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CANADIAN MOVING PICTURE DIGEST

Vol 13
June 1 – Apr 29
1921 – 1922

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EVERY WEEK

JUNE 1st, 1921

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Following our policy, frequently spoken of in these pages, of bringing prices on all supplies back to normal as quickly as possible, we are pleased to announce that on and after June 1st, 1921, the price of all Repair Parts will be one-third added to the United States price, instead of one-half or 50% which has heretofore been added. In other words, repair parts costing say $1.00 in the United States have been sold by us for $1.50 in Canada. After June 1st the price on the same part will be $1.33 in Canada.

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TORONTO MONTREAL WINNIPEG HALIFAX

SATISFIED EXHIBITORS

HOW MANY ARE THERE! HERE'S ONE: READ

Exhibitors!

HERE'S A LETTER FROM ONE OF YOUR FELLOW MEN, WHO IS QUITE FRANK IN SAYING THAT HE TOOK IN MORE MONEY WITH THIS PICTURE THAN ANY OTHER - - - AND HE'S BEEN BUYING PICTURES FOR 8 YEARS OR MORE.

WE ARE HERE TO SERVE YOU

Columbia Theatre

St. Thomas, April 30th, 1921.

Associated Producers, Ltd.,
Toronto, Ont.

Gentlemen:—

I have been going to write you every day since we showed "LYING LIPS" to tell you how pleased our patrons were with it. This picture without a doubt, is one of the best that has ever been shown in St. Thomas. We had a very good business, in fact we did more business with this picture, taking in more money, than we ever did with any other one picture. Believe that any theatre that has been fortunate enough to book this picture, will be more than satisfied with the results. I am enclosing herewith a clipping taken from the St. Thomas Daily Times, of the write-up they gave it. Also copy of advertisement run in that paper.

Hoping this finds you well and business good, remain,

Sincerely yours,
(Signed) C. McLEAN

The letter reproduced here is only one of many similar ones we have from successful exhibitors who are steadily hanging up new box office records with

ASSOCIATED PRODUCERS PICTURES

—INCE—
LYING LIPS

—SENNETT—
Small Town Idol

—READ—
I AM GUILTY

—TOURNEUR—
Foolish Matrons

LOOK OVER THESE PICTURES, THEN ACT

ALSO

GET DATES FROM US ON OUR FIRST

SEVEN PICTURES

INCLUDING

THE RECORD BREAKER

THE LAST OF THE MOHICANS

—INCE—
Mother O' Mine

—SENNETT—
Home Talent

—DWAN—
A Broken Doll

THE FROTHINGHAM
Ten Dollar Raise

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WHEN KING SOLOMON SAID

REGAL FILMS LTD. were

NOW Here is Something New

The PICK of the Year's Output

METRO'S SUPERLATIVE CLASSIC Presenting INA CLAIRE — in — **"POLLY WITH A PAST"**	GEORGES CARPENTIER THE MOST TALKED-OF MAN TO-DAY — in — **"THE WONDER MAN"**	REALART PRESENT THEIR NEW STAR MAY MC AVOY (of "Sentimental Tommy" fame) — in — **'THE UNDERCURRENT'**
MARJORIE RAMBEAU Who Needs No Introduction — in — THAT FASCINATING PRODUCTION **"THE FORTUNE TELLER"**	ALLAN DWAN'S "SOLDIERS OF FORTUNE"	R.-C. SUPER-SPECIAL "KISMET" — with — OTIS SKINNER
REALART SPECIALS "LUCK OF THE IRISH" —and— "SOUL of YOUTH"	MAURICE TOURNEUR'S Production with HOUSE PETERS and MARJORIE DAW — in — **"The Great Redeemer"**	"OPEN YOUR EYES"
"MICKEY" One Exhibitor said: "THE NAME IS MUSIC TO MY EAR."	HOPE HAMPTON — in — "A MODERN SALOME"	S. - L. SPECIAL "LOVE, HONOR AND OBEY"

WE will book these for YOU SINGL

PRICES what you

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"There's Nothing New Under the Sun"

not motion picture distributors

For You, EXHIBITORS

Attractions Which Are ON THE SQUARE

GEORGE BEBAN A STAR WITH AN OLD REPUTATION — in — His New Success **'ONE MAN in a MILLION'**	Realart's Gem of the Screen With An All-Star Cast of Distinguished Artists — in — **"THE FURNACE"**	**MAX LINDER** SYNONYMOUS WITH LAUGHTER — in — **"Seven Years' Bad Luck"**
SIR ERNEST SHACKLETON'S **"BOTTOM OF THE WORLD"** A TRIP TO THE FROZEN NORTH	**CHARLIE CHAPLIN** — in — HIS VERY BEST "THE KID" EASTERN CANADA ONLY	REALART SPECIAL "MYSTERY OF THE YELLOW ROOM"
AL CHRISTIE'S SIX REEL COMEDIES They Make 'Em Laugh! **"SO LONG LETTY"** and **"SEE MY LAWYER"**	R. A. WALSH'S **"DEEP PURPLE"** ——— ROBERT SERVICE'S **"LAW OF THE YUKON"**	**—IT'S ENGLISH—** "The Great Game" WITH Bombadier Wells
"ARE YOU LEGALLY MARRIED?"	HERBERT BRENNON'S ENGLISH PRODUCTION with **MARIE DORO** "12-10"	— REGAL BRANCHES — TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

in GROUPS or as a Combination

can AFFORD to pay!

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The 100% Paramount exhibitor

is a man without a worry in the world

PARAMOUNT Pictures' National Advertising — read by millions of persons every month—proclaims them to be the very best pictures exhibited anywhere.

And millions of people have come to **know** that fact.

If Paramount Pictures weren't the very best, Paramount advertising wouldn't be worth a plugged nickel.

No man who builds a national trade-mark of Good Will for his goods dares trifle with his chief asset. Only the nameless are unafraid of discredit.

That's why Paramount is stepping forward always further ahead of the van. That's why Paramount has perfected the astonishing plans that assure the greatest success for the exhibitor in the days to come—just as his greatest success in the past was established by Paramount Pictures.

That's why Paramount is able to announce to you the **bona fide** assured productions listed on the foregoing pages—productions that will establish the season of 1921-22 as the greatest Paramount year and the greatest money-making year for exhibitors in the history of the screen.

And in the meantime—for this season, right now?

Read on——

THE big pictures of last year—those pictures that neither you nor your patrons can ever forget — established a standard by which all future pictures must be judged. Now look at the list of Paramount productions for release this season and compare with last year's record-breakers.

William De Mille's "Midsummer Madness" and "The Prince Chap" broke records everywhere. In the next six months there will be two William De Mille productions. First, Sir James M. Barrie's famous play, "What Every Woman Knows." With the exception of "Peter Pan," this was Maude Adams' biggest stage success, and Barrie's most successful play. Conrad Nagel, Lois Wilson, Charles Ogle, Winter Hall, Fred Huntly and Claire McDowell are in the cast.

Then there is Wm. De Mille's "The Lost Romance," written by Edward Knoblock, especially for the screen. The author worked with the director throughout. Lois Wilson, Jack Holt and Conrad Nagel are in the cast.

George Melford's production, "Behold My Wife!" was acclaimed by many exhibitors the best picture ever made. Mr. Melford excels that one in "The Faith Healer," by William Vaughn Moody; in "The Money Master" by Sir Gilbert Parker, author of "Behold My Wife!"; and in "A Stampeded Madonna," starring Dorothy Dalton, with Jack Holt. "The Faith Healer" is a drama with a tremendous heart punch. It will establish any theatre as of the highest class. Milton Sills and Ann Forrest who were in "Behold My Wife!" are in this cast. "The Money Master" is another story of the Northwest, played by James Kirkwood, Alice Hollister Ann Forrest, Fred Huntly and a great cast.

FAMOUS-LASKY FILM SERVICE LTD.

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John S. Robertson, who made "Dr. Jekyll and Mr. Hyde," has directed Sir James M. Barrie's "Sentimental Tommy," with a cast headed by Gareth Hughes, Mabel Taliaferro, May McAvoy and George Fawcett.

William S. Hart's productions "O'Malley of the Mounted" and "The Whistle," are even bigger than "The Testing Block."

Folks'll never forget Mae Murray in "On With the Dance." In "The Gilded Lily," a Robert Z. Leonard production, she plays a similar role, but the picture is even more beautiful and elaborate, with a most appealing plot.

Thomas Meighan's biggest picture, "The City of Silent Men," with even more heart appeal and punch than "The Prince Chap." Many scenes were filmed in Sing Sing Prison. It is a real special of an unusual kind. Gloria Swanson, whose beauty and charm in Cecil B. De Mille's "Male and Female," "Why Change Your Wife?" and "Something to Think About" made her a front-rank star, appears in her first starring vehicle, "The Great Moment," written especially for her by Elinor Glyn, author of "Three Weeks." The author worked throughout on the making of the picture. It's a romance of spectacular splendor in gowns and sets, and a lavish love story. Milton Sills is leading man.

Wallace Reid in "The Love Special" is another record-breaker. It has the thrills of "What's Your Hurry?" and the comedy of "Always Audacious" melted into one thrilling romance. Agnes Ayres, Theodore Roberts and Clarence Burton, all of whom were in "Forbidden Fruit" are in the cast.

William A. Brady's production "Life" by Thompson Buchanan, was acclaimed the biggest dramatic spectacle ever staged when it ran for a year in New York. So you can imagine how big it will be on the screen, when all the thrills will be real. Rod La Roque, Arline Pretty, Effingham Pinto, Geoffrey Stein and Nita Naldi head the big cast.

Elsie Ferguson in "Sacred and Profane Love" in which she scored on the stage last year, marks the highest point in the star's career. Arnold Bennett's story makes a marvelous emotional drama. William D. Taylor, who made "Huckleberry Finn" produced it. Conrad Nagel is leading man.

Another Taylor production is "The Witching Hour," the great play by Augustus Thomas. Elliott Dexter is in the cast, and the play is even more timely than when it ran on the stage. In support are Mary Alden, Ruth Renick, Winter Hall, Robert Cain and Edward Sutherland.

Among the big productions from the Cosmopolitan studios, which made "Humoresque" and "Heliotrope," is "Get Rich Quick Wallingford," a picture about the best known character in the whole United States. And it was directed by Frank Borzage, who made "Humoresque." Doris Kenyon, Sam Hardy, Norman Kerry and Diana Allen play the leads.

Other Cosmopolitan productions are "Proxies," one of the cleverest and most entertaining tales ever spun. Norman Kerry and Zeena Keefe head the cast. Then there is "Redemption Cove," filmed in the Bahama Islands by Robert Vignola, Lillian Walker, Seena Owen and E. K. Lincoln are in the cast. "The Wild Goose" is another Cosmopolitan. The story is by Gouverneur Morris and Mary MacLaren, sister of Katherine MacDonald, Norman Kerry, Holmes Herbert and Dorothy Bernard play the leading parts.

Thomas H. Ince's two specials "Beau Revel" and "The Bronze Bell" are greater money-makers than his greatest productions of last year, such as "Behind the Door" and "Below the Surface."

Roscoe "Fatty" Arbuckle has a great cast in support of his "Crazy to Marry." It is Fatty's biggest and funniest since "The Life of the Party" and "Brewster's Millions."

The great productions made in the London studios include Edward Knoblock's "Appearances" and Cosmo Hamilton's "The Princess of New York," both produced by Donald Crisp, famous actor and director; Hugh Ford's "The Call of Youth" and "The Great Day"; and David Powell in E. Phillips Oppenheim's "The Mystery Road." The exterior scenes in these pictures are marvels of old-world beauty and grandeur.

TORONTO MONTREAL ST. JOHN
WINNIPEG CALGARY VANCOUVER

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PRISCILLA DEAN

What Arthur James Editor M. P. World Says

Reputation Is Fine Entertainment

EYES misty through tears shed over the horrors of foreign film invasion are herewith advised to dry up and brighten and subjoined is one of the reasons why. The new big production, American made and entirely American in conception, development and treatment, will give cheer to the lachrymose and solace to the sorrowing.

This new big production is "Reputation," a Universal presentation in which Mr. Laemmle reasserts his right to be called a factor in the large activities of large picture making. Builded on lavish lines, with a chief purpose of seizing and holding the interest of the spectator, it succeeds tremendously.

In "Reputation," the big moment of **the play is unquestionably one of the most dramatic and most absorbing in the history of the screen.** Its dramatic novelty lies in the playing of an audience on the screen against the audience viewing the picture, with Priscilla Dean as the dramatic pivot on which the action revolves. Tensity of suspense inspires an eagerness in the spectator which is justified and satisfied by the result.

Miss Dean in the portrayal of three roles is remarkably able in their enactment and where double exposures are used the result is so natural that the idea of double exposure is entirely forgotten by the spectator. This is refreshment to the lover of dramatic art in moving pictures. It marks a stride forward where the trick is made to serve a purpose and conceal its presence rather than to stand out as a trick.

"Reputation" is one of the really great feature productions of the year. It is a drama about drama. Whatever flaws it has are forgotten in the compelling sweep of feeling which carries the heart of the spectators into and along with the action of the play. Above all it is supreme entertainment. We congratulate Mr. Laemmle and his artists on this accomplishment. It is another great advance toward the goal we all are striving for — the goal of absolute, complete and satisfying entertainment.

ARTHUR JAMES.

Canadian Universal Film Co. Limited

Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver.

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in "REPUTATION"

What Harrison Reports Say

SAT. MAY 14, 1921

"REPUTATION" — PRISCILLA DEAN

Once again Priscilla Dean proves her ability as an actress of first rank. Her acting is so impressive, that she makes the characters of her two roles come to life. As the mother who has gained fame upon the stage, and then sinks to the gutter, and as the daughter whom adverse circumstances compel to assume the identity of another woman, Miss Dean gives a performance that will live in one's memory.

The Exhibitors Herald Says

PRISCILLA DEAN IN

"REPUTATION"

((UNIVERSAL)

The remarkable performance of Priscilla Dean is the outstanding feature of her latest production. In "Reputation" Miss Dean frequently touches and in certain scenes surpasses the finest previous work of her career. This is an interest-compelling production, excellently staged and directed. It is strong, suspenseful drama and affords entertainment of the very first class.

Wid Says

"REPUTATION" WILL ADD TO PRISCILLA'S REPUTATION

Priscilla Dean steps forward in her latest Universal, and probably does the best character work of her career in "Reputation." An excellent vixen, hoyden type, she goes into character in this, and in the closing reels as the drug satiated mother gives a performance that is going to be liked and well remembered by those who see her. There is an excellent lot of double exposures, and a chase scene of the dual characters is unusually well handled.

Edward Weitzel Associate Editor M. P. World Says

"REPUTATION"

Universal - Jewel's Production Starring Priscilla Dean Is Great Picture and Has Tremendous Box Office Possibilities.

(Reviewed by Fritz Tidden.)

Combine a tensely dramatic story, fine direction, a well planned scenario, an extremely talented star and a competent supporting cast and there can be but one result. "Reputation" is a great picture. And being such in a season noted for an unusually large number of fine productions increases the significance of its classification as great.

WE SAY

It Is Worth Your Time To Book This Feature On Its

REPUTATION

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J. Parker Read Jr Presents

HOBART BOSWORTH
in
THE BRUTE MASTER

From the Story by Mrs Jack London

COLORFUL! ACTIONFUL! POWERFUL!

Never before has Hobart Bosworth been seen in a role which suits his talents and qualifications so admirably.

Anna Q. Nilsson, more radiantly beautiful than ever, offers a splendid foil in the leading feminine characterization.

P. S. Booked by Marcus Loew for his entire Canadian Circuit.

W. W. HODKINSON CORPORATION

THRU

The Canadian Exhibitors Exchange Limited

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WINNIPEG, MAN.
CALGARY, ALTA.
VANCOUVER, B. C.

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY S. MANNHEIM
Business Manager

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VOL. 13 JUNE 1st, 1921 No. 1

CENSORSHIP BILL PASSES

IN COMBING the Industry one finds names whose interests thread into the fabric of American and European Finance; and since Finance has no boundary twixt heaven and earth, the Almighty Dollar appears to be the connecting link. Rank materialism 'tis true, but as true as it is rank. Charity and philanthropy have bought many a Doubting Thomas a back seat in heaven. Idealists have their place in life and materialize their dreams if the public permits them to live long enough, if their ideals do not destroy them, or they are martyred. Most idealists express themselves through oratory or the pen. Their speeches go down in history as literary classics, their writings likewise. In fighting a proposed bill tact, fact and the dollar are the essentials which count.

In following the various opinions expressed in reference to the Censorship Bill, it appears that various units, desirous, of utilizing every publicity angle for personal use wrote lengthy statements against censorship, signed by the head of their organization. The head probably never saw the tale. These articles are excellent to give to exhibitors to place with the newspapers in which they advertise and through this medium obtain the necessary public interest, but they are not the kind of cannons, unless fired by the public, which governments hear.

If politics can precipitate world wars, they can kill Censorship Bills. Of course one needs politicians who are skilled diplomats, and cultured enough to be termed statesmen. A man might know how much should be spent on the production of a picture, and how much that picture will earn for him, but there his finance and vocabulary ceases. This type furnishes good moral support to a fight but we need bigger men. They say there is only an imaginary boundary line between the Stock Exchange and Legislation — ask Z———— he is good on geography.

LET'S LAUGH

JUPITER was the supreme god of the Romans and the father of the gods and men. The Greeks called him Zeus. It is said that when Jupiter was born he laughed for seven days. Of course it would make anyone laugh to be born, even a Roman god. Jupiter knew the joke was on him, but being a god he knew that he was going to pass that joke along to the Romans and that the Romans would pass it along to us, that is why he laughed. Somebody must have sidetracked the laugh at birth. To-day birth is accompanied by a cry; and if the new arrival fails to realize the tragedy of birth, life promptly administers a few sharp spanks, just to let the new arrival know that life means business. It made us wonder what had become of Jupiter, until lo and behold we find that the godly gentleman is working in comedies for the screen.

History is repeating itself. These laugh producers are becoming a most important part of motion picture programmes. There is a legitimate demand for comedies by patrons who find a programme minus a comedy as lacking in entertainment as a human without a sense of humor. If we interested ourselves in the esoteric value of mythology, we would call upon philosophers to thank the laughing god for the birth of Wisdom. (Minerva is said to have sprung full-armoured from the head of Jupiter) and lovers should also thank him for the glorification of love. (Jupiter immortalized Psyche, the nympth, whom Cupid loved.) It seems that Jupiter is the supreme patron of the three L's on earth, Laughter, Learning, and Love, mark ye — all united. Let's Laugh.

SHAKESPEARE IN PICTURES

THE GOVERNORS of the Shakespeare Memorial Theatre at Stratford-On-Avon have decided to convert this theatre into a Cinema. The decision has aroused a great deal of controversy in England, the contention is that the action would be a slight upon the memory of Shakespeare. The supporters of the motion picture theatre idea reply that by introducing pictures the theatre could remain open the year round, be self-supporting and remunerative, besides a home for the representation of the finest motion pictures.

No doubt this idea would be the father of another, to adapt all of Shakespeare's plays for the screen, the public all over the world thus having an opportunity of witnessing a Shakespearean production.

The screen can perpetuate the name of Shakespeare. The convertion of the Shakespeare Memorial Theatre into a Cinema should be accompanied with the proviso that the governors set aside certain profits for to provide a fund for the adaptation of Shakespearean productions which must appear at this theatre each year. Otherwise it would be as the dismantling of a tomb.

Of course to substitute the living for the dead is the resurrection basis upon which Life is founded, but Shakespeare is NOT DEAD. Let the screen add her laurel wreath to the shrine of his immortalization.

—RAY LEWIS

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Toronto Notes

BIG STRIDES are being made in production work by the Exhibits and Publicity Bureau of the Department of Trade and Commerce, Ottawa. This Federal Government film plant, which is now one of the most modern of its kind in the world, has been steadily improving its one-reel productions and widening its distribution throughout the four corners of the globe.

The following interesting letter from an executive of the African Films Trust, Limited, of Cape Town, South Africa, was recently received by the Bureau, and demonstrates how the "Seeing Canada" series of films are being received in foreign countries.

"As promised I thought I would give you my opinion of the nineteen films sent to my company for exhibition, through your government. I may mention that I am quite delighted at the class of subjects chosen, and I can only say that Canada must be a wonderful country. I am afraid that if I were to try too many of these pictures I should want to go over there and end my days amidst such beautiful surroundings. The quality of the films are quite on a par with those we received from the United States, and we are shortly putting same into various programmes."

The Bureau also has on file a number of other interesting letters from various parts of the world telling of the splendid reception from film distributing companies and the public generally that has greeted the "Seeing Canada" series wherever shown.

This Summer the entire staff of moving picture photographers, accompanied by still camera experts, will cover Canada from coast to coast, and return to Ottawa in the Fall with thousands of feet of choice negative to be edited into interesting scenic, educational and travelogue subjects.

A new film catalogue has just been issued and a copy will be sent upon application to R. S. Peck, Director of the Bureau.

• • •

First National Week May 1st to 7th was a very great success. The many exhibitors who played First National attractions during First National week have expressed satisfaction and are looking forward to continued good business on First National release.

MR. CLAIRE HAGUE of Universal states that the combination offer of Universal Jewel nine attractions has caught the fancy of the Exhibitor to such a degree that everybody will be playing Universal's before the offer expires.

• • •

Mr. Plowright, Manager of Hodkinson attractions in Canada, released through Canadian Exhibitors Exchange, returned recently from a visit to Winnipeg, expressing himself as thoroughly satisfied with Hodkinson activities in Canada. Mr. Plowright states that the scheduled list of Hodkinson features, now ready for release will establish Hodkinson and the Canadian Exhibitors Exchange in Canada, as names synonymous with money-making entertainment.

• • •

MR. J. L. HUNTER, general manager of Associated Producers wishes to inform the trade that the rumors circulated regarding the disposal of the Canadian Rights to some other distributing organization are positively unfounded, and owing to the steady increase of business, offices are being opened up in Vancouver, Calgary and the Maritime Provinces.

The Associated Producers Limited to-day with only nine pictures are one of the leading organizations in Canada, and the next three months will see them with six offices operating in the Dominion.

Mr. Hunter leaves shortly for the Maritime to establish an office, to provide the Exhibitors of the far east with Associated Producers pictures.

That the Associated Producers pictures are money makers and that the leading Exhibitors of the province are showing them is emphasized by the fact that Messrs. Reduary and Richardson of the Crown Theatre are exhibiting Associated Producers pictures the entire week of May 30th, showing "Love" "The Forbidden Thing" and "Small Town Idol" all in the same week.

Mr. Piton of the Globe Theatre, Toronto, is still manager, contrary to the report that this house had a new manager as stated in the "Digest" issue of May 15th.

MR. H. KAUFFMAN recently returned from Montreal after installing Mr. Harry Decker, formerly booker of Regal Office, as the new Regal Manager replacing Mr. Wm. McCrea. Mr. Regan is now booker for Regal and here is an instance of an interesting coincidence. Ten years ago Mr. Kauffman opened an Allen office in Montreal installing Mr. Decker as shipper and Mr. Regan as booker.

• • •

"Mickey" appears to be as "welcome as the flowers in May." All of the Allen Suburban houses are playing "Mickey" for the second and third time.

• • •

The New Grand, Montreal, plays "Mickey" week of June 26th for the fourth time. The Province, Winnipeg, plays "Mickey" week of May 30th for the 3rd time. Other Exhibitors are repeating on "Mickey." When questioned in reference to the secret of "Mickey's" popularity, Mr. Kauffman very expressively said "Some Mickey."

• • •

Edgar Selden has arranged for the production of Percival Wilde's "The Butterfly" with Universal for Marie Prevost. "The Hunch" by the same author is being produced by Metro.

• • •

MAJOR ARBUTHNOT of Famous Players Film Service is particularly satisfied with the results of Educational Sales Week and was heard to say, "The money is here for good pictures, the Educational Drive has demonstrated this fact to us, all one has to do is to go after it with the right kind of a stride. We have only been sauntering and turned in a "clean-up." Watch Educational when we put on our military gait.

• • •

THE OPENING of the new Allen Theatre, Montreal, caused Ben Cronk, general-manager of Allen Theatres to wear a smile which not only would not come off, but widened as each new congratulation was extended. Those who know why Ben's smile, although expansive, had a modest retiring angle, know that Ben was responsible for all the added good things which appeared on the Allen programme the opening night. In addition, all those "frills," which the groundlings designate as "class," were conceived in the dome of Ben's cranium and executed under his benign direction. When seen by the Editor of the "Digest" Ben was surrounded by a group of admirers who were singing lustily "See him smiling, see him smiling, see him smiling just now, etc.

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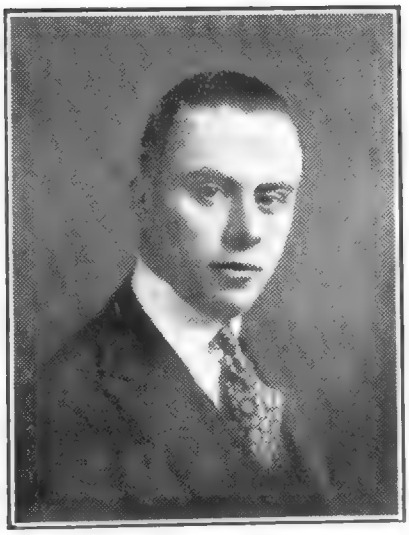
M. A. Milligan, Mgr. Winnipeg Office Famous-Lasky Film Service Wins Cup



MR. M. A. MILLIGAN, Manager of the Winnipeg Office of Famous-Lasky Film Service, Ltd., Canada, sailed his office into the winning place for Blue Ribbon Week, showing results far in advance of expectations.

To the Winnipeg office in recognition of their splendid effort, goes the handsome Paramount-Weeks Cup, a silver trophy beautifully engraved, presented by Mr. Weeks to the winning office. The Cup will be retained by the Winnipeg Office until Paramount Blue Ribbon Week, 1922, when results will decide the office to be honored the following year. In addition to this they are to be the recipients of a substantial cash prize.

George W. Weeks, General Manager of the Famous-Lasky Film Service, Ltd., has every reason to be proud of his several Exchanges in the results accomplished through the recent Paramount Blue Ribbon Week Campaign.

When Paramount Blue Ribbon Week was first inaugurated, Mr. Weeks wired each of the Branch Managers to place a voluntary quota upon himself. The quotas set were beyond all comparison for one week's business in the history of the Canadian Motion Picture trade, and when results show that each branch far exceeded their voluntary quota congratulations are certainly in order.

It has been great work and Mr. Weeks expresses his appreciation to every member of the organization, whose hard work and good will made the results possible.

* * *

FOX NEWS, Canadian Edition, No. 90, is literally a coast to coast issue, for it includes a shot of the Canadian Good Roads Association Convention at Halifax, and some picturesque scenes of a children's carnival at New Westminster.

As a timely and artistic example of motion picture news photography, the remarkable pictures of the heavy snow fall at Sault Ste. Marie will make a sure hit with Canadian film fans. To enter a theatre and see these pictures, taken but a few days ago, of trees laden with snow in the middle of May, after leaving gardens where every tree is bursting with leaf or blossom, is a rare experience even in this land of surprises.

The principal interest of No. 90 will naturally be centred on the fine picture of the winner of the King's Plate, and striking shots of the race itself and the huge crowds which witnessed it at Woodbine track.

* * *

Mr. J. A. Kraker, Special representative of the Associated First National Pictures, is continuing to turn in some very good business and several more Ontario Exhibitors are the proud owners of First National subfranchises.

The series of Toonerville Trolley comedies featuring Dan Mason, released through First National Exchanges in Toronto, Montreal and St. John, are proving to be very popular in a great many theatres now playing them.

Some exhibitors are getting a lot of publicity by calling the public's attention to the connection between these comedies and the Fontaine Fox Cartoons appearing in a number of the newspapers in this territory.

* * *

MR. W. J. DRUMMOND, General Manager of Associated First National Pictures, Eastern Canada, Limited, and Mr. W. J. Reid, Toronto Branch Manager, are attending the Convention of the General Managers and Branch Managers in New York.

There will be some very interesting news, not only for Exhibitors who have been running First National attractions but for every Exhibitor as the many problems which have been presenting themselves to Exhibitors in the different territories including Eastern Canada Provinces, will be discussed thoroughly at this Convention. An announcement will be made shortly which will prove of much interest to every independent exhibitor.

"BLIND WIVES"

"BLIND WIVES," the Fox Special which recently finished a showing on the circuit of Loew theatres in Canada, was accompanied by one of the most extensive publicity drives ever used on a picture.

In Toronto the management staged a living tableau above the marquee of the theatre, in which three women posed blindfolded, while large signs proclaimed their connection with the picture. This was done for two weeks prior to the showing of the picture, and was but one of a series of stunts used in every one of the other Loew theatres.

Some of the other stunts that attracted general attention was the driving of superbly gowned models in limousines to and from the theatre, with banners inscribed "Blind Wives Will Open the Eyes of the World," fashion shows and a smashing ad campaign in the house organs of the different theatres.

One feature of the Toronto campaign was the use of teasers on the outside of all street cars. These were changed the week before the opening by adding the name of the theatre and date of the attraction.

The entire campaign was based upon the slogan, "An ounce of exploitation will create a ton of talk," and in the case of the Canadian theatres is said to have been prolific of some very good results.

Paramount Week's Cup, won by Winnipeg office, Famous-Lasky Film Service.

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Pathe Review 105, Shows Insight Newest Thing in Picture Printing

A HIGHLY interesting insight into the photogravure process filmed in the modern plant of the New York Times, is presented in the offering, "The Newest Thing in Picture Printing," which is the outstanding feature of Pathe Review No. 105, released May 29th. Each photograph for the picture section must first be made the required size, and then placed upon carbon tissue, just the size of a page. The carbon tissue, in a glass frame, is then exposed, thus making the first complete ensemble of the page, as it is to appear. The carbon tissues, yet undeveloped, are soaked in water and then placed on the big copper cylinders which do the actual printing. Next the tissue backing of the carbon tissues is stripped off, leaving only the carbon on the cylinders, where it is developed, leaving a carbon negative on the cylinders to be carefully hand-treated. The copper cylinder is revolved in an acid bath, and the acid, following the pattern of the carbon, etches in the photographs. After the acid is thoroughly washed off, the cylinder is rolled into position for the press, and the pictorial section is run off.

In his Capitol Travelaugh, Hy Mayer, the cartoonist, presents "In the Silly Summer Time," showing a day's pleasure at Coney Island. The artist's fade-in sketches, mingled with the originals make an amusing offering, with views of the many fun devices humorously interpolated.

"The Mystery of Wing Power" is a remarkable study of actual bird flying in slow motion by Novagraph. The swooping and dipping of sea gulls slowed down to eight times less than normal camera speed, shows that aeroplanes, marvelous as they are, to be just clumsy make-shifts when compared with Nature's air machines. Many pictures such as these are used by scientists in their efforts to solve the secret of wing-power. "The Straw Men of Africa" is a beautiful Pathecolor offering in natural colors, showing an ancient industry of Tunisia, Africa. For ages the weavers of Africa have plaited the tough and durable fibres of the Alfa plant into many useful forms. The weaving of the straw has always been a natural art of the country taught by father to son.

Katherine MacDonald At Her Best Assoc. 1st National "Trust Your Wife"

KATHERINE MacDonald, the personification of feminine loveliness, has been making great strides in progress with her histrionic talent. Realization of this fact is forcibly brought home by her latest starring vehicle, "Trust Your Wife." The vehicle is unquestionably the best that has yet been given the charming star, and it provides her with a wide range of opportunity to display her art as an emotional and dramatic actress.

"Trust Your Wife" is adapted from Harry S. Sheldon's stage play, "Conscience." In it Miss MacDonald gives a splendid characterization of Margot Hastings, the bride of a young western architect who goes to New York to put over a money-making scheme on a "shoe string." The newlyweds put on a big "front" in the metropolis, living in a sumptuous apartment which is really beyond their means. Dick endeavors to get the backing of Slater T. Holcomb, financier and roue. Holcomb, who is attracted by the architect's beautiful young wife, promises to advance money, but later, when he learns of their true financial condition, he tells Dick that he must put up $25,000 of his own in the scheme. Dick is discouraged, and a letter from his bank calling in a note doesn't help matters any. Margot determines to secretly visit Holcomb to induce him to continue with the contract. She finds him half-intoxicated on his yacht at night. Margot's subtle appeal finally arouses the Holcomb's conscience. She leaves the cabin, but before she can disembark the yacht slips slowly down the river. Dick, who has been informed of the proceedings by another woman who had entered Holcomb's life, arrives at the pier just in time to see the vessel gliding away.

A very tense and dramatic situation follows Margot's return home, but the arrival of the conscience-stricken Holcomb with explanations and backing for Dick's scheme smooths out the tangle most happily.

David Winter is Katherine MacDonald's leading man, and Charles Richman, who has appeared on the screen with the star before, has the role of the millionaire.

Other members of the cast are Mary Alden and the star's sister, Miriam MacDonald. The whole production is extremely well acted and is an artistic as well as dramatic triumph. J. A. Barry is the director of "Trust Your Wife," which is an Associated First National release.

LOVE, honor, obey, and—Trust Your Wife!

The story of a wife with a big idea—and the New York idea couldn't beat her.

It taps the conscience of men, the good, the bad, the indifferent.

She could give the help her husband needed, but he wouldn't believe till he saw. And then he hated her.

The drama of a woman with a purpose, an act with an object, a sacrifice with a strange finale.

What one woman dared for her husband.

Trust your wife! Katherine MacDonald will show you why, and delight you in doing so.

To man love is an episode; to woman it is her whole life. Behind her every act is a motive, but none stranger than the purpose of the girl in "Trust Your Wife."

Katherine MacDonald, the American Beauty, says "Trust Your Wife!" Who wouldn't, if——?

Conscience makes cowards. See this story of a girl who knew it, and saved herself by her knowledge.

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Ralph Ince Directs and Plays

Abraham Lincoln in "The Highest Law"

WHEN the Selznick players were at work in Washington making the picture, "The Highest Law," released by Select, they found themselves continually tripping over meshes of red tape, spread out all over the capital city to catch unwary feet. However, their hardihood resulted in some very interesting shots. The incongruity of Lincoln in his frock coat and stove pipe hat gravely regarding the new million dollar Lincoln Memorial from his up-to-date automobile, with airplanes buzzing overhead, and electric cars hurrying by, may be imagined. By the way, this was the first time permission had been given to photograph the Memorial.

It was not understood by members of the company that it was necessary to have a permit to take photographs in the Arlington cemetery, and Ralph Ince conceived the idea of having his picture taken impersonating Lincoln paying respect to the heroes of the Maine. However, just after the cameraman had taken the picture the guard dashed madly up and rudely ejected them from the cemetery.

The spectacle of Ralph Ince riding through the streets of Washington in his Lincoln make-up drew large crowds of people wherever he went. Some old darkies who remembered the days when Lincoln was alive believed they were seeing a "ghost" and fled in terror.

Secretary Tumulty gave Mr. Ince permission to take pictures in the grounds of the white house, and this occasion was the first since the war began that any one was allowed to take a camera into the white house vicinity.

Scene from "That Girl From Montana," Specialty release.

The Russell Theatre, Ottawa, opened a Summer season on Monday, May 23rd, with a combination of music, girls and feature pictures four times daily. This is an entirely new venture with Allen's Russell.

Robert Scott, formerly manager of Fox Film Corporation, has purchased from Wiley Pettis the leases of the Empire and Lonsdale Theatres, North Vancouver, and took possession May 1st.

SECOND DELEGATION OF UNITED ARTISTS SENT TO EUROPE BY HIRAM ABRAMS

THE SECOND delegation to be sent to Europe by Hiram Abrams, to look after the distribution of the "Big Four" product, have already sailed for France on the Celtic, where, within a fortnight, offices will be opened in Paris, from which point the distributing of this organizations' productions will be handled in the future.

Immediately after the establishment of the Paris Branch, offices will be opened in other localities, and the product of the "Big Four" will find its way to the theatres of France, Belgium, Holland, Spain, Portugal, Italy, Poland, Czech-slovakia, Norway, Sweden, Denmark, Finland, Greece, The Balkans and Jugo-slavia.

Guy Croswell Smith, well known in the film export business, and who has been located in Europe for the past number of years, headed the delegation and will have charge of the distribution organization in Continental Europe. Prior to his entrance into the export end of the film industry he was connected with the D. W. Griffith organization. During the World War, Mr. Smith was a Special Agent for the U. S. Department of State throughout Europe and was also the representative in Russia, Scandanavia and Switzerland, for the Committee on Public Information.

Palmer Cushing, who accompanied Mr. Smith, will assume the duties of Treasurer of the European organization. He was formerly connected with P. W. Chapman and Company, investment bankers, and for many years has been connected with companies on Wall Street. During the War he was with the French Army and after the signing of the Armistice negotiated many business deals for the United States Government.

An example of the value of moving pictures as a historical record was seen in Ottawa on the anniversary of the Battle of Langemarck, April 22nd, when a collection of pictures showing the presentation of colors to the 38th Battalion of Ottawa, the training of the unit in Bermuda, the departure of the battalion to England and other details were screened publicly. These pictures were taken early in the war.

* * *

Mr. Cohn of A.B.C. announces that stars and scenes of importance and interest have been secured for forthcoming issues of Screen Snapshots.

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William Fox To Produce Special Pictures
On A Gigantic Scale Throughout Europe

WILLIAM FOX seems to be hitting the high spots in motion picture production just now. Every week brings some announcement of a special nature from his New York office. The latest is that he is to produce special pictures on a gigantic scale in Europe.

According to the announcement, J. Gordon Edwards, the director who made "Queen of Sheba," which had its New York premier on April 10, has sailed for Europe, and will finish there "Mary Queen of Scots" for Fox. For many months, it is said, Mr. Edwards has been busy on the story. The film will be finished in England, Scotland and France.

The story, according to first-hand information, embodies a romance of the ill-fated Queen not built on any existing dramatic work. A corps of literary experts gathered material and data for the production, and the result of their efforts is an original motion picture drama based on incidents in the life of Mary, from which is being completed one of the greatest pictures ever put on the screen.

A company of American and English players have been working in the production.

The director has taken with him an assistant director, cameraman and a number of actors. It is intimated that upon the completion of this picture Mr. Edwards will go to another part of Europe and do two more productions before his return.

Goldwyn's Production "The Cabinet of Dr. Caligan"
Has Mystery Story Which Draws Record Crowds

Following the success of "The Cabinet of Dr. Caligari," at the Capitol Theatre, New York, Goldwyn Distributing Corporation announces this remarkable production for immediate release to first run theatres.

Any question about the public interest in the fantastic mystery story that sets aside accepted traditions of motion picture production, was answered by the record-breaking crowds at the Capitol all week.

No photoplay in the history of the screen has caused such a stir on Broadway as has this product of the European studios. Critics on every hand have hailed it as the most revolutionary and significant picture ever made since the art of motion picture production was in its early stages. Every daily newspaper in New York devoted long critiques to this new type of modern art that for the first time has found expression on the screen.

According to S. L. Rothapfel, manager of the Capitol, the picture has caused an unprecedented amount of discussion among his patrons. He has been deluged with letters of congratulation on his enterprise in giving "The Cabinet of Dr. Caligari," its American premier, and with inquiries concerning the origin of the film and how it was made.

Released Through
Specialty Film Import.

Have You Subscribed to the "Digest?"

While speaking to Mr. Bernet the other day, he came out with the following:—

"Any film salesman knows that pictures look mighty different in a cold-blooded projection room, than in the atmosphere of a theatre. Yet our One Reel Vanity and Gayety Comedies called forth some well-merited praise to-day.

A man who has been for twelve years one of Ontario's leading showmen as well as a man equipped with a high power brain, was enjoying a screening of our Vanity and Gayety new releases. After the showing his comment was, "Why! they actually have a connected pretty little story running through them all! I've seen quite a few one reelers but not with such an approach to actually telling a story." There's a punch in the whole Vanity and Gayety line—they are One Reel Comedies which actually tell a pleasing story.

Canadian Educational release.

"The Mistress of Shenstone"
Continues as a Popular Pauline Frederick Picture

IN "The Mistress of Shenstone," her second Robertson-Cole super-special production, adapted from the novel of the same name by Florence Barclay, Pauline Frederick, popular emotional star, has a role vastly different from anything which she has ever before done for the screen.

As Lady Myra Ingleby, Pauline Frederick has every opportunity for the expression of her rare dramatic ability, but she portrays a sweet, womanly character, rather than the more worldly type in which she has heretofore been seen.

Lady Ingleby is the wife of a man much older than herself, who although very kind, regards her more as a pretty toy than a helpmate and companion. When through an accident Lord Ingleby is reported killed, and Myra after many months of loneliness meets a man who makes of her a confidant and companion; who regards her as the most wonderful being in the world, she is supremely happy. But like a bolt out of a clear sky, shattering their happiness, and making the way dark before them, comes the news that the report of Lord Ingleby's death is false.

How Myra meets the situation which then arises, how she succeeds in keeping pure the wonderful love of the man who has come into her life, and at last is enabled to meet her heart's desire, furnish the many dramatic moments in the screen version of this famous novel.

Miss Frederick is supported by a cast of unusual merit, including such players as Roy Stewart, a star in his own right, in the role of Jim Airth, the man whom Myra loves; Emmett King, the well-known character actor, as Dr. Burton, Myra's friend and advisor; Helen Wright, as Mrs. O'Mara, and Arthur Clayton as Reginald Ingram.

Canadian Educational release.

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"Bucking The Tiger"

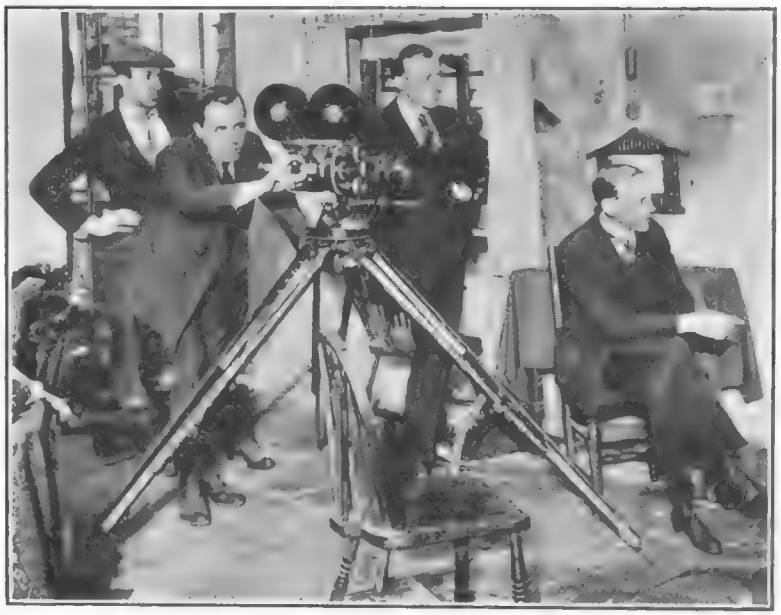
Various Newspaper Tie-Ups

There are almost unlimited angles for newspaper advertising and publicity on this subject. The basic theme of the story may be made the background for a newspaper contest. Submit the following idea to your newspaper editor, placing the proposition to him so that it may be made to appear as if the paper was presenting the contest and offering the prizes, although the theatre should offer the prizes to the paper to insure its acceptance.

First publish in the paper an outline of the plan as follows: **"Ideas are worth money nowadays; fortunes have been paid for a thought. (Cite various instances such as "See that Hump," in the hook and eye ads., Ivory soap, "It Floats," etc.). You can realize instantly on an idea. In the Selznick Picture, "Bucking the Tiger," which comes to the Select Theatre soon, a situation is shown wherein four men are desperately in need of money. They think of a plan that will insure them $100,000. What was it? To the person who submits an idea which most nearly approximates the one used in the photoplay a prize of ..... will be given. If those submitted are not anything like the idea in the picture the award will go to the best plan submitted. All persons sending in a suggestion will receive a ticket to see this Conway Tearle picture."** The details of the contest of course may be varied to suit local conditions.

Over the figure of a crouched tiger and on a green cloth background place several lay-outs of cards, a roulette wheel or painted facsimile and other typical devices of chance. A card with the following matter will explain the rest: THE FEROCIOUS BENGAL TIGER OF THE JUNGLE IS LESS DANGEROUS TO MAN THAN THE "TIGER" OF CHANCE. ONE MERELY TAKES HUMAN LIFE IN SELF DEFENSE, THE OTHER DESTROYS HUMAN SOULS. SEE CONWAY TEARLE IN HIS GREAT SELZNICK PICTURE, "BUCKING THE TIGER," HERE next .....

Have You Subscribed to the "Digest"?



A group of American experts in London studio, ready for the filming of "The Great Day," first Paramount picture made abroad. Hugh Ford, director, seated in chair.

"What's A Wife Worth"

Christy Cabanne's Production Has a Notable Cast of Players

Perhaps the most striking point about the new Robertson-Cole super-special production of Christy Cabanne's "What's a Wife Worth?" released by Regal, is that each and every actor in the cast is not only a screen star in the usual acceptance of the term, but has also earned repute in the wide fields of drama, law, music or literature.

As the possessor of a beautiful voice, Ruth Renick has charmed many large audiences, and when not working at her vividly emotional parts, often delights her friends with some of her favorite songs. Miss Cora Drew, whose portrayal of the white haired lady dreaming in the mists of her vanished romance, is one of the outstanding features of the play, was for many years a celebrated emotional actress of the legitimate stage.

Casson Ferguson, who plays opposite Miss Renick, is a musical amateur of the highest standing. Mr. Ferguson claims the achievement of some of his most notable successes is due in great measure to a careful selection of appropriate music as an accompaniment to his scenes.

Called to the English Bar after passing his examinations with great brilliancy, Alex Francis, playing the part of James Morrison, preferred the life of the stage to the Law Courts, and has been the means of giving entertainment to many thousands of theatregoers.

Then Howard Gaye, portraying the family lawyer, has had a romantic and varied career, embracing the stage, screen and literature, as well as service in the Canadian Forces during the war. In 1910 he branched out as Dramatic Critic of the English "Daily News," a responsible position demanding both knowledge and ability.

Loew's Downtown Theatre, Toronto, has booked "What's a Wife Worth?" for showing in June.

The offices of Screen Snapshots are in receipt of letters, telegrams and telephone messages from exchangemen and exhibitors throughout the country, requesting prints on the issue of Screen Snapshots, released by Educational, including the feature showing Douglas Fairbanks and Charlie Chaplin together, and the issue following that, released last week, showing Jackie Coogan, "The Kid," in some specially arranged "shots."

Since word first went out that these two issues of "the single-reel fan magazine of the screen" were on the way, inquiries as to just which issues would contain these scenes, and how soon they could be obtained began to come in. Immediately upon the announcement that issues No. 24 and No. 25 were the ones desired, requests began to come in, and several new territories have been signed up for the entire series.

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Canadian Educational Offers Gold Watch, Sales Prize

Covering Period From June 5th to July 3rd Inclusive

A SALES PRIZE of a handsome gold watch will be awarded to every member of the office winning the sales prize, which it is announced from the executive offices of Educational Film Exchanges, Inc., will be offered for the sales period from June 5th to July 3rd, inclusive. In the event of ties, prizes identical in character with those offered will be given to each office so tied.

In making this announcement Mr. E. W. Hammons, president of Educational, said: "We have set aside the period from June 5th to July 3rd as a contest period for our sales organization, and in order that the contest may be eminently fair and that every member of the office organization may participate, not only the office manager and the salesmen themselves but the bookers and other members of the office organization all have been given an equal opportunity to secure a handsome gold watch. All of our 35 branches will go into competition, and that branch which wins by making the finest showing in the sales period indicated will secure for every one of its members the allotted prize. If, for example, an office with a manager, booker and two or three other members of the sales force, was successful in putting their office to the front of this sales drive, every single member of that organization will be awarded a prize.

"Too often prizes of this nature go to the man actually selling in the field, whereas some young lady behind a booker's desk for example might have contributed equally with the salesman in putting the office to the front, and, therefore, it is our desire to suitably reward every single member of the winning office."

It is believed that this policy of fairness of including every member of the office organization in addition to the salesman himself, is a departure for this industry, and the esprit d'corps developed will be quite marked.

"Reputation" Records Astonishing Amount of Bookings The First Week It Is Offered For Release

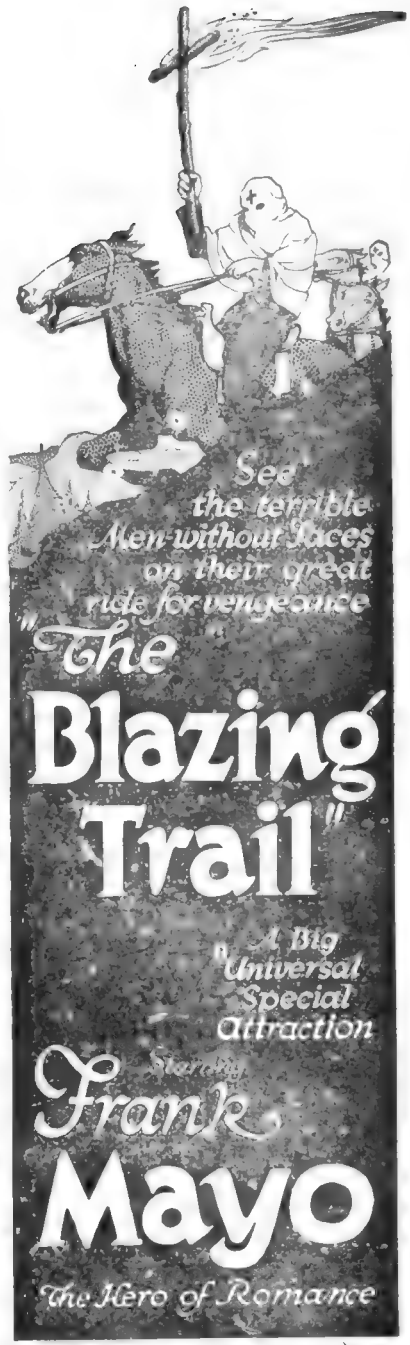
CHARLES ROSENZWEIG, manager of the Big U Exchange of the Universal Film Manufacturing Company, is busily reaping the benefits derived from the highly successful showing of "Reputation," Priscilla Dean's new Universal-Jewel picture.

The bookings for the first week exceed in number and in prices the record made by any previous picture made by Universal. Up to this time "Outside the Law" has held the record for fast and furious Universal bookings, but "Reputation," in its first week, has far exceeded the booking on "Outside the Law."

For instance, the picture was booked over the Fox Circuit of theatres, starting with the Academy of Music on May 15th, following at the Audubon and so on through the whole string.

The Consolidated Amusement Houses have booked the picture; the S. R. S. Circuit; Sydney Cohen's two houses, the Empire and McKinley; the Grand Opera House on Eighth Avenue; the Olympic Theatre in Brooklyn; also the Stone and the Sheffield have early dates. One of the bookings over which Mr. Rosenzweig is particularly proud is the Majestic Theatre, 17 Second Avenue, Manhattan, which has booked the picture for a week with an option of three days more. The Fifth Avenue Theatre at 110th Street is trying an experiment with this picture. They have never played a feature a full week before and "Reputation" is going to be the first picture which will show for a full week at this house, which has been open for five years.

One of the most pleasing signs of the market to Mr. Rosenzweig was the readiness with which exhibitors accorded play dates to "Reputation." In fact in many cases the dates will crowd the laboratory. It was feared that the following of one Dean picture by another in such close proximity might hurt "Reputation," but it seems to have had just the opposite effect. Every exhibitor who played "Outside the Law" has not only been in the market strong for "Reputation," but has wanted the picture as soon as he could get it.


See the terrible Men-without-Faces on their great ride for vengeance
"The Blazing Trail"
A Big Universal Special Attraction
Starring Frank Mayo
The Hero of Romance

"Teaser" Advertising

For "teaser" advertising it is suggested that a cut of a playing card, the ace of spades preferred, be run as an ad. Later the words, **"The Ace of Spades was worth $100,000 to four men; it's worth money to you. Save the Ace of Spades.**

Follow along these lines until the presentation of the picture then announce that anyone presenting an Ace of Spades will be admitted free to any or a certain performance of "Bucking the Tiger." This suggestion is also adaptable to a herald or throwaway to be given out at the theatre and on the streets.

Still another angle may be based on a contest for the best explanation or definition of the words which form the title, "Bucking the Tiger." **What does it mean, where did it originate? etc.** For further ideas ask Select.

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Montreal News

THE BIG EVENT in moving picture circles in this city during the month was the opening of the new Allen Theatre on St. Catherine Street west on Saturday, May 14th. Each month lately sees a palatial addition to the theatres of Montreal and May was no exception. The new Allen sizes up to the requirements of a west and metropolitan theatre in every way and is one of the handsomest buildings of its kind in the Dominion. Its seating capacity of around 3,000 was packed to the limit on Saturday evening for a performance that partook of the concert hall, the operatic stage and vaudeville together with a full measure of the best feature motion picture items. The special picture was Constance Talmadge in "Lessons in Love" and so varied and full was the programme that it was not until well after midnight that the repertoire was completed. As an evening dress affair it was one of the society events of the city and was attended by everyone who is anyone in Montreal. The opening passed off without a hitch from start to finish and exactly on schedule, thanks to the able management of George Rotzky.

* * *

The usual faddist crowd are getting after the movies in this city, but are not likely to succeed or even get very far. This time it is a French body calling themselves the League des Bonnes Moeurs, who have been interviewing Premier Taschereau in an endeavor to have him instruct the Censors to have all serial films cut out of the screen on the ground that they are too full of scenes of violence and sensation to be good for children to witness. The Premier, of course, promised to give their complaint consideration, which is probably the last we shall hear of it.

* * *

What is, however, much more important is the steps that have been taken to curb some of the more objectionable activities of the Censors. It has been the practice of some of the Board to reconstruct pictures, remodelling them after their own desires and often in such a way as to make the plot completely incoherent. The Premier was interviewed on this particular point, Papineau Mathieu, K.C., for the exchanges, taking the matter before him. The Viscount, Roussy de Sales, was called before the Premier, and asked to explain. This His Lordship did, not, it is understood, without some difficulty. He was then informed that he couldn't get away with that kind of thing in a democratic country, not at present, under the old regime.

* * *

We chronicle with every appearance of joy the fact that Andy Keegan, who had been let out recently is now again in harness, this time with the Regal Film and wish him every success in his new sphere.

* * *

The irrepressible Maurice West is back here from his trip to France, Italy, Switzerland and Great Britain, with a number of scoops in his pockets and anticipates a rousing send-off for his company, the International Film Corporation. Having secured the pick of the European films, Maurice will shortly open offices here and launch out into what looks like becoming a highly successful venture in this country.

* * *

The Famous-Lasky Corporation are releasing "Sentimental Tommy," the well known Barrie creation, at an early date in this city.

* * *

Equity Pictures Corporation are releasing "Straight from Paris" at the New Grand here for a week at the end of the month. A special publicity department is being brought into the city to boost the film and in this connection department stores will be persuaded to embody the fashion end of the picture in their full page advertisements in the local press in addition to giving window displays showing special dress features of the production.

* * *

Amalgamated Exhibitors are releasing "The Inner Voice," starring E. P. Lincoln and Agnes Ayres, at the beginning of June and this is to be followed by "His Brother's Keeper," with Martha Mansfield, whose first showing on the screen, in this city, it is since her personal appearance here.

* * *

Elias C. Gannon, late of the Standard, has been appointed publicity manager for the Specialty Film Import, here. This exchange is negotiating the handling here of the first Kipling release in Canada, viz., "Without Benefit of Clergy," featuring Virginia Faire.

* * *

Anglo-Canadian Productions, Limited, have secured exclusive rights to "The Lunatic at Large" and "The Adventures of Mr. Ernest Bliss," both seven-reelers and will be released in this city in the near future.

* * *

Miss Budnick, whose appointment to the Equity Pictures Corporation occurred recently, after two and a half years' work with the Famous Players Corporation, was given a string of pearls by the staff of the latter organization as a mark of their appreciation of her unfailing good fellowship while working with them.

* * *

An All-British week came off here recently when the New Grand produced during the whole week of May 15th, "John Forrest Finds Himself," and the Strand showed "Her Penalty" during half of the same week. Both were released by the Horsfall Productions, Limited, which is also releasing the "Call of the Blood," featuring Phyllis Neilson-Terry as leading lady and Ivor Novello (composer of "Keep the Home Fires Burning") as leading man.

* * *

ONE REEL COMEDIES FOR EDUCATIONAL PROGRAMME

ADVICE as to the titles and casts of four new one reel comedies, three to be released under the Vanity Comedy's brand and one under the Gayety Comedy's brand, were received from the Christie Film Company at Los Angeles last week, as announced by Educational Film Exchanges, Inc.

The four comedies now being filmed are:

Vanity Comedy, "How She Lied," featuring Irene Dalton and Francis Feeney, filmed under the direction of Scott Sidney.

Vanity Comedy, "Ninety Days or Life," featuring Irene Dalton with Francis Feeney, made under the direction of William Beaudine.

Gayety Comedy, "Hero-Pro Tem," just completed, features Teddy Sampson and Henry Murdock, directed by William Beaudine.

Vanity Comedy, "It's Your Move," featuring Charlotte Merriam and Francis Feeney, has just been started and is being directed by Allen Watt.

The scenarios have been approved for two other one reel comedies, the Gayety Comedy, "Hot Stuff," in which Mary Wynn and Henry Murdock will be featured under the direction of Frederic Sullivan, and Vanity Comedy, "Spiking the Spooks," with Irene Dalton and Earl Rodney will also be made under the direction of Mr. Sullivan.

More elaborate sets than ever before attempted, it is announced, are to be used in these one reel comedies, and the whole trend of the productions will be more elaborate than Christie has ever before attempted in photoplays of this length.

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Vancouver News

MESSRS. R. A. Scott and Barney Groves have purchased the B.C. rights to the Dempsey-Brennan fight pictures. They will receive their first showing at the Columbia Theatre, Victoria.

• • •

Bill Marshall, manager of Select Pictures Corporation, sailed over to the Island and called on his customer, who found business wonderful the one night a week he opened the big show to the populace.

• • •

Grant Scoullar of Regal Films, Ltd., returned last week from a tour of B. C. theatre centres both east and west. Unlike Bill Marshall he was out of luck on the Island, his customer had locked up the show shop and gone out of town fishing.

• • •

Manager James Hayworth of the Ladysmith Theatre was a guest of the D.D. Club at the Vancouver, Wednesday. Guests always pay for their own but to be in the company of the film moguls is worth the extra expense.

• • •

A local cameraman has arranged with the management of the famous Monte Carlo Cabaret to make movies of Vancouver's night life and took pictures Monday, Tuesday and Wednesday, last week.

• • •

Evidence in a Victoria divorce case as published in a Vancouver paper puts the leading movie stars of the south far in the shade. They have absolutely nothing for sensationalism on the case now being tried in B.C.'s capital city.

• • •

Wiley Pettis, who recently sold out his interests in the two North Vancouver theatres, the Lonsdale and Empire, is touring Vancouver Island probably looking for theatre bargains.

• • •

George Beattie, manager of the Dominion Theatre, Nanaimo, was in the city last Thursday.

• • •

Cameron Geddes, basso of the Capitol Theatre, sang at the Gyro luncheon last Thursday.

• • •

The attractive front put up at the Globe this week by Manager Adams for "Two Worlds" did the trick. The house played to capacity nearly every night and fans were not disappointed.

Clarence Boden has accepted the position in "the front of the house" at the Globe Theatre, recently vacated by W. McDougal, who is now assistant manager of the Allen.

• • •

W. H. Klatte, auditor for the Famous Players-Lasky Co., New York, passed through the city last Friday on his way from the Antipodes back to the home office. He came into this port on the Niagara after several months inspection tour of his company's theatres and exchanges in Australia and New Zealand.

• • •

The monthly meeting of the Amusement Association was held last Thursday afternoon at 2:15 in the offices of the secretary, Rowe Holland, in the Standard Bank Building.

• • •

Arrangements are being made to build a stage at the Allen Theatre large enough for the introduction of presentations and prologues.

• • •

W. P. Nichols of the Columbia Theatre Company, was in Winnipeg on business in connection with his theatres in that city.

• • •

A. W. Sheffield, well known local organist, has accepted the position created by the installation of a big pipe organ at the Kitsilano Theatre. He took charge last night. Manager Dawson evidently believes in keeping his house strictly up to date. This splendid big organ with all its orchestral effects adds ever so much to the fans' enjoyment of the programme and helps put a picture over with twice the atmosphere obtainable with a small orchestra of individual pieces.

• • •

Manager Quagilotti of the Colonial, has booked the famous Indian star, Chief White Elk, to appear in person at each performance of the feature photoplay, "Out of the Snows," which comes to the popular Granville Street Theatre this week.

• • •

Cameraman W. C. Brennan journeyed to New Westminster yesterday and "shot" the big May Day doings for Canada's premier weekly, the Canadian News Pictorial.

• • •

By arrangement with the Air Board and Dominion Forestry Service, Cowboy Keene, British Columbia's veteran cameraman and official photographer for B.C. Educational films, flew Wednesday with Pilot McLeod and a forestry official in a big Dominion Air Board seaplane and secured some wonderful shots of the surrounding country from the air. It was an ideal day for making movies, the air being clear and the sun shining brightly. Taking off at Jericho Beach they flew directly north and circled in the sky over the famous Lions while cameraman Keene shot for dear life. Then up Capilano water shed, Burrard Inlet and Howe Sound. The shots secured will go into an educational series of films now being produced and at a later date movie fans will see them on local theatre screens. They also go to the Old Country.

• • •

"Cappy Ricks" in Production
Thomas Meighan the Star

THOMAS MEIGHAN, the much traveled Paramount star, is again up to his old game, but this time he is to take a sea trip up the coast of Maine, around Boston Light and Boston Harbor, where many of the stirring scenes for "Cappy Ricks," a picturization of Peter B. Kyne's stories, will be made.

A company of twelve principals and a number of extra people have been taken to Boston for the picture. All of the marine scenes will be taken near Boston Harbor except those taken by Tom Forman, the director, in San Francisco before he came East. The shipwreck will be filmed off the rocky coast of Maine.

Mr. Meighan will play the part of "Mathew Peasley," one of the generation of the "Peasley's of Thomaston, Maine, who followed the sea." The name part, "Cappy Ricks," will be done by Charles Abbe, who also had an important part in "The Conquest of Canaan," the picture Mr. Meighan has just completed. Agnes Ayres, who came from the coast especially for this picture, will be Mr. Meighan's leading woman, playing the part of "Florrie Ricks."

The other members of the cast who will make the trip to Boston are: Hugh Cameron, John Sainpolis, Paul Everton, Eugenie Woodward, Tom O'Malley, Stanley Stasiak, William Nally, Jack Dillon and H. D. Blakemore.

The "Cappy Ricks" stories which appeared in the Saturday Evening Post, were put into scenario form by Albert LeVino and Tom Forman in collaboration with the author, Mr. Kyne.

Practically the same technical staff that made "The City of Silent Men," a recent Paramount release with Mr. Meighan as the star, will have charge of the making of "Cappy Ricks."

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The title will draw. It lights up the imaginatio
Here is unusual adventure. Here is a

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"BONNIE MAY"

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FEATURING

BESSIE LOVE

Bessie Love, the princess charming, has made "Bonnie May" a character that will live forever.

In "BONNIE MAY" you have a story which has received world-wide circulation. "BONNIE MAY" appeared in novel form and has been read by millions of people.

Motion picture fans are eagerly awaiting to see the screen version of this story.

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Ottawa News

FOR the presentation of Goldwyn's "Made in Heaven," starring Tom Moore, during the first half of the week of May 16, Manager J. T. Moxley of the Allen's Regent Theatre, Ottawa, Ontario, arranged to admit without charge all members of the Ottawa Fire Department in uniform to any performance during the engagement. This stunt was due to the nature of the story of the picture.

* * *

Every drug store in Ottawa, Ontario, conducted a special sale of heliotrope perfume or sold special heliotrope sundaes during the week of May 9th—simultaneously with the presentation of the picture bearing the title of "Heliotrope" on the screen of the local Loew house.

* * *

Incidentally, the Ottawa Citizen published a combination page in its issue of May 14th to boost "Blind Wives," which was shown at the Loew Theatre during the week of May 16th. The page consisted of store advertisements which were tied up to the theme of the picture.

* * *

The Russell Theatre, Ottawa, Ontario, opened a summer season of special pictures and vaudeville on May 23rd with the presentation of "The Whip" as a revived attraction. The policy of the theatre is to give two performances nightly and two regular matinees each week. Prices range from 15c to 55c and feature pictures are booked for week engagements.

* * *

King Snell, late manager of the Dominion Theatre, Ottawa, was given a rousing send-off at the regular luncheon of the Kiwanis Club of Ottawa, of which he was a member, on Friday, May 13th, on the occasion of his departure for New York City, where he will take up new work. The Kiwanians sang a special farewell song in his honor and showered him with tributes.

"THE OTHER WOMAN"

A J. L. Frothingham production with a splendid cast that includes such popular players as Jerome Patrick, Jane Novak, Helen Jerome Eddy, William Conklin, Joseph J. Dowling, John Steppling, Aggie Herring and Frankie Lee. A powerful picture made from Norah Davis' great novel.

"Sacred and Profane Love" Paramount Release Starring Elsie Ferguson

ELSIE FERGUSON in "Sacred and Profane Love," a picturization of Arnold Bennett's stage success, and "Too Wise Wives," a Lois Weber production, are scheduled for release by Paramount May 22nd. "Sacred and Profane Love" is Miss Ferguson's first picture since her appearance in the play on Broadway last year and her subsequent tour of Europe.

The story was adapted by Julia Crawford Ivers, who has preserved all of the British author's penetration of human nature and uncannily interesting characterization, together with most of the original situations. William D. Taylor, the director, has handled the widely different locales such as the concert hall to the Apache den in Paris with rare skill, besides telling the story with fine directness. In the supporting cast are Conrad Nagel, who takes the part of the brilliant but eccentric pianist, Thomas Holding, Helen Dunbar, Winifred Greenwood, Raymond Brathwayt, Clarissa Selwyn, Howard Gaye, Jane Keckley, Forrest Stanley, Barbara Gurney, and Guy Oliver.

In "Too Wise Wives" Mrs. Weber has made a picture for women. It will interest and instruct those wives who try so hard to please their husbands and then wonder why they fail. It will have a lesson for those husbands whose domestic ambition is to be left alone. Claire Windsor is the leading lady, Phillips Smalley, Mona Lisa, and Louis Calhern are the other principals.

"Too Wise Wives" is a story of a woman who was unfaithful to her husband in thought, but drew the line at the actual mis-step. The story calls for palatial homes, lavish decorations, ankle-deep rugs, tapestries, imported motors and all the other accoutrements of the rich. These have been provided on a large scale.

The Twelve Episode "Avenging Arrow," Released

"THE House of Treachery" is the title of episode twelve of the new Pathe serial, "The Avenging Arrow," starring Ruth Roland, which Specialty scheduled for release May 29th. In the current episode of the chapter play, the feudal enemies, the Delgados and Traganzas, are once more brought together in a game of matching wits. A terrific free-for-all bare-fisted fight is staged in a large hotel lobby "set" which gives vivid action to the chapter, while mysterious events are taking place on the floors above.

The episode opens with Anita Delgado, played by Ruth Roland, rescued from the Yaqui Indians by Ralph Troy. Ruiz, who was also captured, is left in their toils. The two young people make their way to the nearest town, Port of San Pedro, where they see Anita's father in the hands of Louisa Traganza and Martinez, being taken into a water-front hostelry. Determined to rescue the elder Delgado, they also enter the hotel. Ruiz, meanwhile has escaped from the Yaquis, and arrives at the hotel, which he is the secret owner of. He stumbles into Anita and Ralph as they are reconnoitering, and orders Ralph to be locked in a basement room, while he takes charge of Anita.

Ruiz confronts Anita, and again demands her hand in marriage, showing a parchment which will end the feud if she consents. He also promises to rescue her father from Martinez and Luisa. In the meantime, Martinez, planning to depart from Three Boiling Springs where the Nuggets are supposed to be hidden, ties up Delgado, intending to smuggle him out of the hotel. He is confronted by Ruiz and Anita, and making a hostile move to escape, a fight ensues. While the furious battle between Ruiz, Martinez, and their escorts is taking place, Anita escapes in the confusion and rushes up the stairs where her father is a prisoner. Gaining entrance to the room, she is on the point of freeing her father when the cruel Luisa enters, with a wicked looking stiletto in her hand. As she approaches, Anita, although unarmed, stands protectingly before the helpless form of her father, determined to sell the lives of herself and father as dearly as possible.

HAVE YOU SUBSCRIBED TO THE "DIGEST"?

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Carpentier-Dempsey Championship Fight Augments Sales For "The Wonder Man"

THE ARRIVAL of Georges Carpentier in this country for his championship glove battle with Jack Dempsey at Boyle's Thirty Acres, Jersey City, July 2nd, has stirred unusual public interest in the poilu fighter and riveted attention as never before upon "The Wonder Man," in which Carpentier made his screen debut for Robertson-Cole.

Exhibitors everywhere acknowledge that "The Wonder Man" is one of the greatest publicity tieups in years and R-C. salesmen throughout the country report exceptional business upon this subject. The contract getting contest inaugurated by Charles R. Rogers, general manager of the Robertson-Cole Distributing Corporation as a spur to booking on "The Wonder Man," has justified his highest hopes and contracts are coming into the branch offices of the company in gratifying volume.

Carpentier, who is here to put in the final licks at training for the "battle of the century," is one of the greatest figures in the world of sport. Newspapers throughout the country are carrying thousands of columns of news about the poilu fighter.

Although "The Wonder Man" unfolds an engrossing story, replete with stirring drama and a delightful touch of romance, it is the boxing scenes in which the production abounds that gives it its unusual attraction value at this time. It shows the French idol in his training quarters prior to his battle with a combative young clubman. It screens in minute detail the way he develops his hitting powers and his footwork, both of which will be so important in his forthcoming contest. It shows also his defence—the same defence with which he will strive to stem the assault of Jack Dempsey on July 2nd. It shows his far-famed right in action, how he snaps it quick as a lightning bolt to the jaw of his adversary. Then, too, it reveals just how Carpentier works his far-famed leaping attack; how he waits until his rival leaves an opening and then jumps from the canvas swift as a panther, and strikes his blow to the jaw. There is no better way to size up the real Carpentier, than to see him in action in "The Wonder Man," released through Regal Films.

"Good Women" Wins Approval From the Leading Exhibitors

GASNIER'S second big Robertson-Cole production, "Good Women," having won the approval of many of the leading exhibitors, is maintaining that director's growing reputation for combining novel and dramatic effects in stories of intense humanness.

Immediately after its initial screening, its unusual attraction values were realized and "Good Women" was selected for exhibition by all the leading circuits of the country. The response in the metropolitan district was especially gratifying. Loew's Theatrical Enterprises were quick to book it in all their houses, not only in New York but elsewhere throughout the country, contracting to show it in their picture and vaudeville theatres for a period of 100 days, which began the week of May 9th. The New York premier took place at Loew's New York Theatre, where the production received a most encouraging reception.

The photoplay was adapted from an original story by C. Gardner Sullivan, popular screen author, and is based upon the spirit of domestic unrest which is rampant today. In a frank manner it reveals the trend of modern thought toward higher ideals in domestic life. Released through Regal Films.

John Hazza Now District Manager Famous Players Canadian Corp.

(Special from our Vancouver correspondent.)

JOHN HAZZA, manager of the new Capitol Theatre, Calgary, has been appointed district manager for the Famous Players Canadian Corporation, Limited; also comes the news that the big theatrical enterprise is to extend its building operations to include practically every important city in Alberta and Saskatchewan. Calgary, according to reports from the head offices of the company in Toronto, is to be the key city of the western circuit. The theatres of this and the adjoining province will be links in the Canadian corporation's chain of theatres extending from Halifax to Vancouver.

Must Acquire Theatres

"The exclusive rights to distribute the entire output of Paramount and Realart pictures throughout Canada make it necessary for us to enlarge our theatre holdings as rapidly as possible," said Mr. Hazza. "We have the greatest line of film productions in the market, and these pictures must have representation in all the leading show centres. While our company already controls a chain of the finest houses on the continent, we feel that there are several spots in which our product is not getting the representation that it deserves, and it is in these cities that we plan to centre our operations. There is no reason why a number of places should not be linked with our circuit. There are cities that deserve a better form of entertainment than they now have. They will support the same kind of shows that will be shown in our houses from coast to coast, and we plan to give them the best obtainable. I look for greater activity along theatre building lines in the next few months that Western Canada has ever seen. Our theatres will all be constructed after the designs of the new Capitols in Winnipeg, Montreal, Regina, Calgary and Vancouver. They will have large seating capacity and will be equipped for both motion pictures and vaudeville."

Mr. Hazza conducted the Empress Theatre in Edmonton for seven years and is recognized as one of the foremost exhibitors in the Dominion. He recently sold an interest in the Edmonton theatre for the Famous Players Canadian Corporation, and went to Calgary to look after the construction of the Capitol, which opens recently.

Beban Stops Prologue Use "The Sign of the Rose"

REPORTS throughout the country to the effect that George Beban's playlet, "The Sign of the Rose," was being used as a prologue to his production, "One Man in a Million," have impelled Mr. Beban to announce that he never gave any one permission to use his sketch in this fashion and that he will prosecute any person violating the copyright. Mr. Beban, who has returned to Los Angeles after a countrywide tour in connection with "One Man in a Million," owns "The Sign of the Rose" and has it copyrighted as a recitation of a one act play, a four act play and an eight reel motion picture. It is understood that several exhibitors have staged "The Sign of the Rose" as a prologue to "One Man in a Million," believing that they had a right to do so. Mr. Beban never intended to allow it, however, for he has other plans for the far-famed story.

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Canadian Branches, Educational, Complete Their Sales Drive

ANNOUNCEMENT was made by the executive offices of Educational Film Exchanges, Inc., this week that the Canadian branches of the corporation, including Toronto, Montreal, Vancouver, Calgary and Winnipeg, had completed their week's drive for the sale of Educational pictures in Canada.

One week's sales drive was made throughout the Dominion by all of Educational's salesmen, who were assisted by salesmen of the Allen interests in Canada, who are affiliated with Educational Film Exchanges, Inc., in the distribution of Christie Comedies, Mermaid Comedies, Torchy Comedies, Educational Animal Comedies, the one reel Vanity and Gayety Comedies, Robert C. Bruce Scenics, Chester Outings and Chester Screenics.

In making the announcement of the completion of the drive, E. W. Hammons, president of Educational Film Exchanges, Inc., said:

"The total contracts closed for our Canadian branches in one week's selling effort was slightly over $40,000. The total business lined up for Educational Pictures Week looks even more encouraging. Our Toronto office alone reports that over 80% of the motion picture theatres in the Province of Ontario will be using some of Educational's product during Educational Pictures Week and that the general outlook for the motion picture business in Canada is most optimistic.

"The figures given above do not cover our complete returns and more are to be received from our Calgary and Vancouver branches. It is believed that when the final returns are known the figures will fall not far short of $50,000 as gross contracts written by our Canadian branches during the sales drive for Educational Pictures Week."

Specialty's English Picture Starring Washburn in "The Road to London"

Released in June

IT HAS BEEN announced by Associated Exhibitors that "The Road to London," starring Bryant Washburn, will be released on June 19th. Prints will be shipped to Pathe branch offices in the next few days and exhibitors will have an opportunity to see the picture made by Washburn on his trip to England. It is believed that the splendid American comedy made by Washburn in the beautiful countryside of England will find genuine appreciation in the best theatres.

The picture will reveal to America one of the most delightful personalities on the English screen, Miss Joan Morgan, a noted English beauty who took up screen acting a year ago and rapidly advanced to the front rank in England.

The popularity of Mr. Washburn's picture lies in the charm of the story. It is a clean tale of a bright young American millionaire who finds a young titled Englishwoman in distress and decides to elope with her to avoid haughty relatives from marrying her to a man she does not like. She is perfectly willing to elope but she is not so sure of her desire to marry the young American. She just wants him to take her away and chaperone her at the same time.

Pursued by the angry relatives of the young noblewoman the couple have one adventure after another. In unfolding the story most of London is uncovered and on the screen are shown Buckingham Palace, Trafalgar Square, Piccadilly Circus, Windsor Castle, Admiralty Arch, Westminster Abbey, Charing Cross, Constitution Hill, The House of Parliament, and Boulter's Lock, at Maidenhead.

Mr. Washburn is now making personal appearances throughout the country telling the story of his personal experiences on the trip. It is reported that he has been meeting with popular ovations everywhere. He was at Barbee's Loop Theatre, Chicago, last week and attendance records at the theatre were jeopardized. Many exhibitors in exchange centres have been anxious to obtain the personal appearance of Washburn with the first run of the picture and in some instances it is understood this will be arranged. Released through Specialty Film Import.

"Snowblind" Has Canadian Appeal, Was Made Around Lake Louise

THE STORY is by Katherine Newlin Burt and has only just concluded in the Red Book Magazine. In this picture Reginald Barker has given exhibitors a greater picture than "The Branding Iron."

It is as strange and stirring a drama as the camera has ever recorded. In a little cabin hidden from the world by a range of towering mountains, two men and two women work out a thrilling and decidedly unusual story.

It is a picture which will appeal particularly to Canadian audiences as it was made during last Winter in the lonely mountainous district around Lake Louise in Alberta.

"Snowblind" is capable of any amount of showmanship. Tie-ups with fur dealers, and stores, opticians and many other window displays. You can make any amount of lobby displays and street stunts.

To play this picture in hot weather with a snow lobby-display will convey the suggestion of coolness inside your theatre and connot help but attract people to your box office.

* * *

The Educational Film Service in connection with Famous Players had a great week at the beginning of the month when they played their productions to eighty per cent. of the picture theatres in the city and province.

* * *

Mr. Boisvert of Montreal, has taken over the management of the Ouimetoscope.

Miss Mary Glyn, leading woman in Famous-Lasky British Producers' "The Call of Youth."

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Mrs. Jack London's "The Brute Master"

Possesses The Red-Blood of Jack London's Stories

THERE are unlimited story and picture possibilities wrapped up in the theme which Mrs. Jack London has conceived as the central idea for her novel, "Bucko McAllister," which was made into a picture by J. Parker Read, Jr., for release by W. W. Hodkinson under the title "The Brute Master."

The story tells of a dominant, virile, half-tamed savage of a man, whose only God had been DESIRE. This man is thrown into contact with a delicately beautiful, gently-nurtured girl and, as would inevitably happen, covets her. He is the mate of a schooner upon which, through force of circumstance, she takes passage. They are compelled to abandon ship in mid-ocean, due to that most frightful of all catastrophes known to mariners, a fire at sea, and with several members of the crew, find refuge on an island in the Southern Seas. There are many stirring adventures which take place upon this island and the spectator's interest is at all times keyed up to the highest pitch. Finally the brute nature of the man, through intimate contact with the one sort of woman that he, in all his life, had never known, a **good** woman, becomes softened and subdued and there is aroused within him the strain of true nobility that has long lain dormant. The girl, in turn, who has at first loathed and feared this lustful, primitive man, is finally, through a magnificent sacrifice on his part, made aware of the true nobility of the soul so long concealed beneath a fearsome exterior, and ends by giving her heart, her love and her life into his keeping.

Never before has the virile Hobart Bosworth been seen in a role which suits his talents and qualifications so admirably, and Anna Q. Nilsson, more radiantly beautiful than ever, offers a splendid foil in the leading feminine characterization.

Released by Canadian Exhibitors Exchange.

In keeping with a policy of greater volume and smaller margin the present profit on Pathe turnover was not as great in 1920 as it was in 1919, which held the previous record for profit, being 136% over 1918.

Pathe officials take a very optimistic view of the future, their March collections this year having shown a healthy increase over those of March one year ago.

The Pathe officials feel that they have kept good faith with their thousands of customers and their many producers, having secured the maximum distribution for all products at a "live and let live" price basis.

"Their Dizzy Finish"

EDITING and titling of "Their Dizzy Finish," the second of the Federated Hallroom Boys' Comedies, featuring Sid Smith, has been completed this week and has been turned over to Specialty Film Import for distribution throughout Canada. This picture that Harry Cohn, the producer, personally brought East with him from the Coast, since his presence in New York was imperative, and he was unwilling to take a chance on having any of the details of editing overlooked.

Since the auspicious start that Federated has made with "False Roomers," the first of the Hallroom Boys' Comedies to be distributed under their banner, the second release on the series has been eagerly awaited, according to statements that have come from Federated exchanges. The concensus of opinion seems to be that "Hallroom Boys' Comedies" stands for something new and original in the comedy line, and that bookings are coming in with ever-increasing rapidity.

"Their Dizzy Finish" is one of the "comedy thrillers" which have brought these comedies into such prominence, and will, it is announced by those who have seen it, prove a joy to those exhibitors and spectators who pronounced "A Dog-Gone Mix-Up," an earlier Hallroom Boys' release, "the greatest stunt comedy ever produced."

Scenes from "Nobody's Kid," starring Mae Marsh, a Robertson-Cole production released by Regal.

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James Young Completes Kipling's Story "Without Benefit of Clergy"

DIRECTOR James Young reports to Paul Brunet that he has completed the filming of Rudyard Kipling's first Pathe picture, "Without Benefit of Clergy." Release was set for the production early in May. The actual shooting of the scenes required considerably less time than Director Young anticipated, considering the picture's essentials of exotic atmosphere and finished characterizations. This saving of time was largely due to Robert Brunton's care in making the sets and properties, for which Rudyard Kipling himself had supplied models and designs, and most explicit written directions. Moreover, both Director Young and the leading man—Thomas Holding—had the advantage of picture experience in India, in fact were familiar with real life scenes and character such as are reproduced with so much fidelity in "Without Benefit of Clergy."

During the last weeks of the filming of the Kipling feature many members of the Los Angeles Oriental Colony were permitted to visit the streets, market place, courts, bazaars and dwelling interiors of the ancient Hindu city of Lahore reproduced on the Brunton Lot. They expressed their admiration of the fidelity of these sets to the original scenes, even to the smallest details. Several distinguished travelers seeking and being granted the same privilege, expressed themselves similarly. Among these was M. Etienne de Marsac, the celebrated international journalist and film expert—a guest of Randolph Lewis who, assigned as a technical expert by Paul Brunet, had assisted Mr. Kipling in the preparation of the continuity of "Without Benefit of Clergy."

Mr. Lewis has reported M. de Marsac as saying:

"I am certain that this is one of the most notable productions of the year, with beautiful photography and marvelously accurate and beautiful settings. It is certain that Mr. Kipling will be amazed at the perfect fidelity of the environment which he will see depicted in the street of Lahore, built on the Brunton lot.

"Here, indeed, is the highest perfection of the motion picture art, coupled with an amazing breadth of research and capacity for reproduction of type. This street of Lahore, on actual close view of the spectator, is almost as real as its original in India. And for sheer beauty of light, tone and composition, the courtyard of the house of love is one of the most striking pictorial creations that I have ever seen, while yet preserving with charming fidelity all the spirit of Kipling's description. All through I think that this first Kipling picture will mark one of the big epochs in the history of the cinema."

To be released through Specialty Film Import.

Released Through
Specialty Film Import.

ROY STEWART PLAYS LEAD WITH PAULINE FREDERICK

Roy Stewart, the handsome young actor who plays opposite Pauline Frederick in her latest Robertson-Cole super-special production, "The Mistress of Shenstone," released by Regal, has earned the reputation of being one of the most popular leading men on the screen. Until he signed a contract to play opposite Miss Frederick, Mr. Stewart was starred in a number of the recent popular productions. He began his screen career more than six years ago after having been graduated from the University of California. While at college Mr. Stewart was a gridiron hero. Since then his success in the film world has even outshadowed his popularity on the football field.

Mack Sennett Stars Ben Turpin In "Love's Outcast"

BEN TURPIN, chief funster of the Mack Sennett comedies released by Associated Producers, Inc., whose uncertain eyes have caused him to be dubbed, "Cross-eyed Ben, the ladies' delight," has been made a star.

While Turpin has long been considered one of the greatest attractions on the screen and his inspired work as a comedian has made him a world wide idol, this is the first time that Mack Sennett has officially designated him a star in his own right.

Turpin has earned his right to stellar honors because of the genius he has displayed as a screen comedian, and it was his work in "A Small Town Idol," that Sennett special which Associated Producers, Inc., has just released, that determined Mr. Sennett to elevate him to stardom.

Turpin's performance in "A Small Town Idol" was of such a calibre that it elicited praise from critics all over the country, and the New York American said of him in its review of the picture: "This picture fixes Ben Turpin's status on the screen permanently. He is no longer a mere comedian. He's an artist."

The first production which will launch Turpin as a star is "Love's Outcast," a multiple reel comedy which will be shortly released by Associated Producers, Inc., at a date to be announced later. He will be surrounded by a cast of players of the usual Sennett quality.

View of the Mammoth Studio of the Famous Players-Lasky British Producers, Ltd., Islington, London.

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Authoress of "Reputation" Lavish In Praise of Priscilla Dean

WITHOUT doubt the most exacting and most pitiless critic of a photoplay, not even accepting the official censor, is the author of the story and when the writer that conceived the action expresses entire satisfaction with the finished picture it is a compliment of the highest order.

Such a compliment has been paid to "Reputation," the new Priscilla Dean picture, by Edwina Levin, authoress of the story, who says it is "the best picturization of any of her works."

Miss Levin saw the picture at its premier showing in the Grand Ball Room of the Hotel Astor in New York and what she says of it will interest the film fans who are ever on the alert for an advance tip on forthcoming productions.

"Having written the story," says Miss Levin, "I did not expect to experience any emotion nor be thrilled by any suspense at situations the end of which I knew of in advance, but I was agreeably surprised and amazed at the effect the picture had on me. I was conversant with the mechanics of the play and I knew just how each situation was to be worked out and yet I felt a lump in my throat and tears came to my eyes as I watched Priscilla Dean unfold the story in its vivified screen form."

"No story of mine that has ever been filmed has had such an effect upon me, and I was in mortal fear that my friends would think is was 'acting' and pretending until I saw that they, too, were making use of their handkerchiefs."

"The artistry of Priscilla Dean is superb," declares Miss Levin, "she has created a masterpiece of emotional acting and has given my story a realism I never dreamed of."

George Beban in Robertson-Cole's "One Man in a Million," Regal release.

William Christy Cabanne, director of "The Stealers" and "What's a Wife Worth?" Robertson-Cole superspecials which are playing all over the country, has just shown officials of this distributing company his new feature, which is to be called "Live and Let Live." It deals in a dramatic way with the misery and wrong possible through application of the present American trend toward bigotry as exemplified by the "Blue Sunday" agitation.

• • •

Emmett J. Flynn, the young director responsible for "A Connecticut Yankee in King Arthur's Court," now running at the Selwyn Theatre, New York, has returned to California after a brief visit to the New York office of William Fox. He is to make another special production for Fox at once.

Nazimova's Metro Production, "Camille," Gowned by Star

AMONG the many precedents that have been established by Nazimova in the making of her elaborate production of "Camille," for Metro, released by Regal, is one involving the costumes in which she will appear.

For a French fabric maker was called into conference to plan a new material, Parisian looms were called into service to weave it, and Miss Natcha Rambova designed one garment that will be seen for about ten minutes only when the picture is given its public showing. Because of the distinctiveness of the material and design it can never again be worn.

Fifteen costumes worn during the different stages of the production are unique in their originality. They are typically Nazimova gowns, each portraying the fascinating personality of the great Russian artiste.

For the opera scene, Nazimova will wear an opera gown of gold metallic cloth. Fashioned of one straight piece of material, it is wound about the body and caught over each shoulder with a narrow strap. One single fastening holds the gown in place. The silver camellias are the only adornments to the costume.

With this gown is worn a striking opera cloak of black and silver cloth, studded with heavy silver camellias —the garment that required the especially designed and woven material. Unable to purchase the quantity required for one cloak, it was necessary to have made in a wholesale lot, sufficient of the rich cloth to make a score of cloaks.

The foundation of the cloak is heavy black silk net. Equally weighty silver threads are used in the floral design. A wide band of kolinsky fur forms a border around the bottom of the cloak.

Dorothy Allen, who played a rather difficult role in "Over the Hill," has been engaged to play an important comedy role in "Footfalls," a special production Charles J. Brabin is making at the William Fox New York studio. Ed Laurence, the old-time athlete, also is in this production.

• • •

Director Richard Stanton, of the William Fox organization, and company have just returned from Ausable Chasm, N. Y., where they made several big scenes among the rapids for use in a new Fox special.

• • •

Mr. Salvatonio has taken over the management of the New Grand, Montreal, from George Rotzky, who went to the new Allen Theatre.

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Winnipeg News

CONSTRUCTION is under way at the Allen Theatre, Winnipeg. A stage being added in order to put on presentations and prologues.

* * *

Fred W. Crosbie, who has been in New York for the past two weeks arranging for pictures for his new exchange, is expected back in the city. He will occupy the quarters formerly used as the Screen Room by the local association.

* * *

N. L. Nathanson, manager of Regal's, is at present on the Pacific coast where some office changes are being made in the interest of the branch.

* * *

Harry Scott, former manager of the Bijou in the city, but who has been a resident of Vancouver for many years, is at present operating a theatre in North Vancouver.

* * *

James O'Loughlin, general manager of Specialty Film Co. headquarters in Montreal, is at present on a tour of the west visiting the exchanges.

* * *

Joe Plottel, formerly with the Fox exchange, has joined the United Artists staff in Winnipeg.

* * *

William Gould, special representative of Associated Producers, is making a tour of the west.

* * *

W. P. Nichols, owner of the Rialto, Winnipeg, and the head of the Canadian Exhibitors, was in the city for a day this week, on the way to Vancouver from a hurried visit to Toronto.

* * *

Joe Lieberman, manager of Select exchange, has returned from a trip to the coast and will go west again this coming week on important business.

* * *

William Berdick, representative of Pathescope, which is the chief collector of news screen events in the west, has had a busy Spring and has done good work for the west country.

* * *

Dick Bird, of Pathescope, Toronto, is "shooting" some pictures at present for the Saskatchewan Government. He recently returned from making many pictures in Japan and China.

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P. Kauffman, general manager of Select in Toronto, will visit the local exchange.

W. Bailey has replaced W. R. Marshall as manager of Select in Vancouver. Mr. Bailey was for a number of years manager of Mutual exchange in Calgary.

* * *

Thomas Dowbiggen, sales manager with the "Big Four," spent a few days in the city recently.

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A. B. Cass, of the Toronto office of the Famous Players, has joined the staff in Winnipeg.

* * *

Joe Liberman reports that "The Greatest Love," which opened the new Rialto Theatre in Edmonton, owned by Kenneth Leach, knocked them cold in the way of an attendance record.

* * *

Jack Droy, manager of Vitagraph, is quite proud of the new film man who arrived recently, a son having been deposited at his fire-side by the stork. Jack has good reason to be proud of the youngster judging by the favorable comments heard.

* * *

Messrs. Milligan and Nathanson, of the city, who attended the opening of the new Capitol at Calgary, report the event was a whirlwind from every angle. The local boys held their own, however.

* * *

Jimmy Travers, general manager of the Anglo-Canadian Film company, has made many friends in the city during his two weeks' visit here with "Alf's Button," which has turned out to be a stellar attraction at the Walker and was attended by crowds just as Jimmy predicted it would.

* * *

The proposal to build a home for the film exchanges in the city, some fourteen in number, which has been before the Screen association for many weeks, has not yet materialized. Several offers have been received from local capitalists but the locations of some are not desirable, and in others the conditions are such that they are not considered favorable or practical. In the meantime the city is holding back the drastic by-law passed some time ago until the exchanges can be suited and a building secured that meets with the ideas of the committee of the council and the officials of the city having the matter in their charge.

"QUEEN OF SHEBA"

THE DANCES now contributing so much nerve and pep in the big Fox production "Queen of Sheba" at the Lyric Theatre in New York constituted one of the most important details of the lengthy rehearsals that accompanied the making of the picture, which consumed nearly a year.

Frederic KoVert, a special dancer in the production, had charge of the training of the thirty-six professional dancers enlisted.

Four hundred dancers applied for the engagement, and from this army Mr. KoVert selected the thirty-six. The selection took three days.

One of the greatest obstacles encountered from the standpoint of getting live action into the dances was the fact that, according to the data gathered, the dancing of Sheba's time consisted of posturing that was ceremonial and religious, accompanied by weird music that was merely rhythmic. A compromise was effected by executing the authenticated dance postures and moving the dancers about slightly, so that all the action and grace of the ancient dance is a beautiful, symbolic affair.

"MAROONED HEARTS"

ALTHOUGH Conway Tearle has long been considered an attraction by the ardent screen patron, it has remained for Lewis J. Selznick to realize the public mind as to this clever actor's capabilities and to award the honors and advantages due him.

Mr. Tearle appears in a most sympathetic role, that of Paul Carrington, a young doctor, whose entire career, it appears, is to be sacrificed to satisfy a capricious woman's whim. Mr. Tearle does not make his Paul Carrington a moon-struck and over-despondent weakling, but portrays him as a strong man who has been sadly hurt and who in an effort to forget, takes the best and noblest course—namely, by plunging himself into hard work that will be of lasting benefit to humanity.

"The woman in the case" is ably depicted by Zena Keefe, and to this capable young actress must go honors almost equal to the star's. While the action of the story calls for the two to meet again on a South Sea island, this situation is developed and handled in a manner so refreshingly new as to make it most interesting. The production as a whole has been elaborately staged and without apparent regard to expense, released by Select.

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Foreign Department of Famous-Lasky Entertains Winner Blue Ribbon Contest

ELABORATE arrangements have been completed by the Foreign Department of the Famous Players Lasky Corporation for the entertainment of Miss Fern Thompson, winner of the Paramount Blue Ribbon Contest conducted by the Famous Lasky Film Service, Ltd., on the occasion of her trip to New York May 20th to 24th, inclusive. The programme arranged includes a day's trip through the Long Island Studio where Paramount pictures are made, sight-seeing, seeing Broadway shows and attendance at the Studio Ball to be held at the Commodore Hotel.

Miss Thompson will leave Toronto for New York on the night of May 19th, and will be accompanied by her mother. On her arrival in New York the following morning she will be met at the Grand Central by Oscar A. Morgan and Miss Josephine Doty of the Foreign Department and will be escorted to her hotel. Thursday afternoon will be devoted to shopping and sightseeing and in the evening the Canadian visitors will be guests of the Company at "The Bad Man," one of the most popular of the season's shows and later in the evening will be taken to the Midnight Frolic.

On Friday Miss Thompson and her mother will be escorted to the Long Island Studio to spend the day sightseeing and meeting executives, stars and other celebracies making Paramount pictures. Arrangements have been made to film Miss Thompson's trip through the studio. In the evening Miss Thompson will be the guest of honor at the big studio ball, which will be attended by Famous Players Lasky Corporation executives, famous film stars and employes of the home office and the studio. A decorated box has been set aside for the use of Miss Thompson and her party. During the course of the ball Miss Thompson will meet numerous Paramount stars who are to attend, including Wallace Reid, Elsie Ferguson, Alice Brady, Constance Binney and others. A special film will be taken as the guests arrive and are introduced and will be printed and thrown upon the screen in the ball room before the ball is concluded.

Saturday will be given over to more shopping and sightseeing and in the evening the Paramount Blue Ribbon winner will see "The Last Waltz" at the Century Theatre. On Sunday, provided the weather is clear, she will be taken on a long automobile tour into the surrounding country, entertained at dinner at a famous restaurant near New York and then returned to the Grand Central to catch her train for Toronto.

The special film showing the various events of Miss Thompson's visit to New York will be sent to Canada for exhibition in numerous theatres, thus completing a round of attention and entertainment which has seldom fallen to the lot of any young girl.

"Outwitting The Timber Wolf," Specialty Release, "Adventures of Bill & Bob"

IN the ranching district of North America to-day it is estimated that each timber wolf cost the cattle men from $100 to $1,000 annually. With one slash of the fangs from this killer, cattle, sheep, deer, and oft times man, is the victim. With this in mind, Bill and Bob, the youthful adventurers of the outdoors, made the next of the series of the "Adventures of Bill and Bob," —"Outwitting the Timber Wolf," which Specialty scheduled for release during the week of May 29th. Like previous offerings of these short subject features, this one abounds not only in thrills, but also beautiful natural outdoor scenery, and amusing instances as well. The haunts of the wolf in the timberlands are surprisingly well brought out by the searching eye of the camera, without the usually necessary lighting effects in sylvan spots which the sun cannot penetrate. The comedy element of the offering is provided by a huge bear who invades the pantry of the boys' cabin while they are absent.

The picture opens with Bill and Bob starting for the heart of the timberland on their dangerous mission to capture a live specimen of the timber wolf. Reaching a suspected haunt of Mr. Wolf they set some traps, after first rubbing asafetida on their boots and gloves to kill the human scent. When they return to their cabin for the night, they find it has been set upside down by a visit from Pa Bruin. The evening meal is not as lavish as usual, due to the appetite of the bear. Hearing a noise on the roof they discover the culprit, and he is captured for his pains. When morning comes, the boys set out to examine their traps and success has crowned their efforts. A large specimen of the marauder is found struggling to release himself. Safety first is the boys' motto, which they carry out by first securely tying the hind and forelegs of their captive. To prevent injury from his fangs, his head is held to the ground by means of a crotch from a small tree and he is properly muzzled. The rest is extremely simple, Mr. Timber Wolf is slung over a stout pole and carried triumphantly back to camp.

Brooklyn Strand Gives Presentation "Water Trails"

UNUSUAL treatment of a shirt subject made a very satisfactory programme number and furnished a good talking point for a recent show at the Brooklyn Mark Strand Theatre, announced Managing Director Hyman. "I presented," said Mr. Hyman, "a new Bruce Scenic, 'Water Trails,' with piano accompaniment from behind the gauze screen on which the Educational release was shot.

"Seated behind the transparent scene and lighted from the side with a small white baby spot, the Brooklyn Mark Strand's pianist played 'Rustle of Spring,' by Rinding.

"All the titles were removed, and scene followed scene with only the piano to interpret the narrative.

"This presentation was not without its humorous side, for as the title of the scenic explains, it is about water ways in all parts of the world. Many shots are of beautiful waterfalls and at times it appeared that the pianist might be swept from his stool at the piano by the flood of rushing waters.

"By crediting in the programme the name of the maker of the piano, the Brooklyn Strand obtained the use of the same for a week without paying rental.

"Any exhibitor whose stage complement includes a gauze screen can use the Educational picture, 'Water Trails,' with the same arrangement that I employed at the Brooklyn Strand. I used it to open my programme but it can be used any place in the programme with the same gratifying results."

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EDITORIAL COMMENTS

"SENTIMENTAL TOMMY," a Paramount picture, which showed at the Regent a few weeks ago introduced May McAvoy as a probable star.

As the little daughter of "The Painted Lady," the love-smitten maiden and later in the development of the story, in the scenes of her mental eclipse she gave evidence of stellar attributes through pure artistry. Shakespeare's vision of Ophelia was not more delicate, or appealing than May McAvoy's mad scenes.

Mabel Taliaferro had a role for which she was mystically adapted. Her fragile physique and whimsical personality added tone to the picturization of Barrie's "Painted Lady."

Gareth Hughes as "Sentimental Tommy" was delightful. As he wagged his head in self-approval, he reminded me of Maude Adams in "Peter Pan." With all his boyishness the love scenes were manly and as tender as one would expect from "Sentimental Tommy."

George Fawcett as "the dear old doctor" was a screen representation of the type immoralized in literature.

The lady who was looking for a new interest, the schoolmaster, Tommy's sister, one could go on to the very smallest part, each was a veritable star in a constellation as far as their individual efforts were concerned. John S. Robertson who produced "Sentimental Tommy" caught the elusive fragrance and transcendentalism of Barrie. Is it too evanescent for ordinary mortals?

"REPUTATION," Universal Special with Priscilla Dean, played Allens' Richmond St. Theatre week of May 23rd.

"Reputation" gives the star plenty of scope for her versatility. As a character actress Priscilla Dean can take her place beside the very best; and as "Reputation" affords the star every opportunity for her special talent the picture "went over the top" to success.

The story is novel and appealing and the various unexpected twists in the unfoldment of the plot kept the interest keyed up. Some of the double exposures were almost miraculous, all of them clever. "Reputation" is what one might term Simon Pure Motion Picture Entertainment. It will make money for Universal and for Exhibitors.

— CLASSIFIED ADS —

WANTED.—A fibre screen 11 x 15, in good condition.

FOR SALE. — A moving picture travelling outfit, including portable booth, machine, screen, etc. Also 88-note piano player attachment, best make. Write R. W. Wellen, Trenton, Ont.

FOR SALE.—One Kinemacolor projection machine, used only 2 months, $150.00. 2 blade, ceiling fan, 125 cycle. J. Blohm, Chesley.

JAMES L. HOFF, Editor of the Moving Picture World, died Tuesday evening, May 17th, of an apoplectic stroke. He was buried from his late residence, Spring Road, Park Hill, Yonkers, N. Y. The late Mr. Hoff was born in Titusville, Pa., August 13th, 1865.

MARY MILES MINTER, in "The Little Clown," a Realart production, released by Regal Films, appeared at the Regent Theatre week of May 23rd. Mary has grown up, so has her art. As "The Little Clown" she was roguish emotional and as pretty as ever.

The story of "The Little Clown" is centralized around the sawdust ring and has enough of the circus element to please both children and grown-ups. The love interest is pleasingly introduced and gives no evidence of being forced into the picture. There are several situations which tug at the heartstrings and others, especially the Hunt scene, which give the picture the desired big effect.

The treeing of the Fox was very cleverly handled. The monkey stunts by a real live monkey, as the children say, "Gee that was good." Laughs are plentifully interspersed. Add to this a very good cast and what is the answer? Box office results that register. "The Little Clown" is an ideal Summer picture as good as a circus, plus Mary Miles Minter.

MR. S. ARNOVITZ, one of the pioneer realty men in Montreal, President of the newly formed Equity Pictures Corporation, Ltd., who will distribute the Clara Kimball Young pictures in Canada along with seven other super productions, while new in the Motion Industry prophecies that pictures will be produced more and more with exhibitors propets in view in the coming years.

In a recent interview Mr. Arnovitz said:

"It is the intention of my company to release during the coming year the biggest independent pictures that can be had on the independent market. While we are only going to have one picture a month, yet that one will be of the highest calibre. Offices will shortly be opened in all the principle centres of Canada. Watch for our further announcements, they will be of general interest to the Trade and of particular interest to exhibitors."

The New Allen Theatre, Montreal Opened Its Doors Saturday May 14th

The Allen Theatre, Montreal, opened its doors to the public, Saturday evening of May 14th. About three thousand people assembled for the opening and the following elaborate programme was carried out in detail and on schedule time. Many distinguished and notable guests were present. The programme was printed in both French and English as a compliment to the French invited guests.

2. National Airs, Allen Premier Concert Orchestra, Maurice Poure, Conducting.
3. The Trumpeteers with Film Prelude.
4. Overture, Il Trovatore, by Allen Premier Concert Orchestra, Luigi Romanelli, General Musical Director, Allen Theatres, directing. Atmospheric Illustrations by the Allen Opera Company.
5. Allen Events, A Compendium of News Events.
6. Violin Duet, Barcarolle, From Tales of Hoffman, Luigi Romanelli and Maurice Poure.
7. Allen Pastel Poem.
8. Lyrical Drama, Excerpts from "Rigoletto," Allen Opera Company.
9. "Homespun Hero" and Allen Comedy offering.
10. Classical Dances, Herbert and Rich.
11. Allen Feature Presentation, Constance Talmadge in "Lessons in Love."

Wanted for Export, Moving Pictures, serials, features, comedies, scenic and educational, plenty of advertising. Will buy 100 reels monthly if cheap and in good condition; large and small dealers answer: A. J. Roser, P.O. Box 13, Brooklyn, New York, U.S.A.

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CURRENT RELEASES

ASSOCIATED FIRST NATIONAL.
"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
"Devotion."
Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and Hobart Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL FILMS, LTD.
Chester Outings—
Christie Comedies—
"Going Through the Rye."
"Mr. Fatima."
"Wedding Blues."
"Back From the Front."
"Dining Room, Kitchen and Sink."
"Movie Mad."
Vanity Comedies—
"Without a Wife."
"Naughty Mary Brown."
"Dead Easy."
"Hubby Behave."
"Take Your Time."
"Three Jokers."
Canadian National Pictorials—
Nos. 86 87 88 89 90 91 92 93 94 95 & 96.
Bray Pictographs—
Screen Snapshots—
Nos. 17 18 19 20 21 & 22.
Edgar Comedies—
"Edgar's Explorer."
"Get Rich Quick Edgar."
"Edgar's Little Saw."
Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."
Chester Comedies—
"The One Best Pet."
"You'll Be Surprised."
Gayety Comedies—
Capitol Comedies—
"Pink Pajamas."
"Bill's Fortune."
"Bill's Opportunity."
"Up a Tree."
"Bill's Companions."
"Son of Tarzan"—
Episodes 1 2 3 4 5 6 7 8 9 & 10.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Specials—
"The Blazing Trail," Frank Mayo.
"The Wallop," Harry Carey.
"Wolves of the North," Eva Novak.
"Cheated Love," Carmel Myers.
"The Man Tamer," Gladys Walton.
Serials—
"Diamond Queen." Nos. 14 15 16 17 & 18.
"The White Horseman," Art Acord. Nos. 7 8 9 10 & 11.
"Do Or Die," Eddie Polo. (1st episode) "The Bucaneer's Bride."
Star Comedies (1 reel)—
"The Truck Horse Bandit," Billy Fletcher.
"Zulu Love," Eddie Barrie.
"A Cheese Romance," Billy Fletcher.
"Rubbing It In," Billy Fletcher.
"Hearts and Flour," Dorothy Wolbert.
Jewel—
"Reputation," Priscilla Dean.
Century Comedies (2 reels)—
Westerns—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.

FAMOUS-LASKY FILM SERVICE, LTD.
"City of Silent Men," Thos. Meighan.
"Proxies," Cosmopolitan production.
"Deception," Paramount super-special.
"O Joe!" Dorothy Gish.
"King, Queen, Joker," Syd. Chaplin.
"Two Wise Wives," Lois Weber Special.
"Sacred and Profane Love," Taylor super-special, Elsie Ferguson.
"Sentimental Tommy," Robertson super-special.
"The Travelling Salesman," Roscoe (Fatty) Arbuckle.
"The Wild Goose," Cosmopolitan special.
"White and Unmarried," Special production with Meighan & Lee.
"Appearances," Famous Players.
"One a Minute," Douglas McLean
"The Bronze Bell," Ince Vance Special.
"Sham," Ethel Clayton.
"The Wise Fool," Melford super-special.

GOLDWYN PICTURES CORPORATION.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Made In Heaven."
"A Tale of Two Worlds."

FAMOUS PLAYERS FILM SERVICE.
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."

FOX FILM
Fox Specials—
"The White Moll," Pearl White
"If I Were King," William Farnum.
"The Skywayman," Lt. Ormer Locklear.
"While New York Sleeps," All-Star cast
"The Face at Your Window," All Star cast.
"Blind Wives," All-Star cast.
William Farnum Series—
"Drag Harlan."
"The Scuttlers."
"His Greatest Sacrifice."
"When a Man Sees Red."
Pearl White Series—
"The Tiger's Cub."
"The Thief."
"The Mountain Woman."
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"The Untamed."
"The Texan."
"Prairie Trails."
"The Road Demon."
"Hands Off."
"The Hornet's Nest."
William Russell Series—
"The Man Who Dared."
"The Challenge of the Law."
"The Iron Rider."
"Cheater Reformed."
"Bare Knuckles."
"Colorado Pluck."
Shirley Mason Series—
"Wing Toy"
"Flame of Youth."
"Girl of My Heart."
"Merely Mary Ann."
"The Lamplighter."
"The Mother Heart."
George Walsh Series—
"From Now On."
"The Plunger."
"Number 17."
"Dynamite Allen."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—

REGAL FILMS, LIMITED.
Realart—
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton.
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.

SPECIALTY FILM IMPORT, LTD.
"Avenging Arrow," Episodes 5 & 6.
"Double Adventure," Episodes 13 & 14.
"The Sage Brush Musketeers" (2 reels), Tom Santschi.
"Big Game" (1 reel), Rolin
"Bonnie May" (6 reels), Bessie Love.
Topics of the Day, Nos. 107 & 108.
Pathe Review, Nos. 103 & 104.
British Canadian Pathe News, Nos. 40A. 40B. 41A, 41B, 42A, 42B, 43A 43B.
"The Forest Samson" (2 reels), Holman Day.
"Hired and Fired" (1 reel), Rolin.
"A Straight Crook" (2 reels), Hallroom
"In Vulcan's Workshop" (1 reel), Filmcraft.

UNITED ARTISTS CORPORATION.
"One of the Blood," (6 reels), Douglas Fairbanks.
"Broken Blossoms," (6 reels) D. W Griffith.
"When the Clouds Roll By," (6 reels) Douglas Fairbanks.
"Pollyanna," (6 reels) Mary Pickford.
"Down on the Farm," (5 reels) Mack Sennett.
"Romance," (7 reels) Doris Keane.
"The Mollycoddle," (6 reels) Douglas Fairbanks.
"Suds," (5 reels) Mary Pickford.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith

VITAGRAPH.
"Her Lord and Master," Alice Joyce.
"It Can Be Done," Earle Williams.
"The Charming Deceiver," Alice Calhoun.
"What's Your Reputation Worth?" Corinne Griffith.
"The Hick," Larry Semon.
"The Rent Collector," Larry Semon.
"The Blizzard," Jimmy Aubrey.
"The Heart of Maryland" (Special), Catherine Calvert.
"The Scarab Ring," Alice Joyce.
"The Bakery," Larry Semon.
"The Tourist," Jimmy Aubrey.

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Associated Producers Send H. M. Owens To Orient as Special Sales Representative

TO REPRESENT the Associated Producers, Inc., in the Orient, and to establish American methods of film distribution in Japan, China, the Phillipine Islands, and India, Harry M. Owens, a special sales representative, will sail from San Francisco for Japan on June 2, according to an announcement issued from Associated Producers, Inc.

Owens will make his headquarters with the Oriental Film Co., in Tokio, and will remain in the Orient for at least three months, or as much longer as is necessary for the completion of his work.

The decision of the Associated Producers to dispatch a representative to Japan was reached as the result of negotiations just closed between them and the A. H. Woolacott Co., a noted importing and exporting firm. A deal was consummated whereby the Woolacott company is to have the exclusive Oriental rights to all of the Associated Producers pictures released during the first year.

A. H. Woolacott, and a number of representatives of Japanese film interests who are in Los Angeles on a special mission in connection with the negotiations have decided that "Lying Lips," Ince's spectacular drama, will be the first production to be released, probably about July 1st. They were tremendously impressed with the scope and action of the picture and predicted that it would rank as one of the most sensational productions ever presented in the Orient.

Other productions will follow the release of "Lying Lips," and it is expected that the Oriental Film Co., through further negotiations being carried out by the Woolacott people, will receive sufficient other features to make possible the release of one picture a week during the entire year.

Owens will represent the Associated Producers, and will devote his time to modernizing the distribution system and in furthering an extensive sales and exploitation campaign throughout the Orient.

"Mickey," released by Regal Films, is playing return dates at the majority of the theatres at which it has already shown two, three and four times.

Wallace Reid Destroys $30.000 In "The Affairs of Anatol"

SECURING $30,000 worth of furniture for a single interior setting and then smashing that furniture before the camera produces photoplay realism but at a well-nigh prohibitive cost.

Yet that is what Cecil B. DeMille did in his Paramount production, "The Affairs of Anatol," which will soon be shown on the screen.

The setting in question serves as a background for a part of the story portrayed by Wallace Reid, Wanda Hawley and Theodore Roberts. It is an ultra-luxurious apartment and Howard Higgin, production manager for Cecil B. DeMille productions, was instructed to spare no expense.

The result was an attractive suite —designed by Paul Iribe—furnished with approximately $30,000 worth of furniture. This included a valuable set of Louis XV chairs, a magnificent carved photograph case of unique design, a grand piano, lamps, mirrors, tables, a desk and a lounge.

At the climax of this episode, Wallace Reid was instructed to run amuck, smashing everything breakable in the set. The orders were comprehensive and Reid obeyed them to the letter. Not one stick of furniture remained in its original shape and position when the vandalism was complete! Using the small pieces of furniture as bludgeons, Reid shattered everything in sight while the camera clicked just out of range of his blows. Mirrors, lamps, chairs, phonographs and piano were demolished one by one. As a conclusion to the scene, the husky star seized the huge overstuffed divan and hurled it bodily through the French doors at one end of the set.

• • •

Fox pictures for May include "Beyond the Price," with Pearl White; Tom Mix in "A Ridin' Romeo," which he wrote; William Russell in "Colorado Pluck," Shirley Mason in "The Mother Heart," Harold Goodwin in "Hearts of Youth," Buck Jones in "Get Your Man," and Clyde Cook in "The Guide."

• • •

David H. Thompson has been named as production manager for Bayard Veiller's producing unit at the Metro studios. Mr. Thompson formerly was production manager at the Metro studies. He will take up his new duties immediately.

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Pretty Marie Prevost Conquers Lion Sennett's Comedy "A Small Town Idol"

A LIVE lioness, the centre of the frightened gaze of more than five hundred revellers, is one of the sensations in Mack Sennett's six-reel comedy-drama, "A Small Town Idol," which is being released by Associated Producers. And the lioness is held in leash by pretty Marie Prevost.

There are nearly a thousand persons who will take the witness stand and swear that the spectacle of Marie leading a lioness in a slow and fascinating fearful parade is no product of the cameraman's trickery. No Fred Jackman manipulated the scene so that what was really not dangerous at all has the appearance of being so. Marie took the leash of the beast and with vast assurance led her about the set and was apparently the least concerned person in the episode; but her mother sat outside the range of the camera's one-eyed vision (and likewise outside the range of the beast's possible rage) and wept quietly with fright for her daughter's safety.

The scene in which the dainty and piquant Sennett beauty appears with the jungle beast is the climax of a spectacle introduced into the story of "A Small Town Idol" wherein it is shown how Ben Turpin, ostracized from his home town, seeks work in a great city. He finds employment at a big motion picture studio which just at that time is engaged in making an enormous production. One of the "sets" of this production shows a vast arena wherein Roman revels are disclosed. The episode of the lioness and Marie is a part of these revels.

Released through Canadian Exhibitors Exchange

A recent accident in film-land was caused by a director's rashness. He had ordered some extra men to make a leap from an altitude considered dangerous by them. The rash director insisted that the men make the leap; the men as stubbornly refused. "I'll do it myself," said he. And he did, with the result that he is in a hospital nursing a broken leg and two cracked ribs.

That isn't the policy of Mr. Sennett, who will not permit extra hazards to be taken no matter how important he deems the episode. "No thrill that was ever screened is worth a life," says he, "and the director who asks another to undertake a hazard he will not risk himself, is yellow."

Accordingly there were many rehearsals between the trainer of the lioness, the Jungle Majesty herself, Marie Provost and—Mack Sennett. The latter, during the entire preliminary work-out period with Mme. Lioness, was as close to the beast as Marie, and prior to the staging of the promenade Mr. Sennett made the round trip with the animal and walked at Marie's side when she held the leash.

When the trainer of the lioness announced that it was safe to proceed, the cameras began to click and the march began.

Marie said afterwards that at no time did she have the slightest fear. She knew that the lioness knew that she was unafraid and on this nice basis for an understanding between them she proceeded calmly through the scene.

Mack Sennett said that he was reminded by Marie's remark of Mark Twain's comment on barking dogs—"Everybody knows that a barking dog won't bite. You know it and I know it; but does the dog know it?"

MARION MORGAN DANCES

Lovers of the aesthetic dance will find delight in "Man-Woman-Marriage," the famous Allen Holubar-First National production, starring the talented artiste, Dorothy Phillips.

In the making of the barbaric scenes Allen Holubar secured the services of Marion Morgan, world famous dancer, and her dancing troupe of young women and men.

The girls were picked for the occasion because of their physical pulchritude and ability in the terpsichorean art.

DID SHAKESPEARE INSPIRE "MAN-WOMAN-MARRIAGE"

"MAN - Woman - Marriage," Allen Holubar's Associated First National drama-eternal, starring Dorothy Phillips, is a picture inspired by the progress of modern woman and a sterling tribute to the attributes woman has always possessed despite nonrecognition by the modern dramatist.

Director Allen Holubar, who produced this greatest of cinema dramas, received his inspiration not from writers or exponents of suffrage but from tribute paid women centuries ago by the greatest of dramatists—William Shakespeare.

Throughout the greatest works of this great scholar of human nature woman has been set before an admiring world as a figure of strength. Shakespeare's heroines have been strong women with the exception of Ophelia.

His Portia, Juliet, Rosalind, Desdemona, and even Lady Macbeth, were most energetic beings; they were the central and dominant figures of the intricate plots woven with such skill. In fact, Shakespeare's works have lived because of their humanness and not because of historic value.

On this theory Allen Holubar has woven this great drama about a woman—a woman of strength but no stronger than any other woman who takes advantage of her natural characteristics. Dorothy Phillips, as the girl, Victoria, ably demonstrates the strength with which woman is imbued, but too often fails to recognize. Woman is weak through tradition and custom and not through natural endowment.

HAVE YOU SUBSCRIBED TO THE "DIGEST"?

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Educational Films To Hold Position Of Importance, Industrial Development

THAT the cinema has found a distinct field in industry will be attested, by the report of a special committee on Visualized Training at the eleventh annual convention of the National Association of Corporation Training at Buffalo on June 8th. For the past year a committee, consisting of H. M. Jefferson, Director of Personnel of the Federal Reserve Bank, New York City; Mr. P. A. Raiburn, Research Statistician of the Famous Players-Lasky Corporation, New York City; and R. L. Davis of the American Cinema Corporation have been making a very thorough and comprehensive survey of the entire industrial motion picture field. Their report, which will be illustrated by different types of industrial and educational films, will show the many uses to which the cinema may be applied. Matters vitally affecting the future development of educational films, their technical production, and assurance of adequate and proper distribution will be discussed by the leaders of personnel and motion picture activities of the country's largest corporations. This will be done with a view of placing educational film activities on a firm basis and advancing this phase of the cinema with the same strides with which the theatrical field has moved ahead in the past decade.

The National Association of Corporation Training consists of the leaders of all branches of industry banded together for the mutual advancement and interchange of ideas along training and similar lines. The report will bring out the many uses, and the economic value, which they have found to lie in training, education, entertainment, Americanization, safety, health ad welfare work, advertising, sales promotion and dozens of other similar uses to which the cinema may be placed.

When such a large body of industrial users seriously make a study of the motion picture and the possibilities of its further extension and use in the training of its personnel and advertising it is a sure sign that this field will bear the closest scrutiny by those interested in both education and in the motion picture business. That the cinema is of decided economic value in advancing the world of commerce and industry needs little reiteration. Because of the vital problems to be discussed—in the light of the recent censorship movement in New York and elsewhere, as well as the emphasis placed by Edison of the place the cinema should hold in the public school curriculum will assure a large attendance. The motion picture industry will have an opportunity to discuss its problems first hand with the leaders of representative corporations of this country and Canada, and some exceptional developments should result.

"ISHMAEL"

Ishmael, the name of the hero in the production "Heart of Youth," in which the Fox star, Harold Goodwin, is playing, is found in the Bible as a Hebrew name meaning "God hears."

Ishmael, in Biblical history, was the son of Abraham by his Egyptian concubine Hagar. Through the jealousy of Abraham's wife, Sarah, the mother and son were driven away, and they wandered in the district south of Beersheba and Kadesh.

The significance of the name, as possessed by the central figure of the Fox film—which is based on Mrs. D. E. N. Southworth's novel, "Ishmael"—will be apparent to any one witnessing this fine photoplay.

JULIUS STERN, UNIVERSAL, SAILS FOR EUROPE

JULIUS STERN, president of the Century Film Corporation, which issues the Century Comedies released by Universal, sailed on Thursday on the Mauretania for a three months' tour of Europe. This is Mr. Stern's annual tour. Last year he went abroad with Carl Laemmle, but this year he got the jump on the Universal's president, who will not sail for nearly a month.

Mr. Stern is taking with him not only the best recent comedies featuring Brownie, the Century Wonder Dog, Harry Sweet and Charles Dorety, but also the first print of "The Adventures of Tarzan" serial. This sequel to the Tarzan stories by Edgar Rice Burroughs has just been completed at the Century plant in Hollywood, with Elmo Lincoln as its featured player and Louise Lorraine in his support.

Mr. Stern is combining a double purpose in his trip this year. He is going to solidify the Century comedy releasing facilities in England, France, Switzerland, Holland, Italy, and Germany, and at the same time will pick up any features which are not out of the ordinary and which will be adapted to use in this country. He will also make definite releasing connections for releasing "The Adventures of Tarzan" abroad. He anticipates bringing back some wonderful comedy ideas from the music halls of Paris and London which will be utilized in Century Comedies.

'KNOW YOUR MEN'
WILLIAM FOX PRODUCTION

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AN 18-CARAT FEATURE

HERE is an eighteen-karat attraction, if ever there was one. But many a piece of fine film merchandise has fallen short of a deserved golden reward just because the exhibitor got that tired feeling at the wrong moment.

A producer can sell you the finest picture ever made, but he can't sell you enthusiasm. That must come absolutely and entirely from you. And don't forget that your enthusiasm is just as important for the successful showing of a picture as is the picture itself.

Webster had his own ideas about the word enthusiasm. Our idea of it is that strange, incomprehensible something that makes sick theatres sit up and sing sweet tunes; that establishes new mileage records for cash registers, and requires the use of a shawl strap by the treasurer when making his daily deposit at the bank.

No man ever got anything that was worth anything, without effort.

It is said that some showmen ignore all the exploitation literature and selling aids with which the producer supplies them — sometimes without even looking at it. "Can't spare time" to look it over. Other men in the game read keenly every line of copy written about a picture, seeking every possible angle of exploitation. Still others know so much about showmanship that they resent any effort to tell them how to put over a picture—despite the fact that the producer maintains a corps of men, experts in their line, whose business is to help the exhibitor get the biggest returns possible on his investment.

Ralph Waldo Emerson wisely said: "Every man is my teacher, in that I can learn one thing from him."

Will you go to work on "The Mother Heart"?

Or will you glance at the press sheet and then forget it?

You have in Shirley Mason one of the surest little stars of filmdom to work with. Remember "Her Elephant Man," "Flame of Youth," "Wing Toy," and "The Lamplighter"—all Fox productions.

The case is in your hands.

* * *

The world's Marathon record is broken by Frank Zuna, of Newark, N.J., who sets a new mark for the twenty-five mile course. Fox News, Vol. 2 No. 59, caught the exciting incidents in the great race, in which Zuna won over sixty-one rivals.

Hobart Bosworth Completes Special Feature For Associated Producers

HOBART BOSWORTH, now at the head of his own producing organization, this week completed his first special feature for Associated Producers distribution and is busy with preliminary preparations for the second of the series of six pictures scheduled for release during the coming twelve months.

The initial production is a story of the Alaskan whale fisheries and embodies many spectacular and unusual scenes taken both on a whaler in the Arctic and in a driving gale off Catalina Island. The supporting cast includes Bessie Love, Emory Johnson, Jack Curtiss, Richard Morris and Carol Holloway. Rowland V. Lee directed, with J. O. Taylor at the camera.

The second feature, which will enter production during the coming week, is temporarily titled "Renunciation," and has been adapted to the screen by Joseph Franklin Poland from the original script by Emily Johnson. Mrs. Johnson, a fictional writer of note, is also the author of the first Bosworth story. In "Renunciation" she has delved into a novel theme and embellished it with an absorbing melodramatic plot and startling situations.

The climactic scenes will be filmed in about San Quentin Prison, California, the company planning to spend several weeks in that locality.

Bosworth will appear in the leading role, that of an elderly character obscessed with a desire to avenge an imaginary wrong. The remainder of the cast, which will include several players of note, will be announced later. Rowland V. Lee will direct, and J. O. Taylor photograph the production.

Through Canadian Exhibitors Exchange

Buster Keaton, Metro comedian, and his manager, Lou Anger, have gone to New York for a month's stay. While in New York, Buster will marry Natalie Talmadge. He expects to return to Hollywood within a few weeks to continue the making of two-reel comedies at the Metro studio.

The Chinese of San Francisco hold a big parade to celebrate the election of Dr. Sun Yat Sen as President of the Republic of China. Fox News, Vol. 2 No. 59, shows the Chinese way of celebrating the election, and there is a good picture of the belle of the occasion, who is an oriental vamp.

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Justifying Exploitation Expense

Expensive exploitation can bring audiences to see your feature, but it can't make them like it. Effects —prologues, stage sets, music— can only assist. Every exhibitor knows that pleasing short subjects often carry a program when all else fails. That is why the demand for Educational Pictures is growing daily.

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CALGARY VANCOUVER

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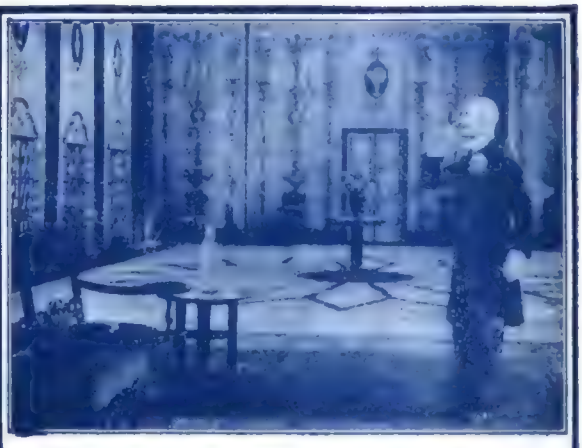
The Story of

SOMETHING new in Filmdom—a Screen Extravaganza! An American Comedy filmed in Europe with that lavishness only Europe boasts! Imagine—a two-reel comedy on the scale of "Intolerance"! Picture—an impromptu dinner requiring 400 waiters to serve the soup and fish! Think—of the size of the banquet hall required! Only a King's Palace would do. A King's Palace was used! Don't try to compare any other comedy with this one! Only such serious productions as Cabiria, Julius Caesar, Quo Vadis or Dante's Inferno can suggest its sumptuous, stupendous, gorgeous magnificence. Book it!

Sally went to the bath—and it took 35 maids to do the wash.



The Social Secretary cooled his heels in the outer corridor—while the Fair Egg dolled up.

Sally mistook the Secretary for His Lordship and married him—without giving him a chance for explanations.

Father told Sally to tie her husband's hands—he might eat himself to death.

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A BAD EGG

The $150,000 Two-Reel Comedy

Nothing Like It Before In America | **A Real King's Palace For Background** | **All Star Cast of 1,200 People**

The Most Lavish Comedy Ever Made

Titled by Katherine Hilliker

His Millions takes his morning exercise —on the Lower Level.

His Lordship announces that although she hadn't married him, she really was his wife.

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OWEN MOORE in "A DIVORCE OF CONVENIENCE"

A Snappy
Farce Comedy
Full of
Hilarious Laughter
and
FUN!
FUN!
FUN!

BY
VICTOR HEERMAN
SCENARIO BY
SARAH Y. MASON
DIRECTED BY
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Did You Participate in Blue Ribbon Week?

If so you will find a list of winners and prizes for this Contest on inside pages. Make an announcement in your theatre. Hundreds of people all over Canada have written us asking for particulars of results, but as it is impossible for us to write all of them we are asking you to do so through the medium of your screen.

JUNE 15th, 1921

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ASSOCIATED PRODUCERS EXHIBITORS

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SENNETT HOME TALENT	TOURNEUR Foolish Matrons	INCE CUP OF LIFE
INCE MOTHER O'MINE	FROTHINGHAM Ten Dollar Raise	READ Greater than Love

TO THOSE EXHIBITORS WHO HAVE NOT YET EXHIBITED A. P. PICTURES
GET IN TOUGH WITH US AND GET
DATES ON OUR FIRST NINE AS WELL AS THE LIST ABOVE.

INCE HOMESPUN FOLKS	READ LEOPARD WOMAN	DWAN FORBIDDEN THING	READ LOVE	READ 1000 to 1
INCE LYING LIPS	TOURNEUR LAST OF THE MOHICANS	SENNETT Small Town Idol	DWAN PERFECT CRIME	
SENNETT 2 REEL COMEDY Made in the Kitchen	SENNETT 2 REEL COMEDY SHE SIGHED BY THE SEASIDE			

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For 400 years this famous diamond has worked its sinister influence on the lives of those who owned it. The most exciting and vivid story ever told Syndicated in all the Hearst papers with millions of readers.

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CANADIAN EDUCATIONAL FILMS, LIMITED

TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

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Winners of Paramount B

FIRST PRIZE

Miss Fern Thompson of Brantford, won first prize and in company with her moth visited New York and the Paramount Studios. During the time Miss Thompson was in N York she was present as guest of honor at the big Studio Ball.

TORONTO

Miss Viola E. Lymburner, Caledonia, Ont.	Cozy Theatre
Geo. D. Quilliam, 295 Lincoln Road, Walkerville, Ont.	Walkerville Theatre
Miss Nellie Henderson, 140 Keewatin Ave., Toronto	Capitol Theatre
A. D. Bromley - Smith, 169 George St., Belleville, Ont.	Griffin Theatre
John MacGillivray, Box 145, Cornwall, Ont.	Palace Theatre
Robert Thomas, 213 Lincoln Rd., Walkerville, Ont.	Walkerville Theatre
E. Jocelyn, 247 Rhodes Ave., Toronto	Classic Theatre
F. Laurence, Coniston, Ont.	Regent, Sudbury
Miss Gladys Vogan, 208 Sandford Ave., Hamilton, Ont.	Strand Theatre
Edith M. Little, 6 Williamson Place, Toronto	Imperial Theatre
Alfred R. Hill, 128 Quebec St., Guelph, Ont.	Griffin Theatre
Miss Bee Park, 143 Berkeley St., Toronto	Moss Park Theatre
A. E. Saville, 13 Guelph St., London	Grand Theatre
Mary Taft, 16 N. Markham St., Toronto	Vermont Theatre
Bernice Smith, Box 1370, Parry Sound, Ont.	Royal Theatre
Charles E. Mars, 208 Chatham St., Brantford, Ont.	Temple Theatre
Constance Powers, 310 Bleecker Ave., Belleville, Ont.	Griffin Theatre
Mrs. N. Jones, 27 Seaton St., Toronto	Moss Park Theatre
Gladys Tasker, Parry Sound, Ont.	Royal Theatre
Marcella Powney, Cornwall, Ont.	Palace Theatre
Mary White, 120 N. Russell St., Sarnia, Ont.	Crescent Theatre
Kenneth King, Parry Sound, Ont.	Royal Theatre
Eldon Zimmerman, Proctor St., Hanover, Ont.	Lyric Theatre
Edwin R. Baechler, Waterloo, Ont.	Regent Theatre
T. K. DeMorest, Box 1299, Sudbury, Ont.	Regent Theatre

MONTREAL

Gustave Beaudet, Victoriaville, P.Q.	Victoria Theatre
Mathias Robert, Grand Mere, P.Q.	
Louis C. Baratgin, 94A No. 7 Laurier Ave., Sherbrooke	Casino Theatre
Lillian Fyfe, 443 Clarke St., Montreal	Kashin's Theatre
W. Ruffley, 71 Inspector St., Montreal	Fairyland Theatre
A. A. Bryan, Sherbrooke, P.Q.	
E. M. Borduos, 52 Charlemagne St., Montreal, P.Q.	Maisonneuve Theatre
Theo. C. Denis, Parliament Bldg., Quebec	Empire Theatre
Conrad Pericault, 24 Rue De Marche, Victoriaville	Victoria Theatre
Samuel Wyndham, 120 Forsyth St., Montreal	Maisonneuve Theatre
Paul Bombardier, 134 Rue St. Jean, St. John, P.Q.	Royal Theatre
Russell Bailey, East Angus, P.Q.	

Canada's annual motion picture celebration will be held during Paramount Maple Leaf Week in Septemb This week is going to be even bigger than Blue Ribbon Week.

Wide awake Exhibitors all over Canada are realizing how much extra money they can get in at their b office through the medium of Special Weeks thoroughly advertised by the Company in all parts of Cana

FAMOUS-LASKY FILM SERVICE LTD

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ıe Ribbon Week Contest

SECOND PRIZE

Miss Clara Wilcox of St. Catharines, won second prize and was awarded a cash reward of one hundred dollars. Ier design was very similar to that of Miss Thompson's.

WINNIPEG

Villiam S. Currie, c/o Land Titles Office, Swift Current, Sask.	Eagle Theatre
. J. Loveday, 577 Jessie Ave., Winnipeg, Man.	Osborne Theatre
. Ellis, 485 Farby St., Apt. 16, Winnipeg, Man.	Mac's Theatre
. W. Richter, 704 Toronto St., Winnipeg, Man.	Mac's Theatre
. Petrie, Box 68, Birtle, Man.	Savoy Theatre
dward Yoell, 220 Ambrose St., Port Arthur, Ont.	Colonial Theatre
wen Beatty, 231 Pruden St., Fort William, Ont.	Royal Theatre
Irs. Walter Clarke, 1028 3rd Ave., N. East, Moose Jaw	Savoy Theatre
laude Bissell, 498 Agnes St., Winnipeg, Man.	Mac's Theatre
annie Gitterman, Findlater, Sask.	Capitol Theatre
Iiss Lola Ennis, 2277 Osler St., Regina, Sask.	Capitol Theatre
. A. Hawkins, Melville, Sask.	Princess Theatre

CALGARY

tta Morton Manuel, Union Bank, Edmonton, Alta.	Regent Theatre
laire St. Brown, Didsbury	Parrington Theatre
Vm. G. H. Cook, 1217 9th Ave., N. Lethbridge	Empress Theatre
. A. Dunsmore, Banff, Alta.	Lux Theatre
. M. Allen Craik, Sask.	Pallas Theatre
ernard Foreman, Kerrobert, Sask.	Regent Theatre
. D. McGregor, Moosomin, Sask.	J. Elliott Theatre

VANCOUVER

Irs. E. A. Street, Box 179, Mission City, B.C.	Victory Theatre
harles Steele, Fernie, B.C.	Orpheum Theatre
ohn Cragg, 853 View St., Victoria, B.C.	Columbia Theatre
Irs. Isabella Peters, Prince George, B.C.	Dreamland Theatre
irginia Smith, Chilliwack, B.C.	Imperial Theatre
Irs. F. V. Fielder, P.O. Box 826, Nanaimo, B.C.	Dominion Theatre
ack Taylor, 1025 Broadway West, Vancouver, B.C.	Dominion Theatre

ST. JOHN

erbert Daniels, P.O. Box 231, St. John, N.B.	
. O'Connor, 48 Inglis St., Halifax, N.S.	Orpheus Theatre
erald Marshall, 76 Victoria Rd., Halifax, N.S.	Orpheus Theatre
has. H. Banks., Box 166, Yarmouth, N.S.	People's Theatre
. W. Brownell, 17 Charles St., Fairville, N.B.	
hrissie J. Willis, Sussex, N.B.	Bijou Theatre
am Wagner, Box 1, New Waterford, C.B., N.S.	Queen Sq. Theatre
mily Keller, 102 Queen St., St. John, N.B.	Opera House Theatre

Over five thousand entries were received in the Blue Ribbon Week Contest and every one of the designs ubmitted by the above one hundred and two winners were of exceptional merit.

The winning design, which is shown above, combined all the various elements that the Company desired or a permanent trade-mark for Blue Ribbon Week, which is undoubtedly established as a classic event in Motion icture Theatres throughout Canada.

TORONTO MONTREAL ST. JOHN
WINNIPEG CALGARY VANCOUVER

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NATIONAL NP PICTURES

P

LEWIS J. SELZNICK
Presents

"THE INVISIBLE DIVORCE"

By Leila Burton Wells
Scenario by Katherine Reed
Directed by Tom Mills

No more striking example of the advisability of holding a National Franchise could be provided than in this the third, National Production.

NATIONAL PICTURE THEATRES INC.

Lewis J. Selznick, President

Distributed by Select

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"DANGEROUS MOMENTS"
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"BEAUTIFULLY TRIMMED"
"GILDED DREAM"
"IN FOLLY'S TRAIL"

EDITH ROBERTS

Edith Roberts Series

"THUNDER ISLAND"
"THE UNKNOWN WIFE"
"THE FIRE CAT"
"WHITE YOUTH"
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1 Reel Star Comedies Series

PRISCILLA DEAN IN "Outside the Law" and "Reputation"

CANADIAN UNIVERSAL FILM CO. LIMITED

TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

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Important *Notice*

Reply to

Lies, Rumors and Propaganda

now being circulated to the effect that The Associated First National Pictures of N. Y. (*The New York Exchange*) or Associated First National Pictures of Northern California, (*the Turner & Dahnken Exchange*) are being, or are to be, sold out are absolutely untrue.

First National is NOT selling out any of its Exchanges

Positively no Associated First National Franchise or Exchange can be sold by its present owners without the consent of the following named voting trustees.

Robert Lieber of Indianapolis, Nathan Gordon of Boston
M. L. Finkelstein of Minneapolis, Fred Dahnken of San Francisco
J. G. Von Herberg of Seattle

There are no traitors in this organization and if any Franchise Holder wants to sell out he would have to first satisfy the above named gentlemen that such a sale would not harm or endanger their own and other Franchise Holders' Investments and Business Safety.

Associated First National is Stronger and more United than ever before.

SO DON'T WORRY!

Associated First National Pictures, Inc., will safeguard its Franchise Holders interests

"Till Hell Freezes Over"

Associated First National Pictures, Inc.
6 W. 48th St., New York

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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VOL. 13 JUNE 15th, 1921 No. 2

"MUZZLE THE LUNG-EXERCISERS"

IN the age of stone, brute strength was master. The "Survival of the Fittest" could be defined as the survival of the strongest brute. With the decrease of physical stature and strength, compensated by the increase of mental stature and strength the "survival of the fittest" could be interpreted as the survival of the most cunning. The brute had learned how to plan a surprise attack and thus overcome a physically stronger brute. With the introduction of "mental development" came the introduction of a sense which constitutes "Conscience." The brute learned that the "surprise attack" was satisfactory for an enemy, but was it a square deal for your next of kin, your friend, another member of your tribe? This development of "conscience" necessitated a study of how to hit the other fellow while he was looking; and in the event of a killing, "conscience" appeased the survivor with the thought that he had given his antagonist an even chance, the "survival of the fittest" had solved the problem. Gradually men emerged from the brute and casting aside all physical pretense, men matched against each other on a mental plane. Physical prowess was relegated to the prize-fight and even this sport is becoming mental, the little fellow who fights scientifically is preferred to the hulk of humanity who can be pounded to a jelly before he takes the count.

In the growth of mental and physical desires men found that by combining their mental forces and such material assets which they possessed, the quest for wealth, power, happiness was more readily secured and more assured. Such combinations brought about a grouping together of specialized abilities. Thinkers who worked upon creative ideas, thinkers who were conservative and worked upon preservative ideas and those who believed in the destructive principle, the destruction of all opposition to obtain the object desired. The individual, outside of such a combine, interested in the same business, unless he was a mental colossus combining all the attributes of the "combine," realized that he could not travel along the path opened up by the "combine," and started another "combine" or jogged along satisfied with a limited vision and ambition. At times this single individual was forced to quit. The "combine" happened to cross his path and since the public always follows the crowd, the single individual unable to stand the pace sold out to the "combine." The "combine" continued to expand. Other "combines" expanded also. Presently two "combines" meet along a new road where there is only room for one "combine" to pass, there is a halt and a conference. If both "combines" are stubborn and of equal strength they seek out the owner of this particular road and endeavor to buy him out, thus squeezing their opposition "combine" out. The other "combine," however, arrives before the owner with an offer for the rights to this road also. Bidding commences. The owner sits back and grins until both "combines" realize that the owner of that road is getting the best of the situation and another conference is called. These conferences generally result in an absorption of the "combine" which has been worn out by the struggle or an amalgamation of the "combines" both being of equal strength. The owner of that bit of road probably realizes more in the sale of it than he could have realized by the working and development of it, and with the money obtained starts over again, big enough to stand alone, or following another business which has not outgrown him.

Monopolies or trusts grow out of combines, for these organizations centralize. The public benefit when the principle of the "combine" is not a "throat-cutting one." Finer service, quality and quantity result from combined specialization. We are considering necessities of life for our angle of the question. Monopoly of luxuries is not a serious matter unless illegitimate methods are employed to effect this monopoly, and then the question of legality presents itself. The public know how they may protect themselves on the question of monopolized necessities. There has been much noise in reference to a possible trust or "combine" in Motion Pictures. If

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Motion Pictures were industrial in their essence only a trust could effect a monopoly, but such a monopoly has to consider the art element of motion pictures and art is erratic, visionary, impulsive, and if too closely analyzed or specialized for commercial values it gives up its art-ghost and joins the living-dead. No trust or "combine" can eliminate or annihilate the "single" producer or exhibitor who is big enough for the business he is in.

"Yellow Journalism" is just what Motion Pictures must not have and yet this is the very thing with which we are being regaled at present. The attacks from without our walls will not do us as much harm as the attacks directed against us within our walls. We have repeatedly heard Motion Pictures described as still being in its infancy. Those who are observers have noticed that the diaper stage of Motion Pictures has passed and that it is time grown-up manners were adopted. Are we men or are we Hermaphodites, shrieking at opposition or competition like hysterical women? I would rather be an optimist than a prophet, but if the lung-exercisers in our Industry are not muzzled the Industry will lose the respect of the public and castrated and harnessed grind out a working but non-inspiring existence. Respect is not born through recriminations, accusations and damnations. There are certain producing units and other interests in Motion Pictures which have in the erection of magnificent motion picture theatres, in the production of quality pictures given our Industry the position and respect it universally enjoys. Many others have survived by hanging on to the hem of the robe of their peers. It is well to realize that the public is only interested in the hangers-on because of its admiration and association with the peer. If you accuse one of the biggest factors in our Industry of illegal and unfair practices, what effect will this have upon the attitude of the public toward this factor and those of lesser importance? Motion Pictures are not in particular favor at this particular moment.

When the Industry is unsteady because of outside attacks, is it wise to fan the flame? This business is too big for an exhibitor or producer with small ideas. This business has outgrown the old methods.

Combines in expanding stand a danger of "blowing up" unless the expansion is normal. Normal expansion is healthy, it signifies growth, perfection. If the big exhibitor thinks a business is big enough to make bigger, the little exhibitor or producer should benefit by the vision of the big fellows and hang on to a good thing.

This Industry of ours is too full of talk, a little more work would prove more profitable.

The public are disposed to purchase a novelty without being critical as to its intrinsic value, when the novelty wears off, the criticism begins. Motion pictures and theatres are at present subjected to minute critical survey.

If your business is falling off it may be the result of general business depression, or a dissatisfied patronage, study the question. What pleased your patrons yesterday may not please them to-day. Life is subject to ceaseless change. In a mere twenty-four hours interval the sun rises and sets.

The fittest will survive irrespective of size.

Wise men know that every day a David is born capable of killing a Goliath. Man's brain weighs, it is said, two, three and four pounds, and yet it is this brain of man which has dominion over earth. Man rides the air, rides the sea, beasts cower before him, and angels adore him. Let us exercise the prerogative of men.

—RAY LEWIS

SAN FRANCISCO CALL AND POST.

A stirring tale of one of the most interesting periods of American history is told in "The Heart of Maryland," the picture version of David Belasco's famous stage success, at the Rialto Theatre.

The play is filled with action, suspense and dramatic situations, while at the same time there is a vein of humor, which relieves the more tense situations. The film shows all of the big scenes, including the bell tower spectacular, where Maryland clings to the clapper of a swinging bell to prevent it ringing and giving the alarm of her lover's escape.

The settings for the play are particularly interesting, and ring true. Windy Bill Manor, where Aaron Burr was concealed; the Briars, the famous mansion used as General Grant's headquarters during the Civil War, and other historic spots were used in the picture.

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Toronto Notes

REGAL FILMS are using a coupon in conjunction wtih their combination offer. This coupon should be cut out of the "Digest" and mailed to Regal Films' Offices. It is worth 10% discount on the purchase price of the Picture and 20% discount on the purchase price of the combination. When writing to Regal for pictures enclose this coupon which can be found in the "Digest." When phoning or wiring mention the "Digest" coupon in order to secure the discount.

• • •

MEETING of the Managers of the Hamilton Theatres was held in Loew's Theatre, for the purpose of organizing a Managers' Association for this District.

Every theatre in Hamilton was represented and the meeting was a most successful one. The name chosen for the organization being "The Hamilton Theatre Managers' Association."

The purpose of the association is to protect the interests of the theatre business, to fight excessive taxation, and for the mutual benefit of the members generally.

The following officers were elected:

President, Frederic Guest, Queen's Theatre.

Vice-Pres., Hal Morgan, Temple Theatre.

Sec.-Treas., Leon E. Osier, Savoy Theatre.

• • •

Mr. Bernard Allen, Vice-President of the Allen Theatre Enterprises, cabled from Europe to have two copies of the "Digest" sent to his European address regularly.

• • •

Never since "Mickey's first appearance has there been as much talk about a picture as there is about "The Kid." "Have you seen 'The Kid'?" "Have you played 'The Kid'?" "It's great." "Chaplin at his best." "It's a scream." It has the heart stuff, plus hearty laughs. "It is a Chaplin Classic." "It has the greatest moral ever and yet it is the greatest laugh-getter." These are only a few of the many comments heard from Exhibitors and the public.

• • •

Mr. Herbert Allen is engaged to Miss Bertha Rosenfeld, sister of Mrs. Jule Allen. Exchanges handling pictures with strong love-interest, this is the psychological time to secure Herbert on bookings.

THAT Pathe screen "nugget," as several leading exhibitors have termed "A Day With Jack Dempsey," with yet nearly a month to run before the big fight itself obliterates public interest in the champion's training "stunts," already has scored a record far exceeding the distributors' anticipations—so reports Specialty Exchange. The timely and illuminating one-reeler is welcomed by shrewd picture showmen as one of those fortunate programme "high spots" which, while of universal appeal, attracts an overflow from a fresh class of patrons—in this case, large numbers of men, habitual "fight fans" who demand strong physical action in their movie fare.

This fact is clearly evidenced by the large number of houses of the first class which immediately booked and are showing "A Day With Jack Dempsey."

• • •

THE "Digest" had a visitor and a subscriber in the person of Mr. Shuster, who is manager of the Colonial Theatre, Niagara Falls, Canadian side. Mr. Shuster's theatre has a seating capacity of 270, with two shows nightly and one Saturday matinee. Prices are sixteen and twenty-seven cents and yet Mr. Shuster states "it pays and pays well."

"REPUTATION" has been booked solid until the end of July, only two or three dates being said to be open at this period. Three prints are constantly working. Hamilton, Brantford, and Toronto played "Reputation" the same week. This Universal special met with exceptional success at the Allen Theatre, Cleveland, also. It appears that "Reputation" is the kind of a picture that has been made for any theatre, city or country. Universal have special exploitation cards to use in conjunction with merchant tie-ups. "Our success is due to our Reputation for Courtesy and Service, Honesty and Quality."

• • •

Mr. Stern of Universal, previous to his departure for Chicago, was presented with a case of pipes, while Mrs. Stern received a very handsome silver-handled umbrella at the farewell dinner tendered them by the staff of the Toronto Office of Universal at the King Edward Hotel. Mr. Hague made the presentation speech and Mr. Law, Toronto Office manager, very eloquently states it was "some speech."

• • •

Mr. Hunter of Associated producers has become a commuter. Three times to New York within three weeks has earned that title for him. We had an opportunity to look at the best of coming Associated Producers' Productions. They're Big. They're worth while, and there are plenty. Quality and quantity are what Exhibitors long for.

Mr. S. Arnovitz, President of the newly formed Equity Films, releasing Clara Kimball Young series.

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Montreal News

AN important event in the moving picture world of Montreal has occurred in the formation of a new organization, to be known as the Montreal Theatrical Managers' Protective Association, which has been completed following a meeting at which the following theatres were represented by members of their managerial departments. The Imperial, the Capitol, the Allen, Loew's, the St. Denis, the Strand, the Regent and the Papineau. Howard Conover, manager of the Imperial, has been elected president of the organization, which is affiliated with strong associations in the United States and is linked up, through a central executive, with similar associations which have already been or are in course of being, formed in all the principal towns and cities of Canada.

The object of the Association is to promote a better feeling and active co-operation among its members, to eliminate certain petty jealousies and spiteful practices indulged in by some managers which have tended to hurt the reputation of theatres. Offices for the Association have been taken in Imperial Theatre Building.

United Theatres, Ltd., Sarnia, Ont.; Mr. H. Rotenberg, Mary Pickford Theatre, Toronto, Ont.; Mr. J. Andrews, Duchess Theatre, Toronto, and Mr. J. Smith of the Kum C Theatre, Toronto, sub-franchise holders.

IN an interview with L. E. Ouimet, president and general manager of the Specialty Film Import, Limited, and one of the pioneers of the moving picture industry in Canada, he gave the "Digest" some valuable pointers on present conditions and future conditions in the theatrical business. Mr. Ouimet said:

"Since 1906 I do not remember any theatre doing well in that period of the year between April 15th and May 15th. During some of the years after that date, theatres did well between May 15th and June 15th, but the question of climatic conditions always has to be considered in this country. It must be remembered that after seven months of Fall, Winter and early Spring, Canadians are frantic to get out into the open air. If the weather between the above dates is cool, then business in the moving picture theatres will be good; if warm, as it has been this year, it will be mediocre. The only criterion of whether a theatre is doing well or ill, is contained by its books, plus the weather conditions. Thus, if on June 1st (say) the weather was cool last year, it is a quite unfair comparison to check the box office receipts against the takings on June 1st last year, or any other year, if the weather was hot."

Mr. Ouimet continued by stating that as far as he could see business this year was as good as any other, if these weather conditions are properly taken into account. Yet in spite of the fact that, during the Summer, the record of temperatures was imperative in the bookkeeping scheme of any picture theatre, there were probably not two theatres in Canada which were doing it.

* * *

The Imperial Theatre tried out with success a new stunt on a recent Saturday morning when the theatre gave a performance of "Black Beauty," a film of animal life, for the benefit of members of the Band of Mercy and the S.P.C.A., who were admitted on presentation of their badge.

* * *

Specialty Film Import gave a screen showing of "A Day With Jack Dempsey," showing the champion heavyweight doing his full day's training and have now released it at the Strand Theatre here, where it played to big business.

* * *

Eddie English, manager of Famous Players, is having a great time these days running around the town in his new 1921 model "Essex."

* * *

John Levitt, of the Famous Players, is just back from the Province, with a pocketful of contracts, having cleaned up during his trip.

* * *

Out-of-town exhibitors seen recently in Montreal include:

R. L. Vallee, Casino, Sherbrooke.

J. L. Tetreault, Wonderland, Magog.

P. H. Mailloux, Royal, St. John's.

J. A. B. Robert, Gayety, Three Rivers.

* * *

J. A. B. Roberts, of the Gayety picture theatre, Three Rivers, is away on a six weeks' tour of the United States and will be back about the end of June.

"THE INVINCIBLES"

TO the left of this page is the Montreal Branch Office of Specialty Film Import.

Reading from left to right—sitting, Charles Lalumiere, manager; A. Rondeau, assistant - manager. Rear—H. Thibert, accountant; E. Lefebvre, booker; C. Duchesnay, salesman. These men are the winners of the O'Loghlin Contest Month inaugurated for the salesmen of the Specialty Film Import, Limited, for the highest amount of sales, collections and new business during the month of May. The Montreal team won, breaking all records, the Toronto team following a close second. The contest was held in honor of Mr. J. P. O'Loghlin's first anniversary of service with the company. J. P. is the popular Director of Exchanges for Specialty.

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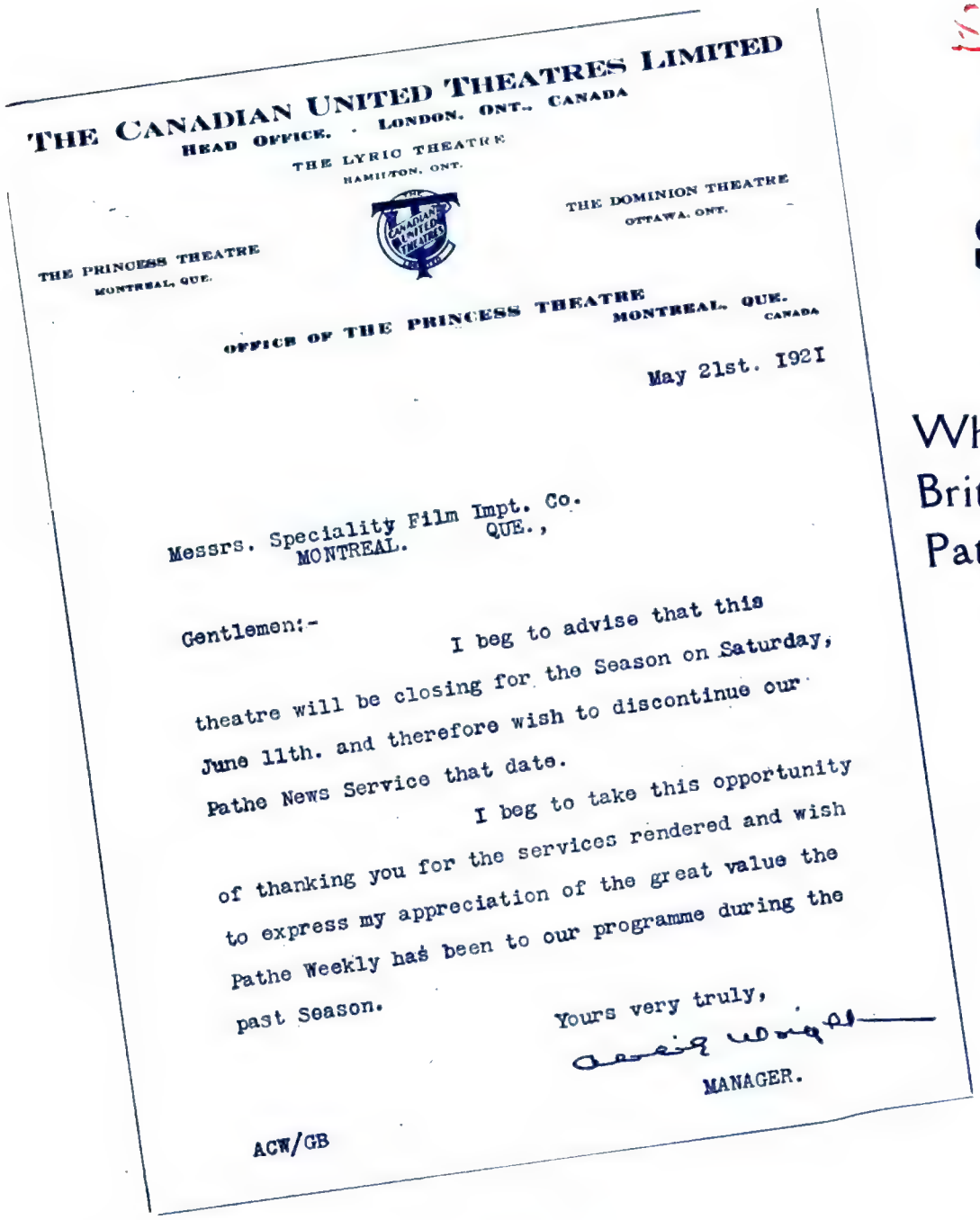

THE CANADIAN UNITED THEATRES LIMITED
HEAD OFFICE. - LONDON, ONT., CANADA

THE LYRIC THEATRE
HAMILTON, ONT.

THE DOMINION THEATRE
OTTAWA, ONT.

THE PRINCESS THEATRE
MONTREAL, QUE.

OFFICE OF THE PRINCESS THEATRE
MONTREAL, QUE. CANADA

May 21st. 1921

Messrs. Speciality Film Impt. Co.
MONTREAL. QUE.,

Gentlemen:-

I beg to advise that this theatre will be closing for the Season on Saturday, June 11th. and therefore wish to discontinue our Pathe News Service that date.

I beg to take this opportunity of thanking you for the services rendered and wish to express my appreciation of the great value the Pathe Weekly has been to our programme during the past Season.

Yours very truly,

MANAGER.

ACW/GB

Specialty

Service Speaks!

Whether it be for British - Canadian Pathe News or any other Service.

¶ The British-Canadian Pathe News records history as it happens, it preserves for the future, great men and their deeds.

¶ One cannot follow it and remain uninformed; or see it and fail to be intensely interested.

"SPECIALTY"

IS ALWAYS AT YOUR DISPOSAL

PHONE, WIRE OR WRITE

SPECIALTY FILM IMPORT LIMITED

Toronto Montreal Winnipeg St. John Calgary Vancouver

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MID-SUMME

Here is the answer to a problem confronting Exhibi
winners. They solve the perplexing problem of warm we

BLACKTON PRODUCTIONS	H. B. WARNER PRODUCTION
"Passers By"	"One Hour Before Daw
"A Man and His Woman"	"Felix O'Dey"
"The House of the Tolling Bell"	"Dice of Destiny"
"The Forbidden Valley"	"When We Were Twenty

SPECIAL

"HALF A CHANCE"
"THE DEVIL TO PAY"
"EMPIRE OF DIAMONDS"
"ROGUES AND ROMANCE"

COMING - "The Rider

All these pictures have made such tremendous success
and wide across the great Dominion. Patrons of your the

Re

SPECIALTY FILM

St. John, Montreal, Toront

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R FEATURES

every year. Every one of these pictures are sure box-office programmes for the exhibitor. BOOK THEM NOW.

BLANCHE SWEET PRODUCTIONS	EDGAR LEWIS PRODUCTIONS
"The Girl in the Web"	"Lahoma"
"Help Wanted—Male"	"Beggar in Purple"
"Her Unwilling Husband"	"The Sage Hen"
"That Girl Montana"	

EXTRA-SPECIAL

ASSOCIATED EXHIBITORS FEATURE

"THE DEVIL"

the King Log" A Picture flavored with the tang of the Canadian woods.

heir premier showings that their praise has been spread far Mr. Exhibitor, are eagerly awaiting their presentation.

by

MPORT LIMITED

nipeg, Calgary, Vancouver

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"SNUB" POLLARD

SINGLE REEL

ROLIN COMEDIES

Are the backbone of mid-summer business, featuring "Snub" Pollard and Eddie Roland, supported by Sunshine Sammy and Marie Masquini. They are filling theatres all over the country.

The one reel Rolin Comedies are sure fire. Their value to showmen is best illustrated by the statement that they appear regularly each week in approximately 5,000 theatres.

ROLINS ARE RELIABLE
RELEASED ONCE A WEEK

BY

SPECIALTY FILM IMPORT LIMITED

St. John, Montreal. Toronto, Winnipeg, Calgary, Vancouver

Pathe Review

The Pathe Review, with Hy Mayer's Travelaughs added to its other features, furnishes a reel of proper atmosphere for holding summer business.

Showmen of keen discernment have sensed the fact that this short pungent reel takes very well during these weeks when patrons want something light and frothy.

RELEASED BY

Specialty Film Import Limited

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver

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Educational Exchanges to Distribute Lyman H. Howe's Ride on a Train

"LYMAN H. Howe's Famous Ride on a Runaway Train" in the opinion of many is the most bewildered novelty that has ever been produced, has been turned over to Educational Exchanges for distribution, and this picture, which has created a sensation in every one of the few showings it has had, will be ready for release about June 12th.

"A new type of screen novelty which gives its audience the biggest and most unexpected thrill it has ever had during a motion picture," wrote the critic of the New York Commercial, after he had seen the thriller at the Capitol Theatre, New York, where it was given a second presentation.

It evidently had the same effect on Sam L. Rothapfel, manager of the Capitol, for the head of the world's largest theatre wrote a personal letter of commendation to the producers, in which he said:

"In my opinion, the 'Ride on a Runaway Train' is the best short subject I have ever seen. It is the only short subject which we ever brought back for a second presentation, and on both occasions it created a sensation. I feel sure it will produce the same kind of furore wherever it is shown."

R. E. Gillaum, representative of the Lyman H. Rowe Co., who brought the picture to New York, said in an interview.

"The impression created by this striking picture is all that we could have expected, as proud as we were of the work. We realized that this thrilling subject ought to be the biggest novelty hit of years, and our problem was to find a distributor that could give it the distribution that its unusual worth called for.

"Our search led us to Educational, for its reputation as the premier distributor of the cleanest, cleverest and best in short subjects, seemed to make it the logical distributor to handle the pictures. With the 'Ride on a Runaway Train' in Educational's hands, we are confident it will soon be the talk of film fans all over the country."

The picture combines comedy and thrills in a thoroughly enjoyable manner. Beginning with some ordinary scenes from the car windows and platforms, the camera suddenly is moved to the front of the train as the train begins to run away down a steep grade. With every mile the train increases its speed until bridges and tunnels are crossed or passed through in such rapid succession that it is almost impossible to count them. There did not seem to be a single person at the Capitol who did not gasp or scream as suddenly a solid wall appeared across the track, and the train made a last wild dash straight into it.

Hallroom Boys' Comedies Employ Unusual Exploitation Slogan Slips

ONE of the most novel and original exploitation stunts and one that, though very simple is calculated to get the greatest amount of circulation and attention for the name of the product they are advertising is that which Masterpiece Film Attractions of Philadelphia, are doing on Hallroom Boys' Comedies, the two reel comedies featuring Sid Smith, which Specialty Film Import of Canada are releasing.

This company has had a number of strips two-columns in width and one-half inch deep, in the manner of teaser "ads" each bearing a different slogan for Hallroom Boys' Comedies. These have been printed on red paper with white lettering, with paste on the under side, and are being used by Masterpiece as "stickers" across the back flap of every envelope and on every piece of mail that goes out of the office.

In this way, everyone who has anything at all to do with the handling of a piece of mail—from the office staff of Masterpiece through the many people who see a mailed envelope before it reaches its destination have called to their attention Hallroom Boys' Comedies, since they cannot help but notice the red strip.

This is only one of a series of special advertising stunts that are being put out by Masterpiece for these comedies. A special Hallroom Boys' Comedies drive is to be made by the company during the next couple of weeks, it is announced from Philadelphia.

Advertising and exploitation on Hallroom Boys' Comedies throughout the country is according to reports that are coming in, the most extensive that has been made on short subjects independently produced, and one hundred per cent. representation is promised for them. Released through Specialty in Canada.

Theatre Manager Experiments Featuring Comedy Only

A letter received at the New York headquarters of Educational Film Exchanges, Inc., from the Louisville branch office, states this theatre manager's plan as follows:

"The Exhibitor has reduced his shows to one a week, but was careful to keep the cream of his contracted pictures for his one night. Today we have received contracts for twelve comedies and two single reel subjects which he desires to replace the feature on his one remaining night.

"His request was accompanied by a letter stating that the desired comedies pulled a higher gross business than the features he was using and that he was going to make the experiment of running a four-reel show, only featuring the Comedy."

NOVELTY "REPUTATION'S" SELLER TO THE PUBLIC

THE extent to which novelties can be adapted to the exploitation of moving pictures is aptly demonstrated by a simple throwaway put out by Universal and used with great success by many exhibitors showing "Reputation," Priscilla Dean's new Universal-Jewel production.

Five poses of Miss Dean as "The London Flame," the striking character she portrays in "Reputation," were printed on a card, so chosen and so arranged that each successive one differed very slightly from the preceding one.

The card also bears instructions indicating that the pictures are to be cut out, clipped together in rotation, and ruffed, with the thumb and forefinger, like the old fashioned prize-fight movie booklets.

When the Priscilla Dean cards are made into booklet form and operated with the thumb, there is shown a brief moving picture of the star, her expression changing and her eyes flashing as they do in "Reputation."

The photo-bearing cards were made up so the exhibitor can put his theatre name and play date on each one.

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Released through Vitagraph.

President of the United States sees Alice Joyce in "The Scarab Ring"

THAT the President of the United States can, for the moment, forget the League of Nations, road rate reduction, peace resolutions, and cabinet meetings, and become just a "movie fan," was pretty well proved during President Harding's recent visit to New York City. On the way from Washington to New York, the Alice Joyce production, "The Scarab Ring," was projected for the presidential party, which included, besides the president, Mrs. Harding, the Secretary of the Navy, the Secretary of the Interior and other notables.

The president's yacht, the "Mayflower," is perfectly equipped for projecting motion pictures, but only one projection machine is used. Consequently, the continuous projection experienced in high-class motion picture theatres is impossible. The transition from reel to reel must be broken for the usual "one minute to change reel," so familiar just a few years ago.

At the end of the fifth reel of "The Scarab Ring" when the operator was changing to the final reel, Preident Harding was reported as being very much concerned about the outcome of the picture, which has a surprise ending and which, accordingly, carries much suspense.

Alice Joyce productions are said to be among the favorite films of the new president. Released by Vitagraph.

CLARA KIMBALL YOUNG'S personal appearance in conjunction with the showing of her pictures has "caught on" exceptionally well. At the Allen Theatre, Cleveland, where Miss Young appeared, it is said that every Clevelander interested in Moving Pictures visited the Allen Theatre the week of the showing of "Straight From Paris," Equity release.

• • •

Mr. Joe O'Donnell has been appointed manager of Select, Winnipeg Office.

"THE GOLDEN CANYON"

THE first episode in three reels of the Ruth Roland serial, the working title of which is "The Golden Canyon" was shown in preview recently at the Hal E. Roach Studios. The production marks a great advance in serial making, for the thrills are more dependent on intense action than stunts, while the beauty of the sets and photography, the smooth directing and acting by the strongest cast ever assembled in a serial, made a deep impression on the crowd present.

Miss Roland is aided in the opening scenes by Earl Metcalf, playing opposite her, "Bud" Osborne, Otto Lederer, Harry Girard, Virginia Ainsworth, Frank Lacktine and Gertrude Douglas in the principal roles with Molly Thompson, "Chick" Harrison and others in smaller parts. W. S. Van Dyke is directing, Harry Lamar, assisting, with Arthur Todd, first cameraman, Paul Gramer, second cameraman, Quarrier Thompson, assisting. Chester Graves is the still publicity man for the company.

MARY PICKFORD in "Pollyanna" opening picture selected for Shakespeare Memorial Theatre, which is scheduled to open with pictures September 12th.

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Vancouver News

THE Capitol Theatre, Victoria, will be completed and open to the public about the end of June.

• • •

H. M. Thomas, director of theatres for the Paramount company, is personally managing the new Montreal Capitol, rated the most beautiful theatre in Canada.

• • •

H. L. Nathanson, western sales manager for Regal Films, Ltd., is a brother of N. L. Nathanson, managing director of Canadian Paramount Theatres, Ltd.

• • •

W. P. Dewees was in Seattle this week on business.

• • •

Chas. G. Branham of the Canadian Paramount Theatres, Ltd., Toronto, owners of the Capitol chain, is in this city on a tour of inspection, accompanied by Mrs. Branham. They attended the opening of the Calgary Capitol in the prairie city and later accompanied by J. R. Muir, went to Victoria and inspected the Capitol Theatre under construction there.

• • •

Mrs. Ralph Ruffner returned to the city Thursday driving her big limousine up from Portland, Ore., in record-breaking time. Mrs. Ruffner spent the past three weeks at Spokane, Portland and Seattle.

• • •

Miss E. S. Snider has accepted a position as stenographer with Regal Films, Ltd.

• • •

Joseph Cooper, who went north with Mrs. Lang's "Bostonian Brevities," is back in the city and working at the Capitol Theatre.

• • •

Jas. Pilling and J. R. Muir entered the lists in a game at Shaughnessy Golf Links one day this week. Rumor has it that Manager Pilling paid more attention to his argument about "Pictures being on the wane" than he did to the game, and lost out at the ninth hole.

• • •

A Granville Street theatre manager and film manager of Universal ideas, it is stated, are about to incorporate and open a theatre in Cordova Street. Their aim is to assist in the uplift of the film, not to mention humanity.

A near winner in the World's Black Beauty contest this week was a drawing by Quagg Romano posed by "Forty" Jacobs. On investigating this team it was found they were beyond the age limit and if either the model or artist had ever gone to school their teacher had passed the great divide years ago. It received honorable mention and a prominent position in the art gallery

• • •

Jimmy Finch, well known film hustler, is again in the city, this time with a feature picture which he is booking on long or short time runs.

• • •

Ben Soskin is expected in the city shortly from Calgary.

• • •

— CLASSIFIED ADS —

WANTED FOR EXPORT.—Moving Pictures, serials, features, comedies, scenic and educational, plenty of advertising will buy 100 reels monthly if cheap and in good condition. Large and small dealers answer: A. J. Roser, P.O. Box 13, Brooklyn, New York, U.S.A.

H. KAUFFMAN, Regal Films, has recently returned from Montreal. Mr. Kauffman states that business appears to be the usual Summer business and that everybody is getting ready for a bigger Fall season than ever Regal Films will handle more output for distribution the coming season than previously. Realart, Robertson-Cole, Metro promise many extra big features and in addition to these programmes, Regal Films will release many State Right Specials.

• • •

ALLEN Theatre Enterprises have a new possible president, Mr. Lawrence Allen, who arrived at the home of Mr. and Mrs. J. J. Allen recently. He is proving that he has executive ability for an important position early.

one yell gets a complete change,
two yells get him picked up,
three yells make the nurse walk,
four yells get a family consultation.

The other night Lawrence thought he would send out an all-night Allen call. Sam Smith, Allen's London representative, cabled that he heard him in Brighton.

BLACK BEAUTY CONTEST

THE big contest is over, the judges have passed their decisions and the prize-winners are happy while the hundreds of other contestants have the satisfaction of knowing that they did their best, and thousands of people saw their work on display in the lobby of the Capitol Theatre.

First prize, twenty-five dollars—Won by C. Bernard Johnson, age 14, Kingsway West School.

Second prize, fifteen dollars—Gertrude Douglas, age 12, 117 Tenth Ave. W., Simon Fraser School.

Third prize, ten dollars—Betty O'Neil, age 17, 195 Tenth Ave. W.

Consolation prizes, passes to Capitol Theatre, were given to hundreds of contestants.

Mr. C. H. Scott, superintendent of drawing for the public schools of Vancouver, kindly assisted the editor of the World's Black Beauty Contest to make the final awards.

"The Secret of the Hills" Selected For Antonio Moreno

"THE Secret of the Hills," a highly successful novel by William Garrett, the English writer, has been selected by Vitagraph for the next Antonio Moreno production. The continuity has been prepared by E. Magnus Ingleton and work on the new picture is starting immediately at the West Coast studios under the direction of Chester Bennett.

In "The Secret of the Hills" Moreno assumes the role of a young American who encounters a series of amazing adventures in London and in the highlands of Scotland because two beautiful eyes lead him on in quest of romance. The girl who owns the eyes is hemmed in by many dangers and is the centre of operations of several international schemers. The hero saves the girl from the power of the band and solves her problems, and, of course, brings the romance to the proper culmination. Mr. Moreno was born in Spain and is of the fiery, romantic type. Although now thoroughly Americanized, he still retains his Latin temperament, and the role in his forthcoming production admirably fits his natural bent.

Moreno recently completed "Three Sevens." "Three Sevens" was highly successful from every point of view, but it is believed that in his new production he will find a type even more perfectly attuned to his peculiar attainments. Like "Three Sevens" the forthcoming production will be presented in five reels.

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ASSOCIATED FIRST NATIONAL.
"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
"Devotion."
Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL FILMS, LTD.
Chester Outings—
Christie Comedies—
"Wedding Blues."
"Back From the Front."
"Dining Room, Kitchen and Sink."
"Movie Mad."
Vanity Comedies—
"Hubby Behave."
"Take Your Time."
"Three Jokers."
Canadian National Pictorials—
Nos. 88 89 90 91 92 93 94 95 96 97 98.
Bray Pictographs—
Screen Snapshots—
Nos. 17 18 19 20 21 22 & 23.
Edgar Comedies—
"Edgar's Little Saw."
"Edgar's Country Cousin."
Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."
Chester Comedies—
"The One Best Pet."
"You'll Be Surprised."
"Beat It."
Gayety Comedies—
Capitol Comedies—
"Bill's Companions."
"Proposing Bill."
"Jelly Fish."
"Son of Tarzan"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 & 12.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Jewel Productions—
"Reputation."
"Outside the Law."
"Once to Every Woman."
Lyons and Moran Series—
"Roman Romeos."
"Blue Sunday."
Joe Martin Series—
"Monkey Hero."
"Wild Night."
Harry Carey Series—
"Desperate Trails."
"The Wallop."
Frank Mayo Series—
"The Fighting Lover."
"Blazing Trail."
Gladys Walton Series—
"The Man Tamer."
"Desperate Youth."
Eva Novak Series—
"Wolves of the North."
"Smart Sex."
Carmel Myers Series—
"The Kiss."
"Cheated Love."
Edith Robert Series—
"Thunder Island."
"Unknown Wife."
Specials—
"The Big Adventure," Breezy Easton
"The Beautiful Gambler," Grace Darmond.
Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"Diamond Queen," Eileen Sedgwick.
Brownie Series—
Harry Sweet Series—
Century Lions Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.

FAMOUS-LASKY FILM SERVICE, LTD.
"City of Silent Men," Thos. Meighan.
"Proxies," Cosmopolitan production.
"Deception," Paramount super-special.
"O Joe!" Dorothy Gish.
"King, Queen, Joker," Syd. Chaplin.
"Two Wise Wives," Lois Weber Special.
"Sacred and Profane Love," Taylor super-special, Elsie Ferguson.
"Sentimental Tommy," Robertson super-special.
"The Travelling Salesman," Roscoe (Fatty) Arbuckle.
"The Wild Goose," Cosmopolitan special.
"White and Unmarried," Special production with Meighan & Lee.
"Appearances," Famous Players.
"One a Minute," Douglas McLean.
"The Bronze Bell," Ince-Vance Special.
"Sham," Ethel Clayton.
"The Wise Fool," Melford super-special.

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Made In Heaven."
"A Tale of Two Worlds."
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell.
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.
Edgar Lewis—
"Lahoma."
"Beggar in Purple."
"The Sage Hen."
Specials—
"Empire of Diamonds."
"Rogues and Romance."
Extra Specials—
"The Devil."
"The Rider of the King Log."
Blackton Productions—
"The House of the Tolling Bell."
"The Forbidden Valley."
H. B. Warner—
"Dice of Destiny."
"When We Were Twenty One."
Blanche Sweet—
"Her Unwilling Husband."
"That Girl Montana."
"The Sky Ranger," Nos. 1 & 2.
Tom Santschi—
"The Sheriff of Mojane."
Rolin Comedy—
"Save Your Money."
"Where's the Fire?"
Harold Lloyd—
"Among Those Present."
Hallroom Boys—
"In and Out Again," two reel comedy.
Filmcraft Classics.
Topics of the Day Nos. 110 & 111.
Pathe Review, Nos. 106 & 107.
British Canadian Pathe News, Nos. 46A, 46B 47A 47B 48A 48B 49A 49B.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith.

FOX FILM
Fox Specials—
"The White Moll," Pearl White
"If I Were King," William Farnum.
"The Skywayman," Lt. Ormer Locklear.
"While New York Sleeps," All-Star cast
"The Face at Your Window," All Star cast.
"Blind Wives," All Star cast
"Skirts."
William Farnum Series—
"Drag Harlan."
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"The Mountain Woman"
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"A Rollin' Romeo."
"The Untamed."
"The Texan."
William Russell Series—
"The Man Who Dared"
"The Challenge of the Law"
Shirley Mason Series—
"Wing Toy"
"The Mother Heart."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13." 15 Episodes

VITAGRAPH.
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Paige)
"Dead Men Tell No Tales" (Tom Terriss), Special Cast
"Trumpet Island" (Tom Terriss), Special Cast
"The Courage of Marge O'Doone (James Oliver Curwood's), Special Cast.

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Adolph Zukor Replies to Attack Upon Business Methods of Famous-Lasky

STATE Senator James J. Walker, attorney for the M.P.T.O. of America in a luncheon tendered him at the Hotel Astor on Wednesday, June 1st, hurls an accusation at the Famous Players-Lasky Corporation. Coercion of exhibitors in order to obtain their theatres is alleged to be the method of procedure adopted by this organization. Furthermore it is stated that Mr. Adolph Zukor, president of the Famous Players-Lasky Corporation, controls five of the eight directors of the First National.

Mr. Zukor in a statement issued to the exhibitors of America denies the charges and cites the standard of business methods in the past and in the present, adopted by his organization, such being sufficient proof of his organization's standing. This direct challenge invites a direct reply from exhibitors with whom this organization have done business and those on the outside should not render any judgment until the charges are investigated. The ptiy of it all is that one is kept so busy minding one's own business that they have not time to mind the other fellow's, and this muck-raking business must be left to those who have the time and inclination for this sort of thing. To the Exhibitors of Canada:

"In considering the attack that is being made upon me and upon the Famous Players-Lasky Corporation, each exhibitor, I believe, should pass judgment upon the basis of his own experience with me and with the company I head. The exhibitor is interested particularly in his own case and I urge each of you—in the midst of this agitation based upon inaccuracies and exaggerations—to decide whether **you** have been fairly treated by me and by Famous Players-Lasky Corporation. I want you to judge whether my activities since I entered the motion picture business—first as an exhibitor 18 years ago, and as a producer for 10 years—have made for greater prosperity for exhibitors and for the upbuilding of the industry.

Famous Players-Lasky Corporation entered the exhibition field only after certain exhibitors entered the field of producing and distributing pictures and put forth an organized effort to take from us our stars and directors. The attack was focused upon us because we were the only company that had been so foresighted as to gather around us the stars and directors best equipped to furnish the public with the sort of entertainment it demanded. Our strength was built by years of genuine service to exhibitors and to the public.

Our stars and directors were told that the exhibitors controlled the best theatres and that therefore in order for the stars to get higher salaries the stars must join hands with them. Our distribution was threatened and there was no alternative but to acquire theatre interests in localities in which conditions beyond our control seemed to make it necessary in our best judgment to safe guard our business.

Only by a wide distribution of Paramount Pictures can we insure the revenue necessary to maintain the quality that exhibitors and the public demand. The prosperity of each exhibitor is linked with the producers. He must have a steady supply of good pictures. We must have a wide outlet for our product. Neither of us can succeed without the other and knowing this we have made every effort to co-operate with the exhibitor in order that he may prosper.

The attacks upon me are an effort to make the exhibitors believe that we are attempting to drive them out of business—that we do not value their goodwill. I want every thinking exhibitor to know that we are primarily a producing and distributing organization and our only thought is to please the exhibitor. Our exhibiting interests work to the advantage of exhibitors as a whole in that they widen our distribution in localities in which we otherwise would not be permitted to obtain a fair revenue for our product. Thus, by wide distribution, we bring about an equalization of rental prices throughout the United States so that the smaller exhibitors will not be forced to bear more than their share.

The statement that I no longer control the policy of Famous Players-Lasky Corporation, and that I obey Wall Street is too ridiculous to make necessary a denial.

The policies of the organization are those laid down by me and every exhibitor who knows me must appreciate that I sanction only one way of dealing, and that is the way that is fair to both sides. I never have knowingly harrassed nor embarrassed an exhibitor and I stand as I have stood for the last ten years, giving every support to the exhibitor in the knowledge that I head an organization of trained picture makers trying in every way they know how to aid the exhibitor to regain his prosperity.

I feel that it is deplorable that for selfish reasons men will work to tear apart an industry and to create dissension instead of building goodwill between the component parts of our business; the exhibiting, the distributing and the producing branches. Now, of all time, too, we need a united force to fight the agitators who are attacking us from the outside.

It seems hardly necessary to state again the truth about the mis-statements that have been made regarding the case of Mrs. Dodge. We had no interest with Mr. Black at the time this deal was first made, but when the question came up, Mr. Black was requested to make every effort to help Mrs. Dodge. After an unsuccessful attempt to come to a fair understanding with Mrs. Dodge, Mr. Black turned the theatre back to its original owner, Mr. Emmons, who now controls the property. Mr. Black has absolutely no theatre interests in Morrisville, Vermont.

Our arrangement with Mr. Black in New England was made only after a certain group gained control of so many theatres in New England that we found ourselves in a very dangerous position and the security of our distribution was threatened. We joined with Mr. Black in order that the people of New England could see Paramount Pictures. We will welcome an investigation and the publication of the facts in the New England situation by any group of disinterested exhibitors.

Never before has there been such a feeling of goodwill between Famous Players-Lasky Corporation and the exhibitors of Canada. Agitators, attempting to build themselves, are attacking us in an effort to destroy that goodwill which, I feel is an asset to the exhibitor as well as to ourselves. We must work together that our industry shall prosper.

Each exhibitor is interested in his own problem and no fair-minded exhibitor has ever found me anything but a friend to him when he sought my aid in the solution of any of his difficulties.

I feel sure that the exhibitors of Canada will recognize as false these accusations and will agree that Famous Players-Lasky Corporation is a good influence in the industry and not a foe to the exhibitors of the United States and Canada."

ADOLPH ZUKOR

Subscribe to the Digest

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Winnipeg News

WINNIPEG, June 6.—One of the events of the season in the motion picture line was the two weeks of the screening of "The Sky Pilot," the author of which, Rev. Dr. C. W. Gordon (Ralph Connor), is a resident of Winnipeg of many years standing. The production ran at the Allen and the Province theatres simultaneously the week of May 23 to almost capacity business, and at the Gaiety the second week to large business. It was regarded as a very faithful screen version of the widely read story by the public of Winnipeg who are in a position to judge, being probably better acquainted with the work than any other Canadian city. It was acclaimed fine entertainment and has the stamp of Winnipeg's approval. Rev. Dr. Gordon made a speech at the opening night in the Allen Theatre and said in many ways it was a better story on the screen than it was in book form. Big business is predicted for it all through western Canada. It was exploited for all it was worth by Manager Helmer Jernberg, of the Allen, and Manager John Ward, of the Province.

• • •

The Strand Theatre, which devotes quite a lot of its programme to the pictures, closed a week ago for the entire Summer.

Charles Stevenson, who has the rights to "The County Fair" for Canada, is in the city to arrange for the showings of the production in Western Canada. Mr. Stevenson has the rights to other big pictures and these will be extensively exploited.

• • •

Publicity Manager Branham, of the Famous Players Canadian Corporation, has spent the past two weeks here.

• • •

Only one of the legitimate theatres out of the five are now open, but all the picture houses are running as in cold weather.

• • •

Shackleton's "Bottom of the World" excited great interest at the Capitol during its recent two weeks showing.

• • •

Work on rebuilding the Arlington Theatre will begin on July 1st. It will be re-modelled into a first class suburban house.

• • •

The College Theatre will be opened on June 17th with Ralph Miller, formerly of Starland, in charge as manager. It will be the most beautiful suburban theatre in Winnipeg and will be operated by the Kenneth M. Leach interests.

"GODLESS MEN"

Russell Simpson and Helene Chadwick in Goldwyn's Reginald Barker Production, "Godless Men," founded upon Ben Ames Williams' popular story, "Black Pawl." This powerfully dramatic photoplay scored one of the year's biggest hits.

Edward Brown, who has the department in his charge, that one of the members makes it a point to address public gatherings and attack the films without one word in their favor.

None of the educational features or the musical programmes are praised but the films judged from the standpoint of the child's mind. The time has come when the industry which has investments of millions in this city and pays enormous taxes in one form and another, is in danger of ruination.

• • •

Grace Darmond, the well known screen star, will make a personal appearance this coming Summer in many of the leading cities of Canada, and will spend some time in Winnipeg, where her father is buried.

• • •

Mr. McCabe, general manager for the Fox Film Co. of Canada, has been spending a week in the city. He has booked "The Terror" at the Lyceum for an early showing.

• • •

The revival of "Mickey" at the Province was a remarkable event in the line of motion picture achievement, the attendance being very gratifying.

• • •

"Alf's Button" made the greatest run in Winnipeg that ever a picture received, showing for three weeks at the Walker, the Trans-Canada Theatres' house, at $1.00 top, and holding up matinees and night, to the finish. James Travis, the general manager of the Anglo-Canadian Films, said that it was a great showing and necessitated sending for a second print for showing in western cities. Three weeks will be taken at the Orpheum, Vancouver, by Mr. Travis, on his own personal account, beginning June 27th.

• • •

"Through the Back Door," Mary Pickford's latest, will be shown at the Capitol Theatre the week of June 13th, to be followed by "Sentimental Tommy."

• • •

H. St. John Naftel, former organist of Holy Trinity Church, who has spent the past year in Maryland, has returned to the city and is now organist at the Capitol.

• • •

Fred W. Crosbie has returned from a trip to New York, and his business plans are uncertain, but he will be ready to announce something in a few days.

• • •

The walls of Starland Theatre, the 2,000 seat house on Main Street, are making good progress and there is every indication the building will be ready by September 15th.

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Glassco-Gilmore, Mgrs. Empire Theatre, Windsor, put over "A Small Town Idol"

THE Empire Theatre of Windsor in presenting Mack Sennett's "A Small Town Idol," released by Associated Producers, Limited, resorted to two angles in exploitation to make it the successful box office attraction it was.

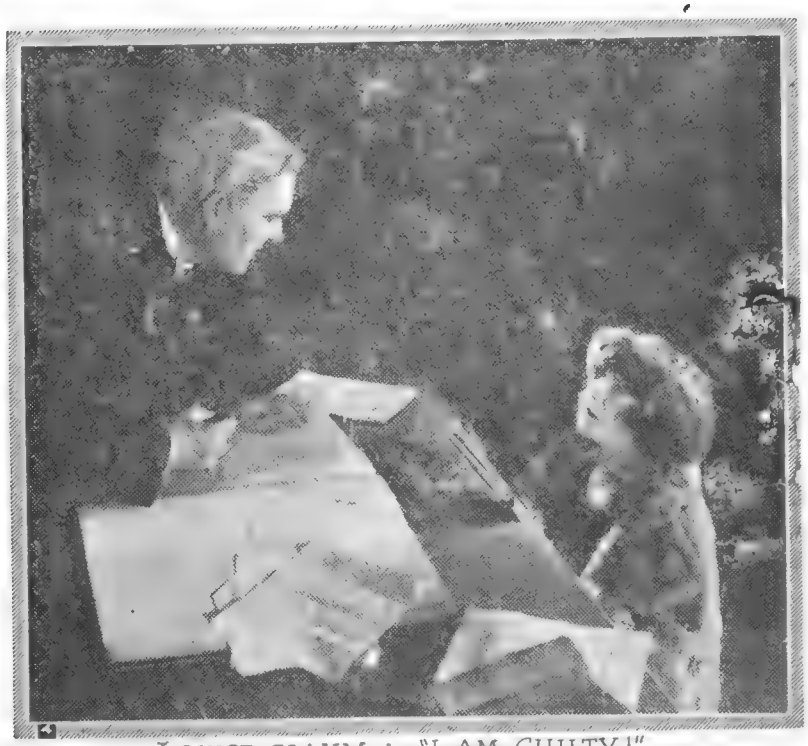
The efforts of the publicity department were centered on the newspapers. Big space was used and unusual methods of presentation were effected. The transients were attracted to the Empire Theatre which is in the heart of the business district. Director of the theatre, Mr. Ed. Gilmore, personally designed a lobby display which was one of the most novel ever seen in Canada. Cut-outs depicting the horse race brought a race-track background; three-sheet cut-outs faced the street, showing Ben Turpin on horse-back going at top speed. And entrance to the "Town Hall" was constructed and a cut-out showing Murray and Turpin proved a magnet to the passers-by. A banner at the top of the lobby also had its effect. The result was that the Empire enjoyed one of the biggest weeks in its history.

One hundred one-sheets also assisted in calling attention to the merits of this greatest of Sennett comedies.

Commenting on "A Small Town Idol," Mr. Gilmore said: "We found 'A Small Town Idol' was what you claimed it to be and more, and we ask you to bring on more like it. The exhibitor who could not play to capacity with this picture should be relegated to the imbecile class and has no business in the motion picture industry."

"Black Beauty" has been booked at all the Capitol Theatres in the west and is meeting with big success on its tour. One exhibitor in Saskatchewan wrote into Jack Droy, manager of Vitagraph, stating that he would be willing to play "Black Beauty" if a race could be arranged on Sunday with the butcher's horse.

Mr. Phil Kaufman, general-manager of Select Pictures Corporation is covering territory throughout Canada, and Mr. Bud Lennon, manager of the Toronto Office smiles in a knowing manner as he holds up the mail budget of contracts forwarded by Mr. Kaufman. With "Bud" taking care of the Home product and Mr. Kaufman fertilizing the agricultural district with his "pep" Select will be among the favorites in this season's race for business.



LOUISE GLAUM *in* "I AM GUILTY!"
A J. PARKER READ JR. PRODUCTION
Released by Associated Producers.

You will be glad to know that your special feature subject, "BLACK BEAUTY," proved a very great financial success at my theatre.

For the first time in six years, I broke the policy of my theatre by playing "BLACK BEAUTY" one entire week. We never played a feature more than three days.

I am pleased to say that "BLACK BEAUTY" not only filled my house but a large crowd filled my lobby and stood in line outside the theatre every one of the six nights the picture was playing.

Apart from the satisfactory box-office receipts, almost the largest in six years, I feel that "BLACK BEAUTY" has created a good will for my theatre, as never before have I shown a picture which gave such entire general satisfaction or more favorable comment.

Besides, a great many people visited the house who seldom ever come to a theatre in this part of the city.

"BLACK BEAUTY" is a picture which everybody should like and every exhibitor be proud to show. Every theatre should make very big money with it as I did.

Yours truly,
J. C. BRADY, Proprietor
MADISON THEATRE,
TORONTO.

Famous-Lasky Montreal office-staff, winners of the second sales prize, Paramount Blue Ribbon Week.

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How to Exploit Specialty Feature "What Women Will Do"

Ask These Questions!

Lobby, Mail Campaign and Telephone Material.

Do you think you know women?

Is woman ruled by her feelings alone?

Is woman man's tool, or is he hers?

Can a woman who has sunk to the depths rise to the heights?

Is woman more deceitful than man?

Is woman more spiritual than man?

Why is woman a puzzle to man? A mystery to herself?

What is woman's greatest weakness? And greatest strength?

Can any woman resist the lure of gay lights, fine clothes and the fruits that money will buy?

Who would blacken a woman's character?

Emphasize Thrills!

1 The most spectacular horse race and finish ever screened.

2 A sensational high dive from a flying trapeze.

2 A hair-raising spiritualistic seance.

4 A girl plunging from a tug boat into the murky waters of New York harbor.

Use Teaser Ads!

In Newspapers, Heralds, Lobby and Throwaways.

Do you know "What Women Will Do"?

* * *

Seek and find out "What Women Will Do."

* * *

Of interest to all men—"What Women Will Do."

* * *

Ask your wife, your sweetheart, your mother, "What Women Will Do."

* * *

Think — "What Women Will Do."

* * *

Who knows—"What Women Will Do."

* * *

It's their own business—"What Women Will Do."

* * *

Come and see "What Women Will Do."

RELEASED THROUGH SPECIALTY FILM IMPORT.

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Regal to Release "Liliom," from Pen of Famous Hungarian Playwright

WHILE the New York public and the critics are warmly welcoming the presentation of "Liliom," which had its Broadway debut Wednesday night at the Garrick Theatre, a screen version of this play from the pen of the famous Hungarian playwright, Franz Molnar, is being made by Bert Lytell and his company at the Hollywood, Calif., studios of Metro.

When presented on the screen this play, which scored a tremendous hit abroad, will be known as "A Trip to Paradise." It was to give it a fitting presentation with elaborate settings that Mr. Lytell and his company, which had been operating for nearly a year at the eastern studios of Metro in West Sixty-first street in New York, were transferred to the Coast. The tremendous settings required to adequately stage the highly pictorial features of the story, it was decided by Director Maxwell Karger, could not be handled in the New York studios.

"Liliom" is Hungarian slang and means a street gamin. In the Molnar play Liliom wins the love of a young girl and then after abusing her is killed in an attempted hold-up and goes to the court of heaven. Here he is assigned to a cleansing plane and then sent back to earth for a day in order that he may do a good deed for his wife and child.

Both the adaptation of Mr. Molnar's play to the American stage, and the story of the picture are by Benjamin F. Glazer. June Mathis wrote the scenario.

The leading woman for Mr. Lytell in "A Trip to Paradise" is Virginia Valli, who played opposite the star in his last picture.

"Bucking the Tiger," a Melodramatic Comedy--Conway Tearle's Latest Picture

"BUCKING THE TIGER," Conway Tearle's latest Selznick Picture, released by Select, might be termed a melodramatic comedy, for in an ingenious manner it combines the best elements of melodrama and comedy and the fact that the denouement is a happy one removes it from the strict drama class. The expression from which the photoplay derives its title is a well known one but a peculiar point about it is that very few people who use the expression the most really know the least about it. For the benefit of those who do not know the derivation and definition of the expression, "Bucking the Tiger" the following explanation by Conway Tearle, who went to considerable pains to assure the accuracy of his facts, may be of interest:

"The game of faro is generally known under the euphonistic term of "the tiger" among players of high stakes, and the term "bucking the tiger" simply denotes taking a chance in this fascinating and precarious game. This somewhat odd expression is quite appropriate as it denotes the destructive and voracious nature of the game, which had its origin in China. The name too is that of a Chinese deity, and the figure of a tiger standing on its hind feet, grasping a large cash in its mouth or paws, is a favorite sign in that country often seen outside a gambling house.

"Sometimes the image is made of wood or clay, or drawn on a piece of paper or board. The title of the beast "His Excellency the Grasping Cash Tiger" is sometimes written on a piece of paper and placed in the gambling room between two bunches of mock money suspended under the table or on the wall behind it. "The Fighting Tiger" is also a popular name for Chinese faro houses."

Although the expression "Bucking the Tiger" is used in an allegorical sense for this Selznick Picture it will be admitted after one has seen the production, that it is most appropriate.

"HOLD YOUR HORSES"

AN out of town show-man in Ontario exploited his showing of Goldwyn's Rupert Hughes play, "Hold Your Horses," starring Tom Moore, by following out a bright idea.

Out of a piece of beaver board fourteen feet high and six feet wide, was cut a horseshoe and a shamrock. The stem and three leaves of the shamrock were painted green while the horseshoe was silvered. Placed in the entrance of the lobby, the great horseshoe and shamrock stared passers-by in the face and they all stopped to look at it.

In the centre of the shamrock was a large head of Tom Moore wearing a New York street sweeper's helmet, which is the badge of his calling in the early part of "Hold Your Horses." On the top leaf of the green shamrock, which projected a foot or two above the top of the arch of the horseshoe, was painted in large black letters the name of the star while the title of the photoplay was printed across the top of the horseshoe and down each side.

"Hold Your Horses" posters, stills and enlargements helped to make the lobby most attractive. The Tom Moore comedy delighted the patrons of his theatre and did excellent business.

THE MOST ELABORATE BANQUET SCENE STAGED

That is what critics have said of the Lucullan feast of the wealthy staged at enormous expense in "Man-Woman-Marriage," Allen Holubar's first independent Associated First National Pictures, Inc., production, starring Dorothy Phillips.

One of the sensations is the dance, staged in the centre of the banquet board on mirrors by two well known dancers.

The setting cost many thousand dollars to build and hundreds of extra players in the most fashionable evening clothes, and brilliant gowns furnished atmosphere for one of the great dramatic scenes between Dorothy Phillips and her leading man, James Kirkwood.

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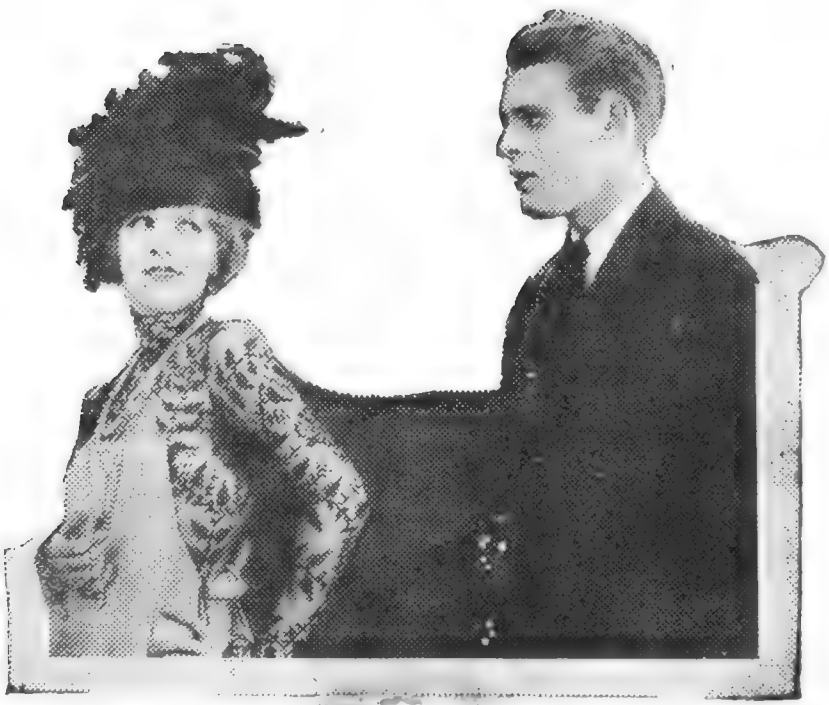

INA CLAIRE in "[illegible]LY WITH A PAST"

Latest Parisian Costumes worn in "Sheltered Daughters," Justine Johnstone

"SHELTERED Daughters," Realart's latest Justine Johnstone picture, is the latest Star Franchise production to be announced for release. Other pictures released this month are "The Magic Cup," with Constance Binney and "The House That Jazz Built," a Wanda Hawley production.

The story of "Sheltered Daughters," by George Bronson-Howard, presents Miss Johnstone as Jennie Dark, a girl who is brought up in seclusion by her father. She is not even permitted to read the newspapers lest she learn of the world's wickedness. Jennie therefore becomes a bookworm and cares little for other things.

But if her environment is narrow her escape from danger was not less so, and before the story closes the question arises that has perplexed so many parents—is it wise to protect a girl too much? The answer is found in the climax of the story.

All of the action takes place in New York City and in consequence many familiar places are shown in the picture. The Joan of Arc statue on Riverside Drive, with the Hudson River and the Palisades in the background, form one of the locales. Another landmark is the Pennsylvania Terminal. Scenes taken there were recorded under unusual difficulties owing to the interest of the travellers and others who thronged the station.

Another feature in the production is the style show. This is shown when Jennie Dark, the heroine, goes to the shop of a Fifth Avenue modiste and is persuaded to try on some of the latest creations from Paris for the benefit of a fastidious customer.

A dozen mannikins were used in these scenes and the costumes said to be the latest in the Parisian mode, were secured by Realart from a number of leading French costumers who provided advance exclusive models for the fashion show.

"Sheltered Daughters" was directed by Edward Dillon and photographed by George Folsey.

Miss Johnstone's supporting cast includes Riley Hatch, Charles Gerard, Warner Baxter, Helen Ray, Edna Holland, James Laffey, Dan E. Charles, and Jimmie Lapsley. The scenarist is Clara Beranger.

This is Miss Johnstone's third Realart picture, the other two being "Blackbirds" and "The Plaything of Broadway." Through Regal.

NOTED SCOTCH NEWSPAPER WRITER AND CARTOONIST AT THE REALART STUDIOS

THE LATEST addition to the editorial staff of Realart's West Coast studios is Ewart Adamson, noted Scotch newspaper writer and cartoonist, who will prepare continuities for Mary Miles Minter and Bebe Daniels productions.

Mr. Adamson's experience is a varied one. In addition to his work as a writer and sketcher for London and Scottish publications he has had experience in various enterprises in Canada as well as in mining in the Malay states.

As a journalist Mr. Adamson's work has won him staff positions with such publications as London "Illustrated Bits," London "Sketchy Bits," Dundee "People's Journal," Dundee "Evening Telegram," Singapore "Times," and the "Lonsdale Spectator," Vancouver, B.C.

In the world war Mr. Adamson participated in the first Allied raid which resulted in the capture of German prisoners. He is one of the few survivors of this raid which took place at Ploeg Street, known as "Plug Street," and which has been recorded as a notable exploit in British Military history.

Numerous Studio Staff Famous-Lasky British Producers

The studio staff is numerous, well organized, enthusiastic, and there is a fine spirit of loyalty and comradeship shown throughout. Major Chas. H. Bell is the alert and energetic General Manager, with J. Sloan as the Assistant Manager; G. W. Budden is Secretary of the company and head of the Audit Department; L. B. Lestocq is Casting Director; L. Dawson, Art Director; N. Gregory Arnold, Assistant Art Director; C. McDonnell, Chief Cameraman; J. Rosenthal, First Cameraman; B. Evans, Chief Scenic Artist; A. Stewart, Location Manager; Miss M. de Saint-Martin, Costume Designer; J. S. Morgan, Chief Engineer; A. J. Moss, Chief Carpenter; F. Mills, Property Master; A. Barnes, Draper. Two directors are at present at work in the studios, namely Donald Crisp, with Assistant Director Claude H. Mitchell, and Miss Margaret Turnbull as scenarist, and Paul Powell, with Assistant Director R. J. Cullen, and Miss Mary O'Connor as scenarist.

The coupon attached to Regal's Summer Offer of Pictures is worth money. Read It! Use It!

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Lewis Allen Browne, author of "The Highest Law" to write for Selznick

LEWIS ALLEN BROWNE, author of "The Highest Law," the Selznick feature picture released by Select, owes much of his dramatic skill to former newspaper work.

"For the would-be scenario writer," Mr. Browne once stated in an address before young aspiring authors, "the newspaper office offers a splendid foundation. Day by day the reporter must dramatize the ordinary happenings of every-day life, and inevitably he grows to instinctively pounce upon the essential high lights of any situation and serve it up in the form which will interest and hold the attention of his readers."

Beside his work on the New York Sunday American, the Boston Journal and Forum Magazine, Mr. Browne has had considerable success as a playwright for the stage. One of the biggest successes in which he was co-author was "Please Get Married." It is as a writer of farce and humor that Mr. Browne is best known, among the stars for whom he has provided vehicles on the screen being Owen Moore, the Selznick comedian, Viola Dana, Mae Marsh and Marguerite Clark.

Mr. Browne's activities are now concentrated entirely upon the preparation of screen material for the Selznick studios and his past experience combined with his ability for fitting the personalities of the various players under contract with this organization is proving a valuable asset.

"Do or Die," New Universal Serial Released in June, Eddie Polo, Star

THE announcement of an Eddie Polo serial is in the nature of an interesting event in the moving picture field. After some jockeying in the title, Universal has decided to release the newest Eddie Polo serial under the name, "Do or Die." As originally written by Anthony J. Coldewey it was called "The Seal of Satan," but this title seemed a bit too sulphurous for this censorious day and generation, so it was changed to "Do or Die," which is sufficiently general and at the same time punchy to please any body and displease no one.

"Do or Die" was made largely on the island of Cuba and many of the most picturesque and interesting spots in the historic island are used as a background for the scenes. The officials of the island lent every assistance to the expedition and made it possible for Polo to shoot every setting that he desired. The ancient fortification of Morro Castle, familiar to all the world as a trade mark for the island, was used as the stronghold of the villains of the story. Many picturesque shots in the city of Havana and its beautiful environs are included in the action. San Juan Hill and Cabanne's Castle were also used.

The company which made up the expedition to Cuba comprised Eddie Polo, Inez McDonald, Magda Lane, J. P. McGowan, Jay Marchant, and Jean Perkins, Cecil Myers and Anthony J. Coldewey. Mr. McGowan acted not only as director but as chief villain of the piece. This company was sufficient for all practical purposes, for Polo's name was so potent that he was able to have the island police and officials work in the picture whenever he wanted.

Almost three months were spent in Cuba and when the shots were developed it was realized that the photography was unusual in its quality. In fact, this is the first expedition which Universal ever made which turned out an unqualified success in every particular.

"Do or Die" will be released in eighteen two-reel episodes like all other Universal serials, the first one being issued on May 30th. The advertising and publicity departments of the Universal have combined their efforts in a campaign book of unique character. In order to get it to every exhibitor in the country at the same time, the campaign book will be sent out through the mails as an issue of the Moving Picture Weekly three weeks before release date. This issue will have a colored cover and will carry all the paper, of which there is a full line, also in full color. The campaign book also carries all the advertising and publicity and exploitation ideas which Universal is accustomed to issue in abundance with its serials.

FAMOUS INDIAN STAR IN "OUT OF THE SNOWS"

CHIEF WHITE ELK, the famous Indian movie star and vaudeville actor, is in Vancouver and appeared at the Colonial Theatre, where "Out of the Snows," a picture in which he plays, was shown.

He was the first Indian actor to enter the movies. In 1902 he was with Pathe and worked in several two-reel dramas when short subjects were popular. During the war Chief White Elk, who is a graduate medical doctor, was with the American navy and served three years as an M.D. on a battle cruiser. He last appeared before a Vancouver audience while playing an engagement over a Dominion Chatauqua circuit two years ago.

The chief, who is accompanied by his twenty-one-year-old son, wears the picturesque Indian costume and was noticed on the city streets of Vancouver recently by thousands of movie fans.

Chief White Elk wears a big diamond in one of his front teeth. In case any of the fans are color blind and fail to note his gaudy raiment he can be identified by this expensive and glittering molar.

EVA NOVAK in "WOLVES OF THE NORTH" UNIVERSAL

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Fox Officials Admit Leasing Studio, Rome, Rumoured that Site is Famous Coliseum

EFFORTS to get William Fox to confirm the report that he had leased the Coliseum in Rome, and intended to make motion pictures on the historic site, have not been successful. Mr. Fox's refusal to confirm or deny the report—which was cabled from abroad to the press—is probably due to the row raised by the Roman authorities over the proposal to turn the Coliseum into a studio.

The mayor and council of the Italian city have stated that the Coliseum cannot be leased. But motion picture companies have a habit of getting what they go after—and Fox officials admit the leasing of a big studio in Rome.

Plans for the Fox company that is to go abroad have been changed, and the company will go direct to Rome to make a picture with the Emperor Nero as a base. So it looks as though there might be some truth in the cabled rumors. It had been the intention to have Director J. Gordon Edwards, who made "Queen of Sheba," go direct to France and England and complete "Mary Queen of Scots." But Fox was offered a big story of Ancient Rome, written by Charles Sarver, and is so enthusiastic over it that this story will be made first, and the romance of Mary Queen of Scots completed later.

It is intimated that the acting company for the Roman story will be engaged abroad, and that a noted Italian film actress is being considered for the feminine lead.

ALL-STAR CAST IN "LOVE, HONOR AND OBEY"
Released by Regal.

JOE PLUNKETT'S PROLOGUE

Here's Joe Plunkett's prologue for "The Kid" at the New York Strand. The setting represented the rear court of a tenement alley, and required a horizon drop, a tenement wall, two wings, a couple of lamp posts, several boxes and two barrels. The cast required a male quartette, and a man dressed as a policeman. At rise of curtain, four men made up as tramps are squatting within boxes and barrels with only their heads and shoulders showing. Quartette is singing. At end of chorus, policeman strolls through scene. At sight of cop, the men immediately duck their heads inside boxes. Cop is satisfied that nothing is wrong, and he goes along his beat, swinging his club easily. As soon as cop is out of sight, quartette swing into "For She Lives Down In Our Alley." Curtain drops at end of this song.

Released by Specialty.

400,000 SHOT TO GET 7,000

Owing to the fact that Mr. Holubar "shot" over 400,000 feet of film for "Man-Woman-Marriage" it was necessary to allow eight weeks time for the cutting, and five of the most capable film cutters in Hollywood worked night and day at this task. When the picture was ready for the screen, it measured approximately 9,000 feet in length, which means that it now contains but one-fiftieth of its original length.

The original film was long enough to completely enfold the city of Los Angeles three times.

"PARTNERS OF THE TIDE" CLEANS UP FOR EXHIBITOR

HARRY REIFF, Hodkinson Representative in the Pittsburgh Territory, is in receipt of the following letter from L. W. Barclay, Managing Director of the Grand Amusement Company of Johnstown, Pa.:

"Dear Harry:—

Congratulations on "Partners of the Tide." Played this picture last Thursday, Friday and Saturday and it is a clean-up. Drew big houses and sent the crowds out boosting.

This is the sort of picture we want. Story is strong, cast is good and the production is excellent in every way. Let's have a few more like it from Hodkinson.

Yours very truly,
GRAND AMUSEMENT COMPANY
(Signed) L. W. Barclay,
Managing Director."

"Partners of the Tide" is undoubtedly one of the most entertaining as well as one of the most unusual stories that has been offered to the exhibitor this season. In it is embodied all of Irvin V. Willat's knowledge of how pictures should be made—and Mr. Willat has certainly proven by his past performances that when it comes to making pictures he knows everything there is to know.

He directed "Behind the Door" and "Below the Surface" for Thomas Ince and both those pictures proved to be colossally big attractions. In "Partners of the Tide"—a sea story from the pen of Joseph C. Lincoln—Mr. Willat has included all the features which made the two pictures mentioned above so remarkable as well as many other interesting novelties. Some of the underwater shots are truly remarkable and the whole production is so filled with drama, comedy, action and suspense as to hold any and every audience engrossed from start to finish.

Priscilla Dean in "Reputation," released by Universal.

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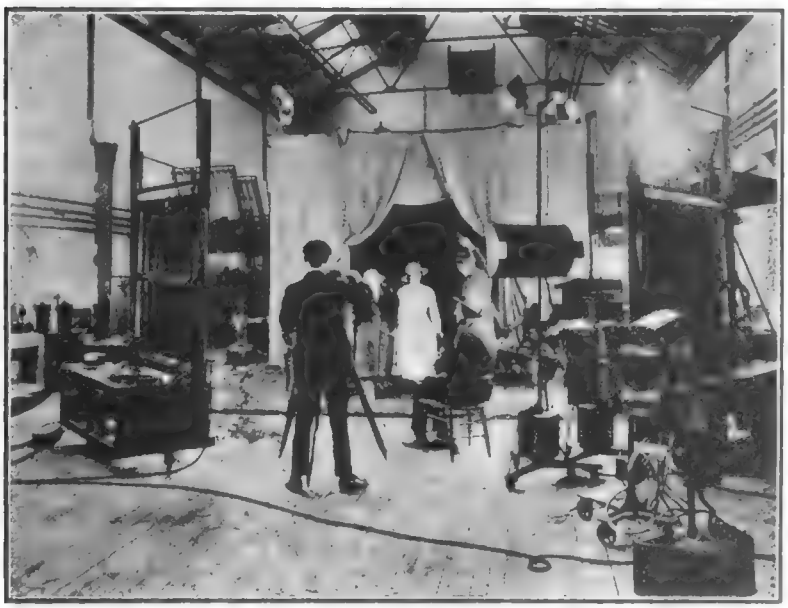
Studio of the Famous-Player's-Lasky British Producers at Islington, England, Equipped Like a Miniature Town



Taking tests of actresses applying.

THE STUDIOS of the Famous Players-Lasky British Producers at Islington are indeed interesting and have been an eye-opener to all in the British film industry who have been privileged to visit them. The place is a miniature town, self-contained and supplying its own requirements; compact in its arrangement, and wonderfully rich in its resources, technical and artistic.

The large No. 1 Studio is on the ground floor and is some 102 feet in length, by 65 in width, and contains a water tank 50 feet long by 17 wide and 12 feet deep, offering special advantages for water scenes. It is provided with a movable cover and has windows at each end for the photographing of under-water scenes.

At one end of this Studio is a scene-dock, from which scenes can be despatched as painted, either down to the No. 1 Studio, or by elevator to the No. 2 Studio which is on the first floor. The latter is well lighted and large enough to accommodate six scene sets at a time.

At the upper end of the No. 2 Studio is a closed gallery with overlooking windows, where the Art Director's room, and some of the principal dressing rooms are situated; while on the same floor and above these are further dressing rooms, all comfortably furnished with wash-basins, mirrors. All are amply lighted and hot water heated, and each is supplied with an electric radiator in case the hot water heating arrangements should fail by any chance. The Costume Department is also within easy access of the dressing rooms.

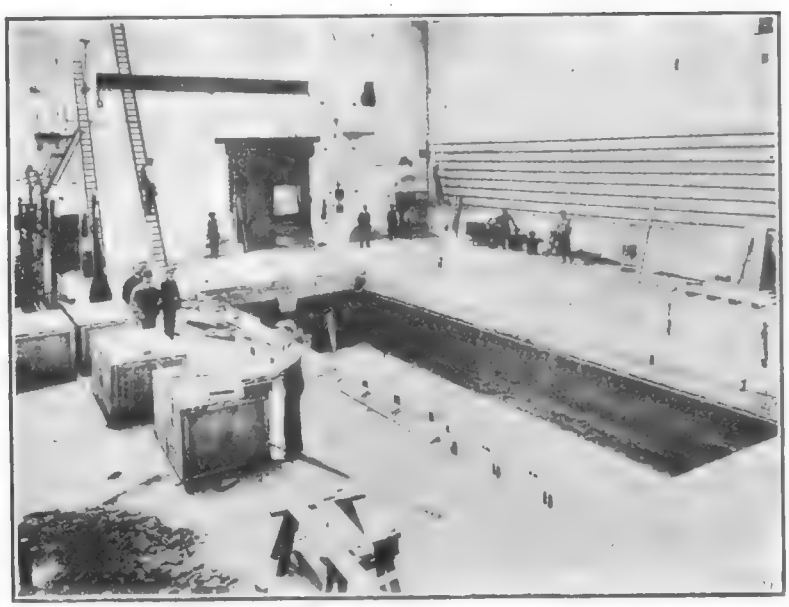
On the ground floor below the No. 2 Studio, is a large Carpenters' shop, with the most up-to-date wood-working machinery, bandsaws, planing, moulding and mechanical morticing machines, all electrically driven.

All the executive offices are very compactly arranged, almost in a straight line along one side of the building and include rooms for the General Manager, Assistant, the Company's Secretary, Directors and Assistant Directors, Casting Director, Purchasing Manager, Audit Offices, as well as Stock Rooms. In the basement are a Projection Theatre, Motor Generator and Boiler Room, as well as large and comfortable fitted dressing rooms for extras.

Outside at the back is a garage for some half dozen motors, and accommodation for the unloading of all incoming goods, furniture, properties, and so forth. Above the garage is a restaurant which is accessible, under cover, from the No. 1 Studio, and is capable of accommodating sixty at a time, and is under the direction of a chef from a well-known restaurant.

The studio lighting equipment is well up to American standard, including an ample supply of Kleigs, Spot-lights, Meyer-Wohl Double Arcs, double bank and low-bank Cooper-Hewitts, half a dozen overhead domes, as well as three Sunlight Arcs; while for exterior night "locations" there is a fine trolley equipment, which provides an output of 600 Amps. at 120 V. sufficient for all normal requirements.

Have You Subscribed to the "Digest"?



View of No. 1 stage, incomplete stage with tank.

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Lewis Allen Browne, author "Marooned Hearts" Starring Conway Tearle

"MAROONED HEARTS," the "made to order" photoplay produced by the National Picture Theatres, Inc., with Conway Tearle in the starring role, released through Select, is the result of a combination of the most skillful brains and talent in every department of production. Lewis Allen Browne, who has written the stories of some of the most successful recent screen hits, is the author, and during the course of its creation Director George Archainbaud was in close touch with him, the consequence being that when preparations were made to stage the scenes, the director was enabled to present exactly the ideas and situations that the author desired.

The story in brief relates how a young and promising surgeon had his career practically ruined through a woman's caprice. Naturally this turned the man against women in general and the one in particular. Then he sees a way to rehabilitate himself in the eyes of his professional confreres and the world at large by devoting himself to research work.

His search for knowledge leads him to strange places, and finally in the last place in the world he could imagine he meets again the woman who changed the course of his life. This time Fate takes another hand, and the circle of events that follow brings matters around to where love is born anew, but this time with the solid foundation of experience and sympathy back of it.

Winifred Westover Makes Debut as a Selznick Star

MYRON SELZNICK, Production Manager of Selznick Pictures Corporation, has engaged Winifred Westover to play leads in several forthcoming productions of this company and her debut under the Selznick banner was opposite Conway Tearle in his latest Selznick Picture "Bucking the Tiger," released by Select.

Miss Westover is one of the most beautiful leading women of the screen, being a petite blonde type that makes such an excellent opposite for the tall dark star.

"Bucking the Tiger" was the first picture in which Miss Westover has worked in the East, all her previous screen work having been on the West Coast studios.

She commenced her career in D. W. Griffith productions and in a short time began playing leads for Charles Ray, Wm. S. Hart, Harry Carey and other stars.

TOM MIX, FOX STAR, AUTHOR OF "A RIDIN' ROMEO"

That energetic person Tom Mix, who devotes some of his time, when not making snappy westerns for Fox, to superintend the horsemanship features of big Fox spectacles—such as "A Connecticut Yankee" and "Queen of Sheba"—has at last revealed what occupies a certain other part of his spare time. It is authoring.

The secret was revealed with the filming of a new Fox western in which Tom Mix is the star. The authorship of this story is credited to Mix, and demonstrates, according to Fox officials, that the versatile Mix is just as much at home with a typewriter and ideas for drama as he is with a horse or his trusty "six."

The picture, entitled "A Ridin' Romeo," is a typical Tom Mix story, full of fun and thrills, and one in which dull care is declared to be due for an awful stinging. It is said that production is a worthy successor to Tom Mix's long string of Fox successes.

First pictures of the famine relief work in China are shown in Fox News, Vol. 2 No. 59. Thousands are dying daily, leaving villages shown in the picture absolutely deserted. The work of relief is progressing steadily, and just what is being done with your money is also shown.

CONWAY TEARLE in "MAROONED HEARTS" National Picture

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Universal Has Engaged Marie Prevost to Appear in Light Comedy Dramas

UNIVERSAL has engaged Marie Prevost, noted bathing beauty, to appear in comedy dramas. Miss Prevost, who arrived last week in New York from the coast to discuss the selection of suitable vehicles with Carl Laemmle, president of Universal, made her initial appearance before several thousand persons attending the opening of Coney Island's holiday season.

A symbolic ceremony, typifying Miss Prevost's decision to appear no longer in bathing roles, was staged on the beach of the Parksway Baths, one of the most popular of the Coney pavilions. Black crepe streamers had been strung between four piles on the water's edge which, together with police co-operation, were instrumental in keeping the large crowds from stampeding the star. In the centre of the roped-off enclosure, before a battery of newspaper and news-weekly cameramen, Miss Prevost made a bon-fire of all still pictures of herself in bathing attire, several thousand feet of film showing her in one-piece suits, and her own pet Annette Kellerman suit.

Miss Prevost is now on her way to Universal City. A short stop in Chicago was made to enable her to confer with Irving G. Thalberg, studio manager at Universal City, who is coming to New York City to discuss certain important matters of policy with Mr. Laemmle.

Upon arrival at Universal City, Miss Prevost will start production on the first of her features. A complete statement regarding Universal's plans in regard to starring Miss Prevost will be issued by the Universal Company in the near future. It is understood Miss Prevost will be featured in light comedy drama.

PRISCILLA DEAN in "Reputation
IT'S A UNIVERSAL JEWEL

PROGRAMME READER FOR "MAN - WOMAN - MARRIAGE"

(For insertion in your programme the week before you show "Man-Woman-Marriage.")

WITH more than ordinary pleasure we announce the presentation of "Man-Woman-Marriage," the biggest motion picture of the year, at this theatre next week. A special First National attraction directed by Allen Holubar and starring Dorothy Phillips, this production has been aptly termed a mighty milestone in motion pictures. There could be no better name for a picture that is at once a wonderful romance and drama of mother-right, told from a woman's heart, and combined with vast spectacular moments wherein thousands of actors, pagan dancers and barbaric beauties, participate. Untrammelled orgies in the courts of Caesar are contrasted with society life of today; the fights of the Amazons of old, who went plunging bare-legged, bare-armed, bare-chested into battle with the men, are contrasted with the fight of our women against the shackles of man-made marriage and man-made divorce. The story is told in nine unforgetable acts, and there is not a moment of them which does not carry heart-appeal, breath-taking thrill, tensest drama, delightful humor, or inspiring vastness.

"SALVATION NELL"

Whitman Bennett has commenced production of a super-special at his studio in Yonkers, N. Y. It is a screen version of Edgar Seldon's most successful play, "Salvation Nell." After a search of six months Pauline Stark was selected to portray the role of Nell. Miss Stark has played important roles in "Soldiers of Fortune," "The Life Line," "The Shoes That Danced," "Irish Eyes" and "Eyes of Youth." More recently she completed work in "Snow Blindness," a story by Katherine Newling Burt. Kenneth Webb is directing "Salvation Nell." Dorothy Farnum prepared the scenario for Edgar Seldon's play, which will be remembered by theatregoers as perhaps the most successful starring vehicle Mrs. Fiske ever graced.

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Week of June 2nd to 9th---Zane Grey Week, Hodkinson State, One Hundred Thousand Men Will Promote

ONE interesting angle on Zane Grey Week and one which should furnish conclusive proof as to just how massive a promotion scheme this is, is indicated in the announcement from the W. W. Hodkinson Corporation, that there will be 100,000 men behind the plan to boost it. As has been stated, Zane Grey Week will be promoted by a triple alliance: The Curtis Publishing Company, publishers of "The Saturday Evening Post," "The Ladies' Home Journal," and "The Country Gentleman"; Harper & Brothers, who publish the Zane Grey novels, and Grosset & Dunlap, who publish the cheaper edition of the famous author's works.

These 100,000 men who will boost the project are divided as follows: 50,000 of them are local Curtis Agents who will bring the campaign direct to the home of the American people; 22,000 are District Agents of the Curtis Company who supervise the sale of their publications all over the United States; 25,000 are newsdealers who are selling the three Curtis Publications mentioned above. Each one of these newsdealers will display cards and banners, tying them in with the campaign, while the Hodkinson Organization and its affiliated units have approximately 3,000 men in the field boosting Zane Grey Week.

It is confidently expected that Zane Grey Week will be written in the records as one of the biggest promotion schemes ever conceived and executed.

Benj. B. Hampton, producer of the Zane Grey novels in picture form, will also lend his efforts to the furtherance of this colossal project. His most recent Zane Grey Production is "The Man of the Forest," which will be released by Hodkinson during Zane Grey Week (June 2nd to 9th), while it is confidently being expected that a vast amount of interest will be aroused concerning the newest Zane Grey story, "The Mysterious Rider," now in course of production on the West Coast which will be released by Hodkinson.

Scene from Christie comedy, released through Educational.

A novelty in Fox News, Vol. 2 No. 59, is the two-mule limousine of Colonel Thatcher, chief engineer of the George Washington Highway running from Savannah to Seattle. A cameraman catches Col. Thatcher starting on his fourth trip across the continent in his novel vehicle.

Mr. L. E. Tillman, St. John Branch Manager of Associated First National Pictures Eastern Canada, Ltd., was a delegate at the First National Convention, New York City.

Charles Ray to Screen Hoyt's "The Midnight Bell"

The spirit of youthful America was first completely materialized on the American stage by the inimitable Charles Hoyt, whose comedies of a generation ago belong to the literary category in which the name of Mark Twain is luminous. It was inevitable that the young actor, who, best of all players impersonates American youth, should fall heir to at least one of Hoyt's plays, and so it happens that Charles Ray is proceeding joyfully with his screen interpretation of Hoyt's "The Midnight Bell," which, of all the plays that the writer of "Hole in the Ground," "A Bunch of Keys," and "A Texas Steer" ever wrote, is best adapted to display the qualities that have made Ray perhaps the best loved of all American actors in boyish roles. That Ray will bring the best of his art as actor, director and poet to this big creation is regarded as certain by all those who knew how eager he was to secure the Hoyt masterpiece. Through Associated First National.

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ROBERTSON-COLE

GASNIER

Director of ROBERTSON-COLE SUPER SPECIALS

OTIS SKINNER in "KISMET" by Edward Knoblock.

"GOOD WOMEN" by C. Gardner Sullivan.

"KISMET" and "GOOD WOMEN" are productions which will create motion picture history throughout the world and are hailed as the finest examples of art of motion picture direction.

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WILLIAM FOX

presents

TOM MIX in *Hands Off*

A Western Whirlwind

by William McLeod Raine *Direction of* George E. Marshall

SUNSHINE COMEDIES

26 a year

CLYDE COOK
Earth's Funniest Man.

"The Huntsman"
"Don't Tickle"
"The Jockey"
"All Wrong"

MUTT & JEFF CARTOONS

52 a year

MIGHTIEST OF ALL **FOX NEWS** CANADIAN EDITION

The Last Events First On The Screen

FOX FILM CORPORATION, LIMITED

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AT
FAMOUS LASKY FILM SERVICE. LTD..

JULY 1st, 1921

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Associated Producers Limited

Sennett 2 Reel Comedies

Right Now

Our Pictures will attract crowds away from outdoor sports into your Theatre.

BOATING, BATHING, BASEBALL, LACROSSE

and all outdoor sports are your competitors now.—BEAT THEM TO IT—Our Pictures are doing it every day for those Exhibitors who were wise enough to book them.

Ben Turpin 2 Reel Specials

—EXHIBITORS—

BOOK THESE HOT WEATHER SPECIALS NOW

—INCE— Homespun Folks	—DWAN— Forbidden Thing	—READ— **Love**	—SENNETT— Small Town Idol	—TOURNEUR— Last of the Mohicans
—READ— Thousand to One	—READ— Leopard Woman	—INCE— LYING LIPS	—DWAN— Perfect Crime	—READ— I AM GUILTY
—SENNETT— Home Talent	—DWAN— Broken Doll	—INCE— Mother O' Mine	—TOURNEUR— Foolish Matrons	FROTHINGHAM Ten Dollar Raise

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ALICE JOYCE
IN
"THE SCARAB RING"

Adapted from the widely read novel
"The Desperate Heritage"
By Harriet Gaylord

Directed by
EDWARD JOSE

A *production* of splendor, with many of its scenes filmed at palatial Long Island and Westchester estates. A society play with real *society* trimmings.

The *story* is a human, pulsating reality. Read the reviews on "The Scarab Ring." The reviewers have called it Alice Joyce's best. There is a breathless, quick-turn finish to the story—a real surprise.

Elaborate gowning, a notable cast, clever acting and, most of all, a *story* make "The Scarab Ring" a truly *big* picture.

VITAGRAPH
ALBERT E. SMITH PRESIDENT

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48th Street & Seventh Ave.
New York City.

ROBERTSON-COLE BUILDING

MONUMENT TO FIRM'S IDEALS

New Structure a Monument Worthy
of the Success Attained.

An Organization Whose Ideals
Strive Toward The Best
in the Production of
Motion Picture.

ROBERTSON—COLE
SUPER SPECIALS ONLY

STARRING:

PAULINE FREDERICK
SESSUE HAYAKAWA
MAE MARSH
MAX LINDER

THE MASTER PRODUCTIONS OF:

LOUIS J. GASNIER—AL. CHRISTIE—WILLIAM CHRISTY CABANNE

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KOSMIK FILMS Inc. Presents

The HOPE DIAMOND Mystery

· FEATURING ·

· GRACE DARMOND ·

Directed by STUART PATON

Story by MAY YOHE (Formerly Lady Francis Hope)

Scenario by Charles Goddard & John B. Clymer

A STUPENDOUS SERIAL IN 15 EPISODES – A BOX OFFICE CLEAN UP

In 1642 the high priest of the Goddess Rama-Sita invoked a curse on the jewel known as the Hope Diamond. For 300 years every person who has possessed this rarest of stones has met with disaster. The story as told by May Yohe, of international fame, has circulated in Sunday newspapers all over the United States with a total reading circulation of 20,000,000. For this reason this serial cannot fail to Be –

WITH GREATER EXPLOITATION POSSIBILITIES THAN ANY SERIAL EVER MADE

· A FIRST RUN EVERYWHERE ·

Canadian Educational Films, Limited

Toronto Montreal St. John Winnipeg Calgary Vancouver

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These Stupendous

"The Affairs of Anatol"

THE great, all-star, Cecil B. DeMille production, now being filmed with the followin cast: Wallace Reid, Gloria Swanson, Elliott Dexter, Bebe Daniels, Monte Blu Wanda Hawley, Theodore Roberts, Agnes Ayres, Theodore Kosloff, Dorothy Cum ming, Raymond Hatton and Julia Faye. Read those names over. Think of the wonde ful production, with a cast like that. Here is evidence of what the new productio policy of Paramount means to exhibitors.

"Peter Pan"

THE greatest fantasy ever put into the English language. The immortal stage suc cess of Sir James M. Barrie, to be filmed in England, after complete and exhau tive experiments of lighting, extraordinary sets, beautiful exteriors, etc., whic are going to make it an absolutely one hundred per cent. picture, under the direct su ervision of the world-renowned author.

"Montmartre"

THE greatest drama France has ever known. A picture of Paris, its boulevards, i underworld, its flaunting, dazzling gaiety, and its intense drama. This is a moder La Boheme, picked by all judges as the greatest drama that ever came out France. Many of its wonderful scenes will be filmed in France.

"Laurels and the Lady"

ANOTHER wonderful Cecil B. DeMille production, also to be made with an all-st cast of famous players. The story is adapted from the story of the same nam by Leonard Merrick, England's favorite story writer.

"The End of the World"

A MAMMOTH masterpiece, containing one of the most intensely thrilling plots ev put into pictures, with many scenes laid in Shanghai, **the end of the world.**

"The Great Impersonation"

A GEORGE MELFORD production of one of E. Phillips Oppenheim's greate stories, to be made with an all-star cast, depicting a plot absolutely unique.

"BACK PAY." By Fannie Hurst, author of "Humoresque." The first production by this author since the record-breaking production, "Humoresque."

"THE SHULAMITE." An adaptation of Edward Knoblock's great romantic drama.

"EVERYTHING FOR SALE." An original story written especially for the screen by Hector Turnbull, author of "The Cheat."

"UNEASY VIRTUE." A wonderful story and a great picture in which Gloria Swanson will be starred.

"THE BRIDE'S PLAY." Written by Donn Byrne. In the cast are Marion Davies and Wyndham Standing. Spectacular and beautiful, with special sets, costumes and dances, designed by Joseph Urban, scenic director of the Ziegfeld Follies.

"AMOS JUDD." The great psychic melodrama by the la John Ames Mitchell, former editor of "Life."

"THE LIFTED VEIL." An adaptation of a piece by Hen Arthur Jones, the dean of British playwrights, made und his supervision.

"THE BLUE ROOM." A Cosmo Hamilton story. T author of "Midsummer Madness," "The Princess of N York" and "The Almighty Dollar" will prepare this sto especially for the screen.

"THE CONQUEST OF CANAAN." By the great Am ican author, Booth Tarkington. Probably the most human entertaining American novel ever put into print.

"THE HELL DIGGERS." Starring Wallace Reid. A p digious melodrama with a great love romance, bigger th "The Valley of the Giants."

LISTED on these pages are the pictures that are to become the glory of the new season of 1921-1922, productions not merely contemplated or vaguely hoped for but actually bought and paid for, with the great living authors of these stories working right now to make them the film masterpieces they deserve to be.

FAMOUS-LASKY FILM SERVICE LTD

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Productions Coming

"Experience"

WITH Richard Barthelmess, in the role of "Youth." The young hero of "Broken Blossoms" and "Way Down East" is again in the Paramount forces, with a part better than any he has ever played. This great production will be a George Fitzmaurice picture, with an all-star cast. It is adapted from George V. Hobart's great morality play, which ran for years on Broadway and on the road. A far bigger production and of much more human interest than "Everywoman." Marjorie Daw will play "Love."

"The Wanderer"

A SUPER production of the great spectacle of the same name, which played for over a year at the Manhattan Opera House in New York. A great historical, colorful, magnificent romance, costing many thousands of dollars to adequately present on the screen.

"Ladies Must Live"

TWO years in the making and editing. The first picture produced by George Loane Tucker since "The Miracle Man." A wonderful story by Alice Duer Miller, with all the attention to detail put on it that characterized Mr. Tucker's other great production. Said to be a greater picture than "The Miracle Man."

"Peter Ibbetson"

THE greatest play in which John and Lionel Barrymore ever appeared on the stage. By George Du Maurier, the author of "Trilby." The charming romance of this story has been unequalled in the English language.

"Is Matrimony a Failure?"

ACKNOWLEDGED to be David Belasco's greatest farce comedy. Adapted by Leo Ditrichstein and produced with a wonderful cast.

"Bella Donna"

THE gripping, thrilling, colorful romance by Robert Hichens, to be produced with all the attention to detail that such a stupendous production warrants.

"MEMORIES." An original story by Edward Knoblock, author of "Kismet," "The Shulamite," and "The Lost Romance." Written especially for screen production and produced under the supervision of the author.

"CAPPY RICKS." Peter B. Kyne's charming romance of big business and young love, played on the stage by Thomas Wise and William Courtenay.

"GASOLINE GUS." The Saturday Evening Post story by George Pattulo, in which Roscoe "Fatty" Arbuckle will star.

"THE TROUBLE WITH WOMEN." The story which ran in The Saturday Evening Post, by Lucien Cary, which attracted widespread attention.

"VENDETTA." Marie Corelli's greatest novel, put into a super production of extraordinary value.

"YOU CAN'T FOOL YOUR WIFE." A George Melford production, written especially for the screen by Hector Turnbull, author of "Everything For Sale" and "The Cheat." A great modern marriage romance.

"GOOD FOR THE SOUL." A Cecil B. DeMille production from the story by Margaret Deland, author of "The Iron Woman" and "Old Chester Tales."

"THE SIXTY-FIRST SECOND." A popular melodramatic novel which brought Owen Johnson into the ranks of the best sellers.

"TRAVELING ON." A new William S. Hart production, starring Mr. Hart in his greatest picture of thrills, romance and heart interest.

"SUPER MAN." Another story by Fannie Hurst, author of "Humoresque" and "Back Pay." Directed by Frances Marion, famous screen writer.

NO company on earth could even contemplate such a luxurious banquet of money-making pictures if it didn't have behind it the things that characterize Paramount — enormous organization, stupendous resources of men, money and material, and the real desire to make the most money for you.

TORONTO MONTREAL ST. JOHN
WINNIPEG CALGARY VANCOUVER

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Special Announcement!

In the July 15th or August 1st issue of the "DIGEST" we shall announce our Sales Plan for the coming season.

Every Exhibitor in Canada will be well advised to wait for our forthcoming announcement.

There are not many surprizes left in this old world but we honestly think we have one for you.

Famous Players Film Service

TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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Big Men

THE MAN who is Determined is not necessarily Stubborn. He never feels that he must not give way to Right and Facts. The man who is Stubborn never gives in except to a stone wall and then at the expense of his head. The difference between the Determined and Stubborn type is just the difference between a Big and Small man. A Big Man always finds it easy to say, "I am sorry," or "I was wrong." A Small Man is just small enough to jeer at this Bigness in a Big Man. Mr. Adolph Zukor is a Big Man. Big enough to realize that someone in his organization did not do the square thing according to Mr. Zukor's ethics of what constitutes "Fair Play" in business; and Mr. Zukor is a big enough man to come forward and say, "I am sorry, here is my cheque, I am sorry as much as its figure represents, the figure you represent as the extent of the damage done." Mr. Zukor furthermore promises that he will endeavor to see that there is no repetition of the alleged offence.

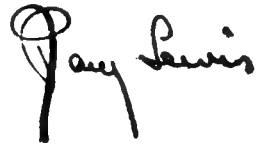
The Motion Picture Theatre Owners' Association of America can show that they are imbued with the spirit of bigness also, by the graciousness and dignity with which they accept this cheque. A little fight stirs us to greater activities and awakens us from the destroying influence of comfort. A prolonged battle devitalizes our forces and losing the constructive quality becomes destructive. Let us have peace.

Be Calm

IN A CASE of danger the men who lose their heads and ride over everybody, in order to save their own little lives, are generally looked upon as cowards and no man has any compunction in striking this type down. The same rule is applicable to business. When a man dies clean in business it is only an exceptional creditor, of the vermin class, who does not give the man who is down and out a chance to come up again. However, the coward type, in a business failure, who stampedes losing what little head he has should be classed with the coward who stampedes in danger and the business world would suffer a small loss if this type was wiped out. The man who cannot face a crisis calmly cannot face good business calmly either. Prosperity inflates his Ego and he inflates the value of his business to such an extent that his prosperity is abnormal. He always gives the least and gets the most and has but one primary idea to grab, grab, grab.

There has been so much opportunity in Motion Pictures, every branch of it, that those who have not had vision enough for the "rainy season" have no claim upon our sympathy and certainly could not be anything else but mournful when they find that they will have to play the game hereafter normal, value for value. These may stampede. The only kindness we can do for them is to give them plenty of room to keep on running until they run themselves out of Motion Pictures. Those who have not been able to gather in the harvest while the harvest was good, certainly have no place in Motion Pictures to-day. If they wish to stampede let them run also. Those who have secured every advantage which the past offered in advantages, calm winners, but now poor prospective losers, the first to shout calamnity, give them a megaphone so that they can shout louder, but get their real value and while they are busy shouting, you keep busy doing. They are like the poor little chameleon, no individuality, taking on the color of the times. There is a bit of the "tight wad" about this class and if you are interested to investigate you will find that this type never has been known to say (aloud) business is good. They are afraid the other fellow might hear them and get an inspiration.

Life respects only one class, the calm winner and the calm loser. The scales of life must be balanced. It takes a steady hand and head to do the balancing. The man who remains calm generally sees clear enough to adjust himself to present conditions and effects a balance. Let us belong to the calm class.



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Toronto Notes

IT is rumored that at a meeting of the Managers' Protective Association a decision was arrived at to close all the theatres for the month of July. One theatre, with interests outside of Montreal, was given time to consider the proposal.

• • •

MR. SYDNEY COHEN, president of Motion Picture Theatre Owners of America, states that their organization will, at the convention in Minneapolis, arrange plans to fight the Censorship problem.

• • •

Midway Theatre, St. Lawrence Boulevard, Montreal, had a fire, Monday, June 27th, completely destroying it. No one injured in theatre, audience leaving quietly.

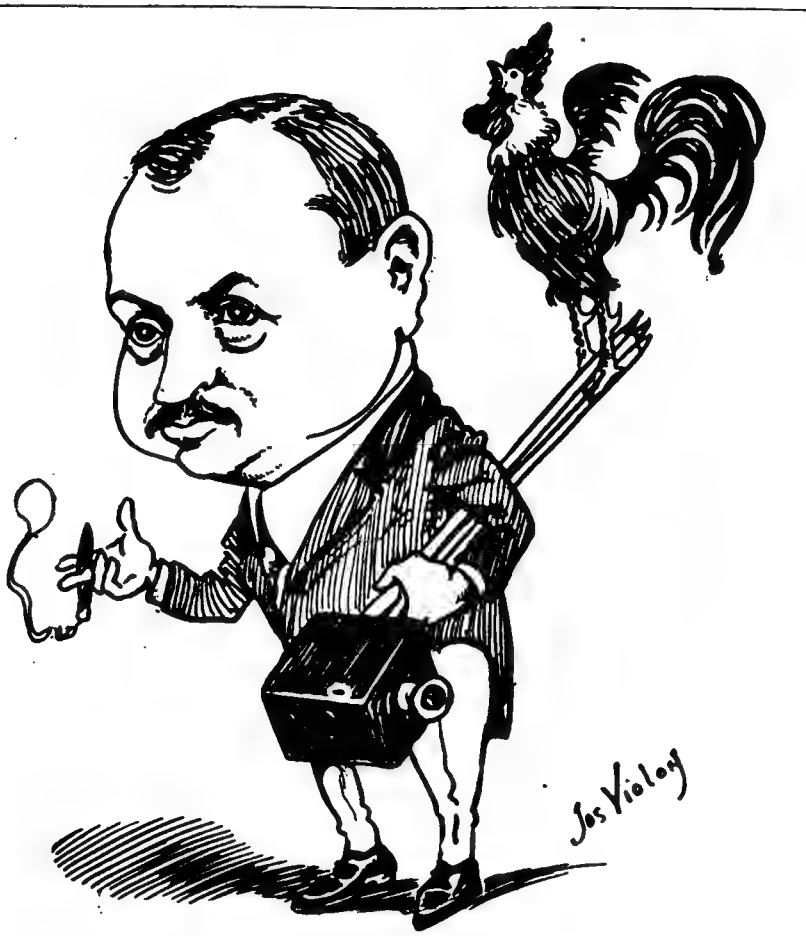
MR. H. G. PRICE of the Famous Players Film Service sailed on June 21st, from Quebec for Europe. His plans are to visit England, Belgium, France and Latvia, where his mother and three sisters reside.

He informs us that it is his intention to bring back his relatives with him. When we realize that Harry is the only boy in a family of five sisters we can overlook a whole lot.

• • •

DURBY Theatre, Winnipeg, will close July 2nd for extensive alterations, decorating and remodeling and will re-open on August 1st with increased seating capacity.

Mr. W. Margot, manager, will supervise the work.



THE PIONEER OF MOTION PICTURES IN CANADA.

L. Ernest Ouimet, is the man who placed motion pictures on the map of Canada. Fifteen years ago he opened his first small theatre in Montreal called the Ouimetoscope. It was the first theatre of its kind in Canada. From this small beginning the industry rapidly grew until it is classed today as one of the foremost industries of the continent. Mr. Ouimet heads the Pathe banner in Canada, he is President of the Specialty Film Import, Ltd., of Montreal, with branches in St. John, Toronto, Winnipeg, Calgary and Vancouver.

PARAMOUNT announced this week that it intended to follow up the advertising campaign for "The Best Show In Town Week" by a national advertising drive to assist exhibitors booking Paramount Pictures during the vacation season.

In the issue of the Saturday Evening Post of June 25th there was a full page advertisement announcing to the 2,000,000 readers of the Post that wherever they spend their vacations they will be able to see Paramount pictures. This advertising, according to Jerome Beatty, director of publictiy and advertising, is designed not only to assist exhibitors in Summer resorts but also to aid theatres in big cities, as many country people, seeking change, spend their vacations in the larger centres of population.

This advertising, it is announced, will be followed up with an intensive sales drive in which additional help will be given to exhibitors during the vacation period.

• • •

FAMOUS Players Film Service will announce their new season's plans in the July 15th or August 1st issue of the "Digest."

There will be radical changes and striking departures from past season's operations.

They inform us the programme they will release will be far greater in quantity as well as more excellent in quality than in any past season.

We have been informed of their tentative arrangements and can assure our readers of a great many surprises.

• • •

THE Allen Theatres, Limited, arranged a yacht trip in honor of Mr. Bryant Washburn, who is appearing personally at the Allen Richmond Street Theatre, in conjunction with the showing of "The Amateur Devil."

• • •

MR. S. STAPLETON, of the Centre Theatre, Ottawa, completed a week's run of "Lying Lips" last Saturday and reports tremendous business with this splendid offering. During the run Mr. E. Brint, of the Toronto Office of Associated Producers, Limited, visited Ottawa and reported that business with "Lying Lips" has been phenomenal wherever it has played.

• • •

"WITHOUT Bennefit of Clergy," Pathe's Kipling feature, to be released in Canada through Specialty, opened Capitol Theatre, New York, Sunday, June 19th, with an elaborate musical setting and beautifully staged prologue.

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Director of Exchanges, Specialty Film, Surveys Canadian Picture Field

J. P. O'LOGHLIN has just completed a tour of inspection of all offices of Specialty Film Import, Limited, and what struck him more forcibly than anything else, is the demand for high class comedies, two reel Western stories, serials and scenics.

"Even in some territories where short subjects heretofore had little demand, we have found a big sale for this type of entertainment," Mr. O'Loghlin said in summing up his findings.

"The demand for short subjects in many sections surpassed the supply. There are all sorts of one and two reel subjects on the market, but exhibitors are demanding and buying only the best.

"We find that our Tom Santschi and Holman-Day Series of Western pictures, each in two reels, and each relating an entirely different story, are making a tremendous appeal to exhibitors. The great need, however, is for comedies. Our sale on Rolin, one-reel comedies, in which "Snub" Pollard and Sunshine Sammy are featured, jumped considerably during the months of April and May, which is an indication not only of increased merit of production, but of the greater demand for single reelers.

"The Harold Lloyd Comedies have now reached the high water mark, and have become established as the foremost on the market, and exhibitors are clamoring for more of them.

"The serial field, of course, is ever widening. The better class of houses are finding these chapter-plays money-getters, when they obtain high class serials. Consequently we find more of the better type theatres playing serials to-day than when the continued stories were an innovation. Specialty Film Import claims no small credit for this, because it was the Pathe organization that first recognized the public appeal, and introduced the high type of serial.

"Topics of the Day" and Pathe Review shows bigger returns each month, and the programme of no theatre is complete without the British Canadian Pathe News, and we cannot handle all the first run accounts asking for same.

"The two-reel 'Hallroom Boys' Comedies' are exceeding our expectations in demands from the exhibitors and are meeting with favorable comment wherever shown.

"As in the past Specialty Film Import, Limited, will continue to devote itself in a great measure to the releasing of short subjects worthy of the reputation we have attained in the Canadian field. Our survey has given us a clear insight into the public demand, and it is this demand that also determines the Specialty policy, for it is our purpose to serve the public, and, in serving it, to serve the exhibitor.

"We have also not overlooked the feature situation. The demand for the high class feature production, such as "Half a Chance," "The Devil," "What Women Will Do," etc., has been so pronounced, that we are going into the feature field on a bigger scale than even before, and we will shortly place before the trade a series of super specials that will be positively the biggest box office attraction ever offered to the exhibitors; among them being a series of pictures from the pen of Rudyard Kipling, and also a series of Mae Murray productions."

You will be glad to know that your special feature subject, "BLACK BEAUTY," proved a very great financial success at my theatre.

For the first time in six years, I broke the policy of my theatre by playing "BLACK BEAUTY" one entire week. We never played a feature more than three days.

I am pleased to say that "BLACK BEAUTY" not only filled my house but a large crowd filled my lobby and stood in line outside the theatre every one of the six nights the picture was playing.

Apart from the satisfactory box-office receipts, almost the largest in six years, I feel that "BLACK BEAUTY" has created a good will for my theatre, as never before have I shown a picture which gave such entire general satisfaction or more favorable comment.

Besides, a great many people visited the house who seldom ever come to a theatre in this part of the city.

"BLACK BEAUTY" is a picture which everybody should like and every exhibitor be proud to show. Every theatre should make very big money with it as I did.

Yours truly,
J. C. BRADY, Proprietor
MADISON THEATRE,
TORONTO.

"THE GREAT REDEEMER."

MR. W. W. MORTON of the Orpheum Theatre, Prince Albert, screened last week for the inmates of the Penitentiary at Prince Albert the Regal Special, "The Great Redeemer." Of the four hundred convicts assembled, several of them had never seen a picture and some of the life termers haven't seen a picture for ten years. The screening was a great success and a vote of thanks was tendered by the Warden to Mr. Morton and the Regal Films, Limited, for the presentation.

Mr. T. J. Gould, Winnipeg Manager for Regal Films, was also present at the screening.

"HOPE DIAMOND MYSTERY" GOING OVER BIG

EDUCATIONAL announces that the "Hope Diamond Mystery" is going over exceptionally big. The prospects are even better than on "The Son of Tarzan." Mr. Martin Bernet is confident that he can beat out the bookings on "Son of Tarzan" by over 20%.

Mr. Meyer Fisher paid a visit to Ottawa last week. He says business is very good there and expressed himself highly satisfied with the result of his trip.

HOTEL GUESTS RECEIVE "REPUTATION" NEWSPAPER

GUESTS of the Royal, Snapps and Chadwick Hotels at Excelsior Springs, Mo., recently awakened to find morning newspapers under their doors just as is done in the Statler hotel system.

The Excelsior Springs newspaper turned out to be the "scandal sheet" put out by Universal for "Reputation," Priscilla Dean's latest picture. It caused quite much comment among the guests at the little watering place and crowded the doors of the Casino Theatre, which showed the picture.

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Vitagraph Announces Nine Pictures Scheduled September-October Releases

NINE Vitagraph pictures are announced for September-October release, setting a new record for that company for the number and size of pictures released during a period of that length. The biggest release of all these, and, in fact, the biggest picture ever made by Vitagraph, is "The Son of Wallingford," the feature made by Mr. and Mrs. George Randolph Chester at the West Coast studio and now being edited and titled at the Brooklyn studio. Mr. and Mrs. Chester returned from the Coast this past week after spending several months there making the picture. The story recently was published in abridged form in Collier's Weekly. It also will be brought out as a book about the same time that the film production is released.

In addition to the many months required for the filming of "The Son of Wallingford," nearly two years of preparation for it was required, thousands of persons took part in some of the scenes, and a good-sized fortune was spent on the sets, which include an artificial lake with dams and sluice-ways; oil derricks, a complete city with modern appointments and a pageant which includes about all the circus animals to be found in the West, with the notorious J. Rufus Wallingord leading on an elephant and Wallingford's son, Jimmy; the well known side-kick, "Blackie" Daw, and the other chief characters in the van of the procession. Mr. Chester, having written the story, knew just what he wanted and secured novel effects.

Among the principals in the cast are Tom Gallery in the title role of Jimmy Wallingford; Wilfrid North as the notorious J. Rufus; George Webb as the almost equally well known "Blackie" Daw; Antrim Short as "Toad" Jessup, Priscilla Bonner as Jimmy's sweetheart, Mary Curtis, VanDyke Brooke as Henry Beegoode, Sydney D'Albrook as Bertram Beegoode, Andrew Arbuckle as Talbot Curtis and Bobbie Mack as "Onion."

"Where Men Are Men," a special production starring William Duncan, with Edith Johnson as co-star, is also on the September-October release list of Vitagraph. This is an adaptation of "The Princess of the Desert Dream," by Ralph Cummins. It is a story of the Death Valley section of California when gold prospectors were sturdy men. It is the perfect type of story for Mr. Duncan, who directed his own production.

The Alice Joyce release for the new season is "The Inner Chamber," based on a widely read novel by Charles Caldwell Dobie, and filmed under the direction of Edward Jose. This is a society drama in which the star has the support of two well known leading men, Holmes E. Herbert and Pedro De Cordova.

"The Bell Hop" is the title of the Larry Semon comedy for the first Fall release. An airplane figures prominently in the new comedy, which would indicate that Larry is not worrying about taking risks to get unusual effects, even though he was confined to the hospital in Los Angeles as the result of injuries sustained in making his previous comedy, "The Fall Guy." The all-metal, practical, full-sized airplane, capable of sustained flights, was built entirely at Vitagraph's Western studio.

Earle Williams' release is "Bring Him In," a strong play of the Canadian Northwest by H. H. Van Loan. Williams has a role somewhat like the one he portrayed with such success in Eugene Walter's "The Wolf." The picture was directed by the star himself and Bert Ensminger.

Corinne Griffith and Catherine Calvert appear in "Moral Fibre," which was directed by Webster Campbell. This melodramatic society play, based on a novel by William Harrison Goadby, provides exceptional opportunities for both stars. Their roles are entirely dissimilar in character.

Alice Calhoun's early Autumn release in "Peggy Puts It Over," a clean, brisk comedy-drama well suited to this star. The exteriors were screened mostly at Saugerties, N.Y., under the direction of G. V. Seyffertitz. The interiors were made at Vitagraph's Brooklyn studio. Her next production, which will be directed by Edward Jose, is to be "The Matrimonial Web."

Antonio Moreno's release is "The Secret of the Hills," a visualization of the successful novel by William Garrett, published by Jarrold's of London. This picture proved to be a large undertaking and while Mr. Moreno spent several trying weeks in the mountains of California making the outdoor sequence a new Moreno picture was placed in the preliminary stages. "The Secret of the Hills" is a story of a search for hidden treasure in the hills of Scotland. Lillian Hall plays opposite Moreno.

Completing the September-October list of Vitagraph is Jimmy Aubrey in a new comedy called "The Riot." Aubrey spent more than four weeks looking for what he regarded as the sure-fire type of comedy. He found it finally in "The Riot," the interiors of which were made at the Hollywood studio.

Supplementing Vitagraph's announcement of its release, that company states that arrangements have been completed for a special feature with Jean Paige as the star and Edward Jose as the director. The Eastern studio will be used for this production, which is an adaptation of a well known literary work. At the same time the West Coast studio will be used for filming another special in charge of David Smith, who directed "Black Beauty."

UNUSUAL TRIBUTE PAID "BLACK BEAUTY"

PASTED on the inside of a shipping case containing the prints of "Black Beauty," the Vitagraph special production, and found when the case was opened at the Omaha branch office of that company recently, was a slip of paper. Written on it, in pencil, was the following comment:

"The show is absolutely a knockout. Compared to 'The Birth of a Nation' by some. Scenes impossible to beat."

(Signed) S. MILLER
Asst. Mgr. Lakeview Theatre.

"Black Beauty" has been shown at the Lakeview Theatre in the town of that name in Iowa, where it broke the house records.

• • •

The engagement of "Lying Lips" at the Lyceum Theatre, Winnipeg, recently eclipsed anything in box office receipts, it is said, at this house. Business was phenomenal the entire week and the feature was said to be the best seen at this theatre in many months.

• • •

The street sets for the Chinese New Year celebration in the Gouverneur Morris photoplay, "A Tale of Two Worlds," were prepared by Edward Willis of the Goldwyn art department, who has been a student of Oriental art for many years.

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Montreal News

RECOGNIZING that the time has come for lower amusement prices and the first to commence deflation the management of Loew's Theatre here announces that starting June 27th a reduction of prices will become effective. The new schedule of admission charges will be 15 cents for the afternoon performances and 25 and 35 cents at night, tax included. These prices will be sustained during the Summer months and may be continued indefinitely if the policy meets with public support and approval. The same class of photoplay and vaudeville will be presented to the public and the standard adopted by Loew theatres throughout the circuit upheld.

• • •

The annual meeting of the Independent Amusement Company, Limited, who own and operate the Strand and Moulin Rouge Theatres here, was held at the company's offices here recently at which the president Ernest Cousins, presented a most favorable statement to the shareholders. The retiring board of directors were elected without change as follows: E. A. Cousins, Isidore Crepeau, George Ganetakos, James E. Brooks, Leon Payette, D. A. Murray and Z. Demetrie. At a subsequent meeting Ernest Cousins was re-elected president and George Ganetakos, managing director.

Bertram Burleigh, the well known British film actor, now playing in the Paramount picture, "The Great Day."

Archie Laurie, formerly of the Paramount Theatre, Toronto, and of the Capitol Theatre, Cleveland, has been in town recently.

• • •

The Specialty Film Import has some very special releases coming along in the near future. Of these among the most noteworthy are "The Rider of the King Log," with Frank Sheridan, and "The Yellow Arm," a wonderful Chinese serial which has, it is claimed, achieved the almost impossible task of beating out previous Specialty serials.

• • •

Federated Film Exchanges of New York, whose productions are being distributed by Specialty Film Import, has published the first number of the "Federated News Letter," which provides an exchange of ideas among its franchise holders and otherwise contains a variety of informative and useful topics of interest to film exchange men.

• • •

Anglo-Canadian Picture Plays, Limited, has a number of big releases just ahead of it included in which is "Mrs. Erricker's Reputation," a Hepworth production of which a great success is prophesied. There are also comedy-dramas coming including "The Lunatic at Large," also a Hepworth.

• • •

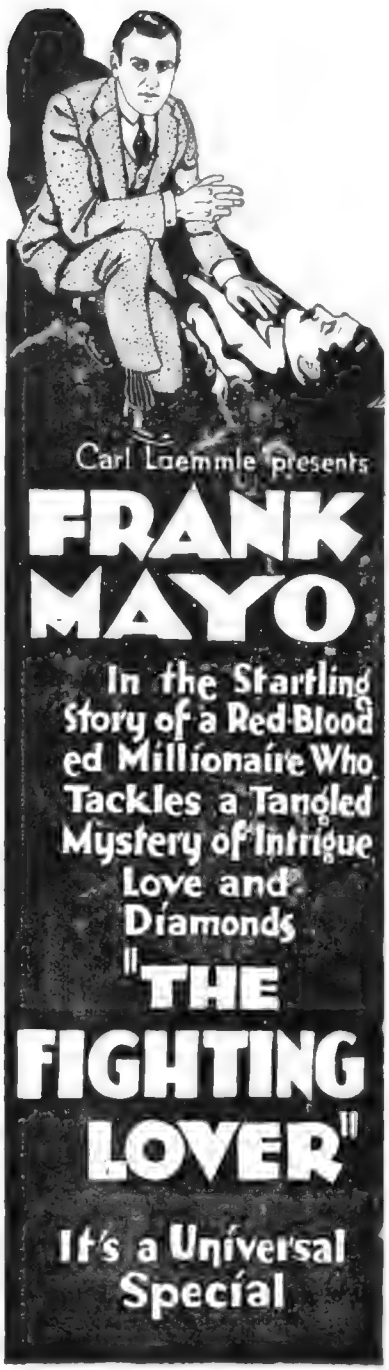
Regal Films are making a great hit these days with "The Four Horsemen of the Apocalypse," which is being exhibited at the Princess for an indefinite period. The lobby display is one of the most remarkable ever seen in Montreal and expenditure of this item alone of the publicity is stated to have run into thousands. Marcus Loew, who holds the rights to the picture, is advertising it at his theatre here and everyone is flocking to see it.

• • •

The Allen Theatre here made a clean-up with "Man, Woman and Marriage," people being parked at the back of the huge auditorium waiting their turn for seats and long queues forming outside the theatre. It ran for the whole week of June 13 - 19 to packed houses at every performance.

• • •

"Mickey" came to the New Grand for a week June 26th and filled the house as though it had never been in this city before. It is booked solid throughout Montreal territory after the New Grand.


Carl Laemmle presents
FRANK MAYO
In the Startling Story of a Red-Blooded Millionaire Who Tackles a Tangled Mystery of Intrigue Love and Diamonds
"THE FIGHTING LOVER"
It's a Universal Special

E. A. Cousins, president of the United Amusements, Limited, who own and operate the Regent and Papineau Theatres, announces that his company has taken over the interests of the St. Lawrence Amusement Company and the Northern Amusement Company. The former operated the new Belmont Theatre on Mount Royal Avenue and the latter's interest comprise the new St. Hubert Street Theatre now under construction and a valuable north end site for which plans are under way for the erection of a new picture theatre this Fall.

Have You Subscribed to the "Digest?"

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Select Release "The Invisible Divorce" Unusual Story With Novel Ending

THE alchemy of youth and love is liberally infused into National Pictures' latest production, "The Invisible Divorce," released by Select. The resilience of youth under the adversity of poverty and the sustaining fibre of a woman's love are the strings upon which a splendid theme has been picked, the melody ringing true to life in every note.

The story deals with the trials of a young couple who have married for love and are brought face to face with poverty. Love promptly prepares to live up to the well-known adage, but hovers, however, on the window sill, never getting quite outside. A plot develops when the young man meets a wealthy married woman, who loved him before his marriage and who accepted his marriage philosophically and had married a successful business man. Her heart is still with her first love, however, and she helps him to get on the path to success. Her husband later learns of this and an estrangement follows between the two. Subsequent developments produce a like condition in the lives of the young couple, and the time comes when both couples, although living together, are invisibly divorced.

The story ends very happily and in a most unusual way. "The Invisible Divorce" is finally broken and happiness comes to all in liberal quantities.

The photoplay was written by Leila Burton Wells, directed by Thomas R. Mills, and among the leading players are Walter McGrail, Leatrice Joy, Walter Miller, Grace Darmond and Tom Bates.

This is what you wish to be reminded of--a subscription to the DIGEST.

GROUP OF GOLDWYN PLAYERS

Upper row, left to right.—Will Rogers as Hutch in "Honest Hutch," one of his most humorous and human pictures, made by Goldwyn from Garrett Smith's story of "Old Hutch Lives Up to It." Pauline Frederick in "Madame X," made by Goldwyn from Alexandre Bisson's world famous play, and one of the most successful pictures, financially and artistically, ever produced. Barbara Castleton in Goldwyn's Reginald Barker production, "The Branding Iron," picturized from Katherine Newlin Burt's dramatic and popular western story of the same title; one of the strongest melodramas of the past year.

Bottom row, left to right.—Vera Gordon in Goldwyn's picturization of Rex Beach's Alaskan story, "The North Wind's Malice." Wyndham Standing as Dick Desborough in Goldwyn's production of "Earthbound," the famous drama of the unseen world by Basil King, one of last season's biggest photoplays. Lon Chaney as the legless king of San Francisco's underworld, Blizzard, in Goldwyn's photoplay version of Gouverneur Morris' most popular novel, "The Penalty."

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Thos. H. Ince's "Mother O' Mine" Popular, Associated Producers Release

PRESENTED to a representative and wholly unbiased audience, in a special preview at the New Symphony Theatre, Los Angeles, "Mother O' Mine," Thomas H. Ince's forthcoming special production for the Associated Producers, Inc., was received with tremendous enthusiasm and gave every indication of becoming a box office and popular success equal to "Lying Lips" or any other Ince feature of the past many months.

The audience was a typical gathering of patrons of the popular Los Angeles playhouse, "Mother O' Mine" having been put on with no preliminary announcement. The power of the drama made a visible impression upon the packed house, as did the tensity of the many startling situations, the excellence of the character portrayals, and the remarkable skill with which the suspense and doubt have been maintained until the final hundred feet of film.

Audible "Oh's" and "Ah's" greeted the artistically striking interiors of the "Holland Theatre," while the scenes in the deathroom of a penitentiary held the audience spellbound.

An extensive publicity and exploitation campaign has been set in motion by the Associated Producers exploitation forces and was scheduled to break throughout the country coincident with the release of the feature, on June 5th.

"Mother O' Mine" was adapted to the screen by C. Gardner Sullivan from "The Octopus," by Charles Belmont Davis. Fred Niblo directed under the personal supervision of Thomas H. Ince, with Henry Sharp at the Camera. The all-star cast includes Lloyd Hughes, Joseph Kilgour, Betty Blythe, Betty Ross Clarke and Claire McDowell.

Penrhyn Stanlaws is now at the lighthouse location on the Coast of Southern California where the most dramatic scenes of "At the End of the World" are being shot. Betty Compson is the star and Milton Sills is the leading man, with Mitchell Lewis, Casson Ferguson, Joseph Kilgour and others prominently cast.

Dorothy Dalton, now appearing in Paramount's "The Idol of the North," is at work in Hollywood on Cecil B. DeMille's newest all star production in which she appears with Mildred Harris and Conrad Nagel.

"SCREEN SNAPSHOTS"

FEDERATED Screen Snapshots No. 2, second of the new series of the "fan magazine of the screen" produced by Jack Cohn and Louis Lewyn was reviewed recently in the projection room of Screen Snapshots, Inc., by the Board of Review of the Federated Film Exchanges of America, Inc., and was voted excellent in every way and ready for release. The reel was turned over to Federated for distribution.

Special care has been taken by the producers to avoid the slump that so often follows the initial release on a series, and it is said that not only is the second release as good as the first of the new series, which has attracted attention everywhere, but is even better.

Mr. Cohn has secured a special feature for this release in Lionel Barrymore, the stage and screen star, and some exclusive views of Mr. Barrymore at work on a Chinese street set for one of his forthcoming productions.

Anna Q. Nillson is shown sailing for her home in Sweden; there is an uproariously funny scene showing the Marines invading the Fox Studios and watching a picture in the making; Gladys Walton is shown making a circus picture with real animals of the jungle, and here too Screen Snapshots caught an unusual feature—one of the real daily dramas behind film making that the public seldom sees, when the cameraman was on hand for the attack by a lion upon one of the players.

And there is Dustin Farnum at play in his power-boat and an amusing scene showing slow motion applied to a Western thriller, and as special features there are Jack Dempsey, the fighter, and May Collins, who is Charlie Chaplin's fiancee. Screen Snapshots are released through Canadian Educational.

VITAGRAPH

A screen version of David Belasco's famous play, "The Heart of Maryland," is scoring a great success at the Rialto.

This thrilling story of the struggle between the North and South is too well known to require repetition.

The production and cast are exceptionally good, and the picture is certainly one of the best that has been shown here.

Catherine Calvert, a remarkably handsome girl, presents a most picturesque and attractive appearance as the patriotic young Southerner, Maryland, and her performance is admirable throughout.

Crane Wilbur, who is very popular in this city, gives fresh proof of his histrionic excellence by the natural and manly manner in which he plays the hero. The remaining characters down to the very smallest one, are in competent hands.

The fact that the picture was filmed in Maryland and is an accurate reproduction of the localities in which its story is laid imparts to it an extra charm.

THE SAN FRANCISCO BULLETIN.

VITAGRAPH

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Ottawa News

THE OFFICES of the Exhibits and Publicity Branch of the Department of Trade and Commerce, Ottawa, Ontario, were wrecked by a mad motorist on Saturday evening, May 28th, when a new Moon automobile was driven through the plate glass windows of the suite of general offices on the main floor of the building at Wellington and Kent Streets. The car had been stolen in Hull, Quebec, and the thief had gone on the rampage in Ottawa. After knocking down a pedestrian and after causing great commotion in the heart of the city, the thief speeded along Wellington Street at 60 miles an hour, lost control of the machine and shot through three large windows of the moving picture producing establishment of the Canadian Government, otherwise officially called as above.

Mr. Raymond Peck, director of the Government's film bureau, had almost reached his office for an evening's conference when the auto crashed into his private office and landed on top of his desk. The theif was badly injured and was removed to a hospital under police guard.

* * *

Exceptional success has been obtained in the adoption of an entirely new policy for Allen's Russell Theatre, Ottawa, Ontario, for the Summer months at least. When dramatic road shows failed to attract their usual patronage, the management decided to put in moving pictures with tabloid musical comedy as an added attraction. The new arrangement went into effect Monday, May, 28th, and the house has been packed at nearly every performance since. The feature picture is presented four times daily and the musical entertainment, which is really high class, works two-a-day.

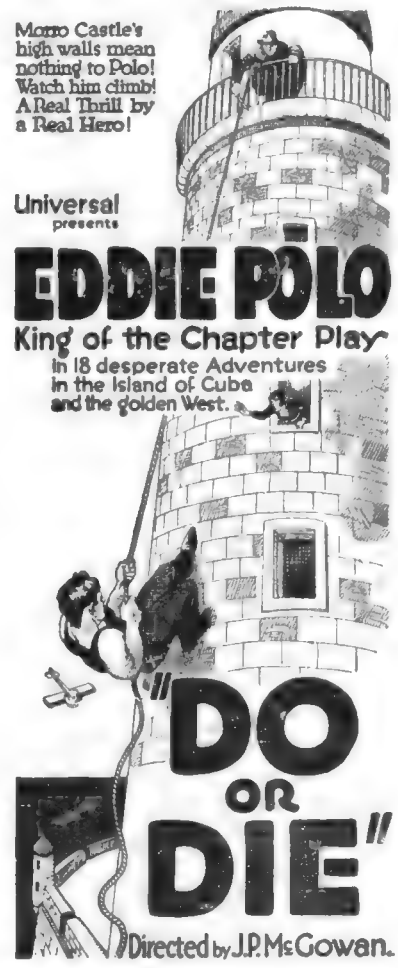
The film feature under the new policy was "The Whip," which had never been given a real presentation in Ottawa. During the second week, the attraction was "County Fair." The third feature on the list, for the week of June 5th, was "East Lynne." The new form of show at the Russell has brought out big crowds in spite of the heat.

An indication of the determination of the management to present praiseworthy shows was the fact that a new baby grand piano was purchased for the orchsetra while several musicians were added and other improvements made.

Manager Elmes of Loew's Ottawa Theatre, tied up with nearly every drug store in the Canadian Capital during the week's presentation of "Heliotrope." The theatre supplied handsome signs for the stores which announced special sales of Heliotrope perfumes for the week that the picture was being shown. Other places of business offered "Heliotrope Sundaes" and some even sold candies of this flavor.

* * *

For "Blind Wives," Manager Elmes tied up with one of the local newspapers for a special combination page in which Ottawa merchants offered dress goods, toilet articles and novelties for those who were "not blind." A local optical house used space to advertise special eye lenses for wives whose eyesight was fading.


Morro Castle's high walls mean nothing to Polo! Watch him climb! A Real Thrill by a Real Hero!
Universal presents
EDDIE POLO
King of the Chapter Play
In 18 desperate Adventures in the Island of Cuba and the golden West.
"DO OR DIE"
Directed by J.P. McGowan.

Have You Subscribed to the "Digest"?

"What Women Will Do"

THE TITLE of "What Women Will Do," the Associated Exhibitors feature in which Miss Anna Q. Nillson shows the physical and spiritual powers of woman, causes us to pause and consider things that some women have done.

Perhaps the greatest woman in the world, and the woman who has accomplished the most against the heaviest odds is Miss Helen Keller, who is a shining example of the power of will, perseverance and patience. Born deaf, dumb and blind, she has learned to talk and sing.

Dr. Mary Walker was one of the United States' most picturesque characters. As a surgeon in the Civil War she found men's attire so comfortable that she refused to go back to skirts. She wore her hair short, and the only feminine touch to her costume was a sash instead of a belt or suspenders. She was a strong advocate of woman's suffrage.

Mrs. Mary Baker Eddy rose triumphant from a bed of pain and gave the world a new religion—Christian Science. Susan B. Anthony gained prominence as a social reformer. Mrs. Carrie Chapman Catt stands out conspicuously among the suffragettes of today.

Miss Anne Morgan linked the executive ability inherited from her father with her millions and used both for some splendid war charity. Lady Astor, an American woman, is the first of her sex to become a member of the British Parliament.

Women who have done big things can be named without number, but the above serve to represent some of America's greatest women. Released by Specialty.

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BOOK THEM NOW!

HALLROOM BOYS COMEDIES

featuring

SID SMITH

The Nerviest Man in Pictures

The public have been laughing at them for over two years and they want them now more than ever.

The big first run theatres recognize these clean cut comedies as an essential complement to a well balanced programme.

"SNUB" POLLARD

Single Reel

ROLIN COMEDIES

These one reel Rolin Comedies are sure fire.

Exhibitors throughout the country are loud in their praise of these business getters featuring

SNUB POLLARD

and Eddie Roland supported by Sunshine Sammy and Marie Masquini.

ROLINS ARE RELEASED ONCE A WEEK

by

SPECIALTY FILM IMPORT LTD.

St. John Montreal Toronto Winnipeg Calgary Vancouver

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A REAL FEATURE

"THE DEVIL"

featuring GEORGE ARLISS the peer of screen actors.

When "THE DEVIL" started on its meteoric career it broke three records in three houses which considered their record unbeatable—It has been breaking records ever since—It will do the same for you.

BOOK IT NOW

NOW PLAYING TO PLEASED PATRONS

That wonderful story of a woman who fought a battle that will kindle your admiration and increase your respect for the women of today.

* * * *

A drama of a beautiful girl's fall and rise amid the lights and shadows of New York.

COMING

"THE RIDER OF THE KING LOG"

The picture, at the premiere showing of which the audience rose to their feet and applauded for twelve solid minutes.

Released By—

Specialty Film Import Limited

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

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H. S. Locke, Librarian for Toronto Speaks Influence of Movies on Children

AT a meeting of the Canadian Authors' League, Mr. H. G. Locke, Librarian for Toronto, touched upon the question of Moving pictures in relation to children. Mr. Locke stated that he had no fear of the effect of Motion Pictures upon children. He was much more afraid of their effect upon grown-ups. Later when interviewed in reference to this point Mr. Locke stated that they had an attendance of 400,000 children at their libraries last year. Nineteen of their staff devoted themselves exclusively to children's work and they report that the children's story hour is of much more interest to children than Motion Pictures. Children generally attend Motion Picture theatres because their parents desire to go. Children are bored by "love-scenes" and dislike harrowing incidents. Mr. Locke states that it is a dreadful waste of time and energy to endeavor to pass laws or introduce bills making Motion Pictures safer for children. Some few years ago in the section of the Davenport library two small Motion Picture theatres opened and made a special appeal for a children's trade with pictures uninteresting to children. Mr. Locke stated that the story hour for children at the library became so popular that these Motion Picture theatres eventually were forced to close.

Meanwhile we note that the reformers are after us again. Almost daily there appears a derogatory statement in the press in reference to Motion Pictures. It appears that no meeting is free from some speaker who feels he is qualified to talk upon the Motion Picture question. When speakers of Mr. Locke's type make Motion Picture comments we are bound to respect their opinion, since they are in a position to furnish statistical backing. As for the effect of Motion Pictures on grown-ups, that is quite another matter. The great interest in life is the preservation and perpetuation of child life. Start there with all reforms and ideals and the grown-ups will have ideals and need no reforms.

* * *

Claire Hague, general manager Canadian Universal Film, states that the Jewel combination offer far exceeded expectations in booking and that it was necessary to order new prints of the subjects in the combination offer.

"THE SHULAMITE"

Gloria Swanson started this week on "The Shulamite" for Paramount with Mahlon Hamilton as leading man. The cast also includes Russell Simpson and Lillian Leighton.

"The Shulamite" was scenarized by J. E. Nash from the play and novel—the former by Edward Knoblock and Claude Askew, the latter by Alice and Claude Askew.

ARTHUR LEVEY IN CHARGE OF FOREIGN SALES DEPT.

GENERAL Manager Al Lichtman of Associated Producers, Inc., announces the appointment of Arthur Levey to assume charge of the foreign sales department.

Mr. Levey comes to Associated Producers with vast experience in the motion picture industry all over the world. His association with the screen covers a period of eleven years. Best known as an exporter and pictorial representative in America for the Associated Newspapers, Ltd. (Lord Northcliffe Press), Mr. Levey is an expert in foreign film conditions.

In 1916 he organized the Overseas Distributing Corporation in partnership with John R. Freuler, Samuel S. Hutchinson, and Sam Fields, through which company he established foreign distribution for the entire programme and output of the Mutual Film Corporation for the territory of Great Britain, Australia, New Zealand, Africa, India and Straits Settlements.

Besides exporting he was also active in importing foreign films, among which were included many of the most successful British productions.

Following fourteen months of service with the American Infantry in France, Mr. Levey went to London where he succeeded in interesting Lord Northcliffe in a plan to cement the friendship of America and Great Britain as a result of which "The Lord Northcliffe Mission" was organized and sent to America.

Through Levey's efforts the "Anglo-American Unity League" was formed recently with the purpose of fostering better understanding between England and America.

Edna Murphy and Johnnie Walker, who made their bow to screen fans in the renowned "Over the Hill," and followed this up with "Fantomas," have been promoted to stardom, and are hard at work under Director Edward Sedgwick, in a co-starring venture carrying the working title, "Live Wires."

Other Fox stars now in the throes of picture making at Hollywood are Tom Mix, Eileen Percy, William Russell, Shirley Mason and Buck Jones.

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Vancouver News

HENRY NATHANSON of Regal Film, Ltd., Winnipeg, met his brother, N. L. Nathanson, head of the Paramount Theatre Corporation, in Calgary recently.

• • •

Miss Webster, formerly of the Calgary Famous-Lasky office, has been transferred to the Vancouver office.

• • •

M. Lamb, architect for the Paramount Theatres, who designed the Capitol Theatre, arrived here from New York last week.

• • •

Messrs. Muir, Qualiotti, Hansher, Ruffner, Wilson and Jacobs represented the Theatre and Film Managers at the Britton-Barrieau bout.

• • •

H. M. Herbal, western sales manager for Canadian Universal, Calgary, is in the city. Mr. Herbal says business in theatrical circles is much better at the coast than on the prairie.

• • •

Louis Jacobs, manager of Canadian Universal Film Co., local branch, was in Portland recently.

• • •

Guy Frederick Graham of the local moving picture operators' union, entered his "Beaver Special 48" racing car in the events at Hastings Park, having a reputation as a daredevil driver. Guy got in on some of the money. His "48" tunes up to about 80 miles an hour and that's too fast for the half mile track at the park.

• • •

Fred Elkins of Specialty Film Import, is in the interior giving the exhibitors a treat and incidentally selling them film. He left the metropolis attired in a brand new straw hat and an expensive pair of brogues.

• • •

E. A. Brown, salesman for the Equity Pictures Corporation, with branches in Toronto and Montreal, left the city for the east recently. The Equity Corporation are releasing Clara Kimball Young features and Mr. Brown has sold the western rights to these features to a local exhibitor. The first release will be Clara Kimball Young in "Straight From Paris."

• • •

W. A. Wooten arrived in the city from the east to take charge of the local branch of the Fox Sales Corporation.

E. Rosenbaum of Screen Features, Ltd., is in Victoria.

• • •

"Mickey," released by Regal Films, starring Mabel Normand, is playing return dates at the majority of theatres where it has already shown and doing big business. It will soon reach this city.

• • •

Barney Groves and Robert Scott take over the Royal Theatre on Hastings Street September 1st. Musical comey in the shape of "Kelly's Comedians" cleaned up all last Winter at this house so it is probable musical comedy will be the policy when the house is opened in the Fall.

• • •

H. M. Master, sales manager of the United Artists' Corporation, Limited, Winnipeg, arrived in the city recently. D. W. Griffith's latest production, "Dream City," is now up for sale to local exhibitors. It is said to be another wonder picture from the hands of this wizard of the silver sheet.

• • •

Mrs. Ralph Ruffner, accompanied by her brother, left for Portland, Oregon, last week, in their big Haynes car.

• • •

Messrs. Herbal and Nathanson motored to Seattle on business. Possibly film business, but as neither gentleman volunteered any information on the subject, there is nothing to be said.

• • •

The visiting editors were guests of the management of the Capitol Theatre when in the city some time ago.

• • •

W. H. (Bill) Hansher of Famous-Lasky, refused to credit the news that Clara Kimball Young, the movie star, was in the city. On being questioned he said she surely would have called him up if in the city. Possibly Clara was pressed for time this visit, as she was only here a few hours.

• • •

The Vancouver theatres showed the following programme the week of June 13th to 18th:

Capitol—Ina Claire in "Polly With a Past," Max Linder, "Seven Years Bad Luck," "The Last of the Pygmies," "The Paramount Trio."

Dominion—"Too Wise Wives" and Paramount Sennett comedy, "Officer Cupid."

Allen—"Snowblind."

Globe—"Madonnas and Men."

Rex—Wm. Russell in "The Challenge of the Law."

Maple Leaf—Constance Talmadge in "Happiness a la Mode."

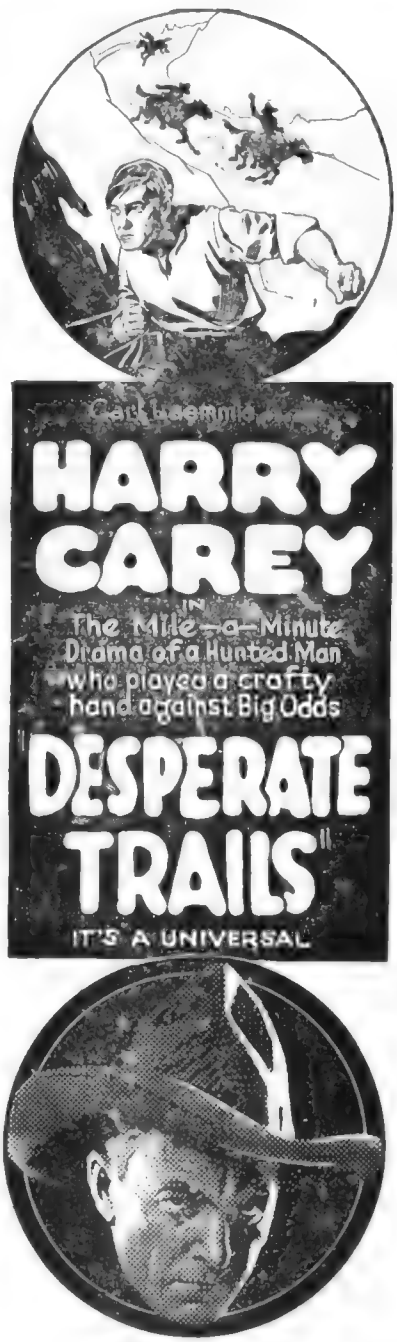
Columbia—"Down on the Farm."

Broadway — "The Plaything of Broadway."

Colonial—"The Mutiny of the Elsinore."

Grandview—"City of Silent Men."

Cedar Cottage — "When Homer Comes Home."


Carl Laemmle presents
HARRY CAREY
IN
The Mile-a-Minute Drama of a Hunted Man who played a crafty hand against Big Odds
DESPERATE TRAILS
IT'S A UNIVERSAL

Maurice M. Davies, of the Equity Pictures Corporation, has been lately at Shawinigan Falls and Grand Mere where he disposed of the whole programme of his company including Clara Kimball Young pictures at remunerative figures.

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Winnipeg News

THOMAS W. LAMB, the New York architect, who designed all the Capitol theatres in western Canada for the Famous Players Canadian Corporation, has been in the city for a few days and left here to inspect all the Capitol theatres from Winnipeg to the Pacific Coast and to be present at the opening of the Victoria, B.C., Capitol. His presence gave rise to the report that while here he inspected the site selected for the new Loew theatre in the heart of the business section of the city. He will prepare the plans for the new house on his return from the coast to New York, and he states that it will be a 3,400 seat structure and will be operated from the Minneapolis headquarters. It is from Minneapolis that the Loew acts jump to Seattle and the intention is to build theatres at Regina, Calgary and Vancouver as links in the chain across Canada. Only by so doing can Loew make his circuit west of Chicago pay.

The censorship question is one of the biggest issues before the public here. They are becoming very much dissatisfied with showings in the theatres due to the mutilation of the productions by the Manitoba Censor Board of three members, but which is practically dictated to by one member of the board. What the exhibitors and film exchange men want is an appeal board that has some justification for its existence. At present it is merely a figurehead for the decisions rendered by the board of censors. An entire reel was taken from "The Gilded Lily." "Sacred and Profane Love" was condemned in its entirety. With few exceptions the pictures are badly cut so that the continuity is destroyed. Representation has been made to the Hon. Edward Brown, who has the department in his charge, that one of the members makes it a point to address public gatherings and attack the films without one word in their favor.

None of the educational features or the musical programmes are praised but the films judged from the standpoint of the child's mind. The time has come when the industry which has investments of millions in this city and pays enormous taxes in one form and another, is in danger of ruination.

N. L. Nathanson, managing director of the Famous Players Canadian Corporation, left Winnipeg on his trip of inspection to the coast.

* * *

Charles Branham, publicity commissioner of the Famous Players Canadian Corporation, returned to Toronto recently, after a month's absence in the west in conference with managers on their coming Summer's programmes.

* * *

Will Cranston, manager for Canada of the United Artists, spent a day in the city this week and left for the coast accompanied by the local manager, Mr. Masters.

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The Gaiety next week will only remain open in the evenings dropping their matinees for the Summer.

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Manager Henry Morton is painting and redecorating the Monarch and making the front and the interior equal to the most attractive in the city.

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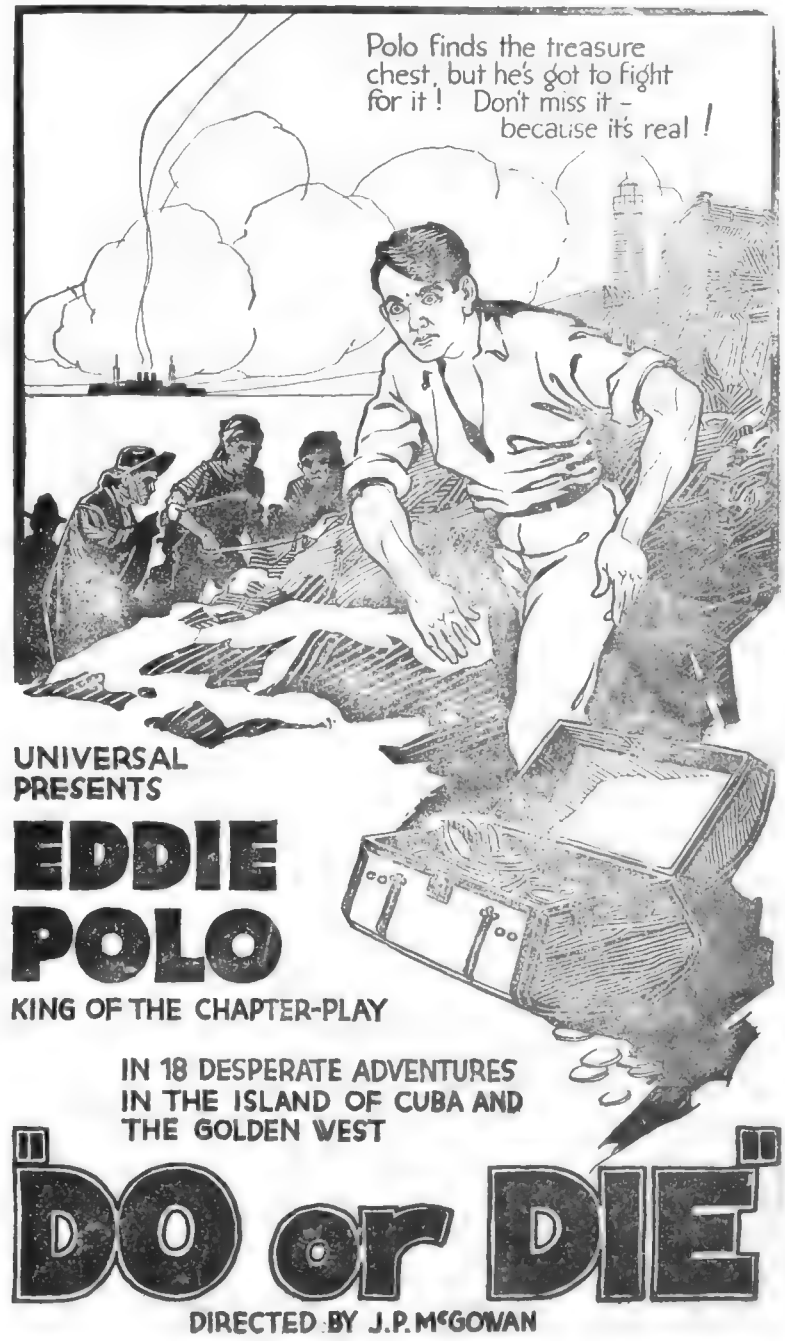
Charles Perry, manager of the Capitol, has caught the golf "bug"; he got it a week ago from Charlie Branham of Toronto. Mr. Perry never played before, but it has 'em bad now.


Polo finds the treasure chest, but he's got to fight for it! Don't miss it – because it's real!
UNIVERSAL PRESENTS
EDDIE POLO
KING OF THE CHAPTER-PLAY
IN 18 DESPERATE ADVENTURES IN THE ISLAND OF CUBA AND THE GOLDEN WEST
"DO or DIE"
DIRECTED BY J.P. McGOWAN

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Jimmie Adams, Educational Comedies.

California Production Corp. Comedies to be Released Through Educational

TWELVE all-star two-reel comedies! This is the latest acqu by Educational Film Exchanges

This new line of comedies, being produced by the California Production Corporation, will be distributed by Educational during the new year. The pictures to be released one each month.

The all-star cast that will play in these extraordinary comedies includes, so far, such well-known actors and actresses as Louise Fazenda, Chester Conklin, Neely Edwards, Charlotte Merriam, Eddy Baker, and Baby John Henry Jr. The entire group of players will appear in each of the pictures, which are to be known as "Punch Comedies."

"The Love Egg," the first of the new series, was brought to New York recently and shown before a private company of motion picture critics and distributors.

"If they are all up to this standard, they will be among the fastest, if not the very fastest, action comedies ever screened," was the comment of one of the company. The rest of the company unanimously agreed with him.

Just to show what they have, Uncle Sam paraded his famous Eighth Cavalry for the benefit of Mexican generals at Fort Bliss, Texas, while a Fox cameraman recorded the manouvres. The Mexican soldiers were impressed, as is shown in Fox News, Vol. 2 No. 59.

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Famous-Players-Lasky British Producers Surmount Difficulties in England

PERHAPS no one residing outside of England fully appreciated the immensity of the problem that confronted the executives of Famous Players-Lasky British Producers, Ltd., when it was decided to erect a British studio for the production of Paramount pictures. Building conditions were, and still are, chaotic, on account of the drastic Governmental restrictions upon new building projects and the almost prohibitive cost of labor and materials. To-day, therefore, the wisdom of the companys' executives in securing a building already constructed and suitable for adaptation to picture-making uses, rather than adopting the wasteful and tedious course of building from the ground up, seems fully revealed.

Within eight months from the time the old Poole Street power station in Islington was taken over in October, 1919, it was completely dismantled and gutted, rebuilt entirely inside and made ready for production work. And now, just a year from that latter date, five productions have been completed within its walls and the sixth and seventh are under way.

The first two, namely, the Hugh Ford production of "The Call of Youth," by Henry Arthur Jones, and "The Great Day," by Louis N. Parker and George R. Sims, have already been released in the United States. The third, the Donald Crisp production of "Appearances," by Edward Knoblock, is due for American release in a month or so; the fourth, "The Mystery Road," directed by Paul Powell, is now past the cutting stage, and the fifth, the Donald Crisp production of Cosmo Hamilton's "The Princess of New York," is now completed.

For a new concern to have overcome the manifold and often unforseeable difficulties of War's aftermath, and to have completed five pictures within a year from the opening of the studios is a really remarkable achievement, and one of which all associated with the venture may well be proud.

Marjorie Hume appearing in "The Great Day," First Paramount made in England.

"The Rider of King Log" Applauded Twelve Minutes

THE Fenway Theatre in Boston was the scene of a notable gathering recently when a private showing of the Associated Exhibitors production, "The Rider of King Log," was held. According to General Manager Williamson of the Holman Day Productions, the picture was applauded for more than twelve minutes at the conclusion of the entertainment.

Members of some of the principle clubs at Salem, Boston and Winthrop, members of professional women's clubs in Boston, and representatives of many other organizations attended the showing at the invitation of Mrs. Holman Day, the wife of the author.

"MAN - WOMAN - MARRIAGE"

THOSE who doubt the world has progressed during the last two thousand years should witness the showing of Allen Holubar's famous Associated First National production of the eternal-drama "Man - Woman - Marriage," starring the talented actress, Dorothy Phillips.

"Man-Woman-Marriage" is a condensed history of the world's progress—a screen epic and proof positive of woman's subtle and benign influence over the destiny of mankind.

In the retrospective Roman scenes of this stirring modern story, beautiful Dorothy Phillips is seen as a Christian slave girl at the court of the Emperor Constantine. In the splendor of this potentate's magnificence is pictured the decadence of civilization — the period when man lived for pleasure. It is the period whose unrestrained orgies were notable even in the reign of an Augustus Caesar. In striking contrast is Dorothy Phillips in the role of a despised and tortured slave steadfastly refusing to forswear the tenets of Christianity.

Down through the ages, as depicted in "Man-Woman-Marriage," the talented Miss Phillips indelibly impresses the spectator with the influence for good woman has wielded over man. In the modern story of this magnificent film, Miss Phillips is no less impressive in her role as a woman of our times.

The story is strong and convincing, and the work of the star stamps her as an artist of rare talent and ability.

Mr. Ralph Pielow has been appointed Hodkinson representative in the Portland, Oregon, territory, to succeed Mr. Chanler, who is resigning. Mr. Pielow joins the Hodkinson organization with a splendid record of achievement behind him, and it is expected that he will more than justify that record by the results achieved in his new position.

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Rudolph Valentino has completed his role in "Camille," in which he played opposite Nazimova in her production of this famous story for Metro. Mr. Valentino will spend a brief vacation at Palm Springs—the first he has taken in more than a year. During this time he has enacted the leading male roles in "The Four Horsemen of the Apocalypse," "Uncharted Seas" and "Camille."

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Formation of R-C. Pictures Corporation With a Capitalization of $4,000,000

ONE of the most important of recent items of financial news in the motion picture industry is that of the formation of R-C Pictures Corporation in New York, with a capitalization of $4,000,000 with the object of acquiring and consolidating all elements of the motion picture business now held and operated by Robertson-Cole Company Division of Flms, Robertson-Cole Distributing Corporation, Robertson-Cole Realty Corporation and Robertson-Cole Studios, Inc.

R. S. Cole will be president of R-C Pictures Corporation, with a strong board of directors. Mr. Cole has been very closely identified with the motion picture interests of the various organizations bearing the Robertson-Cole name since their inception three years ago and has been a powerful factor in their growth and expansion.

Robertson-Cole has been identified with the motion picture business three years. In November, 1917, the great export house of Robertson-Cole became interested in handling films. The film division then consisted of two persons with desk room. At the time of the consolidation more than 1,000 persons were identified directly with the organization in its various units. By March, 1919, it was necessary to establish its own headquarters, 1600 Broadway, and the growth continued so rapidly that now the organization occupies its own thirteen-story home office building at 723 Seventh Avenue, New York City.

Robertson-Cole entered the domestic field on December 15th, 1918, and now has its own exchanges in twenty-four American cities, handling splendid attractions which have found a ready sale all over the United States, with a strong and growing foreign demand.

The corporation announces that production activities will be resumed at its splendid studio at Hollywood, which is declared to be as complete and up-to-date as any in existence, not later than July 1st, and that a minimum of twenty-six productions will be made each year. These will include productions starring Pauline Frederick and Sessue Hayakawa, and other stars to be announced later; and a series to be known as The Directors' Series, to be directed by William Christy Cabanne, L. J. Gasnier and other directors equally well known.

How R .J. Harrison, Manager of Allens' Theatre. St. Catharines, made his reputation with "Reputation."

Above is a reproduction of one of the most convincing fronts which has ever come to our notice. It was an advance front for Priscilla Dean's Super Jewel, "Reputation," and the display was shown for seven days prior to the opening of the picture. The result was that the picture played to one of the largest opening nights ever known in the City of St. Catharines. The second and third nights were considerably bigger than the first, which speaks volumes for the pulling power of this picture.

"PRINCESS OF NEW YORK"

WORD comes from the London studio of Famous Players-Lasky British Producers, Ltd., to the effect that Donald Crisp, who has just finished the production of Cosmo Hamilton's "The Princess of New York," will next produce a screen version of Iran MacLaren's "Beside the Bonnie Briar Bush." Margaret Turnbull has been working for some time on the scenario and the script is nearly completed.

Aside from the fact that this famous series of Scotch sketches is about to be translated to the screen by such a capable producer, there is considerable interest to be found in the announcement that Mr. Crisp himself will play one of the roles in the production. He will not be seen as a "Battling Burrows," however, but as a typical Scotch elder.

Mr. Crisp is now in Scotland seeking locations for the picture, the photographing of which will be started at an early date.

"LOOK UP---NOT DOWN"

THIS, in a word, is the cheery message of Mr. Samuel Arnovitz, president of the Equity pictures Corporation, Limited, who spent a few days in Toronto recently, discussing arrangements for the opening of an Equity office in the Queen City. Mr. Arnovitz is a sane optimist. He recognises that times are not good, he faces the facts, but he also believes that although we are down in the valley we can climb to the heights again. Much depends on the direction of our gaze. If we persist in looking down we shall go down lower still, but if we look up, determined to do some stiff climbing, things will take a turn for the better.

Mr. Arnovitz is a man of solid position and influence in Montreal, which he has reached by hard work, perseverance, and a firm refusal to fix his gaze on the black side of things. He has had his ups and downs, he is not blind to the black side, but he never did and never will believe that it is the only side. He is for the bright side all the time, and if it gets a bit dull and dark he rolls up his sleeves to polish it. And that is the way of success the world over.

Have You Subscribed to the "Digest?"

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Universal Fall Plans Outlined, "Foolish Wives" Stroheim's Jewel Scheduled

VIRTUALLY the entire Fall programme has been outlined by President Carl Laemmle, in conference with his executives. The programme, effective on September 5th, follows:

"**Foolish Wives**" is the big Jewel picture for the new year. It has been finished at Universal City, but it will take some time to cut and title. It probably will be ready for publication either in September or October. Definite plans for its offering to exhibitors have not as yet been formulated.

It is not known how many reels the picture will cover in its completed form. In spite of the huge investment of more than a million dollars, Universal officials expect to make a big fortune out of this picture.

Two other Jewels nearly completed are Edna Ferber's "**Fanny Herself**" and Clarence Buddington Kelland's Red Book serial novel, "**Conflict.**" Tod Browning, who directed Priscilla Dean in "The Virgin of Stamboul" and in "Outside the Law," is making a special of "Fanny Herself." **Mabel Julienne Scott** has been engaged to play the leading role with a supporting cast of **Stuart Holmes**, Eugenie Forde, E. A. Warren, Snitz Edwards, Grace Marvin, Joe Swickard and Earle Schenck.

Stuart Paton is directing "Conflict," in which **Priscilla Dean** is starring. Her leading man is **Herbert Rawlinson**, and L. C. Shumway, Edward Connelly, Hector Barno and Martha Mattox will have prominent roles.

The fourth Jewel will be Lucien Hubbard's original story, written especially for Harry Carey's debut as a Jewel star. It is called "**Partners.**" Robert Thornby will direct.

The fifth Jewel will be "**Human Hearts,**" the late Hal Reid's famous melodrama. The star and director have not been determined.

In addition to these five, Priscilla Dean will appear in three more Jewels during the year, and Harry Carey in three more. The twelfth Jewel will be a big production made by one of the best known stars in the moving picture world at the present time, but owing to present contracts Universal is unable to announce his name.

In the fifty-two special attraction pictures, **Frank Mayo, Gladys Walton, Hoot Gibson, Marie Prevost, Miss DuPont** and **Herbert Rawlinson** will each make eight pictures, with four to be of the all-star variety.

Frank Mayo's first picture of the new year will be "**The Shark Master,**" written and directed by Fred LeRoy Granville. Dorris Deane and May Collins are in the support.

Gladys Walton's first picture under the contract will be the novel of Louise B. Clancy, "**Christine of the Young Heart.**" It is directed by Lee Kohlmar. Prominent in her support are William Worthington, Frederick Vogeding and George Hackathorn. Edgar Franklin is writing several stories for Miss Walton's use.

Hoot Gibson, heretofore a two-reel western and serial star, has been advanced to the special attraction programme to take the place of Harry Carey. His first will be "**The Mascotte of Three Stars,**" by J. Allen Dunn, and directed by Jack Ford, with Wm. Robert Daly, **Clara Horton** and **Francis Ford**, J. Farrel McDonald in his support.

Marie Prevost, one of California's famous bathing beauties, will have her first opportunity to star in comedy dramas, and already two productions have been obtained for her. The first is "**The Butterfly,**" written by Percival Wilde and directed by King Baggot. The second is "**Kissed,**" by Arthur Somers Roche.

In announcing Miss duPont as a star, Mr. Laemmle has weighed the chances of launching as a star a personality virtually unknown to exhibitors. Her previous work has been confined to her nine months' experience as leading woman for Erich Von Stroheim in "**Foolish Wives.**" Lucien Brownell, scenario editor, and John Brownell in New York have options on five big stories of the society drama type for Miss duPont's use.

The signature of Herbert Rawlinson was only affixed to a long time contract recently. He will be engaged at least three weeks longer in support of Priscilla Dean in "Conflict" before he can start on his first starring picture under his new contract.

Among the directors who are under contract to direct special attractions are King Baggot, Fred LeRoy Granville, Jack Conway, Reaves Eason, Jack Ford, William Worthington and Robert Thornby.

In serial production, unusual precautions are being taken by the scenario department to meet Mr. Laemmle's warning that no censorable material will be tolerated. The serial programme for the year comprises six serials, two each by Eddie Polo, Art Acord and Eileen Sedgwick. These will each be eighteen episodes in length. Serial directors will be J. P. McGowan, Edward Hull and Al Russell.

In Universal's fifty-two two-reel Western drama, some of which will be sold in series. One of these series will be contributed by Eddie Polo, who is already engaged in making eight short length dramas under the general title, "The Return of Cyclone Smith." Another series is eight pictures by George Larkin and Josephine Hill, of the Northwest Mounted Police order. Another series will be contributed by Eileen Sedgwick and still another by Art Acord.

In the comedy division, Universal will release twenty two-reel Jewel comedies. Of these, Lee Moran will contribute twelve and Joe Martin four or eight. Special preparations have been made for the success of the Lee Moran comedies, which are under the direction of Jack Nelson. The Joe Martin comedies will be directed by Harry Burns and Curley Stecker.

The Century comedies will feature three stars. Eighteen of these will be contributed by Brownie, the Century dog; eighteen by Harry Sweet, and sixteen by Charles Dorety. Century has renewed its contract for another year with Fred Fishback, who has been so successful with the Brownie picture, and Tom Buckingham has been retained to direct Harry Sweet comedies. William Watson and Alf Golding will handle Charles Dorety. Baby Peggy Montgomery will appear in the majority of the Brownie pictures.

Universal will also release fifty-two single reel Star Comedies. Three stars will be utilized in these comedies, but only one star is under contract for them at the present time. One series will be contributed by Billy Fletcher, and several stars are under consideration for the balance of these comedies.

Oral D. Cloakey, who managed the Allen Theatre in Winnipeg up till a few months ago and left here to open the Allen in Cleveland, O., has returned to Winnipeg. Mr. Cloakey is one of the best known theatre managers in Western Canada and has returned as general manager of the K. M. Leach chain of theatres with an interest in the company which controls theatres at Regina, Saskatoon, Calgary and Winnipeg. He will make his headquarters at Winnipeg in the new Lyceum theatre building

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Exhibitors Grateful to Pathe for Release "Without Benefit of Clergy"

FROM the time Paul Brunet induced Rudyard Kipling to write directly for the screen, and selected "Without Benefit of Clergy" as his first medium, Pathe has been extremely confident of the greatest success of the venture. There was every indication that Mr. Kipling could readily adapt himself to screen technique, and to the tastes of the American lovers of motion pictures. Yet, this opinion was based entirely upon theory.

Theory, on this occasion, rang true, however, for "Without Benefit of Clergy," through the co-operative efforts of Mr. Kipling; Randolph Lewis, his supervisor; James Young, the director; and Robert Brunton, the producer, has been made into one of the outstanding features of motion picture annals.

Just what the great public thinks of Mr. Kipling's screen venture, is attested by the host of inquiries made at the Pathe offices throughout the country, for information as to release date of the classic story.

First announcement of July 3rd, as the date of issue of "Without Benefit of Clergy" brought a response from exhibitors that was surprising even to Pathe officials.

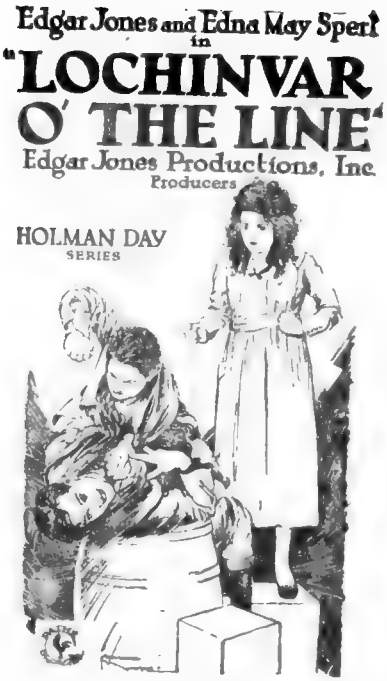
Showmen looking for big features to hold up their business during the warm months, are grateful to Pathe for issuing "Without Benefit of Clergy" in July.

One very prominent showman, in commenting upon Pathe's verdict to make the first Kipling picture a Summer release, asserted:

"Pathe will lose nothing by this determination. All other exhibitors like myself, are anxious to get big features for the warm months, but unfortunately it is not always possible owing to the fact that most big pictures are held back for Fall release."

First prints of "Without Benefit of Clergy" are leaving the Pathe laboratory now, and will be in all the exchanges within a week, or ten days now.

Several propositions were made Pathe, to place "Without Benefit of Clergy" in a big legitimate theatre in New York for an extended run. This, however, was against the Pathe policy, and was not considered. Pathe feels that its interests lie in giving to the exhibitor the best it can possibly obtain in the way of pictures, and in steering absolutely clear of competition with the showman whose domain it holds inviolate. To be released through Specialty.



Frank Sheridan Rises to Stardom in "Riders of the King Log"

THE picturization of Holman Day's novel, "The Rider of the King Log," not only put the well known author on the map as an independent producer, but it became the vehicle to stardom for a character actor, well known to playgoers as well as to picture fans, Frank Sheridan, who plays the part of John Xavier Kavanagh, the powerful man of the great Northern woods.

It is known that Mr. Sheridan had been approached by a very well known producer with a very liberal offer, but according to reports, Mr. Sheridan preferred the leading part in Holman Day's story, which enabled him to exhibit his wonderful and powerful acting in the role of "X.K." the lumberman, who, although rugged as the great trees among which he lived in the forests of Maine, was gentle at heart as a child — the true man of the great outdoors. Now, however, it is understood that Mr. Sheridan will be starred in a series of pictures.

Mr. Sheridan has been a favorite of the public for some time. His excellent work in "Paid in Full," the "Unwritten Law," "Blackmail," "Fine Feathers" and other plays is known all over the country, and he scored an equally great success when appearing in the pictures, "The Money Master," "The Man Higher Up," and "Enlighten Thy Daughter" bear testimony to his great art and adaptability, which have made him such an asset to stage as well as pictures.

When it came to the casting for "The Rider of the King Log," many a well known actor was given a chance, but none came up to the high mark set by the author, who, being a native of the woods himself, of course insisted on a perfect interpretation—on absolute and unadulterated realism.

Those who viewed the picture at the pre-release showings are unanimous in their praise of the picture as well as of the powerful interpretation of John X. Kavanagh and declare that Mr. Sheridan undoubtedly surpassed all his previous successes in former productions.

It is reported that Mr. Sheridan will appear in an important role in a new Griffith picture and that later his own producing company will be formed.

Look out for the next issue of the "Digest." Famous Players Film Service promise a special article on a new Goldwyn release. According to information, this picture is considered the greatest ever produced. Don't fail to watch for this special edition.

Associated First National

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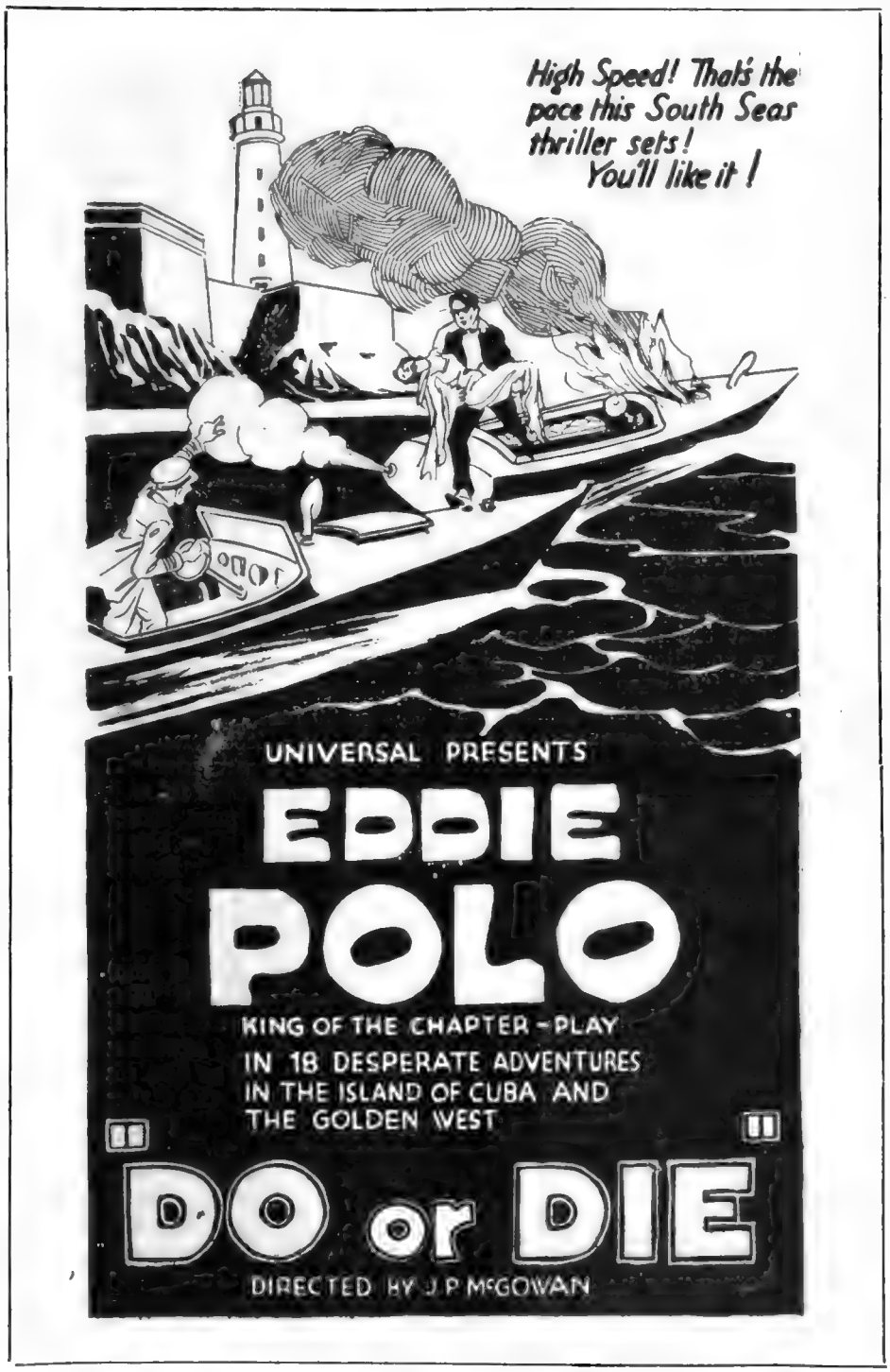
Famous Players Canadian Corp. To Ad Seven More Theatres To Their Forty-four

N. L. Nathanson, managing director of the Famous Players Canadian Corporation, Toronto, arrived in Winnipeg from the east and has had a busy time inspecting the Capitol Theatre and conferring with local representatives. He meets his brother Henry, western manager of Regal Films, in Calgary, and then comes on to the Coast to consult with J. R. Muir, district manager of B. C. Paramount Theatres, and will probably remain for the opening of the new Capitol in Victoria, the Corporation's 44th theatre in Canada; seven more are being built to complete the chain across Canada.

"A studio is being built in Toronto," said Mr. Nathanson, "where companies will be trained to assist in the presentation of pictures. Acts from many of the Gilbert and Sullivan operas will be rehearsed and given in the Canadian houses, and on reaching the coast the companies will return east by way of the Famous Players theatres in the United States to New York. Great artists will be engaged as soloists, and all who attend the Capitol theatres will be given an evening or afternoon of grand entertainment. The pictures alone will not satisfy the public of the future, but it will be necessary to give fine musical numbers and works so that if the feature picture is not up to standard there will be other things on the programme which will send an audience away feeling they have received their money's worth.

"It will be just like the vaudeville stage," explained Mr. Nathanson. If the headliner is not up to the mark there will be the other acts on the bill which will make the evening one of enjoyment.


High Speed! That's the pace this South Seas thriller sets! You'll like it!
UNIVERSAL PRESENTS
EDDIE POLO
KING OF THE CHAPTER-PLAY
IN 18 DESPERATE ADVENTURES
IN THE ISLAND OF CUBA AND
THE GOLDEN WEST
DO or DIE
DIRECTED BY J. P. McGOWAN

Scene from "Snooky's Wild Oats," a Chester Comedy, released by Educational Exchanges.

The German super-film "Danton" (Wormer make) is said to have met with marvellous success when presented at the Ufa Palace at the Zoo in Berlin. Emil Jannings in the leading role, has created as big an impression as Pola Negri, in "Passion." Werner Krauss as Robespierre rivals Jannings. The direction under Dimitri Buchowetzki is reported to be the very acme of perfection. Especially is this noticeable in the handling of the huge masses of people. Some of these scenes being said to be awe-inspiring in their majestic grandeur. Pola Negri by the way is reported as being in Warsaw and rumor further states that a national Polish Film Company is to be found with the exclusive right to film Pola Negri. Her contract with Ufa expires October 1st, when she is supposed to join the new European-American Film Alliance, despite the Polish rumour.

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Maritime News

THE trying time has now come for the Moving Picture Houses in St. John, which city is particularly afflicted with the "go-to-the-country" fever. Daylight time has also started and this makes a noticeable difference in the attendance at the theatres. However, the managers are cheerful as ever and are making their theatres very attractive for the large numbers who compose their audiences throughout the Summer season as well as the Winter months.

* * *

Several interesting features have been seen at the Imperial Theatre lately, two especially drawing splendid houses. These were "Alf's Button," which was all it is claimed to be and which as the first of the British made films to be shown at the Imperial was especially patronized by the Daughters of the Empire and the members of the Local Council of Women. Another British picture, "Snow in the Desert," was pronounced a great success and was very well spoken of by all who saw it. The same day pictures of the Vatican drew large audiences to the Imperial. Many favorable comments were also heard regarding "To Please One Woman," the Lois Weber production, at the Imperial. The lavish settings of this production call for very high praise.

* * *

A very large number of picture houses throughout the province showed Red Cross films and appeal for member slides.

On Empire Day a historical pageant was held at the Imperial Theatre after the last show in the afternoon through the courtesy of the manager, W. H. Golding. This was very successful, as was also a gymnasium exhibition held by the Y.W. C.A. two afternoons with capacity audiences. Later the Red Cross held a showing of Red Cross films to which hundreds of children paraded. A motion picture was taken of the children. The Imperial is filling a big need as a community centre for many worthy organizations. John Golding of the Imperial staff is acting as publicity agent for the Red Cross Membership campaign and all those at the theatre are noted for their willingness to assist good objects. In a letter to the press recently Mr. Golding pointed out that the Imperial orchestra, which had received much praise, is almost entirely of St. John men and he felt that citizens had a right to be proud of the fine record this orchestra has made for itself.

* * *

The two women censors, appointed on the New Brunswick Board, Mrs. A. C. D. Wilson and Mrs. Arthur Adams, are filling their duties very satisfactorily, it is understood. This makes six members on the Board at present, but the act passed in the legislature to allow their appointment states, "In case of a vacancy or vacancies on the said board caused by the death, resignation, or dismissal of any male member or members now on said board not exceeding two in number, such vacancies shall not be filled." The act goes on to state that when the board is reduced to four members it shall hereafter be composed of four members, two male and two female. The two women appointed were nominees of the St. John Council of Women (Mrs. Wilson), and the Imperial Order Daughters of the Empire (Mrs. Adams).

* * *

A visitor to St. John recently was H. R. Walker of Dartmouth. Mr. Walker, who is head of the Capital Amusement Company was on his way to visit Montreal and Toronto in view of seeing the newest pictures for his five theatres. Mr. Walker has been doing fine work in Dartmouth in endeavoring to instill the proper observance of respect for the National Anthem in the children of Dartmouth. He feels that theatre managers can do much in this matter and has given little talks to the children along these lines.

Moncton, N.B.

The Red Cross Membership Enrollment Campaign is to start in Moncton with a Children's Day held on Saturday. Children will march carrying flags to the new Imperial Theatre and thus start the appeal for new members for the Red Cross.

Halifax, N.S.

Plans have been completed for a new theatre in Halifax to be built at the corner of Barrington and Morris Streets. It is to be built under the direction of J. M. Franklin, president and managing director of the Strand Theatre Company, Ltd. The seating capacity is to be 2,000. Frontage of 80 feet will be on Barrington Street and offices for doctors or dentists will be provided here. This corner is one of the finest in the city for such a purpose, every car line passes it and the lot has a depth of 146 feet. Herbert Brewster, theatrical agent, has the plans in course of preparation.

To the left of this page photo of the lobby display for "Kismet." The photographer, unfortunately, caught only part of the excellence of this lobby, built under the direction of C. A. Cowles of the Galax Theatre, of Nashville, N. C. For the Robertson-Cole production, "Kismet," he had built two large columns, constructed of tin and covered with a mixture of paint and sand, giving a fair imitation of granite. Two beautiful oriental rugs were hung in place of six sheets, and two oriental lamps carried out the Indian atmosphere.

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Goldwyn Purchases Italian Pictures States Italy Has Come Back Big

SEVERAL great motion picture spectacles have recently been finished in Rome, and it is interesting to note that they will have their world premiere in the world's greatest movie market — America. The Goldwyn Pictures Corporation has announced that it will make the initial release of "Theodora" and "The Ship," photoplays made by the same production group which was responsible for "Quo Vadis" and "Cabiria.". "Quo Vadis," it will be remembered, was the first motion picture ever shown which was deemed of sufficient worth to be presented in a legitimate theatre at regular theatre prices. The new photoplays are the first to come from Italy in the last eight years.

"Theodora" is based upon Victorian Sardou's drama and has been picturized upon a vast scale. It was two years in the making and the cast contains ten thousand people. The sets were designed by the architect of the Vatican—what more proof is needed that the movies are accepted? Six months were consumed in erecting the sets. Samuel Goldwyn, who saw the picture in Rome, says of it:

"'Theodora' is the greatest spectacle I have ever seen on the screen. The same people, headed by Mr. Ambrosio, who produced 'Quo Vadis' and 'Cabiria' have made it possible for America to see this epic picture."

Sarah Bernhardt made the role of the beautiful and haughty Empress Theodora the most dramatic of her performances when she appeared on the stage in Sardou's play.

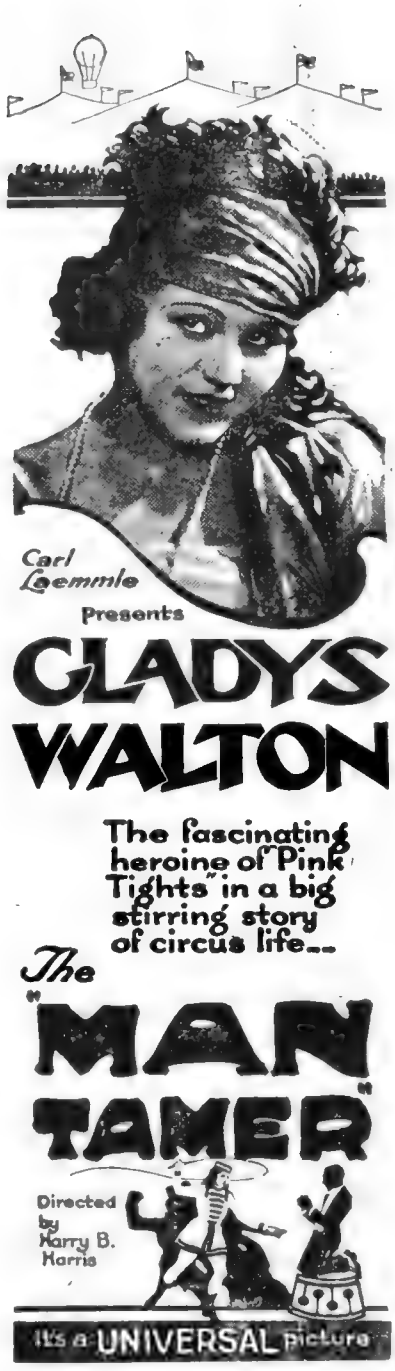
"The Ship" is founded on D'Annunzio's famous novel, "La Nave," and in order to retain the original quality of the story, Gabrielle D'Annunzio, Jr., son of the fiery poet, was selected to direct the picture. Ida Rubenstein, the great Russian dancer, is said to give a magnificently imaginative performance in the picture. It is a remarkable fact, that while the book was written many years ago, it anticipated the Fiume situation in many ways.

D'Annunzio's movements have been a good deal of mystery since he left Fiume after his militant exhibition—an exhibition which in "La Nave" is paralleled in the warfare and courage described in the foundation of the romantic city of Venice. That the quality of D'Annunzio's story has not been lost may be gathered from foreign criticisms of the photoplay.

"There are few standards by which to judge this new epic of the screen," wrote the critic of the London Times, who saw the picture at a private showing. "The Italians have often shown that they are unrivalled at presenting historical films and at the handling of vast crowds of men and women. But 'The Ship' is something more than a mere production of a gigantic spectacle, and almost unlimited resources seem to have been at the disposal of those who evolved it."

The London Morning Post called it "a truly remarkable film."

The Manchester Guardian had this to say: "D'Annunzio's rhetorical passion has for once melted in its fire the essentially cold and prosaic conditions of photographic work. He invades the past like a conqueror. The resources are lavish." To be released through Famous Film Service, Ltd.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Presents
GLADYS WALTON
The fascinating heroine of "Pink Tights" in a big stirring story of circus life...
The "MAN TAMER"
Directed by Harry B. Harris
It's a UNIVERSAL picture

Eight New Theatres for Canada Dispels the Gloom of Exchanges

(Special Vancouver Correspondent)

WHILE the pessimist toots his dismal horn and his tongue utters grim forebodings of the future the sane individual "carries on."

The first to feel the hardest hit in a business depression are the amusement interests. That they have a good impression of what's coming and feel every confidence in the near future of property of this province is proven by the fact that four theatres are building and the erection of four more is being considered.

The Capitol of the Paramount chain is almost completed in Victoria and will open in a few weeks. The Fraser, being built by Manager Young in South Vancouver, is well under way. Plans for a new theatre in Grandview have been drawn up and Thos. Shields, proprietor of the present house, is going ahead at once. The Powell River Co. are about to erect another modern theatre for their employees at Powell River. Two new theatres in the southern part of the province at Cranbrook and Nelson with seating capacity of one thousand each are contemplated.

A big corporation is said to have made overtures at Kamloops for an excellent location and propose erecting a thoroughly modern house. That city having only one movie theatre at the present time, and being the centre of a thickly populated farming community offers big returns.

In Vancouver another moving picture theatre is proposed for Granville Street, the exact location however is being kept a dark secret.

If these facts can be taken as an augury of the future, conditions will be good in this province.

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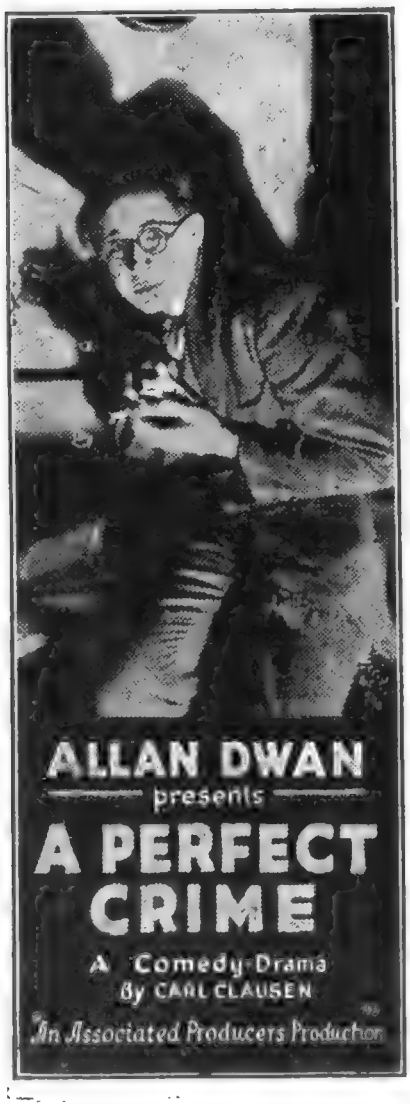
Al. Lichtman, Associated Producers, Inc. Announces Plans for Expansion

PLANS for expansion on a vast scale during the ensuing year are being inaugurated by General Manager Al Lichtman of Associated Producers, Inc. These plans provide for an etxension of distribution activities that will embrace the whole world, and for an increased service to exhibitors both in quality and in quantity. That these plans, now being put into effect, bear unusual significance for exhibitors is indicated in the quality of the May and June releases unannounced by Mr. Lichtman, which are representative of the general high artistic and commercial standard of the pictures which Associated Producers will release this year.

Each picture, according to Mr. Lichtman, will be sold to exhibitors on its own merits and strictly on its own value as an attraction to each particular theatre. Pictures will be sold on an individual basis, this arrangement being made possible by the fact that the production schedules for the coming year present an ambitious and formidable array of pictures, not one of which, as can be determined at this early date, will fall below the standard set by such attractions as Tourneur's "The Last of the Mohicans," and Ince's "Lying Lips," both of which were released by Associated Producers, Inc.

Scheduled for May and June distribution were J. Parker Read's "I Am Guilty!" starring Louise Glaum, released May 1st; Mack Sennett's "Home Talent," released May 22nd; Thomas H. Ince's "Mother O' Mine," released June 5th; Allan Dwan's "The Broken Doll," released June 12th; Maurice Tourneur's "The Foolish Matrons," released June 19; and J. L. Frothingham's, "The Ten Dollar Raise," released June 26th.

"These pictures represent the best efforts of the producers whose reputation for making box-office attractions is well-known to exhibitors," said Mr. Lichtman. "Their value at the box office is tremendous because they embody the elements of popularity. While the artistic standard set by these productions is high, they are indicative of what exhibitors may expect in the future from Associated Producers, Inc."



"THE SHEIK"

FOLLOWING the completion of "The Great Impersonation," upon which he is now engaged, George Melford will next produce for Paramount an adaptation by Monte Katterjohn of S. M. Hull's novel "The Sheik." No details are as yet available concerning the story or the cast. Meanwhile Mr. Melford is going North shortly to get exterior scenes for the present picture which features James Kirkwood. These scenes will be taken in all probability in the vicinity of Burlingame and will show the grounds of Dominey Hall and the weird episode wherein the mysterious creature supposed to be the ghost of Roger Unthank howls in the moonlight beneath the window of Rosamund, mistress of Dominey Hall.

"SHOULD A MAN MARRY?"

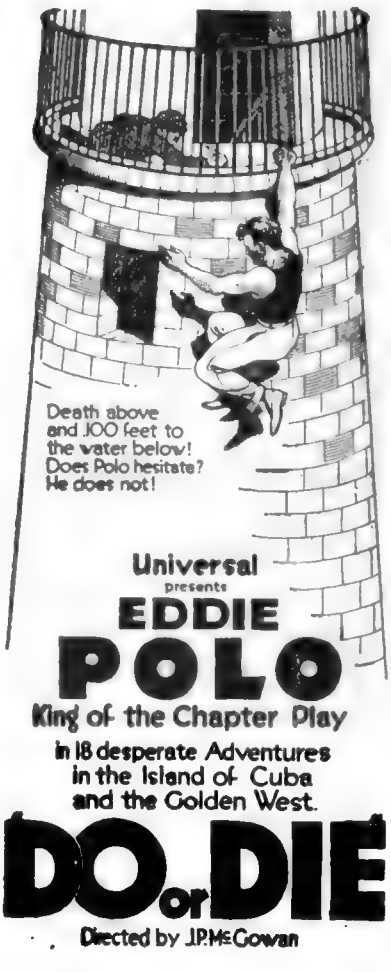
James Cruze took his company back to the Lasky studio this week from Catalina Island whither he had gone for additional water scenes in "Should A Man Marry?" starring Roscoe (Fatty) Arbuckle for Paramount. Harriet Hammond, Mary Thurman and others appear in the leading roles and the picture is an adaptation by Walter Woods from the story by Sarah Y. Mason.

Cecil B. DeMille has been at Santa Barbara for several days making exterior scenes for his current production for Paramount. On his return he will complete work at Naples, after which will go to the Lasky studio for further interior scenes. Elaborate costumes and scenic backgrounds are features of the story.

ASSOCIATED PRODUCERS, Inc., it is announced by General Manager Al Lichtman, has acquired for general distribution "Devotion," a six-reel special production dealing with a topic of universal and timely interest. The picture will be released through all Associated Producers exchanges in July.

"Devotion" was written and produced by A. J. Bimberg who is known to exhibitors all over the country as a producer of features with box-office values.

• • •


Death above and 100 feet to the water below! Does Polo hesitate? He does not!
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POLO
King of the Chapter Play
in 18 desperate Adventures in the Island of Cuba and the Golden West.
DO or DIE
Directed by J.P. McGowan

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ALICE CALHOUN in "CLOSED DOORS"

"Closed Doors" will prove a revelation to many admirers of Alice Calhoun, whose admiration was the result of seeing her in more lightsome pieces such as "Princess Jones."

This picture was directed by G. V. Seyffertitz, who injected many of those so-valuable little directorial "touches" which make a picture stand out in one's memory. In the supporting cast are George C. Browne, noted on stage and screen as a leading man, and Bernard Randall, the "heavy" of the far-famed "Within the Law."

But it is the star herself who makes "Closed Doors" a high-class picture of its sort. Remember, she is the star of whom

PHOTOPLAY said: "She is one of most *believable* girls on the screen."

EXHIBITORS HERALD said: "She is altogether charming."

MOTION PICTURE NEWS said: "She is girlish, natural and radiates an unlooked for amount of charm."

EXHIBITORS TRADE REVIEW said: "A star who will find favor. Will awake the sympathy of an audience. She plays with an appealing grace and naturalness."

PHOTOPLAY JOURNAL said: "She is pretty, unaffected and she can act."

WID'S DAILY said: "She is really beautiful and screens excellently. Your patrons are sure to like Alice Calhoun."

If you see this one you will surely see her next:

VITAGRAPH

ALBERT E. SMITH, PRESIDENT

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PARAMOUNT
MAPLE LEAF WEEK
BEAUTY CONTEST

See Inside Pages
For Details

Means Money For You

JULY 15th, 1921

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Marking Time; Hell, No! We're going ahead!

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The finest weekly features that genius-direction in the best equipped studios in the whole world can turn out, featuring national screen figures.

12 JEWEL SUPER-PRODUCTIONS

Priscilla Dean Jewels—Harry Carey Jewels—Von Stroheim Jewels. The very last word in Star, Story and Luxury of Production.

20 UNIVERSAL-JEWEL COMEDIES

Lee Moran Jewel Comedies—Joe Martin Jewel Comedies—there is no cleaner fun half so perfectly presented.

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Eddie Polo, hero of the American boy. Eileen Sedgwick, most beautiful of all women serial stars. Art Acord, the King of the Cowpunchers.

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Eighteen with BROWNIE, the Wonder-dog, the cleverest performing animal in pictures—Eighteen with Harry Sweet, the popular new Comic—Sixteen with CHARLES DORETY, sparkling and clean.

52 TWO-REEL WESTERN DRAMAS

One every week—the two reelers that have become known thru the trade as "Action Westerns." Nationally popular players in every one, splendidly supported.

12 TWO-REEL SERIAL-STAR DRAMAS

Two reelers in series—all of Universal greatest serial stars. Every story complete in itself.

52 STAR COMEDIES

One reelers that will put life and snap and pep into any program. With all Universal City's marvelous resources in players and settings.

26 KINOGRAM TRAVELOGUES

The world before your eyes—always first with the biggest events at no extra cost.

26 SEEING CANADA

312; IS THIS ENOUGH FOR YOU?

GALA WEEK See your Moving Picture Weekly out June 25th, and subsequent issues, for our smashing offer on Laemmle-Universal Anniversary Week. Make one week in July or August UNIVERSAL WEEK. Free Banner, free Herald, free Posters, free Lobby, free Slides, free Mats—your biggest net-profit week of the year. See your Universal Exchange to-day.

"REPUTATION" With all the trade papers, all the critics, all the big houses of the country tumbling over themselves to go on record as stating that PRISCILLA DEAN in "REPUTATION" is the season's greatest money-getting attraction, it is only a mighty short-sighted exhibitor who will pass up this biggest of all melodramas.

CAREY JEWELS Universal takes pleasure in announcing the early release of HARRY CAREY, greatest of all Western character portrayers, in the first of a series of JEWEL PRODUCTIONS which will be incomparably the finest Western dramas in the history of screen entertainment. Meanwhile, see his newest Special Attraction, "DESPERATE TRAILS," at your Universal Exchange. It's a wonder!

NEW STARS In Universal Special Attractions, in addition to those national figures, FRANK MAYO and GLADYS WALTON, Universal will shortly offer you not less than four new stars. HERBERT RAWLINSON, famous for some of the greatest Special Attractions ever made—MAPIE PREVOST, long known as one of the most charming figures on the screen—HOOT GIBSON, a whirlwind of action and a wonderful personality—MISS du PONT, said to be the most beautiful woman in pictures.

SUMMER OFFERS See your Universal Exchange and watch every number of your Moving Picture Weekly for Summer Offers of Serials, Short Subjects and the Great Combination Offer on Nine proven, certified Jewel Productions. Low tide figures on every one. Investigate this **to-day.**

"FOOLISH WIVES" In the early Fall, look for the only real million-dollar picture ever made in America — Carl Laemmle's crowning achievement, directed by Von Stroheim. A photodrama whose artistic finish and dramatic intensity will not be equalled in this generation—a picture certain to be the sensation of the world.

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An organization that commands the respect and admiration and the services of the great geniuses of letters, of the ablest directors, of the most popular stars, the greatest supporting players, scenario writers, technicians and artists of all descriptions.

PARAMOUNT — the organization that is giving to the public the fruit of all this genius.

PARAMOUNT — the world over, a symbol of supremacy — working for you.

That's why PARAMOUNT MAPLE LEAF WEEK is the nation's celebration of motion picture progress.

That's why PARAMOUNT MAPLE LEAF WEEK can mean to you the biggest business in the history of your theatre —

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Toronto Montreal St. John
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The Biggest Event In Canadian Motion Picture History

DETAILS OF GIGANTIC BEAUTY CONTEST

During Paramount Maple Leaf Week, September 5th to 10th, there will be held the biggest and most elaborate beauty contest ever staged in Canada.

The idea of the contest is to select some young woman in Canada who is the most ideal Canadian Girl. She will of course, be beautiful, but mere beauty is not the entire idea of the contest. We want to find a real Canadian girl who typifies in every way all the good qualities and characteristics of the Land of the Maple Leaf.

This young lady may live in your town. If so, you can help her on to Fame and Fortune. It is certainly up to you to give the patrons of your house an opportunity to enter this contest and if possible, win it.

Miss Fern Thompson, winner of the Blue Ribbon Contest, made Brantford famous in Eastern Ontario because she designed the winning trade-mark for Blue Ribbon Week, which will be used every year in the future by the Paramount Company. She represented Canada at the big motion picture ball in New York, and her companion winner in Maple Leaf Week has similar possibilities open to her.

BIG PRIZES TO LUCKY GIRLS

Personal Appearances in Prominent Theatres at Good Salaries

All entrants to the contest must obtain a coupon from their local theatre, which coupon will be part of a herald, which we supply to exhibitors who book with us solid, absolutely free.

Those entering the contest will attach to the coupon their photograph, posed in a manner to suggest a typical Canadian girl.

This means that proud parents, brothers and sisters, and other relatives, of contesting beauties, are going to be regular attendants at your theatre not only during Paramount Maple Leaf Week, but also for weeks afterwards until the results of the contest are announced.

The first prize will be a substantial cash award, and the lucky girl will also make a personal appearance in one or more prominent theatres in Canada, at a good salary. It may mean the beginning of a most successful and brilliant theatrical career for the lucky winner.

About one hundred other valuable prizes will be distributed to those selected by the judges to be next in merit.

SOME ONE IN YOUR TOWN CAN WIN FAME AND FORTUNE THROUGH YOU

The contest is open to every resident in Canada with the exception of members of the staff of Famous Lasky Film Service, Ltd., and associated companies.

Boost the Beauty Contest---Bring Home the Bacon

Famous-Lasky Film Service Ltd. Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver.

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"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
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Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

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"You'll Be Surprised."
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Eva Novak Series—
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"Smart Sex."
Carmel Myers Series—
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"Cheated Love."
Edith Robert Series—
"Thunder Island."
"Unknown Wife."
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"The Big Adventure," Breezy Easton.
"The Beautiful Gambler," Grace Darmond.
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"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"Diamond Queen," Eileen Sedgwick.
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"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
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"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.

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"City of Silent Men," Thos. Meighan.
"Proxies," Cosmopolitan production.
"Deception," Paramount super-special.
"O Joe!" Dorothy Gish.
"King, Queen, Joker," Syd. Chaplin.
"Two Wise Wives," Lois Weber Special.
"Sacred and Profane Love," Taylor super-special, Elsie Ferguson.
"Sentimental Tommy," Robertson super-special.
"The Travelling Salesman," Roscoe (Fatty) Arbuckle.
"The Wild Goose," Cosmopolitan special.
"White and Unmarried," Special production with Meighan & Lee.
"Appearances," Famous Players.
"One a Minute," Douglas McLean.
"The Bronze Bell," Ince-Vance Special.
"Sham," Ethel Clayton.
"The Wise Fool," Melford super-special.

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Made In Heaven."
"A Tale of Two Worlds."
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Maddlehampton."
"Woman's Business."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
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"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton
"A Night in a Show," Essanay Chaplin
Extra Specials—
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"The Furnace."
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SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
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"Lahoma."
"Beggar in Purple."
"The Sage Hen."
Specials—
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"The Rider of the King Log."
Blackton Productions—
"The House of the Tolling Bell."
"The Forbidden Valley."
H. B. Warner—
"Dice of Destiny."
"When We Were Twenty-One."
Blanche Sweet—
"Her Unwilling Husband."
"That Girl Montana."
"The Sky Ranger," Nos. 1 & 2.
Tom Santschi—
"The Sheriff of Mojane."
Rolin Comedy—
"Save Your Money."
"Where's the Fire?"
Harold Lloyd—
"Among Those Present."
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"In and Out Again," two reel comedy.
Filmcraft Classics.
Topics of the Day, Nos. 110 & 111.
Pathe Review, Nos. 106 & 107.
British-Canadian Pathe News, Nos. 46A, 46B 47A 47B 48A 48B 49A 49B.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith.

FOX FILM
Fox Specials—
"The White Moll," Pearl White.
"If I Were King," William Farnum.
"The Skywayman," Lt. Ormer Locklear.
"While New York Sleeps," All-Star cast.
"The Face at Your Window," All-Star cast.
"Blind Wives," All-Star cast.
"Skirts."
William Farnum Series—
"Drag Harlan."
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"The Mountain Woman."
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"A Ridin' Romeo."
"The Untamed."
"The Texan."
William Russell Series—
"The Man Who Dared."
"The Challenge of the Law."
Shirley Mason Series—
"Wing Toy."
"The Mother Heart."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13," 15 Episodes.

VITAGRAPH
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Page).
"Dead Men Tell No Tales" (Tom Terriss), Special Cast.
"Trumpet Island" (Tom Terriss), Special Cast.
"The Courage of Marge O'Doone (James Oliver Curwood's), Special Cast.

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Canadian Moving Picture Digest

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Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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RELATIVITY

EINSTEIN states that Life is a matter of RELATIVITY, which might be defined as a Comparison of relationship. Perhaps Einstein has not stated anything of the kind and the comparison angle has been read into the doctrine of Relativity. It is said that there are only twelve men, all eminent in various branches of philosophy and science who understand the Einstein Relativity discovery. Being extremely modest, neither philosophers nor scientists, we approach the Einstein Revelation with diffidence and discretion. However let us see how much of the Relativity idea we can apply to Motion Pictures.

We start out with a statement "Business is Bad." To realize that business is bad we must have experienced business as good. Let us look into the question in order to acquaint ourselves with the values contained therein.

First—We compare the Summer season of 1920 in reference to weather with the Summer season of 1921. We find that 1921 is a record breaker for heat and that 1920 was a record breaker for being cool.

Second—We compare the general financial condition of 1920 with that of 1921. We find that prices in 1920 were still at a premium. The public spent freely and gave little thought to the sums they spent. 1921 is marked by an abnormal amount of business failures, the public have stopped buying, prices have been steadily decreasing, and this continent and the Old Country have been suffering from a general business slump and depression.

Let us hold on to this idea a little longer and follow the line of thought. What percentage of all these business failures is attributed to Motion Pictures? A very small percentage it will be found and comparing the amount of business done in 1921 in Motion pictures with that done in other industrial and financial, or art enterprises, it will be found that business has been good for Motion Pictures.

Third—Compare the number of pictures in distribution in 1921 with those available in 1920, not forgetting the access to the European market which has developed in 1921 and the American European picture activities which have divided the picture capital available; and instead of expending and utilising this capital in America only it is now expended in England, Italy, France, Germany, India, in fact wherever there is a Motion Picture Interest capable of being developed. Taking all these points into consideration how badly off is prodution and distribution in this country? Have producers been harder hit in comparison to men who produce in other enterprises, such as drama, opera, etc.?

Fourth—Compare the number of Motion Picture Theatres in Canada in 1920 with the number in 1921 and also compare the sum total of their capacity and is not the Exhibitor holding his own?

Compare your line of conduct with that adopted and pursued by other Enterprises outside of Motion Pictures.

Considering that you have been prosperous, and that June and July of 1921 have only hit you with a degree of heated force why is there so much wailing and gnashing of teeth?

The little exhibitor hates to feel that he is not as big as the biggest. Size is only a matter of Relativity as Einstein so clearly expresses it in his example of the big strawberry as compared with the average size and the small hill as compared with the average hill. The small hill would make a hill of these big strawberries and yet it is called small and the strawberry large.

The little exhibitor is only small in relation to the big exhibitor as one of the big strawberries in the small hill of strawberries is small in comparison to the whole. Most big exhibitors are big because they are a combination or a small hill, or a big hill of many exhibitors combined. However, the point to be considered is this—It is an excellent proposition for the small or independent exhibitor to follow the big exhibitor's ideas when they are to the advantage of the independent exhibitor, but if the big exhibitors. who have been adding enough added expense to their weekly programmes to carry the small or independent exhibitor for many months, choose to close their theatres because they cannot afford to decrease their programme because of competition and their theatres will not carry the added expense at this particular time of year, what has this to do with the small, or independent exhibitor who has been favored by exchanges by having their expense account considerably decreased during these hot months? Let the independent exhibitor "pursue the even tenor of his way." If he breaks even, good enough, during the summer months, if he loses a little let him put it down to his publicity or advertising account. There is no better expenditure of this kind than keeping your house open and your patronage attached to your house. Some of the big theatres are closing for alterations, stages to be built, etc. They could not close at a more opportune time. The small exhibitor will continue to run a PICTURE THEATRE ONLY, he has no need to close for alterations. Let him stay open.

And remember by way of comparison BUSINESS IS GOOD . Let's thank Einstein for RELATIVITY, it does not matter if it is over our head, as long as it makes us think about our own business.

—Ray Lewis.

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Toronto Notes

BRYANT WASHBURN, who appeared at the Allen Theatre in person, week of June 27th registered a personal hit. The advance one reeler of Mr. Washburn at home, very much at home with his wife and kiddies, the views of Los Angeles, Clara Kimball Young's home and Clara herself, the arrival of Washburn in Cleveland and Toronto attended by an admiring throng, his reception by The Allens and their associates not forgetting "Shorty" in a very smart uniform, and Ben Cronk wreathed in a Masonic smile which squares everything even a triangle, was a treat. The speech was intimate enough to be interesting and short enough to be entertaining, besides Washburn must be a joy, to the average Movie girl Fan. He is particularly good to look at and the fact that he is married does not prevent his admirers from looking and wishing. However, aside from the feminine interest Washburn is a man's man and the Allen Orchestra musical introduction "He's a Jolly Good Fellow" was just the thing.

• • •

Will the wives of small exhibitors stop telling their husbands during this hot weather that they told them that the picture was "rotten." The husband is as good a showman as he ever was, so is the picture just as good as the husband thought it was, but consider the heat and exercise a little patience.

• • •

An exchange man told us a funny one. An exhibitor came into his office and upon being asked what he was playing replied: "L—— I played it Monday and Tuesday and did not get any business so I played it Wednesday and Thurday to better results. The Exchange have not asked for its return so I will play it Friday and Saturday also." Find the moral?

• • •

EDDIE HYBER has joined the Sales force of Universal, Toronto Office. Eddie has been imported from St. John. Mr. Claire Hague, General Manager of Canadian Universal said: "I don't know how long we can keep Eddie in Toronto, I knew that his record with the St. John office was big but I must acknowledge I was surprised at the number of letters I have received from exhibitors in Maritime Provinces asking what we had done with Eddie, and was he coming back."

NEARLY everyone must have seen the Prince of Wales' film, featuring his tour of Canada when the Dominion's people and the Royal heir were mutually taken by storm. It was probably the first Royal patronage of the Canadian motion picture industry, and in view of the excellency of production had a special significance in relation to the status of the taking of motion pictures in Canada.

The taking of the pictures which went into the production of this film had a very interesting sequel in England the other day which was the subject of a cable to Canada from London. It illustrates many things, the Prince's exceptional memory for personalities and faces encountered on his Empire tour, the absolute sense of democracy which inspires all he does, and the keen delight with which he links up again with those of all ranks he has met on his extensive travels.

The Prince was at Epsom attending the historic Derby, a keen and interested spectator of the races. Suddenly after the great race his attention was drawn to a motion picture operator engaged in the old familiar grind.

"Why there's Tracey Mattewson." exclaimed the Prince, and going over engaged in animated conversation with the movie man who did not appear to be perturbed at this Royal interruption to his cranking.

The operator was in fact Tracey Matthewson of the Associated Screen News of Canada, in England to take immigration pictures for the Canadian Pacific Railway—Tracey, the man who had accompanied the Prince from one side of the continent to the other, had come into the most intimate and human contact with him in the unconventionality of hunting party and fishing trip, who had filmed him in every posture and upon all occasions. No wonder they were glad to meet each other again.

"I want you to take a photograph of the Princess Mary," said the Prince, which the Canadian movie man accordingly did. Then the trio of Royal brothers lined up with Joel, the winner of the Derby, and Tracey had another Royal picture to bring back with him to Canada which he had not in the least anticipated.

HERALDED as the biggest event in Canadian Motion Picture History is "Paramount Maple Leaf Week, introduced as a Canadian Annual Celebration which will be held week of Sept. 5th to the 10th. All Paramount resources are to be placed behind the exhibitor and the Famous-Lasky Film Service Ltd. are already organizing to make this week a record-breaker for Canadian Exhibitors. Details of the Beauty Contest and The Paramount Maple Leaf Week are to be found on other pages of The Diget. Read these pages carefully, digest their contents and prepare to "bring home the bacon."

UNIVERSAL Gala Week, July 4th to Sept. 4th. It is an anniversary celebration and the birthday party for Toronto has been arranged for the week of Aug. 22nd. There will be a special selection of Universal triumphs to be offered to exhibitors and an amazing assortment of publicity ideas and accessories to make the gala Universal Anniversary attract your public.

• • •

Those suffering from the "depression idea" see Mr. Hague he is about the peppiest (derived from pep) little dynamo in the game. "Business is good, thank you," is his slogan and his slogan has made good with Universal. Everybody appears to be working. and there is an air of prosperity prevailing.

• • •

MAJOR ARBUTHNOT Famous Players Film Service when asked how was business replied, "The week of June 27th to July 2nd at the Moss Park Theatre proved one of the biggest weeks in seven weeks. "Rebecca of Sunnybrook Farm," "Made in Heaven" and "Godless Men" were the attractions. The Major being a soldier is naturally an optimist.

Classified Advertisements

FOR SALE—Two used lightning coin changers in excellent condition, $40.00 each. Apply to Box No.

• • •

FOR SALE—One Kenemacolor projection machine ued only 2 months, $150.00; 2 Blade Curling for 125 cycle. Blohm, Chesly, Ont.

Are you a Canadian? Subscribe to the Digest Canada's first and only Motion Picture Trade Paper—Canadian News from all over the Dominion

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No Retrenchment Universal Policy Biggest Programme for Coming Year

WHO said "retrenchment?" **Not Universal!** At just exactly the time when other producers are crying hard times, Universal is pleased to announce the biggest year's program in its whole wonderful history.

At just exactly the time when exhibitors are wondering where they'll get enough independent pictures to make up a program, Universal notifies them that they can secure all they need of every type of picture right from this one organization.

Who said **"too many goods on the shelf?"**

Not Universal!
Because people like 'em!

Because Universal pictures are **Good pictures** and because they're **reasonably priced.**

If you searched the whole trade through you couldn't find better proof of the **salability** of Universal pictures than the simple fact that while other producers are shutting down Universal is selling everything it makes in greater volume than ever before. And, furthermore, is **increasing its output**—meanwhile, spending **more cash money** on a single one of its super-productions than any competitors ever had the nerve to claim as spent **even when they lied about it.** Read every word in the announcements on another page. They'll tell you exactly where to get your pictures—all you want—of every kind—at prices that will **net profit** you more than any others on the market to-day.

No Arrangements Yet Made for Handling Picture Censorship---Clayton Lusk Law

NO arrangements whatsoever have yet been made by the New York State authorities for handling the censorship of pictures as authorized in the Clayton-Lusk law which becomes effective August 1.

Governor Miller has not yet appointed the Motion Picture Commission; no provision has been made for supplying license application to distributors either for pictures now in circulation or for those to be released after August 1; no headquarters for the Commission has been decided upon.

This information was contained in a letter received July 6, by Frederick H. Elliott, Executive Secretary of the National Association of the Motion Picture Industry, from W. Ward Smith, Secretary to Governor Miller. It was in reply to a letter of inquiry sent him by Mr. Elliott. Mr. Smith's letter follows:

Mr. Frederick H. Elliott,
Executive Secretary,
Natl. Assn. of the Motion Picture Industry,
1520 Broadway, New York City.
Dear Sir:

Replying to your letter of July the first, the Motion Picture Commission has not yet been appointed and there are no license application blanks in existence at present; neither has the location of the offices of the Commission been decided upon.

As soon as the information you desire is obtainable, I shall be pleased to see that you are advised.

Very truly yours,
W. Ward Smith,
Secretary to the Governor

Many requests for information concerning the operation of censorship in New York have been received by the National Association from its producer and distributor members who wish to arrange for the licensing of their films that are already in circulation. It has not yet been decided whether or not the Commission will open an office in New York City or attempt to conduct the entire business of reviewing and licensing films in Albany.

• • •

Speaking the other day with Mr. Ben Bloom of Winnipeg regarding Educational serial, "Hope Diamond Mystery," Mr. Bloom informs us that he was personally well acquainted with Miss May Yohe, the authoress of the serial. As Mr. Bloom explained it, "Twenty years ago, I dined and wined with Miss May Yohe. At that time she was the star in a musical comedy called "The Belle of Cairo.

"WE'LL GET YOU YET"

"WE'LL Get You Yet" is the title that has been given seventh of the Federated Hallroom Boys' Comedies, featuring Sid Smith, which Harry Kohn, the producer, has just forwarded to the New York offices of Hallroom Boys' Comedies, Inc: for final editing and titling.

This comedy will follow "We Should Worry" on the release schedule the latter comedy having been turned over this week to Federated Film Exchanges of America, Inc. for release.

Ben Amsterdam, President of Masterpiece Film Attractions of Philadelphia, one of the Federated exchanges, who was in New York, dropped in at the Hallroom Boys Photoplays, Inc. projection rooms for a special screening of "We Should Worry" and reported the Hallroom Boys' Comedies series to be one of the biggest bets on the market.

Entire satisfaction has been expressed by Federated of the comedies on the series thus far, and of the number and quality of the bookings they are getting everywhere. According to these reports, these comedies have won an enviable place at the top of the ladder and are holding that place steadily. Released by specialty.

REALART DIRECTOR TO RETURN TO COAST

CHESTER M. FRANKLIN, who was brought from the West Coast studios to direct Constance Binney in her latest Realart picture, will return as soon as it is completed. Mr. Franklin is under contract with Realart and recently directed May McAvoy in "A Private Scandal."

ROBERT C. BUTOLPH MANAGER A. P. BRANCH

GENERAL MANAGER Al Lichtman announces the appointment of Robert C. Buttolph, veteran film man, to the managership of the Minneapolis "A. P." branch office, effective immediately. For over two years Mr. Buttolph covered Ohio for the Fox Film Corp., after which he organized The Masterpiece Film Distributors Corporation. As president and general manager of that company he operated ten offices in territories east of Chicago. His fairness in conducting an exchange and his knowledge of exhibitors and their problems, has made a host of friends for him among the trade. He is known as "Bob" by all the boys.

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Summary of Universal's Fall Programme for Coming Year Includes "Foolish Wives"

FOLLOWING is a summary of Canadian Universal Film Co., Ltd's., programme for the coming year:

Jewel Productions: "Foolish Wives," Erich Von Stroheim's million dollar picture; "Fanny Herself," being produced by Tod Browning; "Conflict," starring Priscilla Dean; "Partners," with Harry Carey; "Human Hearts," yet to be produced, and seven others for which plans have not been announced.

Special Attractions: There will be fifty-two of these for publication one each week. They will star Frank Mayo, Gladys Walton, Hoot Gibson, Marie Prevost, Miss DuPont and Herbert Rawlinson.

Serials: Eddie Polo, Art Acord and Eileen Sedgwick will each make two of eighteen episodes in length.

Two-Reel Westerns: Fifty-two of these in series of 8 of the following stars—Eddie Polo, "Return Cyclone Smith"; Geo. Larkin and Josephine Hill, C. N. W. M. P. stories; Art Acord and Eileen Sedgwick.

Jewel Comedies: Twenty of these starring Lee Moran and Joe Martin.

Century Comedies: Fifty-two in number, 18 Harry Sweet, 18 Charles Dorety, and 18 Brownie, the wonder dog, as featured players.

Star Comedies: Fifty-two single reelers, one series of which are to be contributed by Billy Fletcher.

After "The Hunch," in which Gareth Hughes will star, the young actor who won fame in "Sentimental Tommy" will appear in two more George D. Baker productions. The first will be "Garments of Truth," an adaptation of a Pictorial Review story by Freeman Tilden; and the second a comedy of barnstorming life, "Little Eva Ascends," a Saturday Evening Post story by Thomas Beers.

These pictures, in addition to "The Hunch," are to be made by S-L (Arthur J. Sawyer and Herbert Lubin) for Metro release.

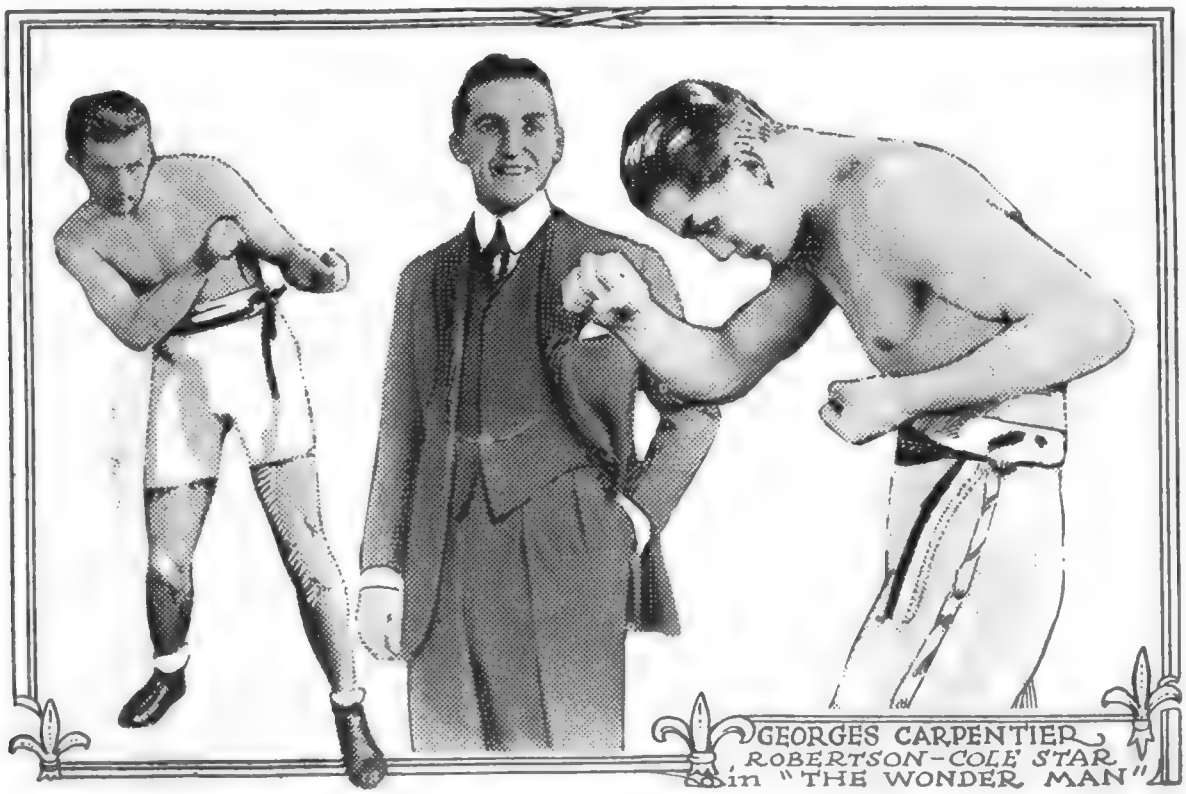
ASSOCIATED PRODUCERS, Inc. consummated a contract last week with the Robert Wilcox Company. which concern operates its own theatres throughout Panama and the Canal Zone covering the distribution of all features and Mack Sennett Comedies released by Associated Producers. This product will be distributed by the Wilcox Co. throughout the territory of Panama. The deal was put through by General Manager Al Lichtman and Arthur Levey, Foreign Sales Manager.

JAMES WILKINSON LEAVES FOR R-C. STUDIO

AFTER spending a few weeks in New York attending conferences and looking after personal business James Wilkinson, chief film editor for Robertson-Cole, left for the company's studios at Hollywood, California. Mr. Wilkinson, though old in experience, has the distinction of being one of the youngest film editors in the motion picture industry. He was born in Los Angeles about twenty-five years ago and literally grew up in the film business. Before joining Robertson-Cole he served as film editor and assistant director with Universal in Europe, with J. P. McGowan in the making of the Helen Holmes features for Mutual and with the company that produced "The Hope Diamond Mystery," upon which subject Mr. Wilkinson did extensive supervisory work.

Mr. Wilkinson's most recent important work was done on the Pauline Frederick specials produced and distributed by Robertson-Cole, "Salvage" and "The Sting of the Lash."

Right on the celluloid heels of "What's A Wife Worth?" comes William Christy Cabanne's other R-C Pictures special production "Live and Let Live," written as well as directed by this enterprising young director. Drama is what Mr. Cabanne likes best on stage and screen and he has succeeded in putting plenty of drama into his latest subject.



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DID YOU SEE THE BIG FIGHT?

SPECIALTY

CONTROLS BOOKING ARRANGEMENTS OF

The Greatest Money-Making Proposition of the Age

EXHIBITORS!

SEE NEXT PAGE!

SPECIALTY FILM IMPORT LIMITED

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Toronto — Winnipeg
Calgary — Vancouver

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Booking arrangeme

SPE

"DEMPSEY"

DEM
CARR
FIGHT

5 Ree

THESE PICTURES ARE T

"THE FIGHT

Showing Dempsey and Carpentier in t close-ups of fight fans from everywhere—in the world—the arena at high tide of battle to miss no detail of the combat—the corps o —the preliminaries—the Eagles of France t SIDE—and finally the dramatic finish—E the whole winding up with the Tidal Wave man of the hour!

FIRST COME
WIRE

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ts to be made through

ALTY of

PSEY-

ENTIER

ICTURES!!

in Length

ONLY AUTHENTIC ACCOUNTS OF

F THE CENTURY"

--special trains arriving from all points of the compass—
lim pses of international sporting celebrities from all over
ands of fight-mad fans eagerly straining nerve and sinew
list s—scenes of dramatic intensity inside the squared circle
erica battling for supremacy TAKEN FROM THE RING-
ONE OF THE FOUR ROUNDS IS GIVEN IN DETAIL—
aniity Surging toward the ring to shake the hand of the

"CARPENTIER"

- FIRST SERVED
MEDIATELY

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THE CHANCE OF A LIFETIME!

The picture of the DEMPSEY-CARPENTIER battle at Jersey City, on July 2nd offers Exhibitors an unique opportunity of playing to packed houses indefinitely.

All the fans who attended the memorable fight were keyed up to such a pitch of enthusiasm that they did not realize what had happened. They are all waiting to see the pictures.

Those fans who did not have the opportunity of going to see the greatest fistic battle of all times, are twice as anxious to see the first authentic pictures of the fight.

"THE FIGHT OF THE CENTURY" shows the progress of the battle round by round, not a punch or clinch is lost to the eagle eye of the motion picture camera and what is more IT WAS FILMED FROM THE RINGSIDE!!!

90,000 fans travelled thousands of miles to the scene of the fight and paid as high as FIFTY DOLLARS for A SINGLE SEAT!!!

CAN YOU IMAGINE WHAT WILL HAPPEN WHEN YOU ANNOUNCE THE SHOWING OF THIS FILM IN YOUR THEATRE!!!

Exhibitors Are Asked to Act Quickly.

Never Again Will You Get A Similar Opportunity.

WIRE IMMEDIATELY FOR BOOKING ARRANGEMENT TO

Specialty Film Import Limited

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

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Ottawa News

THE chief speaker at the luncheon of the Kiwanis Club of Ottawa Ontario, which was held at the Chateau Laurier, June 27, was Mr. Raymond S. Peck, director of the Exhibits and Publicity Bureau, Department of Trade and Commerce, Ottawa, who told of the wide distribution of Canadian Government moving picture releases and also explained some of the outstanding features of the moving picture industry.

"The non-theatrical use of moving pictures is increasing very rapidly," declared Mr. Peck and then gave a striking comparison of stage and film presentations to show the value of moving pictures as an advertising and other medium. In 12 weeks, 83 prints of Chaplin's "The Kid" were screened more than 8,000 times in the New York territory. "Lightnin'," the dramatic offering which held the Broadway record for long runs, had played about 2,000 times in 165 weeks. It was estimated that 56,000,000 people had seen "The Kid" during 12 weeks in the United States. This example indicated how moving pictures reached the people.

Mr. Peck announced that an arrangement had been effected with the Bureau of Commercial Economics, Washington, D.C., whereby Canadian pictures had been presented in the United States. An average of 7,000 people in selected audiences per month were viewing the Canadian Government releases and were bearing a lecture by Capt. Milton State, a representative of the Canadian National Railway. In the fall, a plan would be started for the distribution of the Government releases so that upwards of 5,000,000 people in the U.S.A. would see them weekly, these being theatre patrons of course.

Ten prints each of 25 Canadian Government releases were being screened in the British Isles through Jury's Imperial Pictures, Limited, London. Prints were also being sent to distributors in other countries or to Canadian trade commissioners in distant lands, the new Canadian official subjects being released semi-monthly throughout the year.

"Our Canadian Pictorial News, which is a weekly news reel made under the direction of the Department, has done much to offset the numerous American news weeklies," declared Mr. Peck. Seven prints of this reel are distributed among the various Canadian province weekly and are given first run in the numerous Allen theatres from Coast to Coast. In reference to the length of subjects, Mr. Peck pointed out that the Canadian Government was issuing one and two reel pictures only. Figures had been compiled to show that the life of a one or two reel scenic, educational, historical or industrial picture is from two to four years. Large dramatic features had a much shorter life, he explained, because changing styles in dress, changing sentiments, attitude toward the themes of pictures themselves and developments in general conditions.

An example of the use of the Ottawa-produced picture was seen at the International Kiwanis convention at Cleveland, Ohio, during the week of June 20, when various Canadian pictures were screened as a boost for Canada and as a help in the move to bring the 1922 convention to Toronto. A special lecturer was sent with the pictures to the Cleveland gathering which consisted of 8,000 Kiwanians from all parts of the United States and Canada.

At the conclusion of his address, Mr. Peck presented a typical Ottawa-produced release, "The Norway of America," which was a scenic portrayal of the grandeur of a boat trip from Puget Sound to Alaska on the Pacific Coast.

In thanking Mr. Peck for his speech, President Corlis Keyee of the Ottawa Kiwanis Club referred to him as "one of Canada's advertising managers." He said that such work as was being carried out by the Exhibits and Publicity Bureau was having the effect of teaching the world that Canada is not a land of perpetual ice and now.

• • •

Kathleen Kirkham, daughter of a noted landscape artist and a graduate of the Cummock School of Expression, plays the role of Katherine Trent in the Mae Marsh production of "Nobody's Kid," released by R-C Pictures Corporation.

Although William P. Carleton considers "Society Exile" in which he appeared with Elsie Ferguson, one of his best pictures, he will not soon be forgotten in the Gasnier productions now being distributed by R-C Pictures Corporation.

When on location, Sessue Hayakawa, the R-C Pictures star, always suggests some kind of game as soon as time begins to drag, taking the most active part himself.

Several Scenes from B-C. Production "Seven Years Bad Luck," Featuring Max Linder, Released Through Regal Films.

TWO GREAT EVENTS FOR FOX FILM CORP.

TWO great events happened during the same week—the Fox Film Corporation's Sixth Annual Convention and the Dempsey-Carpentier fight, and William Fox, with his characteristic desire to give the delegates to the convention the best time possible, took them to see the historic scrap. The party crossed on a specially chartered steamer, and occupied excellent seats at the ringside, secured a long time before through the foresight of Mr. Fox. Tom Mix was one of the guests.

When the Canadian delegates to the convention, headed by Vincent J. McCabe, General Manager for Canada, returned from New York they were brimful of enthusiasm and pep, as a result of the five days meetings at the convention, and they spoke in exuberant terms of the hospitality of quarters, culminating in the memor- Mr. Fox and his associates at headable visit to the arena where one of the most-discussed fights ever staged was settled in four rounds.

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Vancouver News

A PARTY consisting of Thos. Lamb, architect of Capitol Theatres, New York; N. L. Nathanson, managing director of Capitol Theatres, Toronto; J. R. Muir and Ralph Ruffner journeyed to Victoria to look over the new Capitol Theatre in that city, the forty-fifth theatre to be added to the Canadian chain.

• • •

Stanley Beck, who is doing the advance work for "Alf's Button," which is being released by the Famous Players Film Service, an Allen organization, "Alf's Button," according to the press critics is one long scream.

• • •

Miss Violet Bevelockway and Miss .Barney Groves, cashiers at the Capitol Theatre, are learning to swim with their clothes on, that is their street clothes. A Sunday or so ago Miss Bevelockway took to the water while picnicing rather unexpectedly; the Sunday before Miss Groves did the same thing. Both girls, however, escaped with little else than a severe ducking.

Geo. Beattie, manager of the Dominion Theatre, Nanaimo, one of the Paramount chain, was in the city Thursday.

• • •

Louis Jacob returned from an exciting motor trip to Portland recently. He was arrested twice for speeding, and the dry squad stole his grip.

• • •

W. R. Marshall of Select Film Corporation, called on the exhibitors of the interior interesting them in hot weather programmes and other Selznick features.

• • •

Cooler weather having blown in from the north last week all theatres did a much better business than for some time past. What's that?

• • •

Howard Booth has moved from Kitsilano to Kerrisdale for the summer. The birds sing and the flowers have a sweeter smell in far Kerrisdale, so states Mr. Booth.

Jake Ising and W. P. Nichols attend the luncheons of the D. D .Club. The D. D. have a daily lunch at 12.30 in their lunch room at the Hotel Vancouver. Nourishment and mutual uplift are the main objects of the club's endeavor.

• • •

The Allen Theatre closed the 25th for several weeks. A stage will be built in so prologues and other modern innovations may be presented for the edification of Allen Theatre patrons.

• • •

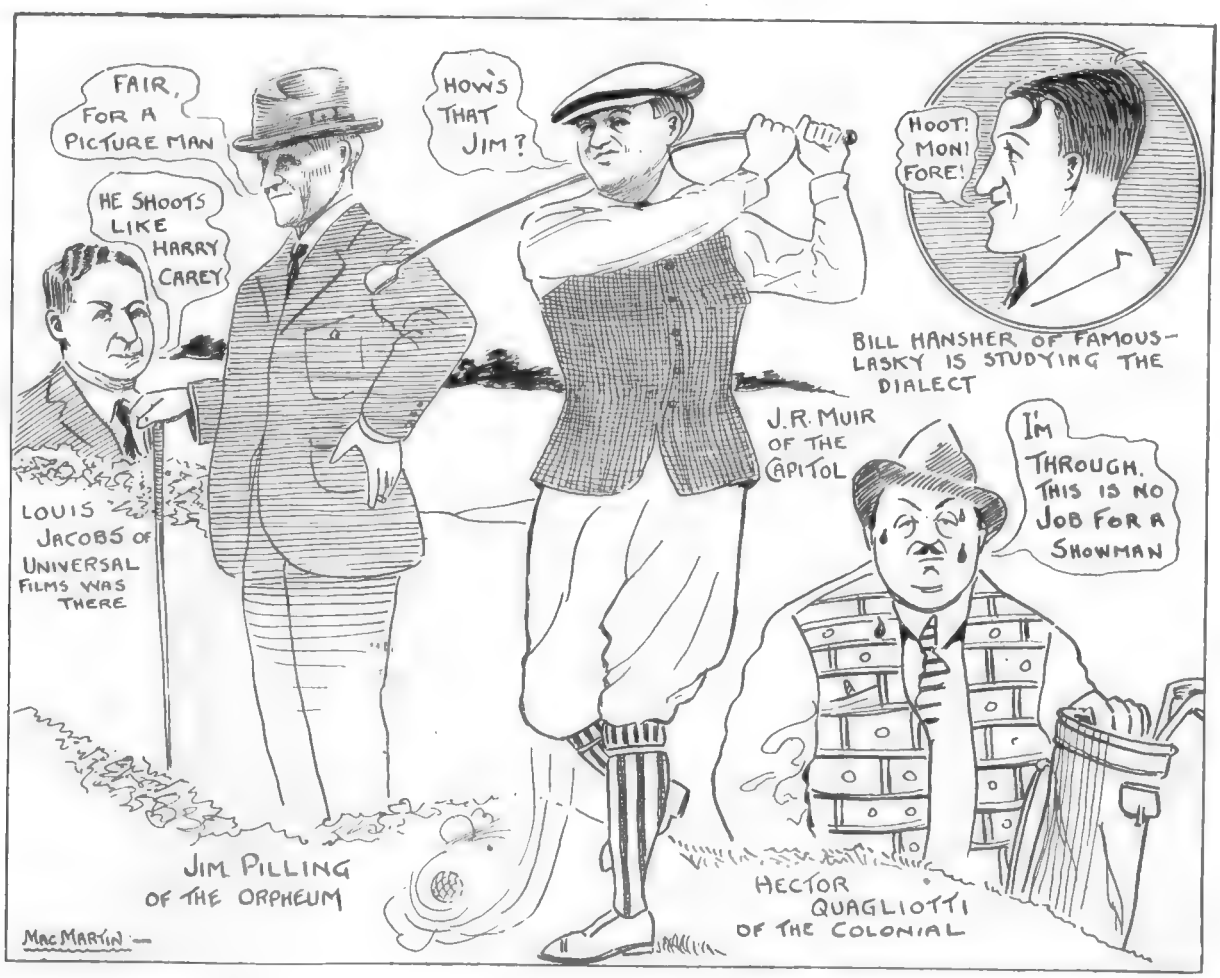
The Orpheum vaudeville season closed last week and pictures will be shown during the summer months, opening with "Alf's Button," an English production, the week of June 27.

• • •

Joseph Cooper of the Capitol Art staff, leaves for a brief visit to his parents strawberry farm at Langley Prairie. No dividends will be declared by the Cooper strawberry farm this season.

• • •

N. L. Nathanson left on the trans-Canada for Banff last week where he will join Mrs. Nathanson. He was accompanied by Thos. Lamb, who is on his way back to New York.


FAIR, FOR A PICTURE MAN
HE SHOOTS LIKE HARRY CAREY
HOW'S THAT JIM?
HOOT! MON! FORE!
BILL HANSHER OF FAMOUS-LASKY IS STUDYING THE DIALECT
J.R. MUIR OF THE CAPITOL
I'M THROUGH. THIS IS NO JOB FOR A SHOWMAN
LOUIS JACOBS OF UNIVERSAL FILMS WAS THERE
JIM PILLING OF THE ORPHEUM
HECTOR QUAGLIOTTI OF THE COLONIAL
MacMARTIN

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Montreal News

EARNEST QUIMET, President and General Manager of the Specialty Film Import Limited, has issued a general circular to employees of his company on the subject of "Hard Times." He says in part:—

"Calamity Howlers and all the exhibitors, from coast to coast and all throughout America, have obliged the leaders of our industry to cut down expenes and even to cut down prices.

"The Exhibitors are starting to cut the admission prices thereby forcing themselves to cut the salaries of their help. They will surely try to buy their films at a cheaper rate than they have been buying it during the past few years.

"I say we are not experiencing Hard Times and there are no Hard Times coming, but it will be along time before we can sit back and take the easy come runs on our film and let the "hard to get" runs go by.

"I do not propose nor anticipate cutting the salaries of any of the employees one cent; nor do I intend to ask you to cut down any of the expenses that are necessary for the successful exploitation of our business. On the other hand, I fully expect that not one of you will lose an opportunity or be afraid to go after the "Hard to Get" Runs on our film. Also, I want every employee in our organization who can bring about the saving of one cent to do so.

"Hard Times are made by one's self, but Good Times are made by will power.

"Everyone in our organization will be able to experience as good times in the future as they have had for the last four years, if they want to show a little Will Power and make up their minds there is no such thing as Hard Times, and that they have to do a certain amount of work every day to earn an honest living.

"Let's all make up our minds that if we can't get as big prices as we have been getting for our films, we can get more runs than we have been getting and still improve our gross on the films that we have to ditribute in Canada. It is with this in mind that I am signing contracts for next year's productions.

"I rely on the Will Power of each one of you to back me up and realize what I anticipate."

This is the real genuine, straight-from-the-shoulder kind of talk that is the best sort of incentive to a film organization and it brings sure results. In the meantime, we have not heard that the Specialty Flm people are doing any worse than this time last year and we certainly know that they have been doing a whole lot better.

• • •

Equity Pictures Corporation are preparing for their coming release of "She Played and Paid" with which it is hoped to realize the same kind of large sized hit that was scored with "Straight From Paris." Maurice Davies will put it over.

J. Levine proprietor of a chain of theatres in the West, was visiting here lately and has been giving the various exchanges the once-over.

• • •

Associated First National Pictures are releasing Jackie Coogan, Charlie Chaplin's sidekick, at the new Allen in "Peck's Bad Boy."

• • •

Select Pictures Corporation, Limited have recently made some changes in their staff. E. Southgate, formerly Booker with the organization, has been appointed manager, E. Wells, the late manager, having gone out of the film business altogether.

• • •

H. Feldstein has been appointed salesman and R. Thorn has come from St. John, N.B., to take the place of Mr. Southgate as booker.

SPECIALTY FILM SECURE FIGHT PICTURES OF CARPENTIER-DEMPSEY

THE Specialty Films Import, Ltd., have secured the Canadian booking rights to the greatest sporting film ever produced, "The Fight of the Century." The film is five reels in length and is wonderful and accurate example of how thoroughly a great event of this nature can be handled to enable the public to view an event of world-wide interest.

The pictures show the greatest international sporting event of all times, when George Carpentier, idol of France and challenger of the world's heavyweight title met Jack Dempsey, holder of the heavyweight championship at Jersey City on July 2nd.

Nearly 100,000 followers of the squared circle journeyed from all corners of the globe, and paid as high as fifty dollars for a single seat to view the contest for heavyweight honors. They saw the battle and were satisfied, but it was left to the eagle-eye of the battery of motion picture cameras which were trained on the ring that memorable afternoon to record indelibly every phase of the proceedings during the four rounds when the pride of two continents battled for supremacy.

At a private showing of the film in Montreal this week, several prominent Montrealers were present, who had just returned from the scene of the big fight. These men were unanimous in their approval of the film and furthermore stated that they "had not seen the fight at all," so complete was the film in its attention to detail throughout the four rounds of the feature event.

"In the high tension and excitement," said one, "there were many things that we missed. We wanted to see everything at the same time, and in our eagerness to witness everything, we lost much. We left with a hazy recollection of what had happened, and how the championhip was retained.

But the film remedies this, there is not a blow the camera-men missed. I am glad I have seen the filmed version of the battle, and I am anxious to see it again."

From the time the champion and the contender entered the ring, the battery of cameras ground away—twenty of them, all with their lenses focussed on the white canvass of the ring. First the public are given a view of the battle as witnessed from an elevation then they are taken direct to the ringside where a good closeup of both men are shown in action.

Round one, round two, round three and the intensely dramatic round four are shown. Slow motion photography has alo been introduced into the film showing the motions of the two fighters slowed down eight times enabling the spectators to witness and study every motion of the two men, minutely. There are moments during the big fight which are intensely dramatic. In the second round, when Carpentier opened up on the champion and nearly had him in distress, is dramatic in the extreme.

Other phases of the big event are also shown, the arrival of the enormous crowds, the gigantic arena, the world's celebrities at the ringside, the journalists, assembled from all parts of the world, and the preliminaries.

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Maritime News

CHARLES L. STEPHENSON, of Toronto, has succeeded in organizing a $10,000 syndicate, all paid up, to handle the "County Fair" in Western Canada, some of the most prominent professional and business men taking stock, the interests being divided among over a dozen, that being the policy of Mr. Stephenson, who desires numbers rather than bulk in subscriptions. With him is associated Helmer N. Jernberg, former manager of the Allen theatre, and for 12 years connected with the Provence theatre, one of the most successfully run houses in Winnipeg, Fred W. Crosbie, also well known in the film business, is an active member of the executive, and his headquarters will be in Toronto and New York where the buying and selling of pictures for the Stephenson company will be mainly carried on. The "County Fair" has been sold to one of the leading theatres here and in Brandon for large sums and the prospects of this organization could not be better as those interested in the active management are among the best and most practical in the trade.

W. S. Jones, manager of the Fox exchange, is in New York, where he is attending the annual gathering of Fox managers. The managers of Calgary and Vancouver branches are also in attendance.

Joe Lieberman, former manager of the Select office here, has gone to Boston to the sales staff of the organizaton there. He is succeeded by T. O'Donnell of Toronto.

"Ted." Hardeastle, manager of Associated Producers exchange, will shortly resign to go into an enterprise here of large proportions for which he has influential backing.

H .M. Masters, manager of the United Artists office, is spending a month on the Pacific coast.

H. L. Nathanson, manager of the Regals, has returned from accompanying his brother N. L. Nathanson, to the Pacific Coast, and while there appointed J. A. Wilson, manager of the Vancouver office, following the resignation of Grant Scouller, who has gone into the shoe business.

Herbert L. Gage, formerly manager of the Allen houses in Regina, and more recently superintendent of construction on the new Allen houses in Canada, has been appointed manager of the Allen in Winnipeg and has commenced his duties displaying the same energy and business experience and diplomacy which has always characterized his work in the Allen interests. The Allen will close down the first two weeks in August to allow the putting in of a stage for the production of prologues and other helps to the screening of pictures. Similar changes have been made in the Allen in Vancouver.

The Arlington closed for a month on July 2 to allow of extensive alterations an denlargements to this prosperous suburban theatre. The Furby has also closed to allow of improvements being carried out. The Star theatre has been enlarged and made more attractive in appearance.

The big event of the last half of the month was the opening of the new College theatre which was erected by A. R. McNichol, and leased by Kenneth M. Leach. It means an investment of $250,000, and is located in the heart of the Anglican church, near St. John's cathedral and college and hould do a fine business. The opening picture was "A Small Town Idol" and was followed by "The Inside of the Cup" and "The Great Gay Road." The crowds at the opening greatly admired the rich interior and as its 1,000 seats are all on one floor a good view of the screen is obtainable from all sides of the house. Ralph Miller, formerly of Starland, is manager. The brickwork on the construction of Starland is finished; this is a $300,000 theatre, also being erected by Mr. McNichol and to be leased by Mr. Leach.

Oral Cloakey has decided to put in a novelty orchestra in the Lyceum, principally saxaphone players. Charles Schamp, the organist. has resigned and returned to Chicago. John Taylor, former organist of the Capitol, and at one time of Toronto, is also in Chicago.

The Gaiety theatre, one of the Allen houses, has closed for the summer months. This is one of the finest theatres in Winnipeg but is badly situated for business until the erection of the million dollar Hudson's Bay Co. store, now in prospect across the street.

N. L. Nathanson, managing director of the Famous Players Canadian Corp., Toronto, was in the city the past week, returning from Victoria where the new Capitol is making progress and will be opened late in August. While here Mr. Nathanson gave interviews in the papers severely critizing the motion picture censorship of the Manitoba board, which among other things condemned "Sacred and Profane Love," and many other costly productions.

Charles Perry, manager of the Capitol, attended the convention of the Motion Picture exhibitors of America at Minneapolis this week.

Mr. Perry came to Winnipeg from Minneapolis, and is proving himself a very capable manager. "Sentimental Tommy" was a big success last week at the Capitol.

The National theatre closed July 2 for a month. This is one of the best attended houses of the down town district in ordinary times but all the managers of the centre of the town houses are complaining of business this month. It has been the hottest June in many years for one thing.

Louis Goodman, of the Art Film Company, the man who produces all the screen advertisements in the West having these running in 90 theatres, has gone to New York on a business trip.

• • •

Cullen Landis has been engaged as leading man for Alice Lake in her new Metro photoplay, "The Infamous Miss Revell," by W. Carey Wonderly. Mr. Landis recently appeared in "Bunty Pulls the Strings," and Mary Robert's "It's a Great Life."

Players in Christie's Vanity and Gayety Comedies, left to right Dorothy Ortth, Mary Wynn, Henry Murdock, Francis Feeney, Teddy Sampson and Patricia Palmer.

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Anna Q. Nilsson's Beauty and Art Illuminates "What Women Will Do"

WHEN Charles A. Logue wrote "What Women Will Do" for Associated Exhibitors for production by Edward Jose, he put in all the elements that make a direct appeal to the emotions and enough plot for several features. Which is another way of saying that "What Women Will Do" is corking good entertainment, combining real thrills with a delicate romance, of which regeneration is the main theme.

Then there is Anna Q. Nilsson's beauty and artistry to illuminate the whole in a characterization that gives her every opportunity to show the power of her talent. There is, in the role of Lily Gibbs, something reminiscent of Rose of "The Miracle Man." Lily is a sophisticated and daring daughter of the underworld, and conscienceless in all her crooked deeds until the trust and love of a motherly woman she tries to dupe pierces the girl's better nature and redeem her.

The thrills are provided by a wonderful horse race that brings cheers from every audience; the night escape of Lily from the police by jumping into New York Bay; and a daring water feat in a cabaret entertainment.

Edward Jose has nicely balanced the sentiment and thrills and given the picture a beautiful scenic background. The cast in support of Miss Nilsson presents Earl Metcalfe and George Majeroni in excellent characterizations of two underworld types; Allan Forrest as the romantic lead; Jane Jennings as the kind-hearted mother, and inimitable Riley Hatch as the detective. Released through Specialty.

"What Women Will Do" is released through Specialty. A woman's regeneration through love and trust is the main theme of this original story by Charles A. Logue, and involves, in its telling, the underworld, spiritualistic seances, a bizarre cabaret that entertains daringly, an exciting horse race, and high society.

Miss Anna Q. Nilsson again proves she is one of the screen's leading artistes with a splendid portrayal of the girl striving to live up to her new ideals. Earl Metcalfe, Allan Forrest, George Majeroni, Riley Hatch and Jane Jennings are perfect selections for their respective roles.

Ethel Clayton's next Paramount picture will be an adaptation of Mark Swan's comedy, "Her Own Money." The film version is being prepared by Elmer Rice, author of "On Trial" and "Wake Up, Jonathan," Mrs. Fiske's current New York success.

Star and Picture "Road to London," Meet With Enthusiastic Reception

STARTING with several pre-release showings arranged at the solicitation of exhibitors who desired to take advantage of Bryant Washburn's tour of the country to have him make personal appearances, the Associated Exhibitors production "The Road to London" is on the way to genuine success in the opinion of Associated executives.

The star and the picture have met with the most enthusiastic receptions, and requests for the combination have come from many of the leading first run houses.

At the pre-release showing at the Circle Theatre, Indianapolis, the picture was proclaimed a great success, exciting yet artistic to the highest degree, and the comments made were as flattering as they could be. Mr. Washburn's personal appearance was greeted with tremendous applause and apparently won the town with his genial personality.

The press quickly realized the importance of the event and for an entire week the daily papers ran Mr. Washburn's picture on the front page, while the reviews were excellent and showed unmistakably that the critics had actually enjoyed their job when viewing the picture.

In response to strong demands for pre-release showings and for Mr. Washburn's personal appearance, arrangements were made for showings in Cleveland, where they appeared at the new and magnificent theatre which the Allen Interests have erected in that city, and Washburn duplicated his success in Indianapolis. Bookings have also been arranged for Kunsky's Madison Theatre in Detroit and at the Tom Saxe Theatre in Milwaukee. Released through Specialty.

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Hal Roach Comedy "You're Next" Featuring "Snub" Pollard Surprises

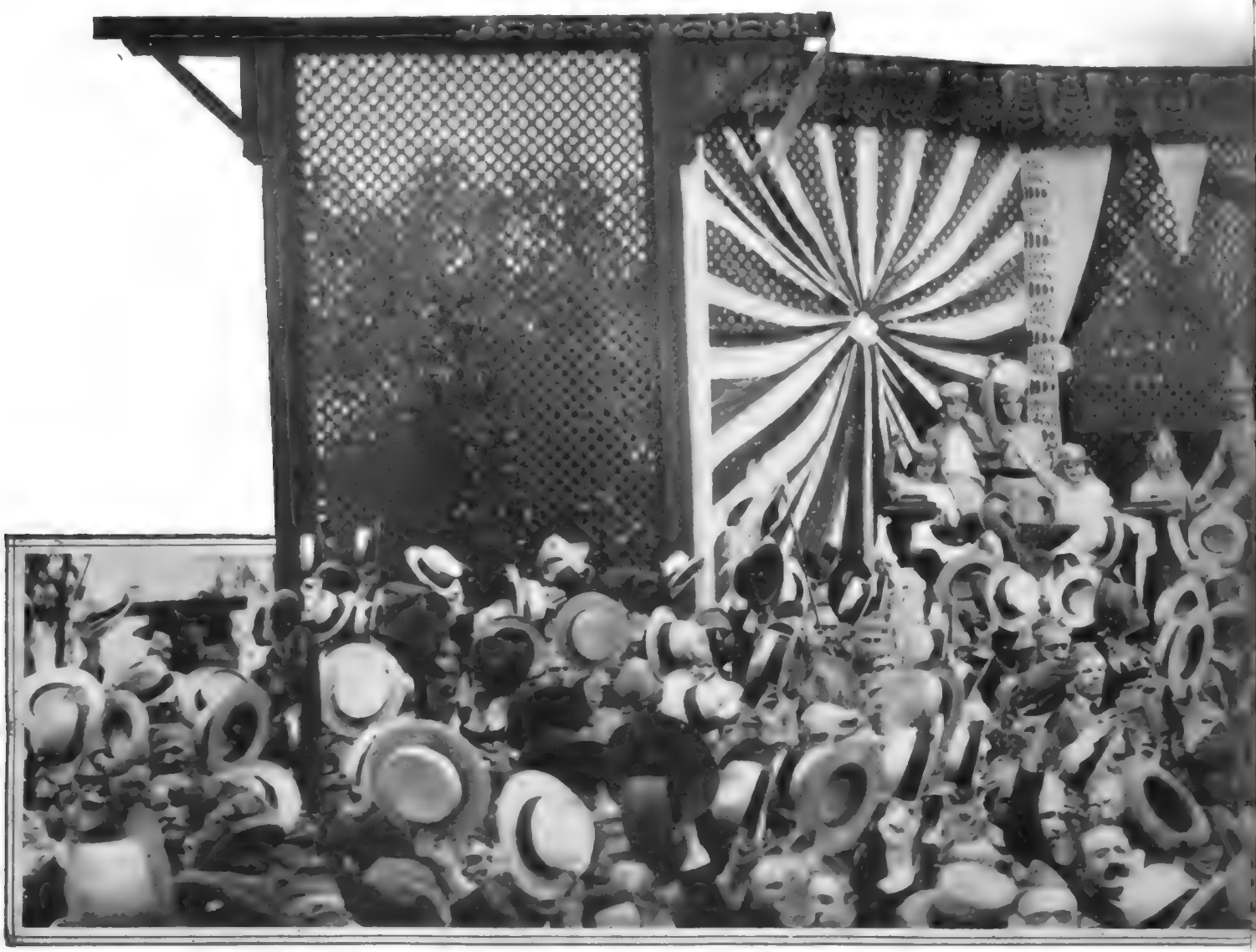
"YOU'RE NEXT!" is the title of the forthcoming Hal Roach Comedy featuring "Snub" Pollard, which Pathe scheduled for release July 3rd. Pollard is assisted by Marie Mosquini, "Sunshine Sambo," the entire staff of Hal Roach comedians, and a real comedy lion. "Snub" gives many surprises in the offering, shaving his mustache and appearing as a lady barber. The scenes are laid in a barber shop, where all the tonsorial artists don skirts and appear as barbers of the opposite sex. A novel comedy angle is given throughout the action of the comedy by the antics of these Knights of the Shears in their strange garb.

The comedy tells the story of the trials and tribulations of an unsuccessful barber. His rival in the hair-cutting industry has practically put him out of business by engaging lady barbers. Pollard does not take long to realize the cause of his loss of trade so he promptly secures a number of wigs and dresses, and forces his employees to don them during work hours. "Snub" himself sacrifices his mustache and makes an unusually attractive barberess. All goes well until an old actor enters carrying a huge box. The box is left in an outer room while the thespian takes his place in the chair. The content of the box, however, is a lion, and escaping from his imprisonment he roams into the barber shop where the "lady barbers" take to their heels. The whole place is thrown into confusion and a surprise finish brings the comedy to a hilarious close.

Detailed Exploitation on "Beach of Dreams"

THE second of a series of press books de luxe on its forthcoming releases has been issued by Robertson-Cole, this one for "The Beach of Dreams," a drama of caste and castaways, produced by Haworth with an all-star cast headed by Edith Storey. It is a fascinating tale from the novel of the same name by H. DeVere Stacpoole.

The press book has covers of brown and gray levant, with border imprint in dark green forming a frame for a still and presentation, done on white stock and tipped on. The color effect is harmonious and striking. There is an unusually interesting material for the exhibitors booking the production, including detailed plans of exploitation, and a special advertising section of attractive newspaper ad layouts.



ONE OF THE MAMMOTH SCEN

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Follow The Line, Cartoon Style To Exploit Specialty Release "Road To London"

IN connection with "The Road to London," starring Bryant Washburn, Associated Exhibitors sent out a six-sheet poster which represents an entirely new idea in six-sheet poster advertising.

Conceived by the Department of Publicity and Advertising in co-operation with the Art Department, Associated Exhibitors took clever advantage of "cartoon-style" and well known slogan, "follow the line."

Utilizing the cartoon idea, Michelson, the well known artist, executed a poster, on which a strong, red guide-line appears, indicating the "Road to London," while the most important scenes of the picture are illustrated in exceedingly clever cartoons, showing the likenesses of Bryant Washburn as well as of the rest of the cast. In fact, a synopsis of the picture is given in the poster, which, undoubtedly will not fail to hold the interest of fans in a considerable degree.

It was realized that the six-sheet was a daring departure from the orthodox form, but it was so well finished that it is going over in a big way. Realizing that the six-sheet was used principally in front of or near the theatre, it was decided to make the six sheet a very much enlarged lobby display. It not only gets attention by a flash of color, but it catches the eye for more than the passing moment.

MACK SENNETT ENGAGES POWELL SHERMAN

POWELL SHERMAN, noted stage and screen actor, has been engaged by Mack Sennett to appear in dramatic screen productions. Sherman left last week to join the Sennett studios on the West coast.

One of the best known dramatic actors, Sherman's engagement by Sennett is in line with Sennett's policy to assemble top-notch casts for his dramatic productions, the first of which is "Heartbalm," which was announced recently for release by Associated Producers, Inc.

Among the plays in which Sherman has been featured are "The Sign on the Door," "The Woman in Room 13," and "The Tavern," in which he played the role of the vagabond. Included in the pictures in which he has appeared is "Way Down East," wherein he plays the role of Lenox Sanderson.

HE SON OF WALLINGFORD,—Vitagraph Release

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Bigger And Better Stories Promised By Lasky of Famous-Players Lasky Corp.

SINCE his return to New York Jesse L. Lasky, first vice president of the Famous Players-Lasky Corporation, has been busy acquiring a long list of notable literary properties for production as Paramount pictures next season and recently, as an indication of the magnitude of his production plans, he made known two plays and a novel which he has purchased.

One of the plays is "The Champion," the successful comedy-drama, which, with Grant Mitchell in the leading role, has run all this season on Broadway. "The Champion" was purchased as a vehicle for Wallace Reid, and will be put into production upon Mr. Reid's return to the coast, following the completion of "Peter Ibbetson," in which he is co-starring with Elsie Ferguson.

The other play is "A Prince There Was," George M. Cohan's successful romantic comedy of last season. This play has been bought for Thomas Meighan, and it is expected that it will prove to be the greatest vehicle this popular star has had in a long time.

The novel is "The Sheik," E. M. Hull's sensationally successful book which Mr. Lasky has bought for production by George Melford with a cast of stellar players. This book, which has a wealth of picturesque background and a number of strong dramatic situations, already has had a tremendous sale both in this country and in England, its popularity having carried it into several editions.

"The purchase of these three properties," said Mr. Lasky, "is in line with our policy to get bigger and better stories for our stars and directors for next season. Mr. Reid and Mr. Meighan undoubtedly are the two most popular male stars to-day, and with bigger stories and plays as their starring vehicles their popularity is bound to increase. We plan to give the utmost care to the production of both "The Champion" and "A Prince There Was" and I fully believe these two pictures will prove to be immense box-office, as well as artistic, successes."

James Agar, Who Plays Leading Role in "The Call of Youth"

"Should a Man Marry?" is the Paramount picture on which Fatty Arbuckle has begun at the Lasky studio. Sarah Y. Mason wrote the story.

Jack Holt, Lila Lee and Charles Ogle have been selected for important roles in William DeMille's next Paramount production, from a Rita Weiman story.

"The Money Master"

SIR GILBERT PARKER'S famous novel, "The Money Master," has been picturized by George Melford for Paramount under the title of "A Wise Fool" and was released June 26th. Paramount also released "Sham" starring Ethel Clayton on the same date.

"A Wise Fool" is the second of the George Melford-Parker pictures and is said to outstrip its predecessor, "Behold My Wife!" The distinguished author himself aideed in the preparation of the screen story.

James Kirkwood was singled out to play the involved role of the money lender-philosopher and the assisting cast includes Ann Forrest, Alice Hollister, Allan Hale, Fred Huntley, Charles Ogle and Truly Shattuck. George Melford has extended himself to make Sir Gilbert Parker's story as convincing to the screen world as it was to the novel readers of three continents. He has made a careful study of the atmosphere of the little parish of Quebec. The Parisian scenes and the episode on the high seas are counted among the best of the screen year.

The story is set in the still unexplored locales of Canada and the principals are the fascinating race of French-Canadians. The plot deals with the gradual education of a self-righteous philosopher who is taught the proper place for his ego.

"Sham" is a story of decadent Knickerbockerdom. Miss Clayton is assisted by such capable performers as Theodore Roberts, Clyde Fillmore, Walter Hiers, Sylvia Ashton, Helen Dunbar, Arthur Carewe, Thomas Ricketts, Blanche Gray, Eunice Burnham, and Carrie Ward Clark. The picture boasts of Elmer Harris, the director and adds another success to his list.

The story deals with one Katherine Van Riper, the last in the line of one of the few aristocratic strains recognized in America. She is a spendthrift and is at her wits' end to keep up appearances within her means. She is regenerated through a handsome Westerner whose viewpoint is as broad and varied as his training.

After several weeks in the north of California, Wallace Reid has returned to the Paramount studio, Hollywood, to finish his work in "The Hell Diggers," which Byron Morgan wrote. Lois Wilson plays the role of the girl in the case. After completing the picture Mr. Reid goes to New York to make "Peter Ibbetson" co-starring with Elsie Ferguson for Paramount.

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PRICE FIFTEEN CENTS

CANADIAN MOVING PICTURE DIGEST

Perhaps The Ideal Canadian Girl Lives in Your Town.
If So---Fame and Fortune Awaits Her and You Can Be The One to Help Her.

SEE FAMOUS-LASKY ADVERTISEMENT
ON INSIDE PAGES

AUG 1st, 1921

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Columbia

Columbia Silvertip Combination Carbons for D. C.

THE Columbia Cored Upper holds ingredients that permit a long and steady arc, and prevent cracking near the center.

The Columbia Silvertip Lower is unique for its current carrying capacity. Small in diameter, it does not shadow the crater of the positive.

CANADIAN MADE FOR CANADIAN TRADE

Write for information

CANADIAN NATIONAL CARBON CO.
Limited
Toronto, Canada

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ASSOCIATED FIRST NATIONAL.
"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
"Devotion."
Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL FILMS, LTD.
Chester Outings—
Christie Comedies—
"Wedding Blues."
"Back From the Front."
"Dining Room, Kitchen and Sink."
"Movie Mad."
Vanity Comedies—
"Hubby Behave."
"Take Your Time."
"Three Jokers."
Canadian National Pictorials—
Nos. 88 89 90 91 92 93 94 95 96 97 98.
Bray Pictographs—
Screen Snapshots—
Nos. 17 18 19 20 21 22 & 23.
Edgar Comedies—
"Edgar's Little Saw."
"Edgar's Country Cousin."
Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."
Chester Comedies—
"The One Best Pet."
"You'll Be Surprised."
"Beat It."
Gayety Comedies—
Capitol Comedies—
"Bill's Companions."
"Proposing Bill."
"Jelly Fish."
"Son of Tarzan"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 & 12.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Jewel Productions—
"Reputation."
"Outside the Law."
"Once to Every Woman."
Lyons and Moran Series—
"Roman Romeos."
"Blue Sunday."
Joe Martin Series—
"Monkey Hero."
"Wild Night."
Harry Carey Series—
"Desperate Trails."
"The Wallop."
Frank Mayo Series—
"The Fighting Lover."
"Blazing Trail."
Gladys Walton Series—
"The Man Tamer."
"Desperate Youth."
Eva Novak Series—
"Wolves of the North."
"Smart Sex."
Carmel Myers Series—
"The Kiss."
"Cheated Love."
Edith Robert Series—
"Thunder Island."
"Unknown Wife."
Specials—
"The Big Adventure," Breezy Easton.
"The Beautiful Gambler," Grace Darmond.
Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"Diamond Queen," Eileen Sedgwick.
Brownie Series—
Harry Sweet Series—
Century Lions Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.

FAMOUS-LASKY FILM SERVICE, LTD.
"The Princess of New York" (Donald Crisp-British Prod.)
"The Whistle" (William S. Hart).
"Passing Thru" (Douglas MacLean-Ince Prod.).
"The Conquest of Canaan" (Thomas Meighan).
"Crazy to Marry" (Roscoe Arbuckle).
Paramount-Arbuckle Comedy.
"A Desert Hero."
Paramount-Burton Holmes Travel Pictures.
"In Shanghai and Macao."
"Spanish Holidays."
"Solomon's Temple."
"Toledo and Segovia."
Paramount Magazine.
Cartoon by Harry Leonard, "School Days."
Cartoon by Harry D. Bailey, "The Hoots."
Cartoon by Earl Hurd, "Baby Bumps."
Cartoon by Frank Moser, "Bud and Susie."

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Made In Heaven."
"A Tale of Two Worlds."
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," Mav Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell.
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton.
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.
Edgar Lewis—
"Lahoma."
"Beggar in Purple."
"The Sage Hen."
Specials—
"Empire of Diamonds."
"Rogues and Romance."
Extra Specials—
"The Devil."
"The Rider of the King Log."
Blackton Productions—
"The House of the Tolling Bell."
"The Forbidden Valley."
H. B. Warner—
"Dice of Destiny."
"When We Were Twenty-One."
Blanche Sweet—
"Her Unwilling Husband."
"That Girl Montana."
"The Sky Ranger," Nos. 1 & 2.
Tom Santschi—
"The Sheriff of Mojane."
Rolin Comedy—
"Save Your Money."
"Where's the Fire?"
Harold Lloyd—
"Among Those Present."
Hallroom Boys—
"In and Out Again," two reel comedy.
Filmcraft Classics.
Topics of the Day, Nos. 116 & 117.
Pathe Review, Nos.112 & 113.
British-Canadian Pathe News, Nos. 58A, 59A 59B 60A 60B 61A 61B.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith.

FOX FILM
Fox Specials—
"The White Moll," Pearl White.
"If I Were King," William Farnum.
"The Skywayman," Lt. Ormer Locklear.
"While New York Sleeps," All-Star cast
"The Face at Your Window," All-Star cast.
"Blind Wives," All-Star cast.
"Skirts."
William Farnum Series—
"Drag Harlan."
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"The Mountain Woman."
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"A Ridin' Romeo."
"The Untamed."
"The Texan."
William Russell Series—
"The Man Who Dared."
"The Challenge of the Law."
Shirley Mason Series—
"Wing Toy."
"The Mother Heart."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13," 15 Episodes.

VITAGRAPH
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Page).
"Dead Men Tell No Tales" (Tom Terriss), Special Cast.
"Trumpet Island" (Tom Terriss), Special Cast.
"The Courage of Marge O'Doone (James Oliver Curwood's), Special Cast.

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DO IT NOW!!

There is only one way to make sure of being in on the biggest profit week in Canadian motion picture history. There is only one way to make sure that you can cash in on the big beauty contest, and all of the free accessories and free newspaper advertising of Paramount Maple Leaf Week.

That way is to sign up right now—right now!

Last year many Exhibitors waited too long and all the available prints were booked to hundreds of other luckier Exhibitors.

Paramount Maple Leaf Week this year, with the accumulative effect of Paramount Week of last year and Blue Ribbon Week of this year, together with the gigantic beauty contest described elsewhere, will be vastly bigger than ever.

Bigger in the idea of the contest; bigger in the matter of prizes to the patrons of theatres; bigger in the amount of free advertising; bigger in the number of theatres booked solid; bigger in theatre attendance, and bigger in prestige.

Every effort will be made to supply the demand for prints this year.
But don't take any chances!

Book solid — now! Get the information on the beauty contest, the free accessories and the free advertising, so that you can start in now advertising Paramount Maple Leaf Week, and be ready to cash in on it, September 5th to 10th.

Don't get left out. It means too much to you, not only for the week but the entire following year.

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Paramount Maple Leaf Week

Beauty Contest Conditions

First Prize.—Substantial cash award, also personal appearance at one or more prominent theatres in Canada at an excellent weekly salary. Also appearance in special test film to be made with the idea of entering winner in motion pictures.

About one hundred additional valuable prizes.

Famous Lasky Film Service, Ltd., has inaugurated Paramount Maple Leaf Week as a National event during the first week in September every year. It is a companion week to Blue Ribbon Week and marking the opening of the Fall season, it is certainly Canada's annual motion picture celebration.

With the idea of making it truly a Canadian event, we have decided that it is an auspicious time to select from the thousands of beautiful girls and women in Canada, one person who should be the representative ideal Canadian girl.

The winner of this contest will receive a very handsome cash prize and will also be given the opportunity of appearing in one or more prominent theatres in Canada at a good salary. A test film will be made of her which may very likely lead to the beginning of a brilliant career in the theatrical world.

The contest is open to everyone with the exception of the employees of the Famous Lasky Film Service, Ltd., and associated companies.

The conditions are simple. Read them carefully and then go about winning the big prize which will bring Fame and Fortune to you.

CONDITIONS OF THE CONTEST

Go to the local theatre showing Paramount Pictures solidly during Paramount Maple Leaf Week, September 5th to 10th, and obtain a copy of the herald carrying the coupon for admission to the contest. This coupon must accompany the photograph you send in and must be completely filled out.

There are no restrictions as to size, shape, form or type of photograph, only the better photograph and the better likeness you send, the better your chance for being among the lucky winners.

Beauty alone does not constitute the sole qualification for winning. While of course the ideal Canadian Girl will be beautiful, at the same time she must in her appearance present those characteristics that typify the ideal Canadian girl.

If the contestant wishes, she may have a special photograph taken with back-ground decorations or accessories that will carry out the idea of the ideal Canadian Girl.

It is distinctly understood that all photographs submitted become the property of the company and will not be returned.

In the case of a tie, the judges reserve the right to make the award in the most equitable manner in their opinion.

Photographs submitted must be a faithful likeness of the contestant, and in any case where a prize is awarded on the basis of a photograph and the same is found to be misleading, contestant will be immediately disbarred and prize awarded to the next in order.

About one hundred additional valuable prizes will be distributed so that if you do not win the big prize you still can profit.

The contest closes at 12:00 o'clock midnight, Saturday, October 1st, and all photographs mailed after that time will not be accepted in the contest.

The winner will be notified by telegram within the shortest possible time after the decision of the judges is awarded and immediately arrangements made for the turning over of the prize and the fulfilling of the other conditions of the contest,

FAMOUS-LASKY FILM SERVICE, LIMITED

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Theatre Organs

A TIMELY SUGGESTION

Mr. Exhibitor:--

Let us help you reduce your Operating Expenses and increase your Business.

Would you consider it a good business proposition if you could buy an Organ for the cost of an Orchestra for one year and add both volume and variety to your music?

Others are doing it --- Why not you?

We build Organs ranging in size from our Smallest Unit, consisting of Violins, Flutes and Xylophone [attached to any Piano] to the monster Unit Orchestra costing $50,000.

LET US SEND YOU PARTICULARS

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Famous Players, Loew's, Allen, and many others.

WARREN & SON

Woodstock, Ont.

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Canadian Moving Picture Digest

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Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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"THE UNWRITTEN LAW"

THE human tendency, with some exceptions, is to operate "within the law." Some individuals and organizations find that there is something elastic about legal rulings and engage men with elastic minds to stretch the law for them to such an extent that it is perilously close to a breaking point. No one has questioned the standing of these persons or organizations, outlawed nor ostracised them from business or social engagements.

Among those who operate "within the law," there exists an "unwritten law." This "unwritten law" is not so elastic and partakes much of the quality of the Golden Rule. To overlook the code involved is considered a very grave transgression and the transgressor is subjected to an unwritten court trial, sentenced and committed to do business with the class who are foolish enough to break the "written law."

The Motion Picture Industry has operated "within the law" generally, but it seems without an "unwritten law" to govern those engaged therein in their dealings with each other.

Perhaps it is this serious omission which has created the cause for the accusations with which we have lately become familiar.

Cleaning up our programmes is only the first degree, this industry needs to be put through the third degree before it can be looked upon as a rational, reasonable, sound undertaking or investment. The second degree will be obtained when those organizations involved in solving a solution to their present misunderstanding, solve it not only to their mutual benefit, but establish through their experience a precedent which other organizations or individuals can and will follow.

The third degree involves the establishment of a code of honour, governing the protection of the producer's idea.

If there is one thing we appear to be short of in the line of production, it is creators. We have a flock of imitators, and how this flock do breed! They are worse than rabbits and even a threatened famine fails to reduce their prolific imitative propensities.

With the announcement of the Fairbanks production of "The Three Musketeers we are to have several productions of the same title, including a release of an old picture. Fifteen years does not count for much when considered from the time angle, but in Motion Pictures it looks as if a fifteen-year-old picture might reasonably be termed an antique; and have the right to the dignified term of ancient. With the announcement that James Young is to produce "Omar, the tentmaker" with Guy Bates Post we hear that the "Rubiayat" is to be offered to us by several producers.

Following the publication of Stroheim's production of "Foolish Wives" we had a veritable plague of every other kind of a wife including "Two Foolish Wives" which is to say the least singular considering that "Foolish Wives" is plural and the addition of "Two" is purely a matter of "addition."

"Blind Husbands" by the same producer was followed by a blind stamped which included the wives also.

"The Foolish Virgin" gave us so many virgins that it looked as if Motion Pictures were to remain sterile.

No wonder the public grow a bit confused and weary. Our pictures remind them of a boarding house steak, which is, after its steak existence, served in meat-balls and finally dished up as hash.

Aside from the lack of interest which imitations occasion, is it fair to the originator of the first idea?

The financiers of producers could better secure their investment by financing original ideas only; and the producers would find their position much more solid and remunerative if they observed the "unwritten law" of "hands off" a producer's original idea. The whole industry would benefit not only in the introduction of new material, but by the patronage such material would receive from the public. "He who steals my purse steals trash but he who robs me of (MY IDEA) robs me of all that I have." Let us establish an "Unwritten Law" in motion pictures. There is "Honour Among Thieves"—Surely we are not less than these.—Ray Lewis.

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Toronto Notes

COPY OF CABLEGRAM

London England.
July 18th, 1921.

To
Sydney S. Cohen, President,
Motion Picture Theatre Owner of America,
1482 Broadway, New York.

British Kinematographs Manufacturers' Association, 167 Wardour Street, London, comprising all film producers in Great Britain cordially congratulate you on Minneapolis resolution concerning film tariff stop We confidently count on continued co-operation of all American theatre owners in maintaining unrestricted freedom of intercourse between the two great nations through the medium of their screens stop, see our cable New York press and kindly cable your views for publication London press.

A. C. Bromhead, Chairman.

COPY OF REPLY

New York,
July 21st, 1921.

To
A. C. Bromhead, Chairman,
Kinematographs Manufacturers' Association,
167 Wardour St., London, England.

Resolution protecting against tariff on foreign film prompted by our desire to have Exhibitor and American public profit by low cost of production abroad. Good foreign film supplies essential element of variety to our entertainment. Believe imposition of tariff will provoke retaliatory legislation in foreign countries forcing American Exhibitors to absorb entire negative cost of domestic productions.

Motion Picture Theatre Owners of America.

Maple Leaf Week Sept. 5th to the 10th introduces the first Canadian Beauty Contest. Heretofore Beauty Contests have been organized from the head offices domiciled outside of Canada. Now we are to have a Beauty Contest all our own. Essentially Canadian will be this Beauty selected. Canada may have been famed and heralded for a great many qualities but we have not heard much about Canada's beautiful girls or women. Now we will have an opportunty to find out how many beautiful girls we have and how favorably they compare with the beauties of other countries. It may add to our population if the photos of Candidates are published. There is always a group of admirers who migrate when beauty calls. It has been announced that the Paramount programme for Maple Leaf Week will be in keeping with the Beauty idea.

MR. B. ALLEN, president of the Allen Theatres, Limited, has returned from a trip abroad, which included sojourns in England, France, Italy, Greece, Smyrna, Palestine, Syria, Arabia, Japan, China, Egypt, India, and Colombo. Mr. Allen reports that he found Moving Picture Interests in all these points visited. The European situation financially is improving since European money is increasing in value. Outwardly there is no economic pressure apparent, but at various points visited Mr. Allen states that there s much evidence of poverty. Italy proved a source of great surprise and pleasure. Mr. Allen states that it is amazing to find so much attention given to agriculture there. As far as the eye can see every inch of ground has been seeded and is producing abundantly. Despite the beauties of the Old Country, Mr. Allen finished up by declaring that there is "no place like home." Home meaning the American Continent for beauty and progressiveness.

The Evening Star published the Merger article in reference to the Allen Theatres.

Merger of Nine Allen Theatres Capitalization Four Million Dollars

'ANNOUNCEMENT of the merging of the nine Allen Theatres in Toronto is contained in a letter sent out to the shareholders of those theatres by J. J. Allen, vice-president of the consolidation, which will be known as Allen's Toronto Theatres, Limited, and which has just been incorporated in Ontario with a capitalization of $3,000,000 of common stock of par value $100 per share, and $1,000,000 of preferred stock, also of par value $100.

The present consolidation must not be confused with the Allen's Theatres, Limited, merger carried out last September. The latter was a pooling of all the interests of Messrs. Jules & Jay J. Allen. Of the 50 or more Allen theatres n existence the Allen brothers owned 21 outright, and practically all the common stock, as well as a small amount of the preferred in the remaining ones. It was those interests of the Allen brothers which were last autumn sold out to Allen's Theatres, Limited, in return for $5,000,000 of preferred stock and 200,000 shares of no par common of the latter company.

The nine Toronto theatres now being merged were among those whose control thus passed from the Allen Brothers to Allen Theatres, Ltd. The latter owns three of them outright, namely, the Beaver, Bloor and Colonial Allen Theatres. Of the remaining six Allens Theatres, Ltd., owns somewhere near 75 per cent., of the common stock and a smaller portion of the preferred. It thus exercises a controlling interest, and is able to put the consolidation into effect.

Basis of Exchange

The outstanding capital stock of the nine theatres is $616,000 of 7 per cent. preferred, and $1,975,000 of common. This is to be exchanged share for share in stock of the Allens Toronto Theatres, Ltd., of which the preferred bears 8 per cent. with a 25 per cent. bonus of common. Of the $1,000,000 authorized preferred, and $3,000,000 authorized common of Allens Toronto Theatres, Ltd., it will thus be possible to leave a considerable amount in the treasury after arranging for the exchange of shares.

The nine theatres now operating as individual companies to be included in the merger, have real estate and buildings valued as per appraisal or cost at $1,635,406 with mortgages outstanding of $525,259, thereby leaving an equity for preferred sshares of $1,009,770, which is equivalent to $163 per share on the preferred stock issued.

The net earnings of the consolidated companies for the past year, after allowing for interest and sinking fund, amounted to $152,955.21, against a preferred charge in the new company of $49,320. These earnings show 25 per cent. on preferred shares or dividend requirements more than three times, and are equivalent to about 6 per cent. on the common shares."

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VINCENT J. McCabe, after four years as Canadian General Manager, has resigned his position with the Fox Film Corporation. Mr. McCabe has lived the strenuous life for the past few years, sticking closely to the wheel, and after this long spell of earnest and enthusiastic service, practically unrelieved by even a brief vacation, is entitled to a holiday. Mr. McCabe is one of the most popular and respected men in the industry. Some time ago he filled the position of Vice-President of the Canadian Motion Picture Distributors' Association. Exchange men and exhibitors alike have always recognized in him a fair fighter, anxious to give and to get square deal.

BATTLE OF THE CENTURY DEMPSEY-CARPENTIER FIGHT

LARGE audiences greeted every performance of "The Battle of the Century" the only authentic and official motion pictures of the Dempey-Carpentier fight at Jersey City. The crows were enthusiastic and high in their praise of the clearness of the film which shows every round of the big battle from the sound of the first gong until the knockout.

For hours before the opening of the Imperial theatre, Montreal crowds gathered around the box-office and lined up in an orderly manner to purchase their tickets. As soon as the picture was flashed on the screen the audience broke out into prolonged applause which was increased as the champion and defeated contender were shown.

During the progress of the big fight, the audience were keyed up to a pitch of excitement, equal to that of the crowd at the ringside at Jersey City, and spontaneous bursts of applause greeted each man as he delivered telling blows. Carpentier received a great ovation during the showing of the famous second round when he opened up on the champion.

The pictures have aroused much favorable comment in Quebec and every performance brings large crowds as well as many persons who have already witnessed the film and wish to look it over again.

• • •

There was a rumor that the "Four Horsemen of the Apocalypse" was screened privately Thursday Evening at the Regent Theatre, Toronto.

For those discouraged or depressed a visit to Claire Hague's Office will prove the right kind of tonic. For Mr. Hague's Gala Week is every week. We wish we could tell all we know about the "Big Doin's."

• • •

GLAZER-BERMAN WEEK, August 29th to September 3rd is heralded as the Ontario Veteran Film Salesman Week. Glazer and Berman look like twins, only they are so different. Both, however, are stout, fat, and rosy and know how to sell pictures. Exhibitors desirous of making the Glazer-Berman Week a big week phone these gentlemen. Your reward will be ten miles of expansive smiles, a bushel of chuckles, and a successful week. One can bank on these gentlemen selecting the very best pictures for their week, for the sales record is only of account if the Exhibitors' box-office reports that the Glazer-Berman Week was a record-breaker for business.

• • •

MOTION Picture Day, as proposed and outlined by Charles C. Pettijohn, has been scheduled for August 25th in the United States. Full details of Mr. Pettijohn's idea will be published in the next issue of the "Digest". Perhaps a Motion Picture Day can be arranged in Canada. In a recent communication Mr. Pettijohn stated that all American Producing companies had supported the idea. Not one refusing to co-operate. The twelve companies, who were first approached, accepted immediately. First National, Metro, Educational, Selznick, Fox, Robertson-Cole, Realart, Famous Players, Triangle, Univeral, Goldwyn, and Associated Producers. Mr. Pettijohn has since lined up the remaining companies, including the Independent Producer.

• • •

W. F. Barrett, general manager for Vitagraph, has resigned to take charge of the Canadian organization of Fox Film Corporation. Mr. Barrett will assume his new duties at once.

• • •

It looks as if the scare period is over. With cooler breezes comes the announcement that the theatres closed will re-open about the 15th. Several have already opened and report business good.

• • •

Mr. Frances Vennetti, of Specialty, is to be married to Miss Kennedy, September 15th. Miss Kennedy is at present secretary to J. D. Durham.

Mr. Miller, Manager of Pantages Theatres, and Mrs. Miller are holidaying at Elkart, Indiana.

• • •

J. Davidson, formerly with Famous Players Film Service, will join the Regina Office Manager.

Fox Comedy "Skirts" Includes Clyde Cook, Singer Midgets, Sunshine Widows

THE Fox Film Corporation's booker informs us that "Skirts," the five-act comedy with Clyde Cook, the Singer Midgets and a thousand Sunshine Widows, which was recently released, has already been booked in more theatres than any other comedy subject bearing that firm's imprint.

"Skirts" is a somewhat radical innovation as comedy films go, being a five-reel feature instead of the customary two, and its reception by the trade has been of so convincing a nature that the revolutionizing of film comedy construction may be imminent.

When work was started on "Skirts" it was deemed advisable to equip the big special with a notable cast, and the ranks of stage and screen players were combed for material. With the fun-makers headed by Clyde Cook, and the inclusion of the entire Singer Midget circus, with a background of a host of the most beautiful women that ever appeared in a Fox Sunshine Comedy, it can readily be seen that "Skirts" carries about the ultimate in fun, beauty and speedy action.

The making of "Skirts" consumed nearly a year's time, during which the story underwent many revisions, in order that its five acts when completed might contain more wholesome fun than was ever before condensed into one subject.

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Vancouver News

JIMMY FINCH, who has the all Indian picture, "Before the White Man Came" which stars Chief White Elk held a private screening last week at the Colonial Theatre. It met with much favorable comment from exhibitors and others present. It will be shown at a later date at some local theatre.

• • •

George Clarke of the Allen was in Seattle recently.

• • •

J. R. Muir returned from a business trip to the Island last week.

John M. McLennan

THE death occurred recently of John M. McLennan, 63 years of age, owner and proprietor of the Brock Theatre, Brockville, Ontario, the one moving picture theatre in that thriving city of Eastern Ontario. The deceased, who had been ill for three months, entered the theatre business 12 years ago when he built his first theatre in Brockville, which was replaced later by the present fine house. Mr. McLennan also constructed the Rideau Theatre in Smiths Falls, Ontario.

The management of the Brock Theatre has passed to Mr. Fred McLennan, son of the deceased, but only a few days after the death of the father, Fred was called to Buffalo, N.Y., because of the death by accident of his brother-in-law, Mr. Fred Fitzpatrick.

The Brock Theatre has been overhauled and redecorated the house having been closed for this purpose by the late Mr. McLennan. The work was not concluded until after he had passed on.

It is interesting to note that Bert Amond, city editor of the Recorder-Times, the local daily newspaper, is the ticket-taker of the Brock Theatre, a post which he has occupied for years. Mr. Amond finds that the two jobs dovetail nicely. He meets many people at the theatre every evening and obtains news from them as they pass into the house.

The Brock Theatre has continued to enjoy a very fair share of business, patronage continuing steadily heavy during the latter part of July, after the house had been re-opened.

ANOTHER Chinese theatre will open in the city shortly. The Mar Noey Co. have purchased the old Imperial Theatre on Main street, opposite the Avenue, and will open with a Chinese stock company. Pictures will also be shown.

• • •

F. Wolten, manager of the Fox Films Corporation, left a short time ago for New York to attend the annual convention of Fox film managers.

• • •

J. Warren, of Alberni, has bought out Jim Haworth's theatre interests at Ladysmith. Mr. Haworth will take a few mnoths rest, including a motor trip to California.

• • •

Fred Elkins, of Specialty Film Import, returned recently from a successful business trip through the Interior.

• • •

H. M. Masters, who has been in the city the past two weeks representing the "Big Four," left recently for Winnipeg.

ALLEN THEATRE CLOSED

THE Vancouver Allen Theatre closed for a period of two weeks A. McDonald, the Winnipeg contractor who built the house, is in the city and has prepared plans for a stage which will be erected at once.

When the Allen opens a feature of their performances will be elaborate operalogues and prologues as well as other musical acts of a high-class nature.

• • •

Mary Miles Minter in "All Souls' Eve," at the Dominion—You may not believe in the occult but if you like photoplay novelties you will not miss seeing Miles Minter in "All Souls' Eye" when it reaches town, at the Dominion Theatre, next week. Mary Minter plays two quite dissimilar roles in the play, and also appears as a spirit in several scenes. Besides offering this little screen favorite one of the biggest dramatc opportunities of her career, the picture contains some of the most remarkable trick photography ever attempted. Chester Franklin directed, and Faxon Dean manipulated the cameras.

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$2.00 A YEAR

VANCOUVER THEATRES

"The Wild Goose," at the Broadway—Norman Kerry, a popular leading man of the screen, who supported Mary Pickford, Constance Talmadge, Marion Davies and other stars, has a strong role in "The Wild Goose," a Cosmopolitan production which will be shown at the Broadway theatre next week. He plays the part of a rounder and while the role is a thankless one, he invests it with dignity and force. Mary MacLean and Holmes E. Herbert head the cast.

The Capital Has Thos. Meighen in "White and Unmarried"—Jacqueline Logan, dark, petite, graceful and altogether lovely; Grace Darmond, blonde, beautiful, slendor and lithesome—appear in Thomas Meighen's newest Paramount picture, "White and Unmarried," which will be shown at the Capital Theatre next week. Miss Logan has the femine lead Andree Duphot; Miss Darmond the highly important role of Dorothea Welter. They are distint opposites, both perfect specimens of womanhood. Miss Logan was a Follies beauty and a prima donna in the revival of "Florodora." Miss Darmond was seen in the Paramount picture, "The Valley of Giants," starring Wallace Reid, in which she played the leading feminine role. The cast generally is strong. A striking prologue will be put on with this picture. Musical Numbers and other acts will also be featured at the Capitol next week.

• • •

The Maple Leaf, Showing "The Mistress of Shenstone," with Pauline Frederick. "The Mistress of Shenstone," the latest Robertson-Cole super-special starring Pauline Frederick, is as artistic as it is dramatic. Adapted from the famous novel of the same name by Florence Barclay, who is also the author of "The Rosary" and "Through the Postern Gate," and "Through the Postern large English estate and in a quaint little seaside resort, was mounted in a most lavish manner. The picture opened at the Maple Leaf Theatre on Monday.

• • •

The last vaudevlle show of the season closed at the Orpheum Theatre Saturday, June 26. Pictures will be the feature for the summer months.

Have You a Canadian Beauty in Your Town or City? She Will Be Interested in Paramount Maple Leaf Week, Sept. 5th to 10th.

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A BOX OFFICE RECORD WRECKER ! ! !

JUANITA HANSEN

The Beautiful and Daring Star

in

"THE YELLOW ARM"

The Latest Fifteen Episode Chapter Play

NOW BOOKING

MAGNETIC STARS

Here you have Juanita Hansen, nerveless heroine, in limb-risking feats of extraordinary power —

And Warner Orland, that interesting villain—

And that bewitching beauty, Marguerite Courtot, in scenes of thrill-capped danger.

GRIPPING SCENES

Each episode of "THE YELLOW ARM" will put your audience on the edge of their seats.

It will make them sit upright and jolt them out of the monotonous routine of everyday life.

It will carry them off on a tide of romance that surges with the sensation of "What will happen next?"

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HERE IS THE PROOF

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Receipts for Week 21,353.00

CANADIEN, Quebec City-Pop. 100,000.
Receipts for Week 7,563.00

ROYAL, St. John's, Que. Pop. 12,000.
Receipts for Week . . . . . 1,860.00 (4 Da

IT WILL DO THE SAME FOR YOU!!

The Names of Dempsey and Carpentier Will Act Like A Magnet

IT WILL PACK YOUR THEATRE TO CAPACITY

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USINESS!

DEMPSEY
VS
CARPENTIER
IN
"THE BATTLE OF THE CENTURY"

The Only Authentic Film Version Of The Big Fight.
FIVE REELS IN LENGTH.

PRESS COMMENT

"The scenes of the fight are unusually clear. It is a remarkable representation of the contest"—S. MORGAN POWELL, Montreal Star.

"It is perfect and complete. One can see what this fight was really like. It is a spectacle in itself"—ERNEST TREMBLAY, LaPresse, Montreal.

"It is certainly the picture of the week"—Quebec Telegraph.

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SPECIAL FEATURES

Which are bringing Capacity Business to Exhibitors who are showing them

"THE DEVIL"

Featuring GEORGE ARLISS, the most remarkable box office record breaker of the times. Has played to capacity houses wherever shown. The star and the title are the business getters. The film will do the rest once it is shown. If you have not already played this Masterpiece you are losing a Wonderful Opportunity.

"What Women Will Do"

Featuring ANNA Q. NILLSON. It suggests the fire, mystery and variable moods of the Eternal Woman. It lures because woman is always interesting. Therein lies its magnetism and strength, which means crowded houses.

For Immediate Release ! ! !

A powerful outdoor picture, the scenes of which centre around the Canadian Northwoods. This is the picture, at the premiere showing of which the audience rose to its feet and applauded for **Twelve Solid Minutes.**

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Montreal News

SPECIALTY FILM IMPORT are going ahead with some special French pictures which will have the German productions backed off the map. One of these is Maria Tudor, the Victor Hugo tragedy picturized which is said to be one of the most striking works of that man of genius. It will be released in Montreal at an early date. Other pictures are French scenics issued under the patronage and with the authority of the French Government. They are single reelers and are beautfully tinted effects.

• • •

Regal Films are running pictures in most of the big theatres here. These include Polly of the Past; Mickey; What's a Wife For?; The Greater Claim.

• • •

"THE FOUR HORSEMEN OF APOCALYPSE" broke all records here running through 25 days of tropical weather and packing the Princess to the doors at morning and evening performances for four solid weeks. This is something quite unprecedented in the moving picture history of this city.

• • •

QUEBEC CITY

A GROUP of citizens included among whom were Abbe Casgrain, minister to Catholic seamen, Cure Laberge, Dean Shreeve, Rev. M. Kelly and others of the laity met here recently wth a view to organizing what they term shall be a "grand offensive" against violation of the Sabbath breaking law. A resolution was passed authorizing the president and members of the committee to take the necessary steps against theatre managers who keep their houses open on Sundays during the afternoon, after having been duly notified that such was against the law. It is claimed that this group of citizens has sufficient funds to take the cases before the courts if necessary. Just the same, it is believed that this attempt to introduce Blue Sunday legislation into the Ancient Capital is doomed to failure, takng into consideration the attitude of citizens generally to any effort to interfere with their natural liberties.

• • •

Basil Horsfall set sail recently for England where he will be spending some months selecting the best British and European pictures on the market.

CONSTRUCTION of a new motion picture house near the corner of Bernard and Park Avenues was revealed as a possibility through the transfer of property up there formerly owned by the Northern Amusements Limited. Another transfer between the same parties has been made near the corner of St. Hubert and Beaubien streets. A new moving picture theatre is in course of construction on this site and will be completed in October of this year.

Those sales to the United Amusements Limited have come about as the results of the consolidation of the Northern Amusements, Limited, and the St. Lawrence Amusements Company which has brought a number of local movie theatres under a central control. The Belmont theatre in the North End has been leased by P. G. Demetri for a long term of years to the United Amusements. Other picture theatres which are controlled by this concern are the Regent, the Papineau. Ernest Cousins is president of the United Amusements Limited.

• • •

REGAL EXCHANGE have devised a Decker's week from August 29-September 4 and four first run pictures have already been booked. Two theatre circuits have promised hundred per cent. bookings for the week, so that the venture looks well so far ahead of the event.

• • •

E. H. Wells, late manager of the Select Pictures Corporation, is now representing the Aladdin Cinema Sales Company of New York which is handling a portable motion picture machine capable of runing 1,000 feet of film

• • •

ONE theatre that withstood all attempts to empty it by reason of the heat was the Princess which came up smiling in three successive weeks after the close of its vaudeville season with "The Four Horsemen of the Apocalypse." Some managers profess that the reason is as hard to understand as the meaning of the last word in the title of the picture, but it isn't. All it signifies is that the public will come to a theatre despite any weather if a really good thing is offered, but it will not swelter and perspire to see the good old has-beens. Therefore, if a theatre manager is afraid of the heat, let him go to a first class exchange and get the best picture possible regardless of price and he will have a world beater and also a weather beater whether it's the height of summer or the depth of winter.

• • •

UNIVERSAL are releasing an Eddie Polo serial at the end of month entitled "Do or Die" at the Holman. This exchange is running a $7,000 prize contest extending over 12 weeks from June 12 to September 3 and covering the whole continent. It is gratifying to report that to the present Canada is on top on results.

• • •

The Imperial Theatre has had a snap in running the fight pictures of the Dempsey-Carpentier bout for the first time in Canada. The picture is being released on a percentage basis and in view of the cost and uniqueness of the film higher admission prices were charged, the figures running from $1.50 to 50c not including Amusement tax. The house was full for the whole week of the release and this has constituted a useful bonne bouche to the management which has had something to complain of in the matter of attendances during the hot spell.

The picture' selling rights are controlled by Specialty Film Import and the way in which the film was brought into Canada constitutes something of a record, besides having a little of the element of movie romance about it. J. P. O'Loghlin, director of exchanges for Specialty Film, took the film from Jersey City in his high-powered car right away by road to Montreal. He had 14 straight hours of driving over about 600 miles of road and never let the picture reels out of his sight. When he arrived in Montreal he was all in and had only strength left to hand over the reels and then take a much-needed rest. The picture is booked in this province at Quebec City, at the Canadian theatre; at St. John's at the Royal; and at St. Agathe and Shawnigan Falls and Grand' Mere.

• • •

Mr. Rotsky, manager of the Allen Theatre, which has closed until August, had a bad stroke of ill-fortune by the burning of his summer house at Strathmore into which he had only moved about a month previously. New furniture, wedding presents, clothing and personal effects were all destroyed and as it is stated there is no insurance, the loss will be heavy. Mr. Rotsky has the sincere sympathy of all his fellow-theatre managers in the city.

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Ottawa News

WHEN the manager of the Loew Theatre, Ottawa, Ontario, had booked "O'Malley of the Mounted," a William S. Hart feature, and then found that the story of the feature did not conform exactly with the regulations and traditions of the Royal Canadian Mounted Police, he was in a quandary. The reason for his perplexity lay in the fact that headquarters of the famous Canadian force are located in Ottawa and several hundred of the Mounties are quartered in the city for training purposes. He did not want to take a blind chance with public opinion and perhaps run foul of R.C.M.P. officials in presenting a story of a "Mounty" which would, frankly, be somewhat different to real life.

The theatre manager, who was then Mr. J. D. Elms, thereupon hit upon the idea of a stunt which would boost the forthcoming attraction and which would arouse wide discussion regarding the proper course for the "Mounty" to take in a situation such as set forth in the feature. Mr. Elms put the following question to patrons of the theatre in the weekly programme which was distributed several weeks before the picture was to be shown:

"If you, a member of the R.C.M.P., loved a girl and you discovered that her brother was the man you were seeking to arrest for murder—but that he was justified—what would you do?

The manager received a flood of replies and many solutions of the problem were offered by the public but not one letter, it was announced, actually outlined the plot of "O'Malley of the Mounted." Some replies came fairly close to the story, which had been written by William S. Hart himself, but a number of the letters indicated that the plot of the picture would be considered "illogical," it was frankly stated.

The prompted discussion aroused wide interest, however, and served the purpose of making a big success of the picture when it was presented during the week of July 18. Although Mr. Elms was transferred to the Loew Theatre in Montreal before the feature was screened and Mr. William Brooker of Loew's Uptown Theatre was appointed as his successor, the stunt was carried out until the opening of the run and it was finally the concensus of opinion that "O'Malley" had done the right thing

ONE of the best newspaper tie-ups ever seen in Ottawa, Ontario, was the two-page combination section which appeared in the Ottawa Journal on Saturday, July 3, to advertise the presentation of the Lois Weber production, "To Please One Woman," at the Imperial Theatre during the week of July 25. There were sixteen large advertisements on the two pages, together with the announcement of a prize essay contest on the subject of "What is the best way to 'Please One Woman'?"

The various advertising displays, all of which were linked up with the title of the feature, included candy, laundry, lingerie, hair-dressing, washing machine, shoe, hardware, automobile, home furnishings, bakery, restaurant, real estate and piano advertisements.

The reading matter on the two pages included the story of the picture, rules governing the essay competition and the prize list for the contest, which consisted of an assortment of passes to the Imperial Theatre, the proprietor of which is Harry Brouse who is well known in First National circles.

A FINE example of friendly relations between managers of theatres in Ottawa, Ontario, was seen at the luncheon of the local Kiwanis Club on July 22, when Manager J. T. Moxley of the Regent Theatre, a member of the Kiwanis organization, introduced Manager William F. Brooker, of Loew's Ottawa Theatre, as his guest. Mr. Brooker had only recently been appointed manager of the Loew house and his presence at the club luncheon was his formal appearance locally.

June Caprice, Specialty Serial Star

AS the Dempsey-Carpentier fight pictures have been condemned by the Ontaro Board of Moving Picture Censors, the sport enthusiasts of Ottawa, Ontario, the Canadian Capital, are anxiously looking forward to the presentation of the fight feature in Hull, Quebec, across the river from Ottawa, the pictures having been passed by the Quebec Board at Montreal. The fight pictures are having their first run for Canada in the Imperial Theatre, Montreal, after which they will be shown in Hull where they will draw patronage from the Capital with its 125,000 people.

AN important shake-up among the managers of Loew Theatres in Eastern Canada has taken place with the transfer of Loew representatives between Toronto, Ottawa and Montreal. J. D. Elms, formerly in charge of the Loew house at Ottawa, has been appointed manager of the Loew Theatre in Montreal in succession to Mr. Mills. Mr. Elms was born in Somersby, England, and, literally, has grown up with the moving picture industry. He was a member of the Biograph company under D. W. Griffith from which he went to the Thanhouser Film Company where he assisted in the direction of "The Million Dollar Mystery."

William F. Brooker, manager of the new Loew Uptown Theatre in Toronto, has succeeded Mr. Elms at Ottawa. Mr. Brooker has managed theatres in various cities of the United States, includng New York, Denver, Detroit, St. Louis, Patterson, N.J., and Brooklyn. The Toronto Uptown Theatre is closed for the summer and the successor there to Mr. Brooker has not been announced.

Paramount Maple Leaf Week
Sept. 5th to Sept. 10th
Canada's Beauty Contest

AT a meeting of the Ottawa, Ontario, Police Commissioners, the civic license fees for local moving picture theatres were re-adjusted with the result that the smaller theatres are now called upon to pay less for the annual license while theatres with more than 1,000 seats will pay relatively more.

Theatres having 500 seats or less are now charged $75 per year for a license. Theatres having more than 500 seats will pay this amount but, in addition, there will be a tax of five cents per seat on all over the 500 mark. Fortunately, the annual fee charged by the city was a flat assessment of $100 for all theatres.

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Winnipeg News

CHARLES L. STEPHENSON has succeeded in organizing two syndicates here composed of men of hgh standing, to handle "The County Fair" for Western Casada, and four new Curwood pictures for all of Canada. After spending a month in the city Mr. Stephenson returned to Toronto, July 15, and was accompaned by Fred W. C. Crosbie, well known in the motion picture field in the west, and who will be salesmanager for all Canada for the Stephenson's Attractions. Former Manager of the Allen, Helmer N. Jernberg, has been appointed publicity manager for "The County Fair" which is a man's job alone. J. Belmont has been appointed manager of the local exchange of the Stephenson's Attractions.

The Allen has been closed this month while Manager Herbert L. Gage is putting in a stage to allow for the presentation of prologues.

The theatres have been rather hard pressed the past few weeks owing to the unusual hot summer but are coming around and the attendance this week has greatly improved. Outside of the Gaiety none of the other city houses will close this summer excepting the Arlington where large improvement plans are underway.

Starland will not be opened until October. The new theatre, which has been leased by Kenneth M. Leach, will seat 2,000 people and will be beautifully fitted up. The owner of the building, A. R. McNichol, has ordered two $10,000 organs from the Warren factory in Woodstock, Ont.

Morris Milligan, manager of Famous-Lasky Film Service, Limited, has returned from New York and is now busy on the local end of the Beauty Contest that the organization will put on this fall. George W. Weeks, the general manager for Canada, who is spending his vacation at Makinaw, will be in the city early in August.

Ted Hardcastle representing Associated Producers in the West has resigned to go into producing on his own account. The first picture will be taken in the Lake of the Woods country and is founded on the life of E. H. Bachus and his son who are well known for their hydraulic power projects in that district and which has the backing of the Ontario Government in opposition to federal legislation. The action will be of the most intense character as the careers of these men lend themselves to wonderful screen possibilities. Miss Donald Johnson, of Calgary, is writing the scenario.

J. J. Hunter, manager for Canada of the Associated Producers, Toronto, has gone on to the coast on his first visit to the west.

The theatres of the city have notified their employees of a 25 per cent. cut in wages and the unions have not yet intimated their decision of accepting. It is possible if the reduction is not accepted that the big theatres will only furnish orchestral music during the evenings, relying on the organ.

Bennie Abbott, who has been with the Allens for a number of years in their local theatre offices, has gone into the motor line.

Geary Peebles new theatre at Dauphin, Man.., which will cost $50,000 or more when completed, will not be ready for another six weeks.

No one has yet come forward to build a film exchange in Winnipeg to comply with the requirements of the city's film bylaw. The city is becoming impatient at the delay and wishes to enforce the provisions which would close up nearly all the exchanges. The fire inspector claims there is much carelessness around the exchanges in exposing film which the managers deny and point to the fact that there have been no fires in a film exchange in years.

Helmer N. Jernberg has taken over the Palace theatre, on Selkirk Avenue.

Dempsey-Carpentier Pictures Reach Canada From Jersey City by Motor

AN interesting sidelight on the Dempsey-Carpentier fight pictures, the exclusive bookings of which have been secured by Specialty Films, is the manner in which the pictures reached Canada.

As soon as Mr. L. Ernest Quimet had closed negotiations giving Specialty exclusive booking rights in Canada, Mr. J. P. O'Loghlin, Director of Exchanges, set out immediately in his high-powered car for Jersey City to secure several sets of "The Battle of the Century." This was necessary as a Federal law, passed at the time of the Jefferies-Johnson bout prohibited the interstate transportation of the fight pictures. The pictures could not be shipped from Jersey City, but once becoming the property of Specialty, they could be taken out.

Mr. O'Loghlin, travelling along, covered the distance in record time and without mishap to Jersey City where thirteen sets comprising sixty-five reels, contained in small wooden boxes were placed upon the car, and the return journey to Montreal started.

But Mr. O'Loghlin's troubles had not yet started, once away from the swirling traffic of the great American metropolis, he was determined to reach Montreal by a steady run the same night. The run was made during the excessive heat, which it will be remembered caused such discomfort to everyone. Just thirteen miles outside of New York, one of the tires, owing to the heated air, blew up with a loud report, necessitating a forty-five minute delay. Having remedied this he set out once more, only to be stopped a few miles further on by several U.S. Revenue inspectors on the look-out for rum-runners. Being assured on investigation that the boxes contained films he proceeded without much delay, making up for lost time along the fine stretches of road through the state of New York, touching at 85 miles an hour.

Six times between New York City and Lacolle, Que., beyond the U.S.-Canadian border, the tires blew out as a result of the over heated air in the tubes. On three occasions he was stopped by the revenue inspectors, each time allaying their suspicions.

After placing his last spare tube in his tires forty miles from Montreal, he opened up the engine and reached Montreal in safety after covering over nine hundred miles in record time.

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Kipling's "Without Benefit of Clergy" Will be Released Canada, Thru Specialty

RUDYARD KIPLING, world-renowned master of the story-teller's art in its most original and illuminating aspect, whose books are translated into nearly every language, has acquired the intricate technique of creating in the motion picture medium, and "Without Benefit of Clergy" is his first finished product in that medium. No other author of the first rank has accumulated such a wealth of living, breathing, human material. It is a vast reservoir upon which he can draw for an indefinite period in his new picture-writing career, bringing to the screen the same compelling creative charm that has held the millions of his readers delighted in all countries for a quarter of a century.

This aspect of the matter was pointed out to Rudyard Kipling by Paul Brunet, when the President of Pathe Exchange, a year ago ,made to the English novelist the argument which shortly resulted in an arrangement for a series of pictures to be written by Kipling for Pathe. All of which lent additional importance to Mr. Rothafel's Capitol premiere of "Without Benefit of Clergy." Wide interest manifested in Mr. Kipling's entrance into the picture field has resulted in wide publication of details entering into the production of this picture for Pathe by Robert Brunton, with the direction of James Young, and supervision for the author by Randolph Lewis, the technical expert who went to England and assisted the novelist in the preparation of his first continuity. It is now generally known that Mr. Kipling personally supplied designs, models, fabrics and the most minute directions for the building of the sets, and with regard to native Hindu ceremonies and customs. In acknowledging receipt of a set of still photographs, Mr. Kipling has expressed himself as delighted with the attention given to details necessary for realism.

The same care was taken in the selection of the cast. The part of the pathetic Hindu heroine, Ameera, is played by Virginia Brown Faire, whose appearance, photographed in character, is emphatically approved by Mr. Kipling. Thomas Holding is the British engineer lover-hero, and Migel de Brulier has a strong native part. To be released in Canada by Specialty.

Jack Holt Stars Paramount Pictures Announcement Made by Jesse L. Lasky

THE elevation of Jack Holt to stardom was announced recently by Jesse L. Lasky, first vice-president of the Famous Players-Lasky Corporation, in charge of production.

Mr. Holt, it was declared by Mr. Lasky, will be starred in a series of Paramount pictures, and will begin work in the near future on his first starring production at the Lasky studio in Hollywood.

"Mr. Holt's rise in the last two years," said Mr. Lasky, "has been another demonstration of the fact that personal magnetism, coupled with ability to interpret roles naturally, wins a definite place among picture patrons and registers powerfully at the box office. Although he played important roles in a number of our productions, including William De Mille's 'Midsummer Madness,' Mr. Holt was not featured in the true sense of that word. Nevertheless the public recognized his work, as comments we have received from exhibitors testify.

"Mr. Holt typifies clean-cut young manhood, and it is our plan to give him stories which will enable him to appear in the out-of-door settings which become him best. He will play roles typifying virile, athletic young men—roles that fit his own personality of an out-of-door man. A horseman, an athlete, a man who has grown up in the West, Mr. Holt will be seen in pictures of the West, the Canadian Northwest and similar settings which will give play to his own characteristics and personality.

"In 'Midsummer Madness' and 'The Lost Romance' Mr. Holt gave performances which must be counted among the most finished and powerful in the history of the screen; in fact, in all his pictures his work has been marked by that repression and thoughtfulness and understanding of human nature and everyday life which makes the ideally acted character a real human being."

Within the last year or so he has played leads in "Held By the Enemy," Paramount's picturization of William Gillett's great Civil War play; in "Crooked Streets" and "The Sins of Rozanne," in each of which he supported Ethel Clayton, in "Midsummer Madness," and "The Lost Romance," two of William DeMille's recent productions, and is now playing a leading role in another William DeMille picture, adapted from Rita Weiman's story, "The Stage Door."

Exploitation Advantages Through the Milk Bottle

LOWELL CASH, who exploited "Outside the Law" through the middle west for Universal, believes that the surest way to get into the homes with your advertising is to get in by the back door—with the milk man, the grocery man, or baker's boy.

Recently he startled an Ohio town with dodgers under the milk bottle. His latest stunt was the appearance of dodgers with every loaf of bread on the kitchen tables of Emporia, Kan. He had tied up with bakeries in that town. As a result, the Strand Theatre had a box office line as long as a bread line.

R-C.

"Live and Let Live"

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"Society Dogs" Was First Century Comedy to Play Great White Way

THE latest Century Comedy to reach Broadway was Brownie's "Society Dogs." It contains action and humor never before portrayed by another animal on the screen or on the stage.

"Society Dogs" made its debut on Broadway Sunday afternoon, recently for a week's run in the Rivoli Theatre at 49th Street. Here to the delight of the Rivoli patrons Brownie performed tricks that seem almost impossible. The ease with which Brownie performed his many stunts dumbfounded many in the audience.

Many fine unusual Brownie comedies have preceded "Society Dogs," such as "Playmates," "Pals," "The Dog Doctor" and many others—but it remained for this comedy to reach the Great White Way. Trade papers as well as newspapers have given this comedy much unstinted praise, and Brownie deserves it all. He rides a horse, wears a full-dress, and does many things that requires careful, painstaking training.

In a recent edition of the New York World, Mr. Karl K. Kitchen, eminent journalist, wrote an article concerning Brownie and in it he called Brownie "Super-intelligent," and his praise regarding Brownie was unlimited.

It had always been Brownie's ambition to reach Broadway and "Society Dogs" has made that dream come true for him.

LOUISE GLAUM *in* "I AM GUILTY!"
A J Parker Read Jr. Production

Richard Bennett Praises "The Great Moment" Starring Gloria Swanson

RICHARD BENNETT, noted actor who is now studying the art of motion picture direction at the Lasky Studio, is enthusiastic over "The Great Moment," which he has recently seen.

This Paramount Picture is the first in which Gloria Swanson stars and is by Elinor Glyn, famous British novelist. The scenario is by Monte M. Katterjohn and the direction by Sam Wood.

Mr. Bennett says:

"'The Great Moment' appealed to me as a picture certain to prove popular. It has human interest in large measure, romance that rings true and yet possesses originality in its conception; the situations are dramatic and there is suspense and sympathy. I think Mme. Glyn deserves sincere congratulations for her work, and I cannot too highly praise the conscientious work of Gloria Swanson who is the incarnate spirit of romance. The direction by Mr. Wood and the adaptation by Mr. Katterjohn serve to round out the excellence that is apparent in every detail of the work. Something must also be said for the splendid scenic investiture and the costuming. All in all if the term 'sure fire' may be applied to so artistic a work, it is assuredly appropriate in this instance. The thing that strikes me most forcibly is the thesis of the play—'Don't interfere with the love affairs of other people.'"

Geo. B. Leitz with Specially Serials

The Four Horsemen of the Apocalypse Has Special Music

Incidental music to the Rex Ingram production of "The Four Horsemen of the Apocalypse" has been published by the Photo Play Music Company, in response to a demand for numbers that have set the country humming. The numbers published include two dance tunes, "Chi-chi," by Walter Hauenschild and "La Serenata de la Argentina," by Harry Olsen; and two songs, "Julio," by Mr. Olsen and Ernest Luz, and "I Have a Rendezvous with You," by Mr. Luz, with words by Tille and Nancy Jay.

Warburton Gamble Appears Famous Lasky British Production

WARBURTON GAMBLE, well known on the stage and screen in this country, has been cast in the heavy role in the new Paramount Picture which Paul Powell is directing in Paramount's London studio from E. Phillips Oppenheim's original story, scenarized by Mary O'Connor.

This is not Mr. Gamble's first appearance in a Paramount Picture as he played important roles in "The Cost," starring Violet Heming, "The Invisible Bond," starring Irene Castle, and in Elsie Ferguson's picture, "A Society Exile."

"After so much experience with Paramount in the States," said Mr. Gamble, "it seems like coming home to appear in the London studios of the Paramount British Producers. In equipment, resources and in the spirit which inspires the place, these Paramount London studios are just a happy little corner of the British Empire."

Dewitt Jennings has been engaged by Metro to support Viola Dana in her new photoplay, an adaptation by Mary O'Hara of a story by Frank R. Adams. Mr. Jenning, who won fame in detective roles, will once more be a celluloid sleuth.

Vitagraph's Space for Production at Hollywood Now Expands Over an Area of Forty Acres, Largest in the Film Capital.

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Scotland's Villages Appear Too Modern for "Beside the Bonnie Brier Bush"

MODERN improvements have hit Scotland, much to the disgust of the American motion picture directors who are now there making pictures for American distribution.

Donald Crisp, who is producing Ian Maclaren's book, "Beside the Bonnie Brier Bush," for Paramount, returned last week to Paramount's London studio after a trip through Scotland hunting locations. He particularly wanted to find a few little cottages with thatched roofs, to be used as the background of his production

But Mr. Crisp found that time has wrought changes in Scotland's villages. The Scotch peasant of Drumochty days may have thatched his roof with straw, but the modern Scot is much more practical if less picturesque. He prefers corrugated iron, and Mr. Crisp was obliged to motor several hundred miles before he found what he wanted. At last he discovered the Drumochty of his dreams near Killin on Loch Tay, thatched roofs, brier bushes and all. Two hundred persons will take part in the village scenes in the production.

Katherine Mac Donald *in* "Trust Your Wife"

ASSOCIATED FIRST NATIONAL

Antonio Moreno With Director Working Final Scene for "Secret of the Hills"

AT beautiful La Jolla, one of the famed winter colonies of California, near San Diego, Antonio Moreno and his director, Chester Bennett, are finishing the final scenes for "The Secret of the Hills," the Vitagraph star's next feature production. This picture is an adaptation of the novel of the same title, by William Garrett, and published by Jarrold's London. The beauty of the La Jolla location is expected to add much to the pictorial quality of the production.

The new story was completed last week, and the film shipped to Vitagraph's Eastern studios for final editing. Moreno is enjoying a brief rest, but only a brief one, as two new books have just been purchased by Vitagraph for arrangement as Moreno Productions.

"The Secret of the Hills" is a fast-action drama with London and the lowlands of Scotland as its locale. The hero is a young American who encounters many adventures abroad in endeavoring to aid a lady in distress. He finds this a very hazardous occupation.

Lillian Hall, blonde beauty and an English girl, just as the part requires, appears opposite Moreno.

"CAPPY RICKS"

AFTER a stay of a month in Boston and Maine coast towns where exterior scenes for "Cappy Ricks," a screen version of Peter B. Kyne's Saturday Evening Post stories of the sea were taken Tom Forman, director, has returned to the company's Long Island studio with Thomas Meighan, Agnes Ayres and other members of the cast. While in Boston the company spent most of its time aboard schooners, yachts and tug boats.

The story of "Cappy Ricks" is unusual in that it reverses the usual number of interior and exterior scenes shown in the majority of motion pictures. In Kyne's story exterior scenes predominate and the picturesque Boston harbor and rugged Maine coast gave Director Tom Forman an excellent opportunity to obtain striking sea scenes.

The fight episode in which "All Hands and Feet Peterson" as played by the Russian wrestler, Ivan Linow, and "Matt Peasley," the role handled by Meighan, clash was filmed on a five masted schooner in the open sea off Graves Light.

A cast of well known stage and screen players were taken to Boston, including John Sainpolis, Charles Abbe, Hugh Cameron, and Paul Everton. Harry Perry and Harry Squires were the two cameramen intrusted with the technical job of making the ocean behave for the lenses.

LOEW CIRCUIT BOOK R-C. PRODUCTION "SALVAGE"

THE Loew Circuit has booked "Salvage," the latest Robertson-Cole production starring Pauline Frederick, for an aggregate of eighty playing days in the metropolitan district, according to advice received from the Home Office. Miss Frederick has always been popular with New York motion picture patrons, but the demand for productions in which she is starred has grown to remarkable proportions within the last few months. "Salvage" is a production of uncommon entertainment value, and other exhibitors are following the example set by the Loew Booking Office, taking many desirable dates for this production. Released through Regal Films.

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Maritime News

ST. JOHN, N.B.

SELDOM has this community been more shocked than it was by the death of W. C. McKay, manager of St. John Opera House who recently, in a fit of mental depression took his life at his home on Queen Street, St. John. J. M. Franklin of Halifax spoke in the highest terms of his late manager and his satisfaction with his management of the Opera House.

Mr. McKay left a wife and father in Alston, Mass., who came on to St. John to the funeral.

From all classes about the city came words of regret and appreciation for the genial manager of the Opera House, who was always ready to assist any worthy cause and who was popular with everyone. His associates at the Opera House were filled with sorrow, and members of the St. John Kennel Club will miss very much one who was an enthusiastic worker in that organization and did a great deal to promote its interests.

Many members of the Women's Societies who have worked with Mr. McKay in patriotic entertainments were heard to express their regrets, stating that he was one who was always willing to give of his time and energy to any good cause. J. M. Franklin spent some days in St. John, adjusting affairs in connection with the Opera House.

The marriage took place recently of Alfred Quadet, manager of the Unique theatre, St. John, and Miss Bertha Higgins of this city. Mr. and Mrs. Quadet spent their honeymoon in a automobile trip through Nova Scotia. Their many friends wish them much happiness.

A CHILDREN'S performance of unusual excellence was held at the Imperial Theatre when kiddies trained by Mr. and Mrs. Jack Rossley produced a pantomine, "Jack in the Beanstalk." These children were all St. John young people and especial praise was given them for the splendid way in which they learned their dances and songs. Two very tiny girls made a special hit one singing, The Bonnie Bonnie Banks of Loch Lommond in baby talk and appearing perfectly at home on the stage. This entertainment ran for ten days in addition to the regular bill which included some especially fine pictures such as "The Mark of Zorro." Prices were slightly advanced but will be reduced shortly.

William Edwards, Motion Picture producer and manager for A. Erlanger of New York is spending the summer at Mace's Bay passing through St. John to reach his summer home.

MOTION PICTURES of the Dempsey-Carpentier fight were shown at the Imperial Theatre where also news of the progress of the battle was given at the evening performance.

MONCTON, N.B.

A PARTY consisting of J. C. McFadgen, of the Provincial department of Agriculture, F. E. Sharp, Supt. of Immigration and W. S. Carter of Ottawa representing the Federal Department of Trade and Commerce returned recently to Moncton after an extended trip through the northern part of the Province. They took motion pictures and still pictures which will be used in advertising Canada throughout the world and promoting emigration. The journey was made by motor, Mr. Carter taking over one hundred pictures. They visited Grand Fall and Edmonton taking views of agricultural scenes, the Grand Falls, potato crops and anything which will show up the beauty and fertility of the land.

At Sackville, in company with James Bremner, Jr., Agricultural Representative, a trip was made to the Strawberry farm of C. Frank Fawcett at Upper Sackville where splendid pictures were taken of berry picking and the process of getting them ready for market. One of the interesting parts of this picture was Mr. Fawcett's three-year-old, Bliss, eating large strawberries as fast as they were handed to him.

Several views were taken at the Farmer's Co-operative Creamery and at the gas wells. Scenes were photographed in the district around Sussex, including views of the farms of McIntyre Bros., W. E. Wallace, Penobsqus and farms in the vicinity of Belle Isle.

Mr. Carter and Mr. Sharp went up the St. John River to add to the collection of beautiful pictures.

ANOTHER official party of photographers visited Moncton and took pictures of its industries. This was the official party of the Canadian National Railways, Messrs. F. Robinson, Ross, and F. C. Badgeley. These pictures will compose one of a series of films which are being produced and distributed by the Canadian Board of Trade and Commerce.

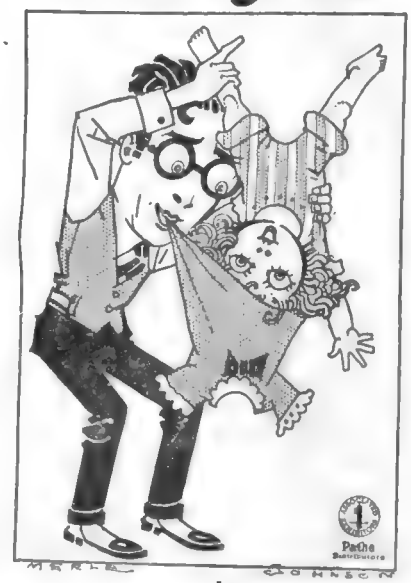
Moncton is the only city to have one film devoted entirely to its interests. Pictures were taken of the premises of the Anglo-Persian Oil Co. in the shale deposits in Albert County.

After a few days stay in lovely Rothesay where the party photographed the best spots on the Kennesecasis River the car returned to Moncton to complete the film.

DURING the Militia Camp which was held at Newcastle, Mrs. Davison lessee of the Imperial Theatre opened her house to all boys in khaki. The soldiers were most appreciative of this kindly act.

A former Moncton man, Leonard Scott was seen in the film version of 45 Minutes from Broadway shown at the Imperial Theatre. Mr. Scott, who takes the part of a news reporter in the story is a brother of Fred Scott of Moncton. Leonard Scott has been for two years in California acting for the screen.

Harold Lloyd



in

"NOW OR NEVER"

A laughter Special

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Activities at Vitagraph Studios Increase Huge Town Built for New Special

ACTIVITIES at Vitagraph's California studio this week expanded over an area of forty acres, the largest space in present use for picture production by any one company in Hollywood. Less than two years ago. Vitagraph was confining its Hollywood operations to ten acres. Now the original ten, with its stages and sets, are dwarfed by the increased construction and facilities that cover the additional thirty acres.

Vitagraph, a year ago, purchased the ten acres adjoining its original lot. Then, some time later, ten more acres were leased to give Larry Semon, the star comedian, plenty of space for his thrilling stunts.

To complete the perfect square lot of forty acres, the ten-acre lot of the other corner, used for the past several years for William S. Hart's western streets, has been leased for William Duncan's new feature productions.

A huge new town, required by Duncan's new special, has been raised on the Hart acreage. The complete forty acres is in the heart of Hollywood, and gives Vitagraph a studio grounds of the varied topography so necessary in picture production.

With the addition of the necessary space Vitagraph production in the West is now reaching its highest point. The production turned out there represents a big part of the nine productions recently announced by Vitagraph for September-October release. This includes all the studio work on the new super-feature, "The Son of Wallingford." Much of this, of course, was filmed away from the studio on other parts of the Coast, the big lake and dam scene being photographed at Balboa.

William Duncan has been spending the past week on night sequences along his lighted town set, for thrilling scenes and novel photographic effects for his special to follow "Where Men Are Men."

Last week he left for the North with Edith Johnson, his co-star, and with Jack Curtis, playing the heavy, and a troupe of more than fifty players, as well as a caravan of many horses. It is reported that Duncan fans are going to see him in his greatest western subject in this new picture.

Antonio Moreno, who recently finished "The Secret of the Hills," from the novel by William Garrett, is spending a few weeks at the ranch of a friend, getting in shape for the athletic requirements of his new production, but meanwhile sets for his new picture are being constructed at the Hollywood studio.

Exhibitor in Tennessee Replaces Feature with Comedies

FOR the theatre manager whose sun rises and sets with his feature; who thinks that his house would have to remain dark if the feature failed to arrive on time for the show, there is a striking lesson in the plan adopted by a theatre in a town in Tennessee.

The manager of this theatre began featuring a two-reel Educational Comedy, using a couple of single reel subjects to fill out the programme, this combination to take the place of the usual longer feature.

"Over the Hill" Proclaimed The Wonder Picture of Year

"OVER THE HILL," which has been running in the Broadway district since the middle of September, has developed into the wonder picture of the year. Not only is it out for an endurance run, but it is hanging up all sorts of records, and promises to be the first picture to run a year uninterruptedly on Broadway.

It played at the Park Theatre, and the house in Columbus Circle was its sixth home. May 17th marked the opening of its ninth month on Broadway, and present plans call for its remaining in New York until the Fall. Five times has William Fox moved the Will Carleton picture-poem since its opening, and every move has been marked by increased business.

Only a few outside cities have had an opportunity to witness this Fox production, but everywhere it has been produced its wonderful human appeal has been the same.

EARLE WILLIAMS

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VITAGRAPH

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e of the most satisfying pictures which Earle Williams has ever eared.

high-powered story of a motor de luxe, a woman with a heart a man with nerve.

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a dashing love-and-adventure ure, adapted from Wyndham tyn's novel. It has timely interest, apable cast, spectacular thrills, uisite locales, magnificent inter- and charming vistas.

in all, it's a picture that will do ess than surprise you.

HE SILVER CAR"

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OVER THE HILL,

the most wonderful picture of all time, which has played one solid year in New York,

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the screen presentation of Mark Twain's greatest work, the sensation of London New York and Los Angeles

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SEPTEMBER 1921

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4	5	6	7	8	9	10

BIG BEAUTY CONTEST

Swat The Slump!

LAST YEAR lots of exhibitors waited till the last moment — and got left. There weren't enough prints to take care of all the bookings.

Every preparation has been made this time to take care of all comers, but at the rate bookings are going it looks as though the exchanges would be cleaned out again.

No need to tell you what Paramount Week means to your theatre.

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Some of the Good Things First National Has to Offer for the Coming Season

NORMA TALMADGE
"The Sign on the Door"
"The Wonderful Thing"
"Smilin' Through"
Two More This Season and Eleven to Follow.

RICHARD BARTHELMESS
"Tol'ble David"
Joseph Hegersheimer's Famous Story. And Three Other Productions.

RICHARD WALTON TULLY
Presents
"Omar the Tentmaker"
"The Masquerader"
Directed by James Young.
Starring Guy Bates Post.

CONSTANCE TALMADGE
"Woman's Place"
"Good for Nothing"
Four More This Season and Six to Follow.

HOBART HENLEY
Presents
"Stardust"
From Fannie Hurst's Famous Story.
And Two Other Productions.

WHITMAN BENNETT
Presents
"Salvation Nell"
"Wife Against Wife"

A JOHN M. STAHL PRODUCTION
"Retribution"
And Two Other Productions.

MARSHALL NEILAN
Presents
"Bob Hampton of Placer"
"Bits of Life"
"Penrod"
With Wesley Barry
And Two Other Productions.

JACKIE COOGAN
"Peck's Bad Boy"

KATHERINE MacDONALD
"Stranger Than Fiction"
"Her Social Value"
"Peachie"
Four More This Season and Six to Follow.

MR. AND MRS. CARTER DE HAVEN
"Girl in the Taxi"
"My Lady Friends"

CHARLES RAY
"Scrap Iron"
"A Midnight Bell"
"Two Minutes to Go"
"R. S. V. P."
And Two Other Productions.
(By Arrangement with First National Exhibitors' Circuit.)

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Six Productions.

ANITA STEWART
"Playthings of Destiny"
"The Invisible Fear"
"The Price of Happiness"
"A Question of Honor"

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Presents
"The Golden Snare"

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Presents
Two Special Productions
Starring Dorothy Phillips

R. A. WALSH PRODUCTIONS
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Starring Miriam Cooper.

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Presents
"Nobody"

W. F. ALDER
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"Hope Diamond Mystery"

A 15 Episode Serial, featuring Grace Darmond

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A Sure Delight—Nothing ever like it in Filmdom.

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If you have any Golfiacs in your district you can get them every time you show this Reel. The ball is first hit as the naked eye would see it, then the speed is reduced and every detail is shown by the slow speed Camera.

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The only short subject ever brought back to the Capitol—New York for return date.

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All About a Husband Who Tried Hard to Be True—But—
Finally, He Skidded.
with
BETTY BLYTHE
MAHLON HAMILTON **FRANCELIA BILLINGTON**

THE LIGHT IN THE CLEARING

by IRVING BACHELLER.
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The ManWhoMade "EARTHBOUND."
With a Wonderful Cast. Full of Box Office and Exploitation Possibilities.

Zane Grey's Great Story

THE MAN OF THE FOREST

A Massive Tale of Love and Adventure
An All Star Cast Including
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CLAIRE ADAMS **CARL GANTVOORT.**

Everybody Knows Myrtle Reed's Story

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Over 600,0000 Copies of This Book Were Sold.
That Means a Ready Made Audience.
Cast Includes
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from the novel by NORAH DAVIS.
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A Picture With a Powerful Punch.
You Can Confidently Offer This Picture to Your Patrons—
It Will Answer Every Demand.
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A CERTAIN RICH MAN

from the popular novel by WILLIAM ALLEN WHITE.
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One of the Surest Box Office Attractions of the Year.
A Notable Cast Including
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A Wonderful Drama of Human Hearts.
Is the First Serious Picture to Be Produced Without Sub-Titles.
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THE STORY OF A CROOK WHO BECAME MAYOR.

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WITH HELENE CHADWICK AND RICHARD DIX

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Directed by WALLACE WORSLEY.
WITH LON CHANEY

WILL ROGERS IN

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Directed by CLARENCE BADGER.
With RAYMOND HATTON AND SILVIA BREAMER

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Directed by the POET'S SON.
A GIGANTIC SPECTACLE GREATER THAN
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Featuring WILL ROGERS.
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With RICHARD DIX—LEATRICE JOY.

TOM MOORE IN

"A Man With Two Mothers"

A REAL REEL COMEDY WITH A GREAT CAST.

"Hungry Hearts"

A GREAT DRAMA OF THE MELTING POT.
By ANZIA YEZIERSKA.
Directed by MASON HOPPER.
THE GREATEST STORY OF THE SCREEN.
AN ALL STAR CAST.

"The Christian"

THE WORLD FAMOUS STORY.
By HALL CAINE.
NO NEED TO AMPLIFY THIS PICTURE.
AN ALL STAR CAST.

"The Sin Flood"

THE STORY OF A CROWD
A STUDY IN FEAR.
By HENNING BERGER.
Directed by WALLACE WORSLEY.
A WONDERFUL CAST.

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RUPERT HUGHES' own production
written and directed by himself.
A WORTHY SUCCESSOR TO "THE OLD NEST."

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A POWERFUL DRAMA OF MARRIAGE AND
DISILLUSION.
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Directed by WALLACE WORSLEY.
AN ALL STAR CAST.

"She Got What She Wanted"

By ALICE DUER MILLER.
A WONDERFUL PICTURE.
A BRILLIANT CONCEPTION.
Directed by E. MASON HOPPER.
AN ALL STAR CAST.

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"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
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"Son of Tarzan"—
Episodes 9 10 11 12 13 14 & 15.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Jewel Productions—
"Reputation."
"Outside the Law."
"No Woman Knows."
Lyons and Moran Series—
"Robinson's Trouseau."
"Blue Sunday."
Joe Martin Series—
"Monkey Hero."
"Wild Night."
Harry Carey Series—
"Desperate Trails."
"The Wallop."
Frank Mayo Series—
"The Fighting Lover."
"Blazing Trail."
Gladys Walton Series—
"Short Skirts."
"Desperate Youth."
Eva Novak Series—
"Wolves of the North."
"Smart Sex."
Carmel Myers Series—
"Daughter of the Law."
"The Black Cap."
Edith Robert Series—
"Opened Shutters."
"Luring Lips."
Specials—
"Danger Ahead," Mary Philbin.
"The Man Trackers," George Larkin.
Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgewick.
Brownie Series—
Harry Sweet Series—
Century Lions Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.

FAMOUS-LASKY FILM SERVICE, LTD.
"The Princess of New York" (Donald Crisp-British Prod.)
"The Whistle" (William S. Hart).
"Passing Thru" (Douglas MacLean-Ince Prod.).
"The Conquest of Canaan" (Thomas Meighan).
"Crazy to Marry" (Roscoe Arbuckle).
Paramount-Arbuckle Comedy.
"A Desert Hero."
Paramount-Burton Holmes Travel Pictures.
"In Shanghai and Macao."
"Spanish Holidays."
"Solomon's Temple."
"Toledo and Segovia."
Paramount Magazine.
Cartoon by Harry Leonard, "School Days."
Cartoon by Harry D. Bailey, "The Hoots."
Cartoon by Earl Hurd, "Baby Bumps."
Cartoon by Frank Moser, "Bud and Susie."

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Snowblind."
"A Tale of Two Worlds."
Specials—
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."
"Love's Penalty."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell.
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton.
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.
"The Fight of the Century," Dempsey-Carpentier.
Edgar Lewis—
"Lahoma."
"Beggar in Purple."
"The Sage Hen."
Specials—
"Empire of Diamonds."
"Rogues and Romance."
Extra Specials—
"The Devil."
"The Rider of the King Log."
Blackton Productions—
"The House of the Tolling Bell."
"The Forbidden Valley."
H. B. Warner—
"Dice of Destiny."
"When We Were Twenty-One."
Blanche Sweet—
"Her Unwilling Husband."
"That Girl Montana."
"The Sky Ranger," Nos. 1 & 2.
Tom Santschi—
"The Sheriff of Mojane."
Rolin Comedies—
Harold Lloyd Comedies—
Hallroom Boys—
"Spot Cash," one reel.
Filmcraft Classics.
Topics of the Day, No. 120.
Pathe Review, No. 116.
British Canadian Pathe News, Nos. 66A, 67A, 67B.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith.

FOX FILM
Fox Specials—
"Over the Hill."
"A Connecticut Yankee."
"Shame."
"Perjury."
"Footfalls."
"The Last Trail."
"While New York Sleeps," All-Star cast.
"The Face at Your Window," All-Star cast.
"Blind Wives," All-Star cast.
"Skirts."
William Farnum Series—
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"The Untamed."
"The Texan."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13," 15 Episodes.

VITAGRAPH.
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Page).
"Dead Men Tell No Tales" (Tom Terriss), Special Cast.
"Trumpet Island" (Tom Terriss), Special Cast.
"The Courage of Marge O'Doone (James Oliver Curwood's). Special Cast.

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UNIVERSAL FA

Jewel Productions

Released in September

NO WOMAN KNOWS

Directed by TOD BROWNING
From Edna Ferbers' famous Novel "Fanny Herself."
With Mable Julienne Scott and Stuart Holmes

Release Date Announced Later

FOOLISH WIVES

Stroheim's Million Dollar Production.
The Biggest Production of the Year.

Released in the Fall

The First of the Four Priscilla Dean Jewel Productions

CONFLICT

Directed by STUART PATON
From Clarence Buddington Keland's Red Book Serial Novel.
This Production Now Being completed in British Columbia.
With Priscilla Dean and Herbert Rawlinson

To be Released

The First of the Four Harry Carey Jewel Productions

THE FOX

Directed by ROBERT THORNBY
From Lucien Hubbard's Original Story "Partners."
With Harry Carey

12-Jewel Masterpieces to be Released During the Coming Season-**12**

COMING—HAL REID'S FAMOUS MELODRAMA

HUMAN HEARTS

Canadian Universal

TORONTO MONTREAL ST. JOHN

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FALL PROGRAM SEASON 1921 1922

Special Star Series

8 **FRANK MAYO Productions**

First Release in September — THE SHARK MASTER

From Fred Le Roy Granville's Original Story.

8 **HERBERT RAWLINSON Productions**

First Release in October — THE BLACK BAG — Louis Joseph Vance's Famous Novel.

8 **HOOT GIBSON Productions**

First Release in September — ACTION — From J. Allen Dunn's Story "The Mascott of Three Stars"

Directed by JACK FORD. Supported by Francis Ford and Clara Horton.

8 **GLADYS WALTON Productions**

First Release in September — THE ROWDY — From the Novel of Louise B. Clancy "Christine of the Young Heart"

Directed by LEE KOHLMAR.

8 **MARIE PREVOST Productions**

First Release in September — MOONLIGHT FOLLIES — Directed by KING BAGGOTT

From Percival Wilde's Story "The Butterfly."

8 **MISS DUPONT Productions**

First Release in October — THE RAGE OF PARIS — Directed by JACK CONWAY

From Du Vernett Babel's Romantic Story "The White Peacock Feather."

Film Co., Limited

WINNIPEG CALGARY VANCOUVER

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To Canadian Exhibitors!

THIS ADVERTISEMENT
on the opposite page,
will appear in numerous and leading newspapers throughout Canada just Prior to

Paramount Maple Leaf Week
Sept. 5th to 10th

Contestants to the Big Contest can only enter Contest through attending theatres booking solid PARAMOUNT that week.

It Means Packed Houses
and
Big Profits

ACT QUICK -- BOOK SOLID

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Who is the Most Beautiful Girl in Canada?

We are going to find her—and then
We are going to make her Famous

LOOK FOR THIS SIGN

SEPT. 5th to 10th

GREATEST BEAUTY CONTEST EVER HELD

THIS CONTEST is to select a Canadian young woman who is the most ideal Canadian Girl. She will, of course, be beautiful, but mere beauty is not the entire ideal. Rather, she must typify, in every way, all the good qualities and characteristics of the Land of the Maple Leaf. This girl, when chosen, will be eligible for the great Shadowland Fame and Fortune Contest and she will have a very favorable opportunity of qualifying for First Prize. These arrangements have been made with the publishers of Shadowland for its Annual Fame and Fortune Contest.

OPEN TO EVERY CANADIAN GIRL AND YOU MUST ACT QUICKLY

WONDERFUL PRIZES OFFERED

FIRST PRIZE WILL BE A SUBSTANTIAL CASH AWARD AND THE LUCKY GIRL WILL ALSO MAKE A PERSONAL APPEARANCE IN ONE OR MORE OF THE LEADING PHOTOPLAY THEATRES OF CANADA, AT A GOOD SALARY. IT MAY ALSO MEAN THE BEGINNING OF A BRILLIANT THEATRICAL CAREER IF SO DESIRED.

HOW TO ENTER

Obviously, all the details in connection with so large an undertaking can not be given in the space of this advertisement. Go then, next week, to your favorite theatre displaying PARAMOUNT MAPLE LEAF WEEK signs and banners, see a Paramount Picture and secure the Paramount Maple Leaf Booklet. This booklet explains everything.

STARTS MON. SEPT. 5TH

PARAMOUNT PICTURES

FAMOUS LASKY FILM SERVICE, Limited

Toronto — Montreal — St. John
Winnipeg — Calgary — Vancouver

STOPS SAT. OCT. 1ST

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Theatre Organs

A TIMELY SUGGESTION

Mr. Exhibitor:--

Let us help you reduce your Operating Expenses and increase your Business.

Would you consider it a good business proposition if you could buy an Organ for the cost of an Orchestra for one year and add both volume and variety to your music?

Others are doing it---Why not you?

We build Organs ranging in size from our Smallest Unit, consisting of Violins, Flutes, and Xylophone (attached to any Piano) to the monster Unit Orchestra costing $50,000.

LET US SEND YOU PARTICULARS

Builders for the following Corporations:

Famous Players, Loew's, Allens and many others.

WARREN & SON

Woodstock, Ont.

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Canadian Moving Picture Digest

RAY. LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

Published Semi-Monthly by THE DOMINION EMBOSSING & PRINTING COMPANY,
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To Hell With Bosses

IN a statement received from the association of the Motion Picture Theatre Owners of America there is a condemnation of the movement introduced by C. C. Pettijohn for the observance of a Motion Picture Day, August 25th, throughout the United States. Mr. Pettijohn's plan was as follows:—

"In order to further the co-operative handling of the industry's problems and to do away with the frequent solicitations of relief organizations in motion picture theatres, it is proposed to designate one day each year, to be known as Motion Picture Day.

On this day it is proposed to secure funds for the above purposes in the following manner:

1. All Producers and Distributors of motion pictures to furnish gratis their film service to Theatres which participate in the plan.
2. All Exhibitors who receive such free film service to donate fifty per cent. of their gross receipts on Motion Picture Day.

"The specific purposes for which such funds will be used are:

1. To finance the necessary co-operative work for the protection of the motion picture industry.
2. To contribute to worthy charities and humanitarian relief funds, thus avoiding. so far as possible, the solicitations for such purposes in motion picture theatres.

"For the present year, **Thursday, August 25th, has been designated as Motion Picture Day.**"

Organization and administrative routine for the adequate handling and distribution of all sums collected is part of the plan.

It appears that the Motion Picture Theatre Owners of America have been in receipt of letters, telegrams, etc,, protesting against Mr. Pettijohn's idea which the National Association of the Motion Picture Industry had sponsored. Exhibitors, it is said, have received no information as to how the money handed over to the N.A.M.P. is to be spent. The national offices of the M.P.T.O. state that they feel that it is "a dangerous expedient for the Motion Picture Industry to raise funds in this way for the purposes and reasons given by the promoters of "Motion Picture Day" idea. "Strike legislative bills may be the result," the N.A.M.P. claim; and they would in consequence be sent in to help "kill this legislation." It appears that some of the various producing units, who promised to co-operate, with few exceptions, have remained silently neutral. Others have withdrawn their support.

It is a pity that the Motion Picture Industry, with its various organizations and associations, cannot unite these, using such ammunition and energy which they possess in conceiving and proposing plans of general benefit to the industry, in the place of remaining silent under the antagonistic proposals of each of its units. When the idea of Motion Picture Day was first suggested it should have been discussed with every powerful association of exhibitors and producers and introduced under a joint banner. For one powerful unit in the Motion Picture Industry to introduce a plan and another equally powerful organization to proceed to smash that plan, considering it a menace, looks like a bit of school-boy business and those outside the organizations, who sponsored the idea, are certainly placed in a most ridiculous position. Let us analyze the situation from their angle.

The Motion Picture Theatre Owners of America are too big to fight without good and sufficient reason. Is the "Motion Picture Day" idea a big enough idea to fight for? Those who pledged their support realize that individually they will not benefit by antagonizing the M.P.T.O. of America in standing by a scheme which they condemn. They are much more likely to incur the ill-will of the association individually and collectively. Considering the proposition from an unselfish angle they must consider that such a plan can only be made successful if there is complete co-operation of all the forces in our Industry. This excuses the vaccillation and neutrality, the retraction in reference to "Motion Picture Day" which has occurred. It is greatly

(Continued on Page 2.)

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to the credit, however, of those organizations which have pledged their support and refuse to be influenced to withdraw.

"There is something rotten in Denmark and it smells to heaven" between the Motion Picture Theatre Owners of America and the National Association of the Motion Picture Industry. We do not wish to recall the past and what occurred during the Wm. Brady propaganda tour. The onlookers might be justified in blaming the passing of the Censorship Bill to the controversies which then raged. Gentlemen, if you are sincere you will stop fighting each other and fight together for the general good. We repeat that no plan involving the whole industry should come from any one branch, but should be proposed to all branches, discussed by all branches, and after having been passed upon as estimable and logical by all branches introduced to the Industry and the public. It gives the public the right idea about Motion Pictures and that is that we are combined in our strength. You remember the story of Achilles, his mother immortalized him by dipping him in the River Styx, but he had one vulnerable spot, the heel he was held by during the dipping process, and he was killed in the Trogan War by Paris, being pierced through this heel by an arrow. A myth you will say, but all mythology is based upon truth. We are vulnerable when powerful organizations in our industry fight each other, leaving an opening for the arrow of The Enemy.

It is not necessary to uncover who this Enemy is. We have had occasion to see him in many garbs, always menacing the Industry we represent. There are a few of us that have the courage not to shout "hurrah" when some fanatic waves a red flag, and sensible enough also to pass up organizations who appear to have so much time to fight each other. We believe in union, in organization when that union or organization does not become Autocratic, Bureaucratic, a tyrannical menace, forever waving aloft the Big Stick, just to show us that they are Boss. We have had enough of the Boss Idea in the world and we have talked enough about Democracy to have a little of its spirit permeate the Motion Picture Industry. To Hell with Bosses.

—RAY LEWIS

Through Specialty

Starring in "Midnight Follies."

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"SPECIALTY OFFER"

FOR THE COMING SEASON

A programme which will set Exhibitors agog and bewilder audiences.

"SPECIALTY FILM," as usual, answers the call. It will be weighed in the balance and not found wanting.

Diversity in offerings, betterment in service, originality in choice, and, above all, the desire to please and to educate illustrates the past, present and future policy of "SPECIALTY."

Never before, perhaps, have we had the opportunity and pleasure to offer patrons of "SPECIALTY FILM" such an array of talented, conscientious and versatile artists as those included in next season's program. Each and every one of them has made a reputation for himself and herself in filmdom, and the selection of releases will be found the **ne plus ultra** of ingenuity and **good taste** combined.

"SPECIALTY" always aims at improving. That has been its policy for years, and no good reasons have ever been discovered to prompt any change. Excelsior! Excelsior! Higher! Still higher! is "SPECIALTY'S" motto and slogan. It will adhere to both, always. And all it asks in compensation is a continuance of the complete confidence of its clients and the public at large, which have made "SPECIALTY" what it is to-day.

A concrete and comprehensive programme of "SPECIALTY" will be found in the following pages. A perusal of it will show at first glance that it is as complete and interesting in scope and character as represented.

L. ERNEST OUIMET,
President and General Manager.

Specialty Film Import, Ltd.

Albee Building,
MONTREAL

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Specialty Film Import Limited

Release Chart, Season 1921-1922

Effective September 1st., 1921

The greatest array of exceptional Super-Special attractions, Program Features, Comedies, Serials and Novelty Reels ever offered exhibitors. Each series represents the highest development of merit in its particular field. The wide choice offered enables us to fill your entire program.

Additional Productions will be Announced Later.

BRITISH-CANADIAN PATHE NEWS — **1 Reel, Three Issues Per Week.**

The first news reel, the real news first. Brings to your screens every happening of interest gathered by the greatest news organization of the world.

TOPICS OF THE DAY — **1 Reel, One Every Week.**

The wittiest expressions selected from the press of the world. Punchy, pithy, pungent paragraphs, roaring laughter and frantic applause in every foot.

AESOPS FABLES — **1 Reel, One Every Week.**

Modern versions, without exception the cleverest and funniest animated cartoons ever created.

SCREEN SNAPSHOTS — **1 Reel, Semi-Weekly.**

Shows your audience all the famous stars of the screen in intimate views of home and studio life.

SPECIALTY FILM IMPORT LIMITED

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PATHE REVIEW

(The Magazine of the Screen) — **1 Reel, One Every Week.**

Educational, scientific and instructive. Studies in slow motion. Science, industry and culture. Pathecolor travelogue. Subjects which cater to every taste of an audience.

The Adventures of
BILL AND BOB — **1 Reel, One Every Month.**

Trapping wild animals. Great stuff, ideal for youngsters, real material to bring pop and mom to your house.

MAJOR JACK ALLEN'S

Wild Animal Pictures — **1 Reel, One Every Month.**

In the jungles of Asia, showing the capturing alive of dangerous wild animals. Fast moving, plenty of pep and emotion; sure to please the audience.

Hal Roach
POLLARD COMEDIES — **1 Reel, One Every Week.**

Featuring such favorites as Snub Pollard, Maria Mosquina, Eddie Boland, Sunshine Sammy and Gaylord Lloyd. They never fail to please the crowd.

Re-issue single reel comedies and additional Roach single reel comedies.

HAROLD LLOYD — **1 Reel, One Every Week.**

The pick of the best single reel comedies Lloyd ever made. Lloyd's appearance in each release. 3 well-known stars: Harold Lloyd, Bebe Daniels and Snub Pollard.

CHESTER JUNIOR COMEDIES — **1 Reel, Semi-Monthly.**

Domestic situations, farce-comedies, lavishly staged and gorgeously gowned.

WARNER SPECIALS

One-Reel Comedies — **1 Reel, Semi-Monthly.**

Whirlwinds, fast moving, full of pep, with a thousand laughs in every release.

HAROLD LLOYD

Super-Special Comedies — **2 Reels or More, One Every Two Months.**

Featuring the inimitable "Harold Lloyd" himself; clean cut, laugh provoking comedies that have proven a guaranteed and a bonanza to box-office receipts. Ask the exhibitor who runs them.

SPECIALTY FILM IMPORT LIMITED

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FAMOUS CHESTER ANIMAL COMEDIES — **2 Reels, Series of 26, One Each Month.**

Featuring "Snookie," the famous humanzee, and the many trained animals of the Chester Zoo. Do the children like animal comedies? Just play them and see.

HALLROOM BOYS' COMEDIES — **2 Reels, One Every Other Week.**

Laugh-makers of the highest quality. A 2-reel comedy that rounds out a perfect programme. "Sid Smith," the famous acrobat comedian features in each release.

MONTY BANKS COMEDIES — **2 Reels, One Every Month.**

Only twelve a year, featuring "Monty Banks," who has proved a big success. An exceptional comedian; your audience will like him.

TOM SANTSCHI, HOLMAN DAY — **2 Reels, One Every Week for Fifteen Weeks.**

2-Reel Outdoor Dramas

Everybody knows Tom Santschi; he is a sure drawing card. Any one who reads The Red Book, Rod and Gun, and Gun Magazine know who Holman Day is. Here you have Star, Story and Picture.

SERIALS — **2 Reels, Two Every Week.**

Pathe serials have been standard for many years; high specialization, production, authorship and casting have made them. Box-office attractions of unique and tremendous value.

PATHE STANDARD WILL BE MAINTAINED.

PROGRAMME FEATURES — **5 Reels or More, One Every Week.**

This series of features will be "super merit" and no expense will be spared to make them REAL BOX OFFICE ATTRACTIONS.

SUPER-FEATURES — **6 Reels or More, Approximately 20 During the Year.**

Among them four "Rudyard Kipling" productions. Also "The Road to London," "The Rider of the King Log," and many other Specials in the full sense of the word.

The Greatest of all Chapter Plays

"The Miracles of the Jungle"

15 Chapters of Thrills and Excitement.

SPECIALTY SERVICE No matter where your theatre may be located, or the kind of picture you need SPECIALTY FILM can furnish you with a programme to suit all and every class of audience, plus efficiency, thoroughness, promptness and square dealing.

Sole Distributors	Pathe Exchange, Inc.	Associated Exhibitors, Inc.
In Canada of	Federated Film Exchanges	Playgoers Feature Films
Productions.	Timely Films Inc.	European Productions, etc.

Offices:—St. JOHN, N.B.; MONTREAL; TORONTO; WINNIPEG; CALGARY; VANCOUVER

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"Name The Day" Title For New Comedy "Snub" Pollard Is The Featured Comedian

"NAME THE DAY" has been selected as the title for the forthcoming Hal Roach comedy which Specialty has scheduled for release soon. "Snub" Pollard is the featured comedian, appearing as a much mixed-up bridegroom. He is assisted by Marie Mosquini, as the bride, "Sunshine Sammy," as the best man, and Noah Young, as the hated rival who never gives up hope of winning the girl for himself. All the intricacies of a wedding give plenty of opportunities for amusing situations, and the climax, where the court house, the scene of the wedding, catches fire, brings the furious pace of fun to its highest peak without a dull moment.

The comedy opens showing 'Snub' and "Sammy" sitting on the steps of Second Baptist Church on First Street, waiting for the wedding party. After several moments pass, "Snub" takes out the wedding card and discovers that he should be at the First Baptist Church on Second Street. The same thing occurs with the bride and her family. Arriving at the church, and not finding Pollard, she thinks she is at the wrong church and hurries to the one that "Snub" has just deserted. Meanwhile, Pollard's hated rival sticks close to Marie, hoping that he will be able to win her, should "Snub" not appear. He has a ring and marriage license with him ready to use at the last moment if necessary. As Pollard does not put in an appearance the wedding is finally called off and everyone leaves. On her way home Marie's automobile collides with "Snub's" and the two fall into each other's arms, and return to the church. The minister has left, however, and all depart to the courthouse for the marriage. After many amusing situations the pair are finally married and the rival is thwarted, but not until after letting 'Snub' fall into a man-hole.

Screen Snapshots, Fatty Arbuckle, Shirley Mason, Jackie Coogan, Specialty Release

EXTRA! Screen Snapshots has discovered the all-star baseball team, and will let film fans in on the great secret when the next issue of the one reel screen fan magazine is released through Federated Film Exchanges of America, Inc. This issue was turned over this week to Federated for distribution by Jack Cohn and Lois Lewynthe, producers.

Confidentially, Mr. Cohn announces that the "team" is made up three quarters of Fatty Arbuckle, with Shirley Mason forming the other quarter. The Screen Snapshots cameraman has caught Fatty and Shirley staging a ball game that is said to be amusing in the extreme, and had made the most of it by training on the action both fast and slow motion camera, so the public can see just what kind of a "mean arm" Fatty slings. There is one scene of Fatty running bases, that will, Mr. Cohn asserts, show a great light as to who is going to win the pennant next year.

Jackie Coogan plays a return engagement to Screen Snapshots "by request"—the term "return engagement" being applied literally, for not only does he come back to Screen Snapshots' fans in this reel, but he is shown being enthusiastically greeted upon his return to California, after an absence of several weeks.

A real Summer subject, and one that is especially timely, is that of Ruth Roland on the beach. The spectator is given a double treat in this subject, for Ruth falls asleep and dreams of a twin sister and it is a real case of "two of a kind"—and a very good kind at that. Released through Specialty.

"WHO AM I?"

GORGEOUS gowns, beautiful women, and an atmosphere of suppressed excitement and suspense characterize the latest National Picture, "Who Am I?" released by Select.

Claire Anderson is seen as a young girl who has never known her parents, and who learns she has inherited a high-class gambling house. Like a child with a new toy, she plays with this dangerous thing for a time, until she learns to realize the sordid side of it all. "Who Am I?" was written by Max Brand and directed by Henry Kolker.

"FIGHT PICTURES IMMENSE"

FRED G. MEYER, managing director of the Palace, at Hamilton, Ohio, has written the following self explanatory letter to the Cincinnati office of Pathe Exchange, Inc.:

"Scoops extraordinary are getting to be of much common occurrence with Pathe News, that I find it rather hard to express my appreciation from time to time. In fact, it's getting to be a habit, and I am beginning to expect sometimes the most unreasonable — and in every case without being disappointed.

"The pictures that arrived here Monday after the fight, are immense. They are complete, so far as the law allows, and I know that if there were no such a law, the World's Championship event would have been reproduced blow by blow 48 hours after it took place in the East.

"If ever there was any local competition in the news field, they've given up trying as an impossible task. I want you to accept for your self, and extend to your Home Office, our deep thanks and appreciation for the splendid service that has been rendered to us incessantly by Pathe News in the entire existence of this theatre.

"I can't conceive such a thing, but if against all expectations there are still exhibitors in your territory that feel that any news weekly will answer the purpose, refer them to me. They need a timely tip—and I'll be glad to give it to them.

"As a closing suggestion I submit this slogan to be added to the news 'Knows All—Sees All,' and that is—Cost's more; well worth it, ask those who know." Through Specialty.

LARRY SEMON COMEDIES

THE Rialto Theatre in New York, one of the largest motion picture theatres on Broadway, the world's centre of theatredom, presented the Larry Semon comedy, "School Days," a Vitagraph release. Although this comedy was presented throughout the country several months ago, its popularity has never diminished and it was owing to the insistent demands that Semon graced the week's bill that the expedient of reviving one of his earlier successes was resorted to. "School Days" is one of Semon's most popular comedies, and, judging from the reception accorded it upon its second presentation at the same theatre, other of the earlier Semon comedies will be revived.

While the Semon comedies are timely they are not set to one period and are as good one time as another.

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Toronto Notes

THE following statement in reference to Britsh Films was made by F. W. Gield, H. M. Trade Commissioner, in charge of the Department of Overseas Trade at Toronto. The statement is based on information furnished from the head office in London. It was published in a bulletin issued by the Department of Overseas Trade for its Overseas officers only and is exclusive news to our readers.

"In Canada, British films have more than secured a footing, and sentiment in that country is favorable to a growing popularity for British productions. It cannot, however, be said that it is only sentiment that is responsible for this position, for it is noticeable that pictures recently shown for the first time publicly at trade shows in London seem to have created very favorable impressions among the critics. Thus, making a random selection from a series of pictures exhibited to the trade and reviewed, one reads in an unbiased criticism that "The Sentimental Burglar," produced by Ideal Films, Ltd., is a "splendid example of quiet film comedy," and in another review of the same picture that the production and photography leave nothing to be desired, while the story is said to be "remarkably clever and brilliantly interpreted."

"The exporter of British films is not unaware of the possibilities of overseas countries as markets for his wares, and an increasing number of firms are seeking to establish overseas connections and organizations, and in some cases with gratifying results. For example, Scandinavia promises to be a buyer in growing amounts, for it is said that, compared with American and German productions, the British pictures are of a type which is more pleasing and agreeable to the people of the country, and, moreover, the percentage of British films rejected by the Censor at Stockholm is said to be considerably lower than for that of either American or German productions."

• • •

THE Allen's Richmond Street Theatre opened its doors again with an elaborate programme, including a prologue. "The Sky Pilot," adapted for the screen from Ralph Connor's big story of the same name, was the opening picture.

AT the Irrigation Convention recently held in Vernon, British Columbia, Canada, fruitgrowers of the famous Okanagan Valley saw themselves at work and play, when "Paradise Re-discovered," a film dealing with the apple industry of the valley produced by the Department of Trade and Commerce, Federal Government, was shown under the auspices of the Vernon Board of Trade. The picture created a most favorable impression and will be shown again during the Irrigation Convention to be held in Calgary, Alberta, August 17, 18 and 19.

• • •

THE party of school teachers from Great Britain which is attending the Imperial Teachers' Conference here were given a practical demonstration of the use of motion pictures for educational purposes recently, when a number of films produced by the Department of Trade and Commerce, Dominion Government, were screened for their benefit. These films, which are part of the "Seeing Canada" series of one reel productions made by the Federal Government, embraced a wide range of subjects dealing with Canada, her industries and resources.

• • •

At the Convention of the National Shorthand Reporters Association to be held at Niagara Falls, Ont., August 22nd to 29th, films produced by the Department of Trade and Commerce, Dominion Government, will be shown to delegates.

• • •

THE first moving pictures of the Mackenzie River District, Canada's sub-arctic territory, which has come much into the public eye the world over through the recent discovery of large quantities of oil near Fort Norman, will shortly be released. These pictures, which were made by the Exhibits and Publicity Bureau, Department of Trade and Commerce, Federal Government, are now being edited and titled, will soon reach the screen as a two reel production. The pictures are being released in the United States through the Bray-Goldwyn Corporation and in Canada by Universal and Regal Films.

• • •

"Number Please!" a one reel picture dealing with Canada's telephone systems, will be the first release produced by the Department of Trade and Commerce, Federal Government, in their 1921-22 schedule. The picture was made in co-operation with the Bell Telephone Company of Canada.

THE "Digest" extends to Mr. L. Ernest Ouimet its sincere regret and sympathy occasioned by the death of his son Georges, at the age of sixteen. Georges suffered from inflammatory rheumatism and Mr. Ouimet, in the hope of curing the boy, had him taken to Los Angeles in order to escape the severity of our Canadian Winters. Last year the youth became confined to his bed and remained there until death imprinted his seal upon him. Georges was an expert electrician and photographer and had already given proof of marked ability in the inventive sciences. Had he lived his parents would have rejoiced in the distinction this boy promised to attain. There is a general feeling of regret, among those who knew Georges, for the passing away of such a promising life and the sympathy extended in our pages is the expression of sympathy which prevails among all who know Mr. Ouimet and are sincerely sorry for his loss.

Jack Droy, formerly with Western office of Vitagraph, has been appointed District Manager of Ontario, including Toronto, for Vitagraph.

• • •

Mr. George Baldsdon, assistant general manager of Vitagraph, visited the Toronto office and visited Montreal and St. John offices en route also.

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Mr. Jack Fleming of the Vitagraph New York office, has been appointed Western representative in Canada of Vitagraph.

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Mr. H. Kauffman of Regal Films, has recovered from the effects of an operation he recently had to undergo.

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Marie Prevost, the new Universal star, who apears in her first Universal production, "Midnight Follies," is a Canadian, having been born in Sarnia, Ontario.

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Winnipeg News

THE Allen Theatre, which has been closed for the greater part of the Summer while improvements were being put into the house, including a stage on which special settings to the features may be added, will reopen on the 22nd with the work completed. Herbert Gage, who in May came up from Toronto to be manager, has resigned and returned east. Among the officers of the Allens who have been in the city lately are Harry Allen of Calgary, "Izzy" Allen of Toronto, Ben Cronk, general manager, of Toronto, and Director Luigi Romanelli of the musical department. Mr. Ben Allen, the president, who has returned to Toronto from a visit to the Holy Land, will be here also to remain some time.

• • •

Helmer N. Jernberg, former manager of the Allen and Province Theatres, has taken over the Palace Theatre on Selkirk Avenue, on his own account. He is also the publicity director for Western Canada of the Stephenson Attractions.

• • •

Charles Stephenson is expected in the city soon, to take charge of exploiting "The County Fair" and four new Curwood pictures which he has secured. The Allen theatres have booked solidly "The County Fair" in their houses in western Canada outside of Winnipeg. In Winnipeg the feature will be shown at the Garrick.

• • •

"TED" HARDCASTLE, representative of the Associated Producers in the west, has formed The Radiant Film Company and will start producing this month. Their studio is at Kenora, Ont., and the first picture, "Ambition," will cost $50,000 to make and will be ready by October. Mr. Hardcastle will leave for New York on the 17th to select the cast. He will direct the picture himself. The scenario writer is Miss Johnson, of Calgary. Filming of the Tex Brandon pictures will follow. J. Hunter of Toronto, general representative of the A.P. in Toronto, will handle the product in the east. Kenora citizens are large subscribers to the stock.

• • •

The week of August 1st was one of the biggest weeks experienced by the picture houses here in many weeks, starting off on Civic Holiday, Monday, when it rained, and the result was crowded houses. The Capitol Theatre, showing "The Woman God Changed," broke its record, surpassing the opening week.

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The Arlington opened August 4th after many improvements and enlargements had been made. Douglas Fairbanks in "The Mollycoddle" was the picture shown. The house has been made very attractive and has always enjoyed a large patronage.

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WITH the exception of the Allen all the first run houses and many of the second run houses will show Paramount pictures the week of September 6th, when Maple Leaf Week and Blue Ribbon Week are the events. The Beauty contest is attracting much interest.

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THE western pictures of Harry Carey and Tom Mix appear to be very well liked by Province Theatre patrons.

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It looks as if the managers of the various theatres in the city, some 40, including the legitimate houses, are determined to resist the demands of the musicians, the operators and the stage hands to the limit, which may include a lock-out. At a meeting held this week the managers were very firm in their resistance. The contracts are up at the end of the month. The unions are practically asking an advance all round in wages or shortening of hours.

• • •

The Manitoba Motion Picture Exhibitors entertained at a luncheon Charles Murray, the former Mack Sennett star, who was appearing here for a week at the Pantages.

• • •

There are two dark houses and they are among the best in the city. These are the Dominion and the Gaiety. Indications are they will be dark at the opening of the season. Here are chances for enterprising motion picture promoters.

• • •

H. M. Masters, local manager of United Artists, is receiving congratulations from the fraternity on the announcement of his engagement to a well known Winnipeg young lady.

• • •

Jack Welch, of the United Artists' staff, entered on new duties on August 15th, as manager for the west of the Associated Producers. He succeeds "Ted" Hardcastle, who has gone into the producing line on his own account.

• • •

W. P. Nichols, owner of the Rialto and president of the Canadian Exhibitors Association, arrived from Vancouver this week. He states that theatres in the coast cities report business as very quiet, only about four making it profitable.

• • •

JACK DROY, for two years local manager of Vitagraph, has been honored by his appointment as manager for all Canada for the company with headquarters in Toronto. He has already gone east to take up new duties, and is succeeded by John Fleming, who has arrived from New York. Jack Droy started with Vitagraph in Toronto as postage boy.

• • •

Dan Freeman, former manager for Selznick in the city, has arrived here from New York and is promoting a new premium offer for theatres. Community silver is the inducement he suggests might make business boom in the local houses, all patrons receiving coupons entitling them to pieces of silver when the points to their credit reach a certain number. He states that all the exhibitors in the city he has called on, but one, have endorsed the idea.

• • •

George W. Weeks, general manager of the Famous Lasky Film Service, was a two day visitor to the city a few days ago and commended the energy of the local office staff.

• • •

H. M. Thomas, general manager of the Famous Lasky Canadian Corporation, Toronto, is in the city this week, inspecting the local Capitol.

• • •

Henry Morton, of the Monarch, reports business as picking up wonderfully well for the time of the year.

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THE theatres in Manitoba devoted to the motion picture gave 25 per cent. of their receipts to the Queen Mary Maternity Hospital at Hampstead for the wives of sailors and soldiers, with the object of maintaining a cot there. The proceeds amounted to $1,929, or at the present rate of exchange equivalent to £450. It was observed on Her Majesty's birthday and is the largest sum raised by any branch of Queen Mary Needlework Guild. The upkeep of a cot for a year is £150, so that Manitoba's cinema contribution will cover a period of three years.

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Famous-Players Film Service Programme Includes Goldwyn, Educational, Select, Hodkinson and British Productions

THE Famous Players Film Service, Limited, in announcing their Fall policy have certainly surrounded themselves with a programme of strength and surprises. Goldwyn attractions include such features as "The Old Nest," a Reginald Barker production from Rupert Hughes' big story of the home. "The Invisible Power," a Frank Lloyd production with House Peters and Irene Rich, scheduled as a drama of life's great mysteries. "The Ace of Hearts," by Gouverneur Morris, directed by Wallace Worsley with Lon Chaney. The story centres around a modern Methusaleh who felt that he was living too long. Tom Moore in "Beating the Game," the story of a crook who eventually became a mayor. This is a Frank Lloyd production. Betty Compson, that incomparable star, in "For Those We Love." Those who have seen Betty Compson in "Prisoners of Love" will remember her very fine work as the sacrificing sister. In "For Those We Love" she again portrays a role beautiful in its devotional qualities. Lon Chaney is also in the cast. Rupert Hughes' "Dangerous Curve Ahead," with Helene Chadwick and Richard Dix, is the picture exhibitors have been waiting for. LeRoy Scott's story of an underworld passion-flower, "The Night Rose," directed by Wallace Worsley with Lon Chaney. Will Rogers in "Doubling for Romeo," directed by Clarence Badger, with Raymond Hatton and Sylvia Breamer in the cast. A Frank Lloyd production, "The Grim Comedian," an intensely dramatic tale dealing with the problem of Fate or Destiny, cast includes such well-known players as Jack Holt, Paramount star, Phyllis Hunt, Gloria Hope. "All's Fair in Love" deals with the adventures of a near-vamp. She tried awfully hard. Did she succeed? Directed by E. Mason Hopper with Richard Dix and May Collins. "The Man From Lost River," a Frank Lloyd production by Katherine Newlin Burt. A powerful story by the author of "The Branding Iron" with an all-star cast. Betty Compson in "Even as Eve" with an all-star cast, depicting a glorious romance of the ages. Tom Moore in "From the Ground Up" by Rupert Hughes, funnier than "Hold Your Horses."

"Theodora" with Rita Jolivet, a cast of 30,000 people, two years to produce. The most gigantic spectacle ever screened. Mary Robert Rinehart's story of young love, "The Glorious Fool," directed by E. Mason Hooper, with Helene Chadwick and Richard Dix. Gabrielle D'Annunzio's masterpiece, "The Ship," directed by his son, is a gorgeous, stupendous pagaent of screen art, greater than "Cabiria." Will Rogers in "The Poor Relation," from the famous Sol Smith Russell play, featuring Molly Malone and Sylvia Breamer. "The Poverty of Riches," a Reginald Barker production with Richard Dix and Leatrice Joy. "Hungry Hearts," by Anzia Yezierska, directed by Mason Hopper and an all-star cast, a great drama of the melting pot. Hall Caine's internationally famous story, "The Christian," with an all-star cast. "The Sin Flood," the story of crowd-fear, by Henning Berger, directed by Wallace Worsley, terrific, gripping, intense. It will get you. Played by an all-star cast of selected artists. Tom Moore in "The Man with Two Mothers," a real Reel Comedy. Rupert Hughes' "The Wall Flower," written and directed by Rupert Hughes. As big as "The Old Nest." Albert Payson Terhune's powerful drama of marriage, "Grand Larceney," directed by Wallace Worsley. All-star cast. "She Got What She Wanted" and then she did not want it. At least she was not sure. A brilliant conception by Alice Duer Miller, directed by E. Mason Hopper. An all-star cast.

GOLDWYN - FAMOUS PLAYERS

FILM SERVICE WEEK

OCT. 23 - 29TH

Hodkinson programme lines up big also including such features as "East Lynne," Hugo Ballin's modernized version, produced by the well known Goldwyn director-general, a world classic regenerated, resurrected, new-born. Bigger, better than the dramatized version of the book. Albert Payson Terhune's "The Truant Husband." All about a husband who tried hard to run in second gets into high, applies the brakes, but at the same time uses the clutch and skids. O my what a whirl he made with Betty Blythe, Mahlon Hamilton and Francelia Billington. "The Light in the Clearing," by Irving Bacheller, directed by the director of "Earthbound," T. Hayes Hunter. Zane Grey's "The Man of the Forest," a story of love and adventure, thrilling, exciting, enjoyable, entertainment plus an all-star cast, including Robert McKim, Claire Adams, Carl Gantvort. Who has not read Myrtle Reed's story, "Lavender and Old Lace"? Hodkinson has this rare find, directed by Lloyd Ingraham. Cast includes Louis Bennison, Marguerite Snow and Seena Owen. Over 600,000 copies of this book have been sold. Here is your audience to do your publicity for you. "The Other Woman," from the novel by Norah David, directed by Edward Dornan, cast includes Jerome Patrick, Jane Novak, William Conklin. The kind of a picture which always leaves your audience happy and satisfied. "A Certain Rich Man," from the popular novel by William Allen White, directed by Howard Hickman with a notable cast. "Keeping Up With Lizzie," a sparkling comedy by Irving Bacheller, directed by Lloyd Ingraham, starring Enid Bennett. A great comedy, real drama, tears, laughs, brimming over with humor. "The Journey's End," directed by Hugo Ballin, produced without sub-titles. Ralph Connor's masterpiece, "The Foreigner," with a superb cast including Gaston Glass, Wilton Lackaye, Bigelow Cooper. Another Zane Grey story, "The Mysterious Rider." Irene Castle's first Hodkinson picture, "A Broadway Bride," by Clarence Kelland, directed by Edwin Hollywood, cast includes Ward Crane, Charles Guard and many artists of note and popularity. The world famous classic, "Rip Van Winkle," a Ward Lascelles production, starring Thomas Jefferson. "Jane Eyre," adapted for the screen with as great success as the adaptation for the stage production, produced by Hugo Ballin, starring Mabel Ballin and Norman Trevor. The book is known all over the world and has been read by thousands.

The English programme has a selection of the best British pictures on the market, recently produced with the full advantage of all the improved producing conditions in England. "General Post" is so well known it needs no introduction. "Lady Audley's Secret" has been read by millions.

(Continued on Page 7)

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"COULD NOT GET ALONG WITHOUT DIGEST"

Wingham, Ont.
Aug. 1st, 1921.

Canadian Moving Picture Digest,
27 Jarvis Street,
Toronto.

Dear Sir:

Enclosed find $2.00 for subscription for the Digest for one year. Kindly have it start from July 1st so as I can get the July issue now.

I have been out of the business for some time but am getting in the swing again and could not get along without the Digest.

Kindly mail the July issue to above address and remaining issues to Mitchell.

Wishing you every success.

Yours truly,
(Sgd.) Wilford Cruickshank

FAMOUS PLAYERS FILM RELEASE PROGRAMME

(Continued from Page 6)

The Canadian Educational have new features in abundance and have long since established their trademark among the indispensables of a programme. Upon going to press we hear that the Select programme is to associate itself with Famous Players Film Service. Mr. Phil Kauffman will be in charge and distributing will be done through the Famous Players distributing forces. Select have the strongest attractions lined up for the coming year of their career and since production activities have taken on a longer and bigger lease of life it looks as if the Allen Theatres and the exhibitors booking through them will have an all-round programme from which to make their selections unexcelled in variety and quality. Among the thirty Select pictures promised, are included:

6 with Elaine Hammerstein,
6 with Eugene O'Brien,
6 with Conway Tearle,
4 with Owen Moore.

"A Man's Home," a Ralph Ince production, starring Harry T. Morey, Matt Moore, Kathlyn Williams, Grace Valentine. This story is considered the greatest domestic drama ever screened. It strikes home. "Conceit," heralded in New York as the biggest drama of the season with a superb cast. "The Easiest Way," David Belasco's much discussed play. The stage play will again be presented with Frances Starr in her original role. John Galsworthy's biggest success, "Justice," produced by Ralph Ince, and starring that distinguished artist, William Faversham.

"The Truth About Husbands" Is An Adaptation From "The Profligate"

By Arthur Wing Pinero

IN bringing a screen version of Arthur Wing Pinero's drama, "The Profligate," to the screen under the title of "The Truth About Husbands," Whitman Bennett, through The Associated First National, has taken a step which confutes those who say all screen plays are bromides.

Pinero has an international reputation as a playwright and "The Truth About Husbands," or "Profligate," as it was called in the stage version, has always been regarded as one of his most brilliant society dramas.

The Author's Career

Arthur Wing Pinero was born in London on May 24th, 1855. His father was a lawyer and while young Pinero was supposed to be reading Blackstone he really had a copy of "Hamlet" bound in the identical calf that the legal tomes were covered with and lettered accordingly. When Pinero's father asked his son about a client who had failed to pay his bill he wanted to know what the client had actually said when it was presented. Young Pinero had not made out the bill although told to do so. The client was blind and deaf and a cripple besides, but young Pinero, ignorant of these facts, replied that the man had listened carefully to what he had to say, had walked around the grounds with him and put him off. "You know father 'he is a man of infinite jest,'" said young Pinero, who had just been studying the gravedigger's lament.

Fired by his Father

That ended Arthur's legal studies then and there as his disgusted father threw him out of his office. Pinero became an actor and then a dramatist, writing "Two Can Play at That Game," "Two Hundred a Year," "The Money Spinner," "The Magistrate," "Dandy Dick," "Sweet Lavender," "Lady Bountiful," "The Second Mrs. Tanqueray," "The Notorious Mrs. Ebbsmith," "The Benefit of the Doubt," "The Princess and the Butterfly," "Trelawney of the Wells," "The Gay Lord Quex" and "The Profligate."

The Plot Threads

The plot threads of "The Truth About Husbands" are cleverly intertwined. Dunstan Renshaw is a wealthy bachelor and dilettante.

Under an assumed name he meets Janet Preece, who is a librarian living in a suburb. They fall in love and he promises to marry her. Later he weds Leslie Brownell, a young society girl, and goes abroad with her.

Leslie learns the truth about her husband, whom she has always regarded as beyond reproach.

Plot Well Oiled

Leslie leaves Dunstan and is finally reconciled to him at the deathbed of Janet, who is instrumental in bringing them together again. Renshaw exhibits extreme remorse for his desertion of Janet, although the latter intercedes with Leslie for him, begging her to forgive him as she has done.

The action of "The Truth About Husbands" is swift, the plot well balanced and the suspense breathless. The titles containing some of the dialogues written by Pinero are brilliant. The play is handsomely mounted and the photography clear.

SWEDISH SUCCESS IN BERLIN

"THE Song of the Dark Red Roses," a Swedish production adapted from the Finnish novel of Linnankoski, is the first Swedish film presented in Berlin since the War. It made a most favorable impression before a distinguished audience at the Kurfurstendamn Theatre, Berlin, and was heartily applauded.

THE Goldwyn Distributing Co. have opened offices in Berlin. Mr. Arthur Ziehm, manager of Goldwyn Foreign Offices, will be at the head of the Berlin office controlling the entire Central Europe business for Goldwyn from Berlin.

BANKS DIRECT POLICY BIOSCOPE OF EUROPE

THE amalgamation of the Ufa-Decla Companies of Europe, has been abandoned. The banks back of the Bioscope dictate the terms upon which this company will in future operate, it is said. The various companies of the Decla are again operating at capacity. Mr. Baruch, one of the members of the Board of Directors, has resigned.

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Creators of Christie Comedies Al. E. and C. H. Christie are Canadians

IT is not generally known that Los Angeles, the film capital of the world, has what has come to be known as "The Canadian studio." It is a studio of comedy making, where more Canadian visitors are entertained annually than at any other film production centre.

It is the Christie comedy studio in Hollywood, where comedies are made for Educational release — the first studio, by the way, to be established at that centre of film making — where the Canadians congregate, because they are always welcome as the flowers in May.

Some years ago the Christie brothers, Al E. and C. H., were born in London, Ontario, and ever since Al was a small boy he knew that some day he was going to shake the dust of London off his feet and become a great actor. Just how far he missed his mark only Al will admit, but the fact remains that when motion pictures were invented and well on the way to becoming a firmly established branch of the theatrical business, Al Christie was sidetracked from his career as an actor and finally turned out to be an Ace of Comedy; that is to say, an Ace among those who are responsible for the production of the lighter side of film dramas.

Al got his start at the London, Ontario, Opera House. It must have been a good start, because before long he left London to accept a job with the Lieblers, the New York theatrical producers. Al himself called it a job as he had not yet got on to the lingo of the stage which calls everything from carrying a spear to playing the leading role by the more dignified name of "engagement."

About this time another young man was growing up around London. C. H. Christie, brother of the famous Al Christie of comedies, was getting his start as an enterprising young railroad, advertising and passenger agent, getting an admirable business education which should serve for the future when the brothers were to build up a firm for themselves.

When motion pictures began to flourish around the confines of the Borough of Manhattan and stretched out into Staten Island and Jersey City, Al Christie was one of the first ones in the theatrical profession who took a flyer at directing "movies." In these prehistoric days of the silent drama Al and his company used to go out to location on Staten Island in an old transfer wagon with seats down the middle for the actors, and with properties, such as they were, cameras, scenery, etc., hanging on the sides wherever there was room. They couldn't go far from the studio, at that, because in those days re-loading of cameras in the open air was a thing unheard of, and when the camera man ran out of film he had to go clear back to the dark room and start out afresh.

This necessity led to a ridiculous incident, which would create a hearty laugh were it to occur in a present day film. Al was directing a hanging scene. The "hangee" was just about half hanged and dangling from a convenient tree, when the camera ran out of film. In the absence of the camera man, who went to the studio to reload, the "hangee" let himself down to take a sleep under the tree. As the flies were bothersome he put on his hat. Then, when the hanging started again, nobody noticed the hat, and in the finished film, which in those days was photographed and put together in exact sequence of scenes, right in the midst of the thrilling hanging, a hat suddenly popped up on the "hangee's" head.

Al Christie at that time had an old church for a studio, with his office in the former pastor's study. The only stage space available was a platform back of the church, only forty feet in width and about as long. Three companies were "shooting" in the same studio. Christie had his scene up on one side; two other companies had their scenery on two other sides. Thus the respective directors and camera men had to do a sort of cross fire at their actors. It was all right as long as nobody forgot anyone else and walked out in the middle. When this happened he was sure to call down on his head the wrath of the two other companies whose scenes were spoiled.

These pioneer efforts were not to last long, however, because the advantages of California began to be noised around, and Al Christie got together a company and a carload of stuff and moved out into the unknown wilds in search of the "golden land of unlimited spaces."

Arriving in Los Angeles, the company was almost broke, so Christie looked over all the real estate and cannily refused to buy. Instead of that he sneaked around in the suburb and discovered an old roadhouse which he rented for thirty dollars a month. There they set up in business, with the actors dressing in the barn, and there established the Christie studio, the first motion picture plant in Hollywood which has since come to be known as the world Mecca of the Movies. That is the "Canadian studio."

A short time ago, when C. H. Christie, now general manager of Christie Comedies, of which Al Christie is the president and chief director, was on a business tour through Canada, one of the exchange men in Vancouver called to him as he was leaving the office:

"Here, Mr. Christie," he said, "you have dropped one of your calling cards," and he handed over a well known cracker with "Christie" stamped across it.

"Good," said Christie, "I'll buy a box of these and scatter them around. Very soon all good Canadians will know the comedies, I hope, as well as the biscuits."

GOLDWYN AND FAMOUS PLAYERS FILM SERVICE WEEK — OCT. 23 - 29

Funmakers in Christie's Vanity and Gayety Comedies.

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Marjorie Daw to be Featured New Irwin V. Willat Production

IRVIN V. WILLAT has selected Marjorie Daw to play the lead in his newest production "Fifty Candles," upon which he is working at present. "Fifty Candles" will be released by the W. W. Hodkinson Corporation which sponsored "Down Home," Partners of the Tide" and "The Face of the Word," Willat's greatest successes in the past.

"Fifty Candles" is from the short story of the same name by Earl Derr Biggers, which appeared in The Saturday Evening Post. It has been described as a story of love and mystery and Mr. Willat has already advised the Home Office of the W. W. Hodkinson Corporation that he intends to spare neither time nor expense in making this one of the finest pictures ever created.

His engagement of Miss Daw gives eloquent proof that he intends fully to live up to his word. Miss Daw is one of the youngest and most popular ingenues of the present day, having won a foremost position upon the screen by her splendid work opposite the leading male stars of the day. She appeared with Douglas Fairbanks in "He Comes Up Smiling," "Down in Morocco," "Mr. Fix-It," "Knickerbocker Buckeroo," and "His Majesty, The American." She was featured by Marshall Neilan in "The River's End," prior to which she has appeared in such pictures as "Joan the Woman" and "Rebecca of Sunnybrook Farm."

The balance of the cast as well as further details concerning the prodate. Released through Famous Players Film Service.

Clever Lobby for "The Man Tamers" Draws Big Receipts for the Strand

AN ingenious lobby display will always draw a crowd. A clever idea put into effect in advertising or theatre fronts will catch the eye and create good will of the community. People like to give credit when credit is due, and the heart warming attitude created by an unusual lobby display always results in greater business.

C. C. Pratt, manager of the Strand Theatre, Tacoma, Wash., knows this, and strives to give his theatre a front that will make friends. How well he succeeds is shown by his recent lobby for "The Man Tamer," a Universal picture starring Gladys Walton.

"The Man Tamer" being a circus picture, Pratt went the limit on his circus display, but did it in a refined way. He started by dressing up his box-office to represent a circus ticket wagon, and his entrance doors to represent the Main Entrance of a circus tent. Along the back wall of his lobby he painted a canvas effect, resembling the "big top" of a circus. Around his exit doors he painted the canvas to look like it had been raised, showing the interior of the tent. For this interior he used the six sheet supplied with the picture, showing Gladys Walton, in circus attire, fighting with a charging lioness. The effect was startingly artistic.

On one side of his lobby he constructed a stand such as is seen in front of the freak shows at a circus. Mounted on this stand were painted cut-outs representing such freaks as the "fat lady," the "human skeleton," the "snake charmer," and others. At the front corners of his lobby were constructed little square stands such as barkers use. Humorous cut-outs of circus barkers were set up in these stands pointing the way into the theatre.

In the centre of the lobby Pratt had a platform erected, upon which he placed a ballyhoo consisting of a young boy and a young girl. They were dressed as acrobats and amused a large crowd constantly by their cute stunts.

The lobby display was competed by a cut-out from a three-sheet of Miss Walton in her lion tamer's garb, and a bally-hoo man dressed as a clown.

London Costumer Dresses "Beside the Bonnie Brier Bush"

"BESIDE the Bonnie Prier Bush," Donald Crisp's third picture for Famous Players-Lasky British Producers, being in a sense a costume production, inasmuch as the styles of the dresses worn will be reminiscent of the early seventies, the studio management made an exception to its general rule and commissioned a London customer with the "dressing" of the production.

That this branch of business is beginning to look up and keep pace with the modern methods of studio efficiency as demonstrated by the Famous Players-Lasky British Producers since the foundation of their London studio, can be seen by the fact that the costumier in question created something of a record in his line of business by fitting and completing no less than 250 costumes for the "crowd scenes in Mr. Crisp's new picture within the stipulated week. Many of these dresses were specially made from designs furnished by old fashion-plates of the period. The resources of the establishment, in fact, have been found quite equal to the demands placed upon them, and the proprietor has even gone so far as to guarantee that he is able to prepare and place at the studio's disposal 1,000 costumes of any styles at a week's notice.

A special costume manager, who has made a study of period work, is now with the Crisp Company on location in Scotland. A wardrobe mistress is in charge of all the dresses worn in the production and she will work under the manager's supervision. In short, every care has to be taken to ensure that accuracy in the dressing of the picture which so much contributes towards the making of a convincing atmsophere.

J. M. Franklin of Halifax, was in St. John recently to confer with W. C. McKay of the St. John Opera House.

DEVELOP A NATIONAL PRIDE IN A CANADIAN PAPER BY SUBSCRIBING TO "THE DIGEST."

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New Series of Holman Day Dramas Twe Reelers of Real Life Thru Specialty

A NEW series of Holman Day two-reel dramas of life in the Maine woods has been contracted for by Pathe, to be released through Specialty, and production is reported to be progressing rapidly under the direction of Phil Carle. Mr. Carle established an enviable reputation for direction while still serving as assistant to Robert G. Vignola, and is said already to have justified his choice for direction of this breezy out-door specialty in the field of short subjects. Huntley Gorden and Mary Astor are playing the leading roles in the new series, and their experienced support includes Bradley Barker and Charles Slattery.

Miss Astor expresses herself with enthusiasm regarding her opportunities in the Holman Day stories. She expects to exceed her triumphs on Famous Players and other films, while the producers aim to present a perfection of technique which, in conjunction with Holman Day scenes and plots, will prove a real box-office attraction and, if possible, accentuate the popularity won by the original series.

In a general way the locale and materials are the same — inspiring backgrounds of logging camps and "log-jams" in the river, while in certain of the pictures "extra" parts are enacted by native Maine Indians. In the fascinating milling and logging operations which are fundamentals in human existence deep in the Maine forests, it is said that these pictures will share generously with the Holman Day feature, "The Rider of the King Log." In fact, this is the novel and inspiring "atmosphere" attraction which caused Pathe to take the first series of short Holman Day pictures and promptly contract for the others now in production.

Director of "Who Am I" Claims Genius for Property Man Who Can Get Everything

THE average motion picture studio property man is a very phlegmatic sort of an individual, and, for that matter, so also is his brother of the speaking stage, but the property man of the screen is more so. He has to be, or he would soon become a hopeless lunatic. Where the theatre property man gets a requisition for some very unusual objects, or "props," as they are known, about once a season, the man of the studio is called upon every day for something out of the ordinary.

Director Henry Kolker, who staged the latest National Picture, "Who Am I?" released by Select, swears he has the genius property man of all time, past, present or future.

When Mr. Kolker made his previous National Picture, "The Palace of Darkened Windows," this individual made short work of securing such minor items as a herd of camels, a few assorted water buffalo, an elephant or two, and divers and sundry objects that, while possibly quite ordinary in India, are not easily to be found in America. Thereupon Mr. Kolker pressed him a bit further, and casually presented him with a list which contained the names of practically every known sort of gambling device to be used in a very important series of scenes in "Who Am I?"

Of course, such things as a pack of cards and a few dice were easily procured, but devices like a complete roulette, faro, rouge et noir and "Les Petite Cheval" are very much taboo with the authorities of any locality nowadays. However, our ingenious property man was on the set at the appointed time with enough apparatus of chance to start a second Monte Carlo. He had all the regulation apparatus, and in addition some things that Director Kolker swears that the famous Dick Canfield himself had never heard of.

How and where the objects were secured is a deep, dark mystery, and any questions in this direction were severely frowned upon by the only party in a position to know. So, while the property man may not have his name on the title of the film, he nevertheless is a very important factor in its success.

SUBSCRIBE TO THE DIGEST
$2.00 A YEAR

PRODUCED AHEAD OF SCHEDULE TIME

THE Hallroom Boys' Comedies continue to be ahead of schedule on production. These two reel gloom chasers featuring Sid Smith are released through Federated Film Exchanges of America, Inc., and Specialty in Canada.

Word has just come from Harry Cohn from the West Coast production centre, that another of these popular comedies is rapidly nearing completion. The picture is titled "Two Beach Nuts" and is being directed by Herman C. Raymaker. This picture will be shipped East within a few days, and this, considering the fact that "Two Faces West" and "Meet the Wife" are at the New York offices of Hallroom Boys Photoplays, Inc., now awaiting release, is by way of establishing production records.

GERMAN FILMS SOLD BELOW COPYING COST

A correspondent from Riga, writing to "Der Film," a German trade paper, complains that copies of German films are sold in Berlin for cash below the copying price. Films of about 1,700 metres in length are reported to be sold for 6,000 marks including copying cost and license, 1920 productions are included in the lot.

The majority of Exhibitors and renters at present staying in the Russian Succession States will, it is said, eventually return to Russia proper, when it is said the position of the German film on the Russian market will be handicapped by the said dumping. Meanwhile we in Canada are wondering where the big German productions purchased by far-seeing enterprising American concerns with Canadian interests have been side-tracked. The Canadian exhibitor is as much of a business man, we hope, as those men engaged in other business enterprises. Other business concerns are dealing in German made goods, buying from the Germans, selling to Germans. Why is the German made film to be made an exception? The exhibitor who will have the courage to stand by his convictions in this matter will be looked upon as "lucky" by other exhibitors, who are waiting for the other fellow to make a start. Good pictures have no nationality. Let us discriminate against bad pictures only.

Cultivate a National Pride in a Canadian Paper.

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Paramount Announces $10,000 in Prizes For Paramount Week Competition

PARAMOUNT will distribute a total of $10,000 among its various Exchanges as prizes in the sales competition for Paramount Week this year. Of this amount, $6,000 will be divided among the various Exchange organizations and $4,000 will be split up into awards to individuals.

The distribution among the six offices making the best showing will be as follows: First prize, $1,500; second, $1,250; third, $1,000; fourth, $750; fifth, $750, sixth, $750.

These prizes will be awarded according to a point system on the following basis:

Sixty per cent. of the points to be determined by the percentage increase of the Exchange's net rentals for Paramount Week over the weekly average of its net rentals for the first twelve weeks of this calendar year.

Fifteen per cent. of the points to be determined by the percentage increase of the Exchange's net rentals for the first twelve weeks of this calendar year.

Fifteen per cent. of the points to be determined by the percentage increase of the Exchange's net rentals for the week subsequent to Paramount Week over the weekly average of its rental for the first twelve weeks of this calendar year.

Fifteen per cent. of the points to be determined by the percentage increase of the Exchange's net rentals for the week previous to Paramount Week over the weekly average of its net rentals for the first twelve weeks of this calendar year.

Fifteen per cent. of the points to be determined by the percentage increase of the Exchange's net rentals for the week subsequent to Paramount Week over the weekly average of its rentals for the first twelve weeks of this calendar year.

Ten per cent. of the points to be determined by the percentage increase of the Exchange's sales of accessories covering the period of four weeks ending with Paramount Week, over the weekly average of its accessories sales for the first twelve weeks of this calendar year.

As an example of the practical application of this system, if an Exchange shows for Paramount Week an increase of its rentals over the average of the first twelve weeks of the year of 50 per cent., it will be awarded 30 points, the product of .50 multiplied by 60; if it shows an increase for the week previous to Paramount Week, over the twelve-week average, it will be awarded 1½ points, or the product of 10 multiplied by 15, etc.

By this system, any possibility of a tie for any one of the prizes is virtually eliminated, although it is stipulated that in case a tie should exist, each leading contestant shall receive the full amount of the prize offered.

In addition to these Exchange prizes, an aggregate of $4,000 in prizes, an aggregate of $4,000 in prizes will be awarded to the individual workers as follows:

A prize to the salesman in each Exchange who delivers the greatest volume of business for Paramount Week, in proportion to the possibilities.

A prize to the booker in each Exchange District securing the largest amount of actual bookings for Paramount Week.

A prize to the accessories manager in each Exchange District making the largest sales of accessories for Paramount Week.

A prize for each of the two best original exploitation stunts executed by any of the Exploitation Representatives at the Exchanges during Paramount Week.

In these contests it is also stipulated that in case of a tie in any case, each of the leading contestants shall receive the full amount of the prize.

The contests will be judged by a committee of Famous Players-Lasky District and Branch Managers.

CHICAGO ELKS GUESTS OF BABY PEGGY JEAN

A LARGE delegation of Elks from the Windy City stopped Century Comedy's Studio on the return to their home town. At the studio they immediately became attached to the clever two-year-old comedienne, Baby Peggy Jean, and she instantly became the hostess of the event. The delegation voted Baby Peggy as their favorite, and after being shown by the talented youngster how the Centurys are made, drinks were served. Before leaving, the Elks were treated with a rare sight, as Baby Peggy pointed out a jungle scene that was just being photographed by Director Robert Hill.

HAROLD LLOYD

Newspaper Praises "Reputation"

"The audience which has visited the Allen Theatre this week has been entertained by a photodrama of unusual quality. The fact that Priscilla Dean was the star of the feature "Reputation" was sufficient guarantee of excellence. The audience, however, saw more than a good picture. It saw one of the most tremendous dramas revealed on a screen in years—a human document that sounded the depths of emotion, dealt with life from its various angles and left the spectator with something to think about for a long time to come.

In "Reputation" Priscilla Dean establishes clear title to be ranked with the greatest of cinema stars. She has before charmed audiences with her volatile characterizations. In "Reputation" she plays a dual role, and by clever photography she is often seen acting scenes with herself. The two characters are so widely different in spite of the fact that they are mother and daughter, that one can scarcely credit the fact that they are both played by the one Priscilla Dean."

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Maritime News

HALIFAX, N.S.

YOUR correspondent has been spending a week in the fine city of Halifax and lost no time before looking up friends in the theatres. Paying a visit to R. J. Macadam of the Casino, I was delighted to find him at his office again and to hear from him of his successful business. Mr. Macadam says that business both in Halifax and at his Sydney House is excellent, May having been the best month he has ever had at the Halifax Casino.

He attributes much of the Casino's popularity to his orchestra which is one of the very finest in Eastern Canada. There is a new leader, Jack Silberman, formerly director of the Orpheum Theatre Boston, and under his leadership the music is certainly splendid. I can add my testimony to the managers for the programme the night I attended the Casino was excellent.

Mr. Macadam is installing a $20,000 pipe organ and making an addition to the building of his house. This instrument comes from the firm of Casivant Bros. Hyacinthe, Que. As well as the music and the good programmes, Mr. Macadam is a business man who realizes the value of advertising and with a particular feature he does not hesitate to take a half page ad. drawing the attention of patrons to his picture. Also he feels that it is not good policy to change prices and has not done so except for one picture which was run on a percentage basis.

It was a pleasure also to renew acquaintance with Mr. Tom Daley who is Mr. Macadam's right hand man at the Casino.

The Strand Theatre was closed for improvement and repairs and Mr. Franklin with his family are away for the summer. I understand that Mr. Hershorn of the Imperial Theatre accompanied Mr. Franklin on a motor trip to Toronto.

The Imperial was undergoing repairs and alterations at the time I witnessed a performance there.

Speaking of motors, Mr. and Mrs. L. R. Acker of Acker's Theatre were being written about in the newspapers on account of a wonderful drive which Mrs. Acker took to Fredericton from Halifax. Some wagers had been made on the speed with which the trip could be made and Mrs. Acker had arrived at Fredericton with two hours and a quarter to spare and was highly congratulated upon for her skilful driving. Acker's theatre in Halifax is closed for the summer to be renovated and to open in the Autumn with musical comedy.

I missed seeing N. Gastonguey of the Orpheus as he spends much of his time at his farm in the country but heard of him from his brother Louis Gastonguey, who is the friend of all newspaper and theatrical people.

• • •

J. J. O'CONNELL of the Majestic Theatre was another friend whom it was good to see again and who offered me at once, the hospitality of his theatre where The Three Live Ghosts opened that week. This play was splendid and, for the summer time, drew good audiences. Last week saw the opening of the Majestic Stock Company for which Mr. O'Connell told me he had a bigger subscription list than ever which argues well for its success.

The company is headed by Lola May who will be remembered by picture fans as the Queen in Ince's "Civilization." Wilbur Walker is the leadng man. He was formerly with the Castle Square Company.

The Empire Theatre of which George Metzler was manager has closed altogether and there seems to be no word of its reopening.

Sackville, N. B.

"Three Live Ghosts" was the attraction here at the Imperial Theatre recently.

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St. John, N.B.

THE Fight Pictures at the Imperial Theatre drew large crowds of both sexes. They were shown for three days with a comedy included in the programme.

Arthur Callan has been appointed manager of the St. John Opera House and has entered upon his duties. He is a St. John boy and has good wishes for every success from his friends here. He was manager of F. G. Spencer's theatre at Fredericton.

The Queen Square is devoted at present to Musical comedy with Jimmie Evans and Company on the boards.

Paramount Maple Leaf Week
Sept. 5th to Sept. 10th
Canada's Beauty Contest

Associated 1st National

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Vancouver News

ALL-CANADIAN WEEK AT CAPITOL

THE week of August 1 was "All Canadian Week" at the Capitol. The feature production was Sir Gilbert Parker's "The Wise Fool," taken from his story, "The Money Master." Sir Gilbert Parker himself superintended the filming of the story so it is essentially a Gilbert Parker production.

The orchestra played all Canadian airs, the "Capitol Tours" reel showed Canadian scenes. Cameron Geddes, the great Canadian basso, sang Canadian music, in fact everything on the programme was Canadian.

This innovation by "Western Canada's finest" is a good one and should promote followers.

Barney Groves, the veteran theatre man, will open the Royal Theatre shortly. It is probable a combination programme of pictures and musical comedy or vaudevlle will be put on.

Miss Plewes of Specialty Film Import is away on her vacation. William Walkley, late manager of Universal is assisting on the staff, handling the Dempsey-Carpentier fight picture which is keeping this exchange busy.

• • •

W. P. Nichols, of the Columbia Theatre Co., was in Winnipeg on business recently.

J. A. Wilson, manager of the Regal Film Corporation, was in the Interior on a business trip.

• • •

Miss Ramage, Miss Olive Leathorne and Miss Webster, three of the beauties who "stenog" in the film building, broke into the films one day this week. Joseph Errington was director and cameraman, location was on the roof of the building, the scenario has not been credited. The title under which it will be released is also in doubt. Several names, however, have been suggested but none decided upon: "Too Wise to be wives," "When Vancouver dreams," and "Dangerous Toys," being the most popular.

• • •

Roy Bertelson and Harry Keele are handling the photoplay programmes which will be put on for the first few weeks when the Imperial Theatre on Main Street is opened. Later on a Chinese stock company will play at this house.

Jackie Coogan

CHRISTIE MAKES ELABORATE AFFAIR OF COMEDY WEDDING

THERE have been many weddings in Christie Comedies, but hardly any as full of beauty on one hand and comedy on the other as that which Al Christie recently filmed in "In For Life," the funniest of the new series of two-reel comedies for Educational release. The picture features Viora Daniel, with Jay Belasco as the intended lesser half.

The wedding took place—that is, it started to take place—in a handsome Gothic church, which had been erected on the largest stage in the studio. All was in readiness. with two hundred guests occupying the pews and flowers banked around the chancel, when Ward Caulfield, with the blushing bride on his arm, stopped to ask, "Shouldn't I be on the other side?"

"Well, get over," said Christie, who was occupying the directorial chair. "We'll take it both ways since nobody seems to know exactly."

The wedding was going along in fine shape when the bridegroom's dog came down the aisle, dragging the kennel to which he had been tied to keep him out of the scenery. For this part, Christie used Laddie, the handsome collie that did such good work "Sneakers."

• • •

The Dempsey-Brennan fight pictures were screened at a local theatre for the film fraternity. Lou Smith of Winnipeg has the rights for Western Canada.

Harry Myers Plays Opposite Star in "The Girl Who Knew All About Men"

HARRY MYERS, world famous as "The Connecticut Yankee," has been engaged by Universal to play with Marie Prevost in "The Girl Who Knew All About Men," the star's forthcoming Universal comedy-drama.

Myers will head a supporting cast of unusual popularity now being assembled by King Baggot, who will start shooting as soon as arrangements can be completed for the unusually elaborate presentation planned for the production.

Myers was signed to support the famous little Universal star in recognition of his ability to swank through a breezy role with the half humorous nonchalance that characterized him in "The Connecticut Yankee."

"The Grl Who Knew All About Men" is a cleverly conceived story by Roy Clements, a pioneer director. It follows a sophisticated little girl through an amazing sequence of serio-comic adventures. The locale is varied, extending from a rustic mountain lodge to a fashionable college, a bucolic community and a metropolis.

Irving G. Thalberg, general manager at Universal City, assigned King Baggot to direct the production when he had seen "Moonlight Follies," a picture Baggot recently completed as Miss Prevost's premier Universal starring vehicle.

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Hodkinson Retitles Two New Pictures "French Heels" and God's Crucible"

THE W. W. Hodkinson Corporation have retitled two of their forthcoming picture productions as follows:

The first Irene Castle production which was made under the working title "The Broadway Bride" will be known as "French Heels," while "The Foreigner," the thrilling screen version of Ralph Connor's fascinating, actionful story will reach the screen as "God's Crucible."

Both of these titles were chosen for their audience appeal and pulling power. "Irene Castle in "French Castle in 'French Heels'," has a fascination about it which is expected will prove irresistible while "God's Crucible" is in every sense of the word a strong title which suggests very perfectly the splendid theme which underlies Mr. Connor's great book, the theme of a man's regeneration in a new country.

"French Heels"—as it will hereafter be known,—tells the story of a girl who wins her happiness after a long and arduous fight. Under the capable direction of Edwin L. Hollywood, Irene Castle has done some of the greatest work of her career in this production and her supporting cast, in which is included Ward Crane and Charles Gerard, fully measure up to every possible requirement. The picture is an interesting one with its local ranging from the bright spots of New York's night life to a lumber camp in the Adirondacks. The settings leave nothing to be desired while Mrs. Castle's gowns are more radiantly beautiful than ever before.

"God's Crucible, made by the Winnipeg Productions, Inc., and presented by Ernest Shipman, is a fascinating story of love and adventure in the great open country in and about Winnipeg, Canada. The story tells of a young refugee who comes to Canada to escape persecution in his own land and while there wins fortune and happiness by sheer pluck and earnest efforts. The cast which has been chosen to present the engrossing picture is a great one and includes such well known players as Gaston Glass, Gladys Coburn, Wilton Lackaye, Bigelow Cooper, Bradley Barker, Edna Shipman, Kate Price and Jules Cowles. Released through Famous Players.

"PRISONERS OF LOVE" SCORES IN HALIFAX

St. John, N.B.

Gentlemen:—

We played your feature Prisoners of Love last week and although it was in the summer time and we were a little skeptical about playing such a high priced feature in the warm weather, yet I can frankly say that we were justified in our decision as this feature was so well liked that our Tuesday's business increased, which is unusual. Betty Compson is ideal for the part and she has made many friends in Halifax through this picture.

There was no adverse criticism everyone joined together in proclaiming it a GOOD PICTURE and from a box office standpoint, considering the season of the year, etc., it was absolutely satisfactory, in fact very much so.

We hope we will have a chance to buy the next releases of this star.

Yours Respectfully,

L. R. Acker,

Halifax.

• Wesley Barry in • "Bob Hampton of Placer"

"The Heart of Maryland" Proclaimed Best Month's Film

"THE Heart of Maryland," Vitagraph's special production, was the leader of photoplays chosen by Minneapolis film fans and named as the best photoplay of the month. The contest was conducted by the Minneapolis Journal, and was given wide publicity. There were contestants from North and South Dakota, Iowa and other states as well as from Minnesota.

The Minneapolis Journal of recent date published in full the letter of Miss Marguerite Yerkey of North Minneapolis, anent "The Heart of Maryland," who said, in part:

"It is charm that 'The Heart of Maryland' gives us where modern plays furnish us with all the sensations of brazenly revealed so-called problems of sex. It is as old as the theme, and as pleasant to look upon.

"There was a beautifully villainous villain, one could hate without half trying. Up-to-date critics with marcelled hair and self-appreciations might elucidate at length upon Major Thorpe, describing him with all the loathing scorching words in their smart vocabularies, but we of the low brow public refuse to be educated to the modern belief that villains are horribly far-fetched and unauthentic.

"While war was the basis of the whole plot, it was pleasantly left mostly to the imagination. All around it was a pleasing play."

The following letter from Mr. G. T. Fowles, Lux Theatre, Banff, Alta., will speak for itself.

G. Sereth, Esq.

July 8, 1921.

Dr. George:—

I am sure we broke all house records to-night (Friday). I played with "Snowblind" a 4-piece instrumental Prologue and the attendance was 669 people.

Capacity of house at present 325 seats, and the front row is only 2 feet from screen. Going some, eh!

Your truly,

G. T. Fowles."

Goldwyn - Famous - Lasky Film Service Week, October 23-29

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Production Activities Soon to Start in Big Studios of Robertson-Cole

PRODUCTION activities will soon begin to hum in the big studios of the R-C. Pictures Corporation in Hollywood, California. R. J. Tobin, director general of production for the company, has arrived on the west coast and plans are under way for the immediate resumption of production on a large scale to keep well ahead of the releasing schedule providing for a minimum of twenty-six pictures a year.

R-C. Pictures Corporation was organized recently with a capital of $4,000,000 to take over and expand the motion picture interests of the Robertson-Cole Company and is one of the fastest growing organizations in the industry. It has elaborate production plans for the future.

In line with the general expansion of the corporation's activities, Miss Eve Unsell, noted scenario writer, has been engaged to take charge of the scenario department in Hollywood and to write original scripts for stars now under contract and others soon to be engaged. Miss Unsell and her staff already left New York for Hollywood where she will make her headquarters.

The R-C. production program includes four series of releases with Pauline Frederick starring in one series and Sessue Hayakawa in another. Miss Frederick already is on the west coast and prepared to begin work while Mr. Hayakawa and his wife, Tsuru Aoki, are on their way back to Hollywood after spending a vacation of several weeks in the East. There will also be a Directors' productions series headed by Louis J. Gasnier and William Christy Cabanne.

Mr. Cabanne is already at work at the Victor Studio, New York City, on "The Barricade," written by Dr. Daniel Carson Goodman, who has to his credit "The Wonder Man" and other noted photoplays. Later scenes in the continuity will be taken in Hollywood.

Miss Carol Warren, former reader with the Metro Film Company scenario department, and later a continuity clerk with the Famous Players-Lasky Corporation has been added to the scenario department of R-C. Pictures Corporation, and will go at once to the Robertson-Cole Studios, Inc., at Hollywood, California, according to an announcement by Eve Unsell, head of the scenario department for R-C Pictures Corporation.

Mae Marsh as Mary Cary in "Nobody's Kid," R.-C., released through Regal Films.

Mr. L. B. Lestocq, Casting Director of the Famous Players-Lasky British Producers, London

L. B. LESTOCQ, casting director at Famous Players-Lasky British Producers, London studio, left the British metropolis the other day with a picked consignment of some fifty men and women extras, of ages ranging from seventeen to seventy-seven, to join Donald Crisp who is on location in Scotland shooting the exteriors for his new picture, "Beside the Bonnie Brier Bush."

Most of Mr. Lestocq's little crowd are character people and a considerable amount of trouble was expended on their selection, with a view to securing these interesting and picturesque types which are only to be found in a Highland village.

The British casting director has few of the facilities placed at the disposal of his American confreres for the marshalling of his forces. Mr. Lestocq is unable to reach the majority of his people by 'phone, for the simple reason that none of them are on the 'phone. His calls have to be mailed, and in cases of extreme urgency an S. O. S. message is sent by wire.

It can easily be imagined that it is invariably with a feeling of some anxiety that he arrives at the station for an early train-call to count his flock and assure himself that all have answered the summons.

Only one man cried off in the cast of the latest Scottish expedition. Curiously enough, his name was David Powell, though he is no connection of the famous Paramount actor. They had called him up at the eleventh hour to serve on a jury, and Mr. Lestocq was scouring London in a taxicab in the early hour of the morning scheduled for their departure on the trail of a deputy to take the place of the "good man and true."

The result? Well, like the famous Northwest Mounted Police, Mr. Lestocq always "gets his man."

There was a Regal Convention of Eastern Canada held in Toronto recently. Mr. Harry Decker, manager of the Montreal office, and Mr. Mitchell Bernstein, of St. John Office attended. Prior to the business on hand, Mr. Arthur Cohen gave the delegates a luncheon at the King Edward Hotel. No official announcement in reference to Convention has yet been forthcoming, but some interesting developments in reference to Regal programme have been promised.

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Ottawa News

MAKING a good living as an itinerant moving picture exhibitor year in and year out is the experience of Mr. E. B. Gravelle of Ottawa, who conducts a travelling moving picture show which is conducted under the name of the Enterprise Amusement Company, Ottawa, Ontario. Mr. Gravelle's undertaking is somewhat different to that of the wandering minstrel because his performance is silent, consisting of an eight or nine reel show which he offers in one-night stands at isolated hamlets or theatreless villages whch are remote from the railways of Eastern Ontario. He has been a travelling showman, literally, for eight years during which time he has visited almost every part of Canada. This year he is specializing with the small settlements in Eastern Ontario—and, incidentally, is making more money recently than ever before because of an improved method of transportation.

School houses, church rooms, Orange halls, lodge rooms, town halls and other places are used for theatres and Mr. Gravelle sets up the projection machine and booth and operates it for the evening's performance while his wife presides at the door as cashier. The show generally runs for two hours and comprises a feature and one or two comedies. He has been specializing with the latest Pathe releases but he is in the happy position of being able to use a picture almost as long as he likes because of the ever-changing communities to which he caters.

The regular three-sheet posters issued by the moving picture exchange along with the films are used and in addition, he has a special one sheet for general use. Dates are imprinted with rubber type for the various stands. By way of variety, official educational pictures, prepared by the Canadian Department of Trade and Commerce, Ottawa, are frequently shown along with dramatic feature and comedies. During the present summer, he has showing the latest Harold Lloyd releases along with others. He estimates that he travels 1,000 miles each month in arranging for and presenting his shows.

"JUNK"

Kennett Harris' Saturday Evening Post story, "Junk," a romance of California will be Bert Lytell's next starring vehicle for Metro. Production will start at Metro studios in Hollywood after the completion of "A Trip to Paradise" the screen version of Molnar's "Liliom," in which Mr. Lytell plays the roughneck. In "Junk" he will play three roles, representing three generations of the Weatherbee family. "Junk" has been adapted by June Mathis. It will be a Maxwell Karger production, with Virginia Valli as the leading woman. Regal release.

FOUR CURWOOD'S SOLD

D. R. E. SHALLENBERGER of Arrow Film Corporation announces that the entire territory of Canada has been sold for the four James Oliver Curwood productions to Stevenson Attractions. 28½ Adelaide Street, E., Toronto, Canada.

The deal was closed during the early part of this week with Charles L. Stevenson, the president of the exchange.

Tilford Cinema Studios Build Settings for Houdini Picture "Haldane of the Secret Service"

THE Houdini Picture Corporation has signed contracts with the Tilford Cinema Studios whereby the later will design and construct all the settings for "Haldane of the Secret Service" the second Houdini picture which goes into production this week. The same firm designed and constructed the settings for the first Houdini picture, "The Man from Beyond." which should prove of considerable interest in view of the many conflicting rumours which have been in circulation:

YOUNG OUIMET BOXES

AN interesting event in which juveniles played an important part took place in the Rexington Court behind the Rexington apartments, the home of L. Ernest Ouimet, president of the Specialty Film Import, Ltd.

The event was in the form of boxing bouts put on by the boys of the neighborhood, Mr. A. L. Vickerson acting as referee and Master B. Bloomfield timekeeper.

With the Carpentier-Dempsey battle fresh in the minds of the juveniles, much interest was taken in the proceedings. Four bouts were on the programme, a miniature ring was roped off, and a large audience occupied the eats at the ringside, many fans crowding the galleries of the apartments in the rear, overlooking the arena.

The first bout on the programme was between Battling Ouimet vs. Kid Poop, in which both boys gave a splendid exhibition of their abilities in the art of self-defence. "Battling" Ouimet is the younger son of L. Ernest Ouimet. The other bouts on the programme were between Spike Rose vs K.O. Mowat; Ting Kert vs. Left Smith and Husky Gold vs. Poop Prupas.

Excellent boxing exhibition was the result, and the gathering of lads are to be highly commended on the practical use of their spare moments.

• • •

Select Pictures Corporation are releasing "The Last Door," featuring E. O'Brien at the Holman.

Mrs. Lloyd George Sees "The Princess of New York"

"THE PRINCESS OF NEW YORK," a Donald Crisp production for Paramount was shown to British exhibitors at the New Gallery Cinema House, Regent Street, London. The showing aroused more than the usual interest on the part of the exhibitors while Society was also well represented by Lady Beaverbrook, Lady Yarlington, Mrs. Lloyd George, wife of the British Premier, the Hon. Miss Blanche Aitken and the Earl of Lonsdale.

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Montreal News

SPECIALTY Film Import report the Dempsey-Carpentier fight pictures are making the hit of the year and that manager from far and near are burning up the wires in a frantic effort to get them. Quebec, Manitoba, British Columbia, and Alberta are so far allowed to have the pictures, and the other provinces will have them shortly. Letters and interviews from prominent exhibitors say that the picture is much more than a fight picture, it combines human interest hapenings to a degree rarely met with in a picture of this description.

Specialty Film Import will be handing out by release in August the big Kiplng feature "Without Benefit of Clergy" and also "The Road to London" with Bryant Washburn as the Star. Both these pictures are already the cause of much comment and enqury on the part of numbers of exhibitors.

• • •

J. J. SHEA has been appointed musical director of the Capitol theatre Symphony Orchestra here. Mr. Shea is one of the best known conductors in Canada, and has had a varied and active career. He was for four years muscal director for Klaw and Erlanger in New York with their famous Ben Hur production, and was also in charge of musical recitals at the Chicago Auditorium. In Montreal Mr. Shea's record covers the Princess, Imperial and other theatres. He is an expert musician whose influence cannot fail to be felt in the musical life of this city.

• • •

Equity Pictures Productions are releasing shortly "She played and Paid" with Fanny Ward and this is confidently predicted as being the sure thing of the coming season.

• • •

Eddie English has been up in Quebec City lately combining buiness with pleasure and picking winners as well as signing contracts. Eddie never lets pleasure interfere with business either as his results show.

• • •

L. Ernest Ouimet, president and general manager of the Specialty Film Import was busy on the long distance telephone to New York all one day recently, his office being hermetically sealed to all callers. It is surmised that something big will eventually materialize for exhibitors.

While the hot weather and busiess depression has necessitated salary cuts in a number of exchanges here it is stated that Specialty Film Import goes merrily along on its old way of paying top money and getting the best men. It is understood that reductions in pay are not and will not be under contemplation.

• • •

M. S. Berntein, St. John manager, of Regal Films, Ltd., has recently paid a flying visit to Toronto. Mr. Decker is just now busy lining up the new policy of the Exchange. He will distribute in the Fall 52 Realharts; 31 Metros; and Robertson-Cole pictures in connection with the 1921-22 policy. Specials include "Camille," "Four Horsemen of the Apogalypse," "Turn to the Right," "The Conqueror" and the Christie Cabanne's super-specials.

• • •

Regal are also getting fine results out of a two-reeler showing preliminary training of Dempsey and Carpentier for their big fight.

• • •

Benny Kauffmann has been lately to Quebec running advance propaganda for his new policy. These include 30 Goldwyns; 25 of the biggest English productions and 20 Hodkinson productions, including "The Foreigner."

• • •

SHERBROOKE

THE Premier Theatre has changed hands, having been acquired by Messrs. Singermann and Camlod from the former proprietor, J. R. Duncan. It is understood the theatre will undergo considerable renovation and redecoration before being re-opened to the public.

Specialty release.

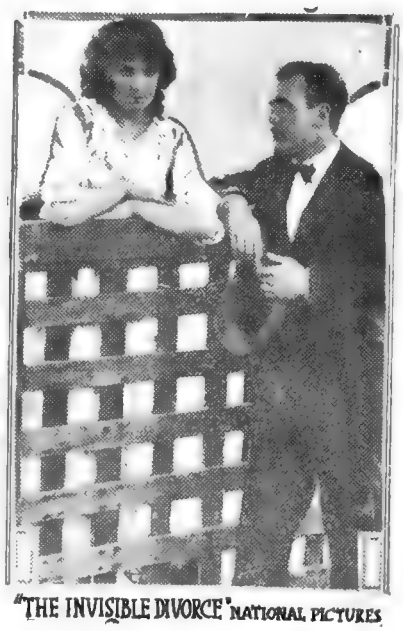
QUEBEC

MOVIE THEATRES here are being menaced by a declaration of war by a committee of citizens opposed to Sunday opening. While this outbreak occurs at regular intervals it may, despite the appearance of an earnestness on the part of those concerned, be regarded as a silly season happening inspired by people who are suffering from the heat. They have to date appointed a sub-committee which has consulted legal opinion and have been informed that the Lord's Day Act was very clear and that theatres operating on Sundays are without the law. Hence it was settled that action should be taken against all theatres open on Sunday, July 30th. The ground was however cut from under their feet when, on interviewing theatre managers, it was discovered that the Empire, Francais and Classic of this city have no intention of opening on Sunday. This leaves the spoilsports without any chance of exercising their unpopular talents.

• • •

EQUITY productions are looking forward to some big stuff shortly as the result of Maurice M. Davies' recent visit to New York where he picked up some specials with a view to a big splash in the Fall. Equity are opening a new office in Toronto in August. Their first-class Kimball Young production, "Straight from Paris" has been sold to the Loew interests in the East and to K. M. Leech circuit in Western Canada.

• • •



"THE INVISIBLE DIVORCE" NATIONAL PICTURES

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English Producers Praise Fox Enterprise for "Mary, Queen of Scots" Selection

THE English film version of the life story of "Mary, Queen of Scots" was never commenced. Mr. Walter West, who announced some time ago that he would produce the film, tells me that although for over twelve months all data, the scenario, and artistes have been ready to start work, he has never been able to convince his confreres that the money necessary for the production of a film of this magnitude, would be a good commercial proposition.

"Those who are supposed to know what the public wants, laughed at me," says Mr. Walter West. "They told me that costume drama was not wanted, secondly that historical subjects were not popular, and thirdly, they did not see in this particular subject the possibility of a good film. We have everything in this country to make the film a success — the actress for the part of Mary, the old castles and locations mentioned in the records of the Queen's life—in fact everything, and yet to-day we know that an American firm has already commenced production work, and are on their way to England to film the exteriors."

"No doubt," continued Mr. West, "£30,000 sounds a lot of money for an English producer to spend on one production, when he rarely spends more than £7,000, but such a film as I intended making of this romance, would have been exhibited in every country in the world, and at a rough estimate I should imagine would have earned as much as £300,000."

"Despite the fact that those who thought they foresaw a failure, William Fox thinks it worth while to travel thousands of miles, bringing with him artistes, producers, cameramen, and equipment to complete a—failure. I regard Mr. William Fox as one of the shrewdest men in the American film business, and if 'Mary, Queen of Scots' does not prove to be one of the biggest successes he has ever had—then the production, and detail will be at fault, for this romance is a ready made film story, containing as it does all the essentials of a screen plot."

"Ninety per cent. of the profits on the film will never see England, and those profits (if earned by an English firm), might have been utilized in making still more and better British pictures. Naturally I shall be interested to see the result of the Fox effort. I must be forgiven, however, for saying that once again the foreigner has good ground for saying that the Englishman is slow to take advantage of good opportunities. In this particular case I consider England has lost the greatest film opportunity she has had since the commencement of cinematography in this country."

"The Revenge of Tarzan"

THE West Coast division of Fox Film Corporation reports that it is now functioning at maximum capacity, and so pretentious are the production plans that there is no apparent chance of any ease-up during the Summer.

Clyde Cook, who recently interrupted his making of special comedies for Fox long enough for a brief excursion into the five-act spectacle, "Skirts," has just completed another of the special series, "The Guide"; and to keep up with the demand for his comedies he began the very next day the making of a new "frolic" under Jack Blystone's capable direction.

THE F. B. Warren Corporation, new international distributing organization, has signed a long-term lease for three-fourths of the sixteenth floor of the Loew State Theatre Building, at 1540 Broadway (45th Street), New York City. This move makes the Warren organization one of the best located of all national distributors, with its home office in the heart of New York's picture activities and adjacent to the two big hotels where visiting exhibitors and producers make their headquarters.

CENSOR PRAISES "REPUTATION"

IT is gratifying to find a Censor whose business it is to condemn, take the pains to pay tribute to a production when that production merits it. Most censors take their jobs of condemnation so seriously that they seem to avoid saying anything pleasant, but Mrs. Nannie Harrison Bell, the official censor at Waco, Texas, had this to say about the Universal-Jewel picture, "Reputation."

"This remarkable picture, 'Reputation' is 'hors de concours' as the French would say, being supreme among its fellows and beyond the reach of competition in two or three respects. One woman takes three parts with equal skill. In one scene when a woman weeps the tears gather in her eyes, tremble on the lashes, and roll down the cheeks in an effect never surpassed if equalled on the screen. The portrayal of character is effected as much by action and expression as by incident!"

"There is no taint of scandal nor smirch in the picture and lovers of the artistic will find it appealing and powerful.

"I take pleasure in making this statement, believing that a censor's duty is both to condemn the unworthy and commend the worthy. There is no special moral in the picture, but purely from an artistic standpoint, devoid of coarseness it is superb."—Nannie Harrison Bell.

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R-C Pictures Corporation

THE ROBERTSON-COLE COMPANY after having experimented in the motion picture business as producer and distributor for practically two and a half years has reached the conclusion that the business justifies the incorporation of all its interests, putting its motion picture business on a permanent, solid foundation. Therefore a new corporation under the name of R-C PICTURES CORPORATION, having a capitalization of $4,000,000.00 has been formed, with the object of acquiring the business of Robertson-Cole Company Division of Films, with all interests in the Robertson-Cole Distributing Corporation, Robertson-Cole Realty Corporation and Robertson-Cole Studio, Inc.

The R-C Pictures Corporation starts out with the experience it has gained and with the determination to give to exhibitors the class of productions which will justify the expectation that it will continue to build more firmly than ever its present prestige in the industry.

Our plans for the season of 1921-1922 will be announced in our forthcoming advertisements.

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SEPT. 1st, 1921

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Lloyd Hamilton, etc.

12 Torchy Comedies
Johnny Hines

12 Punch Comedies
Louise Fazenda and Chester Conklin

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Neal Burns, Bobby Vernon, etc.

13 Campbell Animal Comedies
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SELIG RORK DRAMAS

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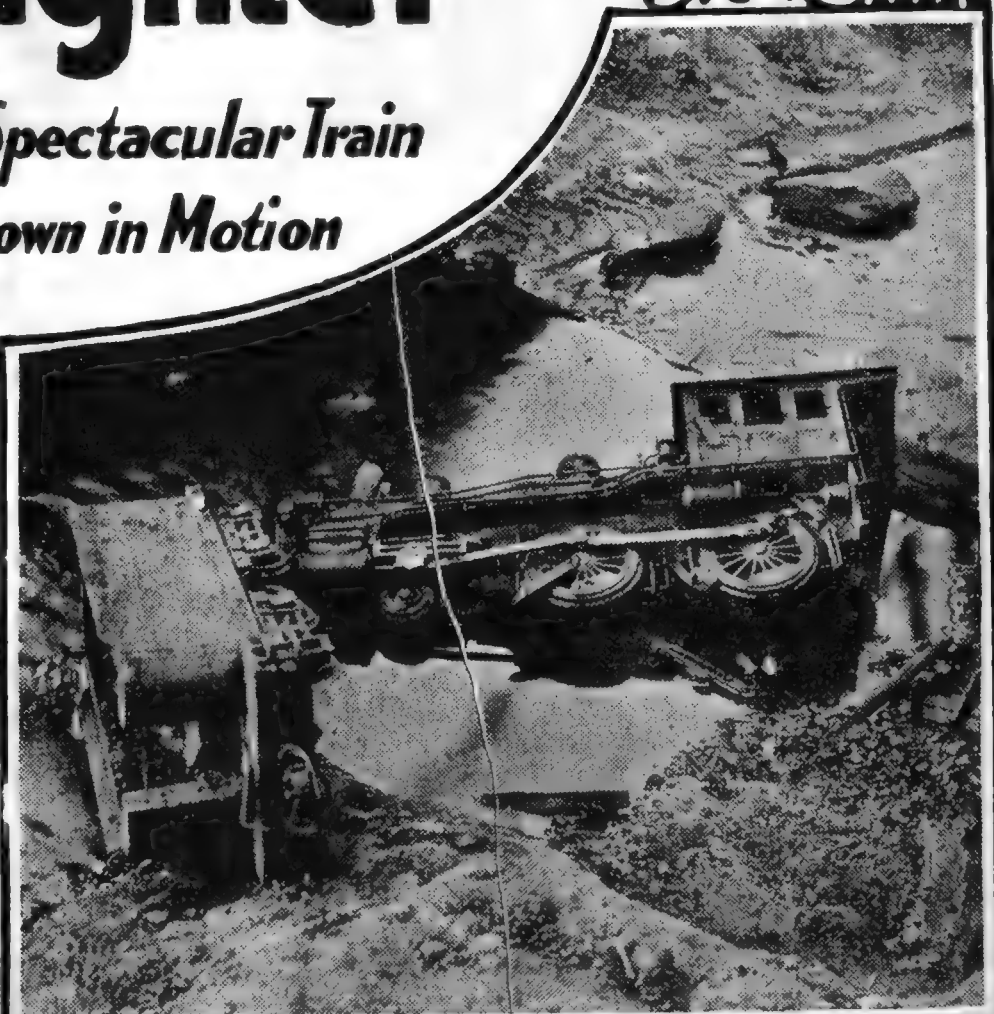

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Arthur Houseman
Warren Cook
Helen Lindroth

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WEEK

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Realart Stars on Regal Film Programme

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UNIVERSAL

12 JEWEL PRODUCTIONS 12

"No Woman Knows" MABLE JULIENNE SCOTT STUART HOLMES	STROHEIM'S **"Foolish Wives"** The Million Dollar Feature	4 PRISCILLA DEAN JEWELS **"Conflict"** 1st Release
4 HARRY CAREY JEWELS **"The Fox"** 1st Release	HAL REID'S Famous Melodrama **"Human Hearts"**	ONE **To Be Announced** WITH ONE OF THE BEST KNOWN STARS TODAY

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8 TWO REEL COMEDIES
Lee Moran Jewel Comedies
CURRENT RELEASES
"Roman Romeos" — "Robinson's Trouseau"

6 TWO REEL COMEDIES
Joe Martin Jewel Comedies
Featuring the Famous Monkey
Current Releases "A Monkey Herd"

36 TWO REEL EPISODES
Eddie Polo
The King of Serial Stars, in
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Coming, "The Secret Four"

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2-18 Episode Serials
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36 TWO REEL EPISODES
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WILD, WOOLLY, WESTERN STORIES
The kind your patrons like.
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26 ONE REEL TRAVELOGUES
Kinograms
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8 Return of Cyclone Smith

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8 **Gladys Walton** SERIES "THE ROWDY" 1st Release	8 **Marie Prevost** SERIES "MOONLIGHT FOLLIES" 1st Release	8 **Miss Dupont** SERIES "THE RAGE OF PARIS" 1st Release

TH SUBJECTS

TWO REEL COMEDIES

18 **Brownie** Century Comedies

Positively the Best on the Comedy Market To-day.
Showing in Leading Theatres Everywhere.

TWO REEL COMEDIES

18 **Harry Sweet** Century Comedies

All we ask is to have our Office screen them for you.

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TWO REEL SUBJECT FEATURES CONDENSED IN TWO REELS

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52 **Star Comedies**

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26 **Seeing Canada**

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Series, with Eddie Polo 8

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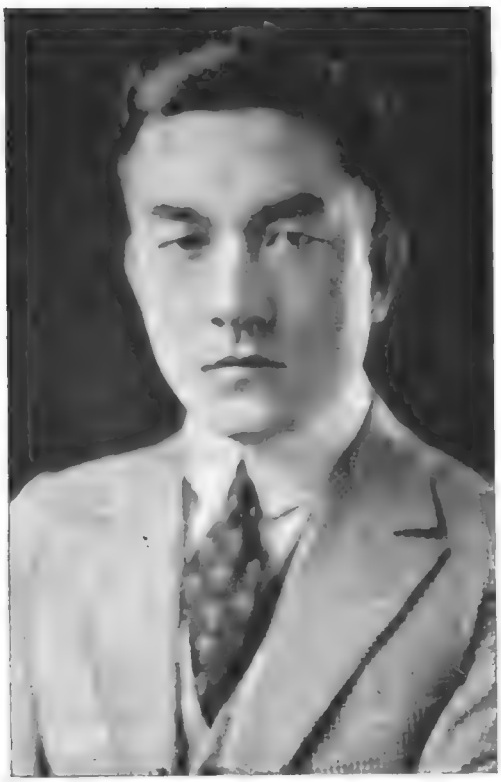

Sessue Hayakawa

ALICE LAKE

Gasnier

Wm. Christy Cabanne

Robertson-Cole, Directors and Metro Stars appearing in Features on Regal Film Program.

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

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HARRY J. MANHEIM
Business Manager

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VOL. 13 SEPT. 1st, 1921 No. 7

HITTING BACK

THE Motion Picture clause of the Fordney Tariff Bill has caused a considerable amount of agitation in motion picture circles. Reprisal bills are being formulated. Other countries, whose Motion Picture interests are associated indirectly with the United States are preparing to "hit back" if the bill becomes law. 99% of the pictures exhibited in Canada are American. About 90% of the pictures in England are American. France, Italy, Germany, etc., are all showing American films principally. How such a bill could possibly be considered advantageous to the United States can only appear clear to those who are responsible for its framing. Perhaps the "inspiration" of this particular clause had only enough vision to endeavor to dam the flood of possible foreign-made pictures from sweeping over the United States, failing to realize that anything dammed or damned has a reactionary force. It looks as if the United States, which has always stood first in its production of motion pictures is feeling rather nervous about its position. Are the few very good English, German and Italian pictures which have been shown in the United States responsible for this display of nervousness?

O United States "go to" as they say in Shakespeare, 'Tis "Much Ado About Nothing," "A Tempest in a Teapot," your jealousy as unfounded as Othello's. There is an Iago in your midst, and although they discover and label him, the other countries involved will not excuse you for your lack of vision in not seeing through him. Can you afford to jeopardize your Foreign Motion Picture Trade? That is the question. Can you, Symbol of Democracy, show such an undemocratic spirit as closing your doors to a product which you fear is superior, or the equal of your own. It looks as if you are sounding the death-knell to the artistic element in American-made Motion Pictures; and that you are killing the best little foreign advertiser and propagandist, in the curtailment of your foreign motion pictures exportation, that the United States ever had. It may not stop at Motion Pictures from the reprisal attitude. Some countries are conservative enough not to indulge in talk or threats. In London the public may be seen lined up for blocks patiently waiting for hours in queu formation to see an American production or star. America is popular in France and Italy also. Popularity is ephemeral. When the idol begins to totter, the populace soon jostle it over. America should be above such an example of stupidity as the Fordney Motion Picture Tariff Clause.

MOTION PICTURE MILLIONS

IF you had a million dollars and were a normal, healthy-minded, active, business man, not interested in the idea of retiring on the modest income of gilt-edged securities, but a bit of a gambler, interested in Frenzied Finance possibilities would you invest your whole million (does not seem like much money in time of war, but in peace time it is ten hundred thousand dollars), would you invest it in a proposition which might return you 50% of your investment with hard application, or might return you, if you are in special luck, your investment plus 25% profit? Would the proposition interest you when all you had to show for your investment was the negative of a motion picture? People do go to see motion pictures, a great number of people have accumulated a great amount of wealth in the Motion Picture Industry, but motion pictures are not among the necessities of life and your particular negative may not even be among the desirable luxuries, the public may not like it.

"The Miracle Man" considered the greatest money-making picture ever screened was said to have made $2,475,000 profit. If this picture cost one million dollars to produce the interest on the money was approximately 235%, a good investment, but how many times does this miracle occur? "Cabiria" brought in a profit of about $280,000 and "Quo Vadis," about $200,000. If "Cabiria" cost one million dollars to produce, $280,000 is about a 25% interest on an investment of a million. A rather poor return considering the large sum involved and the speculative nature of the investment.

It seems that the easiest thing we do in Motion Pictures is to write and talk about millions. No wonder that big men, in big positions, reputed to be worth considerable fortunes, blink their eyes and stare at us as we would were Alladin to suddenly appear and exercise the properties of his wonderful lamp. Some men of brains, education, business ability, work all the days of their life and their mind never conceives the possibility of an accumulation of a million dollars.

What psychological effect does all this million-dollar-talk have upon this type of man who feels justified in considering himself superior intellectually, to some of the men who are so carelessly playing about with Motion Picture millions? Why cannot we do business in the Motion Picture Industry without labelling our efforts with dollars? In private life it is considered bad taste to tell people how much your wardrobe, or home, or the contents of your home costs. Of course we understand that business is somewhat different, but why is Motion Pictures different to any other enterprise in the dollar-labelling respect? There are a great number of big salaried men, holding very important positions in various enterprises, no one hears about how much they are earning or how much money they are handling in their various manipulations. Their press agent operates on different lines (if they are wise enough to have one). We have risen above the million-dollar-salary exploitation idea in reference to stars. Let's get away from it on the production end also. It makes everybody wonder where all these millions came from. Those on the outside become envious and try a little legislation to get a "bit of the pie" and those on the inside that are preparing to accept reductions in salaries, etc., become retrospective and refuse to give up any bit they may have, or have a chance to get, there are still so many millions floating around.

—RAY LEWIS

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Toronto Notes

GOLDWYN-Famous Players Film Service Week, Oct. 23rd. to Oct. 29th. Great preparations are being made to make this week one of the outstanding weeks of FILMDOM in Canada. Major Arbuthnot made the following statement. "I believe that the bookings on this week will break the record for all Special Weeks organized. The program we are offering Exhibitors is such a money-making one that no Exhibitor has any excuse for not sailing "over the top" with our attractions. All he has to do is to announce the title of our release, the public are already familiar with it and then start a campaign to get every dollar waiting for him to collect, into his box-office. The programme is varied and complete, we can open the show and close it and every feature will hold up the interest of the patronage."

• • •

"THE Four Horsemen of the Apocalypse" opened at Massey Music Hall Monday night, Aug. 29th. It is an adaptation of Vicente Blasco Ibanez world read book of the same name. The Chicago News said of this picture, "Many pictures you can afford to miss, but not the Four Horsemen." Night prices scheduled from 25 to $1.50, matinees 25 to $1.00. For the benefit of those who have found the title hard to pronounce we suggest the following, "Apock-a-lips."

• • •

Regent showing Bebe Daniels in "Two Weeks With Pay" and Harold Lloyd in "Among Those Present," week of August 22nd.

• • •

"The Birth of a Nation," opened at Allen's Richmond Street Theatre, week of August 22nd. Coming week of Aug. 29th. "Mother O' Mine," Associated Producers' production.

• • •

The Strand played for the week of Aug. 22nd, "Don't Neglect Your Wife," Mabel Julienne Scott was featured. In a coming Universal release "No Woman Knows," the beautiful Miss Scott will again be featured.

• • •

MR. SAM SMITH, London, manager of the Allen Theatre Enterprises, and Foreign purchaser for The Allens, is in Toronto, having arrived from London last week.

MR. PHIL KAUFFMAN will have charge of the releasing of the Select pictures, as usual, and in addition it has been reported that he will take care of the distribution of all the Famous-Players Film Service releases with Mr. Rosenfeld. We congratulate the Famous-Players Film Service on this acquisition to their forces. They do not make them more competent and efficient in the Distribution End than Phil Kauffman.

• • •

"The Lone Wolf's Daughter," with Louise Glaum, played Loew's week of August 22nd.

• • •

Pantages showed Charles Ray in "Peaceful Valley," and Harold Lloyd in "Among Those Present,"

• • •

Mr. Lent, Manager of the Dundas Playhouse gave his theatre on Thursday, August 25th. matinee to the European orphans who recently arrived in Toronto for adoption. The Regal Films contributed "The Kid," which proved an ideal picture and the little orphans wept with Jackie Coogan and rejoiced in his newfound happiness.

• • •

Now how did Jake Berman get mixed up with horse-races when he was so busy selling pictures? Ask Jake he is a wonder at being able to work and play at the same time. Jake when seen was heard to sigh, "When you want to place a bet and a friend comes along at the eleventh hour and whispers 'the good thing' kill him on the spot without mercy." And Jake is such a gentle, kind-hearted Film Salesman.

• • •

There is a rumor that The Associated First National may add, from the Associated Producers, to their list of producers.

• • •

Another rumor states that the Canadian Exhibitors' Exchange have a contract to release Hodkinson Pictures up to Jan. 1922, and intend to see that this contract is adhered to. Must be good pictures when they are willing to put up a fight for them.

• • •

THEATRE MANAGER—Experienced, 28 years old, wants position as Moving Picture Theatre manager. Has had no Picture Experience. Willing to start right away. Go anywhere. State terms. P. F. Barker, 560 Church St., Toronto.

"EVERY First Run House in Canada" will run "The Affairs of Anatol" on the same day and date. Week of October the third will establish this precedent for Canada. Ten prints will be working and October being "Anatol Month" already ninety per cent of the theatres in Canada have been lined up for this big Paramount Cecil De Mille Feature for the month Those on the inside who know and have had an opportunity to see "The Affairs of Anatol" state that "It will prove the biggest and most satisfying production for the public and exhibitors, that it has been the good fortune for an Exchange to release."

• • •

"Too Much Speed" was the occasion for an unique bit of publicity when it played the Capitol Theatre, Montreal. A regulation form of a summons for speeding with the necessary modifications was utilized. Upon receiving this summons motorists were relieved to read that the summons commanded them to appear at the Capitol Theatre and pay their admission for one performance of "Too Much Speed." The summons worked like a miracle, everybody enjoyed the joke, and the performance, including Messrs. Arthur and Dunlop responsible for the idea.

• • •

MR. VENNETT of the Specialty Film, objects to being turned into an Italian, with all due respect to this particular race of people. The Digest through a typographical error added an "I" to the end of his name. When seen Mr. Vennett appeared to be in good health, and particularly jovial so that we conclude no serious consequences resulted from our misspelling. It may be the wedding, of Miss Estelle Kennedy, Sept. 28th. that is the inspiration for the geniality. Somebody told us that Archie Laurie of the Specialty was going to get married also, as Mr. Larivee, Director of Publicity Department for Specialty, Montreal so aptly said in a letter to us, in reference to another matter, "Another Frenchman gone wrong."

• • •

The Regent is showing week of August 29th, "The Foolish Matrons," from the novel by Donn Byrne. A story with three heroines. Last week Regent showed "Wanda Hawley" in "The House That Jazz Built," Regal release and Lyman Howe's Runaway Train, Educational release.

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RUDYARD KIPLING'S

WITHOUT BENEFIT OF CLERGY

Pulsing with the heart beat which vivifies this immortal love classic of the East and West, Kipling's best love story will soon be ready for your theatre.

Tested and proven o marvellous appeal by th Capitol of New York City Pathe takes pride in pre senting this Kipling mas terpiece — the year's mos notable picture.

Released by SPECIALTY FILM IMPORT LIMITED

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

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"The Yellow Arm"

Juanita Hansen

Warner Oland

Marguerite Courtot

THE CAST

Suzanne Valette
JUANITA HANSEN

Joel Bain
WARNER OLAND

Doris Bain
MARGUERITE COURTOT

Jack Bain.....Stephen Carr
Jerry Engleson..Wm. N. Bailey
Alan Marsh.....Thomas Keith

Produced by
GEORGE B. SEITZ, INC.

Story and Scenario by
James Shelley Hamilton

Directed by
Bertram Millhauser

Photographed by
Edward Snyder

A Pathe Serial in 15 Ep'sodes

Released by **SPECIALTY FILM IMPORT LIMITED**

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

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Spectacular, Mystery Serial

"THE YELLOW ARM"

A Pathe Serial in Fifteen Thrilling Episodes

A STARTLER !

Here is a serial with an IDEA and Punch.

Mystery is its keynote.

Mystery that lures and fascinates;

Mystery that baffles and perplexes;

Mystery that will keep them guessing and keep them coming.

CHINESE MYSTERY

Set amid the high lights of Chinese Society, born amid mystic shadows and poppy smoke, a startling story is revealed, that starts three forces battling for royal honors.

Here is a weird, strange and enthralling drama.

VARIED SCENES

Even when it shifts to America, in the home of a wealthy merchant, at the gay and festive Mardi Gras at New Orleans, aboard the storm-tossed decks of an ocean-going vessel, the clutching fingers of "The Yellow Arm" reach out to grasp their victims.

"THE YELLOW ARM"

Full of spine-chilling moments.

Full of eye-opening thrills.

Full of deep and mystifying adventure.

Full of robust incidents, stirring climaxes and a mind-startling story.

"The Yellow Arm"

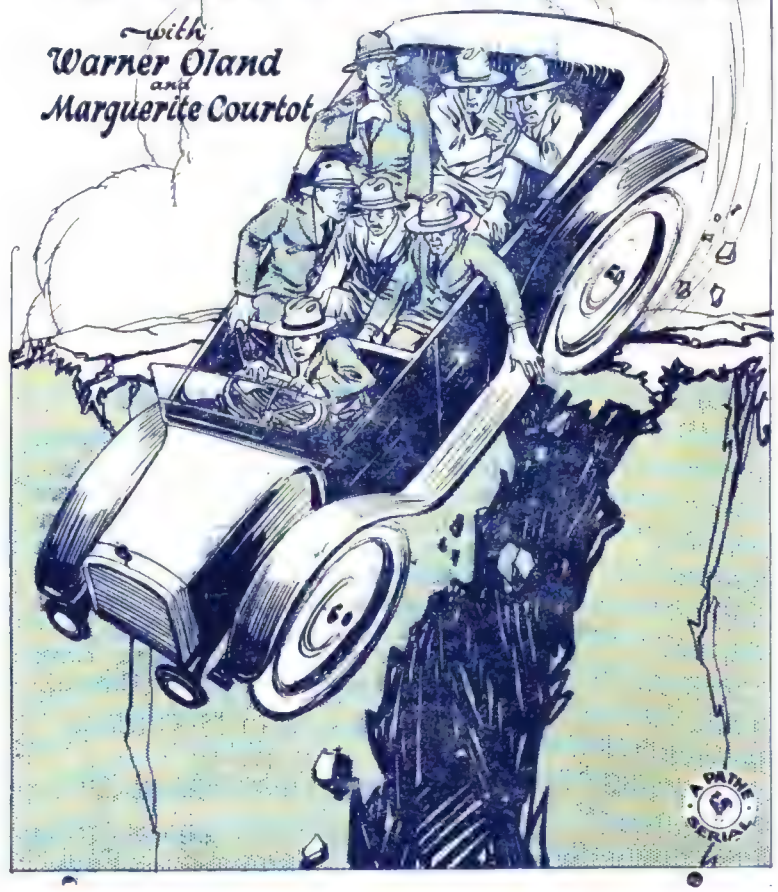
Fifteen chapters, one each week—

The Serial for you!

Juanita Hansen *in*

The Yellow Arm

with
Warner Oland
and
Marguerite Courtot



SPECIALTY FILM IMPORT LIMITED

TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

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"The Rider of the King Log"

A Romance of the Lumber Lands

CAST OF CHARACTERS

John Xavier Kavanagh . . . Frank Sheridan
Clare Kavanagh . . . . . Irene Boyle
Kenneth Marthorn . . . . Richard Travers
Cora Marthorn . . . . . Emily Chichester
Stephen Marthorn . . . Arthur Donaldson
Tim Mulkern . . . . . Charles Slattery
Donald Kezar . . . . . Carleton Brickert
Abner Kezar . . . . . John Woodford
Warren Britt . . . . . William Black
Father Laflamme . . . . . Albert Roccardi

A HOLMAN DAY PRODUCTION
presented by
ASSOCIATED EXHIBITORS

A drama that *inspires* by its outdoor beauty.

***Exalts* by its powerful climaxes.**

***Glorifies* by its heart appeal.**

A drama of the Timber Barons versus a rugged son of the forest.

And a love story—

RELEASED BY

SPECIALTY FILM IMPORT LIMITED

Toronto Montreal Winnipeg Calgary St. John Vancouver

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Three Weeks On Broadway For One, Release of Federated Screen Snap-Shots

WHAT is perhaps one of the greatest achievements for the short reel release, independently produeed, and one that should serve as a bulwark of encouragement for the coming Independence Month, as September has been designated .is in the fact that one issue of Federate Screen Snap Shots—release No. 6—has been booked solid for three consecutive weeks on Broadway, beginning Sunday, August 6th, through the weeks of the 6th, 13th and 20th. This phenomenal booking is made even greater in importance by reason of the fact that the reel is playing a "repeat" booking at the Rivoli Theatre during the current week, continuing for a second week on the program with "Experience," and for the coming week will, in all probability, be booked by Hugo Riesenfeld, Managing Director of this theatre, at either the Rialto or the Criterion Theatres—the Rialto being the other big Broadway exclusive film palace on the Riesenfeld list, and the Criterion being the long run extended booking house on Broadway under the Riesenfeld banner. This "repeat" booking for the Riesenfeld houses proves that the booking of this reel is considered in the nature of a "sure thing."

Special scenes taken exclusively for Federated Screen Snapshots No. 6 showing Sigrid Holmquist, "The Swedish Mary Pickford," in an aeroplane, and later playing with her pets, were included on the Rivoli program the week of August 6th, these scenes serving as the basis for the Rivoli's novelty reel for the week. With the holding over of "Experience" Federated Screen Snapshots was also held over, the whole combination program proving such a winner that it was deemed best not to change it in any respect. The Screen Snapshots reel, however, was booked for two succeeding weeks following the first Rivoli showing. The Broadway booking, therefore, will cover another week for this reel, for it contains a choice of many other "snapshots" of interest, among them such head-liners as Mae Murray and her husband-director, Robert Leonard; Ralph Graves of Griffith's "Dream Street," J. Warren Kerrigan, Betty Blythe, Billy Quirk, Wesley Barry and Mary Miles Minter. For the third week of its booking the reel will probably be transferred to the Rialto or the Criterion Theatres.

This is the second time within a short period that this company has opened new vistas for the Independents, one of their Hallroom Boys Comedies, titled "A Dog Gone Mix Up" having been the first independently produced short comedy to establish records on Broadway, firing this opening wedge by playing at the Strand Theatre, New York with "The Devil."

"This is just a forerunner of what the file holds for Independents," says Mr. Cohn. "There is no reason why this kind of extended run booking cannot be secured again and again. If only this one booking serves as a means of encouragement for the Independents for Independence Month, and as an example of what the Independ can do for the Exhibitors, it will have served great purpose. It could not have come at a better time.

According to Harold Rodner of the booking department of Warner Brothers, this is one of the biggest bookings that had ever been secured on a short release.

"Nazimova" in "Camille."

— CLASSIFIED ADS —

FOR SALE—First class moving picture theatre of solid brick and tile construction, 32 x 120 feet with fully equipped stage. Seating capacity 500. Located in Saskatchewan's famous Black Loam belt, in town of 2,000 population. For further particulars apply Grand Theatre, Melfort, Sask.

FOR SALE—Two used lightning coin changers in excellent condition. $40 each. Apply Box 7, Digest.

WANTED—Four hundred leather upholstered chairs. Must be in good condition. Apply Box 11, Digest.

402 RELEASES UNIVERSAL PROGRAM

UNIVERSAL Fall program will include Four Hundred and two releases. 12 Jewel Productions.

8 Frank Mayo Specials, 8 Herbert Rawlinson Specials, 8 Hoot Gibson Specials, 8 Gladys Walton Specials, 8 Miss Dupont Specials, 8 Marie Prevost Specials, 4 All star cast Specials, 8 Jewel Comedies with Lee Moran, 6 Jewel Comedies with Joe Martin, 36 two reel Episodes serial with Eddie Polo, 36 two reel Episodes serial with Eileen Sedgwick, 36 two reel Episodes serial with Art Acord, 18 two reel Brownie Century Comedies, 18 two reel Harry Sweet Century Comedies, 16 two reel Chas. Doherty Century Comedies, 8 two reel Series Cyclone Smith with Polo, 52 two reel Western and Railroad Dramas, 52 one reel Star Comedies, 26 one reel Kinogram Travelogues, 26 one reel Seeing Canada Scenics.

The Jewel Productions which are completed and being produced are:

"No Woman Knows," for September.

"Foolish Wives."

Al Reeves' melodrama, "Human Hearts."

"The Conflict," the first of the four Priscilla Dean pictures. This is a Canadian story.

"The Fox," the first of the four Carey productions.

One other Jewel will be announced with one of the best known stars of to-day.

"THE INVISIBLE DIVORCE"

"THE Invisible Divorce" permits of a splendid tie-up with art and novelty stores on the "Winged Victory" suggestion. Have these stores put on display "Winged Victory" pictures and statuettes, with a card stating that "The Winged Victory" brought luck and happiness to Jimmy Ryder and his wife in THE INVISIBLE DIVORCE, now playing at the Blank Theatre, etc."

Procure a statuette of "Winged Victory," and offer it as a prize for the best 100-word definition of an "Invisible Divorce." This problem will appeal to the reading public, and will prove a circulation builder for the newspaper handling it. The store from which you purchase the prize will co-operate with a window display in which the prize should be the center of attraction.

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Associated First National Release Oliver Curwood's "The Golden Snare"

HERALDED as one of the most picturesque and compelling screen versions of any James Oliver Curwood story yet filmed, "The Golden Snare," produced under the direction of David Hartford for release by Associated First National.

Lewis S. Stone, who has distinguished himself in other Curwood pictures, notably "The River's End" and "Nomads of the North," is the featured player in "The Golden Snare," in which he is again seen in his familiar and popular role of a member of the Royal Northwest Mounted Police. Ruth Renick has the leading feminine part, and others in the cast are Wallace Beery, Melbourne MacDowell, Wellington Playter, Francis MacDonald and Baby Esther Scott.

"The Golden Snare" is an absorbing story of mystery, adventure and romance of the north. It deals with the lone search of Sergeant Philip Raine of the R.N.W.M.P. for Bram Johnson, the madman of the Arctic barrens. Raine finds Johnson, and also Celie, a beautiful elf of that wilderness, the mystery of whose presence there is not cleared up until Bram, his reason returned, sacrifices his own life to save her from a horrible fate at the hands of a white outcast and his band of Esquimaux follower.

As in the "Nomads of the North," Director David Hartford is said to have again made skillful use of animals in the picturization of "The Golden Snare." This time it is a pack of wolf-dogs and malemutes which are featured. Running in packs with mad Bram Johnson these fierce but intelligent brutes are ready to attack either man or beast at the command of their master. Some remarkable photography and striking effects are said to have been obtained in the snow country with the aid of these "huskies."

Mr. & Mrs. Carter De Haven Appear In "Girl in the Taxi"

WHAT promises to be one of the best farce comedies yet produced is the latest Mr. and Mrs. Carter DeHaven production, "The Girl in the Taxi," a First National attraction, which follows in the wake of the stars' previous farce comedy, "Twin Beds." The story is an adaptation of the famous musical comedy stage success by Stanislaus Strange and is directed by Lloyd Ingraham.

According to advance reports the screen version of "The Girl in the Taxi" is one continuous round of laughter. In its many mirth provoking situations it is said to reveal a veritable deluge of wholesome humor, far more provocative of laughter than its stage presentation.

The interest of the story centres around Bertie Stewart and Mignon Smith, played respectively by Mr. and Mrs. Carter DeHaven. Bertie's penchant to embroil people in embarrassing situations, serves to convince his stern parent that he is not the mollycoddle he feared he was. First crack out of the box he steals his father's best clothes and pawns them. Then he hides in a taxicab hired by a beautiful young lady, and finally he enmeshes a group of his father's friends in a situation bordering on insanity. How he finally saves the day for them all, and in the process earns a laurel wreath from his stern parent, is said to afford Mr. DeHaven an unusual opportunity to reveal his ability of a farceur of the first magnitude.

In the supporting cast are King Baggott, Grace Cunard, Otis Harlan, Tom McGuire, Margaret Campbell, Loncoln Plumer, Freya Sterling and John Gough.

JAMES OLIVER CURWOOD WROTE "THE GOLDEN SNARE"

JAMES OLIVER CURWOOD wrote "The Golden Snare" during a period of several years ago when he was snowbound in the Canadian Rockies over one hundred miles from civilization.

"The Golden Snare," the screen version of which will be released by Associated 1st National, is an all-snow story and practically the entire action is laid in the great outdoors in the dead of winter.

While Mr. Curwood's splendid imagination was called into play for the motivation of the narrative, the story is basically founded on an actual happening in the country of perpetual snows, the unusualness of which lends it compelling interest.

"MAROONED HEARTS" MADE TO ORDER

"MAROONED HEARTS," the "made to order" photoplay produced by the National Picture Theatres, Inc., with Conway Tearle in the starring role, which is released by Select, is the result of a combination of the most skillful brains and talent in every department of production. Lewis Allen Browne who has written the stories of some of the most successful recent screen hits, is the author, and during the course of its creation Director George Archainbaud was in close touch with him, the consequence being that when preparations were made to stage the scenes, the director was enabled to present exactly the ideas and situations that the author desired.

The story in brief relates how a young and promising surgeon had his career practically ruined through a woman's caprice. Naturally this turned the man against women in general and the one in particular. Then he sees a way to rehabilitate himself in the eyes of his professional confreres and the world at large by devoting himself to research work.

His search for knowledge leads him to strange places and finally in the last place in the world he could imagine he meets again the woman who changed the course of his life. This time Fate takes another hand, and the circle of events that follow brings matters around to where love is born anew, but this time with the solid foundation of experience and sympathy back of it.

Released on Regal Films' Programme.

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Montreal News

"THESE men get paid more money than men with brains," is the comment of a Montreal theatre manager on the demands of the stage hands, operators, musicians, and all who are talking of coming out on strike at the end of the month if their wages are cut. When it is remembered that numbers of these men are getting their sixty dollars a week, a salary that many a professional man in these days of unemployment and business depression would be glad to get each week net, the comment will be recognized as judicious and correct. These men must be shown reason, and there is no doubt that following the fine example of the Gaiety Theatre here, the open shop will be in full blast here within the next couple of months.

• • •

The Musicians Union here have decided that no reduction in wages will be accepted by them.

• • •

GEORGE ROTZKY had a great night at his re-opening of the Allen theatre here. He packed his theatre to the doors and hundreds were turned away for lack of accommodation. The Strand theatre had re-opened a full week earlier so it can now be fairly said that the Fall season has about begun.

• • •

EQUITY Pictures Corporation are opening offices in Toronto in September and Maurice M. Davies is down in the Queen City arranging matters. Meanwhile things are looking pretty good for this exchange in this city. The Holman theatre has taken one of their big releases, "She Played and Paid," and showed it to big business at the end of the month.

• • •

L. ERNEST OUIMET, president and general manager of the Specialty Film Import is in Los Angeles where the body of his son Georges has been interred. Mrs. Ouimet and his remaining son, Louis, will remain there over the winter in the Ouimet villa, but Mr. Ouimet will be back on the job in September.

• • •

A. E. Smith, Famous-Players representative from St. John N.B., has been visiting here recently and is reported to have picked up a few wrinkles for the Maritime Provinces offices.

THE Universal Film Exchange $7,000 Prize contest is nearing its termination and it looks as though the Canadian end of this exchange will bear away the palm. Joe Leduc says Montreal alone would have a first-class chance of getting away with the prize, but with Toronto, St. John and Winnipeg throw in, it is pretty nearly a cert.

• • •

Famous-Players are taking over the Select Pictures Corporation at the end of the month and will form a merger of the two exchanges in this city. They will take over also some but not all of the staff.

• • •

Anglo-Canadian Exchange have in hand the releasing shortly of "Nothing else Matters," a British film which has made a tremendous success over the other side and which will be showing here soon.

• • •

E. ELMS, the new and energetic manager of Loews theatre here, has introduced a number of novelties, first among which is the dancing in the lobby plan after the show on Friday nights. This is free to patrons and of course ensures a big crowd for the second house on those nights which are usually not extensively patronized. Mr. Elms is to be congratulated on introducing this idea.

• • •

Louis Larivee, one of the best-known of Montreal newspapermen, has been appointed director of Publicity for the Specialty Film Import.

SPECIALTY Film Import are shortly releasing a Rudyard Kipling picture, "Without Benefit of Clergy" in this city. Since the Imperial theatre usually takes the best of the Specialty pictures, it is probable it will be shown there and if so, this should occur about the end of the month. Specialty are also releasing something new in the form of Aesop's Fables, modernized and brought up to date and these will be released at the rate of one a week in September. Another feature will be the release of Major Jack Allen's Adventure Films—one a month—being the showing of the capture of wild animals in Africa. Yet another is "Screen snapshots" being the depiction of the domestic and studio life of well known artists of the screen.

• • •

Phil Hazza has been in Winnipeg since mid-July and is due back here shortly. He is negotiating for the distribution of films throughout the West for the Amalgamated Exhibitors circuit.

• • •

REGAL Films Corporation will handle some big stuff this Fall. Foremost among the pictures they will release will be the "Four Horsemen of the Apocalypse," Camille, featuring Nazimova, "Turn to the Right" and "Conquering Power." This exchange is still releasing Robertson-Cole, Metro and Real Art Pictures. It might be mentioned right here that office manager Decker exceeded his quota and won the prize in the Decker Week Contest recently closed.

• • •

Bill O'Loghlin, salesman for the Regal Films, has been having a really fine time lately and has turned in some handsome contracts.

Scene from "The Rider of the King Log"

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The Rider of the King Log

Released through Specialty

"Solomon's Temple," Paramount, Burton Holmes Travel Picture Released

"SOLOMON'S TEMPLE" is the title of the Paramount-Burton Holmes Travel picture scheduled as a release August 21st. Everyone has heard of the mighty temple reared in the Holy City of Jerusalem by the great King Solomon. Everyone knows that the site where it once stood in all its golden splendor is now occupied by the beautiful Mosque of Omar, the holiest Moslem shrine of Palestine. Everyone would deem it a precious privilege to travel back through the centuries and in imagination behold the ancient Jewish temple in its day of glory and then to trace step by step and century by century the architectural changes that have come to the famous Mount Moriah on the top of which the glorious temple stood.

This release is a journey back to the days even preceding the building of the temple. With the aid of the marvelous movable models of ancient Jerusalem Burton Holmes has produced a filmed history of the holy site, illustrating the many and various aspects that it has presented from the distant day when the tented Tabernacle of the Children of Israel was superseded by the mighty Temple of Solomon, down to the present day.

"THE SHEIK"

ENTHUSIASM seems to be rife about the Lasky studio concerning "The Sheik," George Melford's production, now being made with Agnes Ayres and Rudolph Valentino in featured roles.

Mr. Melford is said to be devoting unusual study and care to the production, to secure the atmosphere which will contribute so largely to the success of the picture. Frank E. Woods, Chief Supervisor, recently remarked that the desert scenes taken surpassed anything he had ever seen upon the screen.

Equally effective, it is believed, will be the scenes in the tent of the Sheik and in the desert stronghold of Omar, the bandit of the Sahara.

A most realistic windstorm is one of the features of the tent episode, with the sand whipping across the waste and almost tearing the heavy canvas from its moorings.

The love element will be unusually powerful. And a feature sure to prove irresistable will be the gathering of the tribesmen, the desert wild riders who come whirling across the sea of sand, their loose garments flaunting in the wind and their long rifles held against the saddle bows, like lances at rest in some ancient joust.

Monte M. Katterjohn, who adapted the novel by E. M. Hull, is highly enthusiastic. "It is a sure winner if I am any judge," he says.

Have You Subscribed to the "Digest?"

POWELL FINISHES TWO BRITISH PRODUCTIONS

PAUL POWELL, Paramount producer, and Mary H. O'Connor, scenario writer, who have been engaged in production work for Famous Players-Lasky British Producers, Ltd., at Paramount's London studio, returned to New York Monday on the Celtic and will proceed at once to the Lasky studio, Hollywood, where they will be assigned to producing units.

While in England Mr. Powell produced two pictures for the British Paramount organization, "The Mysterious Road" and "Dangerous Lies," both of them E. Phillips Oppenheim stories. The latter, which was adapted by Miss O'Connor from Mr. Oppenheim's "Twice Wed," was completed just before Mr. Powell left London and he brought with him the first finished print.

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Banqueting Hall "Bonnie Brier Bush" Surpasses Cafe Scene in "Mystery Road"

DURING the absence of the Donald Crisp Company which is now on location shooting the Scottish exteriors for "Beside the Bonnie Brier Bush," the carpentering department of Paramount's London studio under the direction of A. J. Moss, has been busy erecting the largest set that has ever been built at the studio in preparation for Mr. Crisp's return.

This set, which represents the banqueting hall of Drumtochty Castle, when complete will occupy the entire floor space of Stage No. 1, and will measure 120 by 50 feet, allowing a floor space of about 5,400 square feet for the long shots. The hall will be photographed in its entire length, showing the great iron gates and double doors of the entrance and the massive flight of stairs at the opposite end.

In order, however, to allow the cameramen the fullest scope in the matter of setting up their machines, so that the set can be photographed from every possible angle, all the scenes showing the staircase end of the hall are to be shot first. The staircase will then be removed, so as to allow full play for the cameras when they are turned on the opposite end of the set.

Mr. Moss estimates that even with twenty carpenters contantly at work, the set will take a month to complete, on account of the carving and elaborate detail work.

The original designs for the interior of the hall, executed by Art Director Dawson and Assistant Art Director Arnold, had to conform to the type of castle that will be seen in the exterior shots. The result shows the architecture of Early English construction, of that period involved when Scottish architecture was largely inspired by France. The simpler forms of what might be turned British Mediaeval have been chosen in preference to the flamboyant French Gothic(as being more true to the austere simplicity of the Scottish national character.

An outstanding feature of this remarkable set will be a hammer-beam ceiling 40 feet high. Heavy mouldings inplaster-work will also be used for the arches above doors and windows, from which it is estimated about two tons of plaster will be required.

The banqueting hall will be used for an elaborate hallroom scene in "Beside the Bonnie Brier Bush," in which a record crowd of extras will be used and the music supplied by twenty regimental pipers of the London Scottish and the Royal Scots Guards. In size and splendour, this set will even surpass the big cafe scene in "The Mystery Road."

"A Pair of Sexes" New Christie Comedy Directed By Frederick Sullivan

"A PAIR OF SEXES" is the title of a new two-reel comedy nearing completion at the Christie studios under the direction of Frederic Sullivan. It will be an early release in the new series of comedies through Educational Film Exchanges.

Neal Burns and Viora Daniel, a new star for Christie Comedies who makes her third appearance in this picture, are featured in "A Pair of Sexes." Also prominent in the cast are Earl Rodney, Henry Murdock, Ward Caulfield and Lillian Biron.

"A Pair of Sexes" is a novel "baby" story written by Sam Taylor under the original title "Twins." It has to do with a pair of young men who both claim the set of "Twins" as their own. Murdock plays the real parent and Burns the "temporary" parent who displays the tiny children at the local stock exchange, picks up a brass band to escort them around town, and "throws a big party" at a cafe in the honor of the infants before he discovers that the "twins" live across the hall, and that the surprise of which his wife informed him during his long travels abroad had nothing whatever to do with twins but was the acquiring of a new flat.

Burns has a role which he can handle very well in the part of the head of the family who counted his chickens too soon, and Murdock as the irate real father is said to display some active temper.

This comedy is preceded in the Christie series by "Exit Quietly," which features Bobby Vernon, and will be followed by "Pure and Simple," which director William Beaudine is now doing with Vernon, and Josephine Hill in the principal parts.

"HURRICANE HUTCH"

FURNISHING "thrills" for exhibitors is a pleasant result for Pathe following the announcement of the release on September 25th of the new Charles Hutchinson serial, "Hurricane Hutch." It is reported that exhibitors themselves, directly and through the Pathe branch exchanges, confess to being thrilled, not only by the main title, but by the episode titles thus far divulged. For their further edification, and for ready future reference, the entire list of fifteen episode titles for "Hurricane Hutch" is printed here, as follows: 1, "The Secret Cipher"; 2, "The Cycle Bullet"; 3, "The Millionth Chance"; 4, "Smashing Through"; 5, "One Against Many"; 6, "At Risk of His Neck"; 7, "Enemies of the Deep"; 8, "Double Crossed"; 9, "Overboard"; 10, "The Showdown"; 11, "Hare and Hounds"; 12, "Red Courage"; 13, "Neck and Neck"; 14, "The Secret in the Flame"; 15, "The Last Duel."

To thrill the exhibitor is said to be at least as much of a triumph as to thrill the audience, and branch exchange reports to Pathe headquarters refer to the former acknowledging this fact upon seeing the first episode of "Hurricane Hutch," with its "kick in the very first reel."

WHO KNOWS THESE?

FIRST Assistant Postmaster General Hubert Work has notified the National Association that three films are being held in the Dead Letter Division of the Chicago Post Office awaiting identification by their owners. The films are:

"Loyal Hearts"
"Her Darkest Hour"
"Ike's Legacy"

The National Association suggests that the owners of these films communicate with the Inquiry Section of the Chicago Post Office, Chicago, Ill., so that they may either be returned to the original shipper or forwarded to the persons or firms entitled to receive them.

The musical comedy stage has probably lost Kathleen Clifford definitely and finally. Miss Clifford has turned to the screen and we think, permanently. Her current release is "Cold Steel" an R-C Picture, in which she appears with J. P. M'Gowan and a well balanced cast.

* * *

Edith Storey who is appearing in R-C Pictures delights in playing the role of a girl cook.

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First Goldwyn Italian Fall Release "Theodora" Bigger Than "Cabiria"

THE Ambrosio production of "Theodora," a spectacular film version of the Victorien Sardou drama in which Bernhardt won great renown, will be the first of Goldwyn's Italian photoplays to be released in the fall, it is stated.

The spectacle probably will receive a New York pre-release showing in a legitimate theatre at the regular theatrical scale of prices, as in the case of "The Old Nest." In keeping with Goldwyn's policy to give the exhibitors who have rented and shown Goldwyn productions a chance to make first money on "Theodora," the film will not be "roadshowed," according to present plans.

"Theodora" was two years in the making and a total of 30,000 persons were employed in picturizing the famous story. The sets were prepared by the Vatican architect and it required six months just to build them.

Rita Jolivet, the actress who was brought to this country from France, to play the lead with Otis Skinner in "Kismet," acts the wonderful role of Theodora.

This spectacle, made by the men who produced "Cabiria," is declared by Goldwyn to be a bigger and more spectacular production than that famous photoplay, which is now being revived as a big theatre attraction. Its story is based on the attempt of Empress Theodora of Byzantium (Constantinople) to revive the old paganism which the Emperor Constantine had suppressed in favor of Christianity.

Harry Carey's First Universal Fall Release to be "The Fox"

"THE FOX," Harry Carey's forthcoming Universal-Jewel production, will bring scenery to the screen which never before has been recorded by a camera.

It is now being produced under the direction of Robert Thornby at Ficardo, a sign board on the Mojave desert.

Leaving Mojave, the straggling little cluster of sun-blistered shacks on the fringe of the desert, the road to the Universal camp leads straight out into the smouldering sands to Cathedral rocks, the most remarkable geological formation in America. For miles the rocks along the mountain slope look exactly like a magnificent group of castles, cathedrals and palaces. The rocks are absolutely suggestive of imposing architecture and are burnished to a blaze by the sun.

Farther on one encounters far flung amphitheatres of rock, niches hewn in the earth's surface by prehistoric convulsions of nature, grotesque buttes of white-hot stone and over all the drifting, sizzling sand.

Harry Carey made a sacrifice to art when he selected the Red Rock district as the background for his story. To accomplish it he took a company of seventy-five and two troops of regular United States cavalry to the desert and settled down for three blistering weeks.

"The Fox" is a story that Harry Carey wrote himself as his idea of a great human narrative. Universal bought it and assigned Robert Thornby to direct it from Lucien Hubbard's continuity. Betty Ross Clarke plays the leading feminine role.

The opening scenes were made at Universal City and the whirlwind finish is being filmed now on the desert.

PARAMOUNT CLUB FORMED

AT the meeting held recently at the home office of the Famous Players-Lasky Corporation, the organization of the Paramount Club was effected. More than one hundred employees and executives of the company were present and the following officers were elected:

President, Eugene Zukor; vice-president, Oscar Morgan; secretary, Belle Goldstein; treasurer, E. A. Brown; board of governors, H. C. Wiley, G. E. Akers, R. W. Saunders, G. B. J. Frawley, Paul J. Morgan.

The next move will be the adoption by officers and board of governors of a definite plan of operation. The purpose of the club is purely social, with special attention given to athletics and amateur theatricals. All members of the home office staff including both executives and employees, are eligible to membership.

Subscribe to the Digest

ABOLISH CENSORS

THE Ohio Board of Motion Picture Censors has been abolished and its powers and duties have been transferred to the Department of Education. This information has just been conveyed to the National Association of the Motion Picture Industry in a letter received from the newly created Division of Film Censorship in the Ohio Department of Education.

The abolition of the old Ohio Board of Motion Picture Censors was brought about by the Reorganization Bill which has just gone into effect in Ohio and has made many changes in the executive departments of the state government.

In transferring the powers and duties of the Ohio censors to the Department of Education, a Division of Film Censorship was formed for handling all matters in connection with the licensing of pictures. Under the new arrangement in Ohio there will be a Chief of the Division of Film Censorship and two assistants to the Chief.

LITTLE ITALY

REALART'S latest Alice Brady picture, "Little Italy" was the attraction at the Rivoli Theatre recently. Dr. Hugo Reisenfeld, in booking this picture, pronounced it as an exceptional production and the best in which Miss Brady has ever appeared.

"Little Italy" was written by Frederic and Fanny Hatton and concerns the thrilling experiences of Rosa, the belle of an Italian colony in America. A particularly strong cast supports Miss Brady, being composed of Norman Kerry, Jack Ridgway, George Fawcett, Louis Alberni and Marguerite Forrest. George Terwillinger directed. Released through Regal.

"A Connecticut Yankee In King Arthur's Court"

"A Connecticut Yankee in King Arthur's Court," is a picturization of Mark Twain's famous satire produced so successfully by William Fox.

The "Yankee" has been the laughing hit of Broadway for several months and its clean humor and thrilling situations have won for it the approval of both public and critics.

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Arrow Film Corporation to Release Four James Oliver Curwood Stories

DR. W. E. SHALLENBERGER, president of Arrow Film Corporation, is one of the industry's most ardent champions of the independent picture. Arrow success has been built up through the careful selection and marketing of hundreds of independently produced pictures.

Dr. Shallenberger asserts the independent distributor with proper selection of subjects, offers the exhibitor a superior opportunity for building a substantial business. The exhibitor, through the independent exchange, can select pictures purely on merit. He can make his own choice on the basis of what he wants and what he thinks his patrons will use.

"The Arrow policy," Dr. Shallenberger explains, "is widely known as a policy of sane merchandising. We buy according to our own rigid standards and we sell our subjects at prices which permit a generous profit for the exhibitor."

Arrow is announcing this week a series of four specially prepared productions from the pen of James Oliver Curwood. The first of these is "God's Country and the Law," a six reel production made by Pine Trees Pictures, Inc., and directed by Sidney Olcott, who gained fame as a director of productions in which Mary Pickford starred.

"God's Country and the Law," Mr. Curwood himself characterizes as one of his best film stories. It is a vigorous drama dealing with North woods life, love and adventure. It is distinctly Curwoodesque. No one else could have painted the master scenes, but the imaginative Curwood himself.

The four Arrow-Curwood specials will be marketed independently by Arrow through the independent exchanges. Those exhibitors who have attended premier showings, of the first subject in various parts of the country, report it as a sure-shot box office triumph. Dr. Shallenberger predicts splendid business for this picture.

The Arrow-Curwood specials mark a new epoch in the activities of Arrow Film Corporation. Dr. Shallenberger and his associates have reached a point in the development of their business from which they can undertake even more pretentious plans than heretofore. Important Arrow announcements may be expected from week to week.

Big Scenes for "The Conflict" Taken at Cranbrook, B.C.

(Special from Vancouver Correspondent)

CALIFORNIA scenery wears itself out in time, the same setting is used so often in different plays by different producing companies that it becomes as familiar to movie fans as their own main street. So when Universal wanted a dam blown up on a rushing river they sent their company up to Oregon, but for one solid month the rain prevented the cameraman from shooting a single scene. The company then came on to British Columbia and at Cranbrook completed the work. The following is from the Cranbrook Herald.

"One of the exciting episodes of the local movie activity took place on Wednesday of last week, and went off just according to schedule. A good sized crew of men have been busy for some time back building a dam across Bull River, some distance above the town, and last week the camera man cranked hard, the dam and the log jam caught with it went up with five or six hundred pounds of dynamite under it, while Priscilla Dean, the movie star, rode headlong ahead of it. This is one of the exciting scenes in "The Conflict," the play which is being worked by the Universal Film Company in this district.

Rehearsals for this scene were carried on steadily since the arrival of the twenty-five or thirty actors in this city some three or four weeks ago, under the direction of Messrs. Paton and Stewart. It was no light undertaking, and those who had the good fortune to witness the episode are prepared to vouch for the realism of the scene. When the picture appears on the screen, there will be many who will understand that the exciting scenes enacted in the moving picture dramas are not all faked"—far from it.

TWO PARAMOUNT SPECIALS BREAK RECORDS, CHICAGO

SUNDAY proved a record-breaking day for Paramount special productions in Chicago where Cecil B. DeMille's "The Affairs of Anatol" opened at Ascher Bros.' new Roosevelt Theatre and "The Golem" at Orchestra Hall.

So great was the success scored by the twelve-star DeMille production at the Roosevelt that it prompted Max Ascher to send the following wire to the Home office of Paramount:

"Heartiest congratulations and thanks for DeMille's wonderful picture, 'The Affairs of Anatol.' Sunday opening at Roosevelt Theatre exceeded all our expectations as theatre and lobby were crowded all day and evening. Consider this the greatest box-office attraction ever produced and cannot say too much in praise of it."

Following the opening of "The Golem" at Orchestra Hall, Manager Voegeli sent the following telegram:

"'The Golem' opened Sunday at Orchestra Hall to the biggest day this year. Exceeded only by 'Humoresque' last year. Indications point to a record run for this picture as crowds stood in line up to the last show."

Both productions are booked for indefinite engagements.

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Released through Specialty

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Adolf Zukor Promises Special Committee That All Grievances Will Be Adjusted

FOLLOWING the first two days of its meeting with Mr. Adolph Zukor, head of the Famous Players Lasky Corporation, relative to the alleged acquisition of theatres and unfair competition in the exhibiting field by that company, the Committee of Five of the Motion Picture Theatre Owners of America, issued the following statement:

"We have presented to Famous Players Lasky Corporation through its President, Mr. Adolph Zukor, the first of a list of cases in which his company has caused serious loss in money and good will to exhibitors who are members of the Motion Picture Theatre Owners of America.

"Mr. Zukor has assured this Committee that these, and all others of a similar general nature, will be adjusted to the satisfaction of this Committee. One by one, the instances of alleged violation of the agreement made by the Famous Players Lasky Corporation and signed by its President on August 14th, 1920, will be presented and proper settlement made according to the lights of the undersigned.

"Mr. Zukor has expressed it as the intention of his company to repair and adjust any damage actually incurred. He will have opportunity to carry out this purpose to the letter. Nothing short of this will be acceptable.

"The reparation of each of such cases is the first step in the work of this Committee.

"Mr. Zukor had his attorney, Mr. E. J. Ludvigh, read to the members of the Committee, the agreements entered into between the Famous Players Lasky Corporation with A. S. Black and the Black New England Theatres, Inc., under date of January 27th, 1920, and the agreements with Southern Enterprises, Inc., under date of June 12th, 1919, and S. A. Lynch Enterprises. We are taking up the subject matter of these contracts with our National Counsel and have arranged for another meeting with Mr. Zukor and his attorney.

"Following the deliberation and settlement of violations of record, on the part of Famous Players Lasky Corporation, it is our intention to firmly establish an agreement protecting the interests of the members of the Motion Picture Theatre Owners of America."

(Signed) W. A. True, Pres. Motion Picture Theatre Owners of Conn.; J. C. Ritter, Pres. Michigan Motion Picture Exh. Assn.; G. G. Schmidt, Pres. Motion Picture Theatre Owners of Ind.; A. R. Pramer, Pres. Motion Picture Theatre Owners of Nebraska and Iowa; H. B. Varner, Executive Committee Member, North Carolina, Motion Picture Theatre Owners of America.

Scenes from "The Blizzard," Vitag raph release.

MOTION PICTURE DAY

EDWARD M. SAUNDERS, Chairman of the General Sales Managers Committee for Motion Picture Day, has issued the following statement after a meeting of producers and distributors at noon on August 18:

"From the reports received from the various committees appointed to conduct the campaign for Motion Picture Day, the central committee in charge has concluded that Motion Picture Day, as originally set for August 25th, 1921, should be postponed.

"Several valuable suggestions received by the committee since the first announcement of Motion Picture Day will be incorporated in a new plan which is now being worked out. Offers from many of the most prominent screen artists, directors and authors to participate and assist in insuring the success of the Motion Picture Day plan will be accepted, with the probable result that one or more all-star feature productions will be undertaken for release in connection with Motion Picture Day, either this year or in 1922, if such pictures cannot be completed during the present year."

At the meeting were: Morris Kohn, President of Realart Pictures Corporation; Saul E. Rogers, Vice President of Fox Film Corporation; Lee Counselman, Famous Players-Lasky Corporation; Gabriel L. Hess, Vice President of Goldwyn Pictures Corporation; Earl J. Hudson, Associated First National Pictures, Inc.; Chas. R. Rogers, Robertson-Cole Distributing Corporation; Charles C. Pettijohn, and Edward M. Saunders, General Sales Manager of Metro Pictures Corporation, Chairman of the Committee.

M. A. SHAUER, manager of the Advertising Accessories Department, Famous Players-Lasky Corporation, has announced the appointment of the following Exchange Accessories Managers:

R. P. Collins, Boston; M. C. Burles, Salt Lake City; F. L. Collins, Kansas City.

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Pathe News Number 66 Shows Exclusive Picture Caruso in Naples

IN Naples, Italy, four days before the death of the world's greatest operatic tenor Pathe News was accorded the privilege of taking exclusive motion pictures of Caruso and his little daughter, Gloria. These are the only pictures taken of Caruso between the time of his arrival in Italy and the fatal end of his wonderful career. Although he was to die less than a week later, the celebrated singer appeared to be in the best of health and spirits. The pictures show him with Mrs. Caruso and friends on the bathing pier. He is smiling and vigorous. Other views show him with his "chum" little Gloria—on the screen in issue No. 66.

In the list of striking world events presented in the same issue of Pathe News the arrival of Mlle. Suzanne Lenglen is shown fresh from her European tennis tournament triumphs. In her brilliant smile there is seen no forecast of her unexpected collapse during the contest with Mrs. Mallory!

Flying low over the city of Venice, Italy, the Pathe News cameraman obtained the first air views of the city of canals and gondolas ever taken, which are seen in this same issue. For marked contrast, in No. 65, are shown close-up most awe-inspiring views of Mt. Lassen in volcanic eruption. These views were taken under conditions of almost incredible hardship and much danger from suffocation. Without gas masks, the cameramen would have found their long and fatiguing journey to the summit—9,600 feet above sea level—fruitless of this brilliant result.

China old and new is pictured in the streets of Canton, where the inhabitants welcomed Dr. Sun Yat Sen, President of the Chinese Republic. The strange idea—and fact—of a republican China find sharp contrast in the gala street spectacle of writhing dragons and strangely decorated banners, characteristic of the ancient imperial regime.

A British "rum ship" seized by U. S. Coast Guards nine miles off the New Jersey coast, and a Los Angeles "Jazz Boat" which merry-go-rounds in the surf loaded with bathers, are other timely items of interest pictured.

COPY of communication received from M. P. T. O. Executive Committee Member, Lansing, Michigan, Claude E. Cady.

Motion Picture Theatre Owners of America,
1482 Broadway,
New York.

Gentlemen:

With reference to your circular letter of August 2nd concerning the scale of wages for Musicians and Operators, the following will be of interest:

MUSICIANS

	1919-1920	1921-1922
Leaders.....	$50 pr. wk.	$45 pr. wk.
Side Men...	40 pr. wk.	35 pr. wk.
	6 hour day.	

OPERATORS

1919-1920	1921-1922
$56 pr. wk.	$40 pr. wk.
8 hour day.	

With relation to the above information, we wish to state that the musicians of their own accord, offered to take the above reduction, which scale was accepted. The operators and stage hands demanded the same scale as last year, but finally submitted to the above reduction.

Very truly yours,
(Signed) Claude E. Cady

We are just in receipt of word that the exhibitors of Grand Rapids, Michigan, have succeeded in having the Musicians and Operators accept a 15 per cent. reduction in the 1921-1922 wage scale.

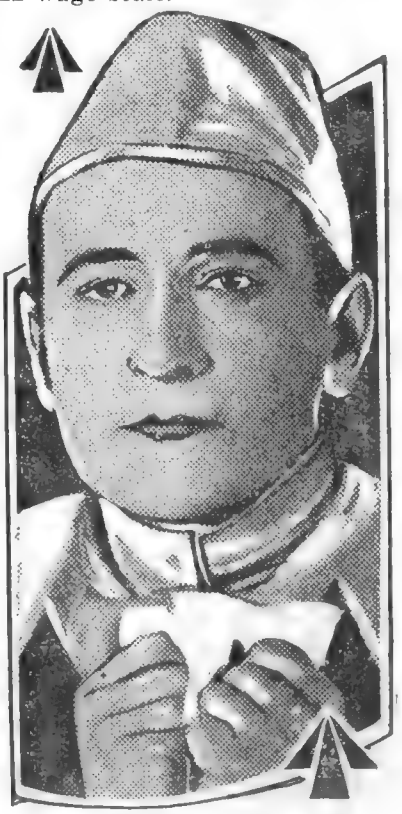
Hobart Henley Leaves New York To Direct Pictures For Universal

CLOSELY following Dallas FitzGerald, who started from New York for Universal City to take up his directoral duties, Hobart Henley goes on a like mission.

Hobart Henley, like FitzGerald, might almost be said to be a product of the Universal. His first work was with the Big U under Julius Stern at the old Eleventh Avenue Imp Studio, and it was with the Universal that he directed his first feature picture, "Parentage." A fan magazine which makes it a point to list the productions of each year in their order, places "The Gray Old Dog," which he made as a Hobart Henley Production, second only to "The Miracle Man" in the pictures produced during 1919. The success of this picture proves that Mr. Henley has the rare faculty of detecting a feature picture in material which might otherwise go unrecognized. The Edna Ferber story had been offered to every purchaser in the business before Hobart Henley spotted it and turned it into a Hobart Henley Production.

Hobart Henley productions have been released on the programmes of First National, Selznick, Pathe, and Goldwyn. He has the distinction of having brought Will Rogers to the screen in "Laughing Bill Hyde" by Rex Beach, and some of the best pictures in which Mae Marsh and Pauline Frederick have appeared were directed by Mr. Henley. Among his best known productions are "The Sin That Was His" by the author of "The Miracle Man"; "Too Fat To Fight" by Rex Beach; "The Face in the Dark" and "The Glorious Adventure," with Mae Marsh; and "The Woman on the Index" and "One Week of Life," in which Pauline Frederick was starred.

Hobart Henley's contract was signed on advices from Irving G. Thalberg, by wire; Mr. Thalberg is making plans for Henley to take over one of the Universal Companies as soon as he arrives. Mr. Henley left on Thursday, August 18th.



Sam De Grasse in "Courage"

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Telegraphic Survey Moving Picture Business Shows Signs Improvement

THE motion picture business in the United States has turned the corner and is showing unmistakable signs of improvement, with an outlook for complete and early recovery from the effects of the prolonged hot weather of this summer.

This is the conclusion drawn by Adolph Zukor, president of the Famous Players-Lasky Corporation, as the result of a telegraphic survey made by him during the past week.

Encouraged by the decided improvement in the business of motion picture theatres in Greater New York since the advent of cooler weather, Mr. Zukor wired twenty-five representative exhibitors in key cities in every section of the country, asking them for information as to the state of business in their respective vicinities and the outlook for the immediate future. The telegram which he sent follows:

"Motion picture theatres in this vicinity showing decided improvement in attendance. To help make survey of country for trade papers, please wire me, collect, information as to state of business in your vicinity and your prediction for immediate future."

Examination of the twenty replies received reveals that the exhibiting business of the country as a whole is looking to the future with an optimism which is extremely well grounded. Except for three bad spots, the business north of the Mason and Dixon line seems to be improving rapidly and the outlook is that it will soon be back to normal. What bad spots there are are entirely sectional and are confined chiefly to the South, where extreme hot weather still prevails; the extreme Northwest, where lumber and allied industries are at a standstill; Iowa and Southern Ohio, where business apparently is still sluggish.

Reports from Buffalo, Chicago, Philadelphia, St. Louis, Detroit, Kansas City, Denver and Los Angeles indicate a return to normal conditions at an early date, with definite prospects of a real boom in the Fall and Winter.

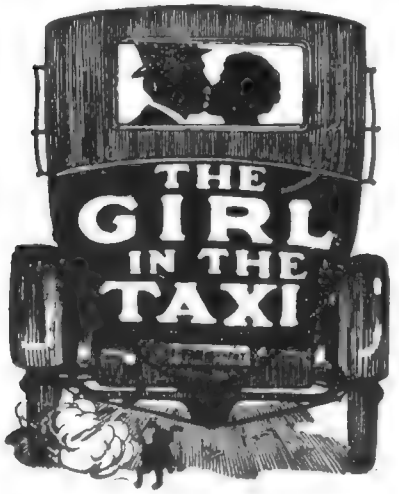
Boston and Cleveland have shown decided improvement since the cooler weather set in a few weeks ago.

Washington, Toledo, Omaha and San Francisco, while not reporting an appreciable improvement so far, reflect a strong belief that better times are on the way. That the situation in San Francisco has not sharply improved is attributed entirely to the big strike in the building trades. However, there is a good prospect of an early settlement of the strike, and then the picture business is certain to thrive.

"The evidence of returning prosperity given in these telegrams," said Mr. Zukor, "only confirms the contention of close observers that whatever depression there has been in the industry was due almost entirely to the prolonged hot weather.

"This hot weather has had a psychological effect on all of us, no doubt, and increased our temporary discouragement. But it is high time we recovered and faced the fact that business is improving steadily and will continue to improve.

"This improvement, as several exhibitors have set forth in their telegrams, can be accelerated by playing big pictures. In fact, the quickest way to bring business back to normal is to play and produce better pictures than we have ever before given the public. An unusually large number of good pictures are scheduled for release this fall. Exhibitors should book these pictures early and play them to the limit, for concerted action along this line will bring the entire industry back to normal inside of a few weeks."



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Lewis Stone in "The Golden Snare" by James Oliver Curwood.

SINK A 150-FOOT YACHT IN "MAROONED HEARTS"

AN illuminating instance of the enormous expense of taking one scene in a feature photoplay is furnished in the case of "Marooned Hearts," a new National Picture starring Conway Tearle, with Zena Keefe in the leading feminine role.

One scene calls for the sinking of a 150-foot yacht. From a millionaire member of the Florida coast colony a boat was leased for two weeks at a cost of $10,000. A technical director and corps were sent to Nassau, where a counterpart of the yacht was built at a cost of $7,000.

It is estimated by the producer that $8,000 more was expended in salaries of the principals and company, together with their expenses, making a total of $25,000.

And this is only one scene, entirely separate from the numerous sets built at the Fort Lee studios.

• • •

Cultivate a National Pride in a Canadian Paper.

AMONG some of the recent up-to-date work of the Specialty Film, people may be mentioned the photographing from the air of the St. Jean Baptiste celebration in Montreal with group formations and mass pictures of the crowds in Lafontaine Park. These pictures were shown next day at the leading first run theatres in Montreal.

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Educational's Christie Comedies Display Greater Variety of Names and Faces

GREATER variety of names and faces than ever is manifest in the personnel of the new series of Christie Comedies on which work is actively under way for the earliest releases through Educational Film Exchanges.

Either fully completed or in progress are the first five pictures which will start the series of 24 two-reel comedies. The first and third pictures are personally directed by Al Christie. Two of the first five releases are directed by William Beaudine, and one picture by Frederic Sullivan; all of these three directors having made most of the Christie's in the recent series of 24 pictures.

Dorothy Devore, Eddie Barry, Earl Rodney, Eugene Corey, Ward Caulfield and Al Haynes are in the first picture which is entirely completed and titled "Nothing Like It," a stage comedy, "Oh Buddy," the second picture, features Neal Burns, with Vera Steadman as the feminine lead and Vic Rottman as the heavy.

"In For Life" is now being cut and titled, with Viora Daniel and Jay Belasco in the leading roles. The fourth picture, now being directed by William Beaudine, will feature Eddie Barry, with Helen Darling and Victor Rottman. This will be called "Falling For Fanny" and is a light comedy of near-marriage in which Eddie Barry is caused to try out a "system" of courting which ends disastrously when the first girl he tries it on is the wife of his friendly adviser.

"Exit Quietly" will be the fifth in the series and strikes a new angle in Christie Comedies—the costume play. This is now being made by Frederic Sullivan with Bobby Vernon, Vera Steadman, Earl Rodney and many others in the featured roles.

This new series starts Christie's third year in the two-reel field. During the first year only twelve two-reel comedies were made and the yearly schedule now includes 24 pictures. It is interesting to note that in its less than five years as an independent film producing organization, the Christie Company has made 421 single-reel pictures in addition to these two-reel series and occasional features.

"REPUTATION"

"Priscilla Dean evidently had us for all her reserve fund of energy and "Pep" in the making of "Reputation," her latest and biggest production in which she is now appearing at the Allen Theatre.

Playing the two extremely opposite roles in "Reputation" dashing like a hurricane through its animated scenes, displaying the tense repression of a pent-up volcano and again bursting forth like a mighty explosion of a charge of dynamite. Miss Dean displays more energy to the square inch of this forceful drama than has been presented on a screen in years. "A kick in every foot" may sound like an attempt at humor, but it seriously describes the whirlwind action in Reputation."

CHARLES H. CHRISTIE LEAVES FOR LONDON

CHARLES H. CHRISTIE, general manager of the Christie Film Company of Los Angeles, sailed last week on the Olympic from New York for London, England, his business there being primarily the affairs of the Christie London and continental offices.

Recently incorporated was the Christie Film Sales, Ltd., an English corporation managed by John H. Taylor, which controls selling rights for Christie Comedies for Great Britain and Continental Europe and certain other countries. Although the Christie product has always been 100% sold in these countries on long-term contracts, the forming of an English corporation will facilitate the better handling of the Christie films abroad.

Mr. Christie was accompanied to London by E. W. Hammons, head of Educational Film Exchanges, Inc., which handle the Christie pictures in this country, and Mrs. Hammons. The London address of the party will be Hotel Savoy for several weeks, after which they will tour England and visit Continental cities.

Mr. Christie's departure for Europe was a surprise to his brother Al Christie, head of the producing end of the business, and his associates in the company, whom he informed by telephone from New York on the eve of his departure.

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Vancouver News

E. E. SHAUER, manager of the foreign department of the Famous Players-Lasky Corporation announced the departure of John L. Day, South American representative, on the S.S. Huron on August 4th, for Rio de Janeiro, on his annual business trip to the South American countries. Mr. Day will spend considerable time in the offices of the Paramount Company in Brazil, arranging for increased distribution facilities during the coming year. He will return to New York about January 1st, 1921.

• • •

Miss Ivy Holt, contralto, was engaged by Manager Jimmie Adams of the Globe for the week of August 15-20. Miss Holt has a wonderful voice and delighted Globe fans.

• • •

Mr. Debs. Darling, who has been visiting Mr. and Mrs. Ralph Ruffner, left yesterday for Seattle and will rejoin his ship at that port. Mr. Darling holds the title of Chief Yeoman in the American Navy.

• • •

Mr. L. Romanelli, director of music for the Allen Theatres, accompanied by Reginald Stewart and his operatic company, who have been at the Allen Theatre since it re-opened with presentation performances, left Thursday for Winnipeg. New performers will be seen each week.

• • •

Louis Jacobs left for a brief visit to Vancouver Island yesterday morning accompanied by his sister.

ONE more is to be added to the number of small but modern picture theatres in the city. This is assured through the award of a contract yesterday by Honeyman and Curtis, architects, acting for the owners, to Mr. Bedford Davidson, a local contractor, who intends to start work next week on the new playhouse. The theatre is to be erected at 356-8 Main Street, on the east side, between Hastings and Cordova streets, and almost opposite another movie theatre in that block. Messrs. Boyd and Clendenning are the owners of the new theatre, the contract price of which will run slightly in excess of $20,000.

The new playhouse, although small, will be strictly modern in every particular, and the construction will be of brick and tile, with a tar and gravel roof. In structural and fire-proof details the building will conform in every respect to the city theatre and fire bylaws. It will have a frontage of 49 feet, extending 120 feet back to the lane. The seating capacity will be about 450. Two small stores are provided for in the front of the building in addition to the attractively decorated entrance, box office and foyer.

Messrs. Boyd and Clendenning have arranged already to lease the new theatre upon its completion to local motion picture interests who intend to make a specialty of the showing of local and provincial scenes.

RALPH RUFFNER chartered a seaplane and flew to Nanaimo, the Dominion Theatre there being without its show and having failed to ship "The Little Lady of the Big House" to Vancouver for its showing here. The plane left Vancouver at twelve noon and was back at one o'clock.

• • •

Mr. E. Taube, chief auditor for Metro Pictures Corporation, New York, inspected the local branch this week, Regal Films, Ltd., leaving Thursday for Toronto.

• • •

Fred Elkins of Specialty Films, is enjoying a four days' vacation.

• • •

J. A. Wilson, manager of Regal Films, Limited, is touring Vancouver Island in the interests of his firm.

• • •

Last week was Universal Week in British Columbia and Manager Louis Jacobs of the Canadian Universal Film Company had the territory well covered, the majority of the picture theatres featuring Universal subjects. In Vancouver the Rex, Globe and Maple Leaf are showing first runs, while almost every other theatre in the city has a Universal short subject on its program.

• • •

J. R. MUIR of the B. C. Paramount Theatres left for Victoria. The new Capitol Theatre in that city is almost completed and will open with its big premier performance about September 5th.

• • •

Miss Jacobs of Chicago, sister of Louis Jacobs of Universal, will arrive on a two weeks' visit to her brother Sunday.

• • •

Messrs. Hepburn and Smith, B. C. moving picture censors, left for Los Angeles to attend the big conference of censors from all parts of North America, called by Carl Laemmle, president of Universal Films.

A. Gould of the Associated Producers' Winnipeg branch has been in the city for the past week.

• • •

Jimmy Finch left for Port Moody with "Before the White Man Came." After playing New Westminster he will show the picture in the interior.

• • •

Manager Ruffner of the Capitol Theatre extended the freedom of his theatre to the officers and men of the visiting fleet daily up to 5 p.m. One afternoon the de luxe show was witnessed by a jolly crowd of sailors who were not slow in showing their appreciation.

Famous-Lasky Loan Features Entertain Crew of "Tennessee"

THE United States battleship Tennessee, now in the harbor, is the only ship in the American navy that carries her own movie cameraman, though the majority of them have a still photographer. H. H. Winters, official "still" photographer on board, was given several months leave some time ago by the captain and an order to report at a well known studio in the south. He returned to the battleship a fully-fledged camera-man and has been "shootin'" events for the enjoyment of his messmates ever since. A fully equipped developing room is kept on board for turning out the work. Four times a week a projection machine, the same as used in the modern photoplay theatres, is set up on the quarter-deck and a regular show is put on for the crew, which at present numbers about 1,500.

Recently the Famous-Lasky Film Exchange loaned the camera-man Jack London's "Sea Wolf," a five-reel feature which was shown at the Dominion Theatre here, and a show was put on for them. For next evening "Twenty-Three and a Half-Hours Leave," featuring Doris May and Douglas MacLean, was the programme, this feature also being loaned by Manager Hansher of the Famous-Lasky Company.

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ASSOCIATED FIRST NATIONAL.
"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
"Devotion."
Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (8 reels). Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL FILMS, LTD.
"Lost A Yodel."
"Pahs and Papas."
Chester Outings—
Christie Comedies—
"Nobody's Wife."
"Hey Rube."
Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
Canadian National Pictorials—
Nos. 95 96 97 98 99 & 100.
Bray Pictographs—
Screen Snapshots—
Nos. 22 23 & 24.
Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."
Chester Comedies—
"Ladies' Pet."
Gayety Comedies—
Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Son of Tarzan"—
Episodes 9 10 11 12 13 14 & 15.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Jewel Productions—
"Reputation."
"Outside the Law."
"No Woman Knows."
Lyons and Moran Series—
"Robinson's Trouseau."
"Blue Sunday."
Joe Martin Series—
"Monkey Hero."
"Wild Night."
Harry Carey Series—
"Desperate Trails."
"The Wallop."
Frank Mayo Series—
"The Fighting Lover."
"Blazing Trail."
Gladys Walton Series—
"Short Skirts."
"Desperate Youth."
Eva Novak Series—
"Wolves of the North."
"Smart Sex."
Carmel Myers Series—
"Daughter of the Law."
"The Black Cap."
Edith Robert Series—
"Opened Shutters."
"Luring Lips."
Specials—
"Danger Ahead," Mary Philbin.
"The Man Trackers," George Larkin.
Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgewick.
Brownie Series—
Harry Sweet Series—
Century Lions Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.

FAMOUS-LASKY FILM SERVICE, LTD.
"The Princess of New York" (Donald Crisp-British Prod.)
"The Whistle" (William S. Hart).
"Passing Thru" (Douglas MacLean-Ince Prod.).
"The Conquest of Canaan" (Thomas Meighan).
"Crazy to Marry" (Roscoe Arbuckle).
Paramount-Arbuckle Comedy.
"A Desert Hero."
Paramount-Burton Holmes Travel Pictures.
"In Shanghai and Macao."
"Spanish Holidays."
"Solomon's Temple."
"Toledo and Segovia."
Paramount Magazine.
Cartoon by Harry Leonard, "School Days."
Cartoon by Harry D. Bailey, "The Hoots."
Cartoon by Earl Hurd, "Baby Bumps."
Cartoon by Frank Moser, "Bud and Susie."

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Snowblind."
"A Tale of Two Worlds."
Specials—
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."
"Love's Penalty."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell.
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton.
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.
"The Fight of the Century," Dempsey-Carpentier.
Edgar Lewis—
"Lahoma."
"Beggar in Purple."
"The Sage Hen."
Specials—
"Empire of Diamonds."
"Rogues and Romance."
Extra Specials—
"The Devil."
"The Rider of the King Log."
Blackton Productions—
"The House of the Tolling Bell."
"The Forbidden Valley."
H. B. Warner—
"Dice of Destiny."
"When We Were Twenty-One."
Blanche Sweet—
"Her Unwilling Husband."
"That Girl Montana."
"The Sky Ranger," Nos. 1 & 2.
Tom Santschi—
"The Sheriff of Mojane."
Rolin Comedies—
Harold Lloyd Comedies—
Hallroom Boys—
"Spot Cash," one reel.
Filmcraft Classics.
Topics of the Day, No. 120.
Pathe Review, No. 116.
British Canadian Pathe News, Nos. 66A, 67A, 67B.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
"The Love Light," (8 reels) Mary Pickford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.
"Dream Street," D. W. Griffith.

FOX FILM
Fox Specials—
"Over the Hill."
"A Connecticut Yankee."
"Shame."
"Perjury."
"Footfalls."
"The Last Trail."
"While New York Sleeps," All-Star cast
"The Face at Your Window," All-Star cast.
"Blind Wives," All-Star cast.
"Skirts."
William Farnum Series—
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"The Untamed."
"The Texan."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13," 15 Episodes.

VITAGRAPH.
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Page).
"Dead Men Tell No Tales" (Tom Terriss), Special Cast.
"Trumpet Island" (Tom Terriss), Special Cast.
"The Courage of Marge O'Doone (James Oliver Curwood's). Special Cast.

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Columbia

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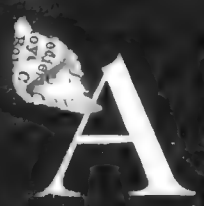

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It is never necessary to spend a penny for extra equipment to obtain excellent low-cost a. c. projection in any theater

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Limited
Toronto, Canada

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PRICE FIFTEEN CENTS

CANADIAN MOVING PICTURE DIGEST

"Beyond All Comparison and Competition"

See Inside Pages for Paramount's Big Announcement of New Pictures This Fall.

Famous-Lasky Film Service Ltd.

St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver

SEPT. 15th, 1921

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BUSTER KEATON

THE SIGN OF SAFETY

The New
BUSTER KEATON
Comedies

The First Release is
"THE PLAYHOUSE"

Presented by Joseph M. Schenck; written and directed by Buster Keaton and Eddie Cline.

RELEASED ON AN INDEPENDENT BASIS
(Not sub-franchise pictures)

ASSOCIATED FIRST NATIONAL PICTURES, Inc., through a special arrangement with Joseph M. Schenck, will release during the coming year six Buster Keaton comedies.

¶ The first one's a riot! We've seen it. We can recommend it as first-water comedy—the kind that sparkles—the kind that gets the BIG laughs—a real feature in two reels.

¶ Every exhibitor who has had his eyes open for the big things knows of the remarkable rise of Buster Keaton to the place where his comedies are featured on every program.

¶ With his new high quality productions there is no question where they belong — as the feature.

¶ We can assure you the entire series will be just as good as the first one—or BETTER—because we know something of Mr. Schenck's production plans. With Buster Keaton to go, and with the plan for stories and production, there's nothing to it. You can't beat 'em.

¶ These comedies will be released on the independent basis (not sub-franchise plan) in two groups of three each. You can contract for the first three releases as a series, or each release separately. Make your plans NOW!

Coming!
"The Village Blacksmith"

FIRST NATIONAL ATTRACTIONS

Associated First National Pictures
Eastern Canada Limited

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91 QUEEN STREET EAST

MONTREAL, QUE.
ALBEE BUILDING

ST. JOHN, N.B.
MARR BLDG.

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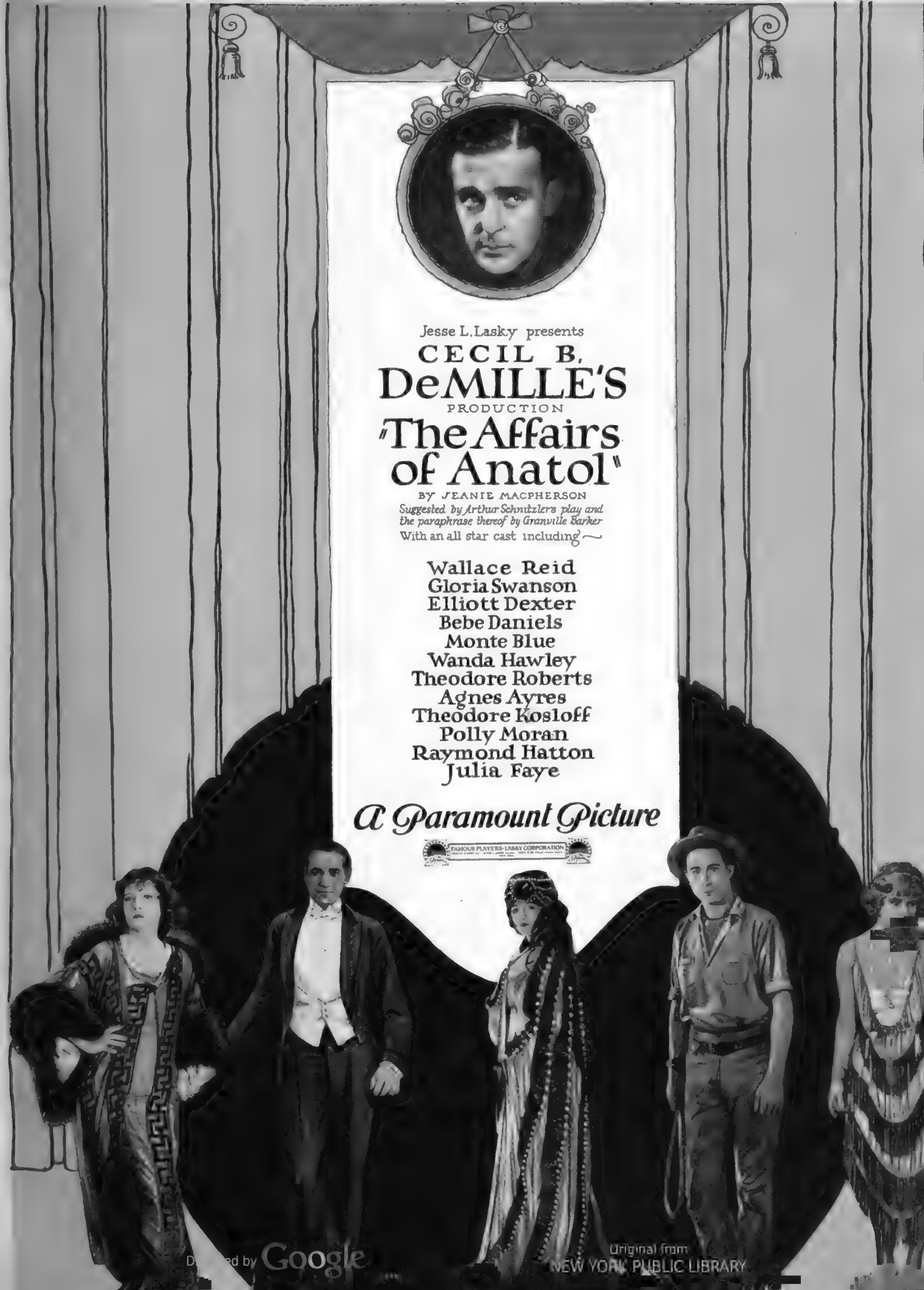

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Jesse L. Lasky presents

CECIL B. DeMILLE'S PRODUCTION

"The Affairs of Anatol"

By Jeanie Macpherson

WHEN the lights in your theatre are lowered, and "The Affairs of Anatol" unfolds on your screen, your audiences, and you, will realize that the motion picture has entered upon a new period.

For this picture marks a step forward as significant as was the making of the first five-reeler.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

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JESSE L.
LASKY
PRESENTS

Cecil B. DeMille's

PRODUCTION

"The Affairs of Anatol"

By Jeanie Macpherson
Suggested by Arthur Schnitzler's *play*
and the paraphrase thereof by Granville Barker
With an all star cast including

Wallace Reid	★	★ Gloria Swanson
Elliott Dexter	★	★ Bebe Daniels
Monte Blue	★	★ Wanda Hawley
Theodore Roberts	★	★ Agnes Ayres
Theodore Kosloff	★	★ Polly Moran
Raymond Hatton	★	★ Julia Faye

THINK of "Male and Female", of "Why Change Your Wife?," of "Forbidden Fruit."

Then try to imagine a story greater than all these—stronger, more unusual, more thrilling.

Imagine scores of settings, each one of them more elaborate, more daring, more luxurious than anything you have ever seen on the screen.

Now imagine twelve of the best known stars in the world, working under the magic direction of DeMille.

If you can imagine one superlative picture with all this—and more—you will have a slight idea of "The Affairs of Anatol."

People have been talking about it a year in advance. They'll be talking about it for ten years after.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

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Jesse L. Lasky
presents

Betty Compson

in

"At the End of the World"

IF you were making pictures, what sort of picture would you give Betty Compson?

Well, remembering George Loane Tucker's "The Miracle Man," you'd pick a story with an underworld element, wouldn't you? And a role which would give the star a chance to portray the gradual growth of spiritual understanding?

And you'd have color and dash and melodrama—and dozens of strong emotional situations. With enough of the spectacular, and enough variety, to set off the star's beauty and versatility.

That's the stuff you know your audiences want. And that's why they'll want "At the End of the World."

Cast includes Milton Sills and Casson Ferguson. Adapted by Adelaide Heilbron from the play by Ernst Klein.

Directed by Penrhyn Stanlaws
Scenario by Edfrid A. Bingham

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

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SELIG-RORK PHOTOPLAYS!!

What are they?

A NEW KIND OF MOTION PICTURE. THE WORDS "TWO-REEL" CLASSIFY THEM ONLY AS TO LENGTH.

THEY ARE IN REALITY FIVE-REEL FEATURES CONDENSED TO TWO REELS.

Quality?

EACH IS A FINE ENTERTAINMENT AND HAVE NOT A FOOT TOO MUCH.

THE CASTS ARE WONDERFUL.

"NORTHERN TRAILS"
IS A CANADIAN STORY BY JAMES OLIVER CURWOOD.
Cast Includes
LEWIS STONE — WALLACE BEERY
ETHEL GREY TERRY and MARGARET LANDIS

"POLICEMAN AND THE BABY"
Cast Consists of
WILLIAM DESMOND - WALLACE BEERY - ELINOR FAIR

THE REMAINDER OF THE FIRST SERIES IS:

"THE NE'ER TO RETURN ROAD"
By MRS. OTIS SKINNER

and

A JAMES OLIVER CURWOOD STORY

BALANCE OF SERIES OF EQUAL QUALITY WILL BE ANNOUNCED LATER

Canadian Educational Films, Ltd.

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LEWIS J. SELZNICK presents

WHO AM I?

Famous Players Film Service Ltd.

Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver

NATIONAL NP PICTURES

By Max Brand, Picturized by Katherine Reed.

Directed by HENRY KOLKER

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WHERE WERE THEY?

Worried, fighting mad,—with all his hunter's instincts alert, Milt Dale, "The Man of the Forest," crashed and fought his way through the forest—his keen eyes searching for tracks of horses—for a clue that would tell him where they had taken his sweetheart.

How he found—and saved her against great odds with the aid of his trained mountain lion—presents an episode of Western grit as only Zane Grey can tell it.

A BENJ. B. HAMPTON PRODUCTION

ZANE GREY'S POPULAR STORY

The "MAN OF THE FOREST"

A massive tale of love and adventure, with an all star cast including-

Robert McKim - Claire Adams - Carl Gantvoort

Produced by BENJ. B. HAMPTON and his ASSOCIATES
WILLIAM H. CLIFFORD - ELLIOTT HOWE - JEAN HERSHOLT
AND ELLIOTT J. CLAWSON
ZANE GREY PICTURES INC.

FAMOUS PLAYERS FILM SERVICE, Limited

Toronto **Montreal** **Winnipeg** **St. John** **Calgary** **Vancouver**

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CLARA KIMBALL YOUNG

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REGAL FILMS LIMITED

ANNOUNCEMENT FOR SEASON 1921-1922

Read this and the next three pages carefully
for your own best interest

Our Schedule for the Season

26 **METRO PRODUCTIONS**

TWO A MONTH — Featuring the Following Popular Stars—

BERT LYTELL VIOLA DANA MAY ALLISON
GARETH HUGHES ALICE LAKE

26 **ROBERTSON-COLE PRODUCTIONS**

TWO A MONTH — Featuring the Following Popular Stars—

SESSUE HAYAKAWA PAULINE FREDERICK DORIS MAY
SEVEN CHRISTY CABANNE SPECIALS - - - SEVEN GASNIER SPECIALS

52 **REALART PRODUCTIONS**

ONE EACH WEEK — Featuring the Following Popular Stars—

MARY MILES MINTER - WANDA HAWLEY - ALICE BRADY - BEBE DANIELS
CONSTANCE BINNEY - MAY MC AVOY - JUSTINE JOHNSTONE

104 **REAL BOX OFFICE ATTRACTIONS**

Besides Several Super-Specials To Be Announced Later.

YOU CAN HAVE TWO A WEEK IF YOU WANT THEM.
ONE A WEEK OR TWO A MONTH IF YOU PREFER.

Regal Films devotes all its energies to the operation of its film exchanges. It owns no theatres. Its great success has been achieved on the basis of "A Square Deal to All."
WE ARE CANADA'S LARGEST INDEPENDENT FILM EXCHANGE

REGAL FILMS LIMITED

TORONTO — MONTREAL — ST. JOHN — WINNIPEG — CALGARY — VANCOUVER

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ALICE LAKE

Buster Keaton

Gareth Hughes

METRO'S GALAXY OF STARS

Metro Pictures have an enviable reputation for popularity among theatre-goers. This season Regal Films will release twenty-six regular Metro features (one every other week) and several super-specials, including "The Four Horsemen of the Apocalypse," "Turn to the Right," "The Conquering Power" Nazimova in "Camille," etc., and the ever-popular BUSTER KEATON in his great comedies. You can't go wrong with a Metro contract.

BUSINESS IS GOOD, THANK YOU!

Regal Films, Limited, is the one Film Distributing Exchange the independent exhibitor looks to for a square deal at all times. While some film exchanges have raised the cry of "hard times," Regal keeps busy, and now has more exhibitors using its service than ever before. Why? We have the pictures that bring the business; we treat you right and live up to our promises. When you sign a contract with us we feel it our duty to co-operate with you in every way toward making the contract profitable to you. That's one of the secrets of our success.

We are proud of the line of pictures we are offering for the season 1921-22. No other exchange in Canada can offer such a great variety of popular stars and big productions as Regal will release this season.

Another strong and unusual inducement we are offering is that you can book with us in any manner you please — two features a week, one a week or one every two weeks. We can do this only for the reason that we are a bona fide Independent Exchange. Your best interests are our best interests. We succeed by your success.

Get in touch with our nearest office and let us show you what REGAL SERVICE really means.

EXTRA SPECIAL ANNOUNCEMENT

Since this advertisement was put in type Regal Films, Limited, has completed arrangements whereby it will have the exclusive distribution for Canada of the famous F. B. Warren Corp. Special Productions. There will be thirty of these and they will include some of the biggest pictures of the year, such as Nell Shipman in "The Girl from God's Country"; Lois Weber's "The Blot"; Dramafilm's "Moongold," and Geo. Kleine's 1921 revival of "Quo Vadis." Watch for future announcements regarding the F. B. Warren Special Pictures and remember they can be had in Canada only from

REGAL FILMS LIMITED

TORONTO -:- MONTREAL -:- ST. JOHN -:- WINNIPEG -:- CALGARY -:- VANCOUVER

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Robertson-Cole Stars and Producers

GASNIER

ROBERTSON-COLE PICTURES

Are Consistent Box Office Attractions for Any Exhibitor.
Popular Stars
Interest-Compelling Stories
Wonderful Photography

You Can Show These Great Attractions at a Price You Can Afford to Pay.

One Robertson-Cole Picture Every Two Weeks and Regal Stands Back of Each Release.

SESSUE HAYAKAWA

REGAL FILMS, LIMITED POLICY FOR 1921 - 1922 is the Fairest Ever Offered Exhibitors.

You Can Book Two Features A Week, One A Week or One Every Two Weeks.

Book From Us in Any Way You Think Will Be to Your Own Best Interest.

DORIS MAY

REGAL FILMS, LIMITED is the Independent Exhibitors' Exchange.

We Do Not Operate Theatres.

Come To Us Expecting a Square Deal and You Never Will Be Disappointed.

This is an Independent Film Exchange for Independent Exhibitors.

PAULINE FREDERICK

WIRE, 'PHONE OR WRITE To Our Nearest Branch Office and let us explain our New Policy and prove to you that we have the pictures your patrons want to see and that you can contract with us to show them at prices you can afford to pay.

Tell Us to Send a Representative to Talk Things Over With You.

WM. CHRISTY CABANNE

RELEASED IN CANADA EXCLUSIVELY BY REGAL FILMS LIMITED Toronto Montreal St. John Winnipeg Calgary Vancouver

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ALICE BRADY
REALART PICTURES

52 REALART PICTURES THIS SEASON
— One Each Week —

JUDGE THE FUTURE BY THE PAST

Realart has yet to produce a picture that is not at least better than the average. They are as good as the best and better than the rest.

52 REALART PICTURES THIS SEASON
— One Each Week —

ASK THE EXHIBITOR WHO SHOWS THEM

Popular Stars, Popular Stories, Lavish Productions, Splendid Photography — Everything that goes to make Good Pictures.

RELEASED IN CANADA EXCLUSIVELY BY **REGAL FILMS LIMITED** Toronto · Montreal St. John Winnipeg Calgary Vancouver

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Theatre Organs

A TIMELY SUGGESTION

Mr. Exhibitor:--

Let us help you reduce your Operating Expenses and increase your Business.

Would you consider it a good business proposition if you could buy an Organ for the cost of an Orchestra for one year and add both volume and variety to your music?

Others are doing it---Why not you?

We build Organs ranging in size from our Smallest Unit, consisting of Violins, Flutes, and Xylophone (attached to any Piano) to the monster Unit Orchestra costing $50,000.

LET US SEND YOU PARTICULARS

Builders for the following Corporations:

Famous Players, Loew's, Allens and many others.

WARREN & SON

Woodstock, Ont.

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

Published Semi-Monthly by THE DOMINION EMBOSSING & PRINTING COMPANY,
27 Jarvis Street, Toronto.
Subscription $2.00; United States $3.00; Foreign $3.50.

VOL. 13 | SEPT. 15th, 1921 | No. 8

THE CHRISTIAN STANDARD!

(Copy of a letter addressed to Bishop R. C. Horner who edits the Christian Standard, which published the most degrading and slanderous attack against the Womanhood in Motion Pictures and women generally that has ever been published. The article appeared in the issue of July 15th and was entitled The Moving Picture Show.)

YOU permitted to be published in your paper an article headed, The Moving Picture Show, signed by Frank Baalim. To endeavor to reason with the writer of this article is, judging him by what he writes, apparently hopeless. Let you and I, since you as Editor published the article and must therefore be in sympathy with its content, talk to each other.

It is generally expected of Editors that their vision of life be tolerant, and that they practice a sense of Truth and Justice. How unfamiliar you are with Motion Pictures can only be surmised by your contributor's article. It is to be regretted that you have not witnessed pictures of the class which includes, "Sentimental Tommy," "Black Beauty," "Everywoman," "The Miracle Man," "The Sign of The Cross," "Humoresque," "Over The Hill," "Way Down East," "Prince of Wales Tour," "What Every Woman Knows," "The Devil," "Without Benefit of Clergy," "The Four Horsemen of the Apocalypse," "The Kid," etc. etc. or you would have blue-lined your Baalim's article out of existence. "Behold the dog has turned to its vomit and the sow to her wallowing in the mire" is more applicable to the Christian Standard, when it loses its Christian spirit and wallows in the "muck of yellow journalism," than to patrons of Motion Picture Theatres.

The creed of giving the public what it wants is the creed which governs all business enterprise, church business also if we are to judge by the startling sermon headlines with which we have long been regaled. If the statement, "When the pupil is ready the Master appears" has any truth in it, the public, or people as a whole, are ready for all spiritual truths which are and have been told to them. Demand generally creates supply. Occasionally the public can be coaxed or educated in their demand for utilities, or entertainment; and frightened or awakened into a demand for spiritual realization. If after a period of nineteen hundred and twenty-one years of Christianity, with its various Christian denominations, its clergy and priesthood we are to believe that the world is still demanding, according to your Baalim's statement, immorality and degeneracy we are justified in asking what has Christianity done for the world? However, some of us, who have no label on our spiritual beliefs, believe in the slow but inevitable evolution of the Spiritual Force in Man; and all humanitarian, philanthropic, charitable and spiritual movements substantiate our faith in Man.

Baalim further states, "The lower classes cheer and the degraded applaud an immoral movie." Not very flattering to the Censor Board which is paid by the public to see that there are no immoral movies shown upon the screens. We would further like to be enlightened upon the definition of "lower classes." Does your contributor mean, "the poor?" Christ's Disciples were recruited from these "lower classes" and it is these "lower classes" who have in history been the first to be converted to Truth, the first fighters for Freedom and Ideals. We quote further, "There is something about the motion picture itself that leads to immorality." This statement is in direct contradiction to fact for, with but a few exceptions, every motion picture teaches that "the wages of sin is death" and that "virtue hath its own reward."

The Motion Picture Industry is accused of stealing plots, stories, ideas whenever they can get away with it. This is true in part, but the transgression has occurred in the early stages of Motion Picture development, before we were properly organized and is moreover not centralized with motion pictures. Since the age of invention, ideas have been stolen from inventors, musical compositions from composers, literary works from authors, gold mines and oil lands from prospectors. That such conditions exist does not excuse Motion Pictures, but men will have to purge themselves of greed before theft can be exterminated. Those engaged in Motion Pictures have not risen above the strata of the average human being and have the same weaknesses and greatness which the average human being possesses.

"An impure fountain cannot bring forth good water." Here Baalim refers to the women in Motion Pictures. He is unaware of the fact that the average girl who "breaks into motion pictures" has nothing to do with the selection of the story in which she appears. That is left with the producer. The average girl may be "young, may be poor and obscure," as Baalim states, but she is not "uneducated in every sense of the word," if the public school and the church have fulfilled their work conscientiously. Nor has the "price of her success" always been purchased at the "sacrifice of her modesty and virtue." For you to publish such a statement is an insult to the Womanhood in Motion Pictures and to the Manhood which you accuse as responsible for her dishonor. If you have the right Christian Spirit you will ask Motion Pictures to forgive you for this grave transgression.

In the quest for realism the screen does not show "passion unrestrained and evil rampant, unshamed women two-thirds nude." The women on the screen are better and more fully dressed than the women in Ballrooms and at Bathing Beaches. We have no quarrel with the dress of women in particular. Women of good taste and breeding will dress expressing the attributes of their character, the others will dress to express "the stuff that they are made of." Women are

(Continued on next page.)

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Claire Hague Leads Canada To Win First Prize Universal Contest

A CONTEST was put on by the Home Office of Universal at New York offering $7,000 prizes for the biggest increase in business and collections between June 12th. and September the third over the corresponding weeks last year and the Universal in Canada competed with Group No. 1 with Buffalo, Cincinnati, Detroit, Chicago, Pittsburg and Cleveland.

Saturday, Mr. Claire Hague, General Manager of the Universal, Canada received the following wire,

"Toronto wins seventeen hundred and fifty dollars prize sales contest just ended. Heartiest congratulations yourself and staff. Am greatly pleased results obtained and proud of splendid showing made. Berman joins me best wishes yourself and entire force, Mailing check. Let this be inspiration stirring you to greater efforts in future." (Signed) R. H. Cochrane, Vice-President, Universal Film Company.

Mr. Hague, on behalf of the Canadian Universal Exchanges wishes to thank the exhibitors throughout the Dominion for their support and assistance during this prize period, they were the means of securing the prize for Canada.

The division of money is going to be made through the entire Canadian organization, managers, salesmen and in fact every employee of the company will have a share. However the honour of winning the prize counts more with the employees than the actual participation in a share of the prize-money. "Marking Time, Hell No, We're Going Ahead," quoted Mr. Hague when congratulated by the Digest. That continued effort has its own reward has been demonstrated. When some of the Exchanges were resting on "Bad Business" Mr. Hague was busy at his desk and "Business More Than Usual" was his slogan. Universal as a result are enjoying the best business of their career and W. K. Lendon, Chief Travelling Auditor visited the Toronto Offices and installed a new booking system in order to facilitate Universal Service to exhibitors. Mr. Lendon, who is a Canadian, was accompanied by his assistant, S. Lehnan. Exhibitors can now book their entire Universal Service a month ahead if they so desire. No waiting for releases, from the studio to the Exhibitor will be the plan proposed and already the new regime, but very recently introduced is meeting with the approval of exhibitors.

Claire Hague, General Manager, Canadian Universal.

"Keeping Up With Lizzie"

"THE N.Y. Telegraph" says— "The picture is a High Type of Wholesome Comedy. A conscientious production showing fine photography and direction."

It's a Hodkinson release distributed by The Famous Players Film Service Ltd.

SPECIAL announcement invitations chronicled the premier presentation by Charles Harris, at the Boston Theatre, Boston, Mass. Week of Sept. 5th. of an Arrow Attraction, "Love Hate And A Woman," starring Grace Davidson, supported by Ralph Kellard and Julia Swayne Gordon. Produced by J. G. Pictures Co. and staged and directed by Charles T. Horan.

"Lavender and Old Lace"

THE "Motion Picture News" says — "A picture before which the sentimentalists will fall down and adore, and one that should stir up tender feelings in the breasts of even the most materialistic and matter-of-fact persons. IN OTHER WORDS. IT WILL BE AS POPULAR AS THE BOOK.

It's a Hodkinson release distributed by The Famous Players Film Service Ltd.

• • •

LADY DIANA MANNERS, celebrated English beauty and society leader, the daughter of the Duke and Duchess of Rutland made her debut as a professional actress in "The Glorious Adventure," a spectacular photodrama of the seventeenth century, now being produced in England in natural colours, the first photoplay to be made in colour, by J. Stuart Blackton. Lady Diana is supported by an all-star cast of British artists.

EDITORIAL (continued)

not "suffering from a morbid craving to expose their bodies." Incidentally what is the matter with this body which the Bible states was created in "His Image," if men cannot look upon a woman's body without as Baalim states, bringing to the mind of men "vulgar remarks and thoughts." It is time that women walked about in the garments of Eve, Godivas, strengthened by the purpose of their uncovering. "Cast not thy pearls before swine lest they turn and rend thee" thus was it said, Jesus said. A woman's body is one of the pearls referred to. It is a pity that Baalim is such a swine.

Life does not present any more complex problems to the woman in Motion Pictures than to the woman generally. Nor are the men in Motion Pictures less honorable in their attitude toward womanhood than other men. Those who have caught a glimpse of the Real Values in Life know that men and women on the physical plane are all alike. We differ only in our mental limitations, our spiritual enlightenment. It would be an excellent start toward right living for the members of the Standard Church, referred to by Baalim as "our people," if the church would follow his advise and excommunicate the members who attend Motion Picture Theatres. May we suggest that it could not help but be beneficial to the Church if the remaining members, who ordained Baalim their spokesman were excommunicated also, for his is not the example of Him who even showed tolerance and sympathy, mercy and tenderness to the Mary Magdalene. Baalim's Ass knew when he entertained an angel unawares, but this legal ass, we understand that your Baalim is a lawyer, "rushes in where angels fear to tread."

—RAY LEWIS

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Toronto News

REGAL FILMS report big business all over Canada. The One-A-Week Realart policy is meeting with the approval of all exhibitors who like the idea of getting a steady supply of pictures from one exchange. The Allens' Bloor have signed a contract for Realart Service, one-a-week.

Loew's Court Theatre, Montreal, have signed for the one-a-week Realart Service.

Allens' Regent, Ottawa have signed for Realart Service, one-a-week.

National Theatre, Yonge St., Toronto, have signed for one-a-week, Realart Service.

• • •

Mr. Jules Levy, manager of Universal Washington and Baltimore Exchange and Warren S. Harding wish to be remembered to their Canadian friends. Mr. Hyman Miller, manager of the Canada, Globe, Model and Palace Theatres, Montreal, and brother-in-law of Mr. Levy attended the wedding of Mr. Levy's sister, Lottie to Mr. Morris J. Weiss, at the Metropolitan Assembly Rooms Toronto.

• • •

Sam Glazer, Regal Films, who has just returned from a trip through Northern Ontario reports that he has had the most successful trip of his salesman career. It sounds good to hear everybody talking about big business.

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Midway Theatre, Montreal have renewed their contract with Regal Films for R-C attractions for one year.

• • •

Crystal Palace, Montreal signed a contract with H. Decker, Regal Branch manager, Montreal for Metro pictures for one year.

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Mr. H. Kauffman, Regal Films personally closed a contract with Shea's Hippodrome, Toronto for R-C pictures, 1921 and 22.

• • •

Who knows Teddy Gould? He is Regal representative, Winnipeg, and reports state that Teddy is sweeping Manitoba and Saskatchewan, into Regal Exchange. Solid victory in the West for Regal.

• • •

Oakwood, St. Clair and Oakwood open week of Sept. 12th with Ethel Clayton in "Sham" followed by Thomas Meighan in "The Conquest of Canaan."

THE Allens have secured several Fox Super Features for release in their theatres. "Over the Hill," which enjoyed a year's run in New York, prices ranging to two dollars, "A Connecticut Yankee At King Arthur's Court," and the Queen of Sheba which also enjoyed long runs on Broadway, "Shame," "Footfalls," Zane Grey's "The Last Trail," "Perjury" with William Farnum, "The Virgin Paradise," "The Thunderclap," are among the selected pictures.

• • •

C. H. Moody has been appointed manager of the Strand Theatre, Kingston.

• • •

Mr. Carol McLean, Manager of the Columbia Theatre, St. Thomas, Ont. came to Toronto and looked up jovial Jake Berman of the Regal Films. Mr. McLean went back to St. Thomas with accepted contracts for R-C, Metro, Realart programmes for one year. When congratulated by Mr. Kauffman for his good work, Jake replied, "Mr. McLean wanted our pictures because he knows we are releasing Quality, watch me repeat this year-contract business with all the exhibitors in Ontario." Jake generally makes good when he makes a statement.

• • •

REGAL FILMS LIMITED in addition to their Realart, Metro and R-C programmes have added the attractions of the F. B. Warren Corporation for Canada. Among the big features promised are Nell Shipman in "The Girl From God's Country," written by Miss Shipman and directed by Nell Shipman and Bert Van Tuyle. Lois Weber's production of "The Blot" The Post said: "The very best work of Lois Weber. A story told sincerely, simply and beautifully directed." "Quo Vadis" is another big feature. Watch for announcement in detail outlining entire programme in coming issue of the Digest.

• • •

The Madison, played Shirley Mason in "The Lamplighter and James Aubrey in "The Riot, for first of the week of Sept. 12th. Eilleen Percy in "Big Town Ideas" finished the latter half of the week and is followed by Louise Glaum in "The Lone Wolf's Daughter" for full week.

GOLDWYN Pictures Corporation gave a private viewing of "The Old Nest" at the Allen Theatre Richmond St., Friday Sept. 2nd. at 10 A.M. Eleven hundred were present including a great number of school-teachers and about one hundred and thirteen clergymen. Special music accompanied the picture.

• • •

"The Journeys End"

"THE BILLBOARD" says—"For exquisite artistry, flawless production and acting of the highest calibre we have seen nothing to surpass this picture."

It's a Hodkinson release distributed by The Famous Players Film Service Ltd.

• • •

The fact that it is alleged that Roscoe (Fatty) Arbuckle, motion picture star, has been charged with the murder of Virginia Rappe, also in motion pictures, does not give any reformer or opponent of motion pictures an opportunity to point to this unfortunate circumstance as an example of what is going on in filmdom. For one murder and one scandal of this kind found in motion pictures the world has been regaled with thousands of scandals and murders which have taken place outside of the motion picture sphere. Let us face this situation with a greater courage and faith in our industry than we have ever shown and let us believe in the innocence of the accused and not repeat from our own imagination any unsavory incident which we think might have occurred. Above all, regardless of the results of the investigation of this alleged murder, let us not become pannicky or subservient before our accusers or among ourselves. Our paper will not make any further report on this tragedy. Nor do we intend to gossip about it. Do you likewise.—Editor.

• • •

Virginia Warwick is one of the stars in the big super-film, "The Four Horsemen of the Apocalypse" which enters upon its third week at Massey Music Hall, Toronto.

• • •

Mary Carr is the mother in "Over the Hill, which plays the Allen Theatre, Richmond, Monday, Sept. 19th.

• • •

"Life" plays Alhambra, beginning of week and is followed by "Foolish Matrons." Professional tryouts at Alhambra, Friday Evening.

• • •

Palace, Danforth and Pape opens week with Thomas Meighan in the "Conquest of Canaan" added features. "Life" finishes the week.

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Montreal News

THE fight against Sunday opening is going on still in this city but not so as you would notice it much. In the first place there are not many theatres that open Sundays and in the second it was a bad time of year to take action since few people have been going anywhere except Dufferin Terrace on these fine summer evenings.

• • •

Maurice M. Davis with his "Straight From Paris" release here has been getting into a little trouble owing to an oversight in not having the reprint of the original not censored in this city. Since the original was duly censored by the Quebec Board of Censors, it might be supposed that a mere copy of it would hardly need looking over again, but they don't do things that way in Quebec City which is a stickler for these little points. Maurice paid a small fine and is now wiser than he was.

• • •

ANOTHER theatre will be opened here shortly, namely Loew's East end branch, at the old Francais, which is to be called the Court Theatre. It will be ready early in September and has been renovated and re-decorated from top to bottom, presenting the handsome appearance generally associated with the Loew undertakings. It will be devoted, like its West End sister theatre, to vaudeville and pictures and should gather in goodly crowds at the very reasonable prices to be charged.

• • •

UNIVERSAL Exchange employees are all looking forward to a good time shortly when the results of the $7000 Prize contest are announced. Montreal is well in the running for a prize and when it is obtained, a wine party will celebrate the event. This is almost already booked for September 10th.

• • •

"No Woman Knows" an eight-reeler starring Mabel Julien Scott will be released by Universal here about the end of September. At the same time the Century Comedy feature "Golfing" with the famous dog "Brownie" in the stellar role will be showing here, released by the same exchange.

THE dispute with the musicians and the stage hands of the moving picture and other theatres of this city has been satisfactorily disposed. The men on advice from their New York Union headquarters have accepted a small wage cut and there will now be no strike as was threatened for the beginning of this month. With the numerous troubles always facing theatrical managers this, at least, is one out of the way.

• • •

THE members of the Theatre Managers Protection Association waited on Hon. Athanase David, provincial secretary, in connection with the government tax of ten per cent. on admission tickets. By that time, since the tax came into force September 1, the protest was far too late to be of any effect and the extra cost has been passed on to the public. The latter as usual grumbled and paid up, the theatres on the first day of the operation of the tax being packed to the doors.

• • •

Specialty Film Import are releasing soon "The Servant in the House" and the "Road to London," the latter featuring Bryant Washburn, at the end of September.

• • •

Howard Conover, manager of the Imperial Theatre, has returned from New York where he has been for some time discussing the policy of his theatre with those interested.

• • •

H. Kaufman, general salesmanager of Regal Film Corporation has been busy lining up first run releases in connection with the 1921-22 policy.

• • •

W. O'Loghlin, for some years with Famous Players, is now travelling salesman with Regal Films in the province of Quebec.

• • •

The Canadian Educational Film Corporation is releasing four Christie films at the end of the month in the Allen, Loew's, Imperial and Capitol theatres here.

• • •

H. O'Regan, late proprietor of the Elite picture theatre, Granby, has sold his theatre and is now acting as booker for Regal films. Sheridan Ancostis has taken over the Elite.

THE Province of Quebec is contemplating entering shortly on a film campaign to aid in the prevention and cure of disease. To this end Hon. Athanase David, provincial secretary, is in negotiation with one of the best-known of Montreal exchanges for the release of the films across the entire province.

Betty Compson, "Affairs of Anatol."

• • •

Canadian Educational Films are also running a special week which is now over and during which practically every west-end house here played their Christie comedies.

• • •

Canadian Exhibitors have got a real hummer in "Pagan Love" which they will release here shortly.

• • •

J. P. ELMS, manager of Loew's theatre here, is opening and is in charge of the second Loew's theatre here known as the "Court" which will start running September 9th with "If Women only Knew," a Regal release. Mr. Elms is among the go-ahead theatrical men in this city. His lobby displays are fine instances of attractiveness and ingenuity, one example being the "Message from Mars" where he has catchy queries pasted on the mirrors and 24-sheet posters for cut-outs. The result was that even in the recent hot spell Mr. Elms was turning the public away from his theatre in scores.

• • •

Herb. Allen and J. J. Allen were here recently looking around the town.

• • •

Mr. Abels, general representative of Fox Film Corporation, was in town recently looking after his first run releases.

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Ottawa News

SOME of the finest and most effective moving picture exploitation ever seen in Ottawa, the Canadian Capital, was used during a recent week by Manager Fred Brooker of Loew's Ottawa Theatre to boost "The Easy Road." Although the painting of signs or pictures on the pavements or sidewalks of the city is frowned upon by the civic authorities, the people came down town Monday morning to find that the roadway at all the principal trolley stops was covered with huge letters which read, "This is The Easy Road to Loew's." On the front of every street car all week were cardboard signs which read, "This car takes The Easy Road to Loew's Theatre." In addition to these stunts, Manager Brooker erected scores of traffic direction signs on the roads leading into the city and also on the main routes through the outskirts which told the following message — "The Easy Road to Loew's."

Manager Brooker specialized on these three ideas in addition to the usual newspaper advertising but he had the three ideas all over town.

Brooker also made good use of the display window of a large vacant store adjacent to the theatre during the week of August 29 to advertise "The Great Moment," starring Gloria Swanson. He hooked up with the window dresser of Bryson-Graham, Limited, a large local department store, for a handsome display of silk dress goods, strikingly arranged in vivid hues, along with a very large transparent portrait of Gloria Swanson. Small gilt prize card frames were used to announce the name of the feature at the theatre and to give credit to Bryson-Graham, Limited, for the fine exhibit. The fine part about this stunt was that many passersby gathered the impression at first glance that a new ladies' wear store had just been opened in the long-vacant property and they stopped quickly to take in the display of silks.

• • •

THE Imperial Theatre at Cornwall, Ontario, suffered loss through fire on Saturday evening, August 27, when the film ignited in a projection machine. The operator, Fred Kane, was engaged in loading the other machine and dropped the reel to extinguish the outburst with the result that both machines caught and the room was soon fireswept. Kane was seriously burned but will recover. Thanks to the prompt use of extinguishers, the fire was confined to the projection room and the large crowd of people emerged quietly and safely.

LEATRICE JOY

IT has been estimated that the proposed U. S. Customs tax of 30 per cent. on imported moving pictures would mean a levy of $30,000 on "The Man From Glengarry," a new picture that is to be produced in the logging camps of the Ottawa Valley based on the book by that name written by Ralph Connor of Winnipeg. Ernest Shipman, who produced a feature in Winnipeg not long ago, visited Ottawa a few days ago to make preliminary arrangements for the work of the new production and to discuss tariff possibilities with Canadian Government officials. It is felt that such possibilities may be of a retaliatory nature because of the move on the part of the United States to throw up a protective wall.

• • •

Among important releases representing the Exchange's Fall policy, Regal Film Corporation is sending out "Shams of Society," a Robertson-Cole special; "The House that Jazz Built" with Wanda Hawley; May Allison in "Extravagance"; "A Trip to Paradise," with Bert Lytell; and "The Beach of Dreams" a Hayworth special.

AT a general meeting of all moving picture theatre managers in Ottawa, Ontario, and district, at which 14 theatres were represented, it was unanimously decided to conduct the theatres under "open shop" conditions, if an agreement could not be reached with the three theatrical labor unions for reduced wages. It was decided to use returned soldiers to replace regular employees, if necessary. Union representatives have stated that they will continue to work an indefinite period, pending a final decision regarding new wage scales. The managers cut down the proposed wage reductions from 25 to 15 per cent. and they have pointed out that wage increases during the past year were from 23 to 40 per cent. higher than during the previous season.

"THE CONQUERING POWER"

REX INGRAM'S newest production for Metro, "The Conquering Power," from Balzac's story, "Eugenie Grandet," is to follow "The Four Horsemen of the Apocalypse," in the various cities where the latter is shown. The decision to have the "little masterpiece," as the critics designated "The Conquering Power," trail Mr. Ingram's colossal depiction of the novel by Vicente Blasco Ibanez, was influenced by the remarkable reception it received from those who had become familiar with the youthful director's work in "The Four Horsemen."

It was considered by the Metro officials that the exhibitors should be given the benefit of the prestige of "The Four Horsemen" before showing "The Conquering Power." The fact that many of the characters appearing in "The Conquering Power" won fame through their portrayals in "The Four Horsemen" was also a factor.

In the Balzac story Alice Terry is the heroine as she was in the Ibanez picturization and Rudolph Valentino has the leading male role in both productions. June Mathis who made the adaptation of "The Four Horsemen" also wrote the continuity for "The Conquering Power." It was photographed by John F. Seitz, who had charge of the camera work in the larger picture. Thru Regal.

"BLAZE YOUR TRAIL"
with Digest Advertisement.

• • •

Famous-Players are taking over the Hodkinson productions for next season in addition to the Goldwyn and Select Pictures.

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Representatives Nat. Ass. Motion Picture Industry Ask Repeal Existing Excise Taxes

WILLIAM A. BRADY, President of the National Association of the Motion Picture Industry and Saul E. Rogers, Chairman of the association's Taxation Committee, returned Thursday from Washington where they spent three days conferring with members of the Senate Finance Committee on the questions of taxation and tariff as affecting the motion picture industry.

They were cordially received by members of the Committee and found the Senators with whom they talked heartily in sympathy with the industry's plea for relief from its present excessive taxation. There was evidenced also an earnest desire on the part of the Senators to lighten the industry's taxation burden if a way can be found to provide sufficient revenue from other sources to meet the government's needs.

The National Association representatives also found a strong sentiment in the Senate Finance Committee against the proposed 30% advalorem tariff on foreign film which is included in the House Revenue Bill that is now under consideration in the Senate.

Mr. Brady and Mr. Rogers were given individual hearings by Senators Reed Smoot of Utah, James E. Watson of Indiana William M. Calder of New York, Robert M. LaFollette of Wisconsin and others. They urged the repeal of all three existing excise taxes on seating, admissions and film rental and the substitution of a general sales tax such as the 3% tax called for in the Smoot Bill to apply to all manufactured articles.

Regal Films Announce They Will Release Thirty-two Metro Pictures for Coming Year

RICHARD A. ROWLAND, president of Metro Pictures Corporation, has announced its projected releases for the coming year. They consist of the Rex Ingram productions of "The Four Horsemen of the Apocalypse," "Turn to the Right" and "The Conquering Power"; seven special productions each for Bert Lytell, Viola Dana, Alice Lake and Gareth Hughes; and the Nazimova production of "Camille."

The Lytell pictures include "A Trip to Paradise," a Maxwell Karger production of a play by Franz Molnar, as translated and adapted for the screen by Benjamin F. Glazer, and scenarioized by June Mathis; "Junk," a Maxwell Karger production of Kenneth Harris' Saturday Evening Post story, with continuity by Miss Mathis; "Lady Fingers," a Bayard Veiller production of Jackson Gregory's story, as scenarioized by Lenore Coffey and four others.

Viola Dana will be seen in "The Match Breaker," a Dallas M. Fitzgerald production of the story by Meta White, done into continuity by Arthur J. Zellner; in the Bayard Veiller production of Frank R. Adams' story, "There Are No Villains," as adapted by Mary O'Hara; in Alice D. G. Miller's "The Fourteenth Lover," under the direction of Harry Beaumont; in "The Cave Lady," by James Cullen; in "The Five Dollar Baby," by Irvin S. Cobb; in "That Girl Patsy," by J. Mullen Feigl, and in John A. Moroso's "Rings and Things."

For Alice Lake's starring appearances have been chosen "The Infamous Miss Revell," a Dallas M. Fitzgerald production of W. Carey Wonderly's story, whose scenraio was written by Arthur J. Zellner; "The Claim," whose title may be changed; "Double Cure," by Edgar Selwyn; "The Hole in the Wall," by Fred Jackson; "June Jeopardy," by Inez Hayes Irwin; "The Making of Eleanor Jay," by Thompson Buchanan, and "Moonlight," by George Kibbe Turner.

Gareth Hughes will appear in seven George D. Baker productions for S-L (Arthur Sawyer and Herbert Lubin), to be distributed by Metro. Two already have been completed at the Metro studios in Hollywood. Including these the seven of Hughes pictures are: "The Hunch," by Percival Wilde; "Garments of Truth," from Freeman Tilden's story in The Pictorial Review; "Little Eva Ascends," Thomas Beers' story as published in The Saturday Evening Post; Ben Ames Williams' story, "Barber John's Boy," from Munsey's Magazine; "The Gay and Festive Claverhouse," by Anne Clegg Warner, and "Tommy Carteret," by Justus Miles Forman. Released thru Regal.

"LAVENDER AND OLD LACE"

AN interesting tribute has been paid to "Lavender and Old Lace" by Mr. Dave Russell, Manager of the Strand Theatre, one of the down town houses in St. Louis, who has booked that charming picture for an engagement at his house after it had already played the Columbia, another down town theatre.

Mr. Russell realized the many values contained in the production and after seeing the splendid business done by the Columbia on the attraction decided that it was good enough to bring back to the Strand and has accordingly arranged to do so.

"Lavender and Old Lace," a Hodkinson release, was made by the Renco Film Corporation, under the direction of Lloyd Ingraham, from the world-read novel of Myrtle Reed. It is perfectly enacted by an all-artist cast headed by Seena Owen, Marguerite Snow and Lewis Bennison. Thru Famous Players Film Service, Ltd.

Are you a Canadian? Subscribe to the Digest Canada's first and only Motion Picture Trade Paper—Canadian News from all over the Dominion

Scene from "PUPPETS OF FATE," Starring VIOLA DANA
Metro star. Thru Regal Films.

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Universal Censor Guests Visit Studios Witness Filming of Paramount Pictures

REPRESENTATIVES of practically every censorship organization in the United States and Canada spent an entire morning at the West Coast studios of the Famous Players-Lasky Corporation as an important part of their tour of investigation through the Southern California motion picture studios.

The visitors were conducted through the studio by the local publicity staff and Malcolm Stuart Boylan of Universal City, who held the post of official guide during the censors' expedition.

The visiting party showed keen interest in the filming of a quartette of Paramount pictures in the making; "Rent Free," starring Wallace Reid; "The Woman in the Case" with Betty Compson as the star; and Thomas Meighan in "A Prince There Was." "The Sheik," George Melford's production with Agnes Ayres and Rudolph Valentino in the leading roles formed the fourth centre of interest.

Miss Compson, Wallace Reid, and Thomas Meighan were introduced in person to the visitors. The last named star had already met the majority of the party as a fellow traveler from Chicago to Los Angeles.

The censors' party included Harry L. Knapp and J. A. Barrier of Pennsylvania; Dr. George Heller of Maryland; Mrs. M. J. Miller and Mrs. K. L. Short of Kansas; Henry Goldman of Kansas City, Mo., John M. Casey of Boston, Mass., W. T. Willis of Chicago, Ill., W. D. McGuire of the National Board of Review; A. S. Hamilton and Miss V. Hammil of Ontario, Canada; Walter Hepburn and James A. Smith of British Columbia; and Mrs. I. G. Burbeck of Alberta, Canada.

"LATE LODGERS" HAL ROACH COMEDY

"LATE LODGERS" is the title selected for the forthcoming Hal Roach comedy, featuring the "pint sized" comedian, "Snub" Pollard, which Pathe has scheduled for release during the week of September 18th. "Snub" is assisted in the offering by Marie Mosquini, who appears as a Salvation Army lass; "Sunshine Sammy," as the bellhop in the hotel; Noah Young, as Sam the Sniper; and the entire staff of the Hal Roach comedians. The scenes all take place in the Hotel De Epidemic, which is under the management of Pollard, with "Sunshine Sammy" acting as his assistant. An amusing moment is furnished when a guest arrives, as the hotel seems to boast of only one bed. As soon as the new arrival falls asleep, he is carried off the bed on his mattress and the bed is ready for the next guest.

The Hotel De Epidemic is described as a famous watering place—the water leaks in every room. Beds are ten and fifteen cents. As business seems to be rushing, "Snub" and "Sammy" are unusually busy with all the new arrivals. A Salvation Army Lass, Marie, enters the hotel lobby to collect money for the poor. Pollard immediately falls in love with her and not only gives her all his money, but "Sammy's" as well. She is about to leave when Sam the Sniper appears and takes all her money away. At this moment, the comedy becomes fast and furious, with "Snub" endeavoring to recover the money and return it to his new sweetheart. After a series of uproarious incidents he accomplishes the feat and an amusing climax brings the comedy to a close. Thru Specialty in Canada.

"THE OLD NEST"

"THIS has not been much of a picture for plot, or action or mystery; but if it should persuade you to remember your mother reverently, if she has gone to her long home, or if she still lives to send her a love letter, or at least a telegram saying, "I am well, I think of you, I love you," or best of all, to go home and see her, then this picture should give real joy, than any other picture ever made." The last title of "The Old Nest," Goldwyn release from the story by Rupert Hughes.

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Maurice M. Davis Begins Drive To Acquaint Exhibitors Equity Features

GENERAL Manager Maurice M. Davis who has been in Toronto for the last two weeks getting his new Toronto Office opened for Equity has at last started in earnest and announces that a drive will be started immediately to acquaint all exhibitors with the list of attractions that Equity has to offer.

Heading the list of course are the six Clara Kimball Young Pictures entitled,

"Straight From Paris"
"Mid Channel"
"The Forbidden Woman"
"Hush"
"Soul of Raphael"

"The Sport of Kings" is a racing story which is claimed to outrival any effort in this description of picture so far.

"She Played and Paid" featuring Fannie Ward.

"Neptune's Daughter" a dream fantasy with some wonderful scenic effects and photography.

"That Something" a picture that has been made for and endorsed by the Rotary Clubs of the world.

"A Dangerous Pastime" featuring Lew Cody.

"Sins of the World" with an all star cast.

"The Stranger" a strong western drama of Pioneer Days.

Mr. Davis has surrounded himself with a staff who are sure to give all exhibitors a right deal.

Tom Dowbiggin who has just returned after spending a year between Winnipeg and the Coast will be Special Representative for Canada while Mr. Charles Ward will be Toronto Office Manager.

Look out for them.

Famous-Players Release "Who Am I?" National Picture, Directed by Henry Kolker

AN excellent screen offering is "Who Am I?" the latest National Picture.

What impresses the observer most on witnessing this production is its uniformity in every department. The cast is composed of players who are about equally balanced as to ability, although the greater opportunities go to Claire Anderson and Niles Welch. The settings are all of richness and refinement, and even the scenes depicting the gambling house are conspicuous by the good taste displayed in creating the required atmosphere and still avoiding an over-display of luxury.

Henry Kolker, whose recent National Production, "The Palace of Darkened Windows," will still be remembered, shoud be classed as a "suspense" expert for in this story, written by Max Brand, he has developed this element to the last degree.

The story relates of a young girl who has never known her parents. Upon reaching her majority she inherits a gambling house from her dead father. Her lack of experience prompts her to continue the establishment and the spirit of the chance secures such a hold on her that she is placed in the position of staking her very existence on a cut of the cards. How she extricates herself and finds a haven of security in the arms of the man who loves her is shown in a cleverly portrayed sequence of scenes that are fraught with interest from start to finish. On the Select programme released thru Famous Players Film Service.

ERNEST SHIPMAN was the guest of honor at the luncheon of the Kiwanis Club of Ottawa which was held at the Chateau Laurier, Ottawa. At the same meeting were J. T. Moxley, manager of Allen's Regent Theatre, Ottawa, Manager William F. Brooker of Loew's, Ottawa, Mr. Grant Davidson representing the owners of the Dominion Theatres and J. F. Pearson of the Specialty Film Import, Limited, Montreal.

"NO WOMAN KNOWS," is the title finally given to the Universal-Jewel production directed by Tod Browning from Edna Ferber's popular novel, "Fanny Herself." This decision by the heads of the Universal company marks the end of a two months' search for a suitable name for the super-production, during which Universal solicited advice from the exhibitors of the United States and Canada as to a proper name for the picturized novel.

HARRY DORAN, former treasurer of the Russell Theatre, Ottawa, has sub-leased the New Theatre, Brockville, Ontario, and has arranged to take over the house in the near future. Doran has had extensive theatre experience and is well qualified to handle the New Theatre which is fitted to accomodate all kinds of shows. He has taken the theatre for a term of three years. His first step was to organize a fairly large orchestra for the re-opening.

• • •

Allen, Richmond, are showing Constance Talmadge in "Wedding Bells." Added Feature, Special Christie Comedy. Hudson Bay Scenic, Allen News Pictorial. Simpson's Style Show, a promenade of Mannequins displaying new Autumn Fashions. Orchestral feature, "The Merry Wives of Windsor."

• • •

Regent opens week of Monday Sept. 12th with Gloria Swanson in "The Great Moment" written especially for Miss Swanson by Elinor Glynn. Added features, Comedy, Travel, Science and Art. Coming "the caviar" of filmdom for the epicureans who attend motion pictures, "The Affairs of Anatol."

• • •

Loew's Yonge St. Theatre have as their picture attraction for week of Sept. 12th, May Allison in "Extravagance." A moral for wives who live beyond their husband's means.

• • •

The Strand has Conway Tearle, in "The Fighter." The story is by Albert Payson Terhune and the production most pretentious. Winifred Westover heads the cast of prominent players supporting Conway Tearle.

• • •

"The Rider of the King Log," the first feature production of Holman Day, released through Specialty, plays Pantages for the current week.

• • •

Jackie Coogan plays Allens' Bloor Week of Sept. 12th. in "Peck's Bad Boy," Associated First National release.

• • •

Following the re-opening of the Allen Theatre in Kingston, Ontario, arrangements were made with the Kingston Daily Standard for a co-operative stunt in which a single pass to the theatre was given to every advertiser in the classified department of the newspaper. An advertisement of 25 words for three insertions cost 50c for which a free ticket to the theatre was given at the newspaper office.

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Universal Has Purchased "Wild Honey," Priscilla Dean's Next Starring Vehicle

UNIVERSAL has purchased "Wild Honey," a story by Cynthia Stockley, as Priscilla Dean's next Universal-Jewel starring vehicle.

Lucien Hubbard, scenario editor at Universal City, is writing the continuity so as to have the script ready when the star has finished "Conflict," the super-feature which is now being filmed in the British Columbia woods under the direction of Stuart Paton.

The cast and the director for "Wild Honey" have not yet been considered, but Irving G. Thalberg, general manager at Universal City, has ordered elaborate production for the screen narrative and it is anticipated that the work will go to the screen as one of the most colorful stories ever screened.

In theme, "Wild Honey" deals with a lovely young girl in the Transvaal and it is rich in local color. The writer, Cynthia Stockley, has contributed many splendid stories of South Africa to literature, among them "The Poppy," and she knows her field thoroughly.

Production on "Wild Honey" will probably start within a few weeks, closely following the completion of "Conflict." The last named story is nearing the screen. It was originally written as a Red Book Magazine serial by Clarence Buddington Kelland and is being given an unusually elaborate screen interpretation with Stuart Paton directing and Herbert Rawlinson in the leading masculine role.

Carl Laemmle presents
HOOT GIBSON
WITH A BIG SPECIAL CAST
The big Thrill-a-minute Western Feature of Friendship and Fights Love and Laughter
"ACTION"
A UNIVERSAL PICTURE

Betty Compson, Supported by Lon Chaney, in Goldwyn's "For Those We Love"

BETTY COMPSON, the young screen actress who leaped into international fame with her acting of Rose in "The Miracle Man" and then went into production on her own account, appearing in the Goldwyn-released picture of "Prisoners of Love," is not satisfied to play the same sort of part in picture after picture. She is ambitious to develop every phase of her great acting ability and has deliberately chosen a part in her new production, "For Those We Love," as the opposite role in character from her previous roles.

In the new photoplay, selected by Miss Compson, and adapted from a story by the popular novelist, Perley Poore Sheehan, she acts the part of an unsophisticated young girl in a small country village who makes herself a target for the suspicion and gossip of the neighborhood by befriending a gambler who has saved her from drowning. She gives a simple, straightforward and charming portrait of the young girl, adding measurably to her stature as a real artist.

"For Those We Love" was directed by Arthur Rosson, who directed "Prisoners of Love." Chief in her supporting cast is Lon Chaney as the gambler. His leap into fame was made in the same picture as Miss Compson's — "The Miracle Man."

"Ride on a Runaway Train" Plays Capitol, New York, Three Times

"LYMAN H. HOWE'S Famous Ride on a Runaway Train," an Educational release, has been called back to the Capitol Theatre in New York, the world's largest theatre, for its third showing there.

The "Ride on a Runaway Train" had its premiere at the Capitol some time ago. A short time later it was run there for another week, and at that time S. L. Rothapfel, manager of presentation for the Capitol, wrote that "in my opinion, the 'Ride on a Runaway Train' is the best short subject I have ever seen." He added that "it is the only short subject which we ever brought back for a second presentation, and on both occasions it created a sensation."

The picture was released by Educational and has had success and commendation such as are won by few short novelties. Now it is coming back to the Capitol again, where the patrons of that theatre will see it for the third time early in September.

— CLASSIFIED ADS —

FOR SALE—First class moving picture theatre of solid brick and tile construction, 32 x 120 feet with fully equipped stage. Seating capacity 500. Located in Saskatchewan's famous Black Loam belt, in town of 2,000 population. For further particulars apply Grand Theatre, Melfort, Sask.

FOR SALE—Two used lightning coin changers in excellent condition. $40 each. Apply Box 7, Digest.

WANTED—Four hundred leather upholstered chairs. Must be in good condition. Apply Box 11, Digest.

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"The False Goddess" is Fourteenth Episode Specialty "The Yellow Arm"

"THE FALSE GODDESS," the fourteenth episode of the new Pathe serial, "The Yellow Arm," produced by George B. Seitz, has been scheduled by Pathe for release the week of September 18th. Juanita Hansen is starred in the chapterplay with Warner Oland and Marguerite Courtot figuring prominently in the large cast of players. The episode is replete with thrills, the action centering on the revolution in the streets of Pai-Shui, in China, where the Priest overcomes the Politician, his rival for power.

The current chapter starts with Juanita Hansen, as Suzanne Valette, a prisoner of the Priest, who schemes to regain the faith of the people. He promises her that if she will appear in the temple as a reincarnated goddess, he will allow her and the Bain family to leave the country in peace. Suzanne promises, and rides through the streets of Pai-Shui on a white horse to the temple. The people are filled with awe until she halts a moment in the procession to whisper a word to Jerry Engleson, her sweetheart.

An unfriendly demonstration begins, throwing the procession into a turmoil, the revolution becomes a reality. The Priest immediately realizes that his plans have failed, his "Goddess" not being a success. Casting discretion to the four winds, he determines to bring Joel and Doris Bain to their death. To accomplish this, he tells Suzanne to call on the gods—to raise high her right arm. to the Priest's followers to execute Doris and Joel, should his plans miscarry. Thru Specialty in Canada.

MAXINE ELLIOTT HICKS is portraying the role of "Pinky Moore" in "Nobody's Kid," in which Mae Marsh makes her first appearance under the banner of R-C Pictures Corporation. Maxine, who is only fifteen, was born in Denver and made her stage debut at the age of eight, curiously enough with Maxine Elliott herself. Therefore she became Miss Elliott's namesake. She made her first screen appearance with Mary Pickford in "The Poor Little Rich Girl." Since then she has had prominent roles with Dorothy Phillips in "The Right to Happiness," Vivian Martin in "The Innocent Adventuress," with Ethel Barrymore in "The Eternal Mother" and with Madge Evans in "Neighbors."

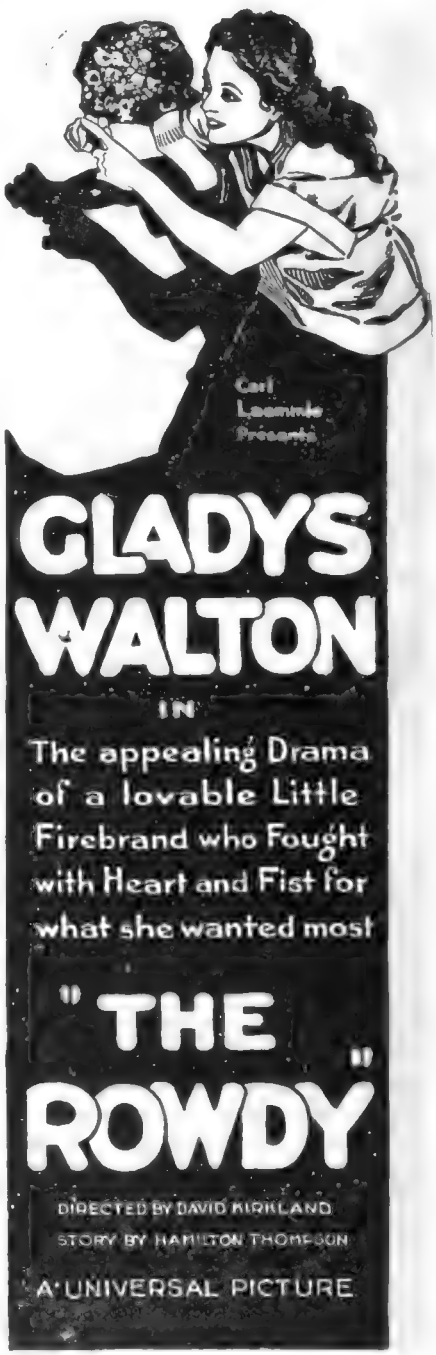
Maurice M. Davis, General Manager of Equity.

Robert M. Haas Co-operates with Art Director, Max Parker Lasky Studio

ROBERT M. HAAS, who has been art director for the Paramount Eastern studios, has arrived in Los Angeles and is now co-operating with Max Parker, art director at the Lasky studio, in the designing and planning of numerous sets for productions under way there.

Mr. Haas has made an enviable record as art director in the East having designed sets for every picture produced in the Eastern studios in the past two years. The work he did in such productions as "Sentimental Tommy," "Dr. Jekyll and Mr. Hyde," "Idols of Clay," "The Right to Love," "Experience," and "Peter Ibbetson," will stand for a long time as a high water mark in studio set designing.

Mr. Haas will remain in Hollywood until extensive production work at the Lasky studio has slackened with the re-opening of the Long Island plant. He is enthusiastic over California climate and over the opportunity he has received to work in the Hollywood plant where the bulk of Paramount production is carried on.


Carl Laemmle Presents
GLADYS WALTON
IN
The appealing Drama of a lovable Little Firebrand who Fought with Heart and Fist for what she wanted most
"THE ROWDY"
DIRECTED BY DAVID KIRKLAND
STORY BY HAMILTON THOMPSON
A UNIVERSAL PICTURE

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Regal Announce Complete Program 1921-2 R-C, Realart, Metro, and Special Features

REGAL FILMS LTD. complete announcement of their releases for 1921-22, which appears in this issue should interest all Canadian exhibitors, as it is without a doubt a wonderful array of productions and stars.

Regal Films will continue releasing the same three programs as they have in the past, Metro, Robertson-Cole and Realart. They will release twenty-six Metro pictures featuring the following well-known stars:

Bert Lytell
May Allison
Viola Dana
May McAvoy
Gareth Hughes

and twenty-six Robertson-Cole pictures, featuring the following stars:

Sessue Hayakawa
Pauline Frederick
Doris May

The last mentioned actress is the latest star to be added to the R-C program.

In addition to the stars in the R-C program, Regal will include this year the directors' productions — all specials directed by Cabanne and Gasnier. These will be supplied in the regular R-C program to all exhibitors holding R-C contracts at no increase of price.

Realart certainly looks good this year — there are fifty-two releases, featuring the following stars of great popularity for the Canadian audiences:

Bebe Daniels
Wanda Hawley
Justine Johnstone
Alice Brady
Constance Binney
Mary Miles Minter

Realart pictures will be bigger and better this year than ever before.

Harry A. Kaufman, General Sales Manager, is very enthusiastic about Regal pictures this year, and when seen was very busy looking over contracts from the different Regal offices on next year's output.

Regal salesmen are having no difficulty in signing up all exhibitors they call on this year. The exhibitors certainly know a good proposition when they see one, and Regal looks best to-day, with their great output and square deal to the exhibitors.

With their wonderful array of productions and stars, Regal is looking forward to a most prosperous year and the biggest business in their history.

Sheas Hippodrome, Toronto, played the first 1921-22 Lytell subject—A TRIP TO PARADISE, during the week of September 5th.

A TRIP TO PARADISE did big business at the Hippodrome and pleased all patrons.

Scene from EXTRAVAGANCE, starring MAY ALLISON
REGAL RELEASE

BOOK R-C PICTURES

ACCORDING to advices received by Regal Films, C. C. Griffen, vice president of the Motion Picture Theatre Owners of America has booked every available R-C Picture for his New Piedmont Theatre, Oakland, Cal., Mr. Griffen says that it is absolutely necessary to the industry to keep the independent producers in the field, and that the only way to do it is to book all of their pictures that have box-office merits.

"THE RAGE OF PARIS"

"THE RAGE OF PARIS," Miss du Pont's first starring vehicle for Universal has been completed at Universal City under the direction of Jack Conway.

A colorful dramatic background of Parisian life is provided in the picture which is an adaptation for the screen by Lucien Hubbard of DuVernet Rabell's magazine story, "The White Peacock Feather."

The action of the piece centres about the romantic incidents in the life of a young American girl, whose bizarre dancing has taken Paris by storm. Adroitly woven into this kaleidoscopic panorama of Parisian life is a love story of tenderest interest.

Universal has spared no expense to make this initial starring vehicle of Miss du Pont's a dramatic and photographic triumph. Unusual and startling lightning effects are said to have been achieved by Conway and Harry Vallejo, his cameraman.

A smoothly blending supporting cast of note has been assembled for the production. Opposite the new star is Jack Perrin, a popular young leading man. Others in the cast are Ramsey Wallace, Leo White, Eve Southern. Mathilde Brundage, J. J. Lance, Elinor Hancock and Freeman Wood.

A wardrobe of elaborate costumes, such as is seldom assembled by one star, is worn by Miss du Pont in this production. An exotic dancing dress of great value, made of red, white and green peacock feathers fastened by strings of pearls, is worn by Miss du Pont and will create a sensation, it is promised.

THE well known firm THE TRANSOCEAN FILM CO. G.m.b.H., Berlin, exporters and importers have opened in Vienna (Austria) under their own name a branch-office. This office will exploit German and foreign films and at the same time acquire the German and foreign rights of Austrian productions.

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Dallas Fitzgerald, Noted Director, Directs Gladys Walton, "The Guttersnipe"

IRVING G. THALBERG, general manager at Universal City, has signed Dallas M. Fitzgerald, one of the best known directors of the motion picture industry, to produce Universal photodramas.

His first work will be to guide Gladys Walton through the little star's forthcoming story, "The Guttersnipe," a comedy-drama by Percival Wilde, in which she is expected to give a fascinating performance of a little Irish guttersnipe.

Dallas Fitzgerald recalled by playgoers as the director of "Chains of Evidence," "The Open Door," a number of Hallmark productions, and the Metro successes, "Blackmail," "The Offshore Pirate," "The Price of Redemption," "Cinderella's Twin," "Puppets of Fate," and "Life's Darn Funny," all starring vehicles for Viola Dana with the exception of "The Price of Redemption," in which Bert Lytell was starred.

Gladys Walton will appear as a fighting, flirting firecat of the Irish "ghetto" in "The Guttersnipe." The story was written by Percival Wilde, who also wrote "The Butterfly," Marie Prevost's first Universal starring vehicle which is to be released as "Moonlight Follies."

A somewhat different appeal is offered in "The Guttersnipe," a characterization which gives the well known Walton pep and animation its greatest range. It is a story rich in humor and pathos of the Irish ghetto of New York. Miss Walton will play the role of Mazie O'Day, the little shop girl, who rules the Gas Tank district by the strength of her good right arm.

A cast is rapidly being assembled for the supporting roles and production is scheduled to start soon. In the meantime, Frank Lawrence, film editor in chief at Universal City, is editing "The Rowdy," Miss Walton's recently completed story.

Rio de Janiero's Gay Capital Background For Chester Outing

THE world's most beautiful city, Rio de Janeiro, the gay capital of Brazil, is the background for this very interesting Chester Outing picture. So beautiful, so alluring a place is Rio that we can readily understand why the traveler should be reluctant to leave it, even to get a closer view of the great "Hunchback" that broods over the city—Corcovado.

And it was not gasoline, after all, that finally gave him courage to start out on this long hike to the mountain. It was that Brazilian coffee, that cafe noir that has more kick than a football team. "Two cups of the thick, syrupy fluid," explains the traveler, "and we tipped the waiter sixty-five cents. Three cups and we decided to climb Corcovado."

There were numerous filling stations along the long, steep hill that led to the height of Corcovado, and every filling station had to be patronized. Then there were other entertainments on the way up the hill, such as watching the dancing of the maxixe at one of the filling stations. The dance was a "cross between a wrestling match and a pole vault," and was sure to take any man's mind off the subject of how tired the climb was making him.

And then the views from the top! The beautiful city of Rio, the wonderful bay, the pretty islands and the hills beyond!

"Below at last," mused the traveler, "was the picture termed Earth's masterpiece, framed in fantastic moulding, tinted in elusive shades, retreating into vague and mysterious backgrounds. We were glad we had come. But one thing is certain — we never could have made the trip on tea!"

The fame of Rio de Janeiro and its harbor for unsurpassed beauty should help to make this interesting picture one of the most popular of the Chester Outing series.

An effective lobby display may be arranged practically without cost by securing newspaper clippings or magazine articles on prominent divorce cases. Sunday magazine sections of the large dailies invariably carry such articles. Merely arrange these around the lobby in various frames or fill a three-sheet board with them, and have a placard announcing that while divorces of this character occur frequently enough, they are greatly outnumbered in real life by "The Invisible Divorce," now being shown inside, etc.

"NO WOMAN KNOWS"

HERE is marvelously pictured the drama of a woman's battle with the world. Caught in a whirlpool of desperate experiences, she is finally swamped by the cross-currents of love and swept to the crest of happiness. It's a great picture—*don't miss it!*

UNIVERSAL-JEWEL

"WHO AM I?" the newest National Picture, should prove a most popular screen production, as it contains every element of success. A superb cast, which includes Claire Anderson, Niles Welch and other capable players, portray, under the direction of Henry Kolker, Max Brand's story, which tells of the strange tricks that Fate plays on a young girl who has never known her parents, and who inherits a gambling house.

For a time the novelty of it all thrills her, but an unpleasant incident reveals the sordid side of the business, and she tries to escape from it all. But she finds it not so easy of accomplishment, and before she is extricated from a very difficult position, she goes through a series of adventures which border on the tragic. Released through Famous Players Film Service.

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Production Progressing Rapidly R-C Studios in Hollywood

PRODUCTION is progressing rapidly at the R-C Pictures Corporation studios in Hollywood.

L. J. Gasnier and his company filming "Ma'mselle Jo" from the novel by Harriet Comstock, are on location at Lake Tahoe in the most beautiful part of the State of California.

R. J. Tobin, in charge of production on the West Coast, reports that Gasnier is eminently pleased with the continuity of "Ma'mselle Jo" and predicts it will be his best picture since "Kismet."

The cast, assembled with an eye to the fitness of the players for the parts they interpret, will be as follows: Pauline Starke, Tully Marshall, George Seigmann, Rose Dione, Ruth King, Jack Mower, James O'Barrows, George M'Daniels, Jack Livingston, and Lillian Rambeau, mother of Marjorie Rambeau.

Work on Pauline Frederick's next R-C production also is moving ahead, according to schedule. It will be called "The Lure of Jade." Thirty-two scenes were taken at the beautiful Coronado Hotel at Coronado Beach, San Diego, including the balcony, gardens, dining room, lobby, verandah and tea rooms. Miss Frederick and her company are stopping at the famous hotel. Other scenes are being shot at the Naval Station at San Diego.

The cast for "The Lure of Jade" is as follows:

Pauline Frederick, Thomas Holding, Leon Bary, L. C. Shumway, Hardy Hirkland, Arthur Rankin and Clarissa Selwyn.

"THE GOLDEN SNARE," adapted from James Oliver Curwood's thrilling story of the same name, is a worthy successor to those great motion picture successes, "Back to God's Country," "The River's End" and "Nomads of the North," also filmed from the works of the same author.

GOLDWYN
Famous-Players
Film Service
WEEK OCT. 23-29

TWO CANADIAN STORIES

SO greatly impressed were the officials of the W. W. Hodkinson Corporation with the possibilities of "The Foreigner" retitled "God's Crucible," the distribution rights for which they recently acquired from Ernest Shipman, that they immediately entered into negotiations for "Cameron of the Royal Mounted," another Ralph Connor story also picturized under the direction of Henry McRae who wielded the megaphone for the first named production.

"Cameron of the Royal Mounted" is listed for release in Canada the latter part of December thru The Famous Players Film Service Ltd.

Here are two all Canadian Stories, that will set new box office records for Canadian Exhibitors.

"A PRINCE THERE WAS"

Mildred Harris has been chosen to play opposite Thomas Meighan in the latter's new Paramount picture, "A Prince There Was," which is just being started at the Lasky studio. Waldemar Young has adapted this romantic comedy which was written and produced by George M. Cohen on the stage. Mr. Meighan's role is that of a wealthy young man who is more or less jaded and seeks diversion in unusual paths. Tom Forman is directing and Frank E. Woods is supervising the production.

Sessue Hayakawa in "Where Lights Are Low," an R-C picture, thru Regal Films.

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Italian Production of "The Ship" Took One Year To Produce

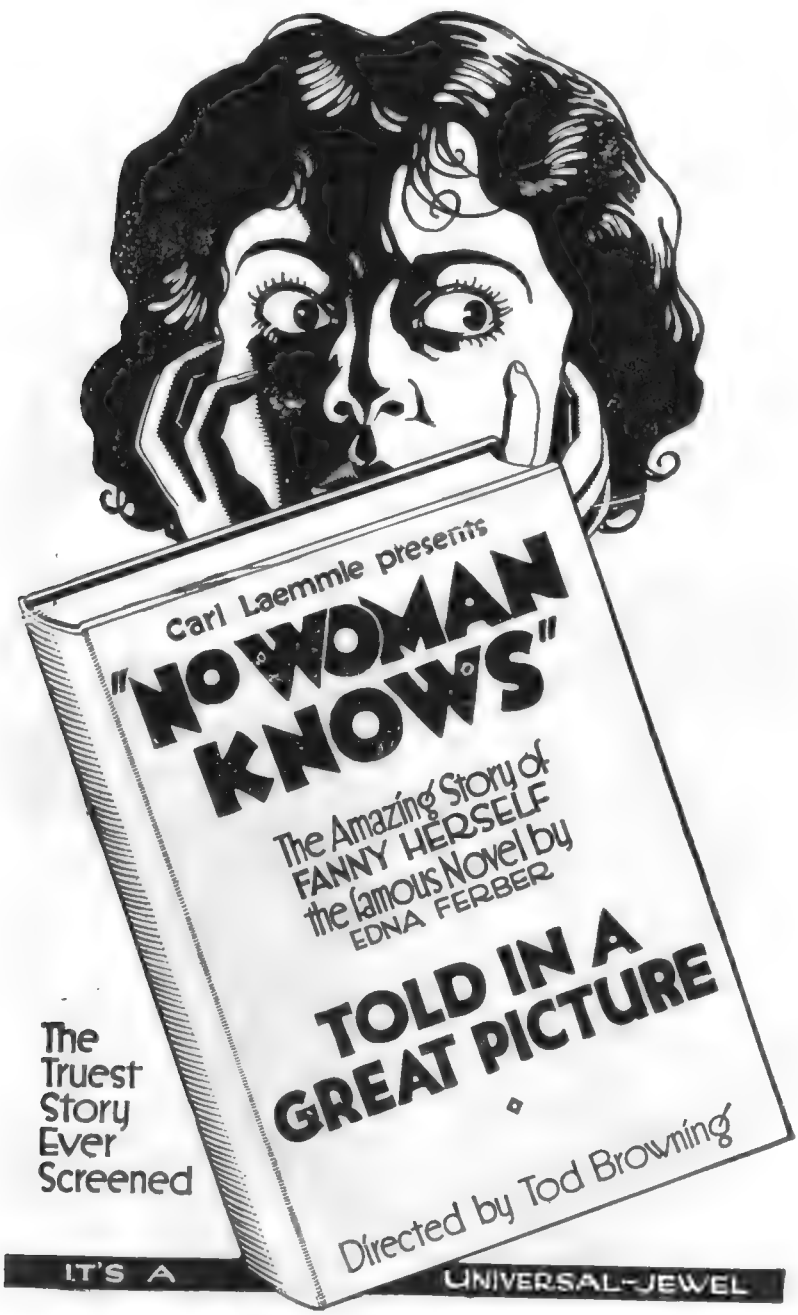
"THE SHIP," one of the Italian spectacle photoplays recently acquired by Samuel Goldwyn for distribution in this country, is a screen version of Gabriel D'Annunzio's famous novel of the founding of Venice, "La Nave."

In the leading role Ida Rubinstein, famous Russian dancer, gives a wonderfully vivid and gripping performance, proving herself as great an actress as she is dancer.

Rubinstein has never been in this country. Much interest attaches to her appearance in the D'Annunzio picture, therefore, for it will be the first time she will have been seen here. While Europe has been indulging in frenzies of enthusiasm about her, America has had to be content with mere report of her success, waiting impatiently at the same time for the visit that it was felt was inevitable, but which has never materialized.

As St. Sebastian in the Debussy-D'Annunzio-Bakst ballet of that name, Rubinstein has lately been playing at the Paris Opera.

In order to retain the exact spirit of the original novel Gabriellino D'Annunzio, the poet's son, was given full authority in directing "The Ship." It required a year to make the film version.


Carl Laemmle presents
"NO WOMAN KNOWS"
The Amazing Story of FANNY HERSELF the famous Novel by EDNA FERBER
TOLD IN A GREAT PICTURE
Directed by Tod Browning
The Truest Story Ever Screened
IT'S A
UNIVERSAL-JEWEL

Vancouver, B. C.,
August 4th, 1921.

Mr. Raymond S. Peck,
Director, Exhibits and Publicity Bureau,
Dept. of Trade and Commerce,
Ottawa, Canada.

Dear Mr. Peck:

People have had such nice things to say of your film subjects. I wish it were possible to reflect some of the comment we have picked up while presenting "The Last of the Bison," "Where the Moose Run Loose" "Queen of the Coast" "Paradise Rediscovered" "Where Lake and River Meet" and "Inshore Fishing on the Atlantic Coast."

The impression conveyed by such pictures—of our country, its resources and our activities—cannot but result in great good; a booster-Canadian becomes a super-booster; the visitor departs with a knowledge which makes talk—an insight into things which could otherwise only be gained by great travel and study; prospective investors and settlers are recruited, and the good which comes only through education will manifest itself on the tally sheets of our next census.

I am astonished at the photographic beauty of many scenes and the excellent title work. I was not aware that such fine films were being turned out in Canada. While we serve it up as Entertainment, after all, it is subtle propaganda — a mighty force and factor in the upbuilding and developing of the country in general, and great credit is due to the men who are responsible for supporting and maintaining the existence of such work.

The above list is all that the local exchange has had to offer. When other subjects are received they will form a highly valued unit on the Capitol Theatre programs, an enjoyment in which the public will share.

Your friend,
(Sgd.) RALPH RUFFNER
Manager Capitol Theatre

"SHAMS OF SOCIETY"

BARBARA CASTLETON, Montague Love, Macey Harlam, Lucille Lee Stewart and other players of equal note appear in "Shams of Society," announced for early release by R-C Pictures Corporation according to Regal Films. The production is from the story "Shams of Society" by Walter M'Namara and is Thomas B. Walsh's first independent production for Walsh-Fielding Productions, Inc. The scenario was prepared by Miss Mary Murillo who has written the continuities for many notable picture dramas.

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"The Yellow Arm"

A Pathe Serial in 15 Episodes

Speedy Action
Thrilling Situations
Mystifying Moments
Spirited Surprises
Dangerous Deeds
Reckless Risks
Spectacular Sensations
Mind Clutching Mystery

Do you like continued stories?

Those who love adventure,

Those who like the unknown quantity in life—

Those who like to puzzle over mysteries will find in

"The Yellow Arm"

Fifteen chapters of Limb-Risking,

Breath-Catching,

Sensational

Adventures

It reached from China.

It sought vengeance.

In its grasp it held a girl, her brother and their father.

Were they doomed?

What power had this "Yellow Arm?"

How could it attain its ends?

See it! Follow it! Fifteen Episodes of Mystery

"The Yellow Arm."

SPECIALTY FILM IMPORT, LTD. Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver.

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"Oh East is East and West is West,
And Never the Twain Shall Meet—"

Rudyard Kipling's

Without Benefit of Clergy

TO EVERY EXHIBITOR

SPECIALTY FILM IMPORT, Ltd., offers Pathe's **superlative** production of the year. Rudyard Kipling is the world's greatest living author, a man whose works every school child knows, who is read by everyone who reads.

"Without Benefit of Clergy" is one of the most wonderfully appealing love stories the world has ever seen; it is the story of two persons who were as far apart in birth and training as the North and South poles — a white man and a beautiful Hindu girl, yet who loved one another with perfect love. In every detail of story, direction, acting, production and universal appeal the picture is **perfect.** In itself it is a perfect answer to every critic the screen has ever had. It will play upon the heart strings of your audiences; it will move them as no picture has ever moved them before; it will bring them back again and again to see it; it will establish your house as the very temple of motion picture art.

With the presentation and exploitation which it deserves, **and for which it presents unparalleled opportunities,** it will certainly surpass in receipts any picture you have had in your house.

This is our **honest** belief.

It is the screen's greatest triumph.

SPECIALTY FILM

TORONTO ***MONTREAL*** ***ST. JOHN***

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Rudyard Kipling's
masterpiece
Without Benefit of Clergy

The immortal love classic of the East and West

Had Kipling written only this;
Had Young directed only this;
This picture would proclaim them masters.

Rudyard Kipling's

Without Benefit of Clergy

IMPORT LIMITED

WINNIPEG CALGARY VANCOUVER

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HAROLD LLOYD

Two reel comedies
are dessert for any program

A FEAST OF LAUGHTER GOOD and SPICY

NOW BEING RELEASED

Harold Lloyd

The Funniest Comedian
On the Motion Picture Screen
in

"I DO"

It is easily the season's most comical picture. You will always be a Lloyd "fan" once you see this picture.

Clean Comedy — Humorous Situations — Originality

That's what makes LLOYD
so popular

Specialty Film Import, Ltd. Branches Everywhere

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Regina Notes

ROSE THEATRE which was operated by Allens up to a short time ago, was re-opened by D. M. Fisher. Mr. Fisher was the gentleman who opened this Theatre first in 1914.

• • •

City Theatres may decide on open Shop plan, as Union wanted Manager D. M. Fisher of the Rose Theatre to sign contract for 13 months altho existing contract expired Aug. 31st with Regina Theatres, scale now is $55.00 Chief Operator, $36.00 2nd man with 6 hr. day and $1.00 a half hour overtime.

• • •

Jack Sears late manager of Princess Theatre Yorkton is Chief Operator at the Rose.

• • •

Regina Theatre showed "Alf Button" Sherman showed "Enlighten thy Daughter" for full week, while The Capital, Rose, Rex and Allen had 2 changes each in the week.

• • •

Samuel Lewis of New York was in the city for the whole week when he was screening "Silver threads among the Gold" in one of the local Theatre's.

• • •

MUCH credit is due Government of Saskatchewan under the Theatre and Cinematographs Branch for their exhibit this year at the Provincial Exhibition here, which was under direction of Mr. J. Anderson Inspector of Licenses, they showed a miniature Theatre this was got up very attractive, they also showed many Photos of Theatre's in the Province, interior and exterior, as well as other things of interest.

• • •

J. A. KIRKPATRICK who has been connected with the Toronto office of the Canadian Universal Film Co. for the last four years has been appointed manager of the Shortlength products put out by that Company. Mr. Kirkpatrick's duties commence next week and he will take charge of serials, comedies, westerns, scenics and all shortlength product. On account of the increase in business it is impossible for one man to handle it all and Mr. Law will confine his efforts to Jewel and Special Attractions.

The Following is the number of Licenses Issued in Saskatchewan for the past year:

Theatres	316
Operators	170
Film Exchanges	15

• • •

During the year 2,639 subjects, consisting of 6,874 reels of film, were presented for censorship, of this number, 2,564 subjects (6,579 reels) were approved, 75 subjects (295 reels) being rejected for exhibition in the province.

There has been a slight decrease in the percentage of films rejected during the year. It would appear that certain types of pictures formerly sent in for censorship are now being withheld from this territory, this is due no doubt to the concerted action taken by the Western Canada Censor Boards at their Conference in Calgary last June, where certain rules and standards were adopted, the purpose of which was the raising of the standard of moving pictures in this country.

The people of the province must be very well satisfied with the quality of pictures shown on the screen as no comment or criticism of any kind has reached this Branch of the Department, when it might reasonably be expected from an agency such as the moving picture with its far reaching potency and influence upon the public sentiment and public morals.—Chas Robson, Chief Censor.

I have the honor to be, Sir,
Your obedient servant,
W. MACKAY OMAND,
Chief Inspector of Theatres.

Carl Laemmle presents
FRANK MAYO
In A Blazing Drama of the Tropics where Men must Fight to Live—and Love
"The SHARK MASTER"
Written and Directed by FRED LeROY GRANVILLE
A UNIVERSAL PICTURE

King Baggot of Much Fame in "The Girl In The Taxi"

KING BAGGOTT, the old time screen hero of over 300 dramas, will be seen in "The Girl in the Taxi," a screen version of the famous musical comedy stage success made by Mr. and Mrs. Carter DeHaven for Associated First

The name of Mr. Baggott is linked with the earliest days of the still infant silversheet, not to mention his stage career under the management of Frohman, Liebler & Co., the Shuberts and many other well known theatrical magnates. When the two-reel screen drama reigned supreme and the action was one continuous round of gasps and expectations he created a niche in the hall of motion picture fame that was enviable. The well known versions of the justly celebrated and famous novel "Ivanhoe," and later "Dr. Jekyll and Mr. Hyde," revealed Mr. Baggott as one of the finest character actors appearing before the camera.

With the gradual development of screen drama Mr. Baggott was the featured player in full length productions, or what are commonly known as five and six reelers. In "The Girl in the Taxi" he plays the part of the irate husband, Major Frederick Smith, who is "terrible in his uniform."

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"At The End of The World" Betty Compson's First Paramount

BETTY COMPSON shines brilliantly in her first Paramount starring picture, "At the End of the World," which was scheduled for release September 11.

This picture which introduces the famous heroine of "The Miracle Man" as a Paramount luminary, is taken from the play of the same title by Ernst Klein, who has contributed many successes to the European stage. A drama of human emotions and a strange philosophy, it was finely adapted by Adelaide Heilbron, while the continuity was furnished by E. A. Bingham.

Another notable debut in connection with this production, is that of Penrhyn Stanlaws as a motion picture director. Stanlaws, famous for years as one of the most successful portrait artists and illustrators in America, gave up his vocation for that of motion pictures a year and half ago, first going into the Paramount Long Island studio for intensive study of production methods and later continuing under the tutelage of Cecil B. DeMille at the Lasky studio. The results shown by him in "At the End of the World" are said to attest fully his mastery of his new art. His settings are unique and beautiful, his handling of the characters is most skillful and he has introduced some scenic effects which not only are striking but quite novel.

Miss Compson, more beautiful and more charming than ever, plays the role of the daughter of the proprietor of a disreputable Chinese restaurant and gambling hall in Shanghai. The story carries the spectator from Shanghai to a lonely lighthouse in the Southern seas where the girl finds herself in the companionship of three strange suitors, all madly jealous of each other and determined to win her hand. Here some exceedingly dramatic scenes take place, with the lighthouse and the sea as background.

Miss Compson's leading man is Milton Sills, with Mitchell Lewis, Casson Ferguson, Joseph Kilgour, Spottiswoode Aitken and Goro Kino in prominent supporting roles.

"Without Benefit of Clergy," Specialty.

PLUNGED into the game of life, no woman knows which road will lead to happiness. Here's a story of a woman who thought she knew what she wanted and went after it, only to find that it wasn't what she wanted after all.

An amazing picture made from the famous novel FANNY HERSELF by Edna Ferber, Directed by TOD BROWNING, the man who made "Outside the Law"

UNIVERSAL-JEWEL

IT JUST OCCURRED TO US - - - -

The Allens' Richmond St. Theatre opened with "The Sky Pilot" and other features including the bathing-girl scene in Pathe News which gave the New York Censorship Board such a Palpitation of Righteousness that they blue-pencilled this section and "Started Something," ask Pathe. That a few girls in bathing costumes should have imaged a picture of immorality in the minds of the Censors already portrays the stuff this New York Censorship Board are made of. Too fragile for this wicked world. How could they have lived long enough to become Censors. Perhaps it is the Republican party to which each member of this Board belongs which has so long preserved them. We wonder if this party could not get the Censor Board another kind of a "soft job." Taking care of the morals of New York State, might look soft, but look what it has done already to three honest-to-goodness decent sort of people. Incidentally we Canucks were permitted to see what New Yorkers could not. Perhaps our Censorship Board has grown blaze since the Sunnyside Bathing Epidemic this Summer.

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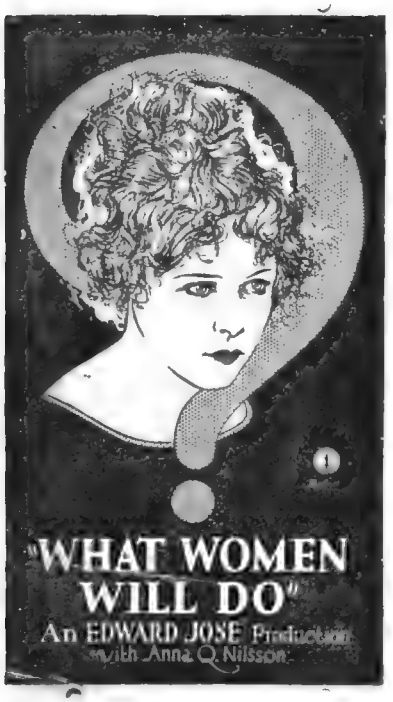
Rudyard Kipling's

Without Benefit of Clergy

"What Women Will Do"

Thru Specialty Film Import



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Mabel Julienne Scott Chosen For Universal's "No Woman Knows"

MORE time is said to have been spent in selecting the cast for "No Woman Knows," than for any other Universal picture ever screened. Mabel Julienne Scott was chosen for the leading role. Her excellent work in such pictures as "Behold My Wife," "The Sea Wolf," "The Barrier" and "The Concert" influenced her engagement for the Browning production.

Stuart Holmes, recognized as one of the most accomplished "villains" on the screen, was engaged to play the leading "heavy" role.

E. A. Warren, another favorite character actor, was added to the cast of "No Woman Knows." Warren is well known to photo-play goers for his remarkable work as the bazaar keeper in "The Virgin of Stamboul," and as the lovable Chinese philosopher Chang Low in "Outside the Law." Others in the cast include Max Davidson, John Davidson, Grace Marvin, Dick Cummins, Earl Schenck, Snitz Edwards, Joseph Swickard, Danny Hoy, Eugenie Forde, Baby Bernice Radom and little Raymond Lee and Dorothy Dern.

To make sure that every detail of production would be accurate, Browning sent William Fildew, his chief cameraman, from Los Angeles to the Middle West to get atmospheric scenes in several small Wisconsin towns and to get interior shots of Chicago's largest department store.

The story of "No Woman Knows," recounts the struggle of a girl who sacrifices herself to the whims of her relatives and who prejudices her future time after time for what she considers her obligation to members of her family. How she breaks away from them and takes a stand for her own self, and the unusual situations that develop as a result, forms the basis for the intensely human plot and the stirring climaxes.

The production is nearing completion at Universal City. The final scenes now are being cut and titled. The New York office of Universal expects a finished print of the picture within two weeks. The feature is scheduled for release early in September.

Universal's Exploitation Department announces that an unusual line of high class accessories for exhibitors are in preparation, to be ready shortly before the release of the picture. Universal is said to be taking every possible step to give the picture an auspicious send-off. It is the first big Universal picture of the 1921-1922 season.

Lila Lee With Wallace Reid In Star's New Paramount "Rent Free"

FOR the first time since "The Charm School," which was produced several months ago, Lila Lee is again to support Wallace Reid, playing the leading feminine role in the star's new Paramount picture, "Rent Free," work upon which has just commenced at the Lasky studio.

Meantime, Miss Lee has been busily engaged as leading woman for Roscoe Arbuckle in two pictures and as one of the featured players in William DeMille's production, "After the Show."

Several other familiar faces will be seen in the new Reid picture. Henry Barrows, who has just finished work with Betty Compson, plays the role of father to Mr. Reid, Gertrude Short is Justine Tate, the chum of the character enacted by Miss Lee.

The character parts are well cared for by Lillian Leighton, as Maria Tebbs, the housekeeper; Clarence Geldart as Count de Mourney, Claire McDowell as the Countess and Lucien Littlefield as Batty Briggs, the Swedish janitor.

The picture is an adaptation by Elmer L. Rice of the story by Izola Forrester and Mann Page. It is the first directorial vehicle of Howard Higgin, the newly created Paramount director, who formerly served as production manager for Cecil B. DeMille productions. Frank E. Woods will personally supervise the production.

Have You Subscribed to the Digest?

"FIFTY CANDLES"

IRVIN V. WILLAT has selected Marjorie Daw to play the lead in his newest production "Fifty Candles."

"Fifty Candles" is from the short story of the same name by Earl Derr Biggers, which appeared in The Saturday Evening Post. This has been described as a story of love and mystery and Mr. Willat says he intends to spare neither time nor expense in making this one of the finest pictures ever created.

"Fifty Candles" will be released by The W. W. Hodkinson Corp. and distributed in Canada by The Famous Players Film Service.

GORGEOUS gowns, beautiful women, and an atmosphere of suppressed excitement and suspense characterize the latest National Picture. "Who Am I?"

Claire Anderson is seen as a young girl who has never known her parents, and who learns she has inherited a high-class gambling house. Like a child with a new toy, she plays with this dangerous thing for a time, until she learns to realize the sordid side of it all. "Who Am I?" was written by Max Brand and directed by Henry Kolker. It is on the Select programme.

Hodkinson Backbone Service

THE W. W. Hodkinson Corporation has announced for the first four months of the Fall season as strong a line-up of pictures as have ever been offered to the exhibitors of America.

Mr. Hodkinson has concentrated his energies on the obtaining of a line of product for the newly perfected Hodkinson Backbone Service Contract, which must inevitably go far toward putting the motion picture industry,—which has been suffering from a purely imaginative slump,—not only back on a normal basis, but advancing it far along the roadway that leads to business prosperity and success.

In September, 1921, the W. W. Hodkinson Corporation will release "A Certain Rich Man" and "God's Crucible." The first, a Benj. B. Hampton production, is a picture which has been declared to be greater in every way than even such pictures as "The Miracle Man" and "Humoresque," for it is possessed of all the qualities that made these pictures the outstanding successes that they were, plus certain unique qualities which will assuredly win for it a high place in the favor of the theatre going public. Thru Famous Players Film Service for Canada.

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Robt. Hichen, Noted Author, Visits London Studios, Famous-Lasky British Producer

ROBERT HICHENS, author of "Bella Donna," "The Garden of Allah" and "The Call of the Blood," recently visited the London studio of the Famous Players-Lasky British Producers and was present during the filming of the big ball-room scene in Donald Crisp's new production, "The Bonnie Brier Bush." Mr. Hichens was accompanied by Frederick Watson, son of "Ian Maclaren" (The Reverend John Watson), the author of the beautiful Scottish idyll which Margaret Turnbull has adapted for the screen.

This was Mr. Hichens' first visit to a moving picture studio conducted on American lines, and he was so much interested in watching the manipulation of the big crowd that he spent a couple of hours on the set following every item of the production from different points of vantage.

"I am simply amazed," he said afterwards, when giving his impressions, "at the care and attention that are devoted to every detail in the making of a picture, as I have witnessed it this afternoon. Then again, I have never been more impressed by the commercial value of the moving picture industry in the present labour crisis. I have seen how such a production provides work and congenial employment for hundreds of people and that the possibilities attached to its future development are practically endless."

Mr. Hichens interested himself in all the elaborate technical details of modern production, such as lighting, the different camera angles and the dressing of the set. It will be remembered that he is one of the many distinguished authors who have been retained to write original stories for exclusive production by the Famous Players-Lasky Corporation, which, perhaps, explains the keen interest with which he followed every phase of the London studio activities.

Roscoe (Fatty) Arbuckle, "Crazy to Marry," Paramount Picture.

100,000 Feet of Canadian Picture Film Sold to Jury's Imperial Pictures, London

AN order has just been received by Mr. Raymond S. Peck, Director of the Exhibits and Publicity Bureau of the Department of Trade and Commerce, Ottawa, for 10 copies each of twelve Seeing Canada film subjects for theatrical distribution in the United Kingdom. This film order comes from Jury's Imperial Pictures, Limited, of London, England, who are acting as the accredited distributors in Great Britain and Europe of the films now produced by the government's motion picture plant in Ottawa.

This huge film order represents well over 100,000 feet of motion picture film, and will eventually be seen by hundreds of thousands of people over-seas, who will thus be enabled to gain information concerning the Dominion of Canada, its attractions, natural resources, scenic beauty, industrial life and wealth of opportunities.

Sir William Jury, in placing this order, which is the fifth large order since relations were established with Jury's Imperial Pictures, Limited, states that he has had no difficulty in securing a marvelous circulation of the Seeing Canada films because of their artistry and workmanship and their acceptability on the best theatrical programmes in Great Britain.

When this latest order is filled it will mean that the Federal government, through its Exhibits and Publicity Bureau, will have working in the United Kingdom ten copies of 37 different Seeing Canada subjects, or nearly 400,000 feet of motion pictures.

GRACE CUNARD "THE GIRL IN THE TAXI"

GRACE CUNARD, who will best be remembered for her thrilling escapades in serial pictures, plays a prominent role in the Carter DeHaven farce comedy, "The Girl in the Taxi."

Probably few screen actresses have had as wide and varied a career as Miss Cunard. Time was when she performed the most daring stunts without the flicker of an eyelash. But in "The Girl in the Taxi" she quits the throne of thrilldom to play the leisurely role of Marietta, the wife of a jealous policeman. The production is an adaptation of the musical comedy stage play of the same name by Stanislaus Strange, and directed by Lloyd Ingraham.

FAMOUS PLAYERS-LASKY NET PROFITS $3,078,697

THE Famous Players-Lasky Corporation's Consolidated statement (which includes the earnings of subsidiary companies owned 90% or more) reports for the half year ended June 25th, 1921, net operating profits of $3,078,697, after deducting all charges including Federal income and excess profit taxes and reserves for same.

After allowing for payment of dividends on the Preferred Stock, the above earnings are at the annual rate of $26.04 on the 206,849 shares of common stock outstanding in the hands of the public.

At Monday's meeting of the Board of Directors the regular dividend of $2.00 per share on the common stock of the company was declared payable October 1st, 1921, to stockholders of record at the close of business September 15th, 1921.

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Vancouver News

JOSEPH TETER will be assistant house manager for Barney Groves when he opens the Royal theatre shortly. Tabloid musical comedies and photoplays will be the policy of the Royal under the new management. The Royal has been dark since Kelly's Comedians closed a very successful season there in April.

• • •

Jake Dawson has been making extensive improvements in the way of decoration at the Kitsilano theatre. The summer business has been very good this year.

• • •

Miss Dryborough, secretary to W. P. Dewees of the United Theatres, returned from a two weeks' vacation trip to Alaska. She visited a theatre at Juneau, Alaska, and saw a First National attraction which she has often booked the exhibitors of B. C.

• • •

Manager Wilson of Regal Films, Dave Sutherland of the Fairview theatre, Wm. Brown of Canadian Film Service, Ltd., Jake Dawson of Kitsilano and C. R. Dippe represented the film fraternity at the races, both Hastings and Brighouse. C. R. Dippe has picked them for years at Sheepshead Bay, Brighton, Woodbine and many of the Eastern tracks. Bookmakers have borrowed carfare and gone to work for a living when this veteran "hit 'em on the nose" artist sought amusement in days gone by.

• • •

Manager Wilson of Fox Film Corporation, Ltd., returned from a successful tour of the Island in the interests of his firm.

• • •

Cliff Denham, manager of the Royal Victoria theatre, Victoria, was in the city on business.

• • •

Fred Elkins of Pathe Films returned to his desk after enjoying two weeks' vacation at the "Y" camp.

• • •

Howard Booth made a business trip to Victoria in the interests of Screen Ads. and returned to the city.

• • •

WALTER HEPBURN and H. Smith, Vancouver moving picture censors, returned this week from the big conference of moving picture censors called by Carl Laemmle, president of Universal Film Co., held at Universal City. Every film censor's office in North America was represented.

• • •

WILLIAM BARRETT, formerly with Vitagraph Film Corporation, has joined the Fox Film Corporation as general manager for Canada. Mr. Barrett has many friends among film men in Vancouver and is expected in the city from Toronto, his head office.

• • •

THE Fraser Theatre will be dark next week, Manager Young moving his equipment to the new theatre which will be all ready for the opening performance a week from Monday. The new house is much larger than the one he is leaving and more modern in every way.

THE management of the Allen Theatre have secured for showing for an entire week. The film views of the Elks' Rube band during the Flag Day celebration. These views are considered exceptionally fine.

The visit of the American Pacific fleet in Vancouver harbor are also included, together with views at the Caledonian games.

Pictures of Lord Byng on his arrival in Canada were also shown.

LADY THEATRE MANAGER

THE new theatre being erected on Main Street for Mrs. R. Graham, is well under way. It will contain 600 seats and will be ready for the opening performance November 1.

Mrs. Graham has been operating the Star Theatre across the street from the new house for several years, the owner refusing repeated requests to enlarge the house or make required improvements. Mrs. Graham decided to take the matter into her own hands by building a theatre of her own. She is the only lady theatre manager in Vancouver and has made a decided success of her chosen business. She books her own programmes and local film managers have to use their wits when selling shows to this aggressive exhibitor. The policy of the Star Theatre under her guidance has been four different shows a week and a small admittance fee which proved popular with movie fans of the East End; in fact, the Star has turned patrons away almost every night of the week during the regular theatre season.

H. M. THOMAS, superintendent of theatres for the Paramount Theatre Corporation of Toronto, arrived in the city Tuesday of the last week and left for Victoria on Wednesday to supervise the opening of the Capitol theatre in that city, which will be the fifty-fifth Capitol theatre added to the chain of coast to coast houses operated by this company.

J. R. Muir, district manager for British Columbia and Ralph Ruffner, manager of the Vancouver Capitol, accompanied Mr. Thomas to Victoria.

It was expected the new house would be completed and ready for the big opening performance by Saturday, September 3rd; the date was then set forward to Wednesday, September 7th.

Jack McCance, stage carpenter of the local Capitol, is at present in Victoria supervising the installation of the stage set which was designed and built in Vancouver and is considered a remarkable work of art by all who have seen it. Geo. Davis drew the design, which was painted by the Sinclair Studios. The predominating colors are black and gold, the draperies being finished in blue and burnt orange.

The Victoria Capitol, while not as large as the Vancouver theatre, is finished in the same elaborate manner and similar high-class programs including vocal, instrumental and scenic prologues will be put on, going to Victoria the week following their presentation here. While a local house manager will be in charge, the new theatre will be under the direction of the Vancouver office, which is the headquarters of the Paramount Corporation in British Columbia.

"THE BARRICADE" R-C PRODUCTION

WILLIAM Christy Cabanne has assembled his complete cast for his forthcoming R-C Pictures Corporation production "The Barricade," written by Dr. Daniel Carson Goodman. Those who will take part are Kenneth Harlan, James Harrison, Eugene Borden, Charles Craig, William Strauss, Katherine Spencer, Nina Cassavant, Dorothy Richards, John O'Connor and Peggy Rice, who is four years old and will appear in the prologue.

Mr. Cabanne's technical staff includes Eddie James, assistant direction and William H. Tuers, photographer. Thru Regal.

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Wesley Barry in Cast of Neilan's Screen Classic "Bob Hampton of Placer"

WHAT may well be described as a classic of the silent drama is Marshall Neilan's spectacular, colorful and thrilling production, "Bob Hampton of Placer."

Not since "The Birth of a Nation" has any subject with a portion of American history as a background been so splendidly made into a motion picture, and in many ways the Neilan masterpiece is said to outrival the Griffith production.

One of the most picturesque periods of American history figures in "Bob Hampton of Placer"—namely, the Indian uprisings which followed the Civil war. And in the climax to this production, which is adapted from Randall Parrish's story of the same name, General Custer's famous last stand against the Sioux is reproduced and immortalized on the screen in a most fascinating and dramatic manner.

Interwoven skilfully in this thrilling background is an absorbing and beautiful story of faithful comradeship and love, as well as of adventure.

James Kirkwood, in the title role, gives a masterful portrayal of Bob Hampton, the gambler, who, dismissed from the service in an army scandal, is restored to a place of honor with Custer in the Battle of the Little Big Horn.

Marjorie Daw has the leading feminine role, and Pat O'Malley, as Lieutenant Brant, is seen as a gallant officer of Custer's staff and as an ardent lover. Wesley Barry, with his freckles and his grin, is one of the brightest lights in the production.

Others in the cast are Noah Beery, Frank Leigh, Dwight Crittenden, Tom Gallery, Priscilla Bonner, Charles West, Bert Sprotte, Carrie Clark Ward, Vic Potel and Bud Post.

"Bob Hampton of Placer" is released by Associated First National Pictures, Inc. It is a great production—the best thing yet made by Marshall Neilan—and that is saying a great deal.

Nazimova Adds to Her Art With Modernized "Camille" by June Mathis

WITH the release this Fall of Nazimova's screen production "Camille," adapted from "La Dame aux Camelias," by the younger Dumas, the great Russian actress will add another to the list of famous portrayals of the role in which Bernhardt scored her most popular triumph. The play, which Henry James called "all champagne and tears—fresh perversity, fresh credulity, fresh passion, fresh pain," has lost nothing of its happy juvenility despite its being sixty-nine years old. It was the first work of the younger Dumas, written when he was in his early twenties. Since first presented in Paris in 1852, it has enjoyed steady popularity.

The principal role was created by Madame Doche. Jean Margaret Davenport Lander played it first in the United States, but it was Matilda Haron who really popularized it here. In 1874 Clara Morris enjoyed a distinguished success in it; Modjeska played it in 1878; Bernhardt appeared in New York as "Camille" in 1874, and Duse gave an Italian version in 1893.

Nazimova's screen adaptation is a modernized version, with the milieu that of contemporary France. "Camille" was adapted for the screen by June Mathis, who scenarioized Rex Ingram's production, "The Four Horsemen of the Apocalypse." Ray C. Smallwood directed and Rudolph Bergquist photographed it. Joseph Calder took charge of the technical direction.

The role of Armand Duval is taken by Rudolph Valentino, the brilliant young actor who is the Julio of "The Four Horsemen," and the Charles Grandet of "The Conquering Power." The other members of the supporting cast include Arthur Hoyt, Zeffie Tillbury, Rex Cherryman, Edward Connelly, Ruth Miller, Consuelo Flowerton, Mrs. Oliver and William Orlamond.. Released through Regal.

LERNEST OUIMET, president and general manager of Specialty Film Import, is back from Los Angeles and is throwing himself with his customary energy into his Fall campaign. Some of the best pictures in Quebec province are being released very shortly.

"THE HERMIT AND BEAR" AESOP'S FILM FABLES

"THE Hermit and the Bear" has been selected as the next animated cartoon of the Aesop's Film Fables" series which Pathe has scheduled for release week of September 18th. The offering was produced by Fables Pictures, Inc., and created on the screen by Cartoonist Paul Terry. The moral pointed out in the current fable is that: over zealousness often brings harmful results. Aesop's original story, told 2,600 years ago, illustrated the court jester's moral, and Mr. Terry has added many humorous bits from his own imagination to further prove the point.

The hermit is depicted as an old man who lives very much to himself, in the manner of regulation hermits, and devotes himself to hunting and fishing. One day, while out in the woods, he comes upon a bear, who is suffering agony, having stepped upon a thorn. The hermit removes the thorn from the bear's foot, and from that moment on the bear becomes his devoted slave. Every move of the hermit is watched by the bruin, who attempts to make his master's work lighter. While attempting to enjoy a day of fishing, the hermit is constantly annoyed by a bee, that flies around his head, threatening to sting him at any moment. The bear watches the bee anxiously, fearing for his master's safety. Finally, unable to stand the antics of the threatening bee any longer, the bear hunts around and finds a huge club. He sneaks up behind the hermit and watches the bee, waiting for it to light. Just as the bee decides to rest on the hermit's nose the bear gives a terrific swing with his club, killing the bee—and almost killing the hermit as well. Thru Specialty in Canada.

Lila Lee, Paramount Star, in "Crazy To Marry."

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Maritime News

THE re-opening of the St. John Opera House under the management of Arthur Callan has been very successful. With the vaudeville which is to consist of five splendid acts, Mr. Callan intends to run short comedies, which, he claims, are very popular.

• • •

A visitor to St. John recently was Harry Beaman formerly assistant manager at the St. John Opera House and now in Montreal. He was heartily welcomed by many old friends.

• • •

IN connection with the Renforth Regatta, W. H. Golding of the Imperial Theatre offered prizes for the most interesting rowing picture pertaining to St. John. With Mr. Golding's well known love for sport, he offered these cash prizes as a boost for the Regatta which turned out to be such a success. Thomas O'Leary, of the St. John Globe staff, won the first prize of $7.00 for an enlarged snapshot of Hilton Belyea, the St. John rower winning his championship at St. Catharines. Mr. O'Leary took the picture himself and the film beat the movies by a few days in reaching St. John. The Judges held this was the most newsy picture. The second prize of $3.00 went to Bruce Scovil who submitted a drawing by Russell in the old Canadian Courier, indicating how Renforth fell over in the boat in a dying state, in the race of 1871. Much interest was taken in the competition and the pictures were exhibited in the lobby of the Imperial Theatre. The day following the Regatta, views of the rowing, judges and crowds were shown at the Imperial, while later the Fox News came along with fine moving pictures of the races at St. Catharines. The picture of Hilton Belyea was greeted with loud applause in his native city.

• • •

FAMOUS Lasky Film Service have inaugurated Paramount Maple Leaf Week as a national event during the first week in September every year and as a companion week to Blue Ribbon Week and marking the opening of the Fall season. The first prize will be a substantial cash award with personal appearance at prominent Canadian theatres. The winner will also appear in a special test film to be produced with the intention of entering the winner in motion pictures. About one hundred additional prizes will be awarded and the contest will close on October 1st.

• • •

UNDOUBTEDLY one of the most popular amusement institutions in this territory is the Venetian Gardens erected last year on the site of the former Lyric Theatre. The 1921-22 season opened on August 29th very successfully. An Orchestra of Boston musicians, who had become very popular last year, has been re-engaged for the present season and Professor Geo. Laurendeau, one of Montreal's leading dancing instructors, has been installed as manager. The Gardens as an amusement resort seems to be in a class by itself, and a visit to St. John without spending an evening there does not seem to be entirely complete.

• • •

Some one in St. John wrote a rather indignant letter to the papers recently denouncing the action of a motion picture manager who had advertised a picture as "racy and spicy." The letter pointed out that the writer thought women were appointed on the Board of Censors in order that such pictures should not be shown. The picture was a circus story, the censors claimed there was nothing objectionable in it.

• • •

Mickey is being shown at the Unique theatre for the fourth time. It is a wonderful money getter, and never fails to draw a crowd.

• • •

RECENTLY Manager Gallagher of the Prince Edward Theatre secured the concert company of H.M.C.S. Aurora assisted by H.M. C.S. Patrician for a concert which was greatly enjoyed.

• • •

OTIS SKINNER, the dramatic star, is on his way back to this country after a visit of several weeks in Europe. While on the continent he was a guest for a fortnight of Blasco Ibanez, the Spanish author, in whose play "Blood and Sand" Mr. Skinner will appear in the early autumn.

It is altogether probable, furthermore, that Mr. Skinner will be seen again in motion pictures although his plans in this regard are as yet indefinite. His last appearance was as the beggar, Hajj, in "Kismet," for R-C Pictures Corporation.

H. IRVING BEERS, the well known Canadian actor manager has leased the new Colonial Theatre on St. George Street, Moncton, and will have a formal opening in October with "The Tyranny of Tears." This month he will run some good pictures.

Mr. Beers was, for many years, a Broadway actor and played many prominent roles in New York with Mrs. Fiske, Marjorie Rambeau, Tyrone Powers and other well known stars. For several years he was lessee and manager of the Westminster Opera House and the Empress Theatre and the City Hall Auditorium of Vancouver, B.C., where he starred in his own company making transcontinental tours. For four years he was professor of public speaking and dramatic art at Cornell University Ithaca, N.Y., Queens University, Kingston, Ont., and the Hamilton Conservatory of Music, Hamilton, Ontario.

• • •

LLOYD INGRAHAM DIRECTS "THE GIRL IN THE TAXI"

LLOYD INGRAHAM, one of the best known directors of screen comedies in the motion picture industry, guided to the screen the latest Carter DeHaven farce comedy production, "The Girl in the Taxi," a First National attraction.

Director Ingraham has had a long and varied experience on both stage and screen. Having a delightful sense of humor himself, and possessing the ability to take advantage of every situation that might create a bit of mirth, he is said to be at his best in his latest effort.

While connected with the legitimate stage, Mr. Ingraham was stock director for Oliver Morosco and Harry Bishop for several years. During his screen career, prior to directing the DeHaven comedy, he directed "What's Your Husband Doing?" "A Daughter of Joan," "Old Dad." "Mary's Ankle" and "Let's Be Fashionable." He is credited with the development of Doris May and Douglas McLean to their present position in the motion picture world.

• • •

BENNIE KAUFMANN, Montreal manager of the Famous Players Film Corporation, has been through the Quebec territory for a three weeks' trip and has cleaned up by all accounts. L. Rosenfeld and Phil Kauffmann, joint general managers of the enterprise, have been in town recently, and have thoroughly discussed the new Fall policy which covers Select, Goldwyn, Hodkinson and British pictures.

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Wid's Daily

WHAT "DANNY" SAID;

Million $ $ $ Stuff

"Foolish Wives." Looks like a big picture. Saw it in 25 reels. With 42 more to be cut. Lot of film. But Universal has hope. Of release around November. And then you'll see. What I did. Only in better shape. Y'u never can tell. What it's gonna look like. When they cut it. But this is sure. Yep. Sure: unless somethin' goes wrong when they do "Foolish Wives" will make 'em sit up. An' take notice. An' somethin' else. Not only because of th' sets. 'Cause sets never made a picture. Not only because of th' story. Altho' there never was a picture worth a darn without one. Not only because of th' direction. Tho' everybody knows y'u can't have a picture without it. Not only because of th' actin'. Tho' you'll see some that'll make y'u sit up. But—

Because all in all Von Stroheim has proven that he knows his job. There are thrills and story and touches! Boy, what touches. Full of 'em. Cutting may force some of 'em out. But unless it does you're gonna see some that register 100. An' hit th' bull's eye. Where it counts th' most.

POLITE STUFF

F'r instance. There's an American Marine officer. Who is folded in a cape. An' when th' hero-ine, th' wife of the American Ambassador, drops her book he never moves to pick it up. Which gives Stroheim th' chance. To show his polished Russian manners. Y'see he's a Russian Prince in this. He picks up th' book. An' both give that American officer a look. Which would kill off anything except Harry Reichenbach's nerve. Then later th' same officer. Still in th' cape. Fails to pick up th' gloves lady hero-ine drops. In an elevator. Givin' the French officer th' chancst. An' again she withers him. With a look. Y'know th' kind.

An' then later Missus Hero-ine is in trouble. Th' Russian Prince has decided to pull some dirty work. Yep. Ruff stuff. An' she falls for it. An' is on her way. To his villa. An' again she meets that American Marine Officer. But his cape has fallen from his shoulders. An' he stands stiff. Upright. Waitin' for someone to pick it up. She looks close. Sees he hasn't any arms. Shot off at th' elbow. An' then—while your eyes blur. An' your throat gets thick. An' y'u have trouble swallowin', y'u see her lift up th' cape, put it around him and then lean over and kiss th' wound stripes on his empty sleeves.

It's a wallop.

MORE OF 'EM

But there's a bunch more. All good. All unusual. Some'll have to go in th' cuttin. But there'll be enuff left. Don't worry. An' th' women'll surely love that stuff where they see Missus Hero-ine puttin' gloves on as she goes to bed. To keep her hands in shape. Just like homesweethome to 'em.

Then there's th' young woman gettin' her back massaged. Wait till that hits Broadway.

An' th' fire stuff! With th' jump!

Hey, boy; let 'er go!

THOSE SETS

Look like th' real thing. There's Monte Carlo f'r instance. Man with me had been there. Lost a lot of kale. Knew. Said no one could tell th' diff'rence. Either outside. Or in. That one set cost $175,000. They had to cut down a young mountain. To build it. An' then had to duplicate it further up th' Coast. That's spendin' money. In skads. But you'll like it. 'Cause Stroheim has planted enuff real foreign atmosphere in and around it. To make y'u forget it was made here. That gamblin' stuff is sure great. It's so true to life y'u wanta yell out: "Put a buck on th' red for me."

(Editor's Note: It got me so hard I just hadda quit work. An' go down to Tia Juana. An' boy, it was a good visit. Good f'r everybody but th' bank. Yep. Trimmed 'em.)

But gettin' back to th' picture: Didja ever want to touch a humpback when you were gamblin'? Well, Stroheim has even thought of that. But th' hump didn't work.

SOME WILLUN

What a fine young yeller pup of a willun he makes, too! Y'u get so sore at him you would like to choke him. He's just a no good bum. Even if he does wear corsets. An' th' white uniform of a Russian Prince. He starts off as one of a band of crooks. But as he goes along his crook stuff fades away. An' he shows you th' meanest dod gasted sour imitation of a man ever screened. So that when he is killed. At th' end. An' his dead body starts floatin' out to sea, you're glad. An' gladder still that th' cat he kicked to death is floatin' out with him. Th' face of th' dead cat alongside his own.

It's a fittin' finish.

But that characterization will go down in screen history. It's as fine a bit of work as the great Richard Mansfield gave as Chevral in "A Parisian Romance."

An' that's about as fine as they come.

IS IT THERE?

"Foolish Wives" cost over a millyun. An' that's a lot of dough. Yet th' cost doesn't stick out at y'u. Rather it seems to have been spent for th' purpose of building atmosphere. And in that it has been successful. Th' big shots are impressive. But they don't knock you out. They just seem to fit in. To belong. Of course everything is in harmony. Th' villa; th' Opera House; th' pigeon shooting; th' water carnival. All are beautiful shots. Everything is exquisitely done.

An' unless th' dope goes all wrong it'll make money. 'Cause it's a box office. That means money for you, Mister Exhibitor. And in th' end for you, Mister Universal.

DANNY.

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AND

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PRODUCTION
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WITH AN ALL STAR CAST
A Paramount Picture

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St. John, Montreal, Toronto, Winnipeg, Calgary, Vancouver

OCT. 1st, 1921

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THE SIGN OF SAFETY

SPECIAL ANNOUNCEMENT

On and after September 26th, all Associated Producers' Releases will be distributed through FIRST NATIONAL Exchanges.

We will take over the following productions previously released by A. P. Exchanges:

Now First National Attractions

The Cup of Life	Thomas H. Ince
Devotion	A. J. Bimberg
Greater Than Love	J. Parker Read, Jr.
The Ten Dollar Raise	J. L. Frothingham
The Foolish Matrons	Maurice Tourneur
Mother o' Mine	Thomas H. Ince
Home Talent	Mack Sennett
I Am Guilty	J. Parker Read, Jr.
A Perfect Crime	Allan Dwan
A Small Town Idol	Mack Sennett
Lying Lips	Thomas H. Ince
A Thousand to One	J. Parker Read, Jr.
Love	J. Parker Read, Jr.
The Last of the Mohicans	Maurice Tourneur
The Forbidden Thing	Allan Dwan
The Leopard Woman	J. Parker Read, Jr.
Homespun Folks	Thomas H. Ince

Two Reel Sennett Comedies

Made in the Kitchen
She Sighed by the Sea Side
Call a Cop
Hard Knocks and Love Taps

Two Reel Sennett-Turpin Comedies

Love's Outcast
Love and Doughnuts

We wouldn't have accepted these for distribution if we hadn't believed them well worth while

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Eastern Canada Limited

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ALBEE BUILDING

ST. JOHN, N.B.
MARR BLDG.

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EQUITY WINNERS

Clara Kimball Young

—IN—

SADA COWAN'S MASTERPIECE

"Straight From Paris"

SIX REELS

Arthur Somers Roche's

FAMOUS RACING DRAMA

"The Sport of Kings"

FIVE REELS

FANNY WARD

—IN—

HENRI BERNSTEIN'S PLAY

"She Played and Paid"

Adapted from "La Rafale"

FIVE REELS

PLUVIA

World's Most Perfectly Formed Girl

—IN—

"Neptune's Bride"

WRITTEN AND DIRECTED BY
CAPT. LESLIE T. PEACOCKE
(Author of "Neptune's Daughter")

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A Soul-Filling Fantasy of the Sea

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FRANK LLOYD'S PRODUCTION

The INVISIBLE POWER

A THRILLING DRAMA OF LIFE

A wonderful presentation of a woman's struggle for right.

The most heart stirring picture of the year.

BY
CHARLES KENYON
SUPERVISED AND DIRECTED BY
FRANK LLOYD

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HUGO BALLIN
PRESENTS

"EAST LYNNE"

BORN ANEW - A WORLD CLASSIC

with EDWARD EARLE AND MABEL BALLIN

PRODUCED BY HUGO BALLIN PRODUCTIONS - INC.

A HODKINSON RELEASE

Happiness unalloyed until lack of faith brought sorrow and wrecked a woman's life!

EAST LYNNE

Greater Than the Book
Greater Than the Play
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modernized and immortalized in the
Hugo Ballin Production
featuring Mabel Ballin and Edward Earle

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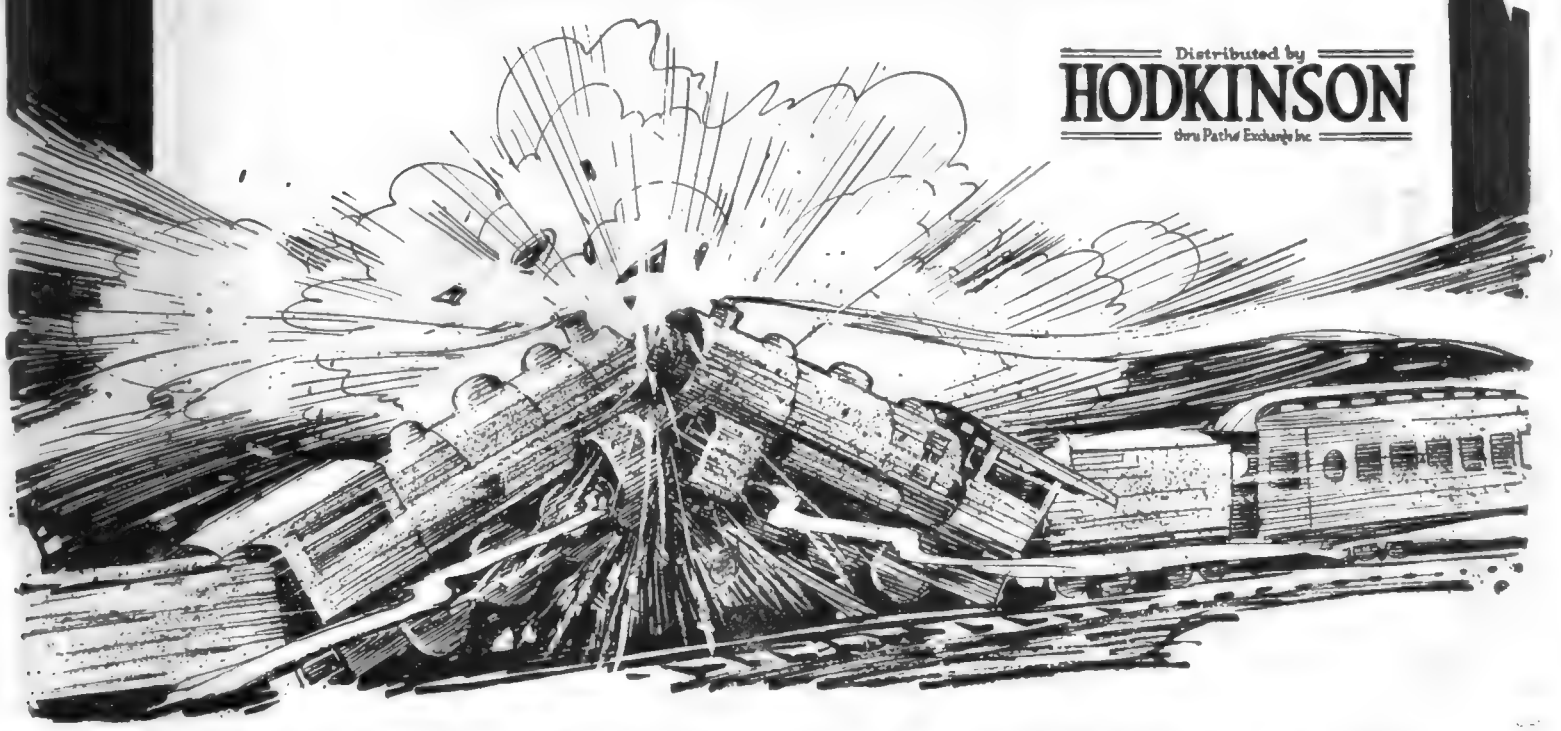

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Well Worth the Telling!

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"Remorseless Love"

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Canadian Moving Picture Digest

RAY LEWIS
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The Quality of Service

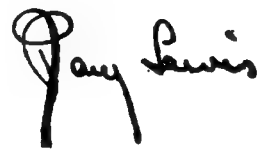
THE quality of service is like the quality of mercy, "it blesseth him that gives and him that takes." It embodieth the golden rule for it doeth unto others as you would have them do unto you. Another idea, in regard to Service, occurreth to us which goeth even one better than the golden rule, for this Service doeth unto others much more than you expecteth others will do unto you, and the inevitable compensation is that others doeth more for you than you expecteth.

Various people have various ideas in regard to Service. Some believe that a man's greatest service is unto himself, these generally get left with themselves. Others, more reasonably inclined, take kindly to the idea that the key to the mystery of life is Service, service to your fellowman. This latter idea appears to have a religious flavour, but it is the golden thread of prosperity which runs through a man's life, or the life of any endeavor or enterprise. If analyzed it will be found to contain all the elements of sound business judgment.

You will discover Service, perhaps dressed up as Honour, in old established firms who pride themselves upon the fact that their word is as good as a bond. You will find Service again masquerading as Efficiency in those organizations who can always be relied upon to fulfill the demands of their clientelle on schedule time. Service in Motion Pictures if utilized to its fullest extent will re-create this Industry and instead of Motion Pictures taking a fourth place in the industrial world it will take first place, because it has in addition to its industrial aspect the quality of immortalizing its worth. It has the same relationship to Industry as the Spirit has to the body. The essence of Motion Pictures is Spirit. It is upon the Spirit of Man that it has its direct effect, and we who reason logically understand that spirit essence can only effect spirit essence. Perhaps some of us have not stopped to realize that despite all opposition it is the Service Attribute in Motion pictures which has enabled Motion Pictures to withstand the attacks of its enemies; and that to-day it stands unique among all industries, evolving out of itself a perfection and progress unrivalled.

Let us get down to "hard tack" in an endeavor to better comprehend Service. The producer who gives his backer an even chance for his money, at the same time giving the public an even chance for theirs, is rendering Service. Every unit engaged in the making of a picture is furnishing Service when he is delivering the goods, which means his best; and his best means a thorough knowledge and ability to handle that department for which he is being paid. Every Exchange is rendering Service to the Trade Mark it is handling by informing that Trade Mark that it can only handle that quality of production which can make the Exhibitor money, and every Exhibitor is delivering his patrons Service when he buys the best only. The best always comes higher than the near-best, but establish your house forever with the idea of Service and your patrons recognizing this distinctive quality in your theatre will reward you with Service, the service of a steady, equalized, dependable patronage. Every employee of a theatre furnishes Service by never shirking that which he is employed to do; and doing it with a willingness which becomes even evident to the most casual observer, who may be his employer. The same applies to every employee of an exchange, officiating in a humble or important capacity.. Service builds character, stamps you with that indelible crest which stands for Reliance, Capability, Progressiveness.

Wireless stations are to-day flashing the word. Service. Those who keep their ear attuned to the March of Time have caught these wireless messages and are making Service concrete in its significance. The grabber will die for lack of a grab-bag from which to grab. Service will brand the idea of "getting the most and giving the least" as a cheat and this cheat will realize that playing the game square is the squarest game to play. Who is for Service? Fall in line. Forward March—The Dominion of Earth lies in the hands of these Demonstrators of Service.



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Toronto News

FOX week of Sept. 17th. turned in the largest volume of business for Fox productions since the introduction of Fox Pictures in Canada.

• • •

Mr. Devaney of the Fox Film has returned from Windsor and St. Thomas, Ont. having placed 100% Fox Service with Ed. Glassco of the Empire, Windsor and Messrs. Minchall & Boyd of the Star, St. Thomas. Mr. Devaney also placed 100% Fox Service with Mr. Sullivan of the King George, St. Catharines, Mr. P. Greenless Princess, Woodstock. F. C. Astels Bijou, Cobalt and John Blanchet, Royal, North Bay.

• • •

Mr. J. A. Gagnier of Fox Montreal Branch has closed all Fox Service for all of George Nichols Montreal houses including, Strand, Moulin Rouge, Papineau, Regent, Belmont and the new theatre the Plaza when this theatre opens.

• • •

W. S. Jones of Fox Winnipeg Branch. has placed All Fox Service with Allen Theatres, Regina.

• • •

MR. W. F. BARRETT, General Manager of Fox Films, has with his recent visits to Winnipeg, Calgary, Vancouver and Montreal now covered every Fox Branch in Canada.

Mr. Barrett reports that no changes have been made in the various Branch personale, several names have, however, been added to the sales force. Mr. Thos. Davey becomes associated with sales departments at Calgary and Vancouver. Mr. J. Huber becomes attached to sales department Winnipeg, Mr. Gordon Harvey to Toronto Mr. Lague, Montreal.

An increased allotment of prints will be made to each Canadian Branch office of Fox Films, plans to enlarge the Vancouver office are already under way.

• • •

MISS Hettie Gray Baker. productions Editor of Fox Films visited Toronto, week of Sept. 25th. Miss Baker's stop at Toronto is part of a schedule outlined for her in connection with her work, which will entail a visit to every province in Canada where Fox Films are being distributed. Miss Baker's work will bring her in contact with the various censor-boards operating in Canada and the United States for the purpose of better ascertaining just exactly what the Censor Boards are expecting in the way of pictures.

Since Miss Baker edits all Fox productions, previous to their release, a personal talk with the various Censor Boards cannot but prove advantageous to both the Censor Board and the Fox Films Corporation, for editing of pictures will naturally be made with the Censor angle in view. In addition to the business aspect it will have it moral effect, giving the Censor Board a clearer understanding of the persons engaged in the Motion Picture Industry. Judging by Miss Baker they must come to the conclusion that there are women of intelligence, education and breeding in the Motion Picture Industry and that their association with our business has not made them less than they were. Naturally this brings to our mind Mr. Laemmle's invitation for the various censor boards to visit Universal City. It was a case of six for Universal but six for the Censorship Board also, not forgetting that everyone interested in the Moving Picture Industry indirectly benefited by this "Universal Close-Up." Miss Baker's visit will have an equally beneficial effect.

• • •

MR. VINCENT McCABE has been appointed Divisional Superintendent for Canada for the Associated First National and Associated Producers' productions. Mr. McCabe's many Canadian friends will be happy to learn that he is still "one of us."

• • •

"The Four Horsemen of the Apocalypse" closes a four week's engagement at Massey Music Hall. Receipts held up remarkably well.

• • •

MR. HUNTER, who was formerly associated with the Associated Producers as general manager for Canada, is to have charge of the distribution of Warren Pictures through the Regal Exchange.

• • •

MR. MAURICE DAVIS, formerly general manager of Equity Pictures will assume the post as Regal representative for Quebec and Maritime, specializing in the distribution of Warren and Realart productions.

THE Strand opened with a double bill week of Sept. 26th. Constance Binney in "The Magic Cup" and Hope Hampton in "Love's Penalty." A great deal of the action in "The Magic Cup" takes place in a pawnshop and Constance Binney has every opportunity to display her versatility. "Love's Penalty" created a reputation for itself in the various important American cities in which it played previous to its Toronto showing and the impression created here was likewise favorable.

• • •

IT is rather interesting to note that Mrs. Mary Carr who plays the "mother" role in William Fox production "Over the Hill" is the mother of six really and truly children. Three girls and three boys. Four of Mrs. Carr's children play with her in "Over The Hill." No wonder "Ma Benton" registered so big in the part. As Mrs. Carr so naively and modestly explains, "It was just transferring my household duties to the screen in "Over The Hill."

• • •

Regal are soon to release "Camille" with Nazimova. Already a great deal of interest is being manifested in regard to this picture which has been heralded as superfine.

• • •

LOEW'S Yonge St. Theatre pulled off a scoop when Alice Brady appeared in a picture, "The Land of Hope" for the week of Sept. 26th. It so happened that Alice Brady played the Royal Alexandra in "Forever After" a play which ran for about a year in New York. This enabled Mr. Bernstein, manager of Loew's theatre to arrange for a personal appearance of Alice Brady at his theatre during the week.

• • •

William Fox's super-feature "Over the Hill" opened at Allen's Richmond St. Theatre, Week of Sept. 26th. Increased prices.

• • •

ELSIE FERGUSON in Paramount picture "Footlights" played Regent week of Sept. 26th. Coming to the Regent for week of Oct. 2nd. is Cecil DeMille's masterpiece, "The Affairs of Anatol" with Wallace Reid, Gloria Swanson, Elliott Dexter, Bebe Daniels, Monte Blue, Wanda Hawley, Theodore Roberts, Agnes Ayres, Polly Moran, Theodore Kosloff, Julia Faye, Raymond Hatton in the cast, which naturally leaves us too speechless for further comment.

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PANTAGES played "A Ten Dollar Raise," Associated 1st National release, from Peter B. Kyne's famous Saturday Evening Post Story. We repeat the author's dedication. it is worth while:

"I dedicate this picture to the underdogs of the world, to the millions of under-paid clerks and bookkeepers, who, depending for existence on the whim of an employer, daily realize that man's inhumanity to man, makes countless thousands mourn."

• • •

Allens' College had a Goldwyn feature, Tom Moore in "Beating the Game" for the first half of week of Sept. 26th. followed by an Associated First National release, "Not Guilty."

• • •

Allen's Beach had an Associated First National feature, "Peaceful Valley" with Charles Ray, followed by "Foolish Matron" for last half of week.

• • •

Al Christie, who makes the Educational-Christie Comedies, is taking no chances. Chances with what? We don't know. Anyway, he has just had his life insured for $120,000.

There is a strong and persistent rumor that Fred Beauvais, the Indian guide whose name was prominently before the public recently in connection with the Stillman divorce suit, has signed a contract with Montreal interests to star in a specially written moving picture to be produced in that province.

• • •

"The Rider of the King Log" Specialty release played the Madison for first half of week of Sept. 26th. followed by Select feature, Conway Tearle in "The Fighter."

• • •

"Who Am I?" Select feature played Allen Danforth for first half of week of Sept. 26th., followed by "Snowblind."

• • •

HAMILTON'S new pantages theatre opened Monday and a large delegation from Toronto attended. Managing Director N. L. Nathanson arranged for the personal appearance of several motion picture stars. Mayor Coppley dedicated the new theatre with a brief speech and the evening passed off brilliantly. The new Pantages has a seating capacity of twenty five hundred and will play a combination of vaudeville and pictures.

The Money-Making Value in Title Demonstrated By "Love-Hate-Woman"

IN placing a motion picture before the public, shrewd showmen always pay the greatest attention to the title. Some of the most pretentious productions have failed, simply because the titles have not made a general appeal.

If you carefully analyze the title of this Grace Davison production, you will understand without the least difficulty.

First of all there is the word "woman." Half, or more than half the race, are women. Man first appeared on the earth; then came woman. It has been said that woman has been after man ever since. This sort of thing will go on to the end of time, of course.

Plays; pictures; books; with the word "woman" as a part of the title have made fortunes. Woman doubles our joys and halves our sorrows. A purely male entertainment would be a dull affair; on the other hand, and entirely female show would easily get over anywhere. Some people prefer it.

Besides "woman" in the title of this picture you have the names of the elemental passions—"Love" and "Hate."

Mankind it is said, singly and collectively, is swayed by one or other of these passions. We are bidden to love another; and to banish hate from our hearts. Unhappily we do not always do so and so there is a lack of peace and contentment on the earth .

So there we have the three verbal elements which go to make up the unique title of this picture: (1) Love (2) Hate (3) Woman.

Cynics say that until woman came on the earth, there was neither love nor hate in it. The cynics, of course, are right.

We have to do with the world as it is. There are 1600,000,000 of us in this world—more than half of us are women. And we all either love, or hate. In a sense Grace Davison's picture is a lay sermon on these passions. It teaches a lesson just as powerful as any you may hear from a pulpit.

What Arrow would like to suggest is that the foregoing sentiments be assimilated by exchangemen and exhibitors and brought to the notice of the public through the newspapers. So much hinges on the value of the title of a photoplay that we are at pains to prove the drawing value of the title.

The irresistible appeal of the great north country about which Curwood writes permeates "The Golden Snare," just as it did its predecessors.

It is truly a remarkable photoplay with a thrilling plot which involves the successful search of a member of the Royal Northwest Mounted for the "Loup Garou" man of the frozen barrens and the discovery of a fair-haired beauty in a most out of the way place. Romance and thrilling adventure amid picturesque settings are at their best in this rare screen story.

David Hartford directed "The Golden Snare," which is a First National attraction. Lewis Stone is featured as Sergeant Raine. Ruth Renick has the feminine lead. Others in the cast are Wallace Beery, Melbourne MacDowell, Wellington Playter, Francis MacDonald, and Baby Esther Scott. The photography, as well as acting and direction, is splendid.

EQUITY RELEASE "NEPTUNE'S BRIDE"

"NEPTUNE'S BRIDE" is from the Pen of Captain Leslie T. Peacooke who is author of "Neptune's Daughter." One of Filmdom's Greatest Triumphs in Which Annette Kellerman Starred. Captain Peacocke Personally Supervised the Entire Production of "NEPTUNE'S BRIDE." Roxie Armstrong, THE MOST PERFECTLY FORMED GIRL IN THE WORLD Heads Excellent Cast in this Soul Filling Fantasy of the Sea. Several Hundred Perfectly Formed Maidens Assist in Giving "Neptune's Bride" Unlimited Exploitation Angles Which Should Place this Super-feature on the Top-most Rung of Filmdom's Ladder.

Exhibitors Have Filled their Box Office tills With Gold on Bathing Girl Subjects. "NEPTUNE'S BRIDE" is said to Supercede All Bathing Beauty Products and Exploits Feminine Beauty and Form in the Most Artistic Manner Possible Without, in Any Degree, Offending Public taste or morals. Equity say it is a Photoproduction that Will Open Everybody's Purse Strings and It Will Give them 100% Entertainment After they Enter Your Theatre Doors. It Will Please Everybody —Old and Young, and they Will Come Out More than satisfied and With a Big Boost for "Neptune's Bride" on their Lips — A Genuine Appeal to Children — Fashions and Stirring Love Episodes for Women— A treat for the tired Business Man.

This production is now ready for immediate release by Equity in Canada.

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Montreal News

EVIDENCE of the revival of business in view of the fast approaching Fall season is afforded by the number of out-of-town proprietors who are being seen daily around the Film Exchanges. Among these were noted:

Tom Trow, Imperial theatre, Three Rivers.

J. A. Robert, Gayety, Three Rivers.

Joe Tardiff, Auditorium, Shawinigan Falls.

Georges Valier, Olympia, Grand' Mere.

Alec Silvio, Gayety, Joliette.

Fred Leduc, Laurier, Hull.

J. F. Wilkinshaw, Picture Hall, Kenogami.

Joe Lavergne, Victoria, Victoriaville.

* * *

CANADIAN Exhibitors Exchange here have lined up their Fall Policy and are releasing shortly a batch of first-class pictures, prominent among which figure "Pagan Love" a Hugo Ballin production; "The U.P. Trail," a Hodkinson special; "Love Madness" featuring Louise Glaum; "At the Breaking Point" and "The Broken Gate" both starring Bessie Barriscale; "Partners of the Tide" another Hodkinson special; and "The Captain."

* * *

LOEW'S second theatre here "The Court" opened Friday, September 9, and was packed to the guards. First-class entertainment, vaudeville and picture was given and the tastefully decorated house evidently appeled to patrons who flocked to the show. J. P. Elms, joint manager of the two theatres, had his usual effective lobby displays and left nothing to chance in his effort to give Montrealers the latest and best that is going.

* * *

Another theatre, the Midway, on the Main, opened the following week, under the old management. It was closed practically all through the hot spell following the fire there. The theatre has been redecorate and thoroughly overhauled and has already got vack its old patrons who filled the most popular east-end house in Montreal.

FAMOUS PLAYERS had two very successful screenings recently at the Allen and the Imperial. These were "The Old Nest" which was shown to a very appreciative audience of some 2,000 people and "Dangerous Curve Ahead" Ben Kaufman, local manager, was congratulated after the shows.

* * *

Famous Players have a big Fall policy just ahead of them. Releases shortly coming include 30 Goldwyn productions; 36 Hodkinson specials; including East Lynne; 22 Selznick and 6 Goldwyn specials and 12 miscellaneous specials.

* * *

OCTOBER 23 Famous Players Goldwyn week will be held when a big prize is offered and it is anticipated with confidence that the Montreal office will get away with it. Canadian Educational Films are also interested in this contest which is decided on the volume of business obtained. It is stated that a large amount of business has already been secured.

* * *

Benny Kaufmann, local manager Famous Players is back from a three weeks trip through Quebec Province. In the city of Quebec alone six pictures were screened and all were booked at the Empire and Victoria Theatres. He reports business good throughout the province.

* * *

JOHN FIDDES has recently had a very successful time in Sherbrooke where he exploited the big feature picture "Man-Woman and Marriage" at His Majesty's Theatre. The picture ran for four days and broke all records. John handled all publicity and advertising and himself sang two songs in the prologue to the picture. Scores were turned away from the theatre which was the talk of Sherbrooke during its run.

* * *

PARAMOUNT Maple Leaf Beauty Contest is now concluded but results will not be announced until October. It has been a corking success from its inception and Eddie English is overjoyed at the big noise he has made in the moving picture world here.

"BLAZE YOUR TRAIL"
With Digest Advertising

A GOOD TRADE MARK CAN STAND ADVERTISEMENT

UNITED AMUSEMENTS are building an additional theatre, to be named the Plaza on Beaubien street, in the north end of the city, which will be another one to add to their string, comprising the Regent, Papineau and Belmont. This enterprise also own a site on the corner of Park and Bernard streets on which it is contemplated to erect yet another theatre some time early in the coming year.

"The Husband's Trademark"
For Gloria Swanson

JESSE L. LASKY announces that Gloria Swanson's next star picture for Paramount will be "The Husband's Trademark," an original story by Clara Beranger, who wrote "The Gilded Lily," in which Mae Murray made her biggest success, and "Exit the Vamp," which Ethel Clayton recently finished for Paramount. Miss Beranger also won high praise for her adaptation of Stevenson's "Dr. Jekyll and Mr. Hyde" as a Paramount vehicle for John Barrymore.

Lorna Moon is now writing the continuity for "The Husband's Trademark," and Sam Wood will be the director. Work is scheduled to begin early in September, on the return of Miss Swanson to the Coast from New York City.

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Ottawa News

ANNOUNCEMENT is made that Famous Players Canadian Corporation of Toronto has acquired the Brock Theatre, Brockville, Ontario. This is the only moving picture theatre in the city which has upwards of 10,000 people. It was recently renovated and redecorated but will be further improved by the corporation. The builder and owner of the Brock Theatre died a few months ago.

• • •

FOR the presentation of "Without Benefit of Clergy" at the Regent Theatre, Ottawa, Manager J. T. Moxley presented an unusual decorative stunt that attracted much attention. The whole of the entrance marquee was used for the construction of a Hindu city in miniature, mosques, domes, towers and dwellings being shown in cutout form. These were painted in bright and varied colors, the whole layout proving to be very attractive.

The Pathe release was screened at Allen's Regent during the week of September 26. • • •

MANAGER BROOKER of the Loew Theatre, Ottawa, Ontario, followed up the two-page spread in a recent issue of the Saturday Evening Post for a Paramount announcement by advertising that the theatre had already screened 15 of the 27 features listed in the Paramount display and that three others were booked for early presentation. He pointed out that this was proof that the latest of best releases were being shown at the Loew house. • • •

FOR the presentation of "Salvage," in which Pauline Fredericks is starred, during the week of September 26, Brooker used a large store window for a "before and after" setting which depicted the star of the picture in squalid surroundings on the one side and also reposing in ultra-luxury in the other half of the window, the comparison being most striking. This was intended to depict the dual role played by Miss Fredericks in the feature. Wax models were used to represent the picture characters.

• • •

Helene Chadwick has appeared in more Eminent Authors pictures than any other actress at the Goldwyn studios. She has been seen so far in three of Rupert Hughes', "The Cup of Fury," "Scratch My Back" and "The Old Nest."

THE musicians and projection machine operators have finally settled their differences with the moving picture exhibitors of Ottawa, Ontario. The organized employes returned to work after a strike of two days, pending a final settlement. Announcement was made on September 15 that the musicians had accepted a reduction of ten per cent. from the 1920-1921 scale while the operators accepted a cut of $1. per week, this reducing their wage to $36. per week. The latter constitutes practically the average minimum wage for cities in Eastern Canada, it is said.

On the first day of the brief strike, it was reported that the strikers had tampered with the projection machines in the Regent Theatre, the Allen moving picture theatre in Ottawa. This was denied by the operators. It was several hours before the machines could be adjusted.

• • •

The Filmcraft Industries, Limited, Toronto, recently carried out an industrial film stunt when the general public was invited to the drug emporium of Weldon J. Graham, Ottawa, Ontario, to have their pictures taken for the screen. The real purpose of the picture taking was to show customers in the act of partaking of soft drinks from a special style of individual cups. Six hundred feet of film was used and, when screened, the picture will indicate the difference between an ill-kept confectionary store and the up-to-date soda fountain. People crowded into the store to appear before the camera.

• • •

The Dominion Theatre, home of Keith vaudeville and moving pictures last season in Ottawa, Ontario, has been re-opened as a dramatic stock theatre with the Orpheum Players presenting attractions similar to those which are being offered by the Orpheum stock company in Montreal.

• • •

Miss Josephine Earle, who has gained renown as an English moving picture star, has arranged to bring "The Lilac Domino" to Canada from England. This is a production in which she was starred. Miss Earle is now living privately in Ottawa, Ontario, as the wife of Capt. J. A. Glen, D.S.O., Royal Air Force.

FRANK BADGLEY, former moving picture star and now a film director with the Canadian Government's moving picture studio at Ottawa is co-operating with Manager W. F. Brooker at Loew's Ottawa Theatre in the production of a one-reel semi-dramatic picture which is to be used by the Department of Trade and Commeree. The cast for the picture was chosen from among the patrons at the Loew Theatre and the stage of the theatre is being used for interior scenes. Badgley was with the World Film Corporation some time ago while Brooker was formerly in the publicity department of the Fox Film Corporation, New York.

• • •

Jim McGuire, formerly with the old Strand Theatre, Ottawa, Ontario, has been appointed chief projection machine operator of the Imperial Theatre, Ottawa, Ontario, has been appointed chief projection machine operator of the Imperial Theatre, Ottawa, the leading house of a group of theatres owned by Harry Brouse, Eastern Canadian franchise-holder of the First National.

• • •

During the presentation of "Mother O' Mine" at the Regent Theatre, Ottawa, Manager J. T. Moxley arranged for the singing of "When He Gave Me You, Mother O' Mine" by a young lady vocalist who remained invisible while the feature was being screened. The plan proved to be very effective.

• • •

ANNOUNCEMENT is made that "France," the official special feature released by the Government of the Republic of France, will be screened in Ottawa, the Canadian Capital on October 29 before an assembly of invited Government dignitaries, military officers and others. The picture is being publicly screened throughout Canada at 50c to $1. prices, for the benefit of blind and maimed war veterans of France. It shows a Parisian style show and many views of the European Republic.

• • •

Frank Lloyd, Goldwyn Director, has resumed work on "The Sin Flood," which was interrupted by a strike of studio workmen.

• • •

Charles Kenyon prepared his own continuity for his original photoplay, "The Invisible Power," which Goldwyn will release in the fall. Mr. Kenyon is a member of Goldwyn's scenario department.

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"What Women Will Do" Is Melodrama Picturizing Modern New York Life

"WHAT WOMEN WILL DO" is the title given the new Edward Jose production which is the third big feature presented by Associated Exhibitors, Inc., through Pathe. The picture was produced from a scenario by Charles Logue with a cast that includes Anna Q. Nilsson, Earle Metcalfe, Allan Forrest, George Majeroni, Riley Hatch and Jane Jennings. It was completed a short time ago at the New Rochelle and Fort Lee studios used by Mr. Jose for his second Associated Exhibitors production.

"What Women Will Do" is described as a melodrama of modern New York life. It deals with a young woman who becomes involved in a malicious scheme designed to mulct a wealthy old lady, whose grief over the suicide of her son while he was under the stigma of the charge of murder, has made her easy prey for the plots of underworld characters. In bringing the story to its conclusion in which the girl and her companion are elevated through the regenerating influence of the grieving mother, the story introduces elements of great contemporary interest, among them spiritualism.

In contrast to its previous offerings, Associated Exhibitors presented "What Women Will Do" as a non-star production. Thru Specialty.

The group of players engaged for the cast of "What Women Will Do" is made up of screen artists whose careers in the pictures have won them wide recognition. As one of the pioneer leading actresses and the star of many very successful feature plays, Anna Q. Nilsson enjoys great popularity with the regular picture-goers. The reports concerning "What Women Will Do" are to the effect that in this play she accomplishes the most striking characterization of her career. She appears as the central figure in this stirring melodrama, a part the author has endowed with splendid acting opportunities.

Earl Metcalfe, who appears as one of the plotters, George Majeroni, the leader of the underworld gang, Allan Forrest in the juvenile lead, Riley Hatch as the detective and Jane Jennings as the mother, are all players who have won their spurs by consistently good work in parts of the type for which Mr. Jose cast them.

"What Women Will Do" is declared to be a notable addition to the formidable list of pictures which Associated Exhibitors, Inc., has started with such decidedly successful offerings as "The Riddle: Woman," with Geraldine Farrar, and "The Devil," starring George Arliss.

The new play is frankly melodrama. It presents situations of dramatic force but does not neglect the all important human interest, which is present in the theme of mother love and the romance of youth. Whatever of sordidness there is in the scenes at the underworld haunts of the plotters is illuminated and brightened by the spiritual atmosphere of the home in which the girl finds herself after she passes herself off to the mother as the woman her son married just before his death.

"What Women Will Do," has been pronounced a spectacular work from the standpoint of staging. Mr. Jose has shown on many occasions his abilities in getting big pictorial effects with interior settings and out-of-door materials. One spectacular feature of "What Women Will Do" is a horse race, reported to be one of the most thrilling ever screened for a feature picture. The race was arranged for the production and was run at the Jamaica race track by a field of a dozen thoroughbreds that made reputations for themselves during the last racing campaign.

Good Old Days Have Returned Again, States Manager Playing "The Great Moment"

CUMULATIVE evidence of the revival of the picture business in all parts of the country, and incidentally of the success of "The Great Moment," Gloria Swanson's first Paramount starring picture, is piling up daily, according to a statement issued from the Paramount office this week.

On Tuesday S. R. Kent received the following telegram from C. W. Deivel, manager of the Liberty Theatre, Youngstown, O.:

"The business we are doing with Gloria Swanson in "The Great Moment" reminds us of the good old days, playing to capacity every day. Pictures of this type and cool weather are all that we needed."

This and other telegrams and letters being received every day at the Paramount office confirm the statement made by Mr. Kent on his return from his recent Western Trip, when he stated that every indication pointed to one of the most prosperous Fall and Winter seasons in the industry's history.

RUMOURS INVOLVING SESSUE HAYAKAWA

RUMORS printed from time to time in newspapers and trade journals involving Sessue Hayakawa, the noted Japanese-American picture star, in a supposed plan to have Mary Pickford and Douglas Fairbanks go to Japan to make pictures for Japanese propaganda have been vigorously denied by Mr. Hayakawa.

Having returned recently to Los Angeles after an extended trip across the continent to New York with Mrs. Hayakawa, Sessue plunged immediately into the work of production on his next subject for R-C Pictures Corporation. He found time, however, to conduct an investigation into the rumors and ascertained that they had originated with some newspaper man in Chicago who had learned that Miss Pickford and Mr. Fairbanks were going to make a trip to the Orient and added Mr. Hayakawa's name to the party simply because he was a native of Japan. There was no justification whatever for the story, says Mr. Hayakawa, and especially his connection with it.

"I am entirely too busy with the work of production out here," said the noted star, "to spend my time denying such ridiculous stories. They are altogether laughable — without an iota of truth. I know nothing about the plans of Miss Pickford or Mr. Fairbanks and while I admire them greatly as artists and I am not in the least concerned whether they are going to travel to the Orient or not. Colloquially speaking, it means nothing in my life. I intend to stay here and give my best efforts to the entertainment of the American public whose treatment of me is most gratifying."

CONTINENTAL BUSINESS GREATLY IMPROVING

FROM Berlin comes word from Thomas B. Walsh that conditions in the motion picture industry on the continent are improving and that October will see the beginning of a revival of business in England, France, Germany and Italy. Mr. Walsh went abroad after finishing his first independent production, "Shams of Society" for R-C Pictures Corporation, for the express purpose of studying film conditions at first hand and seeking story material for future productions he has in mind.

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A DOCUMENT THAT NEEDS NO COMMENT

THE IMPERIAL
The Theatre of Quality
MONTREAL

September 22nd, 1921.

Specialty Film Import, Limited,
Albee Building,
Montreal, Que.

Dear Sirs:—

After a full week's showing of Rudyard Kipling's "WITHOUT BENEFIT OF CLERGY," I deem it a privilege to offer you my sincere congratulations for the success this most excellent film brought to the Imperial Theatre. Notwithstanding the rather early period of the theatrical season, "WITHOUT BENEFIT OF CLERGY" drew a full house at each performance.

In the course of my very active experience of fourteen years in presenting pictures to the public of Montreal, I never neglected to offer my patrons pictures from stories written by British and Canadian authors. In most cases, results were not as anticipated, and it remained for "WITHOUT BENEFIT OF CLERGY," which was rightly commended and enjoyed by the patrons of the Imperial Theatre, to open a vista of immense popularity and unprecedented box-office receipts.

I am absolutely certain that any house which will run this picture will have as much success as we had.

Yours very truly,

H. W. Conover

BOOK IT IMMEDIATELY!

RELEASED BY

SPECIALTY FILM IMPORT, LTD. Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver.

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DOROTHY GREEN
in
"The Good-Bad Wife"

"THE GOOD-BAD WIFE"

Adapted from "The Wild Fawn"
Recently published in Munsey's
By MARY IMLAY TAYLOR

SHE'S A CARD!
SHE'S A CHARACTER!!

Everybody will want to see her——
Husbands-Wives-Sweethearts
and other Wives!

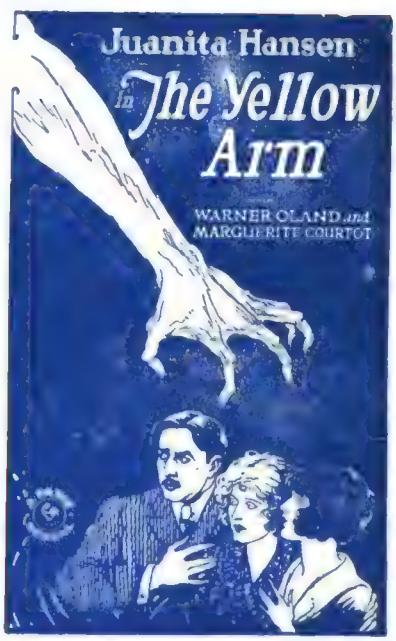
With An All-Star Cast including
Dorothy Green *and* Sydney Mason

"The Yellow Arm"

Juanita Hansen, Warner Oland and Marguerite Courtot

Mystery to baffle the mind.
Thrills with whizz-bang speed.
Suspense to keep you guessing.
Action swift and fast.
Surprises electrifying and bewildering.

BOOK THEM NOW



SPECIALTY FILM IMPORT LIMITED

TORONTO MONTREAL ST. JOHN WINNIPEG CALGARY VANCOUVER

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MOVIE COATED WISDOM PILLS

By Aesop, Jr.

You've heard of Aesop. He's the fellow who pulled the stories about the "Goose that Laid the Golden Egg," "Sour Grapes" & so 4th. 20 five 100 years ago Aesop was 2nd asst. to the 14th gardener in King Croesus' garden. When the seedman came around to collect for their dahlias, Soppy told them a funny story.

Well, the stories went big and, as Soppy didn't get 'em copy-righted, all the book sellers published 'em and now they're brought up todate and "animated" in the movies, with morals like these:

Well wishers win well wishes. Do as ye would be done by.

According to the accepted authorities in such matters, "Aesop's Fables Modernized," now being distributed for all picture screens by Pathe, represent the last word in animated cartoons. The above scene from "The Goose That Laid the Golden Egg," drawn by Paul Terry, cartoonist of the series, is an indication of the up-to-date laughter inspiration which marks Old Aesop's screen methods—for the fables remain as to narrative and moral the same as they have lived in the popular mind for nearly twenty-five centuries.

Under Pathe Auspices, HAROLD LLOYD brought Screen Comedy up to the best Stage Standards and Won from Associated Exhibitors

$1,500,000

For One Year's Output

The First Series of Lloyd Re-issues to be Released are:—

"Bliss"—"The Flirt"—"All Aboard"—"The Tip"—"Rainbow Island"—"Move On"—"By The Sad Sea Waves"—"Over The Fence"—"Pinched"—"Bashful."

SPECIALTY FILM IMPORT LIMITED

St. John Montreal Toronto Winnipeg Calgary Vancouver

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A Picture that you will want to see! That you will tell your friends to see! That will make you think!

H.O.DAVIS
Presents
The World Famous Success
by
CHARLES RANN KENNEDY

"THE SERVANT IN THE HOUSE"

AN H-O-DAVIS PRODUCTION

Distributed by
Specialty Film Import Ltd.

The Photoplay Masterpiece

"THE SERVANT IN THE HOUSE"

From the World Famous Play

by

CHARLES RANN KENNEDY

A Photoplay that stirs the pulse with a living, breathing story; fascinating beyond compare, easily ranking as the season's finest picture and endorsed everywhere by press and public.

Warning To Exhibitors

NOTE CAREFULLY

"THE SERVANT IN THE HOUSE" as a picture will not only prove a sensational success with your regular patrons, but will draw to your theatre hundreds of new ones providing you do your part by a profuse use of the many aids of exploitation set forth here.

"The Rider of the King Log"

will lift your gross 25 to 50%

Get this first! Play it big!

Then watch your happy crowds!

Specialty Film Import, Ltd.

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Who Is Adolph Zukor of Famous-Lasky and What Was Adolph Zukor?

ADOLPH ZUKOR who has been heralded as the most important figure in the motion picture industry of the United States—of the world, in fact—and is the head of a single corporation whose assets total fifty millions of dollars, was born January 7, 1874, in Hungary. At the age of sixteen he came to this country with just twenty-five dollars in his pocket, landing in New York without knowing a single soul in the New World.

His small knowledge of English made it at first difficult for the boy Zukor to secure employment. When his slender funds were about exhausted he found a job as sweeper in a fur store at $2.00 a week. He toiled diligently, not only doing the menial tasks that were set for him but studying the business and spending his evenings perfecting his English and learning the business methods of America. The result was that four years later, at the age of twenty, Adolph Zukor left New York for Chicago and embarked upon the fur trade for himself.

He married happily and prospered in his fur business, but he was not satisfied. He considerably increased his income by inventing a patent snap for furs, but he had ambitions to do something bigger in the world.

That was the time when the penny-in-the-slot machine was in its heyday. His business bringing him back to New York, Mr. Zukor was impressed by the way thousands of people crowded around these machines, satisfying their curiosity for a copper. He saw millions in it. So did Marcus Loew. The two met, talked business and in 1905 became co-proprietors of a penny arcade. Soon these two young men had a chain of penny arcades, operating all over the East. They had founded the Marcus Loew Enterprises, with Marcus Loew president and Adolph Zukor treasurer.

Then Adolph Zukor "discovered" the movies. The photoplay was then a novelty and not popular. The pictures were few and terribly crude. Yet Mr. Zukor had faith in the cinema. He installed motion pictures in his theatres, then started writing urgent letters to the movie-makers asking for better films. He asked, pleaded, demanded, but they were not forthcoming. Then Adolph Zukor decided to make pictures himself.

His plan was to form a big motion picture producing company and enlist actors and actresses from the stage — people who hitherto had shunned or laughed at the screen—to play leading parts in photoplays larger and more elaborate than any ever before attempted. In this plan he interested Daniel Frohman, the only one of the reigning czars of theatredom who at that time recognized—and was willing to admit it—the screen's artistic possibilities.

Thus, in 1912, was organized the Famous Players Film Company, and its first picture was "Queen Elizabeth," with Sarah Bernhardt in the stellar role. Then followed James K. Hackett in "The Prisoner of Zenda," and gradually other great stage people, like Mrs. Fiske and Ethel Barrymore, were won over to motion pictures.

The great success of these first pictures soon attracted into the field other concerns, for although labeled a "visionary" and a "fanatic" at first, Adolph Zukor had proved that his theories of better pictures were sound not only artistically but financially as well. Among them were the Jesse L. Lasky Feature Play Company and Bosworth, Inc., for the distribution of whose pictures the Paramount Pictures Corporation was formed.

In July, 1916, the Famous Players Film Company and the Jesse L. Lasky Feature Play Company were combined under the name of the Famous Players-Lasky Corporation. Later the same year, the Oliver Morosco Photoplay Company and Pallas Pictures, the output of Bosworth, Inc., were absorbed, as was the Paramount Pictures Corporation on January 1, 1917.

But although the last named corporation disappeared as a separate entity the name "Paramount" has been preserved, thanks to the sagacity of Adolph Zukor, and today Paramount Pictures, the output of the Famous Players-Lasky Corporation, literally encircle the globe. Huge studios in New York, Los Angeles and London are producing them and the world-wide organization of Famous Players-Lasky is distributing them to every civilized country on the face of the earth.

"Once To Every Woman," Year Old Universal Featured on Opening Day

J. D. KESSLER, manager of the New Alhambra Theatre, Canton, O., is one of the nerviest men in the film business. He recently opened up the New Alhambra, made over and renovated right in the midst of the depression wave and hot weather. On top of this he featured "Once to Every Woman" a Universal-Jewel almost a year old, as his opening bill.

Kessler was aided in his exploitation by Joseph H. Mayer Exploitation Expert for Universal. They made their appeal both to young and old. For the youngsters, it was announced that admission would be by horse-shoe for the first Sunday matinee. As a result more than 600 horse-shoes were deposited in the lobby of the theatre. It was a good omen for the new house. This stunt got front page publicity in the Canton newspapers.

Kessler made his appeal to older folks through the human qualities of the picture. Following the idea of the photo-play, which is a story of mother love, the theatre manager announced that all mothers fifty years of age and over would be guests of the house during the first four days' run of the feature.

Hundred of Canton's matrons availed themselves of this invitation and left the theatre to spread the praise of the picture and of the new, comfortable theatre.

Kessler played to capacity business on the opening performance, and at the night show he was forced to turn hundreds away.

Agnes Ayres, Paramount Star.

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Synchronized Music Service Praised Introduced to Canada from U.S.

FROM every part of the country come words of praise for Synchronized Music Scores. The exhibitor who has come to understand that Music is a moral law, and that when it is properly synchronized with the action on the screen it will develop into a source of great entertainment for his patrons, is beginning to reap the reward in the box office. While there can be no denying the fact that the high standard of artistic achievements of film plays is based on the great development of photography, due credit should also be given Music for the part it has played in making the motion picture the popular institution it is to-day. Unless an exhibitor offers properly synchronized music he might better offer none at all. Many potential patrons of the films are kept out of the smaller houses because of the inferior brand of music played. Million dollar productions are screened to the accompaniment of a crudely played, old piano. Exhibitors permitting this condition to exist in their houses are demoralizing their own business. In many instances however this condition prevailed or does still prevail because the exhibitor was without the proper means of supply. With that idea in mind Synchronized Music Scores were conceived.

After the wonderful success achieved by this service throughout the States, our readers will be interested to learn that the same service can be secured from the Synchronized Music Supplies, Toronto.

Al. Lichtman Announces New Merger Associated Producers-Assoc. 1st National

AL LICHTMAN, general manager of Associated Producers announced this week the field organization which will become a part of the First National exchange system as representative managers of Associated Producers.

A representative manager will be retained in each of the territories of the United States and Canada by Associated Producers and will work under the direction of Mr. Lichtman whose headquarters will be at the executive offices of Associated First National Pictures in New York.

The staff will be headed by J. R. Seidelman, at present assistant to the general manager of Associated Producers in charge of sales. He will continue as Mr. Lichtman's assistant.

Although the distribution of production previously released by the Associated Producers as well as forthcoming pictures becomes the function of the First National exchange system under the merger of the companies, the representative managers of Associated Producers will specialize in the sale of the releases of the group of producers.

"Dangerous Curve Ahead," Thru Famous Players Film Service.

HENRY SHIFFMAN BOOKS ELEVEN HODKINSON PICTURES

HENRY SHIFFMAN, one of the leading exhibitors in Green Point, has a vast amount of enfidence in the product released by the W. W. Hodkinson Corporation. The best evidence of this confidence is a contract just signed by Mr. Shiffman who had been negotiating with H. E. Thompson, Hodkinson Representative, for the Hodkinson output. Mr. Shiffman has signed for the next eleven Hodkinson releases inclusive beginning with "The Face of the World," to be followed by "A Certain Rich Man," "God's Crucible," "Rip Van Winkle," "The Mysterious Rider," "Jane Eyre," "The Light in the Clearing," "Fifty Candles," "Cameron of the Royal Mounted," "French Heels," "Hearts Haven" and "The Grey Dawn."

"GOD'S CRUCIBLE"

FAMOUS PLAYERS announce the forthcoming release of "GOD'S CRUCIBLE" taken from Ralph Connor's famous story "THE FOREIGNER." Advance opinions on this picture are to the effect that it is even better than the "SKY PILOT." It is a story which lends itself more readily to the screen and thrillingly and accurately depicts the assimilation of some parts of our Canadian foreign population.

The picture is Canadian in all respects. Apart from the fact that Mr. Connor is a Winnipeg clergyman nearly all of the scenes are taken in and around the city of Winnipeg. The harvest scene in particular is a magnificent setting and Winnipeg people will readily recognize its locality.

The cast is entirely out of the ordinary, there being no less than seven well known stars in this production.

With all the natural granduer and scenic splendors of Winnipeg as a background and with as strong an all-star cast as was ever assembled. "GOD'S CRUCIBLE" should be a production which live-wire showmen will rush to book.

Director Charles T. Horen informs the Arrow Film Corporation that he is rapidly nearing the completion of the interior scenes on the second Grace Davison picture now being made at the studios in Flushing.

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Canadian and American Congress Censors Applaud "Foolish Wives"

THE apex of interest in the trip of the censor boards of the United States and Canada to Universal City occurred when, in a specially constructed theatre in the beautiful Beverly Hills Hotel, the censors saw the long awaited "Foolish Wives" production. Together with the hope of achieving a unity and standardization of censorship requirements,—a hope which is on the way to realization,—the viewing of the "Foolish Wives" picture lay uppermost in the anticipation of all of the members of the censorship party.

After more than a year of effort, Erich von Stroheim, the producer, with a corps of assistants, entered upon an intensive period of cutting and eliminations in order to put the film into something like its final form for this very occasion. It was a work of tremendous concentration to cut a production on which 139,000 feet of film had been shot to 17,000 feet, in which form the censors saw "Foolish Wives." It required stretches of twenty hours continuous work, covering a period of several weeks, and the long awaited showing had to be postponed at that for a day in order that the final subtitles be made. Even then, they were in "scratch" form, which is studio parlance for temporary subtitles.

This final showing was under the personal direction of Mr. von Stroheim, and specially composed music had been adapted by the leader of the orchestra which provides emotional atmosphere for Universal dramas, under Mr. von Stroheim's supervision. No one but the censors, their immediate party, those who worked on the picture, and Mr. Thalberg were admitted to the showing. As reel after reel of this master effort of von Stroheim unrolled before their eyes, spontaneous bursts of applause and gasps of amazement escaped from this selected coterie of spectators. When it was all over and the final scene faded from the screen, expressions of gratification at the magnificence of the production itself, the exceptional quality of the direction and the artistic acting of Mr. von Stroheim and his colleagues were heard on all sides.

Very few suggestions of eliminations were made either in the temporary subtitles or in the scenes themselves, and this is considered remarkable, owing not only to the great number of the scenes but to the fact that the picture deals with the subject of gambling in Monte Carlo, the world's most famous pleasure and gaming resort. The approval of the censors, for this reason, is a double tribute to the conception of the story itself and to the masterful direction which made it possible to bring the story to the screen without evoking any serious objections from a congress of all the censors of the United States and Canada.

"SHE Played and Paid" is a gripping drama of the high lights and shadows of scintillating Paris, produced under the personal direction of J. de Baroncelli. In the cast are Helen de Brechebel, Fanny Ward; Baron Le Bourge, M. M. Joffre; Robert de Chaceroy, Jean Deaux; Jeanne Dupree, M. Croue; Bragelin, Janvier. The story is by the celebrated French novelist, Henri Bernstein and is highly dramatic in theme, dealing with the treason committed by a Frenchman of exceptional social standing in gambling away a huge sum entrusted to him by the French Government. Fannie Ward is said to rise to the heights of her histrionic ability and "She Played and Paid" should be a box office winner if properly exploited. Released in Canada by Equity.

REALIZING that in a motion picture production the strength and suitability of the story are of supreme importance, Arrow always exercises the utmost vigilance in seeing that the stories upon which its productions are based are logical; well constructed and calculated to entertain as well as to please audiences. The greatest writers of the day are responsible for Arrow stories—authors with well established reputations, and a large following among the general public as masters of fiction. Arrow pictures, always have good stories.

A MOTION TO ADJOURN," the Saturday Evening Post Story, by PETER B. KYNE is being rendered into motion picture form and when completed will be released by Arrow. MARJORIE DAW and ROY STEWART co-star in the production.

— CLASSIFIED ADS —

OPERATOR—Ten years' experience, returned soldier, desires position. Married, will move to where steady employment is offered. W. E. Harper, Marmora, Ontario.

FOR SALE—First class moving picture theatre of solid brick and tile construction, 32 x 120 feet with fully equipped stage. Seating capacity 500. Located in Saskatchewan's famous Black Loam belt, in town of 2,000 population. For further particulars apply Grand Theatre, Melfort, Sask.

FOR SALE — Two used lightning coin changers in excellent condition. $40 each. Apply Box 7, Digest.

Twenty-Four Principals In The Cast 1,000 Players "The Sport of Kings"

WITH twenty-four principals and a supporting cast of 1,000, "The Sport of Kings," adapted from the famous book, is a fast moving drama of love, thrills and sensations.

Framed in an intensely dramatic story of a man and a girl who love racing for its regal qualities, "The Sport of Kings" takes its central characters through a series of ultra-sensational happenings before they find mutual understanding and love. A burning liner in mid-ocean. The rescue of a race horse by leaping it from a 40-foot deck. And the great fight they each make alone against the giant bucket shop pool that seeks their ruin is but a part of the action through which they go.

There are Punchy Exploitation chances in the action of this big racing drama. A lobby to look like a paddock. A bookmaker's stand in the box office. Riding equipment from a local livery. A spot light and photo stunt. An inexpensive street ad and a window trim. All can be arranged at very small cost by any exhibitor. These suggestions plus the picture will boost box office records several notches.

The race track atmosphere, plus dramatic touches as indicated in the posters, should predominate in your exploitation for "The Sport of Kings." There are several very inexpensive forms of street ballyhoos, lobby displays, throw-away cards and interior decorations you can use with the certainty of great effect on that portion of the public which passes your theatre.

This production is now ready for immediate release to exhibitors in Canada by Equity.

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Show New Pathe Super-Special "Hurricane Hutch" Censor-Proof

EXHIBITORS and their friends, of New York and New Jersey, filled the Town Hall on West 43rd St., New York City, almost to capacity at the special showing of the new Pathe super-serial, "Hurricane Hutch," produced by George B. Seitz, and starring Charles Hutchinson, Pathe's famous "stunt man." Only the first few episodes of the chapter play were shown, but if the gasps of astonishment from the large audience gathered warrant anything, "Hurricane Hutch" should be a record-breaker for successful serials.

The showing was arranged and held under the direction of William E. Raynor, Branch Manager of the Pathe Exchange in New York City, and a suitable musical setting was especially arranged for the presentation. Before the serial episodes were screened, Victor M. Shapiro, Pathe's Exploitation Manager, made a short address, explaining the exploitation possibilities for the serial. Mr. Shapiro pointed out the fact that "thrills were a tonic for human nature," and that George B. Seitz had demonstrated his ability as a "thrill doctor." He also called the exhibitors' attention to the fact that the serial is "censor proof," inasmuch as there is nothing in the chapterplay to be disapproved by the most severe censor.

A number of one-sheets, and other advertising matter were shown, followed by the introduction of the star and prominent members of the cast. Charles Hutchison greeted his many friends among the showmen with a smile and a bow, as did George B. Seitz, Lucy Fox, who plays opposite Mr. Hutchison, Harry Semels the heavy man, Ann Hastings and Diana Deer.

Preliminary to the showing of the serial, the latest animated cartoon of the "Aesop's Film Fables" series was thrown on the silver sheet, followed by "Netting the Leopard," the first of the new series of animal short subjects showing the exploits of Major Jack Allen, the celebrated big game hunter. After the presentation of "Hurrican Hutch," the latest Harold Lloyd comedy, "I DO," closed the bill. Thru Specialty in Canada.

"THEODORA"

KATHERINE HILLIKER, who has achieved the unique distinction of writing the best motion picture titles in the industry, wrote the titles for famous Italian screen spectacle, "Theodora." This picture came to America with no titles whatever on the film though a few literal translations of the Italian titles were available for Mrs. Hilliker's guidance.

In its present form, "Theodora" is ten reels. After seeing the picture, Mrs. Hilliker said it is undoubtedly the biggest spectacle ever filmed. It is announced as one of the Goldwyn releases for the fall. Thru Famous Players Film Service.

GEORGE D. BAKER HAS SIGNED WITH S-L

GEORGE D. BAKER, who has just completed a series of three pictures starring Gareth Hughes, has signed a contract with S-L (Arthur Selwyn and Herbert Lubin) for a new series of pictures with the same star. All of these pictures will be released by Metro. The first three are "The Hunch," by Percival Wilde; "Garments of Truth," by Freeman Tilden, and "Little Eva Ascends," by Thomas Beer.

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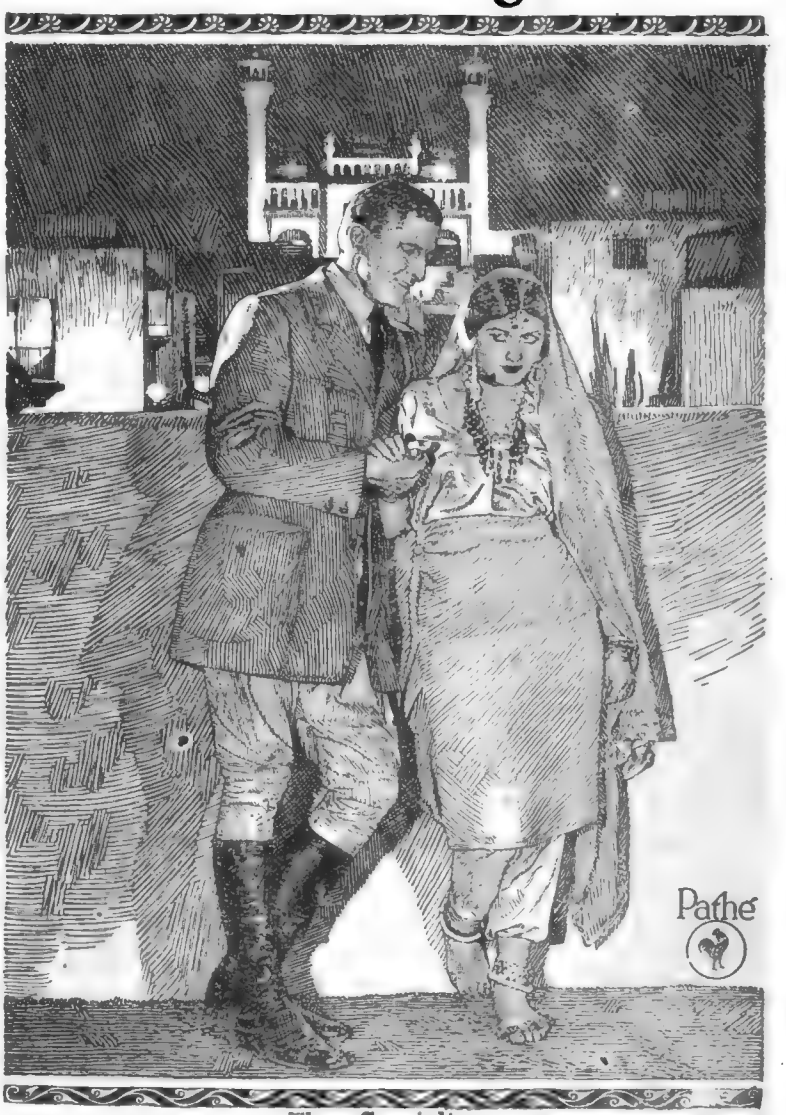

Thru Specialty

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Five Current Hodkinson Pictures Booked One Theatre, Immediate Play Dates

H. H. SKINNER, of the Alhambra Theatre of Ogden, Utah, a huge 2100 seat house, the best in Ogden, has booked "The Journey's End," "A Certain Rich Man," "The Face of the World," "Rip Van Winkle" and "The Mysterious Rider," five current Hodkinson releases for immediate play dates.

"The Journey's End" is Hugo Ballin's subtitleless picture which has been riding over the country on the crest of a tidal wave of popularity, while "A Certain Rich Man," not yet released, is conceded by those who have seen it to be Benj. B. Hampton's masterpiece, a production that will take its place beside "Humoresque" and "The Miracle Man." "The Face of the World," made by Irvin V. Willat, from Johan Bojer's novel of the same name, is a picture which has been afforded a most enthusiastic reception wherever shown. "The Mysterious Rider" is another Benj. B. Hampton picturization of a Zane Grey story and those who have seen any one of the Zane Grey stories which Benj. B. Hampton has picturized in the past, know that a great treat awaits them in this new production.

As regards "Rip Van Winkle" it is claimed by the Hodkinson Corporation that it will be without a doubt, the outstanding picture success of the year—such a production as only comes to the screen once in a very great while. Produced and directed by Ward Lascelle and starring Thomas Jefferson as "Rip Van Winkle," it is going to prove a veritable source of delight to every picture patron in the United States and Canada. Thru Famous Players Film Service.

Sessue Hayakawa in "Where Lights Are Low," R-C production, through Regal.

Geographical Society Has 74 Pages Educational Feature Subject

THE National Geographic Society picture "The Crater of Mt. Katmai," released by Educational Film Exchanges, Inc., had its premiere at the Capitol Theatre, New York, the world's largest theatre.

An elaborate display was arranged in the lobby of the theatre to announce this remarkable single-reel picture, which was made by the expeditions of the National Geographic Society to the Katmai district of Alaska — the only white men who have penetrated to the mountain since the eruptions of 1912 that blew off the top of the mountain and left the largest active volcanic crater in the world.

The September issue of the National Geographic Magazine contains one of the greatest link-ups for a motion picture that the industry has ever seen. This magazine has a circulation of almost a million, and is conceded to be in a class by itself as In the September issue 74 pages — the biggest part of the magazine — are devoted to a story of the completion of the explorations of the Katmai district. The story is by Robert C. Griggs, who headed the expeditions. The story is illustrated with 75 black and white illustrations and sixteen illustrations in colors, a great many of which are full page illustrations.

At the suggestion of the exploitation department of Educational Film Exchanges, the publicity department of the Capitol Theatre made the best of this. Ten rectangular holes were cut into a large grey pasteboard or mat, and using these as frames, the front cover of the National Geographic Magazine and nine of the full page illustrations were inserted. The whole was put into a large gold frame and set just inside the door of the lobby of the theatre.

This is one of the biggest plays that has ever been given to a single reel subject on Broadway. Sam L. Rothafel, in showing again his faith in the short subject, has again chosen an Educational subject for display. "The Crater of Mt. Katmai" is a companion picture to "The Valley of Ten Thousand Smokes," also made by the Katmai expeditions of the National Geographic Society and released by Educational.

DIGEST ADVERTISEMENT
"Works While You Sleep"
Used While Awake
It's A Wonder

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Irving G. Thalberg, General Manager, Signs Three New Directors for Universal

THREE new directors signed by Universal will report to Irving G. Thalberg, general manager at Universal City, who will assign them to work. With their arrival Universal City will start the fall production season with fifty-two special attractions and approximately ten big Universal-Jewel scheduled for the year's output.

Paul Scardon will be the first director to start work. He will guide Miss du Pont, Universal's spectacular new star, through "Ropes," a photodrama which will be filmed from Daniel Wilbur Steele's one-act play—a sensation when it appeared in Harper's Magazine.

Scardon began his stage career in Melbourne, Australia, his birthplace where for twelve years he appeared with such stars as Nance O'Neil, Kyrle Bellew and E. H. Southern. His screen work began with the old Reliance-Majestic and later he went with Vitagraph. His best remembered work was "Arsene Lupin." Following that he piled up a number of big screen successes and rapidly became regarded as one of the best directors of the profession.

Almost simultaneously with the starting of production on "Ropes," Dallas Fitzgerald will begin work with Gladys Walton on "The Guttersnipe." The famous little flapper-star will interpret the role of an alley-waif under his guidance. The story is from the pen of Percival Wilde.

Fitzgerald is admirably suited to direct Miss Walton. He began his dramatic work in Louisville, Ky., and recently produced such successes as "The Open Door," "Chains of Evidence" and "Blackmail" the last a Metro production with Florence Turner playing one of the important roles.

Hobart Henley is enroute to Universal City from New York and has not yet been assigned to a star. It is understood that he will be given one of the most important units at the world's film capital. Universal claims to have the best assortment of directors in the motion picture industry and all of them will contribute their talents to the list of big productions which Carl Laemmle has promised exhibitors for the year.

Jack Conway will start production almost immediately on "The Substitute Millionaire," a clever society drama which will serve Herbert Rawlinson as the popular young star's first Universal starring vehicle since his return to the big studio.

Frank Mayo will return from an extended vacation in time to join the production barrage with "Dr. Jim," a smashing sea-story to be directed by William Worthington.

Edward Kull will again direct Eileen Sedgwick, when the famous serial star completes the vacation to which she is entitled after strenuous work on "The Terror Trail," the serial she has just finished under the same director.

Lee Moran will resume his merry-making with a short feature comedy in which he will be directed by William Watson.

Irving G. Thalberg, acknowledged to be the keenest judge of production problems on the west coast, is holding several excellent directors in reserve, Stuart Paton, King Baggot, Reaves Eason, Robert Thornby, Jack Ford and others soon will be assigned to important units.

In the meantime production is under way at Universal City, on "Winners of the West," a historical serial in which Art Acord is starring under the direction of Edward Laemmle and "The Secret Four," Eddie Polo's forthcoming serial directed by Russell.

CHARLES MEREDITH, who has been seen in a large number of Paramount pictures, has been selected to play the male lead opposite Ethel Clayton in Miss Clayton's forthcoming Paramount picture, "The Cradle," upon which she is working now at the Lasky studio. "The Cradle" was written by Eugene Brieux, the famous French dramatist whose "Damaged Goods" created a sensation in this country a few years ago with Richard Bennett in the leading role.

HERE'S a scenario writer who favors censorship, under certain conditions. Miss Eve Unsell, noted scenario author who has been appointed as head of the continuity department of R-C Pictures Corporation at Hollywood, has the following to say: "I am for censorship when it restrains and prohibits the frankly cheap and salacious but against it when it prohibits the production of the great dramas of regeneration." So say we all of us.

FOURTH EPISODE PATHE SERIAL, "AT BAY"

IN "At Bay," the fourth episode of the George B. Seitz-Pathe serial, co-starring Juanita Hansen, Warner Oland and Marguerite Courtot, Doris Bain learns to what lengths their enemies will go to accomplish their purpose.

Aroused from sleep by a telepathic summons, Doris has become lost in secret passageways at Roaring Oaks. She finds herself in the garden, pursued by one of the three half-castes delegated by a revolutionary High Priest of Pai-Shui to kidnap the Bain children, that they may be placed upon the throne, thus avenging the wrong done their country fifty years previous when Doris' grandfather had eloped with the Princess Joi on the eve of a marriage arranged for political reasons.

Doris, a role enacted by Marguerite Courtot, puts up a plucky fight, the thrilling outcome of which will hold your breathless interest to the finish. Thru Specialty.

"THE RUNAWAY TRAIN" PLAYING RETURN DATES

IN connection with the return to for its third showing there of the Capitol Theatre in New York "Lyman H. Howe's Famous Ride on a Runaway Train," it is interesting to note that many other return engagements played in first run houses by this striking one-reel novelty released by Educational.

One of the latest of the big houses to take "The Runaway Train" back for a second showing is the big Pantages Theatres in Salt Lake City, Utah, where it will be given its return run in the near future.

Dell Henderson, well known feature director, left Monday for Maine where he will direct the latest James Oliver Curwood picture to be distributed by the Arrow Film Corporation. The title of this production will be "The Girl from Porcupine" and Arrow states that Mr. Curwood will give his personal attention to the production of this picture.

World's premier presentation of the new Grace Davison feature, "Love, Hate and a Woman," was given at the Boston Theatre, on Labor Day, according to announcements made by the Arrow Film Corporation.

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Winnipeg Notes

CHARLES PERRY, for the past six months manager of the Capitol theatre, has resigned and is returning to Minneapolis. The Manitoba Exhibitors association at their last luncheon paid a remarkably warm and hearty tribute to Mr. Perry's services and character. Mr. Thomas, general manager of the Capitol theatres in Canada, is in the city and will remain here a month in charge of the theatre until a successor is selected.

• • •

The Manitoba Exhibitors association entertained Miss Juanita Hansen, the serial star, to a luncheon, Sept. 15, and the members were the lady's guests at the Pantages the following night.

• • •

Johnnie Hines will appear here in person at the Allen theatre soon when his first five reel picture, "Burn 'Em Up Barnes," is presented.

• • •

"TED" HARDCASTLE states that the scenario and the studio are completed and he will soon have his cast selected for "Ambition," the new story he will make for the screen at Kenora, Ont. this month. It is founded largely on the romance of E. H. Bachus' life. Those who have read it over are warm in their praise of the material he has to work on.

• • •

The Walker, the Trans-Canada theatre, is running "Way Down East" for two weeks beginning Sept. 19, and the manager E. H. Benson, is confident he will put it over at $1.50 top. Among other big productions coming to the Walker are "The Four Horsemen" and "The Three Musketeers."

• • •

The Dominion theatre will be reopened Sept. 19 when "Over the Hill" will be screened by the Allens.

• • •

L. SCHWARTZ, of New York, has been engaged by the Allen theatre as art director and he has made a wonderful change in the presentation of the features already. Local musical organizations will be engaged to assist in the musical programmes.

• • •

Fred Crosbie, manager of Stephenson's Attractions, Toronto, has arrived here to assist in the publicity work to be entered on for the screening of "The County Fair" at the Garrick, the week of the 19th This production is going over big in the matter of booking in the west.

• • •

Mr. Morgan, the owner of the Gaiety theatre, has taken over the house from the Allens and is managing it himself with a good run of features.

• • •

A new Warren organ has been installed in the College theatre and has added to the attractiveness of the programmes. The attendance at this new suburban house is big. Starland, which is nearing completion and is also one of the K. M. Leach string of theatres, will open in three weeks time; it is a beautiful structure.

• • •

ALL motion picture theatres employing orchestras have reached an agreement with the union players, the musicians accepting a 12½ per cent. cut in wages. The minimum is 18 players in the large theatres and the scale runs from $40 a man up. Organists supplying the sole music in a theatre are to receive $100 a week, and where they assist an orchestra as relief the scale is $55. The machine operators have decided to work along on the same scale as last season. The stage hands have accepted a 10 per cent. cut.

• • •

Charles Manning has been appointed leader of the Allen orchestra.

THE Winnipeg Productions Limited are hearing very favorable reports from Hodkinson Co. as to the sales being made of their two pictures, "The Foreigner" and "Cameron of the Mounted." The first is released this month, and the latter in December.

• • •

Walter Dolman has been re-engaged as organist at the National theatre, and entered on his fourth year at the motion pictures here, Sept. 10.

• • •

Mr. Mitchell is now looking after the Famous Players Film exchange on Rupert street and Ben Bloom is directly in charge of all the Allen houses in Winnipeg, five in number.

• • •

Crowds are attending the Province this week where Tom Mix in "The Cyclone" is showing.

• • •

Danny Freeman has been appointed representative here of the Amalgamated Exhibitors, by Phil Hazza, of Montreal.

• • •

PHIL KAUFMANN, Toronto, is in the city in the interests of the Famous Players releases, the Goldwyn, Selznick, First National and Hodkinson products, all of which are in the hands of the Allens now. Izzy Allen is expected here soon.

• • •

The Daylight Theatre in Saskatoon, Sask. was damaged to the extent of $60,000 by fire on Sept. 14. The owner states that he will figure on reconstructing the house at once.

• • •

Luigi Romanelli, of Toronto, was the recipient of a gold cigarette holder from the Allen orchestra at the close of his three weeks' services here. He left for Toronto, Sept. 12.

What Is Synchronized Music?

"SYNCHRONIZED MUSIC" is music written by expert musicians long connected with the Picture Business. Each score individually written and timed to the actual picture for which it was composed.

The music is correctly cued to each and every action appearing upon the screen. Whatever rate the film may be run at, compensation is arranged for in the score, so that music and picture blend together. Instead of having tediously to work out from a cue sheet a more or less rough idea of "the part he will play" in the coming presentation; the musician has merely to read off the score. To assume that this score is in every way up-to-date it is only necessary to mention the name of its composers, who, themselves, personally prepare each release for every standard producing company:

Carl Edouarde, Nine years director of music, Strand Theatre, New York City, and still there.

Erno Rapee, Musical Director, Capitol Theatre, New York.

James C. Bradford, Seven years Director of Music, Broadway Theatre. New York City. Formerly writer of musical synopsis for Famous Players and now doing similar work for the First National Exhibitors Circuit.

Hugo Reisenfeld, Musical Director, Rialto & Rivoli Theatres, New York City.

Joseph Carl Breil, Composer of the musical score of "The Birth of a Nation."

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Vancouver News

THE Vancouver Daily World has tied up with the Famous-Lasky Film Corp. and is running a Beauty Contest which closes Oct. 1st. It was put on in conjunction with Maple Leaf Paramount Week which was Sept. 5th to Sept. 10th. A quarter to half a page daily was used during the week, while a daily news article and the coupon appear the balance of the month.

• • •

LOUIS WIETHOFF, for the past few seasons with the Empress Stock Company here, has joined J. Carlson and formed the American Stock Company, which opened for the season at the American Theatre, Tacoma, Wash., Sunday, September 4.

• • •

Jas. Haworth, who sold out his interests in the Ladysmith Theatre a short time ago, has returned from a motor trip to California.

• • •

Lawrence Blacknell, pianist at Pantages, has been appointed leader of the orchestra at the Royal, which opened for the season Monday with the "Midnight Follies," in tabloid musical comedies.

• • •

W. P. Nichols of the Columbia Theatre Company, Ltd., returned from Winnipeg.

• • •

J. Howard Booth returned from Victoria.

• • •

H. M. Thomas, supervisor of theatres for the Paramount Theatres Corporation, was in the city and left for Victoria for the opening of the Capital Theatre, Wednesday, September 7th.

• • •

Ralph Ruffner returned from Victoria.

• • •

Joe Lieberman, who was formerly with Selznick here, is in Buffalo with the Associated Producers.

• • •

Ben Bloom, manager of the Famous Players Film Service, has taken up his head office quarters in the Province Building.

• • •

Pete Egan, former manager of the Gaiety, has attached himself to the Lyceum Theatre as publicity man.

• • •

Goldwyn-Famous Players Film Service Week, October 23rd to 29th.

Wm. Raven announces a series of orchestral concerts for the coming season which should prove welcome news to the music-lovers of the city. Mr. Raven is one of the best known leaders in the city and is preparing to get together an orchestra of some fifty pieces, which will probably give their concerts at the Capitol Theatre.

From time to time famous instrumental and vocal artists will appear with the orchestra.

While the plans for this musical merger are well under way, Mr. Raven is not yet prepared to give out full particulars but promises to make an announcement shortly that will more than surprise and please Vancouver music lovers.

THE new Fraser Theatre at Forty-ninth and Fraser Avenue, opened Labor Day (Monday), with a big holiday bill. The new theatre, which has just been completed for Mr. A. Young, takes the place of the old house four blocks north, which Mr. Young built seven years ago.

The new house seats 750 and is modern in every way, is equipped with two Powers projection machines of the latest model. An excellent list of high class photoplays has been booked for showing this coming season and the fans who patronize the Fraser Theatre will be more than pleased with the standard of pictures booked for their diversion.

EDUCATIONAL OPEN THIRTY-SEVENTH BRANCH

EDUCATIONAL Film Exchanges, Inc., opened their thirty-seventh branch exchange in Charlotte, N.C., September 5th. Following within a few days after the opening of a new branch at Oklahoma City, this provides a striking illustration of Educational's confidence in the new year's business and in its new product.

Just before his departure for Europe E. W. Hammons, president of Educational, announced the coming opening of the Oklahoma City branch, and indicated that increasing business probably would necessitate establishment of further branch exchanges in the near future. The increasing demand for Educational's short subjects in the North Carolina territory has made it necessary to have the exchange at Charlotte opened without awaiting Mr. Hammons' return.

The Charlotte branch will be at 10 South Graham Street, and will be in charge of Claude E. Cobb as resident manager.

WALTER KENNEDY who has been connected with the Select ever since its inauguration in Canada has joined the Sales force of the Toronto Office of the Canadian Universal Film Co. Limited and no doubt that office will benefit greatly by securing Mr. Kennedy's services, judging from his past successes.

Cultivate a National Pride in a Canadian Paper.

Thru Associated 1st National.

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Arrow Films Make an Announcement Plans Have Special Exhibitors' Interest

ANNOUNCEMENT of special interest to the independent field in general is made by W. E. Shallenberger, president of the Arrow Film Corporation in outlining a new plan whereby the independent exchangeman can get at one time a sufficient output of high class two reel comedies to carry him throughout the entire year.

This will be known as the comedy franchise plan, whereby the independent exchangeman can secure 52 comedies of the very highest class and calibre obtainable to be made by recognized producers and will feature some of the best known comedy stars in the motion picture industry.

In an interview, Dr. Shallenberger said that a careful study of the market made by his various special representatives throughout the United States and his individual observation, developed the need of such a plan which they have put into effect with marked success. Heretofore, he stated, the independent exchangeman had often times been seriously embarrassed by being unable to secure a sufficient output of high class comedies to take care of his year's requirements. The reason for this, Dr. Shallenberger stated, was that it is a well recognized fact that it is a very difficult thing to produce good two reel modern comedies. In the first place, comedies today are produced on a scale which necessitates a vast expenditure of money and a great deal of time and work in filming. Many comedies, he says, are as costly to produce as the average feature and in many instances they take as long a time to make, the result being that it is practically a physical impossibility for any producer to turn out one good two reel comedy a week. With this situation in mind the producing situation was very carefully gone over with the result that Arrow has contracted with a number of different producers, each one recognized as being the best in their particular line to produce a certain number of comedies per year, the total output guaranteeing the exhibitor, one a week. The unique feature of this plan is that the independent exchangeman can secure them all on one contract or franchise and will be in a position to book them in the theatre en block, or in series, if he so desires.

These comedies will be made by such recognized experts as Reggie Morris who has turned out some of the best comedies ever made in this country and will feature such well known players as Charlotte Merriam, Margaret Cullington, Jack Barry and Neely Edwards.

Morris R. Schlank, whose Hank Mann and Spotlight Comedies established him as one of the foremost comedy producers in the country, will make a series featuring the former Christie stars Eddie Barry, Harry Gribbon and Helen Darling, while S. M. Herzig will supply 12 comedies to be known as the Cruelyweds which embody a new idea in comedy production and will feature Paul Weigel and Lilie Leslie.

This plan, according to Arrow officials, is meeting with great success and the franchises are being eagerly sought by independent exchanges, throughout the country.

Dr. S. Shallenberger is most optimistic regarding the future of the independent exchanges and stated that Arrow anticipated the greatest year in the history of their business. He pointed out the fact that they had already announced the unusual number of 36 super special productions; 64 two reel conedies; 52 one reel comedies; 52 novelty productions and 3 big serials. He also pointed out the fact that Arrow was conducting an unprecedented advertising campaign throughout the entire country.

He said that reports coming in from all over the United States indicated that the crisis in the industry has been reached and safely passed and that the motion picture business was now on the rapid road to recovery and that in his belief it would be only a short time until it had returned to normal.

ARROW Exchanges in New York City announce that film fans will soon have the opportunity of seeing Ann Little in the latest Ben Wilson serial, "The Blue Fox. Other pictures scheduled for immediate release are a series of four productions starring Neva Gerber.

WORD has been received by W. Ray Johnston of the Arrow Film Corporation that work on the first Eddie Lyons-Arrow Comedy has been completed and a print is on the way East. This marks the first independent production of Mr. Lyons since the famous team of Lyons and Moran dissolved partnership.

"Not Guilty."

REALART STUDIOS HAVE WELLS HASTINGS

ELMER HARRIS, Supervising Director, announces the appointment of Wells Hastings as head of the newly formed title department at the Realart studios. The need for a separate and distinct title section was found imperative due to the rapid growth of Realart's West Coast activities. Five stars and six directors are now working there and the present enlarged plant with its four stages is nearly twice its size of a year ago.

Mr. Hastings is a graduate of Yale University and one of the founders of the Yale Dramatic Club. He was at one time editor of "Hampton's Magazine" and has been a regular contributor to a wide range of publications including "Popular" "Century," and "American." His first story for the "Century" was bought by Douglas Doty, then editor but now also a member of Realart's editorial staff.

Mr. Hastings has written several originals for Dorothy Gish, as well as a number of novels. His latest work for the screen was the titling of "A Light in the Clearing," a T. Hayes Hunter production.

In his present capacity, Mr. Hastings will take from Mr. Harris the work of titling the productions of Bebe Daniels, Wanda Hawley, Constance Binney and Mary Miles Minter, leaving the Supervising Director free for the selecting of new stories and the supervision of the scenario writers. Milton Schwartz will assist Mr. Hastings in his new duties. Released thru Regal.

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National Association Motion Picture Industry Appoint Various Committees For Ensuing Year

THE committee appointments of the Motion Picture Industry for the ensuing year have just been announced. They were ratified by the association's newly chosen Executive Committee at its first meeting on Thursday afternoon, September 22.

Several new committees have been added to handle important association matters during the ensuing year. These are: Trade Press Editorial Committee, Arthur James, Chairman; Taxation Committee, Saul E. Rogers, Chairman; International Affiliations Committee, W. R. Sheehan, Chairman; Sunday Opening Committee, Earl J. Hudson, Chairman; Distribution Managers Committee, Edard M. Saunders, Chairman; Audit Committee, F. A. Gudger, Chairman.

Re-designations of committee chairmen are as follows: P. L. Waters, Executive Committee; Adolph Zukor, Finance Committee; Gabriel L. Hess, Censorship Committee; H. M. Pitman, Film Theft Committee; P. H. Stilson, Transportation Committee; J. E. Brulatour, Fire Prevention Committee; Tom Evans, Laboratory Committee; and W. R. Rothacker, Membership Committee.

Newly appointed chairmen of standing committees are: J. Robert Rubin, Law Committee; Martin J. Quigley, Vigilance Committee; and Paul H. Cromelin, By-Laws Committee.

On the Executive Committee four new members appear this year—R. S. Cole, of R-C Pictures; Ralph A. Kohn of Famous Players; Lewis J. Selznick of the Selznick Corporation; and J. D. Williams of Associated First National. The Executive Committee is limited to twelve members, in addition to which President William A. Brady serves in an ex-officio capacity.

An Advisory Trade Press Committee has been appointed to meet upon call with the Executive Committee. The Executive Committee will meet regularly on the first Wednesday of each month. The next meeting scheduled is for October 5th.

In announcing the committees, President Brady has requested that each chairman call a meeting of his group as speedily as possible so that no time will be lost in organizing to handle the many important matters affecting the industry which come within the scope of their various activities.

Harry Sweet Completes "Mama's Cowpuncher" Twelfth Century Comedy For Universal

WITH the completion of "Mama's Cowpuncher" the Century Comedy in which Harry Sweet was nearly fatally injured, Sweet has appeared in exactly one dozen Centurys to date. Sweet has had a varied career with Century, starting in as a boy just out of high school. From the beginning the natural talent of the born comedian showed itself, and before Sweet himself had realized it he had been given star parts in the early Centurys. His first comedy, in which he was given the leading role was in "The Dog Doctor" in which Brownie also appeared. Then came "Fire Bugs," "Fresh From The Farm," "Tough Luck," "The Century Heir," "A Dollar's Worth," "For Sale," "The Smart Alec," "In Again," "Playing Possum," "Stealin' Home," and "Mama's Cowpuncher." The last two are clever burlesques, the first being on baseball, the other on the typical westerns.

Since Sweet's first picture he has only known the direction of two men, they being Tom Buckingham and Alf Goulding. Buckingham handled every comedy up to "In Again," and it was immediately after this comedy that his health gave way on him, and he was forced to take a vacation. Alf Goulding famous for his comedies for Sunshine and Harold Lloyd, then took Sweet under his wing and has been responsible for the last three of the even dozen Sweet is credited for making for Century Comedies.

Helene Chadwick is the only woman in the cast of "The Sin Flood," which Goldwyn is putting into production. This is the screen adaptation of Henning Berger's drama "Syndafloden," presented in New York by Arthur Hopkins several seasons ago as "The Deluge."

GEORGE COOPER has been selected by Rex Ingram for the role of Mugsy in the production for Metro of June Mathis's adaptation of "Turn to the Right," the John Golden stage success by Winchell Smith and Jack Hazzard. Others already selected for the cast are Alice Terry, Edward Connelly, Jack Mulhall and William Beltcher.

Wallace MacDonald Appears in Vitagraph's "Breaking Through"

WALLACE MACDONALD, one of the best known male leads in motion pictures, has signed a contract with Vitagraph resulting in his being co-starred with Carmel Myers in "Breaking Through," the new Vitagraph serial which is being directed on the West Coast by Robert Ensminger.

Wallace MacDonald has appeared opposite about every well known woman star on the screen. He was the star of one of Vitagraph's biggest special productions, "Trumpet Island."

Work is being speeded up on the episodes of "Breaking Through" out in Hollywood. Several weeks before actual camera work was started, the interior sets for the early episodes were built at Vitagraph's West Coast studio. As a result the entire serial will be finished before the first serial is released in October.

Carmel Myers, who is the female star of "Breaking Through" was a find of David W. Griffith. Her first appearance was in "Stagestruck" in which Dorothy Gish played the lead. It was only a few months later that the rising young star played the leading role in a production. Miss Myers has been starred in some of the most successful pictures of the Universal Company and has also appeared with notable success on the legitimate stage. She recently returned to the West Coast after a visit of several weeks in New York City where she purchased a number of costumes to be used in the Vitagraph serial, for while in the main there is a Western tone to the serial and the star does some daring horseback riding and other outdoor stunts, it has its society touch also an some elaborate gowns are necessary.

Albert E. Smith, president of Vitagraph, is now on the West Coast and is reported to be taking an exceptional interest in the production of "Breaking Through."

Vincente Howard, one of the best known heavies on the screen, particularly serial heavies, will have some more villainous work to do in "Breaking Through" and many of the other supporting members of the cast are players who have distinguished themselves in William Duncan serials and chapter plays.

AN ADVERTISEMENT IN THE DIGEST ALWAYS BRINGS RESULTS

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Biggest Men In The Film Industry Are Using The Big Idea Synchronized Music Service

SYNCHRONIZED Music is no experiment; it has already been passed upon and put into every day usage by the Biggest Men in the business. P. A. Cavalla, Conductor of the Chicago Symphony Orchestra, who was amongst the first to recognize the merits of, and make use of this service, has expressed himself "Good music played by competent musicians alone is not enough. Unless that music synchronizes with the screen action, it is not only wasted effort but serves merely to distract an audience rather than entertain it."

Amongst its other prominent users may be mentioned the Stanley Mastbaum houses in Philadelphia; Ward & Glyn theatre in Brooklyn; The Springer Houses in New York; Haring & Blumenthal of Jersey; Ravina Park, Chicago; the Poli Houses in New England; Proctors Upstate Theatres; The Stadium Theatre in Brooklyn, and hundreds of others that space will not permit in detailing.

So well, in fact, has Synchronized Music been received in the United States, that there are no less than 23 different offices, all situated in different cities, handling its distribution, through the Union.

Synchronized Music Service has established its first home in Canada at No. 6 Dundas Street W. Toronto, and is being introduced to this market by Mr. I. Soskin.

This service supplies Synchronized Music for all features released by the Standard producing companies. Its basis of business is a rental one; scores being sent out and returned after use in the same way as films; and, above all, it is economical.

SCENE FROM "NO WOMAN KNOWS" —A UNIVERSAL JEWEL PICTURE

"PLAY SQUARE"

THE menace of a "House Closed" sign doesn't follow theatre managers who play square with their business. That anxiety is reserved for the manager who won't work actively for his enterprise—who thinks "the crowd will come anyway"—who believes up-to-date exploitation is "all bosh."

This type of exhibitor doubtless will make a profit on a film of great drawing power, which has caused country-wide comment; but his profit will not be one-half what it would be if he adopted the methods of the live-wire exhibitor, who from billboards and newspapers and every advertising medium available keeps shouting the name of his attraction at the public.

The speech in "Macbeth," "Hang out your banners on the outer walls; the cry is, Still they come," is peculiarly applicable to-day to motion pictures. Let's hang out our banners on the outer walls, and let the good folk know that Edna Murphy and Johnnie Walker, two of filmdom's newest and brightest luminaries, are coming in "Play Square," a William Fox production, that holds the maximum in entertainment, love interest, exciting drama and speed.

"Play Square" is worthy of a vigorous campaign. Its co-stars have most attractive personalities—their youth and charm are bound to capture the fans. Get all the copy you can about the stars and the picture into the newspapers. Window displays, teaser campaigns, street stunts and ballyhoos are just yearning for use of such a good title as "Play Square."

A large majority of exhibitors, of course, don't need this sort of advice, for they play square with their theatres all the time; but there are some who have fallen—at least are tempted to fall — into a "let well enough alone" habit, which marks a danger line leading direct to the box office.

Murphy and Walker mean profit. Why not make it bigger profit? Exploit these clever young stars to the limit.

Unpardonable Music Sin Related

SEVERAL good stories are told of unpardonable sins committed by pianos in local picture-houses; one of the best is that recounted by Mr. Pitten, Manager of the Globe, Toronto; in which the long drawn out pathos of a dying scene was rudely interrupted by the pianist boldly striking out with "I'll be gone for a long, long time." However, even this, was not nearly as disastrous as what occurred in a recent presentation of the "Passion Play," when most of the audience were almost in tears as the story of Christ's great suffering was being unfolded before their eyes. Just at that point where Christ is portrayed carrying the Cross up Mount Calvary, the accompanist started in to play "He's a devil in his own home town." The audience was so shocked that they hissed, hooted and stamped their feet and finally compelled the manager to stop the music.

All of which simply goes to show the necessity of the right music for the right action. Synchronized Music Service appears to have fulfilled the great need in this direction. For information regarding this service, enquiries should be made at No. 6 Dundas Street W. Toronto.

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Selig-Rork Adopt Higher Standard Casting Two-Reelers For Educational

THE remarkably high standard of the casting of the two-reel photoplays being produced by Selig-Rork for Educational, is evidenced in the fact that such famous artists as Lewis Etone and Wallace Beery have been consistently selected for the leading roles. Stone appears in two and Beery in all of the four productions so far completed.

It is interesting to note that the producers have chosen for these two-reel subjects and two splendid actors whom they selected to make one of their most pretentious long feature pictures.

"The Selig-Rork two-reel plays have the punch that spells a knock-out," said Mr. Beery, who has been referred to by one of the foremost newspaper critics in the country as "the great 'heavy' on the screen today."

"It has been my good fortune," said Mr. Beery, "to enact leading roles in such pictures as 'The Last of the Mohicans,' 'The Four Horsemen of the Apocalypse,' 'Behind the Door,' 'The Mollycoddle' (in which he played with Douglas Fairbanks) and others of equal success. I can truthfully say, however, that the roles in the Selig-Rork two-reel photoplays which have been entrusted to me are as big as any I have ever played.

"As an actor I see the value of concentrated dramatic action and human interest which can culminate in a tremendous wallop without losing the suspense for one moment. Such is 'The Ne'er to Return Road,' in which I played the part of an escaped convict who is saved by the mother of the man he had killed in self defense."

Mary Alden Mothers Rupert Hughes' Goldwyn Success "The Old Nest"

IT was, comparatively speaking, a large family that Mary Alden was suddenly called upon to play mother to in "The Old Nest," one of Rupert Hughes' new photoplays for Goldwyn, which will be released in the fall. But Miss Alden accepted them all—husband and six children—with the philosophy born of experience, and set to work dishing up the breakfast porridge, getting the children off for school, her doctor husband off on his rounds, and in between times rocking the baby to sleep.

She had the part of a mother in the very first photoplay she appeared in, Griffith's "Battle of the Sexes," and she has been playing wife and mother roles off and on ever since to a great many screen celebrities, including Henry Walthal, Will Rogers, James Kirkwood, Jack Pickford, Donald Crisp and a dozen others. Her interpretation of the mother parts in Ibsen's "Ghosts," when that was done into pictures, and in the Griffith picture are considered among the finest ever given. Her beautiful performance in "The Old Nest," therefore, came as no surprise to those who had seen her previous work in such character. Famous Players Film Service.

Christie Comedies Being Dressed Up Artistic In Every Detail

THE new Christie Comedies being made for Educational under the recently made long-term contract have been "dressed up" as no short comedies have been dressed before.

But Al Christie has gone further than this in his efforts to provide the very highest type of film comedy entertainment, and the Christie Comedies are now showing a new and higher type of art in the titles and sub-titles.

E. G. Klein, a well-known artist, who is doing this work for the Christie organization, has the comedy-sense" to a high degree, and catches in a most commendable way the high lights of the comedies for contributory art. Thus the spirit of the comedy is never allowed to be lost, but is carried from the first flash on the screen right through to the last fade-out, with a clever cartoon presentation of the general idea of the comedy in the main introductory title, and little line drawings in the sub-titles giving a cartoonist's brief idea of the action that follows each sub-title.

"Boro-Bodor," Island of Java

Paramount-Burton Holmes

"BORO-Bodor and the Bromo" is the title of the Paramount-Burton Holmes Travel Picture scheduled for release September 18. This title undoubtedly is a puzzler to all who are not familiar with the great sights of the Island of Java in the Dutch East Indies. Most famous among the architectural marvels of this fascinating Oriental Isle is the colossal carved pyramid known as the Boro-Bodor. It is one of the wonders of the world. The name means, "Shrine of the Many Buddhas" and this vast shrine is in the form of a low pyramid completely covered with fantastic Buddhist carvings in high relief.

The Bromo is one of the great natural wonders of Java — an active volcanic crater within a greater and practically extinct crater known as the "Sand Sea." Burton Holmes was fortunate enough to reach the Bromo during a period of picturesque activity.

"THE INVISIBLE DIVORCE"

LEILA BURTON WELLS' poignant drama of domestic doubts "The Invisible Divorce," produced as a National Picture, is released by Famous-Players Film Service.

The theme back of the story is as old as the ages, but the clever manner in which the author's views are depicted, make the subject entirely new. In "The Invisible Divorce," the "eternal triangle" situation is augmented by being turned into a four-sided problem in matrimonial mathematics, the principal characters being two men and two women upon whom the conjugal joke bears heavily.

One couple is poor, the other rich. The poor man is enamoured of the rich woman, and his affection returned. The other parties concerned become aware of the situation, and although no open rupture occurs, a sort of invisible divorce takes place. This position exists for several years, until events take place that revise matters entirely and the unseen barrier is removed.

This powerful story is one of trusting devotion that kept bravely up in the face of the most distressing circumstances and a love that never swerved in the path of adversity.

Leatrice Joy and Walter McGrail, who scored so successfully in "Blind Youth," enact the roles of the poor couple, and Walter Miller and Grace Darmond play the opposing pair.

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Metro Give Bert Lytell Largest Set Ever Built for "Lady Fingers"

BELIEF that the construction of costly and elaborate "sets" has been abandoned by picture producers during the present reorganization of the industry is belied by one glimpse of a complete home that has been erected within one of Metro's big enclosed stages at Hollywood for Bert Lytell's new picture, "Lady Fingers," adapted by Lenore Coffee from Jackson Gregory's story.

Not only has the structure been completed for photographing from without, but the interior has been completed down to the last piece of tiling. This setting is one of the largest and most complete ever built at the Metro studios. It consists of a patio including a large garden, in the centre of which is a pool where pond lilies and other water plants are grown. A cloister walk runs around the entire patio, from which are entrances to the many rooms of the structure. The archways on the walk are covered with growing vines.

All of the rooms are completely furnished, even to the smallest details so that the camera can be set to "shoot" scenes looking from the garden into the interior, as well as from the interior into the garden. Another feature of the setting is the fact that a balcony runs around the entire building and many scenes are to be photographed on this portion of the patio.

More than 8,000 amperes were utilized to light this elaborate set, which was designed and constructed under the supervision of Amos Myers, technical director of the picture.

"Lady Fingers," which tells the story of a crook's regeneration, is a Bayard Veiller production. Thru Regal Films.

"What Women Will Do," Specialty Release.

LEWIS S. STONE "THE GOLDEN SNARE"

LEWIS S. STONE plays the leading male role as Corporal Philip Raine of The Royal Northwest Mounted Police in David Hartford's new production for Associated First National, an adaptation of James Oliver Curwood's gripping story, "The Golden Snare."

Mr. Stone has had prominent parts in other Curwood successes, notably "The River's End" and "Nomads of the North." He was born in Worcester, Mass., Nov. 15, 1879. His early education was received in the public schools of New York City.

At the inception of the Spanish-American war Mr. Stone enlisted with the 12th New York Volunteer infantry and served the country in Cuba. In 1917 he attended the first Plattsburg R. O. T. C. and attained the rank of captain of infantry.

His first professional appearance was in 1901 and he was later starred on Metropolitan Broadway in "The Misleading Lady," which he later did in the screen version, "Bunny." "The Small Town Girl," "King, Queen, Jack," and "Where Poppies Bloom."

Mr. Stone's screen successes were "The Havoc," "According to The Code," "Honor's Altar," "The Man of Bronze," "The River's End," "Beau Revell," "The Concert," "Milestones," "Noblesse Oblige," "Held By The Enemy" and "Nomads of The North."

UNIVERSAL TO RELEASE SIXTEEN CENTURY COMEDIES

WITH the completion of "Hold Your Breath," Charles Dorety still has thirteen Century Comedies to make for Universal. Under the new plan, widely advertised and heralded, Universal will release sixteen Century's starring Dorety during the coming season of 1921-1922. Universal is emphatic in their belief that these thirteen forthcoming Dorety Comedies will make number thirteen a lucky one for the exhibitors, as the first three of Dorety's sixteen have been well supplied with clean, original "gags." They are "The Cleanup" "Third Class Maile" and his present comedy "Hold Your Breath." The first of these thirteen however is practically completed, and a very funny coincidence is the fact that this comedy bears the tentative title of "Lucky 13 or a Week Off."

"BLAZE YOUR TRAIL" DIGEST ADVERTISING

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ASSOCIATED FIRST NATIONAL.
"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

EQUITY PICTURES CORPORATION.
Clara Kimball Young Series.

ASSOCIATED PRODUCERS, LTD.
"Devotion."
Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."
J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.
Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."
Maurice Tourneur—
"The Last of the Mohicans" (6 reels). Barbara Bedford.
"The Foolish Matrons."
Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).
J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL FILMS, LTD.
"Lost A Yodel."
"Pahs and Papas."
Chester Outings—
Christie Comedies—
"Nobody's Wife."
"Hey Rube."
Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
Canadian National Pictorials—
Nos. 97 98 99 100 101 & 102.
Bray Pictographs—
Screen Snapshots—
Nos. 22 23 & 24.
Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."
Chester Comedies—
"Ladies' Pet."
Gayety Comedies—
Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Son of Tarzan"—
Episodes 9 10 11 12 13 14 & 15.
Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM CO., LTD.
Jewel Productions—
"No Woman Knows."
Lyons and Moran Series—
"Robinson's Trouseau."
Joe Martin Series—
"Monkey Hero."
"Wild Night."
Harry Carey Series—
"Desperate Trails."
"The Wallop."
Frank Mayo Series—
"The Fighting Lover."
"The Shark Master."
Gladys Walton Series—
"Short Skirts."
"The Rowdy."
Marie Prevost Series—
"Moonlight Follies."
Miss Du Pont Series—
"The Rage of Paris."
Eva Novak Series—
"Wolves of the North."
Carmel Myers Series—
"Daughter of the Law."
Edith Robert Series—
"Luring Lips."
Hoot Gibson Series—
"Action."
Specials—
"Danger Ahead," Mary Philbin.
"The Man Trackers," George Larkin.
Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgewick.
Brownie Series Comedies—
Harry Sweet Series Comedies—
Century Lions Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS EXCHANGE.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin V. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Huga Ballin's first independent production, Louise Glaum.
"The U. P. Trail," Zane Grey.

FAMOUS-LASKY FILM SERVICE, LTD.
"The Princess of New York" (Donald Crisp-British Prod.)
"The Whistle" (William S. Hart).
"Passing Thru" (Douglas MacLean-Ince Prod.).
"The Conquest of Canaan" (Thomas Meighan).
"Crazy to Marry" (Roscoe Arbuckle).
Paramount-Arbuckle Comedy.
"A Desert Hero."
Paramount-Burton Holmes Travel Pictures.
"In Shanghai and Macao."
"Spanish Holidays."
"Solomon's Temple."
"Toledo and Segovia."
Paramount Magazine.
Cartoon by Harry Leonard, "School Days."
Cartoon by Harry D. Bailey, "The Hoots."
Cartoon by Earl Hurd, "Baby Bumps."
Cartoon by Frank Moser, "Bud and Susie."

FAMOUS PLAYERS FILM SERVICE.
"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Snowblind."
"A Tale of Two Worlds."
Specials—
"Kazan."
"Isobel" or "Trail's End."
"The Spenders."
"Oh! Eustace."
"Isobel of Muddlehampton."
"Woman's Business."
"Love's Penalty."

REGAL FILMS, LIMITED.
"Playthings of Broadway," Justine Johnson.
"All Souls Eve," Mary Miles Minter.
"The Snob," Wanda Hawley.
"The Little Clown," Mary Miles Minter.
Robertson-Cole—
"See My Lawyer," Alf. Christie special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
Metro—
"The Off-Shore Pirate," Viola Dana.
"Hearts Are Trumps," all-star Drury Lane production.
"Marriage of William Ashe," May Allison.
"The Saphead," Buster Keaton and Wm. Crane.
"Message From Mars," Bert Lytell.
"The Little Fool," Jack London special.
"The Fatal Hour," all-star Drury Lane production.
"Polly With a Past," super-special.
"The Haunted House," Buster Keaton.
"A Night in a Show," Essanay-Chaplin.
Extra Specials—
"Kismet."
"The Furnace."
"The Wonder Man."
"Open Your Eyes."
"Mickey."
"Law of the Yukon."

SELECT PICTURES CORPORATION.
"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.
Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).
Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."
Two-Reel Dramas—
Tom Santschi Series (15 - 2 reel Western dramas).
Holman Day Series (15 - 2 reel productions of the North Woods).
Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies) latest release "I Do."
Hallroom Boys 2-Reel Comedies (released every Alternative week).
Monty Banks 2- Reel Comedies (Monthly release).
Famous Chester Animal Comedies.
Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (reissues).
Aesop's Fables (short reel cartoon comedies).
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.
British-Canadian Pathe News.

UNITED ARTISTS CORPORATION.
"The Love Flower," (7 reels) D. W. Griffith.
"The Mark of Zorro," (8 reels) Douglas Fairbanks.
ford.
"The Nut," Douglas Fairbanks.
"Through the Back Door," Mary Pickford.

FOX FILM
Fox Specials—
"Over the Hill."
"A Connecticut Yankee."
"Shame."
"Perjury."
"Footfalls."
"The Last Trail."
"While New York Sleeps," All-Star cast.
"The Face at Your Window," All-Star cast.
"Blind Wives," All-Star cast.
"Skirts."
William Farnum Series—
"The Scuttlers."
"His Greatest Sacrifice."
Pearl White Series—
"Know Your Men."
"Beyond Price."
Tom Mix Series—
"The Untamed."
"The Texan."
George Walsh Series—
"From Now On."
20th Century Brand—
Fox News—
Clyde Cook Comedies—
Sunshine Comedies—
Mutt and Jeff Cartoons—
"Bride 13," 15 Episodes.

VITAGRAPH.
Alice Joyce Specials—
"The Scarab Ring."
"Her Lord and Master."
"Cousin Kate."
Earle Williams—
"The Silver Car."
"It Can Be Done."
"Diamonds Adrift."
"The Romance Promoters."
"The Purple Cipher."
Corinne Griffith—
"What's Your Reputation Worth?"
"It Isn't Being Done This Season."
"The Broadway Bubble."
"The Whisper Market."
"Bab's Candidate."
Alice Calhoun—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
Antonio Moreno—
"Three Sevens."
Larry Semon Comedies—
Jimmy Aubrey Comedies—
Vitagraph Specials—
"The Heart of Maryland."
"Black Beauty" (Jean Page).
"Dead Men Tell No Tales" (Tom Terriss), Special Cast.
"Trumpet Island" (Tom Terriss), Special Cast.
"The Courage of Marge O'Doone (James Oliver Curwood's). Special Cast.

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Releasing Activities France Societe Anonyme Francaise Des Films Paramount

THE inauguration of releasing activities by the new French Paramount organization, Societe Anonyme Francaise Des Films Paramount, the latter part of September is announced this week by E. E. Shauer, manager of the Foreign department of the Famous Players-Lasky Corporation. The first trade showing was held on September 23rd., when the Robert Z. Leonard production "The Gilded Lily," starring Mae Murray, was shown to the film trade. This production will be released for exhibition purposes on October 14. From six to eight feature production will be released monthly from that date, the complete schedule for 1921-1922 having been received at the home office by Mr. Shauer.

The offices of the Paramount organization are located at Avenue des Champs-Elysees 63, and are in charge of Adolphe Osso, well known in French film circles, who spent several weeks in the home office of the Famous Players-Lasky Corporation last Spring studying American releasing methods. The releasing activities of the organization will be extended to Belgium, Egypt, Turkey and the French colonies. Branch offices will be opened within a short time in those cities which will facilitate the distribution of Paramount production.

The offices of Societe Anonyme Francaise des Films Paramount have been established in one of the most central and attractive locations in Paris, a short distance from the Arche de Triomphe. Reports from France indicate that they are the finest equipped film headquarters to be found on the continent. A beautifully printed four-page folder outlining Paramount distributing plans for the year has been sent to the trade and is attracting much attention. The handsomely furnished offices on the Champs-Elysees have become the centre of attention and preliminary reports of bookings indicate a busy future for the new organization.

The schedule calls for the release of a super-production every other week, two feature productions bi-monthly, a Paramount Magazine weekly and two comedies a month. Superproductions to be released during the closing months of the present year will be "The Gilded Lily," "City of Silent Men," Thomas Meighan's successful production; "Heliotrope" and "Paying the Piper." Cecil B. DeMille's superproduction, "Forbidden Fruit," will be released a month later.

"We are launching our own distributing program with some of the most successful Paramount productions of recent months," said Mr. Shauer, "and we anticipate the most prosperous season Paramount has yet enjoyed in France. American distributing methods will be adapted to suit French requirements, and the Paris office has been equipped to handle a large volume of business. An extensive advertising campaign has been prepared and every effort will be made to give Paramount Pictures the presentation they deserve. Surveys made by our representatives in France indicate excellent prospects for the best business the French film industry has yet enjoyed during the coming twelve months.

"An increased building program, a possibility of the near future, will be of great assistance to the film industry. Branch offices will be opened in some of the large and centrally located cities soon as possible.

CHARLES URBAN, President of the Urban Motion Picture Industries, Inc., filed application recently for membership in the Producers' Division of the National Association of the Motion Picture Industry.

M. E. A. Tucker is designated as the representative of the Urban Motion Picture Industries, Inc., in the association, and it is reported that several other producing companies are arranging to send in their applications for membership in the Producers' Division of which Adolph Zukor, President of the Famous Players-Lasky Corporation, is Chairman.

RALPH BLOCK, editor of the scenario and research department of Goldwyn Picture Corporation, with offices located in New York, left recently for a brief visit to the Goldwyn studios at Culver City, Calif. This is the second trip to the Coast made by Mr. Block since his appointment as scenario editor.

Samuel Goldwyn is now at the studios, conferring with authors and directors of pictures about to be placed in production for release on the fifth year program. Rupert Hughes and a number of other Goldwyn authors are also on the Goldwyn lot.

EQUITY NOW RELEASING FOUR BIG FEATURES

EQUITY Pictures Corporation Ltd., announce for immediate release to the Exhibitors of Canada, four super-attractions as follows:

CLARA KIMBALL YOUNG in Sada Cowan's masterpiece "STRAIGHT FROM PARIS," released simultaneously in Loew's Toronto and Loew's Ottawa, week of Sept. 19.

The world famous racing story—"SPORT OF KINGS" by Arthur Somers Roche. There are a couple of tremendous racing scenes in this picture and Movie Fans will not go to sleep on their hands looking at it.

The International and brilliant star, FANNIE WARD in a play written by the famous Henri Bernstein, "SHE PLAYED & PAID," adapted from "LA RAFALE."

"NEPTUNE'S BRIDE," a soul-filling fantasy of the sea, featuring the world's most perfectly-formed girl, Pluvia. This is the stage name for Miss Roxie Armstrong, who is a Canadian by birth from Toronto, and the picture is produced by Capt. Leslie T. Peacocke, who made the wonderful success, "NEPTUNE'S DAUGHTER."

These are the first four offerings by Equity to the Canadian trade. Each and every one of these pictures is a box-office winner of the first degree and exhibitors will do well to get in touch with Equity's nearest office and secure a contract for these productions.

ACE BERRY JOINS R-C PICTURES STAFF

ACE BERRY has joined the publicity staff of R-C Pictures Corporation. Mr. Berry is attached to the Home Office personnel in New York and will handle special exploitation of productions for exhibitors. He enjoys a wide acquaintance among newspaper and theatrical folk throughout the country and has a wide and practical experience in exploitation. He was with various vaudeville and stage productions for a number of years before entering motion pictures. He was connected with Selznick, First National, Mayflower and other motion picture organizations, and says he looks forward with pleasure to his task of publicizing and exploiting the new fall releases of R-C Pictures which he contends offer many splendid opportunities for live-wire exploitation.

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Charlie Chaplin sends Best Love Heaps of Gifts to Jackie Coogan

JACKIE COOGAN'S whirlwind success in "The Kid" is now history. Millions have already laughed at his antics in the greatest Chaplin comedy yet released. That in "Peck's Bad Boy" the lad has already duplicated his former success unaided is further tribute to his marvelous talents. "Peck's Bad Boy" was recently given its Canadian premier at Massey Music Hall and the engagement was another triumph for the diminutive star.

Associated First National executives expect that the film version of "Peck's Bad Boy," the story having been read by millions, will be one of the most successful productions of the year.

"Peck's Bad Boy" was directed by Sam Wood. The humorous titles are the work of the great Irvin S. Cobb, and an excellent cast assisted Jackie, including Wheeler Oakman, Doris May, Raymond Hatton, James Corrigan, Lillian Leighton, Charles Hatton and Gloria Woods.

Jackie Coogan, star of "Peck's Bad Boy," the First National attraction, is a wizard at cards as well as on the silver sheet. Jackie can play an excellent game of "Old Maid," "Rummy," "Black Jack" and "Whist." All the toys in the world mean nothing to this six-year-older if a pack of playing cards happen to be within reach. And speaking of toys, Jackie's home out in Hollywood, California, is chock full of playthings. Charlie Chaplin has given the little fellow dozens of gifts. The latest addition from the famous comic is a miniature pool table with special cues and balls. On the end of each cue are the words "to Jackie, my little pal, from Charlie Chaplin." Jackie wears a beautiful wrist watch with a similar inscription from Mr. Chaplin. A set of golf sticks and a special bag are also credited to Chaplin. The golf sticks have metal plates on their handles with the wording "To Jackie with my best love, from your pal Charlie."

Two Triangles in "The Invisible Divorce"

A STAB into those dark chapters of marital unhappiness that never are probed by the light of publicity is revealed in "The Invisible Divorce," a National Picture.

It is one of the most absorbing photodramas shown here in months, departing as it does from the beaten path and sounding secrets that men and women have kept strictly to themselves for ages. Instead of one "triangle" there are two; and the two triangles touch a wife and husband leaving another husband and wife, respectively surveying the blasted wreck of their lives. Each knew that the one they had promised to love and keep was unfaithful, yet neither was willing to undergo the inevitable publicity of divorce. So the two triangles formed a parallelogram of unrest and sadness that required the sunshine of love to pierce.

The climax is magnificently handled. Walter McGrail, Leatrice Joy, Grace Darmond and Walter Miller have never appeared on the screen to better advantage. Thru Famous Players Film Service.

"BACKBONE SERVICE" CATCHING ON

ONE of the most enthusiastic supporters of the W. W. Hodkinson Corporation and of Mr. Hodkinson, its President, is Mr. Howard J. Smith of the Palace Theatre, Buffalo, New York.

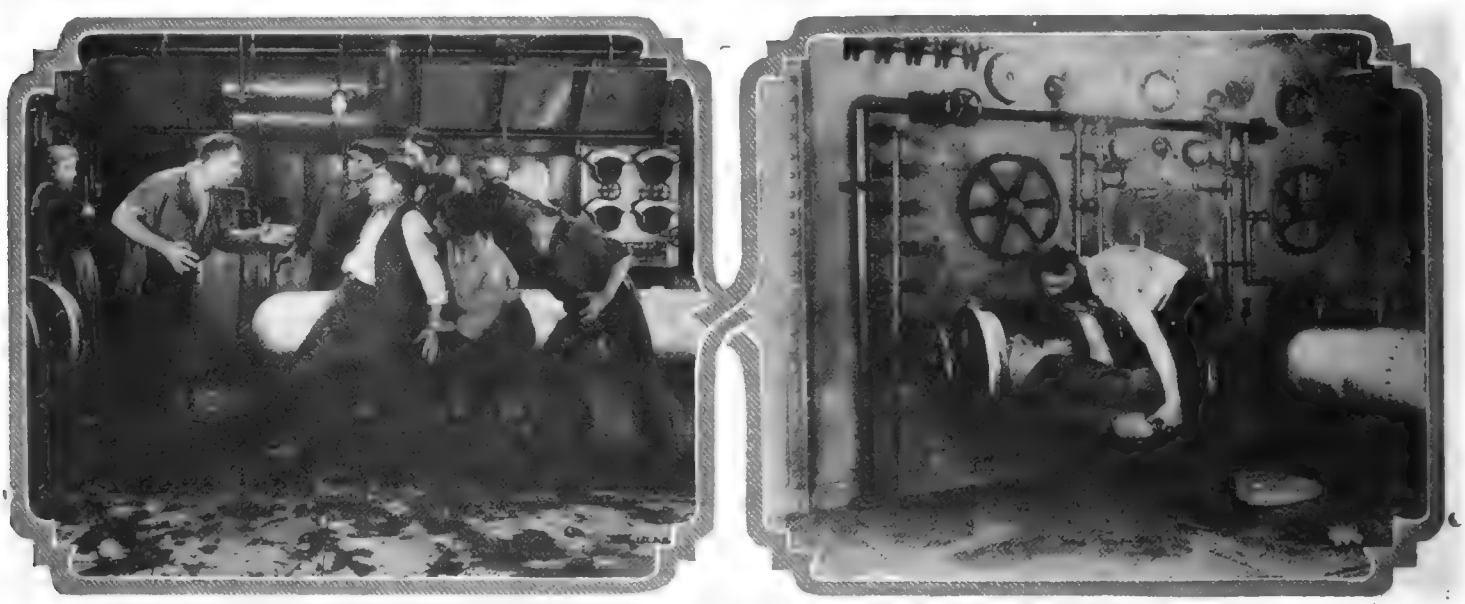
Mr. Smith has played practically every Hodkinson release in the past, and that he intends to do so in the future is evidenced by the fact that he has just signed the new "Backbone Service" which covers the next sixteen Hodkinson releases, among which by the way, will be included some of the biggest pictures that the screen has ever known.

Mr. Smith, in a recent letter to Mr. Hodkinson expressed his appreciation of the merits of the pictures released by the W. W. Hodkinson Corporation and said that he was delighted that his theatre at Buffalo would be enabled to show Hodkinson releases, the best in motion pictures.

"WHAT WOMEN WILL DO"

AN up-to-the-minute melodrama with one of those always-effective surprise twists at the end of the last reel, is the newest contribution from Associated Exhibitors, Inc., which company, through Pathe, has given "The Riddle: Woman," with Geraldine Farrar and George Arliss in "The Devil."

"What Women Will Do" is the title of the new play from Associated Exhibitors, and it presents a cast composed of Anna Q. Nilsson, Earle Metcalfe, George Majeroni, Allan Forrest, Riley Hatch and Jane Jennings.



"Wet Gold," Goldwyn feature, thru Famous Players Film Service.

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"Every Arrow Picture
is a Sure-Shot Success."

H. E. Shallenberger

President

The record of
ARROW
is without a
parallel in
the field of
motion pictures.

The exhibitor
who shows
ARROW
Pictures is always
certain of
pleased patrons
and big box-office
success.

The Independent Field—and Why ARROW Leads It

The exhibitor who would build substantial, permanent patronage, instinctively turns to the independent field for his productions.

Why?

Because the independent picture is produced, sold and priced to the exhibitor strictly on its merit.

—And ARROW leads the independent field because of the rigid standards it has set for dramatic quality, photography, and all 'round box-office possibilities.

Every ARROW Picture is a sure-shot success.

ARROW FILM CORPORATION
220 West 42nd Street New York City

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Carbons—and
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equipment whatever—

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Toronto, Canada

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CANADIAN MOVING PICTURE DIGEST

Affairs of Anatol
Experience
Ladies Must Live
Great Moment
The Sheik

"THE BIG FIVE"

Released by all Paramount Exchanges in Canada.

NOW!

OCT. 15th, 1921

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The Sign of Safety

A FIRST NATIONAL FRANCHISE

Grabs Him by the Collar and Throws Him Out of Theatre!

E. A. Smith plasters a K.O. on Old Man Summer W. Jinx in a one round bout at the Kinema Theatre, Los Angeles, Calif. Sure he put a horseshoe in his glove for luck. It was a First National Picture. Read his report:

"The Sign on the Door" broke a summer bad month slump by doing regular high season business. Despite the most remarkable opposition in the history of the house it did the best business of any Talmadge engagement—That's saying a mouthful!

Joseph M. Schenck's
presentation of

NORMA TALMADGE

in

"The Sign on the Door"

IT'S COMING--

"MOLLY O"

The Biggest Picture of the Time

It's Mabel Normand and the entire Mickey cast.

Associated First National Pictures

Eastern Canada Limited

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ALBEE BUILDING

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Paramount Pictures for October 1921

JESSE L. LASKY *presents*

Ethel Clayton

in

William D. Taylor's PRODUCTION

"BEYOND"

SUMMONED by a voice from beyond! Torn from her husband's arms by a stern, mysterious command!

And over land and sea, through shipwreck and peril, she followed the voice.

Meantime the world thought her dead. And when she returned—

A story that strikes deep into life's greatest problems, and reveals the untold mysteries of mother love.

Written by one of England's greatest dramatists, and produced by the man who made "Huckleberry Finn."

By Henry Arthur Jones. Scenario by Julia Crawford Ivers. Cast includes Charles Meredith.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION
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"Enchantment"

with

MARION DAVIES

Cosmopolitan Production

ETHEL was only eighteen, but she knew that as a heart breaker she had Cleopatra skinned a mile.

And Dad decided that for his girl's good he'd have her taken down a peg. So the handsomest actor in town was engaged to break her heart!

That's the start of a glorious comedy of the modern girl. Ethel and Dad and the actor all got the surprise of their lives—and so will your audience.

Settings by Joseph Urban. Forrest Stanley, leading man of Cecil B. DeMille's "Forbidden Fruit," is the actor.

Adapted from the story "Manhandling Ethel," by Frank R. Adams. Directed by Robert G. Vignola. Scenario by Luther Reed.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION
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Paramount Pictures

ADOLPH ZUKOR *presents*

Elsie Ferguson *in* "FOOTLIGHTS"

by Rita Weiman

HER heart cried out to tell him: "I'm Lizzie Parsons, from New England!"

But her contract said: "To the whole world you shall be known as Lisa Parsinova, from Russia."

So she lived her sham life in the sham world of the theatre—proclaimed the greatest actress of her time!

How did she decide between love and fame? That makes the greatest story Miss Ferguson ever had.

This inside story of a star is a guaranteed box-office knockout.

Directed by John S. Robertson. Scenario by Josephine Lovett. Cast includes Marc McDermott and Reginald Denny.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

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ADOLPH ZUKOR *presents*

Thomas Meighan *in* "CAPPY RICKS"

by Peter B. Kyne

ABOUT ten million people read the "Cappy Ricks" stories in the Saturday Evening Post.

And as they wept and chuckled over the delicious humanness of these creations, they said:

"These stories would make a great picture. And, say, I'd like to see Tom Meighan in that picture!"

Don't believe it? Ask the folks in your town if they want to see The Good Luck Star in "Cappy Ricks."

And their answer will make your bank account swell all up!

From the novel by Peter B. Kyne and the play by Edward E. Rose. Directed by Tom Forman. Photoplay by Albert Shelby LeVino. Cast includes Agnes Ayres.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION

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for October 1921

ADOLPH ZUKOR *presents a*

George Fitzmaurice

PRODUCTION

"EXPERIENCE"

with

Richard Barthelmess

INTO the big city every day come thousands of boys, seeking success, inspired by love.

Every mother in the world knows that some day she must bid her boy goodbye, send him forth to battle alone.

This is a story of one of those boys, who passed through the city's pitfalls and temptations and finally won the fight. It's a story with an appeal to every mother and father, every girl and every young man in the country.

It's big and true and overwhelmingly dramatic, and produced with a splendor that will dazzle you.

From the play by George V. Hobart. Scenario by Waldemar Young. Cast includes Marjory Daw.

A Paramount Picture

JESSE L. LASKY *presents a*

William de Mille

PRODUCTION

"AFTER THE SHOW"

with

Jack Holt, Lila Lee, Charles Ogle

by **Rita Weiman**

BACKSTAGE! Land of glamour and excitement—to those out front!

But what of the stage folk who labor that the world may be entertained? Is the theatre a place of enchantment for them, or a place of disillusion?

Here is a real life story of the play people—of the little chorus girl who was adopted by the kind stage door man, of the dramas of sorrow and joy that begin when the curtain falls.

Written by the author of "Footlights", and produced by the master of heart appeal, William deMille.

Scenario by Olga Printzlau. Cast includes Eve Sothern, Carlton King, Shannon Day.

A Paramount Picture

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FAMOUS PLAYERS-LASKY CORPORATION

Paramount Pictures for October 1921

JESSE L. LASKY *presents a*

George Melford PRODUCTION

"THE GREAT IMPERSONATION"

with

James Kirkwood

THE most perplexing mystery melodrama ever written. The astounding story of the man who fooled the world—deceived the heads of two governments, and baffled the two women who loved him.

How? By pretending to be *himself*!

The picture will carry you, baffled and amazed, through thrills and surprises and stunning climaxes.

It will keep any audience guessing fifteen minutes out of every reel.

By E. Phillips Oppenheim. Scenario by Monte M. Katterjohn. Cast includes Ann Forrest and Fontaine LaRue.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION
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JESSE L. LASKY *presents*

Roscoe "Fatty" Arbuckle

(By Arrangement with Joseph M. Schenck)

in

"GASOLINE GUS"

by George Pattullo

A THOUSAND barrel gusher of fun!

About a boob who put his town on the map by selling fake oil stock.

For Gus didn't know an oil well from an oil stove, so the two crooks had easy pickings.

Until the well started to spout, and—

Your audience will spout a million laughs before it's over.

Business slow? Let Gus give it the gas! As funny as "Crazy to Marry."

From the Saturday Evening Post stories "Dry Check Charlie" and "Gasoline Gus." Directed by James Cruze. Scenario by Walter Woods. Cast includes Lila Lee.

A Paramount Picture

FAMOUS PLAYERS-LASKY CORPORATION
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"TORCHY" COMEDIES

Second Series — A New Series

with

Johnny Hines

The "Torchy" of the Screen

"Torchy's Promotion"

"TORCHY'S PROMOTION," first of the second series of "Torchy," is ready for release.

A comedy of fast action in which the Beloved Red-Headed Office Boy outwits the villainous General Manager, and although sent on a wild goose chase accidentally meets the Big Boss, and walks home with the Bacon.

"TORCHY" COMEDIES are sure-fire box-office winners because Sewell Ford's "TORCHY" stories are known to millions of readers everywhere.

Millions of people in the United States and Canada see a "Torchy" story every time they pick up their home newspaper. And —Johnny Hines, by his accurate portrayal of "TORCHY," has attained a high box-office value.

CONTRACT FOR THE NEW "TORCHY" SERIES TODAY!

Educational Pictures

"THE SPICE OF THE PROGRAM"

Canadian Educational Films, Ltd.

TORONTO -:- MONTREAL -:- ST. JOHN -:- WINNIPEG -:- CALGARY -:- VANCOUVER

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2

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WINNIPEG CALGARY VANCOUVER

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NEVER BEFORE HAVE SUCH BEEN GIVEN

MOVING PICTURE NEWS

"Winners of the West"

(18 Episode Serial—Universal)

Universal has solved the censorship question regarding serials in such an eloquent fashion that its policy will serve as a beacon light for its rivals in the field.

"Winners of the West" is not only rich in its educational values, but it serves in stimulating the pulse because of its stirring action—all of which is as authentic as a history book can make it. It is about the first serial within our memory which has not relied upon a series of wildly melodramatic incidents for its appeal. Every character, every scene is a visualization of the days of '49. So the spectator approaches this picture responsive to its authenticity and the fact that he is witnessing stark realities. Fremont, the romantic, dashing pioneer, Carson, the Indian fighter and idol of every boy—**these are figures here who will cause any audience to sit fascinating and enraptured.** Time and environment will be forgotten, so faithful is the incident, so enlivened the action, so keen the suspense.

"Winners of the West" is a red-blooded history transferred to the screen with undeniably rich dramatic strokes. You follow the start of the expedition from Boonville, Missouri. The hardy pioneers have heard the astonishing news that gold is flowing from Sutter's Creek and the big prairie schooners are on their way. **It is a thrill that will capture the heart of every spectator.** His pulse will respond to the suggestion that danger lurks everywhere. They were makers of history—these doughty pioneers. And they have reached the screen with wonderful fidelity. Certainly the first three episodes indicate that here is the real serial—a true adventure story and one altogether wholesome. The backgrounds are awe-inspiring, the acting reaches a verisimilitude of life itself. And with Art Acord, the popular cowboy, interpreting a romantic role, there is no reason to doubt the absence of thrills. **Edward Laemmle has seemingly directed this feature with an inspiration born of enthusiasm for his work. It has great exploitation possibilities**—the schools, the Boy Scouts will find it a constant source of entertainment as well as an authentic picturization of a stirring period. Get ready to cash in here. **You'll have them flocking to your theatre in droves.**—LAURENCE REID.

Wid's Daily — The Trade Paper of Filmdom — The Recognized Authority

"Winners of the West"

Type of production ..... 18 episodes

In "Winners of the West" history has been caught at a climax and dramatized into a stirring and appealing picture.

A romantic tide of history is pictured at its flow and illustrates the adventurous days in the "Roaring Forties." Days filled with Indians, Pioneers, Tomahawks and Prairie battles. This was the time of Kit Carson and Captain John C. Fremont, and the days that led to that mad rush for gold in '49, and the opening of the West.

At the start of this serial you are introduced to the period in which the action is to take place. Much care has been given to the interiors and costumes, and the detail is all quite correct. Then you start off with Captain John C. Fremont on his famous trail-breaking expedition from Missouri to the gold fields in California. You travel fast, but the road is dotted with adventure and your progress is only checked with thrills. The fights with the Indians are well staged and thrillingly done. Some very pretty shots are here recorded showing the prairie-schooners wheeled into a circle to fortify and help protect the party, while the whooping red men dash madly around. A flaming arrow sets fire to the powder wagon and the strength of the pioneers is just about to give out when aid arrives and the savages are driven away. This introduces the "Winners of the West."

Edward Laemmle deserves a good deal of credit for his direction of this production. The action is smooth and the human touches are well planned. **Art Acord is certainly one of the very best and most daring horsemen in pictures and his work in this production is excellent.** From the start he develops a very lovable character. Miss Myrtle Lynd is a very suitable type for the part and does pleasing work. The rest of the cast present good and contrasting types and also are very adequate.

As a whole "Winners of the West" is one of the very best chapter productions of the year. It not only contains the necessary number of thrills, but it is also an innovation in the line of serials. It touches on a subject that is romantic and big, and presents it in a direct and truthful manner. It is filled with historic interest and is clean and censor proof.

The exhibitor would do well, in putting over this production, to appeal directly to the school children. Link up the shows with history and invite the school teachers to the initial performance.

If for any reason your business on serials has dropped.
If you have stopped running serials for any reason
We have positively the greatest, unlimited, publicity

Canadian Universal Film

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WONDERFUL CRITICISMS TO A SERIAL

EXHIBITOR'S TRADE REVIEW

"Winners of the West"

A Universal Serial in Eighteen Chapters. Scenario by Ford Beebe. Directed by Edward Laemmle. Photographed by Howard Oswald and Leland Lancaster. Two reels to a Chapter.

Convention has been spared in this picture, at least. We have something to be thankful for.

The serial has a great historic value, but while it is fundamentally accurate as a whole, don't get the idea that "Winners of the West" is merely an historical document. It's replete with romance and drama that give it an appeal to the older mind as well as to the entire boy and girl world. An exhibitor ought to have the easiest time of his life filling his theatre with this feature—there are so many angles to work from. The costuming and backgrounds have been selected with creditable fidelity.

This is a serial that should be advertised in a generous way. It will pay you good dividends at the box office.

Points of Appeal.—Previous attempts to screen historic happenings have been frequent, but rarely if ever do we recollect an effort on a big scale such as Universal has succeeded in accomplishing. Its construction lends itself naturally to exploitation along historic lines, but it has a big dramatic punch. It also has a big appeal from an artistic viewpoint, for there are beautiful scenes, some of the long shots being screen masterpieces. The love story that is interwoven with the brisk action is interesting and will grip the attention of even the most languid theatregoer.

EXHIBITOR'S HERALD

ART ACORD IN

"Winners of the West"

(UNIVERSAL)

Here is something entirely new in serials. It is a step forward in picture making that will have a far-reaching effect, both as entertainment and as a medium for interesting the young in history.

"Winners of the West" is based upon history and the opening chapter contains enough action for a five reel feature. The serial is written around the adventures of Capt. John Fremont, pioneer of the West, and presents an authentic story of the trials through which he and his little band of followers pass the gold rush to California in the days of '49.

Aside from its value as theatre entertain "Winners of the West" should prove valuable i classroom as a historical chronicle of history.

MOTION PICTURE WORLD

"Winners of the West"

New Departure in Serials Made by Universal, Art Acord, Featured Player.

Reviewed by Jessie Robb.

Universal has made a new departure in serials with the laudable purpose of not only minimizing censor troubles for the exhibitors, but providing clean, wholesome, unobjectionable, and, at the same time, entertaining and thrilling amusement for serial patrons, of whom a large percentage are young people. This production company has "conceived the idea of basing these films on characters in history, historic adventure," as the press book aptly has it. The idea employed by writers of both adult and juvenile historical novels—that of creating fictional characters and having them share the exploits, adventures and life of historic personages has been used. The picturesque period of history of 1849 when gold was discovered on Sutter's Creek, California, and Captain John C. Fremont started west over the pathless and perilous prairies to blaze a wagon route for civilization is the basis and background for this serial.

If you are not getting the business you used to with serials. whatsoever; our proposition should interest you. possibilities for adults as well as for children.

Company, Limited **Toronto, Winnipeg,** **Montreal, Calgary,** **St. John, Vancouver**

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You Can Bank on Every Picture That Bears the Arrow Brand

M. E. Shallenberger

ARROW PICTURES

INDEPENDENT

ARROW BROADWAY COMEDIES

Eddie Barry — Harry Gribbon — Helen Darling

14 special laugh builders starring the former Christie trio, Eddie Barry, Harry Gribbon, and Helen Darling. Need we say more? Produced by Morris Schlank.

ARROW "CRUELLY WEDS"

Paul Weigel — Lilie Leslie

12 rollicking home, sweet home subjects. A roar from start to finish—with Paul Weigel and Lilie Leslie—directed and produced by S. M. Herzig.

ARROW SPEED COMEDIES

Neely Edwards — Margaret Cullington — Charlotte Merriam

12 ludicrous cracker-jacks in which Neely Edwards stars, with Charlotte Merriam, Margaret Cullington, Eddie Baker and Jack Barry. Reggie Morris Productions.

Here's a record breaking comedy program.

MAKE YOUR ARRANGEMENTS!

ARROW FILM CORPORATION, 220-224 West 42nd St., New York City

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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VOL. 13 | OCT. 15th, 1921 | No. 10

SYNCHRONIZED MUSIC

WHEN the solar system was introduced by The Creator OF ALL-GOOD the movement of the stars, planets, sun, moon was arranged in rhythmic order. Even before this was Sound Born and Sound at the beginning of all things was harmonious, synchronized. Man being close to the Divinity of all Manifestation heard the Song of the Spheres, the music of Life and endeavored to synchronize the sounds and harmonies he caught from this world and other worlds and thus were created those first crude instruments of music. Music was always representative of the people, it was as a mirror reflecting their state of development.

The primitive peoples indulged in primitive emotions and their music was barbaric in theme, in sound, imitative of the cries of beasts in joy, in fear, in pain, in anger, in death. Birds too furnished the inspiration for the music of the primitives. Later music was used to express human emotions. It was introduced to stir the primitives to battle, to express the emotion of Love, of Conquest; and even formed into a dirge symbolical of defeat. Civilization has made use of music in a similar manner, synchronizing the music to the emotion or event.

With the development and advance, we might even say the evolution of music, musical instruments were fashioned intricate in design and necessitating a technique of musical understanding in order to make these instruments interpret the motifs of musical compositions, such compositions being created out of the hearts, the dreams of their composers; and like in the case of Beethoven, Schubert and other poetical creators of music caught from the Music of the Spheres, as the Beatific Rhapsodies were caught by Man before he lost the Affinity of his Divinity. It is little wonder that music is a part of our very being, that the whole human race with but a rare exception is affected, influenced, responsive to the charm of music and that even the beasts of the field, the birds of the air, the reptiles which crawl upon the earth are charmed and hypnotized by music.

It is not our purpose to enter into a lengthy discourse on Music, the subject is limitless, but in our few introductory remarks to lead to the subject of Synchronized Music as it affects Motion Pictures. This is the question with which we desire to deal and a question which should be of vital interest to every exhibitor, who feels that he is marching forward in the line of Picture Progress. The little house cannot afford large orchestras or expensive musicians. For this type of a house Synchronized Music arranged by men of acknowledged musical standing, must prove an unadulterated blessing. For the big house Synchronized Music Scores must be invaluable also. Here are musical scores arranged in cues to express the necessary musical coloring suggested by a certain scene in a picture. All big musical directors know that to arrange their cue score entails a great amount of time and work, especially if these directors are conscientious and desirous of making their musical accompaniment to the picture a feature of the presentation. It sometimes happens that the selected or programmed picture has to be changed and this orchestra not only involves additional expense of rehearsals, overtime on the new score, but a hurried score which cannot give the new picture the support which it should have from its musical accompaniment to put it over big. Synchronized music scores are prepared for every emergency.

We touched upon the value of Synchronized Music for the small house, let us return to this point. How often have we visited a suburban theatre, or a theatre in a small town to be almost driven to distraction by the music which accompanied the picture. In a joyful moment, depicted upon the screen, we were regaled with some time-worn jazz melody that had long been out-jazzed by other jazzes. In love scenes there has been the inevitable "Hearts and Flowers," in tragic scenes, the staccatto tom, tom which recalls the cue music introduced in "Nellie the Beautiful Cloak Model" or "Bertha the Sewing Machine Girl." The usual tremelo for the tearful heroine, how often have we listened and trembled until the picture, probably an excellent production, became a farce for us. Again how thrilled we have been in listening to the musical accompaniment of a picture which gave us the joys of Grand Opera.

The introduction of Synchronized Music, Music expressive of the scenes being depicted upon the screen, original harmonies, excerpts or selections from the classics; which music lovers have popularized, is as important to the success of Motion Pictures as the idea which introduced, "The play's the thing" upon the screen. These Synchronized Music Scores are in keeping with the progress of Democracy for they can be utilized by a symphony orchestra, or adapted for the needs of a one man piano or organ, they herald no class distinction.

RAY LEWIS

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Toronto Notes

ASSOCIATED First National have published a Calendar of stars, with short biographies of each star and the regular calendar month attached. They will be mailed to exhibitors. We think them mighty attractive.

• • •

E. M. Burke, travelling auditor, Associated First National visited the Toronto and Montreal offices returning to New York.

• • •

Manager Harry Law of Universal grows more enthusiastic daily as he demonstrates the new Universal booking system to exhibitors.

• • •

J. A. KIRKPATRICK of Universal has been strangely silent of late. When questioned he replied, "The wise find that they cannot think and talk, the busy find that they cannot work and talk." Upon further questioning Mr. Claire Hague, Mr. Hague lifted quite a number of contracts from his desk and replied, "Kirkpatrick, since he's stopped talking."

MR. Vincent McCabe previous to his affiliation with the Associated First National, Toronto, spent considerable of his time, while absent from Toronto, in the New York Office of the Associated First National becoming familiarized with the programme and business details.

• • •

"OVER THE HILL" created so favorable an impression in Toronto at the Allens' Richmond St. Theatre that it was held over for a second week and is now in its third week at the same theatre. Mrs. Mary Carr, who portrays the "mother role" in "Over The Hill," has been making personal appearances at the Allen during the third week of this picture's presentation.

• • •

For the entire week of Oct. 10th. Ethel Clayton in "Wealth" appeared at Loew's Yonge St. Theatre. Screen Snapshots, released through Specialty and Lee Moran in "Roman Romeos." an Universal release were the picture features.

THE Regent presented Cecil De Mille's "Affairs of Anatol." The theatre was packed daily and the picture was held over for a second week. No advance in prices.

• • •

The Four Horsemen of the Apocalypse enters upon its seventh week in Toronto, at Loew's Wintergarden.

• • •

Allens' Beach presented, Hugo Ballin's, "East Lynne," Hodkinson Feature, and Goldwyn's "Snowblind" for the week of Oct. 10th.

• • •

The Strand presented Lionel Barrymore in "The Master Mind" an Associated First National production for the entire week of Oct. 10th.

• • •

The Oakwood presented "The Ten Dollar Raise" from Peter B. Kyne's well-known story and Larry Semon in "The Bakery" a Vitagraph release.

• • •

The Palace for the week of Oct. 10th presented two features, "I Am Guilty" and "His Greatest Sacrifice" starring William Farnum.

• • •

The Alhambra for the week of Oct. 10th. screened "I Am Guilty," with a comedy, "Alfalfa Love." "The Ten Dollar Raise" in addition to a comedy entitled, "Police."

• • •

LOEW'S Uptown Theatre has become a Stock House with the introduction of the Vaughan Glazer Players. Business the opening week looks good. This house will yet play pictures to capacity. It just happens that it is about five years ahead of its time for that section of our city.

Lewis J. Selznick Publishes Booklet For Exhibitors, "Let's Make Money"

LEWIS J. SELZNICK has published a booklet which starts off with "Let's make money."

"I want to keep on making money. And I can't unless you do.

"So I'm turning out forty money-making pictures for the coming year. If we don't all clean up on this layout we'd better get out of business.

"You can buy these forty, or any part of them, at my Select exchanges —which means that you'll get real service and a square deal.

"You can take my word that it's been many a long day since Old Man Opportunity has knocked at your door with such a rich bundle as this."

The forty Select pictures include six splendid productions sold as a series by "The star without a failure," Elaine Hammerstein, beginning with "Handcuffs or Kisses," from the story by Thomas Edgelow, by permission of "Young's Magazine" and directed by George Archainbauld.

Eugene O'Brien, "The Idol of the Picture Going Public," in six powerful attractions sold as a series, beginning with "Clay Dollars," by Lewis Allen Browne, directed by George Archainbauld.

Conway Tearle, "Most Virile Player of the Day. Six superb productions, sold as a series, beginning with "Shadows of the Sea," by Frank Dazey, directed by Alan Crosland.

Owen Moore, "The Laugh Master," in four great comedies, sold individually. The first a Henry Lehrman Production, a real departure in screen comedies, personally directed by Mr. Lehrman.

The six specials include a Ralph Ince Production, "A Man's Home," by Anna Steese Richardson and Edmund Breese. The cast is headed by Harry T. Morey as the man, Faire Binney as the daughter, Kathlyn Williams as the wife, Roland Bottomley as the "Other Man," Matt Moore as the daughter's fiance, Grace Valentine as the "Other Woman."

"Conflict," by Michael J. Phillips, directed by Burton George is another of the specials.

William Faversham in John Galsworthy's "Justice," a Ralph Ince Production. The special of specials, "The Easiest Way," David Belasco's spectacularly successful stage production of Eugene Walter's most interesting play. "The Easiest Way" is again playing Broadway with the original star, Frances Starr, in the stellar role. The play has even met with a greater success than upon its first presentation about fifteen years ago.

Brilliant revivals will introduce Constance Talmadge in six of her best, sold as a series, beginning with "Scandal," by Cosmo Hamilton, directed by Charles Giblyn, presented by Lewis J. Selznick.

Norma Talmadge in six of her best, sold as a serial, beginning with "Poppy," by Cynthia Stockley, directed by Edward Jose, presenteed by Joseph M. Schenck.

These productions will be released in Canada through the Famous Players Film Service.

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Toronto News

A SPECIAL meeting of the Canadian Motion Picture Distributors Association was held on the evening of October 6th, in the board room of the Associated First National, Eastern Canada, Limited. Those present included Mr. Arthur Cohen, President; Mr. C. Hague, Vice-President; and Messrs. Geo. Weeks, V. J. McCabe, Phil, Kauffman, W. J. Drummond, H. V. O'Connor, J. A. Chantler. Mr. J. P. O'Loghlin, of the Specialty Film Import Limited came up from Montreal, especially for this meeting.

Several matters of importance to the Association and the exhibitors were discussed. The question of the establishment of voluntary Grievance Committees in each of the large centres in Canada — having a purpose similar to that of the F. I. L. M. Clubs of the United States—was discussed. It was felt that the establishment of such Committeees was not yet feasible in Canada because of the lack of exhibitors organizations. Such a grievance committee to be successful must contain representatives of the exhibitors as well as of the distributors. It is not yet possible to meet this requirement.

The opinion was expressed that the distributors should do everything in their power to encourage the exhibitors to form strong associations not only for their own benefit, but for the benefit of the industry as a whole.

The secretary reported that the examination of recent editorials and articles in the Canadian daily newspapers showed a strong tendency in favor of the motion picture industry. It seems evident that the newspapers recognize the progress being made in the production of films and have accordingly decided that much of the criticism of previous years is now unnecessary.

It is also evident that the newspapers are beginning to realize that if censorship proceeds any farther than it has gone that there is a possibility that it may include both the advertising and editorial columns of the newspapers.

The treasurer's report for the first four months of the fiscal year ending September 30th showed a very healthy condition of affairs.

Mr. J. T. Droy, General Manager of Vitagraph Inc., was admitted to membership.

FAMOUS PLAYERS - GOLDWYN WEEK

OCT. 23rd - 29th

"ACE OF HEARTS"

What Is Synchronized Music ?

Synchronized Music

Can

Be used by any exhibitor whether one or forty pieces are used in the orchestra!

It is

Correctly cued and timed for every action on the screen?

And

A specially patented arrangement provides for any "cut" that may be made in the film before you receive it!

It will

Please your audience because it brings the very latest music to your theatre!

It is

The one real feature that makes your performance complete!

And

Carl Edouarde,
Erno Rapee,
James C. Bradford,
Hugo Reisenfeld
Joseph Carl Breil,
Firmin Swinnen,

the world's greatest presentation artists, personally prepare each release of every standard producing company—each instrumental part in a separate binding!

Therefore

You need not envy the wonderful musical settings offered along Broadway, N.Y.

You can

Now bring these great artists right into your own theatre!

Remember

"Music without synchronization is noise."

Synchronized Music Service,
6 Dundas Street West, Toronto.
Telephone Adel. 7382.

LOEW CIRCUIT BOOKS EQUITY PICTURES

THE Loew Circuit have just booked a series of Clara Kimball Young productions, subsequent to a trial of Miss Young's first release "Straight from Paris." The Equity Pictures' representatives, Mr. I. Stuart and Thomas Dowbiggin, both expressed their assurance that Loew's Theatres have good winners in the following: "Mid-Channel," "Forbidden Woman," "Hush," "Souls of Rafael." The exhibitors, they further stated, have done excellent business with "Straight from Paris," and are now signing up for the balance of the series commencing with "Mid-Channel" in the near future.

L. M. ASH BUYS "THE SUPREME PASSION"

L. M. ASH, Creole Enterprises, New Oreans, has bought the state rights to "The Supreme Passion" from Robert W. Priest, for Louisiana and Mississippi.

Creole Enterprises has purchased several special productions for distribution in the New Orleans territory and it is understood that extensive bookings have been arranged through the Saenger Amusement Company.

United Artists Get Nazimova Future Productions

HIRAM ABRAMS, President of United Artists Corporation, is in almost hourly receipt of letters and telegrams congratulating him and the corporation in getting the signature of Mme. Alla Nazimova — through her business manager, Charles Bryant—to a contract which gives the United Artists the opportunity to release all future Nazimova motion picture productions.

"Damaged Goods" Endorsed Canadian National Council

ONE of the most forceful photo dramas presented in recent years, "Damaged Goods," is being presented throughout Ontario and Quebec, and wherever it has been shown on the screen it is meeting with the approval of the public in general. This wonderful seven-reel drama has been endorsed by the Canadian National Council, and approved by the Provincial Department of Health for Ontario.

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Montreal News

LAST year was an exhibitors' year. This will be the producers' year," says L. Ern- manager of the Specialty Film Immanager of the Sepcialty Film Import, Limited, on reaching home after a six weeks' trip to Los Angeles, Chicago, New York and Boston.

"The big theatres must have pictures this fall and next winter to fill their houses," continued Mr. Ouimet. "I feel that unless independent production is speeded up now there will be a serious shortage of pictures and consequently a falling off in theatre patronage."

In an interview which began as above with the Canadian Moving Picture Digest Mr. Ouimet pointed out that last year theatre building outstripped film production tremendously, but the advancement of picture was not on a par with the advancement in theatres. "All over the country," he pointed out, "there are standing these palaces of entertainment. Where are the pictures that will hold patronage? Producers must begin NOW and make pictures for the future."

Mr. Ouimet was most emphatic in his views of conditions as they now exist. "The man who thinks in terms of today will be six months behind the time next winter while the man who thinks six months ahead of the present will be the man with the big bank balance when the snow flies." He stated that in his opinion the cheap picture has no chance. this does not imply that productions must cost huge sums. One picture now on the market is a clean-up, yet its cost was only $40,000. Meanwhile admission prices have reached the peak whilst production cost is also at the top. "The bigger productions are all making money for producers and exhibitors alike and the producer who can and will furnish them to his patrons is the man who will reap the golden harvest.

• • •

EQUITY Pictures Corporation opened its Toronto office September 19th and was at that time showing "Straight from Paris" simultaneously at Loew's Toronto and Loew's Ottawa. Two big releases for the near future of this exchange are "The Sport of Kings" and "Midchannel," a Pinero production which has an international success on the legitimate theatre.

Maurice M. Davis, of the Equity Pictures Corporation, has been in New York recently looking over some big pictures for his company. Equity is also opening a Halifax office shortly.

• • •

WHAT constitutes a record in this city is the fact that the Imperial is running the big picture "Disraeli," released by the United Artists, for the second week in succession. The theatre has been packed to the doors and hundreds have been turned away the first week of its showing.

• • •

Irving Stuart, secretary-treasurer of the Equity Pictures Corporation, is a proud man these days with the appearance recently of a little "Equity Junior" at his home. Whilst the newcomer is not exactly talkative, he contrives to let his new hosts know he is around — especially at nights.

• • •

The Universal is releasing "No Woman Knows" shortly, said to be a hummer.

• • •

REGAL are making a big splash this next month with Camille, said to be Nazimova's best, and The Four Horsemen of the Apocalypse with Rudolf Valentino. Another of their successes is "Up in Mary's Attic" with a prologue of twenty girls, fifteen of whom have been specially imported from New York. A big event is "Over the Hill" at the Allen which George Rotzky is advertising extensively all over the city with illuminated signs, handpainted, and with 24-sheet posters. This exchange also lately screened at the Strand "When Lights Are Low" and also trade showing of Bert Lytell in a "Trip To Paradise."

• • •

THE Merger Film Corporation are releasing all American Flying Ace specials in this territory of which four are working at the present time; also two-reel Arrow Comedies, whilst two big specials are due for the end of October.

• • •

EQUITY Pictures Corporation, Limited, have opened offices at Toronto with Maurice M. Davis temporarily in charge. Martin Arnovitz will later be appointed to the position. Equity have a number of new releases impending for next month.

A NUMBER of exchanges sent their congratulations to J. P. Elms on the opening of the new Loew theatre, the Court, here recently by sending bouquets which were displayed prominently in the lobby. Among the most handsome were a couple from the Regal and Canadian Educational Films.

• • •

C. D. Shallit, of Canadian Educational Films and S. H. Decker of the Regal Film Corporation made a joint visit to Sherbrooke recently looking over the scenery. They both came back with contracts a-plenty to reward them for their efforts.

• • •

C. H. Shallitt is also busy here with the Hope-Diamond case and Educational Fall policy, which looks mighty big this year.

• • •

"Earthbound" has been going great guns at the Allen and the house has had to turn away patrons by the score. George Rotzky has got well into his stride again and is fast making the Allen a house De Luxe.

• • •

Famous Players have had the following private screenings lately:

"East Lynne" at the Strand.

"The Old Nest" at the Allen.

"Dangerous Curve Ahead" at the Imperial.

• • •

The Robertson-Cole special "Shams of Society" was also recently screened at the Imperial for Regal Films who are handling this picture.

• • •

Regal Films announce that they have secured the rights in Canada of F. B. Warren specials and will release the first of these pictures "The Blot" at an early date. There are over 30 big specials included.

• • •

Miss Elodie Bissette, film inspector at Famous Lasky office here has recently married J. Arthur Gagnon, a well known druggist of this city. The office celebrated the happy event in the usual way.

• • •

It is understood that the official connected up to recent date with the Quebec Board of Censors and who has left that position, has been going around the exchanges here offering to "reconstruct" pictures so that they can pass the Censors without any trouble. Of course a small fee is involved. So far none of the exchanges here have fallen for the stunt which has very little to recommend it.

If You Mean BUSINESS—
If You Want BUSINESS—
GET IT THROUGH
"DIGEST"
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"The Great Adventure," stars Lionel Barrymore Adaptation of, "Buried Alive"

"THE GREAT ADVENTURE" is a Whitman Bennett production released by Associated First National and starring the famous actor, Lionel Barrymore.

This story was first written by Arnold Bennett in novel form, under the title of "Buried Alive," and in that form it had a wonderful success. The author then himself dramatized the book under the name of "The Great Adventure," and the comedy in play form was produced both in England and America. The story is probably the most widely known of all Mr. Bennett's works and has been translated into all the more important modern languages.

In the screen version of "The Great Adventure" Mr. Barrymore has an unusual opportunity to display his extraordinary ability in the role of the eccentric artist, around whom the story is written and to develop an odd comedy character which is entirely different from anything he has created for the screen.

The picture was directed by Kenneth Webb, who directed the Lionel Barrymore pictures already produced by Whitman Bennett and released through Associated First National. The cast, in addition to Mr. Barrymore, includes Doris Rankin, Ivo Dawson, Thomas Braidon, Octavia Broske, Charles Lane, Jed Prouty, Arthur Rankin, E. J. Ratcliffe, Katherine Stewart, Maybeth Carr and Paul Kelly.

The scenario of "The Great Adventure" is by Dorothy Farnum, based on the synopsis written by Whitman Bennett.

Biggest Record in History Rivoli, Rialto Was Achieved by "Affairs of Anatol"

THE biggest record in the history of the Rialto and Rivoli Theatres was accomplished recently by Cecil B. DeMille's twelve-star Paramount production, "The Affairs of Anatol," which opened Sunday simultaneously at those two Broadway houses.

On Sunday, the opening day, each house beat the previous Rivoli record for a single day held by John Barrymore in "Dr. Jekyll and Mr. Hyde." The paid attendance at the Rialto was 10,166 and at the Rivoli, 9,959. The record set by the Barrymore picture at the Rivoli a year and a half ago was 9,842, made on a Saturday with two more hours than were allowed the DeMille picture last Sunday. So great was the crowd struggling to get into the Rivoli that two of the doors were broken down and it was necessary to send in a call for the police reserves. It is estimated that at least 25,000 people were turned away from both houses.

This is the first time that a production was ever booked into both the Rialto and the Rivoli at the same time. Counting upon the tremendous drawing power of the twelve stars featured in the picture, backed by the name of DeMille as the producer, the management saw that a run of many weeks was inevitable unless the plan of joint showing were adopted. Present plans are to run it at both houses two weeks, during which brief time, according to present daily attendance figures, it will be seen by more than 200,000 people, or three per cent. of the entire population of Greater New York.

"Anatol" opened also on Sunday in Washington at Loew's Columbia Theatre, and on Monday Manager E. J. Stutz telegraphed S. R. Kent as follows:

"'Anatol' engagement an epoch in Washintgon. 'Humoresque' records fading. Extended run inevitable."

Washington, New York and Chicago so far were the only cities to see the picture in advance of the release date, September 25, and the successes scored in these cities leads Paramount to believe that it will prove the greatest box-office attraction in the history of the screen.

DeWitt C. Jennings, playing with Tom Moore in Goldwyn's production of "Beating the Game," is famous for his impersonations of police roles on the stage and screen.

Sylvia Breamer, who is playing in Alice Duer Miller's original photoplay for Goldwyn, "The Man With Two Mothers," appeared as leading woman to Will Rogers in his two latest Goldwyn pictures, "Doubling for Romeo" and "A Poor Relation," not yet released.

"MORAN OF THE LADY LETTY" FOR PARAMOUNT

HAVING finished his big production of "The Sheik," George H. Melford will next produce for Paramount Frank Norris's novel, "Moran of the Lady Letty," according to a wire just received in New York from Jesse L. Lasky.

In "Moran of the Lady Letty," Dorothy Dalton will be featured and Rudolph Valentino will play the male lead. Mr. Valentino has just finished playing the title role in "The Sheik," opposite Agnes Ayres.

Monte Katterjohn has written the scenario for "Moran of the Lady Letty."

"DANGEROUS CURVE AHEAD" HAS WELL KNOWN LEADS

THE fact that Miss Chadwick and Mr. Dix have been cast in the leading roles of several of the newer Goldwyn productions suggests that the company may have plans for these players jointly. Miss Chadwick has been under the lion banner for some time, having played in "The Cup of Fury," "Scratch My Back," "The Glorious Fool," and "The Old Nest." Mr. Dix has played in "Poverty of Riches," "The Glorious Fool," and "All's Fair in Love." Both will be seen in the leading roles of Rupert Hughes' story, "Dangerous Curve Ahead," which is being released now. Mr. Dix recently signed a two-year contract, and has shown such amazing screen talent that he is regarded as a "find."

THE "ARROW" STANDARD

THE "Arrow" standard is the highest in the motion picture production field — the direction; the photography; the acting; the casting; the settings cannot be surpassed, simply because Arrow will only have the best available in all those branches of productive effort. There is nothing haphazard or casual about an Arrow release—when it reaches the eyes of the public it is the most finished artistic product that human ingenuity can achieve.

FAMOUS PLAYERS - GOLDWYN WEEK

OCT. 23rd - 29th

"DANGEROUS CURVE AHEAD"

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Paramount Reorganize Producing Forces London to Have Best Directors and Stars

SWEEPING reorganization of Paramount's producing forces in London was announced this week by Adolph Zukor, president of the Famous Players-Lasky Corporation. In the future, declared Mr. Zukor, Paramount pictures made in Europe will be produced by the foremost Paramount directors and will be enacted by American stars and leading players.

Following consultation with Jesse L. Lasky, first vice president in charge of production, Mr. Zukor announced that in the future no money or effort will be spared in making the Paramount pictures produced in Europe among the best of the company's productions.

"We have an excellently equipped studio in Islington, a suburb of London, and we have all of Europe at our front door to use for locations. The great scenic beauty and historic places of the Old World are ours to use and make the most of, and it is our intention in the future to take advantage of this wealth of background to the utmost.

"In line with our reorganization policy we have recently sent over to England two of our foremost producing units, which are American methods and the American public's requirements. These units are headed by John S. Robertson and George Fitzmaurice, two directors whose work has placed them in the forefront of American producers.

"Mr. Robertson, whose productions of 'Footlights,' starring Elsie Ferguson; 'Sentimental Tommy' and 'Dr. Jekyl and Mr. Hyde' are among the greatest pictures, is now producing 'Perpetua,' a big, fine drama written by Dion Clayton Calthrop, one of the leading younger British dramatists. The continuity for this production was written by Josephine Lovett, who wrote the scenario for 'Sentimental Tommy,' and the leading roles will be played by David Powell and Ann Forrest, whose work has long been admired in Paramount pictures made in this country. Miss Forrest sailed for England. Scenes for 'Perpetua' will be taken not only in England, but also in France, Spain and Italy, so that all of the beautiful scenery of Europe will be the background for its action.

" 'Perpetua' is the first of a series of production Mr. Robertson will make in Europe, and in all of his productions the casts will include leading American actors and actresses who have had long training in screen work and have large followings among the Canadian and American picture public.

"George Fitzmaurice heads the other unit, and our plans for his European productions are equally ambitious. Mr. Fitzmaurice of course is known to every picture fan and exhibitor in the country as the man who directed 'On With the Dance,' 'Experience,' 'Forever,' from 'Peter Ibbetson,' and other big box office hits. Ouida Bergere will write all the continuities for his future productions. Mr. Fitzmaurice probably will stay in Europe for a year or more and will use all of England and the Continent for the background of his pictures.

"Mr. Fitzmaurice's first British production will be 'Three Live Ghosts,' which he will make from the successful Broadway comedy of this last season. Norman Kerry, whose work in 'Proxies' and other successful pictures have won him a big following, will play the leading male role, and Anna Q. Nilsson will have the feminine lead. John Miltern, who played the title role in 'Experience,' and Cyril Chadwick, who played the role of 'Spoffy' in the original version of 'Three Live Ghosts,' also will have prominent parts in the production.

"Following 'Three Live Ghosts' Mr. Fitzmaurice will produce, 'The Man from Home,' Booth Tarkington's famous novel and play, which William Hodge has made familiar to every theatre-goer in the country. Many of the scenes of this picture, as in the cast with 'Three Live Ghosts,' will be photographed in Italy and France.

"Mr. Lasky also appointed Thomas J. Garaghty production manager of our London studio, succeeding Robert E. MacAlarney, returned to this country. Mr. Geraghty has had wide experience in production affairs, and has been a supervising director at our Long Island studio. Mr. Geraghty, who will have charge of all production activities in our London studio, will work under the supervision of Al Kaufman, who is in general charge of all of our European production activities.

Betty Compson, Paramount star.

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Selected Cast Supports Charles Ray Associated 1st National, "Scrap Iron"

NEVER have pictures been produced with a better or more carefully selected supporting cast than "Scrap Iron," the First National attraction, starring Charles Ray.

Every character, from the principal down to the extras, hundreds of them at that, was picked with the greatest care. There were real pugilists, real timekeepers, referee and fight fans.

Vera Stedman plays the part of Midge as few other girls could play it, and she looks the part to perfection—the slim, tigerish slip of a girl who has fought poverty all her life and uses her wits to keep up appearances.

Tom O'Brien was a well-known amateur fighter some years back and is the embodiment of the scrapper who forges his way to the front by sheer strength and absence of fear.

Stanton Heck, as the owner of the Athletic Club, would convince anyone,while his henchman, as played by Charles Wheelcock, makes everyone believe he is the type of man he impersonates—and he isn't!

Tom Wilson, as the tin-eared expugilist, gives a remarkable performance.

Claude Berkely is a natural boy, taking the role of Charles Ray's young friend.

Last, but far from least, is Lydia Knott, as the mother of Ray. She provides a gem in the way of character acting, giving one of the most touching mother-performances ever seen on the screen.

Ray pays tribute to his support in this picture. He says that every man, woman, girl and boy gave him of their best, and that the task of directing was rendered much more easy than it would otherwise have been by the willingness and cleverness of everyone connected with the performance. The artists, to a man and woman, are all full of praise for Charles Ray as a director. Several of them made the remark that they considered him one of the finest directors in pictures and this was his first effort in this direction.

Scene from "The Golden Snare" by James Oliver Curwood

W. E. Shallenberger, president of the Arrow Film Corporation, is spending a week in the Maine woods combining business with pleasure as he intends to spend part of his vacation in company with ex-Governor Milliken watching the filming of the latest James Oliver Curwood picture now in course of production.

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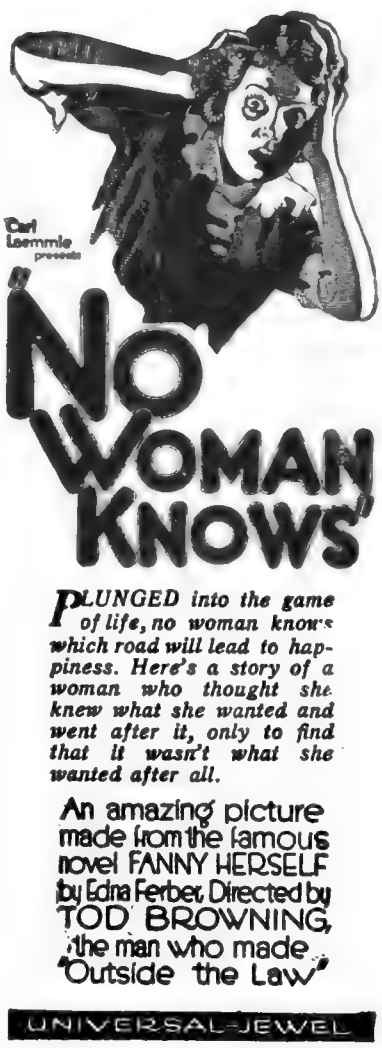
Do You Belong To This Age

Or Are You A Has-Been?

CHRISTIE COMEDIES NEW STOCK COMPANY IDEA

THE Stock company idea has found favor with the producers of Educational-Christie Comedies, who furnish a good example of their offering of varied comedy stars in their amusing picture "A Pair of Sexes," which is being released by Educational.

In this new comedy, which revolves around a young man who imagines himself the father of a bright looking pair of twins, Neal Burns and Viora Daniel play the leading roles. But also in the cast are half a dozen players of almost equal prominence. Among them are Earl Rodney, Lillian Biron, Henry Murdock, Ward Caulfield, George French and others.


Carl Laemmle presents
NO WOMAN KNOWS
PLUNGED into the game of life, no woman knows which road will lead to happiness. Here's a story of a woman who thought she knew what she wanted and went after it, only to find that it wasn't what she wanted after all.
An amazing picture made from the famous novel FANNY HERSELF by Edna Ferber. Directed by TOD BROWNING, the man who made "Outside the Law"
UNIVERSAL-JEWEL

It is rumored at the Goldwyn studios that E. Mason Hopper, who directed "Hold Your Horses" and "Dangerous Curve Ahead," is working on a camera attachment which will give a stereopticon quality to motion pictures.

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Production Continued, "The Sin Flood" Adaptation of Swedish "Syndafloden"

PRODUCTION on "The Sin Flood," which had been temporarily interrupted on account of a strike of studio workmen, was resumed by Goldwyn. This remarkable story by Henning Berger, was arranged in continuity form by J. G. Hawks. It is being directed by Frank Lloyd. The cast for the story, the action of which is limited largely to a cafe on the banks of the Mississippi, is headed by Helene Chadwick and Richard Dix. As the people gathered in the cafe are all of contrasting types, the Goldwyn company has secured some of the best character actors on the screen to interpret the different roles. Ralph Lewis, James Kirkwood, John Steppling, Howard Davies, Will Walling, William Orlamund, Darwin Karr, Otto Hoffman and L. H. King have been assigned to support the leading players. Miss Chadwick, who is the only woman member of the cast, has a part entirely different from any that she has heretofore played.

"The Sin Flood," which is a close screen adaption of the Swedish play, "Syndafloden," follows the naturalistic school of drama, and the scenario arranged by Mr. Hawks retains the powerful, yet simple, dramatic climaxes that made the play an artistic success. It has all the theatrical elements of melodrama without its exaggerations. Famous Players Film Service.

"Strolling Minstrels" is One Hundredth Scenic of Robert C. Bruce Release

EDUCATIONAL Film Exchanges will celebrate in October a sort of "centennial" for Robert C. Bruce, pioneer producer of the "pure scenic" in motion pictures, by releasing this one hundredth scenic. It is called "Strolling Minstrels" and is a presentation of types in wandering musicians — in the Alps and in the highlands of Scotland.

Robert C. Bruce is the real creator of scenic reels. "Travelogues" had been shown before, to be sure, but when the Bruce picture "When the Mountains Call," in three reels, was run for several weeks in the Knickerbocker Theatre on Broadway five years ago, it marked the beginning of the showing of the "pure scenics" which have since become so popular with moving picture fans.

Educational released "When the Mountains Call," and has released every Bruce scenic picture made since. The Robert C. Bruce Scenics Beautiful not only led the way, but without a doubt are today pre-eminent in their field. "When the Mountains Call" was the first and last scenic made by Mr. Bruce that ran three reels in length. All his pictures released since then have been one-reelers.

Among the Bruce scenics that have been most popular and that have had biggest success have been "The World of Dreams," which was on the opening programme of the Rivoli Theatre, New York, and which was the first picture shown on that Broadway theatre's screen; "The Castaway," "Me and My Dog," and "The Land of Silence."

Specialty's Pathe Serial, "Yellow Arm" Sixth Episode "A Nest of Knaves"

LUCKILY for Doris and Jack Bain, the taxi driver sees the open road in time to avert a plunge over the palisades to instant death. But months elapse with no word received by their father, Joel Bain. During that time the children have been taught the language and the customs of their grandmother's country. Their skins have been stained, and they are forced to wear Chinese clothes. They have schooled themselves in the art of making their faces mask their thoughts.

During this time, whenever left alone, Jack has been digging a hole in the wall of a closet, leading to the roof. On the day on which their boat is to sail for China, Jack completes the hole, and while their jailers are on an errand, Jack slips out and sends a telegram to his father.

Suzanne, Jerry and Alan accompany Joel Bain to the location given in Jack's wire. Joel disguises as a Chinaman and hangs about the docks. Suzanne, on her own initiative, wanders about seeking a clue and is attacked by thugs, who steal her purse.

She seeks refuge in the shack where Joel has been recognized by the Chinamen. In the room above Jack and Doris are guarded by another Oriental. Jack is thrown out the window into the river, and Doris is to be similarly treated. On the floor below Joel struggles to throw off his adversary, while Suzanne fights with a thug who is threatening her with a knife.

English Actor Engaged For Metro's "Lady Fingers"

FRANK ELLIOTT, the English actor, who was for years leading man at the Drury Lane Theatre in London, where he was prominent in a long series of melodramas, has been engaged by Metro to support Bert Lytell in "Lady Fingers," a Bayard Veiller production of Jackson Gregory's story, adapted for the screen by Lenore Coffee.

Since he left the stage for motion pictures, Mr. Elliott has been cast almost invariably in "heavy" roles; and in "Lady Fingers" he will continue this screen specialty. This will be his fourth engagement with Metro in the last eighteen months. He appeared previously in the all-star cast of "The Hope" and with May Allison in "The Marriage of William Ashe" and the Bayard Veiller production of "The Last Card," from Maxwell Smith's Saturday Evening Post story, "Dated." In his stage career he was leading man at various times for Irene Vanbrugh, Ellen Terry, Mrs. Kendall, Mrs. Patrick Campbell and Marie Tempest.

Deal Has Been Consummated "The Morals of Marcus Ordeyne"

REALART announces that Wm. D. Taylor has received cabled advice from England that the deal which he started while abroad to secure the rights to "The Morals of Marcus Ordeyne" has been satisfactorily consummated Edward Locke is the author.

Taylor, who was recently announced as returning to direct under the Realart banner, has already started work on this well-known story with May McAvoy as the star in the role of "Carlotta" the little English girl who was reared in an Oriental harem.

FAMOUS PLAYERS GOLDWYN WEEK
OCT. 23rd - 29th
"FOR THOSE WE LOVE"

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"THE YELLOW ARM"

A Bewildering Romance of Two Continents

Featuring JUANITA HANSEN

with Warner Oland and Marguerite Courtot

A Spectacular Serial Brimful of Thrills! Thrills! Thrills!

—

A Box-Office Wrecker.

Juanita Hansen

A PATHE SERIAL in Fifteen Thrilling Episodes

—

Adventure and Romance with a Punch.

"The Yellow Arm"

Set amid the high Lights of Chinese Society.
Born amid mystic shadows and poppy smoke.
A weird, strange and enthralling drama.

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Educational, Scientific and Travelogue subjects enhanced by Pathecolor and the Novograph Slow Motion Process. Issued one reel every week.

HAROLD LLOYD COMEDIES

Featuring the Inimitable Harold Lloyd himself

A perfect Comedy Release. Produced under the personal direction of Hal E. Roach. One a week.

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Literary Digest's compilation of Current Events from Press of the World

Rounds out a perfect program. Issued weekly. Produced by Timely Films, Inc.

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"People mutht be amuthed. They can't be alwayth a-learning, nor they can't be alwayth a-working; they an't made for it. You mutht have uth. Do the withe thing and the kind thing too, and make the betht of uth, not the wutht"

(SLEARY)

Moral: Don't be the Goat

EAS-UP TO DATE

You've heard of Aesop. He's the fellow who pulled the stories about the "Goose that Laid the Golden Egg," "Sour Grapes" & so 4th. 20 five 100 years ago Aesop was 2nd asst. to the 14th gardener in King Croesus' garden. When the seedman came around to collect for their dahlias, Soppy told them a funny story.

Well, the stories went big and, as Soppy didn't get 'em copy-righted, all the booksellers published 'em and now they're brought up todate and "animated" in the movies, with morals like these:

AESOP FILM IN HIGH SCHOOL

Principal F. W. Van Zile is running "Aesop's Film Fables" in the Holley N.Y., High School to the delight of the pupils and others composing capacity audiences. The fables of Aesop has long been rated as classics of literature for reading by the English classes in high schools throughout the United States. But in Paul Terry's cartoon versions of the ancient tales, the famous moral-stories are born anew in a sugar coated style that makes them as educational as they are entertaining.

When a goat's goat is got, doesn't that seem about the limit. Well, that is what happens, as you see, in the above Paul Terry cartoon illustrating the climax of his modern rendering of "The Fox and the Goat" in the animated cartoon series of Aesop's Film Fables distributed by Pathe.

You will remember that, in this particular fable, the fox fell into the well and, being unable to get out unaided, called loudly for help. When Mr. Goat arrived, Mr. Fox accosted him cheerily, saying: "Come on in—the water's fine." Whereupon Mr. Goat took the header; and, before he had shaken the ice-cold water out of his stupid ears Mr. Fox had scrambled onto his back and leaped safely out of the well, leaving Mr. Goat to his fate.

From which we derive the modern expression, "Getting his goat."

Laugh Provoking Releases

HALL-ROOM BOYS COMEDIES—MONTY BANKS COMEDIES—
FAMOUS CHESTER ANIMAL COMEDIES—CHESTER JUNIOR COMEDIES—
THE ADVENTURES OF BILL AND BOB—HALL ROACH POLLARD COMEDIES.

Quality in Production—
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MAJOR JACK ALLEN'S
WILD ANIMAL PICTURES

One Every Month

Major Jack Allen and the much surprised lion he captured by means of his new aeroplane method.

Jungle Beasts Are Child's Play For "Major Jack"

At this sport Major Jack is surprisingly active and expert. He has delighted vaudeville audiences with illustrated pictures all over the country, while full pages in the large newspapers setting forth the courage and skill of the hunter.

Now comes the happy result in a series of short and "snappy" motion pictures which Pathe has accepted for distribution, and which it is confidently expected will make audiences "sit-up."

THE INIMITABLE

HAROLD LLOYD

and MILDRED DAVIS

in new irresistible fun comedies.

Did you book Lloyd re-issues?
Do it now—to-day.

HAROLD AND MILLIE

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Doris May To Make Series Pictures Hunt Stromberg Productions Thru R-C

VIVACIOUS Doris May is a full-fledged star at last! This dainty little lady of the screen has been signed to make a series of special productions for R-C Pictures Corporation, organized recently with a capital of $4,000,000, to take over and expand the motion picture interests of the Robertson-Cole Company.

Under the terms of the deal by which Miss May achieves stardom her series of subjects will be known as Hunt Stromberg productions and they will signalize the introduction of Mr. Stromberg into the ranks of the producers. Associated with him in the enterprise will be William A. Seiter, well known director who for a number of years supervised productions in which Douglas MacLean was featured.

Ever since she leaped into country-wide fame as co-star with Douglas MacLean in his delightful comedies, Miss May has been travelling swiftly toward stardom. Her first big hit was registered with Mr. MacLean in "23½ Hours Leave," after which they appeared together in many successful laugh-makers. Among her best subjects were "What's Your Husband Doing?" "Mary's Ankle" and "The Rookie's Return." Her more recent appearances prior to signing her R-C contract were as the featured lead in "The Bronze Bell" and Maurice Tourneur's "Foolish Matrons."

Doris May was born in Seattle, Washington, and was educated in the French convent in that city. Despite her youth, she has extensive screen experience. Miss May takes pride in the fact that she doubled for Mary Pickford in "The Little American."

"If You Believe It, It's So," Paramount Picture Bought By Lasky For Thos. Meighan

THE play that George Loane Tucker was working on when he died, and which he had hoped would be a successor to "The Miracle Man" has been bought by Jesse L. Lasky for Thomas Meighan as Mr. Meighan's next Paramount picture. It is "If You Believe It, It's So," and was written by Perley Poore Sheehan, a large number of whose stories have been produced on the screen, notably "The Whispering Chorus," which was produced by Cecil B. DeMille.

The purchase of "If You Believe It, It's So" is in line with Mr. Lasky's policy of getting only the biggest stories and plays for Mr. Meighan. "The Conquest of Canaan," by Booth Tarkington, "Cappy Ricks," Peter B. Kyne's famous novel, and "A Prince There Was," George M. Cohan's stage success, on which Mr. Meighan is now working, are notable examples of this policy of Mr. Lasky's of putting the popular star in powerful vehicles.

Tom Forman will direct "If You Believe It, It's So," on the completion of "A Prince There Was." Mr. Sheehan, the author, is co-operating with Waldemar Young in the adaptation of the story for the screen.

George Loane Tucker had selected "If You Believe It, It's So" as his next production, and had studied it and worked over it for more than a year. He had started on the scenario when his untimely death occurred. The story, with all of Mr. Tucker's notes, was purchased from the Tucker estate by Mr. Lasky, who says that undoubtedly it will prove to be one of Mr. Meighan's greatest successes.

C. H. and Al Christie, Canada's comedy aces, producing for Educational, Hollywood, California.

FAMOUS PLAYERS GOLDWYN WEEK

OCT. 23rd - 29th

"INVISIBLE POWER"

Betty Compson, Goldwyn feature, "For Those We Love"

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CECIL DE MILLE CONVERTS BILLY SUNDAY

BILLY SUNDAY will champion the motion picture anti-censorship cause!

The famous evangelist has been "converted" and in the future will "hit the trail" against the partisans of screen censorship.

Cecil B. DeMille is responsible for Billy Sunday's "conversion." It was he who placed the facts of the motion picture industry's case before the dynamic evangelist which resulted in winning Mr. Sunday's allegiance.

Several years ago, Billy Sunday conducted one of his whirlwind crusades in Los Angeles. Mr. DeMille was requested by one of the local papers to write his impressions of Mr. Sunday. He did so with his usual frankness. The sincerity of this article appealed to the evangelist and resulted in the establishment of a firm friendship between the two.

Sunday recently visited his son in Los Angeles and during his brief stay he paid Cecil B. DeMille a visit at the Lasky studio. The conversation turned to screen censorship and a thorough discussion of it followed.

In the course of the discussion Mr. DeMille asked:

"If you were forbidden to use the name of God in your sermons, what would you do?"

"I would be out of business," Mr. Sunday replied.

"That's just what will happen to us if the extremists on the censor boards have their way," returned Mr. DeMille.

Billy Sunday's reply was characteristic of the man and also definitely established him in the ranks of the "anti-censors." He said:

"I get you — and I'll help."

Later Mr. Sunday met Jesse L. Lasky, first vice-president of the Famous Players-Lasky Corporation and the discussion was continued. While talking with Mr. DeMille and Mr. Lasky, the evangelist said:

"There is no more justice in allowing a few people to say what shall be seen on the screen than there would be in setting up a policeman to teach a Sunday school."

THE Board of Directors of the Famous Players-Lasky Corporation Monday afternoon declared the regular quarterly dividend of $2 on its preferred stock, payable November 1 to stockholders of record October 15.

FAMOUS PLAYERS-GOLDWYN WEEK

OCTOBER 23rd - 29th

"ALL'S FAIR IN LOVE"

Producers, Stars, Comment On "Slump" Normal Advance in Business Stability

THE last season's curtailment of film production may or may not have produced desired results in the Los Angeles screen colony. Various persons regard it as "providential" in awakening everybody concerned to the necessity of serious thought of the films as an art. Others have been inclined to scoff at it as "the result of the war."

Following, however, are the interpretations of several well-known personages:

C. B. de Mille: "It has been for the best. The entire colony has been brought to a saner footing. Heretofore filmdom had the aspect of a '49 camp and the 'slump' has broadened it into a well-defined city by gathering together the loose ends of waste."

Lloyd Ingraham: "The 'slump' merely showed what producers and what stars were worth while. Those having legs to stand on continued to walk with ease."

John Griffith Wray: "The legitimate stage has always had its off-season. Why shouldn't the films? There is always an era of production depression in the spoken drama. Why shouldn't there be a seasonal vacation in the studios also? The so-called 'slump' will be a permanent yearly feature. Ten months of production, two months of rest."

Jesse L. Lasky: "After a period of abnormal prosperity there is now coming the readjustment period leading back to normal. Business is now on the staple basis that will be helpful, rather than harmful, to the industry."

J. S. Woody, general manager of Realart: "The 'slump' has been more a matter of weather conditions than anything else. Hot weather in the East has made all show business bad. Nowhere are exhibitors cutting prices. If the depression were actual it would be in force throughout the entire country, but we find that business has picked up considerably with the advent of the cooler season."

Bessie Love: "We've all learned how to save our money. A lot of us have started new bank accounts and aren't spending everything we make."

Chas. H. Christie Returns From England Proposed Film Tariff Leading Question

CHARLES H. CHRISTIE, general manager of the Christie Film Company, who has just returned to this country from a visit to England, declares that the question that is foremost in the minds of the leaders of the industry in the British Isles, as far as America is concerned, is the proposed tariff on films.

"Everywhere I went," said Mr. Christie in the office of Educational Film Exchanges, who distribute all the Christie product in this country and Canada, "The first question that was put to me was 'What about the tariff? Are the American producers and distributors back of it?'

"I always assured my questioners that every one in the industry in America with whom I was acquainted was opposed to the plan. 'Only the politicians and jobless actors are in favor of it,' I told them. A retaliatory tariff in England would be sure to follow a tariff here."

Conditions in England were very similar to those in this country, Mr. Christie said.

"The hot summer and the terrible drought," he declared, "cut down the attendance at the theatres somewhat, but as the weather was getting cooler, business was beginning to boom.

"I believe that the visit of Charlie Chaplin to England will do more to advance the cause of American films throughout the British Isles than any other one thing possible. They were getting ready when I left to give him a rousing welcome, and of course we know that they have done so since then."

Mr. Christie's visit to England, which was his first, was for the purpose of conferring with the London managers of Christie Film Sales, Ltd., organized last June to handle Christie Comedies in England. More Christie Comedies have been released in England in the last five years than any other American made comedies. More than 400 of them have been released to date.

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Ottawa News

THE New Theatre, Brockville, Ontario, was seriously damaged by a windstorm on September 30 when a large portion of the roof was torn off and scattered over a wide area. The theatre was recently leased by Harry Doran of Ottawa, the latter to take possession on November 1. Plans for the immediate future have not been announced.

The Brock Theatre, the only other theatre in Brockville, was recently acquired by the Famous Players Canadian Corporation.

• • •

SOMEWHAT of a stir was caused in Ottawa, Ontario, on October 2 when Manager Brooker of the Loew's Ottawa Theatre presented a window exhibit to boost "The City of Silent Men," which was the attraction during the week of October 3. Two prison cells were set up in the large window and in each was a man garbed in the apparel of a convict. Just outside of the cell doors was an armed and uniformed guard.

The fact that the display was "worked" on Sunday caused some comment around town but no immediate action was taken by the local civic officials. The window attracted large crowds all day and throughout the week.

• • •

CLAIR HAGUE, general manager of the Canadian Universal, Toronto, visited Ottawa on October 5 to arrange for the local first run of "No Woman Knows," the Jewel special, at the Regent Theatre early in November and to prepare for unusual exploitation for the Ottawa engagement.

• • •

The Strand Theatre, Kingston, Ontario, is now under the personal care of C. H. Moody of Toronto. Harry Pomeroy, former manager of the Strand in Kingston and the Strand in Ottawa, is now in Sault Ste. Marie, it is reported, where he is looking after the Algoma Theatre, another house controlled by the Famous Players Canadian Corporation.

RUDOLPH VALENTINO has been signed by Lasky to be featured in a second production "Moran of the Lady Letty." He recently completed "The Sheik" and has been attending the premier of "Camille" in New York with Nazimova.

ANOTHER burlesque on "The Three Musketeers" is being made by Max Linder, the French comedian. It will be a 3-reel subject, released by Goldwyn.

Educational Announce For Release Fourth New Series Mermaid Comedies

COMPLETION by Hamilton-White of the fourth of the new series of Mermaid Comedies for Educational release is announced. The picture, in which Lloyd "Ham" Hamilton has the leading part, bears the working title "The Dumbell."

Exhibitors and motion picture critics throughout the country have voiced the highest praise for Hamilton's work in "Robinson Crusoe Ltd.," the first of the new series and in "The Vagrant." "For Land's Sake," the third of the series, featuring Lige Conley and Marvel Rea, is scheduled for release in the near future.

"The Dumb-bell" is said to provide Hamilton with one of the best comedy roles of his career. He is seen as a young fellow studying to be a lawyer via the correspondence school route, while working in a bowling alley and lunch room at the same time.

A cast of well known players were engaged to support Hamilton. Tom Kennedy, who is well remembered for his brilliant portrayal of villainous roles in many screen successes, has a prominent part; Irene Dalton is again Hamilton's leading lady, while Lige Conley, Jack Lloyd, Frank Coleman and others also are in this splendid cast. Hugh Fay directed the picture, and the photography was in charge of Al McClain.

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"Winners of the West" Serial Thriller Chapter-Play of Actual Events

THE first instalment of "Winner of the West," Art Acord's new serial thriller, based on actual historical events, has been received at the Universal home office in New York and is pronounced the most remarkable serial opening since chaptered photoplays were devised. The new serial, an exact and authentic story written around the adventures of Capt. John C. Fremont, pioneer of the West, is so true to actual history and so engaging as to plot and suspense, Universal officials have named this new departure in serial construction as a "continued feature."

It is promised as the forerunner of a new form of continued screen story. Universal already has several other historical chronicles being whipped into continuity form for production as "continued features." They form a chain of moving pictures which will portray the winning of the West and the earliest frontier days with verisimilitude, and which will show actual characters from history performing the deeds which made them famous.

Since its initial announcement of "Winners of the West" and the plan to produce this new form of chaptered films, based on actual historical events, Universal has been approached by various schools and historical societies, seeking tie-ups for special showings of that continued feature as soon as it is ready for release.

As soon as the first instalment of the feature has been pre-viewed by Universal's executives several days ago, word immediately was sent to the coast to expedite production as much as possible. It has been determined to release the first instalment of the picture within the next few weeks. The Universal Exploitation Department already is at work on a new and unusual campaign book, to be placed in the hands of every exhibitor in the country within two weeks, as a special edition of the "Moving Picture Weekly."

"Winners of the West" deals with the gold rush to California in '49 and includes all the thrills and adventures of the hardy pioneers who followed Fremont's trail through the Red-skin country and across the Great Divide. No serial ever contained greater thrills nor more suspense than the New Acord feature will have, Universal promises. These thrills, however, will be faithful reproductions of actual events, just as they happened seventy-odd years ago, it is said.

The story of "Winners of the West" opens in Boonville, Mo., in 1848. Fremont is passing through on his second expedition across the Rockies. Prairie schooners, picturesque scouts, the quaint village life of the mid-century and the gold-rush excitement of the day are said to be mirrored with vivid realism in the Universal serial innovation.

Supporting Acord are Myrtle Lind, Burt Wilson, Burton C. Law, Jim Corey, Percy Pembroke and many others. Law plays the role of Capt. Fremont. Acord takes the role of a young Missourian who associates himself with the famous explorer.

Betty Compson Finishes "The Woman in the Case" To Start "The Little Minister"

BETTY COMPSON, under the direction of Penrhyn Stanlaws, last week finished her second starring picture for Paramount, an adaptation of Clyde Fitch's famous stage play, "The Woman in the Case." This picture marks the return to the screen of Cleo Ridgely, a former popular favorite, who was co-starred with Wallace Reid in many early Paramounts. Miss Ridgely appears as the "other woman," while William P. Carleton is Miss Compson's leading man.

Preparations are now being made for the starting of Miss Compson's next picture, Sir J. M. Barrie's "The Little Minister," which also will be directed by Mr. Stanlaws.

State Right Buyers Optimistic Independent Field

THE Film Market, Inc., Robert W. Priest, President, reports unusual activity during the past ten days. Many sales of "The Supreme Passion" and "The Ne'er-Do-Well" were made and several important deals are pending. State rights buyers from most of the key centers called at the office of the Film Market, and the general consensus of opinion expressed was that business in the independent field is improving rapidly. The only grievance buyers seem to have is the scarcity of good pictures available. Heretofore they have been looking for cheap pictures, but the demand now is for bigger and better pictures.

"BREAKING THROUGH" VITAGRAPH SERIAL

STILL bearing evidence of her battle with a huge black bear near the close of the seventh episode of "Breaking Through," Carmel Myers has returned to Vitagraph's Hollywood studio for some special interiors. Except for the very opening episodes planting the characters and the plot, this new Vitagraph serial has been exceptionally free from interior scenes. And this is one serial in which—up to the present at least—there has been absolutely no doubling. All of the risks written in the script have been personally taken by Carmel Myers and her co-star, Wallace MacDonald.

Vitagraph's new serial is pleasing exhibitors, judging from the reports received on the early episodes which are now running. The personalities of the new serial star, Carmel Myers and Wallace MacDonald, seem to have won new followings. Each of these stars was already well known before taking a flier in serials, as MacDonald has been before the public for years as a feature star, and Miss Myers has been starred on both stage and screen. Several well-known circuits have been booked for this serial through Vitagraph's New York branch, starting Monday, October tenth.

NEW C.O.D. RULE ON EXPRESS SHIPMENTS

THE express companies have adopted a new and important rule affecting C.O.D. film shipments whereby after October 10, the amount of the C.O.D. will be accepted as the value of the shipment and charges assessed accordingly, unless a higher or lower value is declared by the shipper, inserted in the receipt and marked on the shipment by the shipper.

The attention of all company members of the National Association of the Motion Picture Industry has been called to the new regulation in a bulletin just issued by P. H. Stilson, Chairman of the Association's Transportation Committee. Mr. Stilson states that the C.O.D. valuation clause is contained in Supplement No. 9 to the Official Express Classification No. 27, issued September 1, and effective October 10.

FAMOUS PLAYERS - GOLDWYN WEEK

OCT. 23rd - 29th

"WET GOLD"

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Vancouver News

FROM motion picture operator in the days when presentation of screen subjects were justly called "oickers," and when about one hour was all the human eye could stand of such things, to theatre manager, is the interesting prelude to experiences gained by Mr. R. J. Errington, old timer here in the picture game. For Mr. Errington, who now presides over the destinies of the Columbia, is a pioneer and turned the crank for the first reel ever exhibited in Vancouver.

But let's be on with the yarn as he described it:

"In 1898, when the first theatre was located on Cordova street, Errington started his career as a motion picture operator. At that time, a motion picture theatre consisted of a vacant store with the windows covered with papers, a dry goods box placed in the middle of the floor with the machine on it to operate the pictures.

"Two ropes were run from the box to the curtain to keep the people back from the rays of the picture. These store theatres had no seats and ten cents admission was charged to see one reel of pictures. The cashier sat at the door with a box and collected the money as the people entered.

"The first reel to run here was a picture of the fastest train in the world.

"After running this picture here for two weeks we went to Seattle and ran it for two weeks, Everett one week, Bellingham one week, then returned here for two weeks more with the same picture."

Errington also worked on the back stage of the old Vancouver Opera House when Mr. Ricketts was manager. Previous to 1914 he was with the National Amusement Co., operating at the Columbia for three years. Since that time he has taken up the making of motion pictures. He has been connected with the Pathe Weekly News.

Errington is going to try out a new policy, having local events with the regular programme, giving everyone a chance to see oneself in motion pictures.

FAMOUS PLAYERS - GOLDWYN WEEK

OCT. 23rd - 29th

"BEATING THE GAME"

THE new Capitol theatre at Victoria was opened with due ceremony Wednesday night, Sept. 7. Thomas Meighan in "The Conquest of Canaan," was the feature picture. G. Wilson, manager Royal Films, Ltd.; W. H. Hansher, manager Famous Lasky, attended the opening from Vancouver.

W. H. Thomas, Supt. of Theatres for the Paramount Theatres Corporation; J. R. Muir, District Supt. for B. C., and Ralph Ruffner, manager of the Capitol theatre, supervised the opening of the new Victoria Capitol Wednesday. This is the third new house of the Capitol chain Ralph Ruffner has been in on. He opened the Winnipeg Capitol, Vancouver Capitol, and now has had a finger in the pie at the Victoria opening. Jack Robinson, manager of the Dominion in Victoria, has been appointed local manager.

THE Film Exchange managers gave a luncheon in honor of Charlie Murray in the grill room of the Hotel Vancouver. Charlie Murray is playing the Pantages time, or at least ten weeks of it before going back to work in the Mack Sennett studios. He amused the boys with a series of stories in his favorite Irish dialect.

• • •

Fred J. Elkins is on the Island calling on the exhibitors in the interests of Pathe films.

• • •

The new Grandview theatre on Commercial drive, being erected for Thos. Shields, is almost completed and will be ready for opening in about two weeks.

• • •

Manager Geo. Clark of the Allen is under the weather the past few days with an attack of grippe, but remains on the job.

• • •

UNIVERSAL has established a precedent in appointing W. F. Willis, formerly of the Chicago Board of Censors, to censor its own film output. Mr. Willis is to pass on every foot of film shot at Universal City.

Edith Storey, star of "The Greatest Profit," R-C production.

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"Over the Hill" Opens to Capacity Allens' Montreal With Thousands Turned Away

THE Fox production "Over the Hill" opened at the Allen Theatre, Montreal, Sept. 25th, to a record-breaking attendance. The business increased daily and has undoubtedly outclassed any previous production for a long run in one theatre. Requests for bookings for "Over the Hill" and all other Fox special productions have been coming in great numbers and already the whole series of the special features to be released by the Fox Film Corporation during the coming year have already been sold to all the key centres of the Province of Quebec.

The following was clipped from a Montreal paper:

"'Over the Hill' fills Allen and thousands were turned away.

"'Over the Hill,' the new William Fox feature photoplay that has been sweeping New York off its feet for over a year, was shown yesteday at the Allen.

"The local premiere, which had been awaited with keen interest, proved beyond the shadow of doubt that 'Over the Hill' is all that our New York friends declared it to be, and judging from many comments on its first screening here, it is one of the biggest hits that we have ever enjoyed.

A large audience was on hand to greet the picture and give it a hearty and richly deserved welcome; paying not only the tribute of spontaneous laughter to its many delightful comedy scenes, but paying also the rarer tribute of sympathetic tears to its pathetic episode. At the evening performances probably a thousand were turned away and the pressure of the crowd was so great that one of the glass entrance doors was broken.

"The Allen furnishes a most elaborate prologue, of dancing and singing, taken part in by a large number of young ladies very prettily grouped. It is called 'The Springtime of Life.' Then after the first part of the play there is an interlude, 'The Autumn of Life,' with Harcourt Farmer as the Lover Grown Old, and Mabel Corlew as the Springtime Maid Grown Old. In the course of this Mr. Farmer most effectively recited a portion of Carleton's poem. 'Over the Hill' is certainly one of the few photoplays which measures up to reputation, is singularly gripping and touches tender chords in the human heart as few screen efforts ever have."

"A Certain Rich Man" Hampton Production His Greatest Work

"A CERTAIN Rich Man," the Benj. B. Hampton production which Mr. Hampton has characterized as his greatest work, was scheduled for release by the W. W. Hodkinson Corporation in the 18th of September.

This is the production which will undoubtedly take rank as one of the greatest pictures ever made and one which will offer the exhibitor an attraction on a par with "Humoresque" and "The Miracle Man." Reports received from every section of the country indicate clearly that the advance advertising which has been done on behalf of the production have stirred up a vast amount of interest in it.

Mr. Hampton has assembled a most excellent cast for the production—a cast which is headed by Robert McKim, Claire Adams, and Carl Gantvoort, three players who, through their ability, artistry and charm won a very great following from among the picture patrons of America. The balance of the cast include Lydia Knott, Joseph J. Dowling, Jean Hersholt, Walt Whitman, Frank Hayes, Eugenia Gilbert, Frankie Lee, Mary Jane Irving and others.

"A Certain Rich Man" will, it is said, represent a real contribution to the screen—a picture of such charm, magnitude and universal appeal, that it will stand out as a big production in every sense of the word at a time when big productions are surely needed. Through Famous Players Film service.

JACKIE SAUNDERS has deserted the film colony for the New York stage Rialto. She is to appear on Broadway in a play sponsored by T. H. Woods.

FAMOUS PLAYERS - GOLDWYN WEEK
OCT. 23rd - 29th
"THE OLD NEST"

ANOTHER ARROW STUNT

OLD timers will recall the refrain of the ditty of circus life. It goes with a lilt and a swing. One night in a Boston hotel recently, to be precise, it was the Touraine, a man apparelled as a clown burst in upon the crowd of astounded guests in the foyer and before he could be prevented, circled round the room, singing the circus chorus. It went over, and before the guests realized what they were doing they were also singing the chorus.

The man vanished just as the hotel attendants were recovering from their astonishment and were preparing to eject him. But ere he went he dropped a very big handful of cardboard Arrow heads, containing on the reverse side the admonition, "Go and see an Arrow picture at the nearest theatre."

In this particular case Grace Davison in "Love, Hate and a Woman" was at the Boston Theatre and there was an intimation on the cardboard Arrow head to that effect.

The man, it is said, appeared in several Boston hotels. It seems from what can be discovered that he is making a tour of the country carrying many thousands of cardboard Arrow heads.

Sometimes he recites a parody of "The Arrow and the Song."

"Without Benefit of Clergy" Held Over Second Week, New Symphony, Los Angeles

RUDYARD KIPLING'S "Without Benefit of Clergy," Pathe's contribution to the great pictures of the year, has just registered a triumph in Los Angeles.

The New Symphony Theatre, right in the heart of the motion picture colony, was obliged to carry the production over for a second week's showing, so great were the crowds that attended the first week's performances.

The Symphony gave "Without Benefit of Clergy" a most impressive presentation. A carefully laid exploitation campaign helped materially in putting the picture across.

The Los Angeles newspaper critics were warm in their praise of the Kipling picture and gave considerable credit to James Young for turning out one of the real masterpieces of the screen.

You Cannot Make Money Without Spending Money—Money Spent on DIGEST ADVERTISING IS MONEY WELL SPENT

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Advance Notice Used by Regent Calgary For Pearl White in "Tiger's Cub"

SCREENDOM'S greatest idol, Pearl White, will be the attraction at the Regent theatre next Monday in her latest production, "The Tiger's Cub." Miss White first won renown as a serial actress. It was in "The Exploits of Elaine" and "The Perils of Pauline" that she gained thousands of admirers. Today the mere mention of her name is sufficient to attract crowds to any theatre in the land.

Miss White has deserted serials and is now making feature productions. Her first was "The White Moll," which created such a favorable impression some time ago when shown on the Regent screen. "The Tiger's Cub" is a gripping story of Alaska, filled with romance and crammed with action. Through it runs the spirit of that land of the far north, a spirit of endless adventure. The stretches of unbroken snow shown in the picture carry one into the depths of white Alaska, and form a fitting background for this story of primitive men and primitive passions. It is a picture that works up to a sweeping climax.

That you are going to see a picture that possesses all the elements of delightful and active entertainment is vouchsafed for in the following review taken from the "Motion Picture World":

"If anyone ever doubted the artistic ability of Pearl White as a screen performer, he should certainly not miss an opportunity to see this six-part picture, 'Tiger's Cub.' Her performance in serials and melodramatic subjects have made the public familiar with her work in tense situations. There are plenty of such in this picture, in the latter reels, but in the opening reels the actress reveals an unsuspected understanding of comedy and human interest. Her toboggan slide down a snow-clad hill in Alaska, in which she upsets her prospective husband, whom she had never met before ,make a fine comedy opening. The awakening of her love for David, her claiming of the infant child, her willingness to marry in order to protect her mother, are all features of a fascinating, closely-knit story.

"J. Thornton Baston and Frank Evans make a thoroughly disreputable pair of villains and the characterizations are exceptional, not alone in make-up, but in the acting as well. John Davidson also makes the most of his few appearances as Lone Wolf and Thomas Carrigan is a good type for the hero.

"'Tiger's Cub' is expertly made, human in feeling and powerful in its melodramatic moments. The atmosphere and settings are all that could be asked."

Important Changes Committees National Association of Motion Picture Industry

SEVERAL important changes were made this week in the committee appointments of the National Association of the motion picture industry.

Ralph A. Kohn, of Famous Players-Lasky Corporation has been appointed Chairman of the Finance Committee in place of Adolph Zukor, who requested that Mr. Kohn be designated to represent Famous Players on this important committee as well as on the Americanism Committee of which Colonel Arthur Woods is chairman.

Charles C. Pettijohn has been designated to represent the Selznick Corporation on the Executive Committee instead of Lewis J. Selznick, as originally announced, and has been appointed chairman of the Sunday Opening Committee in addition to his membership on the Censorship and Law Committees. Earl J. Hudson, of Associated First National Pictures, will serve as Vice-Chairman of the Sunday Opening Committee.

H. P. Carver, of the International Film Service, has been appointed a member of the Censorship Committee, other new appointees to which are Captain G. McL. Baynes, of Kinograms; E. V. Durling, of Selznick News; and J. W. Alicoate, of Wid's Daily. Mr. Durling and Captain Baynes have also been appointed members of the News Weeklies Committee. Mr. Alicoate has been named as a member of the Trade Press Editorial Committee, Vigilance Committee and Sunday Opening Committee.

J. Robert Rubin will represent Metro Pictures Corporation on the Sunday Opening Committee, and F. M. Brockell, of Associated First National, has been appointed as a member of the Distribution Managers Committee. Another newly appointed committeeman is R. A. Foster, of the Inter-Ocean Film Corporation, who will represent that organization on the Transportation Committee.

Motion Pictures on Screen Flying Through the Clouds

MOTION pictures on the screen while flying through the clouds at 80 miles an hour!

History's first aerial movie show was on board the eleven-passenger hydroplane, "Santa Maria," at the Chicago Pageant of Progress—and the first picture ever to be projected 2,000 feet above the earth's surface was "Howdy Chicago!" produced by the Rothacker Film Co. for the Chicago Boosters Club, for use in telling the world about the windy city's selling points.

A screen was hung in the fore cabin of the aircraft; a DeVry suitcase projection machine fastened firmly in position and connected with an electric light socket. The projectionist pressed the button and the audience beheld cinema views of Chicago while flying over Chicago.

Before the flight it was feared that the vibration of the giant hydroplane as it shot through the air at 90 miles an hour would seriously interfere with the screening. But it did not. This historic flight demonstrated the practicability of movie entertainment for transatlantic aerial commuters in the days to come.

Thomas H. Ince Present List of Activities

ACQUIRES the motion picture rights to "The Hottentot," Willie Collier's stage success and one of the stage's biggest comedy hits; and puts his studio forces at work to produce his first big comedy special.

Signs John Fleming Wilson, the noted magazine writer and literary celebrity for a series of original stories for Ince special productions.

Personally undertakes the final cutting of "Hail the Woman," his great American drama of to-day, the final scenes of which have been photographed with one of the most celebrated casts in motion picture history.

Renews his contract with C. Gardner Sullivan, the famous screen writer whereby Mr. Sullivan will write exclusively for Mr. Ince as a member of the studio literary staff.

Orders final scenes photographed for "Lucky Damage," the special production scheduled to follow "Hail the Woman" in release.

Begins preparations for immediate operations for four producing companies with increased activities as rapidly as possible consistently with his policy of 100 per cent. productions.

To be released through Associated First National.

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Pathe Releases Many Short Subjects Through Specialty During October

PRACTICALLY of feature importance is the Tom Santschi western called "The Honor of Rameriz" which heads the list of Pathe short subjects scheduled for release on October 16th. The story is a Latin-American, intensely dramatic and novel vehicle for the star, who is said to acquit himself brilliantly as a type of hero very different from his familiar characterizations. For the supporting cast in addition to Ruth Stonehouse, Producer Cyrus J. Williams engaged Bessie Love, a screen favorite with a stellar record of her own. Others in the cast are Edward Hearne, Thomas Lingham and Jay Morley.

The Charles Hutchison "thrill a minute" serial, "Hurricane Hutch," reaches its fourth episode, entitled, "Smashing Through." The plot to ruin the heroine owner of paper mills in the interest of the paper trust causes perils to thicken about her, multiplying the daring acts which the hero is called on to perform in her interest and for her personal protection.

In the one-reel comedy featuring "Snub" Pollard with Marie Mosquini, called "Law and Order" there is timely utilization of the current "Ku Klux Klan" newspaper sensation. Pollard appears as a conscientious district attorney of a town overrun with automobile thieves. The latter organize themselves into a local "Klan," whereupon the comedy becomes fast and furious.

Another comedy on this list features Gaylord Lloyd in a riotous performance entitled "Dodge Your Debts." The hero is a bill collector of unlimited nerve, but he has to do business with a man-killer who specializes in bill collectors. The wind-up is a pitched battle involving police reinforcements for the bill collector and several tons of bricks and paving stones out of which the man-killer at last is rescued a changed man.

The familiar "Frog and the Ox" is the Aesop's Film Fable release in this budget. Emperor Frog, seated on his throne and requiring to be perpetually amused, listens to a courier's frog's tale of a monster he has met in his travels—an immense bull. Emperor Frog declines to believe that anything on earth can be bigger than himself, and so blows himself up until he bursts.

"The Adventures of Bill and Bob" have to do with the easily imagined vicissitudes connected with the determined pursuit of that playful but odorous fur-bearing animal, the skunk. With their humane box traps set and themselves asleep dreaming of the capture, the boys' cabin is invaded and attacked by their dog, "Rags." What happens from then on "beggars description."

Pathe Review presents beautiful and instructing Pathecolor scenics and natives in the famous Vosges Mountains of France, where most of the landscape is on edge. Hy Mayer obliges in his Capitol Travelaughs with "Sand and Sunshine' features of the ocean beaches at midsummer, while the slow motion camera shows in detail the comedy elements of antics of cormorants and pelicans in the New York Zoological Park.

Pathe News and "Topics of the Day" are replete with pictures of leading world events and current witticisms of newspaper paragraphers. Thru Specialty.

W. E. Shallenberger, President Arrow Films, Receives Good News, "The Girl from Porcupine"

W. E. Shallenberger, President of the Arrow Film Corporation is in receipt of a letter from Frederick W. Hinckley, President of Pine Tree Pictures, Inc., containing a good bit of news regarding the progress of the making of "The Girl from Porcupine," the second picture from the pen of James Oliver Curwood. Mr. Hinckley stated that they were all tremendously enthusiastic over this picture being delighted with the company and also with Mr. Henderson's direction. The principal roles are taken by Miss Faire Binney and "Buster" Collier who Mr. Hinckley says are ideal for the parts assigned them and he states that Mr. Henderson is making a picture which he believes will be by far the finest that has ever been made from the stories of this famous author. Some difficulty was experienced over Labor Day when a scene in which over three hundred of Portland's society people were to take part was held up due to the injury of Lucien Tanguay, the camera man. Mr. Tanguay was hurt by falling over a fence and while his injury was painful and important enough to confine him to the hospital for a few days, it was not serious. However, it necessitated Pine Tree Pictures, Inc., putting in over fifty calls to New York City until with the aid of their assistant director and through the various clubs and hotels co-operating they were enabled to secure another camera man who left that night arriving in Portland the following morning in time to shoot the scenes.

PETER B. KYNE AUTHOR FOUR ARROW STORIES

PETER B. KYNE, is the author of four stories upon which pictures are being prepared for release by the ARROW FILM CORPORATION.

"A MOTION TO ADJOURN" the first of these, stars MARJORIE DAW and ROY STEWART.

Production of this picture is well under way.

SIXTEEN ARROWS PROMISED ALL BIG STORIES

ARROW big ones are running in fours—four GRACE DAVISONS; four CURWOODS; four PETER B. KYNE'S; four NEVA GERBERS. Whether there is anything in the physiology of numerals cannot be determined but these four series are making fo(u)rtunes for all concerned. CURWOOD; DAVISON; GERBER; and KYNES are names to conjure with these times.

GRACE DAVISON, STAR, "LOVE - HATE - WOMAN" STARTS NEW STORY

GRACE DAVISON, the star of "LOVE, HATE AND A WOMAN," is already at work on her next production at the Glendale studios, Long Island.

The title has not yet been selected, but the production is one of the four big J. G. specials on the ARROW schedule.

"TEN NIGHTS IN A BAR-ROOM" ARROW PRODUCTION

THE news that ARROW FILM CORPORATION proposes releasing shortly a great motion picture production of "TEN NIGHTS IN A BARROOM," has aroused the greatest interest among the movie fans. Famous as a novel and a play its title has a world wide vogue, and its mere mention is sufficient to excite anticipations of a striking picture. There is punch and vigor to the story that any audience will appreciate.

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Hugo Ballin's Production "The Journey's End," Produced Without a Single Sub-Title

EVERYTHING considered "The Journey's End" from the story "Ave Maria" is a most remarkable picture, one which establishes the fact that Hugo Ballin is not only an expert in lightings, artistic sets and all the other branches of the technique of making pictures, for which he is already famous, but is as well a director of intelligence, imagination and skill.

Mr. Ballin has taken a story that is fundamentally the oft told tale of the girl who through force of circumstanoes married a man totally unfit to be her life mate, with the right man coming along later, and develops it in a way that makes fine entertainment. He not only avoids the usual conveniences and stereotyped ways of the average director, but he tells the story in every detail without the use of a single title—yet the continuity is flawless.

This is the first time in the history of motion pictures that a serious drama as produced without a single sub-title and the laurels go to Mr. Ballin for his even attempting such an unique task, and accomplishing the apparently impossibe.

Dramatically, it is superb; pictorially it leaves nothing to be desired; the acting has been characterized as almost transcendental; the picture viewed from any and every angle is a success.

"The Journey's End" is a Hodkinson release for distribution thru The Famous Players Film Service Limited.

Paramount to Produce Great Farce, David Belasco's "Is Matrimony a Failure?"

JESSE L. LASKY has announced that David Belasco's great farce comedy, "Is Matrimony A Failure?" is soon to be made into a Paramount picture at the Lasky studio in Hollywood with T. Roy Barnes as the featured member of an exceptionally strong cast.

The picture is to be directed by James Cruze, who had a long list of Paramount feature comedies to his credit, and arrangements are being made to have the play enacted by a group of some of the best known screen players.

T. Roy Barnes is believed to be ideally fitted for the role created on the stage by Leo Ditrichstein. Mr. Barnes recently appeared in "Exit the Vamp," a Paramount picture written by Clara Beranger with Ethel Clayton as the star.

"Is Matrimony A Failure?" was first produced by David Belasco on Broadway several years ago, with Leo Ditrichstein in the leading role. Ditrichstein adapted the play from a big Continental success, and in its American version the play had an extended run in New York and a successful tour on the road.

LATER CLOSING HOURS FOR THEATRES IN BERLIN

THE closing hours for Berlin and other great cities having been prolonged up to 12 and 1 p.m, respectively, the Coal Distribution Office for Great-Berlin has allowed an increase of the electric current contingent from 35% to 80½ of the normal supply. This ill be of great benefit to the exhibitors, provided that they are allowed to start their shows earlier, instead of extending them over 11.30 p.m. In view of the acute crisis which the German exhibitors have to go through, this prolongation of show time is of utmost importance for them.

FAMOUS PLAYERS - GOLDWYN WEEK
OCT. 23rd - 29th

PARAMOUNT PLAYERS SAIL ON OLYMPIC FOR LONDON

AMONG the passengers sailing for Europe on the Olympic were Elliott Dexter and Dorothy Cumming, Paramount players, who will appear in some of the productions to be made at the London studio of Famous Players-Lasky-British Producers, Ltd.

Miss Cumming, who was seen in support of Mae Murray in the George Fitzmaurice production, "Idols of Clay," and recently completed work in Sam Wood's special all-star production, "Don't Tell Everything," at the Lasky studio, has been specially engaged to appear in productions made by Mr. Fitzmaurice on the other side.

PAULINE FREDERICK IN "THE LURE OF THE JADE"

THE popularity of Pauline Frederick was never more apparent than when she and her company were filming scenes for her next R-C production "The Lure of Jade" at the exclusive Coronado Hotel, at Coronado, California.

Instead of resenting the invasion of the star and her company, numbering fifteen players, the smart set of the coast swarmed out to greet Miss Frederick.

"The Lure of Jade" is reported to be not only one of the most dramatic but also one of the most picturesque vehicles Miss Frederick has had for some time. The beautiful seacoast for which Coronado is famed is the background for many of the important scenes in the production. Thru Regal.

MARIE PREVOST STARS "PRINCESS VIRTUE"

"PRINCESS VIRTUE," a fascinating story by Louise Winter, has been put into production at Universal City, with Marie Prevost in the starring role. It will be the third five-reeler featuring the former bathing beauty.

George D. Cox, one of the leading directors in the film industry, has been engaged specially to make this picture. Universal gave him free hand in the selection of a cast. As a result, a strong group of supporting players has been assembled for the new Prevost film.

Tom Gallery, popular juvenile leading man, will play opposite Miss Prevost, Bertram Grasby, George Fisher, Lillian Lawrence, George Periolat, Lillian Rambeau and Mae Busch complete the cast. Elaborate sets are being constructed at Universal City and it is anticipated by Universal executives that "Princess Virtue" will go to the screen as Miss Prevost's most appealing vehicle.

"TWO MUSKETEERS" COMEDY

"TWO MUSKETEERS" is the title around which a brand new Hallroom Boys Comedy is being built, is the latest news from the production centre of these two-reel gloom-chasers featuring Sid Smith. Harry Cohn, the producer of these comedies has wired from the Coast that a new production under that title is already well under way and that two Musketeers are all that are needed to make a comedy that is hilariously funny.

The comedy will be shipped East shortly for release through Federated Film Exchanges of America, Inc. Thru Specialty in Canada.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels). Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

"Lost A Yodel."
"Pahs and Papas."

Chester Outings—
Christie Comedies—
"Nobody's Wife."
"Hey Rube."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."

Canadian National Pictorials—
Nos. 97, 98, 99, 100, 101 & 102.

Bray Pictographs—
Screen Snapshots—
Nos. 22, 23 & 24.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."

Gayety Comedies—
Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows."

Lyons and Moran Series—
"Robinson's Trouseau."

Joe Martin Series—
"Monkey Hero."
"Wild Night."

Harry Carey Series—
"Desperate Trails."
"The Wallop."

Frank Mayo Series—
"The Fighting Lover."
"The Shark Master."

Gladys Walton Series—
"Short Skirts."
"The Rowdy."

Marie Prevost Series—
"Moonlight Follies."

Miss Du Pont Series—
"The Rage of Paris."

Eva Novak Series—
"Wolves of the North."

Carmel Myers Series—
"Daughter of the Law."

Edith Robert Series—
"Luring Lips."

Hoot Gibson Series—
"Action."

Specials—
"Danger Ahead," Mary Philbin.
"The Man Trackers," George Larkin.

Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgwick.

Brownie Series Comedies—
Harry Sweet Series Comedies—
Century Lion Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS

"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin J. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving. Shakespeare production.
"Dombey and Son," Shakespeare production.

EQUITY PICTURES CORP.

Clara Kimball Young Series.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid.
"The Great Moment," Gloria Swanson.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson.
"Dangerous Lies," London.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson.
"Cappy Ricks," Thomas Meighan.
"The Great Impersonation," Geo. Melford.
"Experience," Geo. Fitzmaurice.
"Enchantment," Cosmopolitan.
"After the Show," Wm. DeMille.
"Beyond," Ethel Clayton.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton.
"Don't Tell Everything," All Star Cast (Wallace Reid Gloria Swanson, Elliot Dexter).
"Under the Lash," Gloria Swanson.

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FAMOUS LASKY PARAMOUNT (Continued)

"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS FILM

"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Snowblind."
"A Tale of Two Worlds."

FOX FILM CORPORATION, LTD.

William Farnum—
"His Greatest Sacrifice."
Tom Mix—
"Ridin' Romeo."
"Big Town Roundup."
Pearl White—
"Know Your Men."
"Beyond Price."
Dustin Farnum—
"Primal Law."
Shirley Mason—
"Lovetime."
"Ever Since Eve."
William Russell—
"Children of Night."
"Singing River."
Buck Jones—
"Get Your Man."
"To a Finish."
Murphy-Walker—
"Play Square."
"Live Wires."
Eileen Percy—
"Big Town Ideas."
"Hickville To Broadway."
Barbara Bedford—
"Cinderella of Hills."
Clyde Cook—
"The Sailor."
"The Toreador."
Al St. John—
"Smalltown Stuff."
Sunshine Comedies—
"Ain't Love Grand?"
"Devilish Romeo."
"Say It With Flowers."
Mutt & Jeff Cartoons—
"The Stampede."
"Tong Sandwich."
"Shadowed."
"Turkish Bath."
Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."

ROBERTSON-COLE

"See My Lawyer," Alf. Christie Special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
"Kismet."
"The Wonder Man."

SELECT PICTURES CORP.

"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).
Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."
Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).
Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.
Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

UNITED ARTISTS CORP.

"The Love Flower" (7 reels), D. W. Griffith.
"The Mark of Zorro" (8 reels), Douglas Fairbanks.
"The Love Light" (8 reels), Mary Pickford.
"The Nut" (6 reels), Douglas Fairbanks.
"Through the Back Door" (7 reels), Mary Pickford.
"Dream Street" (9 reels), D. W. Griffith.
"Carnival" (7 reels), Harley Knowles.
"Disraeli" (7 reels), George Arliss.
"Way Down East" (11 reels), D. W. Griffith.
"The Three Musketeers" (12 reels), Douglas Fairbanks.
"Little Lord Fauntleroy" (10 reels), Mary Pickford.

VITAGRAPH

Jimmy Aubrey Comedies—
"The Applicant."
"The Riot."
"The Tourist."
Larry Semon Comedies—
"The Sawmill."
"The Bell Hop."
"The Fall Guy."
Alice Joyce Productions—
"The Inner Chamber."
"The Scarab Ring."
Earle Williams Pictures—
"Bring Him In."
"The Silver Car."
"It Can Be Done."
C. Griffith Productions—
"Moral Fibre."
"What's Your Reputation Worth?"
Antonio Moreno Pictures—
"The Secret of the Hills."
William Duncan Pictures—
"Steelheart."
"Where Men Are Men."
Alice Calhoun Pictures—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
"Princess Jones."
Serials—
"Breaking Through."
"The Purple Riders."
"Fighting Fate."
Special Comedies—
"Damsels and Dandies."
"Jazz and Jailbirds."

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Louis Nalpas Of French Cinema Fame Arrives In New York, Visits Pathe

LOUIS NALPAS, one of the most active and influential figures in the French cinema industry, arrived in New York direct from Paris on his first visit to this country. The main object of his trip, Mr. Nalpas said, was to observe methods and conditions in the American field of motion pictures, and to discuss releasing arrangements for his sensational production, "Mathias Sandorf." At the offices of Pathe Exchange he had several conferences with Paul Brunet, from whom, he remarked, he had gained valuable information during the latter's sojourn in Paris last Summer.

Mr. Nalpas has been prominent in motion picture production in France since 1912, specializing in serials and special features based upon popular literary classics. He has personally supervised all his productions, selecting the exterior locations and developing new resources in the way of lighting and all art accessories. Mr. Nalpas has built several of the biggest and best equipped studios in France, among them eight separate studios in Nice, known as the "Cine-Studios," where he worked out many of the effects which have added so much to the success of his productions all over Europe.

In 1916 he produced a serial of seven episodes of five reels each called "Monte Cristo," and following closely the course of that most celebrated of the romances of Alexandre Dumas. This had been preceded by the Naplas picturization of Dumas' "Three Musketeers." In 1918 he drew upon The Arabian Nights Entertainments for his big European special feature success entitled, "The Sultan of Love," which was followed a year later by "Tristan and Isolde," for which he drew upon the original story source—the English Round Table legends of King Arthur and his Knights. This is a special feature in ten reels.

During a large part of this period Mr. Nalpas was engaged in building his Nice studios and experimenting with various devices designed to enhance the beauty and art value of his productions. His latest completed production is a picturization of Jules Verne's novel. "Mathias Sandorf," which fifty-four Paris theatres ran this last Summer as a nine-episode serial, and which, as a special feature, is now a popular success throughout France, Germany, Austria and Spain.

"'Mathias Sandorf,'" said Mr. Nalpas, "has elements of popularity similar to those so apparent in 'Monte Cristo.' There is an impressively heroic central figure of many adventures whose career presents him in two widely differing physical and psychological aspects. For this difficult role the celebrated Romuald Joube of the Comedie Francaise was selected, and he was surrounded by the best types to be found on the French stage or in pictures. As presented in Paris where nineteen reels, divided into nine parts. It was immensely successful during the hottest weather, the only criticism being that the episodes were too short—although they were as long as those of your American serials. The actual production of 'Mathias Sandorf' consumed a few weeks less than a year."

The multitude of American readers of the novels of Jules Verne will be interested to know that Mr. Nalpas obtained his picture rights of "Mathias Sandorf" from Michel Jules Verne, son of the famous author of "Twenty Thousand Leagues Under the Sea," who is himself an author now living at Toulon, France.

"SHE PLAYED AND PAID"

EVERY living showman knows of Fannie Ward and her past successes. Every showman knows that Fannie Ward has always been one of the highest salaried legitimate stage stars as well as one of the biggest box office stars in pictures.

The name and fame of Fannie Ward spreads to every corner of the earth while in America particularly is her reputation so widespread as to make her one of the biggest drawing cards in the entire industry.

Her name adds an extra flavor in that for the past many months she has been in France where she has become one of the greatest favorites that great country has ever known.

The powers of her emotional acting are tremendous and in no picture does she use them to a greater degree than in "SHE PLAYED AND PAID."

Under the management of William A. Brady she achieved a national reputation that will be a young gold mine for you in the exploitation of "SHE PLAYED AND PAID."

Thus you have the winning combination of a star of world wide prominence in a story by one of the most famous French authors and a title that is packed with showman's possibilities.

The picture is saturated with punches, big scenes, big sets, suspense and action galore giving you exploitation angles in addition to those given you here that promises you a clean up, Equity claim, if you handle this picture as it should be handled. For immediate release to exhibitors in Canada by Equity.

FAMOUS PLAYERS-GOLDWYN WEEK

October 23rd to 29th

"A MAN'S HOME"
"THE JOURNEY'S END"
"THE OTHER WOMAN"
"KEEPING UP WITH LIZZIE"
"CERTAIN RICH MAN"
"FACE OF THE WORLD"
"LAVENDER AND OLD LACE"
"THE NIGHT ROSE"
"GOD'S CRUCIBLE"
"TRUANT HUSBAND"

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Normal And Slow Photography in No. 125 Pathe Review "Gobblers Of The Sea"

"GOBBLERS OF THE SEA," meaning such birds as cormorants and pelicans with appetites which no amount of fish seems able to satisfy, are pictured in normal and slow motion at the N.Y. Zoological Park most amusingly in Pathe Review No. 125 which is scheduled for release on October 16. When these ungainly, flapping creatures are photographed with the slow motion camera, the result is said to be most comical—as well as instructive.

The Pathecolor contribution for this number brings the famous French Vosges mountain region and its picturesque peasant inhabitants to the screen. Some of the towns clinging to the mountain sides date back to Roman occupation. All nature seems on edge. Nobody goes for a "walk"—it's always a climb, and a very rocky one, but amid enchanting scenery.

Hy Mayer's Capitol Travelaughs in this number have the title of "Sand and Sunshine"—which means the ocean beaches and the interesting things they have to reveal at midsummer. "The evolution of the bathing cap" is an amusing conceit. Fat women bathers could not expect to escape Hy Mayer's camera and pencil—and they do not. "Portraits of sea legs" supply material for deep thought, and a shore dinner makes its intended point.

Friesian and Holland millinery dating back to A.D. 1500, with casque-like effects and queer temple ornaments is graphically pictured. There is a polished silver helmet with ribbon trimming which is a survival of the period when the bride's dowry was in sufficient gold coin to fill her metal bonnet. These girls look very sweet and pretty in their strange head-gear. Thru Specialty.

Synchronized Music Development Stands Forth Among The Big Events Of This Year

IN a year abounding in many innovations in the motion picture industry, all calculated to lighten the burden of the exhibitor, none stand out with greater prominence than the Synchronized Music Score development. Nor has the exhibitor been slow to appreciate the service these scores render him. Proof conclusive that they are meeting with popular favor is best shown by the many splendid contracts received for the rental of Synchronized Music Scores.

Conceived by Arthur J. Abrams, one time premier organ salesman, who during his many rounds of hundreds of motion picture theatres was able to note what a hole the exhibitor was in, as regards his music, these scores have now reached a point in their life where such prominent houses as some of the Stanley Mastbaum theatres in Philadelphia, the Ward and Glynn houses in Brooklyn, the Springer houses on upper Brooklyn, N. Y., the Haring and Blumenthal houses in Jersey, Ravinia Park, Chicago, the Poli houses in New England, Proctors upstate theatres, the Stadium Theatre in Brooklyn, and hundreds of others in every section of the country, are using and enthusiastically endorsing their use by brother exhibitors everywhere.

"MORAN OF LADY LETTY" WITH DOROTHY DALTON

DOROTHY DALTON has gone to California where she will work at the Lasky studio in George Melford's next production for Paramount, "Moran of the Lady Letty," from the novel by Frank Norris. Miss Dalton and Rudolph Valentino will be featured in the leading roles.

FAMOUS PLAYERS - GOLDWYN WEEK

OCT. 23rd - 29th

"REMORSELESS LOVE"

"MAN OF THE FOREST"

"HANDCUFFS OR KISSES"

Fourth Episode, "Smashing Through," "Hurricane Hutch"

THE fourth episode of "Hurricane Hutch" is announced by Pathe for release on October 16th. Its title is "Smashing Through," and it brings the hero into close grip with the scheming arch villain, played by Warner Oland, at his house "The Towers" where, in the third episode both hero and heroine had been imprisoned as the result of a plot to ruin Nancy's paper mill interests by preventing her signing a profitable contract. Having escaped, being recaptured, and finally shaking off his pursuers, Hutch releases Nancy and they overcome obstacles and perils, at length outwitting the villain and winning the contract.

Now it is discovered that the precious scarf containing the cipher formula for the cheap manufacture of paper from seaweed has been stolen. Ann, who has learned the combination of Marlowe's safe, obtains the scarf, but is forced to give it to Nancy or admit that she is Marlowe's ally.

In the gymnasium of "The Towers" Marlowe and other members of the paper trust are plotting more villainy in their determination to get control of Nancy's property. Hutch is discovered listening to the plotters. Hogan, one of Marlowe's "strong-arm" henchmen, sneaks up behind him with an upraised Indian club. What Hutch overhears is so vital to Nancy's interests, even her physical safety, that he is unconscious of any danger to himself. Thru Specialty.

THREE APPOINTMENTS PARAMOUNT SALES ORGANIZATION

S. R. KENT, General Manager of Distribution, Famous Players-Lasky Corporation, has announced the following appointments in the Paramount sales organization:

A. E. Bernstein, former manager of the Minneapolis Exchange, has been transferred to the new Milwaukee Exchange as manager.

Maurice Schweitzer, formerly sales manager at the Minneapolis Exchange, has been appointed manager at Minneapolis, succeeding Mr. Bernstein.

Harry Hunter, formerly assistant manager of the Portland, Ore., Exchange, has been appointed manager at Des Moines, succeeding J. A. Muchmore, resigned.

The above appointments take effect immediately.

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Fox Managers Throughout Canada Inspired By Big Release They Are Handling

THE William Fox branch managers throughout Canada are being kept busy just now signing up contracts for the remarkable series of Fox super-productions, beginning with that film masterpiece, "Over the Hill," which has had the unique distinction of having been "a solid year on Broadway."

It is a long time since exhibitors were offered a picture with the drawing power of "Over the Hill," and exhibitors know it, for they are trying to get it for extended runs, together with the other Fox specials, "A Virgin Paradise," "A Connecticut Yankee" (Mark Twain's story), which had a big and enthusiastic run at the Alhambra, London, where royalty saw it; "Thunderclap," the superb racing drama; "Shame," which has its big finale in Alaskan snows; "Perjury"; "Footfalls," something new and singularly impressive in photodramas; "The Last Trail," a Zane Grey story; "Queen of Sheba," the love romance of the most beautiful woman the world has ever seen; and three others.

The Canadian public demands the best entertainmnt and the Canadian exhibitors are ever on the alert to give their patrons the best. Hence the demand for these Fox pictures.

The Allens, wise exhibitors that they are, have booked the entire twelve for their chain of theatres.

The Fox Canadian managers, with W. F. Barrett, Canadian general manager at their head, are making the welkin ring with special exploitation so that the public will know the entertainment value of the pictures by the time the exhibitors get ready to show them. It looks like big business for everybody, and certainly the Canadian public will get its money's worth.

Wherever "Over the Hills" has been shown it has received unstinted praise of the critics and has brought lines to the theatre doors. The Winnipeg "Free Press" begins by calling it a "Wonder Picture." "Over the Hills" has begun an extended run in Winnipeg, Toronto, Montreal and Vancouver.

Curiously enough, after running a year in Broadway, New York, theatres, the neighborhood houses throughout the greater city played it for extra long runs to capacity houses. No doubt every picture house in New York city will show it and have repeat showings. The thing about "Over the Hill" that has made it so big a success—and a credit to the motion picture industry—is that it gets down—or up—to the level of everybody. It makes you laugh; it makes you cry; it makes you happy.

Some exhibitors may feel that unless they get this picture first they will be out of the swim. But Fox wagers they will have big crowds at the door whenever they get it.. No matter when it is shown or where, it will pay the exhibitor. The thing they advise is to be sure you show it at your house.

Extraordinary publicity has been given this picture. Beside the Fox exploitation, preachers have come forward voluntarily and used it as the text for sermons. It's a picture that will live.

FAMOUS PLAYERS - GOLDWYN WEEK
OCT. 23rd - 29th
"EAST LYNNE"

The Man Who Consistently Advertises Runs His Business in a Consistent Manner.
ADVERTISE IN DIGEST CONSISTENT RESULTS

"SHADOWS OF CONSCIENCE"

THE New York trade was given an opportunity to see Russell Productions' seven-reel classic, "Shadows of Conscience," which W. D. Russell brought to New York Monday, October 10th, for private exhibition. This feature, which has had two previous auspicious trade showings, in Los Angeles and in Chicago, is a subject that has won the approval of hundreds of experienced showmen, and is in all respects the most pretentious offering ever made by this company.

On Thursday night, September 22, "Shadows of Conscience" was shown at the difficult hour of midnight, at Grauman's Million Dollar Theatre, to about two thousand persons — the trade, the profession, the press and the public were all represented and the enthusiasm with which it was received was a revelation even to those most vitally interested in its success. Bernie Russell, who is production manager at the studio, lost no time in bringing the print to Chicago, which is distribution headquarters for the company, and arranging for an immediate pre-view for exhibitors of the Middle West.

Accordingly, the picture was presented at Barbee's Loop Theatre, where about two hundred gathered to see it. The occasion was a double reassurance as to the merits of the production, as representatives of the industry and the trade and daily press pronounced it a feature of decided artistic as well as box office value.

Directed by John P. McCarthy and having as its star Russell Simpson, "Shadows of Conscience" has all the elements of a class-A attraction with double-barreled strength. Russell Simpson's characterization in this is not unlike his work in other big successes, such as "Snowblind" and "Godless Men," while John P. McCarthy's work will be recalled in his recent achievement, "Out of the Dust."

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¶ DORIS MAY needs no introduction to motion picture fans. She has a personality that is different and unique. Her spontaneous mirth and humor in a long series of splendid productions have made her the queen of comedy-drama and comedy.

¶ The formidable army of stars and directors appearing under the R-C Trademark and including such well known names as

PAULINE FREDERICK, SESSUE HAYAKAWA,
WILLIAM CHRISTIE CABANNE, LOUIS J. GASNIER

will be greatly enhanced by the addition of DORIS MAY. The aquisition of such a star should be of particular interest to all film distributors.

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Presents

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Have You Booked This Great Record-Breaking Special Feature?

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After "Over the Hill" Play These Other Big Fox Specials—

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A CONNECTICUT YANKEE
IN KING ARTHUR'S COURT
(Big London Success)

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SHAME

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FOOTFALLS

THE LAST TRAIL

QUEEN OF SHEBA

If Your Competitor Gets These Watch His Bank Account Grow

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Ladies Must Live
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A Drama Of A Great Hate

From the Story by Emilie Johnson

HOBART BOSWORTH PRODUCTIONS, Inc.

presents

HOBART BOSWORTH

in

BLIND HEARTS

A tale of thrilling adventure of a party, lured by the Yukon Gold fever, lost in the ice fields of the Arctics—their battle for life against wild beasts, starvation, ice traps and storms. The strange branding of a girl by fate, leading to a blind and bitter hate.

VIVID — STRANGE — UNUSUAL

Directed by Rowland V. Lee

A First National Attraction

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Stands for perfection in pictures
Stands for enthralling entertainment

Louis B. Mayer
presents the inimitable star

ANITA STEWART

in

"The Invisible Fear"

A picture that stands among the most stupendous plays the star has produced. The wardrobe she wears constitutes a style show in itself and carries a wonderful appeal to women. There are thrills aplenty in a careering cross-country paper chase on horseback, in elemental tempests and emotional storms. And on top of it all, a story strong in drama, romance and the unexpected. Written by Hampton Del Ruth and directed by Edwin Carewe.

Joseph M. Schenck
presents

NORMA TALMADGE

in

"The Sign on the Door"

This is conceded to be Miss Talmadge's best picture to date. It was adapted from the stage success written by Channing Pollock and directed by Herbert Brenon. The author on viewing the production declared that "the truth and force with which the director and star have transferred the stage production to the screen is truly marvelous." Scores of exhibitors have testified to its wonderful audience appeal. It is one of the year's record breakers.

Louis B. Mayer
presents the

John M. Stahl Production

"THE CHILD THOU GAVEST ME"

A plot that is unusual, fascinating—with a tug at the heart strings that will bring tears to every eye. It carries a special woman's appeal through Little Dicky Headrick, the wonderful child actor. There is a strong cast headed by Barbara Castleton, Lewis Stone and William Desmond. Written by Perry N. Vekroff and directed by John M. Stahl. A fine audience appeal and a picture that will build patronage.

Albert A. Kaufman
presents

A Sidney Franklin Production

"COURAGE"

It's simple, yet humanly strong, this drama of a wife whose loyalty and faith are pitted against the torments of love-loneliness. Another splendid achievement by Sidney A. Franklin, producer of "Unseen Forces" and "Not Guilty." Portrayed by an unusually strong cast, headed by Naomi Childers and Sam De Grasse. It is based on the story "Courage," by Andrew Soutar, and carries an intensity of appeal that will fill any theatre.

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There'll be a Franchise everywhere

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Points the way to bigger box office returns
Points the way to permanent patronage

Whitman Bennett

presents his personally supervised production

"WIFE against WIFE"

Taken from George Broadhurst's play, "The Price," it has that thrilling dramatic element that appeals to every audience, especially the women. It carries also a wonderful atmosphere, baring the gay life in the artists' colony of Paris with its unconventional parties and its studio surroundings. It portrays the tense emotion of two women battling for the love of one man, and the pitiful revenge of a woman scorned on the woman loved.

Whitman Bennett

presents his personally supervised production

"SALVATION NELL"

This is the pitiful story of a girl born in the New York slums, her struggle against poverty, temptation and vice and her final redemption by the Salvation Army. A strikingly human story of life as it is lived in the great cities, with Pauline Stark in the title role — the part made famous on the stage by Mrs. Fiske and one that will win the sympathy of every audience. It is taken from Edward Sheldon's play and directed by Kenneth Webb.

R. A. Walsh

presents

"SERENADE"

A beautiful story of love, romance and adventure on the Spanish isle of Magdalena, with thrilling episodes including dagger duels, a chase across the mountains on horseback, a battle in the streets against an army of invaders — hand to hand conflicts and mob scenes that make the blood thrill. With the beautiful Miriam Cooper and George Walsh. Directed by R. A. Walsh.

JEWEL CARMEN

in

"Nobody"

A Roland West production that is one of the most novel pictures of the year. A picture that is filled with surprise and suspense, with a mystery that will baffle your patrons to the very end, and a murder trial that is one of the outstanding reproductions on the screen. There is a wealth of wonderful scenery in the Florida playgrounds of New York's millionaires and a richness of costumes that will delight the eye of every woman.

They're Patronage Builders! Play Them and Boost Them Hard!

There'll be a Franchise everywhere

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Sky Thrills That Are Making 'Em Grasp!

FIRST NATIONAL PICTURES

THE SIGN OF SAFETY

FIRST NATIONAL PICTURES

A fight on the wing of speeding plane 5,000 feet in the air.

A parachute jump from a burning plane.

A take-off from the roof of a skyscraper.

A man caught in mid-air in a leap from one plane and hauled to safety on another.

And this big air circus is just one of the features in a picture full of surprises.

Another surprise. Wesley Barry as Freckles, the comedy kid. He's a riot in himself.

KATHERINE MacDONALD

in

"Stranger Than Fiction"

A First National Attraction

There'll be a Franchise everywhere

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You never saw anything like it before

The Biggest Show in Town

Carl Laemmle Presents

HARRY CAREY

IN THE FIRST SUPER-WESTERN EVER SCREENED

See a thousand horsemen ride like mad across the scorching sands of the great Mojave Desert.

See the terrific, blinding sandstorm—a thriller you'll never forget.

See the great battle against hundreds of outlaws—one of the greatest spectacles ever screened.

See the reckless, death-defying ride of Harry Carey's Famous Flying Squadron.

See a thousand and one thrills never filmed before. The First and Greatest Super-western ever screened.

DIRECTED BY ROBT THORNBY

UNIVERSAL JEWEL Super Production

THE FOX

CANADIAN UNIVERSAL FILM CO., LIMITED

TORONTO - MONTREAL - ST. JOHN - WINNIPEG - CALGARY - VANCOUVER

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Priscilla Dean in

"CONFLICT"

Opens at Central Theatre, Broadway, New York

Read—

New York World:

"The Motion Picture Industry possesses far too few Priscilla Deans to be allowing this charming young brunette take such chances with her life as those shown in "CONFLICT." Richard Barthelmess in "WAY DOWN EAST" faced no greater hazards on the swirl ng ice than Priscilla Dean faced on the roaring timber. We do not wonder that her Insurance Company warned her against repeating such risks."

New York Tribune:

"As we watched these riv.r scenes we were constantly reminded of "WAY DOWN EAST." If you do not believe that a hero floating towards the fal.s on a raft of logs can be quite as spell-binding as a heroine on a cake of ice, go and see "CONFLICT."

New York Evening Mail:

"The scene in which she rescues her lover from death in a raging torrent on the brink of a steep waterfall is a marvel. The famous ice scene from "Way Down East" scarcely equals it for sheer thrill. One can readily believe that Miss Dean actually took her life in her hands in its screening, as she drifted down the stream, running over log jams, and finally riding a pair of logs until she was plunged into the waters."

IF YOU DO NOT MAKE MONEY WITH "CONFLICT" YOU WILL NEVER MAKE IT WITH ANY PICTURE

Canadian Universal Film Co. Limited

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A HODKINSON RELEASE

A HODKINSON RELEASE

Ernest Shipman
Presents

"GOD'S CRUCIBLE"

from RALPH CONNOR'S
Great Novel "THE FOREIGNER"

Directed by
Henry MacRae

Produced by
Winnipeg Productions
Incorporated

HODKINSON

with —
Gaston Glass
Wilton Lackaye
Gladys Coburn
Robert T. Haines

A STRANGER'S SPLENDID STRUGGLE

GOD'S CRUCIBLE tells the story of a young stranger within our gates who fought bravely to overcome the countless obstacles that confronted him, — and who won his fight.

Sometimes the story is tragic, — grimly so; sometimes it is lightened by humor that cannot fail to bring a laugh; always it is fascinating, for it probes the human heart to its depths.

The superlative direction of Henry MacRae plus a story which for action and appeal has never been surpassed and a true all-star cast make "God's Crucible" one of the biggest screen successes of this or any other season.

FAMOUS PLAYERS FILM SERVICE LIMITED

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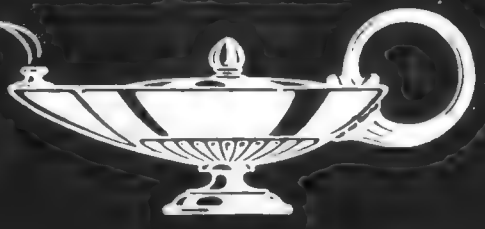
A Light on the Future

Educational Pictures



"THE SPICE OF THE PROGRAM"

MUCH talk about the need for reforms in policies of producing and distributing would seem to indicate that the industry is about at the end of its formative period.

Giving exhibitors a chance to have definite policies of their own is now being advocated.

Educational has been earning exhibitors' confidence by such policies while others are just beginning to think about them.

"Everything but the Feature!"

Educational Animal Comedies
Mermaid Comedies
Torchy Comedies
Christie Comedies
Vanity Comedies
Gayety Comedies

"Everything but the Feature!"

Robert C. Bruce Scenics Beautiful
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Canadian Educational Pictures Ltd.,

TORONTO -:- MONTREAL -:- ST. JOHN
WINNIPEG -:- CALGARY -:- VANCOUVER

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It's a winner! We *know* it. Herman Rifkin says so too.

W. E. Shallenberger

ARROW PICTURES
INDEPENDENT

Grace Davison

with

Ralph Kellard and Julia Swayne Gordon

in

LOVE HATE and a WOMAN

Directed by Charles T. Horan
Produced by J.G. Pictures Corpn.

The first of a series of four amazing society dramas, rich in romance, action and splendid box-office qualities.

HERMAN RIFKIN the master showman of New England, says:

"There is no question but 'Love, Hate and a Woman' is one of the most satisfying pictures ever offered for distribution in New England."

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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"CANADIAN MOVIE WEEK"

WE are having so many different kinds of weeks that a "Canadian Movie Week" would be quite in order. If the Exchanges and Exhibitors would combine to introduce A Movie Week and endeavor to select for that week some of the fine pictures being offered this season this sort of Movie Propaganda would boost business and help to place Movies upon the same standing as other business enterprises. It should be done through a special committee, and introduced without any more strings than the "Say It With Flowers Week" or "Music Week." No rake-off for charity, a plain business proposition with returns one hundred percent to Motion Pictures.

The individual Producing Organizations have been having their special weeks but "Movie Week" would be for all Trademarks; and a city should be selected in Canada for a Moving Picture Convention during that particular week representative of the whole Dominion.

Special Speakers to address the public in an open meeting before the opening of the convention. Sunday would be a good day for the meeting. Government and Educational, Welfare Societies should be invited to attend. Stars to appear at theatres where their pictures are being released. Technical staff, writers in Motion Picture Industry to attend the convention. The whole fabric of the Industry to be represented.

Consolidation is what this Industry wants more than anything else. A United Effort in order to impress the Board of Trade and Commerce and various other Boards, who are interesting themselves in what we are doing to a great extent than we are interesting ourselves in what we are doing as a whole unit.

All Industrial Enterprises should have their conventions. Art has its conventions also in the National Art Exhibitions which are constantly being held. Movie balls are not the right introduction of a great Industry to its public. They partake of the nature of an "Artists' Ball" the public, who attend are those interested in a bit of Bohemia. We have two classes of critics among the adults, one looks upon us as they look upon a "dish of ice-cream" on a hot day, the other thinks we ought to be a "Sky Pilot." Now we claim that both critics have gone astray in their analysis of what we are and should be. It is true that where Art dwells the mathematical rigidity of life cannot have a hundred percent registration, but we have our balance in the industrial angle which is about sixty percent of Motion Pictures. We must therefor conduct ourselves with that mathematical precision which gives other important industries their dignified standing in the world of Trade and Commerce. Those involved in the artistic element of Motion Pictures will invest their artistic temperaments with dignity also, the dignity which feels that it is creating an art which takes its place among the other arts in the world. Dignity is what our Industry lacks, within its own doors; and respect is what it fails to receive from those outside of its domain.

The artistic element of Motion Pictures cannot be expected to "walk the straight and narrow path," considering their emotional characteristics and their constant play upon the emotional plane, when the business staff of Motion Pictures go all around the block to avoid walking the virtuous chalk-line. It is very simple to get a star or player in Motion Pictures to sign a contract promising "not to be caught," incidentally there is a question in the wisdom of making such a statement to the public, but what about the man higher up? This is written without prejudice to anyone in Motion Pictures. We have found that there is just as much good in the individuals in Motion Pictures as is found in the best of our critics and a little less bad than is found in the worst of our critics. A good person with an emotional vice always remains humane, human because they are curable, whereas a good person with no emotional vice ceases to be humane because their vices are intellectual or spiritual and vices on either of these planes are inhumane. All humans have vices, not vicious ones possibly, it depends upon your interpretation of a vice, anti-smokers consider smoking a vice, prohibitionists consider drinking a vice, a very well-known disciple considered love a vice. Motion Pictures have not escaped, there are some who consider us a vice. However let us get back to the Movie Week Idea, consolidate all the Motion Picture Interests for this one week, and watch results. Introduce the convention idea with it, introduce it with dignity. The world respects power and respects those who enjoy self-respect.—Ray Lewis.

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Toronto News

"NO WOMAN KNOWS" played the Strand, week of Oct. 17th. Centre, Ottawa to play another Universal - Jewel, "Moonlight Follies," starring Marie Prevost. The Lyric, Hamilton, is also to play the "Moonlight Follies."

• • •

When "No Woman Knows" showed at the Allen, Ottawa, the Ottawa Journal had a full page advertisement for this Universal attraction.

• • •

Mr. I. Soskin, Oct. 19, 1921.
Synchronized Music Service,
6 Dundas Street W., City.
Dear Sir:—

After carefully examining score for "OVER THE HILL" I have no hesitancy in saying that I thoroughly endorse the idea of Synchronized Music. It certainly fills a long felt want.

The last few years has developed many improvements in nearly every branch of the Moving Picture Business, such as "Theatre Construction"; Seating, Heating, Lighting, and the film productions themselves. Practically nothing, however, has been done in a National way for music; what little has been accomplished has all been done by the larger theatre orchestras, by increasing the number and quality of their orchestras.

Your service in a clever and simple manner Synchronizes the music with the picture and is suitable to all theatres, both large and small.

With all best wishes for your good success.

Yours truly,
(Signed) J. B. CRONK
General Manager Allen Theatres

• • •

"Passion" opened at the Allen Theatre, Montreal, week of Oct. 23rd. to tremendous business, breaking all records for the week.

• • •

Charles Ramage, who has been associated with Fox Films for the past six years is now associated with Associated First National.

• • •

FOUR episodes of "Winners Of The West," Universal's chapter picture are ready for release. Special Trade shows were held in Toronto, last Tuesday, Wednesday and Thursday at Allens' Richmond St. Theatre. Exhibitors who saw the screenings state that "Winners of the West" is the biggest serial Universal has yet produced.

ALLENS' Richmond, showed Goldwyn release, "Dangerous Curve Ahead," week of Oct. 24th. Pleasing prologue introduction and other features in conjunction with a Christie Comedy made an attractive bill which proved popular and drew good business.

• • •

"THE Four Horsemen of the Apocalpse" moves to make room at the Loew's Wintergarden for Douglas Fairbanks in "The Three Musketeers," week of Oct. 31st.

• • •

REGENT showed "Camille" with that most delightful of great artists, Nazimova, to big business. Week of Oct. 31st. Thomas Meighan, Paramount Star in "Cappy Ricks."

• • •

Pantages showed Montagu Love in "Shams of Society." Week of Oct. 31st. "The Great Impersonation."

• • •

Palace showed Thurs. Friday and Saturday of week of Oct. 24th; Tom Mix in "A Ridin' Romeo," comedy, "High Life."

• • •

Allens' Beach week of Oct. 23rd., Charles Ray, Associated First National, "Nineteen and Phyllis."

• • •

Loew's week of Oct. 23rd. "Uncharted Seas" with Alice Lake, week of Oct. 31st., Clara Kimball Young in Equity Release, "Mid-Channel."

• • •

Allens' Parkdale, Kathlyn Williams in Famous Players Select release, "A Man's Home."

• • •

HARRY LAW has been appointed Sales Manager short products Universal programme here.

• • •

SAMUEL ARNOVITZ President of The Equity Pictures Corporation of Canada will sail for Europe on the S.S. Megantic leaving Montreal Nov. 5th. On this trip of two months duration or more, the Equity's chief will visit England, France, Belgium, Germany, Italy and possibly Scandinavia.

While Shackleton, on the "Quest" is in quest of the South Pole, the big question with Equity is to secure a brand new product for the Canadian market to add to the already long list of high water-mark productions they now have for distribution to Canadian exhibitors and it is with this end in view that their first executive will tour the other side.

What Is Synchronized Music ?

Synchronized Music

Can

Be used by any exhibitor whether one or forty pieces are used in the orchestra!

It is

Correctly cued and timed for every action on the screen!

And

A specially patented arrangement provides for any "cut" that may be made in the film before you receive it!

It will

Please your audience because it brings the very latest music to your theatre!

It is

The one real feature that makes your performance complete!

And

Carl Edouarde,
Erno Rapee,
James C. Bradford,
Hugo Reisenfeld,
Joseph Carl Breil,
Firmin Swinnen,

The world's greatest presentation artists, personally prepare each release of every standard producing company—each instrumental part in a separate binding!

Therefore

You need not envy the wonderful musical settings offered along Broadway, N.Y.

You can

Now bring these great artists right into your own theatre!

Remember

"Music without synchronization is noise."

SYNCHRONIZED MUSIC SERVICE
6 Dundas St. West - Toronto
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Montreal News

A CURIOUS and very interesting phenomenon is now noticeable in this city and has been going on for some time past. This is the fact that exhibitors are growing more aware that the public are quite agreeable to seeing really good pictures not once or twice or three times but even half a dozen times within short intervals. Thus at the Allen, "Over the Hill" has run for three consecutive weeks and was drawing packed houses at the beginning as much as at the end of the run. Similarly the Imperial ran the Douglas Fairbanks picture in the "Three Musketeers" for a couple of weeks with the same results. It was at one time the impression that no matter how good a picture might be, a run of three days exhausted its interest, but that this was not so is widely and fully recognized today. This is one of the results of exhibitors discovering that their profession is not that of the showman at a Country Fair, but a vocation calling for very considerable powers of forethought and psychological knowledge of patrons. A glance around will convince any unprejudiced observer of the truth of this.

• • •

AMONG the bigger releases of the Equity Picture Corporation coming at the end of the current month and in November may be mentioned "Midchannel" featuring Clara Kimball Young which will be shown here and at Toronto, Ottawa, Hamilton, and Windsor. Others include "Neptune's Bride" starring Pluvia a cousin of Annette Kellerman who is claimed to be able to give points to her more famous relation.

• • •

Universal Films screened "No Woman Knows" with Mabel Julienne Scott at the Holman recently and it will be released at that theatre at the end of the month. A large attendance and highly favorable comment were noted at the screening.

• • •

ANGLO-CANADIAN Picture Corporation are releasing some important British and French productions prominent among which are "Nothing Else Matters"; Mrs. Erricker's Reputation"; and "The Call of the Blood." The latter is a Mercanton French picture featuring Miss Neilson Terry. "The Lunatic at Large" starring Ivor Novello is another big film which provides proof that Anglo is launching out into an important Fall campaign.

• • •

Irving Stuart, secretary-treasurer of Equity Pictures Corporation, is now handling all sales and has taken complete charge of the enterprise for the Dominion of Canada. He does not seem to be weakening under the strain.

• • •

JIM O'LOGHLIN, director of exchanges for Specialty Film Import, is back from Toronto where he has been with the president and General Manager, L. Ernest Ouimet. The circuit is now using regularly Lloyd comedies, Pathe Review, Pathe News, Screen Snapshots, Major Jack Allen's Animal series; Topics of the Day, and others all of which are distributed through Specialty.

• • •

ASSOCIATED First National Pictures recently screened at their office here "Passion" with Pola Negri and there was present at the screening S. Morgan Powell, dramatic critic of the Montreal Star. Mr. Powell expressed himself in the highest terms when he had seen the picture. "Harriet and the Piper" with Anita Stewart is another big release due shortly. This exchange is working night and day to cope with its business.

• • •

Regal Films Corporation are going great guns with "Camille" for which they are preparing a publicity campaign which will wake up this city. Nazimova is the star and the picture opened at the Capitol on October 24th for the full week. The picturization of the well known novel by Alexandre Dumas the younger is said to be one of the finest productions in which this great actress has ever appeared.

• • •

MAURICE DAVIS, now with the Regal, is getting his fine Italian hand in at preparations for the release of "Quo Vadis" another hummer from this exchange. The "Girl from God's Country" is the second of the initial releases in Canada for the F. B. Warren Corporation features.

MERGER Corporation also have a "Three Musqueteers" which has been running at the New Grand and other theatres here and has been booked solid for 60 days in Montreal and Quebec Province. It features Orrin Johnston, Dorothy Dalton and Louise Glaum and with this all-star cast is adequately and finely picturized in all the glory of the period. This exchange is handling all the American Film Corporation's programme with a galaxy of stars including Mary Miles Minter, William Russell and many others.

SCENE FROM "NO WOMAN KNOWS"
A UNIVERSAL JEWEL PICTURE

WALLACE REID IN "RENT FREE"

THE Paramount publicity department has arranged for the publication in The Designer, a national magazine of large circulation, of "Rent Free" the story of the Paramount picture starring Wallace Reid which has just been finished at the Lasky studio in Hollywood.

The story of "Rent Free" was written by Izola Forrester and Mann Page and was scenarized by Elmer Rice. The magazine had the story under consideration and on the strength of the stills from the production, Russell Holman of the Paramount publicity department sold the editor of The Designer on the idea of printing the story by Miss Forrester.

The novelization of "Rent Free" will appear in the February issue of The Designer, which will be on the news stands January 1. The picture is to be released by Paramount the same day.

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Are All the Brave Actors Assembled With The Arrow Film Corporation?

ISAAC D'ISRAELI, the author of the "CURIOSITIES OF LITERATURE," would have found a mass of interesting material in the motion picture field had he lived in these times. The fan is a prolific, if eccentric author. He writes to his movie heroine; and the female of the species writes to her star, the most extraordinary letters. Those behind the scenes of picture production are constantly amused and astonished at the eccentricities of their fellow beings as expressed in these letters.

One wonders at times whether there are any sane people on the earth; or rather, if insanity is the rule and not the exception.

Sometimes a touch of sincerity characterises these communications. A gentleman wrote from the distant West recently to the ARROW FILM CORPORATION and the nature of this Company's reply was that they themselves were not actually a producing unit and so could not comply with their correspondent's request, such as it was. However, the man from the West was not to be deterred from his quest, so, in again writing to ARROW he naively remarked: "I wrote you fellows because all the brave actors seem to be in ARROW pictures."

The ARROW officials felt, on receipt of this letter, that if their pictures besides inculcating a spirit of independence also teach moral as well as physical bravery, they will possess a further claim upon the attention of Exhibitors and the public.

Thrills Aplenty in Sixth Episode, "At the Risk of His Neck," "Hurricane Hutch"

THRILLS new to serial audiences are presented in "At the Risk of His Neck," the sixth episode of "Hurricane Hutch," the new Pathe serial, which has been scheduled for release through Specialty October 30th. Charles Hutchison, the famous "stunt man" is starred in the chapter play and is surrounded by a remarkable cast for serials, including Warner Oland, Lucy Fox, Harry Semels, Ann Hastings and Diana Deer. In the current episode Hutchison is seen caught in the rushing torrents which pour through the sluice gate of a dam which was opened by the villain. After a series of thrilling feats, he brings the episode to a hair-raising close by climbing down a rope from a hundred and fifty foot railroad bridge over the Hudson and swinging to the mast of a passing schooner.

The episode opens showing the Kellog Mills prospering, but due to the efforts of Marlow, of the Paper Trust, an option is lost on the last lumber tract available for the manufacture of paper. In the lost formula for making paper from seaweed lies the only hope of salvation for Nancy's mill, and also for Harrison's newspaper syndicate, fighting the paper trust. He offers his yacht to convey Nancy and Bella Brinkley to South America where Bella's father, a fugitive, is the only possessor of the code of the formula.

Ann Haviland learns of the trip and tells Marlow, who succeeds in a plot to get Nancy and Bella on board his own yacht instead of Harrison's. After they have started Hutch learns how the girls have been duped. He hurries to a bridge under which the yacht must pass, and, from a lowered rope, plans to board the yacht by swinging down to the mast. As the boat approaches, he misses the first mast, but puts all his efforts in reaching for the second one.

Associated 1st National Release

The Son of Wallingford Heralded As Great Picture

THE run of Vitagraph's big special, "The Son of Wallingford," at the spacious Kinema Theatre, Los Angeles, was only a few hours old when the management of that theatre was impelled by the capacity crowds and general satisfaction to wire its congratulations to the Vitagraph Company in New York. The picture opened to enormous business there recently, and the Kinema management stated that the verdict of its patrons coincided with its own, that "The Son of Wallingford" was a great picture. Its enthusiasm over the patrons' delight in something new in the motion picture line fully equalled its natural interest in the record crowds that attended.

The Kinema Theatre in Los Angeles is one of the finest motion picture theatres in the country, but it was hardly large enough to accommodate the crowds turning out for the first "Wallingford" performance there. An additional telegram from Vitagraph's Los Angeles manager on Tuesday stated that the big crowds were continuing to flow into the Kinema.

In his telegram to Vitagraph, Edward A. Smith, the Kinema's managing director, said:

"Congratulations on 'The Son of Wallingford.' It opened at the Kinema Theatre yesterday to enormous business. Am glad to say that the verdict of our patrons agrees with ours—namely, that it is a great picture."

CARL NEILSEN SAILS COPENHAGEN, DENMARK

CARL NEILSEN, a member of the sales staff of the foreign department of the Famous Players-Lasky Corporation, sailed for Copenhagen, Denmark, on October 7th., on a special mission for the foreign department. He will spend several weeks in Denmark, Sweden and Norway assisting Ingvald C. Oes, manager of the Scandinavian Paramount organization, in his sales campaign for Paramount Pictures, according to an announcement by E. E. Shauer, director of foreign department.

CONSTANT ADVERTISING

Is Like the Drop of Water Which

Wore Away a Stone

IT GETS BUSINESS

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Trade Show London Battle of Jutland, also The Bigamist, Ideal Film Releases

MR. L. W. FIELD, H. M. Trade Commissioner, gives us the following information based on information supplied from the head office in London.

This is exclusive news to THE DIGEST and has been published by H. M. Trade Commissioner's Department in a journal issued to its overseas officers only.

A TRADE show was given in London on the 6th September of a cinematograph film entitled "The True Story of the Battle of Jutland." This film was made by the British Instructional Films, Ltd., for Messrs. Ideal Films, Ltd., who Wardour Street, London, W.1, who are handling its sale throughout the world.

The trade exhibition of this firm (which will be released to the public on 17th October, 1921, Trafalgar Week), has been awaited with considerable interest as it is an ambitious attempt to tell in a film the whole story of this epoch-making engagement from the inception of the German raiding plan until the moment when the German Fleet retired to the protection of its mined fields. This is the first time that a great naval battle has been reconstructed in detail in such a way that the progress of the fight from beginning to end is made clear, not only to the expert, but also to the layman. The picture describes the battle by means of little model ships which move about a painted ocean, and admirable use is made of these models, with the addition of plans of the coast lines surrounding the area of the engagement, to show exactly the course of the opposing armadas from the moment they issue from their bases. The absolute accuracy, from the naval point of view, of this film is assured, as the technical side of the work has been in the hands of Sir George Aston, K.C.B., whose long service in the Royal Marine Artillery and as Lecturer at the Royal Naval College, Greenwich, is a guarantee of the thoroughness with which the data for the battle has been sifted from the logs, signal books, etc., of the various vessels engaged.

The work of photographing the models has been very laborious as each ship upon the board had to be moved by hand after each photograph and something like three million movements in all had to be made.

The dramatic side of this great battle has not been overlooked, and there are numerous pictures of war vessels both at anchor before the battle and ploughing their way through the North Sea into the heat of the combat. There are also a number of moments when battleships and cruisers are shown thundering forth with full broadsides, although, naturally, these photos were not taken during the actual battle. They are, nevertheless, pictures of actual ships which were engaged and give a most realistic and stirring effect to the whole picture.

"The Bigamist" is a much boomed £50,000 English photoplay, which was ecently exhibited to the public for the first time at the Alhambro, London, and simultaneously, it is understood, in other big cities in Europe and America. The picture received very favorable ciriticisms in the press, which definitely pronounced it as equal in every sense to any imported films exhibited on British screens.

The play is based on the novel of F. E. Mills Young and was produced by George Clark Productions, Ltd. The locale being the south of France where about six months were spent in obtaining the photographs. Miss Ivy Duke has received much commendation in the press for her performance as Mrs. Pamela Arnott, the wife of the "Bigamist," and she is only one of a talented company of artistes who have rendered it possible for the producer to make the picture the great success it is.

The play is described as a most thoughtful and artistic production; the technique is first-rate, the acting excellent, the story dramatic, some of the situations have much pathos, and striking use is made of the close-up photograph. The technical excellence of the work done by the British cinema photographer in this picture is particularly noteworthy."

We have just learned that the Allens have received The Battle of Jutland.

THE old-time song, "Where Is My Wandering Boy Tonight?" has been made into a film by Bennie Ziedman, business manager of Mary Pickford's company. It was produced as an indepennent feature.

DOUGLAS MC LEAN is back at the Ince studios after the longest personal-appearance trip ever made by a film star. Accompanied by his wife, he has visited every important city in the United States, appearing at theatres and winning himself a large following.

FOX PICTURES IN CALGARY HAVE REMARKABLE RUN

FOX productions are having a wonderful run in Calgary, particularly at the Regent. The management of the Regent are great believers in advertising and play up every Fox picture big in newspapers.

Three columns wide and anywhere from six to twelve inches deep is the rule with the Regent. The twelve-inch space was taken for Pearl White ni "Tiger's Cub." A fine eight-inch three-column ad. was used for Tom Mix recently in "A Ridin' Romeo," and to give the daring Tom an extra boost, six inches of space was used several days before.

The Regent management always believe in giving a good thing an extra whirl, for they used an eight-inch one-column ad. on the last day of showing "Tiger's Cub."

Calgary is a good motion picture city, and both the theatres and the newspapers are taking advantage of the fact, the newspapers giving the public plenty of good stories to read about the stars. Both "Tiger's Cub" and "A Ridin' Romeo" did big business for the Regent.

GRAND LARCENY

"GRAND LARCENY," a powerful drama of marriage and disillusion, from the pen of Albert Payson Terhune, has been put in production at the Goldwyn studios recently under the direction of Wallace Worsley. The interiors have been constructed from designs by Cedric Gibbons, and everything is in readiness to complete photographing. As most of the scenes are interiors, the art director made an unusual number of designs for the various, richly decorated sets. The basis of the story is the old heart tragedy arising from a marriage in which one of the parties is purely sentimental and the other entirely mercenary.

MARIE PREVOST
Universal Star

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Thomas Ince Tells Why He Produced "Hail the Woman," First National Release

DISCUSSING world conditions reflected upon, and by, motion pictures, Thomas H. Ince this week issued a statement from the executive offices of the Ince Studios at Culver City, Calif., in which he details the reasons why he has produced "Hail the Woman," his forthcoming special for release by Associated First National Pictures.

Mr. Ince's statement follows:

"We are living in a period when people in all walks of life from one end of the world to the other are turning critical eyes upon well established and accepted standards. The spirit of the renaissance is upon us; the world is struggling for a rebirth of idea, and old standards are being carefully weighed so it is not surprising that we motion picture producers should have been called upon to establish a new standard.

"Tritely expressed, the challenge of the public has been 'To produce bigger and better pictures.' Thus it is that in the spirit of accepting this compelling challenge for a higher standard that has steadily grown in volume during the year, I have produced 'Hail the Woman.'

"To me, 'Hail the Woman" symbolized the answer of the entire motion picture industry to the world wide cry of newer and higher standards in all lines of human endeavor. And I say this with a full realization of the enormity of the task I have undertaken, the establishment of a new standard in an entire field of art.

"Yet, I offer 'Hail the Woman' as a new standard where the standard has already been placed high, with every confidence that it will be so accepted unhestitatingly by critics both within and without our art industry.

"This production has been created with universal audience requirements. If my judgment is of any worth, this picture will attract and completely satisfy not the urban clientele or the rural audience or any particular, individual class, but everyone, everywhere, and at any time. I am further convinced, basing my conclusions on years of experience and a careful analysis of the trend of the times, that it will meet with more complete public approbation and will give rise to more word of mouth advertising than any production with which I have ever been connected. This unique story is unfolded like the book of life itself, through the genius of a brilliant company of screen players. Florence Vidor, Madge Bellamy, Theodore Roberts, Lloyd Hughes, Tully Marshall and others have given their best in an almost religious interpretation of the characters of flesh and blood that live through this deeply emotional play. I am proud of their splendid achievement.

"I need not dwell upon the wonderful theme of this tremendous drama of American life as woven into 'Hail the Woman.'' I need not reiterate that in 'Hail the Woman' I confidently submit what to my mind will be greeted as a new standard in the art of the motion picture. For myself, I know that it is my supreme effort, and I can only ask in all sincerity that every individual having the future of our great industry at heart carefully notes the manner in which this production is received by the great mass of picturegoers. Then let a verdict be rendered as to whether this is the type of production for which picturegoers in general have been groping."

(Signed) THOMAS H. INCE

Will Rogers Specially Engaged Paramount Comedy Feature, "The Ek"

WORK was started this week at the Lasky studio, on the special comedy feature, tentively titled, "Ek," for which Will Rogers, has been specially engaged for the leading role. James Cruze is directing and in addition to the well-known Western actor, Lila will play the feminine lead and others will include, Allan Hale, Emily Rait, Clarence Burton and John Fox. The latter is a boy and will interpret the very unusual part of Ek, a vagrant soul looking for an earthly home.

Extreme novelty will be the feature of this picture. The original story was by Walter Woods and A. B. Baringer, while the former adapted it for the screen. Striking sets and a great deal of unique photography will be necessary, while it is claimed that the roles each afford the players parts that are virtually unprecedented in the annals of either stage or screen. While the part assigned to Will Rogers will not enable him to twirl his well-known rope, he will have a chance to demonstrate his comedy talent to a large degree.

There are times when a strong arm—
IS MORE POWERFUL THAN ANY OTHER ARGUMENT. WILKINS—TIMID AND KINDLY—RESORTED TO THIS METHOD TO GOOD ADVANTAGE IN
J. L. FROTHINGHAM'S
"The TEN DOLLAR RAISE"

Thru Associated 1st National.

"A SAILOR-MADE MAN"

HAROLD LLOYD'S "A Sailor-Made Man" recently completed at the Hal E. Roach studios, was shown in its first preview this week at the Glendale theatre where it had a riotous reception. The comedy is pronounced by all who have seen it as the greatest picture the comedian has ever done. Screen credit in addition to Mr. Lloyd and Miss Davis will go to Noah Young and Dick Southerland. The script was written by Jean Havez and Sam Taylor, Fred Newmeyer directed, Walter Lundin being responsible for the photography and H. M. Walker for the titles. Through Specialty.

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Ottawa News

FOR the week of October 17, there was an interesting hook-up of newspapers and moving picture theatres for the exploitation of film features in Ottawa, Ontario. The Ottawa Journal published a combination page, consisting of the theatre's display and linked-up advertisements of local merchants for the presentation of "No Woman Knows" at the Allen's Regent Theatre. At the same time, the Ottawa Citizen, the other local daily, published a combination page for "Experience" which was shown at Loew's Ottawa theatre.

• • •

At the recent convention of the Ontario School Trustees and Ratepayers Association at the Normal School, Ottawa, Ontario, one of the features listed on the programme was a demonstration of educational moving pictures but, at the last moment, it was found impossible to hold the exhibition for the benefit of the large gathering because of a regulation of the Education Department prohibiting the use of picture machines in the building. Thus, an opportunity was lost to show what could be done with moving pictures for educational purposes before a gathering that included many rural representatives.

• • •

Faire Binney, star of "The Girl from Porcupine," was a visitor in Ottawa, Ontario, a few days ago for a brief rest. She was the centre of attention during a shopping tour of the downtown section although no public announcement was made of her presence.

• • •

Michael Coscia, for four years conductor of the orchestra of the Family Theatre, Ottawa, Ontario, died in Danville, Illinois recently, according to advices received by former friends in the Canadian Capital. The deceased gained renown as a violinist and attracted much notice in local theatre circles.

• • •

FIRE of unknown origin destroyed the Dominion Theatre, Ottawa, Ontario, early on the morning of October 20, the damage being estimated at $125,000. It was at this theatre, a number of years ago when the house was operated under a stock company policy, that Rockliffe Fellowes, Richard Barthelmes, Frank Badgley and other moving picture players made their start. Immediately after the fire, Harold Hevias, lessee of the Dominion, subleased the Allen's Russell Theatre, Ottawa, to May 31, 1921. On Saturday evening, October 22, a benefit performance was held at Loew's Ottawa Theatre for the employees and others identified with the Dominion.

• • •

ABSOLUTE competition with local moving picture theatres was provided at Knox Presbyterian Church, Ottawa, Ontario, on October 19 when an eight-reel moving picture show was conducted in the church under the direction of the pastor, Rev. R. B. Whyte, who advertised the event as a performance for which an admission fee was charged. The programme consisted of "Vicar of Wakefield," starring Sir John Hare, "Good Samaritan," a short special and "Mountaineering Memories," a one-reel scenic which was loaned by the Canadian Department of Trade and Commerce. Music was played on the organ by the regular organist, Mr. Palmer.

At the conclusion of the performance, Rev. Mr. Whyte declared that he was satisfied with the experiment and stated:—"The time has come when the Church has to face the condition of the world's amusement and not to theorize on them. The Church must take into account the moving pictures, the people's easiest and most common form of recreation. The movies may be a power for good or evil and it is the Church's justification for using them that they be used for good. The place to provide them is in the Church."

• • •

Attractions at three of the largest moving picture theatres in Ottawa, Ontario, during the week of October 24 comprised "Over the Hill," the Fox special, at Allen's Regent, "The Woman God Changed" at the Imperial Theatre, and "The Affairs of Anatol" at Loew's Ottawa Theatre. This array represented the attractions at three of the four downtown theatres in the Canadian Capital for the week.

What is the Use of Having Brains

if You Don't Use Them—

DIGEST ADVERTISERS

ARE USING THEIR BRAINS

H. D. CONNICK RESIGNS FINANCE COMMITTEE F. P.-L.

H. D. H. CONNICK, who for the past two years has been Chairman of the Finance Committee of Famous Players-Lasky Corporation, having shaped the Company's financial policy to the entire satisfaction of the management, and having successfully completed the task of organization allotted to him, has resigned to take up other work.

Frederic G. Lee, senior member of the Finance Committee, now becomes its Acting Chairman.

The vacancy on the Finance Committee created by the resignation of Mr. Connick has been filled by the election of Theodore F. Whitmarsh, President of Francis H. Leggett & Company.

UNUSUAL CAST SELECTED "THE LURE OF JADE"

AN unusual cast of internationally famous players appears in support of Pauline Frederick in "The Lure of Jade," her recent R-C production.

Among those having important roles are Thomas Holding, Leon Barry, Arthur Rankin, Hardee Kirkland, Clarissa Selwynne and L. V. Shumway. Mr. Holding has appeared as Miss Frederick's leading man before, notably in "The Eternal City" in which the star made her photodramatic debut.

RENEW YOUR

SUBSCRIPTION

TO THE DIGEST

Gasnier Completes R-C Production "Mam'selle Jo"

L. J. GASNIER, famous French director whose production of "Kismet" and others for R-C Pictures Corporation have won him thousands of admirers in this country, has just completed the filming of "Mam'selle Jo," based upon the novel of the same title by Miss Harriet Comstock. "Mam'selle Jo" is rich in drama and has a delightful touch of romance that promises to give it a wide appeal, according to advices from R. J. Tobin, director general of production at the R-C studios. In the cast are such well known players as Pauline Starke, who has done noteworthy work in recent productions; Tully Marshall and Rose Dione, noted French actress. "Mam'selle Jo" will be released by R-C Pictures in November.

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Important Universal Sales Conference Chicago Co-operation With Exhibitors Salesmen Slogan

ONE of the most important Universal sales conferences of the year was held at Keen's Chop House, West Forty-fourth street, New York City, when Universal salesmen from the New York and adjacent territories assembled to discuss policies and fall plans with various Universal executives. The conference followed a beef-steak dinner, at which Charles Rosenzweig, newly appointed sales manager of the Big "U" Exchange, was the master of ceremonies.

Mr. E. H. Goldstein, general manager of Universal, and Mr. H. M. Berman, general manager of exchanges, officiated at the conference.

A remarkable increase in the popularity of Universal pictures and Universal stars was reported by the various salesmen. Exhibitors are hailing the 1921-1922 output of Universal Special Attractions as being almost one hundred per cent. better than last year's product, itself a vast improvement over preceding years.

The following Universal salesmen addressed the conference telling conditions in their territories and making suggestions for the betterment of Universal production and distribution from the viewpoint of the exhibitor.

James Holden of the Hudson River territory; Leo Abrams, of the New Jersey territory; Sol Edwards, of the South Brooklyn territory; Leslie Sherwood, of New Jersey; Joe Weinberg of the Bronx; Louis Weinstein, Harry Furst and Ben Price of New York City, and Morris Joseph, branch manager at New Haven, and his aid, H. P. Morgan.

Each of the salesmen was enthusiastic over the reception accorded by exhibitors and the public to Universal's newest Special Attraction stars, Marie Prevost, Hoot Gibson, and Miss du Pont. Exhibitors are booking these stars who never before used Universal pictures, it was reported. Comparative statements from the assembled salesmen proved that the Universal product is almost a 100% product—that it is being booked in almost every theatre in the various territories.

Remarkable results are being obtained with Universal's new style "thrills from history" serial, "Winners of the West," starring Art Acord. Sales were reported on this serial to theatres which had long since ceased to book serials.

A highly instructive sales talk by Mr. Goldstein was a feature of the conference. His subject was "Intelligence in Salesmanship" and he illustrated his precepts by incidents from his own experience as a salesman in the Big "U." He particularly impressed upon the salesmen present, many of them newcomers to the Universal sales force, the necessity for an intelligent co-operation with the exhibitors in their territory and the emphasis placed upon good will and efficient service to the exhibitor by the Universal organization.

Mr. Paul Gulick, director of publicity for Universal, explained to those present how Universal has benefited during the past year by the slump which hit other producing companies. Actors, directors and others who never before have been seen under the Universal banner have been available for engagement at Universal City, where production continued day in and day out, despite the depression felt elsewhere.

Among other speakers were R. V. Anderson, news sales manager of the International News Reel Corporation; W. C. Hermann, executive manager of the Big "U" Exchange, and Henry Clay Bate, assistant director of Publicity, who discussed the importance of the salesman helping the exhibitor with exploitation suggestions.

"The Foolish Age" Introducing Doris May As a R.-C. Star

"THE FOOLISH AGE," in which Doris May makes her debut as a star in R-C Pictures, has received the highest possible commendation from the National Board of Review, after a recent inspection of the production. After characterizing the entertainment and artistic values of the subject as excellent, the official comment of the board was as follows: "The board feels that the producers of "The Foolish Age" are to be complimented on their success in the field of legitimate satire on American society and customs. The picture is more than a mere comedy of situation. It is a comedy of manners containing a number of interesting and musing criticisms of present-day foibles." "The Foolish Age" satirizes the activities of wealthy and socially prominent young women who endeavor to uplift the downtrodden. Hunt Stromberg, who wrote "The Foolish Age" and supervised its production, has skilfully developed the humorous side of his theme.

"OVER THE HILL"
ALLEN THEATRE, WINNIPEG

AT the opening performance of the William Fox production "Over the Hill," at the Allen Theatre, Winnipeg, recently, Jules Levine, of the Feature Film Co., who was present at the initial performance, was so impressed that he immediately wrote a long letter to his mother. Jules has been busy writing exhibitors for the last few months that he apparently overlooked his mother.

The William Fox production "Over the Hill" met with such a tremendous success at the Allen Theatre last week that the management have decided to hold over the production for one additional week, thereby establishing a record for a continuous engagement in the local motion picture theatres.

J. H. Huber recently joined the Fox Sales Force, Winnipeg, and Joe is all smiles now he is handling such well known stars as William Farnum, Pearl White and Tom Mix, in addition to the big special productions released by the Fox Film Corporation this season.

Synchronized Music Scores Has Twenty-two Agencies

SYNCHRONIZED Music Scores reach the exhibitor through 22 distributing exchanges located in as many key cities in the United States and Canada. These exchanges control the franchises issued by the parent company, the Synchronized Scenario Music Co., of Chicago, Ill., for the distribution of their product.

America's greatest presentation artists prepare Synchronized Music Scores! With such names as Carl Edouarde, director of the Strand Theatre Orchestra, Hugo Reisenfeld, Director of the Criterion, Rivoli, and Rialto Theatres, New York, Erno Rapee, Director of the Capitol Theatre Grand Orchestra, James C. Bradford, famed for his splendid scoring of many of the screen's greatest successes, and Joseph Carl Breil, best known for his wonderful scoring of D. W. Griffith's greatest picture "The Birth of A Nation," prominent on the staff of scorers of Synchronized Scenario Music Co., the exhibitor is certain of the very best results from a musical standpoint.

There Was a Frog Who Sat With Open Mouth Waiting For a Fly To Drop Into It — He Died.

THE DIGEST ADVERTISER IS GETTING HIS BUSINESS.

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Educational to Release Spectacular Christie Comedy, "A Barnyard Cavalier"

THE Christie's are producing a spectacular costume play which is said to be the biggest thing of its kind attempted in a two-reel comedy. Bobby Vernon plays the leading role, and work has been started with Hal Beaudine as director under the supervision of Al Christie.

The play is in the French romantic period, with a rare combination of an American farmyard of the period of 1921, and some say that the leading characters more closely resemble D'Artagnan and his followers in the dream sequence of the picture. However, it is still a disputed point at the Christie stuido whether the semi historical episode is nearer Don Quixote or the romantic "When Knighthood Was in Flower."

At all events, the dream episode when Bobby Vernon and the other leading characters are transported from the farm to ancient France, takes place in a huge setting of French streets which are now in use, having been built within the confines of the studio, and the scene at present of sword-fighting, spectacular horsemanship and various odd bits of local color of the period.

Besides Vernon, the leading characters are Viora Daniel, Ward Caul field, Victor Rodman, Henry Murdock and other comedians of note. Caulfield doubles as the farm-girl's father and the French king with an Irish brogue. Despite this incongruity, the play is said to be far from burlesque.

Incidentally the title of the forthcoming picture is "A Barnyard Cavalier." Thru Educational.

Paramount Stars Win Popularity Contest

A CONTEST to determine the most popular motion picture stars in Norway, Sweden and Denmark, conducted in the public schools of the three countries, has been determined in favor of the Paramount stars by a large margin, according to information received by E. E. Shauer, director of the foreign department of the Famous Players-Lasky Corporation. The leading American and European film artists received many votes from the young motion picture enthusiasts, Paramount winning first, second, fifth and ninth places, in addition to other honors.

Wallace Reid was adjudged the favorite of the Scandinavian public by the judges when they completed their arduous labors. Thomas Meighan finished a strong second, Karin Molander, a Danish actress, third, Marjorie Daw, who has appeared in a number of Paramount pictures, fourth, and Dorothy Dalton, fifth. Ninth place was won by Elliott Dexter, who left recently for London to appear in a number of Paramount pictures to be made in the London studios of the Famous Players-Lasky British Producers, Ltd. Other Paramount stars who finished high up in the race were Betty Compson and Lila Lee.

Is Business Bad?
What Are You Doing To Make It Better?
TRY DIGEST ADVERTISEMENT

"Possession"

LOUIS MERCANTON recently completed a screen version of Sir Anthony Hope's "Phroso" which R-C Pictures will release under the title of "Possession." Many of the scenes were taken on the island of St. Margaret's which is about three miles off Cannes, France. To get his mobile studio which consisted of a fleet of fully equipped motor lorries across to the location he had to charter four steam tugs at a cost of 12,000 francs—about $873 in American money.

Charles Ray Visits The Great White Way

WEALTHY, successful and famous as he is, Charles Ray's forthcoming visit to New York will be his first. He has never seen "the big town" before. Neither has he ever visited Boston, Philadelphia, Baltimore, Washington or other extreme eastern points, but when he departs from Los Angeles on November 15 all the large cities will be on his itinerary.

Theatre owners are making extensive preparations for his reception. Mr. Ray had hoped to visit the East incognito like any other tourist on his vacation, but the exhibitors will not permit him. His studio has been besieged by telegrams and invitations.

Ray, however, has a deep-seated aversion to hotels. Nor does he like railroad trains. He had enough of that, he declares, a few years ago when he played the time-honored 'one night stands' during his legitimate-stage career.

"I seldom turn in for the night in my comfortable Beverly Hills home," he said, "that I do not thank my stars that my bed isn't suspended over Pullman trucks. I have put off going to New York for a long time. Now, however, business demands my attention there."

While in New York Mr. Ray will make a number of scenes for "Smudge," his new Rob Wagner photoplay. His headquarters in the East are to be the offices of Arthur S. Kane, his producer.

Thru Associated 1st National.

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Vancouver News

THE newly formed Vancouver Philharmonic Orchestra, under the leadership of Mr. Wm. Raven, will give a series of concerts this winter on Sunday evenings at the Capitol Theatre.

His Worship Mayor Gale, who has given the matter of Sunday Concerts every consideration, has prevailed upon Mr. Raven to conduct a series of concerts during the coming winter, feeling that by the temporary disbandment of the Symphony Society that the public of Vancouver stand in serious need of a good class Sunday evening concert which the Vancouver Symphony Society have hitherto given.

Mr. Raven feels that he has taken up the reins at what is possibly a great risk to his own pocket and probably could not have entertained the idea, excepting that Mr. J. R. Muir has placed the Capitol Theatre and staff at his disposal at a reasonable figure.

When discussing the new venture yesterday Mr. Raven said: "Mr. Muir has placed the screen and other advertising displays at my disposal, he is an ardent follower of good music and since I have had the pleasure of conducting the Capitol Theatre orchestra Mr. Muir has ever been in favor of a larger orchestra. It must be understood however by the public that the interests of the Capitol Theatre have been in no way studied by the launching of this new movement. Credit is due the management for the very material assistance that this new Philharmonic Orchestra will enjoy through their good offices. It is sincerely hoped that the public of Vancouver will show their appreciation of the efforts put forth by this new organization and give them good patronage," concluded Mr. Raven.

The first concert was put on Sunday evening, Oct. 23 at 9 o'clock. It is expected twelve or more concerts will be given during the season, fortnightly. Both classic and popular works will be presented on each programme; movements from symphonies will always be produced while it is not anticipated that a symphony will be presented in its entirety.

* * *

Manager George Clarke of the Allen Theatre left for Calgary to attend the opening of the new Allen Theatre in that city.

* * *

F. Sutton of Motion Pictures Canada, Calgary, was in the city. Mr. Sutton has been in the Okanagan Valley the past few weeks completing an educational picture of fruit growing for his company. .

* * *

J. A. Wilson, manager of Regal Films Ltd., was in Winnipeg attending a convention of Managers of Regal Films branches in the West.

* * *

W. W. Walkley has returned to the city after a very successful tour of the province with the Dempsey-Carpentier Fight pictures.

* * *

The Allen Theatre ran the big special "Over the Hill" again all last week. As this picture ran a year on Broadway, New York, it should be good for a couple of weeks or more in Vancouver.

* * *

Mr. Harry Allen of Calgary, was in the city attending the presentation of "Over the Hill" at the Allen.

* * *

Louis Larivee, a former newspaperman has accepted a position as Publicity director with the Specialty Film Import Ltd., Montreal.

W. H. Jones, Western District Manager of the Fox Film Corporation from Winnipeg, was in the city inspecting the local branch.

* * *

Vancouver film fans had an opportunity to inspect one of their favorite stars, Miss Juanita Hansen, who came to the Pantages theatre in person. Miss Hansen has been the heroine of some of the most sensational of the continued thrillers of the past few years, such as "The Lost City," "The Yellow Arm," "The Phantom Foe" and "The Glass Bullet" and succeeded the redoubtable Pearl White as the most daring woman before the camera, a reputation that is belied by her dainty and charming personality.

In her offering Miss Hansen told about motion picture affairs in general and went into the making of scenes from "The Lost City," her most recent success.

* * *

W. Wootten, Manager of the Fox Film Corporation, is on a business trip to the Interior of the province in the interests of his firm.

* * *

J. A. Wilson, Manager of the Local branch of Regal Films Ltd., left for Winnipeg, where a conference of managers will be held. N. L. Nathanson of Toronto, Managing Director of the concern will attend.

Buffalo Bill's Wild West When Pauline Frederick Left

IT looked like Buffalo Bill's Wild West show en route when Pauline Frederick and her company left Los Angeles to make exterior scenes for her forthcoming production, "Judith of Blue Lake Ranch" in Bear Valley of the San Bernardino Mountains. Miss Frederick headed the parade on one of her cow ponies; then followed Colin Campbell her director on another pony and after them came the members of the cast, half a hundred cowboys and a long pack train.

Los Angeles studio of Canada's Christie comedy producers.

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HAROLD LLOYD

Re-issue, Single Reel Comedies and additional
HAL ROACH Single Reel Comedies

Three well-known stars:

Harold Lloyd, Bebe Daniels and Snub Pollard

THE FIRST SERIES OF LLOYD RE-ISSUES

"BLISS" - "THE FLIRT" - "ALL ABOARD" - "THE TIP"
"RAINBOW ISLAND" - "MOVE ON" - "OVER THE FENCE"
"BY THE SAD SEA WAVES" - "PINCHED" - "BASHFUL"

Harold Lloyd hands out more laughs,
per person, per picture than any comedian.

Ask The Exhibitor Who Runs Them
and then get busy yourself; follow suit!

Released by

SPECIALTY FILM IMPORT LTD.

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"Without Benefit of Clergy"

Rudyard Kipling's Masterpiece

Pulsing with the heart beat which vivifies this immortal love classic of the East and West.

Kipling's Best Love Story

ONE OF THE BIGGEST HITS OF THE YEAR

"The Rider of the King Log"

A HOLMAN DAY PRODUCTION

A Romance of the Lumber Lands

Life's Mighty Battle in the Maine Woods

A Heart-Appealing Drama.

Romance of Strong Men and True Women

"THE SERVANT IN THE HOUSE"

"THE GOOD-BAD WIFE"

Get them!---Play them big!

Then watch your happy Lobby crowds!

Released by

SPECIALTY FILM IMPORT LTD.

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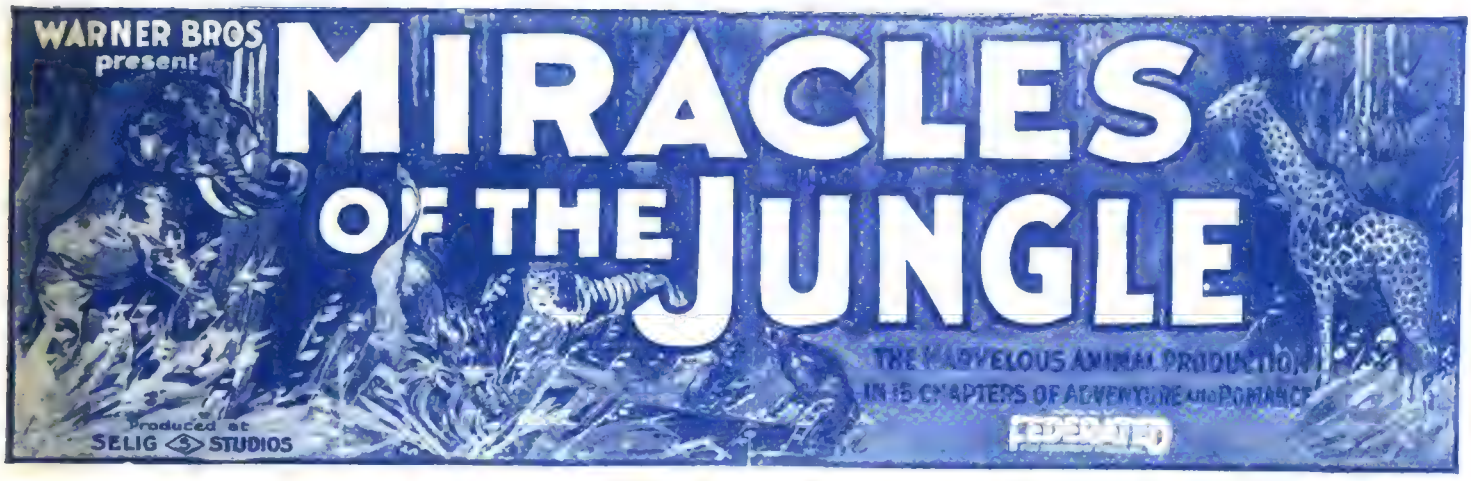
MASTERPIECE FILM ATTRACTIONS



The Wonder Animal Chapter Drama--A Super Special

Made by Warner Bros., who made "THE LOST CITY," and in the Selig Studio, where "THE LOST CITY" was made, and directed by E. A. Martin, who directed "THE LOST CITY." It's an insurance policy!

THINK OF THE CORKSCREW!

It's out of a job because it was crooked ———

Which is a warning to any one to play square! And ***you*** can avoid the corkscrew's fate by doing the square thing by your patrons and showing them

"THE MIRACLES OF THE JUNGLE"

Released on Nov. 15, by

SPECIALTY FILM IMPORT LTD.

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Jungle Beasts Child's Play for "Major Jack"

MAJOR JACK ALLEN and the much surprised lion he captured by means of his new aeroplane method

You've often heard of "Major Jack" and his pleasant pastime of sauntering into the jungles of the Malay Peninsula and other dangerous places and coming out with a fine collection of unhurt, but subdued, elephants, lions, leopards and black panthers. Major Jack knows something about firearms, and if misunderstood by an elephant or a lion can shoot as quick and straight as the next big game hunter. But he much prefers the more amiable and friendly process of capturing them alive with a sort of "butterfly net" made of two-inch rope.

Everybody knows how brave the average motion picture cameraman is. Major Jack knew it, too. And it was one of his pet ideas to take a cameraman along with him into the jungle with the easy job of nothing to do but stand still right out in the open and turn a crank on the irritated wild lion with which the Major happened to be flirting with his butterfly net at the time. After several cameramen had thought it over and regretted that they had pressing previous engagements, Major Jack discovered a cameraman with a sense of humor so highly developed that he jumped at the offer.

Now comes the happy result in a series of short and "snappy" motion pictures which Pathe has accepted for distribution, and which it is confidently expected will make you "sit up."

Fast Moving Pictures

Plenty of Pep

Showing Capturing Alive of Dangerous Wild Animals

Released Oct. 31

Book them NOW and please the young folks

PATHÉ

SPECIALTY FILM IMPORT LTD.

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L. E. Ouimet Appoints J. H. Thibert Gen.-Manager Specialty Film Import

THE announcement was made today by L. Ernest Ouimet, President and General Manager of Specialty Film Import Ltd. of the appointment of J. A. Thibert to succeed him as General Manager of the firm. Mr. Ouimet, who will leave shortly for an extended trip to Los Angeles, retains his post as President of the company.

The new general manager of Specialty Film Import Ltd. has been connected with Mr. Ouimet ever since the latter accepted Pathe's representation for Canada in 1914. He first entered the firm as accountant and in the course of time became secretary treasurer of the company.

Now comes his promotion to general managership with entire supervision of the whole administration of Specialty Film Import Ltd. He won his promotion through the actual experience with every detail of the home office management.

At the occasion of his promotion, Mr. Thibert was the recipient by the staff of the home office, of a gold engraved lettered pencil and a set of pipes,—and a wreath of chrysanthemums was also offered for Mrs. Thibert. Mr. J. P. O'Loghlin, Director of the Exchanges, making the representation in fitting terms, to which Mr Thibert responded.

Mr. Thibert has the best wishes of all filmdom in his new promotion.

$30,000 Goldwyn Scenario Contest Pouring into Chicago News Offices

MOTION picture scenarios by the thousand are pouring into the $30,000 scenario contest editor of the Chicago Daily News which, two months ago, in conjunction with Goldwyn Pictures Corporation instituted the greatest scenario contest ever held. The first prize is $10,000 with a production by Goldwyn; there are ten second prizes of $1,000 and twenty third prizes of $500.

People from every walk of life, from all parts of the country, have sent in manuscripts. Even high school pupils are writing scenarios for the contest. In one instance, three English classes in one school, the Nicholas Senn High School in Chicago, are writing stories for the contest as part of their regular classroom composition work. Miss Margaret Sleezer, their teacher, will cull from her pupils' output the best of the scenarios and enter them in the contest.

"Short-story writing is part of the required work of these classes," Miss Sleezer explained, "and we find that writing for this contest adds very much to the interest. It is more vivid. It seems more like real life—more like really doing something. We have had all of the Daily News material posted on our bulletin boards and the children have read everything and discussed and made speeches about the instructions they have read, and it has all been very interesting and profitable."

Marshall Neilan's series of articles on what to write for a motion picture scenario, and how to write it, is now appearing daily in the columns of the News. Other contributors to the series have been D. W. Griffith, Samuel Goldwyn, Charlie Chaplin, Constance Talmadge, Rupert Hughes, Gouverneur Morris and others.

"The Lane That Had No Turning" Furnishes Agnes Ayres Unique Role

WHAT is said to be one of the most emotional roles ever supplied a screen actress, fell to the lot of Agnes Ayres in her initial Paramount star picture, "The Lane That Had No Turning."

Throughout the star plays the part of a woman who surrenders her own opportunities for fame and fortune to aid her husband.

Theodore Kosloff is the husband, while Mahlon Hamilton will be seen in the role of the rival. The villain is played by Frank Campeau.

The story was written by Sir Gilbert Parker and adapted by him and Eugene Mullin in collaboration. The picture is directed by Victor Fleming. Rollin Sturgeon is supervisor of the production.

A wedding ceremony in the quaint and charming manner of the Canadian provinces will be one of the features of "The Lane That Had No Turning." At the Lasky ranch in Hollywood, a setting representing a portion of the village of Pontiac was built. In this, an open air feast is given to celebrate the wedding day of Madelinette Lajeunesse, played by Miss Ayres, and Louis Racine, portrayed by Theodore Kosloff.

J. H. THIBERT
Gen. Manager Specialty Film Import

"THE CITY FELLER"

THE scenario for "The City Feller," a Goldwyn picture now being produced with Cullen Landis in the title role, required a dangerous motorcycle accident. Thornton Edwards, an actor and "stunt" man, who was selected for the hazardous job, said to William Beaudine, the director.

"Now, if I get hurt, don't let the electricians and property men run in and spoil your picture. Just let me lie for a while."

The actor jumped on his motorcycle, sped down the road at breakneck pace, threw on his brakes quickly, so as to upset his mount, and sprawled in the road. Machine and rider became as mixed as scrambled eggs.

Edwards extricated himself, found he was uninjured, and said to the director proudly: "How's that?"

"Looked all right," responded Beaudine, "but I guess we'd better do it again to make sure."

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Truth has always been Stranger Than Fiction.

They'll be after Associated First National attractions because they are truly Box-office magnets.

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Winnipeg Notes

THE first annual convention of the motion picture exhibitors and the managers of the film exchanges in Manitoba and Saskatchewan was held here on Thursday, Oct. 20 and was attended by delegates from all parts of the west. The question of duplication of civic and provincial taxation on theatres was discussed and a committee appointed to go into the matter. Other subjects of mutual interest were also taken up—the labor situation, and co-operation between exhibitors in securing big productions at a minimum of cost. The luncheon held at noon was addressed by Mayor Parnell on the responsibilities of the motion picture men in the matter of making good citizens and educating the young. Mr. Parnell considered the motion picture the most powerful influence on society today. He commended the ideals of the Winnipeg exhibitors. Miss Vera Gordon and Johnny Hines, well known character actors on the screen, were present and also spoke in an interesting manner. President R. Kershaw presided. A Midnight Frolic was held at the Capitol Theatre at night and the large building was unable to hold the audience. Acts from all the vaudeville theatres were on the programme and Johnny Hines was master of ceremonies. The local exhibitors and the local film exchange men paid all the expenses of the out of town delegates and the Frolic more than made up the amount of money required.

• • •

THE film exchanges have decided to lease the Great West Saddlery building on Market street as headquarters for all the dozen exchanges here. The owner, E. F. Hutchings, will spend $75,000 in making it conform to the civic by-law, and the film exchanges will spend $60,000 in equipping offices. Vaults ventilated clear through to the roof will be put in by the owner. A ten year lease will be taken and the building will be ready early in the New Year.

• • •

Ben Bloom, representative of the Allen Enterprises, left last week for Chicago to attend the First National convention. He will then go on to Toronto.

• • •

"The Three Musketeers" did a very large business at the Walker theatre the week of Oct. 17 at $1.50 top.

"OVER THE HILL" ran two weeks at the Allen and was then transferred to the Dominion where it did a remarkable business for another two weeks. This is the record for the city. The prices were 75 cents top.

• • •

"The Affairs of Anatol" did capacity at the Capitol the week of Oct. 3 at night but failed to draw at the matinees to a capacity extent.

• • •

"TURN 'Em Up Barnes" at the Lyceum theatre with Johnny Hines, the screen star, appearing in person did capacity business the week of Oct. 17. Oral Cloakey, the manager, did remarkable exploitation work that brought results. The freedom of the city was conferred on Johnny and as he brought a new Cadillac car with him he required it to save himself from the bastile for speeding.

• • •

Mr. Morgan, owner of the Gaiety theatre, a very pretty house on Portage avenue, has taken the theatre over and is managing it himself. He has engaged an art director and will put in a stage to allow for dancing acts. Music will also form a large part of the accompanying program.

• • •

THE Garrick did a capacity business with "Alf's Button" the week of the 10th and has rebooked it for the week of Nov. 7. It played three weeks at the Walker theatre last June at $1 top and did a big business at that time. Ernest Travis, the manager of the company owning the picture, left for Toronto on the 13th after 11 months with the picture. The west was also liberal patrons of this English production.

• • •

SEVERAL of the theatres have reduced prices 25 per cent. The Capitol is still 50 cents top and the Allen 45 cents; the Garrick and the Lyceum are 40 cents, but the National and the Province and the Rialto are down to 25 cents. Other houses are on a 10 and 20 cents basis.

• • •

A district convention of the Regal men was held here last week, Ed Wilson being present from Vancouver and Mr. Soskin from Calgary, besides the travelling salesmen who met Mr. Kaufman, the general manager from Toronto, and Henry Nathanson, the Western Manager.

JACK PRESCOTT, manager of the Lyric, Minneapolis, has taken over the Capitol management, Charles Perry returning to the south. The leader of the Capitol orchestra, E. Shadwick, has joined the Minneapolis Symphony orchestra as leader of the second violins and soloist, and Errol Hill, of Edmonton, is the new leader.

• • •

R. W. McCLURE, of the Garrick theatre, St. Paul, has become manager of the Allen, and is doing good service. He engaged the Male Voice Choir of Winnipeg for last week's programme, the biggest expense ever undertaken by a local theatre as a supplementary part of the programme. "Dangerous Curve Ahead" was well liked at the theatre the week of Oct. 10 and did a capacity business. The Allen will show all the big Fox specials this winter.

• • •

W. S. JONES, manager of the Fox exchange, has taken the management of the Associated First National and the Associated Producers exchange a part of the Allen Enterprises. "Bill" Mitchell will look after the other productions, the Select, the Hodkinson and the Goldwyn.

• • •

H. M. Thomas, general manager of Famous Players Film Corporation, who has been in the west for many weeks looking after the Capitol theatres,, has returned to Toronto. Mr. Thomas opened the new house in Victoria.

• • •

L. E. Ouimet, head of the Specialty Film Export Limited, Montreal, will pay the city a visit shortly and confer with the local manager, Arthur Larente.

• • •

The Theatrical Mutual Association which is next to Toronto the largest and strongest in Canada, is holding a series of monthly dances to promote membership among the young people.

• • •

Kenneth M. Leach, lessee of the Lyceum, College and Starland theatres, owns Direct M., a pacer which is cleaning up largely on the eastern and southern tracks. The College theatre is doing a big business and Starland is going along nicely since the opening on Oct. 3. Ralph Miller is manager of the Starland and Pete Egan of the College.

• • •

The Dolliograph is the name of a new animated cartoon entertainment made by Jean Arsen, a local photographer, and it is highly spoken of by the trade. It was screened on the Capitol's regular programme this week.

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Universal Short Subjects Sale Plan Creates New Managers for Distribution

UNIVERSAL has put into effect a sales plan which had been mapped out by H. M. Berman, general sales manager of the Universal Exchanges. Within the last year the importance of the short feature, or, as it is almost universally denominated "short stuff" has been more and more apparent to every exchange manager in the Universal system. In fact during the past summer it was the comparative inexpensiveness of the serial and the short dramas and comedies that kept open many of the small houses and hundreds of the theatres situated in small towns. The importance of the short stuff is becoming more apparent to the big feature house too, and many careful managers have spent twice as much time selecting short stuff as they put on the selection of the feature program.

Conditions at Universal City have been such during the last few months that it was possible to make a short program product of unusual excellence without interfering at all with the extensive feature program of Jewel and Special Attractions. In view of these facts Mr. Berman decided that it was essential to the efficient operation of the exchange system to divorce the short stuff from the features and to place a general manager at the head of a separate selling force so that he, himself could devote his entire energies to the selling of Jewels and Special Attractions.

Upon Mr. Laemmle's return from Europe the plan was explained to him and Mr. Art Schmidt, who has been with the Universal since its organization and with Mr. Laemmle before the organization of the Universal and who has been district manager of the exchange system centering about Cleveland, and was appointed as general sales manager of short subjects.

Orders have already gone out to nearly every distributing centre, creating the new sales unit and making the operation of the plan effective. Nearly all of the managers of short product sales in the exchanges have been named, though there are a few exchanges where the selection of the manager has been delayed. In almost every instance the selection has fallen to the lot of the salesman who has shown by the books in the general manager's office that he is fully qualified to handle the job. In many instances the nominees were intensely surprised that the appointment came to them.

Lucy Fox in "Hurricane Hutch," Specialty serial.

Al Christie Will Go To Honolulu For Production New Two-Reel Comedy

AL CHRISTIE will go to Honolulu, Hawaii, during the coming winter for the production of one of his new two-reel comedies to be released through Educational Exchanges.

The star in the picture will be Dorothy Devore, who was seen in "Nothing Like It" the first picture released in the current Christie to be released in November.

"Winnie From Waikiki" is the tentative title of the two-reeler which Christie will make with a Hawaiin setting. The scenario is being prepared by Frank Roland Conklin. Reservations have been secured by the Christie party to sail on the steamer Matsonia early in February, and in the meantime Al Christie and his other directors, Scott Sidney and Hal Beaudine, will produce four additional comedies.

THE TRUANT HUSBAND "COSMOPOLITAN" STORY

"THE TRUANT HUSBAND" from the Cosmopolitan Magazine story by Albert Payson Terhume, is another Hodkinson picture scheduled for early release by The Famous Players Film Service Ltd.

This picture is unquestionably one of the cleanest, brightest and snappiest comedy-drama ever screened and marks the first of a series of special comedy-dramas to be produced by The Rockett Film Corporation for release thru The W. W. Hodkinson Corporation.

A cast that includes such favorite players as Mahlon Hamilton, Betty Bythe and Francelia Billington gives this simple story of romance and married life, a life-like quality which is certain to be appreciated by every man and woman. The plot revolves around the desire of a young husband to renew a romance of long ago and brings out the idea that man is polygamous and sentimental.

National Advertising Drive 'The Old Nest,' 'Dangerous Curve Ahead'

THE real and cumulative effect of Goldwyn's national advertising campaign for the two Rupert Hughes master-pictures, "The Old Nest and "Dangerous Curve Ahead!" is becoming more apparent each week, says a statement emanating from Goldwyn headquarters.

Each photoplay has received more than 1,000 bookings, for showings within four or five weeks of the release date, before the pistures had been released and while the advertising campaign was in progress.

The effect of the national advertising was designed to be cumulative, one magazine containing the advertisement for each picture coming from the presses hot upon the heels of the one preceding it. And each ad, it was figured, had a life of from four to seven weeks. Supplementing this increasing advertising value with the effect of the actual showings of the two photoplays in 150 first run theatres simultaneously, a steady stream of exhibitor interest set in toward all Goldwyn branch exchanges.

At the present time, the bookings for both "The Old Nest" and "Dangerous Curve Ahead!" are in excess of those received during the opening week of the national advertising campaign and the first week of release.

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Arrow Releasing Many Features Directed by Well-known Ben Wilson

ARROW Film Corporation is releasing to independent exchanges, many pictures, made by Ben Wilson, whose prominence as a director, follows a successful stage career. Born in Iowa and educated there, he had stage experience in stock and productions, commencing his screen career with Edison (he played the lead in "Who Will Marry Mary?" a serial); Universal (lead in "Voices in the Wire"; "The Mystery Ship"); directed "The Brass Bullet"; and starred in various features.

WILSON very early established a great reputation for dependability as an actor—being safe; reliable, as well as versatile. And by a natural process he entered the ranks of directors and in recent times he has been identified with many successes placed before the world by Arrow. At the present time he bears the great responsibility of six JACK HOXIE pictures; six PETER B. KYNE stories; and six NEVA GERBER stories.

Some of these pictures have been released and they are well acclaimed by independent exchanges; exhibitors and the public. MR. WILSON'S studio and headquarters are at Hollywood, California, whence he controls the destinies of his Companies, that are to be found on location in widely separated parts of the country.

It is no small achievement on the part of MR. WILSON that he has been able to accomplish so much in the directorial field, and that Arrow has had the opportunity of distributing so many big pictures that he has produced. A WILSON production is always logical in construction and sound in dramatic technique, because he possesses the instinct of being able to tell a story. So many pictures fail in this respect that BEN WILSON'S pictures are all the more notable for their punch.

In fact, BERWILLA, by which title the WILSON organization is known, is a big and powerful factor in the production field. Such stars as JACK HOXIE; NEVA GERBER; MARJORIE DAW; ANN LITTLE; ROY STEWART; add lustre to any producing Company.

Arthur James Says "A Man's Home" Noteworthy Among Biggest Features

THIS is the season of and for great pictures. The greatest satisfaction follows an inspection of the wares of the producers, and money looms on the horizon. In our return to big business we are gratified by such productions as "A Man's Home," which Selznick caused to be especially produced from the dramatic structure builded by Anna Steese Richardson and Edmund Breese. It is about to be released to the theatres, and the event is noteworthy even in this era of bigger, better and finer screen attractions. Plus its fine cast, which includes Grace Valentine, Kathlyn Williams and Faire Binney, together with Harry T. Morey, Matt Moore and Roland Bottomley, it is astonishingly well screened, with that atmosphere of size and importance which make for longer runs and special prices. We doubt if Ralph Ince ever made a more human and therefore a more appealing moving picture. It unfolds the story of a rich man who has solved all the problems but the enigma of his own family. Its theme touches the underlying questions which arise in a thousand types of homes, if there be so many. It is not our purpose to dwell on the fine character interpretations of Mr. Morey or Miss Valentine, or to pick flaws in minor points in the play, but rather to point out the importance of the production, its high market value and its certainty as a money maker in the theatres. If Selznick presents no other great productions this year he will have done his full share toward the bigger and better picture movement now in full swing.

ARTHUR JAMES
Motion Picture World

NOTED LONDON ACTRESS FOR ENGLISH PICTURES

GEORGE FITZMAURICE has engaged Meggie Albanesi for a prominent part in "Three Live Ghosts," which he is now making at Paramount's London studio.

Miss Albanesi, who is the daughter of the famous English novelist Maria Albanesi, is now one of the principal attractions in "The Bill of Divorcement," Clemence Dane's play, which is having such a successful run at the St. Martin's Theatre, London. Mr. Fitzmaurice was so struck by her work that he engaged her for a role in his new screen production which seemed to be just waiting for her to fill it.

For so young an actress, Miss Albanesi has already achieved remarkable things. Her first success was as Sonia in "The Rising Sun," by the Dutch dramatist Herjermans and she came right to the fore by her fine performance as Jill, the modern daughter of Galsworthy's "The Skin Game."

Her first screen role was as the daughter of "Mr. Wu" in the Stoll production, in which she showed that she was as fine an emotional actress as she has proved herself in her work for the legitimate stage.

Her first part for Paramount was as Lillian Leeson, the adventuress, in "The Great Day." She has also appeared in the Granger production of "The Skin Game" for which the entire original cast was engaged from the St. Martin's Theatre.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

"Lost A Yodel."
"Pahs and Papas."

Chester Outings—
Christie Comedies—
"Nobody's Wife."
"Hey Rube."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."

Canadian National Pictorials—
Nos. 97, 98, 99, 100, 101 & 102.

Bray Pictographs—

Screen Snapshots—
Nos. 22, 23 & 24.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."

Gayety Comedies—
Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

Torchy Comedies—
Mermaid Comedies—

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows."

Lyons and Moran Series—
"Robinson's Trouseau."

Joe Martin Series—
"Monkey Hero."
"Wild Night."

Harry Carey Series—
"Desperate Trails."
"The Wallop."

Frank Mayo Series—
"The Fighting Lover."
"The Shark Master."

Gladys Walton Series—
"Short Skirts."
"The Rowdy."

Marie Prevost Series—
"Moonlight Follies."

Miss Du Pont Series—
"The Rage of Paris."

Eva Novak Series—
"Wolves of the North."

Carmel Myers Series—
"Daughter of the Law."

Edith Robert Series—
"Luring Lips."

Hoot Gibson Series—
"Action."

Specials—
"Danger Ahead," Mary Philbin.
"The Man Trackers," George Larkin.

Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgwick.

Brownie Series Comedies—
Harry Sweet Series Comedies—
Century Lion Series—
Century—
Star Comedies—
Western Dramas—
Kinograms—
Seeing Canada—

CANADIAN EXHIBITORS

"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin J. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.

EQUITY PICTURES CORP.
Clara Kimball Young Series.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid.
"The Great Moment," Gloria Swanson.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson.
"Dangerous Lies," London.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson.
"Cappy Ricks," Thomas Meighan.
"The Great Impersonation," Geo Melford.
"Experience," Geo. Fitzmaurice.
"Enchantment," Cosmopolitan.
"After the Show," Wm. DeMille.
"Beyond," Ethel Clayton.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton.
"Don't Tell Everything," All Star Cast (Wallace Reid, Gloria Swanson, Elliot Dexter).
"Under the Lash," Gloria Swanson.

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FAMOUS LASKY PARAMOUNT (Continued)

"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS FILM

"Godless Men."
"Hold Your Horses."
"Voice in the Dark."
"Song of the Soul."
"What Happened to Rosa."
"The Concert."
"Roads of Destiny."
"Guile of Women."
"Prisoners of Love."
"The Great Lover."
"Just Out of College."
"His Own Law."
"Highest Bidder."
"Don't Neglect Your Wife."
"Boys Will Be Boys."
"Snowblind."
"A Tale of Two Worlds."

FOX FILM CORPORATION, LTD.

William Farnum—
"His Greatest Sacrifice."
Tom Mix—
"Ridin' Romeo."
"Big Town Roundup."
Pearl White—
"Know Your Men."
"Beyond Price."
Dustin Farnum—
"Primal Law."
Shirley Mason—
"Lovetime."
"Ever Since Eve."
William Russell—
"Children of Night."
"Singing River."
Buck Jones—
"Get Your Man."
"To a Finish."
Murphy-Walker—
"Play Square."
"Live Wires."
Eileen Percy—
"Big Town Ideas."
"Hickville To Broadway."
Barbara Bedford—
"Cinderella of Hills."
Clyde Cook—
"The Sailor."
"The Toreador."
Al St. John—
"Smalltown Stuff."
Sunshine Comedies—
"Ain't Love Grand?"
"Devilish Romeo."
"Say It With Flowers."
Mutt & Jeff Cartoons—
"The Stampede."
"Tong Sandwich."
"Shadowed."
"Turkish Bath."
Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."

ROBERTSON-COLE

"See My Lawyer," Alf. Christie Special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
"Kismet."
"The Wonder Man."

SELECT PICTURES CORP.

"Bucking the Tiger," Conway Tearle.
"Divorce of Convenience," Owen Moore.
"The Last Door," Eugene O'Brien.
"The Girl From Nowhere," Elaine Hammerstein.
"The Fighter," Conway Tearle.
"Marooned Hearts," Conway Tearle.
"The Invisible Divorce."

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).
Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."
Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).
Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.
Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

UNITED ARTISTS CORP.

"The Love Flower" (7 reels), D. W. Griffith.
"The Mark of Zorro" (8 reels), Douglas Fairbanks.
"The Love Light" (8 reels), Mary Pickford.
"The Nut" (6 reels), Douglas Fairbanks.
"Through the Back Door" (7 reels), Mary Pickford.
"Dream Street" (9 reels), D. W. Griffith.
"Carnival" (7 reels), Harley Knowles.
"Disraeli" (7 reels), George Arliss.
"Way Down East" (11 reels), D. W. Griffith.
"The Three Musketeers" (12 reels), Douglas Fairbanks.
"Little Lord Fauntleroy" (10 reels), Mary Pickford.

VITAGRAPH

Jimmy Aubrey Comedies—
"The Applicant."
"The Riot."
"The Tourist."
Larry Semon Comedies—
"The Sawmill."
"The Bell Hop."
"The Fall Guy."
Alice Joyce Productions—
"The Inner Chamber."
"The Scarab Ring."
Earle Williams Pictures—
"Bring Him In."
"The Silver Car."
"It Can Be Done."
C. Griffith Productions—
"Moral Fibre."
"What's Your Reputation Worth?"
Antonio Moreno Pictures—
"The Secret of the Hills."
William Duncan Pictures—
"Steelheart."
"Where Men Are Men."
Alice Calhoun Pictures—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
"Princess Jones."
Serials—
"Breaking Through."
"The Purple Riders."
"Fighting Fate."
Special Comedies—
"Damsels and Dandies."
"Jazz and Jailbirds."

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Arrow Brand Secures Place Among The Leading Film Trademarks

"IT'S an ARROW!"

Establishing the brand of a series of pictures is a strenuous task but thanks to the hard work of DR. W. E. SHALLENBERGER and his busy bands of collaborateurs all over the world, the word "ARROW" has secured a place in the literature of the motion picture which means the very best that can be produced in this form of Art and Industry.

"It's an ARROW!"

This slogan is heard from one end of the country to the other. Exchangemen; exhibitors; and now the general public is repeating the password; indicative of big dramatic productions of the super-special calibre; comedies of a genuinely humorous kind, one and two reel; novelties; and serials, forming the great ARROW program that has been launched this fall.

"It's an ARROW!"

ARROW now means one thing—and one thing only: the best that is in the picture; independence and liberty of action to all concerned; success to exchanges and exhibitors; and a satisfied public. The result of the impregnable position taken up by ARROW, is that producers are eager to seek the ARROW outlet; directors are anxious to become ARROW directors; authors want to write for ARROW pictures; stars to work under the ARROW banner.

"It's an ARROW!"

And there's nothing better on the screen today than an ARROW."

Associated First National Director Rebukes Re-Issue "Three Musketeers"

THE resurrection of the somewhat "ancient" and original production of "The Three Musketeers," to compete with the modern Douglas Fairbanks masterpiece, came in for a scathing rebuke from Thomas H. Ince, the original producer.

Ince warns exhibitors as well as the public that although he produced the original many years ago it is not a "Thomas H. Ince production," nor has he any interest in it or control over its distribution.

Mr. Ince also issues a good natured suggestion to the newspaper reviewers who have seriously compared the two productions that the one picture was made with the limited resources of the pioneering days of picture making and cost approximately $15,000, while the Fairbanks production had all the advantages of the most modern cinematographic developments at a cost of about a million dollars.

Mr. Ince's statement follows:—

"It has been brought to my attention that a film made by me some six years ago entitled 'D'Artagnan,' based on the immortal Dumas story, has been unearthed and is now being offered to theatres at bargain prices in competition with 'The Three Musketeers,' produced by Douglas Fairbanks.

"In justice to myself and to protect both the picture-going public and the exhibitors whose interests I have also in mind, I wish to state that I entirely repudiate the idea that I am even indirectly concerned in an attempt to injure the splendid achievement of Douglas Fairbanks, and resent, absolutely, any use of my name in any attempt to mislead the picture-going public.

"I have no interest in the Dumas picture which passed from my control many years ago.

"However, for the benefit of reviewers who are making comparisons of the productions, I will say that the original picture was an honest, painstaking production, utilizing all the limited resources available at that time and costing about $15,000 as I remember. In the nature of things my pioneering efforts are not to be compared with the modern Fairbanks production, which I understand cost about a million dollars.

"The motion picture is an advancing art, ever striving toward the ideal. We are constantly moulding our plastic material to new forms of artistry, never resting content with old successes, but marching clear-eyed to fresh triumphs in the future, and I salute with profound respect Fairbanks' achievement, which is full of happy auguries for the future.

"We, the pioneers, welcome each progressive development in the art to which all of us have devoted our lives and energies. But when my old pictures are resurrected and foisted upon the public as representative of my productions of to-day, I have a right to protest."

"FIFTEEN MINUTES" HAL ROACH COMEDY

"FIFTEEN MINUTES" is the title chosen for the forthcoming Hal Roach comedy featuring "Snub" Pollard, which Pathe has scheduled for release the week of October 30th through Specialty. The moustached comedian is assisted in the offering by Marie Mosquini, the little Italian beauty, and the entire staff of the Hal Roach comedians. The comedy is chock-a-block with action and thrills of the laughable variety, showing the many amazing things which can happen to a person in as short a duration of time as fifteen minutes.

The theme of the comedy is that every man loves to go shopping with his wife—next to having a tooth pulled or a leg amputated. "Snub" Pollard, as the husband, is just that sort of a man, even when shopping with Marie Mosquini, who appears as his wife. Leaving him ladened with bundles she steps into a store telling him to wait as she will be back in "fifteen minutes." Hardly has she left when things commence to happen. Pollard immediately gets into trouble through no fault of his own and is pursued by an irate husband. The pursuit covers practically all of the city and at every turn "Snub" encounters some new dispute or situation which causes him to take to his heels. After a series of highly laughable incidents, he finds himself back at his starting out place. Out of breath, and completely done up, he is met by his wife who says, "I stayed the full fifteen minutes—you needed the rest."

MAKES OFFER FOR THE AUSTRALIAN RIGHTS TO "SEEING CANADA" SERIES

LEWIS J. SELZNICK of New York has made an offer for the Australian rights to the scenic and industrial releases produced by the Exhibits and Publicity Bureau, Department of Trade and Commerce, Ottawa, Ontario, it has been announced. These pictures are released semi-monthly as part of a "Seeing Canada" series of one-reel subjects.

"THE PREHISTORIC AGE"

HARRY "SNUB" POLLARD'S prehistoric comedy entitled "The Stone Age" has been shipped to New York. Mr. Pollard is now doing a theatrical comedy, enacting the role of stage Johnny and later leading man of the company with Marie Mosquini, leading lady. Noah Young is also in the cast as stage manager. William Watson is directing and Charles Parrott is author of the script.

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Mark Twain's " A Connecticut Yankee in King Arthur's Court" Fox Special

TWO new films, one of them as funny as anything that has come from the United States, were shown to the trade yesterday.

"A Connecticut Yankee in King Arthur's Court" has been made by the Fox Film Company from Mark Twain's book. Considerable liberties have been taken with the great American humorist, but the result justifies them. The thing is riotously amusing, more entertaining even than Charles Chaplin.

The basic idea is one of those topsy-turvy inspirations which bubble with humor. A young American goes to sleep and dreams that he is in ancient Britain at the Court of King Arthur and the Knights of the Round Table. He proceeds to make the Court "what America will be like when Columbus discovers it."

Machinery, "clocking" in to and out from work, cigarettes, pistols, a new sort of Wild West tournament at which the lasso beats the lance, a motor-car, motor-cycles, and the telephone are some of the "magic" matters he introduces to A.D. 528. It is a very long time since one saw anything more fine and fantastic than Sir Lancelot and his knights setting out to rescue on a Ford car and scores of motor-cycles.

Renew Your Subscription to the Digest.

Rudyard Kipling's "Without Benefit of Clergy," thru Specialty.

Oct. 18th, 1921.

Mr. I. Soskin,
The Syncronized Music Service,
6 Dundas Street W., Toronto.

Dear Sir:—

I desire to convey to you my expression of amazement and also my hearty congratulations on the splendid scores for pictures which I had the pleasure of examining both in New York and again here in Toronto.

I certainly feel that every Musical Director of high standing should consult these scores as a guide and inspiration, and, furthermore that the leader of small theatre orchestras and the houses where organ or piano alone is in use, should consider them essential.

I have no doubt but that the service which you are offering will meet with the big success which it deserves.

Yours truly,

(Sgd.) LUIGI ROMANELLI
General Musical Director
Allen Theatres

From the Official

BUCKINGHAM PALACE

London, England

(Issue under the Authority and by the order of The King of England and The Royal Family.)

Marlborough House, May 30.

The Princess Royal, with Princess Maud, visited Queen Alexandra today, and remained to luncheon.

Her Majesty, accompanied by The Princess Royal with Princess Maud, and The Princess Victoria, was present at the film version of Mark Twain's comedy, "A Connecticut Yankee in King Arthur's Court," at the Alhambra Theatre this afternoon.

Her Majesty was attended by the Hon. Charlotte Knollys, the Hon. Lucia White, and Colonel Sir Henry Streatfeild.

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Renowned Polish Artist to Paint Mabel Ballin Appearing "Jane Eyre"

AN interesting tribute has been paid to the rare and exotic personality of Mabel Ballin by W. T. Benda, the renowned Polish artist whose work is so popular a feature of the Cosmopolitan Magazine. Mr. Benda has followed Mrs. Ballin's screen career with a great deal of interest for she is in every respect a typical "Benda Girl." Insofar as her features and expressions are strongly reminiscent of the artist at his best, his interest in her finally prompted him to seek a meeting which was arranged by Richard Weil of the W. W. Hodkinson Corporation which distributes the productions wherein Mrs. Ballin appears. Mr. and Mrs. Ballin and Mr. Weil were the artist's guests in his fascinating studio in Gramercy Square at which time the final arrangements were completed for the painting of Mrs. Ballin's portrait by Mr. Benda and shortly thereafter he began work upon it. An announcement now comes from the home office of the W. W. Hodkinson Corporation that it has been completed and will be used as an advertising accessory for "Jane Eyre" the next Hugo Ballin production to be released through Hodkinson which will reach the screen in November.

Mr. Benda is unquestionably one of the greatest artists who has ever lent his brush to the preparing of advertising paper for the screen and the Benda Head of Mabel Ballin will undoubtedly prove a revelation to the theatre-goers of America.

It is interesting to note in conjunction with mention of "Jane Eyre" that it will be impossible for even the most exacting critic to find fault with the subtitles for they were written by no less famous an authoress than Charlotte Bronte herself. In explanation of this it must be said that Mr. Ballin has taken his subtitles word for word from the text of the story in order to keep perfectly in accord with the spirit of the novel. Mr. Ballin has made his picture an exact reproduction of the Bronte novel and has not deviated at all from the story except in one or two minor details, as a result of which he has created a picture which will thoroughly grip the beholder with its dramatic intensity and charm by the rare perfection of its artistry.

Specialty "The Cat and the Monkey" Aesop's Fables Released October 30th

THE next offering of the animated cartoon series of "Aesop's Film Fables" is "The Cat and the Monkey," which Pathe has scheduled for rtlease the week of October 30th. The animated cartoon was produced by Fables Pictures, Inc., and created by Cartoonist Paul Terry, the pioneer of screen cartoonists. The moral pointed out is: Don't be a catspaw, and illustrates the dangers of not following out your own inclinations in critical situations. Following the amusing fable which illustrates the moral through Aesop's animals, a parallel of the same situation in modern and topical guise is presented.

The story of the fable shows the cat a wily creature who is unscrupulous when he wants to gain his own ends. The monkey is pictured as a gullable beast who listens to others and does their bidding without forming any opinion of his own. When the cat desires to accomplish something beneficial to himself, he takes the monkey into his confidence and whispers suggestions into his ear which will give the monkey all the risk. When the monkey finally comes to grief the moral, don't be a catspaw, is illustrated. The offering is full of amusing antics performed by the pen-and-ink animal actors and makes them appear almost like human beings. The highest point of comedy is reached in the instance when the cat and the monkey perform their strange gyrations on the moving train, riding the rails and couplings and going through highly laughable acrobatics. Thru Specialty.

"KISS AND MAKE UP" is the title of one of the newest Christie Comedies to go into production. It is being directed by Scott Sidney and has Earl Rodney and Helen Darling as the featured players.

FOR SALE—First class moving picture theatre of solid brick and tile construction, 32 x 120 feet with fully equipped stage. Seating capacity 500. Located in Saskatchewan's famous Black Loam belt, in town of 2,000 population. For further particulars apply Grand Theatre, Melfort, Sask.

Six Distinguished Producers With Associated 1st National

THROUGH the amalgamation of the distributing machinery of Associated Producers, Inc., and Associated First National Pictures, Inc., six of the most distinguished producers of motion pictures in the world are enrolled under the banner of the exhibitor organization.

Thomas H. Ince and Mack Sennett have been names to conjure with in the producing field ever since pictures were discovered. Maurice Tourneur occupies a niche which he has created for himself, for his name to a production always means a surprising demonstration of the depth which can be given to picture art. H. O. Davis also belongs to the pioneers in the production field. J. L. Frothingham has a long list of successes which bear sterling testimony as to his talent, and Hobart Bosworth is known the width and depth of the world wherever pictures are shown. J. Parker Read, Jr., sprang into fame almost over night.

EXCERPTS LEADING PAPERS ON "CONFLICT"

INCIDENTALLY Priscilla Dean, the star, takes hazardous chances with her life in rescuing her lover. The man has been trapped in a cabin at the river's edge, and as the jam comes tearing down, the cabin and hero are swept along and into the racing waters and logs. It is a dramatic sight, and one sure to thrill you.

* * *

IT has been a long time since Universal presented to the picture-going public such a strong picture featuring Priscilla Dean. It is a regular treat. There is so much thrilling action in it that the minutes appear as seconds. There is also abundant human interest in it.

* * *

RUTH ROLAND
Serial Star with Specialty

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Paramount's "The Little Minister" Shows Realistic Reproduction Village of Thrums

THE settings which show the village of Thrums, Scotland, in Paramount's production of Sir James M. Barrie's "The Little Minister," while realistic and picturesque, are said to be quite different from those used during the filming of the John S. Robertson production, "Sentimental Tommy." They were built at the Lasky ranch and were designed by Robert M. Haas, who also was art director of the Robertson picture which was made a little over a year ago on Long Island.

Paramount is of the opinion that in this Penrhyn Stanlaws production of "The Little Minister" it has something quite out of the ordinary, especially as Betty Compson is the star and the cast has been specially picked with reference to types. The role of Lady Babbie in the hands of Miss Compson is declared by Mr. Stanlaws to have become a most vital and appealing characterization.

In costuming, the greatest care has been exercised and Miss Compson both in the attire of a gypsy and in that of Lady Barbara Rintoul, is a fascinating figure. George Hackathorne has an ideal part as Gavin, the little minister.

Mr. Penrhyn Stanlaws was born at Dundee, seventeen miles from the real little village which Barrie calls Thrums, so he knew his scenes and characters perfectly. All in all, the production, it is believed, should prove a distinct triumph for all concerned.

Kwang-Chow-Fu Real Chinese Name City Canton Burton Holmes Travelogue

"Kwang-Chow-Fu" is the title of the Paramount-Burton Holmes Travel Picture which was released October 2. Very few of us speak Chinese. If we did we should never think of calling the great southern metropolis of China by any but a Chinese name. "Canton" is a very poor and childish corruption of the real name of that city—which is Kwang-Chow-Fu.

Fu means city and thus the Chinese name means "the City of Kwang-Chow. All of this is of no real importance to us — unless we take a special pride in knowing things just for the sake of knowing them and thus enjoying a certain "high-brow" exhilaration when we hear other people exhibiting their happy and unconscious ignorance. But we do not have to be even pseudo-high brows to relish the quaintness of Canton—not the modernized districts which figured in an earlier release—but the real old and utterly "Chinesey" city which is still to be found by the traveller who loses himself in the mazy streets of the ancient and unchanged inner heart of Kwang-Chow-Fu, or cruises along the crowded stretch of the Pearl River among the floating homes of the "Water-people" who live and die afloat—in the cosiest and most curious craft imaginable.

Three Hundred Members Paramount Club Entertained at Zukor Home

THREE hundred members of the Paramount Club, comprising a large percentage of the Paramount home office employees, were the guests of Adolph Zukor at an all-day outing held Saturday at his country estate, Mountain View Farm, at New City, N.Y. Eleven sight-seeing buses were specially engaged to transport the party, leaving the office at 485 Fifth Avenue at nine o'clock. Each bus was decorated with banners and the crowd attracted much attention as it motored across town to the West 42nd St. ferry, the trip to New City being made along the West shore of the Hudson.

At Mountain View Farm the guests were received by Mr. and Mrs. Zukor and Mr. and Mrs. Eugene Zukor, and it was soon apparent that every preparation had been made for the royal entertainment of the club members. The grounds and handsome home were thrown wide open to the visitors.

QUEEN ALEXANDRA ENJOYS MARK TWAIN FILM

QUEEN ALEXANDRA, accompanied by Princess Victoria and Princess Maud, and attended by General Sir Henry Streatfeild, paid a visit one afternoon to the Alhambra Theatre to see the first public exhibition in London of the great spectacular film "A Connecticut Yankee in King Arthur's Court." The Royal visitors were received in the vestibule of the theatre by Sir Oswald Stoll and Mr. Geo. F. Reynolds, the manager, and were at once conducted to the spacious Royal box, which had been converted into a bower of flowers. The film, a full account of which was given quite recently in The Daily Telegraph, is an adaptation of the well-known book by Mark Twain, and has been for months past creating a furore in America. In the ordinary course of events it would have been exhibited to the public of this country not earlier probably than the end of next year. As it is, thanks to the enterprise of Sir Oswald Stoll, its release has thus been anticipated by nearly eighteen months. At all the London performances it went with an unmistakable swing that augurs well for its future popularity. Apart from the really astonishing spectacular scenes, in which realism has been carried as far as it can go, the humor of the many incongruous situations in which modern American suddenly thrust into the England of 1,500 years ago finds himself created continuous rounds of uncontrollable laughter. The exceedingly funny and epigrammatic sub-titles, which are a great feature of this film, were thoroughly appreciated. Before leaving the theatre Queen Alexandra graciously assured Mr. Reynolds that she had thoroughly enjoyed herself.

HAL E. ROACH is writing the story which John Grey is putting into continuity for the next Ruth Roland serial, as yet untitled, which will follow after the production of "The Timber Queen." A big mystery plot which the producer has had in mind for some time will be most uniquely presented. Mr. Grey recently wrote the continuity for the Craig Kennedy series.

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IT IS IMPOSSIBLE FOR US TO SAY ANY MORE THAN WHAT HAS ALREADY BEEN SAID EXCEPT—IF YOU CANNOT MAKE MONEY ON "CONFLICT" YOU CANNOT MAKE IT ON ANY PICTURE

"CONFLICT"
(Universal)

SURE-FIRE MONEY-GETTER; VIGOROUS AND THRILLING

PRISCILLA DEAN is certainly running in luck. No sooner is she finished with "Outside the Law," and "Reputation," two outstanding melodramas which seemingly carried every element for success, and which permitted the star to assume great acting parts, than she takes up "Conflict," a picture which not only carries tremendous vigor and vitality, but gives Miss Dean the chance to show a talent for thrilling adventure. Truly she takes her life in her hands on several occasions—not the least of which is a jump from a second story window, and a rescue act in a powerfully vivid log-jam.

Like "Way Down East," the picture will be chiefly remembered for its crashing climax. Like the Griffith attraction the preceding episodes offer just so much atmosphere for the overwhelming shock at the finish. It is a thrill which outthrills any scene ever flashed with the exception of the ice-jam in "Way Down East." The crushing rush of thousands of logs sent down-stream through a bursting dam and carrying everything before them to inevitable destruction—the flashes of the unconscious figure of the hero lying prone on the floor of the log-swept cabin—the mad ride of the girl to reach him before the logs are sent tumbling over the swirling waterfall—the jam of logs and huts and river refuse—these build a climax which puts one in a frenzy of excitement.

You marvel at it. You wonder over the skill of the director in shaping his episodes so that they form a perfect setting for the crash of these elemental forces. One wonders if it could be staged. If these elemental forces. One wonders if it could a genuine logging scene then you are compelled to marvel over the engineering skill displayed in arranging the startling realities. And it all goes under the name of entertainment with the spectators safe, but thoroughly excited. But if you think that the big thrill—the clash of events at the climax is all, you are mistaken. The denouement is reached through a line of mysterious and dramatic adventure. The heroine is compelled to find refuge in a big, dark, clammy, forebodding house with death or some awful tragedy constantly suggested. Mysterious figures are they—one a stern, religious, unyielding uncle, the other, a brooding, smug, hypocritical she-devil whose object is to terrify the girl. She learns of a horrible secret and jumps to save herself from the murderous instincts of the vengeful cat-woman.

The scenery is magnificent, particularly the wooded landscapes and the maddening rush of the imprisoned waters. The conflict of the cat-woman and the girl—the conflict of the uncle and the hero who emerges triumphant—the conflict of the elements make this a superlative melodrama. The acting of Martha Mattox as the brooding, vengeful woman is a triumph of character expression. Herbert Rawlinson, Ed Conelly and L. C. Shumway round out a cast that is excellent in every way.—

Length, 7 reels.—**Laurence Reid.**

Wid Says

MOTION PICTURE NEWS SAYS

Over 70,000 RED BOOK come into copies of the Canada every month

"CONFLICT" has been appearing in the Red Book for months

CANADIAN UNIVERSAL FILM CO.

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The BRADSTREET of FILMDOM Wid's DAILY The RECOGNIZED AUTHORITY

Has a Thrill That's a Sequel to "Way Down East"

Priscilla Dean in
"CONFLICT"
Jewel Prod.—Universal

DIRECTOR ..... Stuart Paton
AUTHOR ..... Clarence Buddington Kelland
SCENARIO BY ..... George C. Hull
CAMERAMAN ..... Harold Janes
AS A WHOLE ..... A really fine picture with a thrill in the finish that is a knock-out.
STORY ..... One of the best that has reached the screen in some time; fine mystery and characterization.
DIRECTION ..... Very good; has created impressive and realistic atmosphere always; handles the ending excellently.
PHOTOGRAPHY ..... First Class
LIGHTINGS ..... Good
STAR ..... Especially well suited and does her usual good work.
SUPPORT ..... Carefully selected and thoroughly capable.
EXTERIORS ..... Splendid
INTERIORS ..... All right
DETAIL ..... Good
CHARACTER OF STORY ..... Girl defies her lumber king Uncle and aids her lover in sending his logs down the river.
LENGTH OF PRODUCTION ..... 6,205 feet

Universal picked a good one for Priscilla Dean when they selected Clarence Buddington Kelland's Red Book serial. George C. Hull's scenario conforms pretty closely to the original with one or two changes, including the heroine's rescue of the hero that is made a part of the final thrill. The story as published probably contained so much detail that it could not all be used and at the same time keep the picture down to the necessary footage.

Stuart Paton has provided an excellent production in every way. He has created a realistic atmosphere first, in establishing the sinister characters in the home of John Remalie, and secondly, in the marvelous exteriors of the lumber lands. And it isn't likely that he was lucky enough to find natural geographical locations to fulfill the needs of the story. **But the dam, the sluice and the dried runway which is later flooded by the blowing up of the dam are all presented and the shots of the logs travelling at a fast speed down the river are really great. But best of all is the thrill in the final reel when Priscilla Dean jumps from log to log while they hurry down towards the rapids, in her attempt to rescue her lover who, on a raft, is headed straight for the falls.**

Those selected to portray the various roles are well chosen types and all do very good work. Martha Mattox makes the crafty and sullen Miss Labo all that Kelland intended, and Edward Connolly is splendid as John Remalie. Herbert Rawlinson and L. C. Shumway are adequate as hero and villain, and Sam Allen makes a good deal of the short role of Orrin Lakin.

Dorcas Remalie, by the terms of her father's will, must live with her uncle until she becomes of age. At this time Remalie is fighting a newcomer, Jevons, a fellow who is the first to attempt opposition to Remalie's monopoly on the timber lands. For years Remalie had lived in a cheerless old house with no one but a housekeeper, Miss Labo. A word never passed between the two and no one knew that twenty-eight years before Remalie had been the father of Miss Labo's child whose murder she accused him of. But in reality she had raised the child, now a man, and employed by Remalie, though each man is ignorant of his relation to the other. Dorcas overhears Miss Labo telling the man he is Remalie's son. She believes Jevons is the son and so tells Remalie. Complications pile on, Miss Labo tries to poison Dorcas, she escapes and later saves her lover, Jevons, who is not Remalie's son. It develops that Sloane, the foreman, is his son. There is a happy ending with Remalie marrying Miss Labo, and Dorcas and Jevons, ditto.

Is Worthy of Your Best Exploitation Efforts

Box Office Analysis for the Exhibitor

"Conflict" should go over very well, and the thrill at the end is certainly a sequel to that of "Way Down East." Instead of a girl floating towards the rapids on a cake of ice, with the hero rushing to the rescue, you have the hero floating towards the rapids on a raft with the heroine jumping the logs to rescue her lover. The effect is the same and it is certainly a knock-out thrill of its kind.

The star's name will bring them in. It is quite likely that Kelland's story has already been widely read so that inasmuch as Universal has retained the original title, it would be well to give it plenty of prominence. You can promise mystery, suspense, unusual characterization and thrills. Catchlines will interest and if you can let them know something about the characters of Miss Labo and John Remalie and how they lived in the same house for twenty-eight years without speaking to each other, they'll want to know why.

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Laughs and Romance

The popular Selznick Star in the Most Enjoyable Screen Performance He Has Ever Given

EUGENE O'BRIEN in "CLAY DOLLARS"

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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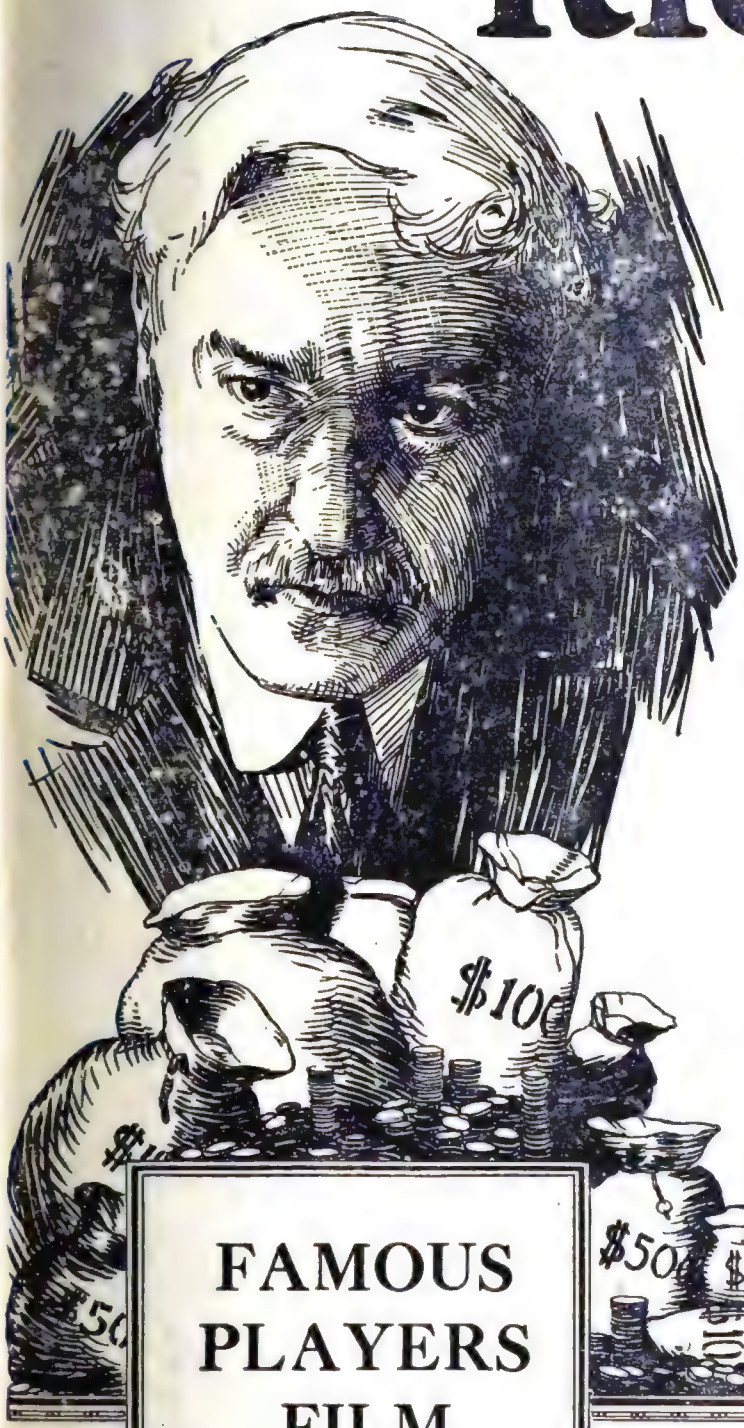
"A Certain Rich Man"

BENJ. B. HAMPTON'S
Master Photoplay

From
WILLIAM ALLEN WHITE'S
Powerful Story of American Life
With
ROBERT McKIM - CLAIRE ADAMS
and **CARL GANTVOORT**
Produced by
BENJ. B. HAMPTON *and his associates~*
William H. Clifford ~ Elliot Howe
Jean Hersholt and Elliot J. Clawson



Do You Know Who The Author Meant?

He calls the central character in this fascinating narrative "John Barclay." In reality "John Barclay" is one of the best-known figures in the United States, -- a man whose name is a household word in every home.

With a pen as keen as a surgeon's knife, William Allen White has written the history of this man, -- traced his life from its beginning until the present day, -- a day which finds him as well-known as President Harding, or Billy Sunday.

See the picture -- and see if you know the man.

A HODKINSON RELEASE

FAMOUS PLAYERS FILM SERVICE
Limited

TORONTO - WINNIPEG
MONTREAL - CALGARY
ST. JOHN - VANCOUVER

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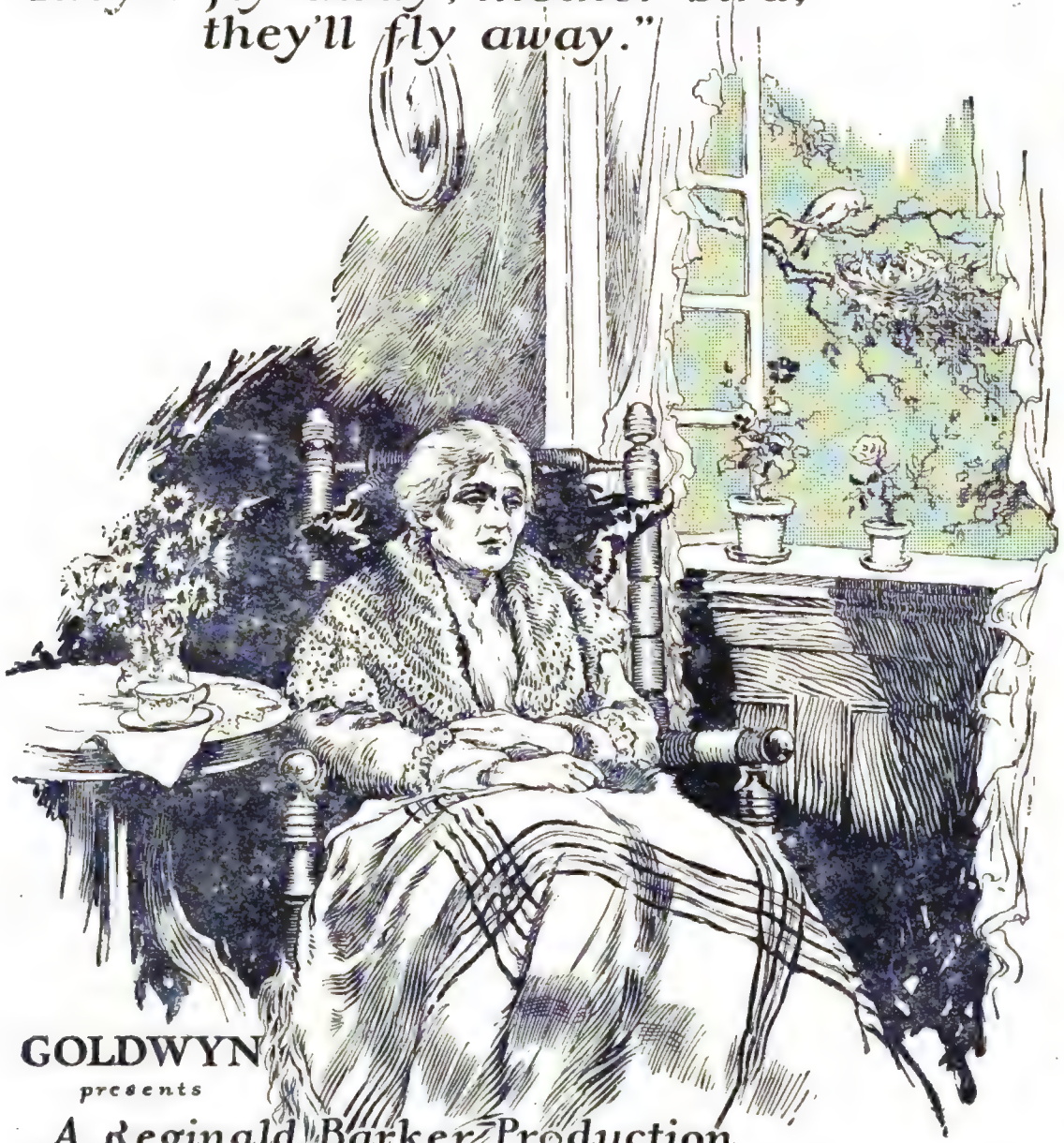
"They'll fly away, mother bird, they'll fly away."



GOLDWYN
presents
A Reginald Barker Production

The OLD NEST

Rupert Hughes' Heart-gripping Story of Home

With The Greatest Star Cast Ever Assembled

A Goldwyn Picture

CAST

MARY ALDEN
as the Mother.

DWIGHT CRITTENDEN
as Dr. Anthon.

RICHARD TUCKER
as Tom.

HELENE CHADWICK
as Emily.

CULLEN LANDIS
as Jim.

NICK COGLEY
as Uncle Ned.

MOLLY MALONE
as Molly McLeod

LOUISE LOVELY
as Kate.

J. PARKER JONES
as Frank.

FANNY STOCKBRIDGE
as Hannah.

ROLAND RUSHTON
as Mr. Atkinson.

LEFTY FLYNN
as Harry Andrews.

— Also —

JOHNNY JONES
BUDDY MESSENGER
LUCILLE RICKSON
MARSHALL RICKSON
BILLY COTTON

DIRECTOR
REGINALD BARKER

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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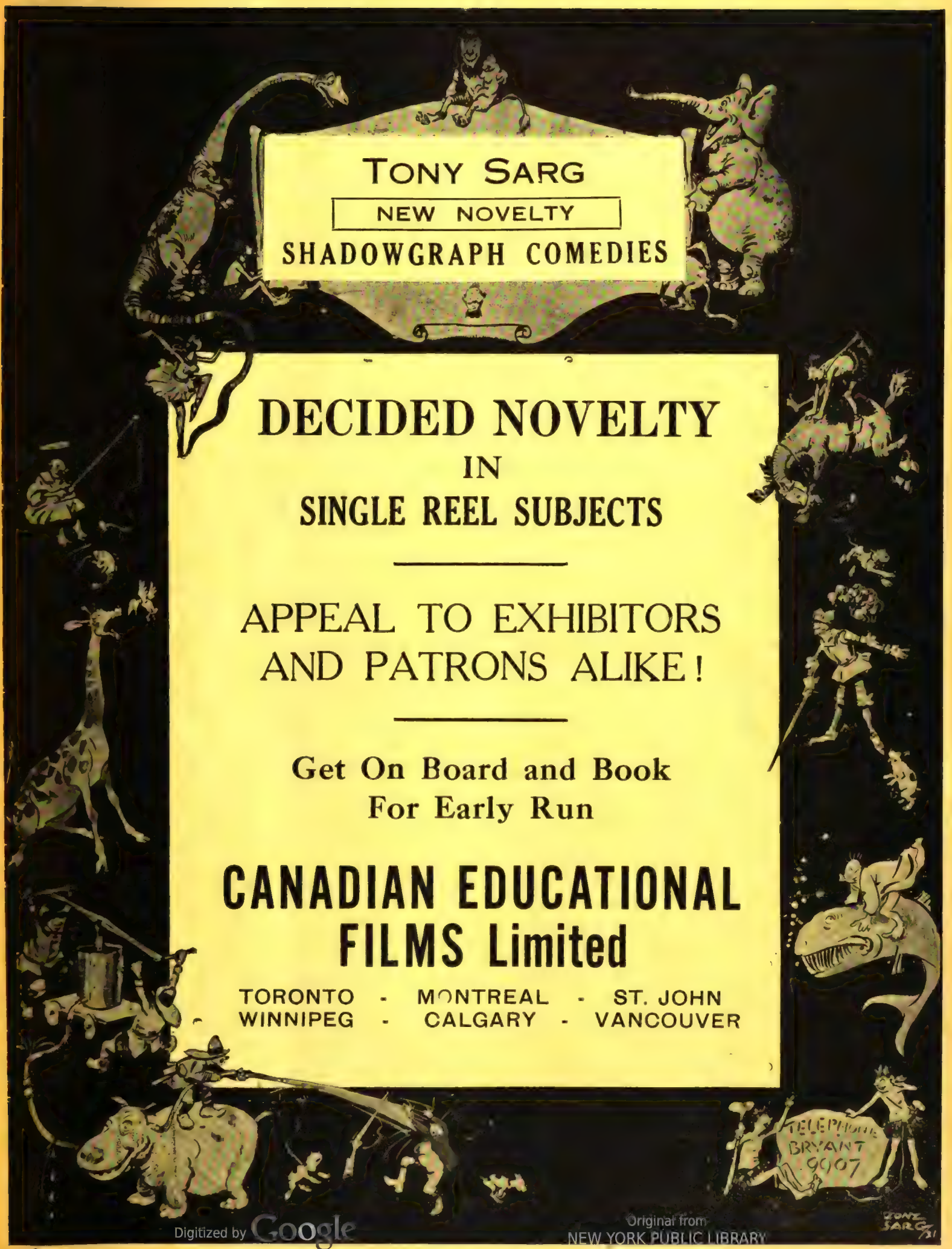

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STEPHENSON'S ATTRACTIONS

Are Fighting For Independence

ARE YOU WITH THEM?

God Made the Bull—
Man Put the Ring in Its Nose

Do you get that? The bull can rage and roar, paw the earth, and snort fire from its nostrils. Put a ring in its nose and a man can lead it to slaughter.

Is there a ring in your nose? Are you being led to slaughter to fatten the wallets of a group which wants to seize your business?

The amusement business is one of first importance to mankind. But there's no place in it for any group which tries to "own" it, and "own" you.

Wake up! Show these would be dominators who you are and what you are.

Don't let 'em put a ring in your nose.

Show **independent** pictures.

Yours for Independence,

Arrow Film Corporation
220-224 West 42nd Street, New York

Distributors for United Kingdom
Inter-Ocean Photoplays, Ltd., 162 Wardour St., London

Every Arrow Picture Is an Independent Picture . .

produced by a master producer

enacted by popular, clean-living stars . . . .

offered to exhibitors and exchanges at a sane price which permits a good, reasonable profit.

See Your Independent Exchanges Anywhere

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

Published Semi-Monthly by THE DOMINION EMBOSSING & PRINTING COMPANY,
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"KNOW THYSELF"

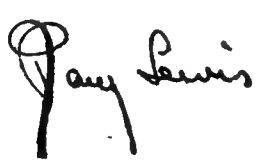
IT might occur to some of our readers that being a Canadian Trade Journal our news should be essentially Canadian and conventions in the United States with Editorial comment thereon are outside of our jurisdiction. Not having yet gone to press we are not therefore in receipt of any criticism regarding this matter, but a good lawyer always forsees the opposing counsel's argument and covers his points accordingly.

Since there are innumerable Associated First National Franchise Holders throughout the Dominion of Canada and Canada sent its delegates to this convention we are entirely within our rights in claiming that this convention has a Canadian interest and news value. There is no item of interest transpiring in the United States which directly or indirectly concerns Motion Pictures which is not reflected in the Canadian Motion Picture market. American Censorship concerns us, for we market and exhibit the censored article. American taxation concerns us indirectly, since Governments have a habit of keeping in touch with each other and any citizen of Canada knows the introduction of certain taxes in the United States was followed by a similar taxation in Canada. Let us hope the repeal measures will be likewise followed.

The Associated First National organization is composed of producers, directors, and exhibitors. It appears that all interests of Motion Pictures are herein represented. A convention which throws its door wide open to discussion and permits the airing of exhibitors' and producers' grievances, including the grievance of the exchanges concerned, heralds the introduction of an important unification and understanding in Motion Pictures. It demonstrates that all branches of our industry can and are understanding each others rights and can and are willing to recognize their rights. This mutual recognition will be responsible for a saner and less hysterical method of investment and the securing of interest on the investment, for the Almighty Dollar is the great factor with which we are concerned. Producers must realize that the exhibitor is entitled to a steady increment on his investment; and must make an allowance for this in their market value of the product they are producing. Directors will have to materialize their dreams and be willing to take outside advice on the financial outlay necessary for a production. The exhibitor will have to stop looking for bargains and by a willingness to pay for good pictures encourage the producing of the same. Exchanges will have to learn that they cannot sell the exhibitor a rotten picture. It is no use trying to put it over. The exchange had better ship it back to the head office and label it just what it is.

A poor picture will kill a house despite the fact that a good picture preceded or follows this bad one. The public have been educated to such a fine point as to what constitutes a good picture that pages of eulogistic advertising will not sell the idea to the public that a poor picture is good. Ten thousand people in a picture will not make it good. Stupendous sets will not make a picture good. What then? A story that is true to life, and the general mode of life should be selected, with a good cast, adequate sets, competent direction and technical perfection. Sometimes a picture is strong enough to carry despite some minor imperfection. This picture has a right to live, but when a picture is weak in its story, its cast, or its direction, carelessly or negligently dressed, kill it before the public has its revenge by killing all pictures.

We are looking for a new era for Motion Pictures. Let us have a few more conventions, many more, much plain talk, very plain, facts, no blame, reorganization, systemitization, fair play, between ourselves and the public. The great Greek lawmaker Solon said, "Know thyself." A few thousand years have passed since he said it. It is good to-day. Let each man ask himself if he is playing the game square. Never mind about "the other fellow." We expect he will be talking to himself also. Am I, are you, are we conducting our end of Motion Pictures in such a manner that it will reflect credit upon us and Motion Pictures. Can we take our part in conventions, any convention, and discuss motion pictures with those in the motion picture industry and those outside of it knowing that our cards are clean enough to put on the table? We have a visitor in America, T. E. Davies of the Western Import. In England they call him "Honest Tom." We happen to know Mr. Davies; and we know that he has earned his reputation honestly. He plays clean. There are a great many honest Toms in our business despite the fact that some of us disbelieve this. Driving a close bargain is not dishonest, it is shrewd business. Getting the other fellow down on his knees and then forcing his hand may not be dishonest but it is "mussy." It appears that there is a wide margin in motion pictures on which we can play. Let us play the game like gentlemen.



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Toronto News

"BATTLE OF JUTLAND" had a remarkable private screening at the Allen Theatre the morning of Thursday, November 3. An audience of six hundred people showed plainly their appreciation of the presentation of the true facts of the "Battle of Jutland."

Practically every branch of professional and business life was represented in the gathering. Among those present were Sir Edmund Walker, President of the Bank of Commerce, and Japanese Consul-General. Major General V.A.S. Williams, C.M.G., D.S.O., G.O.C., Military District No. 2. Col. R. J. Brook, D.S.O., A.A., Q.M.G. Col. J. S. Huggins, O.B.E., and other senior officers of the Headquarters Staff. Commodore Jarvis, President of the Navy League of Canada. Mr. H. M. Wodson, Dominion Secretary of the Navy League of Canada, and a host of others, doctors, lawyers, business men representing practically every industry in our city.

The film is remarkable from the fact that the Admiralty threw open records of signals, automatic track-charts, pertaining to all the vessels in the different squadrons, and also placed at the disposal of Major General Asten, who compiled the film, all available records from the German standpoint, of the movement of Hipper's and Von Scheer's Fleets.

The expressions of opinion after the screening were most enthusiastic and everything points to this picture being the most remarkable short subject ever produced.

Montreal Newspaper Men Assemble Reception in Honour of Paul Brunet

THE Montreal newspaper men last week tendered a reception to Mr. Paul Brunet, President of Pathe Exchange, Inc., of New York.

This was Mr. Paul Brunet's first visit to Montreal, and the function will last forever in the hearts of the Montreal editors and news writers who had the opportunity to be present at the affair.

For the first time, perhaps, in the history of journalism in Montreal, every daily and weekly newspaper was represented to bid the great and genial head of Pathe film in America a cordial welcome.

Mr. P. Arthur Cote, President of the Montreal Press Club, acted as master of ceremonies, and after eulogising Pathe's work all over the world, introduced Mr. Fernand Rinfret, Editor of "Le Canada" and M.P. for St. James Division, Montreal. Mr. Rinfret who is one of the foremost newspaper men of French Canada, conveyed to Mr. Paul Brunet the feelings of those present, and in fitting terms related the education, scientific, and ever active brain of the Pathe Institution.

Mr. H. M. Boland, news editor of the Montreal Star, spoke in English on behalf of the English-speaking newspaper men. He said, in part, "A native of Ontario, I am proud to state that Pathe in the Province of Quebec helped me as it does others to know more of 'La Pensee Francaise.' I am glad, as a humble journalist, to tell Mr. Brunet and his very sympathetic representative in Canada, Mr. L. E. Ouimet, that the Press of Canada acknowledges them as auxiliaries."

Mr. Chas. Robillard, chief editor of "La Patrie"; John Gardiner, theatrical editor of the Montreal Standard; P. St. Clair Hamilton, theatrical editor of the Montreal Herald; Gustave Comte, theatrical editor of "La Patrie"; Leo Houle, city editor of "La Patrie"; J. Partridge of "Topics of the Day," New York; P. M. Bernard, Canadian Government's correspondent at the Disarmament Conference, at Washington; Fred Poirier, editor of the "Film," Montreal; J. P. O'Loghlin, Director of Exchanges for Specialty Film Import, Ltd., and others spoke.

Mr. L. Ernest Ouimet, President of Specialty Film Import Ltd., Pathe's sole representative in Canada, related the story of his affiliation with Pathe.

Mr. Paul Brunet responding to the toast in his honor, said: "I thank you from the bottom of my heart for the kind, and I must say, unprecedented reception you have given me. While I take some pride in being, through circumstances, the head of Pathe's organization in America, I feel that what you are now doing is a tribute to Pathe's immense and great work, as educator.

I think, in some sense, I am a colleague of yours; while Pathe News only publishes 500 issues per week, I must say that they are 1,000 feet each (laughter) and that they are being re-edited for 80 days consecutively."

The entertainment was one of the most enjoyable ever had in Montreal.

52 ARROWS TO BE RELEASED

W. E. SHALLENBERGER, Arrow Films' president, announces the "Greatest Independent Short-Reel Programme Ever Released."

Although merely announced in the trade papers, with no particular details given, ARROW has been flattered with inquiries from all over the United States, the majority of these inquiries being from Motion Picture Exhibitors. This is a very significant fact which the Independent Exchangeman should take cognizance of, because what the Exhibitor wants is of utmost importance to every Exchangeman.

The ARROW COMEDY FRANCHISE plan is simplicity in itself. Realizing the extreme difficulty of securing 52 absolutely first-class two-reel comedies per year from any one producer and realizing further the necessity of having this number of high class comedies, ARROW set about creating a situation which would fill this want. The result is the COMEDY FRANCHISE PROGRAMME.

ARROW has contracted with four of the leading producers of Motion Picture Comedies for each one to produce a series of pictures. These pictures will be released one every week, alternating the various brands, thus enabling the Exchange to be sure of getting one comedy a week for the entire year. These brands will be as follows:

ARROW BROADWAY COMEDIES—consisting of 14 releases.

ARROW SPEED COMEDIES—consisting of 12 releases.

ARROW CRUELYWED COMEDIES—consisting of 12 releases.

ARROW MIRTHQUAKE COMEDIES—consisting of 14 releases.

"THUNDERCLAP" COMES FROM N. Y. RUN

"THUNDERCLAP", is a stupendous picture, and advance notices call it the "greatest race track photodrama ever staged," is being released in Canada as a special Fox production.

When the picture was playing at the Central Theatre, New York, the metropolitan papers carried column upon column about the thrilling and truly unusual scenes.

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Diana Deer, new beauty find appearing "Hurricane Hutch."

TWO FILM CELEBRITIES VISIT OLD LONDON

JAMES KIRKWOOD and Elliott Dexter are the latest film celebrities to arrive in London. Mr. Kirkwood, whose most recent Paramount picture was George H. Melford's "The Great Impersonation," will appear in the leading role of "The Man From Home," George Fitzmaurice's next picture for Famous Players-Lasky British Producers, most of the exteriors of which are to be made in Italy.

Elliott Dexter, who has so long been associated with the Paramount organization, is at present vacationing in England.

If You Are Interested In Canada's Movie Week Write the Digest.

A stampede of hundreds of cattle was filmed on a California ranch for scenes of Harry Carey's picture, "Man to Man." Twenty cameras registered the effect.

PARAMOUNT CLUB HOLDS DANCE, LONG ISLAND STUDIO

THE Paramount Club, the Famous Players-Lasky home office employees' organization, held a dance at the Long Island studio on Saturday evening, November 5. The party was a costume affair, all being requested to attend in rural attire. Refreshments were served and the same jazz orchestra that made such a hit at the party at Adolph Zukor's home three weeks ago furnished the music. Paul Morgan was chairman of the committee on arrangements.

Famous Players are busy releasing Goldwyn, Hopkinson and Select pictures which are going strong throughout the entire territory. Two a week of these features are being released regularly.

The Alcazar theatre, Montreal, has been sold by its proprietor Mr. McGorty, to a Toronto man who had the Maple Leaf theatre in Toronto.

TWO TRIBUTES "OVER THE HILL"

The Manse,
107 Wright Street,
St. John, N. B.

Knox Church,
St. John, N.B.
Minister, Rev. R. Moorhead,
Legate, B.D.

Mr. Melody,
Branch Manager,
Fox Film Corporation,
St. John, N.B.

Dear Mr. Melody:

I cannot help writing you to-day how much I was impressed with your film "OVER THE HILL," which through your courtesy I had the privilege of witnessing yesterday.

I was much struck with the effect it had upon the audience—an effect, I believe, likely to create a strong impression for good.

There are a dozen sermons in it. If only such a standard as that set by OVER THE HILL could be maintained, the Church would feel she had to reckon the "movies" as a powerful ally in her work.

Kind regards.

Yours faithfully,
R. MOORHEAD, LEGATE

• • •

St. John, N.B.
October 31st, 1921.

Mr. Wm. Melody,
c|o Fox Film Corporation, Ltd.,
City.

Dear Mr. Melody:

Many thanks for your kind courtesy in inviting me to see "OVER THE HILL."

This picture is the only one of many that will make an impression on the people, as to the love of our brethren and also among our own circles.

I myself have formed such a worthy estimation of the picture, that I will be able to derive several sermons from same.

If all pictures were similar to the said, I must admit that we would consider the "motion pictures" as one of our chief aids in our work.

Again thanking you, I am,

Yours faithfully,
(Signed) REV. J. LEVINE

Canadian Exhibitors Exchange, Limited, are looking forward to big bookings with a feature Dickens picture taken from Dombey & Son which will be released in this territory shortly.

Renew Your Subscription to DIGEST.

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Montreal News

L. E. OUIMET, president and general manager of the Specialty Film Import, has further important comment to make on conditions to-day in the Moving Picture world. Out of an experience that covers some twenty years dating from the birth of the industry, he points out that we are to-day on the eve of an advance parallelled only by the one made some five years ago when exhibitors began to move from the two and three reeler to the five; six and seven-reeler picture so common to-day. So far as length of picture goes there is, says Mr. Ouimet, little room for any advance, but in the quality of picture there is very great room for improvement. The public is no longer satisfied with the old sterotyped forms and plots of the past. It demands and will accept nothing but the very best. When it is given this best, the exhibitors find that, despite heavy initial cost, returns are big and the truth is becoming more and more recognized that, without big expense there is little hope for big returns.

To take an instance from Montreal. Latterly, there have been running in the major picture theatres here, pictures which have kept the screen for two, and in some cases three weeks at a stretch.

• • •

N. W. DAVIDSON, who was Mr. Ouimet's assistant in his managerial duties, has been appointed director of exploitation and is another live wire who has done well with and by the Specialty Film Import Company.

• • •

Cameraman W. G. Maclauchlan, of the Specialty Film Import, who was aboard the Alcala during the Nova Scotia elimination trials to determine the challenger for the international fisherman's trophy subsequently won by the "Bluenose," had an exciting experience during the races. A heavy sea washed him almost overboard, but he had just time and presence of mind enough to grasp the railing of the ship before going over. He saved his equipment also by a lucky chance, and the only loss he finally suffered was that of his eyeglasses, which went off to sea on their own. It was a thrilling moment while it lasted, but all's well that ends well.

EQUITY are releasing "Neptune's Bride" with Fluvia, the talented pupil of Annette Kellerman. Also Clara Kimball Young in the "Forbidden Woman" about December. The biggest picture the corporation is handling will be "The Black Panther's Cub," with Florence Reid, Tyrone Power and an all-star cast, for which it holds the rights for the whole of the Dominion.

• • •

Associated First National Productions released "Wedding Bells" featuring Constance Talmage at the Allen Theatre for a full week recently.

• • •

PARAMOUNT have been showing "The Sheik" with Rudolph Valentino at the Capitol here and the picture went with a bang. The Capitol is now again temporarily under the management of H. M. Thomas, general manager of Paramount theatres, who has been busy lately opening new theatres in West Canada.

• • •

Regal are booked up solid for the F. B. Warren Corporation specials, for which they hold the Canadian rights. Theatres taking them here include the Imperial, the Allen and the seven houses controlled by the Independent Amusement Corporation.

• • •

J. O. O'Dowd, formerly proprietor of the Classic Moving Picture Theatre, Quebec, has sold his interest in the house to Maurice Verne, who now has a string of three theatres in the province. Mr. O'Dowd is now managing director of the Goodyear Rubber Company.

• • •

PHIL HAZZA, general manager of the Standard Films, Ltd., with head office at the Albee Building here and with branches in Toronto, St. John, N.B., Winnipeg, Vancouver, and soon in Calgary, has secured the feature rights in Canada from the Aymon Film Corp., the Pioneer, Trueart, American Cinema and Canadian Triangle Companies. He has purchased fifteen two-reel Nick Carter series, Novelty Cartoons, three Australian outdoor pictures, starring "Snowy Baker" the English Douglas Fairbanks; six- 5-reel Western films featuring Big Boy Williams, and a first release of a Monroe Salisbury picture entitled "The Barbarian."

THE visit of Paul Brunet, president of the Pathe Exchange Incorporated to this city from New York presages some new and important developments for the Movie picture interests in Canada. Mr. Brunet who came here with his family as the guest of L. Ernest Ouimet, president of Specialty Film Import, is just back from Paris where he bought out the Charles Pathe United States Company, which was held by French interests. Further announcement of what has transpired here will be made in the DIGEST in due course.

• • •

Maurice West, well known among moving picture men in this city and all oveere the continent, has taken a lease of the Tuotoscope Picture Theatre, St. John's, Quebec, and has renamed it the Imperial. He has signed up among others contracts for F. B. Warren pictures.

• • •

"Foolish Wives" has become a large part of Louis Jacobs conversation lately. He probably knows a great deal about foolish wives, but it is to be hoped his company soon release the film or Mr. Jacobs will have us all that way.

• • •

L. ERNEST OUIMET, president Specialty Film Import has left for Los Angeles where he will spend the winter with his family.

• • •

ASSOCIATED First National Pictures are having a special clean-up week covering the whole of this province commencing November 20th. It is called locally Gorman week after the genial and energetic manager of the First National Exchange.

• • •

D. Leduc, manager for Universal Films, rdeieved a box of lobsters from St. John from W. K. Lenden, travelling auditor for the Universal. Mr. Lenden has just left after a two week's stay in Montreal, where he has installed a new booking system in Universal offices, which is claimed to be a wonder. Mr. Leduc is himself just back from a tour of the province, specially taking in Quebec and Three Rivers.

J. A. Caron has opened a theatre, the National, at Cap de la Madeleine, just across the river from Three Rivers.

• • •

The SPECIALTY FILM IMPORT Have Been DIGEST ADVERTISERS Ever Since THE DIGEST Had An Advertising Page To Sell.

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Pathe Accepts Feature "The Power Within" Story by Canadian Poet, Robt. Norwood

A FEATURE picture called "The Power Within" and made by Producer-Achievement Films Inc., has been accepted by Pathe for release in the near future. The picture is said to reveal qualities similar to those which gave "The Miracle Man" its remarkable hold on the emotions of screen patrons. It is explained, however, that the spiritual elements which largely actuates the central figure in this photodrama and enables him to win a signal victory over his entirely selfish and subtle enemy, enhances, rather than diminishes, the force of a story of intensely human quality.

To make pictures of this general character—that is, with a confessed moral purpose underlying dramas of human activities and passions—is declared to be a fundamental consideration in the organization of the Producer-Achievement Films, Inc., a Philadelphia concern whose officers are: Gilbert E. Gable, President: Harry C. Carr, Vice-President, and Thomas R. Powell, Secretary and Treasurer.

The story of "The Power Within" is by Robert Norwood. Harry C. Carr wrote the scenario and the production was directed by Lem F. Kennedy. The principals in a notable cast are: William H. Tooker, Nellie Parker Spalding, Pauline Garon, Robert Bentley, Robert Kenyon and Dorothy Allen.

The Pathe film committee reported its admiration of the interesting and effective manner in which a familiar biblical allegory is interwoven with the dramatic action of "The Power Within," lending special beauty to the picturization while adding intensity to the working out of modern human motives and vital problems.

"Without Benefit of Clergy," Specialty Release of Kipling's Masterful story.

VIORA DANIEL FEATURED CHRISTIE COMEDY

AL CHRISTIE is going to make a western comedy without recourse to the use of "hosses," chaps or gun-totting, something declared to set a new standard and throw all conventions to the winds. Viora Daniel will be featured in the picture. The new story is an original being written by Frank Roland Conklin ,who also wrote the story of "A Barnyard Cavalier" which Christie just finished.

CHRISTIE COMEDY SHARE WITH FEATURE BILLING

THE Rialto Theatre at Denver which has the first-run on the Christie Comedies for that territory, is well into the new Educational-Christie series, with the comedies given half the billing along with feature pictures.

A recent showing at the Rialto was advertised as Bebe Daniels and Bobby Vernon, Miss Daniels being the star in a current Realart picture and Vernon in one of the newest Christie's, "Exit Quietly."

TOM GALLERY WITH MARIE PREVOST "PRINCESS VIRTUE"

TOM GALLERY, popular young leading man has been chosen to play the male lead opposite Marie Prevost in her forthcoming Universal picture, "Princess Virtue." In the character of Basil Hammond, a young scientist who is much more fond of his work than he is of women, young Gallery will have an interesting role.

Gallery will be remembered for his work in "The Wall Flower" a Goldwyn production and in "The Son of Wallingford" of Vitagraph release.

The story was written by Louise Winters and the continuity by Doris Schroeder. Many of the scenes are laid in France, and an opportunity for many beautiful scenic effects are said to be in the story. George Cox, who has just been signed by Universal, is directing Miss Prevost.

The man who started advertising as a sales medium had his head read right.

COBOURG, Ontario,
October 19th, 1921.

Synchronized Music Service,
6 Dundas St. West,
TORONTO, Ont.

Dear Sirs,—

Your favor of the 13th. has been duly received and I have held same in order to give your service a fair try out.

After doing this I am now in a position to state that it is a wonderful help to my pianiste as well as being something new all the time for patrons of the theatre.

In the ordinary course of events, when a piano player has to dig up and supply the music for each change of pictures, it is a pretty hard proposition to avoid playing some of the same old stuff over and over night after night. No matter how good the piano player might be, he or she is bound to be more or less neglectful once in a while and as sure as this happens, down goes the effectiveness of their individual effort.

The score you send out seems to eliminate this possibility altogether and as long as you can continue to supply such stuff, I can see no reason in the world why your efforts should not prove of great benefit to motion picture houses.

I will continue to watch the results closely and you will hear further from me later.

Yours very truly,
(Signed) A. E. CAULEY
Manager

AEC/gb

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Ottawa News

AFTER darkness of four months, the Family Theatre, one of two theatres in Ottawa, Ontario, owned by Harry Brouse, a prominent exhibitor of Eastern Canada, was re-opened on Saturday, October 29, with the presentation of "France," the official film feature sent to Canada by the Government of the Republic of France and shown in conjunction with the visit of the French Mission headed by Count d'Arnaud. This feature was shown only on October 29 and was followed during the week of October 31 by "The Three Musketeers," starring Douglas Fairbanks. Productions booked for subsequent presentation at the Family include "Little Lord Fauntleroy," starring Mary Pickford, "Four Horsemen of the Apocalypse," and others.

The Family was re-opened under the management of Mr. MacDonald who has been in charge of the theatre for yeaers. Attractions will be changed only weekly as compared with the former policy of twice each week. There will be a large orchestra to provide proper music for the special pictures booked.

* * *

Lieut. T. W. James, former leader of the G.W.V.A. band at Ottawa, Ontario, conducted the Princess Patricia's military band at the Capitol Theatre, Winnipeg, Manitoba, during the week of October 17 for the playing of Tchaikowsky's "Overture of 1912" as a special musical feature of the programme.

* * *

A vocal specialty was heard at the Imperial Theatre, Ottawa, Ontario, for the first time in many months when "Tinkle, Tinkle Telephone" was sung as a solo by Clifford Anderson as a number appropriate to the telephone-flirtation plot of "Ducks and Drakes," starring Bebe Daniels.

* * *

UNIVERSAL is banking on "No Woman Knows" which ran a full week at the Holman theatre here and did capacity business. It has been the object of a large number of enquiries throughout the province. This exchange's big Priscilla Dean picture "The Conflict" will be released shortly and has aroused especial interest. Yet another of their releases for the near future is Harry Carey in "The Fox" styled a Western Super-Production.

HERB JENNINGS, one of the pioneer exhibitors and theatre managers in Ontario, has become special representative of the Toronto office of the United Artists' Corporation. Jennings visited Ottawa, Ontario, for the first two weeks in November in the capacity of road manager for "The Three Musketeers" and "Way Down East" which were each given a week's run at the Family Theatre, this house being re-opened with the features named after it had been dark for three months. Phenomenal business was recorded with both features at advanced prices in spite of strong counter-attractions and in spite of doubt about prospects with a house that had been closed for so many weeks.

For the presentation of Griffith's "Way Down East" at the Family, Jennings, who was formerly manager of the Toronto Allen Theatre, prepared an interesting prologue depicting a barn dance. This had a special Thanksgiving Day flavor because of the observance of Monday, November 7, as Thanksgiving Day in Canada.

Jennings met many former friends in Ottawa as he had been the manager of the Ottawa Strand Theatre for the Famous Players Canadian Corporation in previous years. Incidentally, Jennings has been in the theatre business for 14 years, having been the manager of the Mary Pickford Theatre, Toronto.

* * *

SEVERAL Ottawa men visited Montreal, Quebec, a few days ago to meet Cecil M. Hepworth, the oldest and best-known of the film producers of Great Britain, and his leading star, Miss Alma Taylor who are making a business trip through Canada and to California. These gentlemen included officers of the Anglo-Canadian Picture Plays, Limited, which organization is handling the Hepworth productions for Canada. The English visitors were the guests of Mr. Albert MacLaren of Ottawa, vice-president of the Anglo-Canadian company, at the Ritz-Carlton Hotel, and others included Col. John McCombe, president of the company, Col. E. J. Chambers, Gentleman Usher of the Black Rod, Ottawa, Lieut. Milton Gregg, V.C., formerly of Ottawa, and others. Mr. Gregg is the secretary-treasurer of the Anglo-Canadian company.

FOUR prints each of all Canadian Government moving pictures will now be distributed in Australia and New Zealand by the Selznick Pictures, Australia, Limited, as a result of an arrangement just entered into between the Selznick Corporation of New York and the Exhibits and Publicity Bureau, Ottawa, Ontario, representing the Canadian Department of Trade and Commerce. Negotiations were carried on in Ottawa between E. C. Stueler of New York, special representative for Selznick, and Raymond S. Peck of Ottawa, director of the Exhibits and Publicity Bureau. The pictures consist of the "Seeing Canada" series, comprising one-reel scenic and industrial subjects issued at the rate of two each month. These pictures will now be handled from the six offices of the Selznick Pictures, Australia, Limited, in Australia and New Zealand.

Following the signing of this contract, negotiations were opened by Selznick for the distribution rights of the United States for the "Seeing Canada" series, it was announced.

SPECIAL OUTDOOR SCENES IN ARROW PICTURES

THE tendency in recent times has been for producers to diminish the cost of expensive sets, and to rely as much as possible for outdoor views in the making of pictures. The question of economy is not the only one concerned. Motion picture theatre goers were surfeited with brilliant interiors. Now people never tire of looking at beautiful natural views; that is why scenic pictures are so popular.

The great features being released by ARROW, invariably have the larger part of the action taking place out of doors in some of the most picturesque parts of the United States. This country is richer, perhaps, than any other in varied natural beauties and it is only fit and right that the screen should be used to illustrate them.

When you look at ARROW pictures be sure that besides having a good story well acted you will also have beautiful photographic views, that are alone worth looking at irrespective of the production proper.

ARROW pictures, therefore, appeal to lovers of nature, as well as to those who appreciate sound dramatic entertainment. The photography in them manifests the highest form of art—giving pleasure to people by its contemplation, and imparting to them a knowledge of the scenic wonders of their country.

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"Three Live Ghosts" Nearing Completion For Famous Players-Lasky Brit. Producers

"THREE Live Ghosts," which George Fitsmaurice is now completing in England for Famous Players-Lasky British Producers, strictly follows the policy adopted by that organization on establishing their London plant—to make pictures which shall faithfully mirror British life, manners and customs and unroll before American eyes the historical relics and scenic beauties of an older civiliation.

As most of Mr. Fitzmaurice's new production plays against a London background, the director has been to considerable trouble to secure typical London settings for his exteriors. In fact, "Three Live Ghosts" is something in the nature of a London travelogue, for practically all the location bits have been so planned that one or the other of the great city's features of interest is introduced as a suitable background.

For instance, the beginning of the script calls for the arrival of three stowaways in London. For the purpose, any old wharf on the waterside would have done the trick. But Mr. Fitzmaurice knows very well that all America has been made familiar with the Limehouse quarter of Thomas Burke's stories, so he at once seized this golden opportunity of showing America pictures of the real Limehouse and shot all his opening scenes on Limehouse wharf. Glimpses follow of the mean streets round Shadwell and Poplar with the escape of the fugitives over the Tower Bridge.

The itinerary of "Spoofy," one of the leading characters, with the dual baby-carriage, covers some of the best known thoroughfares of the City and West-End. This branch of the tour will introduce to the American sightseer such landmarks as the Nelson Column and National Gallery in Trafalgar Square, a glimpse of Whitehall, Westminister, the Albert Memorial in Hyde Park, the busiest crossing in London in front of the Bank of England and the Royal Exchange, ending in a typical Whitechapel slum.

"Rip Van Winkle" Plays Philadelphia Pre-Release Theatre To Capacity Houses

THE Hodkinson organization gave Rip Van Winkle, with Thomas Jefferson in the role made famous by his father, a thorough try-out in the Academy of Music, Philadelphia, where it played to capacity for three weeks. A feature of this pre-release showing was an essay contest in which hundreds of school children entered their fifty-word review of the picture for ten gold watches offered as prizes, five for boys and five for girls. So impressed were the school authorities with the educational value of this contest, that they gave it their full co-operation, and the Philadelphia North American devoted columns of space to the project.

Mr. Mason, manager of the Regent theatre, Wichita, immediately upon booking "Rip" organized a similar contest, limiting the essays, however, to 300 words, with $20 in gold as the first prize, $10 as second and third prizes and $5 as fourth and fifth prizes. This contest he advertised in large space in the newspapers, offering a special admission rate to school-children, and the result fairly swamped his clerical staff in handling the entries.

Despite hot competition in the shape of strong bills at five other theatres, "Rip," with Mr. Mason's clever exploitation pulled the Regent up to one of the best weeks in its history.

MR. F. L. VAUGHAN, branch manager, Fox Film Corporation, has returned from Winnipeg, where he attended a conference with Mr. W. F. Barrett, Canadian general manager.

• • •

"OVER THE HILLS," Fox Super Special Production, is now playing for its third week at the Allen Theatre, Edmonton, this being a record engagement for any picture ever played in Edmonton.

Are the Famous Players Film Service Advertising in the Digest because they are Philanthropists?

They have been consistent Advertisers for business reasons only.

THE DIGEST SELLS.

NEW TREATY BETWEEN GERMANY AND ITALY

A NEW economical treaty between Germany and Italy came into forre on September 1st. In this treaty printed films are also going on the list of articles enjoying preference treatment. By art. 1 of this treaty the respective governments pledge themselves to further to their best capacity the reciprocal exchange of goods, without regard to present or future regulations that might oppose these good intentions. "Der Film" is told by competent official authorities that this arrangement does not at all mean a withdrawal of the existing Italian embargo against German Films. It should be regarded rather as a sort of supplementary, so-called "mantle-treaty" which would allow of special arrangements being made from time to time with the concourse of parties interested. "Der Film" refers to the compensation deal concluded between Councillor Kermentschew, of the Italian Siac Co., and the German Government as being one of the first cases that ought to benefit by the new treaty. According to this deal 30 Italian films should have been imported to Germany over and above the contingent against which 54 German films would have been allowed to enter Italy. Owing to divergences of opinion between the German Foreign Office and the Ministry for Economical Affairs the German cabinet council decided some time ago that only 10 Italian films should be admitted "until further notice." There stand matters up to now. The Italian Government asserts that the reciprocity promised has not been granted and it refuses, therefore, to admit the import of the 54 German films above named. The first action under the new arrangement should be to make an end to this queer situation.

PAULINE STARKE will appear for the first time in R-C Pictures when she enacts one of the leading roles in "Mam'selle Jo," the Harriet Comstock story now being converted to film by Louis J. Gasnier at the R-C Hollywood Studios. Miss Starke has won a splendid reputation for her recent work in important subjects.

• • •

C. B. DE MILLE, having deferred his European trip a month, has signified his intention of visiting Northern Africa before his return to America.

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Paramount Advertising Wins Second Prize Direct Mail Advertising Assn's Contest

THE advertising Department of Paramount has received notification from the Direct Mail Advertising Association, Inc., that it had been awarded second prize in the Complete Campaign Contest at the association's fourth annual international convention held at Springfield, Mass., October 25 to 28th.

The prizes in this contest were awarded for the most appealing direct-mail campaigns submitted for exhibition. Several hundred national advertisers submitted campaigns in the competition, and the award to Paramount is the more remarkable in that it was won with a single piece of advertising matter—the large twenty-page book entitled "The Ultimate in Motion Pictures", which contained advertising lay-outs in colors on some of the Paramount pictures of the season of 1920-21.

This book was sent to all exhibitors in the United States just prior to the opening of the new season September 1. Under the general supervision of Jerome Beatty, Director of Publicity and Advertising, the lay-outs were designed by A. M. Botsford, Advertising Manager, and Patrick Kearney, while the art work was done entirely in the Paramount Art Department under the direction of Vincent Trotta.

Latest Cartoon of Series Aesop's Film Fables, "The Woman and the Hen" Released

"CONCEIT only begets disaster" is the moral pointed out in "The Woman and the Hen," the latest animated cartoon of the series of "Aesop's Film Fables," produced by Fables Pictures, Inc., and created by Cartoonist Paul Terry. The current animated short subject has been scheduled by Pathe for release the week of November 20th, thru Specialty. That the wisdom of Aesop, first spreading over the world 2,600 years ago, is as timely in the present day as it was when the court jester of King Croesus first told it, is proven by the popularity of the Film Fables in their modern garb and the sense of humor possessed by Cartoonist Terry which makes the fables doubly amusing and interesting.

"The Woman in the Hen" tells the story of the woman who loves pretty clothes and anxiously endeavors to make her fortune to carry out her desires. She makes her living from a hen, selling the eggs at the high scale of prices which prevail at the present day, but that does not seem enough. On a certain day the thrifty woman sees a large crowd standing on a street corner, and going to investigate, finds that a street faker is the object of their curiosity. The faker has a mysterious fluid which he promises will make two objects out of one. The woman immediately sets her brain working and buys the fluid for use at home. She figures that if she pours the magic water down the hen's throat, the result will be two eggs at every "setting" instead of one, and in that manner she will be able to buy the pretty hats and gowns she desires. Going out to the barnyard, the woman seizes the hen and pours down the liquid. The hen staggers around for a moment and then swells up to tremendous proportions and explodes. Thus the good woman is taught the moral originated by Aesop.

Amy Willard, British Stage Star Engaged Robertson's Picture, "Love's Boomerang"

AMY WILLARD, who appears as Jane Egg, the circus equestrienne, in "Love's Boomerang," J. S. Robertson's new picture for Famous Players-Lasky British Producers is a well-known member of the British legitimate stage, and for some years past has specialized in the type of character comedy parts made famous by Lottie Venne.

Miss Wilard is a much-travelled woman. She has been been all round the world and has covered some 60,000 miles alone by sea. For two years she toured America with "Sweet Nell of Old Drury" and "Camille," and appeared under the Shubert management with Louise Merryvale in "The Love Letter" and in "The Lightning Conductor." Under George Musgrave's management she made two separate tours of Australia. She was the original Paulina in Weedon Grossmith's comedy "The Night of the Party" and appeared in this role in the Australian production, also in the comedy, "What Happened to Jones."

"EDEN AND RETURN" DORIS' MAY'S SECOND R.C. PICTURE.

DORIS MAY'S second starring production for R-C Pictures is "Eden and Return," a romantic comedy by Harry Renaud and based upon the stage play of the same title. The work of production started at the R-C studio at Hollywood before October 5.

In "Eden and Return," the vivacious young star will appear as the debutante daughter of a father who desires to regulate her marriage more by the wealth of her prospective husband than by love. The girl rebels and this forms the groundwork of a narrative that promises much in humor, action and heart interest.

"Eden and Return" follows "The Foolish Age" in which Miss May has made her debut as a full fledged star for R-C Pictures.

PARAMOUNT STILL RECEIVING REPORTS PARAMOUNT WEEK

ECHOES of the record-breaking success of Paramount Week are still coming to the Paramount home office. The latest advices on the big sales event came all the way from the Far East, where the week was celebrated in motion picture theatres just as it was in those of the United States. Managing Director John W. Hicks, Jr. of Feature Films, Ltd., Paramount distributors in Australasia, has reported the greatest week's business in the history of the company.

In the Philippines, where Paramount pictures are distributed by the firm of France & Goulette, the leading theatres tnroughout the Islands united in making their first annual Paramount Week an event of national importance. The week was heavily advertised in the leading English and Spanish newspapers in Manila, American advertising methods being used to acquaint the public with the plans for the better pictures movement.

RENEW SUBSCRIPTION TO THE DIGEST

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Exhibitors Use Showmanship to Make Fox Special "Over the Hill" Bet of Industry

THE old showmanship slogan: "If we can get them in we can entertain them" is being worked strenuously in Canada and in the States to make the big William Fox production "Over the Hill," the big box office bet of the season—(and from all reports, the big box office bet of the industry.)

Stunts and tie-ups are being used in great numbers. One enterprising exhibitor tied up with nearly every store that had anything that could be given to "mother."

In the candy shop, he had placed signs reading:

"Don't forget mother. Send her a box of candy every week."

In the stationary store he had:

"This writing paper is on sale at a bargain price so that you can write a line to mother. Are you neglecting her?"

He tied up also with florists, having signs urging that a bouquet be sent to mother. He tide up with music stores that had the "Over the Hill," songs to sell. He made a display in bookshops of Will Carleton's books. And in all of these he had the name of his theatre and the playing dates of "Over the Hill."

Another exhibitor added quite a feature to this tie-up idea. He had signs printed on muslin advising sons to send home a ton of coal to mother and he placed them on the coal wagons of the city.

Still another exhibitor had made small stickers on which he had the name of his theatre, "Over the Hill" and the dates. He had these stuck on milk bottles and on the paper wrapped around bread.

Another scheme that has been used with much success is to have tags printed and attached to autos parked along the sidewalk. Some exhibitors have printed on these:

"Traffic warning. STOP at the .....Theatre. See "Over the Hill".

In this connection also exhibitors have had signs printed reading:

"This way, OVER THE HILL. .....Theatre, week of .....

Some managers have hired street cars, placing pasteboards figures in the seats and having on the outside:

"We are on our way to "Over the Hill." "

Then too an opened carriage has been hired and in it placed an elderly woman with white hair and bonnet. On each side of the horse was placed a banner reading:

"I am on my way to see 'Over the Hill' at the ..... Theatre."

An exploitation stunt advocated in the Fox press book has had wonderful results. It is that of the special showing of testimonials on "Over the Hill" secured from the most prominent persons in town. These are either hung in the lobby or used in ads. Mr. Fox's letter used as an ad. has brought results too.

All this is interesting to Canadian exhibitors. The Digest would like to hear what other stunts Canadian exhibitors have used successfully. The publication of these will help other exhibitors get the biggest results from "Over the Hill."

HARRY CAREY in "The Fox" A UNIVERSAL JEWEL

"FOR THE DEFENCE" NEW PARAMOUNT FOR ETHEL CLAYTON

THESE are the days of big casts —that is, big in quality—as indicated by the notable players who appear in practically every motion picture produced for Paramount.

One of the latest is that supplied for Ethel Clayton's picture, "For the Defense," adapted from Elmer Rice's play by Beulah Marie Dix, in which Miss Clayton has the role of Anne Woodstock, with Vernon Steele in the leading man's role.

Zasu Pitts, the talented young actress who has become popular by reason of sheer talent, will be seen as Jennie Dunn, while Bertram Grassby, a specialist in "heavies," is cast as Dr. Kasimir. Maym Kelso, a character actress and comedienne of wide experience; Sylvia Ashton, also a character actress with a big following and Mabel Van Buren, formerly a great favorite on the speaking stage, complete a powerful roster of players.

Paul Powell, who recently completed another picture starring Miss Clayton titled "The Cradle," is again her director, while Julia Crawford Ivers is supervising.

"NO PARKING"

A TWO reel comedy, said to be of greater than the average in human-interest, has just been completed by Christie under the title "No Parking." Scott Sidney directed the comedy which features Neal Burns and has Helen Darling as leading lady, supported by Laddie, the collie dog who has appeared for Christie previously and by Jane Hart, a child actress.

The story of "No Parking" revolves around a young man and wife who flivver to California from Iowa and are evicted from an apartment house after the baby and dog are discovered smuggling themselves in through the dumb waiter.

The plot includes the tribulations, carried out in a facetious vein, of the young man and wife building a portable house on the wrong lot, with the baby being nailed up in the cellar. Laddie is said to do stellar work in digging himself in to find the child, while the drolleries of the comedy are present in the repeated reassembling of the "trick" house.

When You Write An Advertisement
WRITE TO SELL

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C. Ryley Cooper, widely read Author Criticizes Direction "Desperate Trails"

IN a highly original and novel communication to Jack Ford, Universal director, Courtney Ryler Cooper, the widely known author, recently wrote his opinion of Ford's work in screening Harry Carey's recent Universal Special Attraction "Desperate Trails," taken from Cooper's popular story "Christmas Eve at Pilot Butte."

The letter follows:

My dear Jack Ford:

Being an author, I must do as authors do.

A man is not an author, unless he complains regarding some story of his which has been done into a motion picture. Therefore, at all costs, I must complain. I shall enumerate the complaints. Here goes:

1.—You made a good picture of "Christmas Eve at Pilot Butte" in which Harry Carey appeared under the name of "Desperate Trails." Now I rise to ask you, how in the name of Jumping Jehosophat is an author going to maintain his high and lofty state when a director takes away from him the privilege of saying that de movies is ruining literature, by making a good picture. It's positively appalling.

2.—My name was spelled correctly in all press stuff, and I was given credit for the story in practically every instance. This is an error.

3.—From a film standpoint, the changes which were made, went to make the story better, and the general love theme and suspense and heart interest greater than in my original story. This is sacrilege.

4.—The photography was excellent throughout, leaving me no argument that, even though the director did try to do his best, the cameraman ruined it. I never heard of such a high handed way of doing things.

5.—In filming a cross-country train, you used high-wheel Pacific type engines, such as are used to haul that kind of train I wrote about, and did not use a worn-out kinky accommodation engine. How in the dickens am I to maintain my position when you insist on doing things right.

6.—You had a sheriff who looked like a sheriff, and not a tin-star constable. Do you think this is fair?

7.—The whole darned production was well done, well acted, and well cast. Here I am, in the position of being forced to admit to my supercilious friends that Harry Carey got out of the part every atom of stuff that was in it, that Irene Rich did a whale of a good piece of acting, that the snow scenes are good and—

Oh, what's the use. All I can say is that as a director you are very unkind to authors.

Seriously, I want you to know how much I liked the picture, and how thoroughly happy it made me. You see, the story was a little closer to me than ordinary yarns. It was one of the last yarns I covered in the newspaper business before quitting my mill at the Denver Post to give all my time to magazine writing, and in turning Bill Carlisle into a fiction character, there was a bit of sentiment about it. And to have the picture turn out well too, has made me very happy.

Yours most sincerely,
(Signed) Courtney Ryley Cooper
Box 548, Idaho Springs, Colo.

SIX EXPOSURES FOR RUPERT HUGHES FILM

TAKE it from E. Mason Hopper, director, and John J. Mescall, cameraman, Rupert Hughes writes "wicked" scenarios—not immoral but nevertheless wicked. The author is full of ideas for new screen effects and he writes into his script some of the most difficult camera tricks that have been done at the Goldwyn studio.

In some of the scenes for "Dangerous Curve Ahead!", Mr. Hughes' first original photoplay, six exposures of the film had to be taken.

The utmost care in the timing of these intricate camera effects was necessary. A metronome, such as used by musicians, was employed.

SPORT REVIEW'S PREMIERE CAPITOL, NEW YORK

THE first of the twenty-six Sport Review single releases produced for Weiss Brothers Artclass Pictures Corporation by Jack Eaton had its premiere at the Capitol Theatre, New York. Called "Speed", this thousand foot novelty received favorable comment in the daily press and evoked applause from the large audience who witnessed it during the week. It is announced that the entire series of Sport Review releases will be shown at the Capitol by S. L. Rothapel. The second one, entitled "Forma", will be presented the week beginning Sunday, November sixth and one every other week thereafter. Released through the Goldwyn Film Corporation exchanges.

MARIE MOSQUINI

Chief charmer of Hal Roach's "Snub" Pollard Comedies.

George Nicholas, managing director of the Independent Amusements Limited is just back from Chicago where he attended the convention of Associated First National exhibitors. His company's new theatre the Plaza on the corner of Beaubien and St. Hubert streets will be ready by Christmas. George announces.

• • •

WILL ROGERS, who has just finished "One Glorious Day," a story Lasky intended for Roscoe Arbuckle, has decamped from Hollywood to headline in vaudeville and the Ziegfeld Follies for a short time. His $5,000-a-week salary is said to be the highest ever paid to a "single" artist in American vaudeville.

Renew Your Subscription to the Digest.

The Famous-Lasky Paramount Won Second Prize in an International Direct Mail Advertising Contest. They Know Where and How to Advertise. You Will Find Famous-Lasky Paramount Advertising in Every Issue of The Digest.

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Mgrs. Queen's Square Theatre Extend Engagement "Over The Hill"

MESSRS. Selby & Armstrong, of the Queen Square Theatre, St. John, New Brunswick, made a strong bid for big business for the week's engagement of the William Fox special "OVER THE HILL." They did their exploitation so well they were compelled to hold the picture over Sunday for the following Monday and Tuesday, to accommodate those turned away each day.

The publicity campaign began over a week before showing with small ads in the newspapers. By the middle of the week before showing, two and three column ads were used in the Evening Times and Star, Telegraph and the Globe.

When Saturday came these papers had half page displays. Again on Monday, the day of opening, more half page ads were used. Two and three column ads were in the papers Tuesday and Wednesday. On the latter night the crowds were so big that Messrs. Selby and Armstrong cut down their ads to readers. But the clarion call had gone out so that by Friday Messrs. Selby and Armstrong knew they could not accommodate everybody by Saturday so they announced an additional two days and continued to "stand 'em up."

The prices charged were twenty-five cents in the afternoon and fifty cents at night.

The picture-going population of St. John is about 9,000. The Queen Square had eleven thousand paid admissions up to Saturday. The management declares they drew hundreds of persons who probably never go to pictures, for many did not seem to know what to do with their tickets.

In addition to the newspaper exploitation, Messrs. Selby and Armstrong added to their orchestra, distributed window cards as far as ten miles outside the city; plastered every available board with twenty-four sheets, had window displays in music stores where copies of "OVER THE HILL" songs sold like hot cakes; wrote to all the clergymen in the city, and had oil paintings on an auto that was driven through the city.

During the first four days of "OVER THE HILL," Messrs. Selby & Armstrong had "The Old Nest" as opposition at lower prices.

Messrs. Selby & Armstrong did bigger business than they thought was possible in St. John.

Malvina Longfellow Engaged For R-C "Possession"

AFTER searching all Europe for a type suitable for the leading feminine role in "Possession," Louis Mercanton, producer has selected Malvina Longfellow an American actress.

Miss Longfellow was formerly a Syracuse, N.Y., girl. When an artist's model in New York City, Miss Longfellow won first prize in a beauty contest. The prize was a wonderful Grecian hair-fillet, made of pure gold with a Syracuse coin in the centre. Hitherto she has never been able to wear it. But it adorns the actress' head in the new R-C Picture "Possession."

Miss Longfellow has appeared in French and English productions for the past five years.

PARIS PICTURE RECEIPTS REACH 776,431 FRANCS

The receipts of the Paris motion picture halls in 1920 reached, 68,776,431 francs. In 1919 the movies took 49,664,661 francs; in 1918, 26,338,292 francs, and in 1917, 17,377,861 francs. The Gaumont Palace again leads, with 3,454,909 francs, followed by Marivaux with 2,251,123 francs; Mogador Palace (a picture house in 1920), 1,621,058 francs; Palais des Fetes, 1,584,669 francs; Aubert Palace, 1,837,427 francs; Cirque, d'Hiver, 1,507,443 francs; Demours, 1,005,183 francs; Kasmorama, 1,506,278 francs; Lutetia, 1,768,219 francs; Omnia, 1,491,334 francs; Opera cinema, 1,041,809 francs; Pathe Palace, 1,477,917 francs; Royal Wagram, 1,142,973 francs; St. Paul, 1,239,840 francs; Tivoli, 1,703,613 francs.

The number of picture halls is 162 within the limits of the city at Paris. The recapitulation of total entertainment receipts is 22,786,588 francs for subventioned theatres; 64,486,243 francs for others; 25,601,113 francs, cafe concerts; 19,957,585 francs, music halls; 26,229,542 francs, circuses, ballrooms and skating rinks; 1,102,214 francs, wax works, museums, etc.; 891 871 francs for classical concerts. The total collected as poor rate on amusements is 22,586,501, this being about 33 per cent. of total receipts (not included in above), due to the tax being charged on free admissions, dating from July 1, 1920.

Ever visit the Fox studio in New York? You will be impressed with the business-like system of this organization. No waste. They are Digest advertisers because money spent on Digest advertising is part of their business policy.

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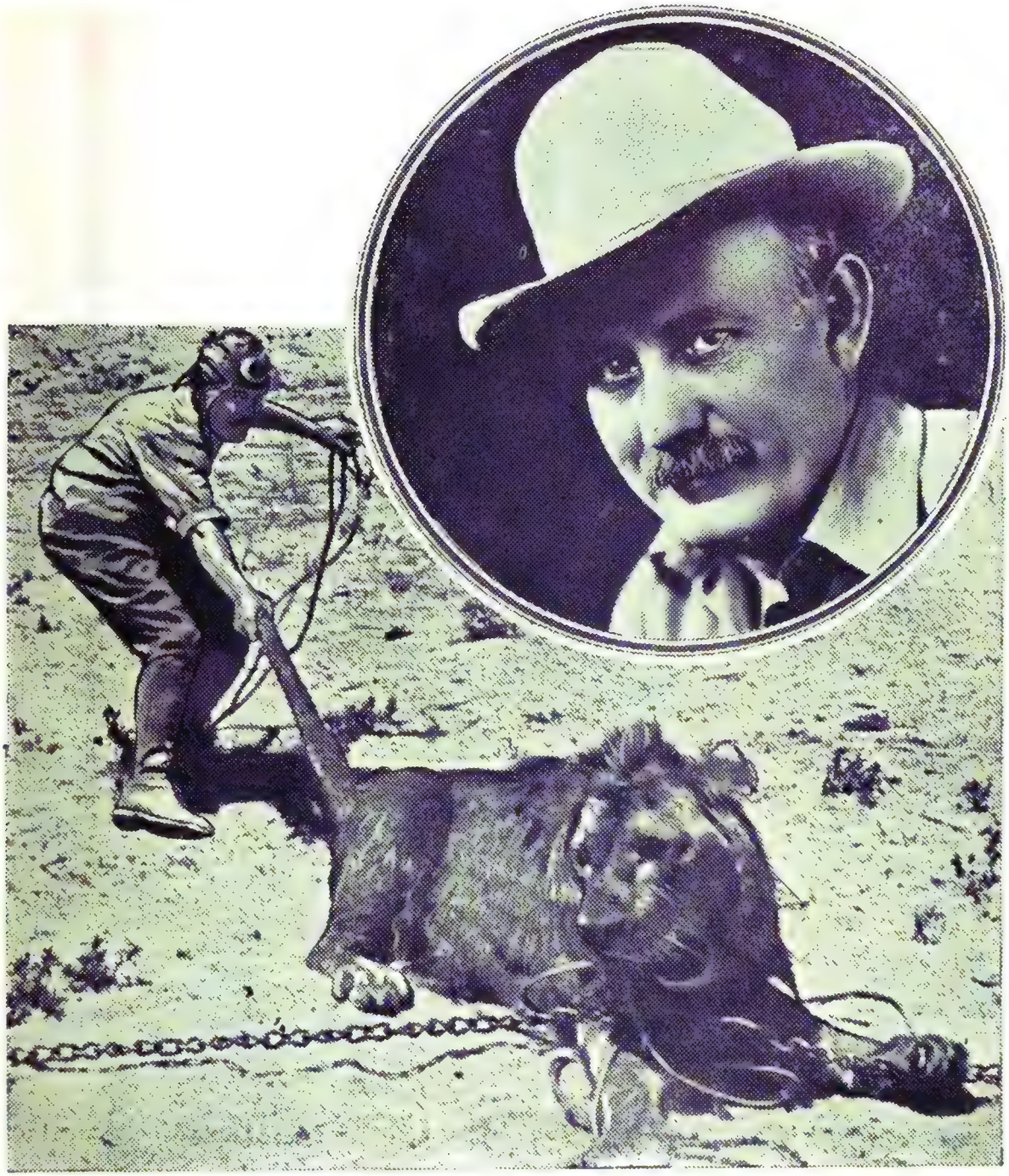
Jungle Beasts Child's Play for "Major Jack"



Major Jack Allen and the much surprised lion he captured by means of his new aeroplane method.

You've often heard of "Major Jack" and his pleasant pastime of sauntering into the jungles of the Malay Peninsula and other dangerous places and coming out with a fine collection of unhurt, but subdued elephants, lions, leopards and black panthers. Major Jack knows something about firearms, and if misunderstood by an elephant or a lion can shoot as quick and straight as the next big game hunter. But he much prefers the more amiable and friendly process of capturing them alive with a sort of "butterfly net" made of two-inch rope.

Everybody knows how brave the average motion picture cameraman is. Major Jack knew it, too. And it was one of his pet ideas to take a cameraman along with him into the jungle with the easy job of nothing to do but stand still right out in the open and turn a crank on the irritated wild lion with which the Major happened to be flirting with his butterfly net at the time. After several cameramen had thought it over and regretted that they had pressing previous engagements, Major Jack discovered a cameraman with a sense of humor so highly developed that he jumped at the offer.

Now comes the happy result in a series of short and "snappy" motion pictures which Pathe has accepted for distribution, and which it is confidently expected will make you "sit up."

Fast Moving Pictures

Plenty of Pep

Showing Capturing Alive of Dangerous Wild Animals

Released Oct. 31

Book them NOW and please the young folks

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SPECIALTY FILM IMPORT LTD.

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TOM CORTLAND ..... WILBUR HIGBY
HELEN MADSON ..... IRENE WALLACE
MARION MADSON ..... GENEVIEVE BERTE
"RED FOX" ..... AL FERGUSON
ZEDA ..... FREDERIC PETERS
THE SEE'ER OF ALL ..... JOHN GEORGE

The STORY of *"Miracles of the Jungle"*

Two U. S. Secret Service men journey thousands of miles overseas to the jungles of Africa on the trail of a supposed murderer. They face death in many forms in the wilds of the "Dark Continent," fight lions, tigers, leopards and other fierce man-killers, and battle with native cannibals, led by "Red Fox," a notorious crook who has also come from America.

"Red Fox" abducts the daughters of the fugitive from justice, but the two Secret Service men, aided by their Zulu guide and an African magician, rescue them. The villain puts the party in peril time after time, and almost succeeds in his designs. It is a thrilling fight against tremendous odds, with the result in doubt to the very end, which is full of surprise and romance.

CHAPTER TITLES

1.—The City of Lions.
2.—The Passage of Death.
3.—The Jungle Attack.
4.—A Leopard's Vengeance.
5.—The Storm in the Desert.
6.—To the Rescue.
7.—Leopard's Lair.
8.—Doomed to Death.
9.—In the Hands of the Apes.
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14.—The Lion's Leap.
15—All's Well that Ends Well

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THE $1,000,000.00 JUNGLE PICTURE!

A THRILL EVERY SECOND!

WARNER BROS Present

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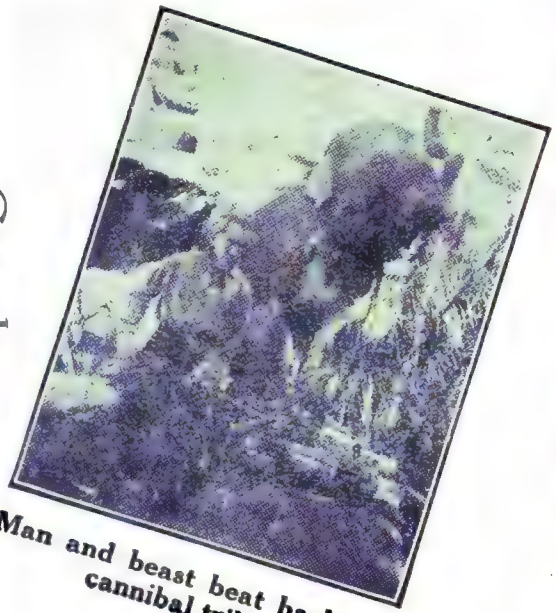
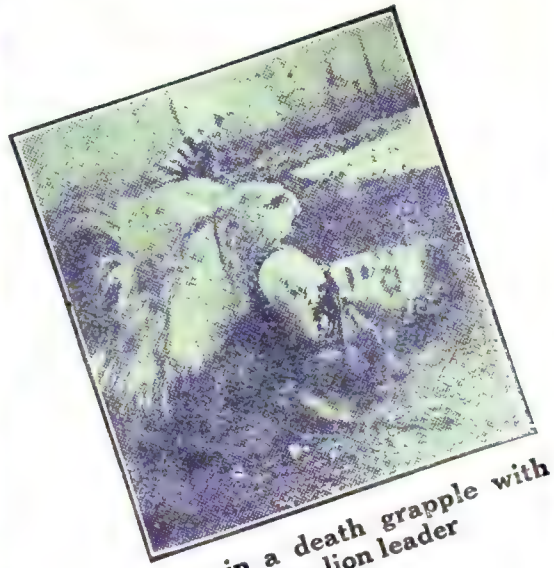
Thrills! Sensations! Mystery!



Man and beast beat back the cannibal tribe.

Faithful, the elephant, prepares to defend its child playmate against attacking tigers



Tom in a death grapple with the lion leader

Bob fights for his life in the City of Lions

See *the fight to the death between a man and a lion!*

See *a cannibal band blown to pieces!*

See *the Pool of Life!*

See *a lion lassoed from an airplane!*

See *elephants and tigers, leopards and huge hairy apes battle in their native jungle!*

ALL-- and 100 times more-- in

"MIRACLES OF THE JUNGLE"

Lost in the great African desert

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A LANDSLIDE OF LAUGHTER

featuring

SID SMITH

who puts a thrill into every laugh

THE BIG FIRST RUN THEATRES

recognize these clean cut comedies

as an essential complement to

A WELL BALANCED PROGRAM

They'll Make You Happy if You Book Today

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Vancouver News

ROBERT SCOTT, former manager of the Vancouver branch of the Fox Film Corporation, has accepted a position as manager of the local Regal Film branch.

• • •

Vera Gordon, the famous mother of the films, who played the Orpheum Theatre here recently, was the guest of honor at a luncheon arranged for her by the local theatre and exchange managers.

• • •

J. A. Wilson, for some time past manager of Regal Films here, left for Winnipeg to accept the management of the Winnipeg branch of the Fox Film Corporation.

• • •

George Clark, manager of the Allen Theatre, attended the opening of the Calgary Allen, the week of October 24th. James Adams, manager of the Globe, kept an eye on Manager Clark's theatre while he was away.

• • •

Two Vancouver suburban theatres are on the market for a quick sale at the present time. The leases extend over a period that makes them both rather attractive buys. Further information may be had by writing to the Vancouver correspondent of the Canadian Moving Picture Digest, 27 Jarvis Street, Toronto, Ontario.

Jimmie Adams, manager of the Globe Theatre, is producing some very clever stage settings for his prologue and song numbers at the Granville street house.

• • •

W. P. Dewees, of the United Theatres, returned from New York last week.

• • •

THE smaller of the two Vancouver evening newspapers has taken upon itself to throw the hooks into the Movies and the Drama. Recently when "Aphrodite," Comstock's and Gest's big road attraction, played the Avenue Theatre here, this bold and fearless paper had it reviewed by a parson who naturally panned it beautifully. Next to the old-time saloon as a rule, the stage and the movies are next in order for the parsons' little hammer. The first of a series of articles on cleaning up the movies has also appeared, however the local theatrical fraternity don't pay much attention to these reform howls, the latest A.B.C. circulation figures published in September showing this journal with a circulation of only 9,300 in the city and suburbs while Vancouver's population is about 180,000.

"Ladies Must Live" George L. Tucker's Last Production Released This Month

"Ladies Must Live," the last produition made by the late George Loane Tucker, creator of "The Miracle Man," is scheduled for release by Paramount November 13. The picture is presented by Mayflower Photoplay Corporation and features Betty Compson in the leading role.

Although seized by fatal illness just as the final scenes for "Ladies Must Live" were being taken, Mr. Tucker, lying on a stretcher supervised the cutting and editing of the 140,000 feet of film taken. This had to be reduced to the required number of reels, and when the work of making the finished negative was being performed, Mr. Tucker went to Hawaii for recuperation. There he struck the rainy season and was forced to return to Los Angeles where he died without having seen his finished work.

The picture was adapted from a novel by Alice Duer Miller which appeared in serial form in the Saturday Evening Post. It deals with the troubles of certain women who, since ladies must live, plan to make that living as easily as possible. Miss Compson plays the role of a young girl, who has been reared by her rich brother-in-law in order that his income, derived from his son-in-law, may be increased. But there is another woman who has similar plans to obtain an easy living and the two clash with interesting results. Then there is a waif whose love proves a tragedy, and other characters all of whom are component parts of a most consistent story of modern life.

Robert Ellis plays opposite Miss Compson, while Jack Gilbert and Mahlon Hamilton have roles of almost equal importance. Others in the large cast include, Leatrice Joy, who is featured in Cecil B. DeMille's latest production: "Saturday Night"; Hardee Kirkland, Gibson Gowland, Cleo Madison, Snitz Edwards, Lucille Hutton, Lule Warrenton, William V. Mong, Jack McDonald, Marcia Manon and Arnold Gregg.

THE Vancouver Amusement Interests, which include all theatres legitimate, vaudeville and photoplay, and all other taxable amusements affected by the provincial government tax, waited on the Government at Victoria, presenting a petition calling for the abolishment of the amusement tax now in force. They met with small encouragement and were informed the intention of the government had been to increase the tax rather than remove it, but in view of their petition it would remain as it is. The British Columbia amusement tax is ten per cent. of the value of each ticket.

• • •

THE New Philharmonic Orchestra, which is made up of local musicians from Vancouver theatres, stages its Sunday Night Concerts at the Capitol Theatre.

The second conceert of the season was staged Sunday, Nov. 5th, and was well patronized. Wm. Raven, conductor of the Capitol Theatre orchestra, is the director.

• • •

LOUIS JACOBS, of the Universal Film Exchange, has been confined to his home for the past few days with a bad cold. He is preparing a big drive for the coming weeks when Universal releases three Jewel productions, Harry Carey in "The Fox," "The Conflict" with Priscilla Dean, the picture which was made at Cranbrook, B.C., and "No Woman Knows," with Mabel Julienne Scott and an all-star cast.

• • •

The Colonial Theatre is playing the first Frank Mayo picture to be released here by Universal "The Shark Master," the week of November the 7th.

• • •

Regal Films, Ltd., are now releasing the H. B. Warren productions, the first release, "The Girl from God's Country," with Nell Shipman, is being booked rapidy.

• • •

J. R. Muir was on the Island recently and visited the Paramount Theatres at Victoria and Nanaimo.

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Elmer Pearson, Pathe General Manager, Reports Interesting Business From Tour

RETURNING from a tour of Pathe Western branch exchanges, General Manager Elmer Pearson reported some interesting deductions from his observation of business conditions in different districts.

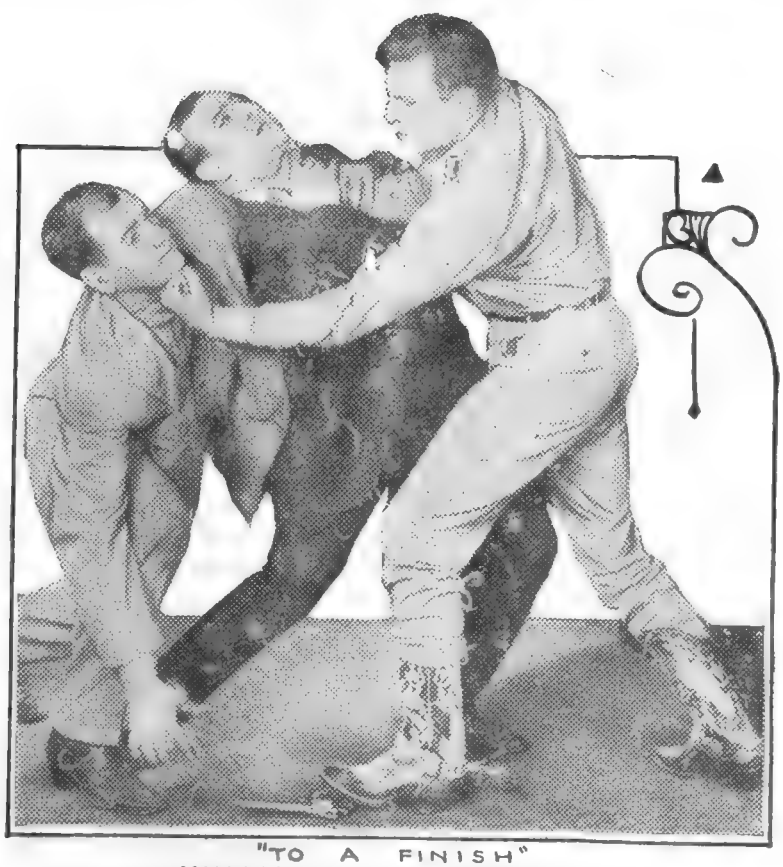
"Conditions everywhere," Mr. Pearson said, "show steady improvement. Theatre attendance is slowly but surely getting better, but it is my impression that admission prices are a little too high to suit the average patron's pocketbook. Instead of taking in all the programmes offered in his locality, one finds him indulging himself only once or twice a week. This has resulted in picture shopping, so to speak, and is the only way to account for the unusual difference in box office receipts from exploited subjects and big star pictures as compared with the so-called programme offering.

"There are about ten thousand theatres in the agricultural communities the buying power of whose patrons is limited by the price at which they must sell their produce. The prices received for farm products right now are lower than they were in 1911-12 and '13, but the average price of theatre admission is more than double what it was before the war. Thus in terms of bushels, these millions of motion picture fans must spend two where formerly one sufficed.

"Consequently one finds many theatres in the small towns operative only two or three nights per week, where formerly they were quite well attended from four to seven days. Even though a less elaborate entertainment were offered I think such communities would rather pay a smaller admission and attend oftener, thereby not only increasing the theatre's gross but tending to stabilize his business for the present and future through the stimulated attendance.

"I know that this condition is giving the exchange managers great concern, and they also know that the approaching death of a small town theatre is indicated by its closing first on one day and then on another, until finally patron interest is scarcely sufficient to make one show per week profitable.

"I say to exchange men, give such exhibitors every consistent advantage of rental price provided they will in turn give due consideration to their patrons' present limited spending power."



"TO A FINISH"
WILLIAM FOX PRODUCTION

INTERNATIONAL ATHLETES PATHE SLOW-MOTION FILM

A PATHE Slow-Motion demonstration of the hammerthrow and the sprint performed by athletes of international repute is the outstanding feature of Pathe Review No. 127, scheduled for release through Specialty now Slow-Motion photography has reached its highest standard of perfection through the medium of the Pathe camera, as is proven by the astonishing analysis of motion disclosures in the Pathe Review. "Doing It Right," the slow-motion offering, shows the mastery of form of N. F. Burt of Cambridge throwing a 16-pound hammer 170 feet. With the Pathe Slow-Motion Camera slowing the action eight times less than normal speed the three vital "body swings" are clearly brought out. Captain B. G. D. Rudd of Oxford University, the world famous South African runner demonstrates the fine points of the cinder track, as does H. M. Abrahams of Cambridge.

An oriental village in winter is presented in the offering "Snow-Time in Japan." In the Japanese village on the slopes of Fujiyama the younsters indulge in the same winter sports as the small boys of our own country. The Japanese women wear stilted wooden sandals which prevent slipping and keeping their tiny feet dry at the same time. It is perhaps a wide stretch of the imagination to think of walking down Main Street with a paper parasol and a kimona in a blizzard, but that is exactly what is done by these little ladies of the Isles of Nippon.

"All Aboard" is the current Capitol Travelaugh created by the celebrated cartoonist-humorist, Hy Mayer. Going for a sail with Mr. and Mrs. New York, Mr. Mayer takes the onlooker to the Battery where the boats leave for the various beaches around New York. Photography and the artist's unlimited imagination makes the offering full of laughs and surprises. "The City of the Lake" is a Pathecolor presentation of Como, Italy. Views of the surrounding country bathed in the crystal-clear sunshine of Lombardy have given inspiration to poets from the time of the ancient Romans to the present day.

Have You Subscribed to the "Digest"?

Exhibitors are not wireless thought receivers. If you have a good picture to sell advertise it in The Digest.

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Assoc. First National Franchise Holders State No Dissension in Ranks M.P.T.O.

WE wish to state to the exhibitors of the Country, that despite all rumors to the contrary, published or conveyed through devious channels, that there is no dissension in the ranks of the Motion Picture Theatre Owners of America, and that the Organization still stands for what it was created: The protection of the individual independent motion picture theatre owner of the Country.

While Mr. C. C. Griffin, whose signature is subscribed to this statement, introduced a resolution at the get-together convention in Chicago, expressing confidence in the officials of Associated First National Pictures, Inc., it is also true that the officials of Associated First National Pictures, Inc., pledged themselves to withhold publication of said resolution until it became apparent that no adjustment of the grievances between Associated First National Pictures, Inc., and the members of the Motion Picture Theatre Owners of America could be accomplished.

As every effort is now being made by the undersigned to arrive at a constructive solution of the problem whereby the interests of those exhibitors who complain of unfair treatment will be safeguarded and adequate adjustments made, we therefore deplore the fact that certain persons, and particularly certain trade papers, have distorted the facts and attempted to circumscribe our efforts by throwing over us a cloud of disloyalty to the Organization of which we are both officers.

We wish to sfate also that as a result of our activities, we have succeeded in arranging an open meeting at the Theatre Owners Chamber of Commerce, between officials of Associated First National Pictures, Inc. and of the Motion Picture Theatre Owners of America, at which time the specific complaints of members of the Motion Picture Theatre Owners of America who are subfranchise holders, as well as those members in territories where there are no subfranchises, will be aired in the hope that this procedure will result in immediate adjustments of complaints and better understanding between the Motion Picture Theatre Owners of America and the officials of Associated First National Pictures, Inc.

(Signed) C. C. GRIFFIN
W. D. BURFORD

Famous Players Corporation Form Projectionist Society, Better Projection

THE Projectionists of the Toronto Theatres controlled by the Famous Players' Canadian Corporation Limited met on Friday Nov. 4, 1921, and formed what will be known as the Famous Players' Canadian Corporation Projectionists Society, whose sole aim will be to better projection, to educate its men still further, and make them a credit not only to themselves but to the Company they are with. Mr. Dentlebeck, Supervisor of Projection for the Famous Player Co. stated that he insists on his men being as proficient as possible," and under his able supervision his desire should be gratified. The following officers were appointed.

Supervisor of Projection, C. A. Dentlebeck.

Assistant-Supervisor, H. C. Dobson, Palace Theatre.

Secretary, G. R. Demery, Alhambra Theatre.

The membership is composed of all Projectionists of the Famous Player Canadian Corporation throughout Canada and they are heartily invited to send in their questions, on trouble arising in their Projection Rooms. Their troubles over our troubles. Any suggestion or complaint from any of the Company's Managers wil be welcomed.

The Society wil meet every Friday at 10 a.m. at 21 Adelaide St. W., where general discussion on Propection will take place. Religion ,politics or unions will take no part in this Society. An important resolution was passed, and one which the Society cals upon the entire Industry to adopt viz:—The standardizing of the words, Projectionist, Projector and Projection Room in place of the words commonly known as Operator, Machine and Booth. All communications should be addressed to Mr. C. Dentlebeck, 21 Adelaide St. W.

The Societl feels that it is making the right move in the right direction, and one that will be a benefit to the Industry in general.

SUBSCRIBE TO DIGEST

HALL CAINE MAY COME TO THE UNITED STATES

SIR HALL CAINE, well-known British novelist, may come to Los Angeles this fall, according to Orton Tewson, British newspaperman now visiting in the United States, who talked to the author just before leaving.

"I would much like to go to America once again before I die," the correspondent quotes Sir Hall as saying. "I have so many friends over there, and they have always been so good to me. I shall try hard to get over—probably in the autumn."

The Goldwyn Company is soon to make an elaborate picture version of the author's great story, "The Christian." It has been adapted to the screen by Charles Kenyon, well-known American playwright and scenarioist. The continuity has now been completed and has been approved by the author.

Hodkinson Opens New Branches Fourth Anniversary

THE W. W. Hodkinson Corporation has entered into the final stages of a complete reorganization which began some three months ago, and coincident with the announcement of the celebration of the company's fourth anniversary, comes the formal opening of twenty-four distributing branches located in the United States.

At each of the branches, there has been installed under the Hodkinson Banner a completely equipped branch exchange and in each one of these branches, "Hodkinson House-Warming Week" will be observed from November 7th to 12th.

A general invitation has been extended to exhibitors in all territories and to the general and trade-press to wtiness special screenings of Hodkinson Pictures during "Housewarming Week." "The Beggar Maid" will be screened at all showings, and the other Hodkinson features will be shown according to schedule.

"A MAN'S HOME," the Select feature which has been in receipt of so many splendid reviews opens at the Capitol Theatre, New York City, at an early date.

Robertson Cole's Attractive Advertising Pages Are Familiar to All the Digest Readers Who Watch For What R-C Has to Offer.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Lost A Yodel."
"Pahs and Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."

Sketchographs—
"Play Ball."

Christie Comedies—
"Nobody's Wife."
"Hey Rube."
"Man and Woman."
"Scrappily Married."
"Reckless Sex."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Canadian National Pictorials—
Nos. 95, 96, 97, 98, 99, 100, 101, 102, 103 & 104.

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1, 2, 3, 4 & 5.

Torchy Comedies—
"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—
"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes.
"The Conflict," Priscilla Dean.
"The Fox," Harry Carey.

Lyons and Moran Series—
"Robinson's Trouseau."
"P. D. Q."

Joe Martin Series—
"Monkey Hero."
"Monkey Movie Star."

Frank Mayo Series—
"The Shark Master."
"Go Straight."

Gladys Walton Series—
"The Rowdy."
"High Heels."

Marie Prevost Series—
"Moonlight Follies."
"False Kisses."

Miss Du Pont Series—
"The Rage of Paris."

Hoot Gibson Series—
"Action."
"Red Courage."
"Sure Fire."

Herbert Rawlinson Series—
"The Millionaire."

Serials—
"Do or Die," Eddie Polo.
"White Horseman," Art Acord.
"The Terror Trail," Eileen Sedgwick.
"Winners of the West," Art Acord

Brownie Series Comedies—

Harry Sweet Series Comedies—

Chas. Doherty Series—

Century Lion Series—

Star Comedies—

Western Dramas—

Kinograms—

Seeing Canada—

CANADIAN EXHIBITORS

"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin J. Willat's second independent production.
"The Breaking Point," J. L. Frothingham's second production, Bessie Barriscale.
"The Brute Master," Hobart Bosworth.
"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.

EQUITY PICTURES CORP.

Clara Kimball Young Series.

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FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid.
"The Great Moment," Gloria Swanson.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson.
"Dangerous Lies," London.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson.
"Cappy Ricks," Thomas Meighan.
"The Great Impersonation," Geo Melford.
"Experience," Geo. Fitzmaurice.
"Enchantment," Cosmopolitan.
"After the Show," Wm. DeMille.
"Beyond," Ethel Clayton.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton.
"Don't Tell Everything," All Star Cast (Wallace Reid, Gloria Swanson, Elliot Dexter).
"Under the Lash," Gloria Swanson.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."

Hodkinson Specials—
"East Lynne."
"God's Crucible."

FOX FILM CORPORATION, LTD.

William Farnum—
"His Greatest Sacrifice."

Tom Mix—
"Ridin' Romeo."
"Big Town Roundup."

Pearl White—
"Know Your Men."
"Beyond Price."

Dustin Farnum—
"Primal Law."

Shirley Mason—
"Lovetime."
"Ever Since Eve."

William Russell—
"Children of Night."
"Singing River."

Buck Jones—
"Get Your Man."
"To a Finish."

Murphy-Walker—
"Play Square."
"Live Wires."

Eileen Percy—
"Big Town Ideas."
"Hickville To Broadway."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
"The Sailor."
"The Toreador."

Al St. John—
"Smalltown Stuff."

Sunshine Comedies—
"Ain't Love Grand?"
"Devilish Romeo."
"Say It With Flowers."

Mutt & Jeff Cartoons—
"The Stampede."
"Tong Sandwich."
"Shadowed."
"Turkish Bath."

Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."

ROBERTSON-COLE

"See My Lawyer," Alf. Christie Special.
"What's a Wife Worth?" Christie Cabanne Special.
"Nobody's Kid," Mae Marsh.
"Black Roses," Sessue Hayakawa.
"Kismet."
"The Wonder Man."

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

VITAGRAPH

Jimmy Aubrey Comedies—
"The Applicant."
"The Riot."
"The Tourist."

Larry Semon Comedies—
"The Sawmill."
"The Bell Hop."
"The Fall Guy."

Alice Joyce Productions—
"The Inner Chamber."
"The Scarab Ring."

Earle Williams Pictures—
"Bring Him In."
"The Silver Car."
"It Can Be Done."

C. Griffith Productions—
"Moral Fibre."
"What's Your Reputation Worth?"

Antonio Moreno Pictures—
"The Secret of the Hills."

William Duncan Pictures—
"Steelheart."
"Where Men Are Men."

Alice Calhoun Pictures—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
"Princess Jones."

Serials—
"Breaking Through."
"The Purple Riders."
"Fighting Fate."

Special Comedies—
"Damsels and Dandies."
"Jazz and Jailbirds."

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oted English Producer Visits Canada To Learn Why American Pictures Preferred

HENRY EDWARDS, co-producer of Hepworth picture-plays with Cecil M. Hepworth, following a trip through the United States, Canada and the Orient, has returned to England, and is hard at work on his latest production, "The Bargain." Mr. Edwards is supported in the lead by Chrissie White, Henry Vibart, Mary Dibley and Rex McDougall. The setting of "The Bargain" is laid in the Australian wilds and beautiful rural England.

"Mr. Justice Raffles," a screen adaptation of E. W. Hornung's famous book, has recently been released in England, and is immensely popular. The Hepworth company hopes to show the picture in Canada in the near future.

"Wild Heather," featuring Chrissie White and G. H. Mulcaster, a new comer to the British screen, is another Hepworth production to be offered to the Canadian public before very long.

Owing to the extensive trip they are making throughout Canada and the United States, Cecil M. Hepworth and Miss Alma Taylor, leading lady of one of the Hepworth producing companies, will not be able to resume their work at the Hepworth's Walton-on-Thames studio until well after Christmas. Mr. Hepworth's mission to the American continent is to learn a little about American methods of motion picture making, to discover why American pictures are preferred to British films and to remedy whatever defect the later have, and to sound the Canadian and American market for future British exploitation. Mr. Hepworth and Miss Taylor will spend some time in the picture colony at Hollywood, Cal.

H. A. Lazaris, Mgr. Lord Nelson Theatre, To Run Two Programmes Assoc. 1st National

IT is interesting to quote the following from an advertisement in the Montreal Star of recent date.

"Notice: At the request of many of our patrons, who are enthusiastic over First National Productions, the management have decided to run two programmes a week of First National Productions."

Mr. H. A. Lazaris, manager of the Lord Nelson Theatre, responsible for the quote was one of the first exhibitors to secure a First National Franchise in Canada and has been running Associated First National attractions from the time Associated First National began to release in Canada. The Lord Nelson Theatre played Norma Talmadge in the "Passion Flower" for the first half of the week of October 22nd, and Constance Talmadge in "Dangerous Business" for the last half of the week. In a letter to Mr. Gorman, Associated First National's Montreal manager, Mr. Lazaris states the following: "We have been running First National attractions from the beginning and are pleased to state that we are highly satisfied in every respect. We are absolutely convinced that your company has the best on the market and with your Associated Producers productions added thereto, nothing can equal it. Wish First National every business success."

"Seeing Canada" Series Distributed in Australia, New Zealand by Selznick Corporation

THE Department of Trade and Commerce, Ottawa, through its Exhibits and Publicity Bureau, has again materially widened its scope of distribution for its SEEING CANADA series of films. Official announcement has just been made by Raymond S. Peck, the Director of the Bureau that an agreement has been entered into with the Selznick Corporation of New York and Selznick Pictures, Australia Limited for the distribution of the SEEING CANADA series throughout Australia and New Zealand.

The agreement becomes effective immediately and Selznick Pictures, Australia, Limited will taken four prints of each subject for distribution through the six exchange offices in that country.

The deal was ratified by telegram from New York a few days ago and a shipment of Canadian film will go forward at once to Sydney Australia.

The Selznick Corporation sent Mr. E. C. Stueler to Ottawa to confer with Mr. Peck. Upon his arrival back in New York the Selznick people were so impressed with the worth of the SEEING CANADA series that an offer was made to the Exhibits and Publicity Bureau for the American distribution rights. Mr. Peck will leave for New York in a week's time to consider the Selznick offer for the United States distribution.

PANTAGES' RECEIPTS

THE Pantages, Toronto, ending its year September 1st, had an income of $1,769,136 for the year and declared a dividend of 7% on $500,000 preferred stock. Surplus carried over $25 278. Receipts averaged over $10,000 weekly. Expenses $379,601, leaving a gross profit of $141,415 and a net profit of $60,278.

• • •

Censorship died hard in Los Angeles, the city council conducting the funeral services.

• • •

"BIG TIMBER"

"BIG TIMBER" produced by the Maritime Motion Picture Company, at Sydney, Nova Scotia, is nearing completion. It is to be released through the Associated Exhibitors Company. The Maritime Motion Picture Company was organized by Wallace MacDonald, who is general manager for the organization. Richard C. Travers is the star of "Big Timber."

CLASSIFIED ADS

FOR SALE—First class moving picture theatre of solid brick and tile construction, 32 x 120 feet with fully equipped stage. Seating capacity 500. Located in Saskatchewan's famous Black Loam belt, in town of 2,000 population. For further particulars apply Grand Theatre, Melfort, Sask.

FOR RENT—Dominion Theatre, Winnipeg, Manitoba. For particulars apply Allen Theatres Limited, Allen Theatre Bldg., Toronto.

Ask
CLAIRE HAGUE,
General Manager of
Universal, "Why The
Universal always
advertises in the Digest?"
100 per cent. Returns
and then some

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Al. Christie Outlines Comedies Schedule Covering This Season and July, 1922

AL CHRISTIE, head of the producing end of the Christie Film Company, has laid out the entire schedule of pictures for the present season of 1921 and covering the period including July, 1922, which calls for nothing but two-reel Christie Comedies, exclusively distributed in the United States and Canada by Educational Exchanges.

As the plan of new pictures lays out, Bobby Vernon will head the cast in 7 pictures, Neal Burns will be featured in 7, Dorothy Devore will be featured in 4, Viora Daniel in 4, Eddie Barry in 1 picture, and an all-star cast including most of the Christie stock company in 1 picture, making 24 two-reel comedies released over a period of the next twelve months at the rate of one every other week. In addition to the players who are featured, other actors are being engaged for single appearances, such as Josephine Hill, playing opposite Bobby Vernon in two pictures; Katherine Lewis, added to the cast with Dorothy Devore, Earl Rodney and others for "Saving Sister Susie"; regular leading women such as Helen Darling and Vera Steadman, and Alice Maison, who has been added to a present cast with Neal Burns. Henry Murdock is one of the leading comedy foils with the regular featured players.

Last year the Christie company made three feature length productions, 813, So Long Letty and See My Lawyer. Despite the fact that each of these pictures is playing to exceptional business, the Christie Company is bending every effort toward a varied program of two-reel pictures exclusively, which are to be characterized particularly by variety of subject matter.

Among the pictures already made or in progress in the new Christie series is one back-stage picture, one soldier comedy, two rural comedies, one bungalow romance, one wedding farce, one impersonation, and two costume plays with comedy angles. This schedule will be maintained so that the greatest possible latitude may be obtained in variety of pictures offered. Releases are also arranged so that in each picture the actors are different from preceding subjects.

By "big" productions this year, Christie will go into larger two-reel subjects instead of feature length pictures. In the first Educational-Christie series such pictures as "Sneakers," "A Homespun Hero," "The Reckless Sex" and "Wedding Blues" and others stood out as "big" pictures from a production standpoint. This style of production is being carried out this year in such pictures as "Nothing Like It" and "Oh Buddy" which are already playing first runs, and in such pictures now in the making as "Saving Sister Susie" with Dorothy Devore, "Fresh from the Farm" with Bobby Vernon, "A Barnyard Musketeer" with Bobby Vernon and "A Regular Romeo" with Neal Burns.

"From an angle of stories, production, real humorous subjects," said Christie in commenting on the production schedule, "I really believe that we are going to deliver more for the money than any other branch of the film producing business this year. S. Harris, prominent southern showman, recently said that comedy producers had done this last year, and I promise that we will exceed the standard set up then.

"This does not mean making 'big' pictures just for the sake of size or spending a definite sum of money, but when the subject calls for it, a comedy will be constructed from start to finish just as any high class feature."

Canadian Educational Films are young in years, but old in wisdom. They are advertising in THE DIGEST because they are wise enough to know that the exhibitor buys through THE DIGEST.

BRYANT WASHBURN is the newest Goldwyn star. He will play the male lead in Anzia Yezierska's story, "Hungry Hearts," and afterwards be featured in plays written for him. Ethel Kay, the daughter of Russian parents in Kansas City, will play opposite him. This is her screen debut as a leading woman.

HAROLD LLOYD'S next comedy which will be his fifteenth since he began making two-reelers, will be almost entirely produced on interior sets which are now being constructed at the Hal E. Roach Studios. Work will commence in less than a week.

Director Maurice Tourneur Prepares For Ass. 1st National

PREPARATORY to commencing his first independent production for release through Associated First National, Maurice Tourneur is assembling an almost entirely new productnon staff, according to a statement issued from his Culver City offices.

Milton Menasco, who has served with Tourneur in the capacity of art director for some months, will continue in that position and is already designing sets for the forthcoming Tourneur feature. Charles Van Enger, who has photographed several recent Tourneur pictures, will again act as the producer's chief cameraman.

Mr. Tourneur has practically completed the continuity for the picture, the name of which will be announced within a week or ten days. Wyndham Gittens, who has been associated with the noted French director for a considerable time in the capacity of scenario editor, is assisting with the script.

The remaining members of the production staff will be decided upon within a few days, at which time it is expected that work will start on the initial scenes of the story.

An all-star cast of at least four players of unusual prominence, with several others in leading support, is required for the story and it is understood that the services of two of the stars have already been secured by Mr. Tourneur.

THE Metropolitan Theatre, Atlanta, Georgia, the latest big city house in the South, has contracted for the new 1921-1922 series of Educational-Christie Comedies, according to A. C. Bromberg, who is handling the Educational product in the Atlanta territory. The series has started playing there.

Agnes Ayres, Paramount star.

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Arrow's "Ten Nights in a Bar-room" Directed by Oscar Apfel, Big Production

L. CASE RUSSELL, is the author of the screen version of this old time fiction and play success, and the story presented is one of great dramatic power and vigor. OSCAR APFEL who directed is responsible for some delightfully pretty introductory views which offer a picturesque contrast to the scenes that follow.

The picture follows the lines made familiar to readers and audiences, but it is given the dignity of lavish treatment. In fact, it is laid out on a scale of completeness which entitles it to spectacular honors. It is essentially a "big" production — And it is a "big" theme — that of the **virtual** ruin of a community by strong drink.

Audiences who like "strong meat" in their screen offerings will assuredly appreciate "TEN NIGHTS IN A BAR-ROOM," for it is full of startling action and human interest. The human interest is indeed one of the strongest features of the drama, for the deadly poison, alcohol, wrecks many a life and home.

JOHN LOWELL, plays Joe Morgan, the victim of the allurements of "The Sickle and Sheaf," and the part of little Mary Morgan is played by BABY IVY WARD. There is a long supporting cast, some of the best known names of the motion picture art being seen in the cast. In this respect the most scrupulous care was taken to select adequate representatives for strong acting parts with which the play is studded.

Associated 1st National Release Hobart Bosworth's Tremendous Theme of Love and Hate, "Blind Hearts"

A LOVE that was hate and a terible hate that was love is the theme of "Blind Hearts" throughout which Hobart Bosworth depicts the suffering of a strong man, whose misery knew no bounds, found no expression, until the love that was hate was shorn of its sinister apparel and revealed a man who, at last, had found complete expression in love.

It is love which Mr. Bosworth has not attempted before and stands as a further test to this man's remarkable ability. Little more can be said of Mr. Bosworth than is already known, appreciated and admired, and he is surrounded by no mean talents, being those of Madge Bellamy, Raymond McKee, Wade Boteler, William Conklin, Lule Warrenton, Irene Blackwell, Collette Forbes and Henry Hebert. The story is by Emilie Johnson.

"Blind Hearts" carries one from the hushed atmosphere of the theatre to the blinding, biting northland that is engaged in battle with two sons of power, who are braving the furies of that country so that they can bring home to their brides the wealth with which that country abounds.

True friendship can be borne only of suffering and privation and it is this which has permanently bound Lars Larson and John Thomas in a friendship which can never die, since it is that of two virile men who understand and are in perfect accord with each other.

The interminable, lonesome drag by at last and Lars Larson and John Thomas return to their brides, wealthy beyond expectation to find that both have become fathers—Lars of a daughter and Thomas, of a son, whom they call Julia and Paul.

Lars Larson's paternal delight vanishes with a terrible realization as he beholds a birthmark on his baby daughter identical to that which he has seen on the body of John Thomas.

The passing of twenty years proves to be the ripe time for Larson to wreak his vengeance when Paul asks him for the hand of his daughter Julia. Much to the lad's surprise and chagrin, Larson refuses and a battle on board a yacht ensues.

That night a charred body is found on the burnt vessel. Lars Larson cannot be found. Paul Thomas, who was last seen with him, is convicted of murdering Larson.

Lars Larson, who is really in hiding because he believes he is responsible for the death of the superintendent of the vessel, hears of young Thomas' conviction and gloats over the lad's terrible fate.

But something in Lars Larson must have snapped, when he is confronted by the realization that it is impossible for him to carry out his revenge, for his love for his daughter has prevailed.

Shame, despair, defeat — an all-powerful love — carry Lars Larson back to the scene of sorrow with his confession, only to find that he is not responsible for the death of the man whom he believes he has killed. The forceful man, smitten low in the humiliation of his contemplated revenge, confesses to his friends his purpose, only to find from an old nurse that she had changed the children in their cradles on learning that Mrs. Thomas had desired a son and Mrs. Larson a daughter.

"THE CALL OF THE NORTH" STARS JACK HOLT

JACK HOLT has completed his first starring picture for Paramount, "The Call of the North," which was adapted by Jack Cunningham from the novel, "Conjuror's House," by Stewart Edward White, and the play by George Broadhurst. Joseph Henabery directed and Rollin Sturgeon supervised the production.

After a short rest, Mr. Holt will start on a new picture, the title and nature of which will be announced in the near future.

"O BUDDY !"

THE Miller Theatre in downtown Los Angeles has started a run with an all-comedy bill including Will Rogers in his latest Goldwyn picture, "Doubling for Romeo" and a two-reel Christie Comedy "Oh Buddy" featuring Neal Burns and Vera Steadman.

Both the feature and the Christie two-reeler are comedy in type and the combination of the two presents an unusual comedy bill, without either in conflict with the other comedy subject on the program, according to the management.

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"Possession," New R-C Picture Produced Mercanton, Celebrated French Director

"POSSESSION," the new R-C Picture produced by Louis Mercanton, a celebrated French director, is the only moving picture ever filmed in a grotto.

Using Cannes, France as his base, Mr. Mercanton with a fleet of studio lorries took most of his scenes of "Possession" in a grotto near Gras, a series of underground caverns three hundred feet below the surface of the earth. The grotto is about seventy miles from Cannes and it belongs to a farmer.

To get his four five-ton motor lorries had been assembled, the cables connected and carried into the caverns and the arc lights installed, the effect of the illumination on the colored stalactites were beautiful in the extreme.

Many of the scenes were taken on the island of St. Margarets. During the "shooting" of the scenes a violent mistral came up and the boatmen refused to row the members of the coast ashore. Miss Malvina Longfellow the American actress who takes the lead role, was assigned to sleep in the prison which for seventeen years had been the home of the Man with the Iron Mask.

Possession is the screen version of Sir Anthony Hope's novel "Phroso."

Assistant Superintendent Schools Praises "Winners of the West" Universal Serial

UNSTINTED praise for "Winners of the West," Universal's thrills-from-history serial starring Art Acord, has been expressed by Mr. E. E. Cortright, Assistant Superintendent of Schools of Bridgport, Conn. The educator holds the new style Universal serial up as a model for moving picture producers and acclaims it as of great value for both children and adults.

Mr. Cortright's opinion was contained in a letter to Mr. H. P. Morgan, New Haven representative of the Universal Film Manufacturing Company, following a private showing of the opening episodes of the serial to representative members of the Board of Education of Bridgeport.

"It was a great pleasure to me to sit in with a few of our school people recently," wrote Mr. Cortright, "to witness the first three episodes of your new serial, 'Winners of the West.' This was true because our experience with serials has been most unsatisfactory. They have been cheap, lurid, artificial and psychologically unwholesome.

"You have a great theme in this picture and if the following episodes are carried out with anything like the care exercised in the staging of the first three, you will have made a distinct contribution to educational opportunities for both children and adults.

Important Addition Made Producing Forces Hallroom Boys Comedies for Specialty

AS his first important act on reaching the West Coast, Jack Cohn announces that he has just made an important addition to the producing forces of Hallroom Boys Comedies, in the person of Jimmie Adams.

Mr. Cohn, who went to California to look over production matters there on products which his company, the CB.C. Film Sales Corporation, are making, as well as to start production on two new short novelty releases and a feature, placed this well-known and popular young comedian under contract to lend his antics in support of Sid Smith in the Hallroom Boys' Comedies, almost immediately upon his arrival.

Mr. Adams has won wide attention by reason of his excellent work in Educational comedies, and word from the West Coast says that several comedy producers have been bidding for his services.

In signing a contract with Hallroom Boys Photoplays, Inc., Adams stated that he was especially pleased at the opportunity to work with Sid Smith, whom he considered one of the most spontaneously funny comedians on the screen to-day.

Lex Neal, who writes the scenarios for the Hallroom Boys Comedies, which are released through Specialty Import in Canada, is carrying out some original ideas which will play up the individual comedy talents of both these young comedians.

NEXT SCREEN SNAPSHOTS ISSUE IS ALL-STAR WESTERN RODEO

THOSE who sigh for the good old days of Buffalo Bill and his Wild West Show have a special treat in store for them in the new issue of Screen Snapshots, announces Louis Lewyn, co-producer with Jack Cohn of this "fan news reel." For Mr. Lewyn, who directs the West Coast production activities on this reel, and who, in addition to making scenes of individual stars at work and at play for incorporation in this reel, has been in the habit of securing for each issue some special all-star feature as a sort of "headline attraction," secured exclusive film rights to a big all-star Western Rodeo staged by Pauline Frederick on her Beverly Hills estate.

The show was staged for the benefit of crippled children of California, and as all the big stars in the vicinity answered her call, Mr. Lewyn secured pictures of a collection of favorites such as are seldom seen together in films, and which is said to place this new issue of Screen Snapshots on a par with the big Carnival reel that attracted attention throughout the counry, and the issue containing the collection of stars at the Loew State Theatre opening.

Among the well-known stars the Rodeo subject shows, in addition to Pauline Frederick, who is dressed in full Western regalia—are, Nazimova, Mabel Normand, Larry Semon, Will Rogers, Ruth Roland, George Beban, Slim Summerville, Ben Turpin, Snowy Baker, Rudolph Valentino, Charlie Murray, and Penryn Stanlaws, the artist, who is now a director.

As a special feature of this subject what is said to be one of the most thrilling scenes ever caught by an ultra-rapid camera is shown when Snowy Baker, the great Australian horseman, fell from his Australian mount, "Boomerang," directly in front of the camera, and the occurrence was caught in detail in slow motion photography. These scenes are featured in Screen Snapshots No. 13, released through Specialty.

The National Carbon Company is another consistent advertiser in THE DIGEST. The trade mark Canadian Made for Canadian Trade carries a Canadian message to the readers of a Canadian-made paper.

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Vigilance Committee of Nat. Association Fighting Fake Film Promoters

FAKE movie stock promoters are to be put out of business. Some of them, in fact, may find themselves in jail.

The organized motion picture men and the bankers are organiing against these "Wallingfords," who have fleeced the public of many millions of dollars.

As a preliminary step the newly appointed Vigilance Committee of the National Association of the Motion Picture Industry will confer with representatives of the American Bankers' Association and Investment plan a concerted drive against the get-rich-quick promoters. A meeting for this purpose will be held at the Uptown Club, 17 East 42nd. Street, New York, at 12.30 p.m., Martin J. Quigley, chairman of the Vigilance Committee, will preside. The bankers will be represented by members of the Protective Committee of the American Bankers' Association and the Industrial Securities Committee of the Investment Bankers' Association of America.

Although the National Association of the Motion Picture Industry has been active for more than a year in endeavoring to rid the business of fraudulent promoters who specialise in securities of film production companies that produce neither pictures nor profits, officials of the association believe this work can be greatly strengthened by the active co-operation of the bankers. The latter have given assurance of their willingness to help—so all that remains is the adoption of a co-operative working plan and the campaign will swing into action.

"Last year the public was stung to the tune of more than fifty million dollars by fraudulent movie stock promoters," said William A. Brady, president of the National Association.

"These unscrupulous promoters have done the picture industry grave harm by discrediting reputable companies which have been built up to a solidly substantial basis through years of development by men thoroughly experienced in the making and distribution of pictures.

In addition to the members of the Vigilance Committee, the picture industry will be represented at Friday's meeting by President Brady and P. L. Waters, chairman of the Executive Committee of the National Association of the Motion Picture Industry, whose membership comprises the producers and distributors of approximately 90 per cent. of all pictures made and circulated in America.

A. P. Michael Narlian, secretary and general counsel of the Los Angeles Film Board of Trade, will also attend the conference.

The members of the newly appointed Vigilance Committee are: Martin J. Quigley, Editor and Publisher of the Exhibitors' Herald, chairman; Nathan Vidaver, general counsel of W. A. Brady Picture Plays, Inc., counsel; J. W. Alicoate, Wids Daily; Paul Gulick, Universal Film Mfg. Co.; Arthur James, Editor-in-Chief Moving Picture World; William A. Johnston, Editor of Motion Picture News; Louella O. Parsons, Motion Picture Editor of The Morning Telegraph; C. L. Yearsley, president of the Associated Motion Picture Advertisers.

HARRY CAREY'S CURRENT UNIVERSAL "MAN TO MAN"

TRENCHES and fortifications have been built on the plains of the Agoure ranch, a typically western estate in the Chalk hills north of the San Fernendo valley, in order to film the stampede of thousands of head of cattle. The projected scene will be incorporated in Harry Carey's current starring production, "Man to Man," a Universal-Jewel photodrama based on Jackson Gregory's novel.

Carey will be called on to ride recklessly through the milling cattle. The dramatic potentialities of the story have received strong emphasis in the continuity prepared by George C. Hull. Stuart Paton, who recently completed "Conflict," a Priscilla Dean offering on the Universal-Jewel program, is the director of "Man to Man."

Supporting Carey in this picture is an unusual cast, headed by Lillian Rich, a young English actress. The other players of principal roles are Mai Girardi, Charles LeMoyne, Alfred Allen, Harold Goodwin and Willis Robards.

JAMES OLIVER CURWOOD'S name figures no less than four times on ARROW'S schedule of releases to Independent Exchanges. "THE GIRL FROM PORCUPINE," the second of the series is at present in the making in Maine under the direction of Dell Henderson. FAIRE BINNEY is the star.

WRITE THE DIGEST IF YOU ARE INTERESTED IN CANADA'S MOVIE WEEK.

Lila Lee, Paramount star.

P. C. TAYLOR RECEIVES APPOINTMENT

MR. P. C. TAYLOR who has been attached to the Toronto office of The Canadian Universal Film Company Limited for the past three years in charge of Western Ontario territory, has been appointed to the management of the Company's affairs in the Maritime Provinces with headquarters at St. John.

Mr. Taylor has already left to take up his new duties and prior to his departure was presented by the staff of the Toronto office with a Manager's leather portfolio.

Subscribe to the Digest

Betty Compson, Paramount star.

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United States Senate Votes to Repeal The Five Per Cent Film Rental Tax

THE United States Senate has voted to repeal the 5% film rental tax which in two years has cost the industry more than $10,000,000.

Without the formality of a roll call the Senators ratified the repeal amendment of a majority of their Finance Committee at 9 p.m. on Tuesday, November 1, after a day of acrimonious wrangling in which many other revenue amendments of the Finance Committee were voted down and thrown into the scrap heap.

Led by Senator Reed Smoot of Utah and a small group of the industry's Senatorial friends who worked valiantly among their fellow Senators to win support for the relief measure, the amendment was adopted without serious opposition. This decisive action by the Senate practically insures the final success of the National Association's campaign for the removal of the sales tax.

The Senate action is regarded generally as a tremendous victory for the National Association of the Motion Picture Industry, whose President William A. Brady, together with Saul E. Rogers, Chairman of its Taxation Committee and Jack S. Connolly, Washington Representative, worked indefatigably for many weeks to bring about the repeal of this war time excise. In the final stages of the campaign Mr. Connolly was in constant conference with Senators whose support was essential to insure the success of the repeal amendment and largely through his efforts the final tide was turned in favor of the industry's plea for taxation relief.

The revenue bill, as amended by the Senate, will next be acted upon by the Joint Conference Committee of the Senate and the House, but those who have been in close touch with the progress of this legislation in Washington say there is small likelihood that any serious snag will be encountered in the final repeal of the 5% tax.

Famous-Players-Lasky-British Producers Overcome Atmospheric Problems

THE atmospheric problem which has seriously handicapped production ever since the opening of the Islington studio of Famous Players-Lasky British Producers, Ltd., has at last been solved, according to a statement from the New York office of the Paramount organization. A system of air purification, designed by one of the foremost English engineering companies and now in successful use at the studio, has brought the desired relief and is expected to pay for itself through the saving of time on a single production.

It was a year ago in October, during the filming of Donald Crisp's production, "Appearances," that the studio management first realized fully what havoc London climate could play in the making of a motion picture. At that time there was a long period of foggy weather. The fog permeated the studio to such an extent that production was held up for days at a time and the loss which is entailed was conservatively estimated at more than $50,000.

Since then, the Carrier Engineering Co., Ltd., has been at work on a device to eliminate the trouble. By an elaborate system of air-washing and subsequent heating under pressure, the air within the studio is now kept perfectly clear and not a day passed when conditions have not been ideal for interior photography. The air is drawn from the outside under at the rate of three and a half million gallons per hour. This air is admitted through a series of baffle plates which break it up completely. It then passes successively through two banks of sprays fed by a large intake pipe from the street main. The water is chilled to a very low temperature, which produces a condensation of the dampness in the air fed through. Thus thoroughly washed the air passes over a series of heating banks and reaches the studio at the temperature called for by the thermostats.

At all times the air pressure inside the studio is kept at a point slightly higher than that outside, making it impossible for the outside or unwashed air to get in, although the pressure is quite unnoticed by the workers in the building.

The invention is regarded as the salvation of the motion picture producing industry in England, especially in London and vicinity where the fogs are particularly heavy and frequent at certain protracted periods of the year.

MAX LINDER, the famous French comedian, whose latest five-reel picture, "Be My Wife," is to be released by Goldwyn among its second group of pictures for the new season, is now preparing to make an elaborate burlesque of "The Three Musketeers," Dumas' famous story which Douglas Fairbanks recently acted for the films.

Mr. Linder is now engaged in writing the script for the burlesque. He will direct it and will himself portray the role of the immortal fighter and gallant, D'Artagnan. Mr. Linder is an all-around athlete and is able to bring to the role all of the agility that it demands. He has a reputation as a fencer, having on one occasion in Paris defeated professional fencers from all parts of the world.

JAY A. HAAS, manager of Clune's Broadway Theatre, Los Angeles, where "Nothing Like It," one of the recent Christie Comedies, has been playing for a week, has turned out to be the champion advertising writer on these comedies. Clune's advertising for the week co-starred the Christie Comedy with "The Old Oaken Bucket" and the prize-winning advertisement on the comedy read "Nothing Like It" opens the doorway to the greatest storehouse of unlaughed laughs ever screened."

LLOYD INGRAHAM is now vested with the duty of giving orders to his own sister. She is Zella Ingraham, former vaudeville head-liner, and has been signed by the Renco Company to play an important role in "The Sign Of The Jack O'Lantern" which Mr. Ingraham is directing. Betty Ross Clark and Earl Schenck are playing the leads and Victor ("Slippery Slim") Potel also has a principal part.

THE Merger Film Corporation has purchased for Canada the exclusive right of a new and unique picture featuring prehistoric monsters which is described as "Along the Moonbeam Trail," which will be released here shortly. Realistic pictures of battles between fearsome monsters of the long past periods of the early history of the world will be shown and the pictures is promised for Montreal at an early date. Another big release will be "Daughter of the Night," featuring the Grand Duchess Tatiana, last surviving member of the Russian Imperial Royal Falmiy.

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Scenes from "The First Born" with Sessue Hayakawa, an R-C Picture.

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THE SHEIK!!
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Ask your nearest Paramount exchange about "The Sheik."

DEC. 1st, 1921

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You'll get a kick out of this one!

NOT as a rube, not as a dude, but Charles Ray as a boy who settles trouble in the roped ring

They called him "Scrap-Iron" when his name was Steel and he ran true to both when he fought Battling Burke.

Not all drama, not all comedy, not all fight, but a stirring blend with punch that's dramatic and fistic.

Another Big Ray Sun-ray! Some surprise!

THIRTY FRANCHISES SOLD IN LAST THIRTY DAYS

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We Have It In

MACK SENNETT'S

MOLLYO

With MABEL NORMAND

Same Cast
Same Director
Same Producers
Better Exploitation
Better Distribution

Greater Profits **Better Get Busy**

The Allen Theatre Enterprises have bought this for their entire chain of theatres at an enormous price. Don't delay in securing your contract now. Plenty of prints. Plenty of advertising accessories. We are ready; are you?

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"Al Lichtman Says"

Dear Drummond:-

I want you to forget any imaginary line existing between Associated Producers and Associated First National. We are all First National. I want you to do everything possible to straighten out any misunderstandings with exhibitors. I want you to act with the same freedom as if these pictures were owned by you, and act in accordance with your best judgment, having in mind that all misunderstandings with exhibitors must be straightened out, and all pictures served justly and fairly.

What's Your Trouble?

You can't ask for any fairer attitude than that of First National and Associated Producers. If you'll sit down and write me, I will do my part.

Let's "Get Together" Now

W. J. DRUMMOND,
Toronto, Ont.

Associated First National Pictures
Eastern Canada Limited

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A New Series

C. C. BURR Presents

JOHNNY HINES
in "Doggone Torchy"

Torchy gets into a brand-new scrape
His boss sends him to some kennels
To bring home a thoroughbred puppy
Torchy is so chesty and swelled-up
Over being made private secretary
That two thugs get next to his grip
And substitute a baby for the puppy

Your audience will be in an uproar
At Torchy's trials and tribulations
In hiding the youngster in his room
And dodging arrest for kidnapping
The idea is original and laughable
The action is bright, brisk, breezy
Every scene goes over with a Bang

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"The FACE OF THE WORLD"

He returned home — late — and found the ring and the note — his wife had left him! Too late came the realization that he had neglected her — that she was young, eager for life and love — and that he unthinkingly had given her neither.

That's not the end, but the beginning of one of the most unusual stories of a great foreign author — a story which as it crashes its way along to its climax, will draw you along with it — tense, expectant, spellbound. The series of events that bring final happiness to husband and wife, and the part that two little keys played will absorb you entirely.

From the great story by
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featuring
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The Above Exhibitors Booked "Conflict"
After They Had Seen It.

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Showing at the Leading Theatres All Over The World.

60 Laughs A Minute

The Increased Quality of These Subjects Has Placed Them in the Feature Class of Every Programme.

THINK OF IT:

Brownie, the Wonder Dog---There Is None Like Him---Baby Peggy, - Harry Sweet, Lee Moran, - Louise Lorraine, Bartine Barkett, Stars appearing in CENTURY COMEDIES.

CLEAN - CLEVER CAPTIVATING

Alf Goulding, who formerly directed Harold Lloyd, now directing CENTURY COMEDIES.

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10 NIGHTS IN A BAR ROOM

DIRECTED BY OSCAR APFEL

Millions Have Read the Book
Millions Have Seen the Play
More Millions Will See this Picture

John Lowell
As
Joe Morgan

Baby Ivy Ward
As
Little Mary Morgan

John S. Spargo Writes in Exhibitors Herald "Filled With Action"—
"Scenes of great beauty and wonderful detail." "The scene of struggle on the floating logs to almost certain death is exceptionally well acted and photographed and is prolonged sufficiently to cause almost breathless suspense. Picture away out of the ordinary."

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

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HARRY J. MANHEIM
Business Manager

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LONGINUS' SPEAR

WE WONDER if the Exhibitor understands that each time a calumnious article, in reference to Motion Pictures, appears in a newspaper that his business suffers? For instance, there was recently published an article which practically classes three very popular Motion Picture stars as menaces to the youth of our country.

Bill Hart has always been a favorite with the public who like him and his horse immensely, in fact the two are inseparable in the mind of the public. Some have even found a close resemblance between Hart and his horse. There is something clean about a horse, in fact those who have studied the horse species know that horses are not only clean but fastidious. The higher-bred animal is an emotional, temperamental, high-strung, nerve-complex whose glossy skin, symmetrical body, tapering ankles, sensitive nostrils recall to mind a very close relationship to the finest examples of Man. Therefore to be compared to this kind of a horse, with its additional attributes of strength, faithfulness and fleetness, is a great compliment. This is the kind of horse that Bill Hart works with and loves.

Tom Mix also has been closely connected with horses; and athough Fairbanks has entered the realm of the romantic drama, still his public remember joyfully the pictures in which he and his horse were nearly co-stars. It is the sportsmanlike attributes of these stars which have won them their popularity upon the screen and in private life. To behave like a sportsman has always been the sign of merit necessary for cordial relationship between gentlemen; and even if these three gentlemen merely assume this virtue which they have not, they do it so well that they cannot but prove an inspiration to those who desire to emulate their example. It takes red blood to do the horse-stunts of this trio and red-blood generally is accompanied by a red-liver and red-livered people generally "play white."

However, to present our point, the exhibitor has always found that a Bill Hart, Tom Mix and Fairbanks picture drew good business, along comes Major Brunton and makes a statement to the press in which he says, "I don't think that a man like Douglas Fairbanks' type should be allowed to remain one of the big screen actors. I think a much stricter censorship of the movies should be exercised. . . . I would also criticize some of the Fairbanks' shows on their own merit. Some of them have quite decidedly been not conducive to the building up of the character of the boys of our country. I don't think that they are so bad as those of Tom Mix and Bill Hart, but they are not conducive to good citizenship." I would suggest that the province of Ontario is perfectly justified in very strictly censoring plays of Fairbanks." There is no use dismissing the harmful anti-motion picture propaganda of an article of this kind. The exhibitor should show an interest in counteracting its influence by using the space for which he pays in the various papers in which he advertises in publishing letters from his patrons in reference to these stars. Incidentally while we are on the subject each theatre should have its letter box and the exhibitor should make a special, not indifferent, effort to find out why his patrons like a picture and why they do not. This direct touch with your public should prove invaluable to the producer who naturally desires to produce what the public wants, for therein lies his revenue. The letters should be given to the exchanges from whom the exhibitor obtains his product and forwarded on to the head offices.

Major Brunton states that he intends visiting California in March and that he might soon be "hobnobbing with a number of movie actors." The thought he states does not worry him. We again quote from his article, "There is nothing I like so well as a fight." We suggest that Fairbanks, Tom Mix and Bill Hart organize a "Round Up." Give the Major a fitting reception and try not to disappoint him on the subject he so well likes. If it is possible to secure Longinus' Spear, or even a replica of it, present it to the Major. It is the spear with which Longinus pierced the side of Jesus when he was crucified. The incident repictures itself since Jesus had converse with two thieves who were crucified with him and to whom he said, "To-night we two shall be in Paradise," easing the agony of the thieves' physical death. The Major too had converse with thieves. Three whom he sentenced to receive twenty lashes each and to whom he said, following the manner of Christ's Compassion, "That will take the halo of the movie bandit from off you, and the heroism of the Douglas Fairbanks type."

RAY LEWIS

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Toronto News

WE are certainly having a bountiful supply of very fine pictures. "Over the Hill" is repeating its American success and certainly proving a blessing to exhibitors for its pleasing and box-office qualities. "The Three Musketeers closed a four week's engagement at Loew's Winter Garden and was unanimously conceded to be a great picture. Fairbanks' best. This is being followed by "Way Down East."

• • •

THE Allen is showing the big British feature, "The Battle of Jutland," which already has raised considerable comment in Canada owing to its Trade showing which occurred at the Allen Theatre several weeks ago. The Battle of Jutland pictures the whole of the great sea-fight which took place in the North Sea, and has been proclaimed the most striking film the British Industry has yet produced. On May 31st, 1916, Jellicoe's whole forces were making one of his "drives" across the North Sea. The battle cruiser fleet under Beatty was fifty miles south. The enemy crept up while the British were engaged in a sham battle and the battle heralded as the greatest in the world, although lasting only thirty hours, took place off the Jutland banks of Denmark.

• • •

"THUNDERCLAP" and "Virgin Paradise," both Fox Super - Specials, recently shown at the Allen, possesses melodramatic thrills which pleased and drew good business.

• • •

WALLACE REID in "The Hell-Diggers" played the Regent a few weeks back. Wallace Reid is rapidly becoming the exclusive idol of the Movie Fan from among the men who play gentlemen roles. "The Hell-Diggers" is excellent entertainment with just enough solidity to the foundation of the story to make it appeal to critical audiences as well as those who only come to be entertained.

Allen Theatre, Toronto, Has Booked "Conflict," Priscilla Dean's Latest Jewel Production, For An Early Date. Ask Them Why.

The Griffin Circuit Has Booked "Conflict," Priscilla Dean's Latest Universal-Jewel Production, For An Early Date. Ask Them Why.

"The Child Thou Gavest Me" will play Pantages week of Nov. 28th. Charles Ray in his great Football Classic, "Two Minutes To Go," is billed for the week of Dec. 5th.

• • •

Universal's big picture, "No Woman Knows," is booked for Allens' College in conjunction with a Harold Lloyd Comedy, the week of Nov. 28.

• • •

The Oakwood is billing "The Great Impersonation" and an all-star cast special comedy, "One Dollar Down," for the week of Nov. 28th.

• • •

Clara Kimball Young in "Mid-Channel" proved another success among recent releases.

• • •

THE Hippodrome is featuring William Russell in "Singing River" the week of Nov. 28, to be followed week of Dec. 5th with Dustin Farnum in "The Primal Law" both Fox features.

• • •

THE Madison will show House Peters in "Silk Husbands and Calico Wives," Specialty release, while another extra Specialty feature, showing at Loew's, needs no further comment other than it is Rudyard Kipling's screen version of "Without Benefit of Clergy."

• • •

THE Regent and Strand will present "The Sheik," with Rudolph Valentino and Agnes Ayres. "The Sheik" is a picturization of the widely-read novel of the same name by Edith M. Hull. In New York one hundred and twelve thousand people saw "The Sheik" in one week. It is said that with this record attendance all previous records have been smashed. In conjunction with the presentation of this picture John Arthur will present an atmospheric prologue presenting Halima and her oriental ballet. Larry Semon in "The Fall Guy" introduces the necessary comedy element to the programme.

• • •

IT would be almost sacriligeous to forget to mention Goldwyn's production of Rupert Hughes' enjoyable story, "Dangerous Curve Ahead." This picture combined all the qualities which one can combine in an ideal picture.

• • •

"Peck's Bad Boy" is another of the big ones which has been reaping box-office returns for exhibitors.

• • •

Alhambra will show Betty Compson and Lon Chaney in "For Those We Love," and Pauline Frederick in R-C feature, "Sting of the Lash."

• • •

THE Palace for the week of Nov. 28th will show Gloria Swanson in Paramount's recent release "Under the Lash" and a comedy entitled, "Brownie's Little Venus." Tom Mix in "After Your Own Heart" is another feature for the Alhambra during the week.

• • •

"The Thunderclap" plays Allens' College and "The Lone Wolf's Daughter" with Louise Glaum, an Associated Exhibitors' release plays Allens' St. Clair, the week of Nov. 28th, followed by Goldwyn's all-star cast in "Wet Gold."

The Dominion Theatre, Victoria, Has Booked "Conflict," Priscilla Dean's Latest Universal-Jewel Production, For An Early Date. Have You? Ask Them Why.

XMAS NUMBER OF THE DIGEST

DECEMBER 15TH

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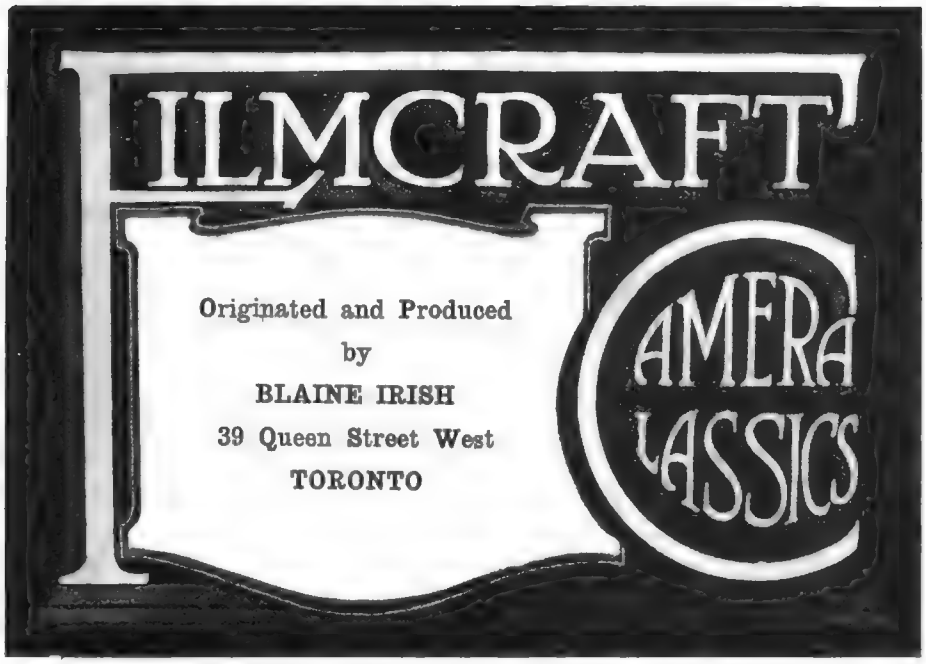

ST. JOHN MUNICIPAL CHAPTER

Nov. 2, 1921.

Dear Mr. Armstrong:

At a meeting of the Municipal Chapter held on Monday, Oct. 31st, I was asked to congratulate you upon the showing of that wonderful film "OVER THE HILL"—it was suggested at our meeting that it would be a wonderful thing for the children of our City, if pictures of this nature might be shown on Saturday afternoons.

The I.O.D.E. of St. John will be ever grateful to you for the many kind things that you have done for us, and we wondered if it would be possible for you to give us your co-operation with this suggestion.

I am,

Yours very truly,

(Sgd.) **Mary MacLaren Caldon**

Secy. Municipal Chapter

10 Mecklenburg St.,

St. John, N. B.

The Empire Theatre, Windsor, Has Booked "Conflict," Priscilla Dean's Latest Universal-Jewel Production, For An Early Date. Ask Them Why?

Have You Arranged For Your XMAS NUMBER OF THE DIGEST? Special Features. Subscribe Now.

The Dominion Theatre, Vancouver, Has Booked "Conflict," Priscilla Dean's Latest Universal-Jewel, For An Early Date. Have You? Ask Them Why.

12,000,000 Feet of Film Exported Sept. From U.S.

TWELVE million feet of moving picture film, worth a half million dollars, were exported during the month of September from the United States, according to statistics compiled by the Bureau of Foreign and Domestic Commerce. The greater part—10,967,652 feet, worth $486,948—was in exposed film, shipments of unexposed stock totaling 1,823,783 feet with a value of $52,841.

Only five countries imported raw stock from the United States during September, England taking 749,919 feet, valued at $20,369; Japan, 808,701 feet, valued at $24,692; Canada, 199,963 feet, valued at $6,489; Greece, 64,200 feet, valued at $1,100, and Panama, 1,000 feet, valued at $191.

Forty-four countries, however, imported exposed films from the United States during the month, the largest customers being Canada, with 1,770,891 feet, valued at $96,211; England, with 1,304,631 feet, valued at $84,105; and Australia, with 1,412,625 feet, valued at $60,337. Other exports totaled from 5,000 to 900,000 feet, valued at from $75 to $37,000.

XMAS NUMBER OF THE DIGEST

DECEMBER 15TH

SUBSCRIBE NOW

CAMERA CLASSICS

I HAD the privilege of witnessing a private screening of Filmcraft Screen Classics. It was indeed a privilege, for seldom has a one reel of more classic, entertaining and interesting qualities been presented. Blaine Irish, familiar to exhibitors for the excellence of his previous work and his association with various exchanges in Canada, is the originator and producer of Camera Classics.

The reel opens with "Scenic Novelties." An artist is painting a water scene, location ten miles from Toronto, and the canvas fades into an actual scene on the Humber river. It is most picturesque and is followed by many other scenes of scenic beauty, in which the human element has been added for greater interest. These are gems and worthy of any artist's brush. The natural color tones add to the smooth and velvety appearance of these scenes, which though artificially perfected, show no sign of mechanical artifice, the coloring being soft and natural. This effect is carried throughout the reel.

"Questions Father Has To Answer" introduces a revolving earth; and its educational value cannot but be apparent. We are shown why Toronto and London and Japan differ in their time by a visualization of the movement of the earth around the sun.

"Humorettes," another feature of Camera Classics, with its quaint etchings, illustrative of the humor of the titles, provide the necessary humor ous side.

"Film Fantasies" introduces the materialization of personalities and objects. In this subject we have Football 1922, and a reproduction of a portrait of His Excellency. Lord Byng of Vimy, Governor General of Canada. There is a suggestion of mystery in conjunction with Film Fantasies which adds much interest.

The reel closes with an exhibition of Infra-Motion photography depicting "La Dance." This is a most happy and artistic finish to one of the best one-reelers I have ever seen. Of special importance to Canadian exhibitors is the fact that Camera Classics are made in Canada.—Ray Lewis.

EDUCATIONAL released a Christie comedy, "The Sneakers," which was a dandy. These Christie comedies are certainly establishing a new standard in screen comedies.

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"Buck" Jones Plays Principal Part
Fox Star Rechristened "Charles"

DID you ever hear of applause causing a man to change his name? No doubt you have heard of many men who changed their name because of dissatisfaction on the part of the world. Yet here is one man who went to church and changed his name merely to satisfy his million of admirers throughout the world.

Buck Jones, the famous William Fox cowboy star, had gone all through life answering to the name of Buck. He had been called Buck so often and so long that he forgot what his first name was. In fact he could not recall that he had ever had church sanction for a Christian name. As memory floated back to childhood Jones had a dim recollection that his mother used to call him Charles.

So long as Jones was not prominent he never thought much about a first name, being satisfied with Buck. However, when he became a William Fox motion picture star and gained thousands upon thousands of admirers, he had a feeling that those motion picture friends should be satisfied, if their requests were within reason. In the huge mail which he received every day he received requests to tell his real first name. At first he did not pay much attention to these. But his motion picture friends persisted. What was he to do? Should he tell them "any old thing"? As he began to think the matter over deeply he came to the conclusion that he should have a real first name. He went back to his home town in Indiana and had a search made for a baptismal certificate. None could be found. Now this does not prove that his dear mother did not have him baptised. Such records are carefully kept in these days, but twenty-five years or so ago those in charge were not so exact. Sometimes, too, records are destroyed in fire, so that many men and women cannot prove legally that they were ever born.

Jones decided then and there that he would have the record made that he was Charles Jones. He arranged with the Rev. Dr. Neal Dodd to perform the Christening ceremony at the church of St. Mary of the Angels in Los Angeles, California.

He gathered several of his friends and on a bright October day took them to St. Mary of the Angels and had them witness the ceremony. He emerged from this baptismal ceremony feeling much better and knowing, too, that he now had an indelible record that he, Jones, was Charles Jones; that if some of his intimate friends cared to call him Buck they could do so, (of course he knew that his old cowboy companions would never call him anything else but Buck, because with cowboy friends if you haven't a nickname you're not much of a fellow). But to the world at large Charles would be his Christian name. The motion picture folk wanted him to have a real name and he felt that they were right.

That night Jones gave a Christening party and the order of the night was Charles, not Buck. So it will be henceforth throughout the picture world, Charles, not Buck.

THE ALLEN THEATRE, LONDON, HAS BOOKED PRISCILLA DEAN'S LATEST UNIVERSAL - JEWEL PRODUCTION, FOR AN EARLY DATE. ASK THEM WHY?

"TEN NIGHTS IN A BAR ROOM" OPENS AT GRAND THEATRE WEEK OF DEC. 19TH.

The Christening which made "Buck" Jones, Charles Jones.

"OVER THE HILL" Fox Super Production which played for over a year on Broadway at top prices, played an engagement at the Allen Theatre, Edmonton.

• • •

Mr. T. H. Davey, Western Salesman for the Fox Film Corporation, has left for Vancouver where he will cover that territory.

EXHIBITORS. Send in your subscription in time for the XMAS NUMBER of The Digest, Dec. 15th. It will be worth your subscription for the year.

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Montreal News

L. ERNEST OUIMET, president of the Specialty Film Import, is now touring across the Dominion and visiting the offices of the company in all cities on his way to Los Angeles where he will spend the winter with his family. Mr. Ouimet leaves the offices here in the best of shape and with the whole of the staff after business. Specialty Film reports business exceptionally good, looks as if Specialty is reaping the reward of long years of foresight and service.

• • •

The Imperial Theatre here has booked the "Black Panther's Cub" released by Equity Pictures Corporation, starring Florence Reed and Tyrone Power, and has scored a considerable hit with this feature.

• • •

Claire Hague, general manager of the Universal Film Corporation, has been visiting in these parts recently and reports everything going along fine.

• • •

H. A. Kaufman, general sales manager of the Regal Film Corporation, has been in town visiting around the film exchanges, his own included.

• • •

J. P. Elms, of Loews theatre, has been turning out some special stunts in the way of advertising the theatre lately and has been turning patrons away from the house in consequence. In point of fact, however, there is very little kicking heard just now about theatre attendances which are well up to the average for the time of year in this city.

• • •

Andrew Keegan, late booker for Regal, has taken over house management of a theatre in Maisonneuve and is doing well, by all accounts.

• • •

Thomas Crow, of the Imperial theatre, Three Rivers, has booked the "Four Horsemen of the Apocalypse" and is doing a bumper business.

• • •

FAMOUS PLAYERS are going ahead in great style. They have released "The Old Nest" at the Imperial for an indefinite period and have recently screened privately in this city "The Battle of Jutland" which made one of the biggest sensations for a long time.

ROBERTSON-COLE specials are doing big business in this city. Christy - Cabanne's special "Live and Let Live" played to capacity houses at the Strand. The Imperial signed a contract for "Blot" and the Allens have signed them up for their entire circuit, including "The Girl from God's Country" and "What Do Men Want?"

• • •

SOME coming big releases by Specialty include "Hurricane Hutch," featuring Lucy Fox, a 15-episode Animal Serial. Yet another is "Hearts of the North," a much praised picture featuring the Canadian North-West Mounted Police. Harold Lloyd comedies are in big demand, the first one of new series being "Never Weaken."

• • •

THE Armistice Day banquet here included among the brilliant gathering of officers of all ranks some from the Moving Picture world of this city. N. W. Davidson, of the Specialty Film Import, and Capt. N. F. Gregg, V.C., M.C. were among those present. A British-Canadian Pathe Special picture was taken of the procession to the Cenotaph, and this firm also sent a special wreath to be laid upon it.

• • •

Equity Pictures Corporation is now being looked after by George Arnovitz, vice-president of the enterprise. He is the son of the president, S. Arnovitz, who is away for the next three months in Europe.

The Imperial Theatre, Montreal, has booked "Conflict," Priscilla Dean's latest Jewel production, for an early date. Have you? Ask them why!

EXHIBITORS. Send in your subscription in time for the XMAS NUMBER of The Digest, Dec. 15th. It will be worth your subscription for the year.

BRITISH Canadian Pathe News have featured the Armament Conference in their News picture. Every detail of the historic gathering is shown and all the great men assembled at the conference are shown in close-ups so that the casual spectator in a theatre can easily imagine himself present at the world's greatest meeting. Specialty Film Import are handling the pictures in Canada.

• • •

L. H. Leduc, proprietor of the Laurier Theatre, Hull, Quebec, a moving picture theatre of good size, has been elected a director of the Kiwanis Club of Hull, Quebec.

• • •

J. Nelso, Toronto salesman for the Specialty Film Import, was in town recently and was given an insight into the workings of things in this neck of the woods that showed him something.

• • •

THE provincial government has handed over to Specialty the job of taking pictures of the big government works in Quebec Province for educational purposes and with a view, too, to showing something of the resources of Quebec for the information of foreign capital. Among the most important of these pictures is the films of the Gouin Dam on the St. Maurice River, one of the biggest undertakings of its kind in the world and a valuable record of what is being done to harness the horse-power of the province.

• • •

J. LEVITT, salesman for Famous Lasky, is back from a trip through the province, where he lined up a number of contracts for Paramount Fall Policy. Among them were the Inperial, Three Rivers; the Victoria, Quebec City; J. Tardiff, Shawinigan Falls, who will play two features a week of the new policy; Joe Vallere, Grand Mere, signed for entire programme next year; R. L. Vallee, Sherbrooke, also signed for entire programme.

• • •

ALBERT BEAULNE, well known here in film circles, is once again in the lime light with a feature picture entitled "The Lonely Trail" starring Beauvais the Indian guide whose name has been much in the papers lately in connection with the Stillman divorce suit. Beauvais made a good picture of the film and Albert who is running the feature with one or two other associates is getting some first-class offers for it.

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Ottawa News

MANAGER Brooker of Loew's Ottawa Theatre, Ottawa, abolished the regular policy of the theatre in order to offer Metro's "Four Horsemen of the Apocalypse" as the attraction during the week of November 21. Only two performances were given daily during the week, starting with Monday night, and the picture was the whole show, the vaudeville being discarded for the occasion. The regular price schedule was abandoned and the admission fees for "The Four Horsemen" ranged from 50c to $1.50, all seats being reserved for every performance.

• • •

Ottawa, Ontario, exhibitors have been enjoying a number of private presentations which have aroused more than usual interest. Trade showings during the week of November 13 included "Disraeli," "Carnival," "Four Horsemen of the Apocalypse" and others.

• • •

HARRY BROUSE, owner of the Imperial and Family Theatres, Ottawa, Ontario, and a direct franchise holder in Eastern Canada of Associated First National, has undertaken an extension programme. After adopting a special policy for the Family Theatre, Brouse is adding to his various holdings by the erection of a row of modern stores next to the Fern Theatre on Bank Street, Ottawa.

• • •

DURING the hottest part of the Canadian Federal Election campaign, Manager Brooker of the Loew Theatre, Ottawa, Ontario, published an advertisement headed, "This is NOT Mr. Meighen," this caption referring to a cartoon of a speaker whose facial expression resembled Rt. Hon. Mr. Meighen, Prime Minister of Canada. This catch heading was merely a trick to draw attention to the fact that a newsstand had been opened in conjunction with the check room of the theatre. The latest magazines and papers, as well as confectionery, are sold at the stand at regular prices for the convenience of patrons.

When a new gasoline service station opened a short distance from the Imperial Theatre, Ottawa, Manager O'Leary of the theatre made arrangements whereby patrons of the house would enjoy free parking privileges at the station, as an extra service to the patrons. In return for the arrangement, the service station secured advertising on the screen of the Imperial through the use of a slide announcing the parking feature.

Renew Your Subscription to the Digest.

"THE BEGGAR MAID" BOOKED STRAND CIRCUIT

FOLLOWING its pre-release showing at the Rivoli and Rialto Theatre, New York, "The Beggar Maid" has been booked for the Strand Circuit, so the Hodkinson Offices announce.

In the Strand Theatre, Brooklyn, it will be put on with a prologue said to be even more elaborate than that used during its Broadway premier.

This contract calls for its appearance at the Strand, Syracuse; the Strand, Albany; the Strand, Buffalo; and the Sheridan, New York City. Thru Famous Players Film Service in Canada.

World-wide Distribution 'Seeing Canada' Produced Board Trade & Commerce

ANOTHER link in the world-wide distribution of the "Seeing Canada" series of films being produced by the Exhibits and Publicity Bureau of the Department of Trade and Commerce has been forged. Official announcement has just been made by R. S. Peck, the director of the Bureau, that an agreement has been entered into with one of the largest European distributors of films in Paris, France, whereby the three countries of France, Belgium and Switzerland will now have an opportunity of seeing many thousands of feet of "Seeing Canada" films which are produced in their entirety in Ottawa at the local film plant.

The contract with the European film distributor calls for eight copies or prints of each subject. The initial order is for five "Seeing Canada" film subjects: "Building Aeroplanes in Canada"; "Ottawa—the Edinburgh of North America"; "Where Nature Smiles"; "Queen of the Coast," and "The Robson Trail."

These eight copies of each subject will be immediately dispatched, and many more subjects will be sent just as fast as they can be produced by the Exhibits and Publicity Bureau.

The Bureau now has in operation agreements with recognized international film distributors in Great Britain, France, Belgium, Switzerland, Australia, New Zealand, South Africa, and many other foreign countries where Canadian Trade Commissioners are stationed.

A large contract is now pending for the distribution of the Ottawa-made films in the United States and the major portion of the South American continent.

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Universal Purchase "Dangerous Little Demon" For Marie Prevost

"THE Dangerous Little Demon," an original story by Mildred Considine, well known scenarist and story writer, has been purchased by Universal for Marie Prevost, the former bathing comedy beauty who now is starring in Universal Special Attractions.

The story concerns a wealthy and devilish "flapper" whose indulgent father is not able to curb her kittenish and heart breaking ways. The role is said to be especially suitable for Miss Prevost, and the picture is predicted to be even better than her current successes, "Moonlight Follies," "Nobody's Fool" and "A Parisian Scandal."

Miss Considine is noted for her clever characterizations. Her latest moving picture work was the preparation of the continuity for Marion Davies' latest production, "The Bride's Play," and the titling of the last King Vidor productions.

Dorish Schroeder is at work upon the continuity for "The Dangerous Little Demon." She is consulting with Miss Considine, and with the star herself, who at present is completing her forthcoming Special Attraction, "Cupid Incog."

It is expected that production on "The Dangerous Little Demon" will start early in December.

Frothingham's "Pilgrims of Night" Adapted Oppenheim "Passersby"

THE subtle charm of a nocturnal atmosphere pervades J. L. Frothingham's Associated First National release "Pilgrims of the night," which J. L. Frothingham has so aptly entitled "The Pilgrims of the Night," an adaptation of the novel "Passersby," by E. Philips Oppenheim, directed by Edward S. Sloman.

The story is tersely held together by lovely Rubye De Remer. In perfect accord with the night is Ambrose, the wizened hunchback, who in his miserable insignificance desires the lovely daughter of the notorious gambler. William V. Mong brings to this characterization power beyond expectation.

No less can be said of Lewis S. Stone, who plays Lord Ellingham with a keen understanding appreciable only to an intelligence such as he has heretofore displayed. Raymond Hatton, as the supercilious detective Le Blun, needs no mention beyond the fact that once more he has added an inimitable portrayal to his laurels. Kathleen Kirkham, Walter McGrail and Frank Leigh also deserve more than honorable mention all of which goes to make this production one of the outstanding features of the year.

Reared in an atmosphere in which the hectic desires of men are paramount is Christine (Rubye De Remer), who believes herself to be the daughter of Marcel, "The Black Fox," owner of a notorious gambling casino and head of a thieves' band.

Affiliated with these people is Champion, second son of an English lord. Here also is Gilbert Hannaway, in love with Christine and whose love is reciprocated.

A tip from young Hannaway results in a raid on the gambling den and the arrest of Marcel, who is held on a charge of having stolen from the French sub-treasury four million francs.

Ambrose, a puny, hunchbacked street musician and friend of the gambler Marcel, accompanies Christine to her father's cell, where she vows to avenge the imprisonment of her father by tracking down Jean Champion, whom Marcel believes to be his betrayer.

Christine's attempt to murder Champion is thwarted on learning that the man is her own father.

The denouement is surprising, accompanied by one thrilling episode after another, with action such as the real fan craves in a picture.

The production, aside from its strength of story and cast, is remarkable for the richness of setting, its superb photography and lighting.

For those of your patrons who revel in clever detective stories and mystery "Pilgrims of the Night" should satisfy, because it is one of the fastest stories Oppenheim ever turned out. It has scores of angles which lend themselves to superior and startling exploitation.

"MOLLY O!" GIVEN FIRST SHOWING MISSION THEATRE

CLOSELY following the prerelease showing of Mack Sennett's super comedy-drama feature, "Molly O!" starring Mabel Normand, in the Central Theatre, New York City, and at Cleveland, Ohio, beginning Sunday, November 20th, word is received that this production, the crowning achievement of Mr. Sennett's genius, is to be given its first showing in Los Angeles, at the Mission Theatre, beginning November 29th.

Whatever else Mack Sennett as a producer and Mabel Normand as an artist attempt in the future, the soon-to-be-released "Molly O!" will stand as a monument to his art and to her versatile and magnetic personality. F. Richard Jones, director of this latest success of Miss Normand, should not be overlooked, as too much praise cannot be given to this young man for his almost flawless handling of the story and cast.

That Miss Normand has been a prime favorite with film audiences for many years is true, but the work this charming little star does as the heroine in this photoplay will make critic and fan alike acclaim it as her best effort in her long and eventful professional career.

To be released through Associated 1st National.

R.-C. PRODUCTION ACTIVITIES DENOTE FULL STEAM AHEAD

IF there is any slackening of motion picture production, it is not visible at the Hollywood studios of R-C Pictures. Pauline Frederick, Doris May, and Sessue Hayakawa are up to their respective necks in work, and L. J. Gasnier also is putting in the final licks on one of his special subjects—"The Call of Home." Full steam ahead is the programme of the moment.

"EDEN AND RETURN" WITH DORIS MAY

"EDEN AND RETURN," Doris May's next starring production under the auspices of R-C Pictures, was adapted from Ralph E. Renaud's stage play of the same name, by Beatrice Van, and provides Miss May with one of the most amusing vehicles of her career. It was directed by William A. Seiter, who also directed her first starring production, "The Foolish Age," and photographed by Bert Cann.

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Goldwyn's "Theodora" Astor New York Most Colossal Spectacle Ever Shown

THE engagement at the Astor Theatre, New York, at the regular theatrical scale of prices, of Goldwyn's Italian spectacle, "Theodora," made by the Unione Cinematografica Italiana, under the direction of Signor Ambrosio, from Victorien Sardou's celebrated drama, The opening was postponed until Friday night, October 14, to give more time for the arrangement of the elaborate and complex musical presentation which accompanies the presentation.

The accompanying musical score was arranged by Erno Rapee and William Axt, under the supervision of S. L. Rothafel, presentation manager of the Capitol Theatre, under whose general direction "Theodora" was screened at the Astor Theatre. It was found that more time was needed for orchestral rehearsal of the score in order that a smooth presentation might be given.

"Theodora" is easily, declares Goldwyn, the most colossal screen spectacle ever shown. It was made by the same people responsible for the first big screen spectacle, "Cabiria," the story which was written by D'Annunzio, author of "The Ship," another spectacular film which Goldwyn has imported from Italy, and is said to outdo "Cabiria" in the magnitude of its production, the number of persons employed in filming it and in dramatic and thrilling suspense.

Count Ignazio Thaon Di Revel, who came from Italy as the representative of the Unione Cinematografica Italiana, especially to aid Goldwyn in presenting "Theodora," is authority for the statement that 25,000 persons participate in several of the big scenes of the film. More than two years was required in the making of the picture at an expenditure of in excess of 15,000,000 lire.

More than twenty elaborate sets were made for the ancient Byzantium palace reproductions required, by the famous architect of the Vatican, 2,000 workmen. Armando Basini, directed the building of the sets.

In "Theodora," Sardou unfolded one of the world's greatest emotional acting roles and Rita Jolivet, the French actress who has of late become one of Europe's foremost screen stars, acts the part in Ambrosio's filming of the spectacle.

The story takes place in Byzantium in the days of the Emperor Justinian who married Theodora, a circus performer. She became Empress when he fell heir to the throne. Masquerading through the city as a flower girl, she fell in love with Andreas, a Greek who was conspiring against Emperor Justinian because he was so much under the influence of his tyrannical and dissolute wife. Andreas is finally arrested and the Emperor's suspicions of Theodora aroused. The populace has risen against Justinian.

When the death of her lover seems certain, Theodora commands a slave to loose into the crowded arena forty starved lions and there results a great carnage as the terrified populace seeks to escape. Andreas is carried away to the home of Theodora's foster mother. Theodora seeks a love philter to give to Justinian in order that she may hold her power over him. She comes face to face with Andreas, who curses her for what she is, and she gives the love potion to him. He dies amid horrible sufferings, for her foster mother had given her a poison for Justinian.

Justinian at last gets conclusive proofs of Theodora's guilt and gives the orders that result in her death.

CHRISTIE COMEDY SELECTED AS A "FAMILY FILM"

A CHRISTIE COMEDY has again been selected as the only maving picture comedy selected in the preferred list of pictures picked by the National Motion Picture League as being especially recommended as "family films."

The Christie selected this time is "A Pair of Sexes," which features Neal Burns, with Viora Daniel, and has just been released through Educational exchanges. Previously the league picked Christie's "Nothing Like It," with Dorothy Devore.

Specialty Film Import are showing a series of comedy films starring Ernest Ruex stated to be unique of their kind.

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Equity Pictures Corporation has completed arrangements for the release of "Mid-Channell" which was booked at Loew's theatre for the full week. The picture is stated to be booked solid for weeks ahead in the province.

• • •

Joe Tardif, proprietor of the Auditorium, Shawinigan Falls, has lined up a bunch of Realart.

"Brothers Under Their Skin"

GOLDWYN has purchased the motion picture rights to a recent Peter B. Kyne story, "Brothers Under Their Skins," published in the October issue of the Cosmopolitan Magazine. It will have early production.

The story deals with the parallelism in the marital troubles of a wage slave, an assistant shipping clerk, and a man of wealth. Newton Craddock, the clerk, has married a termagant, but is too poor either to get a divorce or to run away from her.

He is given $5 to deliver a letter and gains access to the apartment of the wealthy man. There he finds that the rich man is having trouble with his wife quite similar to his own difficulties.

Newton sympathizes with the rich man and is so struck by the means through which the man wins victory over his wife that he hastens home and puts the same plan in execution with his own wife.

"TWO CHARLIES"

Tom Wilson, who gives his best performance in the Charles Ray film, "Scrap Iron," the First National attraction, was sorry when the time came for the last scene. He states that he considers Ray as big a director as he is an actor. "It's all foolishness to say an actor can't direct himself," declared Tom, "the two Charlies, Chaplin and Ray, have proved that. All people have to do to see that such an idea is all wrong is to look at 'The Kid' and 'Scrap Iron'; besides, I worked in both pictures and I know what I'm talking about. Oh, I'm strong for the two Charlies all right, both as actors and directors."

THE Blue Law reformers have been repudiated in Maryland. Their pet candidate for the legislature—Dr. Howard A. Kelly—was defeated on November 8th by an overwhelming majority.

Dr. Kelly is well known there as a reformer. He has on many occasions vigorously attacked the motion picture and endeared himself to the Blue Law advocates by hurling verbal brick-bats at this most popular form of Sunday amusement. In his campaign for election to the legislature, Dr. Kelly was sponsored by the Lords Day Alliance.

Another candidate for public office in Maryland who was unfriendly to the motion picture industry was State Senator Oliver Metzerott. He was the Republican candidate for State Comptroller and was decisively defeated.

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"Thunderclap," Wm. Fox Sporting Picture Closes Engagement Allen Richmond Theatre

"THUNDERCLAP," the big William Fox picture which opened at the Allen Richmond St. November 7th, brought with it some of the greatest sporting incidents that have ever been shown on the local screen as well as an excellent cast.

Mary Carr, the great mother in "Over the Hill," played the leading part with Violet Mersereau, Paul Willis, J. Barney Sherry, John Daly Murphy and others supporting. Again the "great mother" scored, but this time she was deprived of the use of her body and speech. A great opportunity for Mary Carr and a wonderful performance by her.

Paul H. Sloane scenarist of "The Thief," "Tiger's Cub," "Over the Hill," "Beyond Price," and several other successful William Fox productions, adapted the story to the screen, while Richard Stanton, a widely known Fox director, made the picture.

The truly remarkable scene showing young Tommy, on top of a board, riding a tempestuous rapids was thrill number one. The second was the horse race. This race set the spectators applauding and shouting for victory.

The picture told the story of convent-bred girl brought by her stepfather to his gambling establishment to act as hostess. She discovered that her mother was paralyzed and unable to move or speak. Although the girl did not know it, this injury was inflicted by her step-father because the mother threatened to reveal his crooked methods. The hero, working as servant to the gambler, rescued the girl from an opium den in Chinatown and rode his horse to victory, thus preventing his sweetheart's marriage to the gambler friend of her stepfather. A customer who had found out the crookedness of the stepfather killed him just as he was about to shoot the mother of the girl.

The shock of this tragedy restored the mother's power to move and speak and she was left to comfort her daughter and her daughter's sweetheart.

HODKINSON INCREASES SALES FORCES ALL BRANCHES

IN anticipation of this expansion in the Hodkinson Organization, the sales-force has been largely increased in all twenty-four cities where Branch Exchanges are being operated. Many of the changes recorded have brought under the Hodkinson flag some of the best known figures in the motion picture field.

Notable among the acquisitions in personnel, is Phil Ryan, one of the youngest executives in the industry and formerly on the sales-staff of Associated Exhibitors. Mr. Ryan goes to Kansas City as Manager of the Middle West Division, with the St. Louis, Oklahoma City, Omaha and Minneapolis exchanges under his jurisdiction.

B. W. Alberts, one of the live-wires of the Fitzpatrick & McElroy organization, has been assigned to special work in the Chicago territory. Harry Reiff remains on the job as Manager of the Pittsburgh Branch and will be backed up by Joe Bloom, formerly of the Kansas City field, who goes to the Smoky City on special assignment. Hodkinson attractions are released in Canada thru Famous Players Film Service.

Real Live Prince Visits Marshall Neilan Interested Wesley Barry Scenes "Penrod"

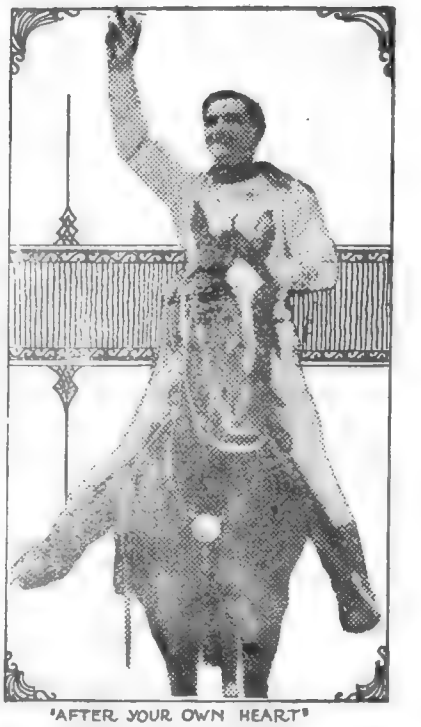
PRINCE Ferdinando Pignapelli of Italy became a movie actor when he visited the Marshall Neilan studio and under the direction of the producer tried his abilities in registering joy, hate, sorrow and other emotions demanded of the movie actor.

The Prince showed particular interest in the antics of Wesley Barry, freckled star of the screen, in enacting some scenes for "Penrod," now being produced at the Neilan studio. Another thrill was afforded the Italian Royalty when Wesley offered some daring feats on his pony such as picking up a hat from the ground while in full gallop, riding hippodrome style, etc.

The Prince stated he was a movie fan himself and recalled Mr. Neilan's work on the screen when he was leading man for Mary Pickford. After seeing how movies are made by Mr. Neilan, the Prince expressed a desire to try his hand at acting and in a little impromptu skit in which he, Mr. Neilan, Wesley Barry and Tully Marshall took part, proved that he was no mean actor himself. Upon finishing the skit Mr. Neilan explained the intricacies of the movie camera, the big studio arc lamps, the generators run by Liberty motors, etc.

Accompanying the Prince on his tour of the Neilan studio were Capt. Ernest Burzagli, commander of the Italian man-of-war Libia then in the Los Angeles harbor on its 50,000 mile "friendship cruise," Lieutenant Maugeri, the naval aviator who became a national hero because of his daring and skill as flyer during the war and fourteen other heroes of the Great War making the cruise with the Prince.

Among the movie celebrities whom the Italian Royalty met were Marshall Neilan, Wesley Barry, Tully Marshall, Claire McDowell, Marion Fairfax, John Jasper, Gordon Griffith, George Dromgold, Clara Horton, Noah Beery and ten other players in the "Penrod" cast. Penrod will be released thru the Associaten 1st National.



"AFTER YOUR OWN HEART"
WILLIAM FOX PRODUCTION

If you are interested in a Canadian Movie Week write The Digest.

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112,625 People See Melford's "The Shiek" in Single Week

A TOTAL of 112,625 people saw George Melford's production, "The Sheik," at the Rivoli and Rialto theatres when the picture had its premiere simultaneously at those two houses, according to a statement from the Paramount office.

This beats the paid attendance for both houses for a single production, held by Cecil B. DeMille's "The Affairs of Anatol," by 14,912. The record for a single week at the Rivoli is held by "Deception," 54,254. The paid attendance at the Rivoli for "The Sheik" was 52,721. "The Affairs of Anatol" held the record for the Rialto—53,829. "The Sheik" broke that record by more than six thousand, playing to 59,904.

Just how vast is this number of people who saw "The Sheik" in a single week at only two theatres is set forth by Paramount in a few comparisons. It is equal to the entire population of a city as large as Albany, Trenton, or Salt Lake City.

The enormous crowd that saw the Dempsey-Carpentier fight at Boyle's Thirty Acres in Jersey City — an event that received greater publicity than any other in the history of sport — numbered approximately 90,000. That is 22,625 short of "The Sheik" figures.

About 75,000 people crowded the Yale Bowl to see the annual football game between Yale and Princeton last Saturday. "The Sheik's" crowds exceeded that one by 37,625, and would have required a bowl 50 per cent. larger.

The first three games of the World Series at the Polo Grounds registered an attendance of 105,403. "The Sheik" beat that figure by 7,222.

Lined up in single file, three feet apart, these "Sheik" fans would form a line more than sixty-four miles long. And if this human line were to start north from a point just inside the northern border of Connecticut, the leader would cross the entire State of Massachusetts and penetrate nearly fifteen miles into Vermont before the last man stepped out of Connecticutt.

"This record," concludes the Paramount statement, "has never been equalled in a single city in all the history of entertainment."

Trade Commissioner Field Interviewed on British Films

IN a recent interview with H.M. Trade Commissioner, Mr. F. W. Field, reference was made to the following information furnished to Mr. Field by his head office in London, the Department of Overseas Trade:

Cinematograph Films. — "The True Story of the Battle of Jutland" and the "Bigamist," which served as concrete examples of the high standard of attainment achieved by the British film producer. In spite of much adverse press criticism in the past on the quality of British films, it is now becoming more and more evident that the British public realize that British films should be seen, not because it is a patriotic duty to patronize them, but because they are intrinsically good. The plain fact is that there are now British films which are appreciated for their own high entertainment value and are equal to anything foreign in this respect.

Short references may now be made to two further films chosen at random from a number recently exhibited; they are "The Amazing Quest of Mr. Ernest Bliss" and White Heather," both productions by Hepworth Picture Plays.

The first-named, based on the book by the well-known novelist, Mr. E. Phillips Oppenheim, was originally issued by Hepworth's as a serial, but has now been cut and adjusted to six reels, and in its present form is an assured success. Great attention to detail has been paid by the producer, Mr. Henry Edwards, who also plays the title-role, and unusual enterprise has been shown in obtaining pictures in the heart of London. The photography is excellent, and the subtitling has been carefully done, while the well-chosen cast is responsible for some clever characterization. Altogether it is an admirable film, well adapted to meet the requirements of any type of audiene.

"White Heather" is adapted from the stage play by Dorothy Brandon, reproduced with that delicacy of treatment which is always a distinguishing feature of Hepworth productions, and played in a manner which is highly creditable to our English screen artists. This film makes a thoroughly delightful entertainment.

The acting of Miss Chrissie White is particularly interesting as an example of what can be done in a British studio, and her work can be compared with the best in American and Swedish productions, especially in the grace and significance of her gestures, combined with an indefinable method of expression which grips the emotions.

Apart from the production and acting, the photography is up to the very high Hepworth standard, and the scenery is particularly noticeable for its beauty.

MOTION PICTURES IN LONDON

LORD MONTAGUE, who recently loaned his beautiful estate of Beaulieu Abbey to Famous Players-Lasky British Producers for the "shooting" of certain scenes in "Love's Boomerang," is certainly proving himself a patron and good friend of the movies.

Difficulty was recently experienced in hiring an "ambulance" train by the same company, until it occurred to Frederick Earle, location manager, that during the recent railroad strike in Great Britain Lord Montague, who is an experienced engineer, had placed the Government under a debt by his acceptance of a job as locomotive driver on the Bournemouth train during the entire period of the strike.

An appeal to his lordship in this emergency proved enough. Through his cautious intervention yards of Government red tape were successfully unravelled, and Famous Players-Lasky British Producers were enabled to secure a "shot," which, considering the fact that most of the military ambulance trains have, happily, long been relegated to the hasbeens, may be considered as something in the nature of an exceptional scoop.

TWO HODKINSON FEATURES

TWO Hodkinson released productions, "The Mysterious Rider" and "Partners of the Tide," have been booked for seven-day runs in the big Strand Theatre in San Francisco, according to an announcement from the Hodkinson offices.

"The Mysterious Rider," which was released on October 23rd, is a Benj. B. Hampton production, adapted from Zane Grey's famous novel of the same name. The picture features Robert McKim, Claire Adams and Carl Gantvoort.

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Canadian Company Releasing "Ten Nights in a Bar Room"

AS a novel "Ten Nights in a Bar Room" has enjoyed unprecedented sale in America, where it has gone through fifteen editions. This alone shows the tremendous popularity of the story, and when one thinks of the number of people who have seen the play or read the story, it can easily be seen what a tremendous popular appeal this photoplay will have.

L. Case Russell, who wrote the scenario, is probably one of the best-known screen writers in the business. Mrs. Russell is the author of over 500 scenarios which have been produced and met with marked success on the screen. She has in "Ten Nights in a Bar Room" turned out a truly remarkable scenario which, while following the play closely, has yet many added touches and details which the limitations of the stage prevented being used when it was presented as a spoken play.

Blazed Trail Productions, Inc., went quietly about filming this famous classic of the one-night stands and made a picture which, in the opinion of the Arrow Film Corporation, will equal, if not surpass, the records of any motion picture yet made.

"Ten Nights in a Bar Room" offers unlimited opportunities for the live showman. It is known throughout the world, and has been seen by more people as a stage production than any other play on the American stage. It has played in practically every city, town and village in the United States as well as Canada and Europe. It has been the one best bet of stock companies for years; special touring companies have gone from coast to coast presenting it with marked success, and millions of people know and love the story of Joe Morgan and "Little Mary." Backed up by the extraordinary advertising and publicity campaign being conducted by Arrow showmen everywhere, exhibitors should break records with this remarkable production. — Through Canadian Feature and Production Company.

R-C COWBOY COMEDIES

FRANK BORZAGE, who produced "Humoresque" and shared the honors of the Photoplay Magazine medal given to Cosmopolitan Productions for its picturization of the Fannie Hurst novel, has directed two cowboy comedies in which Fred Stone is starred. They will be distributed by R-C Pictures. The Stone-Borzage combination is regarded as almost unbeatable as a team of star and director.

"A CONNECTICUT YANKEE IN KING ARTHURS COURT"

ROSEMARY THEBY, the Junoesque, who is the charming but wicked Queen Morgan le Fay in the big Fox production "A Connecticut Yankee," has an important part with Eileen Percy, who is starring for Fox in "Hickville to Broadway," a story which combines staid village life and Broadway gaiety.

Twenty-Seven First Run Theatres, N.Y. Featuring Harold Lloyd's 'Never Weaken'

HAROLD LLOYD'S name is ablaze with electricity in New York, where more than twenty-seven first-run theatres in each of three zones are featuring his comedy, "Never Weaken." Never before has Broadway seen such a blaze of electrics for the comedy star. The spectacular run began with the showing at the Capitol, the largest theatre in the world, where "Never Weaken" was featured the week of Nov. 7th, following which it topped the bill at the Strand Theatre, Brooklyn. Then started the showing in twenty-seven theatres on Broadway from Forty-second street north, the same phenomenal featuring of the picture to be repeated in twenty-five theatres of Lower Manhattan and the Bronx, the showing to be simultaneous. Following this, the third division under the zone system will cut loose on the next week, and all the circuit houses of Brooklyn will unite day and date in smashing their record with "Never Weaken."

In addition to all this, two big independent houses will show the comedy day and date with the circuit houses in their respective zones, including the Sheridan Square of Greenwich Village and the New Republic, the latter with a seating capacity of 3,500. Harold Lloyd has received a rare tribute, when his work should arouse such a furore among the big circuit executives. The comedy is meeting the same spectacular success in other leading cities, and is breaking all records in film history. Thru Specialty.

LYDIAYEAMAN TITUS APPEARS "TWO KINDS OF WOMAN"

LYDIA YEAMANS TITUS, who is one of the most beloved character actresses on the screen, and who appears in support of Pauline Frederick in her forthcoming production, "Two Kinds of Women," is very proud of the fact that she was born on an ocean steamer while en route from Sydney to Melbourne, Australia.

Mrs. Titus' mother was an old-time circus performer anh bareback rider, and her father was Edward Yeamans, famous Irish comedian. Mrs. Titus made her professional debut at the age of six months, when she was carried on the stage by her father, and she has not been idle a day since.

During her forty years as an actress she has toured the world four times and crossed the Atlantic forty times. In England she is known as the original of "Sally In Our Alley," having been the first one to introduce the now famous ballad on the stage.

FOX 1921-22 PROGRAMME TOTALS 291 PICTURES

THE William Fox program for the 1921-22 season has been announced. The organization promises a grand total of 291 pictures, divided as follows:

Twelve specials, four William Farnum pictures, eight with Tom Mix, six with Dustin Farnum, five with Pearl White, eight with Buck Jones, eight with Shirley Mason, eight with William Russell, eight with John Gilbert, twenty-six Twentieth Century Pictures—which include Eileen Percy, Barbara Bedford, Maurice Flynn, Johnnie Walker and Edna Murphy—eight special Clyde Cook comedies, eight Al St. John comedies, twenty-six Sunshine comedies, 104 issues of Fox News, fifty-two Mutt and Jeff cartoons.

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"A Man's Home" Gets Universal Praise Considered Acme of Direction

THAT "A Man's Home" is the crowning achievement of Ralph Ince's career is the unanimous verdict of all who have viewed the production. Mr. Ince started as a director in 1907 and for four years previous to his entry into pictures he was an actor on the stage. Thus his thirty-four years of life measure, from his youth excellent service to the field of general amusement plus the specific accomplishment of more than 300 screen productions to his credit.

With the Selznick organization Mr. Ince has been both director and star-directing himself in "The Land of Opportunity" and "The Highest Law," two of a series of pictures in which he impersonated Abraham Lincoln with the basis of his themes taken from incidents in the life of the Great Emancipator. Meanwhile, he has directed Zena Keefe, in "Red Foam"; "Out of the Snows," a Ralph Ince special; Eugene O'Brien, in "His Wife's Money"; Elaine Hammerstein, in "Remorseless Love" and Conway Tearle in "After Midnight" and "A Wide-Open Town."

Showmen have the results attained by Ince in directing Selznick pictures to supply the assurance that "A Man's Home" is all the trade-paper reviewers have said it is—a big picture, compactly constructed and acted with intelligent direction. To be sure Mr. Ince, had the benefit of an ideal cast to work with—but other directors have had good stories and good actors and have not always attained even acceptable results.

The presence of such players as Harry T. Morey, Kathlyn Williams, Faire Binney, Matt Moore, Grace Valentine, Roland Bottomley and Margaret Sedden furnished Director Ince with a basis of procedure that gave every assurance of a satisfactory outcome of the artistic expectations for "A Man's Home." Given such a cast, thoroughly grounded in screen experience, Mr. Ince had but to impart his ideas to have them artistically realized.

Myron Selznick, Vice President and in charge of production, who concurred with Mr. Ince in all matters pertaining to the production of the picture, placed no limit on cost so long as the best possible results were attained and the years Ince has given to creating screen attractions together with the efficiency of the production staff set every dollar to performing its best possible service.

ART ACORD IN "WINNERS OF THE WEST." IT'S A UNIVERSAL

TWO MORE BIG ENGLISH PICTURES

"THE Amazing Quest of Mr. Ernest Bliss" (By E. Phillips Oppenheim) in its revised form was presented at nine simultaneous Trade Shows in Great Britain, and although the original version which, was released in a series of five two-part pictures, has proved to be an amazing success, this new one threatens to rival it.

Mr. Arthur Weigall the well-known critic, and author of "The Influence of the Kinematograph on National Life," writing in the DAILY MAIL of September 22nd, says of this film:—

" * * * I did not see it in serial form, but in the present arrangement it is undoubtedly a winner. It is produced by Mr. Henry Edwards who also plays the title-role * * * there are some delightful subtitles; fine photography; clever characterisation; and unusual enterprise has been shown in obtaining pictures in the heart of London. How on earth Mr. Edwards managed to drive an ordinary No. 36 motor-omnibus full of passengers I cannot think; but there is no fake about these pictures. I enjoyed this film thoroughly * * * "

The revision of this film, now a six-part picture, will be released in March next in England. WILD HEATHER, a new Cecil M. Hepworth production, from the stage play by Dorothy Brandon, which was recently Trade Shown also has elicited many laudatory comments in the press.

"WINNERS OF THE WEST" FIRST SERIAL IN SIX YEARS

THE best three days' business for some time, is the report of Manager Zottman of the Girard Avenue Theatre Philadelphia, as a result of the exploitation with which he heralded the opening of "Winners of the West," Universal's "thrills-from-history" serial, starring Art Acord.

Zottman did two things to attract attention to the serial. He issued one thousand passes to the school children of the schools in the vicinity of his theatre. He also offered a diamond ring to the youngster writing tne best three-hundred word essay on the Days of '49, that period in American history around which the serial was written.

He planned the second episode on three successive days. The first day found the theatre crowded. The second day was an absolute sell-out, and the third day was almost as good. This was the first time a serial had been shown in the Girard Avenue Theatre in six years.

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HAROLD LLOYD

Re-issue, Single Reel Comedies and additional

HAL ROACH Single Reel Comedies

Three well-known stars:

Harold Lloyd, Bebe Daniels and Snub Pollard

THE FIRST SERIES OF LLOYD RE-ISSUES

"BLISS" - "THE FLIRT" - "ALL ABOARD" - "THE TIP"
"RAINBOW ISLAND" - "MOVE ON" - "OVER THE FENCE"
"BY THE SAD SEA WAVES" - "PINCHED" - "BASHFUL"

Harold Lloyd hands out more laughs,
per person per picture than any comedian.

Ask The Exhibitor Who Runs Them
and then get busy yourself; follow suit!

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"Without Benefit of Clergy"

Rudyard Kipling's Masterpiece

Pulsing with the heart beat which vivifies this immortal love classic of the East and West

Kipling's Best Love Story

ONE OF THE BIGGEST HITS OF THE YEAR

"The Rider of the King Log"

A HOLMAN DAY PRODUCTION

A Romance of the Lumber Lands

Life's Mighty Battle in the Maine Woods

A Heart-Appealing Drama

Romance of Strong Men and True Women

"THE SERVANT IN THE HOUSE"

"THE GOOD-BAD WIFE"

Get them!---Play them Big!

Then watch your happy Lobby crowds!

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SPECIALTY FILM IMPORT LTD.

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SPECIALTY'S OFFER

Faithful To Its Old Policy of Bringing Before The Holidays A Programme

Which Will Interest Exhibitors

Specialty Film Import Ltd., just prior to Christmas and in the midst of election time will offer its patrons subjects of great interest—they are the following:-

"Tropical Love" -	5	Reels
"Women Who Wait"	6	"
"Home Keeping Hearts"	5	"
"Discontented Wives"	5	"
"They Shall Pay" -	5	"
"Across The Divide"	6	"
"The Family Closet"	6	"
"The Butterfly Girl"	5	"
"Father Tom" -	5	"
"Anne of Little Smoky"	5	"

Never before, perhaps, have we had the opportunity and pleasure to offer patrons such new clean and interesting subjects. It will be found at a glance, an exceedingly interesting programme for Holiday offerings and exhibitors' demand.

In the following pages of the Digest's issue, will be found a very comprehensive programme—it ought to satisfy the exigencies of the most select audiences.

L. Ernest Ouimet

President

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To The Exhibitor---

From everywhere you are being offered features. Well and good. But what about settings for your features? **SPECIALTY** can fill your needs. Complete, fill-in, enhance your programme with:

BRITISH-CANADIAN PATHE NEWS

'The first news reel; the real news first'

Bring to your screen every happening of interest by the greatest film organization in the world. Three issues per week.

PATHE REVIEW

The Magazine on the Screen

Educational, Scientific and Travelogue subjects enhanced by Pathecolor and the novograph Slow Motion Process. Issued one reel every week.

HAROLD LLOYD COMEDIES

Featuring the Inimitable Harold Lloyd himself

A perfect Comedy Release. Produced under the personal direction of Hal E. Roach, One a week.

TOPICS OF THE DAY

Literary Digest's compilation of Current Events from Press of the World

Rounds out a perfect program. Issued weekly. Produced by Timely Films, Inc.

6 Branches in Canada

SPECIALTY FILM IMPORT LIMITED

Pathé Distributors

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"Hurricane Hutch" Sweeping Country Congratulations for Best Serial Shown

A FLOOD of testimonials and letters of congratulation have been received at the Home Office of the Pathe Exchange, Inc., they state, since the release of the first episode of the new serial starring Charles Hutchison in "Hurricane Hutch." Exhibitors who booked the serial on the strength of viewing the first few episodes state that they are more than pleased with the rapid fate of each succeeding episode and the thrills and fast action which is included in every chapter.

G. A. Loveland of the Odeon Theatre in Colorado Springs gives his opinion of the Pathe serial in a telegram which follows along practically the same lines as testimonials received from other exhibitors. Mr. Loveland says: "Am showing the third episode of 'Hurricane Hutch' today and wish to state that so far this is the best serial I have shown in several years. It is not far fetched like most of them which make the situations so impossible. Hutchison is a daredevil in his stunts. The whole cast is capable with excellent photography and settings. Business is good and increasing with every episode."

To show that "Hurricane Hutch" is an entering wedge for serials in theatres which have opposed them comes the information from the Pathe Branch Office in Minneapolis that the Pathe serial has been sold in LaCrosse, Wisconsin, where chapter plays have not been running for the past year and a half.

Mr. J. Hooley, Manager of the Palace, in St. Paul, Minnesota, a Finkelstein and Ruben theatre, reports a tremendous increase of business since his first showing of "Hurricane Hutch." When he showed the second episode of the serial he had over 1,100 children in his audience, which was 900 more than he ordinarily shows to. He also stated that his box office receipts increased twenty per cent. over his preceding Sunday.

Gaylord Lloyd screen comedy, "A Zero Hero," Specialty release.

You cannot blame any man who tries his best without success. You have not tried your damndest unless you have tried Digest advertising.

PATHE NEWS NO. 88 FULL OF STIRRING EVENTS

BY special arrangements perfected with that object in view, Pathe News enables residents of cities giving ovations to Marshal Foch to enjoy those thrilling scenes twice—in motion pictures at the local theatres a few hours after the public reception to the country's famous guest. These scenes were screened as local specials in Kansas City, St. Louis, Indianapolis, Detroit and Chicago in addition to being represented in the regular issues of Pathe News. In No. 87 the great Marshal's arrival in the United States is shown. His meeting with Pershing, the progress through crowded streets amid showers of confetti, Mayor Hylan's presentation of the freedom of the city, and the world's most celebrated soldier expressing his cordial sentiments in City Hall Park, all are vividly pictured.

In London, a week earlier, General Pershing is seen decorating the grave of an unknown soldier. In Italy the King and Queen are pictured during the national rejoicing over the acquisition of Northern provinces from Austria under the Peace Treaty. Ex-Emperor Charles of Austria—apropos of the collapse of his recently attempted "coup d'Etat"—is seen interviewing soldiers of the army which now disavows allegiance to him.

Blood-stirring views are shown of the International Fishermen's sailing contest in which the Canadian "Bluenose" defeats America's "Elsie." Pathe News No. 88 is replete with pictured events, including: Trials of the navy's apparatus which "shoots" planes from warships' decks into full flight; Greeks again fighting with Turks; the arrival of Richard Strauss and H. G. Wells in the United States and the National Capital's Salute to Foch. Through Specialty.

HALL CAINE, the novelist, is on his way from England to supervise the film version of "The Christian," which Goldwyn is to produce. This is the second time "The Christian" has been filmed in this country.

• • •

The Merger Film Corporation announce that they are bringing in two feature pictures to be released this month and a two-reeler a week Philo Gubb comedy. Their next big release will be "Daughters o f the Night" a seven reel feature. A new kind of picture to be shown by this exchange will be a one-reeler film of the Oddfellows Convention recently at Toronto.

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Mrs. L. C. Russell is Authoress Screen Version "Ten Nights in a Bar Room"

TWO generations have passed since the theme of "Ten Nights in a Bar Room" was first brought to the notice of the reading public. To be accurate the original author was Edwin Waugh, the English Dialect writer. T. S. Arthur converted the theme into a novel; and a drama was written by William W. Pratt.

As a stage success "Ten Nights" was a great money-maker. It drew millions to see it, especially in the smaller towns. It is, or rather was, a powerful sermon on the evils of strong drink. Probably no piece of temperance literature published produced so great an effect in the moral regeneration of the race as "Ten Nights." John B. Gough, Father Mathew, Carrie Nation, and many other temperance reformers quoted novel and stage play; ministers of all denominations preached upon it; newspapers quoted from it.

In the original version the arrangement hinted at by the title was followed; there was a series of scenes or chapters. There was no attempt made at a symmetrical novel such as T. S. Arthur wrote and W. W Pratt produced Probably the title was the inspiring cause of the whole thing

L. Case Russell, the authoress of the screen version of "Ten Nights in a Bar Room," is one of the best known writers for the screen. She has been a prolific producer of verses, short stories, and has over a hundred photoplays to her credit. She writes the stories for the Blazed Trail Productions, of which "Ten Nights in a Bar Room" is one; others being "When Big Dan Rides," "Hidden Pit." "Danger Patrol," "Across the Line," "Tell-tale Tracks," "Where Peril Lurks."

Mrs. Russell occasionally can be got to talk about her work and give off some ideas of how inspiration actuates her.

"When I first read the little orange-colored book of the play," said Mrs. Russell, "I thought it would make a good comedy. The idea of the production now before the world did not occur to me. Mr. Lowell, who plays Joe Morgan, commended it to me because years ago he had played a part in the old stage play. Still I could not see 'Ten Nights' until some scenes near my home gave me an inspiration. Then I saw a means whereby I could link up the root idea of this drink theme with the natural material around my home. In other words, Cedarville was around the corner frou my study window; all I had to to was to develop my characters, my plot, and unfold my story."

The story basically is that of mother and father love for the little girl who meets an untimely death in a drunken brawl. The memory of the child leads to the reformation of the father, and at the end of the picture happiness appears to be in store for the couple.

But leading up to and surrounding these incidents there are worlds of action and tragedy. The theme is in the nature of an epic, for it shows one of the prime causes of domestic unhappiness — intemperance. — Released through Canadian Features and Production Company.

Three Churches in Hamilton Combine, Show Motion Pictures

FOR the second time in the history of the City of Hamilton motion pictures were used recently for the purpose of education along missionary lines. By an arrangement between the boards of the Anglican, Methodist, and Presbyterian Churches, films have been made in the mission field of each church, and they were shown for the first time together under the auspices of three Hamilton churches: Laidlaw Memorial, Calvary Methodist, and St. James' Anglican.

Two films taken in the Presbyterian mission fields in Korea, two in the Anglican fields in China, and two showing views of the missionary work in Japan by the Methodist Church, composed the six films exhibited.

The educational value of the pictures was strikingly demonstrated. There were over fifteen hundred people in the audience, all of whom thoroughly enjoyed the pictures. They received a first-hand knowledge of missionary work, as the pictures showed every phase of the life among the natives of the three countries.

The sharp contrasts depicted of certain districts prior to the work of the missionaries, and after they had established for a few months, were particularly impressive. The pictures demonstrated that the mission workers are not only ministering to the spiritual needs of the people, but to their physical necessities as well.

TAX REPEAL VICTORY

THE tax repeal victory has been won. Both the United States Senate and House of Representatives have passed the Revenue Bill in its final form with the 5 per cent. film rental tax eliminated and ten cent theatre admissions exempted from taxation. With the signature of President Harding, the measure automatically becomes a law.

The rental tax repeal will save the industry at least $6,000,000 annually. It is regarded as a tremendous victory for the National Association of the Motion Picture Industry, whose officials led the tax repeal campaign, appeared as spokesmen for the industry at many committee hearings, both public and private, and labored indefatigably many months to win the necessary support of Senators and Congressmen.

In the face of opposition which many times threatened to throw the repeal clause into the scrap heap, William A. Brady, President of the National Association, and Saul E. Rogers, Chairman of the Taxation Committee, worked unremittingly to win, and their efforts were materially aided by the executives and employees of many company members of the National Association, and by Jack S. Connolly, Washington representative.

Never in the history of the industry has there been so vigorous and united an effort put forward to achieve an important legislatiae result. With a unified front the industry's spokesmen presented their arguments for the tax repeal systematically and without conflict of statement. Their impressive marshalling of the facts and their success in keeping those facts constantly before the nation's lawmakers were largely responsible for the final victory.

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OF

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Universal to Make Jewel Production Hal Reid's Famous "Human Hearts"

"HUMAN HEARTS," a play scarcely less perenniel than "Way Down East" and "East Lynne," has just been started at Universal City as a Jewel production.

When the Jewel plans for this year were announced early this fall. emphasis was placed on the fact that Lon Chaney would be starred for the first time in a big production, and on the fact that Jewel would make a huge production of the late Hal Reid's most famous play, "Human Hearts." With the super-Jewel," Foolish Wives" nearly finished, and Priscilla Dean and Harry Carey moving along so smoothly in their Jewel productions, Universal has turned its attention to the Chaney picture and to "Human Hearts."

The late Hal Reid, best known in the movies as the father of Wallace Reid, was known in the legitimate drama as the author of "Human Hearts." He also wrote "The Confession" and half a dozen more successful plays." Human Hearts" was one of the war horses of the drama, and its appearance in the small time circuits and in stock was terminated only when Universal purchased it. For the company not only bought the screen right, but the stage and novelization rights as well. For several years Mr. Laemmle has planned to make a big heart interest production out of it, and now, with the success of several stage successes and novels of more or less the same type, he feels that the time has come to launch "Human Hearts" in as lavish a production as possible. King Baggot is the man to make the production. He has directed four productions since coming to Universal City — "Luring Lips," "Moonlight Follies," and "Nobody's Fool."

For three weeks Mr. Baggot has been working with the scenario department to put "Human Hearts" into screen form. As a stage play it was sure fire, and Mr. Baggot has assured Mr. Laemmle that he has preserved all the heart interest and added the requirements needed in a big screen drama.

Another thing that insures that Baggot will get the utmost out of the screen production is the fact that he has appeared in the leading role, the blacksmith, in stock, before he ever went into the movies. He has just selected House Peters for the same role. This is the only selection as yet, but the cast will be a big one, and of the same calibre throughout as Mr. Peters.

"OVER THE HILL" CHOSEN FOR SERMONS

"OVER THE HILL," the famous Fox photodrama from Will Carleton's immortal poem, which was made the subject of many sermons in the course of its year's run in Broadway, New York, theatres, is receiving similar consideration since its release to exhibitors throughout the country. The great human interest picture play was chosen as a topic by pastors of several churches in the New York metropolitan district during its long run.

Following the opening of a run in San Francisco, "Over the Hill" was chosen by the Rev. Dr. James L. Gordon, pastor of the First Congregational Church, not only as the subject of his Sunday evening sermon, but as that of a question box conducted in the church and of another sermon two weeks later. On the second occasion the Columbia Park Boys' Club, a famous San Francisco organization, attended the services by special invitation in uniform, and occupied the choir section of the church. The Pacific Coast representative of Fox was invited to occupy a seat on the platform.

Dr. Gordon long has been noted for his selection of topics of vital interest to the public, for use in sermons and discussions.

Jesse L. Lasky Announces F. P.-L. Long Island Studio Reopens April

RETURNING from New York, Jesse L. Lasky, First Vice-president of Famous Players-Lasky Corporation, brought several interesting announcements and made a number of statements that are pertinent and important. One of the most important, perhaps, being as follows:

"While everyone in the industry," said Mr. Lasky, "is most optimistic regarding the coming season, it has become more than ever evident that audiences are growing daily more and more discriminating and harder to attract to motion picture theatres. Unquestionably it is up to the producers if it is hoped to maintain the present and past ratios of attendance. In other words, good pictures—better pictures—must be produced, for upon the quality of productions literally depends the very life of the industry.

"One of my chief objects on my present visit to Hollywood, which will be for a rather brief time, is to key up production. We must have still finer stories, the very best casts that can be obtained, and the quality throughout must exceed anything in the past."

Mr. Lasky anticipates one of the biggest winter seasons in the history of the Lasky studio, and on his arrival inspected, with approval, the new glass roof that is being placed over the largest of the stages.

"Despite the increased facilities," Mr. Lasky said, "our production programme for Paramount pictures will render it necessary to re-open the New York Long Island studio about the middle of April, 1922."

BOOK PAGE CUT-OUTS FOR "NO WOMAN KNOWS'

AN ingenious method of tying up "No Woman Knows" Tod Browning's Universal-Jewel production starring Mabel Julienne Scott, with "Fanny Herself," the popular Edna Ferber novel from which it was adapted, was evolved by exhibitors of the U. B. O. chain of theatres.

Dramatic pages from the novel were clipped out and mounted in lobby frames or in window cards. Heads of the various characters in the picture were cut out of certain of the stills supplied with the picture, and pasted on the book pages. Red pencilled arrows connected up the name of the character on the printed page, and the photograph of the same character, as shown in the cut-out.

In some of the theatres, large reproductions of the book pages, and the character cut-outs were used.

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Elaborate Programme Arranged Christie Comedy Schedule Introduced

INDICATING a greater variety than ever in forthcoming releases of the Educational-Christie comedies, Al Christie, supervising director, had laid out a schedule for the immediate future which will range all the way from rural comedy, generously sprinkled with popular "hokum" to elaborate romantic comedies of the costume type.

The following schedule of new Christie two-reel comedies, including ten pictures, some of which have already been made and several of which are being planned for early productions, indicates the variety of comedy subjects which will be offered:

"Pure and Simple," featuring Bobby Vernon, is an immigrant story; "Saving Sister Susie," release number 8 will present Dorothy Devore as a ten year old vamp. This is a farce; "Fresh From the Farm" featuring Bobby Vernon, is a rural comedy with ludicrous barnyard happenings; "Kiss and Make Up" featuring Earl Rodney and Helen Darling, will be a newlywed story.

Release number 11, "No Parking" with Neal Burns and Helen Darling is a story of the droll side of house moving; the following picture, which will be "A Barnyard Cavalier" with Bobby Vernon, is to be an extravaganza in costume, while "One Stormy Knight" which is the next picture to be made will present Dorothy Devore as a Knight in armor.

Pictures which are being planned to follow these will include a rural comedy, a western picture in which no "hosses" or chaps appear, a big costume play located in that popular stamping ground of romance, Central Europe, and a comedy with a Mexican locale.

FILM CENSORSHIP

A step in the direction of standardized moving picture censorship throughout Canada was the holding of a conference at Toronto, Ontario, during the first week of November of representatives from each of the moving picture censor boards in the Dominion. Each of the seven provinces from coast to coast was represented. The conference was considered highly important, as it was a step in the direction of standardized censorship as desired by film exchanges and other interests of the Dominion. One of those in attendance at the convention was Mrs. H. R. Patriarche, of Winnipeg, member of the Manitoba Board of Moving Picture Censors, who made interesting comment on the subject of film censorship in Manitoba and generally.

"Our plan is simple," she declared. "We consider that the whole effect and type of picture is the important thing, rather than individual incidents. If the actual tone of a picture is off-color, we reject it absolutely rather than attempt a large number of eliminations. If the motive of the picture is wrong, making crime heroic, condoning brutality or stirring sex emotions, we reject the film. The flashing of a knife does not necessarily mean a wrong motive or an instance to be eliminated. The underlying motive counts."

EXIT THE VAMP

"EXIT THE VAMP," directed by Frank Urson from an original story and scenario by Clara Beranger, and said by Paramount to be Miss Clayton's best picture since "Young Mrs. Winthrop." T. Roy Barnes is Miss Clayton's leading man, and Theodore Roberts is seen in the role of a wheelchair-ridden old man. Others in the cast are Fontaine La Rue, William Boyd, Mickey Moore, and Mattie Peters.

For the same date is scheduled the Cosmopolitan production, "Get-Rich-Quick Wallingford," which Paramount predicts will be the comedy-drama sensation of the year. Taken from the stage play by George M. Cohan and adapted by Luther Reed, this picture was directed by Frank Borzage, who made "Humoresque." Sam Hardy, musical comedy favorite, returns to the screen in the title role after an absence of many years, while Norman Kerry is seen as Blackie Daw. Doris Kenyon has the leading feminine role, and Billie Dove and Diana Allen are also prominent. The remainder of the cast is made up of some of the most wonderful comedy types ever seen on the screen.

* * *

Joe Ledden, of the Victoria Theatre, Quebec, has booked up all new F. B. Warren Corporation serials. Regal are soon to release "Quo Vadis."

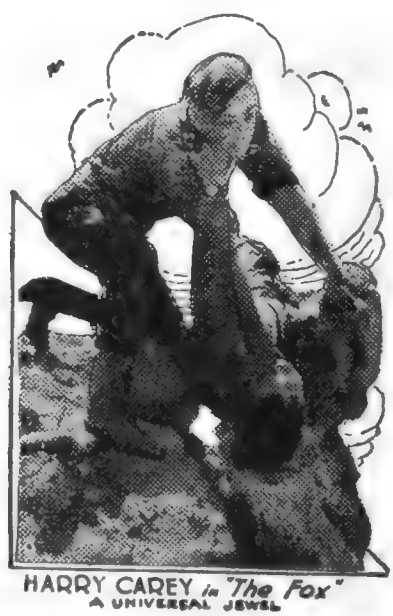
Paramount Week Sales Contest Award Prizes To Winners

ANNOUNCEMENT of the winning exchanges in the Paramount Week Sales Contest were made by the committee of judges at the close of the convention of Paramount district and branch managers, held at the home office. In the distribution of the $6,000 in prizes, the following exchanges participate as follows:

First prize, $1,500, Boston; second prize, $1,250, St. Louis; third prize, $1,000, Salt Lake City; fourth prize, $750, Cincinnatti; fifth prize, $750, Seattle; sixth prize, $750, San Francisco.

"Overboard" Ninth Episode Specialty Serial "Hurricane Hutch"

"OVERBOARD" is the title of the ninth episode of the new Pathe serial, "Hurricane Hutch," starring Charles Hutchison, which was scheduled by Pathe for release November 20th, through Specialty. The current chapter shows thrilling action and hand-to-hand fights on a yacht putting out to sea, and the climax of the episode finds Hutchison and his companion in a small canoe battling against the mammoth waves in a storm. Among those in the large cast supporting the Pathe "stunt" star are Warner Oland, Lucy Fox, Ann Hastings, Harry Semels, Diana Deer, Frank Redman and many others.



Have You Subscribed to the "Digest"?

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MISS ETHLYN MURRAY, of Hamilton, 19-year-old Canadian, is the young winner of the Paramount Maple Leaf Week Beauty Contest. Miss Murray, who won the beauty contest in Texas in 1914 and represented that state in San Francisco in 1915, was chosen from 5,000 entries all over Canada. She is petite, blue-eyed, blonde, of undeniable charm and personality.

Miss Murray will shortly start a tour in Eastern Canada, covering some of the larger cities, such as Montreal, Toronto and Hamilton, appearing in person at one of the de luxe Famous Player Company theatres in each city.

Mr. George W. Weeks, general manager of the Famous Lasky Film Service in Canada, and one of the judges of the contest, stated that undoubtedly a test film of Miss Murray would be taken and sent to the New York studio and if possible, Miss Murray would be given a chance to prove herself on the screen.

Asked for her opinions on her victory, Miss Murray said: "I am delighted, of course, and can hardly believe my good fortune. When I read of the Blue Ribbon Girl being sent to New York last year by the Famous Lasky Company, I envied her, but now that I've got a chance to begin a career, I'm wild to get started. I've always wanted to get a chance to enter the movies, and I'm going to try hard to be successful and a credit to Canada and the Maple Leaf Contest that I won."

Famous Lasky Film Service conducts Maple Leaf Week every year as a special celebration of the opening of the amusement season in September. Exhibitors all over Canada use special advertising and put on special programmes for this week to support the idea of better pictures, and it was through these theatres that the beauty contest was conducted. Winners of the additional hundred prizes will be announced later.

English Director Has Problem Adapting Exterior Sets Conform Magnificent Exteriors

ONE of the chief problems of the British art director is that of adapting his "interiors" exactly to conform with the resplendent exteriors that are chosen by the studio location manager.

Many fine sets have been constructed on the stages of the Islington studio of Famous Players-Lasky British Producers, but probably none has required so much careful detail work as that which has been brought to bear in a small set occupying a modest footage in "Love's Boomerang," the new J. S. Robertson picture for Famous Players-Lasky British Producers.

The exterior shots were secured on the Thames boathouse which was originally built for Alfred Vanderbilt at a cost of $150,000, and which is now the property of Sir Frederick Eley. It fell to the lot of L. Dawson, Art Director to Mr. Robertson, to faithfully reproduce the interior of this floating palace.

A big set, such as the banqueting hall in "The Bonnie Brier Bush," is comparatively "straight work" in comparison to this filagree interior on which a small army of carpenters and painters were occupied for two weeks.

Every detail was complete, from the special staircase to the upper deck, to the delicate woodwork of the windows, the faithful reproduction of the mouldings over the doorways and the compact furnishing of the little salon, in which there is a "place for everything and everything in its place."

Biggest Set Made For F-L Paramount London Studio For "Love's Boomerang"

ONE of the biggest sets made at the Paramount London studio was for the concluding scenes of the new John S. Robertson production, "Love's Boomerang." The set showed a big hall of the Tudor period with a stone-flagged door covering approximately 3,000 square feet of space. The chief features of the hall are the groin roof, 38 feet high and a massive stone-carved fireplace.

The new set is a reproduction of the big hall of Beaulieu Abbey, Lord Montague's beautiful country residence, of which some striking exteriors were recently obtained for Mr. Robertson's production.

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"The Cup of Life," Assoc. 1st Nat., Gives Hobart Bosworth Great Part

HOBART BOSWORTH invigorates "The Cup of Life," an original story by Carey Wilson, adapted for the screen by Joseph Franklin Poland and ably directed by Rowland V. Lee under the personal supervision of Thomas H. Ince, for the Associated 1st National.

In support of Mr. Bosworth is Miss Madge Bellamy, the Ince "find," who portrays the adopted white daughter of a Chinaman, whose warm appeal is indisputable. Niles Welch plays the son of Bully Brand, and Tully Marshall is the Chinaman. Monte Collins and May Wallace are members of the cast.

The drama circles around the possession of a priceless gem by Bully Brand, a smuggler, which is coveted by Chang Chang, a wealthy Chinese merchant, who desires it for a necklace which he would place upon the lovely white woman whom he has reared and called Pain.

Bully Brand refuses to give him this gem stating that with it he someday hopes to win an otherwise uncorruptible woman. This only throws coal on the fire and Chang Chang more than ever desires the gem. He returns to Pain to tell her that he has been unable to purchase the jewel.

Warren Bradford returns to Singapore to visit his guardian Bully Brand, who has kept him in ignorance of the fact that he is really the boy's father since he does not wish the son, whom he adores, to inherit his bad reputation or know of it.

Warren meets Pain and the two fall madly in love with each other. Pain tells Warren that there is nothing in the world she so desires as the pearl of his guardian's possession, whom she says, has refused to sell it to her father. Warren knows that his guardian will deny him nothing and asks him for the pearl. not stating, however, for whom it is intended. Brand gives it to him and soon the pearl adorns the lovely throat of Pain.

Serious complications arise when Chang Chang sees upon his daughter the coveted prize and believes the worst—that Bully Brand has corrupted his adored child with the priceless gem. And in the intensity of his Oriental hatred he vows vengeance.

He sends for Bully Brand and under penalty of death demands that he marry his daughter. Brand's attempt at escape is thwarted by Chan Chang's men, who bring him to the wedding room. Pain's own choice, the son of Brand, who is ignorant of the bridegroom's identity, rushes to the aid of Pain by begging Chang to prevent the marriage. Here, again, the old Chinaman sees his opportunity to further his revenge and plays one against the other. He stages a terrific battle in the dark of the wedding chamber. Brand finally discovers his assailant's identity.

He brings Chang to account and arranges the wedding between the boy and Pain.

Hobart Bosworth does one of his finest bits of acting as the unscrupulous smuggler who, in the face of his inexperienced son, faces the shame of his position. The picture abounds throughout with the man's vitality, and much of this is loaned to the other players, making the production of unusual interest throughout.

Tully Marshall, as the insidious Chan Chang, does splendid work, as usual, and adds to his laurels. Niles Welch as the young lover is very refreshing, as is also Madge Bellamy, who plays the role of Pain, the pawn in the game.

Monte Collins and May Wallace complete the cast creditably.

"A MAN'S HOME" OPENS AT BOULEVARD, BALTIMORE

THE successful opening of "A Man's Home" at the Boulevard Theatre, Baltimore's newest and finest house, being the first exhibition of that Ralph Ince production, signalized the launching of the big drive for bookings on the picture.

The biggest cities, with influence on surrounding territory, are already falling in line, while other important centres all over the country are booking the Selznick Special for first-run showings.

From the list of contracts thus early assembled selection has been made by Sam E. Morris, general manager, in charge of distribution, to give exhibitors in various sections of the country an idea of the class and standing of first-rate theatres that will show "A Man's Home." The list, as sent out from Mr. Morris' office, includes:

San Francisco, where the Selznick special will have its Pacific Coast premier.

Eugent Roth's California Theatre; Ascher Brothers Roosevelt Theatre, in the Chicago "Loop" and the entire Ascher Circuit of theatres;

Boston Theatre, Boston, where "A Man's Home" will be introduced to the New England territory;

Frank Black's Circuit of "Down East" theatres;

Crandall's Metropolitan Theatre, Washington, the entire Crandall Circuit in the National Capitol, as well as in Cumberland and Martinsburg;

Criterion Theatre, Oklahoma City, where "A Man's Home" is to be seen for the first time in the Southwest;

Ben Apple's re-opened American Theatre, Troy, N.Y.; J. J. Walker's Baroli, Schenectady; J. P. Papayanako's Olympic, Watertown, N.Y.;

Frank Wood's Rialto, Sioux City, and Geo. W. Allen, Jr.'s Capitol Theatre, New Bedford.

MALVINA LONGFELLOW PLAYS LEAD IN R-C "POSSESSION"

MALVINA LONGFELLOW is back again before American audiences. Miss Longfellow who was immensely popular a few years ago on the American stage went to England and scored in motion pictures. Now she returns on the screen of her native land in "Possession," Louis Mercanton's big French production distributed by R-C Pictures and based upon the novel "Phroso" by Sir Anthony Hope. She has the leading role.

The Orpheus Theatre, Halifax, has booked "Conflict," Priscilla Dean's latest Universal Jewel production for an early date. Have you? Ask them why.

WELL-KNOWN CHARACTER ACTOR IN "EDEN AND RETURN"

EMMETT C. KING who plays the part of Doris May's father in "Eden and Return," Miss May's second R-C starring production, is one of the best-known character actors on the screen. Mr. King's theatrical career has extended over a period of thirty years and during that time he has appeared in support of many of America's most famous players, including James O'Neill, William H. Crane, George Arliss and Leslie Carter.

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Neilan's Picturization "Penrod" Wesley Barry Near Completion

MARSHALL NEILAN'S picturization of Booth Tarkington's "Penrod" with Wesley Barry in the titular role is now nearing completion at the Hollywood studios and will be delivered to Associated First National Pictures for distribution within the next month.

Backed by seven years of popularity with the American public, this subject is the most prominently known story ever screened by Mr. Neilan.

Booth Tarkington in 1914, assigned the publication of his book to Doubleday Page Company. The story took hold of the public immediately with the result that it enjoyed a remarkable sale. Before very long the circulation of the book passed the half million copy mark.

In 1917, the newspaper syndicate rights were awarded to the Wheeler Syndicate who published the story in weekly installments in twenty-one cities throughout the country. These newspapers were big city publications with circulation in all the nearby communities, thus reaching readers in practically every town in the country.

The remarkable popularity of "Penrod" in printed form, naturally attracted theatrical producers and in 1918 the story was dramatized by Edward E. Rose and produced by George C. Tyler. The sensational success of the book was duplicated with the stage presentation and after a record run at two Broadway theatres, the play was taken on tour. Over 547 performances were accorded the play in 31 cities throughout the country, including every "key city" in the motion picture business. Stock companies everywhere then produced the play, the most recent performance of this kind having been given in Los Angeles some months ago. As part of his schooling for the handling of the titular role in the screen production, Mr. Neilan arranged to have Wesley Barry appear in this stage presentation which broke records at the Little Theatre managed by Frank Eagan. This presentation was staged by Edward Rose, the original dramatist of the story.

The popular edition of the book was taken over about a year ago by Grossett & Dunlap, publishers who have been grinding out one edition after another to supply the demand. Arrangements are now under way for still another edition of the book to be published simultaneously with the release of the Neilan picture, to be known as the "Wesley Barry Edition."

During the presentation of the original play a half million youngsters became "Penrod" enthusiasts as a result of their membership in the "Penrod Detective Agencies" formed in large and small cities throughout the country. The advertising accorded the story by these youngsters in furthering the cause of their "Agencies" became national in volume. A re-organization of these agencies is planned by the exploiteers of the film, with the special privileges to the original or charter members.

One of the remarkable causes for the great success of "Penrod" lies in the fact that in the creation of this story Mr. Tarkington succeeded in appealing to the grown-ups just as effectively as he did the younger generation of the country.

In collaboration with Frank O'Connor, Mr. Neilan is planning to make this film his greatest directorial achievement with the belief that the story holds greater possibilities for the director in creating the kind of entertainment that is and has been proved, sure-fire with the public.

"Roping the Black Panther" Specialty J. Allen's Animal Series

"ROPING the Black Panther," belongs to the series of Major Jack Allen's Wild Animal Pictures, produced by Adventures Films, Inc. The black panther, perhaps the least known of the so-called cat family, is considered by some as the most vicious and most treacherous of the species. Its habitat is Java and the Straits Settlements, and here Major Allen matches his skill against the panther, armed only with a coil of rope.

While not the most formidable fighter, the panther's chief danger lies in its lurking for opportunity to pounce upon its victim unawares. The scenes of the actual capture of the beast by Major Jack are laid in the ruins of the Temple Dea-margargh, a mute relic of a forgotten race avoided by superstitious natives, and consequently a safe rendezvous for the panther. Allen cautiously enters the courtyard of the temple and discovers his prey seated on the top of one of the columns which surround the yard. In a moment the ropes are prepared, and in full view of the camera, the Major lassoes the panther and "yanks" him down from his resting place.

An additional thrill of the startling variety is provided by a fight between a black panther and a man. Major Allen arrives at the home of a coffee planter for dinner. The man has lost an arm and tells of his adventure with the panther which resulted in his loss. The actual fight is shown on the screen in all its vividness presenting one of the most thrilling scenes ever photographed. The jungle scenes in the picture are an added feature of the offering, and excellent photography is apparent throughout. Thru Specialty Film Import for Canada.

"DANGEROUS DOLLARS" is the title of one of the series of famous stories by Holman Day to reach the screen via Specialty. The two-reel offering depicting life in the Maine woods was released the week of November 20th. Edgar Jones and Edna May Sperl are the featured players and are surrounded by a carefully selected cast, many of them representing well-known types of the lumber camps. The theme of Holman Day's story is: Dollars are dangerous till love blesses them; and the plot of the drama cleverly unfolds this theme combining elements of tensity leading up to the climax.

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Winnipeg Notes

AFTER doing a good business for one week at the Allen's "The Old Nest" was taken by the Allen's to the Dominion which was re-opened for the event. A steady business is reported. The Province theatre did capacity business with "A Virgin Paradise," the picture taking wonderfully well. Many patrons attended the Allen last week where "The Invisible Fear" greatly pleased.

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"THE GOLEM" has been passed by the Manitoba Board of Censors and in a written testimonial the members of the board has highly recommended the production to the public at large although it is German-made. The board, however, condemned "Passion" as being German propaganda. No German picture will be condemned because it is German-made but the board will pass on them on their merits.

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There are 155 theatres in Saskatchewan, according to the government tax board.

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Capt. Jack Prescott, manager of the Capitol, is putting on many entertaining programmes with the help of local singers, dancers and musicians.

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A number of the theatres are considering the reduction of prices, but the Province which dropped to 30 cents went back to 40 cents and is doing a bigger business than ever with its 1,000 seats.

• • •

THE Gaiety, which is owned by Mr. John Morgan, will probably be taken over for a community theatre on the principle of the Greenwich Village theatre of New York and pictures dropped, only plays being produced by amateurs and semi-professionals. A large fund is being readily subscribed for the purpose.

• • •

W. R. MARSHALL, of the First National Exchange, and Robert Scott, of Regal Films, Ltd., visited the Island in the interests of their respective firms recently. All theatres report good business.

• • •

Mr. McCabe, general manager of the First National in Toronto, has been here for a time looking into local prospects.

MR. BERNARD ALLEN, president of the Allen Enterprises, has arrived here and will remain in the city several weeks looking after the interests of the organization which requires a lot of attention owing to its present extensive and ever widening field of influence.

• • •

Kenneth M. Leach, lessee of the Lyceum theatre, returned this week from a visit to the Pacific coast.

• • •

J. A. Wilson (Ad) has returned from Vancouver to the city and has taken over the management of the Fox Film exchange. Mr. Wilson was former manager of the Universal here. Mr. Barrett, the general manager of the company in Toronto, was here for a week and installed Mr. Wilson.

The Lyceum Theatre, Winnipeg, has booked "Conflict," Priscilla Dean's latest Universal production, for an early date. Ask them why.

THE Lyceum theatre has "Carnival" this week and this really fine production is drawing great crowds. Among other features secured for the Lyceum are: George Arliss portrayal of "Disraeli," Mary Pickford in "Little Lord Fauntleroy," and "Dream Street."

• • •

Thousands are wondering when "The Foreigner," the Winnipeg made picture, is to be exhibited in Winnipeg. It is being exhibited in other cities but in the city where it was made there are no signs of its date yet.

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Walter Dolman, organist at the National for a year and a half, has been engaged by the College management, to play in the beautiful suburban theatre in St. John's district which is filled nightly by patrons.

• • •

TED HARDCASTLE has decided not to make "Ambition" until the spring. It will be made in and around Kenora. The scenario is completed. The life of E. C. Bachus, the hydro-electric power developer, forms the basis of the story.

• • •

The new Dauphin theatre at Dauphin, Man., was opened on Oct. 14, "The County Fair" being the attraction for two days. Geary Peebles, a former local exhibitor, is the head o fthe owning company. The cost was $60,000.

Elaborate Sets Necessary "Wild Honey" Priscilla Dean's Next Big Jewel

"WILD HONEY," which will bring Priscilla Dean to the screen in a vehicle which gives her the unusual opportunities for dramatic expression, presents an intricate problem to the department of art and scenic investiture at Universal City, it is reported.

The Universal-Jewel production calls for thirty-five locations of which thirty-seven are construction projects, principally interiors of an old manor house in England. None of these interiors is in any way simple or stereotyped in style. Each one calls for ingenuity as well as artistic ability in the work of Elmer Sheeley, art director, and Ray Van Alystyne, head of the scenic department.

One interior of a manor hall is costing three thousand dollars to construct, without furnishing or lights, it is said.

An interesting point in these sets are the ceilings.

Many people know that motion picture sets are constructed without ceilings, since the range of the camera doesn't include them. But "Wild Honey" is different. There are scores of shots, practically on every set, of the heavily raftered ceilings so commonly seen in English castles. Sheeley's and Van Alystyne have been hard put at times, with Wesley Ruggles, director and Harry Thorpe, cameraman, to devise ways of photographing the ceiling as it should be without interfering with lighting arrangements.

"Wild Honey" is Lucien Hubbard's adaptation of Cynthia Stockley's novel of the same name. Noah Beery, Lloyd Whitlock, Percy Challenger, Mai Wells and Helen Raymond are the supporting principals.

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Paul Brunet's Visit to Canada May Open New Possibilities Here

THE visit of Mr. Paul Brunet, President of Pathe Exchange, Inc., of New York, in Montreal and Quebec, has opened a new vista in the moving picture world.

While in Quebec, Mr. Brunet, upon special invitation, visited the Hon. L. E. Taschereau, Prime Minister of the Province of Quebec.

Four weeks previous, Specialty Film Import Ltd. had been preparing a film on the water possibilities of some of the great rivers in the Province of Quebec. The River St. Maurice is the first which will be shown on the screen through Specialty Film Import Ltd., with the acknowledgement of the Government in the Province of Quebec.

Specialty Film Import Ltd. has secured another contract for the River St. Anne in the County of Montmorency, which in due time, will be issued by this Company.

The aim of the Government in issuing these films is to advertise the resources of the Province of Quebec; it claims no brief but actual facts which will be shown on the screen.

Specialty Film Import Ltd. will devote from now on, its efforts to put before the people of this Province, the possibilities of which this Province is endowed.

It will reveal to the world unknown resources and unknown possibilities.

Mr. L. E. Ouimet, President of Specialty Film Import Limited, will personally supervise all the films we release.

MR. PAUL BRUNET

President of Pathe Exchange, Inc., New York.

Associated First National Announce December Twelfth Territorial "Get Together" Week

THE Associated First National Pictures of Eastern Canada Limited, announces their Territorial "Get Together," which will be held in Montreal three days, beginning Dec. 12th.

Detailed announcements of the arrangements will be forwarded to each sub-Franchise Holder, with the request that he or they be in attendance at that time and place.

The territorial "Get Togethers" being held throughout the United States and Canada at this time, are in conformity with the National "Get Together" of the Associated First National Pictures, Inc., held in Chicago, Oct. 24-26th, in which were represented the original Franchise Holders, and the Sub Franchise Holders from all sections of the North American continent.

The territorial "Get Together" is to be held with a view of creating a local Advisory Board to which matters of local interest will be referred from time to time, and their advice be available to the National Organization in solving problems which arise.

It is hoped that by the establishment of a Local Advisory Board, that they will function along the lines that will take away from the Executive Committee and the Home Office a great deal of the detail which is handled at a disadvantage at this time, and in which their recommendation will be very valuable, and which in turn gives the Sub Franchise Holder a direct point of contact, which should have a very material benefit on their attitude toward the Organization as a whole.

Mr. W. J. Drummond, the General Manager of the Eastern Canadian Exchanges, announces that every indication points to a large attendance at the "Get Together" at Montreal, and that much work of great benefit to the organization will be accomplished, and this is merely another angle in arriving at a solution of the many local problems affecting the distribution of the Associated First National Product.

It will be just what the name implies,—a "Get Together."

More power to the Distributing Organizations that are willing to take their patrons into their confidence, and welcome their suggestions for the benefit of the industry.

FOR SALE.—Powers 6 B. Machine, only used one week. Apply N. Bureau, Francais Theatre, Ottawa.

UNIQUE EVENT AT PANTAGES

A NOVELTY for the public was presented Friday evening, November 18, at Pantages Theatre, when a performance beginning at 11.15 o'clock, consisting of acts from the different theatres, was given under the joint auspices of the Motion Picture Exhibitors' Protective Association and the G.W.V.A., Toronto district command.

The Rialto, Edmonton, has booked "Conflict," Priscilla Dean's latest Universal-Jewel production, for an early date. Have you? Ask them why.

THEATRE MANAGER. — Start as assistant if necessary, 28 years of age, throughly experienced, wants position as moving picture theatre manager. Start right away. Up-to-date methods. Just completed tour as stage manager with Mr. Lawrence D'Orsay. State terms. Fitzalan Barker, 560 Church St., Toronto.

The Regent Theatre, Calgary, has booked "Conflict," Priscilla Dean's latest Universal-Jewel production, for an early date. Have you? Ask them why.

Lew Brown, Lethbridge, has booked "Conflict," Priscilla Dean's latest Universal-Jewel, for an early date. Have you? Ask them why.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Lost A Yodel."
"Pahs and Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."

Sketchographs—
"Play Ball."

Christie Comedies—
"Nobody's Wife."
"Hey Rube."
"Man and Woman."
"Scrappily Married."
"Reckless Sex."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Canadian National Pictorials—
Nos. 95, 96, 97, 98, 99, 100, 101, 102, 103 & 104.

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

'Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1, 2, 3, 4 & 5.

Torchy Comedies—
"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—
"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.

Marie Prevost Series—
"Moonlight Follies," 5 reels.
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.

Hoot Gibson Series—
"Action," 5 reels.
"Red Courage," 5 reels.
"Sure Fire," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"White Horseman," Art Acord, 18 episodes.
wick, 18 episodes.
"Winners of the West," Art Acord, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

CANADIAN EXHIBITORS

"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin J. Willat's second independent production.

EQUITY PICTURES CORP.

Clara Kimball Young Series.

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FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."

Hodkinson Specials—
"East Lynne."
"God's Crucible."

FOX FILM CORPORATION, LTD.

William Farnum—
"His Greatest Sacrifice."

Tom Mix—
"Ridin' Romeo."
"Big Town Roundup."

Pearl White—
"Know Your Men."
"Beyond Price."

Dustin Farnum—
"Primal Law."

Shirley Mason—
"Lovetime."
"Ever Since Eve."

William Russell—
"Children of Night."
"Singing River."

Buck Jones—
"Get Your Man."
"To a Finish."

Murphy-Walker—
"Play Square."
"Live Wires."

Eileen Percy—
"Big Town Ideas."
"Hickville To Broadway."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
"The Sailor."
"The Toreador."

Al St. John—
"Smalltown Stuff."

Sunshine Comedies—
"Ain't Love Grand?"
"Devilish Romeo."
"Say It With Flowers."

Mutt & Jeff Cartoons—
"The Stampede."
"Tong Sandwich."
"Shadowed."
"Turkish Bath."

Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."
"Queen of Sheba."
"Shame."
"Perjury."
"Connecticut Yankee."
"Last Trail."
"Footfalls."

ROBERTSON-COLE

"Sting of the Lash," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"The Swamp," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

VITAGRAPH

Jimmy Aubrey Comedies—
"The Applicant."
"The Riot."
"The Tourist."

Larry Semon Comedies—
"The Sawmill."
"The Bell Hop."
"The Fall Guy."

Alice Joyce Productions—
"The Inner Chamber."
"The Scarab Ring."

Earle Williams Pictures—
"Bring Him In."
"The Silver Car."

William Duncan Pictures—
"Steelheart."
"Where Men Are Men."

Alice Calhoun Pictures—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
"Princess Jones."

Serials—
"Breaking Through."
"The Purple Riders."
"Fighting Fate."

Special Comedies—
"Damsels and Dandies."
"Jazz and Jailbirds."

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27 Jarvis Street,
December 1st, 1921.

Canadian Motion Picture Exhibitor,
Canada.

Dear Sir;

If you are living in CANADA, doing business in CANADA, being paid in CANADIAN DOLLARS, spend a few of these CANADIAN DOLLARS in boosting the country that is giving you your success. This is the only way to protect HOME INDUSTRIES, HOME ENTERPRISES, HOME PRODUCTS.

If you are a CANADIAN, home means CANADA to you and "There is no place like home" should be your motto when buying necessities or luxuries. This encourages the manufacture of necessities and the art which accompanies the making of luxuries.

THE CANADIAN MOVING PICTURE DIGEST is the only CANADIAN MOVING PICTURE TRADE PAPER IN CANADA.

THE CANADIAN MOVING PICTURE DIGEST NEEDS YOUR SUPPORT, the support of your **TWO DOLLAR SUBSCRIPTION.**

This support makes you a DIGEST BOOSTER.

BE A BOOSTER AND A SUBSCRIBER.

The Americans support many American Motion Picture Trade Papers. We Canadians support American Trade Papers also. Can we support a Motion Picture Trade Paper of our own? It is a question of NATIONAL PRIDE. Can we?

WILL YOU?

Yours for the Boosting of Canadian Enterprises,

Jay Lewis

Managing Editor, Canadian Moving Picture Digest.

☞ PLEASE FILL IN THIS FORM AND MAIL IT TODAY ☜

Canadian Moving Picture Digest
27 Jarvis Street, Toronto

Date ..... 192.....

Enclosed please find $2.00 for one year's subscription to your publication.

Name ..... *Theatre* .....

Address ..... *Town* .....

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PRICE FIFTEEN CENTS

CANADIAN MOVING PICTURE DIGEST

"A Fool's Paradise"

It's a Paramount Picture

---See Inside Page

DEC. 15th 1921

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An Open Market Release **Available at all Theatres**

BOOK NOW

Watch it at First Runs!

It will sell Itself!

Mack Sennett's

presentation of his big
super special comedy drama

"Molly O"

with

Mabel Normand

Directed by F. Richard Jones

It's Truly Great

Many big theatres have already booked it for Extended Runs

Associated First National Pictures
Eastern Canada Limited

TORONTO, ONT.
91 QUEEN STREET EAST

MONTREAL, QUE.
ALBEE BUILDING

ST. JOHN, N.B.
MARR BLDG.

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We Take This Opportunity

To thank all Franchise-Holders and other Exhibitors who have done business with us during the past year.

To wish you and yours

A Very Merry Christmas Good Health and Prosperity for the Year 1922

Associated First National Pictures
Eastern Canada Limited

TORONTO, ONT,	MONTREAL, QUE.	ST. JOHN, N. B.
91 QUEEN STREET EAST	ALBEE BUILDING	MARR BLDG.

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Educational Pictures

"THE SPICE OF THE PROGRAM"

"Every One A Feature!"

Christie Comedies
Campbell Comedies
Animal Comedies
Punch Comedies
Mermaid Comedies
"Torchy" Comedies
From Sewell Ford Stories
Selig-Rork Photoplays
Short Reel Features
"Scenics Beautiful"
By Robert C. Bruce
Slow Motion Specialties
Sketchografs-Cartoons

EDUCATIONAL PICTURES ARE---

The Only Nationally Advertised Short Subjects.

Motion Pictures Must Have REAL MERIT; Otherwise They Cannot Stand National Advertising.

CANADIAN EDUCATIONAL FILMS LIMITED

Toronto Montreal St. John Winnipeg Calgary Vancouver

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Every Year will be full of

Xmas Cheer

when your Programme is

UNIVERSAL

CLAIRE HAGUE,

General Manager for Canada

Harry Law
Mgr. Short Products, Toronto

Harry Bernstein
Mgr. Feature Dept., Toronto

Frank Leduc
Mgr. Montreal Branch

George F. Law
Mgr. Winnipeg Branch

Louis Jacobs
Mgr. Vancouver Branch

George Kohn
Mgr. Calgary Branch

B. C. Taylor
Mgr. St. John Branch

On behalf of

CANADIAN UNIVERSAL

Extend to Canadian Exhibitors Xmas Greetings and Best Wishes

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More Lavish than "Anatol," More Thrilling than "The Sheik."

CECIL B. DE' MILLE'S

"Fool's Paradise"

IS A KNOCKOUT!!

It's a Paramount Picture

Don't fail to see it screened at your nearest Paramount Exchange

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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THIS is the time to forget business and rejoice.

A very little girl looking into one of the shop windows in which there was a Santa Claus, his back doubled up under a bag of 'good things' he was about to dispense, exclaimed longingly, "Why can't it be Xmas all the time?"

It may be true that Xmas brings with it a hope that the giver may be a receiver, but the fact remains that we give at Xmas time if we never give during the rest of the year.

However, Xmas brings with it a spirit of giving which is willing to give, even while we squirm under the weight of Santa's bag which has been placed upon our backs. As Xmas Eve approaches the worry of spending, in order to give, disappears in the joy of giving; and on Xmas day, beholding the smiling faces of those who have received our gifts, we feel like "a regular fellow."

"Why can't it be Xmas all the time?" It can be, if we will act like "a regular fellow" all the year round, which means only the development of a fifty-fifty principle. Be willing to give and you shall receive. Be willing to give for what you receive, and you shall receive the sum total of your giving. This applies to producers, exchanges, exhibitors and those who stand without our gates. But this is a time of rejoicing and we must not talk "shop."

The Canadian Moving Picture Digest hopes that this Xmas will be a particularly merry one and that 1922 may be filled with the Ideal of Giving, good luck and cheer.

"Peace on Earth to Men of Good Will"

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Toronto News

A REGULAR monthly meeting of the Canadian Motion Picture Distributors Association, was held at 21 Dundas St. East, on Monday, December 13th.

Mr. Arthur Cohen, president; Mr. Clair Hague, vice-president; Mr. W. F. Barrett, Mr. J. Hatfield, Mr. L. Rosenfeld, Mr. J. O'Donnell, Mr. H. V. O'Connor and Mr. J. A. Cooper, secretary, were present.

The chief topic of discussion was the future of censorship in this country. Some remarks had been made by individual censors, after the recent meeting in Toronto of representatives from the various provinces, which would give color to the belief that there is a possibility of uniform national standards being set up for the guidance of the different Censor Boards. There is a possibility also that this may lead ultimately to some sort of national censorship which would be accepted more or less by the different provinces. This idea is further emphasized by a recent discussion in the British Columbia Legislature in which some prominent members suggested that British Columbia should advocate national censorship for the whole of Canada so as to eliminate the necessity for provincial censorship in that province. It was also suggested that if national censorship were not possible at the moment, that British Columbia might find it convenient to accept the Ontario censorship as likely to be satisfactory.

In his report on this subject the secretary referred to the case of censorship in England. Recently the subject had been discussed in the House of Commons and the representative of the Government who handled the subject stated that they were satisfied with the voluntary censorship set up there by the cinema people themselves. It was working quite satisfactorily and the Government could not see the necessity for a compulsory censorship either by the national authorities or by a municipality. Similarly in Australia the State censorship there was being gradually eliminated by the national censorship conducted under the authority of the Customs Department. At first the different States opposed national censorship but gradually they had come to see that it was the only satisfactory method.

On the question of cost of provincial censorship as compared with national censorship, the secretary pointed out that the cost of censoring an ordinary reel of film in the eight Canadian provinces is $15.50. In Australia the censorship for the whole country costs only five shillings a reel. As the cost of censorship is ultimately borne by the exhibitors or their patrons, there will be a considerable saving to the public under national censorship as compared with the present extravagant methods which have grown up in this country.

Another topic discussed was the question of the new Customs regulations requiring all films, lithographs and advertising matter to be stamped with the country of origin. These regulations are supposed to come into force on January 1st. It was pointed out that these regulations may cause a great inconvenience and delay at Customs ports and might prevent the Canadian exhibitors from getting the best lithographs and advertising material from the United States. The number of lithographs in connection with any particular film imported into this country is so small that it would not pay to produce them here and it would be extremely difficult to have the small edition required for this country stamped as the authorities demand. It was decided to take the whole matter up with the Customs Department and try to have the moving picture industry exempted from the operation of these regulations.

The secretary reported that the Winnipeg situation with regard to a moving picture building, had practically been settled and that a new building was now arranged for. All the large exchanges had signed leases for the proposed building and it is anticipated that this will be ready for occupation early next year.

The secretary reported that the Social Service Council of Canada desired to consult with the exchanges as to the possibility of their members being allowed to see the first runs of all important films with the object of publishing a preferred list of films which the Social Service Council could recommend. The idea behind the movement was that the publication of such a list of preferred films might help to guide the public as to what was worth while and thus encourage the better films as against the poorer films. The general feeling of the distributors as expressed on this occasion seemed to be, that while they were anxious to co-operate with the Social Service Council, there were a great many difficulties in the way. Some films have their first run in the Western provinces, some in the Eastern provinces and some in Ontario. If all films had their first run in Toronto and Montreal the scheme might be feasible, but this is not the case. It was decided to have a conference with the secretary of the Social Service Council to see how far the scheme was workable, and how the apparent difficulties might be overcome.

BLAINE IRISH RECEIVES FLATTERING TRIBUTES ON CAMERA CLASSICS

Dec. 14th., 1921.

Miss Ray Lewis,
Motion Picture Digest,

My dear Miss Lewis:—

I have completed the third issue of Camera Classics, and I may tell you that the enthusiastic manner in which these films have been received in Canada and the welcome accorded them in New York has been exceedingly gratifying. The unbiased opinion of the different short subject Distributors of the American Continent, has not varied in sum and substance, and if the opinion of these gentlemen, and they are men who study the public and are keenly watching the markets for new material, Camera Classics are classed by themselves and are the most attractive by far that have ever been produced as a series.

Classic number 2 contains five subjects, "Fishing — Just for Fun," "How do ships pass up and down past Niagara Falls," "Film Fantasies," "Humorettes" and "Bowery Playmates."

Series number 3 "Broadway — of the Frozen North, Light and Darkness—Film Fantasies—and A Tale of Whoa."

The Classics improve with each issue, if that would seem possible, and I am more than ever determined that they shall find their place, and hold it on the program of the world's best theatres. I am happy to realize that you were the one to view this series first, and that your opinion as voiced in the previous issue of the Digest, should coincide so, with the opinion of America's greatest Distributors.

Sincerely,

(Sgd.) BLAINE IRISH

"I subject all things to my soul,
My soul to no thing."

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Ray Lewis Reviews "Conflict," "The Sheik," "The Three Musketeers"

"THE Three Musketeers," although released at Loew's Wintergarden a few months ago, played its first picture house in Toronto, The Regent, the week of Dec. 5th., to capacity. If Fairbanks never does anything further in pictures he can rest on his laurels with his interpretation of D'Artagnan and his presentation of "The Three Musketeers." Fairbanks is particularly suited to this dashing, smashing, rollicking soldier-role; and he dashes and smashes through it with the usual Fairbanks style added to which is a bit of romantic flavor which colors his performance with a suggestion of restraint and poise. The few love-scenes were played with just enough tenderness to impress Fans that Doug. could be an "honest to goodness lover" should he care to concentrate on Romantic Roles.

The sets and the general environment of "The Three Musketeers," the attention to detail can best be summed up by stating that this picture was most satisfying to those who are already familiar with the story and the dramatization.

Many members in the cast could be given special mention if space would allow. Productions of this kind and we have been particularly blessed this season with many outstanding features, cannot but help to erase the sneers of those who look upon Motion Pictures with questioning brows. Even the censors are being faced with a problem. So many good pictures there is no room for censure; and our brother agitators are agitated because there is nothing in these Motion Pictures, which are creating so much talk, to agitate about.

• • •

"Conflict" played at the Allen, Richmond St., the week of Dec. 5th. to splendid success and was acclaimed by all who saw it, big crowds at that, "a corking good picture."

"Conflict" is just melodramatic enough to please your gallery as well as your more select audience. Priscilla Dean is admirably suited to her part, while the cast throughout shows exceptionally fine balance with several parts standing out as distinct characterizations and helping substantially in giving to "Conflict" the success it has achieved. Of course the big "punch" of the picture is the "riding of the logs" by Priscilla Dean, who performs this truly daring feat in an attempt to save her sweetheart, who is rapidly being carried away on the flood to the precipice o'er which the water falls into the churning waters beneath. But although a big climax makes a picture from its advertising angle, the feature punch in "Conflict" is not its only big scene. It has many thrilling moments which lead up, as should be in pictures which are properly constructed, to the master-climax, the thrilling culmination of a series of exciting events.

The exhibitor who plays "Conflict" cannot go wrong. The advertising angle stares right at you and the pleasing quality is always with you.

• • •

"The Sheik" Paramount, starring Agnes Ayres and Rudolph Valentino I have seen twice; and I could see it again, still enjoying the refined physical beauty of Agnes Ayres and that displayed in her work. Rudolph Valentino shares equal honors. His is a dashing personality and magnetism, coupled with a plentiful share of good looks. He is an ideal Sheik, the prototype of the romantic figure which brings to our mind the "perfumes of Arabia" and the desert charms.

Since the presentation of "The Sheik" girls and wives, unabashed and unafraid, have expressed a longing that some Arab Sheik might run away with them, while boys and married men have discreetly or indiscreetly, it depends upon your conception of a married man's limitations, been expressing a longing desire to be out on a desert with Agnes Ayres. One gentleman was heard to rather warmly exclaim, "Anywhere if only with Agnes Ayres." What is the answer? Crowded houses of both sexes. It is good to find that there is still enough romance in the world to make conventionally inclined persons talk a bit foolish under the right influence. "The Sheik" appears to be the right influence, it is a vision of loveliness accentuated with thrills. The atmosphere was so perfect, thanks to the superb direction, that one was carried away into the very oasis where this love-theme was born and fulfilled. The love-scenes fiery, intense had within them that indescribable pearliness suggested in the landscapes of Corot. Here at last is an adaptation of a book which satisfies. To the writer it is an exemplification of the "perfect picture" and should prove the exhibitors' oasis furnishing sustenance over many a stretch of that which is only sand.

• • •

"OVER THE HILL," William Fox's phenomenal picture success which is meeting with such deserved and marked success throughout Canada, played to 150,000 persons in one week during the presentation of "Over the Hill" at 26 theatres in Detroit during the week of Nov. 26th. The picture will again play Detroit in January where forty theatres have booked the picture.

• • •

William S. Hart, Paramount star, was married in Los Angeles to Winifred Westover who has been appearing in Selznick productions.

• • •

"Our Mutual Friend," an adaptation from Dickens' novel is being presented at the Lyric theatre, New York, at $2.00 top prices. Wid Gunning is handling the production and it looks as if this Dickens' story is in for a run.

• • •

MESSRS. McMillan and Simpson, managers of the Apollo theatre, Guelph, have booked "Conflict," Priscilla Dean's Universal-Jewel for the opening attraction of their new theatre, "The Castle" which opens on Monday, Dec. 26th. "The Castle" has a seating capacity of a thousand and will use a full orchestra.

Messrs. McMillan and Simpson, when interviewed by the Digest, stated that they have released every foot of Universal Film the Canadian Universal have handled. They will still operate the Apollo which has been under their management for the past ten years.

Canadian Moving Picture Digest,
27 Jarvis Street,
Toronto, Can.

Gentlemen:—

Enclosed please find a year's subscription to your magazine.

Will you kindly mark the enclosed list of pictures 1, 2, 3, etc., according to their power to please and their box office value.

Yours truly,
CELTIC HALL
By A. C. Chisholm

ACC/M **November 12, 1921.**

— EXHIBITORS —
Digest Advertisers Are Supporting Canadian Enterprise
SUPPORT THEM

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"Without Benefit of Clergy" Successful Throughout Canada and United States

PRODUCTION fidelity to Rudyard Kipling's own scenario of "Without Benefit of Clergy" is winning material rewards far beyond the metropolitan areas, where the picture was so warmly welcomed by its earliest audiences according to accumulating reports from various parts of the country. This is accepted by Pathe as renewed proof of the oft noted evidences that literary and art culture by no means are confined to the more highly sophisticated communities. As a matter of fact, some of the newspaper reviews from the middle west indicate a quality of appreciation of Kipling's first excursion into filmland more significant even than the most laudatory expressions of New York reviewers.

A reviewer, in the Wisconsin News of Milwaukee, of November 22, refers to "Without Benefit of Clergy" as a "de luxe production from Pathe studios," and continues * * * "There is not a single 'undertone' portrayal in those of the large cast. The details of costumes and sets are marvellously well carried out.

"Without the use of the artificial or strained means, the effect of a pervading Oriental mystery is produced. In spite of the story of the beautiful Hindu girl, loving and beloved by an English officer, being of tragic import, there are many bits of subtle humor to lighten the theme. Even as in life, the humorous entwines itself with the tragic. There is a lovely child actor in the role of the 'love' baby, and its quaint little East Indian costumes and its ingratiating little ways are a pleasant part of the play. As art, it is my humble opinion that the picture has seldom been equalled.

"There is a delicate poetic quality about the film, and it has the power of transporting one from the every day world to something apart and making one for the time a resident of Kipling's own domain. One comes forth from viewing it with a feeling that he has been temporarily a visitor to the Orient—that he has heard the weird plaints of its wailing pipes and the magnetic beats of its tomtoms, like the beats of a monstrous heart. All one can say to you is, don't miss seeing 'Without Benefit of Clergy' if you love Kipling or if you love real cinema art."

A reviewer in the Cincinnati Times Star of Nov. 29, writes: "When an author and scenarist get together and arrange for the translation of a story to the screen, it ends as a rule by the scenarist convincing the author that he—the author—knows nothing about screen technique and had better leave it to the scenarist. But this didn't happen when Randolph Lewis went overseas to talk to Rudyard Kipling about making a picture of 'Without Benefit of Clergy,' one of his best beloved stories. When you see it at the Palace with Thomas Holding as the Englishman and Virginia Brown Faire as the Indian girl whom he loved, you will see proof that the scenarist listened while the author talked."

"We have never been to India, but these scenes, the people and the poignant romance of the Englishman and the little dark-skinned 'Ameera' are just as we dreamed them when we read 'Without Benefit of Clergy!' Here is one of the most delightful picturizations of a novel ever made."

Thru Specialty.

Scene from "Without Benefit of Clergy," Kipling's Specialty Release.

PHIL HAZZA, late general manager of the Amalgamated Exhibitors' Circuit Limited, is now general manager of the Standard Film Service Limited with which is incorporated the Pioneer Film Corporation, the American Cinema Corporation and the Canadian Triangle Company. The new concern has taken offices here in the Albee Building and Mr. Hazza has been to New York recently rounding out details of the new service for the coming winter season.

L. E. Ouimet, president of the Specialty Film Import, Ltd., has now arrived at Los Angeles, where he will stay with his family over the winter. Mr. Ouimet has completed his tour of Specialty branch offices right across the Dominion.

Dec. 1, 1921.

Editor,
C.M.D., 27 Jarvis St.,
Toronto, Canada.

Dear Sir:

It's a pleasure to enclose this two dollars for our own exclusive trade Journal, no Canadian Exhibitor should object to paying such a small sum for such a live little paper.

Best of success.

Yours truly,
(Sgd.) S. R. Tyler

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Montreal News

CONDITIONS in this city following the recent civic elections and the end of administration by a board of commissioners have resulted in a step that is not without benefit to the moving picture houses here. This month, under instructions issued by the Aldermanic Executive Committee to the Chief of Police, the moving picture theatres of this city are permitted to remain open on Sundays, whilst other performances given by entertainers who are paid for their services are barred. This should certainly mean a boost for the movies, since the appeal of vaudeville houses, concerts, and even burlesque shows during the winter has been considerable in the past, and this new order will release a large number of people who would otherwise probably not have attended the pictures, or at least only infrequently.

Major M. F. Gregg, of the Anglo-Canadian Pictures Corporation, has been in Toronto recently consulting with his managing director, Colonel McCombe, and the result of the consultation will, it is expected, result in some important announcements shortly.

• • •

ASSOCIATED FIRST NATIONAL INC. has had a big get together meeting of staff and clients at the Windsor Hotel this month, and for this purpose W. J. Drummond has been especially brought from here to organize the meeting. This exchange has released "Molly O," featuring Mabel Normand, which was booked at the Allen here for an indefinite run.

• • •

Equity Pictures Corporation will be showing the finest of their Clara Kimball Young releases, entitled "Forbidden Women," at Loew's and "The Black Panther's Cub" at the Imperial. I Stewart, secretary-treasurer of Equity, has just returned from a tour of the Maritime Provinces, where he met with much success with the Clara Kimball Young pictures he offered. The "Panther's Cub" and "The Sport of Kings" were among the most popular.

Independent Amusements, Limited, figure on having their sixth theatre, the Plaza, at the corner of St. Hubert and Beaubian streets, ready for opening about the middle of January.

J. P. O'LOGHLIN, director of exchanges of Specialty Film Import, Ltd., has broken into the pictures on his own account recently. In company with two young men from the office and a young lady stenographer he is the star of a short picture which has excited much interest all over the province. He figures as the returning officer of a polling booth giving instructions to a young lady on her first voting experience, and the whole act went with a bang from the start. Tom Moore had better be looking to his laurels.

• • •

PHIL HAZZA, manager of the Montreal branch of the Standard Films, Ltd., announces that he is releasing shortly Snowy Baker in the great Australia picture "The Shadow of Lightning Ridge," which when screened recently at the Midway here, had a big reception from exhibitors. Other releases due soon include "Keith of the Border," with Roy Stewart and fifteen Nick Carter two-reel series, each story being complete in itself. This has been booked solid. Another recent screening at the Midway which evoked enthusiasm when shown was "The Barbarian," starring Monroe Salisbury and Jane Novak.

• • •

Standard Films Ltd., have recently acquired the Canadian rights for the Film Distribution League, and will show their picture across the Dominion.

• • •

Merger Film Pictures are releasing "The Call of the Wild" and "The Fatal Thirty" early in the New Year, and are also in negotiation for "The Gamester," said to be unique of its kind.

• • •

IN the middle of December Famous Players made a great hit and the New Grand Theatre had a splendid week with a representation of "East Lynne," which filled the house to capacity afternoons and nights. The same exchange are doing big business with "Kazan," "Love's Penalty," and "The Battle of Jutland."

• • •

Specialty Film report that the Lloyd Comedies are going great guns everywhere, and that the forthcoming release of "Never Weaken" will be the best yet.

THE DIGEST presents its congratulations to Carl H. Shalit, Montreal manager for Canadian Educational Films, who will be married Christmas Day to Miss Nita Creisman, of Toronto. The marriage will take place in Detroit, and the honeymoon will be spent at New York and Toronto, the happy couple returning to Montreal, where they will take up residence.

• • •

MERGER FILM CORPORATION is preparing a Bible series of films for early release. They include "The Creation of the World," "Cain and Abel," "The Deluge" and "Sodom and Gemorrah." The big prehistoric reproduction of huge monsters that peopled the world in the earliest ages, entitled "The Trail of the Moonbeam," will be shown here early in January. There is already heavy competition among exhibitors here for this remarkable picture.

• • •

BEN KAUFMANN, manager of Famous Players in Montreal, has recently been in Quebec City, where he cleaned up with "Why Girls Leave Home" and "The Battle of Jutland."

• • •

FAMOUS LASKY have made a great hit with "The Sheik," featuring Rudolf Valentino and Agnes Ayres, which ran the full week at the Capitol.

• • •

THERE are rumors in the office of the Famous Lasky that the great John Levitt, the brilliant salesman of the company, is about to be bound in the bonds of holy matrimony, and it has been remarked, as evidence supporting this rumor, that the date of February 1st next has been ringed in the calendar as likely to be the red letter day for John. True or not, we congratulate J. L.

The executive of the Famous Lasky has recently been away out West, and the staff has been left in charge of the genial and popular Miss Rigler, to the general satisfaction of everyone concerned.

• • •

Universal Film Corporation has run the big Priscilla Dean picture, "Conflict," at the Imperial, and has another equally great feature, "Foolish Wives," in sight for the Christmas-New Year period.

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Montreal News
(Continued)

ASSOCIATED FIRST NATIONAL PRODUCTIONS have a string of forthcoming releases which are going to ring the bell in this city. They include "Stranger Than Fiction," featuring Katherine MacDonald; "The Golden Snare," and "Scrap Iron," a fighting picture starring Charles Ray, and said to be about the best yet of his.

• • •

REGAL have booked the Strand for the first picture of the Robertson-Colo production, this being Doris May in "Foolish Age," and "The Wife's Awakening," of which private screenings have already been given. The Allen Theatre is taking for an entire week Louise Weber's big picture, "What Do Men Want?" Others are: "Possession," by Sir Anthony Hope, and "Quo Vadis," which will be showing at the Capital. Exhibitors are booking this last all over the Province. Joe Ledden, proprietor of the Victoria, Quebec, has covered the city with 24 sheets of "Quo Vadis." The big feature is the latest Chaplin "Idle Class," which will be released at Midway, Loew's, Imperial, and Princess simultaneously.

• • •

THE big New Year production for Specialty will be Pathe's great feature production, "Marie Tudor," filmed from the well-known drama of Victor Hugo, which is said to be one of the major European productions of the year. Bookings for this feature are already taking place.

• • •

John Fiddes has taken over the management of the Holman Theatre here, a position which he once before held. John is certain to make a success of this house, and everyone is glad to see him back in managerial harness once more.

• • •

FAMOUS PLAYERS had recently a private showing of "Why Girls Leave Home" at the Midway, which went well with exhibitors. As an instance of how Canadian Educational films are running at 100 per cent. of strength, the following list will provide an indication: Recently they had a Christie Comedy at the Capitol; another Christie Comedy a Loew's; a Mermaid comedy at Allen; a Torchy comedy at the Strand, and a Vanity comedy at the Strand.

Fox Announces Schedule of Releases For December, Which Looks Big

LEADING the list of Fox Film Corporation releases for December is "Queen of Sheba," which ran for months on Broadway, New York City, as a pre-release attraction. It is the most recent of Fox super-special productions, and was made under the direction of J. Gordon Edwards from the story by Virginia Tracy. It is a spectacle drama of splendid pageantry and massive settings, and embodies the love story of the Queen of Sheba, portrayed by Betty Blythe, and King Solomon, played by Fritz Lieber, the noted Shakespearean actor.

The production consumed an entire year in the making, and the remarkable chariot race, at which a crowd of 5,000 attended, has been described by newspaper critics as one of the most stupendous scenes ever attempted in motion pictures.

The other releases include productions starring Tom Mix, William Russell, Charles Jones, and Eileen Percy, special comedies, with Clyde Cook and Al. St. John, four Mutt and Jeff animated cartoons, and two Sunshine comedies.

The Tom Mix release for the month is "Trailin'," based on the story by the celebrated Max Brand. The picture was directed by Lynn F. Reynolds. The star role represents a distinct departure for Mix inasmuch as he discards his familiar cowboy costume, despite daredevil stunts in pursuit of vengeance in the West.

William Russell will be seen in another story of love and adventure, entitled "The Roof Tree," written by Charles Neville Buck. The scenario was prepared by Jules G. Furthman, and the direction was by Jack Dillon. Sylvia Breamer plays the feminine lead.

"Whatever She Wants" is the December release starring Eileen Percy. This is a story of the adventures of a young woman who believes she is cut out for a career in business and then discovers she isn't. It is a lively comedy, full of spirited action. Miss Percy is supported by Richard Wayne, in the male lead. The picture was directed by C. R. Wallace, and the story was written by Edgar Franklin.

Clyde Cook appears at his funniest in his latest release, "The Chauffeur." Many new comedy situations have been conceived for this eccentric comedian.

The Al St. John comedy is "Fool Play," in which the standard of this funny screen man is fully maintained. He is a front-rank laughmaker.

The Sunshine Comedy releases are: "Business Is Business" and "Pardon Me." The four Mutt and Jeff animated cartoons include "Fast Freight, "The Stolen Snooze," "Getting A-Head," and "Bony Parts."

W. F. Barrett, General Manager Fox Film Corp., Canada.

"Get Up or Get Out." We exempt from this rule women, children, the lame, the halt and the blind.

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Ottawa News

CAPT. H. LIVINGSTONE of Toronto, Ontario, has succeeded James T. Moxley as manager of the Allens Regent Theatre, Ottawa. Mr. Moxley, who has been in charge of the Ottawa Regent for many years, will now devote his attention to Allen's Russell Theatre, over which he has also had charge for a number of months.

Capt. Livingstone has been one of the right-hand men of the Allens in Ontario. He opened the Allen College Theatre in Toronto, and also supervised the completion and opening of the Allen Theatre in Windsor, Ontario, some few months ago. He had a distinguished service with the Canadian Corps in France and, upon his return from overseas, was the officer in command of the discharge branch of Military District No. 1, with headquarters in London, Ontario.

Mr. Moxley, former manager of the Regent, is one of the most widely-known men in the Canadian Capital and, under his direction, the Regent Theatre has been one of the best paying propositions for Jule and J. J. Allen.

Starting with the week of December 5, the Ottawa Regent had a very attractive schedule of features, including "Virgin Paradise," "The Battle of Jutland," both booked for one week runs, and Fox's "Queen of Sheba," which will run two weeks at least.

• • •

THE educational releases of the Canadian Government, produced as a "Seeing Canada" series by the Federal Department of Trade and Commerce with Raymond S. Peck as director, will be distributed throughout the United States by the Goldwyn company, it is understood, and will be linked up with such releases as the Goldwyn-Bray subjects. With the closing of this contract, arrangements will have been made for the distribution of the official Canadian Government pictures in all English-speaking countries as well as throughout Europe and numerous Latin countries. Negotiations for the Canadian pictures for the U. S. market followed the signing of a number of contracts for Australia and a number of European countries. The Government prints are now being turned out in Toronto as well as in Ottawa, the Canadian Capital, so great has the demand become for the bi-weekly releases.

A CRISIS has been reached at Hull, Quebec, over the division of the amusement tax which it collected from theatre patrons on the new basis of 10 per cent. of the value of admission tickets. The Quebec Provincial Government arranged some time ago to hand back 50 per cent. of the revenue derived from the various municipalities through the amusement tax, this portion to be used for local charities. The Government, however, has withheld this share from Hull, the third largest city in the Province, however, because there is no established charity institution in Hull, cases being sent to a home in Ottawa, the neighboring city. Although the city of Hull pays for the maintenance of these charges, the Quebec Government refuses to hand back the share of the tax to cover the cost on the ground that the charity is not conducted in Hull. The civic authorities are up in arms over the matter, and claim that the Government is taking advantage of a technicality. In the meantime, the theatre patrons are paying the heavy tax.

Harold Vance, one of the pioneer exhibitors of Eastern Canada, has once more become established as the manager of the Casino Theatre in Ottawa after an absence of about a year, during which he assumed control of the Strand Theatre, Ottawa, and later went to the Ottawa Russell. Vance has acquired an interest in the Casino, which he successfully operated for many years. The Casino is still a very popular house.

C. H. and Al Christie, producing Christie Comedies for Educational.

Christie Starting Season With Two Feature Comedies For Educational

CHRISTIE Comedies to start the 1922 Season will likely top Christie's offering of the past month is evidenced by two comedy productions which are now nearing completion, for release in January thru Educational exchanges.

These pictures are "A Barnyard Cavalier" featuring Bobby Vernon, and "One Stormy Knight" featuring Dorothy Devore. Both of these are specials from a production standpoint but very different in nature and with different stars.

"A Barnyard Cavalier," which has just been completed under the direction of Al Christie, was written by Frank Roland Conklin, and is a series of romantic adventures in France and then wakes up and tries to carry them out in real life on the farm. Viora Daniel appears as the princess in the romantic and adventuresome episode and as the farmer's daughter in the down-to-earth part of the story. In addition, Ward Caulfield, Victor Rodman and Henry Murdock have prominent parts.

"One Stormy Knight" with Dorothy Devore is now being directed by Hal Beaudine under Christie's supervision. The story, by Walter Graham, is farcical with Miss Devore as a knight in armor. The role of her husband is played by Jay Belasco, who was specially engaged for this picture and one more to follow. Alice Maison and Earl Rodney have also prominent parts. A life-sized prize fight, staged in an arena with real scrappers is one of the features in this comedy.

Christie's December releases are already completed. They are "Kiss and Make Up" featuring Earl Rodney and Helen Darling, and "No Parking," a novelty house-moving story featuring Neal Burns, with a clever baby and dog.

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Mack Sennett Plans Two More Special Features Following "Molly O"

MACK SENNETT'S production plans for the coming year are the most ambitious this famous comedy producer has ever attempted. Under arrangement with Associated First National he will release to the public through the exhibitors an array of productions that should add new lustre to his name.

First on the list is the super-special production, "Molly O," the comedy drama starring Mabel Normand. This is a production which was ten months in the making, and which cost nearly a half million dollars to produce. It is, without a doubt, the most ambitious production that Mack Sennett has ever attempted, and its potentialities as a box office attraction are great.

Exhibitors will remember "Mickey" as having been one of the greatest money-makers in the history of pictures, and "Molly O" shows every promise of equalling and beating the record set by "Mickey."

The same trinity that made "Mickey" famous has produced "Molly O," and they are Mack Sennett as the producer, Mabel Normand as the star, and F. Richard Jones as the director. In support of Miss Normand Mack Sennett has chosen Jack Mulhall, Jacqueline Logan, George Nichols, Albert Hackett, Ben Deely, Anna Hernandez, Eddie Gribbon, and more than a thousand lesser players.

New methods of reaching the public have been worked out, and there is every indication that "Molly O" will become one of the most widely exploited pictures of the year.

Another big special production upon which Mack Sennett is now engaged at his Los Angeles studios is as yet untitled. It is a big comedy melodrama, lightened up with that quality of comedy which first brought fame to Mack Sennett. While it is essentially a story of human hearts, it is characterized by wonderful scenic investiture, and some of its sets are among the most colossal ever shown on the screen. In the all-star cast are such well known players as Ethel Grey Terry, Noah Beery, Robert Cain, Kathryn McGuire, Herbert Standing, George O'Hara, William Bevan, Ben Deely, "Dot" Farley, Eddie Gribbon James Finlayson, Charlie Murray, Raymond Griffith and Mildred June.

This is another production that represents high artistic standards and there is every assurance that it will bring great credit to Mack Sennett, to First National and to the exhibitors who will play it.

Besides these two productions, Mack Sennett is planning for a third feature of similar quality and proportions, and these three features will be released during the coming season. Besides his feature plans, he is planning to release in the forthcoming season six Ben Turpin starring comedies and twelve all-star comedies, which will include several comedies starring Teddy, the wonderful dog actor, who is familiar to the Sennett following. The next Turpin comedy is entitled "Bright Eyes." It is now being edited and titled under Mr. Sennett's supervision and will be released through all First National exchanges.

This covers Mr. Sennett's production plans for the ensuing season, and there is no doubt but that they will add pride and dollars to this producer.

Paramount Releases Feature W. S. Hart, Gloria Swanson, Betty Compson, Pola Negri

ON December 18th Paramount release William S. Hart in his own production of his own story, "White Oak," a Western picture made for the real "Bill" Hart fan. Bennett Musson adapted the story, and Lambert Hillyer directed. Playing opposite "Big Bill" is Vola Vale, while others in the cast are Alexander Gaden, Robert Walker, Bert Sprotte, Helen Holley, and Chief Standing Bear.

Gloria Swanson, in her second Paramount star picture, "Under the Lash," is also scheduled for the 18th. It is a picturization of the novel, "The Shulamite," by Alice and Claud Askew, and J. E. Nash wrote the scenario, basing it upon the book and the play by Edward Knoblock and Claud Askew. Sam Wood directed this picture of South African life. Mahlon Hamilton is Miss Swanson's leading man and Russell Simpson, Lillian Leighton and Lincoln Steadman have important roles.

Penrhyn Stanlaw's production of Sir J. M. Barrie's play, "The Little Minister," with Betty Compson starring in the role of Lady Babbie, is scheduled for release December 25th. George Hackathorne plays the title role of Gavin, Edwin Stevens is Lord Rintoul, Nigel Barrie is Capt. Halliwell, Will R. Walling is Dr. McQueen, and Guy Oliver is Tammas Whamond. Edfrid Bingham wrote the scenario, and the art direction was in the hands of Robert M. Haas, who supervised the sets of "Sentimental Tommy," "Footlights," "Peter Ibbetson," and other noteworthy productions.

On the same date comes Pola Negri in a European production, "The Last Payment," marking the first appearance of the famous Polish star in America in a strictly modern role. The story was written by John Brennert and George Jacoby, and the latter directed the production. The story is said to be intensely dramatic, with Miss Negri playing the role of an adventuress.

T. H. Thibert, general manager Specialty Film Import.

"Bumping Into Broadway"

SURPASSING even its original run on Broadway a year and a half ago, Pathe's re-issue of Harold Lloyd's two-reel comedy, "Bumping Into Broadway," enjoyed its third successive week in the same locality. The comedy, the first Lloyd two-reeler to be re-issued, came to the Broadway Theatre immediately following a week at the Rialto and another week at the Rivoli, which is equivalent to a three weeks' run, as all of these houses are in the same locality and cater to practically the same class of patrons.

Every DIGEST ADVERTISER is Helping CANADIAN ENTERPRISE

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Dorothy Devore of Christie Comedy Fame Wishes All Her Canadian Exhibitor Friends the Compliments of the Season.

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Miss SHIRLEY MASON
The fast rising FOX star -

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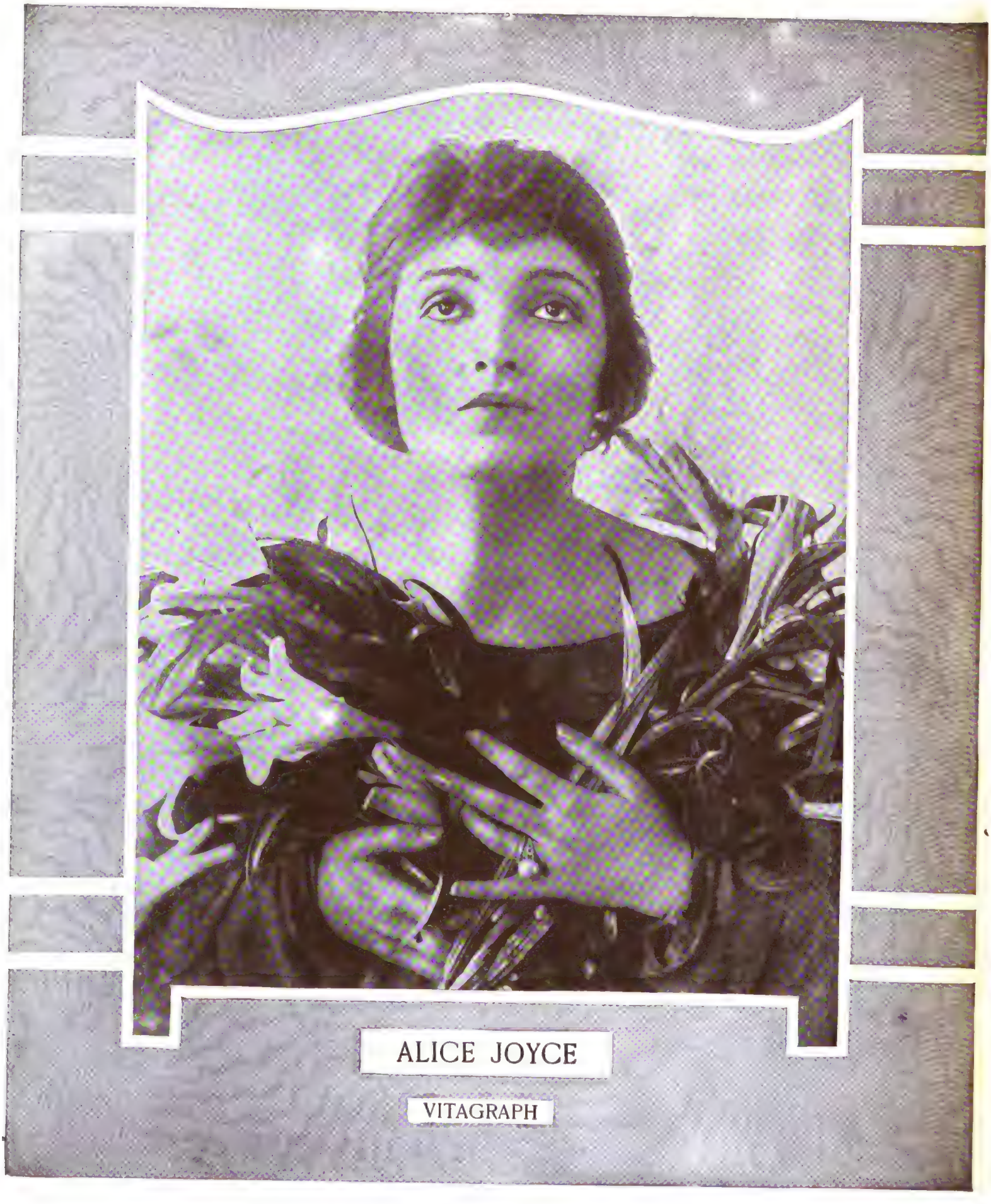

ALICE JOYCE

VITAGRAPH

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"Without Benefit of Clergy"

Rudyard Kipling's Masterpiece

Pulsing with the heart beat which vivifies this immortal love classic of the East and West

Kipling's Best Love Story

One of the Biggest Hits of the Year

"The Rider of the King Log"

A HOLMAN DAY PRODUCTION

A Romance of the Lumber Lands
Life's Mighty Battle in the Maine Woods

A Heart-Appealing Drama

Romance of Strong Men and True Women

"THE SERVANT IN THE HOUSE"

"THE GOOD-BAD WIFE"

Get them!---Play them Big!
Then watch your happy Lobby crowds!

Released by

Specialty Film Import Ltd.

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To The Exhibitor:

From everywhere you are being offered features. Well and good. But what about settings for your features? **SPECIALTY** can fill your needs. Complete, fill-in, enhance your program with:

British-Canadian Pathe News

'The first news reel; the real news first'

Brings to your screen every happening of interest by the greatest film organization in the world. Three issues per week.

Pathe Review

The Magazine on the Screen

Educational, Scientific and Travelogue subjects enhanced by Pathecolor and the Novograph Slow motion Process. Issued one reel every week.

Harold Lloyd Comedies

Featuring the Inimitable Harold Lloyd himself

A perfect comedy release. Produced under the personal direction of Hal E. Roach. One a week.

Topics of the Day

Literary Digest's compilation of Current Events
from Press of the World

Rounds out a perfect program. Issued weekly. Produced by Timely Films, Inc.

SPECIALTY FILM IMPORT LTD.

SIX BRANCHES IN CANADA

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RAY LEWIS

Managing Editor, Canadian Moving Picture Digest

XMAS GREETINGS

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EDITH STOREY in R-C. PRODUCTIONS

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MISS DUPONT, UNIVERSAL STAR, in "FOOLISH WIVES"

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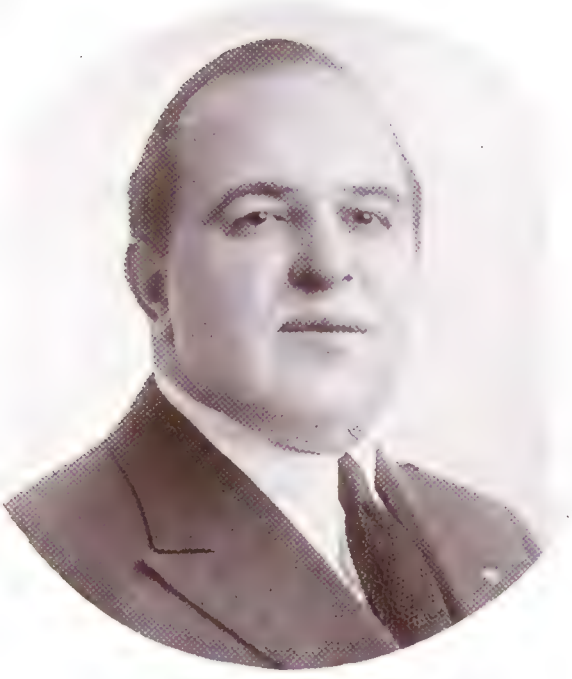
Mr. W. HODKINSON
President of Hodkinson Corp.

Mr. Wm. FOX
President of the Fox Film Corp.

Mr. CLAIRE HAGUE
General Manager Canadian Universal



Mr. GEORGE WEEKS
General Manager Canadian Famous-Lasky Films

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Luncheon tendered to delegates by J. Le Breque at Le Club Canadien. Montreal.

TERRITORIAL GET TOGETHER, EASTERN CANADA, MONTREAL, QUEBEC, DECEMBER 13.

Top row, left to right—S. Brint, Montreal; I. Goldwater, Lachine, Quebec; N. Lazanis, Montreal; I. Singerman, Sherbrooke, Que. Second row—Frank Wanicker, Montreal; J. Sperdakos, Montreal; J. La Breque, Montreal; Fred Guest, Hamilton, Ont.; A. J. B. Robert, Three Rivers, Que.; W. W. O. Fenety, Fredericton, N.B. Bottom row—D. Wolff, Montreal; Geo. Nicholas, Montr al; Harry Brouse, Ottawa, Ont.; J. Kraker, St. John, N.B.; Mrs. E. H. Davidson; W. J. Drummond, Gen. Mgr. Eastern Canada, Toronto.

Three Distinct Types of Audiences View "Hail The Woman"

Ince Never Felt As Satisfied With Production As With This One

THOMAS H. INCE put his forthcoming super-special "Hail the Woman" to an audience test before three distinct types of theatre patrons in Los Angeles recently.

At the conclusion of the tests which the producer and his staff pronounced highly satisfactory he released prints for shipment to the exchanges of Associated First National Pictures Inc. through which the production will be distributed.

Mr. Ince was not satisfied with putting "Hail the Woman" to the ordinary audience test, a special showing in one of the big neighborhood theatres of Los Angeles.

"Hail the Woman" was presented on three successive evenings at the Royal, the DeLuxe and the Windsor theatres. The Royal caters to a patronage of laboring people, the De Luxe is a middle class house and the Windsor has an exclusive patronage.

The previews were totally unannounced. The production was put on following the regular program and in every instance these thoroughly unprepared audiences sat through the entire screening.

Comments gathered by Mr. Ince personally and members of his staff scattered through the theatres and mingling with the audiences proved that all classes of theatregoers will be enthusiastic over the production.

Many in the various audiences told Mr. Ince they thought "Hail the Woman" was a wonderful production and the managers of the houses were enthusiastic over its box office possibilities.

Particular inquiries were made as to any features which might be objectionable in the least from a censorship standpoint and there was not a single complaint. "'Hail the Woman' represents the sum of my observations as to what it is that the public really wants when it calls for 'better pictures,'" commented Mr. Ince. "'Hail the Woman,' I submit, is not only such a 'better picture' from the public's point of view but also from that of exhibitors, producers, distributors and artists.

"In all my producing experience I have never felt so satisfied with a production of mine as I do with 'Hail the Woman,' and I am mightily proud of it.

"It has always been my contention that the success achieved by distributors and exhibitors with productions must largely depend upon the confidence and enthusiasm they have for the picture. I want the entire industry to study what I have done in this production and I have not the slightest hesitancy in predicting that 'Hail the Woman' will command the utmost enthusiasm, praise and devotion on the part of both the motion picture industry and the public."

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THE accompanying photograph shows an exploitation stunt worked for the Strand Theatre, Buffalo, N.Y., by Mr. E. Thompson of the New York Exchange.

Advantage was taken of newspaper space mentioning the unemployment situation, especially as it concerned ex-service men.

A "want ad" was placed in all the papers advertising for a number of ex-service men for part time work for only those entirely unemployed.

First, an ex-sergeant who could take charge of drilling the men was hired. Then a sufficient number of men to carry cards were engaged. To get the best effect, the greater number of men the better. Have each man carry a card with but one letter on it. Give each man a number and then start them off on the street so that the letters are all mixed up. At a prominent place the leader stops them and puts them through a short drill and finishes with the men in a formation that spells out the title of the picture and the name of the theatre.

In Buffalo there is a city ordinance prohibiting "sandwich men." This was got around by having each man carry a suit case with a card fastened to it. The cards were not visible when the men started and were not displayed until after they had commenced to drill and attracted a crowd. This stunt can be hooked up with the Red Cross or similar organizations and is well worth the money spent.

It can be worked with four or five men if necessary. This, of course, depends upon how much money the theatre is willing to spend.

Screen Snapshots, Issue No. 15, Show Scenes 'The Sheik' and 'Foolish Wives'

AN excellent piece of showmanship is that which the producers of SCREEN SNAPSHOTS the "fan news reel" have managed in the newest issue—No. 15—which was turned over this week to Federated Film Exchanges of America, Inc., for release. A special feature of the issue are scenes behind the making of "THE SHEIK" the picture of desert love that has caused such a sensation. The scenes show the actual filming of this picture—Rudolph Valentino and Agnes Ayres on location, making up—the tents pitched on the sands, and all the color that George Melford put into the production. These scenes were made during the actual filming of the production—and were not released until the present time, as they are doubly valuable and of double interest owing to the great popularity of the picture itself.

This issue shows, in addition, such stars as Jack Pickford, Lottie Pickford, Alice Lake, Kathleen Clifford, and Director Maurice Tourneur exhibiting their pets at a dog show; Francis X. Bushman and Beverly Bayne in Atlantic City; Bert Lytell, Kathlyn Williams, Clara Kimball Young, and Winifred Kingston at tea, Little Richard Headrick, the child swimming wonder of the films, and the taking of night scenes for "Foolish Wives."

Thru Specialty Film Import.

"DON'T TELL EVERYTHING" "JUST AROUND THE CORNER"

SAM WOOD'S special tri-stellar production, "Don't Tell Everything!" with Wallace Reid, Gloria Swanson and Elliott Dexter was scheduled by Paramount for release December 11th. This is a story by Lorna Moon, and its production was supervised by Thompson Buchanan. Dorothy Cumming, Genevieve Blinn, Baby Gloria Wood and the de Briac twins complete the cast.

Also released on the 11th was another Cosmopolitan production "Just Around the Corner," by Fannie Hurst, author of "Humoreque." The picture was both scenarized and directed by Frances Marion, who wrote the scenario for "Humoresque." The special cost includes Sigrid Holmquist, known as "the Swedish Mary Pickford," who here makes her American debut; Lewis Sargent, remembered as "Huckleberry Finn"; Margaret Seddon, Edward Phillips, Fred C. Thomson, Peggy Parr, Mme. Rose Rosonova, and William Nally.

ELLEN TERRY APPEARS "THE BOHEMIAN GIRL"

A PRETTY little scene was enacted at the Alliance Film Corporation's Studios at St. Margarets-on-Thames recently, when the party of British stage stars engaged for the principal parts in "THE BOHEMIAN GIRL" joined Mr. Harley Knoles in presenting Miss Ellen Terry with a beautiful bouquet as a token of their affection to the Queen of the English stage. Miss Terry will play a part in the film version of this famous opera (which Mr. Harley Knoles is directing) with Gladys Cooper, Constance Collier, C. Aubrey Smith, Ivor Novello and Henry Vibart in other important roles. Subsequently, all the principals took part in scenes for this remarkable picture which is promising already to surpass Mr. Knoles' other notable production, "CARNIVAL." Settings of beauty with costly effects are being erected at the studios, and the ancestral dining hall is an example of the thoroughness and attention to detail. In this set alone there will be used real antique furniture and fittings of the correct period which are valued at £3,000.

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Rupert Hughes Writes "Remembrance" Prepares Continuity and Will Direct

THE first instance of a well-known novelist becoming a motion picture director and filming a screen story written by himself, is that of Rupert Hughes, author of the film successes, "The Cup of Fury," "Scratch My Back," "Hold Your Horses," "The Old Nest," "Dangerous Curve Ahead," and "From the Ground Up." He is now directing, says a statement from Goldwyn, his newest story written directly for the screen, called temporarily, "Remembrance," at Goldwyn's Culver City studios.

Mr. Hughes has two screen stories which have not yet been released: "The Wall Flower," directed by E. Mason Hopper, with the assistance of the author, and the picture temporarily known as "Sent For Out," directed by Alfred E. Green and Mr. Hughes. It is Mr. Hughes' intention to direct the production of "Remembrance" throughout in person. Thus he will be entirely responsible for the production. He wrote the scenario, prepared the continuity, selected the cast, and is now directing the filming.

The leading role of "Remembrance will be played by Claude Gillingwater, well-known stage and screen actor. His most recent stage success was in Austin Strong's "Three Wise Fools," while on the screen he was the Earl of Dorincourt in Mary Pickford's "Little Lord Fauntleroy."

Other members of the cast include Kate Lester, Patsy Ruth Miller, Cullen Landis, Nell Craig, Dana Todd, Richard Tucker, Esther Ralston, Arthur Trimble, and Lucille Ricksen.

RUPERT HUGHES author of the two outstanding motion pictures of the year, "The Old Nest" and "Dangerous Curve Ahead!", and of another photoplay, "The Wall Flower," just completed, has finished the scenario and continuity of still another screen story. It will go into production within a short time.

* * *

MR. JULE ALLEN
Allen Theatre Enterprises

* * *

"Peck's Bad Boy" Receipts in England To Date Exceed 225,000 Dollars

JACKIE COOGAN is almost as popular in England as his "partner," Charlie Chaplin, a cable received by David Howells, Inc., stated that to date the English bookings alone had exceeded 45,000 pounds on "Peck's Bad Boy," with the foreign exhibitors stampeding the British exchanges for release dates of the Coogan feature.

An offer has arrived to Jackie from England, Scotland, Ireland and Wales, offering 15,000 pounds cash advance and a fifty-fifty split over 20,000 pounds on all of the new Coogan series of pictures, including the "My Boy" feature just completed. The offer further states that were Jackie to make a series of personal appearances in that territory, the visit to last about six weeks, they would guarantee him $100,000.

According to Sol Lesser, now in New York with the Coogan "My Boy" feature, Jackie will probably make his third or fourth picture in England and arrangements are already being entered into for studio space. Colonel Fred Levy, who represented Associated First National Pictures,' Inc., in closing the English rights for "Peck's Bad Boy," will probably arrange the details of Jackie's visit to the British Isle and for the final details pertaining to the future Coogan series of pictures. There is a possibility of Colonel Levy and Sol Lesser paying England a visit at the same time that Jackie does.

"My Boy" is to have its path of distribution laid out this week when the executive board of Associated First National Pictures meets with Mr. Lesser. It will not be shown in a legitimate house.

"Over the Hill" for Europe

AS a result of the universal appeal of "Over the Hill," the celebrated Fox super-special production, announcement is made from the offices of William Fox that the picture will be distributed for exhibition in both European countries and in Asia.

Negotiations have already been completed for sending "Over the Hill" to Central Europe and England. It will be seen in Russia if plans now under way are consummated. The film will be distributed in this latter country via England. Arrangements have also been made to permit the inhabitants of Singapore and Shanghai to see the picture that ran a solid year on Broadway and that is playing with such phenominal success throughout Canada.

"Possession," a Louis Mercanton production, from the novel, "Phroso," R-C release.

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Percy Phillipson, Sales Manager Pathe, England, Visits Canada and U.S.

PERCY PHILLIPSON, Sales Manager of Pathe Freres Cinema Limited of England, is on his first visit to this country, seeking "American ideas," as he said on his arrival. Mr. Phillipson is a film man of long experience in the United Kingdom, beginning in the exhibition field more than fifteen years ago. As head of the Pathe sales department there, he keeps in personal touch with the chief centres of distribution, the branches under his direct supervision being located at London, Leeds, Liverpool, Manchester, Glasgow, Cardiff, Birmingham, Newcastle and Dublin.

"In round numbers," he said, "we give service to 3,000 theatres, handling all the Pathe products—with the famous Pathe serials and attractive array of comedies leading in public favor. We have just passed through nine months of the worst business in the history of motion pictures, but, fortunately are on the upward turn. Conditions have been so bad in Ireland that a few weeks ago I went to Dublin fully intending to close our branch there. After talking with a number of leading Sinn Feiners, however, I concluded to defer any such action. They were so hopeful of a favorable settlement with England, with its tendency immediately to improve business in all lines, that their point of view hardly could be ignored.

"The great news met me on my arrival in America, and I feel confident that its stimulating effect on business on both sides of the Atlantic will be apparent very soon."

When interviewed by the "Digest" in reference to British Productions, Mr. Phillipson, who was visiting the Famous Players Film Service Offices stated that as soon as the United States displayed a bigger spirit of reciprocity in reference to English films better films would be forthcoming from England. During the past six months production activities were very quiet but English producers are resuming production. Building restrictions have been removed and Mr. Phillipson states, "We are building feverishly in England, although the cost of building material is abnormally high." "The Film Industry of England must not be gauged by London." In our provinces we have our finest cinema theatres and our most wide awake exhibitors. At the present time exhibitors in England are paying special attention to projection and music." Mr. Phillipson spent the years of 1915-1919 in Egypt on Active Service. He will visit Montreal before his return to New York where he remains for some indefinite time.

Mr. Phillipson in commenting upon his visit to the Pantages Theatre, Toronto, said, "We have nothing finer than that in England," with which we agree.

Pat Dowling, Director of Publicity, Christie, Advises Comedies for Holidays

CHRISTMAS is coming. Also New Year. Don't pass up comedies, especially during the holiday weeks. The time of good cheer, when all theatres should reflect the Christmas spirit, should be the best of times to put the patrons in a good humor with your all-comedy bills. If you haven't a comedy feature, then there is all the more reason why the comedy on the bill should not be overlooked.

Any theatre which puts on a holiday bill without a comedy is losing one-third or one-fourth of its chances to make every audience happy. An elaborate program of music with a feature picture is fine, but not enough.

Audiences will want to be amused, especially around Christmas time.

Theatre managers generally try to get the best bills they can get at the holiday season. This means comedies which will correspond in class to the rest of the programme.

Holiday time is the best time to make an especially strong effort to play up the comedies out front and in the newspaper advertising.

An all-drama bill will not help to digest the Christmas turkey. A show which is all heavy stuff—in pictures and music—would be just like serving a whole ham to top off the Christmas or New Year's dinner.

When you have all settled on the comedy end of your holiday bills, for goodness sake let everybody know about it. Because your Christmas picture shoppers will want to know where the amusing bills are to be found.

ITS A UNIVERSAL
STATE OF WASHINGTON
COUNTY OF KING

WILLIAM CUTTS, being first duly sworn, on oath deposes and says:

That he is the manager of the CLEMMER THEATRE in Seattle, Washington, which theatre is now playing the moving picture known as "THE CONFLICT."

That said theatre has a total seating capacity of 914 opera chairs on the main floor and in the balcony and also 143 wicker chairs known as "loge seats."

That 9279 persons paid admission to that theatre November 19 and 20, 1921, and that more than 27,000 persons paid admission to that theatre from November 19th to November 26th, 1921.

That to the best of affiants—knowledge and belief this is the greatest number of persons attending this theatre during any seven day period since April, 1919. That the records of the theatre prior to that date are not in affiant's possession.

That on November 19th and 20th, 1921, the weather was very stormy, and that affiant's theatre reports indicate a rain or snow storm every day during said engagement of the "CONFLICT" production.

(Sgd.) WM. CUTTS

Subscribed and sworn to before me this 26th day of November, 1921.

(Sgd.) ALBAN BUNCH

Notary Public in and for the state of Washington, residing at Seattle. My commission expires Sept. 11th, 1925.

(SEAL)
ALBAN BUNCH
Notary Public
Commission Expires Sept. 11, 1925.
State of Washington.

BILL REID
Branch Manager Associated First National, Toronto.

EVERY SUBSCRIBER TO THE DIGEST IS HELPING CANADIAN ENTERPRISE

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Vancouver News

H. M. HERBAL for the past six months Western General manager of Canadian Universal Films with headquarters at Winnipeg is now manager of the Universal office at Seattle. George Law manager of the Winnipeg office has succeeded Mr. Herbal in Western Canada.

• • •

Joseph Cooper who has been employed as assistant in the art department has been promoted to assistant manager of the Capitol theatre.

• • •

THE Dominion Theatre on Granville street controlled by the Famous Players Paramount Corporation announces a change of policy. From a first run house showing the average feature for a weeks run this theatre will in future book only big productions for long runs. The two a day shows at advanced prices should appeal to the fans when they learn the advantages of seeing a show from the beginning to the end instead of from the middle both ways.

• • •

The new Star Theatre on Main street recently completed for Mrs. Graham, the only lady exhibitor in Vancouver who successfully conducted the old Star Theatre for six years, was opened to capacity business recently and has been doing a steady business.

• • •

MANAGER Louis Jacobs of Canadian Universal put over a good publicity stunt when advertising "High Heels," Gladys Walton's latest starring vehicle. In a leading cabaret for several weeks in advance of the release of the picture several cards were displayed announcing that on a certain date Miss Gladys Walton would present to the couple winning the dancing contest that evening a handsome prize. It attracted much attention, the night in question the cabaret turned away much business, being unable to accomodate the crowds which stormed the place.

• • •

W. H. HANSHER, manager of Famous Players Lasky Office is credited with having a beautiful supply of oil which he pours upon the troubled water and quiets heavy seas. His recipe for this brand of smoothness is much sought for by local managers but he guards the secret closely.

• • •

George Law, western sales manager of the Canadian Universal Film Co. spent a few days in town recently. Mr. Law says business in Winnipeg, his headquarters, is very good.

• • •

J. COCHRAN arrived in Vancouver recently from the Orient. Mr. Cochran has charge of the Universal productions in the far east, and is on his way to New York after two years in India, Japan, China and other parts of the far East.

• • •

THE Vancouver Film Managers entertained Champion Jack Dempsey at a banquet at the Vancouver Hotel, some sixty guests from the various exchanges and theatres attended. Jack was in the city filling an engagement at the Pantages Theatre. The Pan played to capacity every performance while the champion was there.

• • •

Thomas Bailey formerly branch manager of the Select office in this city arrived in town from the South recently accompanied by Mrs. Bailey.

• • •

NEW policies and newer prices, getting back to pre-war prices and generally viewing normalcy with the same eyes that their patrons have been forced to do, seems to be the prevailing idea among theatre managers of Vancouver. Several playhouses have reduced prices within the past few weeks, and if the goddess of rent can be reduced for the coming year, it is likely still further price lists will be slashed.

• • •

J. H. Schuberg, formerly of the Allen, Winnipeg, is now installed as manager, having taken hold on Monday. Mr. George Clarke, who succeeded Mr. Oral Cloakey, as the first manager of the Allen, will remain here and have charge of Allen presentations.

• • •

IT may not be generally known but Vancouver now has an added woman theatre manager. The fortunes of the Dominion are now in the capable hands of Mrs. Ralph Ruffner, wife of Ralph Ruffner, manager of the Capitol.

Friends of Mr. James Pilling have received word from him that he is now at Byron Hot Springs, California, undergoing treatment and taking the rest cure.

• • •

Lionel D. Parkin well known in musical circles in Vancouver has taken charge of the Allen Theatre Orchestra as conductor.

PRESS COMMENTS GOOD UNIVERSAL "THE FOX"

FOLLOWING is copy of wire received from K. M. Leach, Regent Theatre, Calgary:

THE MISSION THEATRE, Seattle, says—"We would gladly recommend 'THE FOX' to anyone as a knock-out."

Calgary, Alta., Dec. 10, 1921.

"WID'S" says—"Carey's work as usual is the best * * * will receive the praise of admirers of Westerns."

J. J. PARKER of the Majestic Theatre, Portland, says—"Holding over CAREY in FOX eighth day."

MORNING OREGONIAN, Portland, Oregon, says — "Anyone who doubts the appeal of a good Western picture should hear the cheering and applauding that is greeting the HARRY CAREY presentation of 'THE FOX.' The audiences keep up their demonstration even after the picture is completed just to show their general approval."

SCREENLAND says — "'THE FOX' is the type of a picture which Jensen and Von Herberg feel they can allow no other than one of their best theatres to show * * * the biggest Western drama that the screen has ever known * * * it is a gripping, heart-punch, action Western."

K. M. LEACH WIRES BIGGEST BUSINESS FOR UNIVERSAL "CONFLICT"

C. Hague,
Canadian Universal Film Co.,
Toronto, Ontario.

Conflict opened up to biggest business in history of Regent Theatre. Stood them out every night. Surely a wonderful production. Give me more like it. Regards.

K. M. LEACH

After less than two months as a stock theatre, the Russell Theatre, Ottawa, Ontario, has reverted to its original policy of presenting dramatic road shows as well as special film attractions at frequent intervals. Mr. James T. Moxley has resumed personal management of the theatre.

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Cecil Hepworth, English Producer States U.S. Must Make Pictures for English

THAT production in motion picture circles throughout Great Britain is at present at its low ebb was pointed out by Cecil Hepworth, leading English producer and head of Hepworth Plays, Ltd., on his recent visit to the Marshall Neilan studios.

"We have been going through a period of depression similar to that evidenced in the United States," said Mr. Hepworth, "which has effected our producing industry seriously. However, we are confident that within the next six months we will be running at capacity.

"England appreciates American films," declared the producer, "but the industry is now advancing in our country to such an extent that unless American producers make pictures for English people they may find serious competition soon."

Mr. Hepworth is accompanied on his visit to Hollywood by Alma Taylor, leading film star of Great Britain frequently referred to as "the Mary Pickford of England." William Reed, one of the executives of the Hepworth company and Miss Taylor's mother are other members in the party.

The British producer stated that they would remain in Hollywood for a few weeks to "learn a thing or two" and then return to England, possibly returning here within a few months to make a picture.

"There is no spot in England that has such wonderful picture-making facilities as you have here in Hollywood," said Mr. Hepworth, pointing out the disadvantages encountered by the British producer in bad weather conditions.

The party of English visitors showed great interest in viewing Mr. Neilan directing a number of scenes for "Penrod," starring Wesley "Freckles" Barry, particularly in view of the fact that only children were appearing in the scenes he was making at the time. They also showed great interest in various American studio paraphernalia used in the production of "Penrod."

To give the party a better idea as to the magnitude of the Los Angeles producing industry, Mr. Neilan took the visitors up for a ride over Hollywood in his pony "blimp." From this point of vantage the visitors were greatly impressed with the vast land and property occupied by the many big producing plants that dot the landscape around Los Angeles.

RE-ISSUE "THE MARATHON" ONE OF HAROLD LLOYD'S

"THE MARATHON" is one of the new re-issued one-reel comedy starring Harold Lloyd which has been released thru Specialty. In this current offering, the comedian gets himself in an extremely embarrassing predicament which forces him into a marathon race and shows that his versatility embraces athletics otherwise than knock-about tumbling. Bebe Daniels appears as the girl who helps furnish the love interest, and "Snub" Pollard has the humorous role of the hated rival.

The comedy tells the story of Harold's romance with Bebe. The main difficulty seems to be the objections of the girl's father. While the father does not exactly approve of Pollard, his suit is much more welcome than that of Harold. The latter finally enters Bebe's house to overcome the obstacle, but loses his courage. With the irate parent on his trail, Harold dashes through the house followed by the servants, and while attempting to make a daring escape, loses his trousers. Reaching the street, minus trousers, he sees a marathon race about to start and decides that his scarcity of clothing will not be noticed among the competing athletes. The race becomes a cross-country affair, in which Harold dashes through an assemblage of picknickers disguises himself as a woman, flirts with a policeman, and indulges himself into all sorts of pranks to keep out of the way. The comedy is lively from beginning to end with the Lloydian humor standing out prominently.

Cornwall Reports Capacity Business "The Old Nest"

PALACE THEATRE, Cornwall, informs me that they did exceptional business on "The Old Nest."

They pulled off a special stunt for a matinee for mothers only. This proved a great success.

During the matinee showing a bouquet of flowers was presented to the oldest and youngest mother present. The oldest mother present was ninety-three years; the youngest one, eighteen years.

As a whole engagement, they report this picture doing capacity business, with all patrons very happy at having seen this picture.

$2.00 for One Year's Subscription to The Digest.

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J. J. CONKLIN

Of Winnipeg, Western Correspo ent Canadian Moving Pic- ture Digest.

H. J. MANHEIM

Business Manager Canadian Moving Picture Digest

C. W. LANE

Montreal Correspondent Canadian Moving Picture Digest.

W. A. BACH

Sales Manager Famous-Lasky Film Service, Toronto.

PHIL. KAUFFMAN

Representing Famous Players Film Service, Canada.

J. VINCENT McCABE

Representing Associated First National, Canada.

1921 Xmas Greetings 1921

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Associated First National Regional "Get Together" Held at Montreal

Resolutions Endorsing Policies and Expressing Confidence in Executives Enthusiastically Adopted

DELEGATES to the regional "Get Together" for Eastern Canada at Montreal report that it was most successful. There were some seventy theatres represented at the meetings which were held in the Conference Rooms at the Windsor Hotel. Resolutions endorsing the policies of the Associated First National and expressing confidence in the Executives of the Home Office were enthusiastically adopted.

Resolutions were passed thanking W. J. Drummond, General Manager of the Eastern Canadian Company for the splendid manner in which he conducted the meetings. Messrs. Brouse and Stapleton, original franchise holders in Eastern Canada, of Ottawa, gave splendid talks on the history of First National Pictures and were much in evidence. Mr. George Nicholas of the United Theatres, Montreal, proved to be the orator of the occasion and his talks were forceable and did much to cement the feeling of fellowship that was so prominent a feature of the "Get Together."

Mr. W. D. Ferguson of the York theatre, Toronto, proved one of the livest wires of the meeting and W. W. O. Fenety of the Gaiety theatre, Fredericton, proved that he had been a close listener at the National "Get Together." These last three gentlemen were delegates from the Eastern Canadian territory at the National "Get Together" at Chicago. Frederick Guest of Hamilton, was an interested delegate and spoke forceably on several subjects.

On Monday evening the delegates were the guests of Mr. George Rotsky, General Manager of the Allen Theatres in Montreal at the Press Club for luncheon. On Tuesday they were invited by Mr. La Brecque of the Passe Temps theatre, Montreal, as his guests for luncheon at the famous Le Club Canadien, it proved a happy occasion, Mr. La Brecque being a host par excellence and after luncheon extended the privileges of the institution for the afternoon session of the "Get Together." On Monday night private screenings were held on "The Lotus Eater," Tol'ble David and other late releases and on Tuesday night the Allen theatre extended an invitation to the visitors to attend a pre-viewing on "MOLLY O." Wednesday First National gave a farewell dinner to the visitors in the Blue Room of the Windsor Hotel.

Those in attendance at the meeting: Harry Brouse, Ottawa; B. F. Stapleton, Ottawa; George Nicholas, Montreal; W. D. Ferguson, Toronto; W. W. O. Fenety, Fredericton, N.B.; Mrs. E. H. Davidson, Moncton, N.B.; Frederick Guest, Hamilton, Ont.; Hy Mehan, Lindsay, Ont.; Frank Warniker, Papineau theatre, Montreal; J. A. Kraker, St. John, N.B.; J. La Brecque, Montreal; A. J. B. Robert, Three Rivers, Que.; R. T. Stevens, Sudbury, Ont.; W. L. Charlebois, Iroquois Falls, Ont.; Jas. Sperdakos, Montreal; Maurice West, St. Johns, Que.; I. Singerman, Sherbrooke, Que.; W. Wolff, Montreal; Claude Pownal, Orangeville, Ont.; S. Brint, Montreal; I. Goldwater, Lachine, Que.; Geo. Tustin, Napanee, Ont.; Nick Lazanis, Montreal; Dr. Richardson, Toronto, Ont.; A. Gorman, Montreal; W. J. Drummond, Toronto; Geo. Rotsky, Montreal. Every delegate left with added enthusiasm for their organization, bigger boosters for First National and all it stands for than ever before. There should be more such meetings held between the distributor and the exhibitor.

Celebrated French Actress Plays Lead In R.C. Adaptation of "Mam'selle Jo"

MADAME ROSE DIONE, celebrated French actress who is taking the leading part in "Silent Years," a new R-C picture from the novel "Mam'selle Jo" by Harriet Comstock began her successful picture career about five years ago in Hollywood.

Little of the French woman's earlier life is known other than that she was a celebrated actress in her native France. Some of her stage successes include "Camille," "Esther," Madame X" and "Dione de Poitiers."

For nearly two years Madame lived quietly in Hollywood resting after her European successes. Then one day an enterprising movie director discovered her. She immediately appeared on the silver sheet.

Her first picture was a Goldwyn production "The Woman and the Puppet." Later she appeared in "The Great Lover," "Suds," with Mary Pickford, "Silk Hosiery," and "The Blushing Bride."

Dione's latest film success is "Silent Years," an R-C Picture adapted from "Mam'selle Jo" a novel by Harriet Comstock. It was through L. J. Gasnier, director of R-C Pictures that Dione was cast for the role of "Mam'selle Jo."

Gasnier was a student at the Conservatoire in Paris at the time Rose Dione entered to pursue her dramatic studies.

The French actress is small, weighing one hundred and twenty-three pounds. She has dark hair and eyes. One of her chief characteristics is her "strong" face through which she imparts a stronger personality.

Standard Films
LIMITED

Montreal - Phil Hazza
Toronto - Wm. Allan
St. John - C. H. Keer
Winnipeg - D. Freeman

E. Southgate,
Special Representative.

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Cecil B. DeMille's New Production "A Fool's Paradise" a Wonder Picture

ONE of the most emphatic endorsements ever given a motion picture, Paramount says, is one on Cecil B. DeMille's new production, "Fool's Paradise," which is embodied in a letter to the Charlotte Paramount Exchange from C. W. Picquet, manager of the Carolina Theatre in Pinehurst, N.C. The letter follows:

"I have just screened a wonder picture! In other words, Cecil B. DeMille has done it again! He has out-DeMilled DeMille and given us a worthy successor to 'Forbidden Fruit.' All I said about the latter applies to the new production, 'Fool's Paradise,' multiplied by two. It is the finest picture I have ever thrown on my screen and I have had all the best. I cannot think of a department in which it falls down.

"It has a real story; one that grips you from start to finish. It has a superb cast. Conrad Nagel couldn't be improved upon; Mildred Harris seemed born for her role, while Dorothy Dalton is absolutely wonderful.

"It has some of the most beautiful episodes that I have ever seen. The settings are marvels of beauty. It is absolutely **clean**; not a suggestive line or action in it. It is a picture that an exhibitor can guarantee to his best and most critical patrons and feel absolutely sure of no adverse criticism.

"I wish I had the time to write a personal letter to every exhibitor in your territory urging them to make every effort to book this picture.

"My hat is off to Cecil DeMille and to Paramount and I congratulate you on having such a wonderful production to offer to your exhibitors.

"I do not know when this is released, but I would like the honor of introducing it in this territory as I did 'Forbidden Fruit,' and anything I can do to assist in putting this over I am only too glad to do. Such pictures are rare and distinctly a credit to the industry.

"It matters not whether you have the advertising—let me know when I can get it and I will do the rest.

"January is open for any Monday and Tuesday or Wednesday and Thursday.

"This picture was screened between 1:00 and 3:00 a.m. to-day and the little bunch of critics I had told me it was the shortest two hours they had ever spent in a theatre."

The Carolina Theatre is operated by Pinehurst, Incorporated, and offers to its clientele only the finest productions obtainable.

Christie Offering Strongest Comedy Releases During Holiday Period

CHRISTIE Comedies are offering their strongest releases of the season up to date during the period from the middle of November until early January, according to a statement of Al Christie, who is planning his present series distributed through Educational exchanges, with production well in hand from thirty to sixty days ahead of release dates.

Starting with the comedy "Saving Sister Susie" which was released in November, a strong line of pictures will be available for first-run houses during the holiday season down to and including "A Barnyard Cavalier" which is to be released early in January. "Saving Sister Susie," which features Dorothy Devore recently drew an unusual review for a two-reel comedy outside of the film trade when "Life" declared that it had more plot and more entertainment value than most five-reel features.

Other pictures included in the schedule are "Fresh From the Farm" with Bobby Vernon, "Kiss and Make Up" with Earl Rodney and Helen Darling and "No Parking" with Neal Burns, the latter being one of the Christies fastest comedies from a point of view of action. Other pictures which will also be available are the seven comedies ahead of these in the present series which Christie is producing for Educational exchanges.

"A Barnyard Cavalier," which comes up for release in January, features Bobby Vernon, with Viora Daniel, and is especially big for a two-reeler. It is a costume play which starts on the farm with Bobby Vernon as a hired hand, switches off to mediavel France, and winds up with Vernon and the girl back on the old stand among the cabbages—after disposing of the Kings by the dream route.

Stage Celebrities To Appear in "At the Stage Door"

STAGE and screen mixed in the new R-C Picture "At the Stage Door," under the direction of William Christy Cabanne.

Practically every member of the cast is a stage celebrity.

Billy Dove, a Ziegfeld Folly girl, who is now appearing "Sally" and whose face was familiar in the casts of "The Nine O'Clock Revue" and "Midnight Frolic," has the feminine lead role in the new Cabanne picture.

Elizabeth North, a former Ziegfeld girl and who is playing in "The Greenwich Village Follies" at present takes the part of "Helen Mathews," the petted sister.

C. Elliott Griffin is a former Keith star and one of the dancers in "The Poor Little Rich Girl." He is the villain in the new R-C Picture. Doris Eaton, a dancer in the Follies for three years and sister of Mary Eaton and Pearl Eaton of musical comedy fame, takes the part of a dancing girl in the photoplay.

"Everybody wants to be in pictures at some time or other," said William Christy Cabanne. So when I picked my cast for this new picture I just went around to the stage doors of the theatres and behold I found a wonderful selection to pick from."

JOHN J. CONKLIN NATIVE OF HAMILTON

JOHN J. CONKLIN, correspondent of the Moving Picture Digest, in Winnipeg, is the dramatic and motion picture editor of the Free Press, and is regarded as the dean of the local writers. He is a native of Hamilton, Ont., but has lived in Winnipeg for many years. He is well known to the theatre men from Halifax to Victoria and his advice is often sought by the various interests with which he comes in contact. Mr. Conklin has been correspondent of the Digest since it was established. He has always worked for the Free Press in one capacity and another.

"My Head is Bloody but Unbowed"

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President of Universal To Take Four Exchange Mgrs. To Europe

FOUR Universal exchange managers will accompany Mr. Carl Laemmle to Europe next June, when the Universal president makes his annual trip across the Atlantic to study film conditions abroad. The sales managers will go as a reward for efficient service and so they may benefit from a first-hand knowledge of the moving picture business in other lands.

The lucky exchange managers will be on tour for six weeks visiting London, Paris and other places, all at the expense of the Universal Film Manufacturing Company. In case any of the selected four managers do not desire to make the overseas trip, they will be entitled to draw on Universal for $2,000, as a cash bonus for their efficiency.

Mr. Laemmle's offer is a result of a Universal determination to have 100% representation in the United States and Canada. It is planned to assure showings for Universal pictures in every community, every week, whether it be a city or a cross roads.

The Representation Drive is being conducted under the direction of Mr. Harry M. Berman, general manager of exchanges. He says the Universal representation is on the upgrade and that next summer should see 100% representation for all of the Universal output, including Universal-Jewel productions, Special Attractions, Westerns, Century and Star Comedies, Serials, International News Reels and other short subjects.

He calls attention to the unusual situation which developed last summer, during the depression wave, when Universal representation took a decisive spurt.

"We believe that this indicates that the Universal product is regarded as a sure money maker by the average exhibitor. It indicates that the exhibitor, when business was bad, turned to Universal to get programs he could count on as box-office certainties," explained the Universal sales chief.

"I wanted to say this word to you because of the splendid promise of the picture in this field of serials, which has been sadly mishandled by practically all former companies up to date."

Have you ever thought of the unused, abused, misused energy which is influencing motion pictures to their detriment? Think—think constructively and act accordingly.

Meaford, Ont., Nov. 28th, 1921.

Canadian Moving Picture Digest,
27 Jarvis Street,
Toronto, Ont.

Dear Mr. Editor:—

Your issue of November 15th, 1921 is sure of great importance in my opinion to the Exhibitor. However if each Exchange would furnish you with the number of reels that is on each subject, it would be a great help to the Exhibitor as they could see at a glance the number of reels in each subject. I notice that Associated First National has given the number of reels on some subjects. This is what should be in every case. In this way your one issue would be worth more than you charge for the full year. Every Exhibitor should have one. This will fill a long want. I have taken your "Digest" since published, and will continue to take it as long as it is published. It is well worth the price.

(Sgd.) J. A. MORRISON
Morrison's Star Theatre,
Box 125,
Meaford, Ont.

Quebec, Dec. 4th, 1921.

MOVING PICTURE DIGEST,

Gentlemen:—

May I contradict the statement that I bought J. O. O'DOWD'S interest in the CLASSIC THEATRE, QUEBEC. He has NOT SOLD HIS INTERESTS IN THIS THEATRE TO ME. The house was dark when I bought it from a QUEBEC MAN CALLED RAULUN AMY. My name is MARCEL VERNEY in the bargain, and I HAVE HAD NO BUSINESS DEALS WITH MR. O'DOWD. You might also state that I do not know the man.

(Signed) MARCEL VERNEY

We are sorry we called you Maurice, Mr. Verney and hope the above will compensate for the error in our information. Merry Xmas.—Ed.

Frank Vaughan of the Fox Film Corporation, has returned from Fernie and Cranbrook, B. C., having placed 100% Service with Mr. Chas. Orner of the Isis Theatre, Fernie, and Mr. A. C. Blaine of the Star Theatre, Cranbrook. Mr. Vaughan also placed 100% Service with Mr. Shackleford of the Kings Theatre, Lethbridge; Mr. P. Ubertino of the Orpheum Theatre, Blairmore and Mr. F. L. Dunphy of the Angus Theatre, Wetaskiwin.

• • •

Mr. W. E. Bradley is now with the Fox Film Corporation having formerly been with Universal Films, Ltd.

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Famous-Lasky-Paramount Film Hold Convention in Toronto

Week of Dec. 5th.

THEY'LL be talking about the Big Convention in Canada for many a year to come. Starting Monday night when the Western Delegation from Vancouver, Winnipeg and Calgary drifted in, with an informal reception at Mr. Weeks' residence with Mrs. Weeks as a charming hostess, the gathering dispersed on Saturday, December 10th, after one of the most wonderful banquets in Paramount history.

The convention proper opened in the Famous Lasky office in Toronto on Tuesday where during the day some of the latest Paramount releases were screened to the very evident enthusiasm of the "Boys."

Wednesday the business meetings began in a special room in the King Edward Hotel. During the first day the all important sales problems were tackled with Mr. George Weeks in the Chair. Messrs. Hanscher of Vancouver, Ferte of Calgary, Milligan of Winnipeg, Hatfield of Toronto, English of Montreal, and Margetts of St. John, represented each office in Canada and the salesmen, Rosecan of Calgary, More of Winnipeg, Leavit of Montreal, Long and Whepley of St. John, saw that their own troubles were not forgotten. W. A. Bach Canadian Sales Manager, assisted General Manager Weeks.

As a result of the Wednesday session many new ideas were brought to light and many plans laid to conform with decisions reached at the District Managers Convention in New York a few weeks ago.

One of the most important matters taken up was that of the service to be extended to exhibitors in small towns and the decision reached in this case is bound to be of great importance when announced and followed up by the individual managers.

On Thursday, bookings and its attendant troubles were discussed and Mr. Patte of Toronto, and Mr. Ritchie of Montreal were right there to see that all the little details were ironed out for themselves and their brother bookers who could not be present.

Advertising and exploitation also came up for discussion during this period and it was announced that next year Paramount would devote a great deal more attention to Advertising and Exploitation in Canada than ever before. It is very likely that a definite advertising appropriation will be set and that special exploitation men will be brought into Canada to help the great Sales effort that will be made during 1922.

During the afternoon of the day Accounting and its various branches was discussed and the analysis of the situation at present showed the unusually strong position of the Canadian company and the wonderful showing for the past few months in spite of conditions. Messrs. O'Neill, Auditor, and Haag, Travelling Auditor, were present and very much in evidence during this session.

On Tuesday night the Paramount Progress Club of the Toronto Exchange gave a very delightful dance at the Metropolitan Assembly Rooms to the assembled delegates and Staff and there is no doubt that it was the most successful of the many social events that have marked this Club's short history. Mrs. Nathanson, Mrs. Weeks and Mrs. Bach were the patronesses and the committee were Miss G. Dillon, Miss L. Peterson and Mr. Foy.

On Friday, the morning was occupied with a thorough discussion of Accessories and following this Mr. S. R. Kent, General Manager of Distribution from New York, gave a most inspiring talk on Production that filled the whole gathering with wonderful enthusiasm for the coming year's product and its possibilities from a box office and Sales standpoint.

Mr. Chamberlain, General Service Manager, who was also present gave a most interesting and instructive talk that was greatly appreciated.

"Fool's Paradise," Cecil B. De Mille's newest sensation was screened and everyone was amazed with its possibilities. Another production that made a big hit was the Cosmopolitan picture, "Just Around the Corner," which was granted to be a bigger success than "Humoresque." A J classification was at once voted for it.

But on Friday night the big event occurred—the Banquet at the King Edward Hotel. Mr. Jules Brazil provided excellent entertainment helped along by all the boys. The outstanding feature of the short and snappy speeches made by the Managers and Messrs. Kent, Chamberlain, Derham, Branham, Hodes, etc., was the wonderful tribute to Mr. George Weeks the Canadian General Manager who has built up the organization in two short years.

At the close of the Banquet a very beautiful watch was presented to Mr. Weeks from the boys present, a lasting token of the love and respect they hold for the "Chief" as he is affectionately called.

"The Chief," Mr. George Weeks, opening Toronto Convention Famous-Lasky-Paramount Film Service.

The Lyceum, Winnipeg, booked "Without Benefit of Clergy," "Disraeli," "Little Lord Fauntleroy" and "The Four Curood's," handled by the Stephenson Attractions.

The Dajo motion picture house at Athabasca, Alta., was gutted by fire Nov. 24th, following the holding of a political meeting in the place.

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W. W. Hodkinson Conveys Message To Canadian Exhibitors On Home Enterprise

"I NEVER so fully realized what the motion picture industry owes to Canada as when I came away the other day from the first showing of Ralph Connor's new picture, "Cameron of the Royal Mounted," which was made for us by Winnipeg Productions, and which we are to release early in the new year.

All of us, of course, have long recognized Canada's value as a rich field in which to **sell** pictures, but I doubt if any of us had any conception of the vast opportunity the Dominion offers as a wonderland in which to **take** them.

If, therefore, I were to be asked to send some form of greeting to the Canadian exhibitor, I would most certainly urge him to cultivate those forces in the industry that are conscientously endeavoring to build up within Canada's own borders a motion picture business worthy of the country's fine traditions.

In the boundless grandeur of your Northwest are opportunities for backgrounds equalled nowhere else in the world. You have writers who have dramatized the rugged beauties of your countryside as no alien pen could describe them, and in the deep sympathies of your people you will find audiences quick to support the best that the screen can offer.

Whatever our own apparently inexhaustible resources may be, there still remains a type of absorbingly interesting picture that Canada, and Canada alone, can give us, and my experience teaches me that we cannot have too many of these clean-cut, wholesome and entertaining films of the Great Canadian Northwest."

Samuel Goldwyn Points Improvement Business Conditions Reflected in Pictures

"INDICATIONS point to an improvement in business conditions. Confidence is being restored and the great American public is gradually resuming its normal life.

Motion pictures are an essential part of our living. Knowing this to be true we have no reason to fear lack of patronage even if there are temporary fluctuations in the trade.

We have much to be thankful for in the lessons of the past and the industry as a whole is profiting by them. Production has been placed on a reasonable basis.

Producers are learning that it is far better to make a few really fine pictures each year than to turn out a great number of mediocre ones. With the improvement in the quality of photoplays, the average life of pictures will increase proportionately.

The movement towards longer runs has been gradual, but none the less certain, and speaking for the Goldwyn Company, I may state that we are concentrating on the making of pictures that will justify exhibitors in extending the number of their playing dates.

"The Old Nest" and "Dangerous Curve Ahead" are examples of what may be accomplished through the sheer merit of story and production without relying on the names of famous stars. Both of these pictures were beautifully acted, but the players were subordinated to the story, which is as it should be.

To start the new year, the Goldwyn Company has another picture of extraordinary quality enacted by a cast that we consider well nigh perfect, but here again faith is centred in the picture as a whole and not in the value of a star's name. I refer to "The Sin Flood."

The optimism reflected through every branch of our organization is based on the knowledge that never in the history of the company have we entered on a new year with so many productions of outstanding merit complete and ready for distribution."

The Community Players have arranged to produce their plays in the Dominion theatre, Winnipeg.

Henry Morton, owner of the Monarch, has gone to New York to meet his mother and members of his family, who arrived last week from Russia, and whom he had not seen for many years.

THE Capitol, Winnipeg, opened with "The Sheik" Nov. 28th, and advertised it by mounted Arabs parading the streets of the city. Manager Prescott has another advertising novelty to go with "The Golem."

Rudolph Valentino To Appear in "Beyond the Rocks"

RUDOLPH VALENTINO has been specially engaged to play opposite Gloria Swanson in "Beyond the Rocks," which Director Sam Wood has just started for Paramount at the Lasky studio. This announcement was made this week by Jesse L. Lasky, who stated that Mr. Valentino is unquestionably one of the big figures in the screen world today, his work in George Melford's production, "The Sheik," having placed him in a high position among screen players. He also played opposite Dorothy Dalton in Mr. Melford's recently completed "Moran of the Lady Letty," and Mr. Lasky who has seen parts of the picture, predicts that it will add still more laurels to the brow of the handsome young leading man.

"Beyond the Rocks" is from a story by Elinor Glyn, author of "The Great Moment," the adaptation being by Jack Cunningham. Mme. Glyn has just arrived in this country from England and will go immediately to Los Angeles to lend her valued assistance in the producing of the photoplay.

The story covers a lot of ground, some of the scenes being laid in China, with others on the Riviera, in the Alps and in England. The cast includes Alec B. Francis Robert Bolder, Helen Dunbar, Raymond Braithwayt, Gertrude Astor and F. R. Butler.

WILLIAM FOX INTRODUCED AS PRODUCER OF BEST FOOD

MR. WILLIAM FOX has made a new departure in his production schemes. Apart from being a producer of the best in motion pictures, he is now producer of the best in good food.

Mr. W. F. Barrett, Canadian General Manager for Canada, on his recent visit to the Fox Studios at New York, was the guest of Mr. S. E. Abel, Foreign Manager, at the new Fox Restaurant. This restaurant has just been opened and is located in the Fox building. It is a decided innovation in the industry. It has a capacity for seven hundred and fifty guests and is fully equipped with all of the most modern appliances and is equal in every respect to the most palatial dining roms of New York's greatest hotels.

To see a thousand or more employees of the Home Office and Studios gather together for luncheon in this restaurant is a remarkable sight. Mr. Fox is a daily patron along with the throngs of Fox employees. The finest of food is supplied at cost and one can enjoy an excellent meal without hurting the pocketbook.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"The Oath," R. A. Walsh.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—

"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—

"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.
"I Am Guilty," Louise Glaum.

Allan Dwan—

"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—

"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—

"A Small Town Idol" (7 reels), Ben Turpin.
"Home Talent."
"She Sighed By the Seaside" (2 reels).

J. L. Frothingham—

"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—

"The Love Egg."

Tony Sarg's Almanac—

"First Circus."
"Original Tooth Carpenter."
"Lost A Yodel."
"Pahs and Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."

Sketchographs—

"Play Ball."

Christie Comedies—

"Nobody's Wife."
"Hey Rube."
"Man and Woman."
"Scrappily Married."
"Reckless Sex."

Vanity Comedies—

"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Canadian National Pictorials—

Nos. 95, 96, 97, 98, 99, 100, 101, 102, 103 & 104.

Bray Pictographs—

"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."

Screen Snapshots—

Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—

"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—

"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."

Gayety Comedies—

"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—

"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—

Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—

Episodes 1, 2, 3, 4 & 5.

Torchy Comedies—

"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—

"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—

"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—

"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—

"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.

Frank Mayo Series—

"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—

"The Rowdy," 5 reels.
"High Heels," 5 reels.

Marie Prevost Series—

"Moonlight Follies," 5 reels.
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.

Miss Du Pont Series—

"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.

Hoot Gibson Series—

"Action," 5 reels.
"Red Courage," 5 reels.
"Sure Fire," 5 reels.

Herbert Rawlinson Series—

"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—

"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"White Horseman," Art Acord, 18 episodes.
wick, 18 episodes.
"Winners of the West," Art Acord, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

CANADIAN EXHIBITORS

"The Broken Gate," J. L. Frothingham's production, Bessie Barriscale.
"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"The House of Whispers," J. Warren Kerrigan.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Partners of the Tide," Irvin J. Willat's second independent production.

EQUITY PICTURES CORP.

Clara Kimball Young Series.

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FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."

Hodkinson Specials—
"East Lynne."
"God's Crucible."

FOX FILM CORPORATION, LTD.

William Farnum—
"His Greatest Sacrifice."

Tom Mix—
"Ridin' Romeo."
"Big Town Roundup."

Pearl White—
"Know Your Men."
"Beyond Price."

Dustin Farnum—
"Primal Law."

Shirley Mason—
"Lovetime."
"Ever Since Eve."

William Russell—
"Children of Night."
"Singing River."

Buck Jones—
"Get Your Man."
"To a Finish."

Murphy-Walker—
"Play Square."
"Live Wires."

Eileen Percy—
"Big Town Ideas."
"Hickville To Broadway."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
"The Sailor."
"The Toreador."

Al St. John—
"Smalltown Stuff."

Sunshine Comedies—
"Ain't Love Grand?"
"Devilish Romeo."
"Say It With Flowers."

Mutt & Jeff Cartoons—
"The Stampede."
"Tong Sandwich."
"Shadowed."
"Turkish Bath."

Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."
"Queen of Sheba."
"Shame."
"Perjury."
"Connecticut Yankee."
"Last Trail."
"Footfalls."

ROBERTSON-COLE

"Sting of the Lash," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"The Swamp," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

VITAGRAPH

Jimmy Aubrey Comedies—
"The Applicant."
"The Riot."
"The Tourist."

Larry Semon Comedies—
"The Sawmill."
"The Bell Hop."
"The Fall Guy."

Alice Joyce Productions—
"The Inner Chamber."
"The Scarab Ring."

Earle Williams Pictures—
"Bring Him In."
"The Silver Car."

William Duncan Pictures—
"Steelheart."
"Where Men Are Men."

Alice Calhoun Pictures—
"Peggy Puts It Over."
"Closed Doors."
"The Charming Deceiver."
"Princess Jones."

Serials—
"Breaking Through."
"The Purple Riders."
"Fighting Fate."

Special Comedies—
"Damsels and Dandies."
"Jazz and Jailbirds."

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Paul Brunet, President of Pathe, Sends Canadian Exhibitors His Xmas Message

"THERE are personal reasons, as well as Pathe Exchange reasons, which make it a pleasant task to respond to the invitation of the editor of Canadian Moving Picture Digest to address thru its columns a Christmas greeting to Canadian motion picture exhibitors. It is only a few weeks since an opportunity to spend a few days in Montreal and Quebec on the kind invitation of L. Ernest Ouimet, President of Specialty Film Import, Ltd., enabled me to make the personal acquaintance of representative exhibitors and others active in furthering Canada's various interests. These included editors and writers for the leading newspapers and trade press, whose views I found particularly informative and therefore valuable. The entire experience impressed me deeply. I came away with mind enriched and with a lasting sense of the genuine cordiality and spirit of frank and useful coperation existing toward the people and the affairs of the United States. It was an experience which filled me with a desire to reciprocate in every way possible.

To Canadian motion picture exhibitors I wish to extend congratulations on their achievements and their influence for the best that our mutual interests can expect to command; also on the certainty, as I view it, that the near future will bring due reward for our steady adherence to principles which are reflected in the desires and the developing tastes of the great public on both sides of the border which we serve to the utmost of our knowledge, training and ability. All of the forces represented in Pathe Exchange, Inc., have continued consistently to better the quality and broaden the range of what we offer the public in the way of solid information and the most popular and satisfying of all forms of entertainment, and the response from the exhibitors and their patrons throughout the great Canadian country as reflected by the reports of the Specialty Film Import, Ltd., has been such as to inspire us to renewed efforts.

The problems of Canadian exhibitors and those of the United States are so similar that to consider them in different classifications often seems an absurdity. There are only the manifestations of a political separation of the people of Canada from the people of the United States to convince us in our social and our commercial relations that we belong to different nations. For more than a hundred years past, a shadowy political borderline, that is all; more than three thousand miles of boundary unprotected by a single fortress or a solitary gun—and needing none. No two nations in the world have interests so much in common, or populations so nearly identical in race, religion, education and ambition, or which mingle with such freedom.

Motion pictures have brought us still closer together. Our preferences with respect to their subjects and their art are virtually the same. Circumstances have allotted to our side of the border the greater activity in motion picture production and distribution, but many of the incomparable natural beauties contained in Canadian scenes have supplied the "locations," while characteristic human life in different Canadian regions and the literature and history of that country have made possible much of our most esteemed creations for the picture screen. In this aspect of the motion picture industry it is not a case of the United States and Canada but of the North American Continent "one and indivisible," and I am impressed with the fact that the same sentiment holds good in our social and business relations.

This close union of interests exerts a powerful influence upon conditions which inspire so much confidence in the coming year—1922. The same events, national and international, which relieve the strain of uncertainty about the future — and are so optimistically illustrated in the reduction of the number of unemployed, the advance in foreign exchange and the more active investment market at home—unite us in the same feeling that our anticipations of a prosperous new year rests upon a secure foundation; that better rewards for our efforts during 1922 will not represent an artificial spurt, but the beginning of a new and more fortunate economic regime likely to remain uninterrupted for many years to come.

No class of business men is more vitally concerned with general conditions than the class which is dependent upon the continuation of public interest in motion pictures—namely, the motion picture exhibitors. And I desire to assure the exhibitors of Canada that the forces of motion picture production and distribution never were better prepared than now to abet these favorable general conditions with a quality and variety of screen attractions superior to those of any other period of the industry's history. Each individual picture patron is entitled to personal satisfaction in return for his admission money — which calls for variety in programmes; and to provide this variety has been for many months past the special care of Pathe Exchange, with results already proved as encouraging in the picture theatres of Canada as in those of the United States.

Winnipeg News

L. E. OUIMET, of Montreal, president of the Specialty Film Import Company, spent a week in the city on his way to California, conferring with his western representative, Arthur Larente. Mr. Ouimet addressed the Winnipeg exhibitors at the weekly luncheon last week on the trade prospects.

• • •

It is gratifying news to his brother managers to know that Oral Cloakey, of the Lyceum, will remain in the city the remainder of the year before accepting a proposition in the east.

• • •

THE United Artists' representative took out an injunction to prevent the National Theatre from showing Thomas H. Ince's "D'Artagan," which was presented under the title of "The Three Musketeers." The Allen Theatre had made arrangements to show Douglas Fairbanks' "The Three Musketeers" this week, following its initial showing at the Walker Theatre a month ago. The injunction was on for a day, when it was lifted by the judge, and the picture showed for the rest of the week at the National.

• • •

"Dream Street" opened at the Lyceum the week of Nov. 28th, following the showing of "God's Country and the Law."

• • •

The Garrick Theatre has reduced its price to 25 cents, dropping from 40 cents; and Starland has dropped their price to 20 cents, with children 10 cents at all times.

• • •

The Manitoba Censor Board has passed "The Golem," but has condemned "Passion" and "Deception."

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SESSUE HAYAKAWA

is undeniably the greatest tragedian on the screen. He is not merely a type—equipped to play one kind of part—but he is equally at home in tragedy, in drama and in comedy, because he is an artist of extraordinary attainments. As the result of the sheer merit of his work, SESSUE HAYAKAWA has become one of the most popular personalities to whom the world looks for its entertainment on the screen. The latest R-C PICTURES featuring this internationally famous star are:

The Swamp - Five Davs to Live - The First Born
Black Roses - Where Lights Are Low

In addition to this famous star, the R-C PICTURES CORPORATION presents

PAULINE FREDERICK

IN A SERIES OF EMOTIONAL SOCIETY DRAMAS

DORIS MAY

IN A SERIES OF ROLLICKING COMEDY DRAMAS

R-C PICTURES CORPORATION

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QUEEN OF SHEBA

The Love Romance of the Most Beautiful Woman the World has ever known

Gorgeous Scenes

Thrilling Chariot Race

Dances of Ancient Splendor

Directed by J. Gordon Edwards

Story by Virginia Tracy

Other William Fox

Super Specials

Over the Hill

A Connecticut Yankee in King Arthur's Court

A Virgin Paradise

Thunderclap

Shame

The Last Trail

Perjury

Footfalls

FOX FILM CORPORATION, LIMITED

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The Mark of Safety

"Stranger than Fiction"

with

Katherine MacDonald

She's a butterfly. She's Carmen. She's a gangstress. She's a stunt flyer. Four roles in one for Katherine MacDonald, the American Beauty, and Wesley Freckles) Barry, why he's in it too.

"The Silent Call"

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H. O. DAVIS

A Girl! A Dog! A Man!

Strongheart, the wonder dog, will thrill with his ferocity and fascinate with his tenderness.

A drama of humans and a drama of beasts, with the peaks and crags of God's own Country—the Northland—sweeping behind.

"Two Minutes To Go"

Charles Ray's Swiftest

A Real Touch-Down

A topnotch story of college days, packed with the thrill of the football field. Directed by Charles Ray himself. You know what that means!

"MOLLY-O"

with

MABEL NORMAND

HAPPY **OPTIMISTIC**
THRILLING **GORGEOUS**

In "Molly-O" are again combined the forces that made "Mickey" supreme among comedies; Mack Sennett, the producer; Mabel Normand, the mischieveous star; and F. Richard Jones, the director.

"Hail the Woman"

Produced by THOMAS H. INCE.

The most tremendous screen drama of his successful career from the story written by C. Gardner Sullivan.

A drama of real people, of human emotions, yours and mine.

A drama of mothers' daughters, of fathers' sons, woven together with the deft touch of a master.

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Whitman Bennett's personally supervised production

Pauline Stark, as an Artist's Model, an Artist's Adoration, an Artist's Inspiration.

A play of retribution and dramatic parallels in the lives of two wives, presented with irresistible appeal.

"The Cup of Life"

Directed by

THOMAS H. INCE

A big drama of the Far East, with an all-star cast, including Hobart Bosworth and Madge Bellamy.

An alluring Romance of two worlds.

A story of love that knew no bounds.

"Love never Dies"

Directed by

KING VIDOR

(Creator of "The Turn in the Road")

From the book "The Cottage of Delight," by Will M. Harbin.

Featuring Lloyd Hughes and Madge Bellamy.

Associated First National Pictures

Eastern Canada Limited

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The Mark of Safety

"Wedding Bells"

with

Constance Talmadge

She got a husband in half-a-day – a divorce in half-an-hour, but when she wanted her husband back it took her a year to find him and then he was married to another girl. A play of – I wills, I wont's and I cant's.

"The Wonderful Thing"

with

Norma Talmadge

Wonderful love is what you'll find in "The Wonderful Thing."

Herbert Brenon directed it.

'NUFF SED

"Pilgrims of the Night"

J. L. Frothingham's masterful picturization of the novel "Passers By," from the pen of E. Phillips Oppenheim.

A Baffling Mystery which thrilled London and Paris.

JOHN BARRYMORE

IN

"The Lotus Eater"

Never was there a more perfectly arranged cast. John Barrymore, Anna Q. Nilsson, Wesley Barry, Colleen Moore and J. Barney Sherry, all under the direction of Marshall Neilan.

RICHARD BARTHELMESS

IN

"Tol'able David"

A drama of mountain mothers and mountain men, and the love of a mountain mother for her son. Richard Barthelmess at his best in a combat of a David and a Goliath, staged in the Virginian Mountains.

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He came home from the Yukon a Millionaire. A baby daughter awaited him in the arms of the bride he had left behind. She bore the birthmark of his bunkie.

A tense and dramatic story of a strong man who spent twenty years planning revenge.

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with

Hazel Dawn and E. K. Lincoln

Supported by an all-star cast.

The story of a woman's greatest sacrifice for an ideal--the conflict between love and wealth.

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with

Constance Talmadge

She gets their goats---but gets their votes. A comedy of electioneering and affectioneering. The only thing she'll tax is gloom.

Associated First National Pictures

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A Production of Huge Proportions

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Starring

FLORENCE REED

And an Extraordinary Cast of Stars

Wild scenes of the Apache dances in Paris—quiet English countrysides—views of English hunting—barbarous splendor of the ancient arenas of Rome

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SELECT

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In the Issue of January 15th, of the Digest.

Watch this issue for

SELECT Announcement!

EXHIBITORS

Select will be offering information of special interest to you in their

Coming Announcement!

Exhibitors Attention!

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Wishing you all

A Happy and Prosperous New Year

Merrily Yours

HARRY M. ECCLES

Manager Dominion Theatre
NANAMIO, B. C.

Motion SCREENADS Co. Ltd.

Local (100% Publicity) National
LEIGH-SPENCER BLDG., VANCOUVER

We extend to all British Columbia The Season's Sincerest Greetings

T. H. BOOTHE
General Manager

To my friends in the trade and profession

A Happy and Prosperous New Year

With my best wishes for your success during 1922.

JOSEPH COOPER
Assistant Manager, Capitol Theatre
VANCOUVER, B. C.

To the Trade and Exhibtors

May
A Happy and Prosperous New Year Be Yours During 1922

Famous-Lasky Film Corporation
VANCOUVER BR.
W. H. HANSHER, Manager

The Season's Greeting

To All Exhibitors and the Trade in General

Universally yours
LOUIS JACOBS, Manager
Canadian Universal Film Co.
VANCOUVER BRANCH

Specialty Film Import Ltd.

Wishes you

A Happy and Prosperous New Year and a banner business during 1922

F. J. ELKINS
Manager Vancouver Branch

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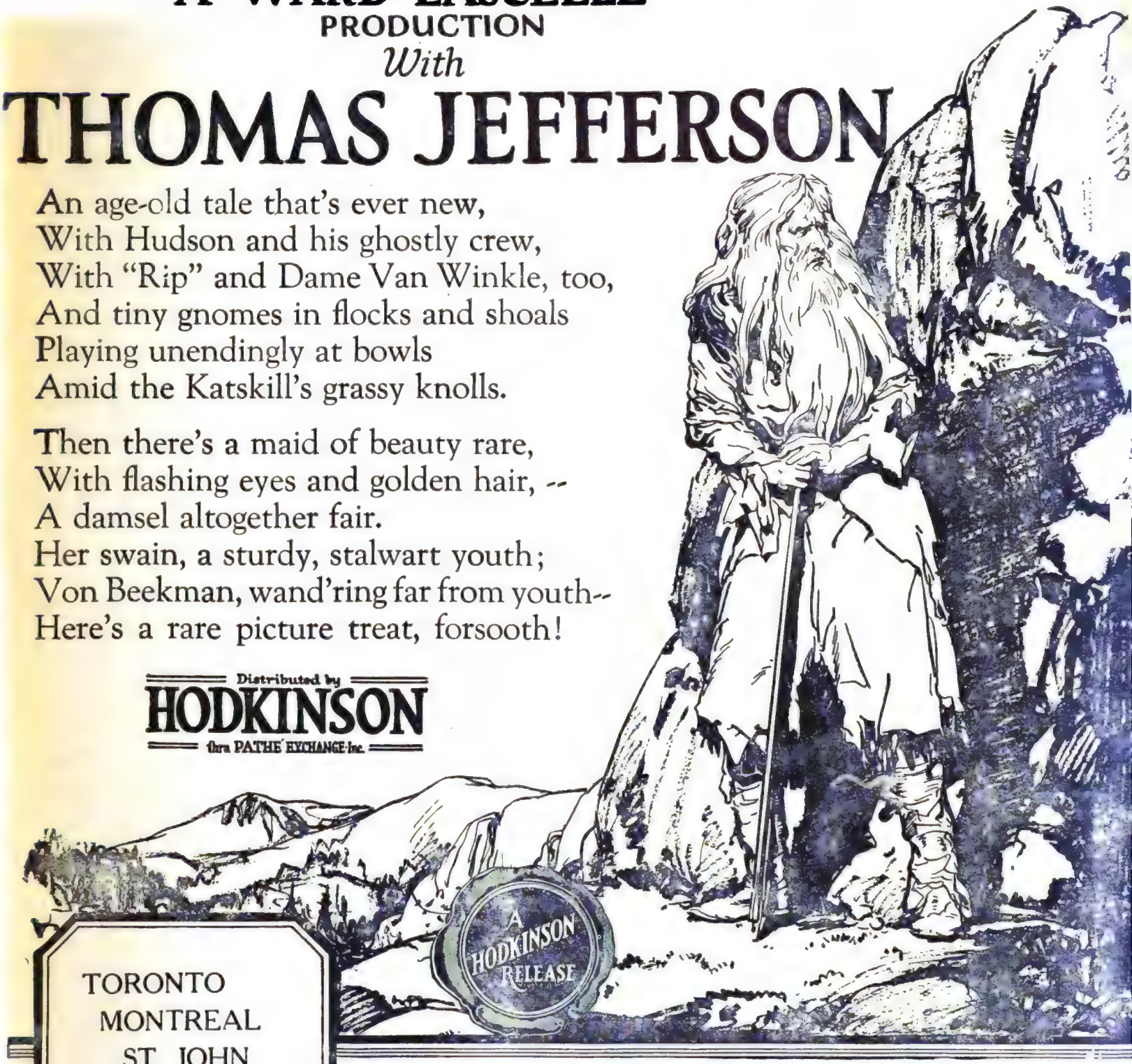
With

THOMAS JEFFERSON



An age-old tale that's ever new,
With Hudson and his ghostly crew,
With "Rip" and Dame Van Winkle, too,
And tiny gnomes in flocks and shoals
Playing unendingly at bowls
Amid the Katskill's grassy knolls.

Then there's a maid of beauty rare,
With flashing eyes and golden hair, --
A damsel altogether fair.
Her swain, a sturdy, stalwart youth;
Von Beekman, wand'ring far from youth--
Here's a rare picture treat, forsooth!

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PAULINE FREDERICK, R.C. STAR

Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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Working Resolutions

THE New Year appears to be the time when we take stock of ourselves and make resolutions. New Year Resolutions, however, are beginning to lose favor since the slogan "more work and less talk" is becoming more popular.

New Year Resolutions are like death-bed repentances. Death holds the winning hand whether you are holding a full hand or are only "bluffing" and it pays to die game even if you have not lived game, at least, that is the human method of reasoning. When we learn to call death's bluff, our last breath will not scare us into being penitent. Not that we do not advocate the "change of heart" even upon the death-bed, but it always brings to our mind the story of Pat, who dying, was asked by Father O'Malley if he forgave Jimmy O'Neil for all past injuries. "Father" replied Pat, "if I die I forgive O'Neil, but if I live the divil himself won't save him from the batein' I'm savin' up fer him."

The symbol of the Old Year as an old man dying brings to the human mind the death-fear which in turn begets a penitent spirit, but with the symbol of the New Year as The New Born One, we are again filled with the spirit of life, of strength, and are as a general rule up to our old tricks again. Now, old tricks are like New Year Resolutions, fit only for the "rubbish heap."

A mental survey of that which is profitable and that which is unprofitable is akin to the business man's stock-taking. Accounts are balanced to see if our assets overbalance our liabilities, or vice versa. If we find ourselves in debt there is no use becoming pannicky. Find the reason for the deficit. This is applicable to the deficit (the weakness in our character) or the failure in our business.

A rolling stone may gather moss, so may a rolling exhibitor, exchange, or producer, but who wants to gather moss? How long will you gather unless you are on a decline? Stones generally roll down, that is according to the law of gravitation and the downward grade unless you happen to be the Niagara Falls is not a thing of beauty.

Humans either march straight ahead or up, that is enterprising humans, and "moss" is not gathered in this way.

Although we do not advocate New Year Resolutions we do believe in New Year Stock-taking. Apart from the general routine of stock-taking, an inventory of assets and liabilities, we should meet the New Year as one would meet a warrior, fully equipped and armed. A dozen good ideas which are not working are as much good as your New Year Resolutions carried over from New Year to New Year. One "working resolution" is worth the whole twelve.

RAY LEWIS

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Toronto News

ACCORDING to an announcement made by William E. Collier an organization of the Catholic Art Association has been extended to Canada. Mr. Collier, a representative of the association, has been visiting various cities in the Province of Quebec, including the City of Quebec, which is his former home. A Canadian branch of the association has been opened at Montreal with John J. Walsh, A. B., A. M., LL. D., as the president. There are already ten branches in the United States.

The Catholic Art Association is a photoplay producing company aiming to make features that embody some Catholic belief as well as a moral lesson. Films are produced at studios controlled by the association and so far about eighteen pictures have been released. These pictures are now making their first appearance in Canada.

The New York headquarters of the organization were founded about four years ago by Conde B. Pallen, managing editor of the Catholic Encyclopaedia. Mr. Pallen formerly occupied the chair of philosophy at Georgetown University, Washington, D.C., and Fordham University, New York. It is said the Catholic pictures are to be offered in theatres in the Province of Quebec, where French-Canadians predominate. Although distribution will not be restricted to this particular province.

During the week of Dec. 26th the Regent presented a holiday bill which was so well balanced that it calls for special mention. The "Toyland" prologue produced by Mr. Jack Arthur, was particularly well-presented, the dancers being graceful and juvenile enough to have an added Xmas value. "Rip Van Winkle" with Thos. Jefferson in the role of Rip, the part made famous by his father, Joseph Jefferson, was a happy Hodkinson selection, and drew a patronage which still laughed, despite prohibition, at Rip's resolutions to swear off drinking, and chuckled when he followed it with "I won't count this one." Charlie Chaplin in "The Idle Class," Aesop's Fables, "The Hermit and the Bear" rounded out a holiday programme which it would be difficult to excel.

SEND IN YOUR SUBSCRIPTION TO THE DIGEST

Equity Release "The Panther's Cub" Florence Reed Receives Great Praise

THE New York Times conducts a dramatic bureau that is considered among the foremost in the entire world. No picture news receives publication in its columns unless worthy of unusual interest.

In its dramatic columns was published the splendid compliment paid to Miss Reed's acting as printed, together with the notation below:

In the notation of especial mention on Miss Reed's acting and "THE BLACK PANTHER'S CUB," Equity release, the producers feel highly complimented.

It stated: "The acting of Miss Florence Reed in 'THE BLACK PANTHER'S CUB,' produced by W. K. Ziegfeld, **deserves especial mention.**" The National Board of Review's fourth bulletin of reviews of "EXCEPTIONAL PHOTOPLAYS" includes "A Connecticut Yankee in King Arthur's Court," "The Cabinet of Dr. Caligari," "The Four Horsemen of the Apocalypse," with **especial mention** of Florence Reed's acting in "THE BLACK PANTHER'S CUB." Of Miss Reed in "THE BLACK PANTHER'S CUB," the National Board of Review Bulletin said:

"Miss Reed is called upon to play a dual role in which she is both mother and daughter.

In the scene where the mother spends the last few moments with her daughter, Miss Reed succeeds for a few moments in doing a piece of acting which lifts the whole story to a level which shows that the silent pantomime of the screen can give a fine artist the opportunity to compel the same admiration which the old time theatre-goer treasures in his memory for a Modjeska or a Sarah Bernhardt."

J. A. COOPER, secretary of the Canadian Motion Picture Distributors Association, forwards the following memo—which has been distributed among the members in reference to the amendment of the Customs Tariff:

As you are aware, at the last Session of the Canadian Parliament, the Customs Tariff was amended so that it will be necessary hereafter to mark all goods with the name of the country of origin. In the special instructions which were issued from Ottawa on October 24th entitled "No. 9 Revised—Supplement A" instructions are given as to what kind of goods must be stamped and how the marking shall be made. The quotation with regard to moving pictures is as follows:

"40. Moving Picture Films and Appliances.

(i) The following to have the required indication of the country of origin on each spool or reel:

Moving picture films."

It is apparent, therefore, that each spool or reel must be stamped as follows—"COUNTRY OF ORIGIN U. S. A."

Printed Matter, Etc.

With regard to printed and advertising matter there is a slight difference. The words "PRINTED IN U. S. A." or "MADE IN U. S. A." will be satisfactory on books and pamphlets. It may be assumed that the same applies to advertising matter, posters, circulars, folders, catalogues, rotogravures, etc. But this indication must be on every copy.

Under Paragraph No. 45, Paper and Paper Stock: Film support, sensitized film, etc., when imported in wrappers, packages, boxes or containers, must have the required indication of the country of origin on each wrapper, package, box or container.

Under Paragraph No. 46, Printing Supplies: Electros, cuts, matrices, plates, etc., must have the required indication of the country of origin on each package or container. Apparently it is not necessary to put it on each individual cut, electro or matrice.

General Regulations

In the General Instructions, "COUNTRY OF ORIGIN U. S. A." or "MADE IN U. S. A." are approved, also such phrases as "PRINTED IN ENGLAND," "NEW ZEALAND PRODUCE," etc. The following indications are not approved: "NEW YORK, U. S. A.," "BRITISH MANUFACTURE," "BRITISH PRODUCTS," "MADE IN AMERICA," "MADE IN MASSACHUSETTS," etc.

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Publicity Director Christie Comedies Talks Plain Facts About Prologues

IT occurs to me that now is the time for the motion picture trade to take a forward step, and I am writing to you, as a representative trade magazine editor, on what I honestly believe is a serious trend.

I speak of the matter of prologues.

The real question is "Why is a Prologue?"—and I defy anyone to give an answer which will stand as a legitimate reason for their existence.. The trade press has of course encouraged prologues and other vaudeville accompaniment to pictures.

Naturally I am speaking for comedies and for other subjects on a diversified program of pictures. But is it not also to the advantage of the feature film exploiteers to abandon the thought of prologues which take the exhibitors' time and money and do not help the pictures one bit?

My point is this. Is it not foolish for distributing companies to urge exhibitors — assisted by the trade press—to spend large sums of money for prologue. accompaniment to their pictures when it is not proven that the prologue helps the picture itself?

In other words, what argument has the feature man for a price for his feature film rental when he is encouraging the exhibitor to spend more and more of his money for something in his show which is outside the realm of pictures.

Or can you say that a prologue will give in twenty minutes as much real entertainment and satisfaction to a large percentage of the audience that certain short subjects—secured cheaper—will give? This is the comedy angle.

The big fellow in the big city puts on a prologue. Perhaps it is good; perhaps it is not. The public accepts it passively. Immediately it is heralded as "great" through the trade. The smaller fellow thinks he has to follow suit. The rival house manager thinks he has to do it also, just because someone else has done it; not because his clientele has requested it or even shown particular interest in it.

Perhaps some of the public is kicking at admission prices. What would they think if they knew that a large share of their fifty cents or their dollar is going for vaudeville—inferior vaudeville at that—and staging of something or other (half the time they don't know what it is all about but sit through it waiting for the pictures), and a small per cent. of their money going for the payment for the pictures which they came to see.

It has been pretty thoroughly proven that vaudeville, put on by exhibitors, can not rank with the best vaudeville of the circuits. Does not the prologue come under the vaudeville class? It is not pictures. And pictures are what the public pays its money to see.

These are only a few random thoughts. It seems to me that this subject should be looked at squarely by the trade press, if the trade press is to stand for honest advice to the exhibitors of America.

MR. BLAINE IRISH, producer of Camera Classics, who is enterprising enough to demonstrate that pictures can be made in Canada, is also of the opinion that the material for these pictures can be secured from Canadian authors, professional and otherwise. Mr. Irish is making an appeal to all Canadians, who believe that they can write synopsis or scenarios, which can be utilized for two and three reel comedies, to send these in to him, addressed to the Filmcraft Industries, Limited, 39 Queen St. West, Toronto. Mr. Irish will pay for these at the current or regular rates. Exhibitors can announce this offer to their patrons.

* * *

THE Filmcraft Industries, Limited, a Canadian concern, which has just celebrated its second birthday, has decided to prick the bubble of scepticism which has floated about in Canada in reference to the Canadian production of Motion Pictures.

Canadians have been of the opinion that the U. S. picture industry had the novelty market cornered and that only the U. S. seal was to be found on any thing, produced on this continent, which could be classed as a novelty.

Filmcraft Industries are going to give Canadian Exhibitors and incidentally, the big men on the Coast, interested in picture production, a demonstration of a "big idea."

It happened that while that estimable gentleman, who puts the animation in animated cartoons, was putting his subjects through their paces, he became fanciful and before putting the final touches on a smart design for a hand-painted cup and saucer, hand-painting is his hobby, he decided to give the design, which happened to be a nice, sensible Tom-Cat a chance to display what cunning it possessed, he therefore, but why "let the cat out of the bag," far better cut off this cat's tail, for Mr. Blaine Irish, who is responsible for Camera Classics informs the narrator that nine lives of this cat will be seen in one of the coming releases of the Filmcraft Features, therefore, "Mum's the word."

* * *

"Molly O," an Associated First National release, starring Mabel Normand, played Allens' Richmond St. Theatre, week of Dec. 26th, and is held over for the week of Jan. 2nd. "Molly O" appears to be the popular slogan.

* * *

George Arliss in "Disraeli" is playing the Strand and Regent Theatres, the week of Jan. 2nd. Business very good.

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Montreal News

S. ARNOVITZ, President of the Equity Pictures Corporation, is back in Montreal from a three months' tour of Europe where he has travelled in France, England, Belgium, Germany, Italy and Roumania. Although not entirely a business trip since Mr. Arnovitz has taken the opportunity to re-visit old friends, he has secured rights to some of the more outstanding European films and will shortly be releasing them here. Exhibitors should be on the look out for early announcements.

* * *

D. LEDUC, Montreal manager of the Universal Film Corporation, has been staying over the holidays in St. Agathe, where he has some personal interests. Mr. Leduc reports everything in trim for a New Year drive and has some specialties which will create a sensation. He states that business was never better and that the outlook for the coming year is better than for a long time past, if exchanges have the goods. If not, of course, it's a case of bad times ahead, for exhibitors are nowadays educated to taking only the best.

* * *

British Canadian Pathe News, which is handled by the Specialty Film Import here, have been following the Washington Arms Conference and whenever you see an outstanding headline in the newspapers you can be sure to see its picturization on your local screen within a few days afterwards. That is, naturally, if the exhibitor takes in British Canadian Pathe News pictures for his patrons. If not, he is certain to be looked at as 'way back.

* * *

ASSOCIATED First National Pictures are releasing shortly "Stranger Than Fiction," which is going the big noise around here when shown. Exhibitors who have seen private showings speak very highly of the picture. Even "Elizabeth Jane," well known as one of the most "intransigeant" critics in the Albee Building, professes herself satisfied with this film.

* * *

Herb Allen, brother to the famous pair, Jay and Jule Allen, was in Montreal recently, spending a part of his honeymoon here.

A. J. Dussault, Montreal manager of the Merger Films, has been in New York recently closing a deal with the L & H enterprises films for the Canadian rights to their pictures. The first release, will, we understand, be "Daughter of the Night." Merger films are opening an office in Toronto shortly. The Three Musketeers which they are handling on a percentage basis is playing big right across the West from Winnipeg to Vancouver.

* * *

The theatrical five-pin bowling league which offered a Christmas turkey for the highest single score, awarded the prize to Jim Pearson of Pathe's, who is a member of the Mount Royal theatre team.

* * *

Canadian Exhibitors Exchange is releasing "The Lone Wolf's Daughter," "The U. P. Trail," and "Partners of the Tide" early in the year. These are three big Hodkinson superspecials for which enquiries are already pouring in.

* * *

MARTIN ARNOVITZ, Ontario representative of Equity Pictures, has had a successful tour of the West and has placed some big pictures there. The Clara Kimball Young latest release, "The Forbidden Woman" has been booked for Loew theatres here and in Toronto.

* * *

Universal have obtained further releases of the "Cyclone Smith" series which they will be showing here shortly.

Thru Equity Pictures Corp.

CHARLES LALUMIERE

SOME considerable executive changes are reported by Specialty Film Import. Charley Lalumiere, Montreal branch manager and a director of the concern, has cut away from an association of many years standing and is on his way to Paris to buy pictures for a company in which he has become interested, namely the Europa Film Company. He will be away for a couple of months and will ransack Europe for the best films available. It is understood that Arthur Larente, at present in Winnipeg as branch manager, will be recalled to Montreal to take up temporarily the position vacated by Mr. Lalumiere until L. E. Ouimet's return from Los Angeles. Mr. Ouimet, who is thus breaking his projected winter stay in the South will later return to Los Angeles where he will remain until the end of March.

* * *

Asosciated First National had a most successful get-together meeting at the Windsor Hotel December 12-14 at which the franchise holders of the Maritime Provinces and Ontario had an opportunity to meet those of Quebec. W. J. Drummond of Toronto was chairman of the meeting.

* * *

I. Singerman, general manager of His Majesty's, Sherbrooke, and Joe Ledden of the Victoria, Quebec, were in town recently.

* * *

THE Allen opened for a week with "What Do Men Want?" and hundreds were unable to get admission, the theatre resembling an opening day every day in the week. The exploitation and advertising of the picture was exceptionally well handled by Manager George Rotsky.

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Fox Expanding European Service, News Director, Cameraman For Europe

DON HANCOCK, director-in-chief of Fox News, and Russell A. Muth, the star cameraman of the New York staff, were fellow passengers on the steamship Paris with Marshal Foch when the French Generalissimo set sail for Europe, December 14th.

Despite the fact that their presence in company of the great Frenchman was a stroke of news reel enterprise which promises interesting film of his return voyage, the purpose of the European trip of Messrs. Hancock and Muth is the execution of plans of William Fox for an extension of facilities for filming European news events. Although convinced that Fox News lives up to its trademark, "Mightiest of All," Mr. Fox is determined to strengthen the already formidable foreign service in anticipation of an increased volume of news events which will interest the world at large.

With this object in view he directed Mr. Hancock to inspect the foreign offices and to reorganize and enlarge the overseas staff wherever it is possible to improve on the already high level efficiency of the Fox News gathering organization.

The exclusive filming of Ex-Emperor Charles of Austria while under arrest and on his way to exile was a recent example of the wisdom of Mr. Fox in maintaining a large force of staff correspondents in Europe. This force now will be expended to include every centre of importance. Features of international importance will be planned when the field has been surveyed, and special efforts will be made for the filming of events which heretofore have been considered unobtainable by all news reel service.

A hundred assignments on special pictures to be worked up by the French staff in addition to the ordinary news that develops, will be arranged at the Paris headquarters. Special efforts will be made at the London offices to expand the already widespread camera correspondence in Great Britain and the Irish Free State. In fact, all means will be utilized toward placing Great Britain on the same level as the United States in news reel efficiency.

Russell Muth's individual mission will be to introduce the Yankee idea of news filming to the foreign cinematographers. After a short stay in Paris the party will tour France, Italy, Spain, Germany, Switzerland and England.

Incidentally both men return to France for the first time since the war, during which they served as officers — Hancock in the Canadian forces and Muth in the A.E.F.

Neilan To Release Booth Tarkington's "Penrod," Associated First National

THE initial production to be released for 1922 from the Marshall Neilan studios will be the picturization of Booth Tarkington's famous "Penrod" story and play, recently finished.

This production to be distributed via Associated First National Pictures, will receive its premiere public presentation in the key cities throughout the country starting the middle of January.

Easily the most popular subject yet filmed by Mr. Neilan, "Penrod" is expected to establish for the product coming from the Neilan studio during the coming year, a higher box-office standard than achieved by any former production by this noted director.

As an eight-reel picture the Tarkington story immediately established a new type of First National attraction produced by Neilan in that no previous film by this produced and distributed by First National has been accorded this footage.

It is pointed out by the producers that in addition to being the best known story yet produced by Mr. Neilan and the fact that its unusual merit has warranted a greater footage than any previous Neilan picture, this photoplay offers the largest cast of well known child favorites of the screen plus a half dozen senior players each of whom has a large following among the motion picture patrons throughout the country. Never before have so many popular screen children been assembled in one picture. Among these youngsters are such stars as "Freckles" Barry, "Sunshine Sammy" of Hal Roach fame, "Baby Peggy" Montgomery starring in Century Comedies, Gordon Griffith, Newton Hall, Jackie Condon and others. Among the older players in the cast are Marjorie Daw, Clara Horton, Tully Marshall, John Harron, Claire McDowell, Mayme Kelso, Cecil Holland and others of equal prominence.

Directed by Mr. Neilan in collaboration with Frank O'Connor, "Penrod" represents the combined effort of a producer whose standards for consistency of merit in pictures is second to none and a young director whose results during the past year has attracted wide attention throughout the trade.

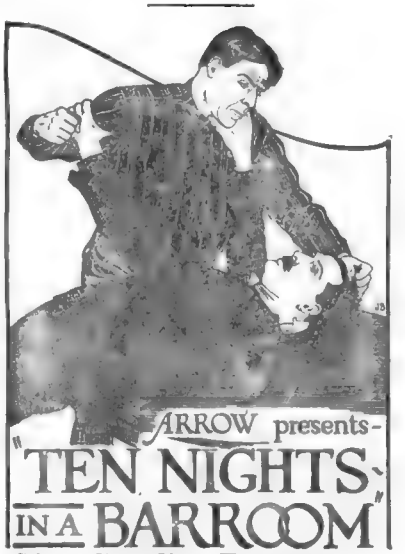
Plans for Mr. Neilan's production schedule for the new year are now nearing completion. During the past few months this producer has purchased the rights of a half dozen stories and has effected affiliations with various internationally known authors who will contribute to success of his future pictures.

Mr. Neilan's policy of producing a limited number of real box-office attractions rather than a quantity of pictures of lesser merit will be followed out during the year of 1922. Present indications are that for 1922 this producer will not attempt to direct more than four productions. These films, however, will be in keeping with the box-office standard established with the release of his first picture during the new year.

ART BRAND PRODUCTIONS

THE formation of a new film distributing company with Joe Brandt as president is announced this week.

The new company is to be known as Art Brand Productions Inc., and has been incorporated for the special purpose of handling the release to the States Right Market of the series of two-reel featurettes starring Charles Ray which have been secured by Art Brandt Productions Inc.



Thru Canadian Features and Production.

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E. W. Hammons, President Educational, Advises Diversified Programme to Please

EDUCATIONAL approaches the New Year with its hopes high and with full confidence, inspired by comments from exhibitors that we have been of real service to them during our first year. Our experience gathered during that time will enable us to correct whatever mistakes may have been made and to become a still more valuable organization to the film industry.

Our objective and our ideals, when they were announced, seemed quite radical to a few, but the hearty support given us has proved beyond a doubt that the aims and ideals of this company were founded on business logic and good business principles.

Specializing in short reels—giving them the care and attention exercised in the making and distributing of the multiple reels—has enabled us to give the exhibitors a high class service, with better picture at a lower cost. We take great pride in believing that we have greatly raised the standard of the short reel, bringing it to a place where it is no longer considered a "filler," but a feature well worth exploiting.

The weight of our publicity and advertising has been directed toward convincing the industry of the fact that the length of the film should depend entirely upon the subject matter at hand. If a story can be told in two reels, and instead is padded into five reels, the entire industry suffers, the exhibitor most of all through loss of patronage from lack of giving his public "value received" for the money paid into the box office. Every branch of the industry suffers from the added cost.

Educational Pictures will continue its crusade against this waste and its efforts to have pictures judged by their merits and not by their length. While wishing every exhibitor a prosperous 1922, we would like to suggest as one of the best means of helping to bring about this prosperity:

"Do not put all your eggs in one basket. Give your patrons a diversified program that is bound to please; if not one number, then another number will please. Educational's entire strength and weight will back you up in giving your audiences real entertainment with diversified programs."

Big Fox Special, "Over the Hill," First Picture British Penal Institute

FROM the offices of Fox Film Corporation comes the statement that "Over the Hill," the big special, is the first motion picture ever shown in a British penal institution. The statement quotes in part a column story in the Manchester, England, Evening News under date of November 21st. It follows:

"Six hundred inmates of the Pentonville Penitentiary yesterday saw the first film exhibited in a British prison.

"The photoplay selected was 'Over the Hill,' the William Fox 11-reel super-production, which dives deep into American middle-class family life and shows an ill-treated old mother being rescued from the poorhouse by the 'black-sheep' of her flock.

"It was a poignant theme to set before the prisoners of Pentonville. They fell in love with the film. They were a trifle suspicious at first, but they soon began to laugh and applaud, and they applauded all the right things—right, that is, from a moral point of view. They picked up every subtlety—there are many in the film—and never missed a dramatic point.

"It was the most intelligent picture audience I have ever seen (says the Daily Express correspondent) and the most attentive!

"Major F. W. H. Blake, prison governor, said to them at the conclusion: 'May I go so far on your behalf as to thank those who have given you this entertainment?' The answering applause was thunderous.

"The projection arrangements, which were faultless, were carried out free of charge by Cineo, Ltd., and the film supplied by the Fox Film Corporation under the direction of Mr. Levine and Mr. Fogwell."

* * *

"In Justice to Canada and Canadian Industry" support Canada's Motion Picture Trade Magazine, The Canadian Moving Picture Digest. Subscription, Two Dollars a year, which includes twenty-four copies.

CECIL WILSON LANE

MONTREAL correspondent of the Canadian Moving Picture Digest since its inception. Associated with a number of British newspapers prior to coming to Canada in 1909. Has been on staff of Montreal Herald, Star and Gazette and is now night editor in the Montreal offices of the Canadian Press, Limited. Was at one time editor of Beck's Weekly, published in Montreal.

* * *

"EDEN AND RETURN" WITH DORIS MAY

A CLEVER little vehicle is "Eden and Return" the new R-C Picture starring dainty Doris May.

Doris has proven her ability to portray the ingenue or the sub-deb because of her vivaciousness and youth. Like "The Foolish Age," the new picture is full of action and comedy situations.

In the story, Doris as Betty Baylock, is compelled by her father to marry one of three young men whom he has selected. Doris takes a look at them and decides she will not have one of them. The efforts made by the would-be husbands to capture the elusive Betty give rise to some funny situations. Betty, in desperation urges a young man, whom she finds hiding in her automobile to marry her. The father is furious. All ends well, however when the new husband proves his ability by beating the father on the stock market and thereby relieving him of a sum of money.

The picture is directed by William A. Seiter and the cast includes Emmett King, Gerald Pring, Margaret Campbell, Margaret Livingston, Doris May, Buddy Post, Frank Kingsley and others.

* * *

December 10th.

The Canadian Moving Picture Digest

Dear Sir:

We are forwarding to you the sum of two dollars for one year's subscription. We are not aware whether our subscription has expired or not, but tack it on to the next if not. As we think this paper should be supported as it appears to be the only paper of its kind published in Canada, hoping you meet with every success, we are, your truly,

Shepherd Bros.
Majestic Theatre, Biggar, Sask.
Per FRANK SHEPHERD

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President Famous-Lasky Paramount States Public Want Special Pictures

IF I were to choose from among the various developments in motion pictures during the past twelve months the pre-eminent, outstanding feature, I would state unhestitatingly that it is the discovery by producers, distributors and exhibitors, of exactly what the public wants—big, special productions.

For years the picture industry has been feeling around, trying this policy and that. We have passed through a period of capitalizing the popularity of the star, only to find the public most fickle in its choice of favorites. We have all experimented with famous stories and famous plays, catering to the best literary and dramatic taste of the public. From time to time we have thrown the entire burden upon our directors, only to find that, with very few exceptions, their following is likely to vanish over night.

That the big, special production combining all these elemental forces was what the public wanted, the year 1921 has proved beyond question. That is the kind of production that has been the real, consistent success this year — the production built around a big theme, produced by a great director with the utmost care given to technical detail, and interpreted by casts made up of people whose acknowledged ability ensures against possibility of misinterpretation.

In this certain knowledge that we have gained through the box-office lies our surest hope for the future. The new year will be dedicated to giving the people what we now know that they want—more big pictures like "Forbidden Fruit," "The Affairs of Anatol" and "The Sheik."

The industry has been passing through the most critical period of its history. We now can see the light in the clearing and we know we are headed in the right direction. But we have a long distance to travel before we are out of the woods. Good sense demands that extravagance must cease — extravagance not only in production methods but in exhibitor policy. Producing and exhibiting overhead must be reduced materially. Strict economy must prevail. We must study our public more closely than ever before. We must give it what it wants, but without side trimmings that it doesn't want. Let our patrons have their money's worth, but let's all keep our feet on the ground. That is the safest policy—the only sensible one right now.—(Adolph Zukor)

Universal's "Winners of the West" Made Exhibit Museum of Natural History

A MOTION picture serial may be made a permanent exhibit in the Museum of Natural History in New York, according to word which has just reached the film colony at Universal City.

The production is "Winners of the West," an eighteen episode serial based upon the heroic exploits of Capt. John C. Fremont and his associates in the conquest of the west. The big "historical" screen venture now is being shown throughout the country. The realism of the historical thrills is said to have aroused the interest of educators everywhere the serial is presented.

If the serial is made a permanent exhibit of the museum it is understood that Edward Laemmle, its director, will be made an honorary member of the American Historical Society and that a similar honor will be conferred upon Art Acord, the popular western star, who appears in the principal role.

"Winners of the West" was started when Carl Laemmle, president of Universal, realized the opportunity to give the screen greater educational significance. Each of the eighteen episodes are accurate historically and present with vivid drama the stirring adventures of Fremont's expeditionary force to California from Booneville, Mo., in 1848 and 1849.

It is believed that the purpose of the museum in making the serial an official exhibit, will be to project it for visiting classes of school children whose studies at the time concern history. The print will be transferred donation to the museum by Carl Laemmle.

Forward your Subscription to the Digest NOW!

"A RAMBLING ROMEO" NEW CHRISTIE COMEDY

"A RAMBLING ROMEO" is the latest Christie Comedy to be completed for early release through Educational Exchanges. Neal Burns is featured in this picture, which was directed by Scott Sidney from an original story by Frank R. Conklin.

"A Rambling Romeo" is Burns' first appearance since "No Parking," which Christie released in December. In addition to Burns prominent parts in the pictures are played by Helen Darling, Alice Maison, Earl Rodney, Ward Caulfield and George French.

This new picture is of the farce type and ranks with the best of this particular type of comedies which Christie has done. In the present Educational - Christie series there have been produced several of these fast farces including "Falling For Fanny," "A Pair of Sexes" and "One Stormy Knight," while the other pictures have varied greatly in type ranging from back stage burlesque and rural comedy to spectacular costume stuff with comedy twists.

• • •

ADVICE TO FOOLISH WIVES
By MISS DUPONT

A husband in hand is worth two in court.

Your husband will never outgrow the boy stage. Treat him as such and he'll cuddle like an infant.

Foolish Wives are those who buy heavy glasses to find their husband's weaknesses.

Taffy now is better than epitaphy later. Say it with kind words—flowers wilt.

You've got him — let the others worry.

If he says he has been at a Lodge meeting, BELIEVE HIM, you won't add to your peace of mind by learning otherwise.

If you don't tell him he's wonderful, there's a flapper waiting 'round the corner who will.

If half he tells you is true—let the other half slide.

• • •

MR. HERBERT ALLEN, brother of Jule and J. J. Allen of the Allen Theatres, Limited, was married to Miss Bertha Rosenfeld, the sister-in-law of Mr. Jule Allen, on Tuesday, December 20th. A wedding reception, for the bridal pair, was given at the home of Mr. Jule Allen, St. Andrews Gardens, Toronto. Miss Rosenfeld made a very charming bride while Mr. Herbert Allen looked happy enough to convince all bachelor sceptics that getting married is the great idea.

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Ottawa News

THEATRE business came back with a vengeance in Ottawa after Christmas and the local exhibitors anticipated the rush by offering unusual attractions during Christmas week. Capt. Livingston, who is the manager of the Allen's Regent Theatre, presented Fox's "Queen of Sheba" and it was announced that the house record for the week had been broken. The picture was held over for three extra days.

• • •

Chaplin's "Idle Class" was an attraction at both the Imperial and Centre Theatres during Christmas week and both houses did very fair business. Elsie Ferguson in "Footlights" was on the screen at Loew's Theatre.

• • •

THE busiest place in the Canadian Capital is the Exhibits and publicity Bureau of the Department of Trade and Commerce, where the "Seeing Canada" and other Government releases are produced. Ray Peck, director, has been compelled to invest in a big Rand McNally in order to trace all the countries to which the Canadian reels are being sent. The department has been so busy that a considerable quantity of film printing has had to be sent outside.

• • •

THE Family Theatre has been leased by Harold Hevias of Montreal, in which to present the Orpheum Players in stock productions. This company first appeared at the Dominion Theatre but this house was destroyed by fire. The company next went to the Russell Theatre but J. T. Moxley has taken charge of this house again, the Orpheum Players moving to the Family which is one of the two Harry Brouse theatres in Ottawa.

• • •

Manager Fred Leduc of the Laurier Theatre, Hull, gave a Christmas Tree Party for the poor children of the Transpotine City on December 30, the event being staged under the auspices of the Kiwanis Club of Hull, of which Mr. Leduc is a member.

• • •

MANAGER Fred Booker of Loew's Ottawa Theatre gave a special performance on Wednesday morning, December 28, for the poor of Ottawa. This was held under the auspices of the Kiwanis Club of Ottawa. Fruit and candy were distributed. Brooker booked special pictures from Montreal for the one show.

• • •

Allen's Regent Theatre, Ottawa, has booked "Molly O" for an extended engagement in the near future. Loew's Theatre is also advertising "The Sheik" for early presentation.

• • •

Manager Stapleton of the Centre Theatre made profuse use of large white bells in the entrance to this house for the showing of "Wedding Bells," starring Constance Talmadge. He also used deers' heads in profusion for the presentation of "The Call of the North."

• • •

HAROLD VANCE has got into his stride once more as the manager of the Casino Theatre, Ottawa. Vance had charge of this house up to a year ago and then assumed the management of the Strand Theatre, after which he went to the Russell Theatre. He is back with his old love, the Casino, and is building up fine patronage.

THE civic officials of Hull, Quebec, are up in arms over the action of the Quebec Government in refusing to give Hull a share of the amusement tax collected in that city. The tax is turned back to municipalities in Quebec for charity support but the Province has refused to give any to Hull because the sick and needy of the city are sent to institutions outside of Hull.

• • •

It is understood that the construction of the new Capitol Theatre in Ottawa will be restarted in the spring. The walls of the incompleted house have been boarded up for almost a year now.

• • •

The Family Theatre has undergone considerable brightening during the past week or two. The interior has been redecorated and new drapings have been hung for the boxes. The lighting of the house has also been improved.

• • •

The Commercial Travellers' Association of Ottawa held a Midnight Frolic in Loew's Theatre on December 30. The festivities were not concluded until early morning.

• • •

The Rex Theatre was used for several political meetings during the municipal election campaign in Ottawa.

"Fireman Save My Child," One Reel Comedy Re-Issue, Starring Harold Lloyd

"FIREMAN Save My Child" is the title of the current re-issued one-reel comedy starring Harold Lloyd which Pathe scheduled for release the week of December 25. Bebe Daniels and "Snub" Pollard are the outstanding players who appear in the offering with Lloyd and help keep the comedy going at a rapid-fire rate. The comedy moments are supplied by a dance in the town hall, where Lloyd "puts over" his original brand of comedy; and the fire, which breaks out in the town, allowing the comedian to assume the role of a fireman and perform stunts both thrilling and hilarious.

The comedy opens showing the ball which is given in the town hall above the fire house. Harold Lloyd endeavors to sneak into the ball but is prevented from doing so by two men at the entrance. He finally throws a fit, and while the doormen are running for a doctor he manages to gain an entrance. Once inside, he is seized by an old maid and forced to dance. Before many moments pass, he spies the fair Bebe dancing with "Snub" and makes up his mind to get her away from his rival. A free-for-all fight is almost started, but is interrupted by the fire gong. The engine company leaves for the fire, with Lloyd going along voluntarily. Finally the burning house is reached and it proves to be Bebe's home. She tells him that her father is inside and he rushes in to make the rescue. First he emerges through the smoke carrying the colored cook, but later effects the rescue of the father. The offering is brimful of action and the spectacled comedian was never seen to better advantage.

Thru Specialty.

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The Trade Mark of Laughter

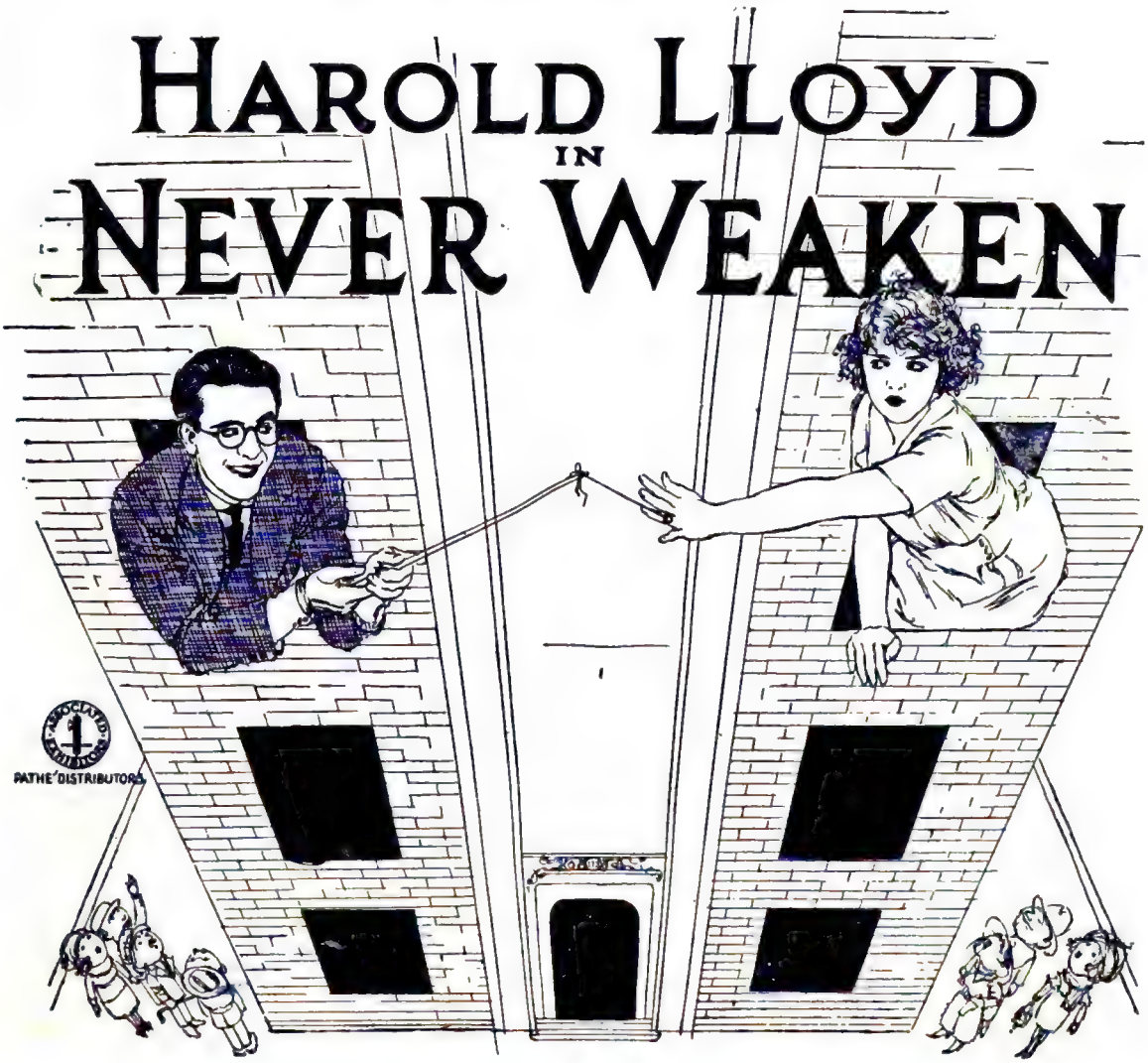
"NEVER WEAKEN"

4th Series of

Harold Lloyd

Who hands out more laughs per person per picture than any comedian. He is here and there with the goods.

HAROLD LLOYD IN NEVER WEAKEN



Harold Lloyd and his fair partner Mildred Davis

Exhibitors demand for business has compelled us to release earlier than schedule.

SPECIALTY FILM IMPORT LIMITED

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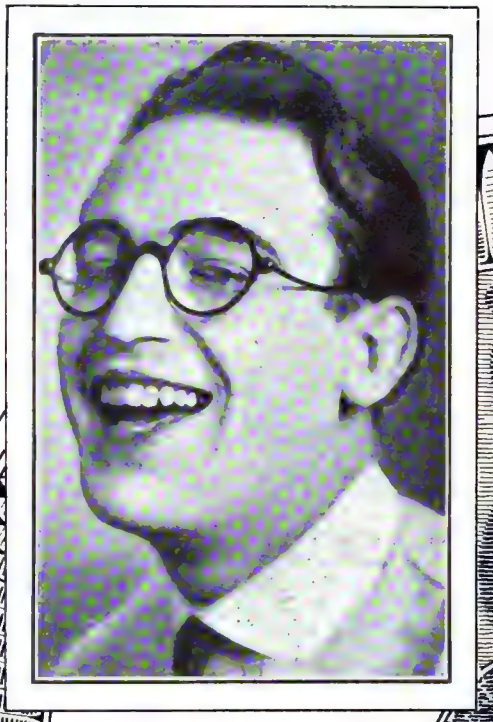

Harold Lloyd

Blanche Sweet

Hal E. Roach

H. B. Warner

They Are Box Office Attractions—Book Them Now

Specialty Film Import Ltd.

St. John Montreal Toronto
Winnipeg Calgary Vancouver

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"Without Benefit of Clergy"

Rudyard Kipling's Masterpiece

Pulsing with the heart beat which vivifies this immortal love classic of the East and West

Kipling's Best Love Story

One of the Biggest Hits of the Year

"The Rider of the King Log"

A HOLMAN DAY PRODUCTION

A Romance of the Lumber Lands
Life's Mighty Battle in the Maine Woods

A Heart-Appealing Drama
Romance of Strong Men and True Women

"THE SERVANT IN THE HOUSE"

"THE GOOD-BAD WIFE"

Get them—Play them Big!
Then watch your happy Lobby crowds!

Released by

Specialty Film Import Ltd.

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To The Exhibitor:

From everywhere you are being offered features. Well and good. But what about settings for your features? **SPECIALTY** can fill your needs. Complete, fill-in, enhance your program with

British Canadian Pathe News

'The first news reel; the real news first'

Brings to your screen every happening of interest by the greatest film organization in the world. Three issues per week.

Pathe Review

Tne Magazine on the Screen

Educational, Scientific and Travelogue subjects enhanced by Pathecolor and the Novograph Slow Motion Process. Issued one reel every week.

Harold Lloyd Comedies

Featuring the Inimitable Harold Lloyd himself

A perfect comedy release. Produced under the personal direction of Hal. E. Roach. One a week.

Topics of the Day

Literary Digest's compilation of Current Events
from the Press of the World

Rounds out a perfect program. Issued weekly. Produced by Timely Films Inc.

SPECIALTY FILM IMPORT LTD.

SIX BRANCHES IN CANADA

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Dr. Nascher, Noted Nerve Specialist Discusses "Why Girls Leave Home"

A NEW angle to the age old problem "WHY GIRLS LEAVE HOME" has been brought forward by the noted Dr. I. L. Nascher, specialist in nervous diseases in a recent article in the New York American. It is something more than a coincidence, also that the doctor's article touches upon a certain phase that is most strikingly brought out in the Warner Bros. production "WHY GIRLS LEAVE HOME." Dr. Nascher brings forth the fact that many girls leave homes wherein they have been surrounded by every luxury and with their every wish or whim gratified. He says in part:

"Why do young women of excellent family, good social position and wealth leave the luxuries of home to wander out into the world—sometimes never to return?"

Of course, it is easy to understand why the working girl leaves the cramped quarters of her tenement house home and seeks for something, anything, which may be better.

There is no difficulty, either, in explaining why the stage-struck young miss leaves home, seeking a career on the stage or in the movies.

And the police records make plain the sad reason why the farmer's daughter disappears and goes to the neighboring great city a few months after the flashy young city visitor has been a summer boarder at her home. Some girls leave home, of course, because they are willful and rebel against the restraints of conventional society—headstrong young women who want to live their lives as they please and laugh at the advice of older people, and are willing to take the consequences of their folly.

But there are some cases of mysterious disappearance which are the result of sudden loss of mental balance. For the time the girl is mentally ill. Doctors recognize what others do not—that the balance of the nervous system of women and the entire feminine trend of thought is not the same as with men. Women are more impressionable, more sensitive, more impulsive, often governed by sentiment rather than by reason.

The explanation of the disappearance of the New York bride-to-be with her wedding gown under her arm, the pitiful wanderings of pretty Miss Beckett, is that they were at the moment suffering from one of the various manifestations of that strangest of all human maladies, known to the medical world as hysteria.

Physicians themselves can give no explanation for this disease, as there is no change in the brain or nervous system, nothing to account for the abnormal ideas and actions of the hysterical person. They call it a psychoneurosis with perverted ideas which control the will and the functions of the body. But nobody understands why it happens.

The normal female mind is swayed more powerfully by her emotions than by her reason, but her reason and will are usually strong enough to check emotional extravagances. In hysteria the emotions have complete control and neither reason nor will can check the emotional impulses. Fear is the most profound and most persistent of all emotions, being ever present in all normal minds, though often represented by reason and other emotions.

Combine this instinctive desire with strong emotions, a reasoning faculty which can stand little further strain, and an erratic will, all based upon a nervous constitution, and we have the ideal conditions for a hysterical explosion. A cross word, a suspicion, even a whim will suffice to bring on the attack which may culminate in tantrums, spasms, throwing dishes at an unfortunate husband or running away from home.

The character of Madeline Wallace as portrayed by Maurine Powers in the screen version of "WHY GIRLS LEAVE HOME" exemplifies the alienist's article, and forms a study in psycho-analysis that is of great interest. The photoplay even goes further into the matter by showing how such a condition may be avoided. Released thru Famous Players Film Service.

Re exploitation on WHY GIRLS LEAVE HOME.

"In the final scene of the picture, where the butler is motioning to the daughter to come into the room, a girl with a splendid voice who has been seated in the audience in the midst of the theatre, starts to rise from her seat and sings 'HOME SWEET HOME,' with the orchestra's accompaniment, walks slowly down the aisle, singing all the while, until she reaches the door, at which time the picture has ended."

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"From the Ground Up," Goldwyn Release.

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Second of Selznick Supreme Six "Conceit" to Follow "A Man's Home"

WITH "A Man's Home" booming along to unprecedented success, the second of the "Selznick Supreme Six" specials to be made during the 1921-22 season is soon to be sent out to the branches. The picture is "Conceit," from the Munsey Magazine story by Michael J. Phillips.

"Conceit" has been made with the same careful attention which the production crew, under the direction of Vice-President Myron Selznick, gave to the earlier Anna Steese Richardson story. There has been no rush in its preparation. Weeks and months have been given to every detail and the final processes of editing, cutting and titling have been attended to with great care.

Like the "Man's Home" story, the idea worked out in "Conceit" strikes very close home to all types of theatre-goers. The story has to do with the embarrassments, difficulties, and tragedies in everyday life which are brought about by the "conceit" of a man who has little regard for the viewpoints of others. The chief sufferer is his wife who believes in him despite his many unkindness and hopes and prays for his regeneration which is finally brought about in a highly dramatic manner.

The "Conceit" cast includes William Davidson, Hedda Hopper, Maurice Costello, Betty Hilburn, Warren Cook, and Charles Gerard. Mr. Davidson is perhaps best known for his work in support of Elaine Hammerstein in a number of her best pictures. His role is the male lead in the big special picture, and it is interesting to note that in a part which calls for a not less sympathy than is usually drawn by the male lead, he does work which stamps him as a motion picture actor of the first rank. Hedda Hopper, wife of DeWolf Hopper, gives a performance which is well up to the high standard she has set for herself in countless stage and screen appearances. Betty Hilburn will be recalled as a screen star in her own right, having appeared in "Girl of the Sea," released through Select exchanges; later appearances were in important productions made by David Wark Griffith. Warren Cook has friends in every picture going community as the result of the splendid work he has done in numerous Selznick pictures. Charles Gerard is another screen actor of reputation appearing in "Conceit" in a role for which he is ideally suited.

In the extensive trade paper advertising campaign which is being waged in behalf of the picture, "Conceit," is being described as "The Picture That Has Everything." There are some really remarkable screen characterizations, notably that given by Maurice Costello, veteran screen star, who appears as a half-breed Indian. There are elaborate interiors showing luxurious homes in the effete East — and there are wildly picturesque exteriors made in the beautiful Canadian Rockies. There are dinner talks in full dress clothes — and hair-raising man-to-man encounters in which fists and western "hardware" are used.

When "Conceit" gets to the branches it will be accompanied by another de luxe Exhibitors Campaign Book, which is now well along toward completion. There will be the usual high class posters and other advertising helps. Thru Famous Players Film Service.

"Telling the World the Truth" Specialty's Comedian Harold Lloyd

WE all have the right to criticize. Every human being is born with the divine right to like or dislike a thing, but a special privilege is granted those whose critical bump is sufficiently developed to permit them to make a profession of the great sport of finding fault with the work of others. Theirs is the privilege of "telling the world."

An interesting fact in connection with Harold Lloyd is that, from all those professional "knockers" there has never been anything but praise for the cleanness, cleverness and wholesomeness of the Associated Exhibitors' comedian, whose newest comedy is "Never Weaken."

At random, from the scrap book of Harold Lloyd, can be chosen such encomiums as, "There's a young comedian in the land who is proving that film comedy can be made something better than merely a tall idiot with a mustache squirting water on a little idiot with whiskers. His name is Harold Lloyd." Mr. Norman Clark of the Baltimore News further declares, "Mr. Lloyd is rapidly taking his place at the head of the film comic class."

The Springfield Sun laughs three times with Lloyd, saying, "One great thing about Lloyd. You enjoy him thoroughly while seeing him. Then after you leave, you live much of the laughter over again. Then you have a third crack at his funnier stunts when you go tell your friends about him."

Clean comedies are scarce as hen's teeth, and the fact that Lloyd can make not only one, but all his comedies clean, is a distinctive feather in the comedian's cap. The New York Times, always guarded and conservative, said: "Harold Lloyd makes people laugh without making them ashamed of themselves for enjoying his comicalities."

The New York World says the "young man with the horn-rimmed spectacles is a comparatively young comedian of the films and one of the most popular of them all at this time."

The Toronto World says, "Harold Lloyd has become a national institution, the silver sheet comedy merchant of the millions, the wholesaler of all varieties of laughing gas." To which every United Statesian will reply that he is more than that—he's an "international institution." Harold Lloyd's latest release thru Specialty is "Never Weaken."

Exceptional Pictures Announce Purchase of "His Nibs"

AN important statement is contained in the announcement by Alexander Beyfuss, vice-president and general manager of Exceptional Pictures Corporation, that the rights for the entire United States to the Exceptional Picture, Charles (Chic) Sale, in "His Nibs," has been acquired by outright purchase by "His Nibs" Syndicate, Inc., of which L. L. Hiller is President.

"His Nibs" Syndicate, Inc., has purchased the production for the independent market. Mr. Hiller was one of the first men in the industry to be identified with the independent field, and for a number of years he has handled many of the biggest successes that have been distributed on the State Right basis.

The price which was paid for Charles (Chic) Sale in "His Nibs" was not announced but it is understood that it was a record figure established mainly because of many outstanding qualities which have been conceded to this picture.

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Winnipeg Notes

MORRIS MILLIGAN, western manager of the Famous Lasky Films, Winnipeg, and Joe Ferte, manager of the Calgary district, returned to the city this week from Toronto and stated that Miss Gladys Leonard of Winnipeg, who won second prize in the Famous Lasky Beauty Contest in Paramount week, would be given a prize of $100 and would also be given a test to see if she was suitable for studio work. Miss Leonard was born near Uxbridge, Ont., and lived at Souris, Man., for many years, coming to Winnipeg two years ago. She appears at the Capitol theatre in the prologue on Christmas week.

• • •

The Capitol will screen "The Golem," "Enchantment" and "Don't Tell Everything" within the next three weeks. "The Sheik" went over big last week. Unfortunately a fire destroyed the costumes for the prologue arranged by Manager Jack Prescott, on a large scale.

• • •

The Allen theatre will screen "The Battle of Jutland" next week, backed by the Navy League.

• • •

"Molly O" is the Christmas week attraction at the Allen when a gala programme will be arranged by Manager J. C. McClure. The Jazz week at the Allen was a novelty that was very popular with the crowds.

• • •

It is stated that "The Foreigner" is being held back from screening in Winnipeg because the film exchange wants $1,000 a day here, which is too high a figure.

• • •

"The Four Horsemen" will be screened Christmas week at the Walker, the Trans-Canada house.

• • •

Henry Nathanson, manager of Regals for Western Canada, is at present in Vancouver.

• • •

The Theatrical Mutual Association elected J. Addington Wilson to the postion of vice-president and chairman of the entertainment committee. Mr. Wilson is also chairman of the Manitoba Exhibitors Association entertainment committee.

• • •

Henry Morton is still in New York where he went to meet his parents who arrived recently from Russia and whom he has not seen for 20 years. Mr. Morton is the owner of the Monarch theatre.

Mr. Murray of Toronto, is here looking after the opening of "The Four Horsemen's" tour in the west.

• • •

George W. Weeks of Toronto, general manager of the Famous Lasky Film, is expected here.

• • •

The Allen theatres in Winnipeg held their annual Christmas Tree Festivity for the children of their employees on Christmas Day in Manitoba Hall.

• • •

Jean Arsen's "Dolliographs," a local cartoon, which appeals to children, has been accepted by a New York firm.

• • •

George W. Graham of the Horsfall Productions, has secured "The Golden Trail" for an early showing.

• • •

THE Manitoba Exhibitors Association elected R. Kershaw, president; W. S. Jones, vice-president; and F. R. Hyde, treasurer, at the annual meeting, December 10th. A Manitoba convention will be held on February 6th.

• • •

The Province theatre is doing well with a series of Western pictures, clean shows with actions.

• • •

The Community Players have offered to take a long lease of the Gaiety theatre, owned by R. Morgan. At present the Players are occupying the Dominion, owned by the Allens.

THE picture business has been very good in Winnipeg for the past few months, although the overhead expenses of the large houses are rather heavy. The smaller theatres are doing a profitable business and one new one was opened this month. In the west exchanges report that the business is good.

• • •

Geary Peebles, owner of the Dauphin, Man., $60,000 theatre, is in the city booking programmes.

• • •

The Allen theatre at Yorkton, Sask., has been closed for a time, but will be re-opened soon with R. Ferguson of Winnipeg, as manager.

• • •

The Lyceum did well with "For Benefit of Clargy," and splendidly with "Dream Street" and "Son of Wallingford." Other big productions booked are "Little Lord Fauntleroy and "Disraeli."

• • •

"The Three Musketeers" ran simultaneously at the Allen and the National, but the former theatre had the Doug. Fairbanks and the later the Thos. H. Ince production.

• • •

The Garrick is the home of the British pictures and is doing a remarkably large business.

• • •

The Manitoba Censor Board has passed "The Golem," "One Arabian Night" and may pass "Passion" on a review. The latter has been passed in Alberta.

Have You Subscribed to the "Digest"?

Mr. Carl Laemmle, President Universal, Sends New Year's Message to Exhibitors

CANADA and the United States have both been through several years of suffering, of hardship and vicissitude. We are not out of the woods yet.

It has been very apparent to me during the past few years that a great many of our difficulties, a great many of our limitations, too, have been psychological and could have been greatly reduced, possibly entirely eliminated, if we had been in the right mental attitude toward them. Everyone has been looking toward January 1st as a turning point in the commercial life of the Dominion and of the States. Let's actually make it so: It **can** be done.

Will you permit me, through the courteously offered medium of the Canadian Moving Picture Digest, to extend to the exhibitors of Canada my sincerest hope that the year 1922 will see a continuance of the excellent spirit of trust and good will which has always existed between the exhibitors of Canada and the Universal Film Manufacturing Company. Will you also permit me to wish most heartily for them a new era of prosperity. My wishes won't bring it, nor will your wishes bring it; but with your determination and my determination and the determination of everyone it will certainly come. It **can** be done!

(Sgd.) CARL LAEMMLE

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Paramount Department Heads Close Sales Convention with Addresses Indicating Success

AS one of the closing features of the week's convention of Paramount district managers, officials of the company entertained the visiting managers and home office department heads at a dinner in the Commodore Hotel.

Elek John Ludvigh, secretary and treasurer of the company, was toastmaster, and talks were given by Adolph Zukor, S. R. Kent, Thomas Meighan, H. G. Ballance, Robert Kane, Tom Lewis, the comedian; George W. Weeks, and each of the district managers.

Mr. Zukor discussed the present situation in the industry and the excellence of the Paramount product during the coming months; and Mr. Kent enthused his hearers with a talk on the distribution department's policies and plans for selling the big Paramount pictures which are to be released in the near future.

One of the principal features of the Paramount sales convention dinner was the reading of a telegram president, bearing the greetings of to the president, bearing greetings of Lasky studio in Hollywood. The telegram, for the most part, was of a confidential and intimate character, and its reading by S. R. Kent was received with the most enthusiasm.

After congratulating the assemblage upon the fact that the convention was the most remarkable in the history of the Famous Players-Lasky Corporation, Mr. Lasky said in part:

"Our slogan out here is 'quality plus box-office appeal,' or, more properly speaking, 'box-office appeal plus quality.' We are making a more strenuous effort than ever before to secure material that cannot be surpassed. We are according our directors every facility, plus finer casts, finer settings, and every possible modern facility for the production of better pictures.

"I have viewed a number of our pictures just completed and in the making, and can sincerely say to you that each production shows advancement. When we purchased and produced 'The Sheik' I said it would prove a great box-office attraction. I believe we are seeing the fulfillment of that prophecy.

"Let me prophesy again and say that Cecil B. DeMille's 'Saturday Night' will create new records; that Tom Meighen in 'If You Believe It, It's So,' will achieve greater popularity than in any Meighan production that has preceded; that 'The Champion,' starring Wallace Reid, will prove itself a champion among box-office pictures; that Jack Holt, in 'While Satan Sleeps,' will prove a masterful, rugged. Western outdoor picture, superior even to 'The Call of the North'; that Penrhyn Stanlaws' production, 'The Little Minister,' will prove a real step forward, for here is truly a masterful production—one that will enhance the value of our trade mark, and one to which we can point with pride.

"William de Mille's new production, in which he is to feature Agnes Ayres and Jack Holt, has box-office success written all over it, and as for George Melford's 'Moran of the Lady Letty,' with Dorothy Dalton and Rudolph Valentino, I have seen enough of it to assure you that it is one of the best and strongest stories ever produced. The two stars are at their best, and, besides, you can boost 'Moran' as the decidedly 'different' picture. Agnes Ayres, in 'The Lane That Had No Turning,' and Dorothy Dalton in 'Tharon of Lost Valley,' will prove worthy of special mention.

'But, gentlemen, I have kept the best for the last. Just wait and hold your breath for the arrival of Gloria Swanson in 'The Husband's Trademark.' I have seen it, and I know not only that we have surpassed 'The Great Moment,' but that we have one of the great pictures of the year. The big melo-dramatic finish in 'The Husband's Trademark' has all the thrill of the ice-flow scene in 'Way Down East.' If ever a picture deserved the name of 'Special,' this is the one.

"With the ever-present thought of economy in my mind, I am moved to bring this message to a close, but not before saying that I believe our organization is now entering a period so great in its history that only the farsightedness and keen vision of Mr. Zukof can picture it."

• • •

"THE QUEEN OF SHEBA" APPEARING IN CANADA

THE country at large is at last to see "Queen of Sheba," the big spectacle produced by William Fox that ran for several months at the Lyric Theatre, New York City. It was released on December 11, and should prove a neat New Year present to exhibitors, judging from the attendance during its New York run.

HARRY SNUB POLLARD "HE WHO HESITATES"

HARRY "SNUB" POLLARD and company are working in a Los Angeles newspaper office this week, where shots are being taken in the pressroom for his comedy of newspaper life. Mr. Pollard has the role of janitor. Marie Mosquini, playing opposite, is a newsgirl, and Noah Young, "heavy."

Hal E. Roach and Mrs. Roach are making plans to acsompany Harold Lloyd in his trip to New York, which will be made upon the completion of the comedian's picture, "He Who Hesitates," the first working title of which was "The White Feather." While in the metropolis the party will see all the new shows, renew old friendships, and be present at the showing of Lloyd's "A Sailor-Made Man," which will be released at the time when they plan to arrive. The comedy recently was shown in preview in New York, where it was hailed as the finest comedy Lloyd has ever done.

Harry "Snub" Pollard's comedy plans include in the near future a trip with his company to Big Bear, where he will make a snow picture. Mr. Pollard, upon the completion of his newspaper comedy, will do a circus picture, in which he will be cast as clown with Marie Mosquini as bare-back rider and Noah Young, ring master.—Specialty Film.

• • •

PRIVATE VIEW OF ROYAL ACADEMY IN "LOVE'S BOOMERANG"

A PRIVATE view of the Royal Academy is one of the features in "Love's Boomerang," John S. Robertson's production for Paramount, just completed at the Paramount London studio.

Brian McCree, as played by David Powell, is a promising young artist, whose circus pictures are the star turn of the London artistic season.

The art director, in order to reproduce a choice corner of Burlington House, persuaded several of London's leading art dealers to lend pitures for the occasion, the value of which ran well into six figures.

• • •

—CLASSIFIED ADS—

THEATRE equipment for sale. 300 seats, 5 ply, 1-3-6 sheet frames, 1 ticket booth, 1 N.C.R. ticket seller, 1 stereoptican dissolver, 2 pair of doors, plate glass, 2 fire extinguishers, approved, electric fixtures, and a host of other articles. Apply 149 Seaton St., Toronto, Ontario.

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Vancouver News

W. P. DEWEES, managing director of the United Theatres, the local Allen houses, has taken charge of The Columbia Theatre Co., which operates theatres at Victoria, Nanaimo, New Westminister and Vancouver. He will still guide the destinies of the Allen circuit and probably move the Columbia Theatre offices to the Allen Theatre Building, where he is now located.

• • •

The Allen Theatre showed "The Queen of Sheba" to good business Christmas week. The Capitol's programme was Mary Pickford in "Little Lord Fauntleroy," which also did well.

• • •

Four new theatres have been built in Vancouver the past year. They are the Capitol, Paramount's magnificent house, the Grandview, the Star, and the Fraser. The last three took the place of older houses of the same name which have been closed since the new ones opened.

• • •

The Pantages Theatre will inaugurate a new policy about the first of the year. A feature picture will be added to the program and the shows run continuous instead of the three a day as formerly. Six acts of vaudevlle and a serial have been the way the shows have been put over, whether an act of vaudeville will be cut out to make way for the feature picture has not been stated.

• • •

"Hank" Nathanson, Western Sales Manager of Regal Films, Ltd., with headquarters at Winnipeg, was in the city the week before Christmas discussing business with Robert Scott, the local manager.

• • •

THE British Columbia Penitentiary at New Westminister is adopting a more modern policy for 1921. A picture machine has been purchased and a programme of late feature pictures will be shown at intervals during the year. Louis Jacobs of the Universal, will supply the film and superintend the shows, Mr. Jacobs while with the New York office of Universal presented a full programme every Friday evening for the entertainment of the inmates of Sing Sing, the famous New York State "Pen."

W. H. Hansher, manager of the Famous Lasky office, returned from Toronto recently, where he had been attending a conference of Canadian Famous-Lasky Exchange managers.

• • •

J. Parkin, leader of the Allen theatre orchestra for the past few weeks, has resigned. George Metcalf assumed charge the week of Monday, Dec. 19th.

• • •

J. HOWARD BOOTHE, William R. Marshall and Charles R. Dipple, three veteran film men of the west who in the olden days (not so long ago) managed branches of the old Mutual Film Exchange and extolled the virtues of the Masterpiece pictures to the exhibitors of the provinces west of Port Arthur are at present all three in business in Vancouver. J. Howard Boothe came from Winnipeg nearly three years ago and opened a branch of Canada Motion Pictures, Ltd., a firm handling screen advertising, with its head office in Calgary. About a year ago he bought out the local branch and formed a company with local associated called Motion Screenads., Ltd. William Marshall sold out his interests in a similar company in Calgary and came to Vancouver to manage the local branch of Select Pictures, which was recently taken over by the Allen interests and is still a booster for Select and First National Features.

Charles R. Dippie (Dip) has been in the city for the past seven years and was with Mutual till they closed up. Since that time he has been secretary to the Columbia Theatre Co. and is still going strong.

EIGHT PRODUCTIONS LISTED IN PARAMOUNT DECEMBER SCHEDULE

EIGHT productions were listed on Paramount release schedule for December as finally revised and announced by S. R. Kent, General Manager, Department of Distribution. These included Penrhyn Stanlaw's production of J. N. Barrie's "The Little Minister," a William S. Hart production; two Cosmopolitan productions, a European production, starring Pola Negri; Sam Wood's special, "Don't Tell Everything," with Wallace Reid, Gloria Swanson, and Elliott Dexter, and pictures starring Ethel Clayton and Gloria Swanson individually.

CARDBOARD WALKING DOLL "FOR THOSE WE LOVE"

A NOVEL throwaway for the showing of Goldwyn's Betty Compson photoplay, "For Those We Love," was used with very good success by Thomas D. Soriero, manager of the Strand Theatre, Lowell, Mass.

He bought, at a small cost, several thousand of the small cardboard walking dolls, with four feet which rotate, as though walking, when pushed gently along on any surface. The doll carries on its arm a basket on the side of which appeared the ad for the picture. Mr. Soriero used the following advertising matter: "I'd walk a mile to the Strand Theatre next Monday, Tuesday and Wednesday to see Betty Compson in the Goldwyn Super-Special, 'For Those We Love.'"

These were distributed at the box office the week before the showing in hotels and cigar stores and mailed in envelopes to the Strand's mailing list.

Mr. Soriero found the stunt provocative of much interest and in connection with the regular channels of advertising and publicity had a pronounced effect on business.

"THARON OF LOST VALLEY"

UNDER the direction of Paul Powell, Dorothy Dalton started her Paramount star picture "Tharon of Lost Valley," adapted by Beulah Marie Dix from Virgie E. Roe's story, last week. She will have as her leading man Jack Mower, who played one of the leading parts in Cecil B. DeMille's "Saturday Night."

Frank Campeau, one of the most experienced actors in the profession, is in the cast together with Irene Hunt, Harry Ralston, George Field, Clarence Burton, Mrs. Dark Cloud and others. This is a Western type of story and it is stated the stellar role is absolutely suited to the abilities of Miss Dalton.

THOMAS MEIGHAN IS PARAMOUNT'S LUCKY STAR

AFTER a couple of weeks' sojourn in Manhattan, Thomas Meighan, Paramount's lucky star, has returned to Hollywood and started on his next picture, temporarily titled "The Proxy Daddy." This is an adaptation by Olga Printzlau of the book by Edward Peple, who wrote "The Prince Chap."

Leatrice Joy, who played one of the leading roles in Cecil B. DeMille's "Saturday Night," has been engaged as leading woman for Mr. Meighan in this production. Alfred Green, who directed Mary Pickford in "Little Lord Fauntleroy," is directing.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"Home Talent."
"She Sighed By the Seaside" (2 reels).
"Molly O," Mabel Normand.

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Outing Chesters, 1 Reel—
"Lost a Yodel."
"Pahs & Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."
"Red Trail's End."
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."

Sketchographs—
"Play Ball."
"Just for Fun."

Christie Comedies—
"Nobody's Wife."
"Hey Rube."
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Torchy Comedies—
"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—
"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young Series.
"The Panther's Cub," Florence Reed.

ROBERTSON-COLE

"Sting of the Lash," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"The Swamp," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

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CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."

SELECT

Hammerstein—
"Handcuffs or Kisses."

Conway Tearle—
"After Midnight."
"Man of Stone."

O'Brien—
"Clay Dollars."

Select Specials—
"A Man's Home."

FOX FILM CORPORATION, LTD.

Tom Mix—
"Night Horseman."
"Rough Diamond."
"Trailin'."
"Sky High."

Pearl White—
"Without Fear."

Dustin Farnum—
"Primal Law."
"The Devil Within."

Shirley Mason—
"Ever Since Eve."
"Queenie."
"Jackie."

William Russell—
"Singing River."
"Lady From Longacre."
"Desert Blossoms."

Charles Jones—
"To a Finish."
"Bar Nothing."
"Riding With Death."
"Fast Mail."

Murphy-Walker—
"Play Square."
"What Love Will Do."
"The Jolt."

Eileen Percy—
"Hickville To Broadway."
"Little Miss Hawkshaw."
"Whatever She Wants."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
"The Toreador."
"Chauffeur."

Al St. John—
"Smalltown Stuff."
"Fast & Furious."
"The Indian."

Maurice Flynn—
"Bucking the Line."
"Real Man."

Sunshine Comedies—
"One Moment Please."
"Perfect Villain."
"Love & War."

Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."
"Queen of Sheba."
"Shame."
"Perjury."
"Connecticut Yankee."
"Last Trail."
"Footfalls."

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal-Series (1 reel).
Pathe Review.
Topics of the Day.

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J. L. Frothingham's "Ten Dollar Raise," Is a Saturday Evening Post Story

WHEN the poblic first witnessed "The Ten Dollar Raise," adapted from Peter B. Kyne's story of the same name, originally published in The Saturday Evening Post, they also witnessed one of the big triumphs of J. L. Froth ingham as a producer for Associated 1st National.

If "The Ten Dollar Raise" does nothing more than bring home a deep, vital, everyday truth, its purpose will be accomplished. But the superb performance of William V. Mong, who brings to his characterization a keen, sympathetic understanding of Wilkins — faithful, deligent and retiring—upon whose reticence his employer preyed with malicious avidity, is a thing that of itself makes the picture exceptional.

The story tells of one Wilkins, who for twenty years has been the bookkeeper in a concern which for as many years has been promising him a raise; and for so long has Emily, the stenographer, waited for the same raise, which would mean their eventual marriage and installation in a lovely little cottage, but in its realization there is a thrilling melodramatic action and situation sufficient to stir the most blase.

At last Jimmy has struck the responsive chord in Wilkins, and with an energy never exercised before, Wilkins and Jimmy contrive to trap the disreputable Bates.

This is accomplished well, and furnishes thrilling moments as one watches the re-birth in Wilkins' eyes, all alive and consumed by a righteous fire of revenge. Turmoil settles to calm, especially so when, with his usual pompous gait, old, corpulent Bates marches into his office one fine morning and offers Wilkins his hat. Wilkins, indifferent to the command, beckons him into the next room, and, enraged, Bates enters his office one morning soon to find there the board of directors with Wilkins, their presiding officer. He learns that Wilkins has bought him out, and that he is nothing more than a pauper. Defeated and humiliated, he prepares to leave, but Wilkins asserts his old generosity, and offers Bates a job. Don Bates had done Wilkins a good turn when he sold him that "worthless" land which contained oil.

The cast includes Marguerite De La Motte, leading woman for Doug. Fairbanks in "The Mark of Zorro" and "The Three Musketeers"; Helen Jerome Eddy, Pat O'Malley, featured in "Bob Hampton of Placer"; Hal Cooley, Lincoln Plumer and Charles Hill Mailes, who deserve more than honorable mention.

Scene from "Bob Hampton of Placer"
Marshall Neilan Production

Thru Associated 1st National

"CAMERON OF THE ROYAL MOUNTED" HODKINSON FILM

ONE of the outstanding features of the production "Cameron of the Royal Mounted," which is scheduled for early release by the W. W. Hodkinson Corp., is what is claimed to be the first authentic appearance in any motion picture of members of the Royal Northwest Mounted Police. In various previous productions of the Canadian Northwest in which the Mounted Police have been featured, the parts have invariably been filled by members of the producing companies and extras who have been engaged on location.

When work was started on the filming of "Cameron of the Royal Mounted" in the Fort McLeod district of Northwestern Canada, Ralph Connor, the author, and Henry McRae, the director, exerted their influence with the authorities of Fort MacLeod with the result that for the first time in the history of the organization, members of the Royal Mounted were given official permission to accept parts in the story.

As a result of the waiving of restrictions on the personnel of the Mounted Police, audiences will behold for the first time in a feature picture the work of these fearless, scarlet-coated riders of the North. The Commissioner of the Royal Northwest Mounted Police at Fort MacLeod, who is seen leading his men in the stirring fight scenes between the Indians and the Mounted Police, has been in this branch of service since the early days of the Louis Riel rebellion. During those trying times the Commissioner and a small body of men held in check the threatened uprising of the Blackfeet, Stony and Cree Indians. For official reasons the name of the Commissioner cannot be revealed in the cast, but his likeness will be readily recognized by all who are acquainted with him in the Province of Alberta, which is the territory under his jurisdiction.

Perhaps, after all, the fact that Ralph Connor in private life is Sir Charles W. Gordon, a Knight of the Realm, had something to do with the appearance of a branch of His Majesty's forces on the silver screen. Sir Charles, who has given to Canada much of her literature, stands high in the esteem of the Dominion authorities both in London and in his native country and it is of more than passing interest that two of his pictures are among the current Hodkinson releases, the other being "God's Crucible" taken from "The Foreigner," one of his greatest popular successes.

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A Thrilling Tale of the Canadian North-West

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JOHN GILBERT

in

Gleam O'Dawn

Based on the novel by Arthur Goodrich
Author of the stage play "YES or NO"
Directed by Jack Dillon

WILLIAM FOX, Presents to Canadian Exhibitors

AL. ST. JOHN

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The Motion Picture Industry is now going through some pretty tough times. An exhibitor who has any considerable investment in his theatre, who takes advantage of the times to obtain unfair prices from the distributor, only injures his own business and any distributor who takes a like unfair advantage of the exhibitor is just as much a menace to the industry.

Mr. Exhibitor, go to your exchange man and lay your cards on the table. If he doesn't do his part, then take what action you see fit, but, take it from me, "it's time for sharing confidences."

Associated First National Pictures

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A PAIR OF SEXES

Featuring

NEAL BURNS with VIORA DANIEL

Motion Picture News Says:—

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PRISCILLA DEAN IN CONFLICT

UNIVERSAL JEWEL PRODUCTION

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New Castle Theatre

GUELPH, ONT.

Conflict packed them in both shows afternoon and evening, stopped selling tickets at 7.45 p.m., hundreds turned away both performances.

McMULLEN & SIMPSON
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Conflict took this city by storm last night. Played to 1800 people with two shows, house seats 640 as many turned away as got in, patrons more than pleased.

E. P. DAVIDSON
Imperial Theatre

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Palace Theatre

CHATHAM, N. B.

Conflict opened to largest business ever done in Palace Theatre in years.
Not only played to largest number of people but to largest receipts.

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Palace Theatre

Wire Received from K. M. Leach

Regent Theatre

CALGARY, ALTA.

Conflict opened to biggest business in history of Regent Theatre.
Surely a wonderful production, give us more like it.

K. M. LEACH
Regent Theatre

It Will Do The Same For You

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HODKINSON
PICTURES

Chart of Selective Releases at a glance.

SUBJECT	Reels	Type of Story	Director	Author	Producer	Cast
THE FACE OF THE WORLD	6	Dramatic	Irvin V. Willat	Johan Bojer	Willat Productions	Barbara Bedford Edward Hearn
KEEPING UP WITH LIZZIE	6	Comedy-Drama	Lloyd Ingraham	Irving Bacheller	Al and Ray Rockett	Enid Bennett supported by Ed. Hearn, Otis Harlan, Leo White, J. L. Stevens
THE TRUANT HUSBAND	5	Comedy-Drama	Thomas Heffron	Albert Payson Terhune	Al and Ray Rockett	Betty Blythe, Francelia Billington, Mahlon Hamilton.
THE OTHER WOMAN	6	Dramatic	Edward Sloman	Norah Davis	J. L. Frothingham	Jerome Patrick, Helen Jerome Eddy, Jane Novak and William Conklin.
LAVENDER AND OLD LACE	6	Old fashioned Romance	Lloyd Ingraham	Myrtle Reed	Runco Film Corp.	Marguerite Snow, Seena Owen, Victor Potel and Louis Bennison.
EAST LYNNE	7	Drama	Hugo Ballin	Mrs. Henry Wood	Hugo Ballin Production	Mabel Ballin Edward Earle
THE JOURNEY'S END	7	Drama without Sub-titles	Hugo Ballin	A Dominican Nun	Hugo Ballin Production	Mabel Ballin, Wyndham Standing, Geo. Bancroft.
JANE EYRE	6	Drama	Hugo Ballin	Charlotte Bronte	Hugo Ballin Production	Mabel Ballin Norman Trevor
FRENCH HEELS	6	Drama	Edward Hollywood	Clarence Buddington Kelland	Hol Tre Productions	Irene Castle, Ward Crane. Charles Gerard.
THE MAN OF THE FOREST	6	Melodrama	Benj. B. Hampton and Associates	Zane Grey	Benj. B. Hampton	Claire Adams, Robert McKim. Carl Gantvoort.
THE MYSTERIOUS RIDER	6	Melodrama	Benj. B. Hampton and Associates	Zane Grey	Benj. B. Hampton	Claire Adams, Robert McKim, Carl Gantvoort.
GOD'S CRUCIBLE	6	Melodrama	Henry MacRae	From the Foreigner Ralph Connor	Winnipeg Productions	Gaston Glass, Wilton Lackaye, Robert T. Haines Gladys Coburn.
RIP VAN WINKLE	7	A Legendary Drama	Ward Lascelle	Washington Irving	Ward Lascelle	Thomas Jefferson with all star cast
THE LIGHT IN THE CLEARING	7	Drama	T. Hayes Hunter	Irving Bacheller	Dial Film Co.	All Star Cast
FIFTY CANDLES	5	Mystery Drama	Irvin V. Willat	Earl Derr Biggers	Willat Productions	Marjorie Daw
CAMERON OF THE ROYAL MOUNTED	6	Drama	Henry MacRae	Ralph Connor	Winnipeg Productions	Gaston Glass, Vivienne Osborne, I. Cummings.
CERTAIN RICH MAN	6	Drama	Benj. B. Hampton and Associates	Wm. A. White	Benj. B. Hampton	Claire Adams Robert McKim
HEART'S HAVEN	6	Drama	Benj. B. Hampton and Associates		Benj. B. Hampton	Claire Adams Robert McKim
THE GREY DAWN	6	Melodrama	Benj. B. Hampton and Associates	Stewart Edward White	Benj. B. Hampton	Claire Adams Robert McKim

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"Home Talent."
"She Sighed By the Seaside" (2 reels).
"Molly O," Mabel Normand.

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Outing Chesters, 1 Reel—
"Lost a Yodel."
"Pahs & Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."
"Red Trail's End."
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."

Sketchographs—
"Play Ball."
"Just for Fun."

Christie Comedies—
"Nobody's Wife."
"Hey Rube."
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Torchy Comedies—
"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—
"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young Series.
"The Panther's Cub," Florence Reed.

ROBERTSON-COLE

"Sting of the Lash," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"The Swamp," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

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CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."

SELECT

Hammerstein—
"Handcuffs or Kisses."

Conway Tearle—
"After Midnight."
"Man of Stone."

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"Singing River."
"Lady From Longacre."
"Desert Blossoms."

Charles Jones—
"To a Finish."
"Bar Nothing."
"Riding With Death."
"Fast Mail."

Murphy-Walker—
"Play Square."
"What Love Will Do."
"The Jolt."

Eileen Percy—
"Hickville To Broadway."
"Little Miss Hawkshaw."
"Whatever She Wants."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
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"Chauffeur."

Al St. John—
"Smalltown Stuff."
"Fast & Furious."
"The Indian."

Maurice Flynn—
"Bucking the Line."
"Real Man."

Sunshine Comedies—
"One Moment Please."
"Perfect Villain."
"Love & War."

Specials—
"Over the Hill."
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"Virgin Paradise."
"Queen of Sheba."
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"Perjury."
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"Battle of the Century" (Dempsey-Carpentier fight pictures).
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"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

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Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

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TO THE EXHIBITOR.

Dear Sir:--

Please note that on and after January 16th, all Selznick and Select Products will be distributed through the Regal Films, and that the distribution of these products will be under my personal supervision and direction. I take this opportunity of assuring all those Exhibitors, who have in the past been gratified with the personal attention I gave to their bookings, that I will endeavor to extend to them the same service and courtesies; and with the formation of this new Canadian organization, an even greater strength has been added to our forces which promises many outstanding super-special productions for 1922.

Following upon the established success of ''A Man's Home,'' we will offer ''Conceit,'' made in Banff, Alberta, ''Justice,'' with William Faversham, from Galsworthy's much discussed drama--''The Easiest Way''--Belasco's phenomenal success, and our series of Star Releases, as well as other big super-specials which should be convincing enough to the enterprising Exhibitor that it will be to his benefit to give us his immediate attention and arrange early for bookings.

Yours for success,

Yours and ours,

P. Kaufman

General Manager.
Selznick Pictures Corporation Limited.

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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VOL. 13 JAN. 15th, 1922 No. 16

"A THORN IN THE FLESH"

LAST YEAR theatres introduced big musical programmes and prologues, elaborate and otherwise. The Exhibitor should take an inventory of the results obtained. Does the augmented programme show a profit commensurate with the financial investment and the weakening of the Motion Picture's position as entertainment? Let us a little more clearly explain what we mean by the "weakening of the Motion Picture's place as entertainment." Orchestras and prologues have been added, not from a philanthropic urge, to give the public a bonus, or more than they were paying for, but exhibitors were under the impression that the public was finding Motion Pictures less entertaining and business was suffering in consequence. In order to stimulate business, or retain the average established the exhibitor added what he deemed "embellishment" to his picture-programme.

The augmented orchestra and prologues, scenes from operas, vaudeville, novelties might help out, if they are of a standard quality, a house which is "cutting down" on its outlay on pictures and playing weak pictures. The capacity of the house remains the same, and if prices are not raised, the house can only turn in the usual amount at capacity. The saving between a good picture and a poor one will not pay for the added "embellishment"; and providing it did, how long will your picture-patron, who likes pictures, give you his patronage if you are giving him the "frills" without the picture?

Of course the question of your policy, present and future becomes involved. If you are running, or intend running a combination house, you are building and will build a patronage which does not include the Movie Fan. We have no quarrel with your policy, but if you are desirous of maintaining a picture house and a picture patronage you will have to give your patrons the best pictures obtainable. With production of super-pictures, involving greater expenditure than heretofor, the introduction of a new angle of finance into picture production which is not blindly gambling, but investing in picture propositions as one invests in preference shares, dividend guaranteed, your pictures are going to cost more and expenses must be kept in order if you are going to show a profit on the good and more expensive pictures.

The exhibitor who is concerned in exhibiting pictures only will not pass up the good picture, even if it is more expensive. He concerns himself with the question of how he can increase his business to meet the added expense and he takes stock of his past year's efforts. He compares the pictures on his programme; his method of exploiting these pictures, prevailing conditions at the time, and by so doing systemitizes his business so that his new year's selection of a programme has at least an even chance to win. Unless an exhibitor takes stock of the minutest details which affect his business he is not conducting his theatre on a business basis. The problem of the big house, which apparently can afford to pay for the big picture and the other "embellishments," is not in reality a problem. The big house can afford to get the big picture because the big picture must go somewhere and often the big house gets the big picture for less than the smaller exhibitor could afford to pay, but with the smaller house, playing pictures only, able to pay for the big picture, the big house will not find it so easy to get the "choice bookings."

We are not involving ourself in a discussion of other complications, with which the smaller exhibitor has to contend. We believe that the picture, the good picture, is even more popular with the public than it was, for the good picture is so much better to-day than the good picture was in the past. The added "embellishments" of the big house need not worry the smaller exhibitor, since they are already worrying the big exhibitor. With the exception of those houses which have an unlimited field from which to make artistic selections, most of the added "embellishments" are a "thorn in the flesh" of the picture-patron, who closes his eyes to the feeble efforts being presented, and prays for the presentation of the picture. How long will the picture-patron be willing to endure this "thorn in the flesh"? Until the smaller exhibitor begins to play "big stuff," when first run house idea will be thrown upon the rubbish heap. It proves nothing to the producer, unless it gets "big money," or the smaller exhibitor, unless he gets an early chance to play the big picture and since smaller houses are in majority, what the picture does for the smaller exhibitor is the most important and only authentic index to the standing of motion pictures as entertainment today. The smaller houses must through necessity play "pictures" only and it will be the smaller houses, which adhere to the "only picture programme," which will provide the necessary revenue to producers and exchanges and the necessary cultivation of picture audiences.

— RAY LEWIS

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Toronto News

MR. GEORGE W. WEEKS, formerly manager for Canada of the Famous Lasky Film Service, Limited, has been called to the Head Office, New York, of the Famous Lasky.

Mr. Weeks, although stationed in the New York Office, will have Canada under his personal supervision, as far as the Famous Lasky Film Service is concerned. His new position has not as yet been officially announced, but Mr. Weeks assures us that his visits to Canada will be frequent. He leaves for New York Sunday night. In an interview with Mr. Weeks, he spoke of Canada with a feeling of cordiality tinged with regret that he was about to leave here. "The two-and-a-half years spent in Canada have been among the happiest years of my life. Surrounding me was an organization in which the greatest good-will and co-operation prevailed. The excellence of the Paramount programme established for us with Canadian Exhibitors a mutual trust and confidence; and although the call to the Home Office is indicative of personal progress, it is with regret that I leave Canada."

In congratulating Mr. Weeks upon his new position we also express a regret that he is no longer to be a resident here. Those who have had occasion to do business with Mr. Weeks have found him a man of his word. The Film Industry has not yet reached the stage of evolution when all men engaged in it can be relied upon to carry out the spirit of their word to the letter.

Mr. Weeks only understands one way of doing business and that is the "clean way." A contract with him is not essential, save as a memorandum, Mr. Weeks' word is as good as his bond. He enjoys a reputation for fulfilling all promises and never attempting to dodge an issue or an obligation. What greater honor can a man obtain among his fellow-men than that he is called a man of honor. We believe in eulogies and not in epitaphs, hence this tribute to Mr. Weeks while he is still one of us.

RAY LEWIS

• • •

MRS. FLORA CROSS and her daughter were the hostesses at an after theatre supper given in honor of Mr. and Mrs. Wm. Desmond. Among the guests were Mr. and Mrs. N. Miller, Miss Adelaide Cohen and Mr. Jake Berman. The latter appears to be the general organizer for making visitors happy in Toronto and arranging happy good-byes to departing residents. How Mr. Berman happens to be able to sell as much film as he does and organize all the parties is a secret which remains with him. Sam Glazer, who is a close ally, always admonishes the questioner thus: "Look at Jake's face. Could anyone with a face like his worry?" We look in the indicated direction and judging Mr. Berman by his ever-present smile we conclude that this is the secret of his capacity for selling and organizing. Incidentally we are believers in "peace" and are not trying to start anything but—if Mr. Desmond is anxious to sing at some future time "Silver threads among the gold" to his charming wife, he had better look to Jake Berman, who cannot forget Mrs. Desmond's charms nor virtues even when he is with his customers, and you know how women love to be appreciated. We will tell the world that when it comes to Mrs. Desmond, Jake has "Some Appreciation."

• • •

Two new houses are in the process of being built, one in Simcoe and one at Prescott, Ont., so we are informed.

TO Mr. W. A. Bach, who has been appointed general manager of the Famous-Lasky Film Service of Canaa, we offer our heartiest congratulations. The Digest looks upon Mr. Bach's promotion in a spirit of family pride, for Mr. Bach at one time was the editor-in-chief of The Digest. This was about seven years ago, when The Digest was first published under the name of The Bulletin, by The Universal Film Co. Mr. Bach subsequently diverted his talents in other film directions.

Those who know Mr. Bach are happy with him in this new dignity which has been conferred upon him; and Mr. Bach already shows the attribute which has made his personality successful and distinctive, a modesty in elevation.

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DESPITE the title, "One Stormy Knight," Al Christie's new picture is said to be a polite comedy. Dorothy Devore plays the wife and Jay Belasco the husband. The picture is nearing completion and will be finished within the week.

• • •

Covent Garden, London Opera House to play pictures.

WANTED TO RENT.—Fully equipped moving picture theatre, seating at least 800 (in a live town). State rent, population, and other particulars. Ready to open February 1st if possible. Address A. D., care of Mov. Pict. Digest, 27 Jarvis Street, Toronto, Ont.

ART ACORD IN "WINNERS OF THE WEST" IT'S A UNIVERSAL

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Phil Kauffman Appointed Gen. Man. Can. Selznick Picture Corp. Limited

MR. LEWIS J. SELZNICK in visiting Toronto, not only talked to the press, which published eagerly his opinions on films and the picture industry, renewed old friendships, came in personal contact with some of the "old reliable" exhibitors, but consummated a deal which is of considerable importance in the Moving Picture situation in Canada.

Mr. Phil Kauffman, who has been associated with Mr. Selznick for many years and calls Mr. Selznick "The whitest man I have ever met," has in the formation of a new Canadian Company, The Selznick Pictures Corp. Limited, been appointed general manager for Canada.

The personel of the new Selznick organization includes Mr. Lewis J. Selznick, Mr. J. P. Bickel, Mr. Shepard and Mr. N. L. Nathanson. Distribution will be made through the Regal Films, under the personal supervision of Mr. Phil Kauffman.

The new organization will also release, in addition to its own product, many independent trademarks and Mr. Kauffman will give his attention and direction to the release of the Selznick and Select pictures and those released through this particular new organization. The other releases of the Regal Films will not come under Mr. Kauffman's direction.

All contracts entered into by exhibitors for Select pictures, through the Select Pictures Corp., or the Famous Players Film Service will be ratified by the new company.

In interviewing Mr. Kauffman on this new formation Mr. Kauffman said, "I am most enthusiastic about the new Selznick Canadian Pictures Corp., Limited; and most optimistic as to what the future holds in store for us in Canada. The exhibitor cannot but help share in our success. A combination which combines Mr. Selznick and Mr. Nathanson in addition to the other named gentlemen, whose standing in the financial world is without reproach, needs no other indication of strength. My position as general manager is in the nature of a promotion, for the field we will embrace will be of much larger scope than during previous years. To still be the representative head in Canada of an organization which has noticeably grown pleases me through the compliment Mr. Selznick has payed to my past services. Every man likes to expand with the organization with which he is associated and with which he has become identified. It pleases him far more than the offer of a similar position with a new organization. I feel that I am giving my services to a corporation which is not without human feeling and regard for the interests of those in its service."

Mr. Phil Kauffman needs no introduction to the Film Industry in Canada, of which he is one of the pioneers..

Among the new productions promised for distribution is the super-special, "Conceit," made in Banff, Alberta; William Faversham in Galsworthy's masterful drama, "Justice"; "The Easiest Way," the extraordinary dramatic Belasco success, introduced to the public about fifteen years ago with Frances Starr in the stellar role, Belasco again presented "The Easiest Way" to a New York audience and the play registered an even greater success it is said.

The picturization of this drama with its succession of climaxes and vital incidents cannot but result in a picture which will repeat the success of the drama.

The star series, presenting Elaine Hammerstein, Conway Tearle, Eugene O'Brien promise many notable features.

"A Man's Home" has received the unanimous praise of the public, the press and exhibitors and is said to be the standard for quality in pleasing audiences and "paying at the box-office" which Mr. Selznick will endeavor to set for all other of his releases.

The present output and past releases, including the Talmadge and Clara Young revivals will be released by the new organization through the Regal Films.

• • •

MR. M. FISHER, who has for the past five years been associated with the distribution of films for the Famous-Players Film Service, has resigned his position to take over the management of the Toronto branch of the Regal Films.

Mr. Fisher wishes to assure his many exhibitor-friends that they will receive from him the same personal service in the selection of their programme and the exploitation of pictures as they have heretofor been receiving.

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Montreal News

THE New Year was ushered in with a string of functions and celebrations at the local picture houses here with perhaps the most outstanding that at the Capital where at a banquet tendered the staff by the management Manager H. S. Thomas was presented with a suitably engraved gold watch; assistant manager Stewart Dunlop received a wrist watch; and director of the orchestra J. J. Shea was given a wallet containing fifty dollars. The presentation of these gifts was accompanied with speeches and the whole affair concluded with a dance.

• • •

THE Imperial gave a New Year's midnight show featuring Charlie Chaplin in "The Idle Rich" and in addition Creatore with a band largely augmenting that of the usual Imperial orchestra, conducted for that night and the whole of the following week. At the Holman, Manager John Fiddes also gave a midnight entertainment after the show. S. J. Dunning, manager of the Park theatre, Verdun, gave a show at which acts from all the theatres in town appeared.

• • •

UNIVERSAL FILM COMPANY is releasing shortly "The Fox" with Harry Carey starring at the Holman where it will run for a week. A later release and one which is occasioned much discussion amongst exhibitors is the coming 18 episode serial, Eddie Polo in "The Secret Four."

• • •

J. P. O'LOGHLIN, director of exchanges for Specialty Film Import, has been in Toronto on a tour of inspection. Specialty have secured the "Playgoers' Program" containing a long list of features which have been obtained from Associated Exhibitors of New York and which will be released in January at the rate of one a week in Eastern Canada only. The West of Canada will be taken in later in the year.

• • •

AN interesting item of news that has recently come to light is the fact that Specialty Film Import have signed a contract with the Ontario Government to release, beginning February 6, a number of scenic and educational features relative to the province. Similar arrangements are under way with the other Canadian provinces and these when completed will be linked up in a general series of features of Canadian life and country scenes which will carry a title such as "See Canada First" although the title has not yet been fixed.

• • •

ASSOCIATED FIRST NATIONAL PICTURES are releasing early in the New Year "The Sign on the Door" featuring Norma Talmadge which will run at the Allen for the entire week.

• • •

THE offices of Regal Films here were left desolate over the New Year's festivities by the fact of Manager Decker and Maurice Davis having been called to Toronto to attend the banquet on the occasion of the 5th anniversary of Famous Players Canadian Corporation, Limited, and Regal, which was held in the Queen City.

• • •

CANADIAN EDUCATIONAL and Famous Players are releasing "Lavender and Old Lace" and "Wet Gold," a story of undersea wealth, shortly and by all accounts they are hummers. Ben Kaufman, Montreal manager, was again off on a flying visit to Quebec and his report on conditions there was later taken up with L. Rosenfeld at Toronto.

• • •

The Canadian Exhibitors Exchange have released "The U. P. Trail" and are doing great business with what is said to measure up to the highest standard of film ever shown in this province.

• • •

THE Imperial theatre recently inaugurated a new policy by showing to an audience of Montreal school children "The Blot," a Lois Weber production whose plot tends to show the evils inherent in too small salaries paid to the teaching and, in some cases, the ministerial professions. The agitation in Canada and the United States in favor of better salaries for teachers will be greatly aided by this picture which by reason of good acting and human interest situations has a wider appeal also and will enlist the support of the general public.

• • •

We understand that the Horsfall Productions have passed over their Eastern rights on British pictures to the Anglo-Canadian Picture Corporation, though the former are still handling such pictures in Western Canada. If Basil Horsefall gives up picture exchange in this country there will be general regret among exhibitors.

• • •

ASSOCIATED FIRST NATIONAL PICTURES have had a great success with "Scrap Iron" showing Charles Ray and will follow up with "Stranger Than Fiction," featuring Kathleen MacDonald. Both played the Allen and were conspicuous hits.

• • •

Famous Lasky announce that "Fool's Paradise" which with an all-star cast including Dorothy Dalton will be shown at the Strand at the end of the month.

• • •

B. KAUFMANN, Montreal manager of the Famous Players spent a good time in Toronto over the New Year on a private visit to friends in that city. Back here he states that a production which will make a furore when it appears here is "The Cabinet of Doctor Caligari" a super-production from Europe. It will be something of a sensation, both from the novelty of the plot and the superb acting of the characters.

• • •

Select Pictures Corporation has once more taken its old time place among Montreal picture exchanges. Offices have already been secured in the Albee Building and the matter of manager and staff will be settled before our next writing.

• • •

THE Canuck Film Company has taken offices in this city in the Albee Building with J. Roseby as the Montreal manager. This exchange is putting out a series of art scenic and industrial pictures which will run from Halifax to Vancouver and the enterprise has already secured offices here and at St. John and Halifax. At the St. John Miss Alice Fairweather, formerly correspondent of the Digest, is in charge. Offices will shortly be obtained in all the key cities of the Dominion. The contract for National Advertising in Canada has been secured from the parent body in New York. 175 theatres for Art Scenic advertising are under contract with the enterprise for the next two years. The first showing will be made in Montreal this month and will be repeated thereafter regularly every week at 22 theatres in this territory. C. S. Berry, Canadian organizer, will be stationed at Head Office in the Albee Building.

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Vancouver News

ROBERT (Jake) DAWSON, for seven or eight years past, lessee and manager of the prosperous Kitsilano theatre, has secured a lease and opened the Theatre Royal on Hastings Street. Two years ago he sold his interests in the Royal theatre to the Columbia Theatre Co., Ltd., for a goodly sum of the long green after securing a lease and operating the house only a short time. Joseph Tetu is manager of the Royal, Mr. Dawson continuing at the Kitsilano. The Royal seats 1,200 and is a model little house but has been dark for some time past. Kelly's Comedians closed a successful season of burlesque there last spring, but other companys and pictures have found the fans of the district rather unappreciative, from a box office angle.

• • •

"JIMMIE" ADAMS, manager of the Globe theatre, is in high spirits, the United Theatre Company who operate the Globe have decided to make it a "first run" house again. Charles Ray in "Two Minutes To Go" was the feature Xmas Week and did a good business. Don Gray, baritone soloist, appeared in an elaborate stage setting framed up by Mr. Adams, and sang several number with telling effect, as an added attraction.

• • •

Eddie Ruskin, road man for the Famous-Lasky was in the city a few days recently.

• • •

GEORGE CLARK of the Allen, was responsible for a novelty number well done called the Music Box Review shown with "Bits of Life," a few weeks ago. A huge cabinet Victrola was built upon the stage, soloists appeared, while a cello player inside the Victrola accompanied them, the act closed with a ballet dancer performing on top of the machine. Several numbers from the original production "The Music Box Revue," now the hit of Broadway, were sung by the soloists in the act.

• • •

Ralph Ruffner, manager of the Capitol received the engraved watch he won by breaking house records with "The Affairs of Anatol" from the Toronto office on Christmas Day. It's a handsome clock.

Christmas Day was a record breaker in Vancouver, every theatre in the city held them out in the evening, while several of the larger theatres had a line up for the matinee.

• • •

"Conflict," Universal's thriller featuring Priscilla Dean has been booked by every theatre in British Columbia. What could be sweeter from an exchange manager's viewpoint?

• • •

George McEwan, a former manager of the Columbia theatre here is now in San Francisco and has been appearing in a singing act booked over the "Pan" time. George is a son-in-law of W. P. Nichols of the Columbia Theatre Co., Ltd.

• • •

A fire in the mail car at Yale, B.C., destroyed a large quantity of east bound mail Christmas week. Amongst it a parcel of cuts of Vancouver film men and a review of events and news of the past year in Vancouver for the New Year number of the "Digest" went up in smoke.

• • •

WILLIAM HARPER, a well-known theatre manager who has been managing the Rex theatre at Esquimalt for the past year, closed his theatre in this Island town and left for Nelson, B.C., to manage the Starland for the United Theatres, Ltd. Mr. Harper was formerly an exhibitor in Manitoba and is well known to the film men of the West as an aggressive and live wire showman.

• • •

CITY fire regulations which will be enforced in theatres from 1st of January call for fire drills in all the theatres to-night, following regular performances. It is said that stricter supervision of theatres will be enforced.

• • •

Paul Michelin, well-known organist at the Colonial, spent the holiday at Duncans with his parents.

• • •

With Mayor Gale as host, officers of the Raleigh witnessed the Orpheum bill. On Friday the Orpheum was host to 100 sailors from the Raleigh.

• • •

Equity Picture Products will soon be releasing here the biggest of all Clara Kimball Young productions, "Hush" which will be shown directly after the "Forbidden Woman" featuring the same star.

MISS DELLA GARLAND, for seven years treasurer at the Orpheum, and Miss Sylvia Sergus, assistant in the box office, have resigned. Miss Garland is now handling the paste-boards at the Rex. She was succeeded at the Orpheum by Walter Fitchman, former treasurer of the Walker theatre, Winnipeg.

• • •

JIMMIE ADAM, manager at the Globe, is revelling in a new silk kimona which is flanked with attenuated tassels, the same being a Christmas present to him from an Oriental section in the interior of B. C. Jimmy leaves the theatre early every night to go home and wear it. "Never knew what comfort was before," he says.

• • •

George Metcalf, formerly organist at the Rex theatre, has been transferred to the Allen theatre, where he now conducts the orchestra in that playhouse.

• • •

HOLIDAYS found nearly every theatre in Vancouver playing to capacity houses. Hundreds took advantage of the bright day to attend shows in the afternoon. One matinee was cancelled, that of the Avenue, it being found that it would be impossible to "hang" the show in time for opening.

• • •

GLOOM was cast over the De Courville Company last week in Victoria over the sudden death of Manager Fred Howarth of the company. Mr. Howarth died suddenly. Mr. De Courville had arrived in Victoria from Paris just a short time before the death of his manager.

• • •

CANADIAN UNIVERSAL FILM CORPORATION will shortly be releasing their million dollar picture, "Foolish Wives" which opened in New York January 11. This features somewhat of an innovation. Instead of waiting until after a picture has been shown for six months in New York, it will be released here simultaneously or at most very shortly after its release in that city. In this case special men are looking after the big cities of the Dominion in connection with this picture. This exchange has just released "The Fox" featuring Harry Carey, a great Western picture.

• • •

Anglo-Canadian Picture Corporation will shortly release Garry-Owen an Irish production whilst "Squibs" featuring Betty Balfour in the story of a London flower girl will be showing here next month or late this month.

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FILMCRAFT

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FILMCRAFT LIMITED
39 Queen St. West
TORONTO

CAMERA CLASSICS

Exhibitors' reports from the Metropolitan theatre, Atlanta, stated that Christie's "Nothing Like It" proved excellent entertainment in conjunction with Charles Ray in "Two Minutes to Go."

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"CANADA'S FIRST-BORN"
MOVING PICTURE
TRADE PAPER

BLAIN IRISH SMILING THROUGH

Mr. Irish's optimism for the future of the motion picture industry in Canada is only equalled by his enthusiasm in tackling its problems.

"THE TAIL OF TOM" IS A WONDROUS TALE

"Nothing of its kind being produced anywhere" was the verdict of a group of eastern States exhibitors who witnessed a special screening of the first three features of "Camera Classics" recently.

There is no doubt that this will be the universal opinion of dealers in Canada when they get an opportunity of viewing these new Canadian features that Filmcraft have ready for the market. The advertising manager of a leading Toronto newspaper was present at a screening in the Filmcraft projecting room this past week, and after being show the three Classics which are ready for release, declared in no uncertain way his surprise that such pictures were being turned out by a local concern.

"I hadn't the slightest idea that any such work was being done anywhere in Canada," he said in congratulating Blaine Irish, the producer of the features. "The photography is as good as any I have seen. In fact it is in a class by itself, and the subjects introduced in the "Classics" are to my mind sufficiently varied in their appeal to reach every patron of motion picture—child or adult.

"No man who has ever held a rod in his hand at the edge of a stream, or put out a troll from a rowboat could resist the charm of "Fishing—(Just For Fun)" which I have just seen, and I am equally convinced that every child old enough to attend the movies will profit by the excellent and clearly defined object lessons presented especially for the younger generation in a series entitled "Questions Father Has to Answer." These are immense.

Blaine Irish has set the date for the release of the first Camera Classic feature for the week of January 23rd and owing to the interest aroused by the animated cartoon novelties which comprise an important feature of the releases, it has been arranged to show in the first series instead of the fourth as was originally intended. Thus the public will meet the capricious 'Tom' and the tale which we tried to tell before will be told by a tail whose powers cannot be matched by wood or pen.

FOR SALE.—Powers 6A. Excellent condition, motor driven, Gundlach lens, double magazines, 5 double reels, Rheostat and accessories. No reasonable offer refused. Box 28, Digest.

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Goldwyn's Big Spectacle "Theodora" Presents Beautiful Rita Jolivet

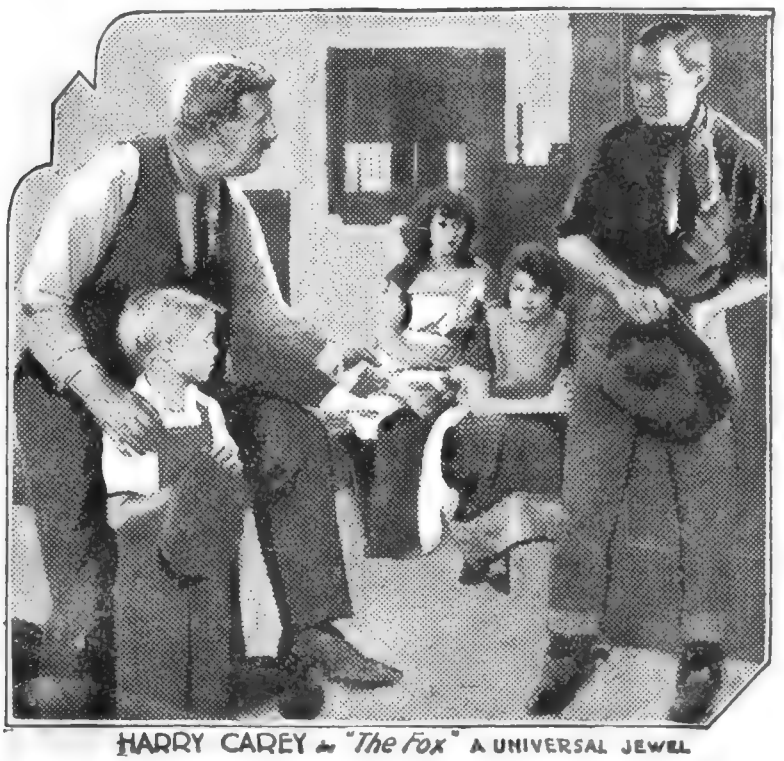
WITH the showing of the big Goldwyn spectacle, "Theodora," theatre-goers will have their first glimpse in several years of beautiful Rita Jolivet, the young French actress who came to this country for the first time seven years ago to appear in the title role of a big Oriental spectacle entitled, "A Thousand Years Ago." That was her advent on Broadway and from the first night when she made her magnetic appearance in the Eastern robes of a young Persian princess, the name of Rita Jolivet became symbolic immediately of the most exquisite type of Oriental loveliness upon the stage.

Miss Jolivet was born in Paris and acted in French theatres before coming to this country. She studied English, played in London for a time and then decided to attempt the conquest of New York. It was through the Messrs. Shubert that she came to this country to create the leading role in their Oriental production and she liked America so well that she remained to become leading woman for Otis Skinner in "Kismet" the following season, and also to appear in two motion picture productions. Then she returned to France where she has been for the past five years.

The name of Miss Jolivet naturally is familiar to all who remember the Titanic tragedy, for when the ship went down, it was Miss Jolivet who was standing next to the late Charles Frohman, and it was she who gave to the world the last remark made by the great theatrical manager as the liner sank: "Why fear death? It is the most beautiful adventure in life."

Miss Jolivet was picked up by one of the lifeboats and landed in Ireland, later going to her home in France, where she did patriotic work during the War. Two years ago she became the wife of an Italian nobleman, Count de Cippeco.

Miss Jolivet, Italian through marriage, although born a French woman, is regarded as one of the leading exponents of screen drama in Italy. She was selected by the two famous directors of the Unione Cinematografica Italiana, Signor Ambrosio and Carlucci, to impersonate the title role of "Theodora" in the big spectacular production which recently the Goldwyn company released in this country. This is the first big Italian picture made since the War and its presentation has aroused the greatest possible interest among leading American screen producers and exhibitors. Goldwyn has further announced an arrangement whereby all of these big Italian spectacles of the Unione Cinematografica Italiana will be presented in this country under his direction and management. "Theodora" will be released thru the Famous Players Film Service.



HARRY CAREY in "The Fox" A UNIVERSAL JEWEL

MILDRED DAVIS IN LEADING ROLES CALLED A REAL GIRL

MILDRED DAVIS, whose personality as expressed as Harold Lloyd's leading lady in his comedies, has won her many friends in a short time, is the type of person one instinctively catalogues as a real girl.

Extremely democratic in her ideas, unaffected as a school girl, clear thinking and level headed. That's Mildred Davis, of Quaker ancestry.

And in her pretty little blonde head are sage notions entirely out of keeping with her daintiness and seeming fragility.

Particularly trying does Mildred Davis find criticisms of her that accuse her of resembling Mary Pickford and using her eyes like Gloria Swanson. Her most remote intention is to imitate. Imitation, she has observed, kills inspiration. Imitation is artificiality, and that she detests, for the artificial in anything never endures.

To prove her statement she points out that the people who are the biggest successes are not imitators, but themselves, such as Mary Pickford, Douglas Fairbanks, Harold Lloyd, William S. Hart, Nazimova, and others.

Milred Davis is in leading support of Harold Lloyd in "Never Weaken," a laughter gale going three thousand feet in forty-five minutes. Released thru Specialty.

CHRISTIE COMEDIES SAVED THE SHOW IN DETROIT

M. H. STARR, Detroit manager for Educational, has just advised the Christie studios that one of their new comedies, "Pure and Simple" saved the show at the Madison Theatre, Detroit, according to the "hard boiled" critic of the Detroit News, whose review follows:

"The bill which opened at the Madison Sunday is rather more worth going to see because of the comedy than because of the feature. Not that the feature is a poor show but that Bobby Vernon in "Pure and Simple" has an unusually good show. It is good because it lays on a pretty general human weakness—the tendency of persons to forget, after they have risen in the world, their friends of other days. Moreover you are let in on the joke about this poor swede immigrant from the start and his absurd but logical adventures follow without a hitch in the laughter."

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William Fox Trusts "His Biggest Spectacles" to a Canadian--Gordon Edwards, Director of "The Queen of Sheba"

CANADIAN, Scotch, English, Irish have made a decided mark in motion pictures. We hear much of the actresses and actors who were born in Great Britain or the colonies but there are others who are equally important in the industry and whose names are not heard so often. Take Gordon Edwards for instance. Born in Montreal, educated in Kingston, J. Gordon Edwards has made some of the greatest motion pictures the world has ever seen.

In Canada to-day and throughout the rest of the world his work is being applauded by thousands, aye, millions. He is the man who made the William Fox super spectacle "Queen of Sheba," that is being shown to the Canadian public. Looking backward a bit, it is noted he directed also for William Fox, such big spectacles as "Cleopatra," "Salome," "If I Were King." When he had completed "Queen of Sheba" he had made forty-five pictures for William Fox. Mr. Edwards' name on a production has become known as a guarantee to the exhibitor that it contains the highest artistic merit.

At the present time Mr. Edwards is in Rome, Italy, making more big super spectacles for Mr. Fox.

A little over six feet in height, this Canadian has an erect soldierly bearing, a high intellectual forehead, a face devoid of wrinkles, unless brought into play by a smile that starts at his lips and gradually illuminates his entire countenance, and when in repose he has the cast of a thinker, student and scholar. His hair is slightly tinged with silver, brushed back on his head. A cigar always either between his fingers or in his mouth.

J. Gordon Edwards' eventful life makes interesting material for a biographical sketch. Before his advent into the field of the silent drama, he was first an actor, and later a stage director. As the latter he had under his direction such celebrated and famous stars as Henrietta Crossman, Wilton Lackaye, Cecilia Loftus, James K. Hackett, Amelia Bingham, Marguerite Clarke, Virginia Harned and a host of other well-known men and women. In addition, he had many years' experience on the stage in big productions, and for many years was leading man in Broadway successes and in the leading stock companies throughout the United States.

Mr. Edwards was born in Montreal, Canada, of Scotch-French parents. His father who was born in Inverness, Scotland, was the owner of a large farm just outside of Montreal. Young Edwards was given a good schooling, and then entered the Military School at Kingston, Ontario. He spent three years there studying military tactics, and as he showed a proficiency in the artillery branch of the service, gave most of his studies to that. He distinguished himself in that arm of the service during the examination manouvres by receiving a possible 45 out of 48 points in proficiency and marksmanship. He was publicly commended by the Brigadier-General of Canada, who was present, and also by members of the English nobility who were guests at the manouvres.

Shortly after this, Mr. Edwards' father died, leavng just enough to support his mother, and the young man who had set his heart on becoming a military man, was forced to leave college. Having heard of the greater opportunities in New York, he determined to go to that city.

No sooner did he reach New York than he sought a theatrical engagement. Some friends advised him to see Joseph Howarth who at that time had the leading stock company playing Shakesperean repertoire. Struck by the young man's appearance, Howarth engaged him to play small parts, and it was not long before Mr. Edwards was playing leads.

In 1892, Abbel, Schoffel and Grau were getting ready to produce their big spectacle "America," which was to be one of the attractions during the World's Fair at Chicago. They had heard of Edwards, and engaged him to play the parts of Columbus, George Washington and Abraham Lincoln. The production had a long run in Chicago, where it played at the Auditorium, and after the Fair was brought to New York City, where it ran for a long time at the Metropolitan Opera House. Later, the company went to London, where it had a long and successful engagement.

After this, Mr. Edwards was engaged to play leads in several productions and gradually became a stage director in charge of many of the famous stock companies playing in the various big cities of the United States. It was while Mr. Edwards had charge of the stock company of William Fox's Academy of Music on 14th Street, that he had his first opportunity to enter the motion picture field. At that time William Fox contemplated making pictures and in looking around for a man who could further his plans, singled out Mr. Edwards. After outlining his ideas, Mr. Fox sent Mr. Edwards to Europe to study the methods of the various studios in Paris, Italy and Germany, prior to the organization of a photoplay company in the United States.

After spending six months travelling about Europe gaining first hand knowledge of the technical and dramatic sides of the producing of photoplays, Mr. Edwards returned to the United States and whipped his organization into shape and the first picture made under his supervision, but not direction, was "Life's Shop Window." After this Mr. Edwards supervised many other photoplays and directed his first photodrama with Betty Nansen in "Resurrection."

Up to the present time with his direction of "Queen of Sheba," J. Gordon Edwards made for Fox Film Corporation forty-four feature productions.

A remarkable factor in Mr. Edwards' work is the fact that he can figure to a day when a picture will be completed; the business office can absolutely rely upon his word, unless, something unforseen upsets his schedule. There are seldom any costly "retakes" of scenes, and when there are scenes in which hundreds and at times thousands of persons are used, he can handle them all in one day, thereby saving thousands of dollars.

"First in all, there must be reason for everything you do," said Mr. Edwards in answer to a question as to how he plans the making of his pictures. "There must be a purpose for every bit of action one sees on the screen, and superfluous bits must be eliminated, for virile action is the life of a film. When one realizes that at times perhaps the last scene of a picture will be taken during the middle of the course of production, and that the director must keep in mind the action of the characters in the preceding scenes, so that the action will dovetail, one can see the mental strain involved. A slip in either direction would ruin an entire sequence and make the picture ridiculous."

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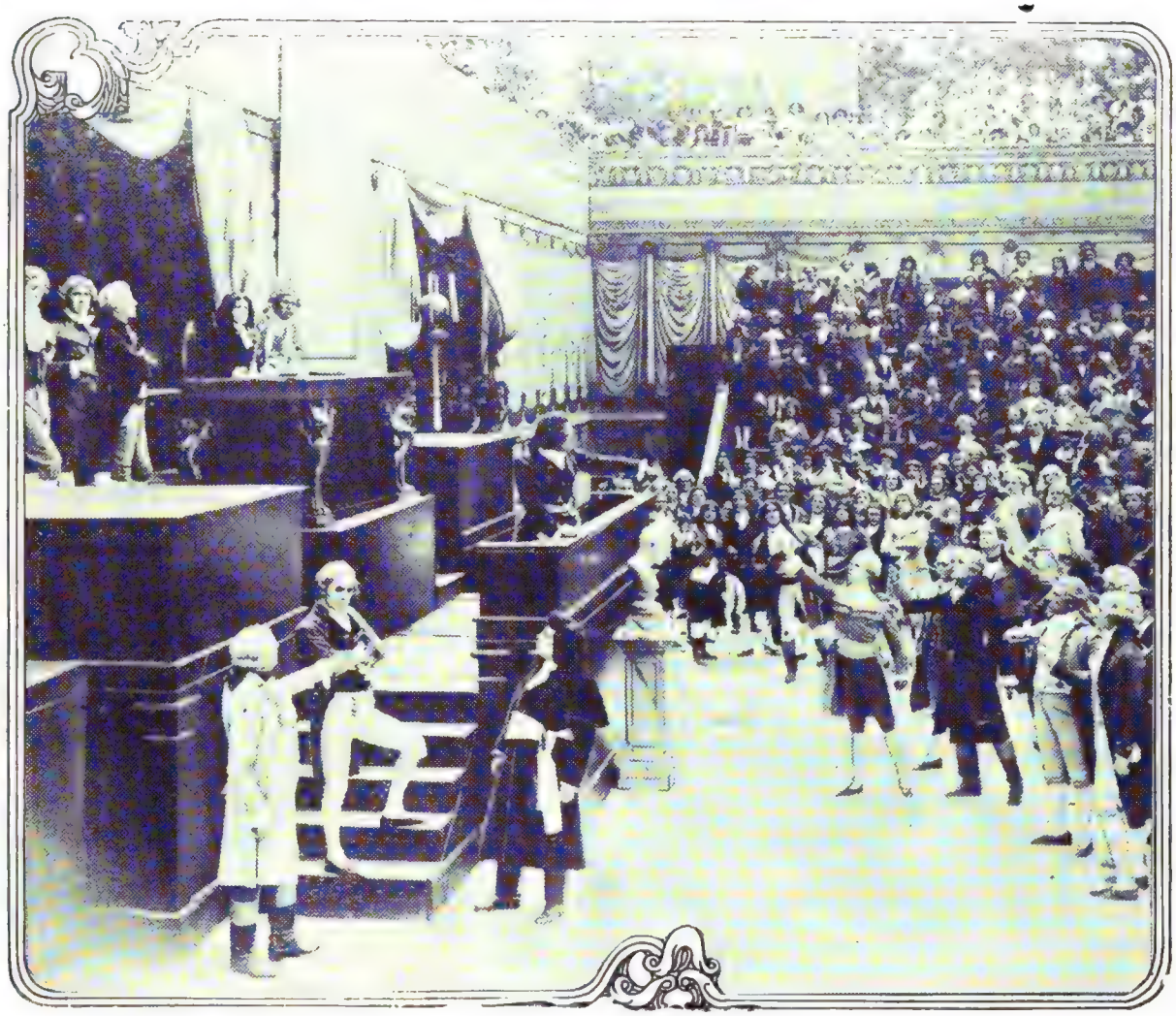
With ***LYDA BORELLI*** and Hundreds of Star Players
Assisted by 10,000 others



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The Franco-American Triumphant Film Sensation

A most timely drama, stupendously staged.
A story of Intrigue, Tyranny and Injustice.

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"HURRICANE HUTCH"

Censors' shears have rusted for lack of work on this serial.

No knives, no guns, no fear, no murder, no underworld scenes.

Clean, wholesome entertainment filled with daredevil thrills, charged with dynamic action, a tornado of nerve-tingling risks.

The censor-proof serial for fathers, mothers, sisters and especially the kiddies to enjoy, remember and talk about it.

HURRY! Book now

"HURRICANE HUTCH"

Specialty Film Import Limited

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Lucy Fox's gratitude, and they are rapidly falling in film love with each other, but there's another unparalleled "stunt" coming off in just one minute and seventeen seconds and so "Hutch"—at this stage—has little chance in the Romeo line.

Charles Hutchison

The Thrill-a-Minute Stunt King in

"Hurricane Hutch"

Adventure galore!

Dare-devil deeds of bravery!

High-tension excitement!

Thrills such as you never witnessed before!

Ausable Rapids Nearly Claim Them.

Speedier than a Cyclone--

More action than a Tornado--

"Hurricane Hutch"

WITH

Warner Oland

The photograph shows Charles Hutchison, the celebrated star "stunt" man of Pathe serials, and Ann Hastings of his supporting company now filming "Hurricane Hutch." They are on the bridge spanning Ausable Rapids, near the spot where Mr. Hutchison eclipsed all his previous "stunts" in rescuing Miss Hastings from the boiling torrent.

SPECIALTY FILM IMPORT, LIMITED

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"The HEART of the NORTH"

Featuring Roy Stewart, in a dual role,
assisted by Louise Lovely

An awe-inspiring drama of the Great North-West
where men die for women they love

A HARRY REVIER Production

EXHIBITORS:—Book it now. Make money in giving
your patrons a clean show.

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Winnipeg Notes

ORAL CLOAKEY has been appointed manager of the Capitol theatre in succession to John Prescott, who has returned to his home in Minneapolis. Mr. Cloakey came from the Lyceum theatre, Winnipeg, and opened the Allen theatre in Cleveland.

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"Little Lord Fauntleroy" is the outstanding picture here this week and it did a big business at the Lyceum theatre.

• • •

"One Arabian Night" did a fair business at the Province this week.

• • •

"The Golem," another imported picture, will be shown at the Capitol the week of Jan. 9 and preparations are being made to exploit it heavily.

• • •

It is now stated that "The Foreigner," renamed "God's Crucible," made in Winnipeg, will be shown here within two weeks.

• • •

SOME very attractive literature has been received here in connection with "Cameron of the Royal Mounted," the second picture of the Winnipeg Productions Ltd., released by Hodkinson.

• • •

"The Four Horsemen" is playing at the Walker this week and next week, but is only doing a fair business. The price, which is $1.50, is considered too high. The Lyceum will have it shortly as a second run.

H. M. THOMAS, general manager of the Capitol theatres in Canada, spent two days in the city this week in connection with the change in management of the local Capitol.

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H. L. Nathanson, manager of Regal Films, has returned from a business trip to Vancouver.

• • •

John Hazza and Mr. Dahn, managers of Capitol theatres in Calgary and Regina respectively, are in the city this week securing pictures for their programs.

• • •

Harry Kauffman, Toronto, manager of Select Pictures for Canada, is in the city this week.

• • •

Charles Perry, former manager of the Capitol theatre here, is now directing the affairs of three theatres in St. Paul, Minn.

• • •

Leslie Lamb, formerly of Montreal, has been appointed manager of the Lyceum theatre.

• • •

THE city committee has approved of the plans for the new film exchange building, to be erected at the corner of Ellice Ave. and Hargrave St. this spring, at a cost of $250,000, exclusive of the site.

• • •

The Manitoba Motion Picture Exhibitors have started a campaign to educate the public in regards to censorship.

C. H. Christie of Christie Comedies Writes Miller Boosts "Pictures Only"

ANOTHER indication of the trend in big first-run houses toward a diversified program of pictures with no vaudeville, and with the prologue supplanted by short subjects and music is the recent announcement by Fred Miller, operating the California and Miller Theatres, Los Angeles, that in his houses dating from November 1st this year there would be no more vaudeville or prologues and that pictures would reign supreme, with an augmented orchestra of fifty pieces.

Mr. Miller's statement reads: "I have studied presentation here and in other large cities for years and have now come to the conclusion that those people who flock to the larger motion picture houses come primarily to see the pictures and hear the music that you furnish with them.

"I think that if they want vaudeville or musical comedy they will go to the vaudeville house or wait and attend a musical show when it hits the town. The best entertainment of that kind you can get is always a little poorer than what they can find on almost any vaudeville program and even if it is as good or better than the average vaudeville act, it fails to make the same hit for the simple reason that a large part of your audience is impatiently waiting for it to get over so that they can enjoy what they came to see."

This announcement, is right in line with what we have always maintained, simply that a complete diversified program of pictures is the thing. Knowing this, we some time ago laid aside our own program of feature pictures in order to concentrate every effort to develop to the utmost our small share of the diversified bill. Thus we can bend all efforts toward making the short subject specialty one of the features on the bill, making it a feature in itself.

When you have done that you have achieved something bigger than making a successful program feature picture. An example of this is a recent review from one of the hardest critics in the country, Robert E. Sherwood of "Life," who recently declared that one of our comedies contained more plot and more entertainment value than most feature films. This is a remarkable thing in itself, coming as it does in the midst of comments of the severest form of criticism on all of the big pictures of to-day.

Mr. Miller, I believe, has announced a really forward step, which means that leading picture houses are coming to what they were originally intended for, places of entertainment with pictures—of all types and lengths—for picturegoers.

C. H. CHRISTIE

"HE WHO HESITATES"

HAROLD LLOYD will stage one of the biggest scenes in his comedy career next week, when 600 extras will be used in one of the sequences of "He Who Hesitates," which will be enacted at a ranch twenty-five miles from Los Angeles. The scene will be of highly spectacular interest, with special costuming. The Lloyd company began night shots this week at the Hal E. Roach Studios, the work being confined to a small town business block.

Two more Hal E. Roach comedies will be ready for New York shipment when the art titles are added. These are the "Snub" Pollard pictures—"Some Baby," the action centering around a complication in young married life, and "Stage Struck," satiring theatrical hokum.

Have You Subscribed to the "Digest"?

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Irving National Bank's Vice-Chairman Chairman Finance Committee F.P.L. Corp.

THE Irving National Bank announces that Mr. Frederic G. Lee has resigned as Vice Chairman of the bank to accept the active Chairmanship of the Finance Committee of Famous Players-Lasky Corporation, but will continue his connection with the bank as one of its valued directors.

Mr. Adolph Zukor, President of the Famous Players-Lasky Corporation, in confirming the announcement of the election of Mr. Lee as Chairman of the Finance Committee of his corporation, said: "Mr. Lee's acceptance of this Chairmanship makes me very happy indeed. Mr. Lee has been my valued friend for years, indeed, ever since I first became interested in motion picture production. He was the first banker in the United States to make a study of the motion picture business and to recognize it as a sound investment, and he welcomed the business of picture producers long before other bankers had come to recognize the sound business possibilities of the screen.

"Mr. Lee is particularly valuable to Famous Players-Lasky Corporation and to the entire industry since he knows both picture business and finance. His financial experience has been unusually thorough. He was President of the Irving Trust Company until it was merged with the Irving National Bank and has been a very important factor in the success of the latter."

Mr. Lewis E. Pierson, Chairman of the Board, Irving National Bank, in commenting said: "We shall all miss Mr. Lee very much. His services to our stockholders and to the banking community have been most valuable. We believe that his brilliant career as a banker may be but a forecast of the success which awaits him in his new enterprise. When we first became acquainted with Mr. Lee he was Secretary of the Broadway Trust Company at Broadway and Eighth Street, an institution then possessing resources of about $4,000,000. Later he assumed the Presidency of the Broadway Trust Company, in which capacity he served until the merger of the Broadway Trust Company, whose name had been changed to the Irving Trust Company, by this time an institution possessing resources of over $80,000,000, with the Irving National Bank. During this entire period of about fourteen years, the history of Mr. Lee's administration is one of success and popularity."

Messrs Greene and Warren Announce New Organization American Releasing Corp.

WALTER E. GREENE and F. B. Warren announce the organization of the American releasing Corporation. This alliance brings into association and ownership of the new company, Mr. Greene, one of the founders of Paramount, the organizer and president of Arteraft, the first selective company which controlled the productions of Pickford, Fairbanks, Griffith and others, and later vice-president in charge of distribution of the Famous Players-Lasky Corporation; and F. B. Warren, formerly vice-president in charge of distribution of the Goldwyn company and later organizer and general manager of the Associated Producers' distribution. These two well-equipped executives have extensive friendships with theatre owners and foreign distributors and have been significant organization-builders in the industry.

American Releasing Corporation is said to be exclusively a mercantile sales organization that will not enter into the production or ownership of pictures. It will distribute throughout the world the productions of independent makers of product and lay the basic groundwork for later taking over the sales and physical distribution of other releasing companies.

It is privately owned by its officers, Mr. Greene being president and Mr. Warren vice-president. There is no general stock issue for the company, all of its stock being held by these principals. Messrs. Green and Warren state they will assemble around them a staff of exceptionally well-equipped executives who have the confidence of producers and exhibitors, including several men who have been high in power in other big national distributions.

American Releasing expects to issue one picture a week of high standard from late January to June and in its first calendar year will have a total output of twenty-six productions, more than half of which are either completed or in the making.

"Taking Chances" Hallroom Boys Comedy For Specialty

"TAKING CHANCES" is the title of the newest of the Hallroom Boys Comedies featuring Sid Smith.

In this picture, it is announced, Sid has gone back to comedy-thriller type of picture that he originated and that has won such wide popularity for the Hallroom Boys Comedies series. The last few productions on the series have gotten away from this type of fun-making GOING IN for more of the straight comedy—and in "TAKING CHANCES" Sid has come back doubly strong, with more real thrills than he gave in "A DOGGONE MIXUP," or any of the preceding comedies on the series.

"TAKING CHANCES" tells just what the picture is about—for Sid spends the greater portion of it balancing precariously between Heaven and earth, and the audience—and many times Sid himself isn't sure which way he's going.

Herman C. Raymaker, directed the comedy, from the scenario by Lex Neal which tells the story of a man who buys at auction the services of a young chap, insures his life heavily—and then proceeds to try to collect the insurance.

His efforts to dispose of his victim—and the latter's unconsciousness and evading of these efforts form the fun of the picture.

The picture will be thru Specialty.

THUG HOLDS UP UNIVERSAL FILM EMPLOYEE WINNIPEG

JAMES BIGGERSTAFF, employe of the Universal Film Exchange, Aikens Building, Winnipeg, was held up by a gunman and robbed of 65 cents on Wednesday morning last at 2:15 o'clock near Maryland street, on Portage avenue, according to a report made to-day. The man approached him from the rear, stuck a gun in his back and searched his pockets. Biggerstaff was unable to get a glimpse of the robber.

CARL NEILSEN, of the Famous Players-Lasky Corporation's foreign department, has returned to New York from a two months' business trip to Copenhagen and Stockholm.

Mr. Ben Smith of Filmcraft Industries, will spend the next two weeks in Western Ontario where he will offer "Damaged Goods" to the exhibitors.

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Sessue Hayakawa R.-C. Star Gives Brief Biography of Himself

I WAS born in Tokio, Japan, thirty-two years ago, and was educated for a high position in the Japanese navy. Prior to the conclusion of my studies, however, I joined the Japanese dramatic organization in which the celebrated actress Madame Sadda Yacco was appearing. I supported this distinguished artiste in the leading theatres of Japan, and when she began her international tour, including the United States, I accompanied her. In order that I might round out my education in the English drama, which I had studied as a boy, I entered the University of Chicago.

Taught the English Drama

Returning later to Japan, I began to carry out my purpose of teaching the Japanese the value of the English drama. My efforts, I am happy to say, met with success. I surrounded myself with a company of capable players and returned to the United States, touring the Pacific Coast cities. It was during my rendition of Shakespearean drama in Japanese in a Los Angeles theatre that I met that charming little lady, Tsuru Aoki, who is now my wife. She was acting before the camera for Thomas H. Ince. She, too, loved English drama and was anxious to instruct her race in its beauties. We found we had the same ideas. We fell in love and were married.

She succeeded in getting Mr. Ince to give me a part in "The Typhoon." Following this I played in "The Cheat" and the critics were so kind to me that I decided to continue in the silent drama. The greatest thrill I have ever experienced was in the Executive Offices at the White House, when President Harding shook my hand and honored me by saying that he had often seen me on the motion picture screen, and felt that he personally knew me.

George Melford's Paramount "The Sheik" Breaks Records in Small Towns

GEORGE MELFORD'S production for Paramount, "The Sheik," is duplicating in the smaller towns the records it created in the metropolitan centres immediately following its release, according to a statement by S. R. Kent, Paramount's general manager of distribution. Hardly a day passes, says Mr. Kent, that does not bring a telegram or letter from some exhibitor praising the production and extolling its merits as a box-office attraction.

Among the messages received is the following from Joseph Angros, Jr. manager of the Palace Theatre, Leechburg, Pa.: "Wish to congratulate you on your wonderful production, 'The Sheik.' It is one of the year's biggest pictures. It is a knockout. It is the best Paramount picture ever played in our house and should be one of the year's best box-office attractions. Unfortunately for us it rained the biggest part of the evening, therefore probably spoiling a record."

Frank Panoplos, manager of the Lyric Theatre, McKeesport, Pa., wired as follows: "Opening day of 'The Sheik' marred by rain but it did not stop crowds. Second day crowds greater than ever. Turned hundreds away. Opposition, 'Three Musketeers,' 'Perjury,' 'Her Social Value' and others. Greatest box-office attraction I have ever run."

W. L. Brown, manager of the Palace Theatre, Tarentum, Pa., a town of less than 9,000, telegraphed: "'The Sheik' went over big in our town. Should have booked it six days instead of four."

News of tremendous business in Connecticut is contained in the following wire from J. D. Powers, manager of the Paramount New Haven Exchange: "'The Sheik' playing to S.R.O. business at Majestic Theatre, Hartford; Fox Theatre, New Britain, and Cowan Theatre, New London, exceeding 'Anatol' records by wide margin. Patrons proclaim it greatest picture of the year."

"This phenomenal business on 'The Sheik' in the smaller cities," said Mr. Kent, "is no surprise to us. It is a striking example of the power of national advertising as applied to individual productions. 'The Sheik' was advertised to the eight or ten million readers of the Saturday Evening Post and to millions more through the pages of other magazines. We told them what to expect and they are flocking to the theatres in droves at the earliest moment possible. Theatres are being packed at the opening performances and this, as all exhibitors know, invariably draws the crowds throughout the engagement if it is found to be of such superlative merit as 'The Sheik.'

"It is our intention to continue this policy of advertising the big, worthwhile attractions in a big way, always backing our promises with complete fulfillment. Only in that way can we hope to maintain the confidence of our exhibitors and the public."

UNITED KINGDOM IMPORTS FOR 1921 WAS £729,621

THE Washington Bureau of the National Association of the Motion Picture Industry has obtained from the Bureau of Foreign and Domestic Commerce of the United States Department of Commerce the following figures showing motion picture film imports by the United Kingdom:

During the first nine months of 1921 the linear footage of motion picture films imported by the United Kingdom was 69,387,210 feet. Film imports by the United Kingdom during the similar period in 1920 were 58,034,581 feet.

Of the 1921 film imports by the United Kingdom, during the nine months period, France supplied 37,984,849 feet, while the United States supplied 26,929,857 feet.

In the corresponding period of 1920, France supplied 10,816,723 feet and the United States supplied 41,915,758 feet.

The total value of motion picture films imported by the United Kingdom in the first nine months of 1921 was £729,621 as against £754,269 in 1920.

TWO CHRISTIE COMEDIES RELEASED IN JANUARY

THE Christie Comedy releases for January will be "A Barnyard Cavalier" featuring Bobby Vernon, and "One Stormy Knight" with Dorothy Devore. The former is said to be one of the biggest things Christie has done in two reels and the latter is a novelty with Miss Devore playing a knight in armor.

These releases follow "No Parking," with Neal Burns, one of the speediest releases which Christie has yet furnished through Educational exchanges.

FOR SALE.—Powers road outfit, including booth, trunks, etc. Write R. Brown, 123 Kent St., Hamilton.

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Triart's "Beggar Maid" Shown Faculty Columbia University Innovation

THE faculty of Columbia University introduced an innovation last week when actual films were incorporated in the studies of the class on motion picture technique and production. The first film used in the class studies was Triart's "Beggar Maid," first of the series of Great Masterpiece productions being distributed by Hodkinson. This is the production based on the painting by Sir E. Burne-Jones which ran two weeks at the Rivoli and Rialto Theatres in New York, three weeks at the Park in Boston and is now in the second week of an indefinite run at Grauman's Rialto in Los Angeles.

A. O. Price, a representative of the Triart office, was present at the showing of "The Beggar Maid" in Columbia and afterwards dwelt on the technical points involved in the production of pictures, and of "The Beggar Maid" in particular, following which he devoted a half hour to answering questions of the students. Many of the questions asked indicated a close study of motion picture production.

Several members of the Columbia faculty were present at the showing and commented on the particular adaptability of the presentation. One of the faculty expressed the wish that motion pictures might be more extensively employed in class-room work, outside of the classes in picture production. Visual education he claims, is one of the most efficient and simple methods of teaching and it is very probable that in the near future a selected list of productions may be booked by the faculty for regular showing in connection with various lectures.

At the present time, however, the showing of pictures will be confined exclusively to the classes in motion picture writing and production. All of the first series of Triart Great Masterpiece productions, including "The Bashful Suitor," released last week, and "The Young Painter" and "Hope," forthcoming releases, will be projected for the benefit of the class.

Our Vancouver Correspondent Photoplay Publicity Business

A. K. McMartin, Vancouver Correspondent "Canadian Moving Picture Digest." Born at Ottawa, Canada, 1886. Started business as a bank clerk. Left banking for a career on the stage. Played in stock and vaudeville, secured lease and managed theatre at Bangor, Maine. In 1910 established weekly newspaper at Trochu, Alta. Later joining staff of Calgary "News Telegram." In 1910 toured Western theatres as a cartoonist. Leased and managed theatres at Kamloops, B.C., Chilliwack and Nanaimo, B.C. Past two years photoplay editor of the Vancouver Daily World. Now conducting photoplay publicity business.

• • •

J. C. GRAHAM, General Foreign Representative of the Famous Players-Lasky Corporation, and Montague Goldman, General Manager of Distribution for Famous-Lasky Film Service, Ltd., Paramount distributors in the British Isles, were among the recent arrivals in New York from London. They will remain here throughout the month in conference with Paramount executives at the home office.

• • •

"Foolish Wives," Million $$$$ Universal Establishes First Trans-Continental Lab.

THE first trans-continental motion picture laboratory and cutting room arrived at Grand Central station, New York. It was a special steel car equipped at Los Angeles by the Universal Film Company and was used by that firm for cutting, editing and titling "Foolish Wives" the million dollar Von Stroheim motion picture.

All this was made necessary because Universal desired the completed film not later than December in New York where the vast work of titling, photographing art titles to be superimposed and then the huge drama, said to have cost $1,293,543 to date, will open in one hundred cities simultaneously.

Von Stroheim, who wrote and directed "Foolish Wives" and who plays the leading role, that of a conscienceless Russian officer, was removed as cutter because, as Carl Laemmle says, "he was hypnotized" by the subject, is now in New York to attend the opening, after which he will return to Los Angeles to begin work on a film, the antitheses of his last work and in which the villain is to be a villainess.

The special car on the Union Pacific, contained every known accessory for cutting and editing a film, there were dark rooms for printing still pictures, a projection room for screening and more than six thousand feet of film was eliminated from the twenty odd thousand carried to be cut.

Three shifts of cutters worked under the supervision of A. D. Ripley while three writers acted under orders from Marion Ainslee. During the sixty hours enroute from Los Angeles to New York, no less than eighty flashlights were taken of the men at work by various newspaper syndicates and news services.

By reaching New York before noon December 5th the A. D. Ripley Cutting Concern earned a bonus of nineteen thousand dollars from the Universal Company.

"Foolish Wives" opened in New York January 11th. It is coming here.

Plans For Nationalizing Hoy Reporting Service

FINAL plans for standardizing film exchange managers organizations throughout the country and nationalizing the Hoy Reporting Service were agreed upon Friday, January 6th, at a conference of distribution company executives at the New York headquarters of the National Association of the Motion Picture Industry.

Saul E. Rogers, chairman of the special committee in charge of this work, presented for ratification the forms of agreements and rules and regulations for the exchange associations which will be organized in the various distribution centres.

P. L. Waters, chairman of the Distributors Division and Executive Committee of the National Association, presided at the meeting. The companies represented at the conference were: Fox Film Corporation, Goldwyn Distributing Corporation, Universal Film Mfg. Company, Pathe Exchange, Inc., R-C Pictures Corporation, Educational Film Corporation, Metro Pictures Corporation, Select Pictures Corporation, Vitagraph, Inc., Famous Players-Lasky Corporation, and Triangle Film Corporation.

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Kipling's "Without Benefit of Clergy" Registering Hit in Canada for Specialty

RUDYARD KIPLING'S "Without Benefit of Clergy," released by Specialty, is registering a sensational success in Canada, according to all reports coming in from all over the Dominion. This touching story of India had its premier last month in Toronto, and led the motion picture critic of the Toronto World, to place it in the same class with "The Four Horsemen" and "The Old Nest."

Under the caption, "Our Own Special Fan Goes to the Movies," the Toronto World said:

"Two weeks ago, the opinion was expressed in this column that the present season had, so far, brought us only two pictures of the first rank, 'The Four Horsemen of the Apocalypse' and 'The Old Nest.'

"Things are beginning to improve, for we can now add a third one, 'Without Benefit of Clergy,' a silent drama that has been made with the utmost care from one of Rudyard Kipling's stories.

"I am quite aware that an enthusiastic reference to this picture may raise again the old discussion as to whether movies of quality are calculated to win popularity. I am not going to claim that 'Without Benefit of Clergy' will prove a big drawing card as a picture. But I do say that it ought to be.

"Time and time again, I have commented on the cheapness of the minds that can be seen working behind so many of the American movies. They are not cheap when it comes to spending money. Their pictures are lavish enough. But their handling of their subjects is frequently so crude. Their mentalities and their educations are of a pitifully low grade. They pride themselves on being good showmen. I doubt if they are even that.

"The beauty of 'Without Benefit of Clergy' is that the producer did not start out to show that fellow Kipling how his story could be improved. A very earnest effort has been made to put this love idyl on the screen so that it would ring true and be appealing.

"The sincerity of the production is what makes it stand out among the pictures that I have seen this season. It has a great deal of atmosphere. It gives you somewhat the same feeling to watch that you get when you read Kipling's story, and that is more than can be said of the majority of picturized tales or novels. You feel that the man who put it upon the screen wanted to please and not to offend Kipling lovers. On the whole I believe that he has succeeded.

"Now it so happens that I have more faith in movie fans than the majority of people. I am convinced that a great many of them do not lock their intelligence in the bureau drawer when they go to the picture theatre. That is why I feel convinced that 'Without Benefit of Clergy' is going to be liked and remembered by more people than the majority of silent dramas.

"It would be pleasant to give one's personal thanks to the producer for not introducing a little more action. Nine out of ten makers of pictures in the United States would have felt called upon to speed up the story, I can hear them saying: 'The incident of the child's death is our opportunity.' You would have been given glimpses of the child in his death throes, alternating with the father galloping, galloping, galloping across country on horseback to be there on time. That's what they call punch.

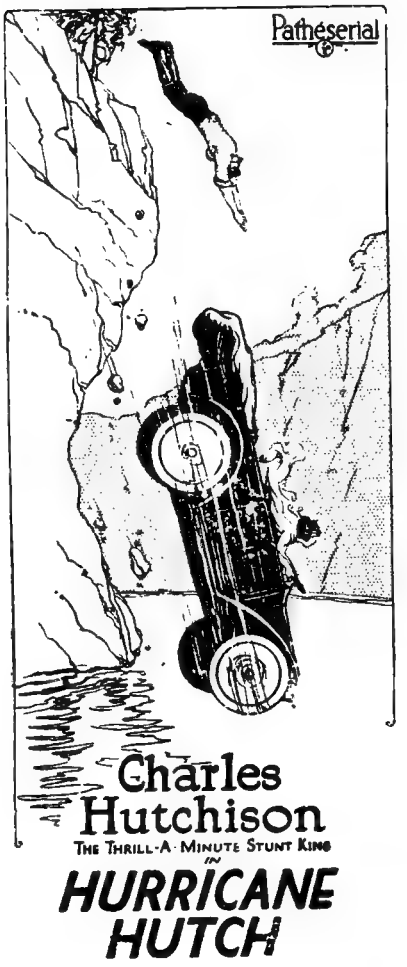
"Then a great many of them would also have devised a 'more satisfactory' finish. I can imagine a version of 'Without Benefit of Clergy' in which the wife turns out to be the daughter of a white missionary, stolen when a baby and reared under the impression that she was a native. After making that discovery, they would be married by the nearest clergyman, thus providing a 'happy ending.'

"But the producer of the picture as it stands did none of the things that he might have done to ruin the drama and please the fans.

"A really touching performance is given by the young actress in the leading role."

According to a cable published in the Herald, London picture theatres have been hard hit by the refusal of the London City Council to grant them liquor permits. The cable goes on to state that the Alhambra, Palace and Empire would revert to vaudeville.

Canadian Educational Films are releasing shortly "The Ne'er To Return Road," featuring Wallace Beery while their Country Chickens Punch comedy certainly lives up to its name.



HOLMAN THEATRE CHANGES NAMED "THE SYSTEM"

THE name of the Holman theatre, moving picture house, has been changed to that of "The System Theatre," as a part of the series of theatres served by the Universal Film Corporation of the United States and Canada. The theatre staff has been reorganized under the direction of John T. Fiddes, who has recently returned to Montreal to undertake the management of the theatre, and it will be run on the line of bringing the costs of the moving pictures within the reach of the ordinary family man, with pictures that will be worth while to see. Mr. Fiddes has put into force a new system at the "System Theatre" with a straight charge of 15 cents for the afternoon shows, and 15 to 25 cents for the evenings, including taxes, and a complete change of programme four times a week.

* * *

Among the big releases given out now by Equity Corporation is the "Black Panther's Cub," starring Florence Reed and Tyrone Power, which came from the Capitol Theatre, New York.

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Film Colony Organize Banquet in Honor of Geo. M. Weeks of F.P.L.

ON Thursday evening the Film Colony under the inspiration and organization of Mr. Ned Miller, manager of Pantages, and the ever-genial Jake Berman, arranged a farewell banquet in honor of Mr. George Weeks, formerly general manager of the Famous-Lasky Film Service Ltd., Canada, but now called to a more important position in the Home Office, New York. Mr. W. Drummond, called "Bill Drummond" by his friends and "Hell Drummond" by his "friendly enemies," was appointed toastmaster, and "Bill" rose to an occasion which was never rosier.

The boys, which included the Film Colony in Toronto, including the censors, who upon this occasion came to praise and not to bury Caesar, tried a few stunts, conceived by Mr. N. Miller, upon Mr. Weeks, and these "stunts" Mr. Weeks made successful.

The audience at the Pantages on Thursday night were "let in" on the "surprise party" when Mr. Wm. Desmond, who is appearing in person at Pantages for the week, and making "tests" of fair applicants, introduced Mr. Weeks to the audience in a "test." Mr. Weeks, who was feeling as if "the sky was his limit," thought the "test" was to be staged for the Film Colony, but proved "game" when he was discovered by a larger audience. The love-scene in which Mr. Weeks played the lover was a hug(e) success, even though Mrs. Weeks who occupied a box at the theatre, was looking on. Before a week of married life had passed between the Weeks it was mutually understood that Mr. Weeks could distribute film, if fortune led him in that direction, but act in them, never. Mrs. Weeks had heard all about the "Movie Vamp," she only vamped for a salary, but was in reality the kind of a girl who liked to "darn socks" and she knew that Mr. Weeks being a "hustler" was hard on his socks and made the provision which exempted "Vamps" from being close enough to "vamp" her matrimonial partner.

However, Mr. Weeks went through the "love-scene" like a bountiful Romeo, introducing such bits of realism that the conclusion arrived at was, There's a bigger kick in Home Brew than in Rome(ing) as the Romans do.

Mr. Arthur Cohen, vice-president and general manager of Regal Films, on behalf of the Canadian Motion Picture Association, presented Mr. Weeks with a cigarette humidor case.

Mr. Charles Branham, on behalf of the Famous Players Corp. presented Mr. Weeks with a fitted travelling case, while Mr. Miller on behalf of the Film Industry presented him with a diamond platinum Shriner's Pin.

Among those who enjoyed the "night's gambol" was Mr. Wm. Desmond, Mr. Phil Kauffman, Mr. Clair Hague, Mr. Wm. Barrett, Mr. J. Vincent McCabe, Mr. W. A. Bach, Mr. Hatfield, Mr. P. Scott, Mr. Chas. Quarry, Mr. James Clang, Mr. Meyer Fisher, Mr. Sid Taube, Mr. Harry Law and Mr. Bernstein of Universal Films, Mr. B. Harris, Mr. Sam Glazer, Major Hamilton, Capt. O'Connor, Capt. Boyland, Col. Cooper and Mr. Frank Venett of Specialty whose song, "Our Pal George," dedicated to Mr. Weeks was an instantaneous popular success.

The Exceptional Pictures Corp. and Otis Skinner as Hosts

THE Exceptional Pictures Corporation and Otis Skinner acted as joint hosts at a series of theatre parties in honor of a number of Pennsylvania and New Jersey exhibitors during the week of January 9th.

These parties were arranged so that the leading exhibitors of Lancaster, Easton and Allentown, Pennsylvania, and Atlantic City, N. J., where Mr. Skinner played during the week, might have the opportunity of witnessing a performance by Otis Skinner of "BLOOD AND SAND," the brilliant stage play in which Mr. Skinner is at present touring the country prior to starting work on his second motion picture, "MISTER ANTONIO," which will be produced under the direction of the Exceptional Pictures Corporation.

Mr. Skinner established himself as a great film favorite in his first motion picture, "KISMET," and is looking forward to again acting before the camera. He is greatly interested in every phase of the motion picture industry, and has expressed himself as particularly anxious to co-operate with the exhibitors of the country, many of whom he is meeting personally during his present tour.

• • •

JOSEPHINE HILL has been engaged to play in another picture at the Christie Studios. She appeared with Bobby Vernon in "Pure and Simple" and "Fresh From the Farm," two comedies already completed and will work opposite Bobby in another picture soon to be started which has a working title "By Hook or Crook."

* * *

The marking regulations of the Customs Tariff has been suspended.

THE BRITISH GOVERNMENT
(Department of Overseas Trade)

Announces that the Eighth Annual

BRITISH INDUSTRIES FAIR

Will be held at LONDON and BIRMINGHAM from 27th February to 10th March, 1922.

All Canadian buyers are cordially invited to attend.

A particularly fine and comprehensive range of MOVING PICTURE APPARATUS AND REQUISITES will be shown in addition to many other lines of manufactured goods.

Goods can be examined, values compared and contracts concluded at the Fair with the minimum of trouble and the greatest saving of time

Full information and complimentary admission cards are obtainable from: *H.M. Senior Trade Commissioner, 248 St. James Street, Montreal; H.M. Trade Commissioner, 260 Confederation Life Bldg., Toronto; H.M. Trade Commissioner, 610 Electric Railway Chambers, Winnipeg.*

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"Leather Pushers" Prize Ring Stories Two-Reel New Series Universal

UNIVERSAL has acquired a strong addition to its release schedule, by arranging for the exclusive distribution of "The Leather Pushers," a series of twelve two-reelers which immortalize, for the screen, the popular prize ring characters from the pen of H. C. Witwer, one of America's leading humorists. "The Leather Pushers" recently appeared as a series in Collier's Magazine, and was hailed as the best prize ring novel ever written. G. P. Putnam & Sons are publishing the series in book form.

"The Leather Pushers" is being put into screen form by a special company, organized solely for this purpose. It is known as the Knickerbocker Photoplay Corporation, and is headed by H. L. Mossmore. Harry Pollard is directing the series, which stars Reginald Denny in the role of the young college man and football star, who seeks his fortune in the prize ring, when his father's finances are swept away in Wall street. H. C. Witwer, himself, is supervising the screening of his stories.

Universal is not ready to announce its plans for the release of "The Leather Pushers" series, but it is understood that every possible effort will be made to put the series over in a way never before attempted with two-reelers. Two of the series already have been completed, and Universal executives who have seen them, unite in asserting that Witwer's series will be one of the most outstanding screen novelties of the coming year.

Morning Telegraph, New York, Selects "Tol'able David" for Happy New Year

"A HAPPY NEW YEAR" may have some significance after all, at least to people in the motion picture industry. Probably nothing could be quite so depressing as starting the new year off with a group of dull, but courageous films. However, the releases for the first week in the new year can boast at least three such pictures as to send a poor film reviewer into immediate ecstacies.

First came "Tol'able David" on New Year's Day. Seeing the picture was a splendid way to start the new year right. It is one of the very best pictures ever made. Feeling that undoubtedly nothing like that would ever happen again, the reviewer, in an unguarded mood, walked into a projection room and saw "Hail the Woman." After seeing the picture, one feels like slapping every one in sight on the back and yelling: "Isn't it great?" It's a most encouraging picture with which to start the new year. It brings back one's faith in films. It doesn't tell a great story, but it tells it in a great way. Not an inch of it is dull.

And then, of course, came "Orphans of the Storm." Not even the most ardent Griffith admirers expected quite as much from "The Two Orphans." It was for D. W. Griffith to prove that Germany hasn't a corner on all the artistry and imagination in the film business. He has made a historical film of real value, beauty and importance.

The year is yet young, but we earnestly hope that these three films portend the outlook for 1922. They are more than encouraging — they make a banal slogan, "A Happy New Year," really mean something!

British Industrial Fair to be Held London and Birmingham, Feb. 27--Mar. 10

THAT many Canadian buyers will visit the eighth annual British Industries Fair, to be held in London and Birmingham from 27th February to 10th March, was the statement made in an interview by the British Trade Commissioner in this district. Buyers believe that the market is more stable and that a renewal of their overseas purchasing visits is due. This Fair is Britain's annual display of her manufactures and industries and the trade buyers' opportunity of selecting goods for the ensuing season's trade.

Since its inception in 1915 the British Industries Fair has grown until today the most important national trade which the organizers (The British Government Department of Overseas Trade) have had to contend has been the lack of adequate buildings, for the Fair has grown to such an extent that it has been no easy matter to adhere to the policy of housing each section under one roof. To those who are familiar with the continental fairs which are held in innumerable separate buildings scattered throughout the length and breadth of a city, the advantages of such an arrangement will be obvious. For the 1922 Fair it has fortunately been possible to secure enough additional accommodation both in London and Birmingham to provide not only for the annual growth of the Fair, but also to find room for the great industries which have hitherto been exhibited at Glasgow. Textiles, however, will not be included in the 1922 Fair.

A very large number of industries will be represented at the Fair and a descriptive pamphlet containing a list of such will be mailed to intending visitors, together with a complimentary admission card, on application to the British Trade Commissioners in Canada. Their addresses are: 248 St. James Street, Montreal; 260 Confederation Life Building, Toronto; and 610 Electrical Railway Chambers, Winnipeg.

The function of the British Industries Fair is to bring buyers and sellers together and to facilitate business between them. Goods can be inspected, prices compared and definite orders placed at the Fair.

Paramount Progress Club Give George Weeks Banquet

ON January 4th the Paramount Progress Club gave a testimonial banquet to Mr. Weeks at the King Edward Hotel. W. J. O'Neill, president, Miss A. Murray, secretary, L. D. Hatfield, chairman, J. J. Toy, vice-president, Miss L. Peterson, treasurer, W. A. Bach, toastmaster.

The menu presented Mr. Weeks in "The Restless Sex" (about to move again) from the novel "Two-and-a-half years in Canada." As we go to press the banquet has not yet been consumed, but the menu looks promising. Mr. Weeks will be presented with a silver pocket flask. NOTICE —THE FLASK WILL BE FILLED.

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Outdoor Locations Built in Studios Give Correct Atmosphere Says Directors

FEWER outdoor locations and more made in the studio—this was one of the outstanding art developments in motion pictures during 1921, according to Max Parker and Robert M. Haas, art directors for all Paramount pictures made in the United States.

There has been a marked increase in the tendency to build exteriors in the studios during the last year and do less location work. Excellent examples of this can be found in George Fitzmaurice's production of "Forever." an adaptation of "Peter Ibbetson," where all of the French exteriors were built in the Paramount Long Island studio; in "Miss Lulu Bett," a William DeMille production, in which the exterior and interior of the Deacon home were built on the stage at the Lasky studio in Hollywood; in "The Lost Romance," which showed a Spanish patio and interior of the home in the same setting; and in "Is Matrimony a Failure?" a special James Cruze comedy started at the Paramount West Coast studio late in November.

In this latter picture the modern tendency in combining exteriors and interiors probably is best illustrated. A street intersection of a modern town was built at the Lasky ranch, showing the principal business section of the town. The bank, hotel and butcher shop were so built that when the exterior scenes were 'shot' the company could move into the buildings and photograph the interior scenes. In other words a complete hotel, bank and butcher shop were built and not just shells of building as is the general custom in constructing village scenes.

This combination makes the continuity better, it was explained, and saves money in transportation and lighting. It gives the director much more latitude in filming his story than under the old plan where the company was transported to a location and then brought back to the studio for interior work.

Absolute realism is another development in motion picture settings, Robert Haas points out, the tendency being not toward more beautiful settings but more expressive.

This development in settings for motion pictures started only a few years ago but the year 1921 has brought the greatest advancement in this thought. People who visit the cinema theatre marvel at some of the effects obtained in exterior scenes. These have been possible only because the art directors have become experts in transplanting nature into the studios, where all the lighting effects can be obtained. The work has been done so well that it is quite impossible these days to tell which scenes on the screen are natural and which have been constructed by the members of the art department.

Largest Popular Cast Assembled Production Tarkington's "Penrod"

MARSHALL NEILAN announces the largest cast of popular players ever assembled for one of his productions now appearing in a picturization of Booth Tarkington's famous "Penrod," and numbering thirty-eight well known artists. This film was produced under the direction of Mr. Neilan in collaboration with Frank O'Connor, prominent Lasky director of various Realart and Paramount successes.

In the titular role of course, is Wesley "Freckles" Barry, the ideal "Penrod." As the father of "Penrod" is Tully Marshall and as the mother is Claire McDowell. Marjorie Daw appears as "Penrod's" sister, and Johnny Harron as her suitor. Newton Hall, who appeared as Wesley's pal in "Dinty," appears as the "sissy" and Noah Beery, Jr., as the Italian youngster.

As "Herman," Tarkington's famous darkie, Mr. Neilan through courtesy of Hal Roach, presents "Sunshine Sammy" Morrison now starring in his own Pathe comedies. As "Verman," the producer selected Florence Morrison, sister to Sammy and who wears trousers and dresses equally well.

The popular Griffith family is well represented in "Penrod." Mrs. Katherine Griffith was appearing in the picture when she suffered a stroke which caused her death. Her part was then taken over by Mayme Kelso. Gordon Griffith, the popular boy actor, appears as "Penrod's" pal, and Harry Griffith, husband of the deceased, plays the part of the policeman. Graham Griffith, the youngest boy, also has a part.

George Dromgold, who has appeared in many Neilan successes, plays the part of the tramp, Earl Crain plays his pard. Clara Horton portrays the role of Marjorie Jones, "Penrod's" girl, and Winston Radom appears as Maurice Levey. Others playing important parts in the story are Bradford Ralston, Charles Arling, Francis Plottner, Fred Thompson, Theodore Chapin, Junior Alden, Stephen Welz, Bonnie Billings, William Marks, J. Condon, Wheeler Dryden, Billie Bennett, Adelade Baxter, Peggy Cartwright, Mrs. Grace Green, Kenneth Green, Charles Meakin, May Baxter, and Virginia True Bordman.

David Kesson, who has become known as the "nineteen-year-old camera wizard" as a result of his achievements in Neilan pictures during the past year, was in charge of the photography assisted by Ray June. Tom Held, assistant director to Mr. Neilan for several years, acted in this capacity on "Penrod." William Linahan who has been lighting Neilan sets for some two years, was in charge of the electrical effects. Lucita Squier prepared the scenario and Carmelieta Geraghty, daughter of the famous Tom, was assistant to Miss Squire.

Thru Associated 1st National.

Gloria Swanson's Paramount "The Husband's Trademark"

F. G. BALLANCE, Paramount's general sales manager, who was recently in Los Angeles on his tour of the Western Paramount exchanges, attended a showing of Gloria Swanson's new Paramount picture, "The Husband's Trademark," and sent the following telegram to S. R. Kent, at the home office in New York:

"'The Husband's Trademark' is a most wonderful production and surpasses by far any of Miss Swanson's previous efforts. The fascinating story, Miss Swanson's ability, her marvelous gowns, the splendid cast and rapid-fire action makes many new friends for Paramount and Gloria Swanson. The story rises to a terrific climax and the interest is as intense as in any picture ever made for us."

Mr. Ballance thus confirms the opinion expressed by Jesse L. Lasky, who saw the picture in a unfinished state during his recent visit to Hollywood. Mr. Lasky at that time wired to the District Managers' Convention in session in New York that the climactic scene in "The Husband's Trademark" was more thrilling than the ice scene in "Way Down East."

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Pauline Frederick

The name of PAULINE FREDERICK is a household word wherever discriminating men and women choose their screen entertainment. Miss Frederick has endeared herself to legions of admirers all over the world by the intense humanness of her characterizations on the screen. In her they see the eternal Woman with all the charms of womanhood, meeting and solving Woman's unending problems.

No other living woman on the stage or screen has gained the universal popularity attained by PAULINE FREDERICK.

Miss Frederick will star in a series of R-C Pictures to be produced during the 1921-1922 Season. These productions will be of the high-class calibre that is associated with the R-C Pictures Trademark.

PAULINE FREDERICK
in "THE LURE OF JADE"
~ ~ An R-C PICTURE ~ ~

The Productions Now Available Are:

"A Slave of Vanity" - "The Mistress of Shenstone"

"The Sting of the Lash" - "The Lure of Jade"

"Salvage" - "Two Kinds of Women"

Other R-C Stars and Directors:

Sessue Hayakawa — **William Christy Cabanne**

Doris May — **Louis J. Gasnier**

R-C PICTURES CORPORATION

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NEW YORK CITY, U.S.A.
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WILLIAM FOX

Fox Anniversary Week, Jan. 29th to Feb. 4th, 1922

Announcement Issued Jan. 27th, 1914

by William Fox

To Exhibitors and the Public:

We begin humbly and hope our efforts and productions will win your approval, confidence and support.

The policy of our company is a fair deal to all concerned. We expect to make a profit. Our pictures must earn money for the exhibitors and we guarantee to provide highly satisfactory entertainments for the public.

Join hands with us. We will make our small mistakes, but our aim is high, honest and sincere. We hope our pictures will merit your lasting patronage. WATCH US GROW.

William Fox

"WATCH US GROW"

Fox Film Corporation Limited of Canada

Toronto Montreal St. John Winnipeg Calgary Vancouver

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CANADIAN MOVING PICTURE DIGEST

IT WILL BE THE

BANNER MONTH OF ALL!

MARCH 1922	PARAMOUNT'S 10TH ANNIVERSARY	MARCH 1922

BOOK
PARAMOUNT PICTURES
FOR EVERY DAY IN MARCH
"A TOWER OF STRENGTH"

Newspaper Ads. in All Principal Towns---Ask The Exchange!

FEB. 3rd, 1922

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Richard Barthelmess in "Tol'able David"

A BIG EVENT

RICHARD BARTHELMESS

MAKES HIS FIRST

First National Attraction

"To'lable David"

One of the Finest Dramas of the year.

Thomas H. Ince

presents

"The CUP of LIFE"

WITH

Hobart Bosworth

AND

A Distinguished Supporting Cast

THOS. H. INCE PRESENTS "THE CUP OF LIFE"

Associated First National Pictures

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CHARLES (CHIC) SALE

FOR the first time this genius of rural delineation on the speaking stage transfers his art to the screen.

SATURDAY
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Playing Seven Different Characters in

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ALEXANDER BEYFUSS, President
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A picture with world-wide appeal

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Told in a different way

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EXCEPTIONAL PICTURES *Presents*

CHARLES (CHIC) SALE

living seven different characters

in **"HIS NIBS"**

a quaintly humorous story of people you know

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We have a Serial 100% Box office attraction !!

Mail us a post card asking for press matter on

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CANADIAN EDUCATIONAL FILMS LTD.

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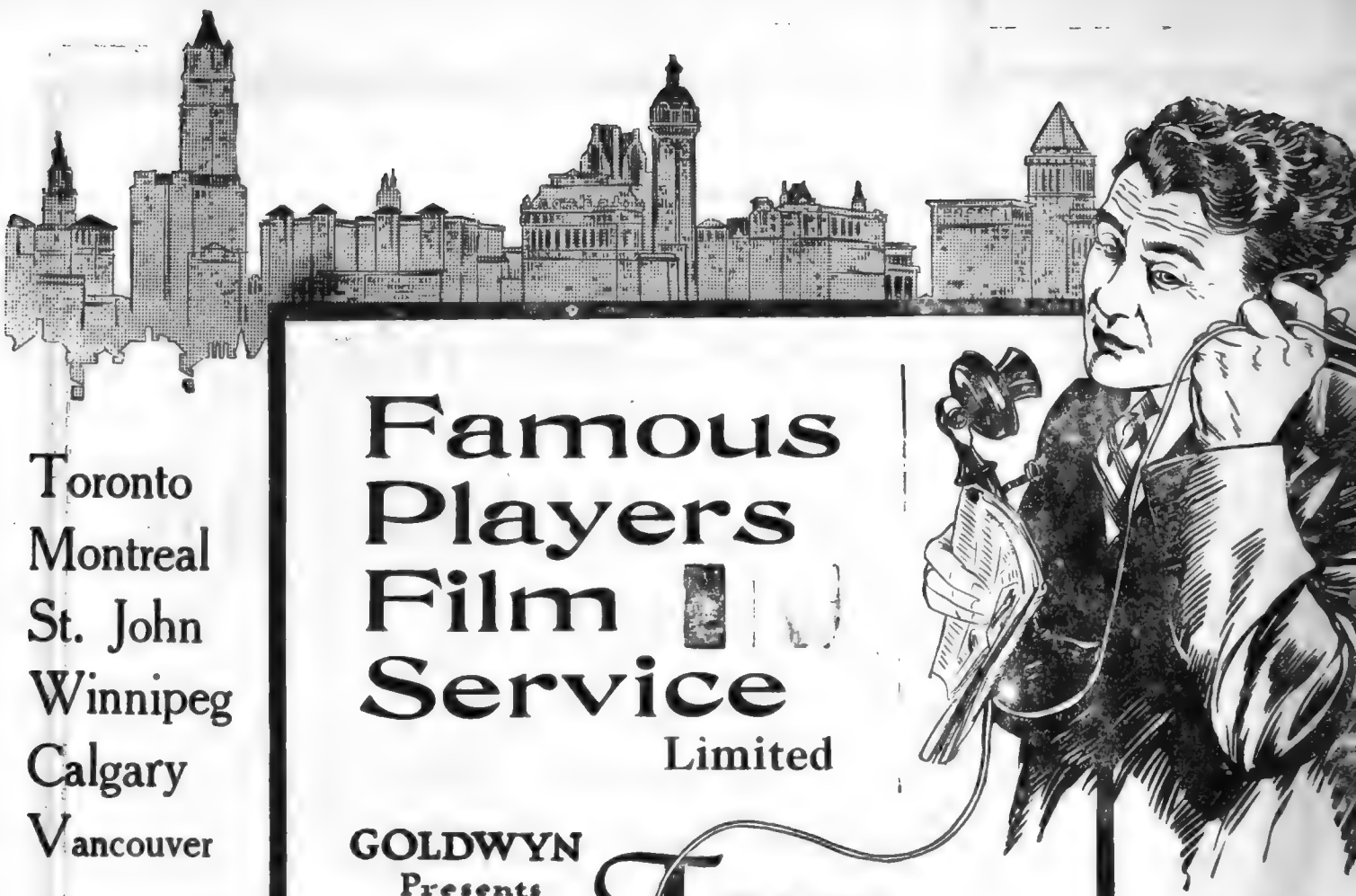

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by

RUPERT HUGHES

directed by

E. MASON HOPPER

WITH THE GREAT STARS

Tom Moore

and

Helene Chadwick

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7,000 feet of Action and Thrill

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Current Releases

ASSOCIATED FIRST NATIONAL

"Old Swimmin' Hole," Charles Ray.
"Man, Woman and Marriage," Dorothy Phillips.
"Jim, the Penman," John Barrymore.
"The Passion Flower," Norma Talmadge.
"Trust Your Wife," Katharine MacDonald.
"Scrambled Wives," Marguerite Clark.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Thomas H. Ince—
"Homespun Folks" (6 reels), Lloyd Hughes.
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"Home Talent."
"She Sighed By the Seaside" (2 reels).
"Molly O," Mabel Normand.

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Outing Chesters, 1 Reel—
"Lost a Yodel."
"Pahs & Papas."
"Paths of Glory."
"Something to Worry About."
"The Worst Was True."
"Red Trail's End."
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."

Sketchographs—
"Play Ball."
"Just for Fun."

Christie Comedies—
"Nobody's Wife."
"Hey Rube."
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."

Vanity Comedies—
"Spooners."
"How She Lied."
"Three Jokers."
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Torchy Comedies—
"Torchy's Big Lead."
"Crowning Torchy."
"Torchy's Promotion."

Mermaid Comedies—
"The Greenhorn."
"Robinson Crusoe, Limited."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young Series.
"The Panther's Cub," Florence Reed.

ROBERTSON-COLE

"Sting of the Lash," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"The Swamp," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

Continued on Page Twelve

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Canadian Moving Picture Digest

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Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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IS BUSINESS BAD?

THE "weeding out" process appears to be in order. The "overlapper" is being obliged to find himself a job where he works and does not overlap. A new regime appears to be in the course of installation. Whether this is due to the general business depression "scare" which prevails, or is due to the fact that the men engineering the business departments of Motion Picture Activities realize that a more business-like system must be introduced, since "easy money" is already becoming "as rare as an emerald along a pebbly shore," or the "new blood" angle is already making itself felt are not the questions which concern us. What we are worried about is all this talk about "Hard Times."

Since the Exhibitor is the closest to the market (the public) will the Exhibitor kindly read the questions we are about to ask him and take the time to consider and answer these questions thereby benefiting the Motion Picture Industry as a whole.

"Is business bad? Is your business bad?"

"Why do you think business is bad?"

"Are the pictures costing too much?"

"Are the pictures less entertaining than formerly?"

"Does your public want vaudeville and prologues, large orchestras in addition to pictures?"

"What kind of pictures do you find please and give you business?"

"Are there too many theatres in your city or town?"

"Is there other opposition which is cutting into your receipts?"

"What is this opposition?"

"Are you operating the same kind of a house as you did when business was good? Is your house larger or smaller?"

"Have you a greater overhead expense to-day than you have had in former years?"

"Are your admission prices too high?"

"Should admission prices be lowered?"

"Were you satisfied with less profits in the past?"

"Do you think the general business depression is being reflected in the Motion Picture Industry?"

"Do you believe that your audience is as educated to the value of the director and author's name as to the star?"

"Do you believe that the failure to advertise stars accounts for the listless interest of Moving Picture patrons in Moving Pictures?"

"Is the Movie Fan indispensable to the success of Moving Pictures?"

"Do you believe that the Star System made the Movie Fan?"

"Do you believe that a Movie Fan can ever be created through the name of a director or an author?"

"Is the Movie Fan tired of the familiar face and looking for a new interest?"

"Are the new stars sufficiently advertised in order to create a following?"

"Do you believe that the star system was good, but that the salary for stars was the point which needed adjustment and sane handling?"

"Can an exhibitor afford to raise his prices for a special picture, which costs five times as much as the average picture to produce; and for which the exhibitor must pay an equivalent increase over what he pays for an average picture?"

"If the exhibitor does not increase his prices can he afford to play the costly picture at the increased cost?"

"Is not a standard and uniform programme better for the exhibitor the season round, than the introduction of a few big specials for a few weeks, which show up the average programme by contrast?"

"Have your receipts decreased?"

"What are you doing to stimulate business?"

"Are there too few big pictures on the market?"

"Are the good pictures over the heads of the audience?"

"Is business bad, or have we all gone bad with past prosperity, and having let opportunities pass us by, started to 'economize' on everybody else but 'ourselves'?"

Take the time and the trouble to give us your opinion on the present situation. If your business is good, write us. We will publish your letters so that they may be a point of information or inspiration to Exhibitors, Exchanges and Producers. Do not fail to express an opinion—no flowery language necessary, a plain, honest reply is all we are looking for. It is the simple ideas which make the world go around. Your idea may appear to you to be unimportant, write it, for it may contain just the right kind of commonsense to help out—write.

—RAY LEWIS

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TORONTO NEWS

"CAMERA CLASSICS," the new Filmcraft series, have been unavoidably delayed in release pursuant to one of the biggest newspaper tie-ups in the history of the Motion Picture Industry in Canada. The arrangement which involves the leading newspapers of the Dominion has been satisfactorily completed and the Filmcraft offices state that a definite release date for their new feature will be announced within the next two weeks by these papers.

"Camera Classics" are said to carry with them a guarantee that can meet any challenge. They have been made under the very best auspices possible for this type of feature and have already been most favorably pronounced upon by a group of American competitors who have seen the first three series. Mr. Blaine Irish who has created the features, is most enthusiastic over their reception by a number of prominent picture men who declare that they excell any work of this kind that has yet been attempted.

Mr. Irwin Proctor, president of Filmcraft, who has been responsible for a number of educational novelties, some of which will be incorporated in the "Camera Classics" series is jubilant over the substantial developments which have followed the private screenings of this new series. The release of Camera Classics adds one more triumph to the list of Filmcraft successes since the incorporation of the firm less than three years ago. It will be remembered that Filmcraft Industries took the first flying expedition into the Hudson Bay regions ever attempted, and at a cost of approximately $50,000 made five trips to the Hudson Bay Post at St. James Bay, photographing the northern regions and bringing valuable reports to the Provincial Government on the natural resources and timber areas of the Hudson Bay District. Mr. Blaine Irish, general manager of Filmcraft Industries, came to Canada for Pathe originating the British and Canadian Pathe News. In addition to the features which Filmcraft have made under their own banner, including the exclusive and sensational shots of the ill-fated Stevens who went over the Falls to death in a barrel in 1919, the camera staff and laboratory have handled all the Canadian features of Fox News until September of this past year, when the pressure of the company's own business necessitated the discontinuance of outside orders. The fact that Filmcraft has been intrusted with a very considerable percentage of the work being done for the Provincial Motion Picture Bureau for the past several years is proof of the efficiency which characterizes the making of their educational and scenic pictures.

* * *

Equity Pictures have released "The Panther's Cub" with Florence Reed. The picture will show at Loew's Winter Garden, Toronto, the week of Feb. 6th.

MR. H. KAUFFMAN, formerly Sales Manager with Regal Films, has resigned, to establish the Cosmopolitan Productions, Ltd., handling State Right Features for Canada. Offices will be opened at 12 Queen St. W. and other offices established to the coast. Mr. Kauffman, who is president and general manager of Cosmopolitan, is releasing "Ten Nights in a Barroom," at the Strand Theatre, week of Jan. 30th. This is the company's first picture which they are handling. The branch staff of the Regal Home Office presented Mr. Kauffman with a travelling bag, fitted out complete. The gift was a pleasant surprise to Mr. Kauffman.

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Congratulations Received for "His Nibs" Exceptional Pictures Release for January

BOTH the Exceptional Pictures Corporation, producers of "HIS NIBS," in which Charles (Chic) Sale is starred, and Mr. L. L. Hiller, President of "His Nibs" Syndicate, Inc., have received many congratulations from national exhibitors apropos of the booking of "HIS NIBS" for the Capitol theatre, New York City.

"HIS NIBS" is being generally released throughout the country during the month of January, and several of the first run houses in the larger cities will play the rural comedy the same week that it is shown at the Capitol.

While the booking of "His Nibs" for a showing at the largest theatre in New York is a great compliment to "HIS NIBS" and to Mr. Sale, who is making his first screen appearance in this motion picture, compliments have been the rule rather than the exception in connection with this rural comedy novelty in which Mr. Sale transferred seven of his famous small-town characterizations to the screen.

"Chic" Sale is at present appearing as a vaudeville headliner in the Keith houses throughout the middle west, and many of the exhibitors are planning to give "HIS NIBS" its first run about the time Mr. Sale appears in their city. One of the many inquiries concerning Mr. Sale's appearance at the Keith houses comes from Mr. Feigley, the manager of the Rivoli theatre of Toledo, O.

The Rivoli, which is one of the finest theatres in the middle west, was sold through Mr. Phil Selznick, who controls "HIS NIBS" for Ohio. In a letter to Mr. L. L. Hiller, Mr. Selznick says:

"I have been back in Cleveland for a few days with your picture, and as soon as I mentioned it to a number of exhibitors they all grabbed. We have sold 'HIS NIBS' over the 'phone, first run in Toledo, to the Rivoli theatre, which is the most beautiful house in that city. We have the first run sold in Cleveland, and it seems as though everyone you mention the picture to wants it."

W. J. DRUMMOND for the past two years General Manager of the Associated First National, Eastern Canada, operating offices at Toronto, Montreal and St. John announces his resignation effective Feb. 1st. It is rumored that Mr. Drummond has formed a new business connection in Canada but no announcement is yet to be made officially. Mr. Drummond plans to visit his home in San Francisco and the studios at Los Angeles before resuming his new duties. We take this opportunity of wishing Mr. Drummond every success in his new enterprise and are happy to know that all the "good fellows" in the Film Industry are not going to leave us. We can state without prejudicing Mr. Drummond's interests, by a too speedy publication of coming events, that Mr. Drummond's interests will not take him from Canada.

"WHY Girls Leave Home" is breaking all records wherever shown. OTTAWA reports capacity business. MONTREAL states they did bigger business with this picture than anything they have previously shown. WINNIPEG is profoundly delighted with the net result, and going to press we learn that The Allen, Toronto, is doing capacity with this special.

ROBERTSON-COLE are having an R.-C. Week Feb. 5th to the 12th. The following information taken from a pamphlet which is receiving wide distribution is of special interest to exhibitors. $1,000 (One Thousand Dollars) in cash prizes offered for the best fifty letters commenting on any R-C. picture seen during R-C. Week. The first prize of $200 will be awarded to the person writing the letter which in the opinion of the judges is the best letter received in this contest. The second prize of $150 for the second best letter, one hundred for the third, $50 for the fourth, $35 for the fifth, $25 for the sixth, and ten dollars each for the next forty-four best letters. It does not make any difference which R-C. picture you see, nor where you see it that week. You can write about as many R-C. pictures as you wish and as many letters about each one as you wish to. The only conditions are that each letter must not be of greater length than two hundred words and must be mailed by midnight, Feb. 19th. Use any kind of stationery you choose, sign your name plainly and give your street address. Address your letter, R-C. Pictures Corporation, 723 Seventh Ave., New York City.

It is not necessary to write about the R.-C. pictures you have seen during R-C. week YOU CAN WRITE ABOUT ANY R-C. picture you have seen at any time. As a suggestion for letters the following may be used for guidance, Entertainment Value, Moral Effect, Quality of the Star, Supporting Cast, The Story, The Action, The Detail, The Photography, The Titling, Comparison with other pictures, The play as a whole.

THREE moving picture magnates, from left to right: L. Ernest Ouimet, president, Specialty Film Import, Ltd., and Pathe's representative in Canada; Chas. Pathe, president Pathe-Cinema-Cousortium, Paris, France; Paul Brunet, president Pathe Exchange, Inc., New York.

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Montreal News

EQUITY Pictures Corporation will release the "Black Panther's Cub" at the Imperial in the week of February 19 and it is promised that this picture will be among the hits of the year. Already the private screening on which the Imperial insists before signing a contract for a film has made a great impression on a management that is not easily constrained to enthusiasm.

• • •

Canuck Film Company is making considerable progress in this city where it has not long been established. Orders for screen work are coming in daily from prominent firms of Montreal and already the number of theatres contracting to handle the company's matter has increased to 32.

• • •

I. SINGERMAN, formerly a Montreal newspaperman, and now running the Premier and Casino theatres in Sherbrooke, had a great clean-up with "Conflict." Mr. Singerman is renewing acquaintances with confreres of the press in this city whom he has not met for some considerable time. Since going into the picture theatre business he has made good.

• • •

Associated First National Pictures are running an all-star Thos. H. Ince production "Hail the Woman" which will be released here soon. The Allen theatre has booked "The Wonderful Thing" showing Norma Talmadge.

• • •

ARTHUR LARENTE, formerly manager of the Winnipeg office of the Specialty Film Import, has now been appointed permanently to the management of the Montreal office. While of course Arthur is not sorry to receive the Montreal appointment, he regrets Winnipeg where he built up an office and social connection which will long remember him. Conditions in the Manitoba capital are much different to those obtaining in Montreal. In the first place the Winnipeggers, he says, seem to be more sociable and they took Arthur to their hearts with eclat, giving him the run of the best clubs, country and city, golf courses and so on. He had furthermore organized the office there until it almost ran itself. On the whole, however, he likes breaking in again and too much ease is not his forte.

"QUO VADIS" and "Conquering Power" both running at the Capitol with French and English sub-titles are the two big Regal runs which made the big noise here in January. Rudolf Valentino in the second has all the carrying power necessary and he is also the star of "Camille" in support of Nazimova which makes this one of the great star pictures of the year. It will show early in February at Loew's and the way in which J. E. Elms will exploit it will be an eye-opener to exhibitors.

• • •

Famous Lasky held recently a screening of "Fool's Paradise," a Cecil B. DeMille production, which has been getting the best of opinions.

• • •

"FIGHTIN' MAD," a Metro super special with W. Desmond featured, is another Loew exhibit and is supplied by Regal. It is claimed to be the greatest Western picture ever. "Possession," a Robertson-Cole special, showed at the Strand at the end of January. It is taken from Sir Anthony Hope's famous novel, Phroso.

• • •

Famous Players have released at Imperial "The Battle of Jutland," which was a corker. Another big Imperial showing was "Lavender and Old Lace."

• • •

Select Pictures Corporation, with Harry Feldstein looking after its interests, is installed in Regal offices and are distributing their pictures through that exchange.

• • •

M. Cohen, for Famous Players, has been out over the province on a selling trip. He returned from Three Rivers, Shawinigan, Grand' Mere, Drummondville, and other places in the Eastern Townships and elsewhere, with plenty of contracts.

• • •

WE hear sad news about Jake Macklin whose bowling in the Famous Lasky ten pin bowling club has been the cause of some criticism lately. Jake is all right as a picture salesman but his bowling is punk, the experts claim. In spite however of Jake the club figures on easily winning the Film Exchange Bowling League Trophy. This is entirely due to the marvellous play of A. Ritchie and S. Leavitt who have the fans completely dumbfounded with their brilliant style.

British Industries Fair
Feb. 27th to March 10th

THE promotion of a successful trade fair cannot be achieved by good organization alone. Of greater importance are quality and price of the goods shown. In both London and Birmingham the management of the British Industries Fair from Feb. 27th to March 10th, 1922, has the advice of Committees which include the names of prominent business men who devote much time and thought to the arrangement of the Fair thus ensuring a display of goods complete, alike from the point of view of diversity and excellence.

The progressive man of business, whether buyer or seller, has recognized in the trade fair an essential element in the machinery of modern commerce. It is at the British Industries Fair that new ideas in manufacture are found displayed alongside well-known staples.

The Fair provides a great stimulus to competition With many manufacturers in an industry exhibiting their products side by side, rivalry is keen, and the buyer profits accordingly.

Every possible facility is at the disposal of Canadian buyers who visit the Fair which will be found to be the finest display of quality goods in the world, including screen accessories.

• • •

Carl H. Shalit, manager of the Canadian Educational Pictures, is back in town from his honeymoon and has everything set to clean up.

• • •

Stopping National Film Theft
Work of National A. M. P. I.

A NATIONAL film theft bill which seeks to protect the motion picture industry from film piracy both here and abroad has been introduced in the House of Representatives by Congressman Joseph Walsh of Massachusetts, on behalf of the National Association of the Motion Picture Industry. The bill was drawn by Chairman H. Minot Pitman of the National Association's Film Theft Committee, after a conference in Washington with Department of Justice officials, members of Congress and Jack S. Connelly, the association's Washington representative.

The measure provides heavy penalties for persons convicted of trafficking any stolen or duped films either in interstate or foreign commerce and holds responsible also the buyer or receiver of any such film, providing a fine of $5,000 or imprisonment for five years or both.

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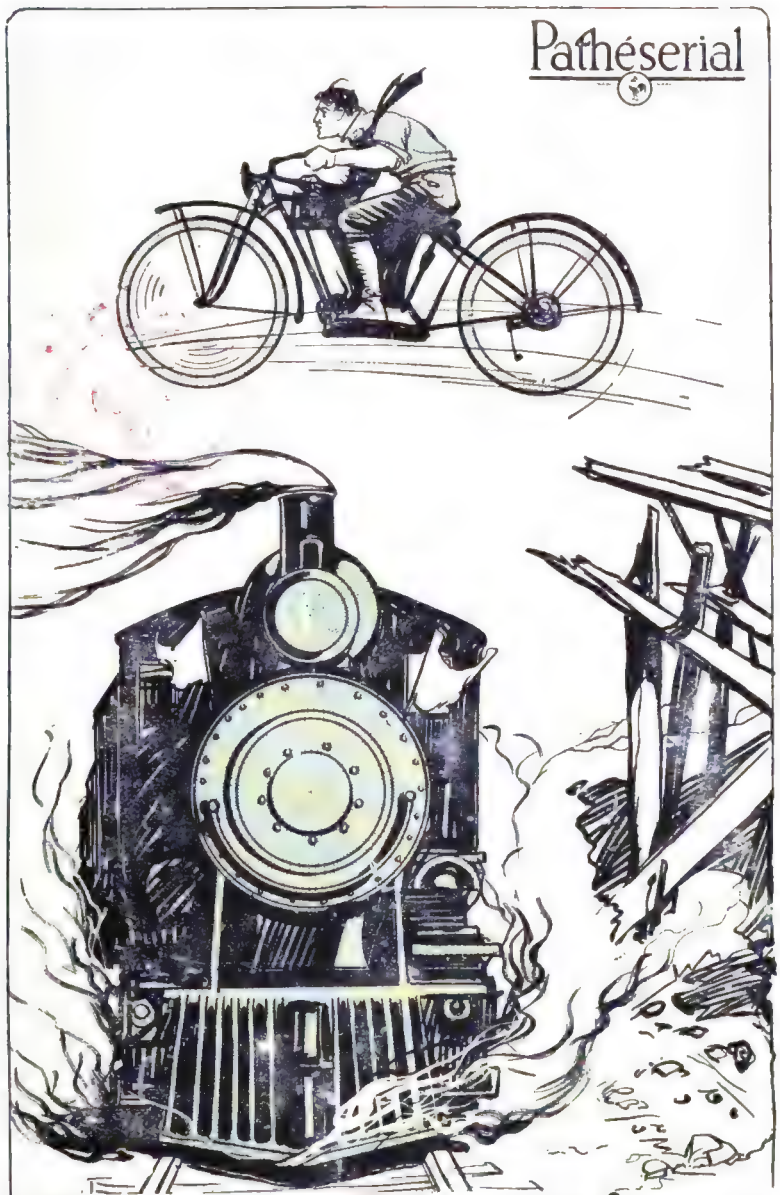

Charles Hutchison
THE THRILL-A-MINUTE STUNT KING
IN
HURRICANE HUTCH

"NOBODY'S BABY" SPECIALTY RELEASE HALLROOM BOYS COMEDY

THE first of the Hallroom Boys Comedies in which Jimmie Adams appears arrived in New York this week from the West Coast producing centre for release through Federated Exchanges of America, Inc.

The picture has been titled "Nobody's Baby" and is said to be a "baby picture"—the first of a series of special comedies that have been prepared for the purpose of permitting Sid Smith and Jimmie Adams, who are respectively Percy and Ferdie, an opportunity to display to the fullest advantage their perfect comedy team work.

The story of "Nobody's Baby" revolves around a lost baby, for the finding of whom a large reward is offered—a reward which the Hallroom Boys set out to secure. During the course of the action they attempt to return twelve different youngsters to the advertisers of the reward—and word comes from Harry Cohn, the producer, that one of the most difficult details of production of this comedy was the rounding up of twelve youngsters all the same size, builds, and coloring for all of them. They were secured, however, and the effect of all these kiddies ranged up is said to provide one of the funniest situations that has been seen in comedies. Of course when the boys do get hold of the right youngster, they don't know it—and try to get rid of him.

Interesting announcement comes from the producing centre that, beginning with this first comedy in which Jimmie Adams appears, the Hallroom Boys will be seen henceforth in the habiliments that made them famous — the real Hallroom Boys costume—frock coat, high hat, white spats, and canes.

It was in this costume that the Hallroom Boys first won nation-wide attention, from the army of laugh lovers who made their acquaintance in the newspaper cartoons upon which the comedies are based—and in the first few comedies made and Mr. Cohn believes that the announcement that the boys will go back to their real costumes will be greeted with enthusiasm by comedy lovers with whom they are favorites. Thru Specialty.

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Attention, Mr. Exhibitor!

You know that Weekly Features and Serials go hand in hand, so to say. Then why not choose THE BEST? Pick up from the following and make money while giving your patrons their and more than their money's worth:

Features

"THE SERVANT IN THE HOUSE"

"THE GOOD-BAD WIFE"

"TROPICAL LOVE"

And the following Playgoers Pictures, issued once a week:

"Anne of Little Smoky"

"Housekeeping Hearts"

"Women Who Wait"

"Discontented Wives"

"The Family Closet"

"Across the Divide"

"They Shall Pay"

"Butterfly Girl"

"Father Tom"

PATHÉ

Serials

"HURRICANE HUTCH"
With Charles Hutchison and Lucy Cotton

"MIRACLES OF THE JUNGLE"

"THE YELLOW ARM"
With Juanita Hansen and Warner Oland

"THE AVENGING ARROW"
Featuring Ruth Roland

"THE SKY RANGER"
Featuring June Caprice and Geo. B. Seitz

They Are All High-Powered Money-Makers

SPECIALTY FILM IMPORT LTD.

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A Simple Straight Beef Steak

is no meal; You've got to have it salted, peppered, spiced and accompanied with vegetables and sauces.

The same thing applies to pictures; features and serials alone do not make a complete program. You must have these accompanied, so to say, with proper settings. "SPECIALTY" is the caterer, and offers you the following to complete, fill-in, and enhance your programme with:

The Inimitable Harold Lloyd WITH Mildred Davis

Super-special Comedies and Harold Lloyd re-issues with Lloyd himself, Bebe Daniels and Snub Pollard.

THE ADVENTURES OF BILL AND BOB

Shows the boys trapping wild animals.
Great stuff for youngsters.

HAL ROACH POLLARD COMEDIES

Featuring Snub Pollard, Marie Mosquini,
Eddie Boland and Sunshine Sammy.

MAJOR JACK ALLEN'S Wild Animal Pictures,

Screen Snapshots, British-Canadian Pathe News, Monty Banks Comedies, Tom Santchi and Holman Day out-door dramas, Pathe Review, Chester Animal Comedies, and Super-features such as Kipling's "Without Benefit of Clergy," "The Road to London," "The Rider of the King Log," etc.

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"A Strange Message" is 3rd Episode "White Eagle" Star Ruth Roland

"A STRANGE MESSAGE" is the third episode of the new Pathe serial, "White Eagle," starring Ruth Roland, which Pathe scheduled for release the week of January 15th. The current chapter is replete with thrills and shows the Pathe star performing deeds of daring which surpass anything she has done in her previous starring vehicles. Earl Metcalfe, Virginia Ainsworth, Harry Girard, Otto Lederer, Bud Osborne, and many others, including five hundred Indians and cowpunchers, assist Miss Roland in keeping the action going at a high rate of speed.

The episode opens with Ruth returning to the Golden Canyon without fear, as she is now the possessor of the Sacred Wampum, which protects her from danger at the hands of the redskins as long as she wears it. As she is about to enter the canyon, she is lassoed from her horse and pulled up the side of a cliff by the mysterious White Rider, who warns her to stay away from Golden Canyon. As soon as Ruth is free, however, she casts aside his warning and returns to the canyon because she has a sacred duty to perform.

Upon her arrival the girl is proclaimed Princess White Eagle, the Chieftainess of both tribes, and immediately the rival leaders, Gray Wolf and Standing Bear, each pay their respects and plead for their tribes. Ruth is informed that Gray Wolf was responsible for the death of her father, and the chieftain, learning this, realizes that he stands little chance of being granted the Golden Pool for his people. As the pool will be divided equally between the rival tribes should Ruth die before her decision, Gray Wolf plans her death. She is overcome by poisonous vapors and an Indian creeps stealthily toward her with the menacing trident upraised. Thru Specialty.

"The Non-Stop Kid" One Reel Comedy Starring Harold Lloyd and Bebe Daniels

"THE NON-STOP KID" is the title of the forthcoming reissued one-reel comedy starring Harold Lloyd which was scheduled by Pathe for release the week of January 15th. The spectacled comedian is assisted in the offering by Bebe Daniels, who appears as his sweetheart, and "Snub" Pollard, who is the butler in the household. The comedy situations deal with the difficulties Harold Lloyd has in seeing Bebe, as her father does not approve of the match. To gain entrance, Lloyd disguises himself and before he gets through the entire gathering at Bebe's party is in an uproar.

The comedy opens with Harold about to make a call on Bebe. He arrives at the gateway to her father's house just in time to see four or five other suitors forcibly ejected. Harold enters with success, however, until he incurs the displeasure of the irate parent and is forced to beat a hasty retreat. Before going, he learns that Professor M. T. Knutt is expected, and that friend father looks on him favorably as a suitor for Bebe's hand. Harold walks down the street and meets the professor. Before the gentleman knows what has happened, Lloyd carries him into an alley, and dressing in the professor's clothes, enters his sweetheart's home. He is received enthusiastically by the girl's father, and invited to sing for the guests. A talking machine behind a curtain is his only salvation, and Harold makes his mouth move while a vocal record is being played. All goes very well until "Snub," the butler, breaks the record and places on a jazz tune. A laughable climax then presents itself with the entire household in an uproar. Harold, however, escapes with Bebe and rides to the minister's in a limousine. Thru Specialty.

"PENNY-IN-THE-SLOT" is the title of the forthcoming Hal Roach comedy featuring "Snub" Pollard, which Pathe has released thru Specialty. The fun evolves about an old-time Penny Arcade, where for one cent you can gaze at bathing girls, get weighed, have your fortune told, listen to a wheezy jazz record, have your picture taken, and so on. Pollard appears as the idler who has a passion for penny arcades. Marie Mosquini plays opposite "Snub" and Noah Young is Horrible Horace, a bad man wanted in Denver for forging prescriptions.

ARTHUR LARENTE
New Manager, Montreal Branch, Specialty Film Import, Ltd.

ARTHUR LARENTE, for the past two years manager of the Winnipeg branch of Specialty Film Import, Limited, has been appointed manager of the Montreal branch of the same company, and entered upon his new duties last week. Mr. Larente succeeds Mr. Chas. Lalumiere, now manager for the Europa Film Company, a new organization.

Mr. Larente is a former Montreal newspaper man; prior to his entering the moving picture trade, he was connected for several years with La Patrie and the old Journal, now defunct.

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Christie Comedies Present Four Stars in Four Distinct Comedy Roles

FOUR leading Christie Comedy stars are appearing before the camera in pictures of four distinct types. The leading players who are being featured successively in these new pictures now in preparation for early release through Educational exchanges are Dorothy Devore, Bobby Vernon, Viora Daniel and Neal Burns.

The release which will feature Dorothy Devore is "One Stormy Knight." This has been practically finished and is now being assembled by director Hal Beaudine, who is also starting a novelty with Bobby Vernon featured. "One Stormy Knight" is a farce with Dorothy Devore and her screen hubby (Jay Belasco) at a prize fight and further in a jam when Dorothy is caught in boys' clothes as an unwilling guest at a stag party.

The picture with Neal Burns featured is "A Rambling Romeo" which is another development of a farcical idea. Burns is caught between the devil and the deep sea when he gets himself engaged, in addition to his own girl, to another charmer who lives in the flat upstairs.

The Bobby Vernon picture will be "Hokus Pokus" a story by Frank R. Conklin, in which Bobby, playing the chief cook and bottle washer at a small town hotel, gets a job assisting a travelling magician. Disappearing ducks, the "body" of Bobby's girl floating away in mid-air, the great jewelry trick — with the jewelry of the town's leading citizens—are all combined in a plausible story which lends a logical background for the "hokum."

The fourth picture under way is to be called " 'Twas Ever Thus" and was written by Robert Hall. This will feature Viora Daniel and is to be directed by Al Christie. The story starts in New York and winds up on the Arizona desert. For this picture Christie has transformed the interior of an entire stage into a western ranch.

"Theodora" Goldwyn's Italian Super-Picture Continues to Break House Records

DESPITE its previous four months' run at $2 top at the Astor theatre, a legitimate house, the engagement of "Theodora" at the Capitol was extended for a second week.

"Theodora" has broken house records at the Roosevelt, the big new picture house in Chicago.

It has broken all house records at the California theatre in Los Angeles.

It has broken all house records at the American theatre in Denver. Also at the Majestic in Wilmington, Delaware.

At the New York showing at the Capitol on the first day, it was necessary to call out the police, to handle the great crowds which attempted to get into the theatre. Many were unable to get in and overflowed into other picture theatres.

Edward J. Bowes, managing director of the Capitol theatre, reported as follows on the first two days' showing:

"'Theodora' has received the greatest reception ever accorded to a picture in the Capitol theatre. The receipts and attendance record for the opening two days is beyond all precedent and makes a new mark which is so high that it seems impossible for any picture to come along and beat it. The total receipts for Sunday and Monday were $23,240. The attendance was 37,081. This is more than remarkable—it is overwhelming."

Fred Miller, manager of the California theatre, Los Angeles, telegraphed Goldwyn headquarters, under date of Jan. 3, as follows:

"'Theodora' has done a record Los Angeles week. Our house record has been shattered. The most wonderful week in the history of the California."

A. G. Talbot wired as follows about the Denver screening:

"'Theodora' opened to the biggest success ever made by any picture in Denver. We have done as much business in two days as we usually do in a week. My congratulations."

Oscar Ginns of the Majestic theatre, Wilmington, Del., wired:

"'Theodora' opened wonderfully here today with theatre packed solid at five performances, breaking all house records. Results are far ahead of my most sanguine expectations."

Mr. A. S. Kirkpatrick, Vice-President, Exceptional Pictures Corporation.

"BEYOND THE RAINBOW" HAS A R-C. ALL STAR CAST

MANY old time favorites, whose features are as quickly recognized on the screen as the features of the heads of present day governments, are included in the cast of "Beyond the Rainbow" which William Christy Cabanne is producing in New York for R-C Pictures. Among these are Harry Morey, James Harrison, Macey Harlam, Rose Coghlan, Maurice Costello, Diana Allen, Helen Ware, George Fawcett, Marguerite Courtot, Edmund Breese, Walter Miller, Charles Craig, Huntly Gordon, Lillian "Billie" Dove and two beauty prize winners, Virginia Lee and Clara Bow.

"The Light in the Clearing" Starts a Big Drive

PLANS were perfected during the past week by Sales Manager A. W. Smith, Jr., of the W. W. Hodkinson Corporation for one of the most extensive sales drives yet launched by the Hodkinson Corporation in the interests of the Dial production, "The Light in the Clearing," for the week of Lincoln's birthday. "The Light in the Clearing" is an Irving Bacheller story said to be the most typical narrative of Lincoln's ideals and achievements ever produced for the screen.

FOR SALE.—Power 6A. Excellent condition, motor driven, Gundlach lens, double magazines, 5 double reels, Rheostat and accessories. No reasonable offer refused. J. H. Coleman, 57 Appleton Ave.

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Ottawa News

HARRY BROUSE, proprietor of the Imperial theatre, Ottawa, Ontario, has shown clever showmanship in booking "Carnival," the feature in which Matheson Lang is starred, for presentation at the theatre simultaneously with the holding of the National Winter Sports Carnival at the Canadian Capital during the week of January 30. Brouse arranged an advertising campaign that hooked up this attraction with all of the general advertising for the community event.

• • •

THE music stores and book shops of Ottawa, Ontario, co-operated with Manager Fred Booker of Loew's Ottawa theatre in boosting "The Sheik" which was the film attraction at this theatre during the week of January 9. All of the local music houses used special window displays in which "The Sheik" music and records were featured along with cutouts for the picture while the stationers had displays of the book along with large signs advising the people to read the book and see the film attraction.

On the same programme at the theatre was a picture showing the visit to Ottawa of George Melford, the director of "The Sheik," during the week that the feature was shown. Melford is a native of Ottawa and he arranged to visit his home town when the picture was being presented.

• • •

OTTAWA, Ontario, exhibitors have become strong advocates of the policy of whole-week engagements for special film attractions. An example of this feeling was seen during the week of January 16 when all of the leading local theatres had week-runs of pictures. These included "The Little Minister" at Loew's; "God's Country and the Law" at the Imperial; "Scrap Iron" at the Centre theatre, and "Why Girls Leave Home" at the Regent theatre.

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ONE of the largest real estate deals in Ottawa, Ontario, has been the purchase of a block of stores on Sparks street, the main thoroughfare of the Canadian Capital, by Harry Brouse, proprietor of the Imperial and Family theatres, Ottawa, for $200,000. The building, which is known as the Brown Block, has a frontage of 66 feet and the lot has a depth of 99 feet. The present structure is a three-storey building but this is to be torn down, it is understood. No official announcement has been made regarding the use which is to be made of the site by Mr. Brouse but the location and size of the property indicates that it will be used for a large new theatre.

• • •

Rev. Father Lapointe, chairman of the Children's Aid Society of Ottawa, Ontario, is the author of a movement to prohibit the stunt of extending free admission into moving pictures to children under any circumstances. He is opposed to the giving of passes by exhibitors to anyone other than adults and would have a law passed in Ontario which would prevent the admission of children to theatres without charge. He believes that exhibitors are too lenient toward small children.

• • •

The Princess theatre, Hull, Quebec, has been re-opened after being dark for a considerable time. The new scale of admission prices is 10 and 15 cents. There are now three theatres in operation in Hull.

"HIS NIBS"

THE Hon. Geo. A. Levy, President of the Liberty Theatres Corporation, distributor for Kansas and Western Missouri for "HIS NIBS," the Exceptional Pictures Corporation production starring Charles (Chic) Sale, has informed Mr. Alexander Beyfuss, President of "His Nibs" Syndicate, Inc., that he has booked "HIS NIBS" for two weeks, starting January 22nd, at the Doric theatre, Kansas City. Mr. Levy and the management of the Doric theatre are to combine in a heavy exploitation campaign for this auspicious first run, and the Division of Exploitation of the Exceptional Pictures Corporation will cooperate in putting across "HIS NIBS" in the biggest possible manner.

Author Approves Sets in "The Rise of Roscoe Paine"

JOSEPH C. LINCOLN, author of more than a dozen Cape Cod stories, including such well known novels as "Captain Eri," "Cape Cod Folks," "The Woman Haters," "Galusha the Magnificent," "Shavings," "The Rise of Roscoe Paine," and many others, has been in close attendance during the past week at the Estee Studios in New York where Director Edwin L. Hollywood is producing "The Rise of Roscoe Paine," starring Irene Castle, for release through Hodkinson.

This is the third Lincoln story that has been produced on the screen, and Mr. Lincoln himself is authority for the statement that it is being given better treatment than the preceding two.

FIGHT OVER RIGHTS PRISONER'S "PETER MAN"

NATE WATT, director-producer, has filed suit through Attorney George Clark to restrain the Universal from using "Peter Man," a scenario written by Louis Victor Eytinge, a "lifer" in the Arizona State prison.

Watt claims Eytinge turned the story over to him and then later sold it to the Universal. It is now being produced with Herb Rawlinson as the star. Over $15,000 has already been spent in production.

Eytinge has sold many screen and magazine stories, using much of the money in prison welfare work. He is said to be quite popular at the Florence institution, and also is reputed to have made over $50,000 in the thirteen years he has already served.

Federal Judge Trippet issued an order to the Universal to appear before Judge Bledsoe to show cause why they should not be restrained from producing the story. In the meantime Rawlinson is working day and night!

Educational-Mermaid Comedies Become House-Opener

LLOYD HAMILTON, star of Educational-Mermaid Comedies, has become known to the staff of Educational's branch exchange in Los Angeles as a "house opener." Within a month four new Coast theatres have opened with Mermaid Comedies featuring Hamilton on their programs. They are the Rivoli, Wilshire and Strand, Los Angeles, and the California at Anaheim.

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William Fox Celebrates for Seven Days Eighteen Years Motion Picture Progress

EIGHTEEN years of Motion Picture Progress.

To celebrate his eighteen years of motion picture industry William Fox has set aside the seven days from January 29 to February 4 inclusive as "Fox Anniversary Week"—for which hundreds of exhibitors throughout the country have booked Fox pictures solid.

The following dates tell the story of Mr. Fox in the picture business.

1904 to 1913—Greater New York Film Rental Company.

1913 to 1915—Box Office Attraction Company.

1915 to 1922—Fox Film Corporation.

"Fox Anniversary Week" will, in a great measure, be a tribute to a man who not only is a pioneer of the silent drama, but who has fought for its progress—who has helped immeasurably to make it the best entertainment for the peoples throughout the world.

An intense humanitarian himself, Mr. Fox got his ideas of what the people wanted from his early experience as a theatre patron and subsequently as the owner of several playhouses in New York City. He had keen vision far into the future, and saw the possibilities in the motion picture industry. He proceeded, along lines entirely original and independent of all trusts and combinations, to honestly achieve his goal—to secure a fair return on his great investments; to entertain and enlighten the people.

That is the Fox personal triumph! Along with it has been the extraordinary success of the entire Fox Film Corporation, encircling, as it does, the globe, reaching out to the remotest units of civilization. The whole world is the stage of the Fox productions. Not only are the thrilling scenes and heart-throbs of the drama mingled with the human interest comedies which appeal to the humor of the young and old, but Mr. Fox is also sending broadcast every day news features of world-wide importance, which give graphic visualization on the screen of the world's greatest activities and history making events.

The move initiated by Mr. Fox to give more to the people, if less to the treasuries of the trusts, was in 1911, when the trust had been built up under the names of the Motion Picture Patents Co., General Film Co., and Allied Concerns.

At that time nearly every film exchange had been bought up or put out of business. The trust left Mr. Fox for the last. Flattering offers were made to buy him out. When he refused, the combines declined to give him any more film. But Mr. Fox was not to be subdued. Within a few months he had turned up so much evidence that the Department of Justice at Washington took steps which resulted in the trust methods being wiped out entirely. That meant freedom for the renter of the motion pictures and freedom as well for the exhibitor. A decisive victory had been won by Mr. Fox; and he then determined to go into the motion picture industry on a greater scale than ever before had been attempted.

Mr. Fox organized the Box Office Attraction Company. He sent Winfield R. Sheehan, General Manager, to organize exchanges throughout the country. He dispatched J. Gordon Edwards, his stage manager at the Academy of Music, to Europe to learn how pictures were made there and to get the best ideas as to studio construction.

When everything was in readiness, a studio was rented in Fort Lee, N. J., and there the first Fox picture, "Life's Shopwindow," was made. Picture followed picture, and in a short time Mr. Fox was issuing fifty-two pictures a year, or one a week.

It was only a short time after he began picture-making that he signed a contract with Miss Annette Kellerman, the Australian swimmer, to star in a picture called "A Daughter of the Gods." The cast of this picture, with the stupendous advertising campaign put behind it, staggered motion picturedom. The money spent in its making was five times the amount spent on some of the big pictures of today. And when this was released to the public Mr. Fox had another big picture ready—"The Honor System."

Both these pictures were a revelation to motion picture followers, and they went on their way and are still being shown, so advanced were they at that time.

"A Fool There Was," "Carmen," "Regeneration" were a few of the other pictures of those early days that stand out in the memory of producers and exhibitors. They were milestones on the way to modern pictures. They have stood the test of time, too, for when Mr. Fox reissued them recently they held their own against the competition of present day productions.

The growth of the Fox Company was so steady and so rapid that additional floors were taken over in the building at 130 West 46th Street for offices. British branch offices, with headquarters in London, were opened. Exchanges were organized in Canada, in Australia, in New Zealand, in South America, and finally in France. And in addition, Fox representatives were travelling throughout the far east arranging with agents to handle the Fox product, which is as popular in Japan and China as it is in the United States.

During all this time, Mr. Fox never hesitated to give to the world motion picture public the best in pictures that money and brains could develop. He had William Farnum star in "A Tale of Two Cities," which, after four years, is still being called for by exhibitors for special runs. It was acclaimed by the critics and the public in England and France—a true test of its value as motion picture history, because in England and in France Charles Dickens' great book was held in high affection as telling a vivid tale of the French revolution.

Among the other Fox pictures that have received world-wide praise from both exhibitor and public were "Cleopatra," "Les Miserables," "Salome," "If I Were King," "The Spy," "Jack and the Beanstalk," "Aladdin and the Wonderful Lamp," "Du Barry," "Checkers," "Evangeline," "Ali Baba," etc., etc.

Early in 1919, when Fox Film Corporation had grown so big that more rigid efficiency methods were necessary to keep supplying the demands of the world for Fox Film, William Fox began the building of his present headquarters at Tenth Avenue and Fifty-fifth Street. When the offices were in 46th Street, he had studios in Fort Lee, N. J., and several in New York and other places, in addition to the big studios in California. The laboratory for all the studios was also in Fort Lee. To Mr. Fox this meant much valuable time wasted. He wanted all the branches of production under one roof. Today he has accomplished that desire, for in the 55th Street, New York, studio he turns out a completed picture, from negotiation with the author, the engagement of star and cast, and the taking of the scenes on the third floor, to the final printing of the positive film in the most modern laboratory in the world,

(Continued on Page 8)

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Apollo Trading Corp. Gets Foreign Rights To First Two Exceptional Pictures

ALEXANDER BEYFUSS, president of Exceptional Pictures Corporation, has completed negotiations with Bobby North, general manager, whereby the Apollo Trading Corporation acquires the entire foreign rights to the first two Exceptional Pictures, Charles (Chic) Sale in "HIS NIBS," and Martin Johnson's "JUNGLE ADVENTURES."

Both of these feature productions have created widespread attention in the United States, the influence of which has been demonstrated by the unusual demands and inquiries received from every part of the world at the offices of Exceptional Pictures, for the rights to individual foreign territories. It was necessary, however, to halt all other negotiations when Apollo Trading Corporation made me an offer for the world's rights — outside the United States and Canada, which had already been successfully disposed of by Exceptional Pictures.

In "HIS NIBS," the foreign market has acquired a production which will bring to them a play that is more purely American than any other ever offered. As such it is destined to be widely appreciated and acclaimed. Martin Johnson is not new to the markets of the world. His first motion pictures were successful in the highest degree. Very few American pictures have ever been as well received in Great Britain as Martin Johnson's features. The reason for this great popularity is the universal appeal of his productions. "JUNGLE ADVENTURES" is a tale of romance, adventures and fascination, which has an appeal to all mankind.

(*Continued from Page 7*)

on the ground floor. The studios in California have been maintained to diversify the scenery and because western pictures should be made in the west.

The latest venture of Fox Film Corporation was to open studios in Rome, where J. Gordon Edwards began the making of pictures that would show great events and great figures of world history.

It is possible that other studios will be opened in the eastern hemisphere—in England, in France, in Russia. For Fox pictures have become international. Mr. Fox made "Cleopatra," "Salome," and now he has brought forth "Queen of Sheba," pronounced even more stupendous, more lavish, more beautiful than its predecessors.

Over the Hill

But the triumph to date of all the unique achievements of Fox Film Corporation is the realization of the great aim of Mr. Fox to get into the very heart of the home, to accomplish something of perpetual benefit to humanity, to give to the present and leave for posterity: the lessons of the most powerful human-interest story ever screened, "Over the Hill." Nothing gives Mr. Fox keener satisfaction than the endorsement by the press, the laity and the clergy of the world, of this master-piece of motion picture art.

Indeed, Mr. Fox has personally seen "Over the Hill" over and over again. He believes it is "a picture with a soul."

"I attribute its extraordinary success," he says, "to the fact that it possesses, to an extraordinary degree, some indescribable element that no other motion picture has ever possessed; for, despite the beautiful story and the manner of its presentation, no one can see 'Over the Hill' without thinking—why, this is me and you and all of us. Here we are with all our meanness, our pettiness, our cowardice; and here, too, we are with all our fineness, our generosity and our nobility. And, I am sure, if you see the picture, you will think, as I did when I beheld it, of that old proverb that runs, 'God couldn't be every place at once, so He made Mothers'!"

"Over the Hill" has an uninterrupted run of an entire year on Broadway, New York. It had a record in six of the Broadway theatres — an achievement unparalleled in motion pictures, and is now being produced throughout the world.

Other big special pictures that Mr. Fox has for the millions of motion picture followers the world over are "A Connecticut Yankee in King Arthur's Court," "A Virgin Paradise," "Shame," "Perjury," "Footfalls," "Thunderclap," "The Last Trail." Gratified by the world-wide commendation his efforts have met with, Mr. Fox plans productions that will surpass even his stupendous successes of the present day.

The Fox Sunshine Comedies are known, too, throughout the world, and share the prestige enjoyed by the popular Mutt and Jeff animated cartoons and the Fox News service.

When you have all these facts before you, you can begin to realize the industry, the forethought, the dynamic power that have created all this.

Scenes from the Benj. B. Hampton-W. W. Hodkinson Production "The Mysterious Rider," with Robert McKim, Clare Adams and Carl Gantvoort.

REPORTS received at Goldwyn headquarters from the large cities where its Italian spectacular photoplay, "Theodora," is showing indicate that this film is destined to be the world's premiere money-getter.

It has shattered all previous house records in every motion picture theatre where it has been shown and where reports have been received in New York.

The world's greatest theatre, the Capitol, in New York City, is included in that statement.

It did $23,240 in its first two days at the Capitol.

Paid admissions were 37,801 for the two days.

And that kind of business kept up for the week.

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S. R. Kent, General Manager Dept. Distribution F.P.L. States Public Demand Big Pictures

NEVER before in the history of this industry has the public been shopping for good pictures to the extent it is now. The day of "Let's go to the movie!" has gone. "Let's go to see 'The Affairs of Anatol,' or 'The Sheik,' or 'Fool's Paradise'" is taking its place.

The public of today is a wiser public than it was a few years ago or a year ago. It has learned, through experience, that some pictures are great, some are good, some fair and some bad. And it has learned also to separate the wheat from the chaff.

Some people unthinkingly declare that this is due entirely to the fact that money is tight. This is not altogether correct, for last year—in a "period of depression," mind you—more box-office records were established than ever before. These box-office records were made by big pictures, and the only conclusion to draw is that the public would rather see one big picture—and will pay more money to see it—than it would to see three weak pictures. It is a question of how much they can get for their money; if they get their money's worth they will pay for their entertainment gladly and in great numbers.

But there is another reason for this "show me" disposition. That is, people have learned that, whereas a short time ago the really big pictures were as rare as wild flowers in December, today they are actually numerous.

This shopping for pictures has passed on as a habit to the exhibitors. They have found that little pictures will no longer attract big audiences. So they, too, are shopping.

Thus the problem of the exhibitor has become at the same time both simplified and complicated. It has become simpler, because in the picture market he is being offered an ever-increasing supply of big pictures to satisfy the growing demands of his patrons. It has become more complicated for the plain reason that the big picture—the picture that the public now demands — costs more money to produce than the little one, and consequently it necessarily costs the exhibitor more money in rentals.

Let us look for a moment at what some of our big pictures have done at the box-offices during the past few months. I mention, of course, only Paramount pictures, for they are the only ones I am directly interested in or of which I have definite knowledge. Cecil B. DeMille's "Forbidden Fruit," one of the finest, biggest and most costly productions we have ever released, smashed records right and left. We followed it up with Mr. DeMille's "The Affairs of Anatol," with its twelve stars and lavish production of a great story. Released day and date, immediately following a tremendous smash of national advertising, in more than two hundred leading theatres, it has set up new records of attendance and receipts in hundreds of houses. Then came "The Sheik," which in nearly every instance is surpassing the remarkable record of "Anatol."

Now and then an exhibitor has written in that he failed to make money with one or another of the big productions. Granting that he had good weather and other local conditions were favorable — did he advertise properly? Did he apply sufficient, sound exploitation? Did he raise his admission prices to a figure that the public would gladly have paid, even expected to be asked to pay? Did he create the proper public respect for his big picture?

If he can answer those questions honestly in the affirmative there is something wrong with that exhibitor's management. And I think I know what his chief trouble is. He is carrying too much overhead. He is giving his people too much stuff that they don't care about, and as a result he is not giving them enough of what they really want. Except in the big downtown houses in the larger cities where audiences are transient, it is a waste of money for an exhibitor to try to run a glorified vaudeville show. Picture fans want good pictures and that is the primary reason for their patronage of the picture theatre. If they wanted vaudeville they would seek a vaudeville house. If they wanted opera they would go to an opera house.

I venture to say that in 95 per cent. of the cases where exhibitors are not getting a proper return on their investments it is on account of the conditions I have cited above. As to the other 5 per cent., I bow to their knowledge of local conditions which I do not possess.

The day of the big picture is here. There are a lot of them and there are going to be more. We have seen "The Affairs of Anatol," "The Sheik," "Get-Rich-Quick Wallingford," "Deception," "The Great Moment," "Experience." And we have on hand "The Little Minister," "Saturday Night," "Fool's Paradise," "Miss Lulu Bett," "The Husband's Trademark," "Just Around the Corner," "Boomerang Bill," "The Law and the Woman," "Forever," "The Champion," "Three Live Ghosts," "Moran of the Lady Letty," "The Man From Home," and others.

It is obvious to all that the backbone of the picture industry is the motion picture theatre, and unless the picture theatre is prosperous the rest of the industry must suffer. But in the coming year the prosperity of the theatre will depend on the manner in which it handles the big pictures.

If the motion picture exhibitor is to get the maximum of benefit from the big pictures offered him this coming year he must have a pliable policy both as to admission prices and as to length of run. If exhibitors have a policy which will enable them to get the full benefit from big pictures, they need have no fear of distributors putting the big attractions into legitimate houses, for then the picture theatre will be able to absorb the biggest picture ever made.

I am not an exhibitor and never have been one. Neither have you exhibitors ever been picture distributors, but we are both salesmen and we both are in the business of selling pictures. All I have to say has been confined strictly to the subject of salesmanship, and the big picture is what we both have to sell from now on. My ideas are offered merely in a spirit of helpfulness, not of criticism, and they are based on a knowledge of what **can be done, has been done** and **must be done.**

WANTED TO RENT.— Fully equipped moving picture theatre, seating at least 800 (in a live town). State rent, population, and other particulars. Ready to open February 1st if possible. Address A. D., care of Mov. Pict. Digest, 27 Jarvis Street, Toronto, Ont.

AT LIBERTY.—First class operator, 12 years' experience, reliable and not afraid of work. References of the highest calibre. Address Projectionist, c|o Digest.

Business poor? Get in touch with Dineen, creator of presentations, scenic productions, waterfalls for the photoplay theatre. New ideas that are sure business getters. W. Dineen, 237 St. Clarens Avenue, Toronto, Ontario, Kenwood 5631W.

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Vancouver News

FIGURES secured from the moving picture censor, although not quite complete for the year, give the following information: There are 74 moving picture theatres in the province and 28 travelling cinematograph shows which go from place to place and pay a smaller licence fee than the larger ones. The licence fees run from $25 for the small shows up to $300 for the palatial ones. The total receipts for the year aggregated $16,827. The total number of films censored was 2,170 or an average of seven subjects a day. Of these there were only 21 rejected, although three others were first rejected but allowed on appeal. The serial films proved favorites with the smaller shows but were not so popular with the big theatres. The censor reports that, on the whole, the standard of pictures appears to be improving.

* * *

The Fairmont Theatre, at Sixteenth and Main Street, which has been closed for several years is being renovated and refurnished and will open to the public shortly.

* * *

W. P. Nichols of the Columbia Theatre Co., Ltd., who has been in Winnipeg for the past few months returned to the city the first of the year, on a brief visit.

* * *

GENIAL "Jim" Pilling, erstwhile manager of the Orpheum Theatre, who left some time ago for his health and has been recuperating at Byron Hot Springs, sends word to friends in Vancouver that he will not return. Former Manager Pilling will remain in California and it is said that he will likely connect with one of the Orpheum houses in California, probably at Oakland. Mr. Pilling has been a resident of Vancouver for a decade and in that time he has built up a host of friends, who will sincerely regret the news that he is to remain in the South. His successor has been named and in the meantime the fortunes of the local playhouse will remain in the hands of Mr. Max Fabish, travelling representative of the Orpheum Circuit, who arrived here just prior to Mr. Pilling's departure.

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THE leading run theatres in Vancouver including the Allen, Rex, Globe, Colonial, Dominion, and Capitol which have spent thousands of dollars in display advertising during the past year in the leading paper of the city, "The Vancouver Province," dropped out the first of the year when this octopus endeavored to raise the rates for photoplay advertising. If the local managers set a new precedent by sticking together, something they have never been able to accomplish in the past, they will save themselves considerable money this season with no decrease in business.

* * *

The week of January 9th the Allen showed Norma Talmadge in "The Sign on the Door." The Capitol, George Arliss in "Disraeli," Colonial, "Extravagance."

* * *

The Victoria theatre at Eburne, a suburb of Vancouver, which has been dark for some time past, was reopened the first of the year by Wm. Gosnell, who formerly operated the Majestic theatre at Courtney, Vancouver Island. * * *

The Cedar Cottage Theatre changed hands recently. Manager Gage selling to Manager Fletcher who operates the Collingwood theatre.

* * *

Courtenay, over on the Island, suffered the loss by fire recently of the Opera House, Courtenay's largest building. Many companies which toured the Island in the last decade played there. * * *

VICTORIA is enjoying a season of musical comedy at the Princess Theatre and this week has inaugurated a "sailor's week," in which admittance at reduced prices is offered to men in uniform. Miss Nina Guilbert, formerly of the Alcazar, San Francisco, plays the leading part in "Very Good Eddie," as the shy wife, this week.

* * *

Travelling representative Max Fabish of the Orpheum laid plans for a delightful Christmas party for members of the Orpheum Circuit who were here for a week. On Monday night, following the regular performance, there was a big spread at the Hotel Vancouver, at which all employees of the Orpheum had been invited to attend, as well as a number of newspapermen.

DILIGENT enquiry has failed to reveal the identity of a certain Mrs. Stirling, reported in wire despatches as an actress from Vancouver, who is held in Seattle by immigration authorities as a witness against two men named Maltby on a charge of violation of the Mann Act.

* * *

BARNEY GROVES, lessee of the Royal Theatre, has brought suit against the Columbia Theatre Company and the Mainland Amusement Company claiming damages for eviction. In his complaint Groves asserts that he had paid $2,000 rent in advance for the Royal, on Hastings Street, and has been wrongfully deprived of the premises.

* * *

H. M. Herbel, manager of the Seattle office of the Universal Film Co. Branch at Seattle, has been promoted to District Manager with Spokane, Denver, Butte, and the Salt Lake offices under his supervision.

* * *

Louis Jacobs, manager of the Vancouver Branch of Canadian Universal, went to Seattle reecntly to see a private screening of "Foolish Wives," the big Stroheim special. In his opinion it is fully up to advance notices and is going to prove a record as a box office attraction.

* * *

When this item goes to press it is quite likely that Select Pictures in Canada will again be operating independent exchanges, a rumor at present is going around to the effect that the amalgamation recently consummated between these exchanges and Famous Players is about to be repudiated.

* * *

Since Manager Jacobs returned from the South an air of mystery prevades the Universal office and the air seems charged with pent up emotion, or something of the sort, and it looks as if something big was about to break in the Vancouver territory for Universal.

* * *

F. V. RUSSELL, prominent official of the Great Eastern Railway of England, has been a recent guest with Charles H. Christie, of the Christie Film Company, who was in London recently. Mr. Russell is in this country in connection with important railway projects in Canada, and his brother is connected with the film industry in the Ideal Company, large British film producers, with studios in London.

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Sennett Producing For Assoc. 1st National Optimistic Regarding 1922 Prospects

THE New Year of nineteen hundred and twenty-two will be big and a prosperous twelve months for the Sennett organization. I am looking forward to it with much optimism.

I have been on the same location and trying for ten years to supply the exhibitors of the world with a type and quality of pictures which would be remunerative to him, and at the same time please his patron. Several years ago I visualized the present day demand for bigger and better pictures, and am happy indeed with conditions as they are, and my new affiliations with the Associated First National Pictures, the largest distributing organization in the industry, will enable me to produce for a market so long hoped for.

In consumating the new alliance which has banded together the foremost producers in our business, I have given my pledge to these Associated Producers and the Associated First National franchise holders, that my years of experience and entire assets will be laid as a foundation on which my future productions will be builded.

Although to most people the name Mack Sennett is synonomous with two reel slap-stick comedy, I have made several comedy and comedy drama features of longer length, the most readily remembered being "Tillie's Punctured Romance," starring Marie Dressler, "Mickey" featuring that inimitable little star of stars, Mabel Normand, and "Yankee Doodle in Berlin" featuring the bathing comediennes. I would like it said and understood now, I don't ever intend abdicating the position created and held all these years by my organization, that of leading the field of two reel comedies. The comedian with the moustache, big feet and loosely fitting clothes, bathing beauties, trained animals and children were all seen in Mack Sennett comedies long before the idea was adopted by other companies.

Now that we have settled down and have fallen into our stride, a strong pace will be set for the New Year. Besides Ben Turpin, Phyllis Haver, Billy Bevan, Mildred June and Kathryn McGuire, who will be featured in two reel comedy specials throughout the year and distributed by the Associated First National Exchanges, that wonderfully clever and camera trained dog, Teddy, will also be seen in supporting casts for the aforementioned artists, besides being featured in a series of his own pictures with children actors.

Under my contract arrangements for a series of independently produced feature productions, for the Associated First National Pictures, Inc., distribution, I have augmented a staff of technicians and artists to co-operate with Mabel Normand, who will be starred in the forthcoming specials to be directed by F. Richard Jones. It will be remembered, this same combination of star and director brought to a successful completion the much heralded "Mickey," the production which made Miss Normand talked of as the headliner of her profession.

Talking of the present and for the future, my first contribution to the featured literature of the screen under the new producing and distributing arrangements, is "Molly O," in which Mabel Normand is starred. It is almost unnecessary for me to say anything about this picture now, because the notices given it in advance of the prerelease showings were not only numerous, but most flattering. Now, since it has been exhibited in New York City, Chicago, Cleveland, Ohio, Los Angeles, and in your own city, Toronto, the newspapers and magazines throughout the country have devoted columns on columns of space in highest praise of the theme, artistry of the star and the manner in which the production in its entirety was handled.

Miss Normand's next vehicle, a period play by the working title of "Suzanna," to be directed by Mr. Jones, has passed through the preliminary stages, has been cast and production started. In this, as in "Mickey" and "Molly O," Miss Normand will be different, but only in character. That youthful roguishness and fascinating personality will predominate. The personality which refuses to be hidden by costume or makeup. I am giving my promise to make "Suzanna" a legitimate successor to Miss Normand's previous screen successes.

Your observance of product turned out from the Sennett lot will be rewarded when you witness my idea of "bigger and better" pictures. My interpretation of that word "bigger" don't hold that we must employ casts of hundreds, build large, elaborate sets which necessarily mean the expenditure of huge sums of money, when fewer people and smaller sets will suffice. We also endeavor to dispense with long stays on location. A good story with a big theme and a carefully chosen cast to surround and support the star, placed in the hands of a capable and conscientious director, with competent assisting executives, whose combined motto is to always make a good product, will succeed.

By conscientious effort to turn out an average, good special and with an organization like the Associated First National Pictures to superintend the distribution of same, there is nothing to fear through legitimate competition and the name of Mack Sennett on a film will continue to remain, as it has been in the past, an assurance of something different in the way of whole hearted entertainment and embodying the ingredients of cleanliness and wholesomeness.

Scenes from R-C Feature, "The Foolish Age," with Doris May.

Have You Subscribed to the "Digest?"

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CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Beating the Game."
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."

Goldwyn Specials—
"The Old Nest."
"Dangerous Curve Ahead."

Hodkinson 1921-22—
"Man of the Forest."
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."

SELECT

Hammerstein—
"Handcuffs or Kisses."

Conway Tearle—
"After Midnight."
"Man of Stone."

O'Brien—
"Clay Dollars."

Select Specials—
"A Man's Home."

FOX FILM CORPORATION, LTD.

Tom Mix—
"Night Horseman."
"Rough Diamond."
"Trailin'."
"Sky High."

Pearl White—
"Without Fear."

Dustin Farnum—
"Primal Law."
"The Devil Within."

Shirley Mason—
"Ever Since Eve."
"Queenie."
"Jackie."

William Russell—
"Singing River."
"Lady From Longacre."
"Desert Blossoms."

Charles Jones—
"To a Finish."
"Bar Nothing."
"Riding With Death."
"Fast Mail."

Murphy-Walker—
"Play Square."
"What Love Will Do."
"The Jolt."

Eileen Percy—
"Hickville To Broadway."
"Little Miss Hawkshaw."
"Whatever She Wants."

Barbara Bedford—
"Cinderella of Hills."

Clyde Cook—
"The Toreador."
"Chauffeur."

Al St. John—
"Smalltown Stuff."
"Fast & Furious."
"The Indian."

Maurice Flynn—
"Bucking the Line."
"Real Man."

Sunshine Comedies—
"One Moment Please."
"Perfect Villain."
"Love & War."

Specials—
"Over the Hill."
"Thunderclap."
"Virgin Paradise."
"Queen of Sheba."
"Shame."
"Perjury."
"Connecticut Yankee."
"Last Trail."
"Footfalls."

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

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WHITE A·C
Columbia
SPECIAL
CARBONS

Alternating Current
requires
Columbia
White A. C. Special
Carbons—and
nothing more.
Silent, steady,
brilliant light
without any extra
equipment whatever—

Write for folder
CANADIAN NATIONAL CARBON COMPANY
Limited
Toronto, Canada

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BOOK NOW

WILLIAM FARNUM
in
"A Stage Romance"

Back "Farnum Luck" to the limit. Here is both a picture and a star with unexcelled drawing power.

JOHN GILBERT
in
"Gleam O' Dawn"

A brilliant young star in a stirring tale of love, hate and adventure in the Canadian Northwoods; from the novel by Arthur Goodrich.

Current Releases

DUSTIN FARNUM
in
"The Devil Within"

TOM MIX
in
"Rough Diamond"

CHARLES JONES
in
"Bar Nothing"

WM. RUSSELL
in
"Desert Blossoms"

SHIRLEY MASON
in
"Little Miss Smiles"

20th Century Series

EILEEN PERCY
in
"Whatever She Wants"

BARBARA BEDFORD
in
"Winning With Wits"

JOHNNY WALKER & EDNA MURPHY
in
"The Jolt"

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FOX FILM CORPORATION, LTD.

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Fe 20 '22

CANADIAN MOVING PICTURE DIGEST

IT WILL BE THE

BANNER MONTH OF ALL!

MARCH 1922	PARAMOUNT'S 10TH ANNIVERSARY	MARCH 1922

BOOK
PARAMOUNT PICTURES
FOR EVERY DAY IN MARCH
"A TOWER OF STRENGTH"

Newspaper Ads. in All Principal Towns---Ask The Exchange!

FEB. 15th, 1922

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H.O. DAVIS *presents*

"The SILENT CALL"

WITH

STRONGHEART

FAMOUS POLICE DOG
AND WAR HERO
AS ITS STAR

The drama of one woman and many men in the hills of thrills—and of a giant wolf-dog pulling between the blood-call of the wolf-pack and dog-devotion to the girl.

ANITA STEWART

SCORES ANOTHER SUCCESS
AS THE GIRL

WHO SELLS HER LIFE FOR A SONG

Her Most Sumptuous Production

JACKIE COOGAN in "MY BOY"

KNOCKS SPOTS OFF HIS RECORD

IN

PECK'S BAD BOY

AS THE IMMIGRANT KID WHO ADOPTS
A SURLY OLD SEA CAPTAIN.

Associated First National Pictures

Toronto - Montreal - St. John
Winnipeg - Calgary - Vancouver

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Canadian Moving Picture Digest

RAY LEWIS
Managing Editor

Independent and Progressive

HARRY J. MANHEIM
Business Manager

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VOL. 13, No. 18 | TORONTO, CANADA | FEB. 15th, 1922

CAMERA CLASSICS

SOME time ago we were permitted to attend a private screening of Camera Classics; and we saw that it was good and were not afraid to have the courage of our convictions by saying so. When we like anything, and that product which we like is worthy of a little emotional enthusiasm, we enthuse, in other words, we use the superlative degree with discretion.

Now in regard to Camera Classics, since it was conceived by a Canadian and produced in Canada, and worthy of taking its place beside any other product of its kind, produced outside of Canada, we were particularly keen to participate in the finding of recognition for this product. We wondered why those interested in pictures and looking for novelties did not see this Canadian product commercially. We talked about Camera Classics by word of mouth and by word of pen; and were surprised to find that although conceded to be very good, from an artistic and novelty angle, the question of being Made in Canada appeared to make the critics question whether any product Made in Canada could be as good as other products manufactured outside of Canada.

The proverb about a man being a prophet in every country save in his own has finally received a solar plexus, for Mr. Blaine Irish, the originator and producer of Camera Classics has received the acknowledgment and recognition due his efforts to stamp Canada, despite all statements to the contrary, as a Moving Picture Producing Centre.

The Canadian Educational Films is familiar to Canadians through the standard excellence of their product. The Canadian angle of Educational is strongly marked by their Christie Comedies, the producers, Messrs. Al and C. H. Christie, being Canadian-born, also there is the Hudson Bay Travels release, which is Canadian. With the announcement that Educational has acquired Camera Classics, Canadian Educational becomes more attractive to those interested in the furtherance of Canadian Enterprise. It appears that good fortune never arrives with but one prize in her ample apron; and in conjunction with the Educational tie-up for Camera Classics comes the announcement that The Daily Star and Star Weekly have sponsored Camera Classics to their reading public, such Godfathering being a guarantee to the Canadian Picture Patron that they will receive value for what they give.

The Star's reputation for "fair play," cool judgment and ability to recognize merit is unquestioned even in the "enemies' camp" and we offer our congratulations and best wishes to Filmcraft, whose release, Camera Classics, helps to establish another expression of Canadian Art and Industry in Canada.

THE BIG COMBINATION

IF the persistent rumors that Famous Players Canadian Corporation with its ramifications have merged with the Allen Theatres and their interests are correct, it looks as if life is going to be interesting in the Canadian Moving Picture Industry. There are about 800 other theatres, outside of the merger, in Canada. There are numerous Exchanges representing numerous Trademarks. How is the merger going to effect them? That is the question which must of necessity present itself to those interested.

Life being two-fold in its development or evolutionary process tends toward the formation of mass-formation; and having accomplished this objective, this drawing together of individualized atoms, or force-energies, begins to separate these again into classes. It appears that the Law of Nature has some very strongly marked likes and aversions. One very noticeable aversion we find in the vegetable kingdom, the group-soul of vegetables has taken care that it shall not be expressed in the form of cabbages only, hence we have asparagus, potatoes, tomatoes, etc., etc. The same law we find in the flower-kingdom. A rose may be stately, fragrant, beautiful, but the group-flower soul expresses itself in violets, daisies, peonies, with a long list of etcetras. The mineral kingdom has its various metals and jewels, the insect kingdom its fleas and bees, the bird realm its nightingale and eagle, the animal kingdom its lamb and lion. In the highest expression of life we find Man, divided into two sexes, and these sexes again divided into races, these races again subdivided by their various coloring. Variety appears in truth to be the quest as well as the "spice" of life.

We, who are the onlookers, at this Moving Picture Procession of Events watch the situation with calm and open-mind, we are but spectators, necessarily affected by the grandeur of pageantry placed before us, or amused by its complications. Being Thinking Animals we realize that this merger will have a significant effect upon the Canadian Moving Picture Industry, we wonder in what way?

—RAY LEWIS

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ANOTHER

GOLDWYN

BIG SPECIAL

A Story of the Great North Woods

Throbs with Heart Interest

Sizzles with Action

"THE MAN FROM LOST RIVER"

A Winner of a Picture

WITH

HOUSE PETERS

ALLEN FORREST

AND

FRITZI BRUNETTE

Up to the Goldwyn Standard of Super-Excellence

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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Toronto, Feb. 15th, 1922

'ULLO:

Somebody says "Bill there's a lot of talk bout 'ard times;" an' me, enjoyin' m'ole comes out of h'it, an' seein' folks kind o' gloomy h'I sez, sez h'I, knowin' m' Bible more or less, mostly less, "What's the darkness what 'as fallen 'pon the face of the earth?" an' a exhibitor comes out of 'is 'ole an' 'e sez, sez 'e, "Where's THE BETTER 'OLE h'into which we can git h'in order to git some business?" an' h'I sez, sez h'I, bein as 'ow h'I 'ave been 'avin' a 'ell of a time h'in THE BETTER 'OLE, h'I sez, "'Taint square t' keep THE BETTER 'OLE all to m'self, 'ere goes, h'I release h'it."

"EXHIBITORS y'u can 'ave h'it, h'at once. Just write, phone, wire or call h'at the nearest Exchange what 'andles THE BETTER 'OLE fer me, an' y'u can 'ave a whack at the big business h'it always got fer me an' y'u."

Obligingly,

"BILL"
of THE BETTER 'OLE

P.S. 'ere's m' photo h'in case y'u 'ave forgotten 'ow h'I looks.

P.P.S. M' two pals, ALF an' BERT sez 'as 'ow they sends best regards an' 'opes t' be seein' y'u soon h'in THE BETTER 'OLE, the sooner the better.

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto Winnipeg Vancouver Calgary St. John Montreal

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"The Sheik" Establishes New Record Plays to Capacity Third Week Ohio Theatre

A NEW motion picture record has been set up in Indianapolis by George Melford's Paramount production, "The Sheik," according to the following telegram received at the Paramount home office from J. B. Dugger, Branch Manager of Indianapolis.

"Sheik" was held over a 3rd week the first time in the history of the city that any picture has run three consecutive weeks in a motion picture theatre. Receipts have passed 'Anatol,' which held previous record at the Ohio."

A similar necessity for an extended run was created in Baltimore, where "The Sheik" played at the Century theatre, Baltimore. In a personal letter to C. C. Wallace, Branch Manager at Washington, General Manager L. A. De Huff commented as follows:

"This success is the more gratifying as it promptly discounts the adverse criticism which preceded its appearance owing to the drastic censorship to which the original story was subjected. The truth of the matter is that while a few unnecessary features appealing to the sensational taste have been eliminated, these have been replaced by others of far greater dramatic value in heightening the absorbing interest and rapidity of events, and giving to the play a conciseness and finish which are lacking in the widely read novel of Miss Edith M. Hull from which it was taken."

The Century theatre, which is owned by the Whitehurst interests, is one of the largest and handsomest theatres in the country and is noted locally in Baltimore for its high-class and discriminating clientele.

Edith Roberts Lead in "Saturday Night" Leading Woman in "Across the Continent"

EDITH ROBERTS, one of the leading players in Cecil B. De Mille's "Saturday Night," will be leading woman for Wallace Reid in "Across the Continent," his new Paramount picture written and adapted to the screen by Byron Morgan. Miss Roberts did most successful work in the DeMille picture and has been given a splendid part in the present story which deals with an automobile trip across the continent and will entail many scenes taken in various sections of the United States.

Philip E. Rosen is to direct. Theodore Roberts, grand old man of the screen, is cast in a prominent role and Walter Long, Betty Francisco, Lucien Littlefield, Jack Herbert and Guy Oliver are others to appear.

This notable cast, combined with a story that is full of exciting action and love interest, with a part just suited to the virile star, should result in an exceptional picture. Thompson Buchanan is to supervise.

EDUCATIONAL WEEK
APRIL 17th -- 22nd

Canadian Educational Pictures
"THE SPICE OF THE PROGRAM"

Customs Tariff Act Makes Marking Regulation Unnecessary

IN the memo for members of the Canadian Motion Picture Distributors Association you will have noted in this morning's papers a despatch stating that the marking regulations of the Customs Tariff Act have been suspended. Apparently the Government found it impossible to enforce it. Hereafter it will not be necessary to mark the Country of Origin on goods coming into this country.

A telegram was despatched to the Secretary of the National Association in New York informing him of this situation, and full information sent him by letter.

There is no doubt that the head offices in New York will have the information either from the New York papers or from the Executive Secretary of the National Association.

President of Hodkinson Pictures Corp. Arrives in Los Angeles

W. W. HODKINSON, President of the W. W. Hodkinson Corporation motion picture distributors, arrived in Los Angeles recently for a business visit of several weeks. On his way back to New York in March, Mr. Hodkinson will stop off at several of the Hodkinson Branch offices.

Raymond Hatton, "His Back Against the Wall," Goldwyn feature.

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Montreal News

BANNER weeks will shortly be the slogan in this city. Paramount is celebrating its tenth anniversary in March and will devote the whole of that month to an intensive selling drive which will put that exchange still more on the map—if possible—than before. The effort will be made to put a Paramount picture on at all leading theatres every day of the month which it is admitted will be some target to aim at. Associated First National Producers is another exchange that is out for blood and will be fully extended during the week of February 18-25, when things will be made to hum in this old burg, so Manager Gorman informs us.

* * *

SPECIALTY FILM IMPORT are busy just now making arrangements for the release of "Sailor-Made Man," the latest Harold Lloyd comedy, early in February. Their big Pathe Cinema Consortium picture "Marie Tudor" was screened for the newspapermen of this city at the Specialty offices and gained high encomiums. The special color work of the picture was particularly praised.

* * *

Canuck Films Art Advertising is coming to the fore here and every day sees new firms taking out contracts for film advertising with the concern. Practically all the best theatres in this city, Quebes province and the Maritimes have been signed up.

* * *

MAURICE DAVIS has been appointed Montreal branch manager of the Regal Film Corporation. S. H. Decker, former manager, has been transferred, it is understood, to other activities. James Pearson who has resigned from Pathe's office, has been appointed office manager of the Montreal branch. Miss Christie has been made responsible for collections.

Mr. Davis announces that under the new regime a concentrated sales drive will be inaugurated shortly that will be an eye-opener in the way of getting new and reinforcing old business.

* * *

John Levitt of Famous Players, well known salesman, has signed a very special contract which most men only pull off once in a lifetime. In other words, he was joined in the bonds of holy matrimony to Miss Miriam Decker, sister of S. H. Decker, late manager of Regal Films, on February 8. The lady and John are asked to receive our most cordial felicitations.

* * *

Paramount bowling team finished first in the first half of the theatrical five-pin bowling league and deserve all the congratulations that are coming to them. It is understood that Jake Macklin did some marvelous feats of bowling lately, thus rehabilitating his somewhat shop-soiled reputation.

* * *

Famous Players are breaking into the limelight with some remarkable releases. Outstanding among these are "The Man From Lost River," "From the Ground Up" at the Allen, and "God's Crucible" at the Imperial.

* * *

Jake Macklin cleaned up recently in his selling trip through the province and Joe Malone is going around with a smile that won't come off. Jake says that, barring five-pine bowling he is never really happy unless he is selling something, preferably a picture.

* * *

Anglo-Canadian Picture Players, Ltd., have made arrangements in the West to have their pictures adequately covered in that territory and have opened a branch office at Winnipeg.

* * *

MONTREAL'S latest theatre, the Plaza, on Beaubien street, in the north end of the city, operated by the Independent Amusement Company, of which George Nicholas is the president, will open this month and will be managed by the genial and well liked Eugene Lefebvre. 'Gene has accordingly resigned his position as booker with the Specialty Film Import and will take over his new position with all the authority that his long experience of theatres and film work gives him. He managed the old Crystal Palace for Mr. Ouimet in the old days and so is well equipped to handle anything that comes his way. The Digest wishes him the best of luck.

ROY TASH
Cameraman
FILMCRAFT INDUSTRIES Limited
Toronto - Canada

F. E. OUIMET, president of Specialty Film Import, is now back in the city and will be here for some time going into details of his plan for producing—in part—pictures in this country. Mr. Ouimet has a number of bright ideas on the subject and will communicate them to the Digest in full when he is good and ready, that is, in a very short time from now.

* * *

GEORGE ROTZKY, interviewed at the Allen theatre of which he is manager, by a Digest representative, gave some informative details of his publicity schemes for the advancement of business. Mr. Rotzky starts out with the proposition that he is in the centre of a moving picture theatre block containing some 12,000 seats which have to be filled every night and largely filled also at matinee performances. To get his share of this business Mr. Rotzky maintains that he has to be about one jump ahead of other picture theatre managers in his publicity and this he claims he has done and is doing. For example, his posters are facsimiles of futuristic hand painted art panels which by their color schemes and daring design capture the eye and the attention of the public. The artist who does his work for him which is unique in this city, has been bound by contract to work only to his order as those exhibitors have found who have tried to get hold of him. Such ideas as three-color full page advertisements on Saturdays and the hiring of expensive limousines to attract attention to coming shows, together with specially dressed street performers have kept the Allen theatre and its films consistently before the public.

* * *

ASSOCIATED First National Pictures are having their big week on February 18-25 and are decorating all theatres with their pennants showing heads of all the stars engaged in their pictures. Pola Negri, the heroine of "Passion," is to be released here shortly in "One Arabian Night," while Norma Talmadge delighted Allen patrons in "The Wonderful Thing" for a whole week.

Canadian Educational Week
APRIL 17th - 22nd

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An Announcement By

Canadian Educational Pictures

To the Canadian Exhibitor:

WE present to you, with extreme satisfaction, "Camera Classics," the first All-Canadian short subject. A compilation of unusual pictorial items of exceptional merit designed for the exclusive programme.

"Camera Classics" will be released in thirteen series – one every fourth week.

Created and produced in Canada.

Endorsed by The Toronto Daily Star.

Presented by

Canadian Educational Films, Limited

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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Toronto News

FAMOUS Lasky Film Service will celebrate their tenth anniversary by the introduction of a Paramount Month in March. A national advertising campaign will be introduced which commences March 4th and which will be carried out in about sixty papers throughout the Dominion. The total circulation of papers is as follows:

TORONTO	428,805
Montreal	285,682
St. John	65,336
Vancouver	106,460
Calgary	52,893
Winnipeg	184,297

Making a grand total of 1,123,503.

The names of the theatres and towns prominently displayed in this national advertising campaign will be those who have booked Paramount solid for the first two weeks of Anniversary Month. The advertising campaign has been prepared by Smith-Denny Moore. Every theatre will be supplied with 10th Anniversary booklets. "The Story of 200,000 Miles of Entertainment." Exhibitors may have the choice of the newspapers in which their name shall appear providing the exchange is notified before Feb. 25th. Advertising agencies, Famous Lasky Exchanges and newspapers have all been written to co-operate with Exhibitors on publicity.

All Famous Players Canadian Corporation theatres while celebrating their fifth jubilee will join with Famous Lasky Film Service 10th Anniversary Celebration.

* * *

First National Anniversary February 18 - 25th, Called "INDEPENDENCE WEEK"

* * *

Mr. Eberly, formerly chief accountant, Toronto office, Educational, is now travelling throughout the United States as auditor Educational.

* * *

IRENE CASTLE, star in Hodkinson released attractions, is doing a turn in vaudeville, appearing in a novelty singing and dancing sketch at Keith's Palace, New York. Miss Castle will return to the screen, however, as soon as Director Edwin L. Hollywood decides upon a suitable story for her next production. She has just finished work on "The Rise of Roscoe Paine." Thru Famous Players Film Service.

LEON J. BAMBERGER is Exploitation Representative for Famous Lasky Film Service, Toronto. Famous Lasky have their Exploitation Representatives thruout the United States, under the direction of Mr. Claud Saunders, who is in charge of the Division of Exploitation, but this is the first appointment in Canada for Famous Lasky Film Service. Mr. Bamberger, familiarly called "Bam," was in charge of exploitation in Minneapolis during the past year. Mr. Carl Weeks, formerly salesman Toronto office Famous Lasky Film Service, has been appointed manager of the Winnipeg office, while Mr. M. A. Milligan, manager of the Winnipeg office, has been appointed manager of the Toronto office and assistant to the General Manager W. A. Bach. Another promotion is the appointment of Mr. L. D. Hatfield to the position of special sales representative.

* * *

Mr. Ben Smith, of Filmcraft, who has just returned from a two weeks' trip in Western Ontario reports that he has had better business with "Damaged Goods" than he in his most optimistic spirt expected.

* * *

ADVANCE copies of the exhibitors' campaign book on "Cameron of the Royal Mounted," released by the W. W. Hodkinson Corporation thru Famous Players Film Service, were mailed to first run accounts during the past week. This is the latest and most detailed exhibitor's press book yet issued by the Hodkinson office. The book is in twelve pages and contains two broadside supplements, a four-page advertising layout and a single broadside new service sheet. The front and back covers of the book are in three colors.

EDUCATIONAL WEEK
April 17th - 22nd, Inclusive

ROY TASH REJOINS FILMCRAFT FORCES

MR. ROY TASH, one of the best known cameramen in the Dominion, has returned to the Filmcraft forces after an absence of six months during which time he has visited some of the larger American studios between Chicago and the coast. Mr. Tash who has shot some of the finest scenic pictures that have been made in Canada is responsible for the scenic features in the first three issues of "Camera Classics" which have been completed by Filmcraft and has rejoined the staff to photograph the ten additional subjects which will be required to complete the series for the year. Mr. Tash is widely known as a resourceful and painstaking cameraman, having some of the biggest picture sensations on this side to his credit. He accompanied Filmcraft's flying expedition into the Hudson Bay District when this concern made the trip in 1919 and was in charge of all the camera work done on this, the first aero-exploring trip ever attempted into the north country. These pictures were presented as a valuable educational feature by the Provincial Government representing the first authentic camera record of this vast area. Mr. Tash added to this important piece of work many novelties, including a group of typical Canadian outdoor subjects which will be introduced along with other scenic novelties which he will commence working on immediately.

One of the most beautiful of these scenic subjects appears in the first release of "Camera Classics" under the captivating title "Fishing—Just For Fun." This picture was made in the northern lake regions between North Bay and Mattawa on Clear Lake, one of the thousands of beautiful bodies of water which stretch like a magic net through the vast wooded district of this northern land. No man or woman who lays claim to a love of the out-of-doors will fail to appreciate the fascinating tale of fisherman's luck revealed in the scenes which comprise this feature, the boat load of sportsmen, the day's catch, the feast at sunset. Your patrons will imagine they can smell the fresh-caught beauties sizzling over the camp fire, and as the lucky sportsmen crowd round the improvised table set up beside the log hut they will long for the season of the rod and paddle.

* * *

Mr. Hanson of Educational, attended an Eastern States Convention of Moving Picture Managers.

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Bryant Washburn

Appearing in Specialty Release

"The Road to London"

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You Have Been Waiting for it?

IT IS HERE!

"Merrily We Roll Along"

Such is the fate of Bryant Washburn accompanied by the lovely Joan Morgan in Associated Exhibitors new production "The Road to London."

"The Road to London" is an exquisite Farce Comedy; a rollicking romance, an exciting adventure of a trim Yank in Old London.

Exhibitors, Play up London High Spots, Produced at the exact spots mentioned in the story, discloses Piccadilly Circus, Charing Cross, Trafalgar Square, Westminster Abbey, The Houses of Parliament, Buckingham Palace, Thames River and Old Windsor Castle.

SPECIALTY FILM IMPORT LTD.

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

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Exhibitors:

Fill-in, Complete, Enhance your Program

HELLO FOLKS!

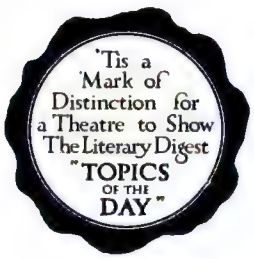
"The Adventures of Bill and Bob"

have booked, played and exploited by leading showmen all over the the land.

THE ADVENTURES OF BILL AND BOB fit any and every program. They please and satisfy the masses and classes — THEN ?

Book the "Bill and Bobs"

One Reel—Released every four weeks.



Topics of the Day

Witty Wordings from the Press of the World. Rounds out a perfect program. Issued weekly. Produced by Timely Films, Inc.

Aesop's Film Fables

Audiences' favorite — Why ? makes them laugh.

The ONLY Harold Lloyd

with Mildred Davis

Who hands out more Laughs per person, per picture than any other comedian.

SUPER-SPECIAL COMEDIES

Harold Lloyd re-issues with Lloyd himself, Bebe Baniels and Snub Pollard.

Also Hal Roach Pollard Comedies.

SPECIALTY FILM IMPORT LIMITED

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

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Bryant Washburn, Star "Road to London" Specialty Points to Exterior Advantages

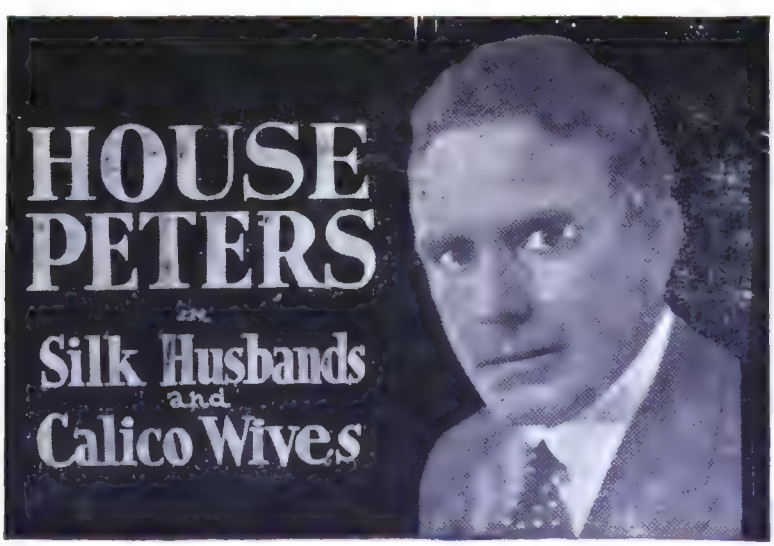
SHOULD more photodramas be filmed almost entirely in natural outdoor scenes? Bryant Washburn expects this question to be answered in the affirmative in the example furnished by his latest production, "The Road to London." The star of that lively romance recently made a personal appearance in connection with a review of the picture in Indianapolis, and was highly pleased with the nature of comments made in the audience. Being interviewed afterwards, Mr. Washburn said:

"There is no question about the superior advantages of outdoor natural, or famous historic, scenes for photoplays. People seeking recreation—which is what most of them seek in going to a motion picture theatre—like to have a sense of being in the open. That is refreshing both to the eye and to the mind. Besides, it emphasizes the effect of realism. Interior scenes, with their resemblance to stage settings, lack that quality. To a certain extent they are of course necessary—as real people spend a large part of their lives indoors, and much of the intense action of real life takes place between four walls.

"Often, too, in stories depending much on 'atmosphere,' an absolute command of lighting effects is important, and this sends the picture producer to the studio, where all such resources are at his instant command. Furthermore, many stories would miss their full effect without a great variety of scenes, both indoor and out. Here is where the screen differs fundamentally from the stage. It is not at all a simple matter to command variety with all outdoor scenes and at the same time present a swiftly moving and compact drama. Here is where the ingenuity of the screen author gets its big chance.

"In my opinion 'The Road to London' is an ideal example. It's story is literally on wheels. The desirable variety of scenes is unavoidable—it is part of the plot. All of the characters either are pursued or pursuing. There is a panorama of changing scenes, urban, suburban and rural. Better yet, all of these scenes have interest and significance all their own. They take us through Piccadilly, Regent Street, around Buckingham Palace, past Westminster Abbey and the Houses of Parliament with their wealth of historical associations, over Westminster Bridge through beautiful suburbs and out into the most charming section of rural England. Garden parties, punting on the Thames, realistic recontre at country inns, bursted tires, the hero and heroine driven into historic Windsor in a donkey cart—all intensely realistic and yet logical, compact love drama.

"Given authors with sufficient ingenuity, there would seem to be no limit to picture opportunities of this sort. The development of the automobile and the flying machine has brought human life out into the open to an extent that was undreamed of twenty years ago. We are no longer rooted to the ground in a particular place. Space, distance, have been conquered. Life takes on an enlarged aspect of movement. Story-telling methods should keep pace with these changes. The laws governing dramatic effect are elastic enough — didn't Shakespeare write that 'All the world's a stage'?"



"THE DOG AND THE FLEA" is the forthcoming animated cartoon of the series of "Aesop's Film Fables," produced by Fables Pictures, Inc., and created by Cartoonist Paul Terry, which Pathe scheduled for release the month of January. "Do not waste your pity on a scamp," is the moral originated by Aesop which Cartoonist Terry has taken advantage of and presented in a modernized version on the screen. The scamp is depicted by the flea that torments the good-natured dog, causing him all sorts of trials and tribulations until the dog rises up and takes vengeance on his tormentor.

The animated offering opens showing the dog in the role of a hod-carrier. In carrying his hod full of bricks up the ladder to the top of the high building, he is so tormented by an itching that he is forced to stop work to scratch his back. The foreman of the laborers notices the large amount of time taken out by the dog's holding up the work and he fires him. The dog then sets out to see a doctor, hoping to get relief, but as soon as the M.D. of Dogville, spies the flea under his microscope he puts his patient out of the office. The dog has nearly gone mad by this time and he seeks all sorts of remedies to put his persecutor out of existence. Finally he rushes to the river and leaps off a dock into the water. Submerging, he discovers that the flea is safely sitting on his tail,—then, as the tail is drawn under the water, the flea leaps to his head. After considerable leaping back and forth, the flea sees that his end is near and begs for mercy, but the dog takes no chances, and dives below the surface, leaving the flea to his fate and illustrating the moral. Thru Specialty.

"STOP KIDDING" is the title of a new Hal Roach comedy featuring Eddie Boland, which is being released now. Eddie Boland, whose subtle methods of securing laughs give a new type to the comedy field, is seen as a "beach hound" who assumes the role of a nobleman, but in reality is a soda dispenser. He is assisted in the offering by "Sunshine Sammy," Jean Hope, Lily May Wilkinson, Ethel Broadhurst, the Hal Roach comedians, and a comedy bear.

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Vancouver News

"THE Four Horsemen of the Apocalypse" opened at the Dominion Theatre the week of February 6th for an extended run. The orchestra of this popular Granville St. house being augmented for the engagement and a dollar-top for evening performances and 75c for matinees being the scale, with two performances daily.

• • •

'Molly O" played to good business at the Allen the week of Jan. 30th.

• • •

Louis Jacobs staged a screening of several episodes of the "Leather Pushers" at the screen room of the Film Building Friday, Feb. 3rd, for the Sporting Editors of the local press. This series is being made from H. C. Witwers stories of the same name which ran in "Collier's Weekly" by Universal.

• • •

W. R. Marshall, who has been looking after Select interests while under the direction of First National has succeeded W. Wootten as manager of the Fox Film Corporation branch here. He took over the local branch the First of February.

• • •

W. P. Nichols, late of the Columbia Theatre Co., Ltd., has returned to Winnipeg to look after his interests there.

• • •

THE plans for a new Orpheum Theatre in Vancouver are at present in the hands of a local financial corporation which will handle the finances during the erection of the new building. What will be done with the present Orpheum Theatre where the time is now playing could not be learned at this writing. There is a possibility of the house being taken over by the Trans-Canada Theatres, Ltd., for their productions of legitimate road attractions. However, this is only a rumor.

EXPERIENCED violinist (leader) with his pianist, having large repertoire for pictures is open for immediate engagement. Can also manage theatre. Thoroughly reliable. Can guarantee satisfaction. At liberty to settle anywhere. Address—Marcel Verney, 62 St. John St., Quebec.

For the benefit of those wise ones who frequently express the opinion that Motion Pictures are on the wane, the fact that business at the Vancouver Pantages has considerably increased since the new policy of showing a feature film along with the regular program of vaudeville has been in force, is a good answer to their argument.

• • •

THE plans for the new Co-operative Community Theatre to be erected in Kitsilano by Mr. J. Dawson are now completed and the actual theatre will soon be shaping up on the big site recently purchased by the company for the purpose. This is the first theatre enterprise of the sort attempted in British Columbia. Stock can be purchased at the par value of One Dollar a share, one dollar being the minimum and ten dollars the maximum allowed each purchaser. Each stockholder will be admitted to the theatre for 15c and share in the profits.

• • •

With improving business conditions the theatres are taking on a new lease of life, and according to local managers it's just about time, business having been very poor since the New Year.

• • •

A rumor is going the rounds that W. P. Dewees, managing director of the Allen Theatre and the United Theatres, Ltd., may resign his position in the near future.

String of Toronto Houses Book "Ten Nights in a Barroom"

THE following houses in the City of Toronto have arranged for bookings of TEN NIGHTS IN A BARROOM at a very early date:

Colonial
Alhambra
Palace
Teck
Family
Oakwood
Garden
Greenwood
La Reta
Allen Parkdale
Allen College
Moss Park
Duchess
Pickford
Crystal Theatre, West Toronto
Capitol Theatre, Eglington
Victoria Theatre.

BRING ON YOUR PESSIMISTS SHOW THEM CAMERA CLASSICS

BLAINE IRISH has proved that good pictures can be made in Canada, and that Canada can provide novelty. Mr. Irish recently put his signature to a contract which pledged the endorsation of the Toronto Daily Star to Filmcraft's new release, "Camera Classics," when the writer dropped into the Filmcraft offices. In the midst of the interview Mr. Irish was interrupted to receive an important telephone message. As he hung up the receiver his usual cheery countenance had acquired an honest-to-goodness-grin. Mr. Irish knew that his news was too good to be kept a secret. "I have just received confirmation from Canadian Educational Pictures that they wish to handle exclusively the distribution of 'Camera Classics' throughout the Dominion," said Mr. Irish by way of explanation. "This means that we are receiving endorsation from two invaluable sources, that of a leading Canadian daily newspaper and Educational Pictures, one of the biggest exchanges on the continent." Such an alliance, Mr. Irish may well be proud of, and he is in line for hearty congratulations in view of the consummation of such an important double tie-up. The quality of the photography and the happy choice of subjects is evident in the verdict that "Camera Classics" have received at the hands of these two important organizations. Educational Pictures place their seal of approval only on features of unusual merit. That this influential exchange sought the exclusive distribution of these pictures is an important accomplishment for Blaine Irish for it is due to his untiring efforts that "Camera Classics" have achieved a standard of excellence that has impressed Educational Pictures. It is hardly necessary to add that they will certainly compel the interest of every motion picture patron who views them and since they are Canadian-made every Exhibitor can go the limit on exploiting these releases. They will "make good" every good thing said about them.

Canadian Educational Week
APRIL 17th - 22nd

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Winnipeg Notes

BUSINESS has been remarkably good at the picture houses for the past few weeks compared with the comparatively small receipts at the legitimate houses and the dullness in the stores and factories of the city. The first run houses have not been filled every night of the week, but the gross has been satisfactory. Reports at the newspapers and the film exchanges are that accounts are being well taken care of. Film men declare country business is very good and by checking up exhibitors closely, accounts are kept in good shape.

* * *

THE Allen played "Love's Redemption" recently to very good business, and "Queen of Sheba," playing, promises to bring in the largest receipts of the winter at slightly advanced prices. The orchestral music at this house following the loss of their orchestra, which went over to the Capitol a few months ago, is improving from week to week under Charles G. Manning's direction. A jazz orchestra is also helping out. Manager McClure is making good.

* * *

AT the Capitol, Oral D. Cloakey is sitting firmly in the saddle, and with the help of Scotch dancers, pipers and singers he had a wonderful week with "The Little Minister," the night business being capacity. It would have been good for another week. The orchestra pit has been elevated, assisting the director, Earle Hill, in control over his players. Last week "Just Around the Corner" did good business, but opinions varied as to its suitability. "The Conquering Power" looks good for business this week and will be followed by "Saturday Night" and "A Fool's Paradise." It would appear as if the Capitol had shelved "The Golem" although it was announced for showing Jan. 9.

* * *

THE best business at the Lyceum this winter was "Little Lord Fauntleroy" and a return showing has been arranged for Jan. 30 week. "Conflict" and "Disraeli" while doing a good business were disappointing as to drawing power. They were the best pictures shown in the city during their respective weeks, but Winnipeg audiences seemed to prefer the houses having the large orchestras.

THE Garrick with its 25 cent scale of prices and its 1,400 seats, is well patronized at matinees and is doing capacity business at night, featuring recently English made pictures, "The Bonnie Brier Bush," "The Call of the Blood," and "The Case of Lady Camber." The Jap star in "The Swamp" did not draw so well. The orchestra at this house is always a pleasing feature. Manager W. P. Wilson, who promoted the Garrick, made no mistake, and is proving an efficient manager.

* * *

ANNIVERSARY WEEK was observed last week at the Province, the theatre having opened twelve years ago. J. A. Schuberg, now of Vancouver, being the founder of it. A vocal and instrumental program was given during week. Bill Hart in "Three Word Brand," and Doug. Fairbanks in "The Three Musketeers" have been the outstanding pictures at this house recently.

* * *

The National theatre, which changed its policy from running straight drama to the western and melodrama class, has found business picking up and a jazz orchestra has now been installed. Tom Mix, William Farnum and William Duncan features played the National.

* * *

Starland, which has been playing second run big features, finds it has resulted in a greatly increased business. This house with a seating capacity of 1,800 is located in the same block with three other theatres whose capacity runs from three to five hundred each and they all seem to be doing well. The prices are ten and twenty cents at all four theatres.

EDUCATIONAL WEEK
APRIL 17th — 22nd
CHRISTIE COMEDIES

"TED" HARDCASTLE, Louis Goodman and Jean Arsen have formed a combination and taken over the Arsen studio. They have contracted to make motion pictures of a number of local events such as the opening of the legislature, Winter Carnival scenes, and several conventions being held here. They will also start work on Mr. Hardcastle's six reel feature picture, "Ambition," this Spring.

* * *

THE Manitoba and Saskatchewan motion picture convention will be held here beginning Feb. 6 and an united effort will be made to have the Manitoba amusement tax abolished and the cost of censoring picture reduced. A large attendance is assured. R. Kershaw of the Osborne, is the president.

* * *

Robert Myers, who has been with Vitagraph for a number of years, has been appointed western manager of the Standard Films, Limited, with head offices here. The selection is regarded as a good one.

* * *

Leslie Lamb, formerly of the Walker theatre, has been appointed manager of the Lyceum.

* * *

Negotiations are still going on with exhibitors here for the first run of "God's Crucible," founded on Ralph Connor's "The Foreigner." It probably will be shown some time in February.

* * *

The promotion of George W. weeks to the head office of Famous Players Lasky in New York, and the succession of W. A. Bach to the Canadian management, was received here with much interest and numerous congratulations were forwarded to the two gentlemen.

* * *

Helmer N. Jernberg, former manager of the Allen and the Province, has turned the Palace theatre on Selkirk street, from a non-paying house, into one of the most successful in the city, due to careful attention to the selection of pictures and putting into practice the "intimate" touch.

* * *

Fred W. Crosbie has resigned from Stevenson's Attractions, Toronto, and has joined the Winnipeg sales force of Famous Players, managed by Isadore Allen.

* * *

W. P. Nichols, president of the Canadian Exhibitors Exchange, and owner of the Rialto theatre here, returned last week from a trip to Vancouver.

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Some scenes and players in Christie Comedies.

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Famous Players Release "The Better 'Ole" The Funniest Picture Of Them All

"THE Romance of Old Bill," as related in the film of "The Better 'Ole," is a stirring story containing a strong vein of humor and a message to all who see it. Old Bill is played by Charles Rock, in whose experienced hands Bairnsfather's character is admirably presented. The striking charm about these master studies is that they are so thoroughly unstudied. The characters reek—that is a sound word to use about the trenches—of truth. We see Old Bill, that philosopher of the trenches, Alf and Bert, those life studies in khaki, the comedy of the uniform. Khaki and cachinnation is the motto for "The Better 'Ole." It is better than any play. Only a percentage of people have seen the legitimate version. The screen version begins with a prologue in which we vision Rouget de L'Isle singing the "Marseillaise"; we see the Three Musketeers of Dumas, "one for three, three for one." These dissolve into our modern trio of warriors, Old Bill, Alf and Bert. We see them in their dugout, making merry in billets behind the lines, then off to Blighty and their welcome home. "The Better 'Ole" came to Canada direct from England. It played the Allen Richmond Theatre for four weeks, and enjoyed phenomenal runs wherever shown. Everybody remembers "The Better 'Ole" and nearly all who have seen it will want to see it again.

"Ten Nights in a Barroom" Records Old Fine Theme Modern Handling

TEN NIGHTS IN A BARROOM is the old-time theme of a great play and of a great novel, but it is modern in treatment—so modern that you might think it to have been produced to promote the cause of prohibition. Nothing of the kind. Liquor had no more to do with the inception of the screen production than the antipathy of a newly wedded man to his mother-in-law, or the laws of gravitation. The action might have occurred within the past few years, and probably did occur, for it is certainly true to recent life.

There is nothing of the eternal triangle or "sex stuff" in it; the love of a father and mother for a lost child is the final sentiment of the offering.

The opening of a new saloon in the lumber hamlet of Cedarville is made the occasion of a great celebration, and when Slade the landlord, takes the floor of his new home, he poses as a philanthropist. He is—not. Joe Morgan, the owner of the mill, soon becomes ensnared in the spider's web; goes from bad to worse, loses his all and is the indirect cause of the death of his little child. Repentance then comes and a reformed husband seems assured of happiness with his forgiving wife.

The picture is stuffed with action of which only a faint outline is given in this notice. The scenes are of great beauty and splendor. John Lowell plays the part of Joe Morgan and does it for all he is worth. He is one of the most robust actors on the screen. Fanny, his wife, is played by Nell Clark Keller.

The character gem is, of course, Baby Ivy Ward as little Mary Morgan. She is a wonderfully gifted and natural child actress. Charles Mackay as Simon Slade acts well and vigorously.

MR. HAROLD L. PFAFF, who has been office manager and booker for Associated First National Pictures, since the opening of their offices in Eastern Canada, has severed his connection with that firm, to take charge of the booking office of Canadian Educational Films, Limited, at the Toronto office.

THE exhibitor's press book on "French Heels," Irene Castle's first starring vehicle for Hodkinson, was mailed to exhibitors last week. In reality the book is a catalogue of Irene Castle's versatility and in artistic merit, practical value and all-around usefulness the book establishes what is said to be a new point in perfection in the preparation and marketing of an exhibitor's aid.

Brockville, Jan. 7th, 1922

Canadian Feature and Production Co., Limited

12 Queen Street East,
TORONTO, ONT.

Gentlemen,—

Please allow me to congratulate you on the excellence of your tremendous Box Office Attraction, "TEN NIGHTS IN A BARROOM" which played my Theatre last week.

It is all you claimed for it and then some. We played capacity business at every performance and the Saturday business was so big we were forced to run an extra show at the evening's performance. There was nothing but praise from my patrons as they left the house.

Your line of advertising and accessories equal any I have ever seen in my fifteen years in the show business. Wishing you the best of success and may your next picture do as well.

Yours very truly,
(Sgd.) Harry W. Doran

"Ten Nights in a Barroom" Closes Two Weeks Strand

TEN NIGHTS IN A BARROOM just closed a successful run of two weeks at the Strand Theatre, Toronto, at raised admission prices. This is the first picture to stand up for two weeks at the Strand in over a year. TEN NIGHTS IN A BARROOM looks like a big clean-up picture for 1922. The business at the Strand certainly proves that this picture is a box office attraction. On the strength of the business this picture did at the Strand last week twenty-two houses in the City of Toronto have already booked this picture.

Mgr. Ottawa Valley Amusement Co., Books "Ten Nights in a Barrom"

Ten Nights in a Barroom is certainly proving one of the clean-up pictures of the year. Canadian Feature & Production Co., Limited, are said to be swamped with requests from exhibitors all over Canada asking for dates on this picture. The following theatres have already booked TEN NIGHTS IN A BARROOM for an early showing:

The Imperial Theatre, Montreal.
Capitol Theatre, Peterboro.
Capitol Theatre, Kitchener.
Regent Theatre, Guelph.
Regent Theatre, Galt.

Mr. Cato, manager of the Ottawa Valley Amusement Company, which controls five theatre, has booked this picture for his entire circuit.

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Mgrs. MacAdam & Daley, Casino, Halifax, Exploit "Over the Hill" Like Showmen

R. J. MACADAM, manager, and T. S. Daley of the Casino Theatre, Halifax, gave a fine example early in December of how a picture can be put over big. "Over the Hill," the great William Fox special production, was the screen offering. The manner in which Mr. MacAdam and Mr. Daley went after a big attendance was a treat in showmanship.

They began their campaign a week before the run by using two and three column ads in the daily papers. They printed readers telling about what New York Clergymen said about the picture, they printed Will Carleton's poem on which "Over the Hill" is based, they sent out stories about Mary Carr, the great mother; they played the picture up as "the most talked of photoplay since the Birth of a Nation," and as the "picture that throbs with Heart Interest," they told of the Year on Broadway."

Following the suggestion offered in the Fox exploitation book, and realizing the advantages gained in other places, MacAdam and Daley arranged a private showing for the clergy and other prominent persons in Halifax and as usual this showing turned out to be a great success.

That very afternoon the Evening Echo printed on its first page an article signed "J. D. L." which began:

"A thousand times better than most productions on the screen, was the way "Over the Hill" was characterized by Rev. R. W. Ross, who with several other prominent clergy, Protestant and Catholic, and His Worship Mayor Parker, witnessed a private showing of this 11 reel picture at the Casino Theatre this morning. "Over the Hill" will begin a four days' run at the Casino, starting Monday.

The writer declared that what the "Old Homestead" is to the legitimate stage "Over the Hill" is to screen plays, and finished with: "Over the Hill" is a heart play that entitles every showing of it to capacity houses.

After this showing MacAdam and Daley obtained letters from Mayor Parker, The Rev. Oluf Tandberg, Pastor, Church of the Redeemer; The Rev. F. Friggens, Pastor, Oxford Street Methodist Church, and Gordon B. Isnor, a department store owner, and others.

MacAdam and Daley used these letters with telling effect. Mayor Parker wrote:

"I had the pleasure of viewing the picture "Over the Hill" at the Casino Theatre Saturday morning and desire to express my deep appreciation of this masterpiece of Mother Love.

I can assure every man, woman or child, that in this picture they will receive a two-fold value of dramatic interest and human emotion seldom equalled.

Congratulating you on the good judgment shown in your selection and wishing you every success, I am,

Sincerely yours,

(Signed) J. S. Parker, Mayor

On the day previous to this showing MacAdam and Daley tied up with eleven advertisers and took a whole page in the Halifax Herald.

A three column Casino Theatre ad. was in the centre. Over the top was "Over the Hill" to Gottingen Street," on the bottom "Come Over the Hill, Shop on Gottingen Street and Save for Xmas." Each advertiser carried the line at the bottom of his ad. "Over the Hill" to Gottingen Street."

Whole page ads. were printed in all the papers on Saturday and on Monday these were followed with half pages and three and four column ads.

MacAdam and Daley put every ounce of energy they had in the exploitation and the results exceeded their highest expectations. They made the people of Halifax feel that "Over the Hill" was their picture and Halifax made a holiday for "Over the Hill."

Kenogami, P.Q., Jan. 21, 1922.

Canadian Moving Picture Digest,
Toronto.

Dear Sirs:

Enclosed find $2.00 subscription to the "Digest."

Keep up the good work. I find your publication a great help to me.

Your with best wishes,
(Sgd.) John F. Wilkinshaw.

Canadian Educational Week
APRIL 17th — 22nd
Outing Chesters, 1 Reel

New Series Christie Comedies Show Big First-Run Showings

THAT the new series of Christie Comedies is being exceptionally received is seen in the newspaper reviews and exhibitors' reports of the recent first-run showings.

Christie's "Oh Buddy" with Neal Burns hit a good stride in Buffalo where the Buffalo News reporting the week's show at Shea's Criterion said: "The best part of the entertaining program is the remaining numbers. Chief of these is the Christie Comedy "Oh Buddy" in which Neal Burns shows symptoms of real screen humor and Vera Steadman adds the aesthetic touches."

The same comedy drew well at Los Angeles for four weeks at Miller's. The report in the Los Angeles Herald stated: "Will Rogers and his bashful smile continue to convulse audiences at Miller's where his greatest comedy, "Doubling for Romeo" is now playing a fourth successful week. With a rip-roaring Christie Comedy "Oh Buddy" as a companion **feature,** Miller's is unquestionably offering the film fans the greatest laugh program of the season.

"Falling For Fanny" was reported very good at the State Theatre, Minneapolis, in conjunction with Doris May in "The Foolish Age."

Hodkinson Triart Series Beautiful Screen Productions

EDWARD L. HYMAN, managing director of the Mark Strand theatre in Brooklyn, says in a statement to the trade press this week that "The Bashful Suitor," second of the Triart Great Masterpiece series being distributed by Hodkinson, is the most beautiful screen production he has ever seen. "The Young Painter," based on the painting by Rembrandt, is the next release in the series. It was made under the advisory direction of Robert W. DeForest, president of the Metropolitan Museum of Art, Charles Dana Gibson, Edwin H. Blashfield, Louis Comfort Tiffany and Robert Aitken.

Can. M. P. Digest,
27 Jarvis St.,
Toronto.

Jan. 11, 1922.

Dear Sirs:

Am enclosing herewith $2.00 subscription to Can. M. P. Digest. I have copies from Nov. 15 - Jan 1st, 1922 inclusive. Would like copies dating from Aug. 1st. Can you date my subscription back to cover these and forward copies.

Yours truly,
FREE & HOOD

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Current Releases

ASSOCIATED FIRST NATIONAL

"Two Minutes to Go," Charles Ray (6 reels)
"The Wonderful Thing" (7 reels), Norma Talmadge.
"Stranger Than Fiction," Katherine MacDonald.
"Jim, the Penman," John Barrymore.
"Scrambled Wives," Marguerite Clark.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Marshall Neilan—
"Bob Hampton of Placer" (7 reels), James Kirkwood.

Thomas H. Ince—
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"She Sighed By the Seaside" (2 reels).
"Molly O," Mabel Normand.

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."
"Rural Cinderella."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Camera Classics—
Released one a month.

Outing Chesters, 1 Reel—
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."
"Paths of Glory."
"Something to Worry About."
"Last Hops."
"Save Your Carfare."
"No More Gasoline."

Sketchographs—
"Just for Fun."
"Eve's Leaves."

Christie Comedies—
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."
"Pure and Simple."
"Saving Sister Susie."

Vanity Comedies—
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."
"Chicken Hearted."
"Eat and Be Happy."
"Paying Patients."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Torchy Comedies—
"Torchy's Promotion."
"Dog Gone Torchy."
"Torch a la Carte."

Mermaid Comedies—
"Robinson Crusoe, Limited."
"Vagrant."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young Series.
"The Panther's Cub," Florence Reed.

ROBERTSON-COLE

"Lure of the Jade," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"Five Days To Live," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

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CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."
"From the Ground Up."
Goldwyn Specials—
"Dangerous Curve Ahead."
"Man From Lost River."
Hodkinson 1921-22—
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."
"Keeping Up With Lizzie."
Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."

SELECT

Hammerstein—
"Handcuffs or Kisses."
Conway Tearle—
"After Midnight."
"Man of Stone."
O'Brien—
"Clay Dollars."
Select Specials—
"A Man's Home."

FOX FILM CORPORATION, LTD.

William Farnum—
"A Stage Romance."
John Gilbert—
"Gleam O' Dawn," 5 reels.
Tom Mix—
"Trailin'," 5 reels.
"Sky High," 5 reels.
Pearl White—
"Any Wife," 5 reels.
"Without Fear," 5 reels.
Dustin Farnum—
"Primal Law," 6 reels.
"Devil Within," 6 reels.
William Russell—
"Desert Blossoms," 5 reels.
"Roof Tree," 5 reels.
Shirley Mason—
"Jackie," 5 reels.
"Little Miss Smiles," 5 reels.
Charles Jones—
"Riding With Death," 5 reels.
Eileen Percy—
"Hickville to Broadway," 5 reels.
"Little Miss Hawkshaw," 5 reels.
"Whatever She Wants," 5 reels.
Murphy-Walker—
"Play Square," 5 reels.
"What Love Will Do," 5 reels.
"The Jolt," 5 reels.
Barbara Bedford—
"Cinderella of the Hills," 5 reels.
"Winning With Wits," 5 reels.
Maurice Flynn—
"Bucking the Line," 5 reels.
Clyde Cook—
"Chauffeur," 2 reels.
Al St. John—
"Fast and Furious," 2 reels.
"Fool Days," 2 reels.
Sunshine Comedies—
"Pardon Me," 2 reels.
"Straight from the Farm," 2 reels.
"False Alarm," 2 reels.
"Try and Get It," 2 reels.
Specials—
"Over the Hill," 11 reels.
"Queen of Sheba," 10 reels.
"Connecticut Yankee," 8 reels.
"Virgin Paradise," 8 reels.
"Thunderclap," 7 reels.
"Perjury," 9 reels.
"Shame," 9 reels.
"Last Trail," 7 reels.
"Footfalls," 8 reels.
Fox News, Weekly—
Mutt & Jeff Cartoons—

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).
Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."
Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).
Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.
Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

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The Mack Sennett Comedy King To Produce "Suzanna" With Mabel Normand For Assoc. 1st Nat.

MACK SENNETT has created more miles of celluloid laughs than any other producer in the business. He has been called the slapstick Comedy King for years. The name Sennett has become synonymous with pursuing cops, slippery banana peels, flying pies and custards.

Yet he isn't satisfied. Now he wants to make comedy dramas that are "human," where his earlier efforts were cartoons, caricatures or satires.

"The whole world can enjoy a comedy drama," says the producer, "for it touches the vital phases of humanity; while broad comedy is for the sophisticated appetite. Slapstick delights the very exhalted or the very humble mentalities, but the same type of comedy rarely appeals to both these extremes of theatrical taste, and there are many stations in the gamut of film interest which it doesn't touch at all.

"But a true story of life," says Sennett, "which shows how sincerity of an effort lead to youthful dreams, has its audiences everywhere. It encourages boys and girls who may be working hard for small remunerations to know that if they are sincere and in earnest they will realize their youthful dreams.

"It shows them the same hard working families, the busy mother, the father a bit tired from the days work and the many other affairs closely related to the everyday household of the middle class or wage-earning population, which slowly but surely grows into a reflection of their own existence. It is on the joys and sorrows of such folk that I hope to build plays which have quite as much fun in their construction as those of the earlier productions of my studio, and which at the same time I feel will carry a more faithful portrayal of life as it really is.

Visualizing this ideal, Sennett has made several big and spectacular feature comedy dramas among which, two were positively the biggest box office attractions ever offered.

"Mickey" and "Molly O'", with Mabel Normand as the star, will remain standing as a monument to the producer and the artistry of the star whose bewitching beauty and magnetic personality was first exploited by the same producer several years ago.

Immediately following "Molly O" Mack Sennett began devoting his energies on something new in the way of a story for Miss Normand, and after several months of research work has had compiled valuable data and collected a mass of antiques in the way of clothing, furnishings and paintings, not forgetting liveries which will be utilized in the filming of "Suzanna," an original story of youthful love, romance and adventure typical of the early days of Southern California, when that country was inhabited by the Dons and Mission Priests. No time or expense have been spared in the endeavor to show this period costume play historically correct.

The new production, therefore, will have a double angle of appeal, it will show the Comedy King in an entirely new role as a producer, and Mabel Normand, again portraying a part specially written for her charming and variable personality. Thru Associated First National.

Pauline Frederick Is Called "The Bernhardt Of The Screen" By Distinguished French Actor

WHEN Leon Bary, one of the most distinguished of French actors was cast to play an important role opposite Pauline Frederick in "The Lure of Jade" her colorful romance of the South Seas, he declared that it was the greatest distinction that had been conferred upon him since his arrival in America.

"In my country," said Bary, "Miss Frederick is called 'the Bernhardt of the screen.' Personally I believe her to be without a peer in this country. She more nearly resembles the Continental actress in her dramatic talent than any other actress whom I have met or played with here. She has the poise, the personality, and what we term, the 'authority,' that is to be found only in the true artist.

"It would be impossible to play with Miss Frederick and give a bad performance. That is because of the magnetism of her personality which is so powerful that it calls forth only the best in one who is so fortunate as to be cast with her.

"It is an honor to know a woman like Miss Frederick, and to play with her is a profound privilege."

Bary for more than eight years played opposite Sarah Bernhardt and Madame Rejane, in all their later successes.

Merry Madcap of Screen They Call Little Mabel Normand

IT is remarkable the number of present day successful artists of the screen who commenced their career in other professions. Numbered among these is Mabel Normand, affectionately referred to as the merry madcap of the film.

As soon as Mabel was old enough, she decided to study art and to paint pictures. The piano, too, was given much of her attention. As a matter of fact, before entering picture production, Miss Normand had planned a musical future for herself. However, to indulge herself in a limited way with the mentioned studies, this talented young lady had to earn the money to pay for her tuition and support herself.

Being very pretty and with an abundance of beautiful dark brown curly hair, and the envied possessor of very large and wonderfully expressive eyes, violet brown in colour, she soon attracted the attention of such world famed artists and illustrators as James Montgomery Flagg, Charles Dana Gibson and Henry Hutt. Her youthful charm and fascination won her great admiration, which resulted in a big demand for her services at the studios of these artists.

It isn't at all strange that such a personality as that of Mabel Normand should exist long without attracting the attention of moving picture producers and like others she heard and listened to the call of the movies. In the days when the well known D. W. Griffith was making early cinema history, Miss Normand was one of his featured players at the Biograph Company. The big Vitagraph lot in Brooklyn turned out a series of pictures with the same little star featured. These were known as "The Betty Series." At the termination of this engagement, Miss Normand returned to the Biograph Company where she met and worked under the direction of Mack Sennett until Mr. Sennett organized the Keystone Comedies and engaged her as leading woman.

Her interpretation of "Molly O'" places her again before her public in just such a role as they would have written for Mabel Normand.

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"Ten Nights in a Bar Room"

IS

The Wonder Picture of 1922

Two Weeks at the Strand Theatre Toronto, to record business and booked by twenty more houses in Toronto. This should convince you that this is the picture you need right now to pack your theatre. . . . .

H. W. Conover, Manager of the Imperial, Montreal, also knows a real box-office attraction, he booked it. . . . .

Don't wait till your competitor plays "Ten Nights in a Bar Room"—Beat him to it. Get busy at once.

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Canadian Feature & Production Co., Ltd.

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Featuring

Baby IVY WARD

and

JOHN LOWELL

A Wonderful Picture based on the book millions have read — the Play millions have seen.

Now being shown for the First Time.

Canadian Feature & Production Co. Ltd.

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Why Gamble ?

When the Public Has Already Picked the Winners

YOU Can book pictures of proved success, whose popular appeal has been so great that they have played to packed houses at two dollar prices and established record breaking box-office receipts throughout phenomenal runs.

REMEMBER That the Metropolitan crowds who clamored to see these constitute an army of the most critical and discriminating of all movie fans.

HERE ARE A FEW

FACTS About these FOX Wonder Pictures that have made Film History.

OVER THE HILL :	One solid year in New York at six different theatres. Played to crowded houses for four weeks at Allen's Theatre, Toronto. The supreme story of mother love. Many imitators but no successors.
QUEEN OF SHEBA:	The love romance of the most beautiful woman the world has ever known. At the Lyric Theatre, New York, the audience rose to their feet and cheered at the close of the magnificent chariot race scene. During season's run critics proclaimed it the most impressive spectacle drama ever screened.
A CONNECTICUT YANKEE at King Arthur's Court	Mark Twain's masterpiece of humor. The story that made the whole world laugh. Sensational British and American success at Alhambra Theatre, London, and Lyric Theatre, New York. Royalty applauded it. Critics acclaimed it.
THUNDERCLAP:	The most emotional race track drama ever staged. A picture of tremendous appeal to every lover of sport. Triumphant Broadway run.
SHAME:	Vibrant with the action of an intensely dramatic human story. Highly successful run at Lyric Theatre, New York.
FOOTFALLS :	Something new! New York newspapers declared this the most strikingly original picture seen in years. Gripping mystery story. Astounding in theme and execution. Sound conveyed convincingly and eloquently for the first time in History of the Film. Remarkable reception during extensive run at Park Theatre, New York.
PERJURY:	William Farnum in his most intensely powerful role since "Les Miserables." A vividly emotional drama based upon a miscarriage of justice. Played to overflowing audiences at Park Theatre, New York.
THE LAST TRAIL :	Zane Grey's famous western romance of outlawry and buried treasure in the border country. Overwhelming New York success that enthused both critics and public.
A VIRGIN PARADISE :	Instantaneous triumph at Park Theatre, New York. Created new high box-office record at Capitol Theatre, New York. Charming and colorful love story with a thousand and one thrills. Every emotion catered to. Every appeal satisfied.

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The Dominion Embossing & Printing Co.
27 Jarvis St. - Toronto, Canada
Vol. 13—19
March 1st, 1922

CANADIAN MOVING PICTURE DIGEST

IT WILL BE THE

BANNER MONTH OF ALL!

MARCH 1922	PARAMOUNT'S 10TH ANNIVERSARY	MARCH 1922

BOOK
PARAMOUNT PICTURES
FOR EVERY DAY IN MARCH
"A TOWER OF STRENGTH"

Newspaper Ads. in All Principal Towns---Ask The Exchange!

MARCH 1st, 1922

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Hope Hampton
in
STAR DUST

Suggested by Fannie Hurst's famous novel

Associated First National Pictures

Toronto - Montreal - St. John
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The Lucky Rabbit!

You'll Get Him In

"Alice in Wonderland"

Massey Hall SOLD OUT

You remember the power and transportation tie-up, last week? Well, this production opened in Massey Hall on the Thursday afternoon — AND PLAYED TO GOOD SIZED AUDIENCES during the matinee and evening.

Friday the weather was better but the car service only slightly improved. BIGGER CROWDS TURNED OUT to see this famous fairy tale.

Massey Hall has a capacity of approximately 3,000. That is the maximum — AND MASSEY HALL WAS COMPLETELY SOLD OUT ON SATURDAY AFTERNOON.

More than that — HUNDREDS OF PEOPLE WERE TURNED AWAY — but they came with hundreds more on Saturday evening.

It's the first time in years that the largest auditorium in Canada has been filled with a motion picture. What does it prove? It proves you can't do better than arrange to show "Alice in Wonderland" in YOUR theatre!

BOOK
THIS MONEY-MAKER
FOR YOUR THEATRE
NOW!

PICTURE SERVICE LIMITED

755 Yonge Street - - - TORONTO

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Tom Moore

in

"FROM THE GROUND UP"

Tom Moore is the laughing hero and Helene Chadwick the girl. Rupert Hughes laughed when he wrote the story. E. Mason Hoppner laughed when he directed it, and The Famous Players Film Service can't stop laughing while they are booking it.

"Laugh and the World Laughs with You"

Our hero did not know this slogan, he was just a plain, everyday Irishman with an enormous capacity for laughter; and so he laughed when he was told to dig a ditch and the ditch fell in and he had to dig another hole to hold the first hole. That wouldn't hold. The word "contractor" gave him an idea which made him laugh and he laughed when he advertised for a stenographer and laughed still harder when he engaged her. The daughter of the man who was planning to build a giant skyscraper "looked good to him" and that made him laugh and he kept right on laughing until Fortune laughed with him and gave him enough money to marry the girl and enough money to keep her laughing.

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto - Montreal - St. John - Calgary - Vancouver

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"The Mysterious Rider"

ZANE GREY'S Powerful Story
with
Robert McKim Claire Adams and Carl Gantvoort

If the name means nothing to you, ask your theatre patrons, one out of every ten will know ZANE GREY.

A QUIET man with iron-grey hair rode up to Will Moore's cabin. The rigors of out-door life had lined his face, and his eyes wore the expression of a man who had lived a life of sadness.

But they called him Hell-Bent Wade, and his presence in the valley struck fear to the hearts of the rustlers.

Hell-Bent Wade and his new-found daughter Columbine, are two of the most delightful characters that Zane Grey has ever created.

If your audience want love, action, adventure, mystery, Give them "The Mysterious Rider"

FAMOUS PLAYERS FILM SERVICE, LTD.

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THE SPICE OF THE PROGRAM

We are Directing Patrons to Theatres

Everywhere in the United States and Canada, by this Message:—

When you are shopping for a *whole* evening's motion picture enjoyment, look in theatre entrances for posters and cards showing the Educational Pictures sign. When you see it—go in!

It's the Sign of a Well-Balanced Program

Take advantage of our money spent in your behalf. Put an Educational Picture on every program, and display posters and lobby cards prominently.

Patrons with Box Office Money to Spend are Shopping for Our Products!

Canadian Educational Films Ltd.

NATIONALLY ADVERTISED SHORT SUBJECTS

Christie Comedies
Campbell Comedies
Animal Comedies
Selig-Rork Photoplays
Short Reel Features
Slow Motion Specialties
Sketchografs-Cartoons
"World Wanderings"
"Torchy" Comedies
Mermaid Comedies
Punch Comedies
Toonerville Comedies
By Fontaine Fox
"Scenics Beautiful"
By Robert C. Bruce
"CAMERA CLASSICS"
Produced in Canada

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MONEY OR GLORY

THE question of whether Canada can produce pictures should be answered by "Cameron of the Royal Mounted," a Canadian-made picture which has commanded the attention of Canadians through its sheer superiority. The story was written by the Rev. Dr. C. W. Gordon, who writes under the nom-de-plume of Ralph Connor. "Cameron of the Royal Mounted" should prove an excellent piece of propaganda with which to foster and further the plans in the course of formation, viz., putting Canada on the map as a Moving Picture Producing centre. If one good picture can be produced here there is no reason (save lack of capital and interest) why a great number of pictures cannot be made in Canada that will stand comparison with the best foreign product.

Whenever there has been a concentration of effort in Canadian-picture-productions the results have justified the effort. The government series of "Seeing Canada," "Camera Classics" have established their market because of their quality. The fact that they are Canadian-made is the bonus which is given to Exhibitors who book them. With the success of "Cameron of the Royal Mounted" Canada comes into the picture industry not only as a producer of short features but as a producer of specials.

It is not healthy for a country to consume exclusively those products which are produced outside of its own domain. Those who argue against us with the well-worn "Can we grow oranges in Canada as well as California can grow them?" can now be answered with, "We will import oranges, oranges are peculiar to warm climates, but Moving Pictures are not peculiar to any particular climate, and we can produce anything in Canada that is not forbidden by the Law of Nature."

It took considerable time to convince the sceptics that pictures could be produced in England. It may take as long to convince Canadian capital that pictures can be made in Canada. Mr. L. E. Ouimet is interesting himself in Canadian-picture-production also; and he is the type of business-man who is not known to 'chase the impossible." "If it looks good to Ouimet it is worth investigating" is a slogan with which we in Canada are familiar.

It is so easy to discredit an idea and so difficult to replace it with another, that is with an idea which is workable. The sceptic is a natural-born scoffer. When he was born he was told to "catch his breath," in order to live, but he scoffed at the idea, until an outside force gave him a whack in order to assure him that the idea was necessarily sound. The grown-up sceptic needs the same kind of a "whacking" in order to convince him. When we consider that there are about 1,000 Exhibitors in the Dominion of Canada who buy pictures; and that a very large percentage of the population of Canada in return buy this picture-entertainment from the Exhibitors; and that certain of our critics object to the fact that we use the term "Canadian Moving Picture Industry," claiming where there is only consumption and no production there is no industry, we begin to wonder just what relation we Canadians are to the Moving Picture Industry. Since we are not getting any of the glory, are we protected so that we are at least getting our money's worth?

THE QUEEN OF SHEBA

IF the compilers or editors of the Bible had not touched upon the high spots only in their compilation, the sacred and historical information would have made such a ponderous volume it would have been impossible to popularize it.

It may sound irreverent to talk about the Bible being popularized, but ever since it was translated into a language, which even the unlearned could understand, if not read, it has been gradually becoming popular, until to-day we feel ashamed of a lack of Bible knowledge.

The source of the finest poetical and literary compositions, it is indeed reaching its greatest field of expression and service as an inspiration of Moving Pictures.

It is evident to even the most casual reader of the Bible that the Truths concerning prophets and priests were narrated fearlessly, and it is this recording of Truths, pleasant and unpleasant, which has given the Bible the standing it has attained to-day.

We live in a Thinking Age, also an age wherein Faith is being rewarded for its faithful adherence to the Knowing Truths by the revelations which are being made to Science, a revelation of the same Truths which Faith received without proof, and which Science is now proving, not for the convincing of Faith, but because Science, actuated through a desire for knowledge and service, is being permitted to carry on where Faith met with opposition. With this development paramount, the Bible, had it not maintained its spirit of "Fair Play," must of necessity have come under the microscope of a sceptic-analysis not conducive to the acceptance of the narratives therein contained.

This is all apropos of the protest in reference to "The Queen of Sheba." The protesting element, finding nothing in the picture that they could object to, catch upon the incident which most subtley and delicately intimates that the Queen of Sheba had a son of which King Solomon was father. The foreword to the Fox presentation of "The Queen of Sheba" clearly states that the story was woven into its present form from the study of not only the Bible incident, but the study of other sacred narratives and legends. The vast amount of oral and written data which was not used for the Bible must be available somewhere for those who are interested enough to search it out. The

(*Continued on Page 8*)

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Adolph Zukor, who was in Toronto Thursday, March 2nd, meeting of Directors F.-P. Canadian Corp. Will the F.-P.'s take over Allen Theatres or will the other negotiating interests affect an affiliation?

B. C. Paramount Theatres, Ltd., Take Over Gem Theatre

The B. C. Paramount Theatres, Ltd., have taken over the Gem Theatre at Nelson, B.C., this house has been run for some time by Paul Pitner, a veteran film man of the Province. J. R. Muir, Managing Director of the Chain in B.C. closed the deal with Mr. Pitner at Nelson the first week in February.

Editor "Canadian Moving Picture Digest," Toronto:

Dear Sir,—Can you inform me, through the medium of your paper, whether there is any possibility of "Cabiria" being revived? Was the film destroyed? In the past 6 years the writer has not seen a picture to equal it in beauty.

Thanking you in advance for any information you can give.

Yours very truly,
"Inquirer."

Patrick A. Powers Becomes Financially Interested in R-C.

ARRANGEMENTS have been completed by R-C Pictures Corporation, by which Patrick A. Powers has become financially interested in the corporation and its subsidiaries, and will occupy the position of managing director, according to an announcement made by R. S. Cole, president.

It is the intention of the corporation to immediately enlarge its sphere of operations and to arrange for a still larger plan of production and distribution than has already been announced.

H. M. Trade Commissioner, F. W. Field, acquaints us with the fact that an account was given of the formation of "The British National Film League," which is considered on all hands to be a considerable step forward on the part of British producers. Full enquiries have been made by the Department as to overseas selling arrangements of this League, as it is thought that the announcement of its inception will arouse interest among theatre owners abroad who desire to arrange for agencies. It has been ascertained that it is not at present the policy of this League to interfere with the selling arrangements of its individual members, and it follows that the League as a whole is not prepared to grant an exclusive agency in countries where all or some of its members are already represented. At the same time, it is understood that the members of the British National Film League will be willing to consider the appointing of a single agent in the few markets where none of the members are at present represented.

(*Continued from Editorial Page*)

Queen of Sheba is said to have had at least two sons, related to King Solomon, although the picture story only deals with one.

The Bible relates that King Solomon took unto himself many strange wives, and influenced by them he "burned incense in high places" which was considered idolatrous. A picturization of this falling-away from his belief in The One God of Israel would in our mind create an impression much more disastrous than the fact that he loved the Queen of Sheba and children were born from this love. If the critics of the picture presentation of "The Queen of Sheba" are taking it upon themselves to "cut" the truth out of incidents mentioned in the Bible or related to the Bible, they had better turn their activities in another direction. The time has come for a fuller revelation, a more detailed analysis of past events and a fuller comprehension of their present relation; and if Moving Pictures are to be the instrument chosen for an even greater popularization of the Bible, what man shall come forward and say, "Thou shalt not?"

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John W. Hishon Answers Editorial On The Question "Is Business Bad?"

UNDER the above caption there appeared in the "Digest" of February 3rd, a number of very pertinent questions addressed to the Exhibitors of Canada. Can it be possible that one who cannot claim the title of Exhibitor, will be permitted to reply somewhat at length?

Is Business Bad? Yes. No. Business possibly may be said to be bad because some Exhibitors are not making much money. But in actual fact it is not bad. Very far from it. What is actually happening is a new day is dawning, and some of us feel the chill of dawn. The day of sane, sound business methods throughout the entire Moving Picture Industry (I was tempted to say Scramble) is breaking. Until all connected with the Industry recognize it as a Vehicle of commercial enterprise entailing heavy moral responsibility, and not as a game of "Put and Take," business will be somewhat flabby. The wonder is that it has survived so long.

Is Business Bad? No! Business at our theatre is and has been very good. No doubt many will say "What show is he in?" Well; I work in the most important theatre in Canada, the one which produces my pay envelope every Monday with delightful regularity.

Why do you think Business is Bad? Business is bad because of a predominance in the Industry in the past of gambling, ignorance, irresponsibility, pandering to worseness, and sexual viciousness, and cheap sensationalism.

Are Picture costing too much? Decidedly, in so far as the jobbers, or middlemen are the parasites of every business. The jobbers (Exchanges we call them) are a necessity up to a point, but their appetite for big, and easy money becomes insatiable, and hence they junction parasitically.

Are picture less entertaining than formerly? By no means. To-day we have reached the threshold of artistry, and our momentary hesitation ere stepping within, occasions the jolt felt throughout the business. We are at the parting of the ways. Ignorance, and falsity must be left behind.

Does your public want vaudeville and prologues, large orchestras in pictures?

Moving Pictures are about to become Art. This is happening only through force of public opinion. The inclusion of vaudeville in Moving Picture entertainments will soon be as appropriate as the cracking of vulgar jokes in a drawing-room. The Screen is the Stage grown-up. Why dress it again in the swaddling clothes of prologues? Orchestras of immeasurably large proportions are the demand, and destiny of the Art of Moving Pictures. In picture programs of to-morrow will be found the world's leading musical artists.

What kind of pictures do you find please, and give you business? Logical pictures. When my wife asks, "What would you like for supper?" I reply, "Anything as long as it is well cooked and nicely served." Picture patrons want digestible mental entertainment decently served.

Are there too many theatres in your city or town? I would need almost an entire issue of the "Digest" to answer this.

Is there opposition which is cutting into your receipts? Our opposition has not hurt us.

What is this opposition? Six of us within 300 yards and nine large theatres within three minutes walk of us.

Our house is just the same size as always.

Our overhead expenses are higher.

Our admission prices are right.

Should admission prices be lowered is too wide a question to answer here.

Were you satisfied with less profits in the past? I have never known an Exhibitor to express himself as satisfied with his profits.

Do you think the general business depression is reflected in the Motion Picture Industry? Slightly, but mainly our depression is a symptom of internal malady.

Do you believe your audience is as educated to the value of the director's and author's name as to the star? No. The director is a nobody to 99 per cent. of the audience. The author holds sway over about 10 per cent., and all this unutterable bunk about costume director, art director, settings director, photographer, asst. photographer, title director, etc., ad infinitum et ad nauseum is a pest and a nuisance to patrons.

Do you believe that failure to advertise stars accounts for the listless interest of Moving Picture patrons in Moving Pictures? No, we have not kept pace with the desires of our patrons and they are sitting waiting for us to catch up. Remember, I am in no way discounting the value of advertising.

Do you believe the star-system made the Movie Fan? Every bright light will attract moths in Summer, but in Winter there are no moths.

Is the Movie Fan tired of the familiar face, and looking for a new interest? Life is a sequence of changes, their cessation is death.

Can an Exhibitor afford to raise his prices for a special picture, etc.?

See-saw is a game which cannot be kept free from bumps. Ordinarily speaking the Exhibitor can afford to play a costly picture without increasing prices. Bargain chances are valuable in all lines of commerce when offered to the public opportunely.

Have your receipts decreased? I am told they have.

What are you doing to stimulate business? Our manager seems to have adopted the following. First, we all feel somehow he wants us all to chip in for the common good. Second, patrons always find the spirit of "Welcome" exuding from the house. Third, his attitude towards all patrons is friendly, cheery courtesy. Fourth, western and north-western pictures predominate. Fifth, added attraction in the shape of a vocalist or entertainer.

Are there too few big pictures on the market? Big is a word of many interpretations.

Are the good pictures over the heads of the audience? No. But, of course, there is always the chicken who cackles vacantly at pathos, and the wide-mouthed guffaw of the fool, and sensualist.

Business is really not bad. It is merely waiting for us, and it will be right with us:

When authors write stories humanly possible in every detail, with refinement the main thread.

When actors realize the value of an unblemished moral character.

When directors recognize that they are the real artists in this splendid art.

When producers eliminate waste.

When exchanges become more intelligent, more refined, more truthful, more anxious to seve the community wherein they are situated.

When operators become more interested in what is happening on the screen.

When musicians accept the fact that here is a new branch of their art and that only constant diligence can make them masters of it.

When all of us realize our patrons are our good friends, and that it ill behooves us to treat them shabbily. Business will be good.

(This article is one of many in answer to Editorial "Is Business Bad?" The others will be published in the coming issues of the Digest.—Ed.)

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Blaine Irish Comments Upon Star Tie-up, With Educational For "Camera Classics"

BLAINE IRISH, in affecting an arrangement with the Star has not only put through an excellent business deal for Filmcraft Industries, but has given an impetus to Canadian production of Moving Pictures, and opened new possibilities for the development of a business which, if properly directed, will ultimately bring big profits to Canada. When interviewed by the "Digest," just after the contract with the Star had been signed, Mr. Irish was rightfully jubilant.

"I feel that this is the most important transaction of its kind that has ever been put into effect in Canada," declared Mr. Irish. "We knew that the 'Classics' had unquestionable merit, and we felt that their success was assured, but even in our greatest moments of enthusiasm, after we had viewed the first completed series, we did not look for such a complete conquest as this 'tie-up' which the Daily Star of Toronto predicts. We know fully the value of this arrangement, and while we know that the Star will be supplied with a great circulation-boosting medium we, at the same time, fully appreciate the significance of the Star's editorial support in presenting 'Camera Classics' to the Canadian Market." In interviewing Mr. Hanson in reference to Educational's adoption of "Camera Classics," Mr. Hanson said, "It is the purpose of Educational to make Canadian Educational pictures, especially Canadian in their appeal, and with the addition of 'Camera Classics' to our regular programme we are offering Canadian Exhibitors and Canadian picture patronage a series of pictures which we are proud to associate with our trademark. Educational have always sought to establish a more Canadian relationship with our Canadian Trade, and know that this is but the beginning of a possibility which will only take time to fulfill. It may not be irrelevant to state that the financial interests of Canadian Educational have a Canadian affiliation."

Winnifred Verina Wins Contest To Be Dare-Devil Beauty For "Pathe"

WINNIFRED VERINA, a slim young English dancer graduated from the Hippodrome ballet to a job as a "dare-devil" beauty in Pathe serials starring Charles Hutchison. Miss Verina was not only the unanimous choice of the judges, but an audience of more than 4,000 had clamored for her before the end of the contest and shouted its approval at the finish.

The contest was opened by George B. Seitz, producer of Pathe serials, and, as the Keith Boys' band of 200 pieces blared out its contribution, two hundred girls from the "Get Together" ballet and the "Good Morning Dearie" chorus trooped from the wings. While the judges were deciding the winner, a Harold Lloyd comedy was shown. The judges selected to choose the beauty were Irving Brokaw, society man and athletic expert; Mabel MacElliott, motion picture critic of the Daily News, the paper that conducted the contest; Frederick James Smith, managing editor of "Shadowland," Edward A. Eschmann, Gilson Willets, and Randolph Lewis of Pathe; a representative of Mrs. Oliver Harriman, and R. H. Burnside, publicity?"

On five days, during the progress of the contest, the Daily News printed more than an entire page of pictures and text about it. On none of the fourteen days of the contest was less than two columns of space occupied by this feature.

LUPINO LANE NOW A FOX STAR
England's Favorite Comedian Goes Work in Los Angeles Studio.

CANADIAN Exhibitors will welcome the following:—In accordance with news forecasted more than a year ago, William Fox announces the accession of Lupino Lane, England's favorite comedian, to the ranks of Fox stars. Lupino Lane has completed his theatrical engagements in the East and has left for California, where he started work on his first William Fox productions.

This idol of Drury Lane and the London Hippodrome will be presented by Mr. Fox in two-reel comedies to be known as Lupino Lane Special Comedies.

Here is a record of another promise kept! In October, 1920, Mr. Fox sent out a message to exhibitors and motion picture patrons promising that the screen will be enriched by special comedies presenting this long-standing king-pin of the London music halls and the London pantomine stage to American audiences as a star on the screen. In accordance with this announcement; a contract was entered into with Lupino Lane at that time; but this contract was subject to the completion of certain theatrical engagements to which the English star was bound by agreements then existing, and William Fox had to wait more than a year before he could put Lane to work in his West Coast Studios.

Lupino Lane for many years has ably borne the weight of his crown as the king of English comedians and pantomimists. Over there he is known as "The English Fred Stone," but those of the American audiences and newspaper critics who saw his work as the principal comedian of "Afgar" during its tour of the United States, have referred to him as being a Fred Stone, Al. Jolson and Will Rogers rolled into one.

Educational Pictures Week April 17 - 22

Capitol Comedies

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MR. RAYMOND KERSHAW
Pres. Motion Picture Assoc. of Manitoba, 1922.

Still More Economy in Production Necessary, Says Adolph Zukor

"I AM principally interested in bringing about a better economic condition in the production of Paramount pictures," was the reply of Adolph Zukor to Los Angeles interviewers who questioned him as to the purpose of his present visit to Paramount's West Coast studios. Mr. Zukor recently arrived at Hollywood with Sidney R. Kent, the company's general manager of distribution, to consult with First Vice-President Jesse L. Lasky on the matter of productions for release next year.

Concerning the agitation against the film industry at this time as a result of the recent untoward happenings, Mr. Zukor had the following to say:—

"We all deplore the recent unfortunate occurrences but I have the utmost faith in the men and women in the profession who are working earnestly and giving the best that is in them.

"This is a big industry—there must be at least 50,000 persons in Los Angeles engaged therein, in one capacity or another. And I am sure that the percentage of wholesome, God-fearing men and women must be as large as among those engaged in any other line of endeavor.

"Our company will leave no stone unturned to assist the authorities in running down the perpetrator of the Taylor murder."

Film Exchange Managers, Quebec, Meet Office Famous-Lasky Service.

The Province of Quebec Film Exchange Managers met in the office of Famous-Lasky Film Service, Limited, Montreal. Mr. Ed. English was in the Chair, and others present were—Mr. F. Meyers of Vitagaph, Inc., Mr. Watkins, of Fox Films; Mr. Daubigan, of Stevenson Attractions; Mr. Leduc, of Canadian Universal; Mr. Kaufman, of Famous Players; Mr. Art Larente, of Specialty Film Import; Mr. J. P. O' Loghlin, of Specialty Film Import; Mr. Davis, of Regal Films; Mr. Hazza, of Standard; Mr. Sherlock, of Educational Films; Mr. Sourkes, of United Artists; Mr. Gorman, of First National; Mr. Stewart, of Equity.

The general feeling of the meeting seemed to be that the new C.O.D. rules were working very well, and were likely to prove satisfactory to both Exchanges, and Exhibitors.

Two or three cases were reported where exhibitors had failed to live up to their agreements, and the Association took steps to see that these cases were investigated. The general feeling was that the relations between the Exchanges and Exhibitors in the Province of Quebec had shown considerable improvement and were generally harmonious.

Colonel Cooper, representing the General Managers' Association, of Toronto, was present, and made a general statement as to conditions throughout the Dominion.

"TORCHY'S FRAMEUP" AT CRITERION THEATRE

"TORCHY'S Frameup," a "Torchy" Comedy released by Educational, was shown at the Criterion Theatre beginning Sunday, February 5. This "Torchy" Comedy was booked for an indefinite run. This follows a two-week run at Educational's "Ride on a Runaway Train," which was shown at the Criterion for its fourth Broadway engagement.

EDUCATIONAL PICTURES WEEK
APRIL 17 - 22

"CAMERA CLASSICS"

Screen Guild Will Bring Players Close to Fans.

EVERY facility that the Ince studios possessed were placed unreservedly at the disposal of the Independent Screen Artists' Guild for their nation-wide exhibition of their best pictures from February 18 to 25, inclusive. Thomas H. Ince personally pledged, on behalf of his staff directors and the vast staffs of his different studios that every resource was to be strained to make the First National Week the biggest event in the motion picture industry.

In addition to his latest picture, "Hail the Woman," Mr. Ince will have at least four producing units at work on their later productions. One of these will be "Skin Deep," a thrilling drama of regeneration picturized and directed by Lambert Hillyer with Milton Sills as the featured player.

Mr. Incle is als preparing a screen version of "The Hottentot," having purchased the rights to the stage success in which William Collier made such an extended appearance.

"The unification of the independent screen artists into a guild is the death of trust monopoly." Mr. Ince stated recently, "It will also mean a maintenance of high standards and even greater possibilities in motion picture production.

"Productions will come directly to the theatres, eliminating the expense of excessive handling, while at the same time we shall be able by this saving to obtain the greatest artists and best writers for the screen that money can buy. The formaion of the Guild is a great step towards putting the independent exhibitor, the independent producer and the fans in the right place."

Exceptional Pictures Corporation, Make Hit With "His Nibs"

"HIS NIBS," the Exceptional Pictures Corporation production in which Charles (Chic) Sale is starred, when given a preview of the Liberty Theatre, Kansas City, proved a tremendous success. The enthusiastic report of the picture carried by The Reel Journal, one of the leading regional motion picture trade publications, had for its heading "HIS NIBS," makes Hit at Preview Showing."

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OPEN LETTER TO EXHIBITORS

Beginning with the issue of March 18th, it is our intention to publish the "Canadian Moving Picture Digest" weekly. This in response to numerous requests from Exhibitors throughout the Dominion of Canada for a weekly service.

The subscription to the "Digest" of two dollars a year will remain unchanged.

Owing to the great number of subscriptions that have been coming in we have not had the opportunity to reply to these personally; and take this means of thanking Exhibitors for the renewal and forwarding of their subscriptions.

To those exhibitors who have not yet sent in their subscriptions we beg that they may give this matter their immediate attention, as the added expense of the weekly publication is considerable; and the Two dollars not only helps to cover the mailing cost, but it is an indication of the Exhibitor's confidence in us to establish a Canadian Moving Picture Paper.

Canadians have been discouraged in the production of Canadian Moving Pictures, as referred to in our Editorial of March 1st issue, but even the most hardened sceptic cannot find an excuse that would justify an inability upon our part in Canada to publish a Canadian Moving Picture Magazine.

Help us to give Moving Pictures in Canada a Canadian angle by supporting every legitimate and worthy Moving Picture Enterprise introduced and maintained in Canada, and above all let us have a Canadian Moving Picture magazine that thinks Canadian, talks Canadian, and that is Canadian.

Remember, we are now offering you fifty-two copies of the "Digest" for Two Dollars.

Yours very truly,

RAY LEWIS,

Managing Editor,

RL.S CANADIAN MOVING PICTURE DIGEST

PLEASE FILL IN THIS FORM AND MAIL IT TODAY

Canadian Moving Picture Digest
27 Jarvis Street, Toronto

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Current Releases

ASSOCIATED FIRST NATIONAL

"Two Minutes to Go," Charles Ray (6 reels)
"The Wonderful Thing" (7 reels), Norma Talmadge.
"Stranger Than Fiction," Katherine MacDonald.
"Jim, the Penman," John Barrymore.
"Scrambled Wives," Marguerite Clark.
"Lessons in Love," Constance Talmadge.
"Peck's Bad Boy," Jackie Coogan.
"The Sky Pilot," Ralph Connor.

Marshall Neilan—
"Bob Hampton of Placer" (7 reels), James Kirkwood.

Thomas H. Ince—
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"She Sighed By the Seaside" (2 reels).
"Molly O," Mabel Normand.

J. L. Frothingham—
"The Ten Dollar Raise."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."
"Rural Cinderella."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Camera Classics—
Released one a month.

Outing Chesters, 1 Reel—
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."
"Paths of Glory."
"Something to Worry About."
"Last Hops."
"Save Your Carfare."
"No More Gasoline."

Sketchographs—
"Just for Fun."
"Eve's Leaves."

Christie Comedies—
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."
"Pure and Simple."
"Saving Sister Susie."

Vanity Comedies—
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."
"Chicken Hearted."
"Eat and Be Happy."
"Paying Patients."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Torchy Comedies—
"Torchy's Promotion."
"Dog Gone Torchy."
"Torch a la Carte."

Mermaid Comedies—
"Robinson Crusoe, Limited."
"Vagrant."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young Series.
"The Panther's Cub," Florence Reed.

ROBERTSON-COLE

"Lure of the Jade," Pauline Frederick, 6 reels.
"The Foolish Age," Doris May, 6 reels.
"Five Days To Live," Sessue Hayakawa, 6 reels.
"The Barricade," Cabanne Special, 6 reels.

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"A Sailor-Made Man"

THE Super-dread-naught of joy with no limitations on laughter

Lloyd's Greatest and most Pretentious Comedy

Four Rollicking Reels of laughter

Ship Ahoy! Here's Gobs of Joy!

"A Sailor-Made Man" will be featured by over ten thousand Showmen—will be hailed and acclaimed by paying millions—will be distinguished by double-date bookings and long-run engagements, will be the Comedy Sensation and Laugh Standard of 1922.

HENRY B. WALTHALL

There's no more poignant, no more momentous, no greater drama than

"THE CONFESSION"

featuring

HENRY B. WALTHALL

Lenten times suggest slight drop in business, Exhibitors book "THE CONFESSION," New prints and Lobby Display.

[illegible] FILM IMPORT, [illegible]

ST. JOHN - [illegible] - TORONTO - WINNIPEG - CALGARY

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Striking Costumes Worn By Ruth Roland in "White Eagle"

A PATHE SERIAL in 15 Episodes

Vivid Action, Melodrama, Outdoor Beauty, Indians, Cowboys, Suspense, Fleet Riding, Daring Deeds,

A SUPERB SERIAL SENSATION

WHO'S WHO in "White Eagle"

Ruth Roland, Virginia Ainsworth, Earl Metcalfe, Otto Lederer and The White Rider

Who is he?

Magnetic Serial, Sensational Thriller

In the new Pathe serial, "White Eagle," Ruth Roland is seen in a series of striking costumes—each one more bewilderingly beautiful than the preceding one. On seeing the fast action and "stunt thrills" the Pathe star performs, one would wonder how the gowns are able to survive the strenuous wear given them. In the above portrait, Ruth is seen as the Indian Princess, "White Eagle." Her headdress is of pure white feathers, the band ornamented with white beads. Her gown is of white buckskin, slashed, and also ornamented with beads. Miss Roland ventures to predict that she is paving the way for the latest whim of Dame Fashion.

The tremendous amount of business, the phenomenal success obtained by the distributors of "Hurricane Hutch" was therefore also shared by the exhibitors who had the happy idea to secure this serial.

Now, following this proof-censored production, SPECIALTY will release "WHITE EAGLE," featuring the greatest of serial actresses, Ruth Roland, about the middle of March. IT WILL BE A GREAT BOX-OFFICE SUCCESS!

Exhibitors Should Get Busy and Book it Now.--Sure Thing, You Know!

Specialty Film Import, Limited ST. JOHN MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

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CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyons Mail," Henry Irving, Shakespeare production.
"Dombey and Son," Shakespeare production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."
"From the Ground Up."
Goldwyn Specials—
"Dangerous Curve Ahead."
"Man From Lost River."
Hodkinson 1921-22—
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."
"Keeping Up With Lizzie."
Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."

SELECT

Hammerstein—
"Handcuffs or Kisses."
Conway Tearle—
"After Midnight."
"Man of Stone."
O'Brien—
"Clay Dollars."
Select Specials—
"A Man's Home."

FOX FILM CORPORATION, LTD.

William Farnum—
"A Stage Romance."
John Gilbert—
"Gleam O' Dawn," 5 reels.
Tom Mix—
"Trailin'," 5 reels.
"Sky High," 5 reels.
Pearl White—
"Any Wife," 5 reels.
"Without Fear," 5 reels.
Dustin Farnum—
"Primal Law," 6 reels.
"Devil Within," 6 reels.
William Russell—
"Desert Blossoms," 5 reels.
"Roof Tree," 5 reels.
Shirley Mason—
"Jackie," 5 reels.
"Little Miss Smiles," 5 reels.
Charles Jones—
"Riding With Death," 5 reels.
Eileen Percy—
"Hickville to Broadway," 5 reels.
"Little Miss Hawkshaw," 5 reels.
"Whatever She Wants," 5 reels.
Murphy-Walker—
"Play Square," 5 reels.
"What Love Will Do," 5 reels.
"The Jolt," 5 reels.
Barbara Bedford—
"Cinderella of the Hills," 5 reels.
"Winning With Wits," 5 reels.
Maurice Flynn—
"Bucking the Line," 5 reels.
Clyde Cook—
"Chauffeur," 2 reels.
Al St. John—
"Fast and Furious," 2 reels.
"Fool Days," 2 reels.
Sunshine Comedies—
"Pardon Me," 2 reels.
"Straight from the Farm," 2 reels.
"False Alarm," 2 reels.
"Try and Get It," 2 reels.
Specials—
"Over the Hill," 11 reels.
"Queen of Sheba," 10 reels.
"Connecticut Yankee," 8 reels.
"Virgin Paradise," 8 reels.
"Thunderclap," 7 reels.
"Perjury," 9 reels.
"Shame," 9 reels.
"Last Trail," 7 reels.
"Footfalls," 8 reels.
Fox News, Weekly—
Mutt & Jeff Cartoons—

SPECIALTY FILM IMPORT, LTD.

Serials—
"Avenging Arrow" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).
Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."
Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).
Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies), latest release "I Do."
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.
Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

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Famous-Players Lasky Corporation Release Pola Negri "The Red Peacock"

TWO features were on the release schedule of the Famous Players-Lasky Corporation, for February 26. Pola Negri in the UFA production, "The Red Peacock," released as a Paramount picture, and Bebe Daniels in the Realart picture, "A Game Chicken."

"The Red Peacock" is the second modern drama in which Miss Negri has been presented to American audiences. Originally seen here only in big spectacular productions, she was revealed, however, as an emotional actress of great force and charm. This impression was strengthened by her work in "The Last Payment," recently released by Paramount. In "The Red Peacocck" she is said to have still greater opportunities for the exercise of her emotional talent.

The story is said to be not unlike that of "Camille." It was written under the title of "Poor Violette," and was the work of Hanns Kraly. It attracted much attention in European dramatic circles, and when it was decided to adopt it to pictures, Paul Stein, one of the foremost European directors, was chosen to produce it.

Nina Wilcox Putman one of the best known American fiction writers, was the author of "A Game Chicken," the Realart picture in which Bebe Daniels is starred. Fred Myton wrote the scenario and Chester Franklin directed.

Bebe Daniels plays the role of the daughter of a New England Yankee and a high-born Spanish senorita. Playing opposite her, in the role of a Spanish lover who reverts, in a sense, to the piracy of his ancestors, is Pat O'Malley, with James Gordon, Martha Mattox, Gertrude Norman and Edwin Stevens in important supporting roles.

Educational Pictures Week, April 17-22 Plans Announced by E. W. Hammons

PLANS were announced by E. W. Hammons, president of Educational Film Exchanges, Inc., for Educational Week, beginning Monday, April 17, and ending Saturday, April 22.

An event of national recognition on the part of the exhibitor of the importance of the superior short subject to his program and recognition on the part of the public of the greater strides being made in the production of short reel subjects. This is what Educational aims to make of Educational Pictures Week.

The goal that has been set by Mr. Hammons is absolute 100 per cent. representation for Educational Pictures during this special week. Backed by extensive exploitation and a special advertising campaign, the exchanges expect to have Educational product running in practically every theatre in the United States and Canada.

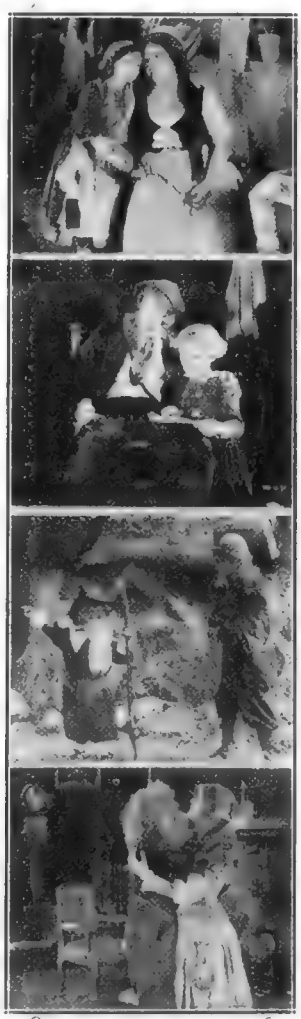
One of the features of the week will be a great number of programs made up entirely of short subjects. The variety and quantity of the product handled by Educational Exchanges puts this organization in a very favorable position to provide entire programs of short-reel subjects that are diversified and well balanced. Distinctive programs made up completely of Educational product can be provided for any number of theatres in the same district without conflict.

Special helps for the exhibitor are being prepared, work already having gotten well under way on this. A special one-sheet announcing Educational Week and linking up with Educational's national advertising will be provided free to the exhibitor. In addition to this, duplicate one-sheets and three-sheets will be provided gratis with all orders for these accessories. If an exhibitor orders two one-sheets to advertise a comedy subject, he will receive four one-sheets on this subject without extra charge.

One of the biggest helps being prepared is a forceful broadside telling some of the advantages of a short subject program and suggesting eight short subject programs comprising all the required types of pictures for a well balanced presentation, and consisting entirely of Educational Pictures.

"The biggest idea behind this special week," said Mr. Hammons, "is the recognitionthat it signifies of the great efforts Educational has been making to provide for the exhibitors the highest type of short subject possible, including not only the short comedies, but travel pictures, thrillers, pictures with a dramatic kick and, in fact, every short subject.

"We are looking forward to the week of April 16 with high hopes that it will be the most significant week in the history of short motion picture subjects."



Scenes from the Ward Lascelle-W. W. Hodkinaon Production, "Rip Van Winkle," with Famous Players

Educational Picture Week
April 17 - 22

"Vanity Comedies,"
"Chaplin Classics," "Son of Tarzan"
"Tony Sarg's Almanac"
"Sketchographs"

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Mack Sennett's Big Production "Suzanna" Is Chock Full Full of Animal Actors

"SUZANNA" with Mabel Normand, now in course of production, has multitudes of and a varied variety of wild and domestic animals in its different scenes as practical and atmospheric adjunts to its tout-ensemble. There are two black bears secured wild in the Mount Ranier section of the State of Washington; several timber-wolves and coyotes captured in the Mountains and in the rolling hills of Arizona; a wild bull from Mexico whose sire was imported from Spain and whose destiny will be a sword point in some bull-ring, and an ignominious finish by being dragged from the same by two mangy horses; a Mexican burro who has nothing to do but carry Mabel Normand around on his back during the screening of the picture; six of seven lazy dogs who loll around the Patio all day and idle their time away by dodging Mexican boots and California fleas; innumerable fighting-cocks who help to wile away the dull Sundays of the native peons by indulging in unlimited battles; horses galore to draw the equipages of the Dons and Senoras of that period; hundreds of Mexican Mustangs to serve as mounts for the gallant Cabileros and Vaqueros, while the vast herds of cattle such as every Rancho boasted in those days of 1835 all go far towards making "SUZANNA" stand out as a picture typical of the days of Spanish Missions, Padres and romantic swains.

E. J. Elkins, Branch Manager Specialty, Reports Business Not Good in Vancouver

E. J. Elkins, Manager of the Vancouver Branch of Specialty Film Import, Ltd., made a successful tour of the Interior of the Province in the interests of his firm. Business is not very good in the Province as a whole, theatres at Kalso, Enderby, and Ashcroft are closed as well as at other points, owing to lack of business. However a feeling of optimism is making itself felt, and good times are looked forward to with the coming of spring.

Those Maryland Censors Now Are Dissatisfied With Name

The Maryland State Board of Censors is dissatisfied with its name. A proposed amendment to the censorship law has been introduced in the Maryland Legislature which seeks to change the official name of the censoring body to "Maryland State Board of Review."

Fox Comedy "Skirts" Does Big Business at Colonial, Vancouver

HECTOR QUAGILOTTI, the genial manager of the Colonial Theatre, Vancouver, did a rushing business with the Fox Comedy "Skirts." He dolled his theatre front up like the entrance to a "big top," and the box office was so heavy with the people's "Kale" by two o'clock daily that a messenger service was kept busy removing the coin. This comedy was shown to a few exhibitors in the city by the local Fox Manager and they could not see it. After they all refused it several times, Mr. Quagilotti bought it and then proceeded to show the wise showmen of the city how to clean up a nice week's business with this feature. Now others are wondering where was their vision.

Admiral Sir William Pakenham Entertains Mabel Normand Mack Sennett and Others

Mack Sennett, Mabel Normand, Dick Jones and A. MacArthur were the guests of honor of Admiral Sir William Pakenham, with his staff-officers, on his flagship, H.M.S. Raleigh, anchored off the Venice pier, Los Angeles. The Admiral, in a short dinner speech, took that opportunity to thank the Comedy King for the reception accorded him and his staff when they visited the studio.

Winnipeg Managers Change, Take Over New Theatres

J. M. McClure, manager of the Allen theatre, Winnipeg, and former manager of the Astor theatre in St. Paul, Minnesota, has accepted the management of the Lyceum theatre, Winnipeg, while E. H. Benson, manager of the Walker theatre, has resigned, and on March 1 will take over the management of the Empire theatre in Edmonton. It is understood that the Trans-Canada theatre circuit houses in the west are reverting to their original owners.

Brother of G. W. Weeks Becomes Western Representative Famous Players Canadian Corp.

Carl Weeks, brother of G. W. Weeks, of New York, former general manager of Paramount in Canada arrived in Winnipeg to become Western representative of the Famous Players' Canadian Corporation. Morris Milligan, the present manager, is going to Toronto to be in charge of the office there. He has had several years' experience in the west and should be a valuable man in his new position.

Careful Research Shown in Detail William Farnum Play

ONE of the immensely interesting phases of making a motion picture is the careful research necessary when the story calls for the reproduction of some historical building or room which no longer exists. In "A Stage Romance," William Farnum's splendid Fox picture, is a scene representing the interior of the famous old Drury Lane Theatre in London. A sight of the auditorium, boxes, loges, stage and dressing rooms brings a surge of emotion over people in the audience who are familiar with the stormy though triumphant career of "Old Drury," the birthplace of some of the greatest dramatic productions in the English tongue.

For many weeks before a camera was turned on "A Stage Romance," Paul McAllister, the New York matinee idol, who has an important role in this photoplay, scoured the libraries of New York for photographs and descriptions of Drury Lane. Because of Mr. McAllister's known liking for study and research of that nature, Herbert Brenon, director of "A Stage Romance," commissioned him to obtain the detail for authentic duplication of the wonderful old playhouse.

"On The Jump" is Current Re-issued One-Reel Lloyd Comedy

"On the Jump" is the current re-issued one-reel comedy starring Harold Lloyd which Pathe has scheduled for release the week of March 5th through Specialty. The spectacled comedian appears as a bellhop in a summer hotel in the offering, Bebe Daniels is a new arrival, who becomes the object of Lloyd's affections, and "Snub" Pollard is the sly sleuth put on the girl's trail by her jealous suitor. The comedy is said to be one of the funniest of the Lloyd re-issues and gives the comedian plenty of opportunity for his inimitable style of humor, both acrobatic and broad burlesque.

EDUCATIONAL PICTURES WEEK
APRIL 17 - 22

BRAY PICTOGRAPHS

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Second Annual Convention Motion Picture Men Manitoba and Saskatchewan Proves Big Success

(From our Winnipeg Correspondent)

THE second annual convention of the motion picture men of Manitoba and Saskatchewan was held in Manitoba Hall, Feb. 7 to 10, and was attended by delegates from all parts of the two provinces, besides many visiting film exchange men from the east and the south. R. Kershaw, president of the Manitoba Exhibitors', presided, and among the papers read were those on "Censorship" by J. A. Wilson, manager of the Fox exchange; George Law on "Co-operation," manager of the Universal; "Membership," by George Graham, manager of the Anglo-Canadian pictures, while George Semper of Brandon spoke on the problems facing the exhibitors outside of Winnipeg. The convention was addressed by Mrs. R. A. Rogers, the only woman member of the Manitoba legislature who expressed her sympathy with the ideals of the assocciation. The convention was very severe on the present Manitoba Censor Board, and the Manitoba Amusement tax. While the Censor board consists of three persons it is really a one woman board owing to the dictatorial stand, taken by one of the members. Federal Censorship was advocated, as after the five or six censor boards cut up a film, it is not worth much. It is felt that the Amusement tax worked an undue hardship on the working man, whose only amusement for himself and family is the pictures. Men of means find many other ways to enjoy pleasure, and he escapes all taxes while enjoying tennis, cricket, golf and other lines of sport, but the one-tenth tax on the working man reached nearly $400,000 last year, 90 per cent. of which came out of Winnipeg and district.

The convention decided to add to its membership and strengthen the organization in every way so that its influence will count for something with the law makers. It was also decided to ask the Board of Public Safety to look into those places where motion pictures are being exhibited outside of the theatres, and to see that the exits and the film protection complied with the law. Recently the government issued an order that no more tickets would be issued covering the Amusement tax, and that one-tenth of the day's receipts were to be set aside for the Amusement tax. The theatres could charge the odd cents in their admission prices or, have the tax included in the round figure admission. Lunches, Banquets, a Midnight frolic, and many entertainments during Winter Carnival week were provided by the local members. The Saskatchewan delegates decided to affiliate with the association in Manitoba and will call a convention in Regina this month to organize. Delegates were present from Fort William and Port Arthur to the western borders of Saskatchewan.

Scenes from Mack Sennett's Billy Bevan Comedy "On Patrol"

"Why Not Marry?" Next National Exchange, Inc., Feature

"Why Not Marry?" a feature comedy romance of tangled hearts, starring Margery Wilson, is announced as the next release of National Exchanges, Inc., to be presented by Walter L. Johnson, the President.

"WHY NOT MARRY?" is said to be a fast moving comedy drama of situations which gives a new angle on the eternal question.

Margery Wilson, the star, is a former D. W. Griffith player, who first attained conspicuous success in "Intolerance." Miss Wilson has played opposite such stars as William S. Hart and Charles Ray, and has been starred in several features. A supporting cast of uniform excellence appears in this production, including such well known players as Albert Edward, Albert Roccardi and Harold Foschay. John Lopez directed the production.

Montreal Exchanges Pass Resolution Films Must Be Paid For C.O.D.

The outstanding feature of recent events in the moving picture world in this city was the meeting of the Exchange Men's Association when the question of payment of films was gone into with thoroughness. It was pointed out that a certain number of cheques were coming back marked N.S.F., and one exchange man stated that in his offiice he had framed a collection of some 100 cheques for an aggregate sum of around $4,000 which had been collected within the past two years. Finally a resolution was adopted unanimously that all films shall be paid C.O.D. or in advance, and this has been the rule from January 28th. A notice to this effect is now hanging prominently in every Exchange office in this city.

Canadian Motion Picture Distributors Elect Their Officers

AT a recent meeting of the Film Exchange Managers of Ontario, the following officers were elected:—

Chairman—Mr. L. M. Devaney.

Vice-Chairman—Mr. M. Fisher.

Secretary-Treasurer—Major A. H. Arbuthnot.

An Emergency Committee was elected to consist of the Chairman, Vice-Chairman and Secretary-Treasurer.

It was decided to notify all the Ontario exhibitors that the Association would be glad to hear of any complaints or grievances which the exhibitors might have, and to assure them that these would be handled promptly by the Emergency Committee.

Colonel Cooper, Secretary of the General Managers' Association, was present, and reported upon certain transportation difficulties with regard to films shown in Hamilton.

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CROWDS ON CAR TRACKS

Waiting to Gain Admission To the Casino Theatre To see "Thunderclap"

THE Acadian Recorder of Halifax, N.S., published the following article in reference to the showing of "Thunderclap," the William Fox special, the article was headed "Crowds on Car Tracks Waiting to Gain Admission to the Casino Theatre to see Thunderclap."

"Great crowds witnessed the remarkable picture, "Thunderclap," at every one of the four performances at the Casino Theatre.

A picture of three thoroughbreds—a girl, a boy and a horse—a picture of countless thrills and fast-moving action, a picture which starts the heart beating and causes the blood to tingle—that is "Thunderclap." The story carries action, suspense, heart interest, juvenile appeal, pathos, sympathy, hate, jealousy, sentiment and romance. In fact, it contains every known melodramatic ingredient.

The picture is interesting from inception to conclusion, and affords a highly interesting two hours, in which the spectator is greeted with the blowing up of a bridge and a rescue from an angry stream, the horse-race and many others equally exciting. The cast includes Mary Carr, the mother in "Over the Hill," Barney Sherry, Violet Mersereau and Walter McEwen.

The picture will be at the Casino until Thursday night.

It is something worth while seeing. It will show three times daily—2.45, 7.15, 9.15.

The management proved again last evening their desire to please their patrons. The scheduled time for the beginning of the first show was 7.20, but last evening the theatre was entirely filled at 7 o'clock, and the show was started at that hour, instead of delaying for twenty minutes. This act on the part of the Casino management was highly appreciated."

Big Advertising Campaign To Put Over "God's Crucible"

A big advertising campaign is going on in Winnipeg with the object of putting over "God's Crucible," which was made there by Winnipeg Productions, Ltd., under the name of "The Foreigner." The picture played at the Garrick and drew large audiences the week of Feb. 20, many well known local people having taken part in it.

"Cameron of the Royal Mounted," Canadian Picture, Proves Big Event Presentation, Ottawa

(Special Ottawa Correspondent)

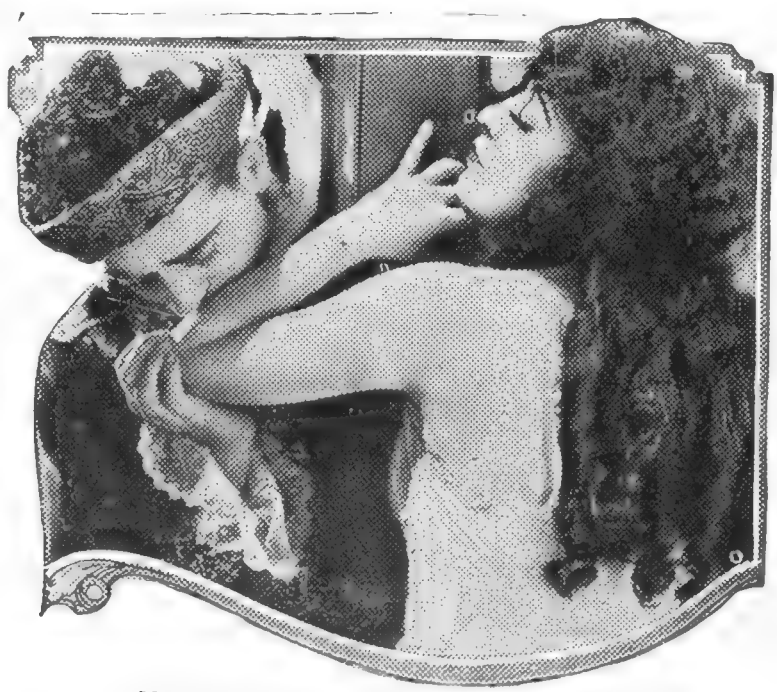
A BIG event in moving picture activities in Canada was the first Canadian presentation of "Cameron of the Royal Mounted" at the Imperial Theatre, Ottawa, Ontario, on February 10, under the auspices of the Canadian Authors' Association, before a notable gathering of 1,000 invited people, representing Government circles, clubs and many important organizations. "Cameron of the Royal Mounted" was made in the Canadian West from the story of the same title by Ralph Connor, of Winnipeg, by Winnipeg Productions, Limited, with Ernest Shipman as director.

Much interest was taken in the private screening, and the audience displayed great enthusiasm over the wonderful Canadian scenery, as well as in the appearance of Royal Canadian Mounted Police in the picture, apart from the strong story itself. It is interesting to note that the squadron of the Royal Mounted stationed at Ottawa attended the special screening, and many of the Mounties actually took part in the action of the picture. There were outbursts of cheers when these men were seen on the screen.

R. J. C. Stead, the Canadian author and president of the Ottawa branch of the Canadian Authors' Association, presided as chairman of the screening, and introduced Ernest Shipman, who made a brief speech in which he outlined what he had already accomplished in Canada in the production of "Back to God's Country," "God's Crucible," and "Cameron of the Royal Mounted." He also announced that arrangements had been made for the making of "The Man From Glengarry," another Ralph Connor story, in Glengarry County, Eastern Ontario, which, he declared, would prove to be a great boost for the lumbering industry of Canada.

Among the notables at the screening were Rt. Hon. Sir Robert Borden, K.C.B., K.C.M.G., former prime minister of Canada, and Canada's representative at the Disarmament Conference at Washington, and other representatives of the Canadian Government, civic officials, members of the Rotary and Kiwanis Clubs, Canadian Authors' Association, Ottawa Ministerial Association, Board of Education and other bodies. Lengthy applause followed the screening.

"Cameron of the Royal Mounted" is released by Hodkinson in Canada through the Famous Players' Film Service, Limited. The premier engagement of the feature in the Dominion was the showing at the Imperial Theatre, Ottawa, during the week of February 13.



Mabel Normand in Mack Sennett's "Molly O."

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Chapter Play "With Stanley in Africa" Is a Universal Feature Release

ON the 17th of October, 1869, Henry M. Stanley, Special Correspondent for "The New York Herald" was instructed by Mr. James Gordon Bennett, Jr., son of the founder of that newspaper, to find and rescue Dr. David Livingstone, an English explorer thought to be lost in the depths of Africa. Leaving Paris where he had received the famous command "Find Livingstone," Stanley first traveled through Egypt reporting on conditions there, then visited Turkey, the Crimea, Persia and India. On January 6th, 1871, he arrived on the Island of Zanzibar on the east coast of Africa, where he fitted out the expedition which was to be the most famous of all history.

By February 18th, 1871, all was in readiness and Stanley dispatched the first of his five caravans from Bagamoyo on the mainland, consisting in all of 192 souls of whom only three were white men. Twenty-three were soldiers, four were "chiefs" and one hundred and fifty-three were "Pagazis" or bearers. The supplies consisted of cloth, beads and wire for gifts to the natives—tents, boat-fixings, cooking utensils, medicines, soap, sugar, tea, coffee, etc., a total of 153 loads.

For 236 days this daring expedition now struggled through the mysterious depths of the Dark Continent. Many lives were lost from sickness, accidents and the ravages of wild beasts. Before they had completed the first half of the journey, Stanley lost one of his white companions through sickness and the other was forced to return to Bagamoyo because of fever. Nothing daunted at being the only white man in this part of the world and himself suffering from exhaustion and sickness, the indomitable Stanley forced his way onwards, finally reaching Lake Tanganika and the town of Ujiji on November 10th, 1871, where he found Livingstone, shaken by sickness and nearly out of supplies.

After collecting information of great value from Livingstone and turning over to him the supplies sent by "The New York Herald," Stanley conducted an extensive exploration of Lake Tanganika, returning again to Ujiji from whence a short time later he began the long return journey through the jungle to the coast, leaving Livingstone to resume his attempt to discover the sources of the Nile.

The result of the expedition was to save a valuable life and encourage the collection of interesting and important information as to all manner of wild tribes, animals, birds, fish and plants. Many theories as to the geography of the interior of Africa were corrected and a great number of discoveries made.

Of particular interest to Americans is the fact that this daring expedition was conceived by an American, a newspaper owner, and was carried to a successful conclusion by a reporter on that newspaper, a man who, theretofore, had had absolutely no experience in overcoming such tremendous obstacles and discouragements as those which he encountered in his dauntless search for Livingstone. The Chapter Play "With Stanley in Africa" released by Universal.

Maurice West to Visit Paris
The Interests of His Company

Maurice West, proprietor of the Imperial Theatre, St John's, and Managing Director of the International Trading Corporation, is sailing on the "Aquitania" next month for Paris in connection with that company. An office and staff is already installed in the Transportation Building this city, under the direction of Donald Burpee, secretary-treasurer.

"The Tiger and the Donkey"
Series of "Aesop's Film Fables"

"The Tiger and the Donkey" is the latest animated cartoon of the series of "Aesop's Film Fables," produced by Fables Pictures, Inc., and created in their screen form by Cartoonist Paul Terry. The offering has been scheduled by Pathe for release the week of March 5th. Their specialty "Bad company is dangerous for man and beast" is the moral by Aesop 2,600 years ago, when he was official jester to King Croesus, and Cartoonist Terry has modernized the original version and made it timely by satirizing the mail holdups and calling in the marines to protect the mail coaches.

Di Lorenzo, Inc., Come Forward
First Production "Blaze Away"

Following the recent announcement of the incorporation of DI LORENZO, INC., comes word that their first production "BLAZE AWAY," the first of a series of six special five reel productions starring "BIG BOY" Guinn Williams, and directed by W. Hughes Curran, will be ready for release to independent exchanges on March 1st.

"Blaze Away" is an original story by Bruce Boteler, a graduate of Princeton University, and a long valued member of the scenario department of Thomas H. Ince and Fred Niblo.

"Big Boy" Williams leading lady in this production is dainty and gifted Molly Malone, whose work in the support of such stars as Will Rogers, Tom Moore and Frank Mayo will be remembered.

Tom Dowbiggin Sales Manager
Stephenson's Attractions, Canada

Tom Dowbiggin, manager of Stephenson Attractions, has been promoted Sales Manager for the whole Dominion, and is starting out on his trip from coast to coast early in March.

Fire Destroys Alcazar, Montreal

J. D. Perras, proprietor of the Alcazar moving picture in Montreal had a slice of bad luck when his theatre was gutted by fire recently. Happily the blaze occurred early in the morning when the house was closed, so that no danger to life was incurred.

New First-Run Theatre, Montreal, Opens With "At The Stage Door"

The Plaza, the Independent Amusement Company, Limited, new theatre in Montreal opened February 18 with a first-run picture entitled "At the Stage Door," R-C, Release, which by all accounts is a hummer. Maurice Davis, recently appointed Montreal manager of Regal exchange, has been down with a bad cold, but is now better. In the interim S. H. Deccker carried on in his stead.

Three more "Snub" Pollard comedies were previewed last week at the Hal E. Roach Studios and have since been shipped to New York. "Days of Old," an oriental extravaganza suggested by the Arabian Nights tales; "Light Showers," a real estate comedy, and "Do Your Duty," a pawn shop story.

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Quest for New Screen Personalities Started by Goldwyn to Make Stars

A QUEST for new personalities for motion pictures jointly undertaken with the Goldwyn Pictures Corporation is announced by Photoplay Magazine in its March issue. This working out of the belief of Samuel Goldwyn that the greatest need of the screen at present is new faces is focussed upon a star's dressing room in the Goldwyn studios in Culver City, Calfornia, where a question mark has been painted upon the door. The question is—and it probably will assume a large importance to many young women in these United States during the next few months:—

"Who will occupy this room?"

Within its costly walls at different times Mabel Normand, Mary Garden, Madge Kennedy, Pauline Frederick and other stars of stage and screen have prepared for their work before the camera, or have removed make-up and costume after the daily stint was done.

If there isn't romance in the thought that somewhere there is a young woman, at present unknown to fame, who will get her big opportunity in that room, then what is needed for romance? One of the announcements in connection with the great quest says:— . . . . . .

Send Photographs

"Every girl who wishes may send in her photograph, and if you are among those who possess that spark, the expression, that face, that intelligence for which the search is made, you will be photographed by a motion picture camera; you will have a real camera test.

"Only the girls who are really in earnest will survive this quest. Those who are ambitious to succeed only because of personal beauty, without at the same time being desirous to work, and work hard for success, will have no place. Your photograph will not be the only judge. Your own motion picture will be the final test. Your judges will be samuel Goldwyn, the president of the company which bears his name, and James R. Quirk, the editor of Photoplay.

Mother is Included

"The young woman who wins in the quest for new stars will be given a year's contract with the Goldwyn Pictures Corporation, sent to the Goldwyn Studios in Culver City, California, with expenses paid, and receive a weekly salary that will be sufficient to support herself and her mother in comfortable style. The salary will not be fabulous. The amount will be equal to that paid competent actresses playing in the films today.

"We make no empty inducements—no glittering promises of immediate stardom, and instantaneous fortune and popularity. We do not offer you stardom at all. When you have proved yourself an actual asset to the screen, then there will be time enough to consider your financial and artistic future. All we offer you, the winner of this quest for new faces, is—an opportunity to work."

Transportation Provided

Other terms of the contest include a three years option on the services of the winner, agreements to pay transportation expenses of those deemed worthy of actual screen tests and an agreement to pay the transportation of the winner and her mother to and from the studios at Culver City.

"Old Bill," World's Most Popular Fighter in "The Better 'Ole"

"OLD BILL,," the cheerful and dauntless warrior created by Captain Bruce Bairnsfather, has become the central figure in a play which has been rapturously received in London and New York, and as a natural sequence to the success of the comedy a film version has been prepared, so that a much larger public than can be accommodated in the ordinary theatres will have an opportunity of seeing the veteran entertaining and heartening his comrades in the trenches and relieving the horrors of the war by his bracing optimism and quaint philosophy. "Old Bill" symbolizes British pluck, tenacity and resourcefulness, and "The Better 'Ole," the play in which he is so admirably portrayed, is both a tonic and an inspiration. The play is brimful of humor, but it also contains a moral, and its message will certainly not be overlooked by the public. Bill's subtle humor, shared by his bosom friends and comrades, Alf and Bert, is in reality clever camouflage; in his heart of hearts he takes the war very seriously and is determined to do his utmost to help in winning it. The play gives a realistic impression of the daily life of the soldier on active service, and this feature is even more clearly brought out in the pictures. The film portrays the humor of our brave boys, who display the lighter vein of human nature under most tragic, appalling circumtsances.

When the film was shown at the Whitby Convalescent Hospital the boys pronounced it "the best yet," and stated that they hoped to see it again. Old Bill served throughout Canada, and exhibitors will have an opportunity to repeat their former success with "The Better 'Ole."

EDUCATIONAL PICTURES WEEK APRIL 17 - 22

Christie Comedies

HEART OF THE NORTH PRINT ALL STAR FEATURE STOLEN

The office of the All Star Feature Distributors, Inc., of San Francisco, was burglarized on the night of January 18th, and a print of THE HEART OF THE NORTH stolen.

Messrs. Joe Brandt and George H. Davis, of 1600 Broadway, New York City, have requested everyone to be on the lookout for this print, and to notify them by wire in the event that it should be discovered.

Weekly Issue of "The Digest" Beginning March 18th.

Dickens Fellowship Society Screen Adventures of Mr. Pickwick

THE Dickens Fellowship Society held a screening in the office of Famous Players Film Service of THE ADVENTURES OF MR. PICKWICK. The picture was very highly praised and delighted the audience considerably.

One gentleman expressed himself to the effect that he had enjoyed the best laugh he had had for months.

Oral Cloakey, Manager of Capitol, Uses Cabaret For "Peacock Alley"

"Peacock Alley" was the attraction Anniversary Week, at the Capitol, Winnipeg, and in connection with the prologue 25 local people were used in the cabaret scene by Manager Oral Cloakey, a well conceived innovation.

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Educational Suggestions For Exhibitors Arranging Program Educational Week

OVERTURE

KINOGRAMS

The Visual News of All the World.

THE CRATER OF MT. KATMAI

WHAT'S THE LIMIT?

Sketchografs
by
Julian Ollendorff
Being a cartoonist's idea of limitation of armament.

THE BATTLE OF JUTLAND

The authenticated screen visualization of History's Greatest Sea Fight Based on data furnished after a two years' study by Major General Sir George Aston, K.C.B., British Royal Marines.

OH, BUDDY!
a
Christie Comedy
featuring
Neal Burns

Another of the eight suggested programs is prepared as a "jazz program," for the house that wants a light, fast-moving program with thrills and plenty of laughs. it includes:

JAZZ OVERTURE

KINOGRAMS

The Visual News of All the World.

A RIDE ON A RUNAWAY TRAIN
By
LYMAN H. HOWE

EVE'S LEAVES
Sketchografs
By
Julian Ollendorff

DUMMY LOVE
a
Gayety Comedy

BANG
a
Mermaid Comedy

SOUTHERN EXPOSURE
a
Christie Comedy

HOLLYWOOD SHOCKED AGAIN

The sudden and mysterious death in New York of Florence Deshon, former film leading woman, has shocked the Hollywood studio colony, because Miss Deshon was well known there, having played in many pictures. She was a Tacoma girl, went to New York to seek a stage career, but went into business, later entering pictures in "The Auction Block" on account of her beauty.

Irene Castle and All-Star Cast "Sylvia of the Secret Service"

"Sylvia of the Secret Service" is the latest Pathe Playlet which has been scheduled by Pathe for release the week of March 5th. Irene Castle and an all-star cast, including such well-known players as Elliott Dexter, Eric Von Stroheim, Mary Harlan, J. H. Gilmore, T. Wigney Percival, and Suzanne Willa. The offering is a re-edited feature success containing in its three reels all the mystery, thrills and romance of its original form. George Fitzmaurice directed the production which was adopted by Philip Bartholomae from the original story by Joseph H. Trant. The Pathe Playlet shows how a girl member of the U.S. Secret Service matches her wits with a detective from England's Scotland Yards and wins against tremendous odds wrich involves even herself.

Forthcoming Associated First National Release Thomas H. Ince Special "When She Marries"

Thomas H. Ince made announcement from the studios at Culver City, California, of the forthcoming release of a special drama, "When She Marries."

The story was written by Bradley King, who has written a number of successful screen stories, and the picture is under the direction of John Griffith Wray with a special cast.

Mr. Wray's reputation as a director of big pictures has been enhanced by the dramatic excellence of "Hail the Woman," the current Thomas H. Ince release, which was directed by Mr. Wray under the personal supervision of Mr. Ince.

Weekly Issue of
"THE DIGEST"
Beginning March 18th.
Subscribe Now. $2 a year

"MUSIC in the Air," a Chester Outing picture released by Educational, is recommended by the National Motion Picture League for class room instruction as a geographical film. The picture shows scenes on Lake Titicaca, along the border of Peru and Bolivia, the highest navigable body of water in the world, and shows the Indians in their annual festival at Copacabana, witnessed by many sightseers from Bolivia.

SCREEN FLASHLIGHTS

Alburtus, the hypnotist, was an added attraction with the pictures at the Bijou, Winnipeg, for two weeks. The night business was to capacity.

M. J. Wiliamson has added a jazz orchestra to the Winnipeg National theatre music and he finds it goes well with his Tom Mix, Farnum and Pearl White pictures.

Among the pictures coming to the Lyceum, Winnipeg, are "Enchantment," "The Four Horsemen of the Apocalypse," "Silk Hose and Calico Lives," "Hearts Are Trump," "Bring Him In," "No Woman Knows," "Our Mutual Friend," and "The Barbarian."

Charles Stevenson, head of Stevenson's Attractions, Ltd., of Toronto, arrived on the 12th February to confer with his western directors.

Jack Van der Straetan, the local tenor, and who has been singing in the Capitol theatres in the west, is singing at the Allen theatres, Winnipeg, and is drawing large numbers.

Robert Scott, Vancouver Manager of Regal Films Branch, returned to Vancouver after calling on the Exhibitors of the Province the early part of the month, according to Mr. Scott business is on the mend and there is plenty room for the process.

Robert Foster, late manager of the Dominion Theatre, Vancouver, has purchased the Orpheum Club, a popular business man's resort, and is doing a thriving business.

Thomas Shiels, manager of the Grandview Theatre, Vancouver, carries a singer and other added attractions every week. Business at the Grandview is exceptionally good.

Frank Mayo and wife, Dagmar Godowsky have gone out on a vaudeville tour—evidently a compromise between opera and films!

EDUCATIONAL PICTURES WEEK
APRIL 17 - 22

Chester Comedies

Guy Price in The Evening Herald, Los Angeles, pulled a wise one when he answered a question of who is the most finished screen actor by replying "Fatty Arbuckle." By the way, Fatty went to his third trial on the 13th.

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"Is Business Bad" Causes Some Serpent-wit

A simple, little sheet
So simple that pity
For it in this city
Has left it undisturbed,
Gets an inflated idea
Of its use,
And finds an excuse
In our Editorial,
"Is Business Bad?"
To hurl a bit of abuse
At us;
If we were the kind of paper
Which made a fuss
Over a serpent's sting,
From a little thing
Which has the ambition
Of a Dragon,
And a notion
That it could cause a commotion
By uplifting its silly head,
We might arm ourselves
Like St. George,
Beat our sword
Into a pen,
And slay the monster
With a righteous word.

We try to be gentle,
Poor little sheet,
But the putrid meat
You threw at us
Caused such a stink
That with nostrils compressed
We were forced to your brink;
"Alas poor Yorick,"
Although your head
Is but an empty skull,
Cracked and split,
"To what base use
Have you descended:"
Spawning abode
Of serpent-wit.

Web Theatre Opens at Niagara, Owned by Local Syndicate

Web Theatre opens about March 15th at Niagara Falls. Is said to be owned by a syndicate of Niagara men. The new theatre will have a five-piece orchestra. Seating capacity about 1,000. Associated First National have closed a contract whereby the Web Theatre will play one of their features weekly.

EDUCATIONAL PICTURES WEEK
APRIL 17 - 22

MERMAID COMEDIES

Picture Service Releases "Alice in Wonderland" at Massey Hall

THE first release of the Picture service, Limited, a non-theatrical Exchange, is "Alice in Wonderland," which played to success at Massey Hall, February 23, 24 and 25th. "Alice in Wonderland" was purchased by Miss Muriel Bruce, who is manager of the Film department of the Picture Service, Limited. The sister of H. Addington Bruce, Miss Muriel shines in her own light, having organized and carried Picture Service to its present success.

Although operating on non-theatrical lines and booking generally the products of the International Church Films Corp., who release Biblical narrations solely, the venture into the children's picture domain having proved so successful, it is expected that this will be followed up. "The Alice in Wonderland" presentation was under the patronage of the Lieut.-Governor and Mrs. Cockshutt. The Boards of the various children's institutions in Toronto, payed an admission of 15 cents for each of their children to see "Alice in Wonderland," and the cries of joy which emanated from the tlittle throats of these children were compensation enough for the various Boards who availed themselves of the opportunity to give their children a treat. A school children's attendance on Friday at 3:45 p.m. was also most successful. In a recent interview with Miss Bruce, she stated to the "Digest," that most of the Exchanges from whom she occasionally booked such pictures as she could use for non-theatrical distribution, co-operated with her, in her selections, in order not to conflict or compete with Exhibitors. Miss Bruce generally books a film after it has already been shown in a city or town. In addition to this distribution of pictures, the Picture Service, Limited, are the exclusive Canadian Agency for the "Acme" Machine. Mr. W. J. Kellachey is in charge of the stereoptic department, and Mr. Mitford, well-known in Film circles was in charge of the "Alice in Wonderland" publicity campaign.

FOR SALE.—Power 6A. Excellent condition, motor driven, Gundlach lens, double magazines, 5 double reels, Rheostat and accessories. No reasonable offer refused. J. H. Coleman, 57 Appleton Ave.

FOR SALE.—Powers Motor for 6-A or 6-B Projection Machine, 25 cycle, 110 volts. Wanted Powers Motor, 60 cycle. John Blohm, Chesley, Ont.

EXPERIENCED violinist (leader) with his pianist, having large repertoire for pictures is open for immediate engagement. Can also manage theatre. Thoroughly reliable. Can guarantee satisfaction. At liberty to settle anywhere. Address—Marcel Verney, 62 St. John St., Quebec.

"Prince of Wales trip Around the World" has been booked in all the Paramount Theatres, Oakwood, Alhambra, and Palace play the picture simultaneously. The Teck, Garden, and Family play one week later, Toronto.

ROY TASH
Cameraman
FILMCRAFT INDUSTRIES Limited
Toronto - Canada

Canadian Cinema Arts Society Formed by W. H. Bird

A SOCIETY called the Canadian Cinema Arts has been formed in Toronto. The membership will be recruited from all over the Dominion. W. H. Bird, who is at present associated with the Pathescope, and who will be remembered for his hazardous journey through the Orient when he went down into Honan from Pekin, during the Chinese Famine, and remained without food for eight days, is the organizer and secretary-treasurer of the Canadian Cinema Arts Society. The aim of the society is to introduce to Canadians the Moving Picture activities of Canadians. All those who are directly connected with Moving Pictures in Canada from the writer of a picture story to the technical staff engaged in the production are elegible for membership. Initiation fee $5.00. No dues. About forty members have already been enrolled.

The Canadian Moving Picture Digest Weekly Issue Begins March 18th
Subscription, 52 Copies $2.00

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New York State Censors Sustain Their Order Eliminate Two Published Newspaper Jokes

THE fact that a joke has been widely published in a newspaper or magazine does not give it immunity from screen censorship—according to another recent ruling by the New York Motion Picture Commission. Pathe reports the instance of two published jokes filmed in "Topics of the Day," No. 5, which the New York State censors ordered eliminated. These are the jokes as filmed with due credit to the papers publishing them:—

JOHNNY, at Poultry Show: "Ma, let's wait until they let the animals loose." Mother: "They don't let the animals loose." Johnny: "Last night Pa said to Uncle Henry, 'Let's stick around awhile. We might get a chance to pick up a couple of chickens.' "—JUDGE.

SHE (Critically): "I never could see much in those crepe de chine dresses." HE (also a critic): "Probably you never looked at them in the right light."—COLGATE BANNER.

Pathe states that it appealed to the full Commission against the order to cut these jokes, but that the original order was sustained.

"The Cave of Peril," Tenth Episode of New Pathe Serial "White Eagle"

"The Cave of Peril," the tenth episode of the new Pathe serial, "White Wing," starring Ruth Roland, has been scheduled for release by Pathe the week of March 5th. The current chapter presents Miss Roland in new perils as the action shifts from the island of Siburo back to the ranch house near the headquarters of the Canyon Indians. A thrilling opening to the episode is given showing Ruth falling from the lookout of the burning hut into the sea, and the episode closes with the Pathe star trapped in a cave, with sand slowly pouring in and burying her.—Film Specialty.

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"The Hope Diamond Mystery"
"Punch Comedies"
"Outing Chesters," one reel.

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Paramount Map Out Complete Campaign To Boost Their Tenth Anniversary Month

IT is the purpose of the Paramount publicity department that before the opening of Paramount's Tenth Anniversary Month on March 5th, there will be few people throughout the length and breadth of the United States and Canada who will not know what it is all about. To this end the department some weeks ago mapped out a most complete campaign in the magazines and newspapers, consisting of historicael and other data of a most interesting character, all touching upon the marvellous growth of the motion picture since Adolph Zukor with his organization of Famous Players, set the standard of releasing regularly features of a length and quality for which Sarah Bernhardt in "Queen Elizabeth," is the precedent.

In addition to the articles furnished to the fan magazines, which are now appearing as the March and April issues arrive on the newsstands, seven hundred newspapers have been carrying stories each week on the anniversary, ever since the first announcement of the celebration was made over the wires of the United Press and the International News Service.

From now on, the public will be kept informed of the anniversary, its significance and its local aspects through the following media:

To the various exploitation representatives more than three hundred copies of a special five-column mat feature story for publication in the most important newspapers in the country have been distributed. This feature is illustrated with a handsome layout which includes contrasting stills from "Queen Elizabeth," the company's first production, and Cecil B. DeMille's most recent release, "Fool's Paradise."

A special two-column mat has been placed with the Newspaper Enterprise Association for publication in 500 newspapers.

One hundred leading Sunday newspapers receive a full-page feature story with photographs for an accompanying layout, and the nine hundred dailies which will publish the special announcement advertisement also receive a special story. There is also a selected list of 600 papers to receive a special one-column mat consisting of portraits of Adolph Zukor and Sarah Bernhardt, with appropriate captions.

In addition to all these direct-to-newspaper features, the department has prepared a portfolio of publicity stories and photographs for the use of the exploitation men in the field.

Winnipeg Local Company Records Opening Legislature

A local company at Winnipeg took 3,000 feet of film recording the opening of the Manitoba legislature, which will be placed in the archives, and also be exhibited throughout Canada.

MINISTER ENDORSES SCREEN OVER PULPIT

While it is no new thing for an author to endorse the picturized version of his story, it is rather exceptional when an author who is at the same time a minister of the gospel, declares that the screen is an infinitely better medium for reaching the public than is the pulpit.

Yet that, according to Henry Alexander MacRae, the well-known director, is exactly what Ralph Connor has said. Ralph Connor, which is the pen name of the Rev. Dr. C. W. Gordon, wrote a very large number of novels, prominent among them "The Sky Pilot," "Black Rock," "The Prospector," "Corporal Cameron," and "The Foreigner." "Corporal Cameron" was made into a picture by Director MacRae, and under its new title, "Cameron of the Royal Mounted," was shown last week at the Imperial Theatre, Winnipeg.

It is an Ernest Shipman production, made in Canada, with a cast of well-known players, including Gaston Glass, Vivienne Osborne, Irving Cummings, and George Clark.

EDUCATIONAL PICTURES WEEK
APRIL 17 - 22

"TORCHY COMEDIES"

Lupino Lane, English Artist, now a Fox Star.

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Columbia

Columbia Silvertip Combination Carbons for D. C.

THE Columbia Cored Upper holds ingredients that permit a long and steady arc, and prevent cracking near the center.

The Columbia Silvertip Lower is unique for its current carrying capacity. Small in diameter, it does not shadow the crater of the positive.

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Toronto, Canada

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WM. FOX presents

THE DRAMATIC MASTERPIECE OF 1922

"A STAGE ROMANCE"

Based on ALEXANDER DUMAS' World Famous Play

WITH

WILLIAM FARNUM

The great tragedian, as Edmund Kean, whose "genius allied to madness" made him the most romantic and dramatic figure in the colorful history of Old Drury Lane Theatre.

"Splendid characterization. Farnum probably gives one of the greatest bits of action that he has ever rendered on the screen when, infuriated at finding the Prince of Wales competing with him for the love of the Countess, he feigns madness on the stage. This is a splendid piece of work."

—FILM DAILY (formerly Wid's.)

"A beautiful and authentic production. A delightful picture. William Farnum is particularly fine."

—N.Y. MORNING TELEGRAPH.

"A STAGE ROMANCE" — WILLIAM FOX PRODUCTION

A Master Photoplay With a SUPERB PLOT

By The World's Greatest Plot-Builder Alexander Dumas

Write, Wire or Call Your Nearest Exchange

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The Dominion Embossing & Printing Co.
27 Jarvis St. - Toronto, Canada
Vol. 13—20
March 18th, 1922

CANADIAN MOVING PICTURE DIGEST

Have You Booked Your Paramount Pictures for the Big Canadian Event?

REMEMBER

FREE!
3 Sheets
1 Sheets
Slides
Heralds
all bearing
"The Sign of a Good Time"

FREE!
Newspaper ads. and publicity in
60
NEWSPAPERS and MAGAZINES
Urging the Public to see at least two Paramount Pictures during
BLUE RIBBON WEEK

MARCH 18th, 1922

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A GRAND NEW SYMPHONY OF HUMAN EMOTIONS

A Sonnet of Sweet Sacrifice.

EACH REEL A PEARL

A greater screen rendition of the drama that has brought a sob and a smile to the world.

Bernard McConville's great story inspired by the theme of the stage play by Edward Rose. Directed by Jerome Storm. Presented by Selig and Rork.

See Reviews in Motion Picture News and Moving Picture World, March 4th.

First National Comedians Unreel Barrels of Laughs

These new series of 2-reel comedies are packed with laugh explosions that will shake your house.

BUSTER KEATON'S First Pictures For 1st National	MACK SENNETT Presents	BEN TURPIN In His Two-Part Specials	TOONERVILLE SERIES By Fontaine Fox
The Playhouse	Call a Cop	Love's Outcast	Meeting All Trains
The Boat	Be Reasonable	Love and Doughnuts	Toonerville Fire Brigade
The Pale Face	By Heck	Bright Eyes	Skipper Strikes it Rich

Associated First National Pictures

Toronto - Montreal - St. John
Winnipeg - Calgary - Vancouver

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Sketchografs

by Julian Ollendorff

Reviewers' opinions are valuable

because they are disinterested appraisals of motion picture entertainment. The following opinions were published on "PLAY BALL", Educational's first release of Julian Ollendorff's "SKETCHOGRAFS."

Wid's—July 30th

"This picture forms an attractive review of the game (baseball) and would interest . . . your audience."

Moving Picture World—July 30th

"The scenes alternate between sketches and actual 'shots' . . . . It is very timely and very interesting."

Exhibitor's Trade Review—July 30th

"This new feature is shown in one-reel length . . . Being a popular subject, it ought to make a hit."

***Sketchografs** is one of Educational's nationally advertised short subjects. Contract for the entire series of twelve today!*

Canadian Educational Films Limited

Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver

Educational Pictures

"THE SPICE OF THE PROGRAM"

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ERNEST SHIPMAN *presents*

"CAMERON OF THE

RALPH CONNOR'S *Stirring Story*

Directed by HENRY MACRAE

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punch in every foot.

"CAMERON OF THE ROYAL MOUNTED," the film version of Ralph Connor's most famous story, "CORPORAL CAMERON," stands for all time as a milestone on the Road of Progress towards All-Canadian Pictures.

"CAMERON OF THE ROYAL MOUNTED" is the fastest and most engrossing story of the Canadian Northwest that has ever been portrayed on the screen; the author, Ralph Connor (Major, The Rev. Dr. C. W. Gordon) is known all over the world for his stories, "BLACK ROCK," "THE SKY PILOT," "THE PROSPECTOR," "THE MAN FROM GLENGARY" and "THE FOREIGNER." His stories are being enjoyed to-day by hundreds of thousands of readers.

The outstanding feature of this picture is it's faithfulness to detail. In filming the story only seven bona-fide actors appear. The numerous other characters were portrayed by men who have lived their lives in the shadows of those towering mountains, who serve as a background for the story. It is interesting to know that an entire squadron of Royal Northwest Mounted Police, whose services were procured through Mr. Connor's influence only, take part for the first time in the history of this famous organization, in making of a motion picture production.

Scene for scene and action for action, this production has no equal in any picture of the Northwest that has previously found it's way to the screen.

HODKINSON PICTURES
HODKINSON PICTURES DISTRIBUTED THROUGH HODKINSON EXCHANGES

WM M VOGEL
FOREIGN DISTRIBUTOR
FAMOUS PLAYERS FILM SERVICE LTD
CANADIAN DISTRIBUTORS

ROYAL MOUNTED"

featuring GASTON GLASS
VIVIENNE OSBORNE IRVING CUMMINGS
Produced by Winnipeg Productions Incorp.

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Mr. Exhibitor

You remember what "The Spoilers," and "The Ne'er Do-Well," meant to your box office when just released. We have brand new copies of above wonderful productions, also new advertising.

You can't keep a good thing down. Get your dates in early for these super productions.

Rex Beach's Famous Film Productions.

"The Spoilers"

WITH

WILLIAM FARNUM

Supported by:

Kathlyn Williams, Thomas Santschi, Bessie Eaton and Wheeler Oakman.

What Rex Beach Says in The Toronto Star Weekly, March 12th, 1922.

"They're always asking me to write something with as good a fight scene as that in "The Spoilers" said Mr. Beach the other day. "Really I don't believe that "The Spoilers" can be equaled on account of the atmosphere of realism that was given it by Bill Farnum and Tom Santschi who acted it for the screen. There is talk of refilming "The Spoilers," but when I asked him about doing the fight over Bill Farnum laughed at the idea. He said he simply couldn't put the stuff into it that he had put before."

"The Ne'er Do-Well"

TWO FISTED SCREEN DRAMA

A picture full of Thrills--Pep--Action and Love Interest.

STARRING KATHLYN WILLIAMS AND WHEELER OAKMAN

These pictures stand right away from others of its kind.
Write, Wire or Phone for early dates.

CANADIAN EXHIBITORS EXCHANGE, Ltd.

MONTREAL

34 RICHMOND ST. EAST,
PHONE MAIN 557,
TORONTO

WINNIPEG

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Mr. Exhibitor

Do you want to get a real box office attraction?
Then hustle before your competitor beats you to it.
A worthy successor to "Alf's Button."
A fair rental, we don't want your theatre.

"Nothing Else Matters"

A legitimate success to the ever popular, "Alf's Button."
A production which is a true expression of genius.

Starring:

HUGH E. WRIGHT, Star of "The Better 'Ole."
BETTY BALFOUR, Britain's best film comedienne.

"Kissing Cup Race"

From the famous poem by CAMBELL RAE-BROWN.
A stirring story full of action that will appeal to the lover of the sport kings.

Starring VIOLET HOBSON.
Supported by GREGORY SCOTT.
JOE PLANT, The famous English jockey.

And the cry ran like fire up the course, sir,
"It's thousands on Sugar Cane,"
The stand was reached, Sugar Cane leading.
Two seconds, and all will be o'er.
"Lord Rattlington wins!" No, not yet, though,
We're neck, sir, to neck—two strides more.
I saw in the great sea of faces
A girl's - pale, white as the dead—
I cried For God's sake, "Kissing Cup, now!"—
'Twas over—we'd won by a head!

"Garryowen"

Irish Eyes and Irish Tears

Adapted from the famous work of H. De VERE STACPOOLE
Author of "The Man Who Lost Himself."

Irish Smiles and Irish Pathos

A sparkling drama of humour and movement straight from Old Ireland.

The Word *"Success"* is stamped on every foot of these films.

CANADIAN EXHIBITORS EXCHANGE, Ltd.

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H. B. Walthall in "The Confession"
Specialty Release

Released thru
Associated First National

Scene from "The Other Woman," Hodkinson-feature
Released thru Famous Players Film Service

Exciting Race Scene in "Garryowen"
Canadian Exhibitors' Release

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"The Seven Wise Exhibitors and the Seven Foolish Ones"

YOU REMEMBER the parable of the Seven Wise Virgins who filled their lamps with oil, and when the Bridegroom came they were prepared for him, also the parable about the Seven Foolish Virgins who failed to prepare their lamps, and were not prepared for the Bridegroom.

The Seven Wise Exhibitors stand for the Exhibitors who refuse to follow the emergency policy adopted by some of the big houses, who introduce prologues and vaudeville to such an extent that the picture becomes an incident of the programme. These Wise Exhibitors realize that the "Big Houses" are simply competing with each other, not as ordinary competitors but in desperation; and look on unmoved and uninfluenced by the "fire works."

The Seven Foolish Exhibitors are those who believe that they must adopt the prologue and vaudeville accessories also, "Are not the Big Fellows doing it; and surely," the Foolish Exhibitors reason, "The Big Fellow knows the game much better than I do."

Surely, you Foolish Exhibitors, he does. He knows that he is playing a much bigger game than you are giving him credit for. He knows that he is trying to get rid of another house as big as his; and that it is impossible for this house and his to make enough money, being almost next door to each other, to show a profit—one must go—and he is trying desperately hard to make the "other house" go. He knows that it will not take very much to turn his house into a vaudeville, or combination house. He knows that about fifteen years ago vaudeville and picture combination houses built up the fortunes of some of our picture magnates of to-day. He knows that the taste of the public moves in cycles. Comedy, drama, vaudeville, pictures, roller-skating, ice-skating, etc., etc., all have their time and place in the scheme of life; and he figures that it is about time for the public taste to revert back to vaudeville; and he is preparing himself for this "throw-back." However, the Big Exhibitor is not always a good prophet, especially when he takes a position upon the fence. The people who "sit on fences, sit there forgotten," or are "knocked off" by someone who is "leaping over the fence."

A pig is very happy in a pig-sty, put him in water and he can swim alright, but he cuts his own throat while "swimming." We use this comparison without prejudice.

Be ye Wise Exhibitors, wise in your selection of pictures, wise in your adherence to a picture-policy; and when the patrons who are looking for pictures attend the big houses which have tried to educate them to vaudeville, you will be ready for the Bridegroom of Fortune. You will be showing pictures; and your house will get this picture patronage. The public is not yet ready to give up pictures, the public will never give up pictures, unless pictures give up the public. There is something infinite about Moving Pictures.

The public have not wearied of newspapers, nor can we imagine life without newspapers. The Screen is Life's Pictorial Newspaper. It will be like the poor, always with us.

In response to requests from Numerous Exhibitors "The Canadian Moving Picture Digest" will be published weekly, beginning with this issue. "If it's good enough for Canadians, it's good enough for everybody"—

RAY LEWIS.

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Filmcraft's One-Reel Wonder Pictures "Camera Classics" Start All-Canadian

NOT content with taking the east by storm, Camera Classics have set out on a western conquest, and thus will begin at once an all-Canadian coast to coast tour of Filmcraft's one-reel wonder pictures. Filmcraft is not one of those organizations whose policy is to rely upon laurels won. A victory merely supplies an inspiration for higher achievement.

Blaine Irish, creator of Camera Classics, is a hustler—and his firm is right with him every inch of the way. Five weeks ago Camera Classics were ready for release. Five weeks ago Educational Films, Ltd., expressed their desire to handle the distribution of these features. Five weeks ago, the Toronto Daily Star entered into an agreement with Filmcraft, providing valuable advertising space advising the Canadian public of the release of these novel Canadian short subject features, and five weeks ago simultaneous with their release—Camera Classics were assured of "their place in the sun." Since then the Filmcraft organization has been bending every effort to make this first splendid victory of the Classics a permanent one. The camera staffs and laboratory forces are at work on the future releases of the pictures—the subjects are being compiled, titled, and edited with the utmost care, for a standard has been set that Blaine Irish intends shall be maintained.

While work is going ahead on these issues that will be released throughout the year through Educational Films the first and second releases are making moving picture history. Camera Classics Number One, has been in the market five weeks, and in this time has appeared in fifteen Ontario centres, showing in twenty-five theatres. The verdict on these subjects has been unanimous—the dealers are surprised and delighted and want more. In fact, so insistent has been the demand that Educational's representative has been unable to accommodate all the theatres who have asked for the first series. "Business excellent everywhere" is the report on Camera Classics, a report that is more emphatically made each week.

FOR SALE.—One Simplex Motor-Driven Machine, used two months at a summer resort, two nights per week. Practically new, with lens. Also Fort Wayne Compencare also used with above machine. The lot a bargain $600.00. T. H. Hartley, Border Theatre, Rock Island, Que.

WANTED by August, 300 theatre chairs, 200 leather, 100 plain. Apply A. W. Hadley, Schreiber, Ont.

FOR SALE.—One Powers No. 6A, moving picture machine in A1 condition, hand driven, just overhauled, will ship anywheres. T. H. Hartley, Border Theatre, Rock Island, Que.

Paramount's Birthday Celebration March 6th, Observed In Eastern Ontario

Paramount's Birthday Celebration during the week of March 6th, was formally observed by a considerable number of theatres in Ottawa Valley and Eastern Ontario. "Fool's Paradise" was featured at Loew's Ottawa Theatre, "Three Live Ghosts" at the Ottawa Imperial, "Too Much Wife" at the Ottawa Centre, while other theatres of the district which were listed included the Casino of Ottawa, Grand Theatre, Pembroke; Casino, Arnprior; Orpheum, Almonte; Star Theatre, Carleton Place; Princess Theatre, Smith's Falls; Balderson Theatre, Perth; Palace Theatre, Cornwall; O'Brien Theatre, Renfrew, and others.

The Strand Theatre, Kingston, announced that it would show the following Paramount attractions during March:—"Miss Lulu Bett, "The Call of the North," "Don't Tell Everything," "Three Live Ghosts," "A Prince There Was," and "The Sheik."

Theatres in cities along the St. Lawrence River and Lake Ontario which joined in with the celebration included the Opera House at Belleville; Regent Theatre, Belleville; Delaney Theatre, Gananoque; Regent Theatre, Picton; as well as the Strand of Kingston.

Rex Beach a Great Authority On Film Fights

Rex Beach has been looked upon as the great authority on film fights ever since the fight scene in "The Spoilers" was transferred to the screen with such startling effect. He wasn't striving for any such authority when he wrote that big fight scene, but he says he can't get away from the results.

Most of the fights which Mr. Beach puts into his stories are fights that have really happened. The real things may be traditions in the elemental places which form the settings to so many of Mr. Beach's stories, or they may be fights which Mr. Beach has seen, but, anyway, they are not just picked "out of the air." And when they are written they are described just as they happened, and when they go on the screen they must go on with like fidelity to detail.

DON'T FORGET
Famous Players Film Service Week
APRIL 24--29th
"THE BETTER 'OLE"

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Canadian Interests Launch Laval Photoplays Limited Company

PROBABLY what will turn out to be the largest recent incorporation connected with the Moving Picture Industry in this Province will be that of the Laval Photoplays, Limited, which is capitalized at $300,000 divided into 6,000 common shares of $50 each and which is at the present time issuing stock to the value of $100,000 divided into 2,000 common shares of $50 each. The company has not and will not issue any preference or privileged shares, its aim being to place all shareholders on an equal footing and to enable them to participate in the profits of the enterprise proportionally to their investment.

The Board of Directors of the Company is made up as follows:—President and Managing Director, L. Ernest Ouimet; Directors, Arthur Gaboury, superintendent of Montreal Tramways Company; Ludger Gravel, Wholesale Merchant and former president of the Montreal Chamber of Commerce; Frank Callaghan, of the local law firm of Laflamme, Mitchell and Callaghan; and Fred Poirier of Poirier, Bessete & Co., Editor of Le Samedi, La Revue Populaire and Le Film.

The object of the present issue of $100,000 is to provide the small capitalist, the worker and the laborer, with an opportunity of making money on a safe and remunerative investment. The conditions are the following; according to the prospectus: "The production of moving pictures is both a science and art, it is obvious that such a combination requires, before anything else, a perfect knowledge of both objects, a deep study of human nature and a loftiness of character which allows those who are engaged in this industry to gladden without having recourse to vulgarity, to teach without strain on the intelligence of the auditor and to make things better by giving on the screen lessons of high morality and patriotism."

The prospectus then proceeds to give several examples of success in recent picture productions, citing as instances, "Over the Hill," which cost only $40,000 and which will bring returns of $3,000,000 to its producers; others quoted as having made immense returns of net profits include "Humoresque," "Way Down East," "Heliotrope," "The Miracle Man" and a number of others.

It is stated that it is the intention of Laval Photoplays Limited to elaborate and put on the moving picture market productions that will cost from $35,000 to $50,000 each. It is further pointed out that there exist in the United States and Canada about 1,000 large moving picture theatres willing to pay from $1,000 to $5,000 a week for productions similar to those which Laval Photoplays Limited will release within the next few months.

Laval Photoplays Limited has at its disposal large and fully equipped studios in Los Angeles which will be used to produce pictures, the scenes of which will in some cases be laid in Canada.

Thomas Meighan starts next week on "Our Leading Citizen" under the direction of Alfred E. Green. The story is by George Ade.

DON'T FORGET
Famous Players
Film Service
Week
April 24--29th
Hodkinson Special
"East Lynne"

Basil Horsfall Gives Up Pictures Grand Opera at the St. Denis

Basil Horsfall, formerly of the Horsfall Productions, which handled pictures only, is now once more back with Grand Opera. Mr. Horsfall is putting on a Spring season of Grand Opera in English at the St. Denis theatre, Montreal. We wish him the best of luck. The season will be at popular prices.

First Winnipeg Photoplay Plays Two Weeks Garrick Theatre

The first Winnipeg made photoplay, "The Foreigner," began its second week at the Garrick Theatre, Winnipeg. Thousands were turned away during the first week's showing. The general opinion is that the picture is very entertaining and above the average program production.

Life, February 2nd, 1922, Reviews "Tol'able David"

Perhaps the most remarkable feature of "Tol'able David" is its unpretentiousness. It is the first motion picture to achieve real greatness without placing any reliance on spectacular effect. There is nothing stupendous about it—it probably didn't cost very much to produce—there are no mob scenes, no pitched battles, no Babylonian orgies; nothing, in short, except vital, vivid drama.

The story (which tells of life in the Virginia mountains) is Joseph Hergesheimer's, adapted (with some embroidery) by Edmund Goulding and played by Richard Barthelmess. It is impossible to detail the uniformly competent work of the others in the cast, but Gladys Hulette and Ernest Torrance are deserving of special notice.

The chief credit for the production should go to Henry King, who directed it. He possesses a talent that is rare among movie directors—the talent for omission. The things that he leaves out are more eloquently effective than the things that others would put in. Moreover, he knows how to make his shadows talk and explain themselves without recourse to windy sub-titles.

I shall be surprised if 1922 produces another picture as splendid in its simplicity as "Tol'able David."

Mr. Wm. A. Johnston in an issue of MOTION PICTURE NEWS made very favourable mention of three First National Productions:

TOL'ABLE DAVID
HAIL THE WOMAN
THE SILENT CALL

under the caption—"Good Goods to Sell."

Lloyd Hamilton Begins Final Comedy of Season For Educational

Lloyd Hamilton has begun work on the sixth of his comedies in the Mermaid series for Educational. This is the final picture of this season's program featuring Hamilton. Jack White is at work on the sixth of the Jack White productions, and has one more to make. These pictures are featuring Lige Conley.

Hamilton is supported in his comedy by Irene Dalton, as leading lady, and will have a cast including many other popular comedians.

BEGINNING WITH THIS ISSUE
The Canadian Moving Picture Digest
WILL BE PUBLISHED WEEKLY

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H. Brouse of Ottawa, Completes Real Estate Transaction Involving Thousands

MR. H. BROUSE of Ottawa, has recently completed several big real estate transactions of such importance that the Ottawa papers have given him much space. The successful exploitation of "Cameron of the Royal Mounted" has demonstrated that Mr. Brouse's commercial instinct runs in the line of good showmanship also.

From a very humble start Mr. Brouse has through sheer energy and business acumen accumulated a fortune. His last real estate deal adds to his already extensive property holdings, realty aggregating in value more than $570,000. The Ottawa Evening Journal comments upon this transaction as follows: "These transfers which represent some of the most strategic business locations in commercial Ottawa have created tremendous interest, being as they are the initial enlarged movement in real estate here since prewar days. The activity, to those who are familiar with Mr. Brouse's knowledge of Ottawa realty and that splendid judgment which has established him as one of Ottawa's most successful citizens, is taken as evidence of absolute confidence in the future expansion of the Capital from the commercial point of view.

Negotiations some time ago resulted in the purchase by Mr. Brouse of the Browne property, 66 feet by 99 feet, on Sparks street now occupied by the firms of McMillan, Ely, and Slater Shoe Company, and the United Cigar Company, at a price of $200,000. The next largest transaction consummated yesterday involved the purchase by Mr. Brouse of the Alexandra Hotel property, 112 feet on Bank street and 162 feet on Gilmour street from the Alexandra Realty Company and Mr. N. D. Porter, the purchase price being $175,000.

The remaining three deals include the north-east corner of Bank and Cooper streets, 75 feet by 99 feet, bought from Messrs. R. H. Cram, N. D. Porter, and the Storr Estate for $60,000, the north-west corner of Bank and Cooper streets, 75 by 99 feet, from Dr. J. F. Kidd for $75,000, and the south-east corner of Bank and Lewis streets, 99 feet by 75 feet, from the Capital Real Estate Company, Limited, for $65,000. The total of these transfers, as will be seen, amounts to $570,000.

It has been often a matter of comment that Mr. Brouse has never invested one dollar in real estate outside the city of Ottawa, preferring to exert every energy in behalf of the development of this city. Among the valuable properties in his possession today might be mentioned:

The Minto block on Bank street running from Queen to Albert streets having a frontage on Queen of 198 feet by 132, in which are located 10 stores, on Bank street. The block also includes the Family theatre. The estimated value of this property today is between $600,000 and $700,000.

Property of 132 feet on Rideau street running through to George street on which was erected a stone building occupied by Dolan's shop, Pellerin Music Company, apartments overhead, and the oldest hotel in Ottawa, the Sirdar.

A business block on the corner of Somerset and Cambridge, 99 on Somerset by 66 on Cambridge.

Block on O'Connor street adjoining Garland's wholesale establishment 80 by 99 feet and occupied by four stores.

Corner Bank and Belmont, 99 by 99.

Cartier Apartments, corner of Cooper and Cartier.

Corner First avenue and Driveway, row of six houses.

The handsome Imperial Theatre Building erected by Mr. Brouse seven years ago.

Since the commencement of his career, Mr. Brouse has been active in retail trade in Ottawa and still operates and owns several dry goods and jewellry stores.

In addition to his many business interests, Mr. Brouse prior to 1915 acquired many valuable commercial and residential properties in Ottawa. In the interval, he has not been active in realty buying until the present. His pride in Ottawa has always been generally recognized. Born here, the son of the late Mr. Henry A. Brouse, he has by sheer industry, tremendous energy, and good judgment, accumulated a fortune from the most humble beginnings. In fact, some day when his complete business career comes to be written, it will prove just as romantic as that of other Ottawa millionaires who started life with nothing save natural gifts for industry and application."

Imperial, Montreal, Becomes A Combination House

An important change of policy has been officially announced by the Imperial Theatre, Montreal. This house which has played high class motion pictures and provided excellent concerts since 1913, has now become a combination theatre, playing six acts of first-class vaudeville from the Keith circuit in addition to first-run pictures. The change was inaugurated March 5. Manager H. W. Conover remains in charge of the house which he has managed since its opening nine years ago. Practically no changes will be necessary in the stage equipment of the Imperial, the theatre having been originally built for the purposes of vaudeville.

George Rotzky of Allen, Montreal, Presented Handsome Tea Service

George Rotzky, manager of the Allen, Montreal, had a surprise the other night when on the occasion of the third anniversary of his marriage, he was presented by his staff with a magnificent silver tea service. In the speech of presentation it was pointed out that Mr. Rotzky had the evident knack of retaining the liking and esteem of his staff since he had carried the whole of them with him in his changes of management from other theatres to the Allen.

Catholic Art Association, Ltd., Releasing Through Eastern Canada

The Catholic Art Association, Limited, presented a religious feature in Ottawa on March 8, when "The Transgressor," a nine-reel production was screened at St. Anthony's Hall, under the auspices of Rev. S. Cheli and under the official patronage of Alderman W. E. O'Meara. This association is booking religious pictures throughout Eastern Canada "The Eternal Light" having played two weeks at the St. Denis Theatre, Montreal. The head office of the association is located in New York.

Canadian Theatre Supply Handling Simplex Motion Picture Machine

With the formation of the Canadian Theatre Supply Company, it is announced that this company will have the distribution of Simplex Motion picture machines, accessories and parts for Canada. This company is about to embark in business on a large scale, and will be complete theatre outfitters. The company's home office will be in Toronto. Details will be announced in a short time.

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Current Releases

ASSOCIATED FIRST NATIONAL

"Two Minutes to Go," Charles Ray (6 reels)
"The Wonderful Thing" (7 reels), Norma Talmadge.
"Her Social Value," Katherine MacDonald, 6 reels.
"Lotus Eater," John Barrymore, 7 reels.
"Scrambled Wives," Marguerite Clark, 6 reels.
"Woman's Place," Constance Talmadge, 6 reels.
"Her Mad Bargain," Anita Stewart, 6 reels.
"Child Thou Gavest Me," J. Stahl production, 6 reels.
"Peck's Bad Boy," Jackie Coogan, 5 reels.
"The Sky Pilot," Ralph Connor, 7 reels.

Marshall Neilan—
"Bob Hampton of Placer" (7 reels), James Kirkwood.

Thomas H. Ince—
"Lying Lips" (6 reels), Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman" (7 reels), Louise Glaum.
"A Thousand To One" (6 reels), Hobart Bosworth.
"Love" (6 reels), Louise Glaum.

Allan Dwan—
"The Forbidden Thing" (6 reels), James Kirkwood.
"A Perfect Crime" (5 reels), Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans" (6 reels), Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol" (7 reels),
"Molly O," Mabel Normand, 7 reels.

J. L. Frothingham—
"The Ten Dollar Raise."

Mack Sennett Comedies—
"Made in the Kitchen."
"She Sighed by Seaside."
"Call a Cop."
"Hard Knocks and Love Taps."
"Be Reasonable."

Ben Turpin Comedies—
"Love's Outcast."
"Love and Doughnuts."

CANADIAN EDUCATIONAL

Punch Comedies—
"The Love Egg."
"Country Chickens."
"Rural Cinderella."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Camera Classics—
Released one a month.

Outing Chesters, 1 Reel—
"One Peek Was Plenty."
"Jogging Across Sairtooth."
"Music in the Air."
"Paths of Glory."
"Something to Worry About."
"Last Hops."
"Save Your Carfare."
"No More Gasoline."

Sketchographs—
"Just for Fun."
"Eve's Leaves."

Christie Comedies—
"Man v. Woman."
"Scrappily Married."
"Reckless Sex."
"Short & Snappy."
"Sneakers."
"Let Me Explain."
"Southern Exposure."
"Nothing Like It."
"Pair of Sexes."
"Pure and Simple."
"Saving Sister Susie."

Vanity Comedies—
"Ninety Days of Life."
"It's Your Move."
"Spiking the Spooks."
"Chicken Hearted."
"Eat and Be Happy."
"Paying Patients."

Bray Pictographs—
"If You Could Shrink."
"World's First Scientific Harness"
"Sloth's Great Grandmother."
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Chaplin Classics—
"One A. M."
"Easy Street."
"The Cure."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Ready to Serve."
"Snooky's Wild Oats."
"Snooky's Blue Monday."
"Snooky's Fresh Heir."

Gayety Comedies—
"Wild and Wooly."
"Oh, Brother!"
"Afraid of His Wife."
"Say, Uncle."

Capitol Comedies—
"One Dollar Down."
"Matrimoniacs."
"Fly in the Ointment."
"Treat 'Em Kind."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1 2 3 4 5 6 7 8 9 10 11 12 13 14 & 15.

Mermaid Comedies—
"Robinson Crusoe, Limited."
"Vagrant."

CANADIAN UNIVERSAL FILM

Jewel Productions—
"No Woman Knows," Mabel Julienne Scott, Stuart Holmes, 7 reels
"The Conflict," Priscilla Dean, 7 reels.
"The Fox," Harry Carey, 7 reels.

Lyons and Moran Series—
"Robinson's Trousseau," 2 reels.
"P. D. Q.," 2 reels.

Joe Martin Series—
"Monkey Hero," 2 reels.
"Monkey Movie Star," 2 reels.
"Monkey Bell-Hop," 2 reels.
"A Monkey School-Master," 2 reels.

Frank Mayo Series—
"The Shark Master," 5 reels.
"Go Straight," 5 reels.
"Dr. Jim," 5 reels.

Gladys Walton Series—
"The Rowdy," 5 reels.
"High Heels," 5 reels.
"Playing With Fire," 5 reels.

Marie Prevost Series—
"Nobody's Fool," 5 reels.
"Parisian Scandal," 5 reels.
"Don't Get Personal," 5 reels.

Miss Du Pont Series—
"The Rage of Paris," 5 reels.
"False Kisses," 5 reels.
"Shattered Dreams," 5 reels.

Hoot Gibson Series—
"Red Courage," 5 reels.
"Sure Fire," 5 reels.
"The Fire-Eater," 5 reels.

Herbert Rawlinson Series—
"The Millionaire," 5 reels.
"Cheated Hearts," 5 reels.

Serials—
"Do or Die," Eddie Polo, 18 Episodes.
"Secret Four," Polo, 18 Episodes.
"Return of Cyclone Smith Series," Polo, 6 Episodes.
"Winners of the West," Art Acord, 18 Episodes.
"Terror Trail," Eileen Sedgwick, 18 Episodes.

Brownie Series Comedies, 2 reels—
Harry Sweet Series Comedies, 2 reels.
Chas. Dorety Series, 2 reels—
Century Comedies, 2 reels—
Star Comedies, 1 reel—
Western Dramas, 1 reel—
Kinograms, 1 reel—
Seeing Canada, 1 reel—

EQUITY PICTURES CORP.

Clara Kimball Young—
"Straight From Paris."
"Midchannel."
"Forbidden Woman."
"Hush."
"Soul of Rafael."
"Charge It."
"What No Man Knows."
"Worldly Madonna."
"The Black Panther's Cub," Florence Reed.
"She Played and Paid," Fannie Ward.

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Canadian Distributors

GEO. H. DAVIS *Presents*

"The HEART of the NORTH"

AN AWE-INSPIRING DRAMA OF THE GREAT NORTHWEST WHERE MEN DIE FOR THE WOMEN THEY LOVE

FEATURING ROY STEWART IN A DUAL ROLE

ASSISTED BY LOUISE LOVELY A HARRY REVIER PRODUCTION

"Maupome fears no one. The redcoats are cowards—let them come."

A masterpiece of the far North, resplendent with natural scenery and one of the most vivid and compelling romances ever filmed. A mighty drama of the Northwest where men die for the women they love. A photoplay crammed with exciting action, romance and strong suspense! In every situation a real thrill! You will be mystified until the final scene. Roy Stewart and Louise Lovely at their best! No better combination of players ever could portray this epic of the Northwest more effectively.

Book it now—Don't wait—You might be too late.

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Bryant Washburn in "The Road to London"

Our Hero

Rex Rowland, peppy Yank—
son of an Oil King.
Nerve is his middle name—
Adventure his hobby—
Romance his specialty.

Our Heroine

Lady Emily, blue-eyed beauty, niece of a Duchess, a maid in distress, her eyes flashed the S. O. S.

Rex caught the flash.

Our Plot

Rex kidnaps girl. Chase, merry mix-up, quick wit, climax, surprise. A fast farce to tickle your ribs and keep you in a gale of giggles.

"They'll never know me now—"

Who? Why, the pursuers—her blue-blooded aunt and her pink-tea sweeties. That's who.

You see, it was this way—No, that would spoil the fun.

It's quick-witted adventure, and sure-hearted romance.

All roads lead to
"The Road to London"
and **"The Road to London"**
***is the* Road to Laughter**

See **BRYANT WASHBURN**
IN HIS FUNNIEST FARCE
Good Road for Lovers
Good Road for Laughter

Play up Bryant Washburn—Play up Farce Comedy—
Play up London's High Spots

See Piccadilly Circus, Charing Cross, Trafalgar Square, Westminster Abbey, The Houses of Parliament, Buckingham Palace, Thames River and Old Windsor Castle.

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SPECIALTY FILM IMPORT LIMITED

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

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"Sport of Kings," Matt Moore.
"When Dawn Came," All-star cast.
"That Something," Rotary Club picture.

Billy West Comedies—
"Wife Wanted."
"Service Stripes."
"Why Marry."
"He's In Again."
"Sweethearts."
"Conquering Hero."
"He Loves Her Still."
"Italian Love."
"The Darn Fool."
"The Sap."

ROBERTSON-COLE

Pauline Frederick—
"The Lure of the Jade."
"Two Kinds of Women."

Sessue Hayakawa—
"Where Lights Are Low."
"Five Days To Live."

Doris May—
"Eden and Return."
"Boy Crazy."

Louis Mercanton—
"Possession."

William Christy Cabanne—
"At the Stage Door."

Andrew J. Callaghan—
"Billy Jim," with Fred Stone.
"The Duke of Chimney Butte," with Fred Stone.

Louis J. Gasnier—
"Silent Years."

CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"The U. P. Trail," Zane Grey.
"Love Madness," Louise Glaum.
"Old Country Lad," J. Warren Kerrigan.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Lyon's Mail," H. B. Irving, from the novel by Chas. Dickens.
"Dombey & Son," Chas. Dickens' Production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Broken Gate," Bessie Barriscale.
"Breaking Point," Bessie Barriscale.
"Partners of the Tide," an Irvin V. Willat Production, from the novel by Jos. C. Lincoln.
"Kissing Cup's Race," a British Masterpiece, Racing Production.
"Garry Owen," a British Masterpiece, Racing Production.
"Call of the Blood," a British Masterpiece Production.
"John Forrest Finds Himself," a British Masterpiece Production.
"The Spoilers," Rex Beach's famous novel, starring Wm. Farnum, Kathlyn Williams and Thos. Santschi.
"Ne'er Do Well," Rex Beach story starring Kathlyn Williams and Wheeler Oakman.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Great Moment," Gloria Swanson, 7 reels.
"The Bride's Play," Cosmopolitan.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Golem," Special.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels.
"Cappy Ricks," Thomas Meighan, 6 reels.
"The Great Impersonation," Geo Melford, 7 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Three Word Brand," Hart.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush,"
"The Sheik," Special.
"The Call of the North," Holt.
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thomas Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All Star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. De Mille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS SERVICE

Goldwyn 5th Year—
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."
"From the Ground Up."

Goldwyn Specials—
"Dangerous Curve Ahead."
"Man From Lost River."

Hodkinson 1921-22—
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."
"Keeping Up With Lizzie."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Rip Van Winkle."
"Cameron of the Royal Mounted."

FOX FILM CORPORATION, LTD.

William Farnum—
"A Stage Romance."

John Gilbert—
"Gleam O' Dawn," 5 reels.

Tom Mix—
"Trailin'," 5 reels.
"Sky High," 5 reels.

Pearl White—
"Any Wife," 5 reels.
"Without Fear," 5 reels.

Dustin Farnum—
"Primal Law," 6 reels.
"Devil Within," 6 reels.

William Russell—
"Desert Blossoms," 5 reels.
"Roof Tree," 5 reels.

Shirley Mason—
"Jackie," 5 reels.
"Little Miss Smiles," 5 reels.

Charles Jones—
"Riding With Death," 5 reels.

Eileen Percy—
"Hickville to Broadway," 5 reels.
"Little Miss Hawkshaw," 5 reels.
"Whatever She Wants," 5 reels.

Murphy-Walker—
"Play Square," 5 reels.
"What Love Will Do," 5 reels.
"The Jolt," 5 reels.

Barbara Bedford—
"Cinderella of the Hills," 5 reels.
"Winning With Wits," 5 reels.

Maurice Flynn—
"Bucking the Line," 5 reels.

Clyde Cook—
"Chauffeur," 2 reels.

Al St. John—
"Fast and Furious," 2 reels.
"Fool Days," 2 reels.

Sunshine Comedies—
"Pardon Me," 2 reels.
"Straight from the Farm," 2 reels.
"False Alarm," 2 reels.
"Try and Get It," 2 reels.

Specials—
"Over the Hill," 11 reels.
"Queen of Sheba," 10 reels.
"Connecticut Yankee," 8 reels.
"Virgin Paradise," 8 reels.
"Thunderclap," 7 reels.
"Perjury," 9 reels.
"Shame," 9 reels.
"Last Trail," 7 reels.
"Footfalls," 8 reels.

Fox News, Weekly—
Mutt & Jeff Cartoons—

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Paramount's Tenth Anniversary Week Celebrated in U.S. and Canada

NEARLY five thousand theatres in the United States and Canada joined actively on March 5 in the celebration of Paramount's tenth anniversary, having been booked solid for the week with Paramount pictures. The bookings for the second week, according to a statement from the Paramount office, exceed that number and include many continuations from the preceding week, representing in those instances two solid weeks given over to the exclusive showing of Paramount pictures.

The celebration will last throughout the month of March, many hundreds of houses being obliged, it is said, to defer their bookings until the later weeks on account of the heavy demands on the supply of prints. In all, it is estimated that between 9,000 and 10,000 houses will have participated before March is over to the extent of at least one solid, and approximately half of that number for two weeks.

In addition to the extensive publicity campaign which has been carried on for many weeks in the newspapers and fan magazines, the event was heralded to the public in a three-page advertisement in the Saturday Evening Post, of March 4th, which represented the largest advertising contract for a single issue ever made by Paramount or any other film company with a national publication.

Supplementing this is the 640-line advertisement placed by Paramount in 904 leading daily newspapers, listing the theatres participating in the respective cities, and in many cases giving the complete programs of the theatres.

The 24-page booklet, "The Story of 200,000 Miles of Entertainment," of which three million copies were distributed free through the exchanges, is provng one of the strongest prestige builders for local exhibitors that Paramount has ever issued. It briefly sketches the interesting history of Paramount, and is amply illustrated with pictures of the stars and leading players.

New Story by Louis Stevens, To Star Pauline Frederick

Louis Stevens has completed a graphic and dramatic film narrative for Pauline Frederick, which is titled "The Woman Breed." It is a story of intrigue and love in a little desert town on the border between Morocco and Algeria, Miss Frederick to have the role of an unusually picturesque woman born of an Algerian mother and an English father. She becomes dramatically involved in the lives of three widely differing types of men. The characterization is radically different from anything she has yet attempted. Emile Chautard, who will direct the production, is eminently qualified for this service, since he lived in Algiers for several years.—Through R-C.

DON'T FORGET
FAMOUS PLAYERS
FILM SERVICE WEEK
APRIL 24 - 29th
HODKINSON SPECIAL
"Cameron of the Royal Mounted".

CURRENT RELEASES

SPECIALTY FILM IMPORT, LTD.

Serials—
"White Eagle" (15 episodes).
"Sky Ranger" (15 episodes).
"Yellow Arm" (15 episodes).
"Hurricane Hutch" (15 episodes).
"Miracles of the Jungle" (15 episodes).

Features—
"Battle of the Century" (Dempsey-Carpentier fight pictures).
"Rider of the King Log."
"The Good Bad Wife."
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."
"The Road to London."

Two-Reel Dramas—
Tom Santschi Series (15 two-reel dramas).
Holman Day Series (15 two-reel productions of the North Woods).

Two-Reel Comedies—
Harold Lloyd Specials (2 reel Comedies).
Hallroom Boys 2-reel Comedies (released every Alternative week).
Monty Banks 2-Reel Comedies (Monthly release).
Famous Chester Animal Comedies.

Single-Reel Subjects—
Hal Roach-Snub Pollard (1-reel comedies, weekly release).
Harold Lloyd Single Reel Comedies (re-issues).
Aesop's Fables (short-reel cartoon comedies).
British-Canadian Pathe News.
Major Jack Allen Animal Series (1 reel).
Pathe Review.
Topics of the Day.

VITAGRAPH EXCHANGES

Alice Joyce Special Productions—
"The Prey," 6 reels.
"Dollars and the Woman," 6 reels.
"The Sporting Duchess," 7 reels.

Earle Williams Productions—
"A Master Stroke," 5 reels.
"Captain Swift," 5 reels.
"The Fortune Hunter," 7 reels.

Corinne Griffith—
"Island Wives," 5 reels.
"Deadline at Eleven," 5 reels.
"Human Collateral," 5 reels.

Alice Calhoun Productions—
"Closed Doors," 5 reels.
"The Charming Deceiver," 5 reels.
"Princess Jones," 5 reels.

Antonio Moreno Productions—
"The Secret of the Hills," 5 reels.
"Three Sevens," 5 reels.

Larry Semon Comedies—
"School Days," 2 reels.
"The Fly Cop," 2 reels.
"The Grocery Clerk," 2 reels.

Jimmy Aubrey Comedies—
"His Jonah Day," 2 reels.
"The Trouble Hunter," 2 reels.
"The Decorator," 2 reels.

Vitagraph Specials—
"Flower of the North."
"The Son of Wallingford," 8 reels.
"The Heart of Maryland," 7 reels.
"Black Beauty," Jean Paige, 7 reels.
"Dead Men Tell No Tales," (Tom Terriss) Special Cast, 7 reels.
"Trumpet Island," (Tom Terriss) Special Cast, 7 reels.
"The Courage of Marge O'Doone," (James Oliver Curwood) Special Cast, 7 reels.
"The Prodigal Judge," Macklyn Arbuckle, 8 reels.
"The Sheik's Wife," all-star, 6 reels.

William Duncan—
"No Defense."
"Where Men Are Men," 5 reels.
"Steelheart," 6 reels.
"Breaking Through," 15 episode serial, starring Carmel Myers and Wallace MacDonald.
"The Purple Riders," 15 episode serial, starring Joe Ryan.
"Fighting Fate," 15 episode chapter play, starring William Duncan and Edith Johnson.

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"The Sheik's Wife" Vitagraph Special Makes Broadway Premier at Strand

THE large crowd of patient standers-in-line which jammed the large lobby of the Strand Theatre on Broadway all day Sunday was an object demonstration of the immediate popularity of Vitagraph's big French special production, "The Sheik's Wife." This spectacular picture made its premier on this side of the Atlantic on March 5th, at the famous Strand Theatre on Broadway and Forty-seventh Street. For the whole of the preceding week an elaborate advertising campaign had been carried on in the pages of all the metropolitan newspapers, playing up the facts that the picture had been actually made in Arabia, that it was the first big French production to reach this country since the war, and that it contained a thrilling dramatic story of passionate Oriental love. These points of appeal brought out the crowds; the public did not even try to play safe and read the reviews before coming to see the picture.

"'The Sheik's Wife' is the real thing in Oriental setting," wrote Gertrude Chase in the Morning Telegraph. "Filmed entirely in Arabia, it shows the most beautiful Moorish houses, troops of Arabs on marvelous horses and the luxurious tents in the desert. The photography is fine and the mobs skilfully handled."

"This is something different in the way of a story about the desert," was the verdict of the Times.

"The photography is uniformly splendid, even in the half lights," said the Herald, "and the atmosphere, while lengthy, is more veracious than that of 'The Sheik,' the tents smacking less of a corner in a charity bazaar."

"A Foreign picture that takes rank with the best that have been imported into this country, from the standpoint of excellence of production, photography, faithfulness to detail and action, while the continuity is rather an improvement on many that have been shown here, is presented at the Strand Theatre, a French picture entitled 'The Sheik's Wife,'" said the Evening Mail, continuing:

"The picture was conceived on a splendid scale and is worthily produced. The true atmosphere of the Levant, which so many film makers have sought to transfer to the screen, is here presented in a manner that has the unmistakable mark of fidelity to fact.

"Marcel Vibert as the sheik takes the histronic honors of the film. He makes of the desert ruler a deeply human character torn between his love and the laws of his people."

"This is a French picture filmed in Arabia and now we know why the Arabian romances made in Hollywood left us quite cold," wrote the Globe's critic—"For the Mojave is the Mojave and the Sahara is the Sahara, and never the twain shall meet, even in the most elaborate of our native super-pictures.'

"The atmosphere is real with its ancient city gate and its caravans and its vistas of palm trees. Even the camels recognize the difference and hump themselves over their native sands as they never did over the studio lots. The French director understands his material and gets the full dramatic value from its lights and shadows."

The New York Journal states that "the object is one that called for careful treatment on the screen, but careful treatment was given it without spoiling the story by prudishness."

Managing Director Joseph Plunkett, of the Strand, staged "The Sheik's Wife" elaborately. There was a colorful prologue filled with Oriental musicians and sword fighters and whirling dervishes. Herbert Waterous, in the costume of an old sheik, sang, "A Son of the Desert Am I." This was followed by Richard Bold, who, dressed as a young sheik, sang, "Allah, Give Me Mine." The overture was "The Queen of Sheba."

S. J. Dunning Shows "The Call of the Road"

S. J. Dunning, proprietor of the Park theatre, Verdun, who owns the Canadian rights of some big English pictures, has been showing one of them, "The Call of the Road," at his house. Others will be shown here in due course, after which they will be sent across Canada.

DON'T FORGET
Famous Players
Film Service Week
APRIL 24th—29th
Goldwyn Special—
"Dangerous Curve Ahead"

Capt. H. M. Livingston, Regent, Ottawa, Puts Over "Molly O"

Capt. H. M. Livingston, manager of the Regent Theatre, Ottawa, has made a number of minor improvements in the Allen house of the Capital. The projection machines have been fitted with fine new lenses and the interior lighting arrangements have been changed. The Regent did very well with "Molly-O."

Capt Livingston hooked up with local merchants for the presentation of "Molly-O." The International Music House used display space to advertise the song "Molly-O" the R. S. Williams & Sons Co., hooked up with an "ad" for the Victor record, and there was a Telfer Biscuit advertisement to boost the Molly-O" cookie, samples of which were distributed among patrons at each performance. These advertisements were grouped with the theatre announcement.

The St. Brigid's Young People's Association of Ottawa has been giving a series of Sunday night performances at the Francais Theatre, Ottawa, for a number of weeks. Large crows are attracted to these shows. The programmes are highly varied.

Local Exhibitors, Ottawa, Co-operate .. First National Week Showing

First National Week was sincerely observed in Ottawa, Ontario, a number of the local exhibitors co-operating in presenting First National attractions. Local bill boards also bore general announcements regarding First National characteristics. The Imperial featured "Her Mad Bargain" during the week, while Manager Stapleton, of the Centre, offered "Tol'able David." Manager Val Bureau, of the Francais, presented three different features, including "The Jack-Knife Man," "Dinty," and "The Master Mind."

Famous Players Will Handle "Ten Nights in a Bar Room"

Famous Players Corporation have arranged to handle "Ten Nights in a Bar Room" which had recently a huge success at the Imperial. L. J. Rosenfeld, General Manager Famous Players, has been in Montreal with J. Plowright, Canadian representative of Hodkinson pictures, on a three day visit looking up exhibitors and conditions. O. R. Hanson, general manager of Canadian Educational pictures, has also been in Montreal for the same purpose.

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Ruth Roland Surpasses Previous Record in New Specialty Serial

THE first serial release to inaugurate the New Year from the Pathe Exchange was "White Eagle," the new Gold Rooster serial starring Ruth Roland. The new serial, besides being the ninth chapter play starring Ruth Roland, is said to surpass all the Pathe star's previous efforts in her particular field of the cinema.

The story is from the pen of Val Cleveland, who has written many successful novels brim full of fast action. "White Eagle" sets a fast pace, dealing with the West in which cowboys and Indians play a leading part, yet the serial was produced in such a fashion as to be absolutely "censor-proof." W. S. Van Dyke, who was responsible for the direction of the Jack Dempsey serial, "Daredevil Jack," is also responsible for "White Eagle."

The new serial was produced at the Hal Roach studios under personal supervision of Mr. Roach. It is the first serial to be produced on the same "lots" made famous by Harold Lloyd, "Snub" Pollard, and other Roach comedians, and consequently called for extensive enlargements of studio space for the filming.

Earl Metcalfe, who has played leading masculine roles in feature productions too numerous to mention, is seen opposite Miss Roland, Otto Lederer, seen as the money lender in "Without Benefit of Clergy," plays the villainous part of Chief Grey Wolfe; and Harry Girard, who is well known on both stage and screen is his chief accomplice, aided by Frank Lackteen. Virginia Ainsworth, who played the adventuress in "The Avenging Arrow," Miss Roland's last serial, has a similar role in "White Eagle," and Bud Osborne appears as Standing Bear, the friendly Indian chief. A mysterious element of the serial is supplied by an unknown character known as "The White Rider," who performs marvelous feats of horsemanship throughout the action.

The story of the serial deals with the attempts of warring Indian tribes to decide the ownership of the Golden Pool, a hidden source of great wealth. The Buffaloes are not so inclined toward selfish motives to contest the pool as the Grey Hawks, who are urged on by Jim Loomis, representing an unscrupulous syndicate in the East.

The strife between the two tribes continues throughout the action of the serial, and the rescues performed by Phil Stanton for the girl keeps the action going at a fast and furious pace. Exhibitors who have found Ruth Roland serials to be real-box-office insurance are promised a winner in "White Eagle," as it is said to contain mystery, fast action, a charming love story, and all the elements which go to make theatre patrons "cry for more."

VIOLET HOBSON

"Kissing Cup's Race," British Production, Stars Violet Hobson

Having achieved more than passing success with her first picture, that is to say the first picture taken under her own management, Violet Hopson has secured the version of the ever-green racing poem, "Kissing Cup's Race," by Campbell Rae-Brown. The poem, first published a good many years ago, is a classic of its kind, and a safe item in a program to fall back upon, not only by elocutionary amateurs, but also by professionals. The subject lends itself admirably to the artofproducer and cameraman, and odds are on that that feature will prove a big success with its intensely human story, sporting atmosphere, and possibilities for stirring racing scenes.

B. Allen States Story Untrue Regarding Famous-Lasky-Allen Deal

Mr. Ben Allen, president of the Allen Theatre Enterprises, who is in Winnipeg, states that the press story the Famous Lasky company is to take over the Allen theatres immediately, is incorrect. Negotiations for a merger have been going on for months and will continue for some weeks. It is not a question of one corporation absorbing another but a merger of the two great interests that is being considered. Each side is in a strong position but each recognizes that the present competition for singers, musicians, and films for the respective houses if continued will be ruinous. As an example the 25% of the gross receipts of the Allen theatre, Winnipeg, are paid out in taxes, and economy must begin soon. It is not the present season that they are afraid of, but the long, late spring and summer season.

Canada Press Service, Ltd., Engage Len Roos Photographer

Len Roos, Cameraman, who has a number of splendid scenics to his credit released by the Chester Outing Co., has joined the staff of the Trans-Canada Press Services, Ltd., as Photographer. This company is a new organization, with head office in Vancouver.

Paramount Pictures Celebrate Tenth Anniversary in Australia

The release of "The Sheik" in Sydney and Melbourne the first week of March was the opening event of Australia's celebration of the tenth anniversary of Paramount Pictures. An extensive advertising and publicity campaign will be conducted throughout the month of March as a means of acquainting the exhibitors of Australasia with the important part played by Adolph Zukor in the upbuilding of the motion picture industry.

Morris Milligan Leaves for Toronto Entertained By Screen Associates

Morris Milligan, former manager of the Famous Lasky Film exchange, Winnipeg, before leaving for Toronto to take over the management of the office in that city, was entertained to dinner by the Screen association and was presented with a gold mounted cigar holder and a number of other gifts. Carl Weeks, brother of G. W. Weeks, who succeeds Mr. Milligan here, is rapidly becoming acquainted with the exhibitors. He is a competent and courteous member of the trade.

DON'T FORGET
Famous Players
FILM SERVICE WEEK
April 24-29th

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Exchange Men's Association, Montreal Combat Successfully Lord's Day Alliance

THE big development here lately is the recent attack of the Lord's Day Alliance on the picture theatres. This offensive which aims to close Montreal up on Sundays was craftily calculated to coincide about with the Lenten season and was given a sort of lukewarm reception by Premier Taschereau who, however, did not entirely discourage the authors of the attack. The trouble is that certain elements of the more rigorous Roman Catholic community here are not indisposed to favor any move which hits the movies and so the Alliance chose their move wisely and with care. There is no cause for alarm, but that does not mean that there is also no cause for remedial action on the part of the movie men. This is thoroughly well recognized by the Exchange Men's Association who are again showing their value to the whole of the industry in this city. For instance, Eddie English of the Famous Lasky, and A. Gorman of the Associated First National, respectively chairman and director of the Montreal Exchange Men's Association, have recently been carrying on a crusade down the Main in an effort to induce owners of picture theatres in that neighborhood to close up on Sunday mornings. This is the sore spot in the situation. It is felt and rightly felt that Sunday should after all be regarded as a day mainly set aside for worship, and that no temptations should be set in the way of a man and his family attending church on that day. The majority of picture theatres here recognize this and do not open until well on in the afternoon, thus interfering in no way with attendance at church in the morning. The pictures in the evening are arranged in such way that a man can go to evening service and afterwards go to a picture theatre in ample time to see a picture at the start and not half way through. This is a rule pretty generally observed here and so far has solved the question of Sunday opening. But this business of opening early Sunday morning and running without a stop all day until midnight is queering the pitch and providing the fanatics with a really powerful weapon. Hence the efforts of Messrs. English and Gorman are worthy of the serious support and grateful consideration of the whole of the industry in this city.

Fox Releases For March Include Big Productions With Well-Known Stars

FOX Film Corporation's list of March releases includes productions featuring William Farnum, Dustin Farnum, Charles Jones, Shirley Mason, Johnnie Walker, Edna Murphy and Al St. John. There are also Sunshine Comedies and Mutt and Jeff Animated Cartoons.

Heading the list of feature presentations is "A Stage Romance," with William Farnum. It is this popular star's first appearance on the screen since his long vacation abroad, and has already received the unanimous praise of reviewers. "A Stage Romance" is the story of a spirited chapter in the life of Edmund Kean, the great English tragedian. According to even the most conservative critics who have seen the picture, Farnum has handled most skilfully a powerful role, giving to it an impersonation of undeniable fascination. The picture was directed by Herbert Brenon, and the screen version adapted by Paul H. Sloane from Alexandre Dumas' famous play. Among the prominent actors supporting Farnum are Holmes Herbert as the Prince of Wales, Paul McAllister as Count Koefeld, Etienne Gerardot as Salomon, and Peggy Shaw as Anna Damby. Myrta Bonillas appears as the Countess Koefeld.

Dustin Farnum's production will be "Iron to Gold," from the story by the noted author of Western Tales, George Oken Baxter. It concerns the life of a gold prospector who had been dealt with unjustly by his partner and who, in his search for revenge, is diverted into the righteous path by his love for the woman married to the false friend. The cast includes Margaret Marsh, William Conklin, William Elmer, Lionel Bellemore, Glen Cavender and Robert Perry.

"Pardon My Nerve," written by William Patterson White, will be the March vehicle for Charles Jones. It deals with a wandering boy whose romantic nerve enables him to save the fortune of a beautiful girl and win her love. Jones, as the cowboy, thwarts the villainous plans of a dangerous saloon gang, giving the picture a series of thrilling fights and stunts. Jones is capably supported by Eileen Percy, Mae Busch, G. Raymond Nye and Joe Harris.

In "The Ragged Heiress," Shirley Mason essays the role of a motherless girl whose father has been sent to prison, and whose future is left to the care of parsimonious and scheming relatives. The story is by Jules Furthman. Harry Beaumont directed.

"Extra! Extra!" the Murphy-Walker picture presents an intensely absorbing story of newspaper life and carries the co-stars through a series of lively experiences, in which, of course, romance develops between them.

The Clyde Cook release will be "The Studio Rube." The Sunshine Comedians are "The Barnstormer" and "The Shriek."

There are four Mutt and Jeff Cartoons for the month: "The Last Shot," "The Cashier," "Hop, Skip and Jump," and "Any Ice Today?"

* * *

Ten Per Cent. Los Angeles Population See "Sailor-Made Man"

Harold Lloyd's "A Sailor-Made Man," finished this week its long run at the Symphony Theatre, Los Angeles, where it showed for seven weeks, with 405 separate showings and to 150,000 people, or twenty per cent. of the Los Angeles population. The comedy shattered all records in Canada Thru Film Specialty.

* * *

"If Winter Comes" Fox Buy Biggest Book of The Year

William Fox has won out in the bidding for the screen rights to "If Winter Comes" the biggest seller of the year, and the book will be made into a motion picture before next autumn. Several companies were in the market for the A. S. M. Hutchinson novel, but the contract was signed by Fox and the author last week.

DON'T FORGET
Famous Players Film Service Week
APRIL 24--29th
Goldwyn Special—"The Man From Lost River"

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Ottawa Film Productions, Limited, Capital $150,000, Gen. Mgr., Ernest Shipman

OFFICIAL announcement has been made of the organization and incorporation of the Ottawa Film Productions, Limited, with head office at Ottawa, Ontario, with an authorized capital of $150,000, which is divided into 1,500 shares at $100 each. The company was launched on March 3, with an issue of $115,000 stock, of which $55,000 had been subscribed in cash before the public announcement was made.

The company has been formed for the purpose of producing "The Man from Glengary," and the company has also secured an option on the producing rights to "Glengary School Days." Both of these stories were written by Ralph Connor, of Winnipeg. Ernest Shipman is the general manager of the company, and will supervise the making of the pictures.

An Advisory Board, consisting of several authors, governmnt officials and various public men of Ottawa and elsewhere, has been formed to co-operate with Mr. Shipman to safeguard against technical errors.

Mrs. Faith Green, a well-known scenario writer, has already arrived in Ottawa to start work on the adapting of "The Man From Glengary," which is to be produced in the vicinity of the Ottawa River.

Club Women of Los Angeles Enthuse In Their Praise of "Hail the Woman"

"HAIL the Woman," Thomas H. Ince's special production which has been released by Associated First National Pictures was being exploited for its run at the Mission Theatre in Los Angeles through tieups with the women's clubs, and representative club women in southern California.

More than four hundred personal letters are said to have been received by Thomas H. Ince from club leaders throughout that section of the state commending and praising "Hail the Woman."

These letters came as a result of a private showing of "Hail the Woman" attended by more than fifteen hundred representative club women at the Mission Theatre, Los Angeles.

Leaders of all the Los Angeles women's clubs are said to have been most enthusiastic in their praise of "Hail the Woman," the consensus of opinion being that Mr. Ince has made a tremendously vital drama free from the slightest offensive element, and yet rich in entertainment value and gripping interest.

John Griffith Wray directed "Hail the Woman" under the supervision of Mr. Ince.

This exploitation through club women used by the Mission Theatre is an application of the personal indorsement idea which has been tried out successfully in several cities to put over the latest Ince production.

F. L. Koppelberger, general manager of the LaCrosse Theatres Company, invited thirty leading club women of LaCrosse to a special review of the picture before it was shown in his theatre and secured a number of very excellent indorsements which he used to advantage in his local advertising and publicity.

"Fool's Paradise" Replaces "Hush" Stock Musical Company Added

Owing to a change in bookings, "Hush," the feature announced for presentation at Loew's Ottawa Theatre, during the week of March 6, was replaced by "Fool's Paradise" by Manager Fred Brooker.

The Casino Theatre, Ottawa, felt a sudden improvement in business starting the first week in March because of the appearance of a new stock musical organization as an added attraction for the picture programs. Manager Harold Vance is happy as a result.

DON'T FORGET
Famous Players
FILM SERVICE WEEK
April 24-29th
HODKINSON 1921-22
"Face of the World"
"The Other Woman"
"Truant Husband"
"Lavender and Old Lace"

Many Exhibitors Pick "Hail The Woman" For First National Week

MORE than thirty theatres in widely scattered sections of the United States showed "Hail The Woman," Thomas H. Ince's special production, during Anniversary Week.

It was reported that every print of "Hail The Woman" in the First National branches worked during this week.

This record was established despite the fact that "Hail The Woman" has had its premier in many of the large key cities. Including the big circuits it has already been released by Skoros Bros., playing day and day in the New Grand Central Theatre and the West End Lyric Theatre, St. Louis, Mo.; Rubin & Finklestein playing day and day at the Capitol Theatre, St. Paul, Minn., and State Theatre, Minneapolis, Minn.; the Strand Theatre, New York City; the Tivoli Theatre, San Francisco, Calif.; the Mission Theatre, Los Angeles, Calif.; the Circle Theatre, Indianapolis, Ind.; Kunsky's Adams Theatre, Detroit, Mich.

Willard C. Patterson booked "Hail The Woman" for Anniversary Week at the Metropolitan Theatre, Atlanta, Ga., and the Louisville premier was at the Almo Theatre during that week.

A list of other houses which played "Hail The Woman" during the week include: Madison Circle, Forest Parl, Ill.; Vernon, Chicago, Ill.; Fern, New Orleans, La.; Trianon, Birmingham, Ala.; Regent, Chicago, Ill.; Rex, Chicago, Ill.; Oakley, Chicago, Ill.; Paulina, Chicago, Ill.; Plaza, Chicago, Ill.; Clermont, Chicago, Ill.; Perry, Hazard, Ky.; Paramount, Miami, Fla.; Burne, Colorado Springs, Colo.; Boulevard, Chicago, Ill.; Thalia, Chicago, Ill.; Brighton Park, Chicago, Ill.; Plaissance, Chicago, Ill.; Karlor, Chicago, Ill.; Tiffin, Chicago, Ill.; Avon, Chicago, Ill.; Standard, Chicago, Ill.; Virginia, Chicago, Ill.; Crescent, Chicago, Ill.; Strand, Emporia, Kans.; Lagoon, Minneapolis, Minn.; Princess, Minneapolis, Minn.; Princess, Mt. Doro, Fla.; Opera House, Tucson, Ariz.

"Hail The Woman" was the initial production released by Thomas H. Ince through Associated First National Pictures, and although it was released on the open market because of Mr. Ince's insistence that it be available to every exhibitor, the number of bookings from leading First National Franchise holders in welcoming Mr. Ince as a producer for First National.

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Manager Kiefer's Shows, Answers Questions on "Is Business Bad?"

Daysland,
February 24th, 1922.

Canadian Moving Picture Digest,
Toronto, Ont.

Dear Sir:—

A copy of Digest, February 3, come to hand, and as I like Ray Lewis, I will answer questions for the benefit of the industry in which I am interested.

(1) "Is business bad? Yes. Is your business bad?" Yes.

(2) "Why do you think business is bad?" By net profit.

(3) "Are the pictures costing too much?" We are getting pictures from some exchanges at our own prices at present. I do not mean for nothing, but at much less than was asked last fall. Other exchanges are willing to sell at a reduction for 100% business, this includes Lasky. We had a price on 'Molly-O,' today we wrote off $25, and do not know if same will be accepted.

(4' "Are the pictures less entertaining than formerly?" No.

(5) "Does your public want vaudeville and prologues, large orchestras in addition to pictures?" No.

(6) "What kind of pictures do you find please and give you business?" This covers a very wide range. The public must have something that they can be interested in which covers a wide range, range variety realism. The thing which makes Chaplin the biggest draw in all the world, Chaplin is a student. People say they don't like him, but they go in for realism.

(7) "Are there too many theatres in your city or town?" No.

(8) "Is there other opposition which is cutting into your receipts?" None.

(9) "What is the opposition?" None.

(10) "Are you operating the same kind of house as you did when business was good? Is your house larger or smaller?" The same.

(11) "Have you a greater overhead expense today than you have had in former years?" Less.

(12) "Are your admission prices too high?" No.

(13) "Should admission prices be lowered?" No.

(14) "Were you satisfied with less profits in the past?" No.

(15) "Do you think the general business depression is being reflected in the Motion Picture Industry?" Yes.

(16) "Do you believe that your audience is as educated to the value of the director and author's name as to the star?" Doing so.

(17) "Do you believe that the failure to advertise stars, accounts for the listless interest of Moving Picture patrons in Moving Pictures?" No.

(18) "Is the Movie Fan indispensable to the success of Moving Pictures?" Yes.

(19) "Do you believe that the Star System made the Movie Fan?" No.

(20) "Do you believe that a Movie Fan can ever be created through the name of a director or an author?" Yes.

(21) "Is the Movie Fan tired of the familiar face and looking for a new interest?" Yes.

(22) "Do you believe that the star system was good, (No), but that the salary for stars was the point which needed adjustment and sane handling?" Yes.

(23) "Can an exhibitor afford to raise his price for a special picture, which costs five times as much as the average picture to produce; and for which the exhibitor must pay an equivalent increase over what he pays for an average picture?" Only if he gives his patron value for his money regardless of anything else.

(24) "If the exhibitor does not increase his prices can he afford to pay the costly picture at the increased cost?" Nine out of ten, no.

(25) "Is not a standard and uniform programme better for the exhibitor the season round, than the introduction of a few big specials for a few weeks, which show up the average programme by contrast?" No.

(26) "Have your receipts decreased?" Yes.

(27) "What are you doing to stimulate business?" Buying what we think the public wants to see, having some knowledge of the public taste. We operate in very small towns from Daysland to Hardisty, 50 miles. January, net was only seven dollars short of a year ago. We put our money in the bank when we made it. We are not loosing. We have plenty of money to operate our business. We have faith in pictures. The picture is the vital part of the programme. Patrons must be interested. Story and director overbalance star. Money does not make a picture, it is realism. Chaplin knows the business.

(28) "Are there too few big piitures on the market?" No.

(29) "Are the good pictures over the heads of the audience?" Not often.

(30) "Is business bad, or have we all gone bad with past prosperity, and having let opportunities pass us by, started to 'economize' on everybody else but 'ourselves'?" Business is bad.

Yours,
Kiefer's Shows.

Royal Theatre, Vancouver, Reports Good Business, Orpheum Closes

The Royal Theatre, Vancouver, under the management of Joseph Tetu, is doing a remarkably good business. Paramount and the best of the other programmes are the pictures shown to the discriminating fans of the east end. Two changes a week and reasonable prices are pulling them in.

It is rumored that the Orpheum Theatre, playing Orpheum time vaudeville, will close for the season March 13th. This is a good deal earlier than usual, but the local playhouses have not been doing as well as usual this season, and sometimes a "dark" house pays better than a lighted partly filled one.

Son of Kathlyn Williams Dies In Los Angeles of Influenza

Victor K. Eyton, 16-year-old son of Mr. and Mrs. Charles Eyton, died Saturday morning, February 27, at the Good Samaritan Hospital, Los Angeles.

Victor was the son by a former marriage of Mrs. Charles Eyton, known on the motion picture screen as Kathlyn Williams. After his mother's marriage to Charles Eyton, general manager of West Coast studios of the Famous Players-Lasky Corporation, he took Mr. Eyton's name.

Mrs. Eyton was at her son's bedside constantly, and is prostrated constantly over the loss of her only child. While the world knows her only as a popular actress, studio intimates and close friends knew her as a truly wonderful mother, and have shown their deep sympathy for her and her grief-stricken husband, who adored the boy as if he had been his own.

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Capt. H. M. Livingstone Dies Thursday, March 9, of Pneumonia

ONE of the very saddest of occurrences in moving picture circles of Canada was the sudden death of Capt. H. M. Livingstone, manager of Allen's Regent Theatre, Ottawa, on Thursday, March 9, of pneumonia. Capt. Livingstone caught cold a few days before as a result of standing in the entrance to the theatre in order to direct the crowds seeking admission, it is said, and pleuro-pneumonia developed quickly. The fact that he had been gassed during the war is thought to have hastened death.

The deceased enlisted in the 34th Battalion, Canadian Expeditionary Force, at London, Ontario, and went overseas as a sergeant. He served throughout the war and was promoted on the field to the rank of captain because of conspicious bravery. Before and after the war he had had a very wide experience in the theatrical field, having managed theatres on both sides of the Atlantic and in both Canada and the United States. He went to Ottawa last December from Windsor, where he had been the manager of the Allen Theatre, to succeed J. T. Moxley at the Ottawa Regent. During the three months in Ottawa, he had made numerous friends, and had become very popular. He was attended by Drs. Young, Gelbert and Livingstone during his brief illness.

In addition to being a member of the Great War Veterans' Association, the deceased was a prominent Mason. The funeral was held Friday evening, March 10, to the Ottawa Union Station under military auspices, after which the remains were shipped to London, Ontario, for burial. At London, the deceased was accorded full military honors in the burial. Capt. Livingstone was survived by his wife.

Joseph Cooper, formerly assistant manager of the Vancouver Capitol, has been appointed manager of the Dominion Theatre, Nanaimo, succeeding the live-wire manager de luxe, Harry Eccles, who has resigned from the Theatrical profession and is seeking a change of climate for the benefit of his health.

The Exhibitors Association, Winnipeg, entertained to luncheon Mrs. Sydney Drew and her leading man, Thomas Carrigan, well known in the Nick Carter series. Mary Alden, another well known screen catress was also in the company at the Orpheum. Mrs. Drew proved to be a "good fellow," and her address was lively and interesting. She states that she will be back in pictures again.

Fox Announces Publication "Face to Face With Japan" News Beat

AFTER several months of intense preparation and the expenditure of many thousands of dollars, William Fox announces the publication of "Face to Face With Japan," a colossal news and educational beat which deals impartially with the important question of the so-called peril of Japanese expansion and territorial aggrandizement in respect to the effect of these upon American interests.

The film will be released in instalments, each of which is to be embodied as a portion of the even numbered issues of Fox News. The first instalment appears with Fox News No. 40.

Because of the dearth of information on true conditions in the Pacific empire and because of the dangerous straits into which the American public might be led by virtue of its lack of such information, Mr. Fox felt the urge to get at the bottom of it all.

The production vividly displays the vast resources of the nation of islands, her civilization, her preparedness for war, her industries. It is the real Japan revealed for the first time.

The introductory pictures show a review of the tremendous Japanese army, numbering in all 2,500,000 men and a review of the Japanese navy, which ranks third among the naval forces of the world. It includes views of the "camphor hells" on the island of Formosa, where Japan holds palpable control of the world's output of the camphor so necessary in the production of explosives. Those scenes were taken at great risk, and with the protection of a large body-guard because of the savage character of the Mongolian tribes inhabitating the island. For nearly thirty years these people have been under the control of Japanese military.

The Fox News supplement in future editions will show where the camera has invaded even more remote sections of Mongolia, Korea, Formosa, Manchuria, and other islands and parts of the mainland which Japan either owns or dominates.

These unusual pictures are an integral part of every second issue of Fox News, and are accordingly supplied to subscribers at no additional cost. Further announcements will be made by Fox Film Corporation concerning this highly informative news beat in the near future.

Pretty Irish Girl Stars In "Nothing Else Matters"

Moyna MacGill made her first public appearance when five years old. Born in the North of Ireland, she went to London at seventeen to study Art, her parents being averse to the stage. She returned to Ireland when war broke into her studies. After two years as "cook and bottle washer," as she quaintly puts it, in an Irish Military Hospital, she got back to England, where she says she had many thrilling adventures. Hearing her recite at a War Charity Concert in London, Gerald du Maurier gave her her first real chance on the stage in "Dear Brutus." She then played in "The Cinderella Man" with Owen Nares, and later made good in the chance of her career as Hanna Ferguson in "John Ferguson." Always possessed of a great desire to play in pictures, when her apportunity did come, she made a successful debut in "Garryowen," followed by her star role in "Nothing Else Matters," one of the very finest of British films.

"Garryowen," New British Film, A Typical Irish Picture

Seldom has the public had an opportunity of seeing a typically Irish picture taken midst the beauty and charm of that delightful and now we hope comparatively peaceful old Isle. "Garryowen" depicts in a disarming way the inimitable Irish humor, Fred Groves, the penniless Irish gentleman is the beau-ideal of an Irishman. Hugh E. Wright who became so widely known as "Alf" in the "Better Ole," does not act Moriarty; he is Moriarty and seems to have just stepped out of a peat bog.

On the whole production in the Daily Mail, London, remarks: "Garryowen" is a sparkling new British film. The story moves at splendid speed all the time and is told in a delightful comedy vein. Miss Moyna McGill is charming and natural as the heroine, and is one of the most promising of new British "stars." Mr. Fred Groves gives a fine rendering of the squire and his happy-go-lucky ways, while Hugh E. Wright as the Irish servant is a gem of character acting.

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Educational's Bruce "Wilderness Tales" Have Premier Showing Capitol, New York

THE Robert C. Bruce "Wilderness Tales," the remarkable new series of single-reel pictures in which this famous scenic artist has combined scenic beauty with novel and entertaining stories, sometimes whimsically comical, sometimes intensely tragic, had their premiere at the Capitol Theatre in New York recently.

"And Women Must Weep," the first of this series to be released by Educational Film Exchanges, Inc., was on the Capitol's program, and was announced with a special poster prepared to present some of the exceptionally favorable comments made about these pictures by critics and editors both in and out of the motion picture industry.

While the trade journals have greeted this new series as marking a new era in the artistry of the screen and as "frequenters in one reel," critics of the regular news press have been just as enthusiastic over them.

"Robert C. Bruce has introduced drama to his scenic reels," writes James W. Dean in his motion picture column in the Newspaper Enterprise Association Service, sent to more than five hundred newspapers across the country. "His first one, 'And Women Must Weep,' is one of the most artistic things ever projected upon the screen.

"Each of these stories is told completely in one reel. Each has that unusual quality of being 'different.' Each is an artistic treat."

The New York Morning Telegraph declares:—

"'And Women Must Weep'—the first of a series of 'Wilderness Tales' produced by Robert C. Bruce for Educational—is a dramatization of the Charles Kingsley poem 'The Three Fishers.' In addition to great scenic beauty the reel tells a dramatic story simply, effectively and almost flawlessly. This reel reaches an unusually high standard both as an educationad feature and a scenic. It is indeed a masterpiece."

Short Subject Programme Suggested for Educational Picture Week, Apr. 17--22nd

A FORCEFUL "broadside," arranged so as to provide in concise form vital information which the exhibitor will want about Educational Pictures is one of the special helps being prepared by Educational in connection with Educational Pictures Week, which has been set for April 17 to 22, inclusive.

One side of this sheet will present photographs of the leading characters playing in pictures released by Educational, while on the other will be given a list of Educational Pictures available.

Eight suggested short subject programs will be a feature of this "broadside." These will include diversified programs so arranged as to offer a suitable short subject entertainment for any theatre, no matter what its general policy, whether it favors light entertainment, with plenty of fun, or the heavier, more serous subjects.

Every one of Educational's branches is already busy making bookings for this special week, which is intended to be a recognition of the importance of the short subject on any motion picture theatre's programs. The many short subject programs which Educational is planning to provide during this week will also testify to the great forward steps that have been made in production of short subjects of every type since reel picture, entered the industry as a Educational, specializing in these short reel pictures, entered the industry as a big factor in national distribution.

DON'T FORGET
Famous Players
FILM SERVICE WEEK
April 24 - 29th
GOLDWYN 5th YEAR
"From the Ground Up"
"Wet Gold" "Invinsible Power"
"For Those We Love"

Regorson Corporation Gives Pathe News Best Program Position

IN connection with a newspaper investigation to determine the value of news reel pictures in public estimation, Pathe News reports a significant response from an important theatre owing and operating corporation. The newspaper in question is the Rochester Times-Union. In a letter to William A. Calihan, manager for the Regorson Corporation, which operates the Regent, the Piccadilly and the Star theatres at Rochester, N.Y., the Times-Union announced its purpose to print four solid pages of illustrated events from all parts of the world, and requested for publication an answer to the following question:—

"Would you be good enough to write me an opinion as to what you think people seem to think of current events or items of news, such as you run in parts of your program? Do you think these pictorial news films hold much interest? Are patrons eager to see them?"

Answering for the Regorson Corporation, Manager Calihan wrote:—

"The motion picture exhibitor today certainly considers the news films as one of the most important parts of his program. Surely we would not sacrifice the Pathe News on our programs, and we give it a position where it will be shown to the greatest number of persons. This is because we know from comments made by our patrons that news pictures have great popular interest.

Alvin Wyckoff to Photograph Paramount "Blood and Sand"

Alvin Wyckoff, Head of the Photographic Department of the Lasky Studio, has been assigned to photograph "Blood and Sand," the Vicente Blasco Ibanez story of Spanish life, which will be the first Rodolph Valentino starring Paramount picture. Mr. Wyckoff is a paramount member of Mr. Cecil B. De Mille's company, and has been loaned temporarily to Director Fred Niblo.

Mr. Wyckoff did the camera work on Cecil B. De Mille's version of "Carmen," which at its time was considered to mark a new epoch in lavish and accurate photo presentation.

Chief White Elk and company of pure bred Indians, from Oklahoma, appeared at the Starland Theatre, Winnipeg, in a prologue introducing the Indian education film "Before the White Man Came." The house prices of 10 and 20 cents were increased to 25, 50 and 75 cents, and the attraction was well patronized in the cheaper seats.

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President Paul Brunet of Pathe Gives Valuable Suggestions on Showmanship

PEOPLE who conduct their business in an intelligent and rational manner find the outlook in pictures very encouraging. Those whose methods are casual and slipshod are the only ones, in my opinion, who take a different view. It is a case of foresight dating from more than a year ago, a case of having sifted out elements of chance, discarding nonessentials and setting foot on a solid foundation. Business concerns which have done that, and are firmly established in that course, have every reason for confidence in the future.

The motion picture business is highly sensitive to general business and financial conditions. Having its roots embedded in the homes of the great mass of the population it responds to the earliest and most subtle indications of economic changes either for better or for worse. Indications which were not auspicious a year or more ago, and which caused thoughtful men to put their affairs in better order, are now such as to warrant renewed enterprise with reasonable expectation of reward. Money is growing a little easier, manufacturing is more active, the army of unemployed is being steadily reduced. War boom prices for labor and for most of the necessaries of life have had to come down in response to the law of supply and demand.

In my opinion, it is regrettable that the charges for public entertainment still remain, generally speaking, at the highest point they have ever reached. This includes both theatricals and motion picture performances, and seems to be traceable largely to failure to make appropriate reductions in operating expenses. Experience proves that even a slight reduction in admission prices, when they are inequitably high, effects no loss to the exhibitor owing to the immediate response in better attendance, and this means real gain in the long run through a healthy stabilizing of patronage. By the exercise of more economy in operating, direct profit ensues.

Film rentals—one of the many items of operating expense—are adjusting themselves in the case of exhibitors who apply good judgment to the making up of their programs. The response of exhibitors to the attractive short subject suggestions impressed upon them continuously by Pathe for more than a year past has been remarkable. Many have reported attendance stimulated and greater profit resulting from programs made up entirely of varied short pictures, including popular comedy productions and Pathe serial episodes, than from those deficient in such material and relying upon the drawing power of features, even the most attractively exploited features. Such programs are bound to contain one or more items highly satisfying to every one in the audience; they keep up and increase popular interest in pictures, which is the best thing that can happen in the interest of the longer and more impressive and expensive offerings.

Nothing can be more encouraging than increasing attendance at the movies. Producers, exhibitors, and distributors are discovering ways to bring about the result and that is one of the reasons why we are able to look forward to our business with confidence.

Tom Dowbiggin Not With Stephenson Attractions for Month

As was announced in the March 1st issue of the Digest, that Tom Dowbiggin, Manager of the Stephenson Attractions, had been promoted to Sales Manager for the Dominion, we wish to make the following correction.

Mr. Dowbiggin has not been connected with the Stephenson Attractions for the past four weeks and is not at the present time connected with the above concern in any capacity whatsoever.

Harry Decker, formerly with the Regal Film Company, is now the manager of the Montreal office, and Mr. Bud Lennon is the General Sales Manager for Canada.

Famous Players

FILM SERVICE WEEK

April 24 - 29th

"Why Girls Leave Home"

FLASHLIGHTS

Regal Films have aranged with Viola Dana, the star of "The Matchbreaker," to appear in person at Loew's Montreal for a week. Regal are also putting on a number of Sacred Films for the Lenten season which, it is anticipated, will make a big hit.

Specialty Film Import are arranging for some big releases this month. These include Harold Lloyd's next special, "A Sailor-Made Man," and Ruth Roland in a coming serial entitled "White Eagle." A big Royal North West Mounted Police picture is also coming in the form of "Hearts of the North," featuring Roy Stewart.

Capitol Anniversary week, Winnipeg, during which "Peacock Alley" was the feature and a beautiful cabaret prologue was presented, almost became a record week for this beautiful theatre. Oral Cloakey, the manager, worked hard to bring about this success.

A double bereavement afflicted two members of the staff of Famous Lasky office, Montreal, recently. Miss Rigler's mother passed away suddenly February 16; and John Levitt lost his sister March 2nd. The Digest tenders its sincerest sympathy to both.

Edmund H. Benson, manager of the Walker, Winnipeg, the Trans-Canada house, left this week to spend several months with his family in California, having resigned from the management of the Walker, which has been taken over by the owner, C. P. Walker, temporarily.

The Ted Hardcastle studios, Winnipeg, are busy making a number of local pictures, short reels in which prominent people are shown. Mr. Hardcastle states that Jean Arsen has no connection with his company, Louis Goodman being associated with him.

Fred W. Crosbie is back again in Winnipeg with Stephenson's Attractions.

The free children morning matinees at the Garrick, Winnipeg, are proving wonderfully successful.

M. J. Williamson, having given up his lease at the National theatre, Winnipeg, Mr. Margot, lessee of the Furby theatre, took it over, and opened it with Tom Mix in "The Ridin' Romeo," and followed it with Viola Dana in "The Match Breaker."

The Province theatre, Winnipeg, showed "Conceit," a picture that was made at Banff, Alta., and Lake Louise, B.C. It was a beautiful production and carries a strong story.

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Vitagraph's "The Prodigal Judge" Meeting with Success in American Cities

CHICAGO has followed the example of New York in putting the stamp of approval on "The Prodigal Judge," the Vitagraph special based on the novel by Vaughan Kester, which ran for three weeks at the new Cameo Theatre, 42nd Street and Broadway. This picture, judging from the New York newspaper reviews at the time, proved a refreshing novelty. The popularity of the film shows every promise of exceeding even that of the book.

The big Vitagraph special had its Chicago premiere on Sunday, February 25th, and so great was its success that it was held over for an additional week. Other big Chicago theatres have booked the picture for later runs, the first to secure the prize being the Castle Theatre, where "The Prodigal Judge" will open a week's engagement on March 12th.

The critics of the Chicago daily newspapers without exception, gave their hearty support to this special, and were outspoken in their praise. Mae Tinee, critic of the Chicago Tribune, and a recognized authority on motion pictures, praised the story and production highly, and laid particular stress on the all-star cast, calling attention to the finished work of Jean Paige, Maclyn Arbuckle and Ernest Torrence. Of the two actors she wrote:

"Maclyn Arbuckle makes a lovable old reprobate. He is accompanied on his whisky-sped ramblings by a faithful friend, a role artistically played by Ernest Torrence."

"Observer," in the Chicago Herald and Examiner, after praising the cast observed that "There is much romance and not a little melodrama in 'The Prodigal Judge.' The photography is beautiful—Colonial mansions, Mississippi River boats, field of cotton—the South in the late fifties. It is all well done and off the beaten track."

Now that Vitagraph's own opinion as to the excellence of "The Prodigal Judge" has been backed up by well-known reviewers and by many big exhibitors who have seen prints in the various Vitagraph branches that company is putting a campaign behind the special which will make it known in every corner of the United States and Canada. In addition to its regular advertising campaign it is advertising the picture in the Saturday Evening Post.

Two Versions Three Live Ghosts Presented In Ottawa Recently

Ottawa, Ontario, had two versions of "Three Live Ghosts" during the week of March 6. The film feature, starring Anna Q. Nillson and Norman Kerry, was presented at the Imperial Theatre, while the stage version was offered by the Orpheum Players at the Family Theatre. Incidentally, the issue of the Family Theatre has been taken over by Mr. Jack Soanes for a stock run by a new dramatic organization, known as the Garrick Players. The Family was formerly leased from Mr. Harry Brouse by Mr. Harold Heviss, of Montreal.

* * *

Two Episodes "Leather Pushers" Private Screening Francais, Ottawa

J. A. Kirkpatrick, travelling salesman for Canadian Universal's head branch at Toronto, conducted a private screening of two episodes of "The Leather Pushers" at the Francais, Ottawa, as a special midnight show for members of several athletic organizations in the Canadian Capital as well as the local sporting editors. The local exhibitors were all present.

Kiwanis Clubs Add New Members From Picture Colony

Don Stapleton, son of Ben Stapleton, proprietor of the Centre Theatre, Ottawa, and a franchise-holder for First National in Eastern Canada, was made a member of the Kiwanis Club of Ottawa.

Harold Vance, proprietor of the Casino Theatre, Ottawa, also became a member of the Kiwanis Club of Hull.

* * *

Capital City Getting First Showing of Feature Pictures

Two features which had played Ottawa, Ontario, during the previous week formed the attractions at two of Toronto's leading houses recently. This is mentioned because there is a feeling among Ottawa fans that the latest pictures invariably play Toronto before reaching Ottawa. "Rent Free," which had played the Ottawa Loew Theatre, was shown at the Toronto Regent while "What Do Men Want?" at the Toronto Allen, had played the Ottawa Regent. "The Connecticut Yankee also had a two-weeks' run at the Regent in Ottawa before it secured its first run at Toronto.

CAMERON OF THE ROYAL MOUNTED

RALPH CONNOR'S greatest story, released by Famous Players Film Service, has enjoyed the singular honor of a command performance by Canada's greatest-loved Governor General, His Excellency, Baron Byng of Vimy. The screening was held in the afternoon of February 10th at the Imperial theatre, Ottawa, and was given under the auspices of the Canadian Authors Association.

The comments on the picture were highly gratifying.

It is safe to say this picture has aroused more favorable criticism than any picture in the last eighteen months and will undoubtedly rank among the big pictures, particularly in Canada, owing to the fact that everything about the picture is 100 per cent Canadian. The author is our well-known Major, the Rev. C. W. Gordon, who writes under the nom-de-plume of Ralph Connor.

CAMERON OF THE ROYAL MOUNTED is the first picture in which Canada's Royal North-West Mounted Police actually appear in photodrama. This was arranged after much influential pressure had been brought to bear for the Royal Mounted, although participating in many thrillers, have never enacted them for the screen.

The picture itself was made in Canada.

It is safe to say that no picture ever shown in Ottawa enjoyed such business as CAMERON OF THE ROYAL MOUNTED at the Imperial theatre during the week of February 13-18.

Mr. Harry Brouse is specially gratified. It has provided unique advertising for his well-known theatre, all of which Mr. Brouse deserves. Since special commendation should be forthcoming on account of the way Mr. Brouse put the "picture over."

Jane Novak Wins Role Long Coveted By Others

The part of Vera Mather in "The Rosary" has been a long sought goal among actresses. Kathlyn Williams originally played it for the screen. But in the new version of the famous classic, the Selig-Rork feature production released through Associated First National, Bernard McConville has written an original story inspired by the theme of both stage play and song. Vera Mather is now a younger woman, which makes the role ideal for Jane Novak, who was chosen for it after the motion picture field had been thoroughly combed for suitable talent.

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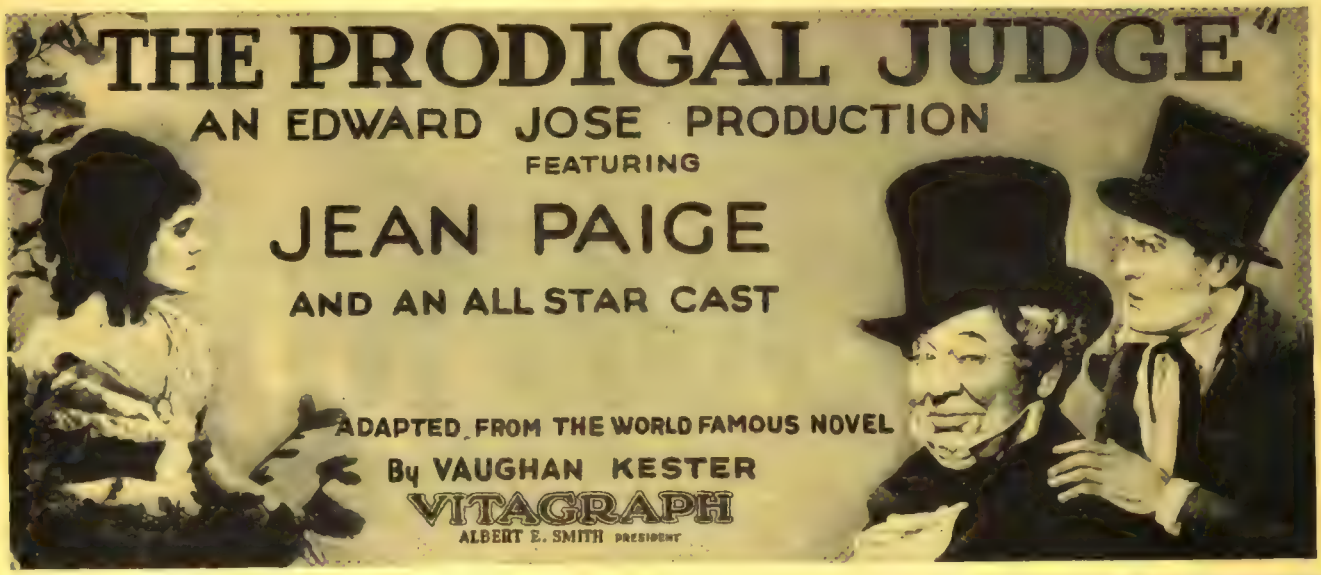

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27 Jarvis St. - Toronto, Canada
Vol. 13—21
March 25th, 1922

M-30 L '22

CANADIAN MOVING PICTURE DIGEST

THE NAME IS A GUARANTEE
CAMERA CLASSICS
A FILMCRAFT PRODUCT

PRODUCED · IN · CANADA

Educational Pictures
THE SPICE IN THE PROGRAM

CREATED · BY · BLAINE IRISH

MARCH 25th, 1922
TORONTO, CANADA

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The Mark **of Safety**

Come away to a glistening tropical isle with

Norma Talmadge

She "Ginger"—Jamaica "Ginger"—a fiery little waif, yet a winner of men in

"Love's Redemption"

YOU WONT SEE THIS IN the PICTURE, COS TAIN'T THERE THE KID HOWLED JUST WHEN WE STARTED THE CAMERA - SO THE DIRECTOR MADE ME HAVE a BATH INSTEAD - BUT HONEST i DID N'T NEED ONE -

JACKIE COOGAN

P.S. HOPE YOU ALL LIKE

"MY BOY"

Get

Your Dates

Arranged

Early

Associated First National Pictures

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—GOLDWYN—

The Old Nest
Beating the Game
Dangerous Curve Ahead
All's Fair in Love
Ace of Hearts
For Those We Love
The Invisible Power
Wet Gold
Poverty of Riches
Grand Larceny
The Man with Two Mothers
From the Ground Up
The Man from Lost River
A Poor Relation
The Wall Flower
The Glorious Fool
Be My Wife
Watch Your Step
Doubling for Romeo
Pardon My French
Theodora
His Back Against the Wall
Come On Over
Revenge of Tarzan
The Penalty
Madame X
Milestones
It's a Great Life
North Wind's Malice
Girl with the Jazz Heart
Man Who Had Everything
Officer 666
The Branding Iron
What Happened to Rosa
Honest Hutch
His Own Law
Earthbound
Godless Men
The Great Lover
Just Out of College
Roads of Destiny
The Highest Bidder
Prisoners of Love
The Concert
Guile of Women
Hold Your Horses
Made in Heaven
Song of the Soul
Voice in the Dark
Boys Will Be Boys
Tale of Two Worlds
Unwilling Hero
Snowblind
Don't Neglect Your Wife
Cup of Fury
Street Called Straight

—GOLDWYN—

Partners of the Night
Dangerous Days
Out of the Storm
Scratch My Back
Girl from Outside
Silver Horde
Going Some
World and Its Woman
The Flame of the Desert
Woman and the Puppett
Lord and Lady Algy
The Gay Lord Quex

—GOLDWYN—

Toby's Bow
Stop Thief
Duds
The Great Accident
Jubilo
Water Water Everywhere
The Strange Boarder
Jes' Call Me Jim
Cupid the Cowpuncher
Jinx
Pinto
Slim Princess

—GOLDWYN—

Misfit Earl
Sandy Burke of Ubar U
Speedy Meade
Oh, Johnny
Road Called Straight
High Pockets
Strictly Confidential
Blooming Angel
Dollars and Cents
The Truth
Little Shepherd of Kingdom Come
Double Dyed Deceiver
Loves of Letty
The Palliser Case
Woman in Room 13

—HODKINSON—

Desert Gold
Riders of the Dawn
Certain Rich Man
The Spenders
East Lynne
The Man of the Forest
Lavender and Old Lace
The Journey's End
The Truant Husband
Face of the World
The Other Woman
Keeping Up With Lizzie
Rip Van Winkle
The Light in the Clearing
The Mysterious Rider
Cameron of the Royal Mounted
French Heels
God's Crucible

INDEPENDENT SPECIALS

Kazan
Isobel, or Trail's End
Hearts of the World
Better 'Ole
Madonnas and Men
Love's Penalty
Love Without Question
Woman's Business
Wings of Pride
Hell's Oasis
Sky Fire
General Post
Lady Audley's Secret
Battle of Jutland
Why Girls Leave Home
Adventures of Mr Pickwick

Famous Players Week

April 24-29

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JOYOUS LIAR
THE BROKEN GATE
BLUE BONNETS
THE GREEN FLAME
THE DREAM CHEATER

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PRODUCED UNDER SUPERVISION OF

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in "THE ADVISER" *in "ROLLING STONES"*

"Lloyd Hamilton is a 'Comer'"

MOVING PICTURE WORLD SAYS—

"To use a sporting phrase, Lloyd Hamilton, featured player in the Mermaid Comedies—is a 'comer.' Since his appearance in 'Robinson Crusoe, Ltd.,' which has been a knock-out wherever shown, his comedies have been of a high-grade slapstick."

—AND MERMAID COMEDIES ARE AMONG

Educational's Nationally Advertised Short Subjects!

Educational Pictures

"THE SPICE OF THE PROGRAM"

Canadian Educational Films Ltd. Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver

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The "ARROW" production

OF

"TEN NIGHTS IN A BARROOM"

starring

JOHN POWELL

and released through

The Canadian Features and Productions Limited

Is the production which has played forty-one theatres out of eighty-two in Toronto.

"TEN NIGHTS IN A BARROOM" has become the slogan for good showmanship.

EXHIBITORS TAKE NOTICE

The Western Rights of the **"Arrow Production"** of "Ten Nights in a Barroom," has been purchased by K. M. Leach, Regent Theatre, Calgary.

It has been brought to our attention that a very old copy of "Ten Nights in a Barroom," has been brought into Canada; and it is said to be trading upon the reputation and exploitation of the **"Arrow"** production.

In order to avoid any legal complications which may arise through the booking of this picture, Exhibitors are hereby given notice that we are taking such legal action as it is within our power to protect our interests.

Why book the worst when you can book the best?

CANADIAN FEATURES AND PRODUCTIONS LIMITED

12 QUEEN ST. EAST **TORONTO, CANADA**

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Big One Reel Features

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PATHE NEWS

Always first with the big
Scoops
FIRST in the minds of the people.

THE ADVENTURES OF BILL and BOB

The old folks as well as the young will enjoy these stories of trapping wild animals.

TOPICS of the DAY

Laughs, giggles, handclaps in every foot.

Pathe Review

SPECIALTY FILM IMPORT LIMITED

ST. JOHN *WINNIPEG*
MONTREAL *CALGARY*
TORONTO *VANCOUVER*

Sugar coated pills of wisdom.
Aesop's Fables

Variety of Thrilling Events In Pathe News Number Fourteen. Thru Specialty

From "sunny California" comes scenes of a 36-inch snowfall pictured in Pathe News No. 14 that rarely exists in parts of the United States where they would naturally be looked for in February. At Bakersfield, Cal., touring automobiles are seen "marooned" in drifts that bury all their tops. Digging them out and breaking a road to cleared highways is a laborious undertaking. Boy Scouts are seen hiking up mountainsides near Spokane, Wash., on snowshoes, where night winds blow the mercury down to 20 degrees below zero.

The most picturesque feats of iceskating ever filmed are performed by Mr. and Mrs. Roy Fink at Chicago. Their marvellous agility and precision in cutting figures are real thrill-producers. The approach of winter in Asia Minor causes a lull of fighting on the Turco-Grecian battlefront, and camel-mounted Arab troops are pictured returning through mountain passes to their homes on leave.

By way of contrast, there are pictures of a new fad at Ormond Beach, Florida,—a "sea tea at high tide," with tables set where their legs—and those of the drinkers—are lapped by the waves; bathing suits naturally de rigeur.

Upon Uncle Joe Cannon's announcement that he will retire at the end of the present term of Congress—after 45 years of service—the veteran legislator permits himself to figure with most satisfactory results in this issue of Pathe News.

Tom McNamara who does the comic strips "Us Boys," has arrived at the Hal E. Roach Studios, and is lining up his work with the new children's comedy company for which he will write the scripts. Mr. McNamara knows the picture game from many angles, as he has been title writer, scenarist, continuity writer, director, and even has cut pictures.

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"CANADA'S FIRSTBORN"

The CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Managing Editor

Subscription $2.00
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The CANADIAN MOVING PICTURE DIGEST

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HARRY J. MANHEIM
Business Manager

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AN EXHIBITOR'S PROBLEM

AN exhibitor playing the average quality of a picture for three weeks in every month cannot afford to raise his prices for the exceptional picture which he is likely to get (if he is in luck) about once a month.

If we go over the list of phenomenal box-office attractions, for that is the mark which constitutes an exceptional picture to an exhibitor, during the year in Canada we will not find over twelve winners.

Now let us take it for granted that it is possible for the exhibitor to get twelve features a year which will lend themselves to special exploitation. Can the exhibitor afford to increase his admission prices for these?

These pictures cost the exhibitor a great deal more than the average picture he plays, it is claimed that the picture cost ever so much more to produce. Unfortunately some of the most elaborate and spectacular productions have "died" when it came to either entertaining or getting the exhibitor any money, while the most simple productions have made money. Take, for instance, Goldwyn's "Dangerous Curve Ahead"—nothing elaborate about the production, a human story, properly dressed with an occasional flash of a bit of pretentiousness, which gives the audience a thrill of pleasure, but does not give the producer an excuse for saying the picture cost a million dollars.

Harold Lloyd's "Never Weaken," and "A Sailor Made Man," did not cost a "near million" either, but they are packing the houses at which they are playing at the regular admission prices.

"Three Live Ghosts" did not cost a million dollars either; and the producer could count the "sets" utilized and the expense list of production without staying awake nights wondering how he is to get his money back. The houses playing this picture are enjoying particularly good business.

Educational comedies have been featured on Broadway and in the principal cities in the U.S.—with the big features, and the public like them well enough to see them in great numbers. We are sure that these comedies are not costing so much to produce that the exhibitor has to worry about raising his admission prices in order to be able to see a little profit on what he has to pay for the run.

Let us go back a little further and take "The Kid." We can hear Charlie Chaplin laugh when we ask him if this picture cost a million to produce. And yet the public not only went once to see it, but went twice and thrice.

We can see the producers of "The Better 'Ole" actually expiring while someone mentions a million dollars to them in connection with the production of the picture; "The Better 'Ole" after playing houses for two and three weeks' run, is still getting big business on return dates.

"Passion" with Pola Negri was about as pretentious a production as any producer could possibly conceive; and as gorgeous and stupendous as any audience could demand. How many miles away from a million dollars did this picture cost to produce?

If stories were selected with the element of "that touch of nature which makes the whole world akin," the human appeal, found in two other productions over which the exhibitor has no need to worry, "Over the Hill" and "Ten Nights in a Barroom," the both of them together, plus two more like them and then some, did not cost a million, there would be no need of raising the selling price to exhibitors or the public.

Now what is the answer to this situation? Producers claim that a particular picture costs two, three, five times as much as the average picture; grant this, the exhibitor must share a proportionate share of this added expense. The exhibitor who is playing to an average business, with the average standard, realizes that his capacity is limited, and should he fill his house with the special feature at normal prices, considering the additional cost for the run, he would break about even.

But the point arises, is it better for the standard of a house to give its patrons something super-fine about once a month?

The exhibitor answers in the affirmative, providing the picture is exceptional, "but how often have I paid for this exceptional picture; and found it was exceptional in that it did not please as well as my average programme," replies the exhibitor, "and how am I to balance the loss of the added cost of playing this particular feature?" The exhibitor is of the opinion that the risk involved in the "exceptional picture" proving exceptional from a box-office standpoint, should be equally divided.

Continued Page 14

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Educational's Mermaid Comedy, "For Land's Sake," Proves a Landslide

MANAGER C. D. MacGregor of the Princess Theatre, Chatham, Ont., sends the following press review on "For Land's Sake," a Mermaid Comedy released on the Educational programme. "For Land's Sake," played the Princess Theatre and judging by the press review it must have been to say the least "A landslide." The article is headed, "Princess Has Best Comedy Ever Seen Here" and subheading reads, "For Land's Sake is Mermaid thriller — Feature picture is Fannie Hurst Story." However, here's the clipping in the original form:

If you want to laugh and laugh as you never did before go to the Princess theatre either today or tomorrow. Forget about the bad water and the city assessors and drop into the little King street theatre and laugh until you "bust." Without a shadow of doubt "For Land's Sakes," a 1922 Mermaid comedy is the best this writer has seen. **As a rule comedies don't phizz on me, but this one caught me right in the funny bone. If "For Land's Sake" is a sample of what the Mermaid company is going to give the public in this year of grace 1922 the Ontario Government is going to get rich with amusement taxes. It seemed until I saw this comedy that the stock of funny stunts had just about run out. I was never more mistaken in my life. "For Land's Sakes" is not only a scream but also a thriller.**

Buster Keaton and Douglas Fairbanks can go away back and take a seat when it comes to comparing them with Marvel Rea and Lige Conely. There's not a slow minute in the whole comedy, so take an extra stock of handkerchiefs with you when you go.

The writer purposely mentioned the Mermaid comedy first, not because the Princess feature offering is not good, but because the comedy was so exceptional and so much in advance of any other run of comedies that the feature picture had to take a back seat for this week at least. Manager Zakoor can confer no greater favor on the theatre going public than bringing in more Mermaid comedies.

The feature picture at the Princess is "Just Around the Corner," from the novel by Fannie Hurst, the well known fiction writer. It is a story of heart-interest in New York's East Side and because of its extreme simplicity and trueness to life, it is a masterpiece. It is even solid reels of human sympathy and if an audience doesn't "feel" for "Ma" Birdsong, our hearts have gone to stone and we are about ready for the undertaker.

Tony Sarg has also one of his delightful cartoon comedies which is unusual.

Manager Cronk of Allen's Richmond To Put On All-Canadian Week

"CAMERA Classics" have arrived, been seen, and captured the public interest. Filmcraft has been making hay while the sun shines, and apparently working overtime, too.

"Camera Classics" have already commenced a coast to coast tour under the banner of Educational Films, Ltd.

In the second place, the publicity and extensive advertising that "Camera Classics" have received since their initial release less than two months ago has not only placed the name Filmcraft on the lips of every live man in the industry, but has given a stimulus to the film business all over the Dominion; and attracted attention to Canada as a producing field.

In the third place, through "Camera Classics," Blaine Irish has offered the theatre managers in Canada the opportunity of a chance to put over a unique appeal that will be genuine. A campaign carried out along the lines suggested to the Digest by Mr. Irish will mean bigger patronage in the theatres all over Canada, bigger money and a general improvement in market conditions in the Dominion. The Filmcraft hunch was considered such a real one when submitted to Manager Ben Cronk, responsible for the programs at the Allen's leading house in Toronto, that Mr. Cronk has announced an "All-Canadian Week" at his theatre commencing Monday, March 27th. By this Mr. Cronk means an "All-Canadian Week," and it's going to be one of the biggest surprises of the year. The bill will be comprised entirely of Canadian Features, written and produced and directed by Canadians, edited and assembled in Canada, distributed by Canadian organizations. "All-Canadian Week" at the Allen will feature "Cameron of the Royal Mounted," a splendid screen dramatization of "Corporal Cameron of the Royal Mounted," the famous story of the Northwest Mounted Police Force by the noted Canadian author, Ralph Connor, is an all-Canadian production.

Prominent on this unique bill will be a current edition of "Camera Classics," Filmcraft's already popular short novelty. This is the third issue of these "one-reel wonder pictures," and will be shown at the Allen two weeks in advance of their schedule date of release in order that Manager Cronk's scheme for an all-Canadian program may be representative of the best that the industry has to offer. This edition of the Classics include a thrilling scenic of the North woods, another surprising cartoon novelty, and an absorbing educational subject.

These two excellent features alone would provide a week's program far and above the usual standard of photoplay entertainment, but Manager Cronk is not the man to go into a scheme in a half-hearted fashion, and he intends to make next week a red letter week in the history of his theatre which has an enviable reputation for exclusive entertainment and splendid management all over the Dominion. Hence the perfect balance of the program for "All-Canadian Week" which will be supplied, a side-splitting comedy, "The Skipper's Last Resort," a Canadian Educational Picture, and a brand new compilation of up to the minute Canadian Fox News features. Now is the time for Canadian picture theatre managers to book these strong features on an "All-Canadian Week" campaign and get their patrons enthused over Canadian produced pictures. If Manager Cronk sees fit to stage a program of this type for an entire week it is safe to bet that the time is ripe for pushing the Canadian-produced features wherever there is a cinema in the Dominion.

"I expect this will be one of the biggest weeks since the house opened" was Mr. Cronk's reply when asked if he expected Toronto people would support a program comprised entirely of domestic-produced pictures. "I am confident that the Allen patrons will be delighted with the idea of an all-Canadian week. It is the strongest program that I have ever screened in the house, and I know it is going to make history for our theatre.

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J. M. McClure Exploits "Connecticut Yankee in King Arthur's Court"

MANAGER J. M. McClure of the Allen Theatre, Winnipeg, Manitoba, recently executed an effective mailing campaign in connection with the exploitation of "A Connecticut Yankee in King Arthur's Court," the Fox special production.

Ten thousand potential patrons of the Allen received post-cards on the back of which were printed artistic scenes from the big picture with the information of "no advance in prices," and the front of which carried this message:

"Dear Friend: All my friends have been wondering where I got the smile I've been wearing for the last three weeks, and I'm going to let you all in on the secret now—I saw Mark Twain's great satire, 'A Connecticut Yankee in King Arthur's Court' several weeks ago, and I not only laughed myself nearly sick then, but I've been laughing over it ever since. I promise you the same condition after you see its ten screamingly funny reels at this theatre during the week starting Monday, Feb. 12. No advance in prices. Don't miss it. Yours very truly, J. M. McClure."

Six Big Ince Pictures Promised for Associated First National

SIX big pictures are on the production schedule of Thomas H. Ince for the first three months of 1922 to follow "Hail the Woman" under his recently negotiated distribution contract with Associated First National Pictures, Inc.

"Face Value"—Florence Vidor, Milton Sills, Marcia Manon, Joe Singleton, Frank Campeau, Charles Clary and Winter Hallin in the cast. Direction and scenario by Lambert Hillyer, director of most of Bill Hart's best. Charles Stumar at the camera. Original story by Marc Edmond Jones. It is the story of a tin-eared, broken-nosed crook who receives a new identity at the hands of a noted plastic surgeon. Mystery, romance and thrilling adventure and a drama with many unusual twists and exploitation possibilities.

"The Hottentot"—From Willie Collier's recent stage success, Douglas MacLean in the role of "Sam Harrington," the man mortally afraid of horses who is mistaken for a daring steeplechase rider. Madge Bellamy in the feminine lead, Raymond Hatton, Stanhope Wheatcroft, Lillian Worth, Sam Armstrong and others in support. Story by William Collier and Victor Mapes. Scenario by Del Andrews, the veteran Ince scout who at last "condescends" to wield a megaphone after many years.

"Jim"—Milton Sills, John Bowers and Marguerite de la Motte in the leading roles. An original story by Bradley King. Directed by John Griffith Wray, who directed "Lying Lips" and "Hail the Woman." The story of a school teacher and her soul's conflict between a career and a great love. The production embodies many thrilling scenes taken in the Imperial Valley of California and in San Francisco.

"Wooden Spoil"—Directed by Irvin Willat. The story is from a popular novel by Victor Rousseau. Scenario by Joseph Franklin Poland. All-star cast. A Canadian Lumber country drama.

"Finding Home"—Timely and absorbing drama of immigration with the Colorado mines as locals. Featuring an all-star cast. Directions by Lambert Hillyer. Story by Gertrude Nelson Andrews. Scenario by Bradley King, the author of "Jim."

"Bellboy 13"—Another Douglas MacLean comedy to be released after "The Hottentot."

"Someone to Love"—A drama of a Canadian trading post, a girl and elephant and a musician, written by C. Gardner Sullivan and to be produced with an all-star cast.

Shirley Mason has just completed "The Ragged Heiress" at the Fox Hollywood studios. It is the first picture made by the new Fox director, Harry Beaumont.

Jack Ford, Fox director, who has been working at the New York studio, left for Hollywood to make a big special for his organization. Ford hasn't been on the coast since last summer, having been on a vacation abroad.

Herbert Brenon Directing Farnum Adaptation of Famous Play, "Samson"

William Farnum is at work again. With Herbert Brenon directing, the star started on a new picture last Thursday at the New York studio of William Fox. It will be called "Shackles of Gold." It is an adaptation of Henri Bernstein's famous play "Samson," which William Gillette did on the stage. It is a story of Wall Street. Myrta Bonillas, a new actress on the screen, will be his leading woman.

No Date Set For Release Fox Super-Italian Production, "Nero"

"Nero," which J. Gordon Edwards made in Rome for William Fox, has finally been cut, and shown to Fox officials. Judging from the statements of the few who saw the picture, and the enthusiasm with which it was greeted, William Fox evidently has the greatest production of his career on tap. No date has been set for release.

Tower of London Striking Prologue Introduced Capitol "Three Live Ghosts"

The Capitol put on a very striking prologue with "Three Live Ghosts" the week of March 6th. The scene showed the tower of London in the background, with London bridge in the foreground, the soloist standing on the bridge while the Thames flowed onward in the moonlight, made a very impressive and interesting introduction to the feature which did a capacity business all week.

Christie Brings Snowy Atmosphere For Cold Feet To Studio

Al Christie and his company are back in their studio from Truckee, where they spent a week filming scenes for a forthcoming comedy for Educational called "Cold Feet," which is to be a sort of travesty on the melodramatic stories of the Canadian Northwest. Christie says that in the hotel at Truckee there were sixty-two motion picture people, representing four or five companies besides his own. Evidently "snow stuff" is to be popular.

Christie made about 10,000 feet of snow film for his comedy, and another five thousand will be filmed at the studio, where sets are being built to match the exteriors at Truckee. When finally completed, it will be a two-reel comedy, said to be the first of its kind, getting its plot from the Northwest Mounted Police.

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"From the Ground Up," "Fool's Paradise," "Her Social Value" Reviews

TOM MOORE as Terence Giluley in "From the Ground Up" was seen at his humorous best in this new screen story by Rupert Hughes, at the Allen's Downtown Theatre last week.

It's a story full of humour and true to life, actions that contain a laugh in every foot of the film, and Goldwyn's genial Irish star was seen at his level best in the role of Giluley.

The picture delighted everyone throughout the entire week, owing to the fact that Tom Moore is the type of breezy Irishman that only he himself can impersonate on the screen.

An able cast, including Helene Chadwick, Darrell Foss, DeWitt C. Jennings and Hardee Kirkland supported Mr. Moore, and the picture as a whole is one that should appeal to any audience. Book this picture exhibitors, it will make money. In connection with "Jazz Week" the Allen is doing capacity, for Toronto has responded to the jazz fever with utter abandonment.

Will Site of Dominion Theatre, Ottawa, Have New Theatre Built On It?

The building of a large theatre on the site of the Dominion Theatre, Ottawa, Ontario, which was destroyed by fire last fall, depends largely on whether the Famous Players Canadian Corporation decides to go ahead with its Capitol Theatre in Ottawa or not. This was the statement which was made by Mr. Grant Davidson, one of the principals interested in the Dominion Theatre property, on March 9. The Famous Players Corporation started to erect a large new moving picture theatre on a downtown site two years ago but the work was halted when the walls were little more than a few feet above the street level. The brickwork has not been touched in many months and there is no apparent intention of proceeding with the work. If the proposed Capitol Theatre is not finished, then the Davidson interests will erect a new Dominion theatre—otherwise a 300-room hotel, plans for which have already been drawn by a local architect, will be started in April. With Mr. Grant Davidson are Mr. Keith Davidson and Mr. A. Dyment, president of the Canadian General Electric Company.

"FOOL'S PARADISE," which was shown at the Strand Theatre last week, is Cecil B. DeMille's newest production for Paramount. The players in this picture seem to be conscious of the fact that the pubic eye is upon them.

Director DeMille has produced the picture with lavish scenic effects and selected the cast with keen judgement.

Dorothy Dalton as Poll Patchouli has never done anything better, than in this performance, and in the character of the girl, Miss Dalton enacts a thoroughly human role, attractive enough to win the admiration of the entire audience.

The leading male roles were carried off with honors by Conrad Nagel as Arthur Phelps, Theodore Kasloff as John Roderiguez, and John Davidson as Prince Talaat-Noi.

The entire picture is very cleverly handled, and Mr. DeMille as well as the cast are to be congratulated upon the realistic atmosphere which they put into their work in the making of "Fool's Paradise." The picture will stand special exploitation and will make money.

"SOMEONE TO LOVE"

THOMAS H. INCE announces the production of another special feature for dstribution by Associated First National Pictures, Inc., "Someone to Love," the latest original screen story by C. Gardner Sullivan, author of "Hail the Woman."

The new story is declared to be one of the most unusual dramas ever prepared for the screen. The entire story is laid in a north Canada settlement and trading post, and features the elephant girl in a circus, an elephant and a young musician who has drifted into the wilds.

Sullivan has long been known as a master screen writer, and has been at work for months on "Someone to Love," which, upon completion, met the enthusiastic approval of Mr. Ince.

Mr. Ince promises an all-star cast and production features that will make it one of the big features of his schedule for First National. The Director and the cast will be announced soon. The production, it is declared, will be a departure from all accepted forms of screen drama.

"HER Social Value" with Katherine McDonald, which was shown in Toronto during the week of March 12th, got over as well as could be expected for this class of picture. There is nothing in the plot which could be called original, as it has been a favorite one for the past few years, and the story is a trifle far-fetched and overdrawn, though at different intervals a flash of drama and a new twist and situation is revealed that touches the heart chord, and every touch of this kind is a box-office attraction.

This picture should prove very, very popular with romancers, and Miss McDonald has her following, therefore it is likely to be appreciated and get over, in select neighborhoods. The society angle of this picture should be played up strong in order to make money with it.

Katherine McDonald looked as beautiful as ever, which means ever so beautiful.

Mgr. Val. Bureau, Francais, Presents Eighteen Episodes, "The Secret Four," In Week

An unusual booking arrangement has been made by Manager Val. Bureau of the Francais theatre, Ottawa, Ontario, for the presentation of Universal's serial, "The Secret Four," starring Eddie Polo. Mr. Bureau has booked the whole 18 episodes for presentation during the week of March 27, three different instalments of the whole series to be presented on each two days of the week. This means that approximately 12 reels will be presented on Monday and Tuesday, the next 12 reels on the two following days and the final 12 reels on the last two days of the week.

FOR SALE.—One Powers No. 6A, moving picture machine in A1 condition, hand driven, just overhauled, will ship anywheres. T. H. Hartley, Border Theatre, Rock Island, Que.

WANTED TO RENT.—Fully equipped moving picture theatre, seating at least 800 (in a live town). State rent, population, and other particulars. Ready to open April 1st if possible. Address A. D., care of Mov. Pict. Digest, 27 Jarvis Street, Toronto, Ont.

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Independent Screen Guild Works for Better Productions

THAT the newly formed Independent Screen Artists' Guild will prove of immense benefit to the motion picture industry is the opinion of Norma Talmadge, one of the charter members of the new organization which is composed of stars, directors and producers who have their own studios.

Miss Talmadge believes that this organization will prove the ideal means for answering the critics who have deprecated the art of the motion picture, and for refuting their charges.

"We believe the motion picture carries a potent message and provides good, wholesome entertainment. If, by forming this organization and exhibiting the product of independent artists, we can win over more friends for the screen and imbue those we already have with a higher respect for the artistic possibilities of the films we shall have accomplished half of our program.

"Outside of that, we pledge ourselves to work for a high standard of pictures, eliminating the financial domination of Wall Street, which in the past has been the greatest obstacle screen artists have had to encounter.

Harold Lloyd Takes Last Scenes of "Grandma's Boy"

Harold Lloyd took the last scenes in his current comedy which will probably be released as "Grandma's Boy." A variety of location shots were taken at Sunland, Santa Monica, a country home five miles from Culver City, and a colonial home in Los Angeles. The "grandfather sequence" was shot at the Hal E. Roach Studios. The comedy has been previewed as a five-reeler, and had its first public showing recently, followed by two others in addition to several studio runs. Screen credit in addition to Mr. Lloyd and Mildred Davis will go to Charles Stevenson, who plays opposite the comedian as "Heavy," Dick Sutherland, tramp, and Mrs. Anna Townsend, Harold's grandmother. The picture has all the proportions of a comedy drama and is charmingly staged. Hal Roach, Jean Havez and Sam Taylor wrote the scripts, H. M. Walker the titles, Fred Newmeyer directed, and T. J. Crizer was film editor, Film Specialty.

Jean Havez has written words and music of a song on Harold Lloyd's current comedy which will probably be called "Grandma's Boy."

Chas. A. Logue, Author, Has Forty-Seven Screen Successes

Charles A. Logue, author of Doris May's forthcoming comedy-drama, "Gay and Devilish," has approximately forty-seven screen successes to his credit. Among these are "The White Raven," with Ethel Barrymore; "My Lady Incog," with Hazel Dawn; "The Kingdom of Youth," with Madge Kennedy; "Just For Tonight," with Tom Moore; "The Flame of the Desert," with Geraldine Farrar, and many others.

Coumbia Theatre Co. Assigns, Theatres Operated In Trust

The Columbia Theatre Co., Ltd., operating a chain of houses in Vancouver Province, passed into the hands of a receiver. The company was headed by two of the pioneer theatre men of the province, W. P. Nichols, and William Brown. The theatres are still being operated in trust by the assignee, F. J. Carter.

Scene from "Arrow" Production of "Ten Nights in a Barroom"

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Camera Classics to Invade the Dominion West of Winnipeg

THE success of the initial release is undoubtedly going to be repeated by Camera Classics number Two—the second subjects have not only been secured for their premier release by Loew's Theatre, Toronto, but were shown the same week in four other Ontario cities. So far, very good. But Filmcraft can always spring one better—this is it:

Beginning with the week of March 27th, the Winnipeg Free Press will blaze a trail for Camera Classics in the west. The Free Press is recognized as an influential journal all over this continent and it is a power in the west. The support of the Free Press will do for Camera Classics, West of Winnipeg what the Toronto Daily Star has done east of Winnipeg—create a demand for this exclusive Canadian film product that it justly deserves, and furnish the picture man with particulars regarding a short subject feature that will bring big business to dealers who include them on their programmes. Camera Classics are assured of a splendid reception in the western provinces, not only because of the support of the Free Press, the endorsation of Educational Films and the desire on the part of westerners for pictures typical of Canadian life but because they have already made such a hit in the more conservative part of the Dominion, in the east, where there is less enthusiasm and more skepticism. Their success in Ontario has been nothing short of sensational. "The proof of Camera Classics' popularity is not revealed anywhere so accurately as in the offices of Educational Films, Ltd., where it is reported that theatre managers are not only willing to talk Classics, but are actually asking for them.

"This means more than anything else to Filmcraft," said Blaine Irish to the Digest, after Camera Classics Number Two had been sent out in the wake of Camera Classics Number One. The fact that Educational have reported active interest on the part of the dealers, shows that the picture patrons are pleased with the Classics and that the managers must secure the short subjects in order to satisfy the public—Canadians have waited a very long time for the development of home produced pictures and there is every indication that their appetite has been whetted, by these novel subjects with the result that Canada will have to produce good features from now on. It is the intention of Filmcraft that the high standard that has been set by the Classics will be maintained in every feature which bears the Filmcraft signature and this will apply to the more elaborately produced features which we intend to present in the future."

Meaford, Ont.

Dear Sir:—

I find that it is very hard to get suitable cuts to use for advertising purposes. Now if the exhibitors in the small towns could in some way arrange to get some of these electro cuts like you use in the Digest it would be of great help. Also in my opinion if some person would get up some window cards advertising for all of the good features and sell them in small lots at about ten cents each, they would be of great service to small exhibitors.

In my opinion, photos and good window cards when properly worded are much better than those three and six sheets. We can always get some photos or window cards in store windows and different business places where it would be impossible to get even a one sheet.

Yours for business,
J. A. Morrison.

"Fool's Paradise" To Duplicate "The Affairs of Anatol"

CECIL B. DEMILLE'S "Fool's Paradise," "The City of Gold," the third of the UFA series, "The Mistress of the World," and Mary Miles Minter in "The Heart Specialist," are the features scheduled for release by Famous Players-Lasky March 19.

Following a tremendous success at the New York Criterion where it played for five weeks early this year, Cecil B. DeMille's "Fool's Paradise" starts on its Canadian career in the leading first-run houses of Canada, which promises to duplicate the record-breaking performance of "The Affairs of Anatol" and "The Sheik." The story was written by Beulah Dix and Sada M. Cowan, and was suggested by Leonard Merrick's novel, "The Laurels and the Lady." Romance, thrills, spectacle and heart-interest are said to abound.

FLASHLIGHTS

The western Canadian locals of the American Federation of Music will hold a convention in Calgary the 6, 7 and 8th of April.

The Pathescope Company of Canada, Toronto, have opened an office in Vancouver in the Credit Foncier building.

The Globe Theatre, Vancouver, will shortly instal a pipe organ, and other improvements will be made in the Granville Street house.

Calvin Winters, the well known musical director, returned to Vancouver from a pleasure trip to Winnipeg last week. Mr. Winters directed the Orchestra at the Dominion Theatre during the run of the "Three Horsemen" in Vancouver some weeks ago when the picture broke all records for a continuous run at this house, holding them out nightly for three weeks. Director Winters joins the staff of the Capitol Theatre as relief organist March 13th. When engaged in his favorite pastime, Directing a fifty-piece orchestra, Calvin wields a wicked baton.

The Pantages Theatre, Vancouver, is awaiting the arrival of a big pipe organ made necessary by their new policy of showing feature films along with the Vaudeville bill. George Pantages who guides the destinies of the Vancouver "Pan," expects to have it installed within the next two months.

Robert Scott has resigned his position as Manager of Regal Films, Vancouver, to accept the same position with Universal made vacant by the promotion of Louis Jacobs to Pacific Coast Manager of "Foolish Wives." Mr. Scott took over the Universal office on March 13th.

"Ladies Must Live," ran at the Globe theatre, Vancouver, the week of March 6th, at raised prices. While a good picture, the patrons of Manager Adams' theatre did not consider it worth a raise in prices, much adverse criticism being heard among the fans.

Tommy Trow, Manager of Imperial, Three Rivers, Makes Business Good

Tommy Trow, genial manager of the Imperial theatre, Three Rivers, did a clean-up business with the "Four Horsemen" and "The Conquering Power" and is now out to follow these successes up with "Peacock Alley," the Mae Murray special that played to big business in Montreal at the Allen, where George Rotsky pulled off more of his sensational advertising stunts in this connection.

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Messrs. Winter & Torrie, Moncton, N.B., To Open New Theatre On Labor Day

Messrs. Torrie and Winter will open their new theatre on Labor Day, and we are informed it is to be a very fine house. It is on Main Street next to the Empress Theatre which is also owned by this company. The building is an imposing brick edifice with a seating capacity of 1,580 and when finished will be one of the finest theatres in the Maritime Provinces, equipped with all the latest improvements for the showing of pictures and the comfort of audiences. The Grand Theatre has been running pictures, but introduced two days of opera put on by local talent and a week after the Boston Opera Company.

The Imperial Theatre was closed for some slight repairs but Mrs. Davidson assures us that she expects to reopen the theatre shortly.

H. Irving Beers of the Colonial Theatre, has also had his house closed for repairs but was reopened and is running to good attendance. He is adding many improvements, which will make his house very attractive.

CONTRACTS were executed at Sault Ste. Marie today between Sault Ste. Marie Films, Limited, a provincial corporation, and Ernest Shipman the Canadian motion picture producer under the terms of which the local company will finance the making of Alan Sullivan's book "The Rapids" at estimated cost of two hundred thousand dollars. The vital interests involved in this story and the certainty of its world-wide appeal indicates possibilities of Canada's first Million Dollar Picture. On the Board of Directors are W. C. Franz, President Algoma Steel Corporation; Major P. B. Wilson, Vice-President Spanish River Pulp and Paper Company, Limited; J. D. Jones, General Manager, Algoma Steel Corporations, Limited; Colonel C. H. L. Jones, General Manager Spanish River Pulp and Paper Company; George A. Montgomery, President Algoma Central and Hudson Bay Railway Company, and Algoma Eastern Railway Company; George W. Goodwin, Crown Attorney; James Lyons, President Board of Trade; John Hussey, General Manager, Hussey Ferrier Company, Limited; and Ernest Shipman. An Advisory Board has also been formed consisting of the Mayor and leading men and women identified with social and educational organizations.

Christie Completing Year's Series For Educational Exchanges

THE Christie Studios, producing with three directors' companies, are swinging into the last lap of production of the big series of 24 comedies released through Educational Film Exchanges, and co-incident with Educational Pictures Week, April 17-29 inclusive, will be making the last releases of this series, with releases up to July of this year.

Educational Pictures Week will thus be doubly celebrated, marking the nearing of completion of the second year's product which the Christies have delivered to exhibitors through this medium of exchanges. Al Christie and his staff began producing comedies for Educational distribution in April, 1920, with 24 releases from June, 1920, to June, 1921. starting with the comedy "Kiss Me Caroline" and ending with No. 24, "Southern Exposure."

Christie began production of a second series immediately thereafter with releases running two a month from August. 1921, to July, 1922. In this second series Christie is presenting Neal Burns in 7 comedies, Bobby Vernon in 7, Dorothy Devore in 5, Viora Daniel in 5, and leading supporting players such as Vera Steadman, Helen Darling, Josephine Hill, Alice Maison, Eddie Barry, Earl Rodney, Henry Murdock, Victor Rodman, and Charlotte Stevens in from one to six pictures each. This series starts with "Nothing Like It" and will finish with a picture featuring Dorothy Devore, as yet unproduced and untitled, although a story has been selected.

Another Good Man Joins Rank Of All The Wise Men

An interesting moving picture wedding took place in Montreal recently when the marriage took place here at the residence of Stewart P. Dunlop, of Horace H. Thomas, Director-General of Theatres for Famous Players Canadian Corporation, and manager of the Capitol Theatre, Montreal, and Miss Louisa Leila Auger, daughter of Mrs. C. A. Whitmore of Toronto. The bride's mother and brother, P. H. Auger, advertising manager of the Daily Mail and Empire, Toronto, were present at the ceremony. Mr. and Mrs. Thomas left immediately after the wedding to spend a short honeymoon in New York following which they will take up their residence in this city. The Digest extends congratulations and best wishes.

Three More Popular Novel Rights Purchased For His Stars By William Fox

WILLIAM FOX announces the purchase of three more popular stories for screen adaptation during 1922.

"The Splendid Outcast" by George Gibbs, the well-known novelist, will be used as a vehicle for John Gilbert. "Trooper O'Neil" from the pen of the noted George Goodchild, has been purchased with the intention of making it a Charles Jones picture. It is a Northwest story. Tom Mix will be starred in the third "Alcatraz," written by the famous Max Brand. "Alcatraz" is a story of romance and adventure excellently suited for the robust work characteristic of the virile Mix.

All of these books are among the season's best sellers in fiction and contain the real dramatic punch. Mr. Goodchild's story is his second used by Fox, the first having been "Tiger's Cub" produced some eighteen months ago.

Fox Film Corporation also won out in the bidding for the screen rights to "If Winter Comes," the biggest fiction seller of the year, and the book will be made into a motion picture before next autumn.

(Ottawa Correspondent)

A QUESTION by J. A. Pinard, representing East Ottawa in the Ontario Legislature, brought out the information that theatre fans of Ottawa paid $56,635.86 in Amusement Tax to the Ontario Government during 1921 and, multiplying this tax total by 10, indicates that the 110,000 people in the Canada expended about $560,000 in attending shows during the past year. This averages about $5 each for every man, woman and child in the city.

The grand total revenue derived by the Province of Ontario from the Amusement Tax in all centres during the past fiscal year was $1,082,863.07, according to the official records. This indicates that approximately $10,828,000 was spent by the people of Ontario for theatre amusement during the past fiscal 12 months. The tax in Toronto, the Ontario capital, during the fiscal term, amounted to $624,613.70, or well over half of the total for the whole Province.

ROY TASH
Cameraman
FILMCRAFT INDUSTRIES Limited
Toronto - Canada

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Basis of Story Ten Nights In a Barroom Most Appealing to Old and New Timers

THE story of "Ten Nights in a Barroom" is that of mother and father love for the little girl who meets an untimely death in a drunken brawl. The memory of the child leads to the reformation of the father, and at the end of the picture happiness appears to be in store for the couple.

But leading up to and surrounding these incidents, there are worlds of action and tragedy. The theme is in the nature of an epic, for it shows one of the prime causes of domestic unhappiness — intemperance.

Until the opening of the "Sickle and Sheaf," all was prosperity and plain sailing at the logging mill. But Joe Morgan found an attraction in the saloon, and lost his mill there. The saloon causes the death of the child and so the tragedy is complete. Simple in its grim ugliness—but human because, alas! so true to life!

The title of the offering is, it is true, a great asset, because it has been so well known for forty years. But people who go to see the picture will be disappointed if they expect to have only unrelieved ugliness offered to them. It is true the squalor as well as the pathos and humor of the drink evil are shown; but this is by no means all. There are comedy touches and scenes of beauty and intensity. The director worked with an all-star cast of experienced artists and the production is thorough in its completeness and accuracy of detail.

Border Theatre,
Rock Island, Que.,
Feb. 16th, 1922.

Moving Picture Digest,
27 Jarvis Street,
Toronto, Ont.

Dear Sirs:—

Enclosed please find $2.00 for a year's subscription. I have subscribed for "The Digest" for a number of years and find it of great value to me. I do not know when my subscription runs out, but to make sure I am sending the enclosed $2.00.

I remain,
Yours truly,
T. H. Hartley,
Border Theatre,
Rock Island, Que.

Star Theatre,
Meaford, Ont.,
March 16th, 1922.

Can. Moving Picture Digest,
Toronto, Ont.

Dear Sirs:—

Enclosed please find $2.00 for one year's subscription to the Digest. This I consider is $2.00 well spent, and I would suggest that you send a copy of your next issue to every exhibitor in Ontario, also a little subscription blank asking him to remit by return mail. "If business can't afford this he should quit."

Yours very truly,
J. A. Morrison.

Storm at His Best Directing Selig-Rork's, "The Rosary"

"That very human director," says the New York Tribune, in referring to Jerome Storm, the man who directed "The Rosary," the big Selig-Rork feature production released through Associated First National.

These four words really tell the whole story, but as there must always be a cause for an effect, there are a few high lights in his career worth knowing.

Mr. Storm directed Charles Ray in such successes as "The Girl Dodger," "The Busher," "Greased Lightning," "Bill Henry," "The Egg-Crate Wallop," "Alarm Clock Andy" and "Paris Green."

With the exception of one picture starring the American beauty, Katherine MacDonald, and released through Associated First National Pictures, Inc., Mr. Storm has confined his efforts strictly to the stories which are familiar to every "main street" in our country. In "The Rosary," a photodrama laid in a picturesque little fishing village, Mr. Storm was working with just the sort of material with which he has achieved his greatest success.

He was born in Denver and educated there. He received an excellent dramatic and directorial training on the stage with such famous artists as Olga Nethersole, Robert Edeson, James O'Neill and in stock.

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EDITORIAL (Continued)

The exhibitor feels he cannot afford to raise his prices in order to show a profit on account of the possibility of not giving his patrons enough value for the increase; and thereby losing their patronage.

Another angle presents itself. Should the exhibitor increase his prices for a special feature, even if the feature registers 100 per cent., how is it going to affect the regular patronage which attends the average programme; which occasionally does not register up to the average?

It is noticeable that the Regent Theatre in Toronto never changes its admission prices. When an exceptional bill is introduced the regular patrons get the benefit of this bonus; and remain regular patrons, overlooking the weeks which fall below the standard. This is the safest policy for exhibitors to adopt. But how is the extra cost of pictures to be met with?

A solution presents itself. When an exchange claims it has a feature, which will cost the exhibitor much more than he pays for his average feature; and we repeat, a feature should only be judged by its exploitation and box-office possibilities, regardless of the expense involved in its production the exhibitor should play this feature on a percentage basis with the exchange. What constitutes box-office attractions on this system could be pretty well sifted out, to about one a month, and the exchange could take these pictures and "road show" them.

No exchange will take a chance on a "road show" with a feature that cannot get the money; and if the exchange is willing to make the experiment the exhibitor should be willing to meet him half way and so cut losses if the picture does not draw.

If it makes money, both profit in proportion to their investment. Apropos of all this talk about extra cost for big features, a local newspaper which reviews sometimes, "not wisely but too well," selected a Buster Keaton comedy as the best picture of the year.

—RAY LEWIS

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Vol. 13—22
April 1st, 1922

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Get this picture and clean up.

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Its dramatic climax is mountain high and the acting is peerless.

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A picture of thrills—pep—action and love interest abounding.

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A more splendid epic of the sea is impossible.

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BETTY BALFOUR and HUGH E. WRIGHT
A production which is a true expression of genius.

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A truly worth while production with a splendid cast of artists.

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RAY LEWIS
Managing Editor

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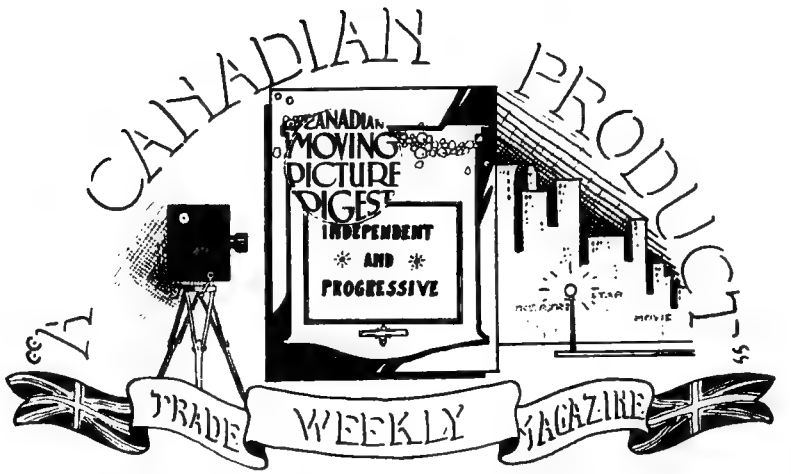

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LIVE NEWS

WE have often wondered at the various conceptions which writers have of "Live News." What is offered to the public under this caption has been a cause of wonderment also. If Live News means the publishing of "what the editor or reporter has heard from a friend, or a friend's friend, or someone on the inside" our paper has been free from this sort of head-line feature. For Live News of this kind generally partakes of the soundness of the "tip" which one gets at the races. At the eleventh hour a breathless friend comes along to inform you that he has a "sure thing," just got it from the jockey and you rush like mad to place a bet against your other bet; and when the "wise ones" are cashing in on the race your "good thing" is still running around the track, you can't stop him he's like a bit of "Live News" full of pep.

We have had several examples of "Live News" in relation to pictures lately. For instance, not very many weeks back came in flaring head-lines, a whole page account, the "Live News" that Famous-Lasky had taken over The Allen Theatres. Even the amount of money which was to be paid in the transaction to party of the second part, the amount of the check already deposited on the deal were recorded, including biographies of the parties involved. The next item of "Live News" was to the effect that the Fox Interests were negotiating for the Allen Theatres and that the other Live News was a bit dead. Another bit of Live News. Big headlines, pages of detail, Associated First National and Goldwyn Combine.

We wish the editors of this "Live News" space would try and be a little more conservative and not feed their readers on tips and rumors. It makes it very uncomfortable for the Exchanges concerned. One wonders what is to become of several jobs. "Live News" of this kind has another bad effect. It disorganizes business, not only for the parties involved, but with the Exhibitor, for he gets his tempo from the feverish attitude hanging around the Exchange; and he buys slowly for he wants to know where he is going to get off, on a situation as important as the Live News columns have recently related. Some may claim that all this "talk" in a paper makes the paper interesting, but after a little careful thought, does this sort of "Live News" establish a confidence between the paper and its readers? Is it not quite likely that when the next big Head-Line comes along the reader will discredit it 99%; and turn to a paper that is in the habit of publishing facts.

This same rule applies to the general publicity departments of the various producing centres. With rare exceptions, the publicity departments appear to have but a minor idea of what constitutes "Live News." Trade papers, newspapers all get the same "junk." For "Junk" covers half of the items which are sent in. Of course one cannot blame the publicity department. They have to turn out the stuff whether they have an idea or not. It is a matter of grind, grind and the items which come along read like the lifeless thing which gave them birth. Producers have awakened, some of them at least, to the fact that it is much better to produce one good picture in three months than four machine-made ones. The same attitude should prevail in reference to publicity matter. That which you are feeding to the Trade, your buyers, and that which you are feeding to your public, your buyers also. Write when you have an idea that will sell, the "idealess" article will not register.

No one can live on the twentieth plane for very long without having a cross-eyed vision of the earth.

No one can keep up the tension of exhilaration without wearing themselves out and the people who are unfortunate enough to come in contact with them. People who have no "pep" weary us, but the people who have the brake off their "pep" generally wear out. It is much better to be a little weary with the possibility of being worn out before us, than never to have the chance of being wearied again, or as King Solomon said, "It is much better to be a live dog than a dead lion." Superlative adjectives piled on superlative adjectives not only weary the reader, but wears him out at the same time. While the business policy of pictures is being "conservatized," the production system "economized," the publicity department, including the publishers of such papers which have been publishing the latest "Hot Air" should be "rationalized."

—RAY LEWIS.

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F. G. Spencer Buys Valuable Theatre Property, Fredericton, Woodstock

THE biggest piece of news from Fredericton is the purchase, which it is understood has been made by F. G. Spencer of the property, formerly the site of the Gem Theatre owned and managed by the late David Richards. Rumor has it that work on a new and most up to date house is to be started at once by Mr. Spencer.

From this town comes also news that F. G. Spencer, proprietor of the Prince Edward and Strand theatres, Charlottetown, Prince Edward Island, has purchased property on the corner of Great George and Grafton streets, opposite the old Bank of Nova Scotia. The old buildings on this site will be torn down and Mr. Spencer will erect a handsome up to date picture theatre. Mr. Spencer states that the Prince Edward will continue to be used for both pictures and theatrical productions, but he believes thoroughly in the growth and success of the city of Charlottetown and that there is room for a new motion picture theatre.

This house will be similar in design to the ones which Mr. Spencer is erecting in Fredericton and Woodstock. It will have a frontage on Grafton Street of 100 feet and on Great George Street of 50 feet. The building will be of tapestry brick with a large entrance directly opening on the street corner, leading into a spacious lobby twelve feet by fifty on the Great George Street side from whence entrance is gained to the theatre itself. There will be three exits on Great George Street.

The plans call for a one storey building with seating capacity for seven hundred. One portion of the lobby will have an upper floor for the office of the management. The theatre will have a high ceiling beautifully decorated and its lighting system will be of the very latest equipment.

Plans are almost completed for the reconstruction of the old Vogue theatre at Woodstock, N.B., which when completed will add another to the fine houses owned in the F. G. Spencer and Company's chain of theatres.

Christie Association with Educational Helped to Establish Short Features

THE two years in which Christie has been associated with Educational Pictures is marked particularly by one outstanding tendency which is advancing the short-subject program in importance. This is the widespread movement in picture theatres away from the non-picture trimmings and back to a policy of diversified bills in which a variety of pictures predominate. Another important trend which marks the advancement of the short subject is the demand for shorter feature pictures which has already been expressed in many quarters, both with reference to big city theatres and smaller houses.

Noteworthy advertising of Christie Comedies in this period has been done by exhibitors in principal cities of the U. S., and many of the smaller cities and towns.

The Christie policy is not to seek advertising of comedies over features, but simply to give comedy a chance in the advertising so that the theatre has a double shot at the shopping public. In other words, the policy of the Christie Comedies, which is thoroughly backed up by Educational with all its products is that a theatre should not play and advertise a comedy simply because it is the belief that a comedy would be a good thing on the bill, but rather because a particular comedy is a good comedy. Then by advertising it, the shopper is very often drawn over — in a case of picking from two desirable features—by the added force of a good comedy attraction.

The latest comedy to go into production at the Christie studio is "A Hickory Hick" which will feature Bobby Vernon and be released as number 22 in the new series through Educational Exchanges.

DON'T FORGET
Famous Players
Film Service Week
APRIL 24th—29th
Hodkinson—
"Desert Gold" "Riders of the Dawn"
"Certain Rich Man" The Spenders"
"Lavender and Old Lace"

Harold Lloyd Finishing Five-Reel Comedy, Specialty, "Grandfather"

Harold Lloyd is concentrating on what s called the "Grandfather" sequence in his comedy temporarily titled "He Who Hesitates" or "Have a Heart." Scenes full of southern atmosphere were shot last week, while other shots were taken at Griffith Park and the Hal E. Roach Studios where a southern interior has been built. The comedy is nearing completion and four and a half reels are assembled. The picture will undoubtedly run to five reels.

COLLEEN MOORE
in Goldwyn Pictures.

The Karnack theatre, St. James, has gone into the hands of the receiver.

The Moving Picture Digest,
Toronto, Ont.

Dear Sirs:—(or Miss)

I enclose herewith, the necessary two bucks, which ensures, a year's subscription to the MOVING PICTURE DIGEST.

I also enclose the following letter for publication. In view of it pertaining to my ANNIVERSARY WEEK, I presume you will not charge me regular advertising rates.

I am,

Yours Most Salubriously,
(Sgd.) A. A. COOPER

In Newark, Loew's new State Theatre had the Christie Comedy "A Pair of Sexes," featuring Neal Burns.

All of which seems to be a pretty good start by way of preparation for Educational Week, which will come later in the season.

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"The Silent Call" Taken From Hal G. Evarts Saturday Post Story

Half-dog, half-wolf, Strongheart presents one of the most unusual characters the screen has seen in H. O. Davis' Presentation of "The Silent Call," the Laurence Trimble-Jane Murfin production, released through Associated First National Pictures, Inc.

Because of this dual nature the animal is in constant conflict with the forces of civilization and the wilderness. The development of this mixed strain is worked out in a plot that teems with action and embraces a love story of the far West.

Of equal importance with the story is the acting of Strongheart, the Belgian police dog, who was imported to this country by Miss Murfin to play the leading role of Flash. Never before has the screen seen an animal that can take a role in a film drama without constant miscues and prompting; but the producers promise that this canine's intelligence is equal to every contingency, so that the hand of the director is never in evidence.

Laurence Trimble directed the picture and Miss Murfin did the adaptation from Hal G. Evarts' "The Cross Pull," which was first published in the Saturday Evening Post.

The capable supporting cast includes: John Bowers, Kathryn McGuire, William J. Dyer, James Mason, Nelson McDowell, E. J. Brady and Robert Bolder.

Distributors Hold Important Meeting March 20th, Legislation

A special meeting of the Canadian Motion Picture Distributors Association was held the week of March 20th to consider certain matters with regard to legislation in the West. The question of increased Amusement Tax in Alberta; the location of the Saskatchewan Censor Board; possible changes in censorship matters in Manitoba; were among the items discussed.

Mr. Ouimet, president of Specialty Film Import Ltd., Montreal, came to Toronto for the meeting. The reports presented by the officials of the Association indicate that general conditions in regard to contracts and collections were showing improvement. The outlook is brighter than it has been for some months. The biggest trouble in sight was the tendency of certain provinces and municipalities to think that the industry was a legitimate subject for special taxation. This attitude will be systematically fought by the Association during the next twelve months, with a view to having these burdens reduced or eliminated.

AN OPEN LETTER TO THE TORONTO FILM EXCHANGES

GENTLEMEN:—I have noticed, with APPROVAL, a PRACTICE that has lately sprung up among you,—that of having A WEEK for SOMTHING or OTHER.

The WEEK, is PRIMARILY intended to SWELL your BANK ACCOUNTS, but is DISGUISED as "BLUE RIBBON WEEK," "RED FEATHER WEEK," or just plain "ANNIVERSARY WEEK."

During this WEEK, the EXHIBITOR is asked to give you his ENTIRE BUSINESS for the WEEK. There is no SPECIAL INDUCEMENT offered to him to do this, but it is EXPLAINED that there is a PRIZE given to the office that PRODUCES the MOST BUSINESS during this WEEK, and THE WRITER confidently RELIES upon you, as a PERSONAL FRIEND,—to help win the GRAND PRIZE.

This, of course, is not a BUSINESS APPEAL, but just STRAIGHT CHARITY; however, I think SO WELL of the IDEA, that I am thinking of having a WEEK myself. My IDEA is, to have A WEEK in honor of MY BIRTHDAY, and of THE DISCOVERY OF AMERICA. The EVENTS are not CONTEMPORANEOUS, nor yet COINCIDENT, but they are the two most OUTSTANDING EVENTS in AMERICAN HISTORY, and as such, I intend that they shall be SUITABLY OBSERVED.

Therefore, GENTLEMEN, I OFFER you the OPPORTUNITY of booking me for that WEEK, one of your most SUPER FEATURES, absolutely FREE, Express charges PREPAID. In case the OFFERS exceed the NEEDS for the WEEK, I am willing to EXTEND the CELEBRATION for another week, or even two.

Of course, I RECOGNIZE the FACT that there is NOTHING in this for YOU, but it will certainly HELP ME OUT.

I offer MY APOLOGIES to GEORGE ADE for this INFRINGEMENT of his COPYRIGHT of the CAPITAL LETTERS of the ENGLISH LANGUAGE, but in view of MY WEEK, I feel sure he will OVERLOOK the TRANSGRESSION.

I warn LEO DEVANEY, MAJOR ARBUTHNOT, and OTHERS, to not include A CROCK in the shipment.

ADDRESS all shipments to

A. A. COOPER,
LYCEUM THEATRE,
HUNTSVILLE.

This PARAGRAPH is meant as SARCASM.

Rudyard Kipling's Ballad, "Fisher's Boarding House," One Reel Feature

In releasing the picturization of RUDYARD KIPLING'S ballad of Fisher's Boarding House, as a one-reel special feature, PATHE expresses the conviction that the multitude of KIPLING readers in this Country, will welcome it in the same spirit that they welcomed the poem "as the most truthful and vivid land picture of the life of the sea" ever presented.

Condensed, compact as the KIPLING ballad is, the picture is declared to contain all the elements of an impressive epic, as KIPLING'S lines describe:

"Twas Fultah Fisher's Boarding House
Where sailor-men reside,
And there were men of all the ports,
From Mississippi to Clyde,
And regally they spat and smoke,
And fearsomely they lied."

Splendid Cast With Bryant Washburn, "Road To London"

In casting the new Associated Exhibitors production, "The Road to London," starring Bryant Washburn, the star selected his support with the greatest care. As the photoplay was filmed in, and about, London, it was necessary to have English actors in the cast as well as Americans. For his leading lady, Mr. Washburn selected Joan Morgan, a noted English beauty, who has been acting for the screen less than a year. George Foley was chosen to play the role of the star's father; Gibb McLaughlin is the Viscount; and Saba Raleigh is the Duchess. The Reverend Dr. Bachelor, a noted British clergyman, consented to play the Vicar; Sir Bertram Hays acts in his real capacity of Captain of H.M.S. Olympic; and a London bobby is played by a real bloomin' cop. "The Road to London" is released in Canada thru Specialty.

"Fool's Paradise" Plays Capitol, Winnipeg, Manager Cloakey Stages Local Prologue

For "Fool's Paradise," the week of March 13 the Capitol theatre, managed by Oral Cloakey, had as the prologue "Snow Drift," in which 20 local residents had a part. It was effectively produced, and the programme had the assistance of John Arthur, musical director from Toronto, who directed the orchestra. The orchestra was under the baton of Creatore, the week of March 20.

DON'T FORGET
Famous Players Film Service Week
APRIL 24-29th

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Famous-Lasky to Release Taylor's Paramount, "The Green Temptation"

APRIL is ushered in on the Famous Players-Lasky schedule with William D. Taylor's Paramount production, "The Green Temptation," starring Betty Compson, and May McAvoy in the Realart picture, "Through a Glass Window," both set for release the 2nd.

Adapted from Constance Lindsay Skinner's novel, "The Noose," "The Green Temptation" is described as an ingenious detective story in which is interwoven a colorful picture of the life led by the Apaches in their underground haunts in Paris. First Miss Compson is the typical French Apache who loves the "game," and is one of the most notorious female crooks in Paris; then the theatrical dancer, the idol of society in the French capital, and during and after the war, the broad-visioned woman, completely regenerated.

Monte M. Katterjohn wrote the scenario of "The Green Temptation."

Theodore Kosloff is the principal support of Miss Compson, and acted as her instructor in the several dance scenes in the picture. Mahlon Hamilton is leading man, and the cast also includes Neely Edwards, Edward Burns, Lynore Lynnard, Mary Thurman and Arthur Hull.

Both the original story and the scenario of "Through a Glass Window" were written by Olga Printzlau. There is said to be an abundance of pathos in the story, which is of a plucky little girl who struggles with the double burden of a blind mother and a young brother who is a bit too weak.

Raymond McKee, formerly a star in his own right, is Miss McAvoy's leading man, and plays a character role of an Italian vegetable vendor, providing a degree of romance which, it is said, is indeed remarkable when one considers the humble character of that most humble occupation. Others in the cast are Fanny Midgely, Burwell Hamrick, Fred Turner, Carrie Clark Ward, Wade Boteler and Russ Powell.

Sidney B. Brennecke Leaves With C. H. Christie For Los Angeles

C. H. Christie was accompanied to Los Angeles by Sidney B. Brennecke, who is assistant to President E. W. Hammons, of Educational Film Exchanges, Inc., distributors of short subjects exclusively through thirty-six offices in the United States and Canada.

Mr. Brennecke will remain in Los Angeles several weeks, and in addition to seeing the Christie Comedies, which is one of the chief products released by his company, will spend some time with the producers of Hamilton-White comedies, Campbell comedies and others.

Fox to Make Super-Production "A Fool There Was"

Director Emmett J. Flynn started on February 10 the super-deluxe production, "A Fool There Was," from the stage drama by Porter Emerson Brown, based on Rudyard Kipling's poem, "The Vampire."

Director Flynn and Scenario Writer Bernard McConville, and the technical force at Los Angeles have been busy since December 15, arranging the sets, which are now constructed and ready to be photographed in Los Angeles. They represent an investment of $100,000 in themselves.

"Gypsy Passion," Vitagraph's Second Big French Special, Opened at the New York Strand

The twenty-sixth of March was selected as the date for the "first night" on Broadway of "Gypsy Passion," the spectacular French picture released by Vitagraph. Manager Joseph Plunkett, of the Strand Theatre, was so impressed by the great box-office success made by "The Sheik's Wife," Vitagraph's other French film, which opened at the Strand on Sunday, March 5th, that he determined to follow it up as soon as possible with "Gypsy Passion."

DON'T FORGET
Famous Players
Film Service Week
April 24--29th
GOLDWYN
"Theodora"
"The Wall Flower"
"A Poor Relation"
"The Man From Lost River"
"Milestones"
"The Branding Iron"
"Prisoners of Love"

Frank J. Gadsol Elected President Goldwyn Pictures Corporation

At the annual meeting of the stockholders of the Goldwyn Pictures Corporation, a Board of Directors was elected to serve for the ensuing year.

Frank J. Godsol, who has been Chairman of the Board for the past year, was elected President to succeed Samuel Goldwyn. Mr. Godsol will continue as Chairman of the Board, and in addition, he will serve actively as President.

Francis A. Gudger was elected First Vice-President. Those elected to the Board of Directors are:

Eli H. Bernheim, George P. Bissell, Edward Bowes, William Braden, H. F. DuPont, Frank J. Godsol, Samuel Goldwyn, Francis A. Gudger, P. W. Haberman, Gabriel L. Hess, Moritz Hilder, Duncan A. Holmes, Henry Ittleson, Messmore Kendall, Abraham Lehr, Lee Shubert, Albert N. Wittenberg, Frank H. Hitchcock.

Film Action Almost Too Rapid For Eye

According to advance report, the William Fox comedy-drama, "Elope If You Must," to be released early in April with Eileen Percy as the star, is a photoplay in which the action is so rapid—and so continuously rapid—as to well-nigh stagger the eye in seeking to follow it closely. In other words, it is comedy with all the speed of the most rapid-fire farce.

George Stewart, Brother of Anita To Appear in Christie Comedies

With the return of C. H. Christie to his studio from the East the announcement is made that during his trip he signed up George Stewart, younger brother of Anita Stewart, to star in Christie Comedies.

Lila Lee To Play Lead With Valentino, "Blood and Sand"

According to an announcement from the Coast, Lila Lee will play the role of the wife in the Paramount production of Ibanez's "Blood and Sand," in which Rudolph Valentino will make his stellar debut under Fred Niblo's direction.

Originally May McAvoy was chosen for the part, but it was later decided that she was not quite suited to the type, and as it is particularly desired that each character shall be as near the original type as possible, Miss Lee was substituted.

Basil King, author of "The Dust Flower," a new Goldwyn picture, also wrote the notable "Earthbound," but the two stories are entirely different in character. There are no "spooks" in the new picture.

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Canadian Exhibitors Exchange Release Latest and Best British Pictures

THE British pictures are making a great headway and securing a firm foothold in Canada. The great success of "Alf's Button," "The Better 'Ole" and "Three Live Ghosts" gives British producers encouragement to produce nothing but the best and when the public see the latest British productions like "Kissing Cup Race," starring Violet Hobson and Gregory Scott; also "Garryowen," with its inimitable Irish humor and racing scene from Old Ireland. Hugh E. Wright who was "Alf" in the "Better 'Ole" is the star.

"Nothing Else Matters" also starring Hugh E. Wright star of "Alf's Button" and Betty Balfour, Britain's best film comedienne, the public will agree that the British films are in Canada to stay after witnessing these successes.

The Canadian Exhibitors Exchange have arranged to distribute Anglo-Canadian Picture Plays Production, which organization is releasing the pick of the British market; and every exhibitor in Canada should make room for the British picture and let the public judge for themselves the kind of pictures the Anglo-Canadian Picture Plays have selected. Neither time nor means have been spared in selecting these productions from the British market.

Ernest Shipman To Open Head Office In Toronto For Canadian Productions

IN an interview with the DIGEST, Mr. Ernest Shipman stated that head offices for the National Canadian Films Limited will soon be opened in Toronto. Offices will also be established at other principal centres throughout the Dominion.

The Federal Government has granted the right to the title National Canadian Films Limited and Mr. Shipman states that this Trade Mark is under consideration.

"There is a market for thirty Canadian Features in Canada," states Mr. Shipman but I can only make ten and may only make seven. Centers all over the Dominion will be selected for production. Preference will be given to Canadian authors, Canadian players and the necessary technical staff will be recruited from Canadians also."

In order to make pictures that will register as cosmopolitan the very best talent available will be secured, even if it is necessary to import same, however, we have so many fine artists working in the U. S. studios who are Canadian born that we hope our importation will be from these ranks.

"A Canadian picture will not necessarily mean that we are to have snow scenes, in fact we intend to eliminate the snow scenes and picture Canada during her Summer and Autumn months."

Allen Theatre Introduces All-Canadian Bill; Diversified Programme In Order

Blaine Irish, whose determination to make pictures in Canada is given practical expression in his efforts to have Canadian pictures shown to Canadians on an exclusive Canadian program. Because of his eagerness to assist Manager Cronk in his courageous project, Mr. Irish arranged with Educational Film Ltd. for an advance release of Camera Classics Number Three.

Along with a dramatization of a famous Ralph Connor story was shown the third edition of Filmcraft's short subject novelty, a feature that picture patrons have commenced to look for on the programs at their favored theatres. The rest of the features on this unique bill were also Canadian made subjects. It was immediately apparent that Manager Cronk had chosen the magic moment to spring a program composed exclusively of Canadian pictures. The success of this offer was due to three very important factors: Excellent photography, sustained interest and quality throughout the program and novelty, genuine novelty, plentifully introduced in the short subject features.

Some of the most remarkable effects in scenic photography ever seen on the screen, were to be noted in the feature picture, "Cameron of the Royal Mounted," with its settings of superb timber areas in the foreground, and the majestic snow capped mountains rising to meet the sun on its way to the mirrored rivers.

Directly preceding these beautiful shots taken in Manitoba, were the remarkable pictures made by Filmcraft in the Hudson Bay district, during densest winter, when the dazzling snows of the northern lake regions were boundless and unbroken save for the tracks of the fur-trapper. The beaver, the muskrat, the ermine—the native haunts of these valuable denisons of the north, are revealed, while the fantastic caprices of the Snow King, as pictured in the "long shots" of the vast woodland districts are photographic masterpieces.

"A Happy Thought," Filmcraft's second cartoon - with - a - background proves even better than their first clever release along this line. People who are tired to death of the stereotype line drawing cartoons welcome this new type of animated subjects. There is a variety of depth to the picture made on a real photographed background that impart new life and interest in every bit of action.

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Digest Reviews "A Doll's House" and "Cameron of the Royal Mounted"

"A DOLL'S HOUSE" with Nazimova, was featured at the Regent Theatre, Toronto, this week. The picture which is a screen version of the stage play, presents excellent box-office possibilities.

The exhibitor that books this production is most likely to have the S.R.O. sign, as his patrons should respond to an announcement that "A Doll's House" is to be presented.

Although the picture is a screen version of the play, there is not a moment that allows the tension of the patrons interest to drift from the story.

Headed by a cast that is to be congratulated upon the way they handled their parts, Nazimova contributes work that is most excellent.

The direction of this production which was under the immediate supervision of Charles Bryant, must not be forgotten, for he is to be most highly commended for the fineness and interest of the above production.

"A Doll's House" released through United Artists, is an adaptation of Ibsen's very widely read and much produced play. Ibsen's name and "A Doll's House" will of course draw the "high-brows" or Ibsenites, the ordinary picture-patron will come because of Nazimova's reputation and the appeal of the story.

Paramount to Re-Issue Seven Of Its Biggest Successes

Paramount has decided to re-issue seven of its biggest successes, all of which are originally prior to November, 1920, according to an announcement by Sidney R. Kent, General Manager of Distribution. These pictures, all of which are to be shown by Hugo Riesenfeld at the Rialto Theatre, New York, during the week of April 9, are George Loane Tucker's "The Miracle Man," John Barrymore in "Dr. Jekyll and Mr. Hyde," Cecil B. DeMille's "Old Wives For New," George Fitzmaurice's "On With the Dance," Cecil B. DeMille's "Why Change Your Wife," George Melford's "Behold My Wife," and Cecil B. De Mille's "Male and Female."

These pictures will be released in block, forming a complete week's feature program, to be used just as Mr. Riesenfeld is using them, in successive showings. New prints have been ordered and the various Paramount exchanges will be ready in a few days to accommodate the block bookings.

WHEN it comes to realism, the screen version of Ralph Connor's famous book, "Corporal Cameron," "Cameron of the Royal Mounted" which is showing at the Allen Theatre this week has certainly not deviated in any particular instance. Steep water-falls, long winding trails, and mountains with their snowy peaks looming above the fleecy white clouds, have been used with tremendous success in the filming of this picture.

A most difficult role is the one which Gaston Glass portrays in the character of Corporal Cameron, and he registers big in the hand to hand encounters. The men of the Royal Mounted must have had a bit of surprise working with Mr. Glass, as a more military individual, both in dress and manners, could hardly be found.

Vivienne Osborne who plays the character of Mandy, the only feminine role, handles her part with ease, although this part does not carry an exceedingly great amount of business.

A prominent role is the one which is performed by Irving Cummings as "Raven," a most difficult characterization, which Mr. Cummings enacts most admirably.

This is an all-Canadian production as all of the scenes with the exception of a few interiors, were shot in the Canadian mountains. Real snow, real Canadian woods and honest to goodness Canadian Royal Northwest Mounted Police.

This picture was run in conjunction with the "All-Canadian Week" at the Allen Theatre, and if every exhibitor in the Dominion of Canada would inaugurate in his theatre an "All Canadian Week" such as the Allen Theatre did, he would not only be showing pictures and productions that were made in Canada, but he would be showing the best. Such pictures as "Cameron of the Royal Mounted," "Camera Classics," Fox Canadian News and a Canadian produced comedy like "The Toonerville Trolley" make up an excellent bill and should pack your house. Uphold and boost the progress of "All Canadian Productions."

DON'T FORGET
Famous Players Film Service Week
APRIL 24-29th

March 25th, 1922.

Mr. S. Jacobs,
Educational Film Co.,
St. John, N.B.

Dear Mr. Jacobs:—

We wish to offer you this unsolicited praise of the two-reel comedy "FREE AND EASY" that we ran this week. I really believe it is the best thing in that class of comedy that we have ever run in this theatre.

I am writing you so that you may tell other exhibitors that we did particularly well with it and wish we could get fifty-two of them a year.

Very truly yours,
J. A. KRAKER, Manager.

— CLASSIFIED ADS —

FOR SALE.—Ticket Machine, in good running order. Register, Motor, etc., in perfect condition. Cheap for ready sale. Apply Princess Theatre, Ottawa, Ontario.

FOR SALE.—Several Powers 6A, Powers 6B and Simplex Machines, hand or motor driven. Entirely reconstructed, complete with lenses and accessories. Very low prices for quick sale. Write for prices and description. J. H. Coleman, 57 Appleton Ave., Toronto, Ontario. Hillcrest 3076w.

GET MY PRICES
on
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Minnsa Gold Fibre Screens
and *General Theatre Supplies.*
Special Prices on
Genuine Baird Parts for Powers and Simplex Machines.
Write for Descriptive Folders and Prices.
J. H. COLEMAN
57 Appleton Ave. Hill. 3076w
TORONTO, ONT.

"Pagan Love," Canadian Exhibitors' Release, In Pictorial Review

"Pagan Love" is the name given to the picturization of Achmed Abdullah's "The Honorable Gentleman," which ran as a serial in the "Pictorial Review."

This production marks the first independent effort of Hugo Ballin, who was a prominent member of the directing staff for the Goldwyn forces, and is a W. W. Hodkinson Corporation production. Rockliffe Fellowes, Mabel Ballin, Togo Yamamoto, Nellie Fillmore and Charlie Fang, all popular and well-known players, are cast in roles said to suit their different personalities extraordinarily well. Thru Canadian Exhibitors Exchange.

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CURRENT RELEASES

CANADIAN EDUCATIONAL

Gayety Comedies—
"Afraid of His Wife."
"Say, Uncle."

Vanity Comedies—
"It's Your Move."
"Eat and Be Happy."
"Paying Patients."

Camera Classics—
Released one a month.
Nos. 1 and 2.

Outing Chesters, 1 Reel—
"Jogging Across Sairtooth."
"Music in the Air."
"No More Gasoline."

Sketchographs—
"Eve's Leaves."
"Seeing Greenwich Village."
"What's the Limit?"

Bray Pictographs—
"Sloth's Great Grandmother"
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Christie Comedies—
"Pair of Sexes."
"Pure and Simple."
"Saving Sister Susie."
"Fresh From the Farm."
"Kiss and Make Up."
"No Parking."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Snooky's Fresh Heir."

Campbell Comedies—
"Stork's Mistake."
"Nick-O-Time Hero."
"Stolen Glory."

Toonerville Trolley Comedies
"Skipper's Last Resort."

Capitol Comedies—
"Fly in the Ointment."
"Treat 'Em Kind."

Torchy Comedies—
"Torchy's Promotion."
"Dog Gone Torchy."

Mermaid Comedies—
"Robinson Crusoe, Limited."
"Vagrant."
"For Land's Sake."

Chaplin Classics—
"One A.M."
"Easy Street."
"The Cure."

Punch Comedies—
"The Love Egg."
"Country Chickens."
"Rural Cinderella."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Selig-Rork 2 Reel Dramas—
"The Policeman and the Baby."
"The Ne'er-to-Return Road."
"The White Mouse."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14 & 15.

CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"Love Madness," Louise Glaum.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Dombey & Son," Chas. Dickens' Production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Broken Gate," Bessie Barriscale.
"Breaking Point," Bessie Barriscale.
"Partners of the Tide," an Irvin V. Willat production. from the novel by Jos C. Lincoln.
"Kissing Cup's Race," a British Masterpiece, Racing Production.
"Garry Owen," a British Masterpiece, Racing Production.
"Call of the Blood," a British Masterpiece Production.
"John Forrest Finds Himself," a British Masterpiece Production.
"The Spoilers," Rex Beach's famous novel, starring Wm. Farnum, Kathlyn Williams and Thos. Santschi.
"Ne'er Do Well," Rex Beach story, starring Kathlyn Williams and Wheeler Oakman.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Grea Moment," Gloria Swanson, 7 reels.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels
"Cappy Ricks," Thomas Meighan, 6 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. De Mille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush."
"The Sheik," Special.
"The Call of the North," Holt
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thos. Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," All-star, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. DeMille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS FILM SERVICE

Goldwyn 5h Year—
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."
"From the Ground Up."
"Poverty of Riches."
"A Poor Relation."

Goldwyn Specials—
"Dangerous Curve Ahead."
"Man From Lost River."
"Old Nest."

Hodkinson 1921-1922—
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."
"Keeping Pp With Lizzie."
"Rip Van Winkle."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Cameron of the Royal Mounted."

SPECIALTY FILM IMPORT, LTD.

Serials—
"White Eagle," 15 episodes.
"Sky Ranger," 15 episodes.
"Yellow Arm," 15 episodes.
"Hurricane Hutch," 15 episodes.
"Miracles of the Jungle," 15 episodes.

Features—
"Battle of the Century," Dempsey-Carpentier fight pictures.
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."

Two-Reel Dramas—
Tom Santschi Series, 15 two-reel dramas.
Holman Day Series, 15 two-reel productions of the North Woods.

Two-Reel Comedies—
Harold Lloyd Specials.
Hallroom Boys, released every alernative week.
Monty Banks, monthly release.
Famous Chester Animal.

Single-Reel Subjects—
Hal Roach-Snub Pollard, weekly comedy release.
Harold Lloyd Comedies, reissues.
Aesop's Fables, short-reel cartoon comedies.
British-Canadian Pathe News.
Major Jack Allen Animal Series.
Pathe Review.
Topics of the Day.

ASSOCIATED FIRST NATIONAL

"The wonderful Thing," 7 reels, Norma Talmadge.
"Lotus Eater," John Barrymore, 7 reels.
"Woman's Place," Constance Talmadge, 6 reels.
"Her Mad Bargain," Anita Stewart, 6 reels.
"Child Thou Gavest Me," J. Stahl production, 6 reels.
"The Sky Pilot," Ralph Connor, 7 reels.

Marshall Neilan—
"Bob Hampton of Placer," 7 reels, James Kirkwood.

Thomas H. Ince—
"Lying Lips," 6 reels, Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman," 7 reels, Louise Glaum.
"A Thousand To One," 6 reels, Hobart Bosworth.
"Love," 6 reels, Louise Glaum

Allan Dwan—
"The Forbidden Thing," 6 reels, James Kirkwood.
"A Perfec Crime," 5 reels, Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans," 6 reels, Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol," 7 reels.
"Molly O," Mabel Normand, 7 reels.

J. L. Frothingham—
"The Ten Dollar Raise."

Mack Sennett Comedies—
Ben Turpin Comedies—

FOX FILM CORP., LTD.

Specials—
"Over the Hill," 11 reels.
"Queen of Sheba," 10 reels.
"Connecticut Yankee," 8 reels
"Virgin Paradise," 8 reels.
"Thunderclap," 7 reels.
"Perjury," 9 reels.
"Shame," 9 reels.
"Last Trail," 7 reels.
"Footfalls," 8 reels.

William Farnum—
John Gilbert—
Tom Mix—
Pearl White—
Dustin Farnum—
William Russell—
Shirley Mason—
Charles Jones—
Eileen Percy—
Murphy-Walker—
Barbara Bedford—
Fox News, Weekly—
Mutt & Jeff Cartoons—

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PRODUCED BY C. C. BURR

BATTLING TORCHY

Is the latest "Torchy" Comedy with

JOHNNY HINES

In the Stellar Role

This picture is without doubt the greatest work of Hines's career. Go to your nearest Educational branch and have "Battling Torchy," "Torchy A La Cart," and "Torchy Takes a Chance" screened for you—then *book* the new series!

"TORCHY" COMEDIES ARE AMONG

Educational's Nationally Advertised Short Subjects!

Educational Pictures

"THE SPICE OF THE PROGRAM

Canadian Educational Films Ltd. Toronto, Montreal, St. John, Winnipeg, Calgary, Vancouver

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27 Jarvis St. - Toronto, Canada

Vol. 13—23
April 8th, 1922.

CANADIAN MOVING PICTURE DIGEST

CAMERA CLASSICS

A Filmcraft Product

CREATED BY

BLAINE IRISH

Educational Pictures

"THE SPICE OF THE PROGRAM"

APRIL 8th, 1922.
TORONTO, CANADA

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FIRST NATIONAL PICTURES

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Just Released

AND

Taking the Country by Storm

Harold Lloyd

IN

"A Sailor-Made Man"

Four Reels

It's the superdreadnought of Comedy

Laugh ahoy!

SPECIALTY FILM IMPORT LIMITED

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

Pearl White Finishes Her Engagement In Joan Of Arc Pageant

"PEARL WHITE'S activity in PARIS theatricals, as cabled to American newspapers,"—says PATHE—"has created in some quarters, the false impression that MISS WHITE, had no intention of returning to this Country, in her professional capacity."

The contrary is true, however, not only is she under contract to begin work on a new serial the middle of June, or the beginning of July, of this year, at the latest, with PATHE, but PATHE also is in receipt of advice from PARIS, in which Miss White refers casually to her engagement there.

MISS WHITE, at the close of her present pageant engagement in Joan of Arc, will return to the United States and prepare for her work in the new PEARL WHITE PATHE serial. Thru Specialty.

His One-Reel Comedies

"Paul" Parrott begins the making of his one-reel comedies, the first to have the working title of "The Joiner," which shows the comedian joining every lodge under the sun for mercenary reasons. Mr. Parrott will change his makeup slightly and dress his character less on slap stick lines. Gilbert Pratt directs his first picture, Al Santell, the second, the two to alternate in Parrott's direction. Hal Roach will shortly announce Mr. Parrott's leading lady.

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By this Sign Shall Ye Know Good Short Subjects

In 1921 Educational released more *good* short subjects than any other company.

For 1922 we offer the *strongest* list of *quality* short subjects, of established box-office value.

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New Series

Mermaid Comedies
New Series

Torchy Comedies
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Campbell Comedies
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Toonerville Comedies
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Tony-Sarg Almanacs
One a Month

Wilderness Tales
By Robert C. Bruce

World Wanderings
Unusual Pictures of Unusual Places

Camera Classics
Made in Canada

Selig-Rork Photoplays
Series of Three

AND SPECIALS LIKE

"HOW TO GROW THIN"

By the World Famous Dr. C. Anderson

Canadian Educational Films Limited

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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"CANADA'S FIRSTBORN"

The CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Managing Editor

Subscription $2.00
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The CANADIAN MOVING PICTURE DIGEST

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HARRY J. MANHEIM
Business Manager

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RUMOURS vs. FACTS

IT IS SAID that the Allen Theatres have been taken over by the Paramount organization. That Specialty have gone over to Regal. That Famous Players Film Service have been absorbed in the combine. That Associated First National and Goldwyn have joined up, and that in some way they too are involved in the big combination. Those who should know whether these combinations are true, upon being asked for a confirmation have replied that they can make no statement.

For the benefit of those exhibitors who do not reside in Toronto, we publish these rumours which they can in all probability verify.

If the rumour to the effect that Regal have taken over Specialty Film Import is true, Canada will see the passing away of one of its strongest Independent Exchanges. Mr. Ouimet leaves for California it is said, to produce pictures.

The passing away of Specialty as an Independent Exchange is regretful to those who know how faithfully and how long Mr. Ouimet fought for the "independent stability" of Moving Picture Enterprise in Canada.

It has been said that the life of an exchange in Canada is not an easy life. The exhibitor claims that his road is a hard one to travel also. The few producers in Canada appear to be satisfied with their profits and efforts are being made to develop producing activities.

If the fear or non-communicative attitude which prevails in the Moving Picture Situation in Canada could be eliminated, one could form some sound opinion of just what Canada is, in regard to Moving Pictures. But neither the Exchanges nor the Exhibitors talk for publication or to each other. The Exhibitor meets the Exchange as if the Exchange was an income-tax collector and the Exchange adopts the same attitude toward the exhibitor and the press.

Neither appear to be making any money, it is said, in fact both Exchanges and Exhibitors are suffering from poor business; and yet most of the houses appear to be operating and the same can be said of the Exchanges. The conclusion we must come to is that both are making money.

Exchanges sometimes affiliate to "kill" needless overhead, or because one exchange has a theatre connection which will prove advantageous to the other exchange should it tie up with the Exchange which has the theatre-affiliation.

Exchanges sometimes unite their strength in order to compete with a situation which might leave them stranded. There are about nine hundred theatres which handle moving pictures in Canada. Of this nine hundred about one hundred represent two important chains, Allen Theatres and Canadian Paramount Theatres. These organizations both have what is constituted the first run houses in all the important cities in Canada. It appears to be necessary for the profit of a picture that it gets a showing in these first-run houses.

If seven hundred and fifty exhibitors will book their pictures with intelligent selection, regardless of first-runs, and be willing to pay for value received, all this talk and fear of the Canadian Moving Picture Industry falling into the hands of a Gigantic Combine will only remain talk. However, if the hundred big houses secure and handle the best pictures on the market, the independent exchanges will die out for lack of sustenance and the seven hundred and fifty exhibitors will be working for the benefit of the one hundred, or fall by the wayside. This would be a pity, not only for the combine which would have everything its own way and soon lose its creative force, but for Moving Pictures as a whole in Canada.

A combine does not of necessity mean a monopoly unless the Independents are forced out leaving the market from every angle, in the hands of the combine. Moving Picture expansion in Canada by Independents under this condition would be limited, and Canadian Moving Picture Production about as inviting to investors as Moving Picture Censors are inviting to producers.

Exhibitors who have watched the many affiliations and amalgamations in the Moving Picture Business have also seen the splitting up of many combines. With each affiliated unit trying to get a showing with its product there must arise certain difficulties and it is these difficulties which make independents out of the units of combinations. No exchange can afford to lose the business of any exhibitor. If Exhibitors will only realize their position and understand the business in which their money is invested, they will protect their interests in the same manner in which the people that they do business with protect theirs.

—RAY LEWIS.

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Viola Dana Visits Filmcraft Office Votes Camera Classics the Best Ever

ONE of the most unfair prejudices existing in the mind of the motion picture public is that directed towards the moving picture star. Scarcely a man or woman who is a screen fan—even the sanest people are not exempted—has escaped the vogue of believing wierd unreasonable rumors concerning those other men and women—quite frequently very sane—who work so hard to please the fickle public. Sometimes it is necessary to remind even the industry itself that moving picture actors and actresses are human beings with heads firmly set on their shoulders, and hearts that beat warm and true. This is the general rule and there are really very few exceptions.

There is really nothing more delightful in the world than a charming woman who has climbed to success via the footlights or the silver sheet. To meet one of the dainty little creatures whose lovely features grace the screen, is almost invariably a very great privilege.

Folks who have lost their faith in human nature should have witnessed a delightful little incident that took place in the "work shop" of the Filmcraft plant a few days ago. No less a personage than the famous, diminutive, joyous Viola Dana, heroine of many delightful screen triumphs and champion of laughter and happiness, appeared in the doorway of the main office of the Toronto producing concern—unheralded and unannounced.

"May I come in?" was the naive though delightfully unnecessary query.

A tiny girl, weighing less than one hundred pounds, faced an admiring and most surprised office staff. Two roguish blue-green eyes took in the situation with intelligent delight. Brown bobbed curls peeped beneath a droopy brimmed hat. Dimples hovered around the corners of a very pretty mouth.

"Why Viola Dana, this is a delightful surprise." Blaine Irish stepped forward and welcomed the captivating little visitor who had succeeded in paralizing the plant for a whole second.

"Well it's awfully nice of you to say so in view of this uncermonious visit during business hours. But you see when I heard that there was a moving picture studio just a few blocks from the theatre well it was too much for me. And here I am and here you all are and I find I know half of you."

By this time the diminutive star had spotted several former studio acquaintances—the lab superintendent whom she had known when she worked in the east, Blaine Irish of course she had known during the days before the little comedienne's triumph whisked her off to Hollywood, and a long contract.

"I musn't forget a very important part of my visit," said Miss Dana. "I am so thrilled about getting into the studio and seeing you all that I might forget the big reason for my coming. You see I have heard all about your Camera Classics, and I'm awfully interested. I have never given any thought to pictures in Canada until my trip up here, and now that I have seen a real snow storm and everything, why I'm almost tempted to jump my tour and make a picture with one as an Esquimo princess—do they have them?"

Formality and affectation are totally strange meaningless words to Viola Dana. She knows the full meaning, however, of unselfishness and goodwill, modesty, and good nature. On this particular occasion she almost refused to talk about herself—she had come to interest herself about Canadian made pictures. She was curious, interested, enthused over the work being accomplished by the Filmcraft studios—she much preferred to talk Camera Classics, and she did. She fired a regular barrage of questions. She viewed subjects that have been distributed by Educational, and others that have not yet been released. During the screening she sat a little to one side of the projecting room absolutely silent. She was a veteran, a real veteran of the industry at this stage, intent on the film, absolutely oblivious to anything and anybody while the machine was running. As the last subject concluded, she jumped to her feet, again the animated, vivacious Viola, and a flood of words poured out. "I think it is simply splendid, I am terribly excited. I had no idea that anything like it was being done. They are the best one-reelers I have ever seen and the photography, well, we will have to watch our step in Hollywood, that's all."

There was no mistaking the sincerity of the star's remarks in spite of the mischievous tone of the reference to work at Hollywood. The generous words of praise were meant, and Blaine Irish said he felt more than ever that the struggle to overcome popular prejudice against Canadian pictures was worth every bit of energy that the Filmcraft forces could muster.

"Don't stop at the Classics," advised Viola. "Go ahead and show 'em all you can do it. I'll have to go folks, or I'll lose my job. Mighty glad to have seen you all, good luck."

The famous screen star who had arrived at the Toronto studio unannounced tripped out the door—but the parting smile put the Cooper Hewitt's to shame.

Harry Brouse of Imperial Theatre, Ottawa, Books First National Special Picture, "The Rosary"

As an attraction for Holy Week at the Imperial theatre, Ottawa, Ontario, Harry Brouse, proprietor of the theatre and also prominent in First National circles, booked the First National special, "The Rosary." Incidentally, Mr. Brouse has announced a list of bookings extending as far ahead as June 17. All features are listed for a week's run and the selected list includes "The Prodigal Judge," "School Days," "The Conquering Power," "Get Rich Quick Wallingford," "Enchantment," "Miss Lulu Bett," "Turn to the Right," "The Bonnie Brier Bush," "At the Stage Door" and "Beyond the Rainbow."

$780.95 Amount of Receipts For Theatre License During 1921 In Ottawa, Ont.

(Ottawa Correspondent)

Receipts secured by the City of Ottawa, through theatre license fees from local amusement houses for 1921 amounted to $780.95, according to the official civic statistics for the past calendar year. The estimated revenue from this source for 1921 had been fixed at $1,200 but the actual amount fell considerably below this sum through the closing of the Strand Theatre by the Famous Players Canadian Corporation. Receipts from theatre licenses for this year may be even less than during the past year because of the burning of the Dominion Theatre last fall. Moreover, no apparent move is being made to finish the building of the Capitol Theatre this year. Existing moving picture houses in Ottawa, however, are doing a fine business week after week.

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Digest Reviews "Vesuvius Conquered" "The Sheik's Wife," "Love's Redemption"

"LOVE'S REDEMPTION"

"LOVE'S REDEMPTION," with Norma Talmadge, is a very interesting picture, particularly because of Miss Talmadge's outstanding work.

The majority of the pictures in which Miss Talmadge appears all have the appeal which reaches the heart of her followers, perhaps it is because of the star's personality. However, the point is that "Love's Redemption" has a stronger appeal than most of Miss Talmadge's stories.

In support of Miss Talmadge there is a splendid cast including Harrison Ford as Clifford Standish and Montagu Love as Frederick Kent.

The scenic views are very beautiful, showing tropical scenes which present a very pleasing frame for this star.

"Love's Redemption" is a picture that is bound to score anwhere. Released by Associated First National.

Robert C. Bruce of Educational, Goes to the Great Northwest to Make Pictures

Robert C. Bruce, whose new series of Wilderness Tales, which Educational recently began releasing, have attracted such unusual attention, has returned to the Northwest to resume his work of making plays with scenic backgrounds.

Mr. Bruce was much impressed with the beautiful scenic backgrounds for his stories which he found in the states of Washington, Oregon and California on his tour last year. As he hardly scratched the surface of the possibilities of hitherto unphotographed scenery, he decided that this was the best locality he could find for settings for his second series of outdoor playlets.

His plans, however, do not merely call for a repetition of what he has done in the last year, but constitute the most ambitious schedule this famous maker of scenic motion pictures has ever attempted, with a surprise in the way of something entirely new in scenic pictures promised with his return in the Fall.

DON'T FORGET
Famous Players Film Service Week
APRIL 24-29th

"THE SHEIK'S WIFE"

"THE SHEIK'S WIFE" is magnificent and an epic of the silver sheet. It brings before the eye the splendor of oriental and unusual scenes as only can be secured in the land of the Mohammedan's, which is Algiers.

This feature will be well liked in smaller theatres and should be a tremendous box-office attraction. At the same time it has an appeal for the patrons of the better class of houses and should prove a "bonanza" as a money getter.

"The Sheik's Wife" is slightly reminiscent of "Kismet," that is in its atmosphere and attention to luxurious detail. Tents, camels, mosques, infinite vistas of sand; and in fact all of the Oriental splendor which can only be obtained in the land of living orientalism.

Movie fans today demand first class acting, and this is to be found in "The Sheik's Wife." The French artists play their roles artistically and without that over-vehemenence of expression, so usual in French screen artists.

We can advise exhibitors not to miss "The Sheik's Wife." It is a splendid production.

"The Sheik's Wife" released by Vitagraph.

Revenue In Connection With Canadian Production of Several Moving Pictures

In connection with the floating of the Ottawa Film Productions, Limited, at Ottawa, Ontario, for the purpose of producing "The Man from Glengarry" and "Glengarry School Days" under the direction of Ernest Shipman, reference has been made to earnings of various other film features which Shipman has already produced in Canada.

The revenue from "Back to God's Country," made at Calgary, Alberta, has been $550,000 in two years, it is stated, while "Nomads of the North" has run $350,000 in 18 months, according to the announcement. "The Golden Snare" has run to $250,000 in 12 months while "The Sky Pilot," made at Winnipeg, Manitoba, has secured about $250,000 in a year as well. "Cameron of the Royal Mounted" and "God's Crucible" are two other Shipman Canadian pictures which are now on their way to success in the picture market.

"VESUVIUS CONQUERED"

IT would make a good "Dantes Inferno." Such was the remark which was overheard after the private showing of "Vesuvius Conquered," Fox release, at Leow's Winter Garden, Tuesday afternoon, April 4th.

The feat of photographing this ever active demon as you might call it, was accomplished by the Fox News Cameraman Russell Muth of New York, piloted by Dolores Santora, one of the most fearless woman aviators in Italy.

Close up pictures were obtained by Mr. Muth, the getting of which resulted in the destruction of the plane, severe injuries to Miss Santora and Mr. Muth, who sustained a broken arm and minor injuries to his body.

The photography and coloring of this picture is wonderful, if that word can fulfil its duty in praising this remarkable film. Mr. Muth is to be congratulated upon his unquestionable nerve and cool head, which he surely must possess, in order to continue the taking of the picture until the plane dashed into a tree. All of this is plainly seen in this picture, except the crash.

This picture which is a one reel subject can be placed on any bill, in any house and before any audience however critical.

It is almost a miracle as far as the camera is concerned and will create talk.

G. Kennedy of Toronto, Appointed Manager Allen's Regent Theatre, Ottawa

G. Kennedy of Toronto, has been appointed manager of Allen's Regent Theatre, Ottawa, in succession to the late Capt. H. M. Livingston who died suddenly a few weeks ago from pneumonia. Mr. Kennedy assumed his new duties on April 1. The Regent had been temporarily in charge of George Morelle of Toronto, who has also been identified with the Allens for some time.

The current issue of Kinograms, Educational's news reel, shows motion pictures of "where you'll live if you're president." For the first time White House officials have permitted the taking of motion pictures of the interior of the president's mansion, and the Kinograms "shots" show the famous East Room, the $22,000 piano, the Red Room, the china used by President Washington and President Lincoln, and the Diplomatic Room.

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Old Version of "A Fool There Was" Destroyed, Fox to Make New Picture

THE old version of A FOOL THERE WAS, which Fox Film Corporation made in 1915, has been off the market since 1918, and all positive copies have been destroyed.

This picture will be completed about April 15, which means that the Director will devote four months to the production. No expense has been spared; the best brains obtainable have worked on the scenario and technique, and you may count on a 100 per cent. box office hit for release at the beginning of the next season.

With reference to the treatment of the subject. There will be no lust or passion displayed that will meet with censorship objection. It will be straight, clean-cut drama, fit to be played before any audience in any city, town or hamlet. The vampire will treat her victim with haughty indifference, but will show her physical beauty and charm. We guarantee that there will be no censorship objection.

You have doubtless been informed of the wonderful production NERO, produced by J. Gordon Edwards, in Rome, Italy; MONTE CRISTO, directed by Emmett J. Flynn, in Los Angeles, THE TOWN THAT GOD FORGOT, directed by Harry Millarde in New York, a successor to OVER THE HILL; THE SHEPHERD KING, directed by Edwards in the Holy Land, Egypt and Italy; and others that will aggregate 14 Big Special Productions for next season that no exhibitor or theatre can afford to miss playing if he wants to run his theatre at a profit.

The following is the cast—

The Vampire, played by Estelle Taylor, who will be remembered for her work in a similar role in WHILE NEW YORK SLEEPS. This is the part that made Theda Bara famous over night, and we expect by far greater results from Miss Taylor under the direction of Mr. Flynn.

Schuyler, the Fool, played by Lewis Stone. One of the finest character actors on the stage or screen.

Mrs. Schuyler, played by Irene Rich, a well known star.

Neil Winthrop, played by Marjorie Daw, who has been starred in Marshall Neilan productions.

Little Schuyler Girl, played by Muriel Frances Dana, the 4-year-old Bernhardt of the screen.

Morgan, played by Mahlon Hamilton, one of the best leading men in the country.

Parmalee, played by Wallace McDonald, well known leading man in several popular screen pictures.

Boggs, played by William V. Mong, who played "Merlin, the magician" in A CONNECTICUT YANKEE.

Parks, played by Harry Lonsdale, well known for character work with Mary Pickford and Douglas Fairbanks.

You will note from the cast that we have selected stars or Featured Players.

The gowns to be worn by Miss Taylor were especially made by Paquin and Worth of Paris, and Lucille of New York; the furniture to be used in the sets was shipped by Tiffany Studios, New York, especially for this production.

Associated First National Producer Combines Forces with President Preferred Pictures

THE oldest and most interesting, from a historical viewpoint, of the score or more of motion picture studios in Los Angeles is to be "scrapped," because Louis B. Mayer and B. P. Schulbers, president of Preferred Pictures, have combined their producing interests and in the future will occupy the commodious and modern studio wherein for the last few years Mr. Mayer has produced First National attractions with Anita Stewart and Mildred Harris and where all of the John M. Stahl productions have been filmed.

With the merger of the Mayer and Schulberg forces, the Preferred Pictures productions will be made at the Louis B. Mayer studios which will be known as the Mayer-Schulberg studios. Here the Katherine MacDonald features for First National will continue to be screened and here, too, the John M. Stahl productions will also be made.

Mr. Mayer and Mr. Schulberg will, in addition, add two new producing organizations with such eminent directors as Fred Niblo, renowed wherever there is a motion picture theatre as the director of the two great Fairbanks successes, "The Mark of Zorro" and "The Three Mustketeers," and Gasnier, the famous European director, who is responsible for the signal success of "Kismet," with Otis Skinner, and who is generally regarded as one of the ablest directors of the motion picture world.

All of the Stahl, Niblo and Gasnier productions will be of an unusual type of screen offerings, big and important and in every way worthy of carrying the names of their noted directors.

Famous-Lasky Film Service Announce Second Annual Paramount Blue Ribbon Week

The Famous-Lasky Film Service Limited, distributors throughout Canada of Paramount Pictures, announces the Second Annual Paramount Blue Ribbon Week, April 17th to 22nd inclusive.

As the name implies, this annual celebration was devised in order to bring to the Canadian public immediately following the Lenten season, the finest array of motion picture attractions that could possibly be programmed within a week, in each and every city and town of the Dominion containing a theatre. To this end the Booking Department of the Canadian corporation has been working night and day for the past month arranging these programs so as to include the greatest variety of Paramount productions and stars and ordering many additional copies of the films that have proved in most demand.

Work Under Way on Sixth Jack White Production

Production is under way on the sixth of the seven Jack White productions which with six Lloyd Hamilton pictures will make up the year's series of Educational-Mermaid Comedies. Lige Conley is featured, with Elinor Lynn, Cliff Bowes, Jack Lloyd, Otto Friese and others in the cast.

All the comedy of this picture is not to be seen on the screen. One of its best jokes was on Conley. During the recent cold snap Conley has to keep working on scenes making up several hundred feet of film calling for pajama costuming. He is just now getting over the chill.

Conley declares he is now looking forward to a fourth of July week scenario calling for fur coats and mufflers in a Turkish bath setting.

DON'T FORGET
FAMOUS PLAYERS FILM SERVICE WEEK
APRIL 24 - 29th

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Cameron of The Royal Mounted Considered One of the Fastest, Most Engrossing Story

"CAMERON of the Royal Mounted" is the fastest moving and most engrossing story of the Canadian Northwest that has been portrayed on the screen in many years.

The author, Ralph Connor, is known all over the world for his stories, "Black Rock," "The Sky Pilot," "The Prospector" and "The Man from Glengary." His books are being enjoyed today by hundreds of thousands of readers.

The outstanding feature of "Cameron of the Royal Mounted" is its faithfulness of detail. In the filming of the story only seven actors appeared. The other characters were portrayed by men who have lived their lives in the shadows of those towering mountains which serve as a background for the story. It is interesting to note that an entire squadron of Royal Northwest Mounted Police, whose services were produced through Mr. Connor's influence, actually take part for the first time in the history of this famous organization, in the making of a motion picture production.

Of the beauties and wonders of the Canadian Northwest as a background for the story, little need be said. Nowhere else is there to be found the scenic glory of gorge and mountain peak that exists in this part of the world. Scene for scene and action for action, this production has no equal in pictures of the Northwest that previously found their way to the screen.

"Cameron of the Royal Mounted" is in six reels. The footage is 5,600. The proper running time is about seventy-two minutes.

Manager Garfield, Gayety Theatre, Introduces A New One In Salesmanship

Manager B. M. Garfield of the Gayety theatre, Montreal, announces a change in policy at his theatre which was slated to commence March 20. Earlier reports that this theatre was to abandon burlesque in favor of vaudeville and pictures are seen by this announcement to be not quite correct. What is being done is the adoption of the continuous programme policy. The doors open daily at 12:30 with the show starting at one and running continuously until 10:45 at night, but this will in no way interfere with the regular burlesque show which is being given as usual. Pictures and vaudeville will run from one to 2:15 at which time the regular burlesque will commence and run until 4:45 when pictures and vaudeville start again, running through continuously until 8:15 when the regular burlesque again starts. This makes about ten hours of continuous show and one ticket will admit to all.

Manager Garfield states that in addition to the regular burlesque shows which have been featured here for many years, there will be a five reel picture, beside a scenic, comedy and weekly, together with three acts of vaudeville. This policy marks something entirely new in this city.

SUBSCRIBE TO "THE DIGEST" N-O-W

Canadian Exhibitors Releasing Two Features From The Pen of Rex Beach

REX BEACH has always been looked upon as an authority in regard to film production and when viewing his "Spoilers" and the "Ne'er Do Well" you agree that the art of Rex Beach is unique and outstanding.

Especially are the fights which Rex Beach introduces into his pictures particularly a feature, for they are not staged to create an effect only but are faithful representations of real fights which have taken place in life, fights which Rex Beach has witnessed and which he introduces with exact detail. This is the reason a Rex Beach fight does not appear "stagey" but carries all the thrills, suspense and action to make a big scene go over big. The Canadian Exhibitors' Exchange are releasing three of Rex Beach's biggest stories, the third will shortly be announced, and judging by the interest and demand for "The Spoilers" and "Ne'er Do Well" it looks as if the Canadian Exhibitors have displayed a marked showmanship in securing these pictures for exhibitors.

DON'T FORGET
FAMOUS PLAYERS FILM SERVICE WEEK
APRIL 24 - 29th

A. L. Parker Visits Ottawa in Interests of the Rothacker Film's Canadian Plant

(Ottawa Correspondent)

A. L. Parker of New York, representing the Rothacker Film Mfg. Co., Inc., of New York, Chicago and Hollywood, visited Ottawa, the Canadian Capital, on March 28 and conferred with Ray Peck, director of the Exhibits and Publicity Bureau of the Canadian Department of Trade and Commerce, regarding the proposal to establish a Rothacker laboratory in Canada.

Announcement was made by Mr. Parker that it is intended to have the Canadian laboratory erected this spring and ready for occupation in September. A development outlined in connection with the establishment of the laboratory in the Dominion is that negatives of American-made pictures could be sent to Canada where prints would be run off for the Canadian market as well as for other British Dominions and the Orient, thus effecting a considerable saving in the tariff on positive prints exported from the United States to Canada and other parts of the British Empire. The Rothacker Canadian plant would also seek the work of printing Canadian features, scenics and topical reels. Mr. Parker, intimated that sites for the proposed laboratory were in view in Toronto, Montreal and Ottawa and the one that would be chosen would depend largely on local conditions and convenience to Canadian picture interests.

Nova Scotia Board of Censors Notified Upstairs Theatres Must Close May 1st

The province of Nova Scotia Board of Censors have been notified by the Board of fire underwriters that all upstairs theatres must close, the order to take effect May 1st. Some intimation of this action was given last year to the exhibitors, but the decision has now been made final. Among the theatres affected are the Princess, Truro; the Green Lantern, Weymouth; Orpheum, Bridgewater; Opera House, Windsor; Alexander Hall, Lunenburg.

"The Skipper's Policy" is the latest release in the popular series of Toonerville Comedies by Fontaine Fox.

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W. J. Drummond Tendered Farewell Banquet Before Leaving for the West

W. J. DRUMMOND leaves for Winnipeg to remain as Western Division Manager for Famous Players Film Service Limited. Mr. Drummond for the past year and a half was General Manager with Associated First National Pictures Eastern Canada Limited. Mr. Drummond is a veteran in film distribution having in the past occupied prominent positions in an executive capacity with General Film Co., Mutual Film Corporation, Triangle Film Corporation, George Kleine System. His connections have covered such territories as Los Angeles, San Francisco, Salt Lake City, Utah; Spokane and Seattle, Washington; Portland, Oregon; New York City, Buffalo, St. Louis and Eastern Canada. Prior to entering the Film distribution business he was prominent as a producer of musical comedies, big novelty vaudeville acts, light opera and at one time known as Diablo Verde trick cyclist looping the loop and leaping the gap.

The film colony of Toronto on Friday night March 31st, tendered Mr. Drummond a farewell banquet at the King Edward Hotel at which time they presented him with a travelling bag. Those in attendance at the banquet were: Vincent J. McCabe, Leo DeVaney, O. R. Hanson, H. Pfaff, Doug Darrough, S. B. Taube, Blaine Irish, Herb Allen, Lou Rosenfeld, J. Chandler, Ben J. Cronk, Luigi Romanelli, Harry A. Kaufman, Charles Branham, Clarence Robson, R. T. Stevens, Sudbury; Charles Dupaul, Soo; Mr. Ferguson, York Theatre; Wm. Bailey, Cumbac Theatre; Mr. Hatfield, Hague and O'Brien, Famous Lasky; N. K. Miller, Jake Berman, Frank Vennett, H. V. O'Connor, Jimmy Davidson, Walter Kennedy, Harry Law, Harry Bernstein, Stan McCrudden, Jules Brazil (who entertained), Jules Bernstein, Billy Allen and Bill Reid.

Frank Vennett rendered some very fine songs and stories, so did Syd Taube who was recalled time and again after his most interesting speech.

Wires wishing Mr. Drummond success were received from the pair of Jacks—Jackie Tillman from Denver, Colo., and Jack Kraker, St. John, N.B., J. C. Green, John Arthur and many others.

Marshall Neilan's "Penrod" Faithful to Stories

FOR the first time in the history of motion pictures Booth Tarkington's inimitable characters of his "Penrod" stories have been welded into one complete feature picture. Marshall Neilan is the director who has essayed this task, and his latest production, under the title of "Penrod," is a First National attraction.

The picture is said to live up, in every respect, to the characters Booth Tarkington has immoralized in print. For the main incidents of his picture Mr. Neilan has drawn upon the formation of the American Boys' Protective Association, the amateur theatrical, "The Children's Pageant at the Table Round"; the drink episode; the encounter with Rupe Collins' tough boy; and the capture of two notorious bandits.

For his settings the director has chosen a typical rural town of perhaps 50,000 population. Penrod's father and mother represent middle class people with inordinate pride in their only son and caustic regret over the necessity for administering chastisement upon him.

Other characters in the town, the clergyman, constable, society promoters of dramatic events and dancing school enthusiasts, have been retained in the making of the film version.

Freckles Barry plays the title role. Assisting him is a large ensemble of juveniles and a sprinkling of adult actors, including Marjorie Daw, Tully Marshall and Eugenie Besserer.

"How To Grow Thin" A Single Reel Special With A Mass Appeal

THE tremendous appeal of "How To Grow Thin," Educational's latest one reel special, is not contingent upon the element of timeliness. On the contrary, one of its greatest advantages lies in the fact that it has a universal and all-season appeal.

Exhibitors know that the audiences at the motion picture theatres comprise a great percentage of women patrons. Therefore a special subject that appeals to this sex will prove to be a box office winner.

"How To Grow Thin" is the type of subject that everyone will want to see. It explains forcibly how to reduce or gain in weight and when such explanation is put into story form and surrounded with humor, its entertaining value is naturally enhanced.

Therefore with its universal and all-season appeal, its box office value, its great possibilities for exploitation, its wholesome humor and its genuine entertainment, this picture's success is naturally assured.

Get behind the showing of "How To Grow Thin" Exhibitors and you will get results.

Tom Mix Is Coming In Fox Picture "Up And Going"; Is Speedier Than Ever

Another speedy Tom Mix picture, full of stunts and tricks and good humor, is a Fox production called "Up and Going," a story of the Canadian Northwest, written by Mix and his director, Lynn Reynolds.

For action and picturesqueness, "Up and Going" is said to be Mix's most entertaining picture. The picture was made in the north country, with its snow, its bleakness, its fast flowing rivers and its great silence, and with characters rough, but made of either pure gold or a base metal.

One of the big scenes is said to be a fight under water between Mix and Sid Jordan. In this picture there are some beautiful moonlight canoe scenes and thrilling rides through rapids. Eva Novak plays opposite Mix.

A Record for New York!

"Freckles" Barry, juvenile star of "Penrod," the First National attraction which Marshall Neilan made from Booth Tarkington's famous boy stories, established one record when he visited New York that has never been equalled in a single day. He headed a parade of 25,000 youngsters up Fifth Avenue on "Boys' Day," pitched a ball to Babe Ruth who promptly sent it over the Polo Grounds' fence, directed Fifth Avenue traffic for two hours and blocked it for almost the same length of time when an overwhelming mass of curious spectators bordered the curbs to watch him.

Kenneth O'Hara Works On "The Man From Glengary"

Kenneth O'Hara of New York and Los Angeles, formerly associated with Thomas H. Ince as a technical and continuity expert, arrived in Ottawa, Ontario, on March 10, to undertake preparatory work for the making of "The Man from Glengary" and "Glengary School Days" by Ottawa Film Productions, Limited, Ottawa.

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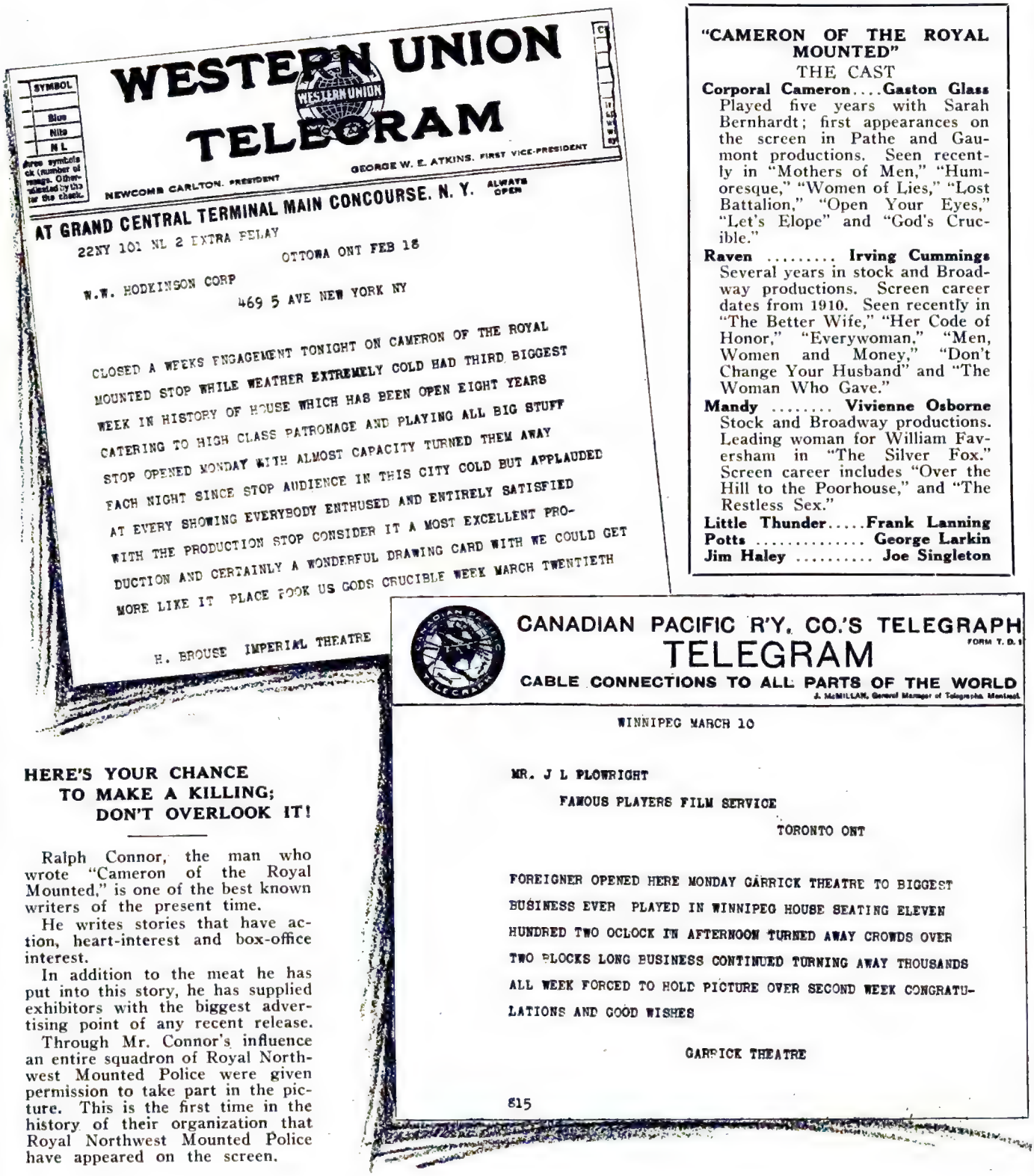

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H. BROUSE IMPERIAL THEATRE

CANADIAN PACIFIC R'Y. CO.'S TELEGRAPH

TELEGRAM

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WINNIPEG MARCH 10

MR. J L PLOWRIGHT

FAMOUS PLAYERS FILM SERVICE

TORONTO ONT

FOREIGNER OPENED HERE MONDAY GARRICK THEATRE TO BIGGEST BUSINESS EVER PLAYED IN WINNIPEG HOUSE SEATING ELEVEN HUNDRED TWO OCLOCK IN AFTERNOON TURNED AWAY CROWDS OVER TWO BLOCKS LONG BUSINESS CONTINUED TURNING AWAY THOUSANDS ALL WEEK FORCED TO HOLD PICTURE OVER SECOND WEEK CONGRATULATIONS AND GOOD WISHES

GARRICK THEATRE

815

"CAMERON OF THE ROYAL MOUNTED"

THE CAST

Corporal Cameron....Gaston Glass
Played five years with Sarah Bernhardt; first appearances on the screen in Pathe and Gaumont productions. Seen recently in "Mothers of Men," "Humoresque," "Women of Lies," "Lost Battalion," "Open Your Eyes," "Let's Elope" and "God's Crucible."

Raven ..... Irving Cummings
Several years in stock and Broadway productions. Screen career dates from 1910. Seen recently in "The Better Wife," "Her Code of Honor," "Everywoman," "Men, Women and Money," "Don't Change Your Husband" and "The Woman Who Gave."

Mandy ..... Vivienne Osborne
Stock and Broadway productions. Leading woman for William Faversham in "The Silver Fox." Screen career includes "Over the Hill to the Poorhouse," and "The Restless Sex."

Little Thunder.....Frank Lanning
Potts ..... George Larkin
Jim Haley ..... Joe Singleton

HERE'S YOUR CHANCE TO MAKE A KILLING; DON'T OVERLOOK IT!

Ralph Connor, the man who wrote "Cameron of the Royal Mounted," is one of the best known writers of the present time.

He writes stories that have action, heart-interest and box-office interest.

In addition to the meat he has put into this story, he has supplied exhibitors with the biggest advertising point of any recent release.

Through Mr. Connor's influence an entire squadron of Royal Northwest Mounted Police were given permission to take part in the picture. This is the first time in the history of their organization that Royal Northwest Mounted Police have appeared on the screen.

Released by

FAMOUS PLAYERS FILM SERVICE, LTD.

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You don't need to put a question mark against these

4

Splendid WILLIAM FOX Westerners

Featuring

CHARLES JONES

Your patrons will be one big

Exclamation Mark

of breathless excitement and enthusiastic delight

The **Exclamation Mark** in your house

Means the **Dollar Mark** on your box-office

Here They Are! Get 'Em Quick!

PARDON MY NERVE!

BAR NOTHING! - TO A FINISH!

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27 Jarvis St. - Toronto, Canada
Vol. 13, No. 24.
April 15th, 1922.

CANADIAN MOVING PICTURE DIGEST

Jesse L. Lasky Presents

AP 22 '22 The Greatest Love Drama Ever Screened and Positively The Biggest Audience Picture of the Season——

GLORIA SWANSON
IN ELINOR GLYN'S
"BEYOND THE ROCKS"
WITH RODOLPH VALENTINO

A Paramount Picture

A Combination of star, author and leading man that means record business everywhere. First showing Week May 8th at Regent, Toronto; Savoy, Hamilton; Capitol, Montreal; Capitol, Winnipeg; Capitol, Calgary, and Capitol, Vancouver.

Get Your Dates Now!

APRIL 15th, 1922.
TORONTO, CANADA

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Lloyd Hamilton in MERMAID COMEDIES

Bobby Vernon in Christie Comedies

Johnny Hines in "TORCHY" COMEDIES

Neal Burns in Christie Comedies

The PUBLIC BUYS PRODUCTS IT KNOWS

It is the same with motion pictures as with shoes, shirts, clothing or anything else.

The public patronizes motion picture theatres showing pictures that are widely advertised — pictures that are of known entertainment value.

12,000,000 PEOPLE

are being told *constantly* through our national advertising to look for products identified by our trade-mark of guaranteed entertainment value, and—

They Are Looking!

The following are current releases. All are of unusually high entertainment value and are among

Educational's Nationally Advertised Short Subjects

A Rambling Romeo
A Christie Comedy featuring
Neal Burns

Battling Torchy
A "Torchy" Comedy featuring
Johnny Hines

Rolling Stones
A Mermaid Comedy featuring
Lloyd Hamilton

Hokus Pokus
A Christie Comedy featuring
Bobby Vernon

Monkey Shines
A Campbell Comedy supervised by
William S. Campbell

Step This Way
A Mermaid Comedy supervised by
Jack White

Camera Classics

Filmcrafts One Reel
Wonder Picture

"How to Grow Thin"

A remarkable single reel novelty with with exceptional exploitation possibilities

Educational Pictures
THE SPICE OF THE PROGRAM

Canadian Educational Films Ltd.
Toronto Montreal St. John Winnipeg
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"CANADA'S FIRSTBORN"

The CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Managing Editor

Subscription $2.00
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THE CANADIAN MOVING PICTURE DIGEST
INDEPENDENT * AND * PROGRESSIVE
TRADE WEEKLY MAGAZINE

The CANADIAN MOVING PICTURE DIGEST

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HARRY J. MANHEIM
Business Manager

VOL. 13, No. 24 TORONTO, CANADA APRIL 15th, 1922

The Exhibitors' Protective Association.

WE KNOW that there is such an "organization" in Canada as The Exhibitors Association. We know that this organization was responsible for the introduction of an amendment to the Juvenile Act, which prohibited children from attending moving pictures. Other legislative bills, injurious to the Moving Picture Industry, have been killed before they have come up before the house. The Exhibitors Protective Association have also been instrumental in settling differences between exhibitors and exchanges.

This organization has a membership of about two hundred. It should have a membership comprising every exhibitor in Canada. Of the two hundred members many are in arrears with their dues. The dues twenty dollars a year for members in the city of Toronto and ten dollars for members outside of Toronto seems to be within the possibility of every Exhibitor.

The Exhibitors formed an exchange, which has had only a fair success, because of the lukewarm attitude of the members of the Exhibitors Protective Association toward carrying out the idea for which it was formed and because of the lack of interest displayed by the other Exhibitors in Canada who did not lend their support.

The M.P.T.O. of America are working. They are able to make this work register because each member of that organization pays his dues, is interested in the meetings and stands in a solid body, with the pledges of the organization.

The National Association of the Moving Picture Industry is making its work register also, since there is a solidity of action in its ranks.

It is not necessary to have an organization of one thousand members or of five hundred members, or of one hundred members—numbers mean nothing in comparison to organization. A group of Exhibitors, properly organized, interested in protecting the business they are in, not only for the protection of the business as a whole, but since this protection means their salvation, can accomplish what they plan to accomplish, regardless of a mountain of opposition.

Every ideal projected into the world has been delivered through one man or woman, who gathered into themselves one disciple or a group of disciples; and these despite the powers arrayed against them, spread their gospel, their ideal.

The Exhibitors Protective Association is the nucleus of what its name signifies—the Exhibitors are the controlling influence in the Moving Picture Industry, for where there is no market, no production will follow.

The Exhibitor of all the units in the Moving Picture Industry, should be the last to be moved, or distracted by passing events. The Exhibitors have their screens, their theatres, their patronage. They have a personal contact with the public which no other unit in the Moving Picture Industry enjoys. They can give any real grievance which they have all the publicity on their screen which they desire to, and the public will be influenced by what their Exhibitor states.

No unit in the Moving Picture Industry can afford to "put anything over" on an Exhibitor who uses his thinking ability to its capacity; and in thinking reasons out just where he stands in the Moving Picture Industry and the relationship of all its units to him. The Exhibitor who uses his brain force up in "fussing" and "worrying," will always be worried. Exhibitors, stop being nervous about what might happen to you and make what you want to happen, materialize; and for the love o' Mike show the exchanges that you do business with that you are thinking, thinking damn hard, they're under the impression that an Exhibitor knows so little about "thinking" that when you ask him if he has ever thought about a gigantic Moving Picture Combine he thinks you are talking about a Moving Picture and wants to know if he can get it for seven dollars and a half.

—RAY LEWIS

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Al Christie to Sail for Europe, Finishing Last Release Current Series

AL CHRISTIE will sail for Europe as soon as he has completed the comedy which he has just started featuring Dorothy Devore.

Passage has been engaged by Christie sailing from New York on May 13th on the Olympic, the earliest sailing date he can make and remain in Los Angeles until May 5th, his mother's birthday.

With Mr. Christie on the trip will be H. D. Edwards, his production manager for Christie Comedies, and preceding him will be Frank R. Conklin of the Christie scenario staff, who expects to spend all of his time in France while Christie and Edwards visit England and Scotland before going to the Continent.

Christie has previously planned to make his spring trip to the Orient this year, but the glowing accounts which his brother, Charles, brought back from England of his visit there caused the producer to change his mind and head for Europe instead.

While Christie, Edwards and Conklin are abroad, production will go right along at the studios, comedies being filmed under the direction of Scott Sidney, William Beaudine and Harold Beaudine. These stories are being mapped out now by Conklin, Graham and Hall of the scenario department, and they will feature Bobby Vernon, Neal Burns, Dorothy Devore and Viora Daniel.

The last release of the current series is scheduled for July 2nd, and this is the picture which Christie is directing before his departure for Europe. The pictures which the other directors will film in Christie's absence will follow this series.

"Peacock Alley" The Opening Picture At The Majestic Theatre In Halifax, N. S.

It is understod that Dan Sullivan for a number of years with the Casino Theatre has with J. O'Connell taken a five years lease of the Majestic Theatre and will run pictures opening with "Peacock Alley." With their long experience in theatrical matters it is a certainty that the Majestic is entering upon another long period of success.

Massive and Unique Settings For Gloria Swanson's Next Paramount, Her Gilded Cage

More than half of one of the large Lasky stages is taken up by the really massive settings representing an unusual banquet hall in "Her Gilded Cage," a Paramount picture starring Gloria Swanson, a Sam Wood production. A veritable forest of evergreens forms the background for the unique woodland effect necessary to the theme of the story—a bird in a gilded cage, so to speak. Elmer Harris wrote the screen version from the Ann Nichols' play, which Percy Heath scenarized. David Powell is leading man, while Harrison Ford plays an important role, as does Ann Cornwall. Walter Hiers is a most effervescent press-agent impressario.

Marshall Neilan leaves for Europe soon on a vacation. He has signed Frank Urson to direct some pictures for him. Urson was formerly with Lasky.

Defeat of Manitoba Government Gives Hope For Change of Censor Board

The defeat of the Manitoba government and the approach of a general election in the province, gives the exhibitors and film exchange managers hope that the Censor Board will be changed this year, as the Hon. Edward Brown, one of the ministers, has shown little sympathy with the difficulties under which the exhibitors labor. He insisted on a severe censorship, and to all delegations from the film men expressed little regard to their pleas. He also was the father of the ten per cent. Amusement Tax. Saskatchewan's censor is also located here and he is worse than the Manitoba board, the way he slashes the pictures, and there is no appeal here against his decision.

B. M. Garfield, Manager of Gayety Theatre, Introduces Summer Season of Pictures

B. M. Garfield, manager of the Gayety theatre, the Montreal burlesque house, states that the burlesque season closes this week and that commencing Sunday, April 9, the new Summer policy will be inaugurated, consisting of high class first run pictures. A big feature, a western drama, a comedy, news weekly, and a scenic will run continuously from 1 to 11 p.m. every day and the programme will be changed twice weekly.

Capitol Theatre, Montreal, Celebrates Its Anniversary Birthday With Novel Revue

THERE came to an end last week a function that was unique in Montreal when the Capitol theatre celebrated for the entire seven days the birthday anniversary of its opening. In other words this function took the form of a nightly party and while there was no difficulty in providing guests it required some consideration before it could be determined who should provide the entertainment. Finally, H. M. Thomas, who is the final court of appeal in matters of this kind, decided that the staff would be the proper people to entertain the guests. Accordingly, Mr. Thomas wrote a revue and completed the cast by calling upon the many useful people who aid daily and nightly in "front," "back stage," "upstrais and downstairs."

J. J. Shea, the conductor, started off with "Poet and Peasant" until a voice from an upper box interrupts with "Say, cut that out. Give us something new. You've been playing that for three years." The conductor answers back and presently Mr. Thomas comes into the picture, so to speak. Then Jerry Shea breaks into song and the whole thing is on.

The usherettes and ushers each contribute their little bit and the real singers of the Capitol furnish a song, while, not to be outdone, the two operators, seldom seen by an audience, step up and announce themselves. Everybody is soon found to be doing it down to the doorman and the engineer. Even the janitor has his turn.

The audience evidently enjoyed themselves to the top of their bent judging by the packed houses which have been enjoyed by the Capitol during the whole of the week.

First Run Houses in Winnipeg Reduce Their Admission Prices

The Province and the National theatres, of Winnipeg, down town houses with a capacity of 1,000 seats, and centrally located, first run houses too, have reduced their prices to 25 cents nights and 20 cents matinees. The Garrick, another central house with a capacity of 1,600, has been running at 25 cents nights and 15 cents days, for some months, and drawing big houses from a regular built up patronage.

Mr. I. Sugarman, owner of the Princess Theatre, Ottawa, and interested financially in various other local projects, returned early in April from a lengthy vacation in California.

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Hamilton-White Comedy "En Route" Build Many Elaborate Scenes and Massive "Props."

AN artistic bit of work at which the technical department of Hamilton - White Comedies, Inc., may justly feel proud, is in evidence on one of the stages on which scenes are being made for the latest Mermaid Comedy featuring Lloyd Hamilton, which will be released by Educational in the near future.

A large portion of the stage has been made to represent a small New England village in mid-winter. Hamilton's trip to this town and his difficulties along the way give the picture its title of "En Route." Snow is piled high about the village buildings, and trees which were hauled for many miles have been arranged in the background, apparently laden down with snow.

Massive "props" were required for other scenes in this picture, which promises to be one of the most elaborate productions of the series of six pictures featuring Hamilton that are included in the year's program of Mermaid Comedies. A panorama was obtained that was so immense that two big trucks were required to haul it to the studio. The Steamer Avalon and a railroad train consisting of a locomotive and six cars were chartered as settings for much of the fun in this picture.

Pretty Irene Dalton is again to be seen in support of Hamilton as his leading lady. There are also in the cast Jack Lloyd, Fred Heck and Ola Norman. The picture is under the direction of Bob Kerr.

24 Two-Reel Christie Comedies A Year For Educational

BECAUSE of the enormous volume of scenarios which have been received recently Al Christie wants to say a few words to all those interested in writing screen comedies.

When Christie was making the single-reel Christie Comedies and Strand Comedies and other pictures weekly, the market was pretty good for comedy ideas and many synopsis were bought by the Christie company, which used to make as many as 150 pictures a year.

Scripts were purchased frequently just for one idea which was used as a basis for a single-reeler.

Times have changed somewhat, and Christie is now concentrating on the production of 24 two-reel Christie Comedies a year. This means that the market is smaller in volume but bigger from a point of view of class of production. The Christie stories now used for two reelers usually have to contain as much plot and action as an ordinary five-reel feature. One of the leading American magazines recently declared that one of the new Christie Comedies "contained more plot and entertainment value than most five-reel films," which is another way of saying that the bare-idea comedy plot is no longer enough. The new Christie Comedies of which Al Christie speaks are released through Educational and identified as such by posters and photographs bearing the Educational - Christie trademarks in front of all theatres where they are shown.

Release of Fourth Classic Announced By Blaine Irish

Blaine Irish has arranged for the release of the fourth Classics to follow directly after Educational week. It will be remembered that Filmcraft released Camera Classics Number Three at the request of Manager Ben Cronk two weeks in advance of the regular date to enable the Allen theatre management to open their all Canadian bill in Toronto with the Filmcraft picture. With characteristic keenness, and wishing to utilize every available means of advancing the Classics, Mr. Irish has again arranged an advance release for the fourth issue of the pictures so that they may have the benefit of the wide publicity being given to all Educational pictures.

"Camera Classics Number Four" will present the strongest compilation of subjects yet endorsed by Filmcraft. There will be an unusually fine scenic depicting some remarkable phases of a Canadian Winter. A brand new comedy idea will undoubtedly prove a highly popular subject with the exhibitor who is looking for the type of comedies that fastideous patrons want. Also in this issue will be featured a silhouette dance novelty originated by Filmcraft under the personal direction of Blaine Irish.

Charles Lalumiere Gives Private Screening of Two French Pictures

Charley Lalumiere, erstwhile Montreal Manager of the Specialty Film Import, has settled down in his new offices at the Albee Building and started out with a bang to advertise to exhibitors his wares in the Europa Films by giving a private screening by invitation at the Princess theatre recently when two big specials from France entitled "Chantelouve" and "Rose of Nice" were shown to a capacity audience. Opinion was unanimous that something out of the ordinary was being presented to Montreal and Quebec exhibitors and many congratulations were showered on Charley at the end of the performance.

Approval in no uncertain tones was expressed by those present at a social evening held by the St. John Board of Trade recently viewing the sporting films of New Brunswick Hunting, shown by Guide Harry.

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Goldwyn Having Finished Current Productions Preparations Made For New Features Present Season

WITH its productions for the current season practically all completed, Goldwyn Pictures Corporation is already far along in its preparations for big new photo plays for the present season. Production chiefs from the studios at Culver City, Calif., have been in New York for various periods of time consulting with executives here about the new season and the type of pictures to be made.

Paul Bern closed some important new deals for original scenarios and screen rights to plays and novels while he was in New York, and Casting Director McIntyre engaged a number of new players for important roles in new pictures, in accordance with Goldwyn's announced intention of finding new screen faces.

Among the important pictures which will receive early production are Rupert Hughes' "Bitterness of Sweets," which the author will adapt from his short story of that title and upon which he will get to work as soon as he has put the finishing touches to "Remembrance" which he wrote, directed, titled and edited. Gouverneur Morris, author of "The Penalty," "Ace of Hearts," and two big pictures now completed, but not yet released, "Yellow Men and Gold" and "Whims of the Gods," has written a new original screen story under the temporary title of "Always Warm and Green."

Peter B. Kyne's story, "Brothers Under the Skin," will be filmed as will Kathleen Norris' new novel, "Sis," not yet published. Charles Kenyon and Katharine Newlin Burt have both turned over to the scenario department original screen stories which have been purchased. Mr. Kenyon's is called "Fame," and deals with the life of a grand opera prima donna. Mrs. Burt's story is another western drama, "The Summons," and, in the opinion of editorial officials, is her best work for the screen.

A big production of Hall Caine's masterpiece, "The Christian," is also under way. Three stories by Carey Wilson have been purchased by Goldwyn, and it is expected that two of them will go into early production.

"The Glorious Adventure," British Production, Receives Much Praise

EDWARD KNOBLOCK, well-known London dramatist:

"The Glorious Adventure" is very rich and beautiful. The color is most effective and adds very greatly to the appeal of the photoplay. The ensembles are impressive in their lavishness and arrangement. It is a most remarkable picture that ought to have a great success. Lady Diana will surprise every one with the excellence of her acting.

Municipal Moving Pictures, Bergen, Norway, Give City Net Profit of $157,048

BERGEN, Norway, a city of slightly less than 100,000 population, has seven moving picture theatres, six of which are open seven days in the week from 5 to 11 p.m. and one only on Saturday and Sunday evenings between the same hours. They have a combined seating capacity of about 4,000 and films are run from three to four times daily. The standard price of admission is Kroner 1.25 (at normal exchange, 35 cents), which price is sometimes raised to Kroner 1.50 and Kroner 2.00 (40 and 53 cents) for special pictures. The moving picture houses are all municipal and are operated directly by the municipality, through a municipal bureau, with a director at its head. (Address: Chefen for De Kommunale Kinematografer, Bergen, Norway).

For the last fiscal year, ending June 30, 1921, the gross income of the Bergen municipal moving picture houses was Kroner 2,465,527 ($660,-761) and the operating expenses were Kroner 1,879,527 ($503,713), leaving a net profit to the city of $157,048. At a recent meeting of the city finance committee this balance was transferred as follows: to the general city fund, $107,200; to the Kinematograf fund, $13,400; to the Bergen Symphony Orchestra, $21,440; to the Bergen museum, $4,020; to the Museum of Fine Arts, $4,020; to the Society for the Blind, $2.680; to the Bergen Historical Association, $536; and to the City school fund for beautifying public school buildings, $2,-680. About $1,000 still remains for future distribution.

Fully seventy-five per cent. of the films shown in Bergen are of American origin. A year ago, American pictures made up ninety per cent. of the total but Swedish, Danish and German films are growing in favor and a few good Norwegian films are also being produced and are enthusiastically received.

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A BARGAIN

IN

THEATRE SEATS

Write, Wire, Phone or Call

E. A. McARDLE,

Empire Theatre - - Toronto, Ont.

Wonderland Theatre,
Joggins, N.S.,
April 8th, 1922.

Can. Moving Picture Digest,
Toronto, Ont.

Dear Sirs:—

Enclosed please find money order of $2.00 for a year's subscription to The Digest.

I think it is only fair and square, that the Exhibitors of Canada should support the Digest, which is the only Canadian Moving Picture Paper or Magazine, which helps and protects the Canadian Exhibitors interests.

Canada for Canadians, (our motto), a Canadian Motion Picture Journal for Canadian Exhibitors. It takes Canadian dollars to run the Digest, and it's up to all Canadian Exhibitors to send in those Canadian dollars, by sending in their subscription to the Digest.

Trusting to be a regular subscriber to the Digest.

Yours truly,
Herbert A. Hood.

Allen, Winnipeg, Is Crowded For Its Third Jazz Week

The Allen finds Jazz Week is always good for crowded houses and the third of the series, April 10, promises to be equal to any of the past. Of course the Allen played to capacity at night with Charlie Chaplin in "Pay Day," the week of April 3; this comedian is the greatest drawing star of all presented in Winnipeg.

Exhibitors, We Need Your Subscription.
SEND IT IN NOW
$2.00 A YEAR

Goldwyn Signs E. Mason Hopper To Direct Peter B. Kyne's Story, "Brothers Under The Skin"

Goldwyn has engaged E. Mason Hopper to direct the making of the film version of Peter B. Kyne's story, "Brothers Under the Skin," in which one of Goldwyn's famous all-star casts will appear. The leading roles will be played by Helene Chadwick, Richard Dix, Norman Kerry, Claire Windsor and Mae Busch.

Mr. Hopper has directed some of Goldwyn's biggest pictures, including the Anzia Yezierska photoplay, "Hungry Hearts" which is receiving its finishing touches in the laboratory, "Dangerous Curve Ahead," "Hold Your Horses," "From the Ground Up," "It's a Great Life," "All's Fair in Love," "The Glorious Fool" and several early episodes in the Booth Tarkington "Edgar" comedies.

Queen of Sheba Enjoys Good Business in Winnipeg

"Three Live Ghosts" had a successful week's run at the Capitol, Winnipeg. "Snow in the Desert," an English picture, also drew large houses at the Garrick, while "Queen of Sheba," in its second week in Winnipeg, did a good business at the Province, but "The Golem," at the Dominion, did not draw a large patronage.

The Pathescope Company was given the credit for a very interesting exhibition of pictures of the Mission fields of China shown before members of St. Andrews Presbyterian Church, St. John, N.B.

BRYANT WASHBURN WAS ONCE A "VILLAIN"

Film Star Reformed in Early Part of Career and Became Comedian.

How many Exhibitors of to-day can remember Bryant Washburn as the blackhearted villain of Essanay pictures? Not many, perhaps, but such was the case. But to begin at the beginning Washburn went on the stage when only eighteen years old, playing with George Faweett in several successes, and achieving stardom in "The Fighter."

His screen career followed with Essanay, where he first won fame in a "Simon Legree" role. In one picture in which he played the villain, Washburn was prompted to put in a bit of comedy "business." It made a hit with the director and at the same time it occurred to the director that a man with a dimple in his chin has every right to be the hero. Then and there the villain reformed.

When "Skinner's Dress Suit" was brought to the public, Bryant Washburn was discovered as a comedian in an unique and distinctive class by himself. Since then, Bryant Washburn's name has been synonymous with a popular type of breezy, wholesome, amusing stories of love and adventure.

Upon the completion of his last contract Mr. Washburn decided to produce for himself. That his first independent production might be stamped as something distinctive, he went to London and filmed in and about the famous city a romantic comedy adventure in which an American robs the British nobility of a pretty bride. Hence the Associated Exhibitors production, "The Road to London," released thru Specialty.

Walter Sutherland, Manager of Opera House, Newcastle, N.B., Reports Good Business

Walter Sutherland who has been managing the Opera House at Newcastle for the past two months reports that things are looking well in that thriving little town. Mr. Sutherland has run successfully "The Four Horsemen," "The Old Nest," "God's Crucible," "Quo Vadis."

I Singerman, formerly proprietor of the Premier, Sherbrooke, has taken over the Pastime, Joliette.

Marcel Verney, proprietor of the Empire theatre, Quebec, has given it up to E. Beaumont. Both the parties are from Quebec. Mr. Verney will be taking over a new house shortly.

Specialty Film Import reports they will soon be releasing a feature picture in Montreal in which a Montreal girl (Pauline Garon) will be the star.

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Famous Players Lasky Release "Bought and Paid For" and "The Devil's Pawn"

TWO Paramount pictures, William de Mille's production, "Bought and Paid For," with Jack Holt and Agnes Ayres, and Pola Negri in the UFA production, "The Devil's Pawn," are announced for release April 16 by Famous Players-Lasky Corporation.

George Broadhurst's play, "Bought and Paid For," generally regarded as the most thrilling of modern melodramas of married life, is said to have been admirably adapted for the screen by Clara Beranger, scenarist of "Dr. Jekyl and Mr. Hyde," "Miss Lulu Bett" and other highly successful Paramount pictures. The direction was handled with the skill which might be expected from William de Mille, who is a specialist in this type of photoplay.

The picture is a literal translation of the stage play, which ran to nearly 500 performances in its original New York engagement and was recently revived with conspicuous success.

Miss Ayres as Virginia Blaine, the wife, and Jack Holt as Robert Stafford, her husband, are admirably cast. Walter Hiers, in the role of Virginia's impoverished brother-in-law, gives a delightful touch of comedy, and Leah Wyant, George Kuwa, Bernice Frank and Ethel Wales complete a most satisfactory cast.

In the Pola Negri picture, "The Devil's Pawn," the famous European star has another modern dramatic role which, Paramount asserts, will establish her more firmly than ever as an emotional actress of first prominence.

The story is a screen adaptation of the famous play, "The Yellow Ticket," by John Brennert and John Kraly. It has been translated into all of the leading languages of the world and has been played on the stage in all parts of the world. In the original American version Florence Reed scored probably the greatest triumph of her stage career.

Harry Liedtke appears opposite Miss Negri in the role of a medical student and many of Europe's foremost screen artists are seen in the supporting parts.

J. P. O'Loghlin, Director Specialty Exchanges, Said to be Forming Canadian Corporation

RUMORS are widely heard and general credited in well-informed film circles in Montreal that J. P. O'Loghlin, Director of Exchanges in the Specialty Film Import here and late general manager of Regal Films Limited, has acquired the Canadian franchise to the productions of the American Releasing Corporation and that he will shortly announce the formation of a new company "The Canadian Releasing Corporation, Limited," of which he will be Managing Director, with head office in Montreal and branch offices throughout the Dominion. Mr. O'Loghlin has had a varied and successful career in the Motion Picture Exchange world to date. He came into the industry in 1915 with Herbert Lubin and Sawyer now producers of Sawyer-Lubin pictures distributed through Metro. The firm was then the owner of Star Films Limited, the Canadian distributor of Metro productions. He remained with the firm until the spring of 1917 when the Metro franchise was taken over by J. J. Unger. Mr. O'Loghlin stayed with Unger up to 1919 when the business was sold to Regal Films Ltd. and Mr. O'Loghlin was appointed Montreal manager of that exchange. In May 1919 he was called to Toronto by N. L. Nathanson to assume the duties of General Manager of the Exchange which position he held until June 1920. At that time he came to Specialty Film Import as Director of Exchanges, a position he has held since then.

Moving picture theatres of Hull, Quebec, were closed on Good Friday in deference to the devout of the community. Although closed on Good Friday, the Hull theatres are operated every Sunday in the year. In fact, Sunday is the big day for Hull theatres because of the combined patronage from Ottawa and Hull.

Lloyd Bacon, son of Frank Bacon the scenario writer for Mermaid Comedies, has put on the grease paint again to support Lloyd Hamilton in his latest picture in the Educational-Mermaid series. Mr. Bacon has appeared in several screen comedies, but lately has been devoting all his attention to scenario writing. Mr. Bacon and Mr. Hamilton played together on the stage about twelve years ago.

Charles Stephenson Returns To Toronto; Signs a $27,000 Contract With Circuit in B.C.

Charles Stephenson, who has been on a trip as far west as Victoria, B.C., in the interests of Stephenson's Attractions, returned to Toronto on March 29. He made a $27,000 contract with one theatre circuit in British Columbia. His picture, "School Days," had a very successful week at the Lyceum, March 27 - April 1.

W. P. Nichols Disposes of His Theatre Interests in British Columbia

W. P. Nichols, owner of the Rialto theatre, Portage Avenue, one of the best located houses in Winnipeg, and the president of the Canadian Exhibitors Film Association, has practically disposed of his theatre interests in British Columbia, and will confine his attention to his extensive interests. Mr. Nichols deserves success for his faith in the movement.

Ontario Censors Condemn Paramount's Picture, "Deception," Shows Hull, Que.

An interesting result of the moving picture censorship situation in Canada is the fact that a big Paramount release, "Deception," which has been condemned by the Ontario Board of Moving Picture Censors, is being advertised for presentation in Hull, Quebec, just across the Ottawa River from Ottawa, Ontario, on April 15 and 16, the picture to be shown at the Eden Theatre, Hull. Advertisements for this run make a special point of the fact that the picture has been condemned in Ontario, but passed by the Quebec Censors at Montreal. Ottawa is practically the second largest city in Ontario, and local fans find it necessary only to cross the river in order to see a feature that has been banned by the Ontario board.

O. Marcott Makes Success of Princess, Hull, Quebec, With No Picture Experience

The Princess Theatre, Hull, Quebec, has been re-opened by Mr. O. Marcotte who, previously, had had no experience in the moving picture business. He has already made a success with the Princess Theatre in spite of the small seating capacity. He is changing programmes three times weekly. Incidentally, Mr. Marcotte is already looking for a second and larger moving picture theatre. The Princess has 325 seats.

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Digest Reviews "No Parking" and "A Sailor Made Man"

"No Parking," the Educational-Christie Comedy which was shown at the Allen Theatre during the week of April 2nd, is full of good comedy, fast action and many surprises.

Neal Burns, Helen Darling, Baby Jane Hart and "Laddie," the dog, are the only principals in this picture, and they make a group of players that should appeal to any class of audience.

The entire story revolves around a young man and his wife going to California in their flivver from Iowa and being barred out of all apartment houses because of their baby and dog. How they finally land a home, which "lands" them on the wrong lot but lands them a find in "oil" is amusingly and interestingly told. Educational's comedies have established themselves with picture patrons and even the first flash of the trademark occasions the smile of anticipation and good cheer to prevail. "No Parking" keeps up the standard of "The Spice of the Programme."

Out of town proprietors and managers of picture theatres seen in Montreal last week included: P. Goyette, Princess theatre, Brownsburg; A. Drapeau, Imperial, Quebec City; M. J. Williamson, Arlington, Winnipeg; Tommy Trow, Imperial, Three Rivers.

April 10th, 1922.

Editor,
Moving Picture Digest,
Toronto, Ont.
Dear Sirs:—

On the strength of your article regarding "Ten Nights in a Barroom," which appeared in the Canadian Moving Picture Digest of March the 25th, I booked it for two days and am well satisfied for so doing.

I played it on Monday and Tuesday, April 3rd and 4th. The first night I had a fair house, but on the second night I had to turn the people away; should of had it three nights.

Your journal was the means of me booking this subject and I have actually made more out of it than will pay for the Digest for the next 40 years. This is just one instance where it pays to take the Digest.

I think your journal might be called, "The Exhibitors Friend."

J. A. MORRISON,
Morrison's Star Theatre.

One of the best efforts of Harold Lloyd's screen career is "A Sailor-Made Man," which was shown at Shea's Hippodrome last week. This is Mr. Lloyd's first feature comedy it being four reels in length, and an excellent production filled with mirth provoking situations which should appeal and please any audience, the elaborateness of this picture is outstanding, many Oriental sets being used, which as a rule are very seldom seen in comedies.

As is usual in the Harold Lloyd comedies, numerous new stunts are introduced which register very effectively; especially clever is the scene where Lloyd slips on a piece of soap and in so doing knocks out the champion prize-fighter of the navy.

Special mention is due Mildred Davis for her work and as the ferocious looking Oriental, Dick Sutherland, is to be highly commended.

The picture is full of pep throughout the entire four reels and the action accelerates as the film proceeds until the final fade away which is in its nature a surprise, being entirely different than the usual close-up.

As a box-office attraction this feature should prove a winner.

"A Sailor-Made Man" released by Specialty Film Import.

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Gull Lake, Sask.
March 18th, 1922.

The Digest,
Toronto, Ont.
Dear Sirs:—

Of my last year's subscription you must have missed sending my copy at least 2 months.

Hope this will not happen again. It's not the cost of same, but it's the "Digest" that I do not want to miss.

Wishing your Canuck Journal all the success it deserves.

SAMUEL R. TYLER

FOR SALE.—One Powers 6A Projector, completely overhauled, in excellent condition, 2,000 foot magazines, usual accessories, Gundlach lenses and 110 volt Grid Rheostat, hand or motor driven. Must be sold at once. No reasonable offer refused. One Bell & Howell Inductor, 110 volts, 60 cycle, gives 40 to 65 amps A.C. to arc. New. This transformer will be sold cheap for quick sale. One Gold Fibre Screen with frame. Very slightly damaged in one place. Bargain for somebody. Outside of the very slight defect mentioned (a horizontal tear 3 inches long), the surface of this screen is like new. What offers? J. H. Coleman, 57 Appleton Avenue.

All Leading Theatres In Winnipeg Play Paramount Blue Ribbon Week

W. A. Bach, general manager for Canada of the Famous Lasky Film Service, Toronto, spent the past week here in conference with the western manager, Carl Weeks, completing arrangements for Paramount Blue Ribbon Week. All the leading city theatres but one, the Allen, will run Paramount pictures the week of April 17, Mr. Bach was ill with influenza while here and had an affection of the ear, also.

Exhibitors of Ottawa Observe Holy Week; Play "The Rosary," Associated 1st National

Exhibitors of Ottawa, Ontario, paid special attention to requirements for Holy Week by presenting appropriate features. Harry Brouse, proprietor of the Imperial theatre, booked "The Rosary" for the week before Easter, while Manager J. T. Moxley of the Russell theatre offered a special production, "The Eternal Light," which is released through the Catholic Art Association, as the Holy Week attraction at that house. Musical numbers at various local theatres were of a religious nature.

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CURRENT RELEASES

CANADIAN EDUCATIONAL

Gayety Comedies—
"Afraid of His Wife."
"Say, Uncle."

Vanity Comedies—
"It's Your Move."
"Eat and Be Happy."
"Paying Patients."

Camera Classics—
Released one a month.
Nos. 1 and 2.

Outing Chesters, 1 Reel—
"Jogging Across Sairtooth."
"Music in the Air."
"No More Gasoline."

Sketchographs—
"Eve's Leaves."
"Seeing Greenwich Village."
"What's the Limit?"

Bray Pictographs—
"Sloth's Great Grandmother"
"Speeding up the Play."

Screen Snapshots—
Nos. 22, 23, 24, 25 & 26.

Christie Comedies—
"Pair of Sexes."
"Pure and Simple."
"Saving Sister Susie."
"Fresh From the Farm."
"Kiss and Make Up."
"No Parking."

Chester Comedies—
"Ladies' Pet."
"Just in Time."
"Snooky's Fresh Heir."

Campbell Comedies—
"Stork's Mistake."
"Nick-O-Time Hero."
"Stolen Glory."

Toonerville Trolley Comedies
"Skippèr's Last Resort."

Capitol Comedies—
"Fly in the Ointment."
"Treat 'Em Kind."

Torchy Comedies—
"Torchy's Promotion."
"Dog Gone Torchy."

Mermaid Comedies—
"Robinson Crusoe, Limited."
"Vagrant."
"For Land's Sake."

Chaplin Classics—
"One A.M."
"Easy Street."
"The Cure."

Punch Comedies—
"The Love Egg."
"Country Chickens."
"Rural Cinderella."

Tony Sarg's Almanac—
"First Circus."
"Original Tooth Carpenter."
"Why They Look Cavemen."

Selig-Rork 2 Reel Dramas—
"The Policeman and the Baby."
"The Ne'er-to-Return Road."
"The White Mouse."

"Son of Tarzan"—
Episodes 9, 10, 11, 12, 13, 14 & 15.

"Hope Diamond Mystery"—
Episodes 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14 & 15.

CANADIAN EXHIBITORS

"Pagan Love," Hugo Ballin's first independent production, Mabel Ballin.
"Love Madness," Louise Glaum.
"The Capitol," Leah Baird.
"The Coast of Opportunity," J. Warren Kerrigan.
"The Dream Cheater," J. Warren Kerrigan.
"Dombey & Son," Chas. Dickens' Production.
"The Lone Wolf's Daughter," Louis Joseph Vance's story featuring Louise Glaum.
"Broken Gate," Bessie Barriscale.
"Breaking Point," Bessie Barriscale.
"Partners of the Tide," an Irvin V. Willat production, from the novel by Jos C. Lincoln.
"Kissing Cup's Race," a British Masterpiece, Racing Production.
"Garry Owen," a British Masterpiece, Racing Production.
"Call of the Blood," a British Masterpiece Production.
"John Forrest Finds Himself," a British Masterpiece Production.
"The Spoilers," Rex Beach's famous novel, starring Wm. Farnum, Kathlyn Williams and Thos. Santschi.
"Ne'er Do Well," Rex Beach story, starring Kathlyn Williams and Wheeler Oakman.

FAMOUS LASKY PARAMOUNT

"The Hell Diggers," Wallace Reid, 5 reels.
"The Grea Moment," Gloria Swanson, 7 reels.
"At the End of the World," Betty Compson, 7 reels.
"Dangerous Lies," British.
"The Affairs of Anatol," Cecil B. DeMille.
"Footlights," Elsie Ferguson, 6 reels
"Cappy Ricks," Thomas Meighan, 6 reels.
"Experience," Geo. Fitzmaurice, 7 reels.
"Enchantment," Cosmopolitan, 7 reels.
"After the Show," Wm. DeMille, 5 reels.
"Beyond," Ethel Clayton, 5 reels.
"Boomerang Bill," Cosmopolitan.
"Ladies Must Live," Special.
"Beside the Bonnie Brier Bush."
"The Sheik," Special.
"The Call of the North," Holt
"Just Around the Corner," Cosmopolitan.
"A Prince There Was," Thos. Meighan.
"Exit the Vamp," Ethel Clayton, 5 reels.
"Don't Tell Everything," Allstar, 5 reels.
"Under the Lash," Gloria Swanson, 6 reels.
"Woman Who Dared," Betty Compson.
"Rent Free," Wallace Reid.
"Lulu Bett," Wm. DeMille.
"Fool's Paradise," Cecil B. DeMille.
"In Honor Bound," Agnes Ayres.
"Love's Boomerang," Robertson.
"White Oak," Wm. S. Hart.
"Three Live Ghosts," George Fitzmaurice.

FAMOUS PLAYERS FILM SERVICE

Goldwyn 5h Year—
"All's Fair in Love."
"Ace of Hearts."
"For Those We Love."
"Invisible Power."
"Wet Gold."
"From the Ground Up."
"Poverty of Riches."
"A Poor Relation."

Goldwyn Specials—
"Dangerous Curve Ahead."
"Man From Lost River."
"Old Nest."

Hodkinson 1921-1922—
"Face of the World."
"The Other Woman."
"Truant Husband."
"Lavender and Old Lace."
"Journey's End."
"Certain Rich Man."
"Mysterious Rider."
"Keeping Pp With Lizzie."
"Rip Van Winkle."

Hodkinson Specials—
"East Lynne."
"God's Crucible."
"Jane Eyre."
"Cameron of the Royal Mounted."

SPECIALTY FILM IMPORT, LTD.

Serials—
"White Eagle," 15 episodes.
"Sky Ranger," 15 episodes.
"Yellow Arm," 15 episodes.
"Hurricane Hutch," 15 episodes.
"Miracles of the Jungle," 15 episodes.

Features—
"Battle of the Century," Dempsey-Carpentier fight pictures.
"The Servant in the House."
"The Midlanders."
"Silk Husbands and Calico Wives."
"Without Benefit of Clergy."

Two-Reel Dramas—
Tom Santschi Series, 15 two-reel dramas.
Holman Day Series, 15 two-reel productions of the North Woods.

Two-Reel Comedies—
Harold Lloyd Specials.
Hallroom Boys, released every alernative week.
Monty Banks, monthly release.
Famous Chester Animal.

Single-Reel Subjects—
Hal Roach-Snub Pollard, weekly comedy release.
Harold Lloyd Comedies, reissues.
Aesop's Fables, short-reel cartoon comedies.
British-Canadian Pathe News.
Major Jack Allen Animal Series.
Pathe Review.
Topics of the Day.

ASSOCIATED FIRST NATIONAL

"The wonderful Thing," 7 reels, Norma Talmadge.
"Lotus Eater," John Barrymore, 7 reels.
"Woman's Place," Constance Talmadge, 6 reels.
"Her Mad Bargain," Anita Stewart, 6 reels.
"Child Thou Gavest Me," J. Stahl production, 6 reels.
"The Sky Pilot," Ralph Connor, 7 reels.

Marshall Neilan—
"Bob Hampton of Placer," 7 reels, James Kirkwood.

Thomas H. Ince—
"Lying Lips," 6 reels, Florence Vidor and House Peters.
"Mother O' Mine."

J. Parker Read, Jr.—
"The Leopard Woman," 7 reels, Louise Glaum.
"A Thousand To One," 6 reels, Hobart Bosworth.
"Love," 6 reels, Louise Glaum

Allan Dwan—
"The Forbidden Thing," 6 reels, James Kirkwood.
"A Perfec Crime," 5 reels, Monte Blue.
"The Broken Doll."

Maurice Tourneur—
"The Last of the Mohicans," 6 reels, Barbara Bedford.
"The Foolish Matrons."

Mack Sennett—
"A Small Town Idol," 7 reels.
"Molly O," Mabel Normand, 7 reels.

J. L. Frothingham—
"The Ten Dollar Raise."

Mack Sennett Comedies—
Ben Turpin Comedies—

FOX FILM CORP., LTD.

Specials—
"Over the Hill," 11 reels.
"Queen of Sheba," 10 reels.
"Connecticut Yankee," 8 reels
"Virgin Paradise," 8 reels.
"Thunderclap," 7 reels.
"Perjury," 9 reels.
"Shame," 9 reels.
"Last Trail," 7 reels.
"Footfalls," 8 reels.

William Farnum—
John Gilbert—
Tom Mix—
Pearl White—
Dustin Farnum—
William Russell—
Shirley Mason—
Charles Jones—
Eileen Percy—
Murphy-Walker—
Barbara Bedford—
Fox News, Weekly—
Mutt & Jeff Cartoons—

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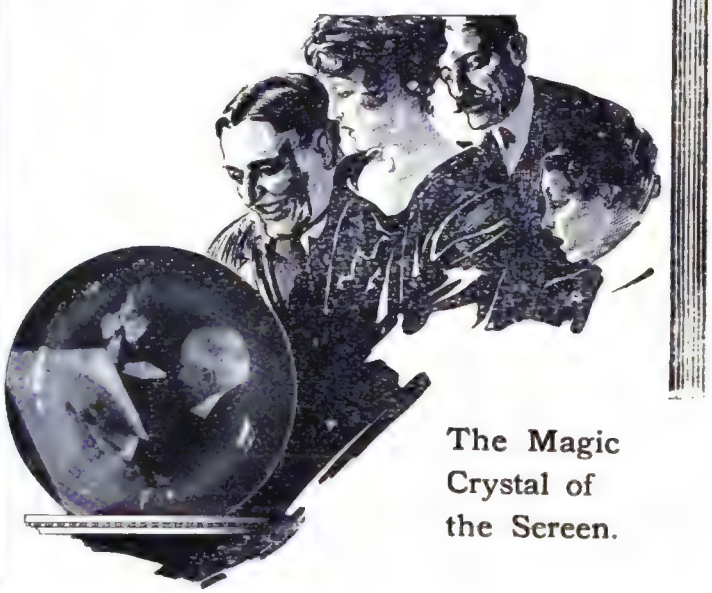

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"Pathe Review" Expresses A Wide Vision In The Selection Of Features

"Pathe Review" marks its third anniversary by enlarging its scope and embodying unique and startling features. Beginning with issue number 149, released the week of April 10th, this issue will be characterized by a widening of the scope in selections, with a special emphasis on the unusual; the entertaining and instructive elements of things in the wide, wide world. So it is, the Pathe Exchange announces that in the first of the new series, is afforded an exceptional appealing array of features, gauged both from the standpoint of the camera, and the printed magazine.

The slogan of "All the world's your neighbor," expresses the breadth of purpose in the new issue, and that which will follow in future, in each issue of the "PATHE REVIEW."

PATHE'S big "ASSOCIATED" drama "DON'T DOUBT YOUR WIFE," featuring Leah Baird, has been booked by the Keith Vaudeville Circuit, for an even dozen of their houses in New York City, and appearing in eight of their houses simultaneously.

The booking by the Keith Vaudeville Circuit for their string of twelve theatres, of "DON'T DOUBT YOUR WIFE," is a remarkable tribute to the box office value of this picture.

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Canadian Productions

"Cameron of the Royal Mounted"

Introducing the Royal North-West Mounted Police, by Special Permission of the Canadian Government.

"GOD'S CRUCIBLE"

From "The Foreigner"

You know the Author—RALPH CONNOR

Gaston Glass in a scene from "CAMERON of the ROYAL MOUNTED" A Hodkinson Release

British Productions

"Adventures of Mr. Pickwick"

From the story that made Charles Dickens Famous.

"Lady Audley's Secret"

Everybody has read the story. By M. E. Braden.

"General Post"

Needs no further publicity. The stage play had repeated dates at most theatres. The first attraction that played two consecutive weeks in Toronto.

Will Rogers in "Doubling for Romeo."

Goldwyn's Spectacular Comedy

"Doubling for Romeo"

with Will Rogers as "Romeo"

Tom Moore's Laughing Success

"From the Ground Up"

"Grand Larceny"

Featuring Claire Windsor,

The Most Beautiful Woman on the Screen, and

Elliott Dexter, Artist Supreme.

FAMOUS PLAYERS FILM SERVICE, LTD.

Toronto - Montreal - St. John - Winnipeg - Calgary - Vancouver

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April 22nd, 1922.

CANADIAN MOVING PICTURE DIGEST

CAMERA CLASSICS
A Filmcraft Product
CREATED BY
BLAINE IRISH
Educational Pictures
"THE SPICE OF THE PROGRAM"

APRIL 22nd, 1922.
TORONTO, CANADA

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Supreme Court of Public Approval

People vs. First National Pictures

EVIDENCE SUBMITTED

Allen's Downtown - "Penrod"
Loew's Theatre - "Tol'able David"
Pantages Theatre - "My Boy"

WEEK OF APRIL 17

SUMMARY

Capacity Business in all Theatres During the Entire Week

VERDICT

Three of the Biggest and Best Box Office Attractions of the entire season

The Early Bird Gets The Early Dates

If You Need Money Makers Right Now

Write Now

When you see Three First National Pictures in three first run Toronto Theatres, doing big business, it should convince you that all your Theatre needs is

POPULARITY, PEP AND PICTURES

FIRST NATIONAL COMBINES ALL THREE

ASSOCIATED FIRST NATIONAL PICTURES, INC.

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How To Grow Thin

is a One-Reel Educational Special. It offers exceptional opportunities for exploitation.

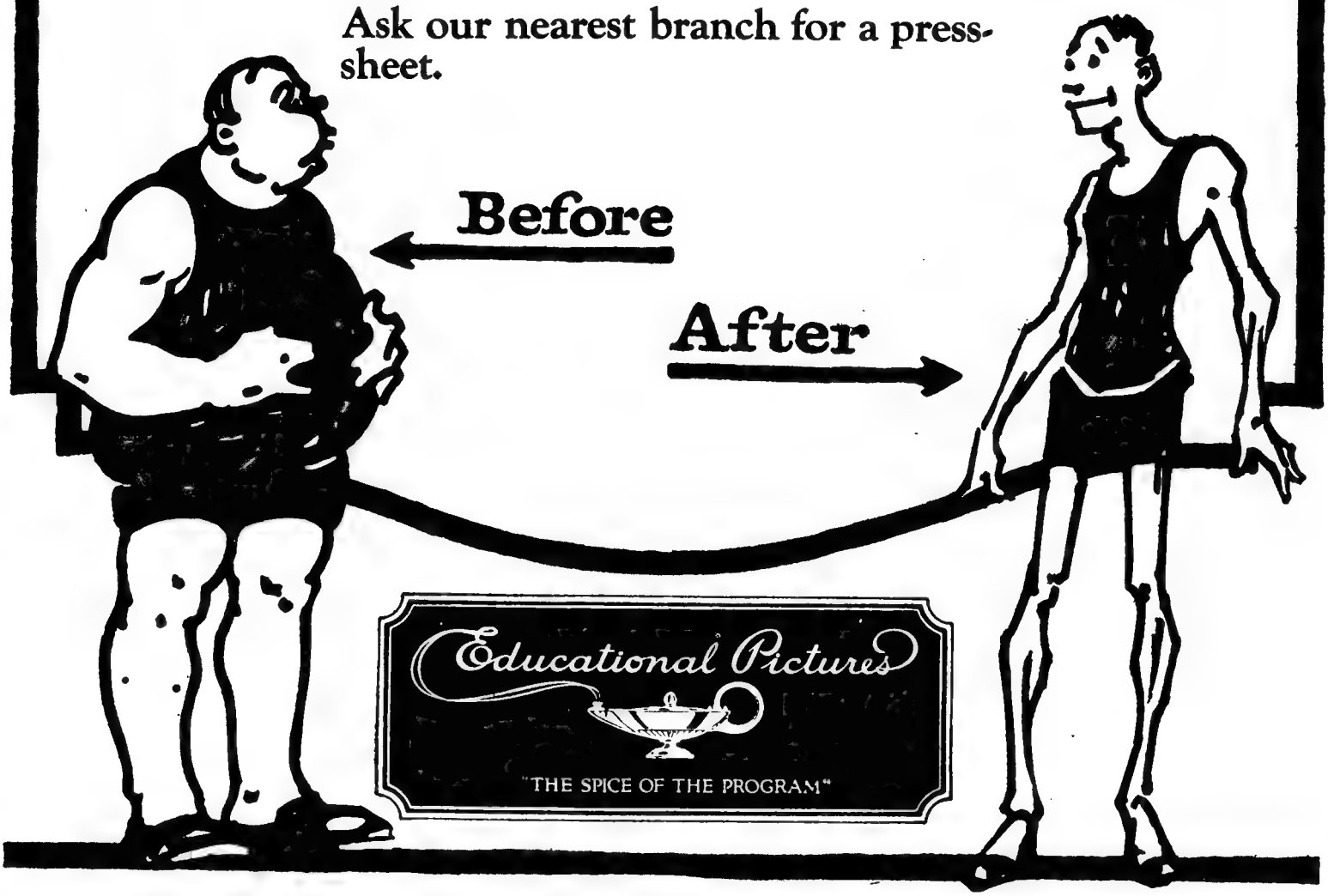
It is a picture that is bound to attract an unusual amount of attention, because it combines humor and information.

It actually tells how to reduce by a simple home method.

Ask our nearest branch for a press-sheet.

It's one of Educational's Nationally Advertised Short Subjects

It's one of Educational's Nationally Advertised Short Subjects



Canadian Educational Films Ltd. Toronto Montreal St. John Winnipeg Calgary Vancouver

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One Reel Scoop

OF

A REAL EVENT

The

Grand National Steeplechase

The World's Greatest Racing Classic

Of 32 runners, only five finished, and only the first three went round without mishap.

"SHAUN SPADAH (X)," last year's winner, falls at the first jump.

"AWBEG" fell and broke his neck.

"ST. BERNARD" managed to fall clear.

"SOUTHAMPTON," the favorite, came to grief at the first fence and injured his shoulder.

"MUSIC HALL" wins Grand National Cup, coming in twelve lengths ahead of **"DRIFTER,"** who was second. **"TAFFYTUS"** came third.

If You Are A Live Wire Exhibitor You Will Give Your Patrons This Racing News Event While It Is News.

FAMOUS PLAYERS FILM SERVICE, LTD.

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"CANADA'S FIRSTBORN"

The CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Managing Editor

Subscription $2.00
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CANADIAN PRODUCTS
CANADIAN MOVING PICTURE DIGEST
INDEPENDENT * AND * PROGRESSIVE
TRADE WEEKLY MAGAZINE

The CANADIAN MOVING PICTURE DIGEST

Published Weekly by

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HARRY J. MANHEIM
Business Manager

VOL. 13, No. 25 TORONTO, CANADA APRIL 22nd, 1922

VANITY--VANITY, ALL IS VANITY

WITHIN a comparatively short time we have seen the rise and fall of the Moving Picture Star.

The rise and fall of the adaptation of big novels, regardless of their screen adaptability, the rise and fall of the director and producer's publicity campaign; and we are now witnessing the fall of the Trademark exploitation policy. If we said Trademark fallacy we would be nearer a solution of the latest spasm in which our Industry was convulsed.

Looking on with the spectators we saw the salary of the star adding cipher after cipher and number after number. The business of moving pictures at that time was considered very good and money flowed into the Moving Picture Coffers so plentifully and easily that no one worried about spending it; and this to a great extent was responsible for the increase of salaries out of proportion to ability or box-office value. Recognizing this rather late, producers not only began a slashing of salaries, out of proportion to the standard established, but began decapitating stars and with this beheading of the star the story loomed into importance. After many well-known stories had been adapted for the screen it was found that the author's name, with its widely-known advantages and all the money paid for Rights, was no box-office magnet if the story did not screen well. Directors began to star themselves and we have director's names, their biographies, on all publicity matter used in the exploitation of their pictures; and all this is vanity and gets no money for the exhibitor unless the picture is entertaining. We must not overlook the titanic effort made to establish Trade marks. Mr. So and So presents or this Trademark presents; and this too is all vanity for the public is not interested in Mr. So and So or his Trademark, the public insists, persists, stubbornly seeks entertainment. What is the situation in regard to all this needless and wasteful publicity? On the part of those engaged in Moving Pictures there is a feverish effort to economize and again the heads are falling. The effect upon the public has been more serious. Not being able to make an idol out of a Trademark, or producer the public have grown somewhat indifferent and listless. When the men who are actively engaged in the Moving Picture Industry get rid of their inflated Egos, or in other words get a true vision of their capabilities and their limitations, there will be no need of spasmodic retrenching. What Mr. So and So presents is what concerns the public only. If Mr. So and So knows the Moving Picture business, he knows that the public will only pay for entertainment and that the very best use he can make of his time, brain energy and ability is to see that the market he is producing for is getting what it wants.

The dollars follow the crowd and the crowd follows what entertains it, regardless whether the entertainment happens to be a clown's antics or a Rachmaninoff prelude. If you are catering to a clown audience don't give them Rachmaninoff, if you are catering to a Rachmaninoff audience you can introduce the clown, if you do it cleverly. Be certain, however, that what you are giving your followers or audience is entertainment. Barnum and Bailey presented a circus. Circus business was popularized or exploited on the Trademark principle. The Trademark as the box-office magnet in Circus business followed a precedent already established. Moving pictures were popularized through the star system. The star established a precedent. The public followed the precedent because the public are naturally hero-worshippers and the star in the right kind of a Moving Picture story is more or less a hero or heroine. The publicity which followed the decline of the star's publicity did not help the popularizing of Moving Pictures, nor make any money for Exhibitors.

The public has no interest in indirect contact. The personal touch, the direct contact is with the player with whom the public laughs and weeps. The Trademark is only worth what is immediately represented by it. Take for example: "Evergood" Pictures. The exhibitor who buys them will pay a little more (perhaps) for the "Evergood" features because the exhibitor knows that this company are producing a standard quality of pictures. The public, however, who are not in the business of Moving Pictures, but buy them solely for entertainment purposes, do not trouble themselves to find out what the standard of the Trademark is. Two poor pictures released under the much advertised Trademark will do much to undo all that the publicity campaign has aimed to accomplish. With the star the public are more faithful, more tolerant. They will forgive a star many poor pictures before they will forsake him or her. If producers are endeavoring in their publicity to sell pictures to the public in order that they may be able to get a better price for their product from their more direct buyers, the exhibitors, let them talk about the players, and the picture, for all this talk about themselves and their Trademark is nothing more than Vanity.

—RAY LEWIS

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Mr. McNicholl of Winnipeg Buys Many Big Specials For Theatres

Mr. McNicholl of Winnipeg, visited Toronto and arranged for the showing of some important big features for his theatres in Winnipeg, the Lyceum, managed by Mr. J. M. McClure; the Starland, managed by Mr. Ralph Miller, and the College by Peter Eagen. Mr. MacNichol appeared to be very happy about the fact that he had secured several big Vitagraph features, "The Sheik's Wife," "The Prodigal Judge," "Gypsy Passion." "Foolish Wives" and "Orphans of the Storm," are also among the big bookings.

Doris Deane Joins Fox Star

Doris Deane, one of the younger destined-to-be stars, has just been signed to play the lead opposite Clyde Cook in his new Fox comedy which went into production here this week with the famous comedian in an entirely new role. Miss Deane is one of those ambitious young women who is gifted with beauty, brains and real acting ability, and is an admirable lead for the funny Clyde.

Fourteen Fox Specials Expected Next Season

News fresh from Los Angeles announces that Director Emmett J. Flynn started on February 10, the super-deluxe production, A FOOL THERE WAS, from the stage drama by Porter Emerson Brown, based on Rudyard Kipling's poem, "The Vampire." This is one of the fourteen. Others are the wonderful production, "NERO," produced by J. Gordon Edwards in Rome, Italy; MONTE CRISTO, directed by Emmett J. Flynn, in Los Angeles, THE TOWN THAT FORGOT GOD, directed by Harry Millarde in New York, a successor to OVER THE HILL; THE SHEPHERD KING, directed by Edwards in the Holy Land, Egypt and Italy; and others that will aggregate 14 Big Special Productions for next season that no exhibitor or theatre can afford to miss.

Douglas Fairbanks, directed by Alan Dwan, has started his latest film, "The Spirit of Chivalry," in which he plays a Robin Hood character.

"Turn To The Right" Draws Big Business At The Capitol, Winnipeg

Creatore at the Capitol for two weeks, conducting a band of 35 pieces, drew fairly well but the pictures shown during the two weeks were not up to Capitol standard. Creatore conducted the Winnipeg Oratorio Society, 150 voices, in the Hallelejah Chorus on two of the evenings and played to capacity business these nights. Oral Cloakey, the manager, had a "village choir" prologue to "Turn to the Right" during week and business was big all that week as the picture is an excellent one.

A Visit To Montreal Theatres Resulted In Finding That Business Is Good

A trip around the moving picture theatres in the west end of the city has convinced the Digest correspondent in Montreal that conditions are distinctly good with every prospect of being better. There was not one instance where managers did not state that they were playing to good houses and were more than meeting all outgoings. Those houses which have lately taken to vaudeville to eke out their receipts are in no better shape than those — the majority — which have decided to stick to the straight picture game. Vaudeville in a picture theatre is after all not so outstanding an attraction when there are already good legitimate vaudeville houses already firmly installed in the liking of patrons and with which they have to compete. Those on the other hand which have not seen the necessity to resort to extraneous sources to attract patrons report good business and steadily growing receipts. The moral is obvious.

Garrick, Winnipeg, Plays To Capacity Owing To Good Pictures Shown

The Garrick has played to capacity the past seven weeks owing to their showing of "The Foreigner," Pauline Frederick in "Two Kinds of Women," "The Lane That Had No Turning," "The Blot," "The Flower of the North," "Miss Lulu Bett," and the presence of two operatic stars from the San Carlo Grand Opera Co. for the past four weeks, a team of wonderful singers. Manager Wilson is receiving many congratulations for the success he is meeting with in a theatre erected by a large number of small subscribers here.

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Educational to Launch Spring Campaign For Canadian-Made Camera Classics

CLOSE on the success which has attended the three first releases of Camera Classics comes the announcement of the fourth and current edition of Filmcraft's one-reel wonder pictures.

Simultaneous with the release of the new subject will be launched a Spring campaign on behalf of the Filmcraft product by Educational Films Ltd.

This prominent distributing organization, confident of the good impression that the forthcoming releases will create for Filmcraft, believes that the time for additional effort is when these clever Canadian short subjects are enjoying the first flush of success. Consequently a very extensive campaign will be carried on, not only in Ontario and the east, but in Manitoba and the Western Provinces. Exhibitors will be advised of the release dates through the Educational offices in Toronto.

Effective one-sheets of a distinctive design have been designed for the theatres showing Camera Classics; and these will be furnished by the exchange. Theatre owners will be advised of the date of release for the fourth edition of the Filmcraft short subject, and marked copies of the Toronto Star Weekly and the Manitoba Free Press, carrying the display advertising and the announcements, will be mailed to exhibitors.

In this way theatre managers will have up to date news, on the current editions; will know how the Classics are taking in the centres all through the country; and, will be in possession of full particulars of an unbiased nature when the booker calls on them.

The Star Weekly and the Free Press will carry detailed write-ups of each release, thus affording exhibitors particulars regarding contents of the subjects incorporated in each issue. Many exhibitors have been under the impression that each edition is identical with the first in the number and type of subjects incorporated. This is not the case, for each new release of Camera Classics introduces some novelty that has not hitherto been featured, and the programs vary from three to four subjects — a different compilation being chosen for each issue.

Great Success Attends Showing Fox Special, "Queen of Sheba"

Great success attended the showing of the famous spectacular Fox production "The Queen of Sheba" at the St. John Opera House recently. This wonderful picture ran here for four days and on all sides were heard praises for the beauty of the settings and the magnificence of the acting. The lovely singing of Miss Kathryn Irwin Gallivan added greatly to the effectiveness of the production. The next big attraction here will be "A Connecticut Yankee at King Arthur's Court."

English and French Titles Now Presented in Quebec

A comparatively large number of features now being presented in Quebec have bilingual titles because of the large percentage of French-speaking people in that Province. Paramount features, such as "The Sheik's Wife," "The Law and the Woman," starring Betty Compson, and others have all titles in both English and French.

Seven Theatres in St. John Show Canuck Advertising Films

The attractive animated motion picture advertising films of the Canuck Film Company is being shown in seven St. John theatres and in practically every theatre in the Maritime Provinces. It has taken very well on account of its novelty and the cleverness of the designs. The Queen Square Theatre which has not up to the present time shown advertising is now running the reels of the Canuck Film Company.

Latest Christie Completed Is "A Hickory Hick"

A very rural comedy is the latest Christie to be completed featuring Bobby Vernon. Although the characters are very "hickory" most of the action takes place in a city where Bobby Vernon is honeymooning with his country bride, played by Charlotte Stevens, the little beauty contest winner from Chicago who is making her first appearance as a leading lady in this picture.

The comedy was written by Robert Hall and directed by Harold Beaudine and Bobby Vernon.

Film Exchange Building At Last To Be Erected In Winnipeg To Cost $200,000

The movement to erect a film exchange in Winnipeg to house the 14 exchanges located here, has assumed practical shape, and contracts have been made with all the exchanges and kindred interests to occupy the structure which will be erected on the corner of Ellice Avenue and Hargrave Street in the centre of theatre activities in Winnipeg. The building will cost $200,000 and will meet all the stiff regulations in the Winnipeg by law affecting film exchanges. No fire has ever taken place in a film exchange, a tribute to the managers and their staffs. Work on the new building will start this month.

Harry Tate's London Follies Company Visits Mack Sennett Studios, Los Angeles

During their week's engagement at the Mason Opera House, Los Angeles, the London Follies Company, starring Harry Tate, journeyed out to the studios of the Mack Sennett Comedies. The full company, numbering fifty-four people, none of whom have ever been in the United States before, registered surprise and deep interest when they saw for the first time, moving pictures in course of production.

All attention was focused on Mabel Normand, while the whimsical little star worked through a scene in her forthcoming picture, "Suzanna."

Sylvia Breamer Of Stage And Screen Fame Is Now With William Russell

William Russell in the Fox picture "Money to Burn," is fortunate in his leading woman, Sylvia Breamer. Miss Breamer is a most competent actress, and a young woman of charming personality. A native of Australia, she had five years of stage experience there in American successes. In this country she supported Grace George in two successful plays before entering pictures.

On the screen, she has been with Triangle-Ince, Tourneur, Artcraft, J. S. Blackton, prior to her engagement by Fox.

Agnes Ayres has started work at the Lasky studio on her new Paramount picture by Beulah Marie Dix. "Borderland" is the title and Paul Powell is directing. The theme of the story is said to be prolific of much dramatic action and affords Miss Ayres one of the best parts she ever had.

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Big Question in Montreal Picture Circles Disturbing Business is Daylight Saving

THE big question of the moment in Moving Picture circles in Montreal is the question of Daylight Saving. They claim that if this principle is adopted this year it will be most disastrous to them and the following letter has been addressed to Mayor Martin, protesting against it:

MOST HONORABLE SIR:

At a meeting of the Montreal Theatrical Protective Association recently, a resolution was passed protesting against the Daylight Saving adoption and I was instructed to convey to you our grievances in this respect. Past years have proved beyond any question of doubt that this policy is a great financial disaster to all the theatres and places of amusement, but during prosperous times we accepted this and put up with it, accepting our loss without any kick or objection. But the time has come when we are forced to try to protect ourselves, and with the present conditions existing, the terrible slump in the amusement business all over the city, as well as other kinds of business, we are obliged to appeal to you for the protection of which we think we are deserving. It is a known fact that the theatres of Montreal are assessed more heavily in taxes and in licences than any other city on this continent and we pay to the city and government a large portion of the money received through business taxation. There are many of the theatres of Montreal struggling to pull through this depression in hope that conditions will right themselves and should this Daylight Saving Law be put in force this year it is going to be disastrous to many of us and it is for that reason that we make a most desperate appeal to you to consider this matter thoroughly and protest against the adoption of the same. Thanking you for previous consideration and trusting that you will give this matter serious attention we remain: Montreal Theatrical Managers' Association—B. M. Garfield, Secretary and Treasurer.

Camera Classics Introduce All-Canada Week and Establish Precedent to Follow

"THERE is no question about the effect of these Canadian pictures on the motion picture public," declared Blaine Irish, after viewing the All-Canadian bill. "Presented as these features have been presented at the Allen, they will create wide-spread interest. Every movie fan in the Dominion, will want to see this program. Picture patrons should ask for these features if the theatre managers do not show initiative enough to arrange an all-Canadian bill themselves. We have had no concern for Camera Classics, since we first arranged for their release, they are being handled by Educational Films, and are therefore assured of the widest possible distribution. Since seeing this all-Canadian bill, I am confident that the industry in Canada, can furnish a bill worthy of competition with any American-made product. With Camera Classics for a beginning theatre managers have a wonderful incentive to arrange an All-Canadian week. Dealers should get busy and book these features and then put on a live campaign to announce their programs. The same success which attended the Allen presentation will be met with by other managers who display the same foresight that manager Cronk did in introducing the unique bill which we have just seen in Toronto recently.

Week of Weeks for the Educational in New York Metropolitan Area

THE week of weeks was a great week for Educational Pictures in the New York Metropolitan area. Nearly every series of pictures released by Educational Film Exchanges was represented in the important first run big circuit showings in Greater New York and Newark.

At the New York Strand "Free and Easy," a Mermaid Comedy with Lige Conley and Jimmie Adams, was the comedy number on the program.

The Brooklyn Strand at the same time was showing "The Vagrant," a Mermaid Comedy featuring Lloyd Hamilton.

"Torchy's Frame-up," a "Torchy" Comedy featuring Johnny Hines, went into its second week at the Criterion Theatre in New York.

"Just for Fun," one of the series of Sketchografs by Julian Ollendorff in which he gets a lot of humor out of the doings of the crowd at Coney Island on a Sunday in summer, showed at the Rialto in New York.

"The Love Egg," a Punch Comedy featuring Louise Fazenda, Chester Conklin, Baby John Henry Jr., and "Teddy," the dog, began on Loew's Greater New York Circuit.

St. John Theatres Continue To Draw Crowds With Big Pictures

(Maritime Correspondent)

IN spite of the business depression which one hears so much talk of, the St. John theatres continue to draw large crowds and pictures have still the power of attracting many to the comfortable and pleasant theatres we possess. It will be good news to his many friends to hear that the popular manager of the Imperial Theatre has recovered from his recent illness and is able to be out again. The theatre interrupted its picture program recently to permit the showing of the Soldier Play Mademoiselle from Armentieres. The soldiers from the military hospitals, to whom Mr. Golding is ever a friend, were the guests of the Company and of the Imperial management at a matinee.

Under new management of Mr. J. Kraker, the St. John Opera House, with its new picture policy is proving very popular. The Four Horsemen was most successful and there is talk of its being brought back to the Opera House for a second run. The Queen of Sheba is making a very big hit here. Excellent advertising was done by the management for "Flower of the North" when a line of men carrying placards walked about the town announcing "We were out of work till the Opera House hired us to advertise The Flower of the North." This was regarded as a very clever stunt.

Particularly good pictures have been run both at the Unique and Queen Square theatres recently and these houses are becoming more and more noted as showing especially good pictures.

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Canada's Firstborn

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Associated First National Engage Best Known Publicity Expert in Canada

WILL J. STEWART, one of the best known publicity men in Canada, who has just been appointed Canadian representative of the First National Pictures Inc., is very well-known to the picture industry in Canada. Mr. Stewart put over "Mickey" 16 weeks at Grand, Toronto. "The Whip," "Still Alarm," "School Days" and other attractions, will be remembered by many for his startling lobby displays at the old Rialto, Yonge and Shuter Sts. He was chosen as Chief of Publicity by the Government of the Republic of France on the coast to coast tour of the Franco-Canadian Exposition Trains, a special train of fifteen cars were used and 7,996 miles were covered, over four million people went through the train in the fifty-two cities visited. Mr. Stewart has had a varied career in his twenty years in the theatrical business, comprising circus, medicine shows, vaudeville, burlesque, drama and theatre management. As actor, advance man and manager of stage attractions, exhibitors will be given the benefit of his long experience in his new capacity as exploitation man with the First National Pictures Inc., and will be assisted in any problem connected with the successful operation of their theatres. The Exploitation Department will be at the service of the Exhibitor, twenty-four hours a day, seven days a week. A visit or a letter addressed First National Exploitation will receive the immediate personal attention of Mr. Stewart.

ASSOCIATED FIRST NATIONAL PICTURES INC.

Our Exploitation Department

Will gladly assist you with your Publicity Problems or Policy.

Write

FIRST NATIONAL EXPLOITATION

91 QUEEN ST. E. - - - TORONTO

Advertising Service for the Exhibitor

Famous Players Film Service Releasing Grand National Steeplechase Derby

FAMOUS PLAYERS Film Service are releasing a one-reel feature of the Grand National Steeplechase Derby, in which out of thirty-two starters, five finished and three of these only without accident. "Music Hall," who won the Grand National Cup, struck the first fence. "Shaun Spadah," who won the race last year and was the only horse then to complete the course without a fall, this year fell at the first jump. "Southampton, the favorite, at his first jump also came to grief injuring his shoulder. "Southampton" won the Newbury Steeplechase a few months ago. Robert Gore trained "Southampton" and J. J. Kelley rode him in the Grand National Steeplechase. Lewis Bibey Rees, who won the sensational Grand National on "Music Hall," is a brother of Fred Rees, who won last year on "Shaun Spadah." Both brothers are now attached to George Poole's stable. Young Lewis Rees is about 24 years old and in a discussion with the Daily Sketch, in reference to the race said, "I can scarcely realize I have ridden the winner of a Grand National. Even now I don't quite know what I felt like when I jumped the last fence. At the first fence my horse hit the top, but that did him a lot of good. Straight away he realized that he could not take liberties with the obstacles, and he began to jump beautifully, like the clever horse he is. Everything went right until we came to the Canal Ditch, where a debacle occurred. I was a little bit behind then, and saw a group of horses run across to the left. I had time to take my horse to the right and so escape the trouble. That was my first bit of luck. I lost an iron, however, and went over Valentine's with the use of only one stirrup. On landing I found my other one, and looking round saw that there was only four of us left. Things began to brighten up for me, and Mr. Whitaker said, "You had better keep alongside me," and as I regarded him as the only danger, I did as requested. Fence for fence I took with Anavale until we were approaching the water, when I gave my horse his head so as not to land short. I was the first over the jump, but I pulled back to Anavale. The pair of us continued on our way to Becker's the second time around. There was a big gap in the fence, and Anavale went for it. He disappeared, so I moved up to Drifter, who was in the lead. I was then content to keep company with Drifter, satisfied that I could take the lead at any part. I had to give "Music Hall" plenty of rein at each of the last two fences." This is the story as told by the rider of the winner, who considers he had the luck essential to winning the world's greatest race, but those who know say he rode a perfect race. The Steeplechase released by Famous Players Film Service.

Educational Release Comedy Novelty "How To Grow Thin"

Mrs. Ima Gobbler was a young woman of normal size in her more youthful days. But a few years after she had married and "settled down" she and her husband, Heza Gobbler, were suffering from the effects of an unlimited diet and too much resting in an easy chair. Both were decidedly too fat.

How Mrs. Gobbler reduced forty pounds in a course of five months by the most simple of home methods is shown clearly and in an amusing way in "How to Grow Thin," an Educational novelty now being released.

Big Week For First National At Toronto Theatres

"My Boy," with Jackie Coogan, played the Capitol Montreal, Pantages Hamilton, Pantages Toronto, the week of April 17th. This same week "Tol'ble David," another Associated 1st National, played Loew's Toronto. "Penrod" played the Allen's Richmond, while Charlie Chaplin in "Pay Day" did the Regent. It looked like a big week for Associated First National.

S. Brint has been appointed Western Representative for the Canadian Educational. Mr. Brint was formerly with the Associated Producers and is well-known to exhibitors throughout Canada.

YOUNG MAN desires position as manager or assistant manager of a theatre, thoroughly experienced in the management of motion picture and road show houses. Will be pleased to submit references. Apply Box Number 24, c'o "Digest."

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The Digest Reviews "Penrod" and "Turn to The Right"

DO you remember your childhood days? If you do not, see "Penrod," and it will recall memories that have long been forgotten. Everyone who ever had a happy and joyous childhood will like this picture, as it is a humorous revel of boyhood life that contains a laugh in every inch of its film.

Every bit of humor and naturalness of the original Booth Tarkington "Penrod" stories, featuring Wesley Barry as the trouble-maker and ingenious hero, all of his pals and enemies, have been brought to the screen with much realism, thanks to Marshal Neilan the director and the co-operation which he receives from various motion picture producers who loaned their juvenile talent for this production.

Wesley Barry is King, Queen and in fact everything as far as the management of the gang is concerned, also as President of the American Boy's Protective Association which office he elected himself.

Naturally there are grown ups in the picture who are rather sedate, that frown on the organization, but when "Penrod" and his gang capture two bandits that are terrorizing the community, the entire neighborhood offers their gratitude.

There is a childhood love affair that adds interest to the story, and the picture as a whole is just one big entertainment. It will be appreciated and well patronized in any class of house.

"TURN TO THE RIGHT," which was shown at the Regent Theatre recently, should duplicate the success of the famous stage play of the same name. In recalling the popularity which the original production experienced, we are pleased that the screen version of "Turn to the Right" is proving to be one of the best box office attractions of the season.

"Turn to the Right" is an A-1 picture with a moral that hits home. The atmosphere is richly decorative, and pictorially the picture is very pleasing.

The stars of the production, although their names are not mentioned, are Harry Myers and George Cooper as the crookedest of crooks and pals of Joe Bascom, which character is played to perfection by Jack Mulhall. The above trio were supported by an excellent cast including Alice Terry, Edward Connelly and Lydia Knott.

This picture is one that should appeal to any class of audience, and the exhibitor that plays this feature should have no regrets.

F. A. Brown Trains "Music Hall" National Steeplechase

F. A. Brown, the brother of the better-known Mr. Harry Brown, trained "Music Hall," the winner of the Grand National Steeplechase. The horse broke down before he could carry his new owner's colors, and was transferred to Owen Anthony, a brother of the famous riding family. Anthony said when "Music Hall" came to him he appeared hopelessly broken down, but finally he got him sound and thought then he would win the National. "Music Hall" is said to be a great jumper and a horse that has both speed and stamina. He won the Grand National Steeplechase this year in an entry with thirty-two horses. The one-reel Steeplechase released thru Famous Players.

ROY TASH
Cameraman
FILMCRAFT INDUSTRIES, LTD.
TORONTO - CANADA

The National theatre, Winnipeg, is now managed by Mr. Bailey, who is a partner with W. R. Nichols, in the Rialto. A big week attended the showing of Harry Carey in "The Fox."

Art Titles Are Added To "Snub" Pollard Comedies

Art titles are now being added to the last of Harry "Snub" Pollard's one reelers, "Strictly Modern," a hotel picture and comedy 110 and the one previous "Hail and Hearty," the costume comedy which covers a period of fifty years. Following a studio preview the two comedies and "Our Gang," the kiddie-animal picture will be shipped to New York. The following Pollard comedies have just been released: "The Bow Wows," with Pollard as dog catcher, "Pardon Me" in which "Snub" has himself arrested and "Down and Out," the comedian being cast as peanut vender. Thru Regal.

J. M. Franklin Opens Community Theatre; New One In Halifax

The opening of a new theatre in Halifax is evidence of the growing popularity of motion pictures and the skill with which Halifax theatre men manage their houses. The Community Theatre on Gottingen Street, which has been recently opened by J. M. Franklin, owner of the Strand Theatre, Halifax, and lessee of the St. John Opera House, has already made itself a popular place of amusement. It is a downstairs house beautifully fitted up and furnished with the most modern equipment.

Web Theatre Opens Niagara Falls, Ont. First National Pictures Policy New Theatre

MAYOR NEWMAN and Mr. Swayze, local member of Ontario Parliament, with the entire City Council, attended the opening of the Web Theatre and spoke in high terms of the magnificent spirit shown by the promoters in originating, and completing this place of amusement at Niagara Falls, Ont.

The opening arrangements, details and publicity were arranged by Mr. W. J. Stewart, Exploitation Department of the Associated First National Pictures Inc.

A Beautiful Floral Horse Shoe, of American Beauty Roses, from the citizens, in appreciation sat on an easel in the lobby, while a basket of varied colored tulips was received from Ed Hayman of the Cataract Theatre on the New York side of the river.

The entire lobby was a mass of palms, ferns and flowers, and each lady was given a flower as a souvenir of her visit. A telegram of congratulations and wishes of good luck were received from First National Pictures Inc., and capacity audiences greeted each performance leaving an overflow in lobby. Norma Talmadge in "Loves Redemption" was the attraction chosen for the opening while Buster Keaton contributed "The Boat" as the comedy end of the gala occasion.

The Web Theatre represents an investment of $80,000 by five men who conceived and carried through this project and who form the directorate. H. Williams, G. Ellis, C. M. Borter, G. A. Briggs, and F. H. Boulter are the enterprising gentlemen. The first initials of their surnames have been adopted as the name of the theatre, the "Web" which is quite original.

Mr. Borter was the architect and is to be highly complimented on the construction of this theatre, which is the most modern equipped in the Province.

First National Pictures will be the policy of the "Web" and the directors will soon be numbered among the fraternity of Franchise holders of the Associated First National Pictures.

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Now Booking

Bryant Washburn

IN

"The Road to London"

Take your patrons along the high road of adventure and

SEE

London
Piccadilly Circus
Trafalgar Square
Westminster Abbey
House of Parliament
Whitehall
Buckingham Palace
The Thames
Windsor Castle

SPECIALTY FILM IMPORT LIMITED

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

HAROLD LLOYD'S BIG COMEDY, "GRANDMA'S BOY," IS FINISHED

HAROLD LLOYD'S big feature for Associated Exhibitors "Grandma's Boy," is now in New York, the picture left the Hal E. Roach Studios last week. Managers of various theatres where the comedy was previewed and dramatic critics present at the showing of the film are hailing it as Harold Lloyd's greatest comedy.

When "Grandma's Boy" was shown at Hoyt's theatre, Long Beach, according to the management no picture ever received the ovation as was paid to the Lloyd comedy. At the conclusion of the showing there was continuous applause for ten minutes.

"Grandma's Boy," which runs to five reel length, went under production at the Hal E. Roach Studios Oct. 22nd and was the result of five months' most exacting work with every attention to the minutest detail in the making of the picture, its film editing and titling. Screen credit in addition to Harold Lloyd and Mildred Davis playing opposite, goes to Charles Stevenson, the "rival," Anna Townsend, grandmother, Dick Sutherland, the "rolling stone," and Noah Young, sheriff. Hal Roach, Jean Havez and Sam Taylor wrote the story, H. M. Walker, the titles, and T. J. Crizer is responsible for the film editing, with the photography by Walter Lundin, who has shot every Lloyd comedy since the comedian wore the horn-rimmed spectacles.

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PERFECTION

has been reached in the production of this daring, vivid, stirring story of the Far East. With its splendid plot, its alluring settings, its gripping suspense and smashing action, and its entirely original treatment of an irresistibly absorbing love problem, it STANDS ALONE AS THE FINEST DESERT DRAMA yet released.

WILLIAM FOX

presents

ARABIAN LOVE

ANOTHER

JOHN GILBERT

SPECIAL ATTRACTION

PLAY IT FOR ALL IT'S WORTH—

A RECORD BREAKING

BOX OFFICE SPECIAL

FOX FILM CORPORATION, LTD.

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— Published by —
The Dominion Embossing & Printing Co.
27 Jarvis St. - Toronto, Canada
Vol 13, No. 26
April 29th, 1922.

CANADIAN MOVING PICTURE DIGEST

'REVIVAL WEEK'

Six Days of Big Sure-Fire Hits

The Paramount Idea

PLAY positively proven box-office sucesses for six days. Bring back the greatest pictures the screen has ever known, every one remembered by public and exhibitors as marvelous entertainment. Hugo Reisenfeld did it at the Rialto, New York, and leading theatres all over the continent are following suit. Good prints—plenty of advertising matter. Ask us!

Famous Lasky Film Service Limited

APRIL 29th, 1922.
TORONTO, CANADA

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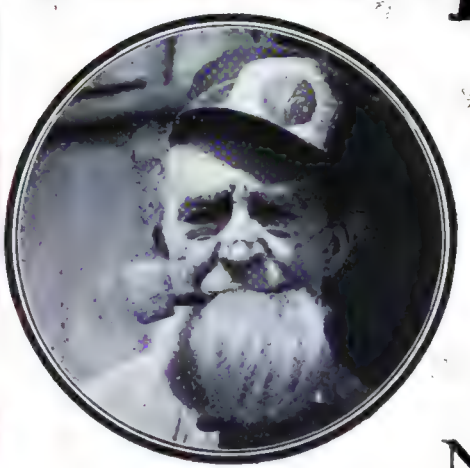
Toonerville Comedies
By
Fontaine Fox

A NEW SERIES

"HERE I AM WITH THE OLD 'BOAT' IN A NEW MOVIE SERIES FOR EDUCATIONAL AND I'VE BUSTED INTO THEIR LIST OF NATIONALLY ADVERTISED SHORT SUBJECTS, BY HEK!
F. Fox

The Skipper's Last Resort



THIS new series of Toonerville Comedies is full of original situations based upon the famous daily cartoons of Fontaine Fox. "The Skipper's Last Resort" is a comedy full of mirth that will keep any audience, anywhere, in a roar through its entire two reels.

Contract for this New Series NOW!

One of Educational's Nationally Advertised Short Subjects

Educational Pictures

"THE SPICE OF THE PROGRAM"

One of Educational's Nationally Advertised Short Subjects

Canadian Educational Films Ltd.

Toronto Montreal St. John
Winnipeg Calgary Vancouver

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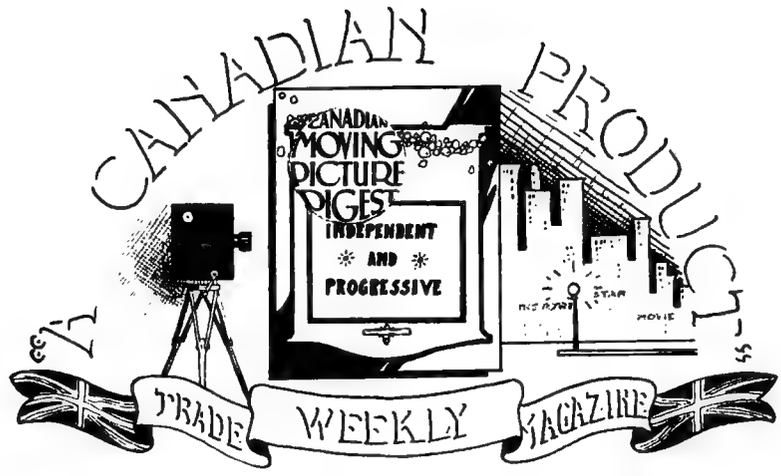
"CANADA'S FIRSTBORN"

The CANADIAN MOVING PICTURE DIGEST

RAY LEWIS
Managing Editor

Subscription $2.00
United States $3.00
Foreign $3.50



The CANADIAN MOVING PICTURE DIGEST

Published Weekly by

The Dominion Embossing and Printing Company

27 JARVIS STREET,

TORONTO

HARRY J. MANHEIM
Business Manager

VOL. 13, No. 26 TORONTO, CANADA APRIL 29th, 1922

"MIND YOUR OWN BUSINESS"

IN the newspaper field there is an expression "Go and get it," used in connection with News. The rule to "go and get it" holds good in every field of enterprise. Nothing comes to us "on the wings of air" save that which we send out on these self-same wings. A fool is soon parted from his inheritance and a foolish exhibitor from his theatre. The exhibitor who rests on his oars and floats down stream may enjoy the lazy experience, if the elements are with him, but who knows when the sunshine of prosperity may become clouded over, the waves of security over which he is gliding become disturbed by the winds of adversity and the exhibitor stranded.

"Eternal Vigilance is the price of peace," so say wise men . Eternal Vigilance means "Minding your own business." The significance of "Minding your own business" has been lost since the expression has degenerated into a reproof given to the other fellow, who appears to be interfering. "Minding your own business" means exactly what it says. No one can "Mind your own business" as well as you can mind it yourself. Experience has proven that when someone else minds your business, you have no business left to mind. Every exhibitor should run his own theatre, select the pictures which he knows will give him the business. The exhibitor who thinks "Minding his own business" means opening his theatre every day, and letting the Exchanges select his pictures for him, keeping his seats dusted, will always have plenty of empty seats to dust. The successful exhibitor knows that he knows better than any exchange what his audience wants, and he presents his product, or wares to his audience or buyers in the most attractive manner, continually creating or finding new and novel methods of presentation. This exercises his brain, and increases his thinking capacity with good results. What kind of an exhibitor are you?

We are now hovering 'twixt the Spring and Summer Season. June is the Herald of Summer. Summer has innumerable attractions which entice your audience away from your theatre. More vigilance, more "Mind ing your own business" should be expended now and during the months of June, July and August, than you expend during the rest of the year. Don't drift. Take hold of the oars of your boat, which is your theatre, and row, row hard and evenly; and above all, know where you are heading. The instinct of most humans is to be comfortable. It is uncomfortable for most humans to "go and get" their business. It means "sweating under the collar" a whole lot, for getting business is not easy. It is far easier to let someone else "Mind your business" for you, but is it as profitable? Very few men will neglect their business to mind yours. Every man "Minds his own business" first, you come next, unless the man "minding your business" is a philanthropist. Have you met a philanthropist in Moving pictures?

A philanthropist is a kindly disposed individual whose tendencies are to give away the money he has taken from the people, back to the people, in his own particular way. That is according to the inclination of his hobby. There are some philanthropists who give Service and Ideals, having no money. The public generally call this kind of a philanthropist a crank. As yet we have not discovered either of the two species of philanthropists in Moving Pictures. We may develop the latter species, however, the exploitation idea of moving pictures, is in this field. Ideas are given to exhibitors of how to get the most out of what they have purchased, and these ideas are given without charge. The money-giving species will not be produced. Exhibitors centralize your efforts on getting your own money. Be your own philanthropist. They call Radio in connection with music, "Canned Music." The public have never called Moving Pictures "Canned Drama." You have a business which is big enough, vital enough and creative enough to be alive and alive enough to mind. Are you alive enough to "Mind your own business?"

—RAY LEWIS

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CAMERA CLASSICS NO. FOUR "THOSE WERE THE DAYS"

HAVING successfully launched three excellent issues of their one-reel wonder pictures, now being distributed in Ontario, Quebec, and Manitoba by Educational Films, Ltd., and supported by two of Canada's leading daily newspapers, Filmcraft is ready with its biggest and best release "Camera Classics Number Four." It will also be immediately apparent that in Camera Classics Number Four, all previous releases have been eclipsed. With the presentation of "Those Were The Days," the company is introducing a type of feature that has not hitherto been attempted,—a type of comedy that is to be specialized in by the Canadian firm; and a type of picture that will register a hit with movie fans who have grown almost frantic in their demand for "something new." "Those Were The Days" is a miniature comedy made for the movies. It presents a possible story in a possible way. It features two honest-to-goodness children who wear their own hair and their regular faces. The hero—or victim—of the plot is just a plain ordinary every-day "dawg"—he would chase alley-cats if he got half a chance—however, every dog has his day, and fortunately our hero's is only postponed. There's a reason, and its all most satisfactorily explained in this captivating new comedy of childhood so ably titled "Those Were The Days." Those who have seen it, claim that the comedy has the finesse of an eight-reel feature. It is being heralded as "A program picture in half a reel"—a rapid fire, life-like portrayal of mischievous childhood, crammed with action and humor(titled with uncanny skill, and photographed to perfection.

Canadian Releasing Corp. Presenting Season's Biggest Pictures to Exhibitors

Among the big pictures which the Canadian Releasing Corporation have scheduled for release and which are now available for exhibitors are the following:—

"SISTERS."
"MY OLD KENTUCKY HOME."
"THE BELLE OF ALASKA."
"THE LYING TRUTH."
"DARING DANGER."
"JAN OF THE BIG SNOWS."
"BLUE BEARD JUNIOR."
"THE HIDDEN WOMAN."
"THE CRADLE BUSTER."
"MAN'S LAW AND GOD'S."
"THE SHADOW OF LIGHTNING RIDGE."
"THE JACK RIDER."
"THE FORGOTTEN WOMAN."
"THE BETTER MAN."
"BEYOND THE CROSS ROADS."
"STOLEN MOMENTS."
"THE FIGHTING BREED."

Paramount To Release Three Biggest Features on April 30

Three features considered by Paramount to be among the biggest productions of the year are released by that organization on April 30. They are the Cosmopolitan production, "The Good Provider"; the special all-star comedy, "Is Matrimony A Failure?", and the John S. Robertson production, "The Spanish Jade."

Should The Grand National Be Stopped Is the Question

"I earnestly protest against the spectacle at Aintree (where 'Music Hall' won the Grand National Steeplechase), this and last year. The fences are ridiculous. Some people go to Aintree to see accidents. The Grand National is a cruel thing."—Lady Warwick.

"The suggestion that the Grand National is cruel is a very ridiculous one. I hope it will continue and that the fences will be in no way altered. Eliminate horses with no chance."—Lord Derby.

Famous Toonerville Trolley Returns to Screen in Comedies

The Toonerville Trolley, the Skipper who pilots it, the Terrible Tempered Mr. Bang, the Powerful Katrinka, Cynthia Snoop and many others of the characters made famous through the cartoons of Fontaine Fox are coming to the screen again in a new series of moving picture comedies.

The first of these Toonerville Comedies by Fontaine Fox is "The Skipper's Last Resort," which is being released in Canada through Canadian Educational.

Dan Mason, as the Skipper of the trolley that meets all the trains, is the centre of the fun, heading a committee to investigate a nearby summer resort. When the committee is so attracted by the pretty girls that the object of the trip is forgotten they are trapped by the Skipper's wife and Mrs. Bang.

The Toonerville cartoons are known to many millions of readers of the approximately one hundred newspapers in which they are printed.

William Russell Appears In A Wall Street Romance For Fox Film Corporation

In "Money to Burn," the Fox picture in which William Russell appears this rugged and popular star once more gets away from Western hills and ranches, and is found in a Wall street office, in the role of a young speculator whom fortune favors at every turn, despite any invitation his adventurous spirit gives for a wallop at his bank account. The story is a fascinating one, as every one will recognize who has read Sewell Ford's "Cherub Divine," on which the picture is based. The love theme is most cleverly developed, and the photoplay should prove an unequivocal success on the local screen.

Sylvia Breamer, an excellent actress of very attractive personality, is Russell's leading woman and Hallam Cooley, long a favorite in Fox pictures, also is in the cast.

Irwin Proctor, President Filmcraft, Visits With W. R. Rothacker, Chicago

Watterson R. Rothacker, who has been looking in earnest toward the Canadian Laboratory field, was visited last week by Irwin Proctor of Toronto. Mr. Proctor is president of Filmcraft Industries, Ltd.

Mr. Proctor and Mr. Rothacker were in conference for a day. Before leaving Chicago Mr. Proctor made a detailed inspection of the Chicago Rothacker plant.

Burlesque on "Ten Nights In a Barroom" Added Feature at Casino Theatre

Manager Harold Vance, of the Casino Theatre, Ottawa, Ontario, caused quite a laugh during the week of April 24 when he offered a burlesque on "Ten Nights in a Barroom" as an added feature for his programme of pictures when the photoplay attraction bearing the same title was being screened simultaneously at the Centre Theatre, Ottawa. Both the picture and the burlesque were billed extensively throughout the city.

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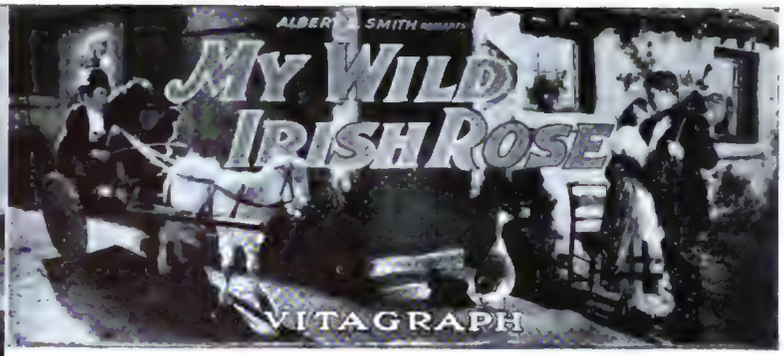
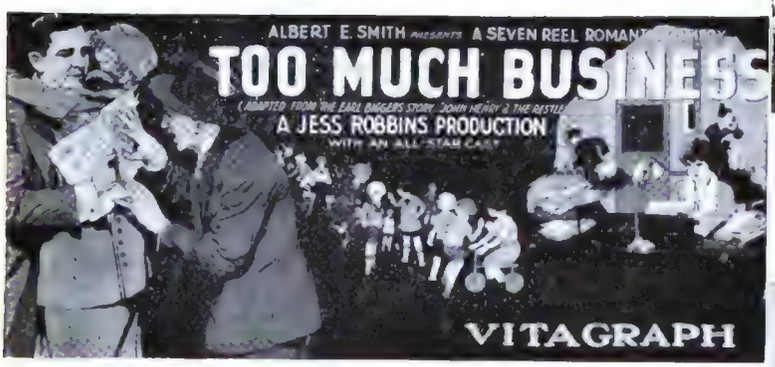
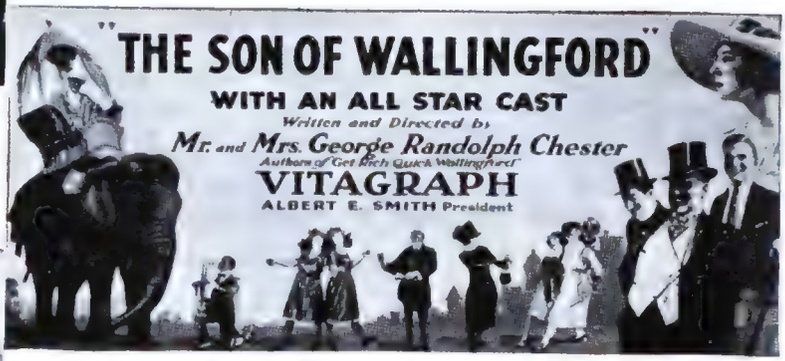
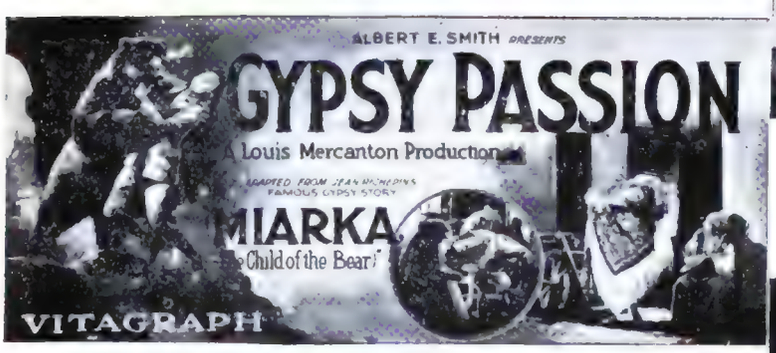
ATTRACTIVE 24 SHEETS




ALBERT E. SMITH presents A SEVEN REEL ROMANTIC COMEDY
TOO MUCH BUSINESS
A JESS ROBBINS PRODUCTION
WITH AN ALL-STAR CAST
VITAGRAPH


"THE SON OF WALLINGFORD"
WITH AN ALL STAR CAST
Written and Directed by
Mr. and Mrs. George Randolph Chester
Authors of "Get Rich Quick Wallingford"
VITAGRAPH
ALBERT E. SMITH President



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Vitagraph's "The Sheik's Wife" Put Over in Unusual Manner by Mgr. Clancy

THIS is an example of how a big effort obtained big results. Manager Clancy, of the Capitol Theatre, Hartford, Connecticut, had booked "The Sheik's Wife." For a week he turned the lobby of his theatre into an Arabian Bazaar.

He engaged Shiek Hadji Tahar and fifteen charmers and other Oriental entertainers, not alone for the elaborate prologue, but to appear in the various booths in the lobby. He took down the three big electric chandeliers and replaced them with transparencies built of beaver board and decorated with red and green stars and crescents of the Orient. From these he festooned red and green streamers. The electric side brackets were treated in a similar manner, every effort being made to keep the lighting subdued. Th floors were covered with Oriental rugs. Six booths, constructed of wood and beaver board and decorated in the Oriental manner, were placed in the lobby, three on each side, and in these were placed the women members of the Arab troupe. Each booth offered something for sale, Turkish candy, laces, small jewelry, prayer beads and other Oriental things interesting and easily carried away. Two weeks in advance of the opening performance an unusually large booth was built in one corner and decorated with rare rugs and silks borrowed from a local store. In this reclined a veiled wax figure, "The Sheik's Wife."

The bazaar was advertised in the daily newspapers in connection with the coming of "The Sheik's Wife." By Monday the novelty of the bazaar and the success of the featured attraction, "The Sheik's Wife," had spread throughout the city and two policemen were detailed to the theatre especially to keep the crowds regulated in the lobby.

During the week the Arabs, went from the theatre to their hotel in their picturesque costumes, and on clear days Sheik Hadji, attended by two Arabs in their native military costumes, rode Arabian horses, with their gaudy trappings, between hotel and theatre.

The Capitol ordinarily plays two pictures a week, but in view of the great success of "The Sheik's Wife," it was booked for a solid week. Crowded houses throughout the week evidenced that the management used sound judgment in making the extended engagement. According to Manager Clancy the only other picture which has played the Capitol for a week's engagement and has done anything approaching the business of "The Sheik's Wife," was "Over The Hill," which was extensively exploited, but in a different manner.

Female Hercules Cast As Powerful Katrinka

When it was decided to put the famous Fontaine Fox cartoons into motion pictures one of the biggest tasks was to find actors and actresses to portray accurately the characters in his cartoons. Dan Mason made an excellent Skipper for the Toonerville Trolley, but after a long search it seemed almost impossible to find a woman big enough and strong enough to assume the role of the Powerful Katrinka.

Finally Mr. Fox found Wilma Wild. Wilma is about six feet four inches tall and is as strong as four or five ordinary women. Now when the trolley that meets all the trains gets off the track they just send for Wilma and she lifts is back on.

Wilma is one of the principal characters in the new series of Toonerville Comedies by Fontaine Fox that begins with "The Skipper's Last Resort" and released thru Educational.

Local Merchants Help Exploitation of Associated First National's "My Boy"

Manager Kennedy of Allen's Regent Theatre, Ottawa, Ontario, hooked up with a number of local merchants in special combination pages in both the Ottawa Journal and the Ottawa Citizen to advertise the presentation of "My Boy," starring Jackie Coogan, at the Regent during the week of May 1. The fact that local bicycle dealers were conducting a Bicycle Week during the engagement of "My Boy" lent itself appropriately to exploitation of this type. Several of the bicycle dealers used large display space on the Regent Theatre pages to boost the bicycle for boys. "Your Boy—My Boy—Every Boy—wants to own a Bicycle" was the introductory sentence in one of these advertisements by bicycle dealers.

In the same issue of The Ottawa Journal appeared the results of a scenario contest which had been conducted by that paper as a feature for Paramount Blue Ribbon Week previously observed.

Punch Lines For Displays On Goldwyn's "Theodora"

If you do not see "Theodora" you might as well stop going to see motion pictures.

A spectacle so vast, a moving drama so tense, an appeal so gripping that critics everywhere have exhausted their superlatives.

A production that so far surpasses every creation of the screen that there is nothing with which to compare it.

"Cabiria" set the world talking of its wonders; "Theodora," from the same producers, leaves it speechless in its amazement.

The history of the world has been written in love stories—and this is its greatest one.

Sapho charmed even the gods themselves with her love songs; Cleopatra won Caesars with her charms, yet a more wonderful love than their's was Theodora's who gave a kingdom—and in vain, for the commoner she loved.

For one moment of love, she sacrificed an empire.

The power of a despot was her's, yet when her heart called she was but a woman.

She ruled the mightiest empire of earth and defied all men; then love came into her heart, the nation crumbled about her, and she gave even life in vain.

A lion tamer's daughter, yet the world's mightiest emperor became her subject—until she herself fell a slave to love and found the riches and the power she sought most denied her.

Forty hungry lions she loosed on helpless thousands of her subjects—to save the one man in all the world she loved.

Thousands of helpless people she sacrificed—the world's mightiest empire—even herself—for the most amazing love that history has ever recorded.

She loosed forty starved lions upon helpless thousands, yet a more devouring love fed upon her heart—a love that wrecked an empire and that death denied.

Sardou's amazing drama of a love so great that it destroyed an empire.

FOR SALE.—Complete Picture Theatre Equipment. Machines, Electric Fittings, Mirroroid Screen and about 400 Chairs. Crystal Theatre, Oshawa.

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The Most Important Announcement Ever Made to the Canadian Exhibitor

Canadian
RELEASING CORPORATION LIMITED
J. P. O'LOGHLIN, *Managing Director*

American
RELEASING CORPORATION
WALTER E. GREENE, *President* F. B. WARREN, *Vice-President*

"An Alliance of the Beaver and the Eagle"

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J. P. O'LOGHLIN, *Managing Director*

Mr. J. P. O'Loghlin

Late General Manager of
REGAL FILMS LIMITED
Recent Vice President and Director
SPECIALTY FILM IMPORT, LIMITED

has the honor to announce the formation of a new Dominion-wide distributing organization to be known as the

CANADIAN RELEASING CORPORATION
LIMITED

which will market in Canada the entire output of notable motion picture productions controlled by the

AMERICAN RELEASING CORPORATION

This new company is destined to be the largest and most powerful independent distributing unit in the Dominion of Canada; will be absolutely clear of any entangling alliances; will keep clear of fostering any group or factional interest; will take no part in the film politics of the trade and confidently predicts a tremendous growth for itself based on the openly announced policy of

Good Pictures at Right Prices

Now operating offices in

MONTREAL	TORONTO	ST. JOHN
12 Mayor St.	1 Alice St.	27 Prince William St.

"An Alliance of the Beaver and the Eagle"

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American
RELEASING CORPORATION

WALTER E. GREENE, *President* F. B. WARREN, *Vice-President*

Walter E. Greene, President and F. B. Warren, Vice President

of American Releasing Corporation have had in mind for months past the idea of a great independent Canadian distributing organization for the benefit of the exhibitors of the Dominion.

The ably-made, competent pictures with which we will begin at once to re-enforce and strengthen our Canadian ally include:

Title of Picture	*Producer*
"Sisters"	International Film Service
"The Lying Truth"	Marion Fairfax
"My Old Kentucky Home"	Pyramid Pictures, Inc.
"Queen of the Moulin Rouge"	Pyramid Pictures, Inc.
"Belle of Alaska"	Chester Bennett
"Jungle Adventures"	Martin Johnson Film Co.
"Jan of the Big Snows"	James Oliver Curwood
"The Cradle Buster"	Frank Tuttle-Fred Waller
"Daring Danger"	Cliff Smith
"Should Husbands Know"	Pyramid Pictures, Inc.
"Man's Law and God's"	Finis Fox
"The Three Buckaroos"	Fred Balshofer
"False Fronts"	The Herolds
"The Pillagers"	Louis Wm. Chaudet
"Destiny's Isle"	Wm. P. S. Earle
"The Hidden Woman"	Allan Dwan Production
"Bluebeard, Jr."	James Livingston

The stars or featured players in these productions include:

Seena Owen, Gladys Leslie, Matt Moore; Marjorie Daw, Pat O'Malley; Noah Beery, Tully Marshall; Monte Blue, Sigrid Holmquist, Julia Swayne Gordon, Lucy Fox; Martha Mansfield; Jane Novak, Martin and Mrs. Johnson; Louise Prussing; Glenn Hunter, Marguerite Courtot; Betty Blythe; Barbara Castleton, Frank Losee, Edward Earle; Lois Wilson, Wallace Beery, Milton Sills; Florence Billings, Virginia Lee, Ward Crane, Evelyn Thaw and Mary Anderson.

"An Alliance of the Beaver and the Eagle"

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Another powerful link in the chain of motion picture distributing organizations allied with, fostered by or owned by American Releasing Corporation is this new international unit.

WORLD-WIDE PICTURES

which establishes a centralized brand or trademark for the screens of all the countries of the world, outside of the United States and Canada.

Under this pictorial insignia will be bound together in an alliance of power, an alliance strengthened by advertising in all languages, not only the pictures released on the North American continent, but a rank and standing will be created additionally for such extraordinary productions as may be selected when their commercial values warrant it from the best productions obtainable from England, Italy and France.

American Releasing Corporation will distribute annually within the United States between sixty and seventy productions and all of its output is controlled exclusively in the Dominion by Canadian Releasing Corporation.

This new international distributor represents the largest and most significant development created in the motion picture industry in any land within the past five years.

Now organizing its units for

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J. P. O'LOGHLIN ANNOUNCES POLICY CAN. RELEASING CORP.

AS intimated in our last issue, and as will be seen by the four-page announcement in this issue of the Digest, Mr. J. P. O'Loghlin, late general manager of Regal Films Limited, and recent Vice-President and Director of Specialty Film Import Limited, has formed a new distributing company which will be known as The Canadian Releasing Corporation Limited, and which will market in Canada the entire output of The American Releasing Corporation.

The new company makes itself known for the first time with a trade mark insignia suggestive of the British Union Jack surmounted by the Canadian Beaver, and will take over the Standard Films Limited offices and staff, and Mr. Phil Hazza, the present General Manager of Standard Films Limited, will continue as General Manager of the Canadian Releasing Corporation Limited.

Mr. J. P. O'Loghlin, who will be Managing Director of the Canadian Releasing Corporation Limited, requires no introduction to the Canadian trade, and he gave the following interview to the representative of the DIGEST:—

"Many exhibitors are to-day with their backs to the wall. They do not know which way to turn. But the day has arrived when the Canadian exhibitor is coming into his own. After seven years of the most careful study of films and conditions, I have formed the Canadian Releasing Corporation Limited, which will market in Canada and Newfoundland the entire output of the American Releasing Corporation.

"The American Releasing Corporation, which was formed by Walter Greene and F. B. Warren, is to be THE ONE BIG distributing company of the year 1922. It is about the only organization that has started in silence and accomplished more results without press agents' bunk than the industry has ever known. They have, without exaggeration, the ten best pictures made in the past year. These pictures are box office pictures. They will please the public and the exhibitor. Warren and Greene are not talkers—their organization does not believe in hot air. The exhibitor that deals with my Canadian organization has nothing to fear. When I was with Regal and Specialty I proved to the exhibitors that my word was good; that I lived up to every promise and statement I made, and I intend to continue this policy with The Canadian Releasing Corporation Limited. My prediction is that in less than a year from now the American Releasing Corporation (Warren and Greene) will be the moguls of Screendom, and their success will naturally contribute in like measure to the success of The Canadian Releasing Corporation Limited, whose motto will be "GOOD PICTURES AT RIGHT PRICES."

Two unusual stars. — Baby Jane Hart and "Laddie," the dog, in "No Parking," with Neal Burns and Helen Darling. Educational-Christie Comedy.

TWO CHRISTIE FIRST SHOWINGS

Two new Christie Comedies had their first downtown run last week in Los Angeles. "Tis the Bull," featuring Bobby Vernon is showing at the California Theatre, and "Twas Ever Thus" featuring Viora Daniel is at the Hill Street.

Miss Daniel is also seen at the California in the Max Linder feature picture which was filmed before Miss Daniel's present engagement with Christie Comedies.

Associated Screen News Canada To Release News Reel Twice Weekly

The Canadian Edition of the Pathe News Weekly, recently handled and produced in Canada by Specialty, is now being made by the Associated Screen News of Canada Ltd., of Montreal. Mr. B. E. Norrish is the General Manager.

The News Reel will be issued twice weekly. John M. Alexander, who is an experienced cinematographer and news film man, has been appointed Editor of the News Reel.

Mr. Alexander visited Toronto last week and stated that ten copies for this Weekly, subjects about fifty per cent. Canadian will be distributed throughout Canada.

The Canadian Cinema Art Society, which is very keen about boosting everything good in Canadian Moving Picture Effort expresses itself as much pleased with the new News Reel and predict that it will prove a great improvement over the old one.

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Managing Director of Biggest New York Theatres Introduce Paramount Revivals

WHEN Hugo Riesenfeld, Managing Director of the Rialto, Rivoli and Criterion Theatres, New York, hit upon the idea of a Paramount Revival Week at the Rialto, little did he surmise that it would prove such a smashing success that the plan would be followed by exhibitors all over North America, but that is exactly what is said to be happening, and Paramount state that they cannot supply prints fast enough to meet the demand for these Revival Weeks.

The Rialto, as most exhibitors know, is one of the principal theatres on Broadway, and for presentation has few equals. The accustomed policy is a week's run although certain pictures have been held over for a second week. Mr. Riesenfeld's experiment, therefore, of instituting a daily change policy for one week consisting of seven of the greatest pictures Paramount has ever released and which long since had had their initial showings on Times Square, was a most daring one, for although the Rialto is in the heart of the transient theatre-going district, it still maintains a regular clientele which must be pleased and catered to the same as any neighborhood house or a first-run house in a smaller city.

Mr. Riesenfeld, however, felt that a really good picture should not be allowed to go into the discard after a single showing—that it should enjoy the same life as a good book, which is read more than once, or a good play which is given return engagements, and that there are undoubtedly thousands of people who have not seen these fine pictures when they were previously shown and would be mighty glad of the opportunity to see them at the present time, also that many who had seen them would like to see them again. He figured that if a play like "Uncle Tom's Cabin," "Way Down East," "The Bird of Paradise," etc., could come back again and again, so could a good motion picture.

So he selected "The Miracle Man," "Dr. Jeckyl and Mr. Hyde," "Old Wives For New," "On With The Dance," "Don't Change Your Husband," "Behold My Wife," and "Male and Female" for his week of revivals, and the week was one of the most successful in point of box-office receipts and audience satisfaction ever enjoyed by any Broadway motion picture theatre, it is said.

Immediately live-wire exhibitors in the States, from coast to coast, sensing the possibilities of a Revival Week, properly exploited, commenced to follow suit, and reports from all of them received, it is said, so far show that they have been as eminently successful as Mr. Riesenfeld. It is quite possible that owing to the support given by the Paramount producers, every town in the States having a theatre will also have a Revival Week some time during this spring and summer.

Exhibitor Brouse Has Keen Sense Regarding Proper Time to Book Certain Class of Pictures

Harry Brouse, proprietor of the Imperial Theatre, Ottawa, Ontario, has a keen sense of showmanship with regard to the booking of features for appropriate occasions. During the school holidays of Easter week, the Imperial presented "School Days," and the house was packed many times each day with children and adults. For the first week of the summer vacation, Mr. Brouse has already booked "Penrod," starring Wesley Barry, and this, too, should attract many youthful patrons. "Penrod" is booked for the week of July 3.

Three Moving Picture Theatre Men Identified With New Kiwanis Club

No less than three moving picture men are identified with the new Kiwanis Club of Hull, Quebec, which received its charter at a special banquet which was held in the Hull City Council Chambers on Saturday evening, April 29. Fred Leduc, manager of the Laurier Theatre, Hull, is a director of the new club, and the members include Valmore Bureau, manager of the Theatre Francais, Ottawa, and Harold Vance, manager of the Casino Theatre, Ottawa.

Mary Alden, who registered a decisive hit in the mother role of "The Old Nest," will be seen in a similar part soon in "The Man With Two Mothers," a Goldwyn picture, by Alice Duer Miller. Cullen Landis and Sylvia Breamer are also featured in the cast.

Henry Murdock, who plays comedy roles in Educational-Christie Comedies.

FOR SALE.—For Cash the following articles: One Butter-Kist Pop Corn Machine and Peanut Roaster With Salted Peanut Attachment. All Electric, run less than a year, cost duty paid $1,000, will sell for $650; also One Power's No. 6A HAND-DRIVER Moving Picture Machine in good condition, price $150; also a Cameron Moving Picture Machine, large Lamp House and Magazines, Hand-Driven, in good running order, just the machine for a small town exhibitor or any one just starting in the business, complete with Lenses. Price for this machine $75. Apply T. H. Hartley, Border Theatre, Rock Island, Que.

Josephine Hill, who appears in "Oh Promise Me" with Neal Burns and in "Hokus Pokus" with Bobbie Vernon, Educational-Christie Comedy.

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Two First Run Theatres, Eastern Canada Will Introduce Revivals

TWO important first-run theatres in Eastern Canada, the Orpheus at Halifax, and the Imperial, St. John, will very shortly depart from their customary policies in order to devote one week each to a daily change program of Paramount Revivals.

According to Wm. A. Bach, General Manager of the Famous-Lasky Film Service, Ltd., this successful idea which originated at the Rialto Theatre, New York, and which has spread throughout the United States will make money for exhibitors all over Canada. The Revival Weeks in Halifax and St. John will be watched with considerable interest. Mr. Bach has already received inquiries from first-run theatres throughout the Dominion as to the possibility of their staging Revival Weeks and that the offiices of his company in St. John, Montreal, Toronto, Winnipeg, Calgary and Vancouver are now fully posted as to how to co-operate with the exhibitors desirous of putting on an event of this nature.

Among the big Paramount Pictures available in Canada for Revival Weeks might be mentioned "Behold My Wife," "Something To Think About," "Humoresque," "Forbidden Fruit," "The Gilded Lily," "The Inside of The Cup," etc.

Montreal Discloses a Sensible Parson Not in Favor of Closing Theatres

A sensible parson has come to light in Montreal. This is not to suggest that parsons, generally speaking, are foolish, but some of them, and those perhaps the least important, sometimes climb into the limelight and bring the whole profession into temporary ridicule. Particularly is this the case when a parson presumes to dictate how and when the average man shall amuse himself. Thus, the address of the Rev. Richard Roberts, pastor of the American Presbyterian Church here, speaking before the recent Convocation of the Wesleyan Theological College, will carry the more weight by reason of its sound sense. Rev. Mr. Roberts said: "I have never felt able to join any movement for the closing of Sunday shows and amusements, partly because I could not share the view that legislation has ever been for the interest of religion, and also because my idea would not be to close the movie shows, but to beat them at their own game. The moving picture profession is the most dramatic and the most adventurous in the world, and if the ministry is not attracting men it is because we ministers are not making it attractive enough."

Camera Classics have made their way to Ottawa, having been booked for regular release by Manager Stapleton of the Centre Theatre.

Allen Theatre, Montreal, Has Funny Christie Stunt

When the Allen Theatre, Montreal, Quebec, played the Christie Comedy, Fresh From the Farm, which features Bobby Vernon, the management put on a special musical score with the orchestra dressed up in farmer costumes. The comedy was particularly adaptable to presentation which savored of the "rustic" atmosphere, and this stunt added considerable interest to the showing.

Opera House, Bathurst, N. B., Was Recently Destroyed By Fire

Regret was expressed on all sides in Bathurst and throughout the territory when it was learned that the Opera House at Bathurst had been destroyed by fire. The building apparently caught fire from a blaze in a nearby house and when discovered by the firemen it was too late to save the entire building from destruction.

The Opera House was owned and operated by Peter J. Leger as a motion picture and theatrical house. It was one of the largest and best theatres in the Province. It was built in 1914 and was of wood and steel-cased construction. It had a capacity of 1,000 people.

As well as losing this splendid building Mr. Leger had a number of films burned and a valuable motor car. His loss is estimated at about $35,000 which is half covered by insurance. It is thought likely that plans will at once be made for a new theatre on the same site.

Thos. S. Daley, Halifax, Gets Casino Theatre To Manage

R. J. McAdam of Halifax, recently appointed Thomas S. Daley as manager of the Casino. Mr. Sullivan, the former manager, is now managing the Majestic theatre. Mr. Daley has been with the Casino ever since it opened, starting out as an operator. Later he was made advertising manager.

Mr. Daley was formerly of the Gem Theatre, Waterloo Street, St. John, and has a wide knowledge of matters theatrical. His many friends will congratulate both Mr. Daley and Mr McAdam upon this appointment.

Christie Comedies Get First Follies Beauty

Natalie Johnson, a brunette beauty formerly with the Zeigfeld Follies, has been engaged by Al Christie, and is already appearing before the camera in a Christie Comedy which is to feature Dorothy Devore.

Miss Johnson came West after being with Zeigfeld show during last summer's season and was for a short time with the Winter Garden show at Los Angeles before being engaged by Christie. The latter gave her an opportunity to try out grease paint with Neal Burns in a Christie Comedy "Bucking Broadway," which has just been completed and now she is to play a regular part with Dorothy Devore in another comedy yet unnamed. Isabel Bryant and Helen Thomas also have parts in this picture.

"Sisters" To Be First Release of Canadian Releasing Corp.

J. P. O'Loghlin, formerly Director of Exchanges and Vice-President of Specialty Film Import, Limited, has taken over the Standard Films, Limited, in the Albee Building, Montreal, with all office space and equipment and is now installed as Managing Director with Phil Hazza as General Manager. This exchange will release all the products of the American Releasing Corporation and will control exclusively the Canadian rights under the name of the Canadian Releasing Corporation. "Sisters" with an all-star cast will, it is understood, be the first feature to be released in Montreal.

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Digest Reviews Educational, "Rolling Stones" and "Robinson Crusoe"

"ROLLING STONES," Mermaid Comedy, Released by Educational, featuring Lloyd Hamilton, is original and highly amusing. Hamilton's stoical expression while putting over some hilarious bits is most enjoyable. In Chaplin's "The Kid," Chaplin got the youngster to break windows for him to mend and in "Rolling Stones" Lloyd puts his kid brother on an awning close to a store in which the girl Lloyd has a "funny feeling" for is selling hats on a commission. The idea is for the kid to knock the hats off the passers-by and Lloyd who has a huge street roller under manipulation, rolls over the hats as they fly out into the road. This bit of business is kept up with a variety of hats for quite some time and the beauty of it all lies in the fact that the longer this fun continues, the funnier it becomes, which speaks well for the real merit in this comedy bit. The kid is very clever, the girl pretty and an asset. The action lively and interesting. An all-round good comedy for Exhibitors to book.

It is said that the management of the Strand Theatre, Halifax, have decided to do away with the picture programme entirely and that the pretty and popular theatre will be used entirely for the speaking stage. Mr. Franklin will be wished much success in whatever policy he undertakes.

THE first episode of Robinson Crusoe is very well-done. Harry Myers makes a handsome and romantic-looking figure as Robinson Crusoe in his younger days. The scenes with the pirates, who are quite picturesque, are spirited and bound to send the blood coursing more merrily through the veins of both young and old. At the Allen Theatre Parkdale where the first episode played, last week, Robinson Crusoe attracted so many children that it looked like the stampede which followed the "Pied Piper of Hamelin." If the other episodes keep up the standard of the first one, Robinson Crusoe should establish a new precedent for Serials, so far ahead of the old ones that we can sing "Goodbye forever" to the serials which have been. Robinson Crusoe released by Universal.

Where Did Music Hall Get His Training and Speed?

"Music Hall," who won the Grand National Steeplechase, belongs to Mr. Hugh Kershaw, who is a newcomer to the turf. His colors were first carried only a few months ago, but he was keen to have a few good jumpers. "Music Hall" was originally owned by Mrs. Stokes, of Market Harborough, and she refused several tempting offers before she parted with him to Mr. Kershaw for $15,000.

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Edwin Carewe's Smashing Success "I Am The Law" Is Released

LOUIS HYMAN of the All Star Features Distributors, Inc., San Francisco, bought "I Am The Law" for his territory. Mr. Hyman wired C. C. Burr, president of the Affiliated Distributors Inc., as follows: "Just Closed "I Am The Law" with your representative. Congratulate you on this picture. Assure you it will go into the best houses. If state right man could get one picture a month like "I Am The Law" it would give him product with which to compete with biggest releasing organizations in Industry."

"I Am The Law" has been purchased by Joe Skirboll of Associated First National, Pittsburgh, Pa.; J. F. Cubberley of Associated First National, Minneapolis, Minn.; Floyd Brown of H. Lieber Co., (Associated First National Pictures) Indianapolis, Ind.; M. A. Klausner of Mountain States Attractions, Denver, Col., and Seattle, Wash.; and Gus. Schlesinger, Manager of the Foreign Dept. of Warner Bros.

The Princess theatre, Sherbrooke, J. A. Bayeur, proprietor, will close down indefinitely May 1st. In Montreal, the Gayety burlesque theatre, which advertised that it would run pictures exclusively during the Summer, has closed up after two weeks devoted to films.

Four Associated 1st Nationals Play Four First Runs Toronto

Toronto's leading downtown theatres have met on opposition week, unrivalled in screen history and the strangest part of this fact, they have all played to big business. Loew's had offered Richard Barthelmess in "Tol'able David," Pantages but one block away "My Boy" with Jackie Coogan, Wesley Barry in "Penrod" at the Allen Downtown, while the Regent had Charlie Chaplin in "Pay Day."

Four First National Pictures in the four first run theatres in the city and each of them playing to capacity business is a record not to be overlooked in the selecting of money making productions and cinches the argument that the fans *will* go to good pictures even seven nights a week.

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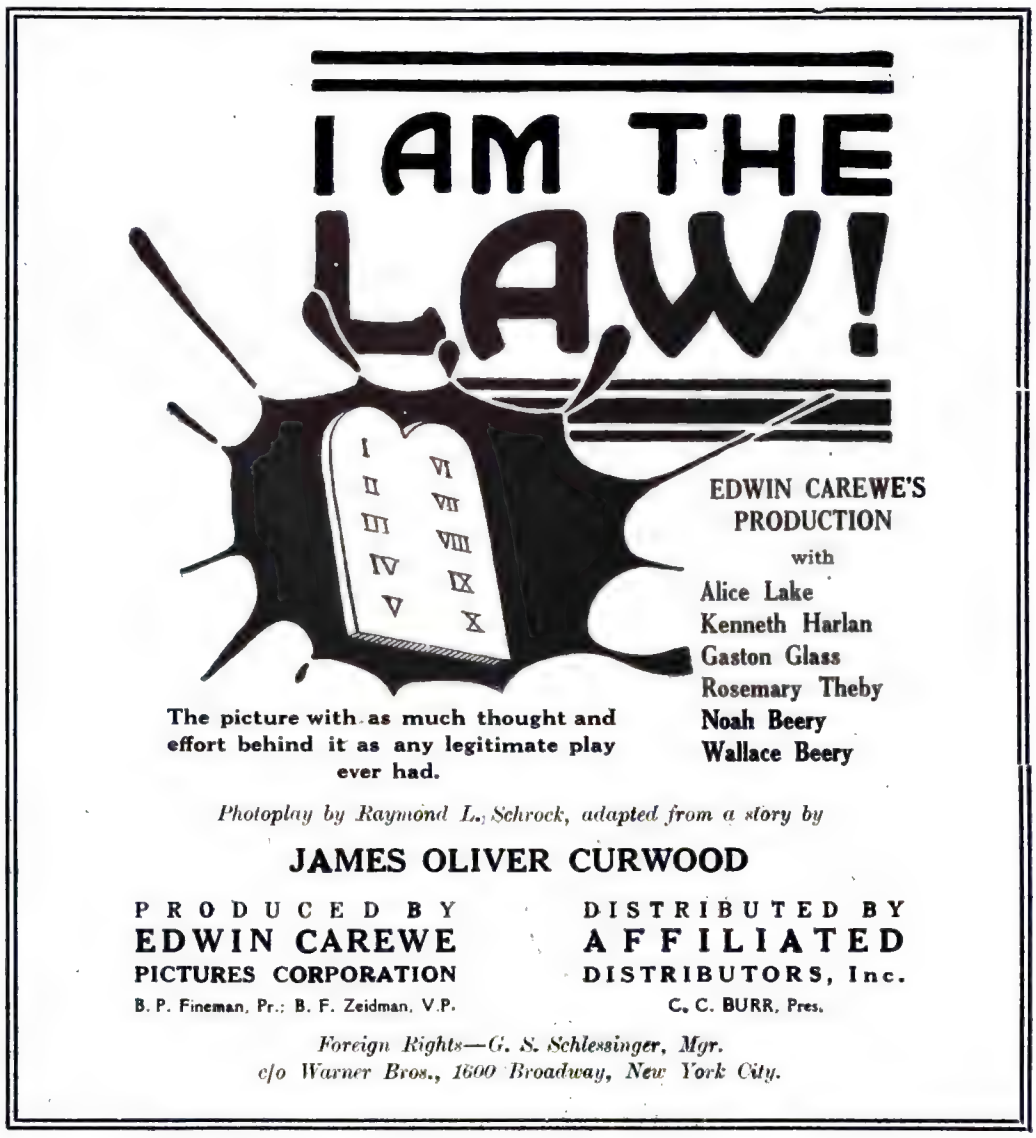
The Independent Market Sensation of 1922!



Edwin Carewe's Production, "I am the Law," was adapted by Raymond L. Schrock from a Story by

JAMES OLIVER CURWOOD

"I AM THE LAW" is now ready for screening. I have seen it and I am ***now*** ordering to press the largest national advertising campaign ever placed behind a single picture in the history of the picture business, firm in the conviction that we have the "Independent Market" sensation of 1922.

(Signed) C. E. BURR.

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Goldwyn's sensation

Theodora

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